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February 7, 2011

RECEIVED

VIA FEDERAL EXPRESS

Mr. Jeff Derouen Executive Director Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, KY 40602 FEB 08 2011 PUBLIC SERVICE COMMISSION

Re: Notice of SBC Long Distance, LLC d/b/a AT&T Long Distance of Its Intent to Cease Providing Long Distance Dedicated Voice Services to Business Customers within the Commonwealth of Kentucky

Dear Mr. Derouen:

This letter serves to notify the Kentucky Public Service Commission ("Commission") that SBC Long Distance, LLC d/b/a AT&T Long Distance ("AT&T"), intends to cease providing in Kentucky Long Distance Dedicated Voice Services to new business customers on or after March 31, 2011, and to existing business customers on or after June 30, 2011. This notice is provided pursuant to the Commission's June 21, 1996, Order in Kentucky Public Service Commission Administrative Case No. 359, *In the Matter of: Exemptions for Interexchange Carriers, Long-Distance Resellers, Operator Service Providers and Customer-Owned, Coin-Operated Telephone*, and the Commission's January 8, 1998, Order in KPSC Administrative Case No. 370, *In the Matter of: Exemptions for Providers of Local Exchange Service other than Incumbent Local Exchange Carriers.*

As of the date of this letter, AT&T has only one business customer in Kentucky that will be affected by this change. AT&T provided written advance notification by letter dated February 2, 2011, to its affected business customer of AT&T's plan to discontinue and withdraw its Long Distance Dedicated Voice Services for all existing customers and of the requirement that the customer will have to move to an alternate service to continue service beyond June 30, 2011 (unless the customer is under a term agreement, in which case the customer will need to obtain a replacement service by the expiration of its current agreement). A copy of the customer notice is attached hereto as **Attachment A**.

The affected customer has a dedicated account team who will work with the customer to coordinate, manage, and monitor its discontinuance of Long Distance Dedicated Voice Services in Kentucky and provide any additional information or assistance the customer may want or need.

Mr. Jeff Derouen February 7, 2011 Page 2

All correspondence and communications concerning this filing should be directed to the undersigned counsel. Thank you for your assistance in this matter. Please contact me if you have any questions.

Sincerely,

Mary K. Keyer

Attachment

890253

ATTACHMENT A



February 2, 2011

2000 W AT&T Center Dr Hoffman Estates, IL 60192

<Business Name> ATTN: <invoice recipient> <Address Line 1> <City>, <State> < Zip>

> Important Notice Regarding Discontinuance of Long Distance Dedicated Voice Services Provided by SBC Long Distance, LLC d/b/a AT&T Long Distance and SNET America, Inc. d/b/a AT&T Long Distance East *Effective 6/30/2011*

Thank you for using AT&T for your business service needs. <u>We want to make you aware of planned</u> changes to your AT&T Long Distance and AT&T Long Distance East Dedicated Services, which require your coordination and action in the very near future.

Effective March 31, 2011, pending regulatory approval, the following Dedicated Services will no longer be available to new customers in the continental United States, the District of Columbia, Alaska and Hawaii. In addition, triggered by the growth of newer technologies, like Voice over Internet Protocol (VoIP), these Dedicated Services will be **discontinued and withdrawn for all existing customers on or after June 30, 2011**:

- SBC Long Distance Dedicated Voice Access 6 Pack & 12 Pack (DVA)
- SBC Long Distance Primary Rate Interface (PRI)
- SBC Long Distance and SAI Outbound Dedicated Voice Access Services
- SBC Long Distance and SAI Inbound Dedicated Voice Access Services, including:
 - o Dedicated Toll Free Service (DTFS)
 - o Enhanced Toll Free Service (ETFS)
 - o International Toll Free Service (ITFS)
- SBC Long Distance Virtual Private Network (VPN)

Though we plan to discontinue these Dedicated Services, we value your business and your AT&T Account Executive is ready to provide attractive replacement services from the AT&T Voice product set, delivered on our world-class AT&T Network. For replacement services, we strongly encourage you to consider our IP (Internet Protocol) services, such as IP Flex. However, if you prefer a more traditional approach, please consider our AT&T Business Network (ABN) offers. Our goal is to transition you to a new service in a manner that is seamless to your business!

If your term agreement ends after June 30, 2011, you will need to replace your existing AT&T Long Distance Dedicated Services by the expiration of your current agreement. Continuing service on a month-to-month basis will not be permitted; in addition, term renewals will not be permitted unless your agreement requires otherwise.

(Continued)

To support you in your migration to another AT&T service, we have established support resources which your Account Executive will engage to ensure a smooth transition. AT&T's migration program also offers the following:

- Waiver of service installation charges for new AT&T service.
- Inside Wire & onsite test & turn-up support provided at no additional charge if required due to provisioning of new local access.
- Coordination of billing start/stop dates to ensure no overlapping charges for migrating services.

If you are no longer on a term agreement, or will not be by June 30, 2011, then to ensure service continuity, **it is recommended that you transition to an alternate AT&T service arrangement by June 1**, **2011**. In any case, your AT&T Account Team is ready to discuss your business needs for this service migration.

AT&T regrets any inconvenience the discontinuance of AT&T Long Distance and AT&T Long Distance East Dedicated Services may cause, and will work with you to make your transition to a new service arrangement as smooth as possible.

Sincerely,

George Plotzke Director - Product Management AT&T Operations, Inc.

AT&T is required by the FCC to provide the following statement:

The FCC will normally authorize this proposed discontinuance of service (or reduction or impairment) unless it is shown that customers would be unable to receive service or a reasonable substitute from another carrier or that the public convenience and necessity is otherwise adversely affected. If you wish to object, you should file your comments as soon as possible, but no later than 15 days after the Commission releases public notice of the proposed discontinuance. Address them to the Federal Communications Commission, Wireline Competition Bureau, Competition Policy Division, Washington, DC 20554, and include in your comments a reference to the section 63.71 Application of SBC Long Distance, Inc. d/b/a AT&T Long Distance Service and SNET America, Inc. (SAI) d/b/a AT&T Long Distance –East. Comments should include specific information about the impact of this proposed discontinuation (or reduction or impairment) upon you or your company, including any inability to acquire reasonable substitute service.

Please do not send inquiries or payments to the return address on the envelope. If you have comments or questions, please contact AT&T Customer Service at the toll-free number on your bill.