



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 7, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

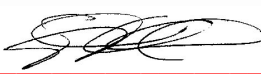
During the period of December 27, 2005 through December 31, 2006, BellSouth plans to offer a promotion called the "Line Connection Charge Waiver Promotion." This promotion will offer a waiver of line connection charges to new acquisition or reacquisition residential customers who are currently not using BellSouth for local service and who subscribe to BellSouth Complete Choice, BellSouth Preferred Pack, BellSouth 2 Pack Plan, or BellSouth basic service and two (2) features.

Specific provisions and limitations of this promotion are as follows:

1. Customer must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned.
2. The target customer for this promotion is a customer that switches service from either a facility based or reseller CLEC. This promotion is not valid for out of region customers who are new to BellSouth.
3. Customer must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.
4. Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth rep can offer the customer the promotion and place the order at the new address.

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**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/27/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

Elizabeth O'Donnell

December 7, 2005

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5. The customer must switch their local service to BellSouth and subscribe to any one of the following:
 - a. The BellSouth Complete Choice plan
 - b. The BellSouth PreferredPack Plan
 - c. The BellSouth 2 Pack Plan
 - d. BellSouth basic service and two (2) custom calling (or Touchstar) local feature(s).
6. The customer must place the order on or before 12/31/06.
7. Offer valid for only one (1) service line at the intended local service address.
8. Customer must place their orders through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.
9. BellSouth may discontinue or modify this promotion at any time.
10. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer.
11. Offer may be combined with other offers for the same service at the same time.

A rate and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/27/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Rate and Cost Analysis

	Recurring Revenue	Recurring Cost	Margin	Nonrecurring Cost	Breakeven (Months)
1FR	\$28.66				
BPP	\$30.00				
2Pak	\$25.00				
CC	\$34.50				
CC – 2 Line	\$50.95				
CC – 3 Line	\$70.95				
AP	\$39.00				
AP with CC	\$50.50				
AP/CC – 2 Line	\$73.95				
AP/CC – 3 Line	\$103.95				



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12/27/2005
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SECTION 9 (1)

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December 7, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of December 15, 2005 through December 1, 2006, BellSouth plans to offer a promotion called the "BellSouth Reacquisition 2 Pack Bundle Plan." This promotion will offer customers who purchase the 2 Pack Bundle and an affiliate service, a \$50 Cash Back, an optional voice mail service, and a discount of \$5.00.

Specific provisions and limitations of this promotion are as follows:

1. All existing, new, and off net subscribers will be eligible for this offer, when purchased between December 15, 2005 and December 1, 2006.
2. There are no termination liability restrictions associated with this offer.
3. Once customers complete the requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.
4. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that BellSouth reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
5. Subscription to an affiliate product is required to obtain the reacquisition pricing of the 2 Pack package.
6. Customer must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the service on which the service qualifying for this promotion will be provisioned, or must specifically request the offer to be eligible to receive it.

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Executive Director

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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12/15/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)


Elizabeth O'Donnell
December 7, 2005
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7. Customer must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.
8. Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within thirty (30) days of responding to the offer. In the case of an imminent move, the BellSouth representative can offer the customer the promotion and place the order at the new address.
9. Customers must not have had local service with BellSouth at least ten (10) days prior to the new service connection date (unless they are existing customers specifically requesting this offer).
10. Customers must place their orders through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicated.
11. BellSouth may discontinue or modify this promotion at any time without notice.
12. This offer may be extended to customers who call into a BellSouth Residential Business office and request this specific offer.
13. This offer is not available for resale.

A rate and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,


Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/15/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Rate and Cost Analysis

Recurring Rate \$25.00

Recurring Cost
Recurring Discount*

Margin

Nonrecurring Benefit*

Breakeven (Months)

* After breakage

Private/Proprietary
Not for disclosure outside BellSouth without written agreement

PUBLIC SERVICE COMMISSION
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12/15/2005
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601 W. Chestnut Street
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Tony Taylor
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Regulatory & External Affairs

Tony.Taylor@bellsouth.com

November 22, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the month of December 2005, BellSouth plans to offer the BellSouth Consumer Wireless Accessories Offer promotion to customers who purchase Cingular® wireless service through a qualified BellSouth sales channel. Specific provisions and limitations of this promotion are as follows:

1. Customers who subscribe to Cingular service through a BellSouth sales channel will be eligible to receive an additional free accessory for their cellular phone.
2. Rate plans at \$39.99 and above are eligible for this promotional offer that supplements the existing Cingular accessory offer today.
3. Customers must purchase Cingular® service via a BellSouth sales channel.
4. Only customers who purchase a rate plan at \$39.99 and above qualify for the additional accessory offer.
5. Offer is only valid from December 1, 2005 to December 31, 2005.
6. Customer must purchase service and activate by December 31, 2005 to be eligible for free accessory offer.
7. This offer is not available for resale.

A rate and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposed promotion, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

**PUBLIC SERVICE COMMISSION
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12/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

By
Executive Director

Rate and Cost Analysis

<u>Service:</u>	<u>Recurring Revenue</u>	<u>Recurring Cost</u>	<u>Nonrecurring Revenue</u>	<u>Nonrecurring Cost</u>	<u>Benefit</u>	<u>Breakeven (Months)</u>
1FR	\$22.00		\$42.00			
PreferredPack	\$30.00		\$42.00			
2Pak	\$25.00		\$42.00			
Complete Choice (CC)	\$34.50		\$42.00			
CC – 2Line	\$50.95		\$57.00			
CC – 3Line	\$70.95		\$72.00			
Area Plus (AP)	\$39.00		\$42.00			
AP with CC	\$50.50		\$42.00			
AP with CC – 2 Line	\$73.95		\$57.00			
AP with CC – 3 Line	\$103.95		\$72.00			

PUBLIC SERVICE COMMISSION
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12/1/2005
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Tony Taylor
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October 27, 2005

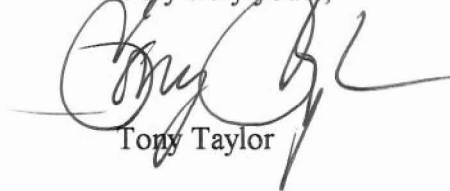
Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated October 29, 2004, the Commission staff accepted our proposal to extend the BellSouth ® Unlimited Reacquisition Discount Bundle through October 25, 2005. (Please see Filing No. TFS2004-01478.) We would now like to extend this promotion through October 25, 2006. Due to an oversight, we did not send notification of this proposed extension according to established guidelines. We apologize for this oversight.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

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PUBLIC SERVICE COMMISSION
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10/28/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



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601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

October 24, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

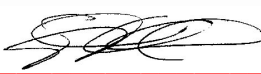
BellSouth plans to offer the Phonetastic CPE Offer beginning on November 1, 2005 and ending on April 30, 2006. Services included in this promotion are:

1. 1FB or equivalent.
2. Corded: PT390 (Single line), 9417CW (2-line), 420 (4-line).
3. Cordless: 271 (Single line), 2652 (Single line expandable), 2603 (additional handset for the 2652), 373 (2-line expandable), 371 (additional handset for 373).
4. Hands-Free: CT12 (Single line handset/headset).

Specific provisions and limitations for this promotion are as follows:

1. New and existing small business inbound channel subscribers who purchase new or additional lines and phone sets from a specified portfolio selection will receive free shipping on the equipment, and a one-time bill credit towards the purchase of equipment for fifty-dollars (\$50), seventy-five dollars, (\$75) or one-hundred dollars (\$100) based on the number of lines added.
2. One (1) line + CPE = fifty dollars (\$50) reward.
Two (2) lines + CPE = seventy-five dollars (\$75) reward.
Three (3) or more lines + CPE = one hundred dollars (\$100) reward.
3. This offer is stackable with the SBS (Small Business Services) 3T Additional Lines and Welcoming Rewards offers.
4. This offer is restricted to the SBS inbound channel customers only.

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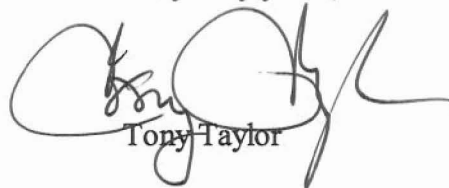
Elizabeth O'Donnell
October 24, 2005
Page 2 of 2

5. This offer excludes the purchase of any CPE that is not designated as part of the selected portfolio mentioned above.
6. Subscribers can only qualify for the offer one time per main billing account for the duration of the offer.
7. Subscribers must maintain their landline service for a minimum of 6 months, or they will be billed for the reward received.
8. The maximum reward amount per main billing account is fifty-dollars (\$50), seventy-five dollars (\$75), or one-hundred dollars (\$100) based on the number of lines added, one (1), two (2), or three (3) respectively.
9. Out of region customers are eligible for this offer; however, equipment must ship to a local billing or service address.
10. Orders must be placed by offer end date.
11. This promotion is not available for resale.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposed promotion, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
11/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Analysis
(One 1FB, 12 Months)

Rate Group	Total Revenue	Total Cost	Margin
1-3	\$557		
4-5	\$531		

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11/1/2005
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Tony Taylor
Director
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Tony.Taylor@bellsouth.com

October 4, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated March 24, 2005, the Commission staff accepted BellSouth's proposed "\$100 Cash Back or VISA ® Card Offer." (Please see TFS2005-00200.) That promotion began on March 24, 2005 and is scheduled to end on December 31, 2005.

BellSouth would now like to modify this promotion, effective October 12, 2005, to expand the customer's options to include a choice of a gift card from any of a selection of vendors, instead of from just VISA. All other provisions of the promotion will remain unchanged, including the scheduled end date of December 31, 2005. The rate and cost analysis filed on March 2, 2005 also remains unchanged.

If there are any questions concerning this proposed modification, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

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® VISA is a registered trademark of VISA International Service Association

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OF KENTUCKY
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10/12/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



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Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

September 23, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of October 1, 2005 through December 31, 2005, BellSouth plans to offer the "4Q05 BellSouth Centrex PRI Promotion." During the promotion period, eligible customers who subscribe to Centrex PRI will receive a waiver of installation charges for Centrex PRI Interface.

Specific provisions and limitations for this promotion are as follows:

1. New BellSouth Centrex PRI customers receive a waiver of Centrex PRI Interface non-recurring installation charges.
2. Available to new subscribers of BellSouth Centrex PRI Interface only.
3. This promotion is available to ESSX and MultiServ customers migrating to BellSouth Centrex and purchasing Centrex PRI.
4. This promotion is available to customers with Contract Service Arrangements (CSA).
5. This promotion is not available on Volume and Term Agreements (V&T).
6. Orders for service must be issued by January 1, 2006 and installed by January 27, 2006.
7. This promotion can be combined with BellSouth Winning Rewards (BBWR, for Large Business, retention only) BellSouth Small Business Key Customer, BellSouth Simple Savings (reacquisition only), BellSouth Welcoming Rewards (Small Business), and BellSouth Deluxe Rewards (Small Business).

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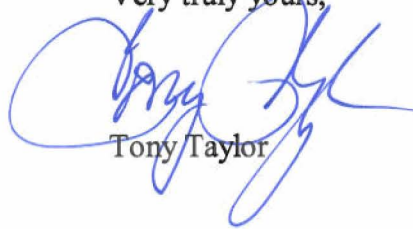
By 
Executive Director

Elizabeth O'Donnell
September 23, 2005
Page 2 of 2

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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10/1/2005
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SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary

Centrex (8 line system):

Monthly Margin



PRI Interface

Nonrecurring Cost



Months to Recover Waived Cost



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10/1/2005
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September 15, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:


During the period of October 3, 2005 through December 31, 2005, BellSouth plans to offer the "Frame Migration to NetVPN Promotion." During the promotion period, standard termination liability charges associated with Frame Relay service circuits will not be applicable for qualifying subscribers who sign a twenty-four (24) month or longer agreement for a BellSouth NetVPN service circuit as a replacement for a Frame Relay service circuit which has been installed for twelve (12) months or longer.

Specific provisions and limitations for this promotion are as follows:

1. This promotion is available to existing Frame Relay service customers that meet the requirements of this promotion and request to migrate to NetVPN service with a service agreement for a term of twenty-four (24) months or longer. To qualify, the Frame Relay service and associated Broadband Line service must have been installed for at least twelve (12) months; standard termination liability charges associated with such Frame Relay service circuits will not be applicable.
2. This promotion is only available for existing Frame Relay service circuits that have been installed for a period of twelve (12) months or longer.
3. This promotion is only valid where BellSouth Frame Relay service and BellSouth NetVPN service are available and facilities exist.
4. The total NetVPN billing must be equal to or greater than the customer's existing billing for the Frame Relay service and associated Broadband Line service for the circuit.

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10/3/2005
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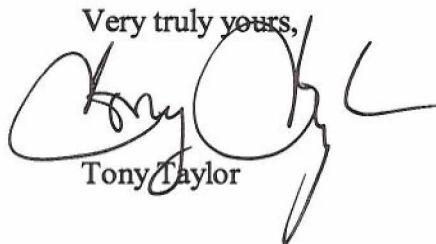
Elizabeth O'Donnell
September 15, 2005
Page 2 of 2

5. Subscribers must request to disconnect the Frame Relay service circuit and migrate to a NetVPN circuit with a term agreement of twenty-four (24) months or longer between October 3, 2005 and December 31, 2005 in order to participate in this promotion; after December 31, 2005, customers are not allowed to enroll in this promotion.
6. Standard NetVPN term agreement termination liability charges will be applicable for the NetVPN service.
7. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion or program offered by BellSouth.
8. BellSouth may modify or terminate this promotion at any time. Notice of such modifications to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
9. This promotion is not subject to resale.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
10/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary

<u>Typical:</u>	<u>Recurring Revenue:</u>	<u>Recurring Cost:</u>	<u>Nonrecurring Revenue:</u>	<u>Nonrecurring Cost:</u>	<u>No. of Months to Cover NRC:</u>
Tariff Contract:					
24 Months	\$2,450		\$4,470		
48 Months	\$2,170		\$4,470		
CSA Contract:					
24 Months	\$1,838		\$0		
48 Months	\$1,411		\$0		

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10/3/2005
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September 15, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of October 1, 2005 through December 31, 2005, BellSouth plans to offer the "BellSouth Answers^{TM/SM} \$125 Cash Back Promotion." This promotion offers cash back opportunities to residence customers who subscribe to the following services under certain conditions:

- Specific BellSouth[®] Long Distance Unlimited Plans
- BellSouth[®] FastAccess[®] (Ultra or Xtreme) service plans
- Cingular[®] wireless service plans priced not less than \$39.99
- DIRECTV[®] service plans priced not less than \$39.99

Specific provisions and limitations of this promotion are as follows:

1. Residence customers newly or currently subscribing to any wireline local exchange service and newly subscribing to specific domestic BellSouth Long Distance Unlimited Plan during the promotion period are eligible to receive a coupon redeemable for \$25.
2. Residence customers newly subscribing during the promotion period to a FastAccess plan (Ultra or Xtreme) and either a DIRECTV service plan priced at \$39.99 or more or a Cingular Wireless plan priced at \$39.99 or more are eligible to receive a coupon redeemable for \$100.
3. Customer must place order for promotion eligible product(s) or service(s) between 10/01/05 and 12/31/05.
4. Customer order must be completed and/or billing begun prior to coupon redemption.

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EFFECTIVE
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By 
Executive Director

5. Customer must fill out and mail the coupon(s) to the specified address by the specified date to be eligible for cash back.
6. Customer must be a current subscriber to the promotion eligible BellSouth service at the time of coupon redemption processing.
7. BellSouth may discontinue this promotion at any time.
8. Customer may only redeem a maximum of two (2) coupons for non-regulated products within the promotion period as follows: one (1) coupon for a qualifying domestic BSLD Unlimited plan, and one (1) coupon for a combination of a FastAccess Plan (Ultra or Xtreme), with either DIRECTV service or a qualifying Cingular Wireless plan.
9. Offer valid for only one (1) service line per account.
10. Customer need not purchase the combination of FastAccess service and either Cingular Wireless or DIRECTV services concurrently but both products must be newly purchased within the promotional period to be eligible for the \$100 cash back coupon.
11. An existing BSLD Plan customer who upgrades to domestic BSLD Unlimited within the promotion period and who otherwise qualifies is eligible to receive the cash back coupon.
12. Customer who upgrades from a BSLD PIC to domestic BSLD Unlimited within the promotion period and who otherwise qualifies is eligible to receive the cash back coupon.
13. Customer must activate FastAccess, Cingular Wireless, and/or DIRECTV service within 30 days of placing the order to qualify for the respective cash back coupon.
14. Cingular Wireless, FastAccess, and/or BSLD services must be billed on the customer's BellSouth bill to be eligible for the respective cash back coupon.
15. Customer transferring an existing qualifying non-regulated service from one address to another address is not eligible for the Cash Back coupon offer on that service.
16. Customer disconnecting or deactivating domestic BSLD Unlimited, FastAccess, DIRECTV and/or Cingular service during the promotional period and then reconnecting or reactivating the same service is not eligible for the promotion.
17. Existing Cingular Wireless customer with combined billing who changes or upgrades his existing wireless plan within the promotion period is not eligible for cash back for Cingular Wireless service under this cash back promotion.
18. Existing Cingular Wireless customer with combined billing who newly purchases a Cingular Wireless eligible plan within the promotion period is eligible for cash back for Cingular Wireless service under this cash back promotion providing the maximum allowable cash back coupon of one (1) for a combination of FastAccess (Ultra or Xtreme) with either DIRECTV service or a qualifying Cingular Wireless plan has not been met.

PUBLIC SERVICE COMMISSION
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10/1/2005
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SECTION 9 (1)

By 
Executive Director

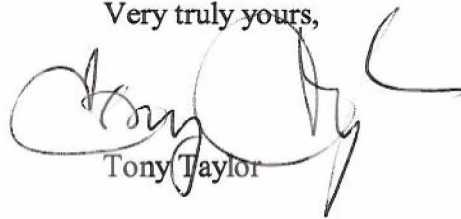
Elizabeth O'Donnell
September 15, 2005
Page 3 of 3

19. Customer must be a new DIRECTV subscriber; existing DIRECTV customers who switch to DIRECTV provided through BellSouth are not eligible for the promotion.

An analysis of the rates and costs associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
10/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Rate and Cost Summary

<u>Local Service</u>	<u>Recurring Rate</u>	<u>Recurring Cost</u>	<u>Nonrecurring Rate</u>	<u>Nonrecurring Cost</u>	<u>Discount</u>	<u>Months to Cover</u>
1FR	\$22.34		\$42.00			
PreferredPack	\$31.35		\$42.00			
Complete Choice	\$33.50		\$42.00			
CC – 2 Line	\$49.95		\$57.00			
CC – 3 Line	\$69.95		\$72.00			
Area Plus	\$38.00		\$42.00			
AP with CC	\$49.50		\$42.00			
AP with CC - 2 Line	\$72.95		\$57.00			
AP with CC – 3 Line	\$102.95		\$72.00			

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EFFECTIVE
10/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

September 15, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

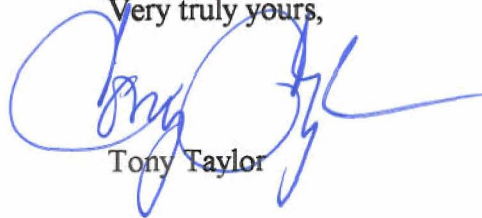
Dear Ms. O'Donnell:

BellSouth began offering the "BellSouth Business Winning Rewards 3Q Promotion" on July 1, 2005 (Please see Filing No. TFS2005-00952). The scheduled end date for that promotion is September 30, 2005. We would now like to extend the end date of the promotion from September 30, 2005 through December 31, 2005.

All terms and conditions, except for the end date, will remain the same as the promotion now in effect. The estimate of the revenue and cost associated with the promotion filed with the original proposal on June 29, 2005 also remains unchanged.

If there are any questions concerning this requested extension, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

September 2, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615


Dear Ms. O'Donnell:

During the period of September 15, 2005 through December 14, 2005, BellSouth plans to offer a promotion called the "Additional Lines/Ultimate Home Office Giveaway." During the promotional period, existing residential customers who add an additional line via www.BellSouth.com will be placed in a sweepstakes drawing.

Specific provisions and limitations for this promotion are as follows:


1. Customers must place their online orders between September 15, 2005 and December 14, 2005.
2. Potential winners will be notified by email, telephone or letter on or shortly after February 10, 2006.
3. Only one (1) Grand Prize (Ultimate Home Office) will be awarded, consisting of the following:
 - Notebook Computer (ARV* \$1,250.00)
 - Broadband Router (ARV* \$150.00)
 - Chair (ARV* \$900.00)
 - Printer/Scanner/Fax/Copier (ARV* \$400.00)
 - Cordless Phone System from BellSouth (ARV* \$200.00)
4. Available only to existing BellSouth customers as of September 15, 2005 who are legal residents of Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina or Tennessee. Customer must be 18 years of age or older at the time of entry. Void where prohibited by law. Employees (including immediate family members) and/or those living in the same household of each regardless of relationship of Sponsor, participating prize suppliers, and advertising and promotion agencies, and their respective parents, subsidiaries and affiliates are not eligible.

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9/15/2005
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SECTION 9 (1)
By 
Executive Director

5. Orders submitted at BellSouth.com that are cancelled before implemented are not eligible.
6. Orders submitted at BellSouth.com that are completed offline i.e. calling and completing order with a representative, are not eligible.
7. Orders submitted and completed online from a URL other than www.BellSouth.com are not eligible for this offer.
8. BellSouth may discontinue this promotion at any time.
9. This Sweepstakes begins 12:00:00 am Eastern Time ("ET") September 15, 2005 and ends on 11:59:00 p.m. (ET) December 14, 2005 (Promotion Period). During the Promotion Period, customers will receive automatic entries by ordering an additional line for Residential Service at www.bellsouth.com.
10. NO PURCHASE IS NECESSARY TO ENTER OR WIN, so alternatively, a customer can enter by mailing a hand-printed 3x 5 index card including name, address, residential telephone number, and e-mail address to: BellSouth.com Additional Lines Q4 2005 Sweepstakes, P.O. Box 530584, Birmingham, AL 35253-0584 (no photocopied, facsimile, mass entries or mechanically, electronically or otherwise reproduced entries accepted). Mail entries must be postmarked on or before December 31, 2005 and received by January 10, 2006. Kentucky residents: For postage reimbursement, please write "Please reimburse postage" on the entry. Reimbursement will be in the form of one first class U.S. Postal Service postage stamp.
11. Limit five (5) entries maximum per person and per household, regardless of the method of entry. All entries become the property of BellSouth. In the event of a dispute as to the identity of a winner that is based on an email address, the winning entry will be declared based on the authorized account holder of the email address associated with the winner's BellSouth account.
12. By entering, participants (a) agree to be bound by the official rules and the decisions of the Sponsor which are final and binding in all respects; (b) agree to indemnify, hold harmless and release Sponsor, its parent, subsidiaries and affiliates, and their respective officers, directors, employees and agents (collectively, "Released Parties") from any and all liability, loss, damage or injury resulting from participation in this promotion or awarding, receipt, possession use and/or misuse of any prize awarded herein; (b) acknowledge that the Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relating to this Sweepstakes (or to any prize as set forth in the separate warranty disclaimer in paragraph 7), and that the Released Parties hereby DISCLAIM ANY AND ALL REPRESENTATIONS AND WARRANTIES (EXPRESS OR IMPLIED) RELATING TO THE SWEEPSTAKES, INCLUDING WITHOUT LIMITATION, THE WARRANTIES OF DATA ACCURACY, NONINFRINGEMENT, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE; and (c) consent to use of his/her name, photograph and/or likeness for advertising and promotional purposes in connection with this promotion without additional compensation, unless prohibited by law.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY**
9/15/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (f)

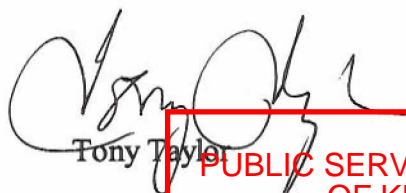
By 
Executive Director

13. LIMITATION OF LIABILITY: SPONSOR IS NOT RESPONSIBLE FOR INCOMPLETE, LOST, GARBLED, LATE, ILLEGIBLE, POSTAGE-DUE, MUTILATED OR MISDIRECTED ENTRIES. SPONSOR ASSUMES NO RESPONSIBILITY FOR AND PARTICIPANT RELEASES ALL RELEASED PARTIES FROM ANY LOSS, LIABILITY, DAMAGE OR INJURY DUE TO MISCOMMUNICATION, INTERRUPTION, DELETION, DEFECT, DELAY IN OPERATION OR TRANSMISSION, COMMUNICATIONS LINE FAILURE, LOST INTERNET CONNECTION, TECHNICAL FAILURE OF ANY KIND, FAILED COMPUTER TRANSMISSIONS, THEFT OR DESTRUCTION OR UNAUTHORIZED ACCESS TO, OR ALTERATION OF, ENTRIES, OR FOR ANY ERROR OR OMISSION (HUMAN, TECHNICAL OR OTHERWISE) THAT MAY OCCUR IN THE PROCESSING OF ENTRIES OR THE ADMINISTRATION OF THE SWEEPSTAKES. The Released Parties are also not responsible or liable for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to registrant's or any other person's computer related to or resulting participation or downloading any materials in this Sweepstakes. Sponsor reserves the right to modify, suspend or cancel this Sweepstakes if, in Sponsor's sole discretion, this Sweepstakes is not capable of running as planned or its fairness, operation or integrity becomes compromised for any reason. Sponsor further reserves the right to award prizes by random drawing from among eligible registrants received up to the time that the Sweepstakes had to be modified, suspended or canceled.

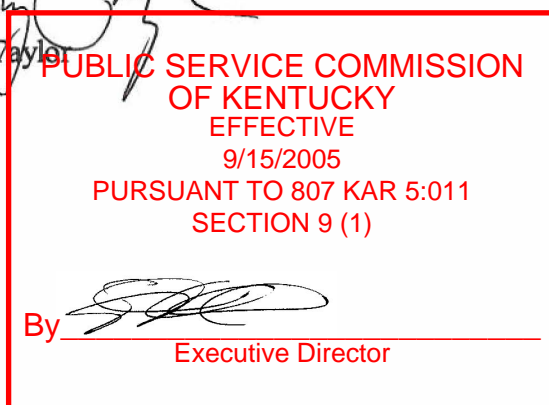
The cost of this promotion is expected to be only \$.038 per customer.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor





BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

September 1, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of September 15, 2005 through December 31, 2005, BellSouth plans to offer the "BellSouth Movers Gift Card Offer." Consumers identified as having a high propensity to move will be sent a direct mail piece advising them that by calling a designated 800 number or by accessing a specific URL to place their N or T order with BellSouth, they will be eligible to receive a twenty-five dollar (\$25.00) gift card for orders placed via the 800 number or a thirty-five dollar (\$35.00) gift card for orders placed online at the specified URL.

Specific provisions and limitations for this promotion are as follows:

1. The high propensity to move customer who places an order via the 800 number or online at www.bellsouth/movewithus will qualify for a promotional twenty-five dollar (\$25.00) gift card for 800 number orders or thirty-five dollar (\$35.00) gift card for online orders.
2. No specific product mix is required.
3. Addresses where a D order with BellSouth has been placed without a T order or N order will receive a direct mail piece addressed to a neighbor advising that, by calling a designated 800 number to place their N or T order with BellSouth, they will be eligible to receive a twenty-five dollar (\$25.00) gift card.
4. Gift cards will be distributed based upon coupon fulfillment.
5. Customer must place a valid BellSouth phone number on their redeemed coupon in order to receive gift card.
6. Customer must place their order by calling the designated 800 number or via online at www.bellsouth.com/movewithus.
7. Customer must place a new (N) or transfer (T) order with BellSouth.
8. BellSouth may discontinue this promotion at any time.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

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OF KENTUCKY
EFFECTIVE
9/15/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

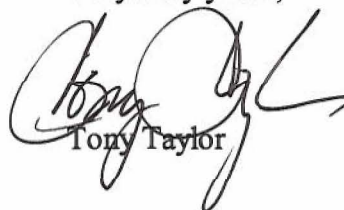
Elizabeth O'Donnell
September 1, 2005
Page 2 of 2

9. Targeted out of region customers must purchase BellSouth service within the BellSouth region to receive the gift card.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/15/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(24 Months, 50% Breakage)

	<u>\$25 Gift Cards</u>	<u>\$35 Gift Cards</u>
Customers		
Revenue	\$54,527	\$29,373
Cost of Service		
Benefit		
Margin		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/15/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

September 2, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of September 7, 2005 through January 31, 2006, BellSouth plans to offer the "BellSouth Off-Net Trial Offer." Residential subscribers who purchase a 1FR (Flat rate Line or equivalent service) with Caller ID Deluxe and an eligible affiliate service or DIRECTV® products will receive five dollars (\$5.00) off the monthly rate for Caller ID Deluxe, free installation and twenty-five dollars (\$25.00) cash-back.

Services Included in this Offer:


1. 1FR or equivalent with Caller ID Deluxe
2. BellSouth FastAccess DSL
3. BellSouth Long Distance
4. Cingular Wireless®
5. DIRECTV®

Specific provisions and limitations for this promotion are as follows:

1. Customers who place a new service order for a 1FR and Caller ID Deluxe plus an affiliate service bundle may receive free installation and twenty-five dollars (\$25.00) cash back.
2. Twenty-five dollars (\$25.00) cash back is applied against the landline service.
3. Activation fee waiver applies for landline service.
4. Requires one (1) affiliate product DIRECTV®, BellSouth FastAccess DSL, BellSouth Long Distance, or Cingular Wireless®.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation
DIRECTV is a registered trademark of DIRECTV, Inc.

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 9/7/2005
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 SECTION 9 (1)

By 
 Executive Director

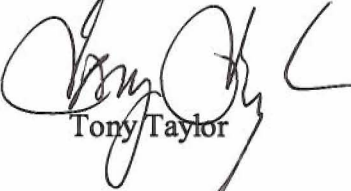
Elizabeth O'Donnell
September 2, 2005
Page 2 of 2

5. Customer must subscribe to the eligible services on their new service order to receive this offer.
6. Customers may be eligible for BellSouth Answers Cash Back and BellSouth FastAccess DSL cash back offers. No other cash back offers will apply.
7. Customers are eligible for one (1) (re)acquisition cash back promotion per twelve (12) months.
8. Offer will be extended to non-BellSouth wire-line, facilities-based, win-back customers upon demand.
9. Qualified customers who subscribe to BellSouth FastAccess DSL 3.0 service will be eligible for the promotional discount of ten dollars (\$10.00).
10. Offer valid for only one (1) service line at the intended local service address.
11. Customer can combine this with the service connection fee waiver promotion.
12. Eligible affiliate products include Cingular Wireless® plans \$39.99 and up, BellSouth FastAccess DSL 1.5, 3.0 or 6.0 (when available), eligible DIRECTV package plans \$41.99 and up.
13. Only customers who correctly redeem the coupon will be eligible, and the customer must continue to have qualifying service at the time the check is processed. If the customer cancels or discontinues the qualifying service, they will become ineligible.
14. BellSouth may modify or terminate this promotion at any time.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/7/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By



Executive Director

Revenue and Cost Summary

	<u>Recurring Rate</u>	<u>Recurring Cost</u>	<u>Nonrecurring Cost</u>	<u>Benefit</u>	<u>Breakeven (Months)</u>
1FR and CID Deluxe	\$20.40				

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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9/7/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
 4th Floor FAX 502-582-8667
 601 W. Chestnut Street
 Louisville, KY 40203

Tony Taylor
 Director
 Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 26, 2005

Elizabeth O'Donnell
 Executive Director
 Kentucky Public Service Commission
 211 Sower Boulevard
 P.O. Box 615
 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of September 1, 2005 through April 30, 2006, BellSouth plans to offer the "BellSouth 3 For 3 Reward Promotion." This promotion will offer new (acquisition/reacquisition) BellSouth business subscribers who are under any type of term agreement or contract with another local exchange provider, a one-time, non-recurring check for three hundred dollars (\$300.00) when subscribing to local exchange service with BellSouth.

Specific provisions and limitations for this promotion are as follows:

1. Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service who have an existing term agreement or contract with another local exchange provider.
2. Subscriber must purchase a minimum of 3 lines per new location to be eligible.
3. Subscriber must sign a 36-month term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan.
4. Subscriber must sign the thirty-six (36) month "3 for 3" Reward Promotion Agreement.
5. Subscriber is not required to switch any service to BellSouth to participate.
6. Reward: one time, non-recurring \$300.00 check will be earned when Subscriber purchases BellSouth local exchange service. The Subscriber must sign and return the 36-month term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan. The Subscriber must purchase a minimum of 3 lines per new location.
7. The reward will be a check made payable to the Subscriber's business and mailed in approximately six to eight (6-8) weeks.
8. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward earned under this program.

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 9/1/2005
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By 
 Executive Director

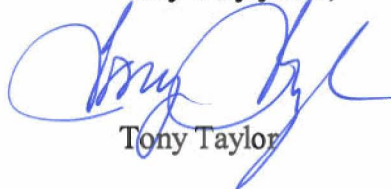
Elizabeth O'Donnell
August 26, 2005
Page 2 of 2

9. In the event the Subscriber terminates service or decreases below three (3) business lines at such location during the thirty-six (36) month term, the Subscriber must pay to BellSouth the three hundred dollar (\$300.00) reward received. This termination charge will appear on the Subscriber's bill as a charge in the Other Charges and Credits (OC&C) section.
10. BellSouth may terminate this promotion at any time.
11. Subscriber may participate concurrently with the BellSouth Welcoming Rewards Program and the BellSouth Business Shoppers Promotion.
12. Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.
13. Subscriber understands that their participation constitutes the Subscriber's company enrollment in the "3 for 3" Promotion under this Program and the applicable tariffs; the signatory must have authority to commit the Subscriber to the Program.
14. Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.
15. No Billed-To-Numbers (BTN) arrangements are allowed with this promotion.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(36 Months, 3 1FBs)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
Rate Groups 1-3	\$3,522		
Rate Groups 4-5	\$3,337		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 24, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of September 1, 2005 through December 31, 2005, BellSouth plans to offer a promotion called the "3Q05 SBS/BB BellSouth Integrated Solutions Promotion." This promotion will offer eligible business subscribers a variety of voice, data, and networking options and a flexible range of communication choices provisioned over a single T-1 or Primary Rate ISDN (PRI) line. Additionally, this promotion offers existing BellSouth Integrated Solutions ("BIS") subscribers the ability to upgrade their service (within the existing BIS solution) without incurring upgrade charges during the promotional period.

Specific provisions and limitations for this promotion are as follows:

1. Package Option 1. BellSouth Integrated Solutions-Basic. BellSouth Integrated Solutions-Basic is available to eligible subscribers signing term agreements who will receive the following:

For subscribers signing twenty-four (24) month or thirty-six (36) month term agreements:

- Analog or Digital Voice channels or PRI Voice channels (6-22)
- Four (4) Local Loop miles (for BIS provisioned over MegaLink only)
- 1FB for out of band monitoring
- Data channels (128KB-768KB)
- Custom Calling Features

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
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SECTION 9 (1)

By 
Executive Director

2. Package Option 2. BellSouth Integrated Solutions-Frame. BellSouth Integrated Solutions-Frame is available to eligible subscribers signing term agreements who will receive the following:
For subscribers signing twenty-four (24) month or thirty-six (36) month term agreements:
 - Analog or Digital Voice channels or Primary Rate ISDN Voice channels (6-22)
 - Four (4) Local Loop miles (for BIS provisioned over MegaLink only)
 - 1FB for out-of-band monitoring
 - Data channels (128KB-768KB)
 - Custom Calling Features
 - Customer Premises Equipment (CPE)
 - CPE Maintenance Package
3. Package Option 3. BellSouth Integrated Solutions-DIA. BellSouth Integrated Solutions-DIA is available to eligible subscribers signing term agreements who will receive the following:
For subscribers signing twenty-four (24) month or thirty-six (36) month term agreements:
 - Analog or Digital Voice channels or Primary Rate ISDN Voice channels (6-22)
 - Four (4) Local Loop miles (for BIS provisioned over MegaLink only)
 - 1FB for out-of-band monitoring
 - Data channels (128KB-768KB)
 - Custom Calling Features
 - Customer Premises Equipment (CPE)
 - CPE Maintenance Package
 - Dedicated Internet Access (128KB-768KB)
 - Shared Web Hosting (200MB space and thirty {30} email boxes)
4. Package Option 4. BellSouth Integrated Solutions-NetVPN. BellSouth Integrated Solutions-NetVPN is available to eligible subscribers signing term agreements who will receive the following:
For subscribers signing twenty-four (24) month or thirty-six (36) month term agreements:
 - Analog or Digital Voice channels or Primary Rate ISDN Voice channels (6-22)
 - Four (4) Local Loop miles (for BIS provisioned over MegaLink only)
 - 1FB for out-of-band monitoring
 - Data channels (128KB-768KB)
 - Custom Calling Features
 - Customer Premises Equipment (CPE)
 - CPE Maintenance Package
 - BellSouth Managed Network VPN Service (128KB-768KB)
5. This promotion is available to new BellSouth Integrated Solutions Business subscribers who meet all the eligibility requirements outlined in this promotion description.
6. Subscribers must sign a term agreement between September 1, 2005 and December 31, 2005 in order to participate in this promotion.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

7. Package Option 1 Rates.

- a. Subscribers who purchase BellSouth Integrated Solutions–Basic by signing a twenty-four (24) month term agreement will receive the base or minimum package rate starting at one thousand two hundred ninety-nine dollars per month (\$1299/mo) and nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff) of one thousand six hundred dollars (\$1600).
- b. Subscribers who purchase BellSouth Integrated Solutions–Basic by signing a thirty-six (36) month term agreement will receive the base or minimum package rate starting at one thousand one hundred ninety-nine dollars per month (\$1199/mo) and nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff) of one thousand six hundred dollars (\$1600).

8. Package Option 2 Rates.

- a. Subscribers who purchase BellSouth Integrated Solutions–Frame by signing a twenty-four (24) month term agreement will receive the base or minimum package rate starting at eight hundred ninety-four dollars per month (\$894/mo) and a waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff).
- b. Subscribers who purchase BellSouth Integrated Solutions–Frame by signing a thirty-six (36) month term agreement will receive the base or minimum package rate starting at six hundred fifty-nine dollars per month (\$659/mo) and a waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff).

9. Package Option 3 Rates.

- a. Subscribers who purchase BellSouth Integrated Solutions–DIA by signing a twenty-four (24) month term agreement will receive the base or minimum package rate starting at six hundred sixty-four dollars per month (\$664/mo) and a waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff).
- b. Subscribers who purchase BellSouth Integrated Solutions–DIA by signing a thirty-six (36) month term agreement will receive the base or minimum package rate starting at four hundred sixty-nine dollars per month (\$469/mo) and a waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff).

10. Package Option 4 Rates.

- a. Subscribers who purchase BellSouth Integrated Solutions–NetVPN by signing a twenty-four (24) month term agreement will receive the base or minimum package rate starting at seven hundred seventy-four dollars per month (\$774/mo) and a waiver of installation charges (as defined in Section A4 of BellSouth's Tariff).

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

- b. Subscribers who purchase BellSouth Integrated Solutions– NetVPN by signing a thirty-six (36) month term agreement will receive the base or minimum package rate starting at five hundred seventy-nine dollars per month (\$579/mo) and a waiver of installation charges (as defined in Section A4 of BellSouth's Tariff).
11. Additional components below may be added by the subscriber to the standard package at an additional monthly charge:
 - a. Additional Voice Channels – available in 64KB increments (thirty dollars [\$30] per 64KB increment)
 - b. Additional Data Channels – available in 2-channel increments (sixty dollars [\$60] per 2-channel increment)
 - c. Direct Inward Dialing – available per voice channel (twenty dollars [\$20] per channel)
 - d. Interoffice facilities for BIS-T1 – up to seventy-five (75) miles (seventy-five dollars {\$75})
 - e. Non-recurring charges may apply for additional components
 12. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program or Contract Service Arrangement offered by BellSouth.
 13. Subscribers who have this BellSouth Integrated Solutions with Upgrade Waiver promotion may not participate in the Key Customer program, BellSouth Simple Savings, BellSouth Business Winning Rewards, BellSouth Premium Rewards program, BellSouth Welcoming Rewards, or Volume and Term contracts. This promotion cannot be combined with other offers.
 14. All term election agreements must be signed by December 31, 2005. Subscriber orders for BIS service must be placed between September 1, 2005 and December 31, 2005.
 15. Subscribers must purchase BIS with a minimum twenty-four (24) month term agreement to qualify for this promotion (minimum of six {6} lines and a maximum of twenty-two {22} lines). Subscribers must remain with BellSouth through the term of agreement, or assume responsibility for seventy percent (70%) of the total monthly charges that would have become due for the remainder of the term.
 16. When a tariffed service purchased under a term agreement is disconnected prior to the expiration date as a result of a subscriber's purchase of BellSouth Integrated Solutions, termination liability charges for the existing service will not apply when:
 - a. The contract period of the new BellSouth Integrated Solutions service equals or is greater than the remaining term of the subscriber's existing contract, and
 - b. The rates paid by the subscriber for BellSouth Integrated Solutions service are equal to or greater than the rates paid by the subscriber for its existing service, and
 - c. The service orders to install the new BellSouth Integrated Solutions service and disconnect the subscriber's existing service are related together and there is no lapse in service between disconnection of the existing service and installation of the new service, and

By



Executive Director

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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SECTION 9 (1)

- d. BellSouth Integrated Solutions service is purchased for the same subscriber location.
17. After initial installation, moves (inside or outside) involving an existing subscriber will incur an additional nonrecurring charge of two thousand dollars (\$2,000). Moves must be made pursuant to Section B2 of BellSouth's tariff.
 18. After initial installation, voice additions/changes will incur a nonrecurring charge of one hundred dollars (\$100) per order.
 19. After initial installation, data additions/changes will incur a nonrecurring charge of five hundred dollars (\$500) per order.
 20. After initial installation, any additions or changes that require CPE change will incur a nonrecurring charge of one thousand dollars (\$1,000).
 21. After initial installation, existing BellSouth Integrated Solutions subscribers that change from the BIS-T1 bundle to the BIS-PRI bundle will incur a nonrecurring charge of two thousand dollars (\$2,000). Changes from BIS-PRI to BIS-T1 are not permitted under the BellSouth Integrated Solutions Agreement.
 22. After initial installation, voice features additions/changes will incur a nonrecurring charge of twenty dollars (\$20) per order.
 23. During the promotional period, existing BIS subscribers who have signed a twenty-four (24) month or thirty-six (36) month term agreement may receive a one-time waiver of non-recurring charges associated with installation of voice/data upgrades (within the BIS solution) as noted below:
 - a. Voice additions/changes per order – one hundred dollars (\$100) non-recurring charge
 - b. Data additions/changes per order – five hundred dollars (\$500) non-recurring charge (the above-listed services are available for a one-time non-recurring waiver of charges associated with channel upgrades. A two (2) channel minimum upgrade is required for promotion eligibility)
 24. This promotion is only available to subscribers where BellSouth offers service and where facilities are available. Out of region subscribers are not eligible for this promotion.
 25. Subscribers can qualify for this promotion for each BIS circuit purchased.
 26. There is no maximum reward with this promotion.
 27. This promotion for new subscribers excludes subscribers currently under contract for BIS service unless their term agreement is within three (3) months of expiration. Existing subscribers with three (3) months or fewer remaining on their current term agreement are eligible for Option 3 or Option 4.
 28. BellSouth may modify or terminate this promotion at any time. Notice of such modifications to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.

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SECTION 9 (1)

By 
Executive Director

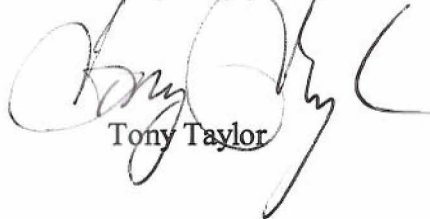
Elizabeth O'Donnell
August 24, 2005
Page 6 of 6

29. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the subscriber from other previous amounts owed to BellSouth.

An estimate of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Per Contract)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
Basic BIS-T1			
24 Months	\$30,383		
36 Months	\$45,575		
Basic BIS-PRI			
24 Months	\$32,534		
36 Months	\$48,802		
Frame Relay BIS-T1			
24 Months	\$11,399		
36 Months	\$22,139		
Frame Relay BIS-PRI			
24 Months	\$11,150		
36 Months	\$21,766		

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 25, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of September 1, 2005 through December 31, 2005, BellSouth plans to offer a promotion called the "BellSouth Additional Line Offer." This promotion will offer existing business subscribers who have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in a Complete Choice for Business package. Subscribers will also receive a one-time bill credit reward per account determined by the number of lines added. Subscribers can receive up to a one hundred twenty-five dollar (\$125.00) bill credit reward for participation in this promotion.

Specific provisions and limitations for this promotion are as follows:

1. Subscribers who add one line receive a seventy-five dollar (\$75.00) bill credit reward; subscribers who add two lines receive a one hundred dollar (\$100.00) bill credit reward; subscribers who add three or more lines receive a one hundred twenty-five dollar (\$125.00) bill credit reward.
2. Available only to existing BellSouth business customers subscribing to local exchange service.
3. Subscribers must have or sign a local service term agreement in order to participate in this promotion.
4. Promotion is available in all nine states.
5. Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus).
6. Upgrades are eligible (i.e. Ringmaster to 1FB)

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9(1)

By 
Executive Director

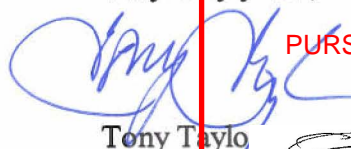
Elizabeth O'Donnell
August 25, 2005
Page 2 of 2

7. Subscribers receive a waiver of line connection charges (first and additional lines) and a one time, non-recurring bill credit reward per account (not per line). The amount of the reward is determined by the number of additional lines ordered, and will appear as a one-time credit in the Other Charges and Credits (OC&C) section of the subscriber's bill, in a subsequent billing period usually within one or two billing cycles.
8. New lines added to the account or locations after the first initial order are not eligible for the bill credit reward specified.
9. Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.
10. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
11. The application date of orders must be September 1, 2005 through December 31, 2005.
12. Subscribers cannot qualify for this offer more than once.
13. The maximum bill credit reward that subscribers can receive is one hundred twenty-five dollars (\$125.00) if three or more additional lines are purchased.
14. Subscribers must purchase a minimum of one (1) additional line in order to participate in this promotion.
15. Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received.
16. Subscribers who are participating in the BellSouth Additional Line Promotion are not eligible to participate in the BellSouth Deluxe Rewards Promotion, Welcoming Rewards Promotion, CCB Plus Rewards Promotion, or the CCB Elite Promotion.
17. BellSouth may terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
18. Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
19. Out of region subscribers are not eligible to participate.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

By



Executive Director

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

Revenue and Cost Summary
(Twelve Months, Two Lines)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
1FB			
Rate Groups 1-3	\$946		
Rate Groups 4-5	\$894		
Complete Choice for Business			
All Rate Groups	\$1,188		

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 25, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of September 1, 2005 through December 31, 2005, BellSouth plans to offer a promotion called the "BellSouth Additional Line with FastAccess DSL Promotion." This promotion will offer existing BellSouth business subscribers who purchase an additional line (a la carte or in a Complete Choice for Business package) in conjunction with a new or additional FastAccess DSL service, a one-time seventy-five dollar (\$75.00) bill credit reward. Subscribers must also require jacks and wiring to receive the bill credit reward. To be eligible for the bill credit reward, the subscribers who contact or are contacted by BellSouth must request information on local exchange service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase service from BellSouth

Specific provisions and limitations for this promotion are as follows:

1. Available only to existing BellSouth business customers subscribing to local exchange service.
2. Subscribers must have or sign a local service term agreement in order to participate in this promotion.
3. Subscriber must purchase new or additional FastAccess DSL service in order to receive the one-time seventy-five dollar (\$75.00) bill credit reward.
4. Promotion is available in all nine states.
5. Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus).
6. Upgrades are eligible (i.e. Ringmaster to 1FB).
7. Subscribers must purchase new or additional FastAccess DSL and require jacks and wiring on the additional line ordered to receive the one-time bill credit reward.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION

OF KENTUCKY

EFFECTIVE

9/1/2005

PURSUANT TO 807 KAR 5:011

PROPERTY CORP

By 

Executive Director

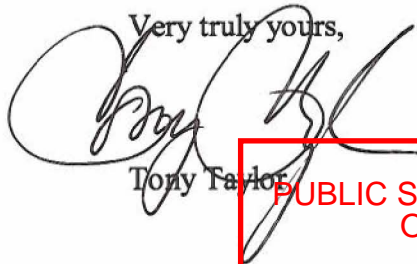
Elizabeth O'Donnell
August 25, 2005
Page 2 of 2

8. Subscribers receive a one time, non-recurring bill reward of seventy-five dollars per account (not per line). The reward will appear as a one-time credit in the Other Charges and Credits (OC&C) section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles.
9. Subscribers must keep both the additional line and the FastAccess DSL service a minimum of six (6) months or will be subject to pay back to BellSouth the bill credit reward received.
10. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
11. This promotion is not available to new customers.
12. Subscribers cannot qualify for this promotion more than once.
13. The maximum reward or discount that the subscriber will receive will be the seventy-five dollar (\$75.00) bill credit reward.
14. The application date of orders must be September 1, 2005 to December 31, 2005.
15. Subscribers who participate in the Additional Line w/ FastAccess DSL Promotion are not eligible to participate in the following promotions: Deluxe Rewards Promotion, Welcoming Rewards Promotion, or the CCB Plus Rewards Promotion.
16. Promotion is available while supplies last.
17. BellSouth may terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
18. Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
19. Out of region subscribers are not eligible for this promotion.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Twelve Months, Two Lines)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
1FB			
Rate Groups 1-3	\$871		
Rate Groups 4-5	\$819		
Complete Choice for Business			
All Rate Groups	\$1,113		

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
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SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 26, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

BellSouth plans to extend a current promotion that is scheduled to end on August 31, 2005 for an additional month. During the extended period of September 1, 2005 through September 30, 2005, the "BellSouth Answers^{TM/SM} \$125 Cash Back Promotion" will offer cash back opportunities to residence customers who subscribe to the following services under certain conditions:


- Specific BellSouth[®] Long Distance Unlimited Plans
- BellSouth[®] FastAccess[®] (Ultra or Xtreme) service plans
- Cingular[®] wireless service plans priced over \$39.99
DIRECTV[®] service

Specific provisions and limitations for this promotion are as follows:

1. Residence customers newly or currently subscribing to any wireline local exchange service and newly subscribing to specific domestic BellSouth Long Distance Unlimited Plan during the promotion period are eligible to receive a coupon redeemable for \$25.
2. Residence customers newly subscribing during the promotion period to a FastAccess plan (Ultra or Xtreme) and either DIRECTV service or specific Cingular Wireless plan priced at \$39.99 or more are eligible to receive a coupon redeemable for \$100.
3. Customer must place order for promotion eligible product(s) or service(s) between 05/01/05 and 09/30/05.
4. Customer order must be completed and/or billing begun prior to coupon redemption.
5. Customer must fill out and mail the coupon(s) to the specified address by the specified date to be eligible for cash back.

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
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By 
Executive Director

6. Customer must be a current subscriber to the promotion eligible BellSouth service at the time of coupon redemption processing.
7. BellSouth may terminate this promotion at any time.
8. Customer may only redeem a maximum of two (2) coupons for non-regulated products within the promotion period as follows: one (1) coupon for a qualifying domestic BSLD Unlimited plan, and one (1) coupon for a combination of a FastAccess Plan (Ultra or Xtreme), with either DIRECTV service or a qualifying Cingular Wireless plan.
9. Offer valid for only one (1) service line per account.
10. Customer need not purchase the combination of FastAccess service and either Cingular Wireless or DIRECTV services concurrently but both products must be newly purchased within the promotional period to be eligible for the \$100 cash back coupon.
11. An existing BSLD Plan customer who upgrades to domestic BSLD Unlimited within the promotion period and who otherwise qualifies is eligible to receive the cash back coupon.
12. Customer who upgrades from a BSLD PIC to domestic BSLD Unlimited within the promotion period and who otherwise qualifies is eligible to receive the cash back coupon.
13. Customer must activate FastAccess, Cingular Wireless, and/or DIRECTV service within 30 days of placing the order to qualify for the respective cash back coupon.
14. Cingular Wireless, FastAccess, and/or BSLD services must be billed on the customer's BellSouth bill to be eligible for the respective cash back coupon.
15. Customer transferring an existing qualifying non-regulated service from one address to another address is not eligible for the Cash Back coupon offer on that service.
16. Customer disconnecting or deactivating domestic BSLD Unlimited, FastAccess, DIRECTV and/or Cingular service during the promotional period and then reconnecting or reactivating the same service is not eligible for the promotion.
17. Existing Cingular Wireless customer with combined billing who changes or upgrades his existing wireless plan within the promotion period is not eligible for cash back for Cingular Wireless service under this cash back promotion.
18. Existing Cingular Wireless customer with combined billing who newly purchases a Cingular Wireless eligible plan within the promotion period is eligible for cash back for Cingular Wireless service under this cash back promotion providing the maximum allowable cash back coupon of one (1) for a combination of FastAccess (Ultra or Xtreme) with either DIRECTV service or a qualifying Cingular Wireless plan has not been met.

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SECTION 9 (1)

By 
Executive Director

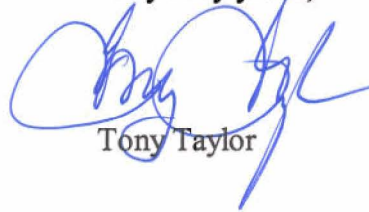
Elizabeth O'Donnell
August 26, 2005
Page 3 of 3

19. Customer must be a new DIRECTV subscriber; existing DIRECTV customers who switch to DIRECTV provided through BellSouth are not eligible for the promotion.

An analysis of the rates and costs associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Rate and Cost Summary
(Regulated, First Month Recurring and Nonrecurring, Per Customer)

<u>Service:</u>	<u>Revenue:</u>	<u>Cost, Including Benefit:</u>
1FR	\$64.34	
PreferredPack	\$73.35	
Complete Choice	\$75.50	
Complete Choice – 2 Line	\$106.95	
Complete Choice – 3 Line	\$141.95	
Area Plus	\$80.00	
Area Plus with Complete Choice	\$91.50	
Area Plus with Complete Choice – 2 Line	\$129.95	
Area Plus with Complete Choice – 3 Line	\$174.95	

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 26, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of September 1, 2005 through December 31, 2005, BellSouth plans to offer the "BellSouth Business Shoppers Promotion." The Business Shoppers Promotion will offer subscribers a one-time non-recurring one hundred dollar (\$100.00) coupon redeemable for cash. To be eligible for the coupon, the subscribers who contact or are contacted by BellSouth must request information on local exchange service for comparison with competitive offers, or otherwise be necessary for the customer to agree to purchase service from BellSouth. Coupons will be available while supplies last.

Specific provisions and limitations for this promotion are as follows:

1. Available to new (acquisition/reacquisition) BellSouth business customers subscribing to a Complete Choice for Business Line Package.
2. Offered to Subscribers that request information on local exchange service for comparison with competitive offers and indicate a reluctance to place an order.
3. Subscriber agrees to keep Complete Choice for Business Line Package with BellSouth for a minimum of 12 months from the enrollment date in the Promotion.
4. Reward: one time, non-recurring one hundred dollar (\$100.00) coupon redeemable for cash (with the initial order) per main billing account to add BellSouth local exchange service.
5. The Subscriber must fill out the coupon and redeem it for cash by February 28, 2006. Redemption can be made via: Mail Online, BellSouth/VIPGift, www.bellsouthoffer.vipgift.com, P.O. Box 4494, Chattanooga, TN 37405
6. The reward will be a one-time check made payable to the Subscriber's business in a subsequent billing period usually within one or two billing cycles after the coupon has been returned by the subscriber and processed by BellSouth.

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By 
Executive Director

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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9/1/2005
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SECTION 9 (1)

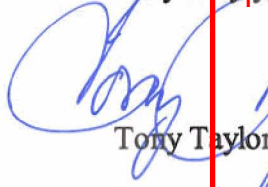
Elizabeth O'Donnell
August 26, 2005
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7. In the event the Subscriber terminates the Complete Choice for Business Package service, the Subscriber must pay to BellSouth the one hundred dollar (\$100.00) cash reward received. This termination charge will appear on the Subscriber's bill as a charge in the Other Charges and Credits (OC&C) section.
8. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
9. BellSouth may terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion.
10. This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated; however the Subscriber may participate concurrently in the BellSouth Complete Choice for Business Term Plan, BellSouth Simple Savings Program, or the BellSouth Complete Choice for Business Elite Promotion (where available). In addition, the subscriber may participate in the BellSouth Welcoming Rewards Program and the "3 for 3" Reward Promotion if eligibility requirements are met.
11. Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.
12. Participation in the Promotion begins on the date BellSouth becomes the Subscriber's local service provider.
13. Subscriber understands that their participation constitutes the Subscriber's company enrollment in the BellSouth Business Shopper's Promotion under this Program and the applicable tariffs; the Subscriber must have authority to commit their company to the Program.
14. Customer must be a current BellSouth retail local exchange customer at time of coupon redemption.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,


Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(All Rate Groups, 12 Months, 1 Line)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
Complete Choice for Business	\$602		

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



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4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 25, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of September 1, 2005 through December 31, 2005, BellSouth plans to offer a promotion called the "BellSouth CCB Plus Rewards Promotion." This promotion offers existing business subscribers who purchase a New Complete Choice for Business (CCB) package a twenty-dollar (\$20.00) bill credit reward for three consecutive months. If the subscriber also has or purchases a BellSouth Long Distance (BSLD) domestic plan and has or signs a local term agreement, the subscriber will receive an additional twenty-dollar (\$20.00) bill credit reward in the fourth month. In addition, subscribers who also purchase a New Messaging and Maintenance Package will receive an additional twenty-dollar (\$20.00) bill credit reward in the fifth month.

Specific provisions and limitations for this promotion are as follows:

1. Add a new CCB, reward equals twenty-dollars (\$20.00) for three (3) months (a total of sixty dollars (\$60.00)).
2. Add a new CCB and have or purchase a BSLD domestic plan and term agreement, reward equals twenty-dollars (\$20.00) for four (4) months (a total of eighty-dollars (\$80.00)).
3. Add a new CCB, have or purchase a BSLD domestic plan and term agreement, and purchase a new Maintenance and Messaging Package, reward equals twenty-dollars (\$20.00) for five (5) months (a total of one hundred dollars (\$100.00)).
4. Subscribers can receive up to one hundred dollars (\$100.00) in bill credit rewards by subscribing to all named services.
5. Available only to existing BellSouth business customers subscribing to local exchange service.
6. Subscribers must purchase new CCB package in order to participate in this promotion and receive the minimum sixty-dollar (\$60.00) bill credit reward.

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**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

Elizabeth O'Donnell

August 25, 2005

Page 2 of 3

7. Bill credit reward is applicable at the account level, not the line level.
8. Subscribers must have or sign a local service term agreement and have or purchase a BellSouth Long Distance domestic plan in addition to purchasing a new CCB package in order to receive the eighty-dollar (\$80.00) bill credit reward. Subscribers who have or purchase Complex Long Distance are not eligible to participate.
9. Subscribers must purchase both a new Messaging Package and a Maintenance Package together in addition to having or purchasing a BSLD domestic plan and having or signing a local service term agreement and purchasing a new CCB package in order to receive the one-hundred dollar (\$100.00) bill credit reward.
10. Upgrades from 1FB to CCB are eligible.
11. The non-recurring bill credit reward amount will appear monthly in the Other Charges and Credits (OC&C) section of the subscribers bill in a subsequent billing period usually within one or two billing cycles.
12. Applicable taxes and fees will be based on the full tariff price of all products and services that are billed and no taxes or fees will be added to the amount of any reward under this promotion.
13. The application date of orders must be between September 1, 2005 and December 31, 2005.
14. Customer cannot qualify for this promotion more than once.
15. The maximum reward that customers can receive is one-hundred dollars (\$100.00) if all named services are added.
16. To participate, subscribers must purchase a new CCB service. Existing CCB subscribers who add additional core verticals, lines, or who are increasing package size are not eligible to participate in this promotion.
17. Subscribers must keep the CCB package and BSLD (if ordered) a minimum of six (6) months or are subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section. Additional termination charges may apply depending on the services or plans ordered.
18. Subscribers participating in the CCB Plus Rewards Promotion are not eligible to participate in the following promotions: Welcoming Rewards Promotion, Deluxe Rewards Promotion, Additional Line Promotion, or the Additional Line w/FastAccess DSL Promotion.
19. Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
20. BellSouth may modify or terminate this program at any time. If terminated, subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
21. Out of region customers are not eligible to participate.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

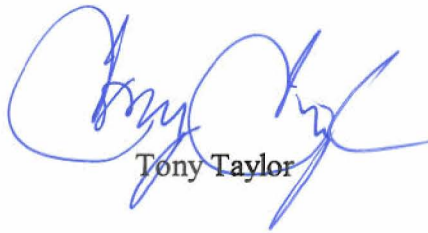
By 
Executive Director

Elizabeth O'Donnell
August 25, 2005
Page 3 of 3

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)


By 
Executive Director

Revenue and Cost Summary
(All Rate Groups, 12 Months, 1 Line)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
Complete Choice for Business	\$602		

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 24, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of September 1, 2005 through April 30, 2006, BellSouth plans to offer a promotion called the "BellSouth Deluxe Rewards Promotion." This promotion will offer a fifty dollar (\$50.00) per line reward on the subscriber's bill and is available to existing BellSouth customers who order a minimum of four (4) additional local exchange service lines per location. Subscribers must sign a twelve (12) month term election to participate in the program and receive the reward specified.

Specific provisions and limitations for this promotion are as follows:

1. Available only to existing BellSouth business customers subscribing to local exchange service.
2. Subscriber must have some level of BellSouth local exchange service and must purchase at least four (4) additional local exchange service lines per location to be eligible.
3. Subscriber must sign a twelve (12) month term election to receive the reward; Subscriber agrees to keep some level of local service with BellSouth under its General Subscriber Services Tariff (G.S.S.T.) for a minimum of twelve (12) months from the enrollment date in the Program.
4. Reward: one time, non-recurring reward of fifty dollars (\$50.00) bill credit per new line will be earned when the first order to add additional lines is completed. The Subscriber must sign and return the BellSouth® Deluxe Rewards Term Election Agreement with the order. Lines include 1FB, line equivalents and trunks including Central Office.
5. Eligible Lines Reward: must have some level of BellSouth local exchange service (and Subscriber must order at least four (4) additional lines) fifty dollars (\$50.00) per additional line.

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By 
Executive Director

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

6. The reward will appear as a one-time credit in the Other Charges and Credits (OC&C) section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or locations after the first initial order are not eligible for the fifty dollar (\$50.00) per line reward.
7. In addition to the reward, Subscribers who participate in the promotion and subscribe to new service during the promotional period will not be billed for line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines).
8. Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order and service is installed.
9. Subscribers with multi-locations may participate as long as at least four (4) additional lines are added at each location that participates. Only those locations adding at least four (4) additional lines may receive the Deluxe reward.
10. In the event the Subscriber terminates the election agreement, the Subscriber must pay to BellSouth the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
11. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
12. Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
13. Subscribers who are participating in the BellSouth® Deluxe Rewards program are not eligible to participate in CSAs, BellSouth® Welcoming Rewards Promotion, Complete Choice® for Business Rewards Plus Promotion, Complete Choice® for Business Plus Promotion, Complete Choice® for Business Elite Promotion, 2004 BellSouth Deluxe Rewards Promotion, BellSouth Additional Line offer or BellSouth Core New offer.
14. Payment of the termination charge does not release the Subscriber from other previous amounts owed to BST.
15. BellSouth may terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreements.
16. The BellSouth Deluxe Rewards Promotion term election agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
17. Subscribers understand that their signature on the Deluxe Rewards term election agreement constitutes the Subscriber's company enrollment in the BellSouth Deluxe Rewards Promotion under this term election agreement and the applicable tariffs; the Subscriber must have authority to commit their company to the term election

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SECTION 9 (1)

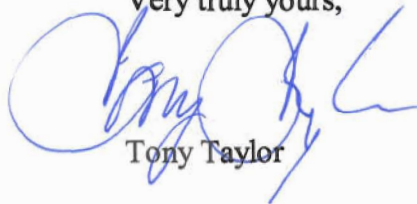
By 
Executive Director

Elizabeth O'Donnell
August 24, 2005
Page 3 of 3

An analysis of the rates and costs associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(12 Months, per Contract with 5 Lines)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
1FB			
Rate Groups 1-3	\$2,356		
Rate Groups 4-5	\$2,227		
Complete Choice ® for Business			
Rate Groups 1-5	\$2,578		

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 26, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

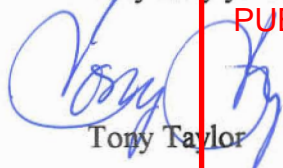
During the period of September 1, 2005 through December 31, 2005, BellSouth plans to offer the "BellSouth MDU \$25 Online Gift Card Offer." This promotion will offer customers residing in or moving into MDU (multiple dwelling unit) locations with whom BellSouth has a contract, access to marketing collateral in the MDUs' leasing offices promoting the sale of BellSouth services. The marketing collateral will contain an offer to receive a \$25 gift card when services are ordered online via expresshomeconnect.com or other URLs used in the BellSouth MDU program.

Specific provisions and limitations for this promotion are as follows:

1. MDU residents can qualify for a \$25 gift card when purchasing BellSouth local phone service via expresshomeconnect.com or other URLs used in the BellSouth MDU program.
2. Orders placed on bellsouth.com are excluded from this offer.
3. Offer available only to customers establishing new or transferring local phone service in an MDU with whom Bellsouth has a contract.
4. The customer must place the order on or before December 31, 2005.
5. Offer valid for only one (1) service line per local service address.
6. The customer must place their order through the specified sales channels.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
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PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

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By 
Executive Director

Revenue and Cost Summary

Revenue		\$37,073
Cost		
Cost of Service	[REDACTED]	
Benefit		
Total Cost		[REDACTED]
Margin		[REDACTED]

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 24, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of September 1, 2005 through December 31, 2005, BellSouth plans to offer a promotion called the "BellSouth PRI Advantage Plus Promotion." This promotion will offer discounts on monthly rates and waivers of connection charges to new and existing BellSouth customers for Voice/Data flat and measured rate PRI's.

Specific provisions and limitations for this promotion are as follows:

1. Promotion offers the following benefits to subscribers:
 - Discounted B-Channel rates depending on term election.
 - A waiver of installation charges for twenty-four (24) month or greater term agreements.
 - A one hundred dollar (\$100.00) credit per PRI for subscribers who have or purchase a qualifying BSLD long distance plan and sign a twenty-four (24) month or greater term agreement.
2. Promotion applies to Voice/Data flat and measured rate only PRI's. Includes discounted B-Channel rates depending on term election that the subscriber signs as follows:
 - Option 1: 12 to 23 Month term agreement - B Channel effective rate of nineteen dollars (\$19.00).
 - Option 2: 24 to 48 Month term agreement - B Channel effective rate of fifteen dollars (\$15.00).
 - Option 3: 49 to 72 Month term agreement - B Channel effective rate of twelve dollars (\$12.00).
3. Includes a waiver of installation on the Voice/Data PRI Interface, B-channels, and ISDN Access Line.

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OF KENTUCKY**
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By 
Executive Director

4. Subscribers who sign a twenty-four (24) month or greater term agreement on PRI and have or purchase a Core BellSouth Long Distance (BSLD) plan or a Complex BSLD Volume and Term Agreement (0432) will also receive a one hundred dollar (\$100.00) credit per PRI on their regulated BST bill as follows:
 - 12-23 months = \$100.00 credit for twelve (12) months
 - 24-35 months = \$100.00 credit for twenty-four (24) months
 - 36-48 months = \$100.00 credit for thirty-six (36) months
 - 49+ months = \$100.00 credit for forty-nine (49) months
5. Applies to Voice/Data flat and measured rate PRIs only.
6. Subscriber must sign a minimum twelve (12) month Term Election Agreement.
7. Existing PRI customers with more than six (6) months remaining on their existing term are not eligible for this promotion.
8. Customer must sign agreement between September 1, 2005 and December 31, 2005 to be eligible.
9. Subscriber must have total BST spending of sixty-five thousand dollars (\$65,000.00) or less per year to be eligible for this promotion.
10. Subscribers who are participating in the PRI Advantage Promotion are not eligible to participate in BST Volume and Term Agreement or Product Level CSAs.
11. During the selected term, subscribers may add additional channels to each PRI sold via this promotion with a maximum total of twenty-three (23) at the same per channel rate for the remaining time on the original term. However, non-recurring charges for the additional B-Channels will apply per the appropriate section of the BellSouth tariff.
12. Existing PRI customers with an expired contract or with six (6) months or less remaining on their existing term election agreement or CSA contract are also eligible for this promotion.
13. This promotion cannot be combined with Key Customer, Simple Savings, Winning Rewards, Welcoming Rewards or the Deluxe Rewards program.
14. If customers change their Long Distance carrier, they will no longer be eligible to receive the one hundred dollar (\$100.00) monthly credit.
15. Applicable taxes and fees will be based upon the full retail price of all products and services including installation. No taxes or fees will be added to the amount of waiver under this program.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

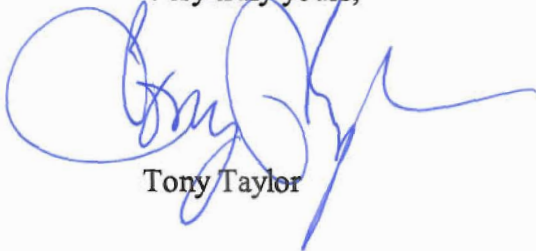
PUBLIC SERVICE COMMISSION
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9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Elizabeth O'Donnell
August 24, 2005
Page 3 of 3

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Per Contract)

	Revenue	Cost	Margin
12-23 Months	\$12,024		
24-48 Months	\$21,240		
49-72 Months	\$37,534		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 25, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:


During the period of September 1, 2005 through December 31, 2005, BellSouth plans to extend an existing promotion that is currently scheduled to end on August 31, 2005. During the extended promotional period, the "BellSouth SBS/BB Centrex Promotion" will offer eligible subscribers who sign a twenty-four (24) month or greater term agreement a waiver of installation charges and a credit for one (1) month of Centrex service monthly charges.

Specific provisions and limitations for this promotion are as follows:

1. This promotion is available to all new and existing Business Subscribers who meet all the eligibility requirements outlined in this promotion description.
2. Subscribers must sign a BellSouth Centrex service term agreement or BellSouth Centrex Service Package term agreement between September 1, 2005 and December 31, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.
3. Subscribers who purchase BellSouth Centrex service or BellSouth Centrex Service Package by signing a twenty-four (24) month or greater term agreement will receive:
 - a. Waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff) (includes optional feature Assume Dial 9 waiver of installation charges)
 - b. Credit for one (1) month of recurring BellSouth Centrex service charges

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EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9(1)**

By 
Executive Director

4. Specific features included in this promotion are:
 - a. Common Equipment
 - b. Non-ISDN feature package
 - c. Non-ISDN station links
 - d. Network Access Registers (NARS)
 - e. Hunting where applicable
5. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
6. BellSouth ESSX service and BellSouth MultiServ service Subscribers who migrate to BellSouth Centrex are also eligible for this promotion. BellSouth Centrex service customers with an expired contract or with six (6) months or less remaining are also eligible for this promotion.
7. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program, or Contract Service Arrangement offered by BellSouth, except for BellSouth Business Winning Rewards (BB – for retention only); BellSouth Key Customer (SBS); BellSouth Simple Savings (SBS/BB for reacquisition only); BellSouth Welcoming Rewards (SBS); BellSouth Deluxe Rewards (SBS), and BellSouth Centrex Simultaneous Ring Promotion.
8. This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.
9. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
10. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
11. Existing contracts may not be re-negotiated in order to receive this promotion unless contract is within six (6) months of expiration.
12. BellSouth may modify or terminate this promotion at any time. Notice of such modifications to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
13. In the event the Subscriber terminates the term election agreement, the Subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the Subscriber from other previous amounts owed to BellSouth. In addition, the Subscriber shall reimburse all rewards received under this promotion.

PUBLIC SERVICE COMMISSION

OFFICE OF THE

EFFECTIVE

9/1/2005

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By



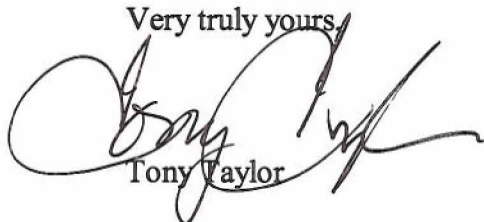
Executive Director

Elizabeth O'Donnell
August 25, 2005
Page 3 of 3

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

A handwritten signature in black ink, appearing to read "Tony Taylor", written over the typed name.

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Per Contract)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
24 Months	\$10,801		
36 Months	\$15,481		

PUBLIC SERVICE COMMISSION
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EFFECTIVE
9/1/2005
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SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 26, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615


Dear Ms. O'Donnell:

During the period of September 1, 2005 through December 31, 2005, BellSouth plans to extend an existing promotion that is currently scheduled to end on August 31, 2005. During the extended promotional period, the "BellSouth SBS/BB Centrex Service Package Migration Promotion" will offer current "BellSouth Centrex Desktop Complete" Subscribers (from 4Q01 to 2Q02) who sign a thirty-six (36) month term agreement migration to the BellSouth Centrex Service Package, a discount of ten dollars (\$10) per Station Link.

Specific provisions and limitations for this promotion are as follows:

1. This promotion is available to all existing BellSouth Centrex Desktop Complete Business Subscribers (from 4Q01 to 2Q02) who meet the eligibility requirements outlined in this promotion description.
2. Subscribers must sign a thirty-six (36) month BellSouth Centrex Service Package term agreement before December 31, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.
3. Existing BellSouth Centrex Desktop Complete Subscribers who purchase BellSouth Centrex Service Package service by signing a thirty-six (36) month term agreement will receive the following:
 - a. Migration to the BellSouth Centrex Service Package will include a discount of ten dollars (\$10) per Station Link.
4. Promotion rewards will appear as a credit in the Other Charges and Fees section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
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9/1/2005
PURSUANT TO 807 KAR 5:011
(Open Copy)
By 
Executive Director

Elizabeth O'Donnell

August 26, 2005


Page 2 of 2

5. This promotion cannot be combined with any promotions, programs, or Contract Service Arrangements offered by BellSouth, except for BellSouth Key Customer, BellSouth Winning Rewards, or BellSouth Simple Savings Promotions.
6. This promotion is available to existing BellSouth Centrex Desktop Complete Subscribers (from 4Q01 to 2Q02) only.
7. All BellSouth Centrex Service Package requirements apply. BellSouth Centrex Service Package must consist of a minimum of six (6) Station Links and six (6) Network Access Registers (NARs).
8. BellSouth SBS/BB Centrex Service Package Migration Promotion Subscribers may renew their term agreement within six (6) months of its expiration at the existing rates, terms, and conditions in the existing term agreement.
9. This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.
10. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
11. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
12. BellSouth may modify or terminate this promotion at any time. Notice of such modifications to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
13. In the event the Subscriber terminates the term election agreement, the Subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the Subscriber from other previous amounts owed to BellSouth. In addition, the Subscriber shall reimburse all rewards received under this promotion.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Per Contract)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
36 Months	\$13,285		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 24, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615


Dear Ms. O'Donnell:

During the period of September 1, 2005 through December 31, 2005, BellSouth plans to offer a promotion called the "Small Business Frame Relay Promotion." This promotion will offer qualifying small business subscribers who sign a twenty-four (24) month or longer agreement for a Subrate T1, Full T1 or MultiLink BellSouth Frame Relay service circuit (new or upgrade), a waiver of the nonrecurring charges for installation plus either the first one (1) or two (2) month's monthly recurring charges (depending upon the term of the agreement).

Specific provisions and limitations for this promotion are as follows:

1. This promotion is available to new and existing small business customers who meet all the eligibility requirements for this promotion ("qualify") and have \$65,000 or less per year in total BellSouth spending.
2. This promotion is for Subrate T1 (128 Kbps – 1152 Kbps), Full T1 (1.536 Mbps) and MultiLink (3Mbps – 12 Mbps) BellSouth Frame Relay service only.
3. Subscribers who purchase Subrate T1, Full T1 and MultiLink BellSouth Frame Relay service (new circuit or upgrade) by signing a twenty-four (24) month or longer agreement will receive the following promotional reward:
 - a. Subscribers who sign a twenty-four (24) to thirty-six (36) month agreement will receive a waiver of the nonrecurring charges for installation plus the first one (1) month's monthly recurring charges for the Subrate T1, Full T1 or MultiLink Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line(s) (new circuit or upgrade).

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 10(1)

By 
Executive Director

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- b. Subscribers who sign a thirty-seven (37) to sixty (60) month agreement will receive a waiver of the nonrecurring charges for installation plus the first two (2) month's monthly recurring charges for the Subrate T1, Full T1 or MultiLink Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line(s) (new circuit or upgrade).
 - c. Subscribers who upgrade an existing Subrate T1 to a higher speed Subrate T1 Customer Connection (in accordance with the terms in a. or b. preceding) will be included in this promotion subject to a limitation of one (1) upgrade per Subrate T1 Customer Connection during this promotion.
 - d. Subscribers who upgrade an existing MultiLink to a higher speed MultiLink Customer Connection (in accordance with the terms in a. or b. preceding) will be included in this promotion subject to a limitation of one upgrade per MultiLink Customer Connection during this promotion.
4. This promotion is only available to small business customers (\$65,000 or less per year in total BellSouth spending) ordering Subrate T1, Full T1 or MultiLink Frame Relay service where BellSouth offers service and where facilities are available.
 5. Subscribers must sign a term agreement between September 1 and December 31, 2005 in order to participate in this promotion; after December 31, 2005, customers are not allowed to enroll in this promotion. Promotion rewards are only provided on the speeds of BellSouth Frame Relay service specified in this promotion description, and orders for such service must be placed by January 15, 2006 (and installations completed by February 15, 2006). This promotion is available for resale for the duration of this enrollment period.
 6. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion or program offered by BellSouth that also specifically discounts Subrate T1, Full T1 and MultiLink BellSouth Frame Relay service or with any Contract Service Arrangement for BellSouth Frame Relay service. This promotion may be combined with the BellSouth Key Customer Program.
 7. This promotion can only be applied once during the promotional period for any individual Frame Relay Customer Connection upgrade.
 8. Applicable taxes and fees will be based upon the full retail price of all products and services including installation. No taxes or fees will be added to the amount of waiver under this promotion.
 9. BellSouth may terminate or modify this promotion at any time. Notice of such modifications to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.

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EFFECTIVE
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SECTION 9 (1)

By 
Executive Director

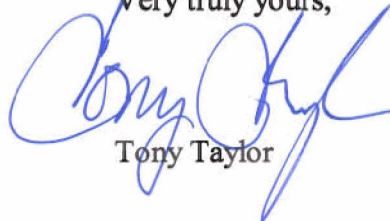
Elizabeth O'Donnell
August 24, 2005
Page 3 of 3

10. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a Termination Liability Charge for the number of months remaining on such agreed upon term. This charge is calculated as specified in the Fast Packet Service Payment Plan (Section A40.10) and will appear on the subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the subscriber from other previous amounts owed to BellSouth.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By



Executive Director

Revenue and Cost Summary
(Per Contract)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
Subrate T1			
24 Months	\$6,923		
37 Months	\$9,472		
T1			
24 Months	\$12,650		
37 Months	\$16,800		
MultiLink Frame			
24 Months	\$29,992		
37 Months	\$44,240		

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 25, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of September 1, 2005 through December 31, 2005, BellSouth plans to offer a promotion called the "Small Business MegaLink Promotion." This promotion will offer small business subscribers who sign a twenty-four (24) month or longer agreement for a MegaLink point-to-point circuit, a waiver of the nonrecurring charges for the digital local channel and interoffice channel. For qualifying subscribers who sign a thirty-six (36) month or longer agreement for a MegaLink point-to-point circuit, this promotion offers a waiver of the nonrecurring charges for the digital local channel and interoffice channel in addition to a credit for the mileage sensitive digital local channel and interoffice channel.

Specific provisions and limitations for this promotion are as follows:

1. This promotion is available to new and existing small business customers who meet all the eligibility requirements for this promotion ("qualify") and have \$65,000 or less per year in BellSouth spending.
2. This promotion is for MegaLink Service point-to-point circuits only.
3. Subscribers who purchase a Megalink Point-to-Point circuit and sign a twenty-four (24) month term agreement will receive a waiver of the nonrecurring charges for the digital local channel and interoffice channel installation, service establishment and premise visit.
4. Subscribers who purchase Megalink Point-to-Point service and sign a thirty-six (36) month term agreement or greater will receive the following:
 - a. A waiver of the nonrecurring charges for the digital local channel and interoffice channel installation, service establishment and premise visit.

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By 
Executive Director

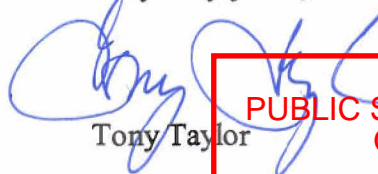
Elizabeth O'Donnell
August 25, 2005
Page 2 of 2

- b. A credit applied to the mileage sensitive digital local channel monthly recurring charge to reduce the first half-mile rate to \$75.00/month and reduce each additional half-mile rate to \$10.00/month.
- c. A credit applied to the monthly recurring charge on the interoffice channel to reduce the additional mile rate to \$12.50/month.
5. Unless otherwise specified such as the Key Customer Program, BellSouth will not combine this promotion with any other promotion or program offered by BellSouth that specifically discounts Megalink Service or with any Contract Service Arrangement for Megalink Service (promotion cannot be stacked with any other Megalink service offer).
6. This promotion is only available to customers where BellSouth offers service and where facilities are available. This promotion does not cover Point-to-Point Megalink Service unless the entire circuit is provisioned in facilities within BellSouth territory.
7. Customers must sign qualifying term agreement by December 31, 2005, in order to be eligible for this promotion.
8. Applicable taxes and fees will be based upon the full retail price of all products and services. No taxes or fees will be added to the amount of the waiver under this promotion.
9. Existing term elections may not be re-negotiated in order to receive this promotion unless they're within 6 months of expiration.
10. This promotion is limited to those BellSouth business customers with total BellSouth spend of \$65,000 or less per year.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

Revenue and Cost Summary
(Per Contract)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
24 Months	\$18,132		
36 Months	\$18,270		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 24, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of September 1, 2005 through April 30, 2006, BellSouth plans to offer a promotion called the "BellSouth Welcoming Rewards Promotion." This promotion will offer business customers a one-time credit of seventy-five dollars (\$75.00) per the first line, and fifty dollars (\$50.00) per each additional line at the same location brought to BellSouth in the initial order.

Specific provisions and limitations for this promotion are as follows:

1. Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service.
2. Subscriber may participate concurrently with the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion (where available).
3. Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion or sign a local service term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion (where available) at the same time as enrolling in the Welcoming Rewards Promotion.
4. Subscriber must purchase a minimum of one (1) line per each location to be eligible. Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) for the first line and fifty dollars (\$50.00) for each additional line in the form of a bill credit (with the initial order) when adding add BellSouth local exchange service. The subscriber must sign and return the BellSouth Welcoming Rewards Term Election Agreement with the order (or a local term election agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.

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By 
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PUBLIC SERVICE COMMISSION
OF KENTUCKY
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PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

5. The reward will appear as a one-time credit in the Other Charges and Credits (OC&C) section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.
6. Participation in the program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order and service is installed.
7. Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.
8. In the event the Subscriber terminates the election agreement, the Subscriber must pay to BellSouth the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
9. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
10. BellSouth may terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
11. Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
12. Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.
13. This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
14. The BellSouth Welcoming Rewards Promotion term election agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
15. Subscribers understand that their signature on the Welcoming Rewards term election agreement or signature on the local service term election agreement under the BellSouth Simple Savings Promotion, the BellSouth Complete Choice for Business Term Plan, or the BellSouth Complete Choice for Business Elite Promotion (where available) constitutes the Subscriber's company enrollment in the BellSouth Welcoming Rewards Promotion under this term election agreement and the applicable tariffs; the Subscriber must have authority to commit their company to the term election agreement.

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9/1/2005
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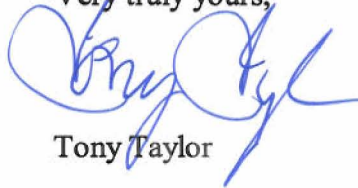
By 
Executive Director

Elizabeth O'Donnell
August 24, 2005
Page 3 of 3

An analysis of the rates and costs associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By



Executive Director

Revenue and Cost Summary
(12 Months, per Contract with 1 Line)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
1FB			
Rate Groups 1-3	\$434		
Rate Groups 4-5	\$408		
Complete Choice ® for Business			
Rate Groups 1-5	\$627		

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

July 25, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of August 1, 2005 through July 31, 2006, BellSouth plans to offer a promotion called the "BellSouth ® 2005-2006 Simple Savings Promotion." This special promotion offers bill discounts to new BellSouth customers. Participating subscribers must commit to a twenty-four (24) or thirty-six (36) month term election agreement to participate in the program, and agree to pay the applicable BellSouth rates or charges set forth in the applicable tariff or other notice, as the case may be, subject to the discounts provided under this election agreement. Participating subscribers also agree that rates may change over the term, but the discount is fixed based on the term selected.

Specific provisions and limitations of this promotion are as follows:

1. Available only to new BellSouth business customers subscribing to local exchange service.
2. Monthly BellSouth regulated charges must be between a business line class of service and three thousand five hundred dollars (\$3,500) excluding hunting, analog private line, Primary Rate ISDN, BIS-T1 charges, and the additional services listed below in the program restrictions to receive the discounts.
3. Complete Choice® for Business Package subscribers are not eligible to receive the hunting discount.
4. Subscribers must sign a twenty-four (24) or thirty-six (36) month term election agreement to receive the discounts.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
8/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director


5. Participating subscribers will earn for each such month of the term a discount in an amount equal to the applicable discount percentage multiplied by the subscriber's monthly total billed BellSouth regulated charges; in addition, if applicable, the subscriber will earn for each month of the term a discount for Hunting Service equal to the applicable discount percentage multiplied by the subscriber's hunting charge.
6. Discount: Specified percent (%) of subscriber's total billed BellSouth regulated charges for local exchange service (TBR) charges to the customer from the General Subscriber Services Tariff (A) and Private Line Services Tariff (B).

Monthly Total Billed BellSouth Regulated Charges –
Business Line Class of Service to three thousand five hundred dollars (\$3,500)

24 Month Term	36 Month Term
Discount 10%	Discount 20%
Hunting Discount 50%	Hunting Discount 100%

7. The monthly total billed BellSouth regulated charges consists of end-user monthly billed BellSouth regulated charges at qualifying locations excluding: non-program services, non-regulated charges, non-state tariffed charges, other fees or surcharges, taxes, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to surcharges for 911 service and dual party relay services), and charges for services provided by other companies.
8. Subscribers who participate in the promotion and subscribe to new service during the term under the Simple Savings term election agreement, will not be billed for the line connection charges and change in service charges, if applicable, associated with the service order. This will include the Line Connection Charge (first and additional lines, line equivalents, and trunks) and the Charge for Change in Service, if applicable.
9. Should a participating subscriber's charges exceed the three thousand five hundred dollars (\$3,500) monthly threshold, the subscriber will only receive the maximum discount allowed under this program for monthly charges up to three thousand five hundred dollars (\$3,500).
10. The discount will appear as a credit in the Other Charges and Credits (OC&C) section of the subscriber's bill in either the current or a subsequent billing period usually within one (1) or two (2) billing cycles. Participation in the program begins on the date the subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscriber's term election agreement order.

PUBLIC SERVICE COMMISSION
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EFFECTIVE
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By 
Executive Director

11. This term Election Agreement is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time; or in the alternative in jurisdictions in which the said services are not controlled by tariff, terms and conditions provided under notice.
12. Unless the subscriber notifies BellSouth in writing of its intent to not renew for another like term under the program at least sixty (60) days prior to expiration, then upon expiration of the initial term, the term election agreement shall be automatically renewed for the same term initially selected. BellSouth will provide written and/or verbal reminders to the subscriber of the election agreement expiration date and the automatic renewal provision beginning approximately one hundred and eighty (180) days prior to its expiration depending upon the subscriber's billing cycle. If the subscriber does not renew the election agreement for another term or at the expiration of the renewed term, the subscriber agrees to pay full tariffed charges for services.
13. If a subscriber cancels the term election agreement at any time prior to the expiration of the service period set forth in the agreement or if the subscriber's BellSouth local exchange service decreases below a business line class of service at any time during the term, the subscriber agrees to pay termination charges to BellSouth based upon the number of months remaining on the term. These charges will appear on the subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the subscriber from other previous amounts owed to BellSouth Telecommunications, Inc. Set charge to be multiplied by the number of months remaining on term after disconnect: thirty dollars (\$30).
14. Discounts as well as hunting discounts (for hunting service) apply only to BellSouth total billed regulated charges within a state, not across states.
15. Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.
16. Complete Choice for Business Package subscribers may participate in the program but are not eligible to receive the additional hunting discount.
17. Subscribers with aggregate annual billing for BellSouth services per state exceeding forty two thousand dollars (\$42,000) at the time of enrollment are not eligible to participate in this promotion.
18. This promotion may not be used concurrently with any previous or existing BellSouth Telecommunications, Inc. term election agreement programs, unless otherwise stated.
19. This promotion can be used concurrently with the BellSouth Welcoming Rewards promotion.
20. BellSouth may terminate this program at any time; provided, however, that subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
21. The BellSouth 2005-2006 Simple Savings Promotion term election agreement shall not be altered, modified or amended in any respect; any subscriber changes have no effect.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

8/1/2005

PURSUANT TO ORDER OF THE
SECTION 9(1)

By 
Executive Director

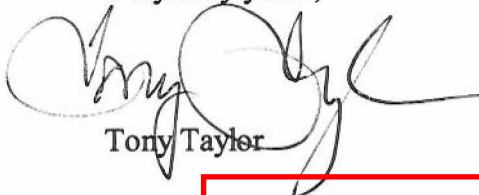
Elizabeth O'Donnell
July 25, 2005
Page 4 of 4

22. Participating subscribers understand that their signature on the Simple Savings term election agreement constitutes the subscriber's company enrollment in the BellSouth 2005-2006 Simple Savings Promotion under this term election agreement and the applicable tariffs as the case may be; otherwise in accordance with terms and conditions provided under notice. The subscriber must have authority to commit the customer to the term election agreement.
23. The following services will not be included in qualifying revenue or charges under this program or entitled to discounts for the related revenues:
 - a. Analog Private Line
 - b. Primary Rate ISDN
 - c. RegionServ Service, business trunk, w/o discount combination
 - d. RegionServ Service, business trunk, w/o discount outward only Business
 - e. Local Optional Service
 - f. all options inward only trunk
 - g. Business trunk, combination flat rate, local optional service
 - h. Joint user flat rate service, business (Cost Split between Joint Users)
 - i. Outward WATS service, statewide
 - j. Area Calling Service business, both way, premium
 - k. PBX Service, inward flat rate trunk
 - l. LightGate one (1) Basic System with first one half (1/2) mile per System, IntraLATA

An estimate of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
8/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(1FB, 36 Months)

<u>Rate Groups:</u>	<u>Total Revenue:</u>	<u>Total Cost:</u>	<u>Margin:</u>
1-3	\$1,268		
4-5	\$1,206		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
8/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 12, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of August 15, 2005 through October 14, 2005, BellSouth plans to offer a promotion called the "BellSouth.com DIRECTV® Sweepstakes" promotion. During the promotional period, customers ordering DIRECTV service on the BellSouth website who also subscribe to local telephone service from BellSouth will be eligible to win one of two prize packages worth approximately \$6,000. However, no purchase is required and entries can be submitted through the mail in accordance with the official rules.

Specific provisions and limitations for this promotion are as follows:

1. The sweepstakes begins on August 15, 2005 and ends on October 14, 2005.
2. Two prize packages will be awarded. Each prize package will consist of the following:
 - one 42" HD-Ready Plasma TV
 - one Home Theater System
 - one DIRECTV® HD System including HD DVR
 - one Stainless Steel Summit Gold Grill
 - one Stainless Steel Compact Refrigerator
 - one \$150 Gift CertificateSteaks delivered to your home for 1 year:
 - Month 1: one (4 lb) Boneless Heart of Prime Rib Roast
 - Month 2: one (6 oz) Filet Mignon
 - Month 3: two (18 oz) T-Bones
 - Month 4: one (7 lb) Spiral Sliced Ham
 - Month 5: eight (10 oz) Boneless Strips
 - Month 6: four (6 oz) Marinated Salmon Fillets

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DIRECTV is a registered trademark of DIRECTV, Inc.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
8/15/2005

PURSUANT TO 807 KAR 5:011


By 
Executive Director

- Month 7: sixteen (5 oz) Gourmet Burgers
- Month 8: eight (6 oz) Top Sirloins
- Month 9: six (10 oz) Filets of Prime Rib
- Month 10: one (2 lb) Chateaubriand
- Month 11: four (6 oz) Lobster Tails
- Month 12: one (2 lb) Smoked Boneless Turkey Breast

Approximate retail value of each prize package is \$6,000.

3. Limit one prize package per person/per household.
4. The Sweepstakes drawing will take place on or about October 31, 2005 from among all eligible entries received. Odds of winning will depend upon the total number of eligible entries reported. All federal, state and local taxes associated with the receipt or use of any prize are the sole responsibility of the winner. The potential winners will be notified by telephone on or shortly after October 31, 2005. The potential winners forfeit their prize if not claimed within seven (7) days of the Sponsor's or its designated agent's first attempted notification, or if Sponsor or its designated agent is unable to contact winner after reasonable effort. In such event, the prizes will be awarded to an alternate winner determined by random drawing of remaining registrants.
5. Results should be available after November 7, 2005 and a winners list is available by sending a self-addressed stamped envelope by October 31, 2005 to BellSouth.com DIRECTV Customer Sweepstakes, 1170 Peachtree Street, NE, Suite 1650, Atlanta, GA 30309.
6. Residence customers who subscribe to BellSouth local telephone service, whether previously established or simultaneously being established, will be automatically entered in the Sweepstakes when they successfully order DIRECTV service from BellSouth by using the online ordering tool at www.BellSouth.com during the promotion period. An order is deemed successful when the customer receives an e-mail from BellSouth verifying that the order was accepted.
7. No purchase is necessary. Individuals can enter this Sweepstakes by sending an individually mailed, stamped, hand-printed 3"x5" index card including name, address, residence telephone number, and e-mail address to: BellSouth.com DIRECTV Customer Sweepstakes, 1170 Peachtree Street, NE, Suite 1650, Atlanta, GA 30309. No photocopies, facsimiles, mass entries, metered mail or mechanically, electronically or otherwise reproduced entries will be accepted. Mail entries must be postmarked by October 14, 2005 and received on or before October 21, 2005.
8. Limit one entry maximum per household regardless of the method of entry.
9. The sweepstakes is open to legal residents of Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee who are 18 years of age or older at the time of entry. Employees (including immediate family members and those living in the same household of each) of BellSouth, DIRECTV, and their respective parents, subsidiaries and affiliates, and participating prize suppliers and advertising and promotion agencies are not eligible.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
8/15/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

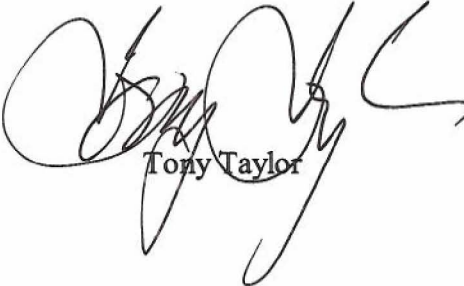
Elizabeth O'Donnell
August 12, 2005
Page 3 of 3

10. Void where prohibited or restricted by law.
11. Mail-in entrants with Kentucky service addresses will be reimbursed for postage upon request by legibly writing "Please reimburse postage" on their index card entry. Reimbursement will be in the form of one first class U.S. Postal Service postage stamp.

The cost of this promotion is expected to be only \$.001 per customer.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
8/15/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 28, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated July 20, 2004, the Commission staff accepted our proposed "Digital TV Answers Bundle" promotion (please see Filing No. TFS2004-00815). That promotion began on July 8, 2004 and is scheduled to end on July 2, 2005. We have now decided to extend the end date of this promotion from July 2, 2005 to July 2, 2006.

All terms and conditions of the promotion except for the end date of the promotional period remain unchanged. The revenue analysis filed with the Commission on June 28, 2004 also remains unchanged.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

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**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
7/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 24, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:


During the period of July 1, 2005 through December 31, 2005, BellSouth plans to offer a promotion called the "BellSouth PRI Advantage" promotion. This promotion offers new and existing business subscribers who sign a Primary Rate ISDN (PRI) term agreement a waiver of non-recurring installation charges and discounted "B" channel rates.

Specific provisions and limitations of this promotion are as follows:

1. Subscribers who purchase BellSouth PRI service and sign a minimum twelve (12) month or greater term agreement receive the following benefit(s):
 - a. Option one: 12-23 Month term agreement - Waiver of installation charges, and a B Channel effective rate of \$19.00/mo.
 - b. Option two: 24 to 48 Month term agreement - Waiver of installation charges, and a B Channel effective rate of \$15.00/mo.
 - c. Option three: 49 to 72 Month term agreement - Waiver of installation charges, and a B Channel effective rate of \$12.00/mo.
2. Customers who sign a minimum 36 month term agreement will also be eligible for the following credits: PRI Overflow service charges waived for three (3) months, and Calling Name and Number charges waived for three (3) months.
3. Subscribers receive the 90-Day Satisfaction Guarantee: Subscribers may terminate their contract if they are not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, subscribers must provide written notification to BellSouth within ninety (90) days of the date service is installed.

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
7/1/2005
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SECTION 9 (1)

By 
Executive Director

Elizabeth O'Donnell
June 24, 2005
Page 2 of 2

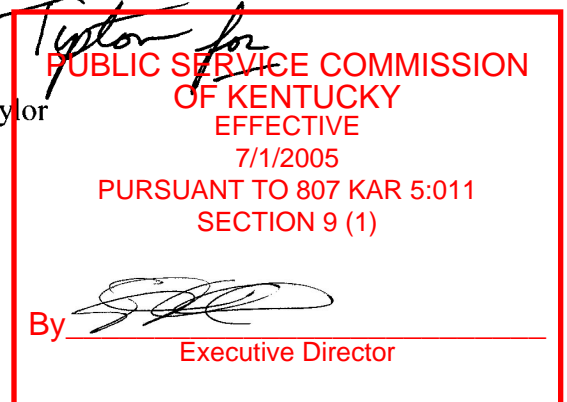
1. Promotion rewards will appear as a credit in the Other Charges & Credits section of the subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
2. Subscribers must sign a term agreement between July 1, 2005 and December 31, 2005 and orders for service must be placed by January 31, 2006.
3. This promotion is available to both new and existing business subscribers. Existing BellSouth PRI subscribers who are month-to-month, with an expired contract, or with six (6) months or less remaining on their existing agreement are also eligible for this promotion. Existing contracts may not be re-negotiated in order to receive this promotion unless the subscriber is within six (6) months or less of current contract expiration.
4. This promotion can only be combined with the following rewards programs: BellSouth Business Rewards Plus, BellSouth Business Premium Rewards (BBPR), or BellSouth Business Winning Rewards. This promotion cannot be combined with Contract Service Arrangements, Special Assemblies, Volume and Term Agreements, Key Customer, or Simple Savings.
5. This promotion is only available to subscribers where BellSouth offers service and where facilities are available.
6. This promotion only applies to flat rate or measured rate voice/data PRIs.
7. Subscriber must have BST total billing revenue of forty-thousand dollars (\$40,000.00) or greater per year to be eligible for this promotion.
8. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this promotion.
9. BellSouth may modify or terminate this promotion at any time. Notice of such modifications to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.

An estimate of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,


Tony Taylor



Revenue and Cost Summary
(Per Contract)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
12-23 Month Contract:	\$11,304		
24-48 Month Contract:	\$25,288		
49-72 Month Contract:	\$38,503		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
7/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 29, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

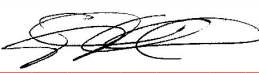
During the period of July 1, 2005 through September 30, 2005, BellSouth plans to offer a promotion called the "BellSouth Business Winning Rewards 3Q Promotion." This promotion will offer rewards (as described below) to new and existing BellSouth business customers who spend between nine hundred dollars (\$900) to three hundred thousand dollars (\$300,000) per year in eligible regulated services.

Specific provisions and limitations of this promotion are as follows:

- Available to new or existing BellSouth business customers and existing BellSouth Business Winning Rewards or BellSouth Business Premium Rewards customers whose contracts expire within six (6) months, who subscribe to services that bill an aggregate monthly billing, across the BellSouth nine (9) state region, between seventy-five dollars (\$75) and twenty-five thousand dollars (\$25,000) in Total Monthly Billed Revenue (TBR), excluding those charges identified below* for BellSouth regulated services and as identified on the list of Billed Telephone Numbers on the Enrollment Form for services provided in the nine (9) state BellSouth Region. Customer's monthly-billed revenue must total the monthly commitment amount or more in any given month to be eligible for this promotion.

*Customer Total Monthly Billed Revenue (TBR) consists of all BellSouth charges (recurring, non-recurring and usage) for eligible regulated services, excluding those associated with hunting services, all 911 regulated services, BellSouth Business Solutions (BIS), any other BellSouth program or promotion or CSA, taxes, late payment charges, charges billed pursuant to Federal or State Access Service Tariffs, and other charges (including, but not limited to surcharges for 911 service and dual party relay service).

SMARCS-05-0001
 OF KENTUCKY
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 7/1/2005
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 SECTION 9 (1)

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By  Executive Director

Elizabeth O'Donnell

June 29, 2005

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- Customer must sign a 12-, 24- or 36-month term agreement.
- This promotion may also be combined with the following promotions:
 - BellSouth® PRI Advantage (allowed for 12-23 month term and 24-48 month term; 49-72 month term excluded)
 - BellSouth® 2005 2T05 Centrex Promotion (allowed for Retention Only, a minimum 24-month agreement is required)
 - BellSouth® MegaLink Mileage Promotion
- Customer must sign a 12-, 24- or 36-month term agreement.
- Rewards will appear within one (1) to two (2) billing cycles after the term agreement has been signed and implemented unless specified otherwise in the following. Applicable taxes and fees will be based on the full retail price of all products and services, no taxes or fees will be added to the monthly reward amounts given under this Promotion.
- During the term of the agreement the customer will receive rewards in accordance with one (1) of the three (3) options available below:
 1. Option A: Rewards are as follows:
 1. 12-Month Term Monthly Reward = five percent (5%) of monthly TBR (capped at \$1,250 per month) and fifty percent (50%) of Hunting charges;
 2. 24-Month Term Monthly Reward = eight percent (8%) of monthly TBR (capped at \$2,000 per month) and seventy-five percent (75%) of Hunting charges;
 3. 36-Month Term Monthly Reward = ten percent (10%) of monthly TBR (capped at \$2,500 per month) and one-hundred percent (100%) of Hunting charges;
 4. Monthly Commit of seventy-five dollars (\$75) in monthly TBR for the term of the contract; once enrolled, if the monthly TBR falls below seventy-five dollars (\$75), no reward will be applied that month;
 5. New Service Rewards available (see below);
 6. Complete Choice for Business Package subscribers may participate in the Program but are not eligible to receive the additional hunting reward.
 2. Option B: Rewards are as follows:
 1. 24-Month Term Monthly Reward = eight percent (8%) of monthly TBR (capped at \$2,000 per month) and seventy-five percent (75%) of Hunting charges;
 2. 36-Month Term Monthly Reward = twelve percent (12%) of monthly TBR (capped at \$3,000 per month) and one-hundred percent (100%) of Hunting charges;

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
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SECTION 9 (1)

By 
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3. Monthly Commit of two hundred and fifty dollars (\$250) in monthly TBR for the term of the contract; once enrolled, if the monthly TBR falls below two hundred and fifty dollars (\$250), no reward will be applied that month;
 4. New Service Rewards available (see below);
 5. Annual Bonus Reward (see below);
 6. Complete Choice for Business Package subscribers may participate in the Program but are not eligible to receive the additional hunting reward.
3. Option C: Rewards are as follows:
1. 24-Month Term Monthly Reward = ten percent (10%) of monthly TBR (capped at \$2,500 per month) and seventy-five percent (75%) of Hunting charges;
 2. 36-Month Term Monthly Reward = fifteen percent (15%) of monthly TBR (capped at \$3,750 per month) and one hundred percent (100%) of Hunting charges;
 3. Monthly Commit of five hundred dollars (\$500) in monthly TBR for the term of the contract; once enrolled, if the monthly TBR falls below five hundred dollars (\$500), no reward will be applied that month;
 4. New Service Rewards available (see below);
 5. Annual Bonus Reward available (see below);
 6. Complete Choice for Business Package subscribers may participate in the Program but are not eligible to receive the additional hunting reward.
- New Service Rewards: Waiver of non-recurring installation charges and waiver of first month recurring charges for all new Qualifying Services ordered and installed during the term of the Agreement for customers under a 12-, 24- or 36-month term agreement. Qualifying Services are defined as: Business Lines, PBX trunks, BellSouth® MegaLink® Service, BellSouth® Centrex, BellSouth® Primary Rate ISDN, BellSouth® Frame Relay Service, Hunting/Rotary services, CrisisLink and Custom Calling features. A 12-month term agreement is required for BellSouth® Centrex, BellSouth® MegaLink® Service, BellSouth® Primary Rate ISDN and BellSouth® Frame Relay Service. A 36-month term agreement is required for BellSouth CrisisLink service with a 24- or 36-month BBWR term agreement.
 - Annual Bonus Reward: An Annual Bonus Target will be established for new BBWR customers. The annual target for existing BellSouth Customers will consist of ninety percent (90%) of eligible regulated monthly TBR at the time they sign the term agreement multiplied by twelve (12). New customers will provide an estimate of their annualized eligible regulated monthly billing at the time they sign the term agreement. Customers may earn up to five percent (5%), dependent on term selected, of the Annual Bonus Target established when billing is met or exceeded. If the Customer does not meet the Annual target, rewards will not be paid. Rewards shall not exceed nine thousand


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dollars (\$9,000) per year for a two (2) year term and fifteen thousand dollars (\$15,000) per year for a three (3) year term. Rewards will be paid in Months thirteen (13) and twenty-five (25) of a 24-month term Agreement and Months thirteen (13), twenty-five (25) and thirty-seven (37) of a 36-month term Agreement. Customer understands that their signature on the BBWR term agreement constitutes the Customer's enrollment in the BellSouth Business 3Q promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to the term election agreement.

- Special Sweeteners: Customers who sign up for this program are also eligible for special sweeteners on the following optional services (these services will require a separate contract):
 1. BellSouth® Long Distance Services provided by BellSouth® Long Distance, Inc.
 2. BellSouth® Fast Access® Business DSL Service
 3. BellSouth® Dedicated Internet Access (DIA)
- Termination Charges: Should Customer terminate the Agreement without cause or all services with BellSouth covered by this Promotion prior to the expiration of the selected term, Customer must reimburse BellSouth for all rewards received prior to the date of such termination. These charges will appear on the Customer's final bill as a charge in the OC&C section. Payment of this charge does not release the customer from other previous amounts owed to BST. Termination charges incurred under this Promotion are in addition to any applicable termination charges pursuant to the tariff or any other agreement.
- One (1) Promotion per customer: Customers participating in Key Customer, Simple Savings, Simple Solutions, BellSouth® Business Rewards Plus, BellSouth® Business Premium Rewards, BellSouth® Business Winning Rewards 2005, Welcoming Rewards, Complete Choice for Business Term Agreement, Contract Service Arrangements (Contract Service Arrangements for Installation Waiver Only and Intra-Lata Toll Pricing are allowed.) Special Assembly, Volume and Term Agreements, BellSouth® Select Program or Custom Advantage are not eligible for this promotion. Additionally, BellSouth® SMARTPath service, BellSouth® Integrated Solutions (BIS), all 911 service offering are excluded from this Promotion.
- Customers currently participating under an existing BellSouth® Small Business Promotion local exchange term election agreement may migrate to this promotion without incurring any termination liability from the existing program if the Customer has twelve (12) months or less remaining under the existing term election agreement for local exchange services with BellSouth, and the Customer agrees to a term election agreement that provides for an equal or greater term and equal or greater amount of revenue under the new term agreement.

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EFFECTIVE
7/1/2005
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SECTION 9 (1)

By 
Executive Director

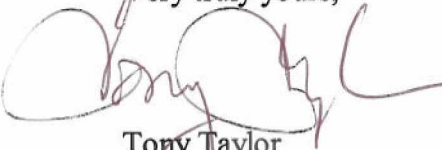
Elizabeth O'Donnell
June 29, 2005
Page 5 of 5

- Customers currently participating under an existing 2004 BellSouth Business Winning Rewards and BellSouth Business Premium Rewards Promotion local exchange term election agreement may migrate to this promotion without incurring any termination liability from the existing program if the Customer has six (6) months or less remaining under the existing term election agreement for local exchange services with BellSouth, and the Customer agrees to a term election agreement that provides for an equal or greater term and equal or greater amount of revenue under the new term agreement.
- Customers currently participating under an existing 2004 BellSouth Business Winning Rewards and BellSouth Business Premium Rewards Promotion are eligible for the New Service Rewards ordered and installed during the promotional time period.
- Customers exceeding three hundred thousand dollars (\$300,000) per year in annual TBR at the time of enrollment, are not eligible to participate in this promotion.

An estimate of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
7/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Average monthly revenue per customer)

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
Flat Rate Business	\$1,651		
Flat Rate PBX Trunks/NAR	\$179		
MegaLink	\$349		
Primary Rate ISDN	\$1,057		
Frame Relay	\$406		
BellSouth Centrex	\$385		
CrisisLink	\$4		

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
7/1/2005
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SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 9, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

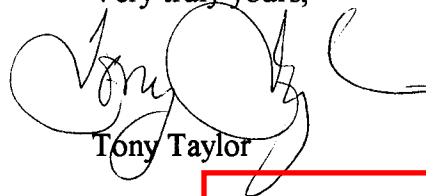
Dear Ms. O'Donnell:

By letter dated July 20, 2004, the Commission staff accepted the proposed "BellSouth IWAN (Integrated Wide Area Network) Frame Solution" bundle (please see Filing No. TFS2004-0714). By letter dated February 8, 2005, the Commission staff accepted the proposed addition of another option for customers within this bundle offering (please see Filing No. TFS2004-01619). The promotion period for both of these options is scheduled to end on June 30, 2005.

BellSouth now requests that the end date for this promotion (including both options) be extended from June 30, 2005 until June 30, 2006. All terms and conditions, as well as the revenue and cost analyses previously filed for these options, remain unchanged. The only proposed change is in the end date of the promotion period.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
7/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 26, 2005

Ms. Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

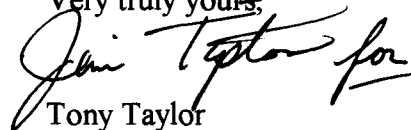
By letter dated February 9, 2005, the Commission staff accepted the proposed BellSouth Movers Offer extension (please see Filing No. TFS2004-01666). That promotion offers qualifying customers a \$25 Target ® gift card for establishing new service or transferring existing service. The promotion is scheduled to end on December 31, 2005.

We would now like to modify this promotion slightly, effective June 1, 2005, to expand the gift card benefit to include any gift card rather than only Target gift cards. All other provisions, including the end date, remain the same.

Since the revenue and cost analysis filed on December 17, 2004 is unaffected by this modification, BellSouth will not make a subsequent filing before the June 1st effective date unless the Commission or staff requests additional information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

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Target ® is a registered trademark of Dayton Hudson Brands

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
6/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 28, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00268

Dear Ms. O'Donnell:

On March 4, 2005, we notified you of a new promotion called the "2Q05 MegaLink[®] Promotion" that we intend to offer to eligible business customers. During the promotional period of May 1, 2005 through August 31, 2005, eligible customers who subscribe to MegaLink service on a term agreement of 24 months or more will receive a waiver of installation charges and monthly credits on digital local channels and interoffice channels.

Specific provisions and limitations of this promotion are as follows:

1. This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.
2. Subscribers currently spending less than forty thousand dollars (\$40,000) per year in total spend for BellSouth services must purchase new BellSouth MegaLink or Channelized MegaLink circuits (there is no minimum or maximum number required) by signing a twenty-four (24) month or greater term election agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or to receive promotion rewards.
3. Subscribers who purchase BellSouth MegaLink or Channelized MegaLink service by signing twenty-four (24) month to thirty-five (35) month term election agreements will receive the following benefit(s):
 - a. Waiver of nonrecurring installation charges

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**PUBLIC SERVICE COMMISSION
OF KENTUCKY**
5/01/2005
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SECTION 9 (1)

By 
Executive Director

4. Subscribers who purchase BellSouth MegaLink or Channelized MegaLink service by signing thirty-six (36) month or greater term election agreements will receive the following benefit(s):
 - a. Waiver of nonrecurring installation charges
 - b. Bill credits applicable toward mileage-sensitive Digital Local Channel charges as follows:
 - First ½ mile of service discounted to \$75/month*
 - Each additional ½ mile of service or fraction thereof discounted to \$10/month*
 - c. Bill credits applicable toward mileage-sensitive Interoffice Channel charges as follows:
 - Each airline mile or fraction thereof discounted to \$12.50/month*(Fixed mileage rates remain unchanged)
5. The waiver of nonrecurring charges applies to the following: Digital Local Channels, Interoffice Channels, Voice Equivalent Channels, Feature Activations and Network Access Registers, and Service Establishment and Premise Visits.
6. Existing MegaLink or Channelized MegaLink service Subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.
7. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
8. This promotion can only be combined with BellSouth Key Customer program.
9. This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.
10. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
11. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.
12. BellSouth may modify or terminate this promotion at any time. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.

*Entire circuit must be in BellSouth territory at both ends

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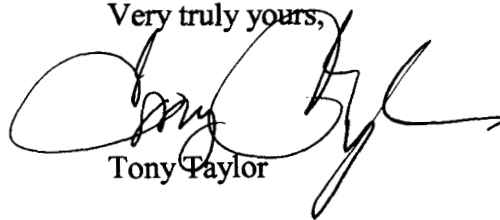
By 
Executive Director

Elizabeth O'Donnell
April 28, 2005
Page 3 of 3

An estimate of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
24 Month Contract:	\$18,132		
36 Month Contract:	\$18,270		

PUBLIC SERVICE COMMISSION
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5/01/2005
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SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 18, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00284

Dear Ms. O'Donnell:


On March 29, 2005, we notified you of a promotion called the "2Q05 Consumer Alternate Channel Sweepstakes" promotion that we intend to offer to qualified residential customers. During the promotional period of May 1, 2005 through August 31, 2005, customers who live in or move to Multiple Dwelling Units (MDUs) with which BellSouth has contracts will have access to promotional information in the leasing offices of the MDUs promoting the sale of BellSouth Service. This material will offer customers a chance to win an MP3 player as an incentive to place their order online. MDU residents can qualify for the MP3 Sweepstakes by purchasing BellSouth service via expresshomeconnect.com or other BellSouth partner channel URLs.

Specific provisions and limitations for this promotion are as follows:

1. Offer available only to customers establishing new service or transferring existing service online in an MDU with whom BellSouth has a contract.
2. No purchase is necessary.
3. The customer must place the order on or before August 31, 2005.
4. Offer valid for only one (1) service line per local service address.
5. The customer must place their order through the specified sales channels.
6. BellSouth may discontinue or modify this promotion at any time.
7. Offer is not available for orders placed using BellSouth.com.
8. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of these promotions with any other promotions at the Company's sole discretion.

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5/01/2005
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SECTION 9 (1)


By 
Executive Director

Elizabeth O'Donnell
April 18, 2005
Page 2 of 2

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary

Total Revenue:

Total Cost:

Margin:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 12, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00426

Dear Ms. O'Donnell:

On March 30, 2005, we notified you of our intention to extend the end date of the "MDU Target® Card Offer" promotion (please see TFS2004-01624) from April 30, 2005 until December 31, 2005. In that letter, we also advised that the rate and cost analysis filed in TFS2004-01624 remains unchanged.

Since the revenue and cost analysis remains the same and the only change that is being made is the end date of the promotion, there is no need to file any additional information with the Commission before the proposed effective date of the extension. Unless the Commission or staff needs additional information concerning this proposed extension, please accept this letter as the "final" filing for this promotion.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation
Target® is a registered trademark of Dayton Hudson Brands, Inc.

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
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601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 19, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00343

Dear Ms. O'Donnell:

On March 18, 2005, we notified you of a promotion called the "BellSouth @ Answers^{TM/SM} \$125 Cash Back Promotion" that we intend to offer to qualified residential customers. The BellSouth Answers^{TM/SM} \$125 Cash Back promotion is scheduled to begin May 1, 2005 and end August 31, 2005. This promotion offers cash back opportunities to residence customers who subscribe to the following services under certain conditions:


- Specific BellSouth[®] Long Distance Unlimited Plans
- BellSouth[®] FastAccess[®] (Ultra or Xtreme) service plans
- Cingular[®] wireless service plans priced over \$39.99
- DIRECTV[®] service

Specific provisions and limitations for this promotion are as follows:

1. Residence customers newly or currently subscribing to any wireline local exchange service and newly subscribing to specific domestic BellSouth Long Distance Unlimited Plan during the promotion period are eligible to receive a coupon redeemable for \$25.
2. Residence customers newly subscribing during the promotion period to a FastAccess plan (Ultra or Xtreme) and either DIRECTV service or specific Cingular Wireless plan priced at \$39.99 or more are eligible to receive a coupon redeemable for \$100.
3. Customer must place order for promotion eligible product(s) or service(s) between 05/01/05 and 08/31/05.
4. Customer order must be completed and/or billing begun prior to coupon redemption.


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DIRECTV is a registered trademark of DIRECTV, Inc.

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OF KENTUCKY
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SECTION 9 (1)

By 
Executive Director

5. Customer must fill out and mail the coupon(s) to the specified address by the specified date to redeem.
6. Only customers who correctly redeem the coupon by the postmark deadline date will be eligible to receive a check(s).
7. Customer must be a current subscriber to the promotion eligible BellSouth service at the time of coupon redemption processing.
8. BellSouth may discontinue this promotion at any time.
9. Customer may only redeem a maximum of two (2) coupons for non-regulated products within the promotion period as follows: one (1) coupon for a qualifying domestic BSLD Unlimited plan, and one (1) coupon for a combination of a FastAccess Plan (Ultra or Xtreme), with either DIRECTV service or a qualifying Cingular Wireless plan.
10. Offer valid for only one (1) service line per account.
11. Customer need not purchase the combination of FastAccess service and either Cingular Wireless or DIRECTV services concurrently but both products must be newly purchased within the promotional period to be eligible for the \$100 cash back coupon.
12. An existing BSLD Plan customer who upgrades to domestic BSLD Unlimited within the promotion period and who otherwise qualifies is eligible to receive the cash back coupon.
13. Customer who upgrades from a BSLD PIC to domestic BSLD Unlimited within the promotion period and who otherwise qualifies is eligible to receive the cash back coupon.
14. Customer must activate FastAccess, Cingular Wireless, and/or DIRECTV service within 30 days of placing the order to qualify for the respective cash back coupon.
15. Cingular Wireless, FastAccess, and/or BSLD services must be billed on the customer's BellSouth bill to be eligible for the respective cash back coupon.
16. Customer transferring an existing qualifying non-regulated service from one address to another address is not eligible for the Cash Back coupon offer on that service.
17. Customer disconnecting or deactivating domestic BSLD Unlimited, FastAccess, DIRECTV and/or Cingular service during the promotional period and then reconnecting or reactivating the same service is not eligible for the promotion.
18. Existing Cingular Wireless customer with combined billing who changes or upgrades his existing wireless plan within the promotion period is not eligible for cash back for Cingular Wireless service under this cash back promotion.
19. Existing Cingular Wireless customer with combined billing who newly purchases a Cingular Wireless eligible plan within the promotion period is eligible for cash back for Cingular Wireless service under this cash back promotion providing the maximum allowable cash back coupon of one (1) for a combination of FastAccess (Ultra or Xtreme) with either DIRECTV service or a qualifying Cingular Wireless plan has not been met.

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5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director


Elizabeth O'Donnell
April 19, 2005
Page 3 of 3

20. Customer must be a new DIRECTV subscriber; existing DIRECTV customers who switch to DIRECTV provided through BellSouth are not eligible for the promotion.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary

<u>Service</u>	<u>Recurring Rate</u>	<u>Recurring Cost</u>	<u>Benefit</u>	<u>Margin</u>
Local Exchange Service (1FR)	\$21.83			
BellSouth PreferredPack Plan	\$25.90			
Complete Choice ® (CC)	\$29.00			
Complete Choice ® - 2 Line	\$39.95			
Complete Choice ® - 3 Line	\$59.95			
Area Plus ®	\$31.00			
Area Plus ® with CC	\$44.00			
Area Plus ® with CC - 2 Line	\$67.95			
Area Plus ® with CC - 3 Line	\$99.95			

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



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4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 14, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00315

Dear Ms. O'Donnell:

On March 15, 2005, we notified you of a promotion called the "2Q05 BellSouth ® Centrex Service Package Migration Offer" that we intend to offer to qualified business customers. During the promotional period of May 1, 2005 through August 31, 2005, existing Centrex Desktop Complete (a package of Centrex and MemoryCall ® services that was offered via Contract Service Arrangement in 2001 and 2002) customers who sign a thirty-six (36) month term agreement may migrate to the BellSouth Centrex Service Package with a discount of ten dollars (\$10) per Station Link.

Specific provisions and limitations for this promotion are as follows:

1. This promotion is available to all existing BellSouth Centrex Desktop Complete business subscribers (from 4Q01 to 2Q02) who meet the eligibility requirements outlined in this promotion description.
2. Subscribers must sign a thirty-six (36) month BellSouth Centrex Service Package term agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Following this promotion window, subscribers are not allowed to enroll in this promotion or receive promotion rewards.
3. Existing BellSouth Centrex Desktop Complete subscribers who purchase BellSouth Centrex Service Package service by signing a thirty-six (36) month term agreement will receive the following:
 - a. Migration to the BellSouth Centrex Service Package will include a discount of ten dollars (\$10) per Station Link

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EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

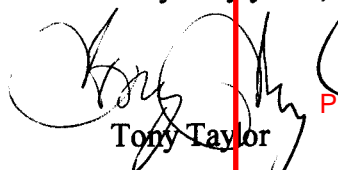
Elizabeth O'Donnell
April 14, 2005
Page 2 of 2

4. Promotion rewards will appear as a credit in the Other Charges and Credits section of the subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
5. This promotion cannot be combined with any promotions, programs, or Contract Service Arrangements offered by BellSouth, except for BellSouth Key Customer, BellSouth Winning Rewards, or BellSouth Simple Savings.
6. This promotion is available to existing BellSouth Centrex Desktop Complete Subscribers (from 4Q01 to 2Q02) only.
7. All BellSouth Centrex Service Package requirements apply. BellSouth Centrex Service Package must consist of a minimum of six (6) Station Links and six (6) Network Access Registers (NARs).
8. BellSouth SBS/BB Centrex Service Package Migration Promotion subscribers may renew their term agreement within six (6) months of its expiration at the existing rates, terms, and conditions in the existing term agreement.
9. This promotion is only available to subscribers where BellSouth offers service and where facilities are available.
10. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
11. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
12. BellSouth may modify or terminate this promotion at any time. Notice of such modifications to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
13. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the subscriber from other previous amounts owed to BellSouth. In addition, the subscriber shall reimburse all rewards received under this promotion.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By



Executive Director

Revenue and Cost Summary
(Assume: 36 Months, Systems, Lines Each, SimRing Each)

Total Revenue:

Total Cost:

Margin:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 19, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00305

Dear Ms. O'Donnell:

On March 14, 2005, we notified you of a promotion called the "2T (Trimester) 05 SBS Additional Line Promotion" that we intend to offer to qualified business customers. During the promotional period of May 1, 2005 through August 31, 2005, existing business customers who currently have or sign a new local service term agreement will receive a waiver of installation charges for additional lines added individually or within a Complete Choice ® for Business package. Participating customers will also receive a \$75 bill reward per account.

Specific provisions and limitations of this promotion are as follows:

1. Subscriber must have or sign a local service term agreement in order to participate in this promotion.
2. Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus).
3. Upgrades are eligible (i.e. Ringmaster Service to 1FB).
4. Subscribers receive a waiver of line connection charges (first and additional lines) and a one time, non-recurring bill credit reward of seventy-five dollars (\$75.00) per account (not per line). The reward will appear as a one-time credit in the OC&C section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles.
5. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
6. BellSouth may terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.

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OF KENTUCKY
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 5/01/2005
 PURSUANT TO 807 KAR 5:011
 SECTION 9 (1)

By 
 Executive Director

Elizabeth O'Donnell

April 19, 2005

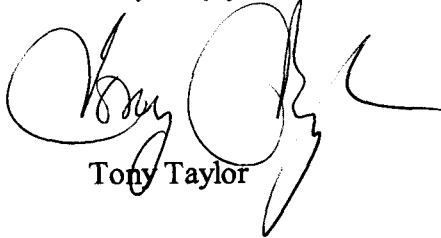
Page 2 of 2

7. Offer is not available to new BellSouth subscribers.
8. New lines added to the account or locations after the first initial order during the promotional period are eligible for the line connection waiver.
9. New lines added to the account or locations after the first initial order during the promotional period are not eligible for the seventy-five dollar bill reward.
10. There is no maximum reward or discount that the subscriber can receive.
11. Subscribers must purchase a minimum of one (1) new incremental additional line and have or sign a local service term agreement in order to participate in this promotion.
12. The application date of orders must be May 1, 2005 through August 31, 2005.
13. Subscriber must keep each additional line ordered a minimum of 6 (six) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.
14. Subscribers who are participating in the BellSouth Additional Line Promotion are not eligible to participate in the Deluxe Rewards Promotion, Welcoming Rewards Promotion, Existing Customer CCfB Promotion, or Classic Answers Reward Promotion.
15. Subscribers that are out of region are not eligible to participate in this promotion.
16. Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(1FBs, 2 Lines, 12 Months)

<u>Rate Group:</u>	<u>Total Revenue:</u>	<u>Total Cost:</u>	<u>Margin:</u>
1-3	\$946		
4-5	\$894		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
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SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 20, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00304

Dear Ms. O'Donnell:

On March 14, 2005, we notified you of a promotion called the "2T (Trimester) 05 SBS Classic Answers Reward Promotion" that we intend to offer to qualified business customers. During the promotional period of May 1, 2005 through August 31, 2005, new and existing small business customers who have or sign up for local service term agreements and BSLD domestic calling plans will receive a \$20 monthly bill credit for four consecutive months if they purchase a new Complete Choice ® for Business (CCB) package.

Specific provisions and limitations of this promotion are as follows:

1. Available to new and existing BellSouth business customers subscribing to local exchange service.
2. Subscribers must have or sign a local service term agreement in order to participate in this promotion.
3. Subscribers must have or purchase a BellSouth Long Distance domestic plan to participate in this promotion.
4. Bill credit reward is four (4) consecutive monthly payments of twenty-dollars (\$20.00) and is applicable at the account level, not the line level.
5. The non-recurring bill credit reward of eighty-dollars (\$80.00) (twenty-dollars each month for 4 consecutive months) will appear in the OC&C section of the subscribers' bill in a subsequent billing period usually within one or two billing cycles.

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EFFECTIVE
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SECTION 9 (1)

By 
Executive Director

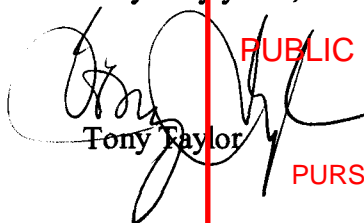
Elizabeth O'Donnell
April 20, 2005
Page 2 of 2

6. Subscribers must keep both the CCB package and the BSLD domestic plan a minimum of six (6) months or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscribers' bill as a charge in the OC&C section.
7. Applicable taxes and fees will be based on the full tariff price of all products and services that are billed and no taxes or fees will be added to the amount of any reward under this promotion.
8. BellSouth may terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
9. Subscribers that are already in a CCB package are not eligible to participate in this promotion.
10. The maximum reward that subscribers can receive for participating in this promotion is eighty-dollars (\$80.00).
11. There is no minimum or maximum purchase required to receive this promotion.
12. The application date of orders must be May 1, 2005 through August 31, 2005.
13. Subscribers must maintain the CCB package and the BSLD domestic plan a minimum of six (6) months or will be subject to pay back to BellSouth the specific reward amount received.
14. Subscribers who are participating in the Classic Answers Reward Promotion are not eligible to participate in the Deluxe Rewards Promotion, Welcoming Reward Promotion, Additional Line Promotion, or the Existing Customer CCB Promotion.
15. Out of region customers are not eligible to participate in this promotion.
16. Bill credit reward is only for adding a new CCB package. Existing CCB subscribers that add additional core verticals, lines, or who increase package size are not eligible to participate in this promotion.
17. Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
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5/01/2005
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SECTION 9 (1)**

By 
Executive Director

Revenue and Cost Summary
(CCB, 12 Months)

Total Revenue: \$604

Total Cost:

Margin:

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OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 13, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00296

Dear Ms. O'Donnell:

On March 10, 2005, we notified you of a promotion called the "2Q05 SBS/BB Centrex Simultaneous Ring Promotion" that we intend to offer to qualified business customers. During the promotional period of May 1, 2005 through August 31, 2005, new and existing Centrex customers who also subscribe to BellSouth ® Centrex Simultaneous Ring service will receive a waiver of the installation charges and two months' recurring charges for Simultaneous Ring service.

Specific provisions and limitations for this promotion are as follows:

1. This promotion is available to all new and existing BellSouth Centrex business subscribers who meet all the eligibility requirements outlined in this promotion description.
2. Subscribers must purchase BellSouth Centrex Simultaneous Ring service between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Following this promotion window, subscribers are not allowed to enroll in this promotion or receive promotion rewards.
3. Subscribers who purchase BellSouth Centrex Simultaneous Ring service within the above-described promotional window will receive:
 - a. Waiver of installation charges (as defined in Section A4 of BellSouth's Tariff) for BellSouth Centrex Simultaneous Ring service.
 - b. Two (2) months of BellSouth Centrex Simultaneous Ring service at no charge.

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OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Elizabeth O'Donnell

April 13, 2005

Page 2 of 2

4. Promotion rewards will appear as a credit in the Other Charges & Credits section of the subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
5. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program, or Contract Service Arrangement offered by BellSouth, except for 2Q05 BellSouth SBS/BB Centrex Promotion.
6. This promotion is only available to subscribers where BellSouth offers service and where facilities are available. This promotion is available to BellSouth Centrex subscribers in the DMS switch type only.
7. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
8. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
9. BellSouth may modify or terminate this promotion at any time. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
10. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the subscriber from other previous amounts owed to BellSouth. In addition, the subscriber shall reimburse all rewards received under this promotion.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Assume: 36 Months, Systems, Lines Each, SimRings Each)

Total Revenue:

Total Cost:

Margin:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 18, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00285

Dear Ms. O'Donnell:

On March 9, 2005, we notified you of a promotion called the "SBS Frame Relay Promotion" that we intend to offer to qualified small business customers. During the promotional period of May 1, 2005 through August 31, 2005, qualifying subscribers who sign a twenty-four (24) month or longer agreement for a Subrate T1 or Full T1 BellSouth Frame Relay service circuit (new or upgrade), will receive a waiver of the nonrecurring charges for installation. If the agreement signed (by an existing or new customer) is specifically for a new circuit for thirty-seven (37) months or longer, a Subrate T1 circuit is additionally eligible for twenty thousand (20,000) BellSouth Select Bonus Points (worth five hundred dollars [\$500]), and a Full T1 circuit is additionally eligible for forty thousand (40,000) BellSouth Select Bonus Points (worth one thousand dollars [\$1000]).

Specific provisions and limitations for this promotion are as follows:

1. This promotion is available to new and existing small business customers who meet all the eligibility requirements for this promotion ("qualify") and have \$40,000 or less per year in BellSouth spending.
2. This promotion is for Subrate T1 (128 Kbps – 1152 Kbps) and Full T1 (1.536 Mbps) BellSouth Frame Relay service only.
3. Subscribers who purchase Subrate T1 and Full T1 BellSouth Frame Relay service by signing a twenty-four (24) month or longer agreement will receive the following promotional reward:


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OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

- a. Subscribers who sign a twenty-four (24) month or longer agreement will receive a waiver of the nonrecurring charges for installation for the Subrate T1 or Full T1 Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line (new circuit or upgrade).
 - b. Subscribers who sign a thirty-seven (37) to sixty (60) month agreement for a new Subrate T1 Frame Relay service circuit will receive a waiver of the nonrecurring charges for installation for the Subrate T1 Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line, and will be eligible for 20,000 BellSouth Select Bonus Points (worth five hundred dollars [\$500]) in accordance with the BellSouth Select Program.
 - c. Subscribers who sign a thirty-seven (37) to sixty (60) month agreement for a new Full T1 Frame Relay service circuit will receive a waiver of the nonrecurring charges for installation for the Full T1 Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line, and will be eligible for 40,000 BellSouth Select Bonus Points (worth one thousand dollars [\$1000]) in accordance with the BellSouth Select Program.
4. Subscribers must sign a term agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion; after August 31, 2005, customers are not allowed to enroll in this promotion. Promotion rewards are only provided on the speeds of BellSouth Frame Relay service specified in this promotion description. Orders for such service must be placed by September 16, 2005 (and installations completed by October 14, 2005). This promotion is available for resale for the duration of this enrollment period.
 5. This promotion is only available to small business customers (\$40,000 or less per year in BellSouth spending) ordering Subrate T1 or Full T1 Frame Relay service where BellSouth offers service and where facilities are available.
 6. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion or program offered by BellSouth that also specifically discounts BellSouth Frame Relay service or with any Contract Service Arrangement for BellSouth Frame Relay service. This promotion may be combined with the BellSouth Key Customer Program.
 7. Applicable taxes and fees will be based upon the full retail price of all products and services including installation. No taxes or fees will be added to the amount of waiver under this promotion.
 8. BellSouth may terminate or modify this promotion at any time. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
 9. Customers must be enrolled in the BellSouth Select Program in order to receive the Select Points under this promotion.

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SECTION 9 (1)**

By 
Executive Director

Elizabeth O'Donnell

April 18, 2005

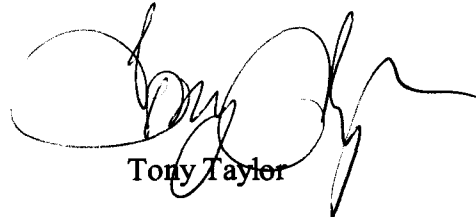
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10. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a Termination Liability Charge for the number of months remaining on such agreed upon term. This charge is calculated as specified in the Fast Packet Service Payment Plan (Section A40.10) and will appear on the subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the subscriber from other previous amounts owed to BellSouth.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
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PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary

	-----24 Months-----			-----37 Months-----		
<u>Bandwidth</u>	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
128 Kbps	\$7,224			\$9,472		
256 Kbps	\$7,924			\$10,582		
384 Kbps	\$9,384			\$12,580		
512 Kbps	\$10,224			\$13,690		
768 Kbps	\$11,064			\$14,800		
1152 Kbps	\$12,624			\$17,020		
1.563 Mbps	\$13,200			\$17,760		

PUBLIC SERVICE COMMISSION
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5/01/2005
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SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 14, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00282

Dear Ms. O'Donnell:

On March 9, 2005, we notified you of a promotion called the "2Q05 SBS/BB Centrex Promotion" that we intend to offer to qualified business customers. During the promotional period of May 1, 2005 through August 31, 2005, customers who subscribe to BellSouth® Centrex service by signing a term election agreement of 24 months or greater will receive a waiver of Centrex installation charges and a credit for one month's recurring charges.

Specific provisions and limitations for this promotion are as follows:

1. This promotion is available to all new and existing business subscribers who meet all the eligibility requirements outlined in this promotion description.
2. Subscribers must sign a BellSouth Centrex service term agreement or BellSouth Centrex Service Package term agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Following this promotion window, subscribers are not allowed to enroll in this promotion or receive promotion rewards.
3. Subscribers who purchase BellSouth Centrex service or BellSouth Centrex Service Package by signing a twenty-four (24) month or greater term agreement will receive:
 - a. Waiver of nonrecurring installation charges (defined in Section A4 of BellSouth's Tariff) (includes optional feature Assume Dial 9 waiver of installation charges)
 - b. Credit for one (1) month of recurring BellSouth Centrex service charges
4. Specific features included in this promotion are:
 - a. Common Equipment
 - b. Non-ISDN feature package
 - c. Non-ISDN station links
 - d. Network Access Registers (NARS)
 - e. Hunting where applicable

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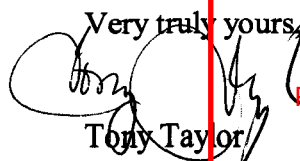
By 
Executive Director

Elizabeth O'Donnell
April 14, 2005
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5. Promotion rewards will appear as a credit in the Other Charges & Credits section of the subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
6. BellSouth ESSX service and BellSouth MultiServ service subscribers who migrate to BellSouth Centrex are also eligible for this promotion. BellSouth Centrex service customers with an expired contract or with six (6) months or less remaining are also eligible for this promotion.
7. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program, or Contract Service Arrangement offered by BellSouth, except for BellSouth Business Winning Rewards (BB – for retention only); BellSouth Key Customer (SBS); BellSouth Simple Savings (SBS/BB for reacquisition only); BellSouth Welcoming Rewards (SBS); BellSouth Deluxe Rewards (SBS), and BellSouth Centrex Simultaneous Ring Promotion.
8. This promotion is only available to subscribers where BellSouth offers service and where facilities are available.
9. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
10. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
11. Existing contracts may not be re-negotiated in order to receive this promotion unless contract is within six (6) months of expiration.
12. BellSouth may modify or terminate this promotion at any time. Notice of such modifications to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
13. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the subscriber from other previous amounts owed to BellSouth. In addition, the subscriber shall reimburse all rewards received under this promotion.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

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By 
Executive Director

Revenue and Cost Summary
(Assume: 36 Months, Systems, Lines Each, SimRings Each)

Total Revenue:

Total Cost:

Margin:

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SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 18, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00269

Dear Ms. O'Donnell:

On March 4, 2005, we notified you of a promotion called the "2Q05 SBS PRI Promotion" that we intended to offer to small business customers. During the promotional period of May 1, 2005 through August 31, 2005, new and existing eligible business customers who sign Primary Rate ISDN (PRI) term agreements, and who have or purchase a Core BSLD plan or a Complex BSLD Volume and Term agreement will receive a waiver of non-recurring installation charges, discounted "B" channel rates, and a \$100 credit applicable toward the regulated service portion of their BellSouth bill.

SPECIFIC PROVISIONS AND LIMITATIONS OF THIS PROMOTION ARE AS FOLLOWS:

1. This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.
2. Subscribers currently spending less than forty thousand dollars (\$40,000) annually (per Subscriber/per state) for BellSouth regulated services must sign a minimum twelve (12) month PRI term agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Additionally, above-described Subscribers who have or purchase a Core BSLD plan or a Complex BSLD Volume and Term agreement between May 1, 2005 and August 31, 2005 will be eligible for a monthly credit value of one hundred dollars (\$100) applicable toward the regulated services portion of their BellSouth bill. Following this promotion window, Subscribers are not allowed to enroll in this promotion or to receive promotion rewards.
3. Subscribers who purchase BellSouth PRI service by signing a twelve (12) month or greater term agreement and who have or purchase a Core BSLD plan or a Complex BSLD Volume and Term agreement will receive the following benefit(s):

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Executive Director

- a. Option one: 12-23 month term agreement - Waiver of Install (includes voice/data PRI Interface, B-Channel, ISDN access line) and a B Channel effective rate of \$19.00/channel/mo.
 - b. Option two: 24-48 month term agreement - Waiver of Install (includes voice/data PRI Interface, B-Channel, ISDN access line) and a B Channel effective rate of \$15.00/channel/mo.
 - c. Option three: 49-72 month term agreement - Waiver of Install (includes voice/data PRI Interface, B-Channel, ISDN access line) and a B Channel effective rate of \$12.00/channel/mo.
 - d. For ALL Options: Subscribers who have or purchase a Core BSLD plan or a Complex BSLD Volume and Term agreement – Monthly credit value of one hundred dollars (\$100) applicable toward the regulated services portion of their BellSouth bill.
 - e. For thirty-six (36) months or greater term agreements: Subscribers who purchase new PRI circuit(s) and new Dedicated Internet Access (DIA) circuit(s) – Twenty Thousand (20,000) Select Points (valued at five hundred dollars {\$500}) which can be redeemed in accordance with the BellSouth Select Program.
4. Subscribers are eligible to receive the 90-Day Satisfaction Guarantee: Subscribers may terminate their contract if they are not satisfied with the service in the first 90 days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth within ninety (90) days of the date Service is installed.
5. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.

PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:

- 1. This promotion cannot be combined with any other BellSouth rewards programs (including, but not limited to, Key Customer, Simple Savings, Winning Rewards, Welcoming Rewards, Deluxe Rewards Programs, and CSA Agreements)
- 2. Subscribers must sign a minimum twelve (12) month BellSouth PRI term agreement.
- 3. This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.
- 4. This offer applies to flat rate or measured rate voice/data PRIs.
- 5. Existing BellSouth PRI Subscribers who have an expired agreement, or six (6) months or less remaining on their existing agreement, are also eligible for this promotion. Existing Subscribers with a BellSouth PRI CSA under contract are not eligible for this promotion.
- 6. During the term of the promotion, Subscribers may add additional channels to each PRI sold via this promotion with a maximum total of twenty-three (23) at the same per channel

By 
Executive Director

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5/31/2005
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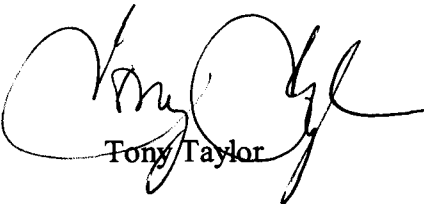
Elizabeth O'Donnell
April 18, 2005
Page 3 of 3

rate for the remaining time on the original term. However, nonrecurring charges for the additional B-Channels will apply per the A42 section of the BellSouth Tariff.

7. If Subscriber converts to another Long Distance carrier during the term of agreement, the one hundred dollar (\$100) monthly credit (applicable toward regulated services as described in 3d above) will be eliminated.
8. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this promotion.
9. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.
10. BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.
11. BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

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SECTION 9 (1)

By 
Executive Director

**Rate and Cost Summary
(Per Contract)**

TERM:	REVENUE:	COST:	MARGIN:
12-23 Months	\$10,104		
24-48 Months	\$27,000		
49-72 Months	\$33,369		

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EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 15, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00258

Dear Ms. O'Donnell:

On March 2, 2005, we notified you of a promotion called the "2Q05 SBS/BB BellSouth @ Integrated Solutions Promotion" that we intend to offer to qualified business customers. During the promotional period of May 1, 2005 through August 31, 2005, business customers will be offered the opportunity to enter into twenty-four (24) or thirty-six (36) month term agreements for a variety of voice, data, and networking options, as well as a flexible range of communication choices, provisioned over a single T1 or Primary Rate ISDN line. Additionally, this promotion offers existing BellSouth Integrated Solutions ("BIS") Subscribers the ability to upgrade their service (within the existing BIS solution) without incurring upgrade charges during the promotional period.

Specific provisions and limitations for this promotion are as follows:

1. Package Option 1. BellSouth Integrated Solutions-Basic. BellSouth Integrated Solutions-Basic is available to eligible subscribers signing term agreements who will receive the following:

For subscribers signing twenty-four (24) month or thirty-six (36) month term agreements:

- Analog or Digital Voice channels or PRI Voice channels (6-22)
- Four (4) Local Loop miles (for BIS provisioned over MegaLink only)
- 1FB for out of band monitoring
- Data channels (128KB-768KB)
- Custom Calling Features

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2. Package Option 2. BellSouth Integrated Solutions-Frame. BellSouth Integrated Solutions-Frame is available to eligible subscribers signing term agreements who will receive the following:

For subscribers signing twenty-four (24) month or thirty-six (36) month term agreements:

- Analog or Digital Voice channels or Primary Rate ISDN Voice channels (6-22)
- Four (4) Local Loop miles (for BIS provisioned over MegaLink only)
- 1FB for out-of-band monitoring
- Data channels (128KB-768KB)
- Custom Calling Features
- Customer Premises Equipment (CPE)
- CPE Maintenance Package

3. Package Option 3. BellSouth Integrated Solutions-DIA. BellSouth Integrated Solutions-DIA is available to eligible subscribers signing term agreements who will receive the following:

For subscribers signing twenty-four (24) month or thirty-six (36) month term agreements:


- Analog or Digital Voice channels or Primary Rate ISDN Voice channels (6-22)
- Four (4) Local Loop miles (for BIS provisioned over MegaLink only)
- 1FB for out-of-band monitoring
- Data channels (128KB-768KB)
- Custom Calling Features
- Customer Premises Equipment (CPE)
- CPE Maintenance Package
- Dedicated Internet Access (128KB-768KB)
- Shared Web Hosting (200MB space and thirty {30} email boxes)

4. Package Option 4. BellSouth Integrated Solutions-NetVPN. BellSouth Integrated Solutions-NetVPN is available to eligible subscribers signing term agreements who will receive the following:

For subscribers signing twenty-four (24) month or thirty-six (36) month term agreements:

- Analog or Digital Voice channels or Primary Rate ISDN Voice channels (6-22)
- Four (4) Local Loop miles (for BIS provisioned over MegaLink only)
- 1FB for out-of-band monitoring
- Data channels (128KB-768KB)
- Custom Calling Features

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By 
Executive Director

Elizabeth O'Donnell

April 15, 2005

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- Customer Premises Equipment (CPE)
 - CPE Maintenance Package
 - BellSouth Managed Network VPN Service (128KB-768KB)
5. This promotion is available to new BellSouth Integrated Solutions Business subscribers who meet all the eligibility requirements outlined in this promotion description (subscribers).
6. Subscribers must sign a term agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion.
7. Package Option 1 Rates.
- a. Subscribers who purchase BellSouth Integrated Solutions-Basic by signing a twenty-four (24) month term agreement will receive the base or minimum package rate starting at one thousand two hundred ninety-nine dollars per month (\$1299/mo) and nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff) of one thousand six hundred dollars (\$1600).
 - b. Subscribers who purchase BellSouth Integrated Solutions-Basic by signing a thirty-six (36) month term agreement will receive the base or minimum package rate starting at one thousand one hundred ninety-nine dollars per month (\$1199/mo) and nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff) of one thousand six hundred dollars (\$1600).
8. Package Option 2 Rates.
- a. Subscribers who purchase BellSouth Integrated Solutions-Frame by signing a twenty-four (24) month term agreement will receive the base or minimum package rate starting at eight hundred ninety-four dollars per month (\$894/mo) and a waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff).
 - b. Subscribers who purchase BellSouth Integrated Solutions-Frame by signing a thirty-six (36) month term agreement will receive the base or minimum package rate starting at six hundred fifty-nine dollars per month (\$659/mo) and a waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff).
9. Package Option 3 Rates.
- a. Subscribers who purchase BellSouth Integrated Solutions-DIA by signing a twenty-four (24) month term agreement will receive the base or ~~minimum package rate starting at six~~ hundred sixty-four dollars per month (\$664/mo) and a waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff).

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By 
Executive Director


- b. Subscribers who purchase BellSouth Integrated Solutions–DIA by signing a thirty-six (36) month term agreement will receive the base or minimum package rate starting at four hundred sixty-nine dollars per month (\$469/mo) and a waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff).
10. Package Option 4 Rates.
 - a. Subscribers who purchase BellSouth Integrated Solutions–NetVPN by signing a twenty-four (24) month term agreement will receive the base or minimum package rate starting at seven hundred seventy-four dollars per month (\$774/mo) and a waiver of installation charges (as defined in Section A4 of BellSouth's Tariff).
 - b. Subscribers who purchase BellSouth Integrated Solutions– NetVPN by signing a thirty-six (36) month term agreement will receive the base or minimum package rate starting at five hundred seventy-nine dollars per month (\$579/mo) and a waiver of installation charges (as defined in Section A4 of BellSouth's Tariff).
11. Additional components below may be added by the subscriber to the standard package at an additional monthly charge:
 - a. Additional Voice Channels – available in 64KB increments (thirty dollars [\$30] per 64KB increment)
 - b. Additional Data Channels – available in 2-channel increments (sixty dollars [\$60] per 2-channel increment)
 - c. Direct Inward Dialing – available per voice channel (twenty dollars [\$20] per channel)
 - d. Interoffice facilities for BIS-T1 – up to seventy-five (75) miles (seventy-five dollars {\$75})
 - e. Non-recurring charges may apply for additional components.
12. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program or Contract Service Arrangement offered by BellSouth.
13. Subscribers who have this BellSouth Integrated Solutions with Upgrade Waiver promotion may not participate in the Key Customer program, BellSouth Simple Savings, BellSouth Business Winning Rewards, BellSouth Premium Rewards program, BellSouth Welcoming Rewards, or Volume and Term contracts. This promotion cannot be combined with other offers.
14. All term election agreements must be signed by August 31, 2005. Subscriber orders for BIS service must be placed between May 1, 2005 and August 31, 2005.
15. Subscribers must purchase BIS with a minimum twenty-four (24) month term agreement to qualify for this promotion (minimum of six {6} lines and a maximum of twenty-two {22} lines). Subscribers must remain with BellSouth through the term of agreement, or assume responsibility for seventy percent (70%) of the total monthly charges that would have become due for the remainder of the term.

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16. When a tariffed service purchased under a term agreement is disconnected prior to the expiration date as a result of a subscriber's purchase of BellSouth Integrated Solutions, termination liability charges for the existing service will not apply when:
 - a. The contract period of the new BellSouth Integrated Solutions service equals or is greater than the remaining term of the subscriber's existing contract, and
 - b. The rates paid by the subscriber for BellSouth Integrated Solutions service are equal to or greater than the rates paid by the subscriber for its existing service, and
 - c. The service orders to install the new BellSouth Integrated Solutions service and disconnect the subscriber's existing service are related together and there is no lapse in service between disconnection of the existing service and installation of the new service, and
 - d. BellSouth Integrated Solutions service is purchased for the same subscriber location.
17. After initial installation, moves (inside or outside) involving an existing subscriber will incur an additional nonrecurring charge of two thousand dollars (\$2,000). Moves must be made pursuant to Section B2 of BellSouth's tariff.
18. After initial installation, voice additions/changes will incur a nonrecurring charge of one hundred dollars (\$100) per order.
19. After initial installation, data additions/changes will incur a nonrecurring charge of five hundred dollars (\$500) per order.
20. After initial installation, any additions or changes that require CPE change will incur a nonrecurring charge of one thousand dollars (\$1,000).
21. After initial installation, existing BellSouth Integrated Solutions Subscribers that change from the BIS-T1 bundle to the BIS-PRI bundle will incur a nonrecurring charge of two thousand dollars (\$2,000). Changes from BIS-PRI to BIS-T1 are not permitted under the BellSouth Integrated Solutions Agreement.
22. After initial installation, voice features additions/changes will incur a nonrecurring charge of twenty dollars (\$20) per order.
23. During the promotional period, existing BIS subscribers who have signed a twenty-four (24) month or thirty-six (36) month term agreement may receive a one-time waiver of non-recurring charges associated with installation of voice/data upgrades (within the BIS solution) as noted below:
 - a. Voice additions/changes per order – one hundred dollars (\$100) non-recurring charge
 - b. Data additions/changes per order – five hundred dollars (\$500) non-recurring charge (the above-listed services are available for a one-time non-recurring waiver of charges associated with channel upgrades. A two (2) channel minimum upgrade is required for promotion eligibility.)
24. This promotion is only available to subscribers where BellSouth offers service and where facilities are available. Out of region subscribers are not eligible for this promotion.
25. Subscribers can qualify for this promotion for each BIS circuit purchased.
26. There is no maximum reward with this promotion.

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By 
Executive Director

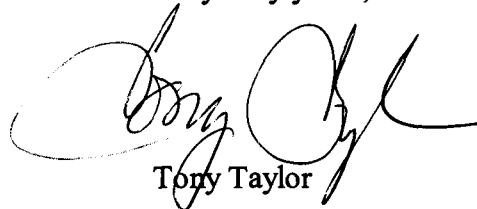
Elizabeth O'Donnell
April 15, 2005
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27. This promotion for new subscribers excludes subscribers currently under contract for BIS service unless their term agreement is within three (3) months of expiration. Existing subscribers with three (3) months or fewer remaining on their current term agreement are eligible for Option 3 or Option 4.
28. BellSouth may modify or terminate this promotion at any time. Notice of such modifications to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
29. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the subscriber from other previous amounts owed to BellSouth.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
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5/01/2005
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SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary

	<u>Contract Revenue:</u>	<u>Contract Cost:</u>	<u>Margin:</u>
Package #1: Basic			
BIS-T1: 36 Months	\$45,575		
BIS-T1: 24 Months	\$30,383		
BIS-PRI: 36 Months	\$48,802		
BIS-PRI: 24 Months	\$32,534		
Package #2: Frame Relay			
BIS-T1: 36 Months	\$22,139		
BIS-T1: 24 Months	\$20,399		
BIS-PRI: 36 Months	\$21,766		
BIS-PRI: 24 Months	\$11,150		
Package #3: DIA			
BIS-T1: 36 Months	\$16,379		
BIS-T1: 24 Months	\$12,119		
BIS-PRI: 36 Months	\$16,006		
BIS-PRI: 24 Months	\$11,870		
Package #4: NetVPN			
BIS-T1: 36 Months	\$19,259		
BIS-T1: 24 Months	\$17,519		
BIS-PRI: 36 Months	\$18,886		
BIS-PRI: 24 Months	\$17,270		

PUBLIC SERVICE COMMISSION
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PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 15, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00250

Dear Ms. O'Donnell:

On March 1, 2005, we notified you of a new promotion called the "2Q05 Consumer eStore Movers Offer" that we intend to offer to residence customers. During the promotional period of May 1, 2005 through August 31, 2005, existing customers who are identified as potential movers will be contacted through a variety of advertising mediums and incented to transfer their service at BellSouth.com with a thirty-five dollar (\$35.00) Target® Gift Card.

Specific provisions and limitations of this promotion are as follows:

1. Offer valid in all nine (9) states – AL, GA, FL, KY, LA, MS, NC, SC, TN
2. Customers must place their orders on or before August 31, 2005.
3. Transfer orders must be successfully completed by September 23, 2005 to be eligible.
4. Limit of one (1) Target® Gift Card per BellSouth customer account.
5. Within four to six weeks (4-6) after the online order has completed, a redemption e-mail, which includes a mail-in coupon, will be distributed to the customer's e-mail address that was submitted with the online order.
6. Coupon postmark deadline is ninety (90) calendar days from the order completion date to be eligible.
7. Orders submitted at BellSouth.com that are cancelled before implemented are not eligible.
8. Orders submitted at BellSouth.com that are completed offline (i.e. calling and completing order with a representative), are not eligible.
9. Orders submitted and completed online from a URL other than BellSouth.com are not eligible for this offer.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation. Target® is a registered trademark of Dayton Hudson Brands, Inc.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 397 KAR 5-011
SECTION 9 (1)

By 
Executive Director

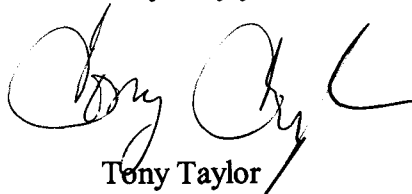
Elizabeth O'Donnell
April 15, 2005
Page 2 of 2

10. BellSouth is not responsible for mis-delivery or non-delivery of redemption e-mails due to errors in, or subsequent changes to, e-mail addresses provided by customers.
11. BellSouth may discontinue this promotion at any time.
12. This promotion is only available to customers where BellSouth service and facilities are available.
13. Offer is available to BellSouth employees.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Analysis
(Assume Customers, 24 Month Average In Service)

Revenue:

Cost:

Cost of Goods
Benefit (\$35 X breakage)
Total

Contribution

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 20, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-038

Dear Ms. O'Donnell:

On March 14, 2005, we notified you of a promotion called the "2T (Trimester) 05 SBS Existing Customer Complete Choice ® for Business Promotion" that we intend to offer to qualified business customers. During the promotional period of May 1, 2005 through August 31, 2005, existing business customers who purchase a new Complete Choice for Business (CCB) package will be eligible to receive a \$20 credit for three consecutive months.

Specific provisions and limitations for this promotion are as follows:

1. Available only to existing BellSouth business customers subscribing to a new CCB package.
2. Promotion available in all nine states.
3. Bill credit reward is three (3) consecutive monthly payments of twenty-dollars (\$20.00) and is applicable at the account level, not the line level.
4. The reward will appear as a credit in the Other Charges and Credits (OC&C) section of the subscriber's bill (\$20.00 per month over a consecutive three month period) in a subsequent billing period usually within one or two billing cycles.
5. Subscribers must keep the CCB package for a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.
6. Bill credit reward is only for adding a new CCB package. Existing CCB subscribers that add additional verticals, lines, or that increase package size are not eligible to participate in this promotion.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation
Pursuant to 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/31/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

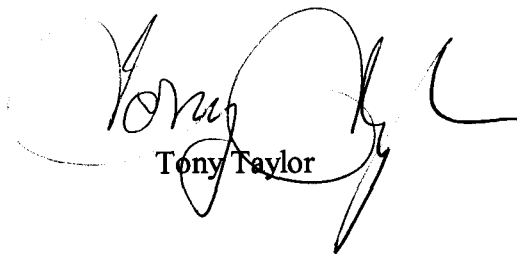
Elizabeth O'Donnell
April 20, 2005
Page 2 of 2

7. Applicable taxes and fees will be based on the full tariff price of all products and services that are billed, and no taxes or fees will be added to the amount of any reward under this program.
8. BellSouth may terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
9. Promotion excludes new BellSouth business subscribers. Promotion excludes subscribers that are already in a CCB Package. Subscribers who are participating in the Existing Customer CCB Promotion are not eligible to participate in the Deluxe Rewards Promotion, Welcoming Reward Promotion, Additional Line Promotion, or the Classic Answers Reward Promotion.
10. Subscribers are not eligible to qualify for this promotion more than once.
11. The subscriber can receive a maximum bill credit reward of sixty-dollars (\$60).
12. There is no minimum or maximum purchase required to receive this promotion.
13. The application date of orders must be between May 1, 2005 and August 31, 2005.
14. Subscribers that are out of region are not eligible to participate in this promotion.
15. Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary

Total Revenue: \$642

Total Cost:

Margin:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 11, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

Effective on May 1, 2005, BellSouth intends to offer a new promotion called the "BellSouth Consumer eStore Movers DIRECTV ® Offer" to residence customers. During the promotional period of May 1, 2005 through August 31, 2005, existing customers that are identified as potential movers will be contacted through a variety of advertising mediums and incented with a \$45 Target ® gift card to transfer their service at BellSouth.com. This offer utilizes the eStore Movers Offer plus an additional \$10 for the purchase of DIRECTV.

Specific regulations and limitations for this promotion are as follows:

1. Offer valid in all nine (9) states – AL, GA, FL, KY, LA, MS, NC, SC, TN
2. Customers must place their orders on or before August 31, 2005.
3. Transfer orders must be successfully completed by September 23, 2005 to be eligible.
4. Limit of one (1) Target® Gift Card per BellSouth customer account.
5. Within four to six weeks (4-6) after the online order has completed, a redemption e-mail, which includes a mail-in coupon, will be distributed to the customer's e-mail address that was submitted with the online order.
6. Coupon postmark deadline is ninety (90) calendar days from the order completion date to be eligible.
7. Orders submitted at BellSouth.com that are cancelled before implemented are not eligible.
8. Orders submitted at BellSouth.com that are completed offline (i.e. calling and completing order with a representative), are not eligible.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation
Target ® is a registered trademark of Dayton Hudson Brands, Inc.
DIRECTV ® is a registered trademark of DIRECTV, Inc.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Elizabeth O'Donnell

April 11, 2005

Page 2 of 2

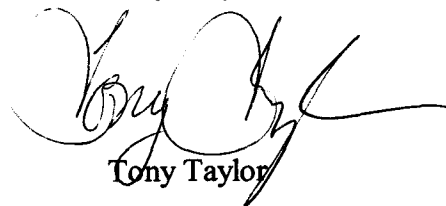
9. Orders submitted and completed online from a URL other than BellSouth.com are not eligible for this offer.
10. BellSouth is not responsible for mis-delivery or non-delivery of redemption e-mails due to errors in, or subsequent changes to, e-mail addresses provided by customers.
11. BellSouth may discontinue this promotion at any time.
12. This promotion is only available to customers where BellSouth service and facilities are available.
13. Offer is limited to new customers of DIRECTV® (existing and former DIRECTV® customers are not eligible).
14. Customers living in areas where BellSouth Entertainment is available will not receive the DIRECTV® offer.
15. Customers who order DIRECTV® in a separate transaction will not receive the forty-five dollar (\$45.00) offer (they will receive the existing thirty-five dollar (\$35.00) offer).
16. Offer is available to BellSouth employees.

Due to an oversight, an advance notice was not filed for this promotion. Please see the enclosed petition for expedited approval. We apologize for any inconvenience this oversight might cause the Commission and staff.

Attached is a revenue and cost analysis for this offer. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Analysis
(Assume Customers, 24 Month Average In Service)

Revenue:

Cost:

Cost of Goods
Benefit (\$45 X breakage)
Total

Contribution

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 4, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:


By letter dated December 1, 2004, the Commission staff accepted our proposed extension of BellSouth's "USPS Target® Card Offer" (please see TFS2004-01381). The promotional period for that offer expired December 31, 2004. BellSouth would like to reinstate this promotion so that it runs from May 1, 2005 to December 31, 2005. During the new promotional period, customers ordering or transferring service with BellSouth will be advised to place their BellSouth order via a website. Customers purchasing BellSouth service (new service or transfer of service) via an online ordering system will receive a Target® Gift Card valued at twenty-five dollars (\$25.00).

Specific provisions and limitations of this promotion are as follows:

1. Orders must be placed via an online tool.
2. Orders placed via eStore or the Consumer Large Team will not be eligible for this offer.
3. Orders must be placed on or by December 31, 2005.
4. Offer is limited to one (1) eligible line per customer.
5. Offer may not be combined with Reacquisition \$100 Cash Back offer or Reacquisition \$25 VIP Gift Card or Reacquisition \$25 Visa® Gift Card or \$50 Shoppers Cash Back or Service Connections Waiver.
6. BellSouth may modify or terminate this promotion at any time. Notice of modifications to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation
Target® is a registered trademark of Dayton Hudson Brands
Visa® is a registered trademark of VISA®

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

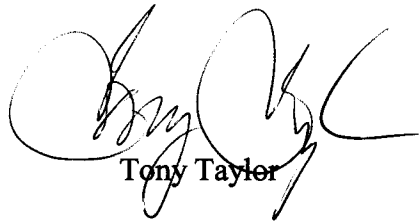
Elizabeth O'Donnell
April 4, 2005
Page 2 of 2

An estimate of the revenue and cost effect of this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

Due to oversight, this proposed promotion was not filed in time to give the Commission the amount of time that it and the staff normally have to review a proposed promotion. Please see the enclosed motion for expedited approval that will allow BellSouth to offer this promotion in Kentucky at the same time that it is planned to be offered in the other eight states in BellSouth's region. We apologize for any inconvenience that this expedited request may cause the Commission and staff.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Per Month)

Revenue		\$
Cost		
Service Cost	\$	
Benefit Cost	\$	
Total		\$
Contribution		\$

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

March 14, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 9, 2005, the Commission staff accepted our proposed "BellSouth ® Welcoming Rewards Promotion" (please see Filing No. TFS2004-01621). That promotion is scheduled to end on August 31, 2005. Effective on May 1, 2005, BellSouth would like to make a slight modification in the provisions of the promotion.

Specifically, we would like to change the second provision of the promotion (filed with the Commission on December 10, 2004) which now reads,

"2. Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion."

The new revised provision will read,

"2. Subscriber must sign a 12-month Welcoming Rewards local service term election agreement, or sign a local service term election agreement under the BellSouth ® Simple Savings promotion or the BellSouth Complete Choice ® for Business Term Plan."

Since the revenue analysis filed with the original promotion on December 10, 2004 is unaffected by this modification, BellSouth will not make an additional filing for this promotion before the proposed effective date of May 1, 2005, unless the Commission or staff requests additional information. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 13, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00271

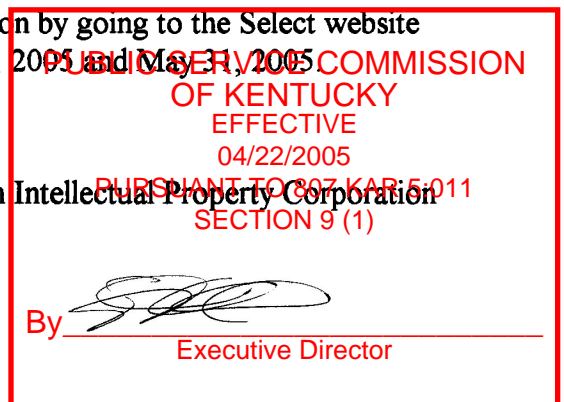
Dear Ms. O'Donnell:

On March 8, 2005, we notified you of a promotion called the "Select Double Points Offer" that we intend to offer to qualified business customers. During the promotional period of April 22, 2005 through August 31, 2005, business customers participating in the BellSouth Select program who register for this offer on the Select website will receive a double points award. The award will be based on spending with BellSouth Telecommunications for the quarter beginning June 1, 2005 and ending on August 31, 2005. Customers must register on the Select website (www.bellsouthselectbusiness.com) between April 22, 2005 and May 31, 2005 to be eligible for the double point offer.

Specific provisions and limitations for this promotion are as follows:

- Available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3,500) in BST spending per month.
- Bonus points will be awarded to existing or new BellSouth Select customers only if they register (during the stated registration period) to receive this bonus for stated time period.
- Any new or existing BellSouth Select customer that meets all eligibility requirements and registers for the bonus points during the required registration period will be awarded such points.
- Select customers must register to receive this promotion by going to the Select website (www.bellsouthselectbusiness.com) between April 22, 2005 and May 31, 2005.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation



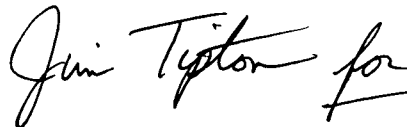
Elizabeth O'Donnell
April 13, 2005
Page 2 of 2

- Select customers who register for this promotion will receive two (2) BellSouth Select points for every one-dollar (\$1) of BST spending in the stated quarter.
- Point reward will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after the end of the quarter and promotion.
- Select point balance can be checked on BellSouth Select Website (www.bellsouthselectbusiness.com), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.
- All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.
- Awards available only to BellSouth Select customers in states that have approved bonus point awards.
- Bonus points are not applicable towards points earned based on BellSouth Advertising & Publishing spend or Cingular.
- This promotional filing does not apply to points earned based on spending with BellSouth Long Distance, Inc.

An estimate of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
04/22/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(1FB including SLC, 12 Months)

<u>Rate Group:</u>	<u>Total Revenue:</u>	<u>Total Cost:</u>	<u>Margin:</u>
1-3	\$556		
4-5	\$532		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
04/22/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

March 30, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated December 12, 2003, the Commission staff accepted our proposed BellSouth® Wireless Answers (SM) Bundle promotion (please see 64-1198). By letter dated March 26, 2005, BellSouth sought and was granted Commission approval to extend this promotion to April 16, 2005 (please see 65-0447). BellSouth now requests that the end date of this promotion be extended until April 16, 2006.

The rate and cost analysis filed in 64-1198 remains unchanged. Due to oversight, this proposed extension was not filed in time to give the Commission the amount of time that it and the staff normally have to review a proposed promotion. We apologize for any inconvenience that this expedited request may cause the Commission and staff.

Please see the enclosed motion for expedited approval that will allow us to continue this promotion uninterrupted. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
04/17/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

® All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

March 4, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00190

Dear Ms. O'Donnell:

On February 16, 2005, we notified you of a new promotion called the "BellSouth® Select Line Redemption" promotion that we intend to offer to eligible business customers. During the promotional period of April 1, 2005 through December 31, 2005, participants in the BellSouth Select Business program can redeem accumulated BellSouth Select points for bill credits toward their local service charges.

The offer will be available to eligible customers who subscribe to new or additional lines. Redemption will be offered in a one (1) month credit of \$36 or in a three (3) month credit of \$108. This offer will be provided to any BellSouth Select customer who requests and qualifies for the promotion.

Specific provisions and limitations for this promotion are as follows:

- Customer must be enrolled in the Bellsouth Select Business program and have enough points earned to redeem for the product.
- Customer must subscribe to a new or additional line during the promotional period and prior to the redemption in order to qualify.
- Customers meeting program eligibility will be able to redeem points for the following credit towards a line:

Months of Credit	Dollar Value of Credit	Points to Redeem
1 month	\$36	750
3 months	\$108	2250

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
04/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

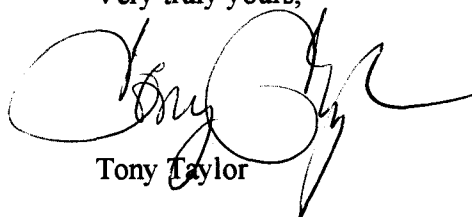
Elizabeth O'Donnell
March 4, 2005
Page 2 of 2

- Customers can redeem points for the credit through standard redemption methods.
- Credit will be applied on the 1st or 2nd billing cycle after the redemption is placed and the service order is completed.
- Select point balance can be checked on BellSouth Select Website (www.bellsouthselectbusiness.com), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.
- Subject to obtaining any required regulatory approval, BellSouth Select may terminate this program at any time.
- Limit one (1) redemption per additional line added.

A rate and cost analysis associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
04/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(1FB, 12 Months, \$375 Min.)

<u>Rate Group</u>	<u>Lines</u>	<u>Recurring Rates</u>	<u>SLC</u>	<u>Select Reward</u>	<u>Recurring Cost</u>	<u>NRC Cost</u>	<u>Total Revenue</u>	<u>Total Cost</u>
1,2,3	11	\$394.90	\$74.10	\$36.00			\$5,196.00	
4,5	12	\$405.00	\$80.86	\$36.00			\$5,398.00	

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
04/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

March 7, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00163

Dear Ms. O'Donnell:

On February 8, 2005, we notified you of a new promotion called the "2Q05 MegaLink ® Mileage and More" promotion that we intend to offer to eligible business customers. During the promotional period of April 1, 2005 through September 30, 2005, eligible customers who subscribe to MegaLink service on a term agreement of 24 months or more will receive a waiver of installation charges and monthly credits on digital local channels and interoffice channels.

Specific provisions and limitations of this promotion are as follows:

1. This promotion is available to new and existing business subscribers who meet all the eligibility requirements for this promotion defined below.
2. This promotion is limited to subscribers with fifty thousand dollars (\$50,000) or less per month in MegaLink total billing.
3. This promotion is limited to subscribers with forty thousand dollars (\$40,000) or more per year in total spend for BellSouth services.
4. Subscribers must purchase new BellSouth MegaLink or Channelized MegaLink circuits (there is no minimum or maximum number required) by signing a twenty-four (24) month or greater term election agreement between April 1, 2005 and September 30, 2005 in order to participate in this promotion. Following this promotion window, subscribers will not be allowed to enroll in this promotion or to receive promotion rewards.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
04/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Elizabeth O'Donnell

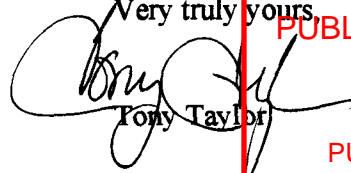
March 7, 2005

Page 2 of 2

5. Subscribers who purchase BellSouth MegaLink or Channelized MegaLink service by signing a twenty-four (24) month or greater term election agreement will receive the following benefit(s):
 - a. Waiver of nonrecurring installation charges
 - b. Bill credits applicable toward mileage-sensitive Digital Local Channel charges as follows:
 - First ½ mile of service discounted to \$75/month*
 - Each additional ½ mile of service or fraction thereof discounted to \$10/month*
 - c. Bill credits applicable toward mileage-sensitive Interoffice Channel charges as follows:
 - Each airline mile or fraction thereof discounted to \$12.50/month*(Fixed mileage rates remain unchanged)
- *Entire circuit must be in BellSouth territory at both ends
6. The waiver of nonrecurring charges applies to the following: Digital Local Channels, Interoffice Channels, Voice Equivalent Channels, Feature Activations and Network Access Registers, and Service Establishment and Premise Visits.
7. Existing MegaLink or Channelized MegaLink service subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.
8. Promotion rewards will appear as a credit in the Other Charges & Credits section of the subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
9. This promotion can only be combined with BellSouth Winning Rewards program.
10. This promotion is only available to subscribers where BellSouth offers service and where facilities are available.
11. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
12. Existing contracts may not be re-negotiated in order to receive this promotion unless the subscriber is within six (6) months or less of current contract expiration.
13. BellSouth may modify or terminate this promotion at any time. Notice of such modifications to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.

An estimate of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
04/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary

	<u>Revenue</u>	<u>Cost</u>	<u>Margin</u>
24 Month Contract:	\$12,180		
36 Month Contract:	\$18,270		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
04/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

February 8, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01600


Dear Ms. O'Donnell:

By letter dated January 7, 2005, the Commission staff accepted BellSouth's proposal to offer the "1Q05 BellSouth ® MegaLink ® Mileage Improvement Promotion" to qualified large business customers. This promotion began on January 1, 2005 and is scheduled to end on June 29, 2005.

We would now like to terminate this promotion on March 31, 2005 instead of June 29, 2005 in order to coordinate the end of this promotion with the beginning of a new one. The new promotion will be called the "2Q05 MegaLink ® Mileage and More" promotion. This new promotion will begin on April 1, 2005.

We regret any inconvenience this early termination may cause the Commission or staff. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
03/31/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
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Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

February 10, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

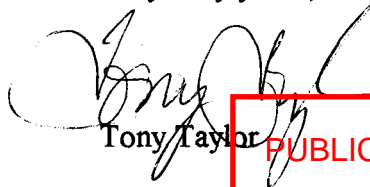
Dear Ms. O'Donnell:

By letter dated January 6, 2005, the Commission staff accepted BellSouth's proposal for an extension of the Consumer Combined Bill Reward promotion (please see Filing No. TFS2004-01617). We would now like to extend the end date of this promotion (which will now be called the "2Q05 Consumer Combined Bill Reward" promotion) from March 31, 2005 until December 31, 2005.

The only changes in the provisions of the promotion are the change in the end date, and a modification that the discount off the rate of Cingular wireless service will be up to 10% rather than a standard 10%. Since these are the only changes and the rate and cost summary filed on December 14, 2004 remains unchanged, BellSouth will not make an additional filing for this promotion before the effective date of March 31st unless the Commission requests additional information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

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**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
03/31/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



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601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

March 2, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00200

Dear Ms. O'Donnell:


On February 18, 2005, we notified you of a new promotion called the "\$100 Cash Back or VISA® Card Offer" that we plan to offer to qualified residence customers. During the promotional period of March 24, 2005 through December 31, 2005, eligible customers who return to BellSouth and subscribe to a qualifying local service offering will receive either \$100 cash back or a VISA gift card valued at \$100.

Specific provisions and limitations of this promotion are as follows:

- Customer must have at least one wire line local service or equivalent (wireless in lieu of wire line) with a provider other than BellSouth at a local service address within BellSouth territory. A new service qualifying for this promotion must be provisioned as a replacement for the existing wire line or equivalent service.
- Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.
- Customer must have not had local service with BellSouth for at least ten (10) days prior to the new service connection date to be eligible.
- Customer must switch their local service to BellSouth and purchase any one of the following: Complete Choice® plan, Complete Choice Two-Line Plan package, Complete Choice Three-Line Plan package, Area Plus® with Complete Choice plan, Area Plus with Complete Choice Two-Line Plan package, Area Plus with Complete Choice Three-Line Plan package, or PreferredPack plan.

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® VISA is a registered trademark of VISA International Service Association

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
03/24/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Elizabeth O'Donnell

March 2, 2005

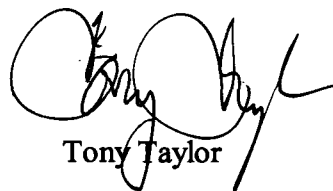
Page 2 of 2

- Customer must place the order on or before December 31, 2005.
- Offer valid for only one (1) service line per local service address.
- Customer must place the order through a BellSouth business office or outbound telemarketing vendor or alternate channel.
- Customer must complete and mail a rebate coupon to a specified address by the date specified on the coupon in order to receive either the \$100 cash back or gift card.
- After customer completes the above requirements, he/she will receive either the \$100 cash back or gift card. If customer cancels or discontinues the qualifying service prior to fulfillment, he/she will be ineligible for the cash back or gift card offer.
- BellSouth may discontinue or modify this promotion at any time.
- Customer must have the eligible services on their new service (N) order to receive the promotional offer.
- Customer may not receive both the \$100 cash back and the \$100 gift card. If customer does not specify which reward he/she prefers, customer will receive the \$100 cash back.
- Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.

A rate and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
03/24/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Rate and Cost Analysis

<u>Breakeven</u> <u>Service:</u>	<u>Recurring</u> <u>Rate:</u>	<u>Recurring</u> <u>Cost:</u>	<u>Margin:</u>	<u>Discount:</u>	<u>(Months):</u>
PreferredPack	\$29.95				
Complete Choice (CC)	\$33.50				
CC – 2 lines	\$49.95				
CC – 3 lines	\$69.95				
Area Plus (AP) with CC	\$49.50				
AP with CC – 2 lines	\$72.95				
AP with CC – 3 lines	\$102.95				

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
03/24/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



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Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

February 18, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

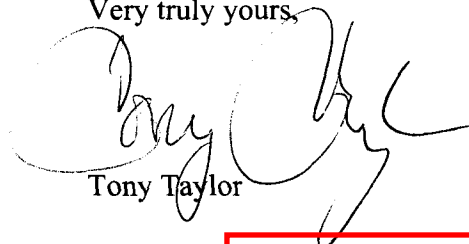
Re: TFS2004-01623

Dear Ms. O'Donnell:

By letter dated February 9, 2005, the Commission staff accepted our proposal to extend the "1Q05 Consumer Reacquisition \$100 Cash Back" offer through December 26, 2005. We have now decided to terminate this promotion on March 23, 2005, so that we can offer a new promotion (the "\$100 Cash Back or VISA ® Card Offer") that is similar but broader than the canceled promotion.

Please accept this notice for early termination of the "1Q05 Consumer Reacquisition \$100 Cash Back" offer. We apologize for any inconvenience this cancellation may cause the Commission or staff. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

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® VISA is a registered trademark of VISA International Service Association

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
03/23/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



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Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

February 11, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2005-00061

Dear Ms. O'Donnell:

On January 12, 2005, we notified you of a new promotion called the "1Q05 SBS BellSouth Renewal Incentive Program" that we intend to offer to business customers. During the promotional period of March 1, 2005 through December 31, 2005, existing business customers who are enrolled in a BellSouth Local Service Term Election Agreement that is about to expire may participate in this promotion if they sign a new Term Election Agreement of at least 12 months.

Specific provisions and limitations of this promotion are as follows:

1. Available to existing BellSouth business subscribers who enroll in the BellSouth Renewal Incentive Local Service Term Agreement and have 120 days or less left in an existing Local Service Term Election Agreement.
2. Monthly total billed BellSouth regulated charges for local exchange services for subscriber's location must be between \$75 to \$3,500 (excluding hunting, analog private line, PRI, BIS-T1 and BIS-PRI charges) to receive the benefits.
3. Subscriber must sign a 12 month BellSouth Renewal Incentive Local Service Term Agreement.
4. Subscriber will earn for each such month of the term a benefit in an amount equal to the applicable Program Benefit percentage multiplied by the subscriber's monthly total billed BellSouth regulated charges; in addition, if applicable, subscriber will earn for each month of the term a Hunting Benefit for hunting service equal to the applicable Hunting Benefit percentage multiplied by the subscriber's hunting charge.


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5. Benefit(s): Specified % of subscriber's total billed BellSouth regulated charges for local exchange service (TBR) (charges to the customer) from the General Subscriber Services Tariff (A) and the Private Line Services (B) tariff.
 - Monthly Billed BellSouth Regulated Charges 12 Month
 - \$75 - \$3,500 20%
 - Hunting Benefit 100%
6. The monthly total billed BellSouth regulated charges consist of end-user monthly billed BellSouth regulated charges at qualifying locations, excluding: non-program services, non-regulated charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies.
7. Subscribers with multi-locations that are billed to another number or CLUB billed may have all locations participate as long as one location is in an eligible location and meets the revenue requirement.
8. Should subscriber's charges decrease below \$75, the subscriber will not receive the benefit until the subscriber's monthly charges meet this minimum TBR amount (\$75).
9. Should subscriber's charges exceed the \$3,500 threshold, the subscriber will only receive the maximum benefit allowed under this program for monthly charges up to \$3,500.
10. Subscriber understands and agrees that BellSouth shall in its sole discretion determine whether to confer each benefit as either a reward or a discount. The applicable benefit(s) for any given month will appear as a credit in the Other Charges and Credits (OC&C) section of the subscriber's bill in a subsequent billing period, usually within one or two billing cycles. Subscriber further understands and agrees that if BellSouth confers a benefit in the form of a reward, applicable taxes and fees will be based on the full tariff price of the products and/or services on which such benefit is based; and no taxes or fees will be added to the amount of the associated credit. Subscriber will receive the benefit associated with subscriber's monthly total billed BellSouth regulated charges* (as defined in the applicable BellSouth tariffs) for the respective month in each state while this term election is in effect.
11. Participation in the program begins on the date the subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscriber's term election agreement order.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
03/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

12. In the event the Subscriber terminates the subscriber election agreement, the subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. Similarly, if the subscriber's BellSouth local exchange service decreases below a business line class of service (e.g. Remote Call Forwarding) at any time during the term, the subscriber will be deemed to have terminated the term election agreement, and the subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. These charges will appear on the subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the subscriber from other previous amounts owed to BST.
 - Set charge to be multiplied by number of months remaining on term after disconnect:
\$30
13. Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another like term under the program at least 60 days prior to expiration, then upon expiration of the initial term, the subscriber term election agreement shall automatically renew for another term for two consecutive terms. BellSouth will provide written and/or verbal reminders to the subscriber of the term election agreement expiration date and the automatic renewal provision beginning approximately 180 days prior to its expiration depending upon the subscriber's billing cycle. If the subscriber does not renew the subscriber election agreement for another term or at the expiration of the renewed term, the subscriber agrees to pay full tariffed charges for continuing the selected services.
14. The term election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time.
15. Program Benefits as well as Hunting Benefits (for hunting service) apply only to monthly total billed BellSouth regulated charges within a state, not across states.
16. Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.
17. Complete Choice for Business Package subscribers may participate in the program, but are not eligible to receive the Hunting Benefit.
18. Subscribers with aggregate annual billing, per state, of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.
19. This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
20. Analog Private Line, PRI, BIS-T1 and BIS-PRI, services will not be included in qualifying revenue under this program or entitled to benefits for the related revenues.
21. BellSouth may terminate this program at any time; provided, however, that subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.

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By 
Executive Director

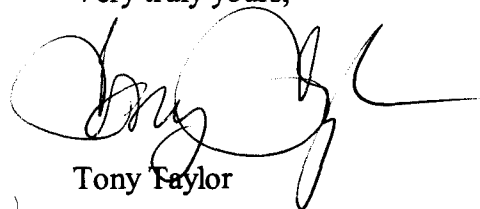
Elizabeth O'Donnell
February 11, 2005
Page 4 of 4

22. This BellSouth Renewal Incentive Program Subscriber Election shall not be altered, modified or amended in any respect; any subscriber changes have no effect.
23. Subscribers understand that their signature on the BellSouth Renewal Incentive term election constitutes the subscriber's enrollment in the BellSouth Renewal Incentive Promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to the term election agreement.

An analysis of the rates and costs associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
03/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Rate and Cost Summary

Basic Exchange Service (1FB), 3 lines, 12 months:

<u>Rate Group</u>	<u>Discounted Rate</u>	<u>Subscriber Line Charge</u>	<u>Non-Recurring Cost</u>	<u>Recurring Cost</u>	<u>Total Revenue</u>	<u>Total Cost</u>	<u>Total Margin</u>
1	\$86.16	\$20.02			\$1,274		
2	\$86.16	\$20.02			\$1,274		
3	\$86.16	\$20.02			\$1,274		
4	\$81.00	\$20.02			\$1,212		
5	\$81.00	\$20.02			\$1,212		

Complete Choice ® for Business, 2 lines, 12 months:

<u>Rate Group</u>	<u>Discounted Rate</u>	<u>Subscriber Line Charge</u>	<u>Non-Recurring Cost</u>	<u>Recurring Cost</u>	<u>Total Revenue</u>	<u>Total Cost</u>	<u>Total Margin</u>
1	\$73.60	\$13.26			\$1,042		
2	\$73.60	\$13.26			\$1,042		
3	\$73.60	\$13.26			\$1,042		
4	\$73.60	\$13.26			\$1,042		
5	\$73.60	\$13.26			\$1,042		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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03/01/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



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Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

February 1, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 65-0258

Dear Ms. O'Donnell:

By letter dated April 1, 2004, the Commission staff accepted the "1FR+2 Cash Back Promotion" proposal. That promotion was to have ended on March 31, 2005.

Please accept this notice as termination of the promotion effective on February 7, 2005 instead of the originally scheduled March 31, 2005. The earlier end date for this promotion is due to the beginning of a new similar promotion effective on February 1, 2005 (please see Filing No. TFS2004-01795).

We regret any inconvenience that this early termination may cause the Commission or staff. If there are any questions concerning this termination, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
2/07/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



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Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

January 14, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01795

Dear Ms. O'Donnell:

On December 27, 2004, we notified you of a new promotion called the "Reacquisition 1FR Offer" that we intend to offer to residence customers. During the promotional period of February 1, 2005 through December 31, 2005, qualified residence customers who subscribe to basic exchange service (1FR or similar service) plus two features will receive a waiver of the charges for the features for twelve months, and a waiver of the charges for a voice mail box (optional Voice Mail Companion Services Package not included) for twelve months. Customers accepting this offer who also subscribe to a long distance plan will also receive a coupon redeemable for up to fifty dollars (\$50.00) cash back.

Specific provisions and limitations of this promotion are as follows:

1. Customer must have at least one wire line local service or equivalent (wireless in lieu of wire line) with a provider other than BellSouth at a local service address within BellSouth territory. A new service qualifying for this promotion must be provisioned as a replacement for the existing wire line or equivalent service.
2. Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.
3. Customers must switch their local service to BellSouth and concurrently purchase both BellSouth basic service and at least two additional features from BellSouth.
4. Customers must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.

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OF KENTUCKY**
2/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

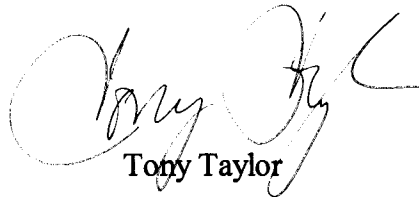
Elizabeth O'Donnell
January 14, 2005
Page 2 of 2

5. To receive the cash back offer, a customer must subscribe to two (2) features and a BellSouth Long Distance plan and return the coupon to the specified address by a specified date.
6. Once customers complete the requirements they will receive a check for up to fifty dollars (\$50.00). Only customers who correctly redeem the coupon will be eligible, and customers must continue to have qualifying service at the time that the check is processed. If customers cancel or discontinue the qualifying service, they will be ineligible.
7. BellSouth may terminate or modify this promotion at any time.
8. Customers must have the eligible services on their new service order (N) in order to receive the promotional offer.
9. Offer may not be combined with other cash back offers for the same service at the same time
10. Customers are eligible for one (re)acquisition cash back promotion per twelve (12) months.
11. Customers may combine this promotion with the service connection fee waiver promotion.
12. Employees of BellSouth are not eligible for this offer.
13. Customers have ninety (90) days to respond after receipt of the cash back coupon. After ninety (90) days, customers are ineligible for the cash back promotion.

A rate and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
2/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Rate and Cost Analysis

Basic Exchange Service:

<u>Recurring Revenue</u>	<u>Recurring Cost</u>	<u>Recurring Discount</u>	<u>Nonrecurring Revenue</u>	<u>Nonrecurring Cost</u>	<u>Nonrecurring Discount</u>	<u>Breakeven (Months)</u>
\$26.84			\$42.00			

Area Plus ® Service:

<u>Recurring Revenue</u>	<u>Recurring Cost</u>	<u>Recurring Discount</u>	<u>Nonrecurring Revenue</u>	<u>Nonrecurring Cost</u>	<u>Nonrecurring Discount</u>	<u>Breakeven (Months)</u>
\$38.00			\$42.00			

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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2/1/2005
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SECTION 9 (1)

By 
Executive Director



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Tony Taylor
Director
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Tony.Taylor@bellsouth.com

December 14, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-0142

Dear Ms. O'Donnell:

On November 19, 2004, we notified you of a new promotion called the "1Q05 BellSouth® Business Winning Rewards Promotion" that we intend to offer to qualified business customers. The promotion, which has been renamed the "BellSouth® Business Winning Rewards (SM) 2005" will begin on January 3, 2005 and end on June 30, 2005.

Specific provisions and limitations of this promotion are as follows:

1. Available to BellSouth business customers who bill between \$75 and \$25,000 in Total Monthly Billed Revenue (TBR), excluding those charges identified below* for BellSouth regulated services and as identified on the list of Billed Telephone Numbers on the Enrollment Form for services provided in the nine state BellSouth Region. Customer's monthly billed revenue must total \$75 or more in any given month to be eligible for this Promotion.

*Customer Total Monthly Billed Revenue (TBR) consists of all BellSouth charges (recurring, non-recurring and usage) for regulated services, excluding those associated with hunting services, all 911 regulated services, any other BellSouth program or promotion or CSA, taxes, late payment charges, charges billed pursuant to Federal or State Access Service Tariffs, and charges collected on behalf of municipalities (including, but not limited to surcharges for 911 service and dual party relay service).

2. Subscriber must sign a 12, 24, or 36 month term agreement.

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OF KENTUCKY
EFFECTIVE
1/3/2005
PURSUANT TO 807 KAR 9:011
SECTION 9 (1)

By 
Executive Director

3. This Promotion may also be combined with the following Promotions:
 - BellSouth® PRI Advantage (allowed for 12-23 month term and 24-48 month term; 49-72 month term excluded)
 - BellSouth® 1st Quarter 2005 Centrex Promotion (allowed for Retention Only, a minimum 24 month agreement is required)
 - BellSouth® MegaLink ® Mileage Improvement Promotion
4. Rewards will appear within one to two billing cycles after the term agreement has been signed and implemented unless specified otherwise in the following. Applicable taxes and fees will be based on the full retail price of all products and services that are billed. No taxes or fees will be added to the monthly reward amounts given under this promotion.
5. During the term of the agreement, customer will receive a monthly reward (bill credit) equal to 5%, 10% or 15% of total billed BellSouth regulated charges for eligible General Subscriber Services and eligible Private Line Services (TBR).
6. Monthly rewards are as follows:
 - 12 Month Term = 5% of eligible monthly TBR (monthly reward will be capped at \$1,250 per month) and 50% of hunting charges
 - 24 Month Term = 10% of eligible monthly TBR (monthly reward will be capped at \$2,500 per month) and 75% of hunting charges
 - 36 Month Term = 15% of eligible monthly TBR (monthly reward will be capped at \$3,750 per month) and 100% of hunting charges
7. Waiver of the non-recurring installation charges and waiver of first month recurring charges for all new qualifying services ordered and installed during the term of the Agreement. Qualifying services include: 1FBs, PBX Trunks, BellSouth® MegaLink® Service, BellSouth® Centrex, BellSouth® Primary Rate ISDN, BellSouth® Frame Relay Service, Hunting/Rotary services and Custom Calling features. A 12 month term agreement is required for BellSouth® Centrex, BellSouth® MegaLink® Service, BellSouth® Primary Rate ISDN and BellSouth® Frame Relay Service. Existing BellSouth® Business Winning Rewards (2004 Promotion) and BellSouth® Premium Rewards customers are eligible for these new service rewards only for qualifying services added during this promotional period. These customers are eligible to migrate to this Promotion if they have completed at least 12 months under the current term agreement and the revenue and length associated with the new term agreement is equal to or greater than the current term agreement.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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By 
Executive Director

8. Customers on a 24 or 36 month term agreement are eligible for a Growth Award that is equivalent to the increase in new qualifying services ordered, installed and remaining in service as outlined below:
 - 24 Month Term – this award is calculated after the 12th month is completed. The award is the amount equal to one month of all new qualifying services monthly recurring charges that have been installed since the enrollment date and measured in Month 12. The award will be applied to one account number within 30 to 60 days of completion of the 12 month review. Maximum of one Growth Award for a 24-month term agreement. The Growth Award will not exceed \$25,000.
 - 36 Month Term - these awards are calculated after the 12th and 24th months of the term agreement have been completed. The first award is calculated after the 12th month is completed. The award is the amount equal to one month of all new qualifying services monthly recurring charges that have been installed since the enrollment date and measured in Month 12. The award will be applied to one account number within 30 to 60 days of completion of the 12 month review. In addition to the first award, the customer is eligible for a second award. This award is calculated after the 24th month is completed. The award is the amount equal to one month of all new qualifying services monthly recurring charges that have been installed since the enrollment date and measured in Month 24. The award will be applied to one account number within 30 to 60 days of completion of the 24 month review. Maximum of two Growth Awards for a 36-month contract. The total of both Growth Awards will not exceed \$25,000.
 - The Growth Award will appear as a bill credit in the Other Charges and Credits (OC&C) section of the bill assigned to one customer designated BellSouth® Business Winning Rewards account number.
9. Customers who sign up for this program are also eligible for special sweeteners on the following optional services (these services may require a separate contract):
BellSouth® Long Distance Services provided by BellSouth® Long Distance, Inc.
BellSouth® Fast Access® Business DSL Service
BellSouth® Dedicated Internet Access (DIA)
10. Should customer terminate agreement without cause for all services with BellSouth covered by this promotion prior to the expiration of the selected term, customer must reimburse BellSouth for all rewards received prior to the date of such termination. These charges will appear on the customer's final bill as a charge in the OC&C section. Termination charges incurred under this promotion are in addition to any applicable termination charges pursuant to the tariff or any other agreement.
11. One Promotion per customer.

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By 
Executive Director

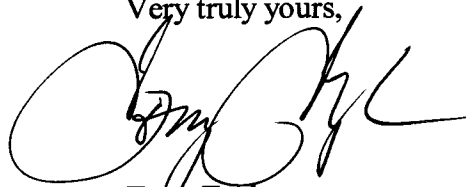
Elizabeth O'Donnell
December 14, 2004
Page 4 of 4

12. Subscribers participating in Key Customer, Simple Savings, Simple Solutions, BellSouth® Business Rewards Plus, Welcoming Rewards, Complete Choice for Business, Contract Service Arrangements, Special Assembly, Volume and Term Agreements, BellSouth Select Program or Custom Advantage are not eligible for this promotion. Additionally, customers subscribing to BellSouth® Smart Path service, BellSouth Integrated Services (BIS) or any 911 service offering are excluded from this Promotion.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(2005)

Revenue

Cost

Service
Benefit

Total

Contribution

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 10, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01621

Dear Ms. O'Donnell:

On November 16, 2004, we notified you of a new promotion called the "BellSouth® Welcoming Rewards Promotion" that we intend to offer to new small business customers. During the promotional period of January 3, 2005 through August 31, 2005, new small business customers will receive a \$75 reward for the first line and a \$50 reward for each additional line to be installed at the same location on the initial order.

Specific provisions and limitations of this promotion are as follows:

1. Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service.
2. Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion.
3. Subscriber may participate concurrently with the BellSouth 2004 Simple Savings Promotion, the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion.
4. Subscriber must purchase a minimum of one (1) line per each location to be eligible.
5. Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) per first line and fifty dollars (\$50.00) per each additional line bill credit will be earned (with the initial order) to add BellSouth local exchange service. The Subscriber must sign and return the BellSouth® Welcoming Rewards Term Election Agreement with the order. Lines include 1FB, line equivalents and trunks, including Centex.
6. The reward will appear as a one-time credit in the OC&C section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.

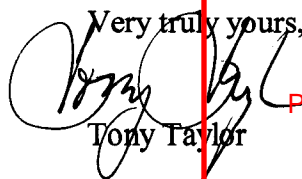
PUBLIC SERVICE COMMISSION
OF KENTUCKY
1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

By 
Executive Director

7. In addition to the reward, subscribers who participate in the promotion during the promotional period will not be billed for line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines).
8. Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscriber's term election agreement order and service is installed.
9. Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.
10. In the event the subscriber terminates the election agreement, the subscriber must pay to BellSouth the bill reward received. This charge will appear on the subscriber's final bill as a charge in the OC&C section.
11. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
12. BellSouth may terminate this program at any time; provided, however, that subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement
13. Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
14. Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.
15. This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
16. The BellSouth Welcoming Rewards Promotion term election agreement shall not be altered, modified or amended in any respect; any subscriber changes have no effect.
17. Subscriber understands that their signature on the Welcoming Rewards term election agreement constitutes the subscriber's company enrollment in the BellSouth Welcoming Rewards Promotion under this term election agreement and the applicable tariffs; the subscriber must have authority to commit their company to the term election agreement.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

Revenue and Cost Analysis
(Per Contract)

1FBs:

<u>Rate Group:</u>	<u>Total Revenue:</u>	<u>Total Cost:</u>	<u>Margin:</u>
1	\$896		
2	\$896		
3	\$896		
4	\$844		
5	\$844		

Complete Choice ® for Business:

<u>Rate Group:</u>	<u>Total Revenue:</u>	<u>Total Cost:</u>	<u>Margin:</u>
1	\$1,138		
2	\$1,138		
3	\$1,138		
4	\$1,138		
5	\$1,138		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 10, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01618


Dear Ms. O'Donnell:

On November 16, 2004, we notified you of a new promotion called the "BellSouth® Deluxe Rewards Promotion" that we intend to offer to qualified small business customers. During the promotional period of January 3, 2005 through August 31, 2005, existing small business customers who order a minimum of four additional local exchange service lines at an individual location and sign a twelve-month term agreement will receive a \$50 bill credit reward per line.

Specific provisions and limitations of this promotion are as follows:

1. Available only to existing BellSouth business customers subscribing to local exchange service.
2. Subscriber must have some level of BellSouth local exchange service and must purchase at least four (4) additional local exchange service lines per location to be eligible.
3. Subscriber must sign a twelve (12) month term election to receive the reward; subscriber agrees to keep some level of local service with BellSouth under its General Subscriber Services Tariff (G.S.S.T.) for a minimum of twelve (12) months from the enrollment date in the program.
4. Reward: one time, non-recurring reward of fifty dollars (\$50.00) bill credit per new line will be earned when the first order to add additional lines is completed. The subscriber must sign and return the BellSouth® Deluxe Rewards Term Election Agreement with the order. Lines include 1FB, line equivalents and trunks including Centrex.
5. The reward will appear as a one-time credit in the OC&C section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or locations after the first initial order are not eligible for the fifty dollar (\$50.00) per line reward.

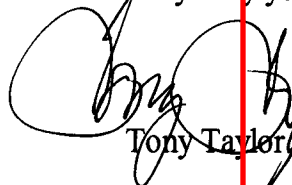
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OFFICE OF THE
ATTORNEY GENERAL
1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)
By 
Executive Director

6. In addition to the reward, subscribers who participate in the promotion and subscribe to new service during the promotional period will not be billed for line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines).
7. Participation in the program begins on the date the subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscriber's term election agreement order and service is installed.
8. Subscribers with multi-locations may participate as long as at least four (4) additional lines are added at each location that participates. Only those locations adding at least four (4) additional lines may receive the Deluxe reward.
9. In the event the subscriber terminates the election agreement, the subscriber must pay to BellSouth the bill reward received. This charge will appear on the subscriber's final bill as a charge in the OC&C section.
10. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
11. Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
12. Subscribers who are participating in the BellSouth® Deluxe Rewards program are not eligible to participate in CSAs, BellSouth® Welcoming Rewards Promotion, Complete Choice® for Business Rewards Plus Promotion, Complete Choice® for Business Plus Promotion, Complete Choice® for Business Elite Promotion, 2004 BellSouth Deluxe Rewards Promotion, BellSouth Additional Line offer or BellSouth Core New offer.
13. Payment of the termination charge does not release the Subscriber from other previous amounts owed to BST.
14. BellSouth may terminate this program at any time; provided, however, that subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,


Tony Taylor

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
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1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

Revenue and Cost Analysis
(Per Contract)

IFBs:

<u>Rate Group:</u>	<u>Total Revenue:</u>	<u>Total Cost:</u>	<u>Margin:</u>
1	\$2,356		
2	\$2,356		
3	\$2,356		
4	\$2,227		
5	\$2,227		

Complete Choice ® for Business:

<u>Rate Group:</u>	<u>Total Revenue:</u>	<u>Total Cost:</u>	<u>Margin:</u>
1	\$2,578		
2	\$2,578		
3	\$2,578		
4	\$2,578		
5	\$2,578		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 17, 2004

Ms. Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01666

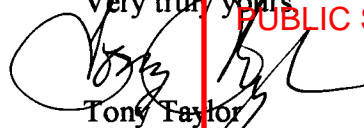
Dear Ms. O'Donnell:

On November 30, 2004, we notified you of our intention to extend the end date of the "BellSouth ® Mover's Offer" from December 31, 2004 until December 31, 2005. Following are the specific provisions and limitations for this promotion, which has now been renamed the "BellSouth ® Movers Gift Card Promotion:"

1. Customers identified as having a high propensity to move may receive a bill insert or direct mail piece advising them to call a designated 800 number to place their new or transfer orders (N or T orders) with BellSouth to be eligible to receive a \$25 Target® Gift Card.
2. Gift cards will be distributed based on coupon fulfillment.
3. Customer must place a valid BellSouth phone number on their redeemed coupon to receive a twenty-five dollar (\$25.00) Gift Card.
4. Customer must place their order by calling the designated 800 number.
5. Customer must place an N or T order with BellSouth.
6. Out-of-region customers must purchase BellSouth service within the BellSouth region to receive the gift card.
7. BellSouth may modify or terminate this promotion at any time.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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1/1/2005
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SECTION 9 (1)

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By 
Executive Director

Revenue and Cost Summary

Revenue

Cost

Service
Benefit (50% Breakage)

Total

Contribution

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 17, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01665

Dear Ms. O'Donnell:

On November 30, 2004, we notified you of our intention to extend the end date of the "Savings Bundle Term Plan" promotion from December 31, 2004 until January 31, 2005. We have now decided to extend the end date until March 31, 2005. Two savings bundles are offered as term plans under this promotion:

- The Unlimited savings bundle, and
- The Nickel Value savings bundle

The Unlimited savings bundle is comprised of Complete Choice service (including multi-line packages) plus the BellSouth Long Distance Unlimited plan. Customers purchasing this plan will receive \$5 per month discount by agreeing to stay with BellSouth and keep the plan for 12 months.

The Nickel Value savings bundle is comprised of any service from the Complete Choice family plus the BellSouth Long Distance Nickel Value plan. Customers purchasing this plan will receive \$3.95 per month discount by agreeing to stay with BellSouth and keep the plan for 12 months.

Specific provisions and limitations for this promotion are as follows:

1. During the 12-month commitment, if a customer disconnects for any reason or is disconnected by BellSouth for nonpayment, the discount will be discontinued and a \$50 early termination charge will be assessed.

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1/1/2005
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By 
Executive Director

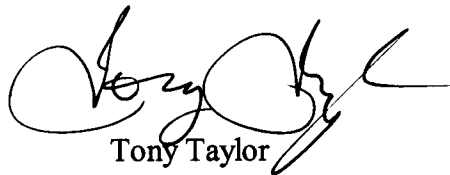
Elizabeth O'Donnell
December 17, 2004
Page 2 of 2

2. Customers that disconnect within the first 30 days of their completed service order date will not be assessed the early termination charge.
3. Customers that transfer service to another location during the 12-month commitment will continue on the plan.
4. During the 12-month commitment, if the customer makes any changes to the components of the bundle, other than switching to other qualifying services, the bundle will be broken and the discount will be discontinued.
5. At the end of the 12-month commitment, the customer will be returned to regular pricing for the components of the plan.
6. Prior to May 29, 2004, existing customers who have been BellSouth customers for less than 28 months and have not purchased another bundle will be eligible for these term plan bundles. On or after May 29, 2004, eligibility for these term plan bundles will not be affected by the length of time a customer has been a BellSouth customer. New and moving customers will also be eligible for the Unlimited savings bundle. On or after May 29, 2004, new and moving customers will also be eligible for the Nickel Value savings bundle.
7. The benefits of this promotion can be extended to BellSouth customers who call into a BellSouth residential business office and request this specific offer.
8. BellSouth may modify or terminate this promotion at any time.
9. Customers may combine this promotion with the BellSouth Answers^{TM/SM} \$25 Cash Back promotion or any of the BellSouth Answers offerings.

An analysis of the rates and costs associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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1/1/2005
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SECTION 9 (1)

By 
Executive Director

Rate and Cost Summary

Product	Recurring Revenue	Recurring Cost	Recurring Discount	Margin	Non-Recurring Revenue	Non-Recurring Cost	Non-Recurring Gain/(Loss)	Breakeven (mos.)
New BPP	\$ 29.95		\$ (5.00)		\$ 42.00			
CC	\$ 33.50		\$ (5.00)		\$ 42.00			
CC - 2 Line	\$ 49.95		\$ (5.00)		\$ 57.00			
CC - 3 Line	\$ 69.95		\$ (5.00)		\$ 72.00			
AP w/ CC	\$ 49.50		\$ (5.00)		\$ 42.00			
AP w/ CC - 2 Line	\$ 72.95		\$ (5.00)		\$ 57.00			
AP w/ CC - 3 Line	\$ 102.95		\$ (5.00)		\$ 72.00			

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 14, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01658

Dear Ms. O'Donnell:

On November 24, 2004, we notified you of a new promotion called the "1Q05 Answers \$125 Cash Back Promotion" that we intend to offer to residence customers. During the promotional period of January 1, 2005 through April 30, 2005, new or existing residence customers subscribing to one of the Complete Choice ® plans or to the PreferredPack (SM) plan are eligible to receive a coupon redeemable for \$25 cash back if they order a BellSouth Long Distance Unlimited plan or a Cingular wireless service plan priced over \$39.99. They will receive two coupons if they order both services. Further, new or existing residence customers subscribing to one of the Complete Choice plans or to the PreferredPack plan are eligible to receive a coupon redeemable for \$75 cash back if they order both BellSouth FastAccess service and DIRECTV service.

Specific provisions and limitations of this promotion are as follows:

1. Customers may only redeem a maximum of three (3) coupons for non-regulated products within the promotion period as follows: one (1) coupon for a qualifying domestic BSLD Unlimited plan, one (1) coupon for a qualifying Cingular Wireless plan, and one (1) coupon for a combination of both DIRECTV service and FastAccess DSL service.
2. Customer must place the order for promotion-eligible service(s) between 01/01/05 and 04/30/05.
3. Customer order must be completed and/or billing begun prior to coupon redemption.
4. Customers must correctly fill out and mail the coupon(s) to the specified address by the specified postmark deadline to be eligible for cash back.

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Elizabeth O'Donnell
December 14, 2004
Page 2 of 2

5. Customer must activate FastAccess, Cingular Wireless, or DIRECTV service within 30 days of placing their order to qualify for the respective Cash Back coupon.
6. Cingular Wireless, FastAccess, and/or BSLD services must be billed on the customer's BellSouth bill to be eligible for the respective Cash Back coupon.
7. Customer must be a current subscriber to the promotion-eligible service at the time of coupon redemption.
8. Existing BSLD Plan customers who upgrade to domestic BSLD Unlimited within the promotion period and who otherwise qualify are eligible to receive the Cash Back coupon.
9. Customers who upgrade from a BSLD PIC to domestic BSLD Unlimited within the promotion period and who otherwise qualify are eligible to receive the Cash Back coupon.
10. Existing Cingular wireless customers with combined billing who newly purchase a Cingular Wireless eligible plan within the promotion period are eligible for Cash Back for Cingular Wireless under this promotion providing the maximum allowable Cash Back coupon of one (1) for Cingular Wireless has not been met.
11. Customers need not purchase the combination of FastAccess service and DIRECTV services concurrently but both products must be newly purchased within the promotional period to be eligible for the \$75 Cash Back coupon.
12. Offer valid for only one (1) service line per account.
13. Customers that transfer a qualifying service from one address to another address are not eligible for the cash back offer on that service.
14. Customers that disconnect or deactivate their BSLD Unlimited service, FastAccess service, Cingular wireless service, or DIRECTV service during the promotion period and then reconnect or reactivate the same service are not eligible for the cash back offer.
15. An upgrade within the FastAccess family of services does not make a customer eligible for the FastAccess service with DIRECTV service cash back offer.
16. Existing Cingular wireless customers with combined billing who change or upgrade their existing wireless plan during the promotion period are not eligible for the wireless cash back offer.
17. BellSouth may modify or terminate this promotion at any time.

A rate and cost summary associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,


Tony Taylor

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

Revenue and Cost Summary

Product	Recurring Revenue	Recurring Cost	Margin \$	Non-Recurring Discounts	Non-Recurring Gain/(Loss)	Breakeven (mos.)
New BPP	\$ 29.95					
CC	\$ 33.50					
CC - 2 Line	\$ 49.95					
CC - 3 Line	\$ 69.95					
AP w/ CC	\$ 49.50					
AP w/ CC - 2 Line	\$ 72.95					
AP w/ CC - 3 Line	\$ 102.95					

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 14, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01657

Dear Ms. O'Donnell:

On November 24, 2004, we notified you of our intention to extend the end date of the "Shoppers Cash Back Promotion" (please see Filing No. TFS2004-00550). The new promotional period will be January 1, 2005 through December 31, 2005. During this contract period, new or existing customers who contact BellSouth and request information on local service or bundle prices for comparison with competitive offers and indicate a reluctance to place an order during the call will be offered a coupon redeemable for up to \$50 Cash Back or up to \$50 in merchandise as an incentive to close the sale. Existing customers who contact BellSouth to downgrade or disconnect their service will be offered a coupon redeemable for up to \$50 Cash Back or up to \$50 in merchandise if they agree to extend their service at a level that satisfies the criteria specified below.

The specific provisions and limitations of this promotion are as follows:

1. This Cash Back offer is limited to customers subscribing to or ordering one of the following services:
 - a. the PreferredPack[®] plan,
 - b. any of the Complete Choice[®] plans, or
 - c. flat rate individual line service with at least one vertical feature and at least one of the following services: a BellSouth[®] Long Distance plan, a BellSouth internet access plan or a Cingular[®] wireless plan.
2. Customer must have the eligible services on their new service order or must maintain their current services on their existing account to receive a redeemable coupon.
3. A new customer must place a qualifying order on or before December 31, 2005.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)
By 
Executive Director

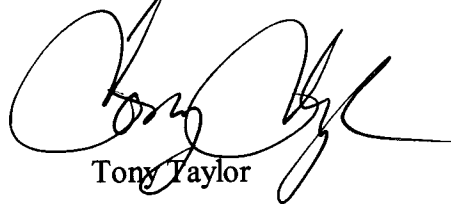
Elizabeth O'Donnell
December 14, 2004
Page 2 of 2

4. Offer valid for only one (1) service line at the qualifying local service address.
5. The customer must fill out a coupon and mail the coupon to a specified address by a specified date to receive the cash or merchandise.
6. If the customer cancels or discontinues the qualifying service prior to fulfillment, they will be ineligible for the cash back offer.
7. This offer may be combined with other cash back or promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion.
8. This offer cannot be combined with reacquisition cash back offers.
9. BellSouth may modify or terminate this promotion at any time.

A rate and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Rate and Cost Summary

Product	Recurring Revenue	Recurring Cost	Margin \$	Non-Recurring Revenue	Non-Recurring Cost	Non-Recurring Discounts	Breakeven (mos.)
1FR	\$ 21.63			\$ 42.00			
New BPP	\$ 29.95			\$ 42.00			
CC	\$ 33.50			\$ 42.00			
CC - 2 Line	\$ 49.95			\$ 57.00			
CC - 3 Line	\$ 69.95			\$ 72.00			
AP	\$ 38.00			\$ 42.00			
AP w/ CC	\$ 49.50			\$ 42.00			
AP w/ CC - 2 Line	\$ 72.95			\$ 57.00			
AP w/ CC - 3 Line	\$ 102.95			\$ 72.00			

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 13, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01625

Dear Ms. O'Donnell:

On November 16, 2004, we notified you of a promotion called the "1Q05 Consumer SFD Offer" that we intend to offer as an extension of an existing promotion. During the promotional period of January 1, 2005 through December 31, 2005, customers moving into targeted, newly constructed Single Family Dwellings, Townhomes or Condominiums will receive collateral redeemable for a gift card valued at fifty-dollars (\$50.00). The gift card will not be redeemable for cash.

Specific provisions and limitations of this promotion are as follows:

1. Extended from January 1, 2005 to December 31, 2005.
2. Targeted at customers who purchase newly constructed SFDs (Single Family Dwellings) in contracted communities.
3. Customers receive collateral from the SFD sales offices with instructions to place their order via an online tool or to an 800 number to BellSouth.
4. To redeem the coupon, the customer must first establish service with BellSouth via an online ordering tool or designated 800 number or by contacting a BellSouth representative in a BellSouth call center. After establishing service, the customer must enter their new telephone number onto their coupon before redeeming.
5. Customers establishing service in non-targeted SFD locations may receive a coupon for fulfillment upon demand.
6. Offer available only to customers establishing service (N or T order) in a newly constructed SFD.
7. Customers returning to BellSouth must not have had local service with BellSouth within at least ten (10) days prior to the new service connection date.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION
OF KENTUCKY
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

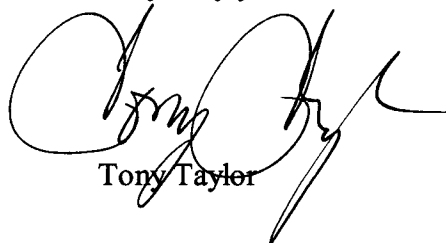
Elizabeth O'Donnell
December 13, 2004
Page 2 of 2

8. The customer must place the order on or before December 31, 2005.
9. Offer valid for only one (1) service line per local service address.
10. Customer is limited to one (1) gift card coupon per twelve (12) month period.
11. The customer must place their order through a BellSouth business office or outbound telemarketing vendor or the alternative channel indicated on the direct mail piece or collateral provided.
12. Offer may not be combined with Reacquisition \$100 Cash Back offer or Reacquisition \$25 VIP Gift Card or Reacquisition \$25 Visa Gift Card or \$50 Shoppers Cash Back or Service Connection Waiver.
13. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of these promotions

An analysis of the revenue and cost effect of this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Annual)

Revenue

Cost

Service
Benefit

Total

Contribution

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 14, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01624

Dear Ms. O'Donnell:

On November 16, 2004, we notified you of our intention to extend the end date of an existing promotion, the "MDU Target ® Card Offer." During the new promotional period of January 1, 2005 through April 30, 2005, residence customers who lease apartments or condominiums from contracted Multiple Dwelling Units (MDUs) will receive an incentive to subscribe to BellSouth service via an online ordering process. Customers who subscribe to BellSouth service via this online system will receive a \$25 Target ® gift card.

Specific provisions and limitations of this promotion are as follows:

1. Orders for service must be placed via an online ordering tool (listed on the collateral) to receive the gift card.
2. Orders placed via eStore or the Consumer Large Team will not be eligible to receive the gift card.
3. Orders for service must be placed on or by April 30, 2005.
4. Offer is limited to one (1) eligible line per customer.
5. This promotion is only available to customers where BellSouth offers service and facilities are available.
6. BellSouth may modify or terminate this promotion at any time. Notice to participants of such modifications to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation
Target ® is a registered trademark of Dayton Hudson Brands, Inc.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Elizabeth O'Donnell
December 14, 2004
Page 2 of 2

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary

Revenue

Cost

Service
Benefit (50% Breakage)

Total

Margin

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 10, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01622


Dear Ms. O'Donnell:

On November 16, 2004, we notified you of a new promotion called the "1Q05 SBS Additional Line Offer" that we intend to offer to business customers. During the promotional period of January 1, 2005 through April 30, 2005, existing business customers who subscribe to local service from BellSouth on a term agreement will receive a waiver of line connection charges for subscription to additional lines. Participating customers will also receive a \$75 bill reward per account.

Specific provisions and limitations of this promotion are as follows:

1. Available only to existing BellSouth business customers subscribing to local exchange service.
2. Subscriber must have or sign a local service term agreement and add incremental additional lines.
3. Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus).
4. Upgrades are eligible (i.e. Ringmaster to 1FB).
5. Subscribers receive a waiver of line connection charges (first and additional lines) and a one-time, non-recurring bill reward of seventy-five dollars (\$75.00) per account (not per line). The reward will appear as a one-time credit in the OC&C section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles.
6. New lines added to the account or locations after the first initial order are not eligible for the seventy-five dollar (\$75.00) bill reward.

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PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
By 
Executive Director

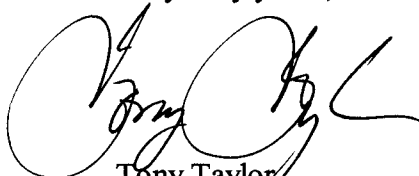
Elizabeth O'Donnell
December 10, 2004
Page 2 of 2

7. Subscriber must keep each additional line ordered a minimum of 6 months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.
8. Participation in the program begins on the date the subscriber commits to a local service term agreement and BellSouth accepts. Depending on the subscribers billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscriber's local service term agreement order and the service is installed.
9. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
10. The application date of orders must be January 1, 2005 through April 30, 2005.
11. Subscribers who participate in the BellSouth Additional Line Offer are not eligible to participate in the BellSouth New CCB Promotion, Deluxe Rewards Promotion, CCB Term (CORE), Welcoming Rewards Promotion, or Classic Answers Reward Promotion.
12. BellSouth may terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Analysis
(Per Contract)

1FBs:

<u>Rate Group:</u>	<u>Total Revenue:</u>	<u>Total Cost:</u>	<u>Margin:</u>
1	\$946		
2	\$946		
3	\$946		
4	\$894		
5	\$894		

Complete Choice ® for Business:

<u>Rate Group:</u>	<u>Total Revenue:</u>	<u>Total Cost:</u>	<u>Margin:</u>
1	\$1,188		
2	\$1,188		
3	\$1,188		
4	\$1,188		
5	\$1,188		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 10, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01620


Dear Ms. O'Donnell:

On November 16, 2004, we notified you of a new promotion called the "1Q05 SBS Frame Relay Promotion" that we intend to offer to small business customers. During the promotional period of January 1, 2005 through April 29, 2005, qualified subscribers who sign a twenty-four (24) to thirty-six (36) month agreement during this period for specific speeds of BellSouth Frame Relay service will receive a waiver of the nonrecurring charges for installation, and, qualified subscribers who sign a thirty-seven (37) to sixty (60) month agreement for specific speeds of BellSouth Frame Relay service will receive a waiver of the nonrecurring charges for installation plus 40,000 BellSouth Select Bonus Points (worth \$1000).

Specific provisions and limitations of this promotion are as follows:

1. This promotion is available to new and existing small business customers who meet all the eligibility requirements for this promotion and have \$3,333 or less per month in BellSouth spending.
2. This promotion is available to qualified new and existing small business customers who either a) install new BellSouth Frame Relay service at the following specific speeds of service included in this promotion or b) upgrade their existing BellSouth Frame Relay service to one of the following specific speeds of service included in this promotion:
 - Subrate T1 (128 Kbps – 1152 Kbps)
 - Full T1 (1.536 Mbps)
3. Subscribers must sign a term agreement between January 1, 2005 and April 29, 2005 in order to participate in this promotion; after April 29, 2005, customers are not allowed to enroll in this promotion. Promotion rewards are only provided on the speeds of BellSouth Frame Relay service specified in this promotion description, and orders for such service must be placed by May 15, 2005. This promotion is available for resale for the duration of the enrollment period.

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1/1/2005
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SECTION 9 (1)

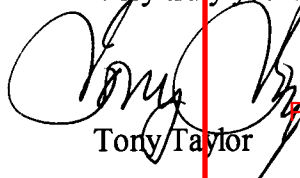
By 
Executive Director

Elizabeth O'Donnell
December 10, 2004
Page 2 of 2

4. Subscribers who purchase the specific speeds of BellSouth Frame Relay service included in this promotion by signing a twenty-four (24) month or greater agreement will receive the following promotional reward:
 - a. Subscribers who sign a twenty-four (24) to thirty-six (36) month agreement will receive a waiver of the nonrecurring charges for installation for the Subrate T1 or full T1 Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line.
 - b. Subscribers who sign a thirty-seven (37) to sixty (60) month agreement will receive a waiver of the nonrecurring charges for installation for the Subrate T1 or full T1 Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line, plus 40,000 BellSouth Select Bonus Points (worth \$1000).
5. This promotion is only available to small business customers where BellSouth offers service and where facilities are available.
6. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion or program offered by BellSouth that also specifically discounts BellSouth Frame Relay service or with any Contract Service Arrangement for BellSouth Frame Relay service. This promotion may be combined with the BellSouth Key Customer Program.
7. Existing contracts may not be re-negotiated in order to receive this promotion.
8. There is a limit of one reward on the same account, at the same address, and in the same name.
9. BellSouth may modify or terminate this promotion at any time. Notice of such modifications to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
10. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a Termination Liability Charge for the number of months remaining on such agreed upon term. This charge is calculated as specified in the Fast Packet Service Payment Plan (Section A40.10) and will appear on the subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the subscriber from other previous amounts owed to BellSouth.

A revenue and cost estimate is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By



Executive Director

Revenue and Cost Summary
(Per Contract)

	24-36 Months:		37-60 Months:	
<u>Speed:</u>	<u>Revenue:</u>	<u>Cost:</u>	<u>Revenue:</u>	<u>Cost:</u>
128 Kbps	\$7,680		\$10,175	
256 Kbps	\$8,640		\$11,655	
384 Kbps	\$10,368		\$14,097	
512 Kbps	\$11,448		\$15,577	
768 Kbps	\$13,296		\$18,241	
1152 Kbps	\$15,984		\$22,200	
1563 Kbps	\$16,560		\$22,940	

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 10, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01616

Dear Ms. O'Donnell:

On November 16, 2004, we notified you of a new promotion called the "1Q05 SBS New CCB Offer" that we intend to offer to business customers. During the promotional period of January 1, 2005 through April 30, 2005, new business customers who subscribe to BellSouth ® Complete Choice ® for Business (CCB) service on a term agreement will receive a waiver of line connection charges and the value of three months of BellSouth ® Voice Mail service.

Specific provisions and limitations of this promotion are as follows:

1. Available only to new BellSouth business customers subscribing to a CCB term election agreement.
2. Participation in the program begins on the date the subscriber commits to a CCB local service term agreement and BellSouth accepts. Depending on the subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscriber's CCB local service term agreement order and the service is installed
3. Subscribers who participate in the promotion will have the option to try BellSouth Voice Mail service free for three months on each line included in the package.
4. Subscriber can choose not to try the BellSouth Voice Mail service and still be eligible to receive the line connection waiver.
5. An installment credit date will be placed on the subscribers account to avoid charges for this service during the three month time period.
6. After three months, the customer will be automatically billed for the BellSouth Voice Mail service.

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5-011
SECTION 9 (1)

By 
Executive Director

Elizabeth O'Donnell
December 10, 2004
Page 2 of 2

7. Subscriber may remove BellSouth Voice Mail service at any time.
8. The application date of orders must be between January 1, 2005 and April 30, 2005.
9. Subscribers who are participating in the BellSouth New CCB Promotion are not eligible to participate in the BellSouth Additional Line Offer, Deluxe Rewards Promotion, Key Customer Promotion, or Classic Answers Reward Promotion.
10. BellSouth may terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Analysis
(Per Contract)

Complete Choice ® for Business:

<u>Rate Group:</u>	<u>Total Revenue:</u>	<u>Total Cost:</u>	<u>Margin:</u>
1	\$1,638		
2	\$1,638		
3	\$1,638		
4	\$1,638		
5	\$1,638		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 13, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01602

Dear Ms. O'Donnell:

On November 15, 2004, we notified you of a promotion called the "1Q05 BellSouth® Centrex Promotion" that we intend to offer to qualified business customers. During the promotional period of January 1, 2005 through April 30, 2005, eligible business customers who sign a term agreement will receive a waiver of installation charges, a waiver of Centrex service monthly charges, and a waiver of optional feature Simultaneous Ring monthly charges as described following.

Specific provisions and limitations of this promotion are as follows:

1. This promotion is available to all new and existing business subscribers who meet all the eligibility requirements outlined in this promotion description.
2. Subscribers must sign a BellSouth Centrex term agreement between January 1, 2005 and April 30, 2005 in order to participate in this promotion. Following this promotion window, subscribers will not be allowed to enroll in this promotion or receive promotion rewards.
3. Subscribers who purchase BellSouth Centrex service by signing a twenty-four (24) month BellSouth Centrex term agreement will receive:
 - a. Waiver of installation charges (as defined in Section A4 of BellSouth's Tariff) for Centrex service and Simultaneous Ring service.
 - b. One (1) month of BellSouth Centrex service at no charge
 - c. Two (2) months of Simultaneous Ring service at no charge

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5-011
SECTION 9 (1)

By 
Executive Director

4. Subscribers who purchase BellSouth Centrex service by signing a thirty-six (36) month or greater BellSouth Centrex term agreement will receive:
 - a. Waiver of installation charges (as defined in Section A4 of BellSouth's Tariff) for Centrex service and Simultaneous Ring service.
 - b. Two (2) months of BellSouth Centrex service at no charge
 - c. Three (3) months of Simultaneous Ring service at no charge
5. Specific features included in this promotion are:
 - a. Common Equipment
 - b. Non-ISDN feature package
 - c. Non-ISDN station links
 - d. Network Access Registers (NARS)
 - e. Hunting where applicable
6. Promotion rewards will appear as a credit in the Other Charges & Credits section of the subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
7. BellSouth ESSX ® service and BellSouth MultiServ ® service subscribers who migrate to BellSouth Centrex are also eligible for this promotion. BellSouth Centrex service customers with expired contracts or with six (6) months or less remaining on their contracts are also eligible for this promotion.
8. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program, or Contract Service Arrangement offered by BellSouth, except for BellSouth Key Customer, BellSouth Simple Savings, BellSouth Welcoming Rewards, BellSouth Deluxe Rewards, or BellSouth Business Winning Rewards (except as otherwise specified in the BBWR Promotion).
9. This promotion is only available to customers where BellSouth offers service and where facilities are available.
10. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
11. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
12. Existing contracts may not be re-negotiated in order to receive this promotion unless contract is within six (6) months of expiration.
13. BellSouth may modify or terminate this promotion at any time. Notice to participants of such modifications will be included in standard promotion communications, including but not limited to letters, emails, or faxes.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

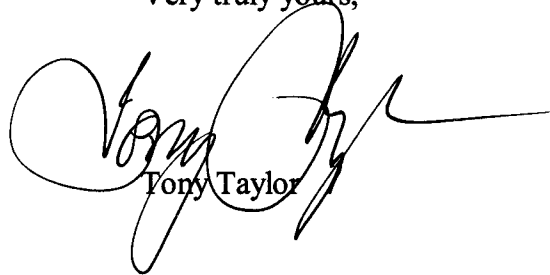
Elizabeth O'Donnell
December 13, 2004
Page 3 of 3

14. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the subscriber from other previous amounts owed to BellSouth. In addition, the subscriber shall reimburse all rewards received under this promotion.

A revenue and cost summary for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Annual)

Term:	Revenue:	Cost:	Margin:
24 Month Contract	\$172,855		
36 Month Contract	\$164,414		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 27, 2004

Ms. Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01234

Dear Ms. O'Donnell:

By letter dated October 8, 2004, the Commission staff accepted our request to extend the end date of this promotion from October 8, 2004 to March 31, 2005. We have filed today an advance notice for a new promotion (the "Reacquisition 1FR Offer") that is similar to the one approved in this case. Since the proposed effective date of the new promotion is February 1, 2005, we have decided to terminate the existing promotion in this case on January 31, 2005 in order to coincide with the effective date of the new "Reacquisition 1FR Offer" promotion. Please accept this notice to terminate the existing promotion on January 31, 2005.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
01/31/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 17, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01669

Dear Ms. O'Donnell:

On November 30, 2004, we notified you of our intention to offer the "1Q05 Consumer Reacquisition Complete Choice @ Discount Bundle" offer. During the promotional period of January 9, 2005 through December 31, 2005, any reacquisition or winover customer who currently is not using BellSouth for local service and who switches to BellSouth and purchases 1) any product in the BellSouth Complete Choice plan family and 2) any BellSouth Long Distance product other than BellSouth Long Distance Unlimited service will receive a \$5 monthly discount on the product from the Complete Choice plan family.

Specific provisions and limitations for this promotion are as follows:

1. Customers must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned.
2. Customers must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.
3. Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth representative can offer the customer the promotion and place the order at the new address.
4. Customer must have not had local service with BellSouth for at least 10 days prior to the new service connection date.

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PUBLIC SERVICE COMMISSION
OPEN BOOK
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1/9/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

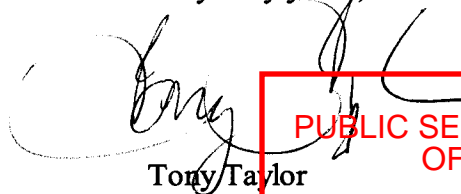
Elizabeth O'Donnell
December 17, 2004
Page 2 of 2

5. The customer must switch their local service to BellSouth and purchase the following products:
 - a. A product from the Complete Choice plan family, and
 - b. A BellSouth Long Distance product other than BellSouth Long Distance Unlimited service. A specific long distance plan must be selected. Selecting a BellSouth PIC and LPIC without selection of a Long Distance plan will not qualify a customer for this discount.
6. Customers must have the eligible services on their new service orders (N) in order to receive the promotional offer.
7. The benefits of this promotion will be extended to existing BellSouth customers who call the BellSouth business office and request this specific offer.
8. The customer must place the order on or before December 31, 2005.
9. Offer valid for only one (1) service line at the intended local service address.
10. Customers must place their orders through a BellSouth business office or outbound telemarketing vendor or alternate channel.
11. Once customers complete the above requirements they will receive the \$5 discount on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, he will be ineligible for the discount.
12. BellSouth may modify or terminate this promotion at any time.
13. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. This promotion may not be combined with the Unlimited Reacquisition Bundle Offer.

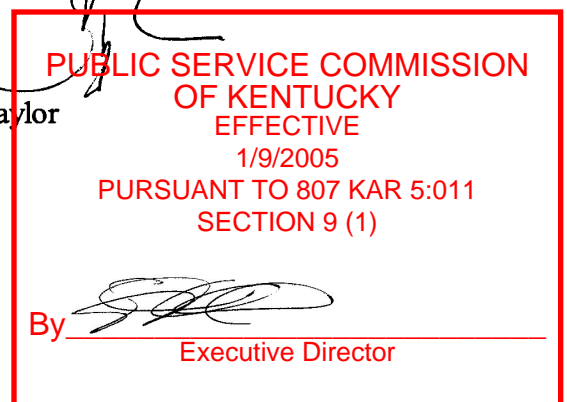
A rate and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor



Rate and Cost Summary

Product	Recurring Revenue	Recurring Cost	Recurring Discount	Discounted Margin	Non-Recurring Revenue	Non-Recurring Cost	Breakeven (mos.)
CC	\$ 33.50		\$ (5.00)		\$ 42.00		
CC - 2 Line	\$ 49.95		\$ (5.00)		\$ 57.00		
CC - 3 Line	\$ 69.95		\$ (5.00)		\$ 72.00		
AP w/ CC	\$ 49.50		\$ (5.00)		\$ 42.00		
AP w/ CC - 2 Line	\$ 72.95		\$ (5.00)		\$ 57.00		
AP w/ CC - 3 Line	\$ 102.95		\$ (5.00)		\$ 72.00		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/9/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 17, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01668

Dear Ms. O'Donnell:

On November 30, 2004, we notified you of our intention to offer the "1Q05 Consumer BellSouth PreferredPack Plan (BPP) \$5 Discount Bundle Offer." During the promotional period of January 9, 2005 through December 31, 2005, any reacquisition or winover customer who currently is not using BellSouth for local service and who switches to BellSouth and purchases 1) the BellSouth PreferredPack plan and 2) any BellSouth Long Distance product other than BellSouth Long Distance Unlimited service will receive a \$5 monthly discount on the PreferredPack plan service.

Specific provisions and limitations for this promotion are as follows:

1. Customer must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned.
2. Customer must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.
3. Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth representative can offer the customer the promotion and place the order at the new address.
4. Customer must have not had local service with BellSouth for at least 10 days prior to the new service connection date.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/9/2005
PURSUANT TO 807 KAR 5-011
SECTION 9 (1)

By 
Executive Director

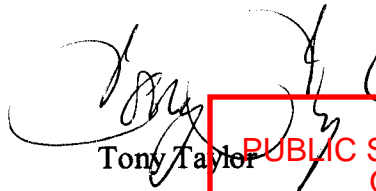
Elizabeth O'Donnell
December 17, 2005
Page 2 of 2

5. Customers must switch their local service to BellSouth and purchase the following products:
 - a. The PreferredPack plan, and
 - b. A BellSouth Long Distance product other than BellSouth Long Distance Unlimited service. A specific long distance plan must be selected. Selecting a BellSouth PIC and LPIC without selection of a Long Distance plan will not qualify a customer for this discount.
6. Customers must have the eligible services on their new service orders (N) in order to receive the promotional offer.
7. The benefits of this promotion will be extended to existing BellSouth customers who call the BellSouth business office and request this specific offer.
8. The customer must place the order on or before December 31, 2005.
9. Offer valid for only one (1) service line at the intended local service address.
10. Customers must place their orders through a BellSouth business office or outbound telemarketing vendor or alternate channel.
11. Once customers complete the above requirements they will receive the \$5 discount on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, he will be ineligible for the discount.
12. BellSouth may modify or terminate this promotion at any time.
13. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. This promotion may not be combined with the Unlimited Reacquisition Bundle Offer.

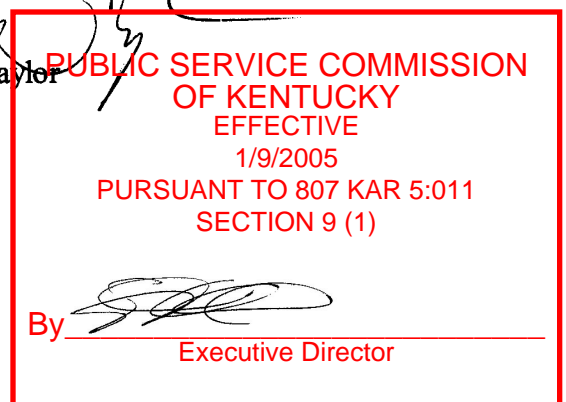
A rate and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor



Rate and Cost Summary

Product	Recurring Revenue	Recurring Cost	Recurring Discount	Discounted Margin	Non-Recurring Revenue	Non-Recurring Cost	Breakeven (mos.)
New BPP	\$ 29.95		\$ (5.00)		\$ 42.00		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/9/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 10, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01586

Dear Ms. O'Donnell:

On November 10, 2004, we notified you of a promotion called the "1Q05 SBS BellSouth ® Key Customer Promotion" that we intend to offer to small business customers. During the promotional period of January 3, 2005 through December 31, 2005, participating small business customers located in specified wire centers who sign a twenty-four (24) or thirty-six (36) month term election agreement will receive a benefit on their monthly bills that equals a specified percentage discount off of billed charges. The benefit levels will be commensurate with the length of contract chosen.

Specific provisions and limitations of this promotion are as follows:

1. Available to existing BellSouth business customers subscribing to local exchange service.
2. Monthly total billed BellSouth regulated charges for local exchange services for subscriber's location must be between seventy-five dollars (\$75.00) to thirty-five hundred dollars (\$3,500.00) (excluding hunting, analog private line, PRI, BIS-T1 and BIS-PRI charges) to receive the benefits.
3. Complete Choice ® for Business Package subscribers are not eligible to receive the hunting benefit.
4. Subscriber must sign a 24 or 36-month term election agreement to receive the benefits.
5. Subscriber will earn for each such month of the term a benefit in an amount equal to the applicable Program Benefit percentage multiplied by the subscriber's monthly total billed BellSouth regulated charges; in addition, if applicable, subscriber will earn for each month of the term a Hunting Benefit for hunting service equal to the applicable Hunting Benefit percentage multiplied by the subscriber's hunting charge

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1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

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By 
Executive Director

6. Benefit(s): Specified percentage (%) of subscriber's total billed BellSouth regulated charges for local exchange service (charges to the customer) from the GSST A and Private Line Services (B) tariffs.
7. Subscriber's location must be located in one of the following wire centers:

Benton	Bardstown	Bowling Green	Cadiz
Corbin	Cynthiana	Danville	Eddyville
Franklin	Frankfort-East	Frankfort-Main	Georgetown
Harlan	Henderson	Hopkinsville	Lagrange
Lawrenceburg	Louisa	Lou.-26 th Street	Lou.-Anchorage
Lou.-Armory Place	Lou.-Beechmont	Lou.-Bardstown Rd.	Lou.-Crestwood
Lou.-Fern Creek	Lou.-Harrods Creek	Lou.-Jeffersontown	Lou.-Okolona
Lou.-Shively	Lou.-Six Mile Lane	Lou.-St. Matthews	Lou.-Third Street
Lou.-Valley Station	Lou.-Westport Road	Madisonville	Mayfield
Maysville	Middlesboro	Mt. Sterling	Morgantown
Murray	Oak Grove	Owensboro	Paducah-Lone Oak
Paducah-Main	Paducah-Reidland	Paintsville	Paris
Pikeville-Main	Prestonsburg	Richmond	Russellville
Shelbyville	Stanton	Whitesburg	Williamsburg
Winchester			


8. Monthly Billed BellSouth Regulated Charges:
24-month: 10%
36-month (\$75-\$249.99): 15%
36-month (\$250-\$3500): 20%
Hunting Benefit: 24-month, 50%; 36-month, 100%
9. The monthly total billed BellSouth regulated charges consist of end-user monthly billed BellSouth regulated charges at qualifying locations, excluding: non-program services, non-regulated charges, non-state tariffed charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies.
10. Subscribers who participate in the program and also subscribe to new service during the promotional period, will not be billed for the line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines, line equivalents, and trunks).

**PUBLIC SERVICE COMMISSION
OF KENTUCKY**
EFFECTIVE
1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

11. Subscribers with multi-locations that are billed to another number (BTN'd) or CLUB billed may have all locations participate as long as one location is in an eligible location and meets the revenue requirement.
12. Should subscriber's charges decrease below seventy-five dollars (\$75.00), the subscriber will not receive the Benefit until the subscriber's monthly charges meet this minimum amount of seventy-five dollars (\$75.00).
13. Should subscriber's charges exceed the thirty-five hundred dollar (\$3,500.00) threshold, the subscriber will only receive the maximum benefit allowed under this program for monthly charges up to thirty-five hundred dollars (\$3,500.00).
14. Subscriber understands and agrees that BellSouth shall in its sole discretion determine whether to confer each benefit as either a reward or a discount. The applicable benefit(s) for any given month will appear as a credit in the Other Charges and Credits (OC&C) section of the subscriber's bill in a subsequent billing period, usually within one or two billing cycles. Subscriber further understands and agrees that if BellSouth confers a benefit in the form of a reward, applicable taxes and fees will be based on the full tariff price of the products and/or services on which such benefit is based; and no taxes or fees will be added to the amount of the associated credit. Subscriber will receive the benefit associated with subscriber's monthly total billed BellSouth regulated charges (as defined in the applicable BellSouth tariffs) for the respective month in each state while this term election is in effect.
15. Participation in the program begins on the date the subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscriber's term election agreement order.
16. In the event the subscriber terminates the subscriber election agreement, the subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. Similarly, if the subscriber's BellSouth local exchange service decreases below a business line class of service (e.g. Remote Call Forwarding) at any time during the term, the subscriber will be deemed to have terminated the term election agreement, and the subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. These charges will appear on the subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the subscriber from other previous amounts owed to BST. Set charge to be multiplied by number of months remaining on term after disconnect: thirty-dollars (\$30.00).
17. Subscribers with Centrex, MultiServ ® and ESSX ® with SLAs not meeting the per location revenue requirement may have all locations participate as long as it is billed under the same account and at least one location is located in a specified wire center.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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SECTION 9 (1)

By 
Executive Director

Elizabeth O'Donnell

December 10

Page 4 of 5

18. Once enrolled, if the subscriber moves to a location outside the specified wire center, the subscriber election agreement will continue throughout the remaining term.
19. Unless the subscriber notifies BellSouth in writing of its intent not to renew for another like term under the program at least sixty (60) days prior to expiration, then upon expiration of the initial term, the subscriber term election agreement shall automatically renew for another term as initially selected. BellSouth will provide written and/or verbal reminders to the subscriber of the subscriber term election agreement expiration date and the automatic renewal provision beginning approximately one-hundred eighty (180) days prior to its expiration depending upon the subscriber's billing cycle. If the subscriber does not renew the subscriber election agreement for another term or at the expiration of the renewed term, the subscriber agrees to pay full tariffed charges for services.
20. The term election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time.
21. Program Benefits as well as Hunting Benefits (for hunting service) apply only to monthly total billed BellSouth regulated charges within a state, not across states.
22. Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.
23. Complete Choice ® for Business Package subscribers may participate in the program, but are not eligible to receive the Hunting Benefit.
24. Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
25. This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
26. However, subscribers currently participating under an existing BellSouth Small Business Promotion local exchange term election agreement may migrate to this promotion without incurring any termination liability from the existing program if the subscriber has twelve (12) months or less remaining under the existing term election agreement for local exchange services with BellSouth, and the subscriber agrees to another BellSouth Small Business local exchange term election agreement that provides for an equal or greater number of business access lines than under their existing local exchange term election agreement. The new local exchange service term agreement will be based upon monthly business access line rates in effect at the time the new local exchange service term election agreement is effective.
27. Analog Private Line, PRI, BIS-T1 and BIS-PRI, services will not be included in qualifying revenue under this program or entitled to benefits for the related revenues.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

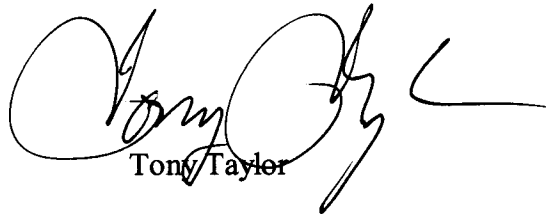
Elizabeth O'Donnell
December 10
Page 5 of 5

28. BellSouth may terminate this program at any time; provided, however, that subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
29. This BellSouth 2005 Key Customer Program Subscriber Election shall not be altered, modified or amended in any respect; any subscriber changes have no effect.
30. Subscriber understands that his signature on the Key Customer term election constitutes the subscriber's enrollment in the BellSouth 2005 Key Customer Promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to the term election agreement.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Per Customer)

	Rate Group:	Revenue:	Cost:	Margin:
Basic Exchange Service (1FB)				
Revenue Minimum: \$75				
	1	\$4,016		
	2	\$4,016		
	3	\$4,016		
	4	\$3,819		
	5	\$3,819		
Revenue Minimum: \$250				
	1	\$8,932		
	2	\$8,932		
	3	\$8,932		
	4	\$9,714		
	5	\$9,714		
Complete Choice ® for Business				
Revenue Minimum: \$75				
	1	\$3,293		
	2	\$3,293		
	3	\$3,293		
	4	\$3,293		
	5	\$3,293		
Revenue Minimum: \$250				
	1	\$9,384		
	2	\$9,384		
	3	\$9,384		
	4	\$9,384		
	5	\$9,384		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 14, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01603

Dear Ms. O'Donnell:

On November 15, 2004, we notified you of a promotion called the "1Q05 BellSouth ® SBS MegaLink ® Promotion" that we intend to offer to qualified small business customers. During the promotional period of January 1, 2005 through April 29, 2005, new and existing small business customers who subscribe to MegaLink service on a twenty-four (24) month term agreement will receive a waiver of installation charges. Qualified small business customers who subscribe to MegaLink service on a thirty-six (36) month term agreement will receive a waiver of installation charges and mileage based discounts that result in a \$75 per month rate for the first half mile, and a \$10 rate for each additional mile of service.

Specific provisions and limitations of this promotion are as follows:

1. This promotion is available to new and existing business subscribers who meet all the eligibility requirements for this promotion defined below.
2. Subscribers currently spending less than three thousand three hundred thirty-three dollars (\$3,333) per month total spend for BellSouth services must purchase a new Point-to-Point BellSouth MegaLink circuit by signing a twenty-four (24) month or greater term election agreement between January 1, 2005 and April 29, 2005 in order to participate in this promotion. Following this promotion window, subscribers are not allowed to enroll in this promotion or to receive promotion rewards.

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OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

3. Subscribers who purchase BellSouth MegaLink service by signing a twenty-four (24) month or greater term election agreement will receive the following benefit(s):
 - For twenty-four (24) month to thirty-five (35) month MegaLink Point-to-Point term agreements, eligible Subscribers will receive:
 - a. Waiver of installation charges
 - For thirty-six (36) month or greater MegaLink Point-to-Point term agreements, eligible Subscribers will receive:
 - a. Waiver of installation charges
 - b. Bill credits applicable toward mileage-sensitive Digital local loop charges as follows:
 - Discounted to \$75/month for first ½ mile of service*
 - Discounted to \$10/month for each additional mile of service*
4. This waiver of nonrecurring charges applies to the following: Digital Local Channel, Inter-Office Channel, and Service Establishment and Premise Visit.
5. Existing point-to-point subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.
6. Promotion rewards will appear as a credit in the Other Charges & Credits section of the subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
7. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program or Contract Service Arrangement offered by BellSouth.
8. BellSouth MegaLink service subscribers are eligible to participate in the Key Customer reward program.
9. This promotion is only available to subscribers where BellSouth offers service and where facilities are available.
10. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
11. Existing contracts may not be re-negotiated in order to receive this promotion unless the subscriber is within six (6) months or less of current contract expiration.
12. BellSouth may modify or terminate this promotion at any time. Notice to participants of such modifications will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.
13. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the subscriber's final bill as a charge in the Other Charges & Credits section. Payment of the termination charge does not release the subscriber from other previous amounts owed to BellSouth. In addition, the subscriber shall reimburse all rewards received under this promotion.

*Entire circuit at both ends must be in BellSouth territory

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Elizabeth O'Donnell
December 14, 2004
Page 3 of 3

An analysis of the revenue and cost effect of this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Per Customer)

Term:	Revenue:	Cost:	Margin:
24 Months	\$13,608		
36 Months	\$20,412		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 13, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01601

Dear Ms. O'Donnell:

On November 15, 2004, we notified you of a promotion called the "1Q05 BellSouth ® PRI Advantage Promotion" that we intend to offer to qualified business customers. This promotion has now been renamed "1Q05 BellSouth ® PRI Advantage Plus Promotion." During the promotional period of January 1, 2005 through June 30, 2005, large business customers who subscribe to BellSouth ® Primary Rate ISDN service on a term agreement of least twelve (12) months will receive a waiver of installation charges and a discounted B-channel rate.

Specific provisions and limitations of this promotion are as follows:

1. This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.
2. Subscribers must sign a term agreement between January 1, 2005 and June 30, 2005 in order to participate in this promotion. Following this promotion window, subscribers are not allowed to enroll in this promotion or to receive promotion rewards.
3. Subscribers who purchase BellSouth PRI service by signing a minimum twelve (12) month or greater term agreement will receive the following benefit(s):
 - a. Option one: 12-23 Month term agreement - Waiver of installation charges and a B Channel effective rate of \$19.00/mo.
 - b. Option two: 24 to 48 Month term agreement - Waiver of installation charges and a B Channel effective rate of \$15.00/mo.
 - c. Option three: 49 to 72 Month term agreement - Waiver of installation charges and a B Channel effective rate of \$12.00/mo.

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director


Elizabeth O'Donnell
December 13, 2004
Page 2 of 2

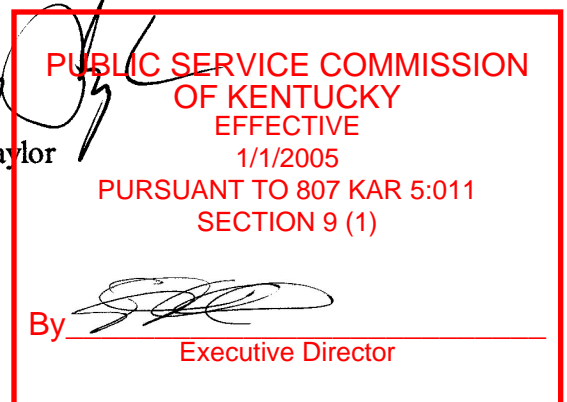
4. Subscribers receive the 90-Day Satisfaction Guarantee: Subscribers may terminate their contract if they are not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, subscriber must provide written notification to BellSouth within ninety (90) days of the date Service is installed.
5. Promotion rewards will appear as a credit in the Other Charges & Credits section of the subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
6. This promotion can only be combined with BellSouth Select, BellSouth Business Rewards Plus, BellSouth Business Premium Rewards, or BellSouth Business Winning Rewards (except as otherwise specified in the BBWR Promotion) programs. It cannot be combined with Contract Service Arrangements, Special Assemblies, Volume and Term Agreements, Key Customer, or Simple Savings.
7. This promotion is only available to subscribers where BellSouth offers service and where facilities are available.
8. This offer applies only to flat rate or measured rate voice/data PRIs.
9. Existing BellSouth PRI subscribers who are month-to-month, with an expired contract, or with six (6) months or less remaining on their existing agreements are also eligible for this promotion.
10. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this promotion.
11. Existing contracts may not be re-negotiated in order to receive this promotion unless the subscriber is within six (6) months or less of current contract expiration.
12. BellSouth may modify or terminate this promotion at any time. Notice to participants of such modifications will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,


Tony Taylor



Revenue and Cost Summary
(Per Contract)

Term:	Revenue:	Cost:	Margin:
12-23 Months	\$11,304		
24-48 Months	\$30,600		
49-72 Months	\$38,269		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 17, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01600

Dear Ms. O'Donnell:

On November 15, 2004, we notified you of a promotion called the "1Q05 BellSouth ® MegaLink ® Mileage Promotion" that we intend to offer to qualified large business customers. This promotion has now been renamed the "1Q05 BellSouth ® MegaLink ® Mileage Improvement Promotion." During the promotional period of January 1, 2005 through June 29, 2005, qualified large business customers who subscribe to MegaLink service on at least a twenty-four (24) month contract will receive a waiver of installation charges and mileage based discounts that result in a \$75 per month rate for the first half mile, and a \$10 rate for each additional mile of service.

Specific provisions and limitations for this promotion are as follows:

1. This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.
2. This promotion is limited to subscribers with fifty thousand dollars (\$50,000) or less per month in MegaLink total billing.
3. Subscribers currently spending more than forty thousand dollars (\$40,000) per year total spend for BellSouth services must purchase a new Point-to-Point BellSouth MegaLink or Channelized MegaLink circuit by signing a twenty-four (24) month or greater term election agreement between January 1, 2005 and June 29, 2005 in order to participate in this promotion. Following this promotion window, subscribers are not allowed to enroll in this promotion or to receive promotion rewards.

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

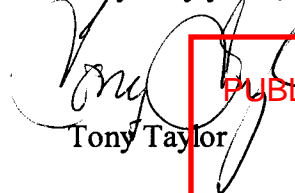
By 
Executive Director

Elizabeth O'Donnell
December 17, 2004
Page 2 of 2

4. Subscribers who purchase BellSouth MegaLink service or Channelized MegaLink service by signing a twenty-four (24) month or greater term election agreement will receive the following benefit(s):
 - a. Waiver of installation charges
 - b. Bill credits applicable toward mileage-sensitive Digital local loop charges as follows:
 - Discounted to \$75/month for first ½ mile of service*
 - Discounted to \$10/month for each additional ½ mile of service*
5. This waiver of nonrecurring charges applies to the following: Digital Local Channel, Inter-Office Channel, Voice Equivalent Channels, Feature Activation and Network Access Registers, and Service Establishment and Premise Visit.
6. Existing Channelized MegaLink or Point-to-Point subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.
7. Promotion rewards will appear as a credit in the Other Charges & Credits section of the subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
8. This promotion can only be combined with BellSouth Key Customer or BellSouth Winning Rewards programs.
9. This promotion is only available to subscribers where BellSouth offers service and where facilities are available.
10. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
11. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.
12. BellSouth may modify or terminate this promotion at any time. Notice of such modifications to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.


A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,


Tony Taylor

*Entire circuit at both ends must be in BellSouth territory

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Per Contract)

Term:	Revenue:	Cost:	Margin:
24 Months	\$13,608		
36 Months	\$20,412		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 13, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01599

Dear Ms. O'Donnell:

On November 15, 2004, we notified you of a promotion called the "1Q05 BellSouth ® Integrated Solutions Promotion" that we intend to offer to qualified business customers. During the promotional period of January 1, 2005 through April 30, 2005, business customers will be offered the opportunity to subscribe to a variety of voice, data, and networking options, as well as a flexible range of communication choices, provisioned over a single T1 or Primary Rate ISDN line.

Specific provisions and limitations for this promotion are as follows:

1. Package Option 1. BellSouth Integrated Solutions - Basic. BellSouth Integrated Solutions Basic is available to eligible subscribers signing term agreements who will receive the following:

For subscribers signing twenty-four (24) month or thirty-six (36) month term agreements:

- Analog or Digital Voice channels or Primary Rate ISDN Voice Channels (6-22)
- Data channels (128KB-768KB)
- Custom Calling Features

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OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

2. Package Option 2. BellSouth Integrated Solutions - Frame. BellSouth Integrated Solutions - Frame is available to eligible subscribers signing term agreements who will receive the following:

For subscribers signing twenty-four (24) month or thirty-six (36) month term agreements:

- Analog or Digital Voice channels or Primary Rate ISDN Voice Channels (6-22)
- Data channels (128KB-768KB)
- 1FB for out-of-band monitoring
- Customer Premises Equipment (CPE)
- CPE Maintenance Package
- Four (4) Local Loop Miles (for BellSouth Integrated Solutions – T1 only)
- Additional PVCs up to six (6) (at an additional charge)
- Custom Calling Features

3. Package Option 3. BellSouth Integrated Solutions – DIA. BellSouth Integrated Solutions - DIA is available to eligible subscribers signing term agreements who will receive the following:

For subscribers signing twenty-four (24) month or thirty-six (36) month term agreements:

- Analog or Digital Voice channels or Primary Rate ISDN Voice Channels (6-22)
- Data channels (128KB-768KB)
- Dedicated Internet Access (128KB-768KB)
- Shared Web Hosting (200MB space and thirty {30} email boxes)
- 1FB for out-of-band monitoring
- Customer Premises Equipment (CPE)
- CPE Maintenance Package
- Four (4) Local Loop Miles (for BellSouth Integrated Solutions – T1 only)
- Custom Calling Features

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
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By 
Executive Director

4. Package Option 4. BellSouth Integrated Solutions – NetVPN. BellSouth Integrated Solutions

- NetVPN is available to eligible subscribers signing term agreements who will receive the following:

For subscribers signing twenty-four (24) month or thirty-six (36) month term agreements:

- Analog or Digital Voice channels or Primary Rate ISDN Voice Channels (6-22)
- Data channels (128KB-768KB)
- BellSouth Managed Network VPN Service (128KB-768KB)
- 1FB for out-of-band monitoring
- Customer Premises Equipment (CPE)
- CPE Maintenance Package
- Four (4) Local Loop Miles (for BellSouth Integrated Solutions – T1 only)
- Custom Calling Features

5. This promotion is available to new BellSouth Integrated Solutions business subscribers who meet all the eligibility requirements outlined in this promotion description (subscribers).

6. Subscribers must sign a term agreement between January 1, 2005 and April 30, 2005 in order to participate in this promotion.

7. Package Option 1 Rates.

a. Subscribers who purchase BellSouth Integrated Solutions–Basic by signing a twenty-four (24) month term agreement will receive the base or minimum package rate starting at one thousand two hundred ninety-nine dollars per month (\$1299/mo) and nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff) of one thousand six hundred dollars (\$1600).

b. Subscribers who purchase BellSouth Integrated Solutions–Basic by signing a thirty-six (36) month term agreement will receive the base or minimum package rate starting at one thousand one hundred ninety-nine dollars per month (\$1199/mo) and nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff) of ~~one thousand six hundred dollars~~ (\$1600).

PUBLIC SERVICE COMMISSION
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Executive Director

8. Package Option 2 Rates.

a. Subscribers who purchase BellSouth Integrated Solutions–Frame by signing a twenty-four (24) month term agreement will receive the base or minimum package rate starting at eight hundred ninety-four dollars per month (\$894/mo) and a waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff).

b. Subscribers who purchase BellSouth Integrated Solutions–Frame by signing a thirty-six (36) month term agreement will receive the base or minimum package rate starting at six hundred fifty-nine dollars per month (\$659/mo) and a waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff).

9. Package Option 3 Rates.

a. Subscribers who purchase BellSouth Integrated Solutions–DIA by signing a twenty-four (24) month term agreement will receive the base or minimum package rate starting at six hundred sixty-four dollars per month (\$664/mo) and a waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff).

b. Subscribers who purchase BellSouth Integrated Solutions–DIA by signing a thirty-six (36) month term agreement will receive the base or minimum package rate starting at four hundred sixty-nine dollars per month (\$469/mo) and a waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff).

10. Package Option 4 Rates.

a. Subscribers who purchase BellSouth Integrated Solutions–NetVPN by signing a twenty-four (24) month term agreement will receive the base or minimum package rate starting at seven hundred seventy-four dollars per month (\$774/mo) and a waiver of installation charges (as defined in Section A4 of BellSouth's Tariff).

b. Subscribers who purchase BellSouth Integrated Solutions– NetVPN by signing a thirty-six (36) month term agreement will receive the base or minimum package rate starting at five hundred seventy-nine dollars per month (\$579/mo) and a waiver of installation charges (as defined in Section A4 of BellSouth's Tariff).

11. Additional components below may be added by the subscriber to the standard package at an additional monthly charge:

- a. Additional Voice Channels – available in 64KB increments (~~thirty dollars [\$30] per 64KB increment~~)
- b. Additional Data Channels – available in 2-channel increments (~~sixty dollars [\$60] per 2-channel increment~~)
- c. Direct Inward Dialing – available per voice channel (~~twenty dollars [\$20] per channel~~)
- d. Interoffice facilities for BIS-T1 – up to seventy-five (75) miles (~~\$75~~)
- e. Non-recurring charges may apply for additional components

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OF KENTUCKY
EFFECTIVE
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By 
Executive Director

12. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program or Contract Service Arrangement offered by BellSouth.
13. Subscribers who have this BellSouth Integrated Solutions promotion may not participate in the Key Subscriber program, BellSouth Simple Savings, BellSouth Business Winning Rewards, BellSouth Premium Rewards program, BellSouth Welcoming Rewards, or Volume and Term contracts.
14. All term election agreements must be signed by April 30, 2005.
15. When a tariffed service purchased under a term contract is disconnected prior to the expiration date as a result of a subscriber's purchase of BellSouth Integrated Solutions, termination liability charges for the existing service will not apply when:
 - a. The contract period of the new BellSouth Integrated Solutions service equals or is greater than the remaining term of the subscriber's existing contract, and
 - b. The rates paid by the subscriber for BellSouth Integrated Solutions service are equal to or greater than the rates paid by the subscriber for its existing service, and
 - c. The service orders to install the new BellSouth Integrated Solutions service and disconnect the subscriber's existing service are related together and there is no lapse in service between disconnection of the existing service and installation of the new service, and
 - d. BellSouth Integrated Solutions service is purchased for the same subscriber location.
16. After initial installation, moves (inside or outside) involving an existing subscriber will incur an additional nonrecurring charge of two thousand dollars (\$2,000). Moves must be made pursuant to Section B2 of BellSouth's tariff.
17. After initial installation, voice additions/changes will incur a nonrecurring charge of one hundred dollars (\$100) per order.
18. After initial installation, data additions/changes will incur a nonrecurring charge of five hundred dollars (\$500) per order.
19. After initial installation, any additions or changes that require CPE change will incur a nonrecurring charge of one thousand dollars (\$1,000).
20. After initial installation, existing BellSouth Integrated Solutions subscribers that change from the BIS-T1 bundle to the BIS-PRI bundle will incur a nonrecurring charge of two thousand dollars (\$2,000). Changes from BIS-PRI to BIS-T1 are not permitted under the BellSouth Integrated Solutions Agreement.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
7/1/2003
SECTION 9 (1)

By 
Executive Director

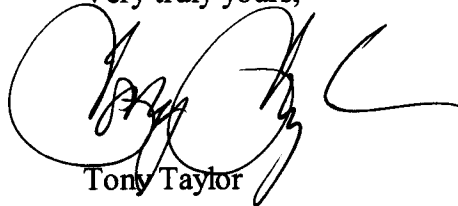
Elizabeth O'Donnell
December 13, 2004
Page 6 of 6

21. After initial installation, voice features additions/changes will incur a nonrecurring charge of twenty dollars (\$20) per order.
22. This promotion is only available to subscribers where BellSouth offers service and where facilities are available.
23. Existing subscribers with three (3) months or less remaining on their current term agreement are eligible for Option 3 or Option 4.
24. BellSouth may modify or terminate this promotion at any time. Notice of such modifications to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
25. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the subscriber from other previous amounts owed to BellSouth.

An estimate of the revenue and cost effect of this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

Revenue and Cost Summary
(Per Contract)

<u>Option:</u>		<u>Revenue:</u>	<u>Cost:</u>
BIS – Basic			
T-1			
	24 Months	\$30,383	
	36 Months	\$45,575	
PRI			
	24 Months	\$32,534	
	36 Months	\$48,802	
BIS – Frame			
T-1			
	24 Months	\$11,399	
	36 Months	\$15,299	
PRI			
	24 Months	\$11,150	
	36 Months	\$14,926	
BIS – DIA			
T-1			
	24 Months	\$11,399	
	36 Months	\$15,299	
PRI			
	24 Months	\$11,150	
	36 Months	\$14,926	
BIS – NetVPN			
T-1			
	24 Months	\$11,399	
	36 Months	\$15,299	
PRI			
	24 Months	\$11,150	
	36 Months	\$14,926	

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 13, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01588

Dear Ms. O'Donnell:


On November 11, 2004, we notified you of a promotion called the "1Q05 BellSouth ® SBS PRI Promotion" that we intend to offer to small business customers. During the promotional period of January 1, 2005 through April 30, 2005, new and existing eligible business subscribers who sign Primary Rate ISDN (PRI) term election agreements, and who have or purchase a Core BSLD plan or a Complex BSLD Volume and Term agreement, will receive a waiver of non-recurring installation charges, discounted "B" channel rates, and a \$100 credit applicable toward the regulated services portion of their BellSouth bill.

Specific provisions and limitations of this promotion are as follows:

1. This promotion is available to new and existing business subscribers who meet all the eligibility requirements for this promotion defined below.
2. Subscribers currently spending less than forty thousand dollars (\$40,000) annually (per subscriber/per state) for BellSouth regulated services must sign a minimum twelve (12) month PRI term agreement and must have or purchase a Core BSLD plan or a Complex BSLD Volume and Term agreement between January 1, 2005 and April 30, 2005 in order to participate in this promotion. Following this promotion window, subscribers will not be allowed to enroll in this promotion or to receive promotion rewards.
3. Subscribers who purchase BellSouth PRI service by signing a twelve (12) month or greater term agreement and who have or purchase a Core BSLD plan or a Complex BSLD Volume and Term agreement will receive the following benefit(s):
 - a. Option One: 12-23 month term agreement - Waiver of installation charges (includes voice/data PRI Interface, B-Channel, ISDN access line) and a B Channel effective rate of \$19.00/channel/mo.

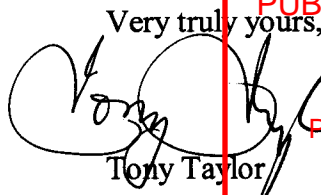
All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION
OF KENTUCKY
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

- b. Option Two: 24 to 48 month term agreement - Waiver of installation charges (includes voice/data PRI Interface, B-Channel, ISDN access line) and a B Channel effective rate of \$15.00/channel/mo.
 - c. Option Three: 49 to 72 month term agreement - Waiver of installation charges (includes voice/data PRI Interface, B-Channel, ISDN access line) and a B Channel effective rate of \$12.00/channel/mo.
 - d. For all Options: Subscribers who have or purchase a Core BSLD plan or a Complex BSLD Volume and Term agreement - \$100 credit applicable toward the regulated services portion of their BellSouth bill.
4. Subscribers receive the 90-Day Satisfaction Guarantee: Subscribers may terminate their contract if they are not satisfied with the service in the first 90 days without any termination liability. In order to exercise the Satisfaction Guarantee, subscriber must provide written notification to BellSouth within ninety (90) days of the date service is installed.
 5. Promotion rewards will appear as a credit in the Other Charges & Credits section of the subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
 6. This promotion cannot be combined with any other BellSouth rewards programs.
 7. This promotion is only available to subscribers where BellSouth offers service and where facilities are available.
 8. This offer applies to flat rate or measured rate voice/data PRIs.
 9. Existing BellSouth PRI subscribers who have an expired agreement, or six (6) months or less remaining on their existing agreement, are also eligible for this promotion.
 10. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this promotion.
 11. Existing contracts may not be re-negotiated in order to receive this promotion unless the subscriber is within six (6) months or less of current contract expiration.
 12. BellSouth may modify or terminate this promotion at any time. Notice to participants of such modifications will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

Revenue and Cost Summary
(Per Contract)

Term:	Revenue:	Cost:	Margin:
12-23 Months	\$10,104		
24-48 Months	\$27,000		
49-72 Months	\$33,369		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 10, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01587

Dear Ms. O'Donnell:

On November 11, 2004, we notified you of a new promotion called the "Classic Answers Reward" promotion that we intend to offer to small business customers. During the promotional period of January 1, 2005 through April 30, 2005, existing small business customers who subscribe to new Complete Choice ® for Business (CCFB) service, or sign a new local exchange term agreement, will receive a \$50 bill reward for each, if they also subscribe to BellSouth Long Distance service. Subscribers can qualify to receive up to one hundred dollars (\$100.00) in bill rewards for subscribing to both CCFB and a local exchange term election agreement or for subscribing to a CCFB term plan. Participating customers must be existing local exchange customers and must have or purchase a BellSouth Long Distance domestic plan in order to participate in the program and to receive the specified rewards.

Specific provisions and limitations of this promotion are as follows:

1. Available only to existing BellSouth business customers subscribing to local exchange service.
2. Subscribers must have or subscribe to a BellSouth Long Distance domestic plan to be eligible for this promotion.
3. Subscribers can qualify to receive up to one hundred dollars (\$100.00) in bill reward credit.
4. Subscribers do not have to order all components at the same time to qualify for the specific bill rewards.
5. Upgrades from basic exchange service (1FB) to CCB are eligible for this promotion.
6. The reward will appear as a one-time credit in the Other Charges and Credits (OC&C) section of the subscriber's bill in a subsequent billing period, usually within one or two billing cycles.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

KENTUCKY PUBLIC SERVICE COMMISSION
OFFICE OF REGULATORY SERVICES
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
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By 
Executive Director

Elizabeth O'Donnell
December 10, 2004
Page 2 of 2

7. Bill rewards are per account, not per line.
8. Subscribers must maintain the BellSouth Long Distance domestic plan for a minimum of six (6) months or will be subject to pay back of the BellSouth bill reward(s) received. This charge will appear on the subscriber's bill as a charge in the OC&C section.
9. Applicable taxes and fees will be based on the full tariff price of all products and services that are billed, and no taxes or fees will be added to the amount of any reward under this program.
10. The application date of orders must be between January 1, 2005 and April 30, 2005.
11. Subscribers participating in the Classic Answers Promotion are not eligible to participate in BellSouth Welcoming Rewards Promotion, Additional Line Promotion, CCB Term (CORE), or Deluxe Rewards Promotion.
12. BellSouth may terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.

An estimate of the revenue and cost per customer associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Revenue and Cost Summary
(Per Customer)

Total Revenue	\$602
Total Cost	
Contribution	

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 13, 2004

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: TFS2004-01570

Dear Ms. O'Donnell:

On November 5, 2004, we notified you of our intent to extend the end date of the "USPS Target® Card Offer" promotion (please see Filing No. TFS2004-01381) from the currently scheduled end date of December 31, 2004 until the new end date of April 30, 2005. The BellSouth USPS Target® Card Offer is available to customers ordering or transferring service with BellSouth. Customers will be advised to place their BellSouth order via a website. Customers purchasing BellSouth service (N or T order) via an online ordering system will receive a Target® Gift Card valued at twenty-five dollars (\$25.00).

Specific provisions and limitations of this promotion are as follows:

1. Orders must be placed via an online tool (listed in collateral).
2. Orders placed via eStore or the Consumer Large Team will not be eligible for this offer.
3. Orders must be placed on or by April 30, 2005.
4. Offer is limited to one (1) eligible line per customer.
5. Offer may not be combined with Reacquisition \$100 Cash Back offer or Reacquisition \$25 VIP Gift Card or Reacquisition \$25 Visa® Gift Card or \$50 Shoppers Cash Back or Service Connections Waiver.
6. BellSouth may modify this promotion at any time.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation. Target® is a registered trademark of Dayton Hudson Brands, Inc.

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SECTION 9 (1)

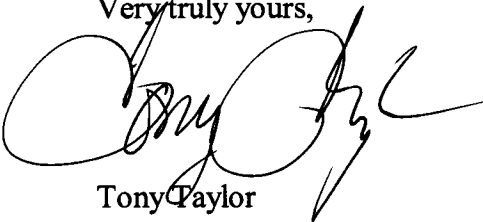
By 
Executive Director

Elizabeth O'Donnell
December 13, 2004
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A summary of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

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SECTION 9 (1)

By 
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Revenue and Cost Summary

Revenue

Cost

Service
Benefit (50% breakage)

Total

Contribution

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SECTION 9 (1)

By 
Executive Director