



December 29, 2004
Via Overnight Delivery

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DEC 29 2004

PUBLIC SERVICE
COMMISSION

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of the *BellSouth® Nickel Savings Value Promotion* currently available to residential customers. The Commission was notified of this promotion by letter dated June 4, 2004, with a requested beginning date of June 3, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to June 30, 2005. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are as follows:

BellSouth® Nickel Savings Value Promotion

(A) Promotion Description

This promotion is available to new BellSouth Long Distance Customers who subscribe to the BellSouth® Nickel Savings Value Plan during the promotion availability period. The Company will waive the monthly recurring charge associated with BellSouth® Nickel Savings Value Plan for the first twelve invoices after enrollment in this promotion.

(B) Customer Eligibility Criteria

This promotion is offered under the following terms and conditions:

- (1) Customers must be a new Customer of BellSouth Long Distance and subscribe to the Company's BellSouth® Nickel Savings Value Plan during the promotion availability period. For purposes of this promotion the Company defines new Customers as all Customers who have not subscribed to any BellSouth Long Distance services within 5 days prior to enrollment in this promotion.
- (2) Customers must be a new Customer to the Company's affiliated incumbent local exchange carrier.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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12/31/2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0443

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/31/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

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Mr. Brent Kirtley, Tariff Branch Manager
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211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Promotion Extension *with Modifications* Offered by **BellSouth Long Distance, Inc.**

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request to modify and extend the *BellSouth® \$25 Consumer Cash Back Promotion* currently available to residential customers. The Commission was notified of this promotion by letter dated September 30, 2004, with a requested beginning date of October 4, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to April 30, 2005. Additionally, Customers subscribing to BellSouth® Basic Unlimited Savings Plan, BellSouth® Basic Unlimited Savings Value Plan or BellSouth® Unlimited Savings Value Plan will now be eligible to subscribe to this promotion.

All other terms and conditions associated with this promotion will remain the same, as specified below:

BellSouth® \$25 Consumer Cash Back Promotion

(A) Promotion Description

Customers will receive a coupon redeemable for \$25¹ cash back for subscribing to an eligible Calling Plan listed below, when they meet all the eligibility requirements under the terms and conditions listed below:

(B) Eligibility Requirements:

- (1) The Customer must fill out and mail the original coupon provided by the Company to a specified address. Coupon must be postmarked within ninety (90) days following the date of the order.

¹ This promotion is the same as the promotion in the Residential Services Pricing and Service Guide. Customers will only be eligible for one coupon for both interstate and intrastate service.

PUBLIC SERVICE COMMISSION
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 SECTION 9(1)

By 
 Executive Director

BellSouth® \$25 Consumer Cash Back Promotion, (continued)

(B) Eligibility Requirements, (cont'd.):

- (2) The Customer must be a current subscriber to an eligible calling plan at the time the cash back check is issued.
- (3) The Customer may only redeem one coupon from the Company within the promotional period.
- (4) This promotion cannot be combined with any other BellSouth Cash Back offer.
- (5) Customers who change from one eligible Calling Plan to another or deactivate then reactivate their existing Calling Plan during the promotion availability period are not eligible for this promotion.
- (6) Customers who transfer service from one address to another during the promotion availability period are not eligible for this promotion.
- (7) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (8) This promotion will end on April 30, 2005.

(C) Eligible Plans

BellSouth® Unlimited Plan
BellSouth® Unlimited MultiLine Plan
BellSouth® Basic Unlimited Plan
BellSouth® Basic Unlimited Value Plan
BellSouth® Basic Unlimited Savings Plan
BellSouth® Basic Unlimited Savings Value Plan
BellSouth® Unlimited Savings Value Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/31/2004
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SECTION 9 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2004
Page 3 of 3

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0446

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/31/2004
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SECTION 9 (1)

By 
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Tel: 407-740-8575
Fax: 407-740-0613
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Via Overnight Delivery

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

DEC 30 2004

RE: Special Promotion by **BellSouth Long Distance, Inc.**

PUBLIC SERVICE
COMMISSION

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on January 3, 2005.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

BellSouth® 100 Minutes Free Promotion

(A) Promotion Description

This promotion is available to new BellSouth Long Distance Customers who subscribe to the BellSouth® Nickel Plan or the BellSouth® Nickel Value Plan during the promotion availability period. Eligible Customers will receive 100 free domestic direct dial minutes per billing period for three months beginning with the first full month invoice after enrollment in this promotion.

(B) Eligibility Requirements:

- (1) Must be a new Customer of BellSouth Long Distance and subscribe to the BellSouth® Nickel Plan or the BellSouth® Nickel Value Plan during the promotion availability period.
- (2) Customers who change from one eligible plan to another during the promotion availability period are not eligible for this promotion's benefits.
- (3) Unused minutes in one month do not carry over to any subsequent monthly billing periods.
- (4) Customers must subscribe to local service from the Company's affiliated incumbent local exchange entity.

This promotion will begin on January 3, 2005 and will end on April 30, 2005.

By 
Executive Director

PUBLIC SERVICE COMMISSION
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1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tns: KYx0441

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

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Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

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Winter Park, FL
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RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on January 3, 2005.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

BellSouth® Dollar Plan Wavier Promotion

(A) Promotion Description

This promotion is available to new BellSouth Long Distance Customers who subscribe to the BellSouth® Dollar Plan or the BellSouth® Dollar Value Plan during the promotion availability period. The Company will waive the monthly recurring charge associated with the BellSouth® Dollar Plan or the BellSouth® Dollar Value Plan for the first six invoices after enrollment in this promotion.

(B) Eligibility Requirements:

- (1) Customers must be a new Customer of BellSouth Long Distance and subscribe to the Company's BellSouth® Dollar Plan or the BellSouth® Dollar Value Plan during the promotion availability period.
- (2) Customers who change from one eligible plan to another during the promotion availability period are not eligible for this promotion.
- (3) Customers must subscribe to local service from the company's affiliated incumbent local exchange entity.

This promotion will begin on January 3, 2005 and will end on April 30, 2005.

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OF KENTUCKY
EFFECTIVE**

**PURSUANT TO 807 KAR 5:011
SECTION 9(1)**

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8375.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0442

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/3/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on January 1, 2005.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to business customers:

BellSouth® Fixed/Preferred Monthly Fee Waiver Promotion

(A) Promotion Description

This promotion is available to new BellSouth Long Distance Business Customers and to existing Business Message Telecommunications Service (MTS) Customers who meet the eligibility requirements listed below. This promotion will waive the Customer's monthly recurring charge associated with the BellSouth® Business Fixed Rate plan or the BellSouth® Business Preferred Rate plan for the first four invoices.

(B) Eligibility Requirements:

In order to be eligible for this promotion the Customer must be a new BellSouth Long Distance subscriber to the BellSouth® Business Fixed Rate plan or the BellSouth® Business Preferred Rate plan during the promotion availability period and subscribe to local service from the Company's affiliated incumbent local exchange entity.

This promotion will be offered to eligible Business Customers from January 1, 2005 through April 30, 2005.

December 29, 2004
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SECTION 9 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0440

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
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SECTION 9 (1)

By 
Executive Director



December 29, 2004
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210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

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DEC 30 2004

PUBLIC SERVICE
COMMISSION

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a new special promotion the Company intends to offer within the State of Kentucky beginning January 1, 2005.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the following special promotion for complex business customers:

New Complex Business Promotion:

BellSouth® Early Rewards Promotion

(A) Promotion Description

This promotion is available to new BellSouth Long Distance, Inc. Customers who either sign a new or renew a BellSouth Business Class Family of Services Enrollment form for a term of one-year or longer with a Minimum Monthly Revenue Commitment (MMC) of \$100.00 to \$10,000.00. This Promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Customers must also sign a new or renewal agreement, concurrently or within ninety (90) days prior to the signing of this promotion, with BellSouth Telecommunications, Inc. ("BST"): BellSouth Business Smart Start, BellSouth® Business Volume and Term, BellSouth® Business Winning Rewards, BellSouth® Business One Rate, BellSouth® Business Region Rate, BellSouth® Business Premium Rewards, BellSouth® Business Master, BellSouth® Business Total Spend Contract, BellSouth® Business Franchise, BellSouth® Simple Savings, Small Business Segment Product Level Contract or BellSouth® Contract Service Agreement. The Customer can have existing BST services provided they are adding service at a new location via one of the pre-requisite local agreements listed above.

Eligible Customers will receive one free month of service for each committed contract year, up to three (3) free months.

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SECTION 9 (1)

By 
Executive Director

New Complex Business Promotion, (continued):

BellSouth® Early Rewards Promotion

(B) This promotion will be offered under the following terms and conditions:

- (1) The Free Month will be applied as follows:
 - (a) Customers with a one (1) year term - The Free Month will be applied to, and calculated based on, the second billing cycle (bill 2).
 - (b) Customers with a two (2) year term - The Free Months will be applied to, and calculated based on, the second and third billing cycles (bills 2 and 3).
 - (c) Customers with a three (3) year term - The Free Months will be applied to, and calculated based on, the second, third and fourth billing cycles (bills 2, 3 and 4).
- (2) The monthly waiver amount will be capped at the greater of \$2,000 or 150% of the Customer's committed monthly volume. (Maximum monthly volume commitment not to exceed \$10,000).
- (3) This promotion provides an additional 5% discount above the standard volume and term discounts for long distance interstate and international inbound and outbound voice usage, including calling card usage and surcharges. This additional discount will be applied after the standard volume and term discounts are applied.
- (4) Free months service includes the waiver of all BellSouth Long Distance Monthly Recurring Charges and usage charges, including loop charges.
- (5) Free months do not include the following:
 - (a) International Data Services (ATM, Frame Relay, Private Line, etc.).
 - (b) BellSouth® Conferencing Services.
 - (c) Any Local, County, State and Federal Taxes.
 - (d) Any other Charges and Fees - including, but not limited to, C.S.I., P.I.C.C., Operate Services, Payphone Surcharges, Directory Assistance and all special billing delivery charges.

PUBLIC SERVICE COMMISSION
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SECTION 9 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2004
Page 3 of 3

New Complex Business Promotion, (continued):

BellSouth® Early Rewards Promotion

- (B) This promotion will be offered under the following terms and conditions, (con'd.):
- (6) This promotion will begin on January 1, 2005 and will end on March 31, 2005, and at least one eligible service must be installed and activated by May 31, 2005.
 - (7) This promotion is coterminous with the Customer's BellSouth® Business Class Family of Services Agreement.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelope provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0449

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

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Frankfort, KY 40602-0615

DEC 30
PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a new special promotion the Company intends to offer within the State of Kentucky beginning January 1, 2005.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the following special promotion for complex business customers:

New Complex Business Promotion:

BellSouth® CPE Bundle Promotion

(A) Promotion Description

This promotion is available to BellSouth® Long Distance Customers who sign a new or renew an existing BellSouth® Business Class Family of Services agreement with a minimum term of two years and Minimum Monthly Revenue Commitment (MMC) of \$100.00. The Customer will receive a one-time credit in an amount equal to the Customer's MMC as specified in the Services Agreement, up to a maximum of \$10,000. The Customer may use such credit solely towards one-time purchase of Customer Premises Equipment ("CPE") from BellSouth Communication Systems, LLC ("BCS").

This promotion cannot be combined with the BellSouth® Early Rewards promotion, the BellSouth® Interstate Additive promotion or any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

(B) Voucher Specifications:

- (1) This promotion will begin on January 1, 2005 and will end on March 31, 2005.

PUBLIC SERVICE COMMISSION
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1/1/2005
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Kentucky Public Service Commission
December 29, 2004
Page 2 of 2

New Complex Business Promotion, (continued):

BellSouth® CPE Bundle Promotion

(B) Voucher Specifications, (cont'd.):

- (2) The Voucher shall be valid from the date the Customer enrolls in this Promotion through the earlier occurrence of:
 - (a) the date on which BCS applies the one-time credit to the Customer's purchase of CPE; or
 - (b) June 30, 2005.
- (3) The Voucher, including any unused amounts, shall be considered null and void after the initial voucher credit is applied or by June 30, 2005.
- (4) The Voucher has no cash value and is valid only towards the purchase of BCS supplied CPE. Additionally, the Voucher is only valid towards the purchases made under a single order of BCS equipment and all unused portions of the Voucher after the initial equipment order shall be forfeited.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8375.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0448

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
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SECTION 9 (1)**

By 
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Mr. Brent Kirtley, Tariff Branch Manager
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RE: Special Promotions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of two special promotions the Company intends to offer within the State of Kentucky beginning January 1, 2005.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the following special promotions for complex business customers:

New Complex Business Promotions

BellSouth® Domestic Voice Promotion

(A) Promotion Description

This promotion is available to new BellSouth Long Distance, Inc. Customers who either sign a new or renew a BellSouth Business Class Family of Services Enrollment form for a term of one-year or longer. This promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

(B) Eligible Customers will receive the following pricing for services purchased under this promotion:

- (1)** A 10% discount off of interstate and intrastate voice usage for the following services: BellSouth® Dial Direct Service, BellSouth® Toll-Free Service, BellSouth® Long Distance Voice VPN Service and BellSouth® Long Distance Calling Card Service, including standard calling card per call surcharges.
- (2)** The Discount will apply to long distance intrastate and interstate per minute inbound and outbound voice usage, including voice VPN usage and calling card usage and surcharges. The Discount does not apply to VPN Service Fee Monthly Recurring Charges, if applicable.

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By 
Executive Director

New Complex Business Promotions

BellSouth® Domestic Voice Promotion, (cont'd.)

- (B) Eligible Customers will receive the following pricing for services purchased under this promotion, (cont'd.):
- (3) Discounts will be applied after application of the standard volume and term discounts.
- (C) This promotion will begin on January 1, 2005 and will end on March 31, 2005, and at least one eligible service must be installed and activated by May 31, 2005.
- (D) This promotion is coterminous with the Customer's BellSouth® Business Class Family of Services Agreement.

BellSouth® Domestic Voice Plus Promotion

(A) **Promotion Description**

This promotion is available to new BellSouth Long Distance, Inc. Customers who either sign a new or renew a BellSouth Business Class Family of Services Enrollment form for a term of one-year or longer. This promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Customers must also sign a new or renewal agreement, concurrently or within ninety (90) days prior to the signing of this promotion, with BellSouth Telecommunications, Inc., for: BellSouth® Key Customer Program, BellSouth® Business Volume and Term, BellSouth® Business Winning Rewards, BellSouth® Business One Rate, BellSouth® Business Region Rate, BellSouth® Business Premium Rewards, BellSouth® Business Master, BellSouth® Business Total Spend Contract, BellSouth® Business Franchise, BellSouth® Simple Savings, Small Business Segment Product Level Contract, BellSouth® Contract Service Agreement, BellSouth® Dedicated Internet Access and/or BellSouth® DSL Agreement.

- (B) Eligible Customers will receive the following pricing for services purchased under this promotion:

- (1) A 15% discount off of interstate and intrastate voice usage for the following services: BellSouth® Dial Direct Service, BellSouth® Toll-Free Service, BellSouth® Long Distance Voice VPN Service and BellSouth® Long Distance Calling Card Service, including standard calling card per call surcharges.

PUBLIC SERVICE COMMISSION
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1/1/2005
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SECTION 9 (1)

By 
Executive Director

New Complex Business Promotions

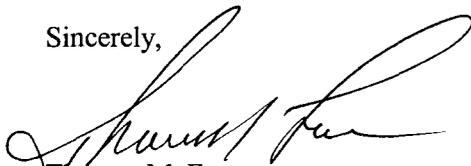
BellSouth® Domestic Voice Plus Promotion, (cont'd.)

- (B) Eligible Customers will receive the following pricing for services purchased under this promotion, (cont'd.)
- (2) The Discount will apply to long distance intrastate and interstate per minute inbound and outbound voice usage, including voice VPN usage and calling card usage and surcharges. The Discount does not apply to VPN Service Fee Monthly Recurring Charges, if applicable.
 - (3) Discounts will be applied after application of the standard volume and term discounts.
- (C) This promotion will begin on January 1, 2005 and will end on March 31, 2005, and at least one eligible service must be installed and activated by May 31, 2005.
- (D) This promotion is coterminous with the Customer's BellSouth® Business Class Family of Services Agreement.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8175.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0447

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2005
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



December 29, 2004
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

DEC 30 2004

PUBLIC SERVICE
COMMISSION

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of the *BellSouth® Unlimited Savings Value Plan Promotion* currently available to residential customers. The Commission was notified of this promotion by letter dated October 28, 2004, with a requested beginning date of November 1, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to June 30, 2005.

The specifics of the extended promotion are as follows:

BellSouth® Unlimited Savings Value Plan Promotion

The Company will offer the following promotion to residential Customers who subscribe to the BellSouth® Unlimited Savings Value Plan during the promotion availability period. For Customers who subscribe to the eligible plan the monthly recurring charge will be reduced by \$3.00 for the first twelve invoices. For part month invoices the reduction will be prorated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0445

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/31/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



December 29, 2004
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

DEC 30 2004

PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to extend the *BellSouth® Flat Rate Nine Bundle Promotion* for complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to March 31, 2005, with the requirement that at least one promotion-eligible service be installed and activated by May 31, 2005. The specifics of the promotion are as follows:

Revised Complex Business Promotion:

BellSouth® Flat Rate Nine Bundle Promotion

This promotion is available to new or renewing BellSouth® Long Distance Customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least two years and a Minimum Monthly Revenue Commitment (MMC) of at least \$250.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.05 per minute for intrastate Switched Access voice usage and \$0.0325 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth® Long Distance Dial Direct service, BellSouth® Long Distance Toll-Free service and BellSouth® Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

In addition, within 30 days of signing for this promotion, the Customer must sign a new or renew one of the following agreements for local service from BellSouth Telecommunications: BellSouth® MegaLink® Channel Service, BellSouth® Integrated Solutions or BellSouth® Primary Rate ISDN.

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/31/2004
PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2004
Page 2 of 2

Commission approval of this promotion will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0451

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/31/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



December 29, 2004
Via Overnight Delivery

RECEIVED

DEC 30 2004

PUBLIC SERVICE
COMMISSION

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to extend the *BellSouth® Flat Rate Nine Promotion* for complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to March 31, 2005, with the requirement that at least one promotion-eligible service be installed and activated by May 31, 2005. The specifics of the promotion are as follows:

Revised Complex Business Promotion:

BellSouth® Flat Rate Nine Promotion

This promotion is available to new or renewing BellSouth® Long Distance Customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year and a Minimum Monthly Revenue Commitment (MMC) between \$250.00 and \$4,000.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.05 per minute for intrastate Switched Access voice usage and \$0.0325 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth® Long Distance Dial Direct service, BellSouth® Long Distance Toll-Free service and BellSouth® Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement.

Commission approval of this promotion will be greatly appreciated.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY**
EFFECTIVE
12/31/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-3575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0450

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/31/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

December 29, 2004
Via Overnight Delivery
RECEIVED
DEC 30 2004
PUBLIC SERVICE
COMMISSION

RE: Special Promotion Extension Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request approval to extend a special promotion for complex business customers. All other terms and conditions associated with this promotion will remain the same.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to the following:

Revised Complex Business Promotion:

BellSouth® Free Month Contract Extension Promotion

This promotion is available to BellSouth Long Distance, Inc. customers, who previously signed a BellSouth® Business Class Family of Services (BBCFS) Volume/Term agreement of less than three years and agree to extend that contract by at least one year, will receive a one time credit in an amount equal to the Customer's monthly recurring and usage charges for Promotion-eligible Services for one complete billing cycle. Customers must execute the BBCFS, acknowledging enrollment in this promotion, no later than March 31, 2005. This Promotion shall only apply to eligible services ordered under the Services Agreement and were installed and activated as of the effective date of the Agreement.

(1) The Free Month will be applied as follows:

- (a) Customers with an original Term of one year, as defined in the original Services Agreement, and that are extending their contract at least one year using the Amendment will receive a Free Month applied to, and calculated based on, the third month billing cycle (S 13) from the original Services Agreement commencement date.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/31/2004
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SECTION 9 (1)**

By 
Executive Director

Revised Complex Business Promotion, (continued):

BellSouth® Free Month Contract Extension Promotion, (continued)

- (1) The Free Month will be applied as follows:, (continued)
 - (b) Customers with an original Term of two years, as defined in the original Services Agreement, and that are extending their contract at least one year using the Amendment will receive a Free Month applied to, and calculated based on, the twenty-fifth billing cycle (bill 25) from the original Services Agreement commencement date.
 - (c) Customers with an original Term of three years, as defined in the original Services Agreement, and that are extending their contract at least one year using the Amendment will receive a Free Month applied to, and calculated based on, the thirty-seventh billing cycle (bill 37) from the original Services Agreement commencement date.
- (2) The monthly credit amount will be capped at the greater of \$2,000 or 150% of the Customer's Minimum Monthly Commitment ("MMC") as defined in the Services Agreement as amended.
- (3) The free month of service include the waiver of all BellSouth Long Distance MRCs and usage charges, including loop charges for the following: BellSouth® Dial Direct Service, BellSouth® Toll-Free Service, BellSouth® Long Distance Voice VPN, BellSouth® Long Distance Calling Card, BellSouth® Long Distance Dedicated Access Service, BellSouth® Long Distance Private Line Service, BellSouth® Long Distance ATM Service and BellSouth® Long Distance Frame Relay Service.
- (4) Free months does NOT include the following:
 - (a) International Data Services (ATM, Frame Relay or Private Line)
 - (b) BellSouth® Conference Services
 - (c) Any Local, County, State and Federal Taxes
 - (d) Any other Charges and Fees - including USF, PICC, Operator Services, Payphone Surcharges, Directory Assistance and all special billing delivery charges.
- (5) This Promotion is coterminous with the Customer's Amended BellSouth Business Class Family of Services Agreement.

In addition to any contractual early termination penalties, as stipulated in the Customer's BBCFS Agreement, premature termination of service(s) under this Promotion will result in the Customer's remuneration of all received credits to BellSouth.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/31/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2004
Page 3 of 3

Commission approval of this promotion will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0452

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/31/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



December 29, 2004
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

DEC 29 2004

PUBLIC SERVICE
COMMISSION

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of the *BellSouth® Basic Unlimited Savings Promotion* currently available to residential customers. The Commission was notified of this promotion by letter dated July 9, 2004, with a requested beginning date of July 13, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to June 30, 2005. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are as follows:

BellSouth® Basic Unlimited Savings Promotion

This promotion is available to residential customers who subscribe to the BellSouth® Basic Unlimited Savings Plan or BellSouth® Basic Unlimited Savings Value Plan during the promotion availability period. For Customers who subscribe to one of the eligible plans, the Monthly Recurring Charge will be reduced by \$2.00 for the first twelve invoices. For partial month invoices, the reduction will be prorated. This promotion will end on June 30, 2005.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelope provided for that purpose.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/31/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2004
Page 2 of 2

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8175.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tns: KYx0444

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
12/31/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on November 1, 2004 and will end on December 31, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential Customers who subscribe to the BellSouth® Unlimited Savings Value Plan during the promotion availability period. For Customers who subscribe to the eligible plan the monthly recurring charge will be reduced by \$3.00 for the first twelve invoices. For part month invoices the reduction will be prorated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0439

October 28, 2004
Via Overnight Delivery

RECEIVED

OCT 29 2004

**PUBLIC SERVICE
COMMISSION**

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
11/1/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

October 8, 2004
Via Overnight Delivery

RECEIVED

OCT 11 2004

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on October 12, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to business customers:

BellSouth® BIS/PRI Bonus Minutes Promotion

(A) Promotion Description

This promotion is available to new BellSouth Long Distance Business Customers or existing Business Message Telecommunications Service (MTS) Customers who subscribe to an eligible plan listed below during the promotion availability period. In order to be eligible for this promotion the Customer must also subscribe to BellSouth® Integrated Solutions - T-1 or BellSouth® Primary Rate ISDN offered by the Company's affiliated incumbent local exchange entity. This promotion will offer inbound and outbound bonus minutes for the first four (4) invoices after enrollment in this promotion. For part month invoices the bonus minutes will be prorated.

(B) Eligibility Requirements:

- (1) Customers must be a new Business Long Distance Business Customer or an existing Business Message Telecommunications Service (MTS) Customer and subscribe to an eligible plan listed below.
- (2) Customers must subscribe to BellSouth® Integrated Solutions - T-1 or BellSouth® Primary Rate ISDN offered by the Company's affiliated incumbent local exchange entity.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
10/12/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
October 8, 2004
Page 2 of 2

BellSouth® BIS/PRI Bonus Minutes Promotion, (continued)

(B) Eligibility Requirements, (cont'd.):

- (3) Unused bonus minutes in one month do not carry over to any subsequent monthly billing periods.
- (4) Customers who change from one eligible plan to another during the promotion availability period are not eligible for this promotion's benefits.
- (5) This promotion will begin on October 12, 2004 and will end on December 31, 2004.

(C) Eligible Plans

Bonus Minutes Per Month

BellSouth® Business 500 Minute Package Plan	250
BellSouth® Business 1000 Minute Package Plan	500
BellSouth® Business BIS/PRI 2000 Minutes Package Plan	750
BellSouth® Business BIS/PRI 5000 Minutes Package Plan	1000

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0438

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
10/12/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



September 30, 2004
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on October 4, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

BellSouth® \$25 Consumer Cash Back Promotion

(A) Promotion Description

Customers will receive a coupon redeemable for \$25¹ cash back for subscribing to an eligible Calling Plan listed below, when they meet all the eligibility requirements under the terms and conditions listed below:

(B) Eligibility Requirements:

- (1) The Customer must fill out and mail the original coupon provided by the Company to a specified address. Coupon must be postmarked within ninety (90) days following the date of the order.
- (2) The Customer must be a current subscriber to an eligible calling plan at the time the cash back check is issued.
- (3) The Customer may only redeem one coupon from the Company within the promotional period.
- (4) This promotion cannot be combined with any other BellSouth Cash Back offer.

¹ This promotion is the same as the promotion in the Residential Services Pricing and Service Guide. Customers will only be eligible for one coupon for both interstate and intrastate service.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
10/04/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
September 30, 2004
Page 2 of 2

BellSouth® \$25 Consumer Cash Back Promotion, (continued)

(B) Eligibility Requirements, (cont'd.):

- (5) Customers who change from one eligible Calling Plan to another or deactivate then reactivate their existing Calling Plan during the promotion availability period are not eligible for this promotion.
- (6) Customers who transfer service from one address to another during the promotion availability period are not eligible for this promotion.
- (7) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (8) This promotion will begin on October 4, 2004 and will end on December 31, 2004.

(C) Eligible Plans

BellSouth® Unlimited Plan
BellSouth® Unlimited MultiLine Plan
BellSouth® Basic Unlimited Plan
BellSouth® Basic Unlimited Value Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0435

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
10/04/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



September 30, 2004
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on October 4, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

BellSouth® 30 Minutes Free Promotion

(A) Promotion Description

This promotion is available to new BellSouth Long Distance Customers who subscribe to the BellSouth® Nickel Plan or the BellSouth® Nickel Value Plan during the promotion availability period. Eligible Customers will receive 30 free domestic direct dial minutes per month for twelve (12) months beginning with the first full month invoice after enrollment in this promotion.

(B) Eligibility Requirements:

- (1) Must be a new Customer of BellSouth Long Distance and subscribe to the BellSouth® Nickel Plan or the BellSouth® Nickel Value Plan during the promotion availability period.
- (2) Customers who change from one eligible plan to another during the promotion availability period are not eligible for this promotion's benefits.
- (3) Unused minutes in one month do not carry over to any subsequent monthly billing periods.

- (C)** This promotion will begin on October 4, 2004 and will end on December 31, 2004.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
10/04/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

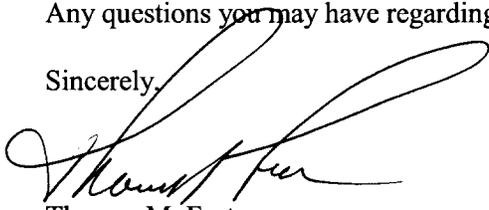
By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
September 30, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0437

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
10/04/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



September 29, 2004
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

SEP 30 2004

PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on October 1, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to business customers:

BellSouth® Select Business 250 Bonus Points Promotion

(A) Promotion Description

The BellSouth® Select Business 250 Bonus Points Promotion is available to new Business Customers who participate in the Company's BellSouth® Select Business Program and meet the eligibility requirements listed below. These bonus points will be awarded in accordance with the terms and conditions established in the BellSouth® Select Business Program.

(B) Eligibility Requirements:

- (1) Customers must subscribe to a new BellSouth® Business Easy Toll Free Plan, a new outbound long distance service optional feature or an eligible BellSouth® Long Distance optional (non-MTS) domestic calling plan as described in Section 4.3 of the Company's Kentucky Tariff No. 3 during the promotion availability period.
- (2) Eligible Customers will be awarded a one time extra 250 Select Bonus Points per account for each of the subscribed services for a total not to exceed 1000 bonus points during the promotion availability period.
- (3) Customers must participate and meet the eligibility criteria established for the BellSouth® Select Business Program as described in Section 4.3.20 of the Company's Kentucky Tariff No. 3.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
10/01/2004
PURSUANT TO 807 KAR 5.011
SECTION 9(1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
September 29, 2004
Page 2 of 2

BellSouth® Select Business 250 Bonus Points Promotion, (continued)

(B) Eligibility Requirements, (cont'd.):

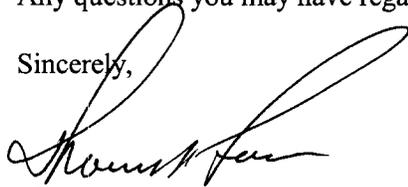
- (4) Customers must be a BellSouth Long Distance Select Business member at the time the bonus points are awarded.
- (5) This promotion is available to eligible subscribers who contact the Company in response to a marketing effort of the Company.

(C) This promotion will be offered to eligible Business Customers from October 1, 2004 through December 31, 2004.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0436

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
10/01/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

September 28, 2004
Via Overnight Delivery

RECEIVED

SEP 29 2004

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extensions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for five special promotions currently available to business customers. The Commission was notified of these promotions by letter dated December 29, 2003. These promotions began on January 1, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for the BellSouth® Business Appreciation Plan Promotion III, BellSouth® Business Appreciation Plan II Promotion III, BellSouth® Business Preferred Rate Plan Promotion III, BellSouth® Business Platinum Preferred Rate Plan Promotion III and BellSouth® Business Fixed Rate Plan Promotion to December 31, 2004.

The specifics of the promotions to be extended are as follows:

BellSouth® Business Appreciation Plan Promotion III

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Appreciation plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1)** Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment and who subscribe to BellSouth® Business Appreciation plan during the promotion period.

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SECTION 9 (1)

By 
Executive Director

BellSouth® Business Appreciation Plan Promotion III, (continued)

- (B) This promotion is offered under the following terms and conditions (continued):
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
 - (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
 - (4) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation plan rate and charge.
 - (5) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation plan for all minutes of use obtained under this promotion.
 - (6) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation plan in the tariff.
 - (7) This promotion will end on December 31, 2004.

PUBLIC SERVICE COMMISSION
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SECTION 9 (1)

By 
Executive Director

BellSouth® Business Appreciation II Plan Promotion III

(A) Promotion Description:

Customers who subscribe to BellSouth® Business Appreciation II plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment and who subscribe to BellSouth® Business Appreciation II plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation II plan rate and charge.
- (5) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation II plan for all minutes of use obtained under this promotion.
- (6) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation II plan in the tariff.
- (7) This promotion will end on December 31, 2004.

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OF KENTUCKY
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9/30/2004
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SECTION 9 (1)

By 
Executive Director

BellSouth® Business Preferred Rate Plan Promotion III

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1)** Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Preferred Rate plan during the promotion period.
- (2)** To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (3)** The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Preferred Rate plan rate and charge.
- (4)** Plan usage discounts and term discounts do not apply during the promotional period.
- (5)** After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Preferred Rate plan in the tariff.
- (6)** This promotion will end on December 31, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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9/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

BellSouth® Business Platinum Preferred Rate Plan Promotion III

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Platinum Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Platinum Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Platinum Preferred Rate plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 35,000 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Platinum Preferred Rate plan rate and charge.
- (5) Plan usage discounts and term discounts do not apply during the promotional period.
- (6) The BellSouth® Business Platinum Preferred Rate plan minimum monthly commitment will be waived during the promotional period.
- (7) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Platinum Preferred Rate plan in addition to any termination charges associated with BellSouth® Business Platinum Preferred Rate plan for all minutes of use obtained under this promotion.
- (8) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Platinum Preferred Rate plan in the tariff.
- (9) This promotion will end on December 31, 2004.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY**
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9/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

BellSouth® Business Fixed Rate Plan Promotion

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Fixed Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Fixed Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Fixed Rate plan during the promotion period.
- (2) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (3) Plan usage discounts and term discounts do not apply during the promotional period.
- (4) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Fixed Rate plan in the tariff.
- (5) This promotion will end on December 31, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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9/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
September 28, 2004
Page 7 of 7

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0434

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



September 28, 2004
Via ~~Overnight Delivery~~
RECEIVED

SEP 29 2004

PUBLIC SERVICE
COMMISSION

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion Extension Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request approval to extend a special promotion for complex business customers. All other terms and conditions associated with this promotion will remain the same.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to the following:

Revised Complex Business Promotion:

BellSouth® Free Month Contract Extension Promotion

This promotion is available to BellSouth Long Distance, Inc. customers, who previously signed a BellSouth® Business Class Family of Services (BBCFS) Volume/Term agreement of less than three years and agree to extend that contract by at least one year, will receive a one time credit in an amount equal to the Customer's monthly recurring and usage charges for Promotion-eligible Services for one complete billing cycle. Customers must execute the BBCFS, acknowledging enrollment in this promotion, no later than December 31, 2004. This Promotion shall only apply to eligible services ordered under the Services Agreement and were installed and activated as of the effective date of the Agreement.

(1) The Free Month will be applied as follows:

- (a) Customers with an original Term of one year, as defined in the original Services Agreement, and that are extending their contract at least one year using the Amendment will receive a Free Month applied to, and calculated based on, the third billing cycle (bill 13) from the original Services Agreement commencement date.

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SECTION 9 (1)

By 
Executive Director

Revised Complex Business Promotion, (continued):

BellSouth® Free Month Contract Extension Promotion, (continued)

- (1) The Free Month will be applied as follows:, (continued)
 - (b) Customers with an original Term of two years, as defined in the original Services Agreement, and that are extending their contract at least one year using the Amendment will receive a Free Month applied to, and calculated based on, the twenty-fifth billing cycle (bill 25) from the original Services Agreement commencement date.
 - (c) Customers with an original Term of three years, as defined in the original Services Agreement, and that are extending their contract at least one year using the Amendment will receive a Free Month applied to, and calculated based on, the thirty-seventh billing cycle (bill 37) from the original Services Agreement commencement date.
- (2) The monthly credit amount will be capped at the greater of \$2,000 or 150% of the Customer's Minimum Monthly Commitment ("MMC") as defined in the Services Agreement as amended.
- (3) The free month of service include the waiver of all BellSouth Long Distance MRCs and usage charges, including loop charges for the following: BellSouth® Dial Direct Service, BellSouth® Toll-Free Service, BellSouth® Long Distance Voice VPN, BellSouth® Long Distance Calling Card, BellSouth® Long Distance Dedicated Access Service, BellSouth® Long Distance Private Line Service, BellSouth® Long Distance ATM Service and BellSouth® Long Distance Frame Relay Service.
- (4) Free months does NOT include the following:
 - (a) International Data Services (ATM, Frame Relay or Private Line)
 - (b) BellSouth® Conference Services
 - (c) Any Local, County, State and Federal Taxes
 - (d) Any other Charges and Fees - including USF, PICC, Operator Services, Payphone Surcharges, Directory Assistance and all special billing delivery charges.
- (5) This Promotion is coterminous with the Customer's Amended BellSouth Business Class Family of Services Agreement.

In addition to any contractual early termination penalties, as stipulated in the Customer's BBCFS Agreement, premature termination of service(s) under this Promotion will result in the Customer's remuneration of all received credits to BellSouth.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director

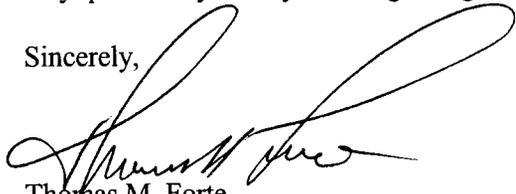
Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
September 28, 2004
Page 3 of 3

Commission approval of this promotion will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0429

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



September 28, 2004
Via Overnight Delivery

RECEIVED

SEP 29 2004

PUBLIC SERVICE
COMMISSION

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion Extensions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. This letter is written to request approval to extend two promotions for complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes the following:

Revised Complex Business Promotions:

BellSouth® Winning Rewards III Long Distance Promotion	This promotion will be available until December 31, 2004 to new BellSouth® Long Distance customers who also have one of the following local service agreements with BellSouth Long Distance's affiliated local exchange entity: BellSouth® Business Smart Start Agreement, BellSouth® Business Volume and Term Agreement, BellSouth® Business Winning Rewards Agreement or a BellSouth® Business Master Agreement. To be eligible, the customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years and a monthly revenue commitment between \$100 and \$10,000 for their long distance Complex Voice services, Private Line services and/or Dedicated Access services. At least one of the selected services must be installed and activated prior to February 28, 2005 for the promotion to remain valid. BellSouth Long Distance will waive usage and monthly charges for the services mentioned above for up to three months ¹ depending on the length of the customer's agreement. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charges.
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¹ Customers signing a one-year agreement will receive a one-month waiver of charges. Customers signing a two-year agreement will receive a two-month waiver of charges. Customers signing a three to five-year agreement will receive a three-month waiver of charges. The maximum amount of charges waived will be \$2,000 or 150% of the committed monthly revenue amount, whichever is less.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY**
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9/30/2004
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SECTION 9 (1)

By 
Executive Director

Revised Complex Business Promotions, (continued):

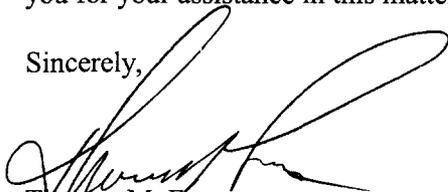
BellSouth® Business Appreciation III Long Distance Promotion	This promotion will be available until December 31, 2004 to new BellSouth® Long Distance customers who also have a BellSouth® Simple Savings local service agreement with BellSouth Long Distance's affiliated local exchange entity. To be eligible, the customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years and a monthly revenue commitment between \$100 and \$10,000 for their long distance Complex Voice services, Private Line services and/or Dedicated Access services. At least one of the selected services must be installed and activated prior to February 28, 2005 for the promotion to remain valid. BellSouth Long Distance will waive usage and monthly charges for the services mentioned above for up to three months ¹ depending on the length of the customer's agreement. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charge.
---	---

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0428

¹ Customers signing a one-year agreement will receive a one-month waiver of charges. Customers signing a two-year agreement will receive a two-month waiver of charges. Customers signing a three to five-year agreement will receive a three-month waiver of charges. The maximum amount of charges waived will be \$2,000 or 150% of the committed monthly revenue greater.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/30/2004
PURSUANT TO 807 KAR 5-014
SECTION 9 (1)**

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

September 28, 2004
Via Overnight Delivery

RECEIVED

SEP 29 2004

PUBLIC SERVICE
COMMISSION

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to extend the *BellSouth® Flat Rate Nine Promotion* for complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to December 31, 2004, with the requirement that at least one promotion-eligible service be installed and activated by February 28, 2005. The specifics of the promotion are as follows:

Revised Complex Business Promotion:

BellSouth® Flat Rate Nine Promotion

This promotion is available to new or renewing BellSouth® Long Distance Customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year and a Minimum Monthly Revenue Commitment (MMC) between \$250.00 and \$4,000.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.05 per minute for intrastate Switched Access voice usage and \$0.0325 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth® Long Distance Dial Direct service, BellSouth® Long Distance Toll-Free service and BellSouth® Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) ~~unless otherwise stated in the CPA.~~ The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement.

Commission approval of this promotion will be greatly appreciated.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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9/30/2004
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SECTION 9 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
September 28, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0432

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/30/2004
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SECTION 9 (1)

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

September 28, 2004
Via Overnight Delivery

RECEIVED

SEP 29 2004

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extensions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to extend the expiration date for the *BellSouth® Customer Benefit* and *BellSouth® Customer Benefit Plus promotions*.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes the following:

Revised Complex Business Promotions:

BellSouth® Customer Benefit Promotion

This promotion is available to new or renewing BellSouth® Long Distance customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year and offers a five percent discount, in addition to standard volume and term discounts, to BellSouth® Long Distance Dial Direct Service, BellSouth® Long Distance Toll-Free Service, BellSouth® Long Distance Calling Card and BellSouth® Long Distance VPN service voice usage. This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The discounts offered with this promotion are coterminous with the customer's BellSouth® Business Class Family of Services agreement. This promotion will end on December 31, 2004. At least one service associated with this promotion must be installed and activated prior to February 28, 2005 for the promotional discounts to remain valid.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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9/30/2004
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SECTION 9 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
September 28, 2004
Page 2 of 2

Revised Complex Business Promotions (continued):

BellSouth® Customer Benefit Plus Promotion

This promotion is available to new or renewing BellSouth® Long Distance customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year with a \$100 Minimum Monthly Revenue Commitment (MMC) and offers an eight percent discount, in addition to standard volume and term discounts, to BellSouth® Long Distance Dial Direct Service, BellSouth® Long Distance Toll-Free Service, BellSouth® Long Distance Calling Card and BellSouth® Long Distance VPN service voice usage. This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The discounts offered with this promotion are coterminous with the customer's BellSouth® Business Class Family of Services agreement. This promotion will end on December 31, 2004. At least one service associated with this promotion must be installed and activated prior to February 28, 2005 for the promotional discounts to remain valid.

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0431

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



September 28, 2004
Via Overnight Delivery

RECEIVED

SEP 29 2004

PUBLIC SERVICE
COMMISSION

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

RE: Special Promotion Extensions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to extend the BellSouth® Total Voice and BellSouth® Total Voice Plus promotions.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for these two promotions to December 31, 2004, with the requirement that at least one promotion-eligible service be installed and activated by February 28, 2005. The specifics of the extended promotion are as follows:

Revised Complex Business Promotions:

BellSouth® Total Voice Promotion

This promotion is available to new BellSouth Long Distance, Inc. customers who either sign a new or renew one of the following agreements with BellSouth Long Distance, Inc.'s affiliated local exchange entity: BellSouth Key Customer Program Agreement, BellSouth Business Volume & Term (V&T) Agreement, BellSouth Business Winning Rewards Agreement, BellSouth Business Master Agreement (BBMA), BellSouth Simple Savings Agreement, a new Small Business Segment (SBS) Product Level Contract or SBS Product Level Contract Service Arrangement (CSA) Agreement, BellSouth Dedicated Internet Access Agreement and/or BellSouth DSL Agreement. The customer must also sign a new or renew a BellSouth Business Class of Service Enrollment form of one-year or longer with a Monthly Minimum Commitment (MMC) of at least \$100.00. This Promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Eligible customers will receive the following pricing for services purchased under this Promotion:

- (1) An additional 10% discount will be applied to interstate inbound and outbound voice usage, including calling card usage and surcharges.
- (2) Discounts will be applied after application of the standard volume and term discounts.

PUBLIC SERVICE COMMISSION

OF KENTUCKY

EFFECTIVE

9/30/2004

PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

By 

Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
September 28, 2004
Page 2 of 2

Revised Complex Business Promotions (continued):

BellSouth® Total Voice Plus Promotion

This promotion is available to new BellSouth Long Distance, Inc. customers who either sign a new or renew one of the following agreements with BellSouth Long Distance, Inc.'s affiliated local exchange entity: BellSouth Key Customer Program Agreement, BellSouth Business Volume & Term (V&T) Agreement, BellSouth Business Winning Rewards Agreement, BellSouth Business Master Agreement (BBMA), BellSouth Simple Savings Agreement, a new Small Business Segment (SBS) Product Level Contract or SBS Product Level Contract Service Arrangement (CSA) Agreement, BellSouth Dedicated Internet Access Agreement and/or BellSouth DSL Agreement. The customer must also sign a new or renew a BellSouth Business Class of Service Enrollment form of one-year or longer with a Monthly Minimum Commitment (MMC) not exceeding \$35,000. This Promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Eligible customers will receive the following pricing for services purchased under this Promotion:

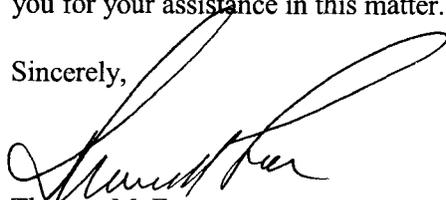
- (1) An additional 13% discount will be applied to intrastate inbound and outbound voice usage, including calling card usage and surcharges.
- (2) Discounts will be applied after application of the standard volume and term discounts.

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0430

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

September 28, 2004
Via Overnight Delivery

RECEIVED

SEP 29 2004

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to extend the *BellSouth® Flat Rate Nine Bundle Promotion* for complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to December 31, 2004, with the requirement that at least one promotion-eligible service be installed and activated by February 28, 2005. The specifics of the promotion are as follows:

Revised Complex Business Promotion:

BellSouth® Flat Rate Nine Bundle Promotion

This promotion is available to new or renewing BellSouth® Long Distance Customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least two years and a Minimum Monthly Revenue Commitment (MMC) of at least \$250.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.05 per minute for intrastate Switched Access voice usage and \$0.0325 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth® Long Distance Dial Direct service, BellSouth® Long Distance Toll-Free service and BellSouth® Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

In addition, within 30 days of signing for this promotion, the Customer must sign a new or renew one of the following agreements for local service from BellSouth Telecommunications: BellSouth® Megalink® Channel Service, BellSouth® Integrated Solutions or BellSouth® Primary Rate ISDN.

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By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
September 28, 2004
Page 2 of 2

Revised Complex Business Promotion, (continued):

BellSouth® Flat Rate Nine Bundle Promotion, (cont'd.)

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement.

Commission approval of this promotion will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0433

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

August 30, 2004
Via Overnight Delivery

RECEIVED

AUG 31 2004

**PUBLIC SERVICE
COMMISSION**

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on September 1, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to certain residential customers:

BellSouth® OnLine Movers Promotion

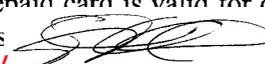
(A) Promotion Description

This promotion is available to residential BellSouth Long Distance Customers who add or change a BellSouth Long Distance domestic or International Optional Calling Plan (non MTS) and request installation or transfer of their BellSouth Long Distance service along with a transfer of the Company's affiliated incumbent local exchange service within the authorized service area via a Company-designated Internet site during the promotion availability period. Eligible Customers will receive a "virtual" 150 minute prepaid calling card.

(B) Eligibility Requirements:

- (1) Customers must be a new or existing residential Customer of BellSouth Long Distance and an existing residential Customer of the Company's affiliated incumbent local exchange entity requesting a transfer of service within the authorized service area via a Company-designated Internet website.
- (2) Customers must subscribe to a BellSouth Long Distance domestic or International service offering, other than Residential Message Telecommunications Service (MTS), as defined in Section 4.2 of the Company's Kentucky Tariff No. 3 at the time of the transfer request.
- (3) The "virtual" 150 minute prepaid card is valid for one (1) year after receipt or six (6) months

**PUBLIC SERVICE COMMISSION
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By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
August 30, 2004
Page 2 of 2

BellSouth® OnLine Movers Promotion

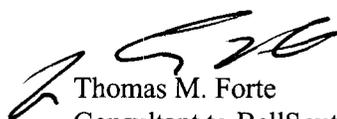
(B) Eligibility Requirements, (cont'd.):

- (4) Only one prepaid calling card is available per account.
- (5) Carrier services for the prepaid card issued pursuant to this promotion are provided by U.S. South. Terms and conditions associated with the use of the prepaid card are established by U.S. South.
- (6) Customers will receive the prepaid calling card via email within approximately thirty (30) days of order completion.
- (7) Customers must be a current subscriber to the eligible services at the time the prepaid calling card is issued.
- (8) This promotion will begin on September 1, 2004 and will end on December 31, 2004.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0427

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/01/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

August 30, 2004
Via Overnight Delivery

RECEIVED

AUG 31 2004

**PUBLIC SERVICE
COMMISSION**

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on September 1, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

BellSouth® 200 Free Minutes Promotion

(A) Promotion Description

This promotion is available to new Residential Customers who subscribe to the BellSouth® Fixed Rate Savings Value Plan during the promotion availability period. Eligible Customers will receive up to 200 free domestic direct dialed minutes a month for three (3) invoices beginning with the first full month invoice after enrollment in this promotion.

(B) Eligibility Requirements:

- (1) Must be a new BellSouth Long Distance Customer.
- (2) Customer must subscribe to BellSouth® Fixed Rate Savings Value plan and meet all eligibility criteria for the plan.
- (3) Unused minutes in one month do not carry over to any subsequent monthly billing periods.
- (4) Minutes of use in excess of the 200 free domestic direct dial minutes will be charged the per minute rate in effect for the BellSouth® Fixed Rate Savings Value plan.

This promotion is available September 1, 2004 through November 30, 2004.

**PUBLIC SERVICE COMMISSION
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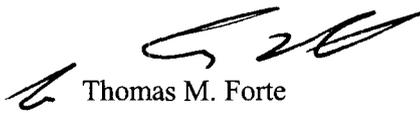
By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
August 30, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0425

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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By 
Executive Director



August 30, 2004
Via Overnight Delivery

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AUG 31 2004

**PUBLIC SERVICE
COMMISSION**

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on September 1, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to certain business customers:

BellSouth® \$50 Cash Back Reward Promotion

(A) Promotion Description

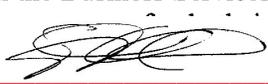
New small Business Customers will receive a coupon redeemable for a combined \$50¹ cash back for subscribing to a BellSouth Long Distance optional (non MTS) domestic outbound calling plan when they meet all the eligibility requirements under the terms and conditions listed below:

(B) Eligibility Requirements:

- (1) Customers must be a new BellSouth Long Distance Customer or an existing Business Message Telecommunications Service (MTS) Customer and subscribe to a domestic calling plan listed in Section 4.3 of the Company's Kentucky Tariff No. 3 during the promotion availability period.
- (2) Customers must have a local service agreement with the Company's affiliated incumbent local exchange entity.
- (3) Customers must be a subscriber to BellSouth® Complete Choice® for Business plan offered by the Company's affiliated incumbent local exchange entity.

¹ This promotion is the same as the promotion in the Business Services Pricing and Service Guide. Customers will only be eligible for interstate and intrastate service.

**PUBLIC SERVICE COMMISSION
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By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
August 30, 2004
Page 2 of 2

BellSouth® \$50 Cash Back Reward Promotion

(B) Eligibility Requirements, (cont'd.):

- (4) Customers may only redeem one BellSouth Long Distance coupon from the Company within the promotional period. Only one coupon is available per account.
- (5) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (6) Customers have ninety (90) days from the order date to return the coupon for redemption.
- (7) Customers must be a current subscriber to the eligible services at the time the cash back check is issued.
- (8) This promotion will begin on September 1, 2004 and will end on December 31, 2004.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0426

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
9/01/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



July 29, 2004
Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

JUL 30 2004

PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky, beginning August 1, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to offer the following special promotion:

New Complex Business Promotion:

BellSouth® Flat Rate Nine Bundle Promotion

This promotion is available to new or renewing BellSouth® Long Distance Customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least two years and a Minimum Monthly Revenue Commitment (MMC) of at least \$250.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.05 per minute for intrastate Switched Access voice usage and \$0.0325 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth® Long Distance Dial Direct service, BellSouth® Long Distance Toll-Free service and BellSouth® Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

In addition, within 30 days of signing for this promotion, the Customer must sign a new or renew one of the following agreements for local service from BellSouth Telecommunications: BellSouth® MegaLink® Channel Service, BellSouth® Integrated Solutions or BellSouth® Primary Rate ISDN.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
8/1/2004
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SECTION 9 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
July 29, 2004
Page 2 of 2

New Complex Business Promotion, (Continued):

BellSouth® Flat Rate Nine Bundle Promotion, (continued)

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement. This promotion will commence on August 1, 2004 and will end on September 30, 2004. At least one service associated with this promotion must be installed and activated prior to November 30, 2004 for the promotional discounts to remain valid.

Commission approval of this promotion will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0424

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
8/1/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



July 29, 2004
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

JUL 30 2004

PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on August 1, 2004 and end on December 31, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to certain business customers. This promotion consists of a prepaid calling card that must be activated by responding to a Company direct mail marketing offer. The details of the promotion are provided below:

BellSouth® Prepaid Card VI Promotion

(A) Promotion Description

The Company will offer the following promotion to certain Business Customers. The promotion will consist of a 250 minute prepaid calling card that must be activated by responding to the Company's direct mail marketing offer.

(B) This promotion is offered under the following terms and conditions:

- (1) This promotion is available to previous BellSouth Long Distance Small Business Customers who switched their long distance service to another provider and who contact the Company in response to a Company direct mail marketing offer.
- (2) Customers who have switched their long distance service to another provider will receive a 250 minute prepaid calling card.
- (3) Customers must call, by a specified date, the telephone number provided with the card in order to activate the prepaid calling card.
- (4) Only one prepaid calling card is available per account.

PUBLIC SERVICE COMMISSION
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EFFECTIVE
8/1/2004
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By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
July 29, 2004
Page 2 of 2

BellSouth® Prepaid Card VI Promotion (continued)

- (B) This promotion is offered under the following terms and conditions (cont'd.):
- (5) Card is valid six (6) months from activation date.
 - (6) Card cannot be redeemed for cash or bill credit.
 - (7) Customers are not required to subscribe to BellSouth Long Distance in order to activate the prepaid card.
 - (8) Carrier services for the prepaid card issued pursuant to this promotion are provided by U.S. South. Terms and conditions associated with the use of the prepaid card are established by U.S. South.
 - (9) This promotion will begin August 1, 2004 and will end December 31, 2004.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0423

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
8/1/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
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32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky, beginning July 15, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to offer the following special promotion:

Complex Business Promotion:

BellSouth® Free Month Contract Extension Promotion

This promotion is available to BellSouth Long Distance, Inc. customers, who previously signed a BellSouth® Business Class Family of Services (BBCFS) Volume/Term agreement of less than three years and agree to extend that contract by at least one year, will receive a one time credit in an amount equal to the Customer's monthly recurring and usage charges for Promotion-eligible Services for one complete billing cycle. Customers must execute the BBCFS, acknowledging enrollment in this promotion, no later than September 30, 2004. This Promotion shall only apply to eligible services ordered under the Services Agreement and were installed and activated as of the effective date of the Agreement.

- (1) The Free Month will be applied as follows:
 - (a) Customers with an original Term of one year, as defined in the original Services Agreement, and that are extending their contract at least one year using the Amendment will receive a Free Month applied to, and calculated based on, the thirteenth billing cycle (bill 13) from the original Services Agreement commencement date.

July 13, 2004
Via Overnight Delivery

RECEIVED

JUL 14 2004

PUBLIC SERVICE
COMMISSION

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
7/15/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

Complex Business Promotion:, (continued)

BellSouth® Free Month Contract Extension Promotion, (continued)

- (1) The Free Month will be applied as follows:, (continued)
 - (b) Customers with an original Term of two years, as defined in the original Services Agreement, and that are extending their contract at least one year using the Amendment will receive a Free Month applied to, and calculated based on, the twenty-fifth billing cycle (bill 25) from the original Services Agreement commencement date.
 - (c) Customers with an original Term of three years, as defined in the original Services Agreement, and that are extending their contract at least one year using the Amendment will receive a Free Month applied to, and calculated based on, the thirty-seventh billing cycle (bill 37) from the original Services Agreement commencement date.
- (2) The monthly credit amount will be capped at the greater of \$2,000 or 150% of the Customer's Minimum Monthly Commitment ("MMC") as defined in the Services Agreement as amended.
- (3) The free month of service include the waiver of all BellSouth Long Distance MRCs and usage charges, including loop charges for the following: BellSouth® Dial Direct Service, BellSouth® Toll-Free Service, BellSouth® Long Distance Voice VPN, BellSouth® Long Distance Calling Card, BellSouth® Long Distance Dedicated Access Service, BellSouth® Long Distance Private Line Service, BellSouth® Long Distance ATM Service and BellSouth® Long Distance Frame Relay Service.
- (4) Free months does NOT include the following:
 - (a) International Data Services (ATM, Frame Relay or Private Line)
 - (b) BellSouth® Conference Services
 - (c) Any Local, County, State and Federal Taxes
 - (d) Any other Charges and Fees - including USF, PICC, Operator Services, Payphone Surcharges, Directory Assistance and all special billing delivery charges.
- (5) This Promotion is coterminous with the Customer's Amended BellSouth Business Class Family of Services Agreement.

In addition to any contractual early termination penalties, as stipulated in the Customer's BCCFS Agreement, premature termination of service(s) under this Promotion will result in the Customer's remuneration of all received credits to BellSouth.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
7/15/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By



Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
July 13, 2004
Page 3 of 3

Commission approval of this promotion will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0422

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
7/15/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By



Executive Director



July 9, 2004
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

JUL 12 2004

PUBLIC SERVICE
COMMISSION

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky, beginning July 13, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to offer the following special promotion:

BellSouth® Basic Unlimited Savings Promotion

This promotion is available to residential customers who subscribe to the BellSouth® Basic Unlimited Savings Plan or BellSouth® Basic Unlimited Savings Value Plan during the promotion availability period. For Customers who subscribe to one of the eligible plans, the Monthly Recurring Charge will be reduced by \$2.00 for the first twelve invoices. For partial month invoices, the reduction will be prorated. This promotion will begin on July 13, 2004 and will end on December 31, 2004.

Commission approval of this promotion will be greatly appreciated. Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0419

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
07/13/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



June 29, 2004
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

JUN 30 2004

**PUBLIC SERVICE
COMMISSION**

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky, beginning July 1, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to offer the following special promotion:

BellSouth® Thank You Promotion

(A) Promotion Description

The Company will offer the following promotion to certain Business Customers. The promotion will consist of a 250 minute prepaid calling card that must be activated by responding to the Company's direct mail marketing offer.

(B) Customer Eligibility Requirements

- (1) Customers must respond to a Company direct mail marketing offer.
- (2) Only one prepaid calling card is available per account.
- (3) Carrier services for the prepaid card issued pursuant to this promotion are provided by U.S. South. Terms and conditions associated with the use of the prepaid card are established by U.S. South.
- (4) Customers are not required to subscribe to Company service or change their existing Company service in order to activate the prepaid card.

This promotion will begin on July 1, 2004 and Customers will have until September 30, 2004 to contact the Company to activate the prepaid card.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
7/1/2004
PURSUANT TO 807 KAR 5:011
SECTION 9(1)**

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
June 29, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0415

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
7/1/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By



Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

June 28, 2004
Via Overnight Delivery

RECEIVED

JUN 29 2004

**PUBLIC SERVICE
COMMISSION**

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extensions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to extend the BellSouth® Total Voice and BellSouth® Total Voice Plus promotions.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for these two promotions to September 30, 2004, with the requirement that at least one promotion-eligible service be installed and activated by November 30, 2004. The specifics of the extended promotion are as follows:

Revised Complex Business Promotions:

BellSouth® Total Voice Promotion

This promotion is available to new BellSouth Long Distance, Inc. customers who either sign a new or renew one of the following agreements with BellSouth Long Distance, Inc.'s affiliated local exchange entity: BellSouth Key Customer Program Agreement, BellSouth Business Volume & Term (V&T) Agreement, BellSouth Business Winning Rewards Agreement, BellSouth Business Master Agreement (BBMA), BellSouth Simple Savings Agreement, a new Small Business Segment (SBS) Product Level Contract or SBS Product Level Contract Service Arrangement (CSA) Agreement, BellSouth Dedicated Internet Access Agreement and/or BellSouth DSL Agreement. The customer must also sign a new or renew a BellSouth Business Class of Service Enrollment form of one-year or longer with a Monthly Minimum Commitment (MMC) of at least \$100.00. This Promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Eligible customers will receive the following pricing for services purchased under this Promotion:

- (1) An additional 10% discount will be applied to intrastate inbound and outbound voice usage, including calling card usage and surcharges
- (2) Discounts will be applied after application of the standard volume and term discounts.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY**
EFFECTIVE
6/30/2004
PURSUANT TO 807 KAR 5:011
SECTION (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
June 28, 2004
Page 2 of 2

Revised Complex Business Promotions (continued):

BellSouth® Total Voice Plus Promotion

This promotion is available to new BellSouth Long Distance, Inc. customers who either sign a new or renew one of the following agreements with BellSouth Long Distance, Inc.'s affiliated local exchange entity: BellSouth Key Customer Program Agreement, BellSouth Business Volume & Term (V&T) Agreement, BellSouth Business Winning Rewards Agreement, BellSouth Business Master Agreement (BBMA), BellSouth Simple Savings Agreement, a new Small Business Segment (SBS) Product Level Contract or SBS Product Level Contract Service Arrangement (CSA) Agreement, BellSouth Dedicated Internet Access Agreement and/or BellSouth DSL Agreement. The customer must also sign a new or renew a BellSouth Business Class of Service Enrollment form of one-year or longer with a Monthly Minimum Commitment (MMC) not exceeding \$35,000. This Promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Eligible customers will receive the following pricing for services purchased under this Promotion:

- (1) An additional 13% discount will be applied to intrastate inbound and outbound voice usage, including calling card usage and surcharges.
- (2) Discounts will be applied after application of the standard volume and term discounts.

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,


Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0418

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
6/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



210 N. Park Ave.
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Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

June 29, 2004
Via Overnight Delivery

RECEIVED

JUN 30 2004

PUBLIC SERVICE
COMMISSION

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky, beginning July 1, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to offer the following special promotion:

New Complex Business Promotion:

BellSouth® Flat Rate Nine Promotion

This promotion is available to new or renewing BellSouth® Long Distance Customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year and a Minimum Monthly Revenue Commitment (MMC) between \$250.00 and \$4,000.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.05 per minute for intrastate Switched Access voice usage and \$0.0325 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth® Long Distance Dial Direct service, BellSouth® Long Distance Toll-Free service and BellSouth® Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement. This promotion will commence on July 1, 2004 and will end on September 30, 2004. At least one service associated with this promotion must be installed and activated prior to September 30, 2004 if the promotional discounts to remain valid.

Commission approval of this promotion will be greatly appreciated.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
07/01/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

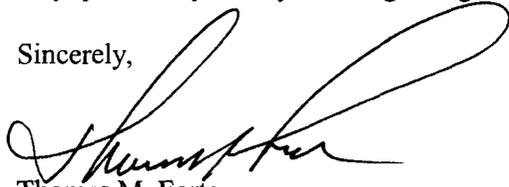
By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
June 29, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0419

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
07/01/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



210 N. Park Ave.
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32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

June 28, 2004
Via Overnight Delivery

RECEIVED

JUN 29 2004

**PUBLIC SERVICE
COMMISSION**

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extensions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. This letter is written to request approval to extend two promotions for complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes the following:

Revised Complex Business Promotions:

BellSouth® Winning Rewards III Long Distance Promotion	This promotion will be available until September 30, 2004 to new BellSouth® Long Distance customers who also have one of the following local service agreements with BellSouth Long Distance's affiliated local exchange entity: BellSouth® Business Smart Start Agreement, BellSouth® Business Volume and Term Agreement, BellSouth® Business Winning Rewards Agreement or a BellSouth® Business Master Agreement. To be eligible, the customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years and a monthly revenue commitment between \$100 and \$10,000 for their long distance Complex Voice services, Private Line services and/or Dedicated Access services. At least one of the selected services must be installed and activated prior to November 30, 2004 for the promotion to remain valid. BellSouth Long Distance will waive usage and monthly charges for the services mentioned above for up to three months ¹ depending on the length of the customer's agreement. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charges.
---	--

¹ Customers signing a one-year agreement will receive a one-month ~~waive of~~ **waive of** charges. Customers signing a two-year agreement will receive a two-month ~~waive of~~ **waive of** charges. Customers signing a three to five-year agreement will receive a three-month ~~waive of~~ **waive of** charges. The maximum amount of charges waived will be \$2,000 or 50% of the committed monthly revenue amount, whichever is greater.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY**
PURSUANT TO 807 KAR 5:011
SECTION 5.09 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
June 28, 2004
Page 2 of 2

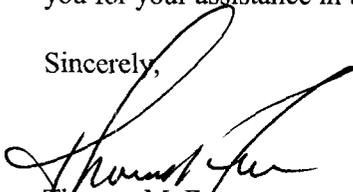
BellSouth® Business Appreciation III Long Distance Promotion	This promotion will be available until September 30, 2004 to new BellSouth® Long Distance customers who also have a BellSouth® Simple Savings local service agreement with BellSouth Long Distance's affiliated local exchange entity. To be eligible, the customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years and a monthly revenue commitment between \$100 and \$10,000 for their long distance Complex Voice services, Private Line services and/or Dedicated Access services. At least one of the selected services must be installed and activated prior to November 30, 2004 for the promotion to remain valid. BellSouth Long Distance will waive usage and monthly charges for the services mentioned above for up to three months ¹ depending on the length of the customer's agreement. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charge.
---	--

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0413

¹ Customers signing a one-year agreement will receive a one-month waiver of charges. Customers signing a two-year agreement will receive a two-month waiver of charges. Customers signing a three to five-year agreement will receive a three-month waiver of charges. The maximum amount of charges waived will be \$2,000 or 150% of the committed monthly revenue amount, whichever is greater.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
6/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

June 28, 2004
Via Overnight Delivery

RECEIVED

JUN 29 2004

**PUBLIC SERVICE
COMMISSION**

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extensions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to extend two existing special promotions.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes the following:

Revised Complex Business Promotions:

BellSouth® Customer Benefit Promotion

This promotion is available to new or renewing BellSouth® Long Distance customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year and offers a five percent discount, in addition to standard volume and term discounts, to BellSouth® Long Distance Dial Direct Service, BellSouth® Long Distance Toll-Free Service, BellSouth® Long Distance Calling Card and BellSouth® Long Distance VPN service voice usage. This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The discounts offered with this promotion are coterminous with the customer's BellSouth® Business Class Family of Services agreement. This promotion will end on September 30, 2004. At least one service associated with this promotion must be installed and activated prior to November 30, 2004 for the promotional discounts to remain valid.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
06/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By

Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
June 28, 2004
Page 2 of 2

Revised Complex Business Promotions (continued):

BellSouth® Customer Benefit Plus Promotion

This promotion is available to new or renewing BellSouth® Long Distance customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year with a \$100 Minimum Monthly Revenue Commitment (MMC) and offers an eight percent discount, in addition to standard volume and term discounts, to BellSouth® Long Distance Dial Direct Service, BellSouth® Long Distance Toll-Free Service, BellSouth® Long Distance Calling Card and BellSouth® Long Distance VPN service voice usage. This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The discounts offered with this promotion are coterminous with the customer's BellSouth® Business Class Family of Services agreement. This promotion will end on September 30, 2004. At least one service associated with this promotion must be installed and activated prior to November 30, 2004 for the promotional discounts to remain valid.

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0420

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
06/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

June 28, 2004
Via Overnight Delivery

RECEIVED

JUN 29 2004

**PUBLIC SERVICE
COMMISSION**

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of the BellSouth® Premium Incentive I Promotion. The Commission was notified of this special promotion by letter dated May 13, 2004, with a requested beginning date of May 17, 2004 and an ending date of June 30, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to October 31, 2004. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are as follows:

BellSouth® Premium Incentive I Promotion

(A) Promotion Description

Customers who subscribe to an eligible plan and sign a term agreement during the promotional period may receive 250 bonus domestic direct dial minutes.

(B) Customer Eligibility Criteria

This promotion is offered under the following terms and conditions:

- (1) Customers must subscribe to an eligible plan listed below.
- (2) Customers must renew an existing BellSouth Long Distance term agreement or sign a new term agreement.
- (3) Customers must be existing customers with the Company's affiliated incumbent local exchange entity and renew an existing local service term agreement.
- (4) Customers must select BellSouth Long Distance for both intraLATA and interLATA long distance service.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY**
EFFECTIVE
6/30/2004
PURSUANT TO KAR 9.011
SECTION 9 (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
June 28, 2004
Page 2 of 2

BellSouth® Premium Incentive I Promotion, (Continued)

(B) Customer Eligibility Criteria, (cont'd.)

- (5) The 250 bonus minutes will expire 90 days from the service order completion date.
- (6) Customers who cancel their term agreement prior to the expiration of the term agreement will forfeit any remaining minutes for this promotion.
- (7) Customers receiving the benefits of this promotion, during the promotional benefit period, are not eligible for another Company promotion.

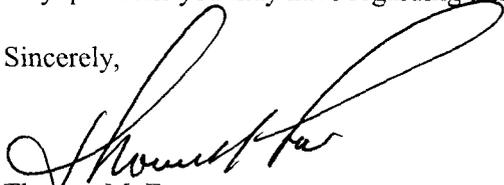
(C) Eligible Plans

BellSouth® Business Preferred Rate Plan
BellSouth® Business Fixed Rate Plan
BellSouth® Business Appreciation Plan
BellSouth® Business Appreciation II Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0414

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
6/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

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Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

June 28, 2003
Via Overnight Delivery

RECEIVED

JUN 29 2004

**PUBLIC SERVICE
COMMISSION**

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extensions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for five special promotions currently available to business customers. The Commission was notified of these promotions by letter dated December 29, 2003. These promotions began on January 1, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for the BellSouth[®] Business Appreciation Plan Promotion III, BellSouth[®] Business Appreciation Plan II Promotion III, BellSouth[®] Business Preferred Rate Plan Promotion III, BellSouth[®] Business Platinum Preferred Rate Plan Promotion III and BellSouth[®] Business Fixed Rate Plan Promotion to September 30, 2004. In addition the terms and conditions are being revised for the BellSouth[®] Business Preferred Rate Plan Promotion III and the BellSouth[®] Business Fixed Rate Plan Promotion. For your reference, a copy of the revised promotions is provided in legislative format as Attachment A to this letter.

The specifics of the extended promotions are as follows:

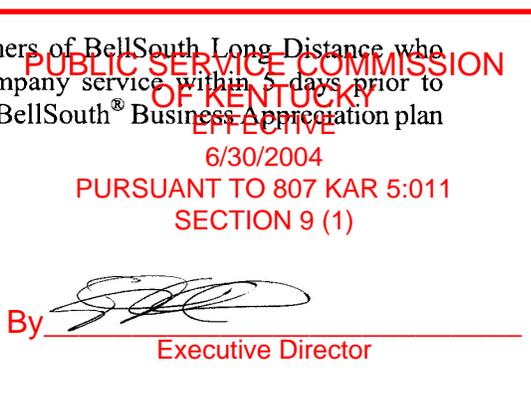
BellSouth[®] Business Appreciation Plan Promotion III

(A) Promotion Description:

Certain Customers who subscribe to BellSouth[®] Business Appreciation plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1)** Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment and who subscribe to BellSouth[®] Business Appreciation plan during the promotion period.



BellSouth® Business Appreciation Plan Promotion III, (continued)

- (B) This promotion is offered under the following terms and conditions (continued):
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
 - (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
 - (4) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation plan rate and charge.
 - (5) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation plan for all minutes of use obtained under this promotion.
 - (6) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation plan in the tariff.
 - (7) This promotion will begin on July 1, 2004 and will end on September 30, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
6/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

BellSouth® Business Appreciation II Plan Promotion III

(A) Promotion Description:

Customers who subscribe to BellSouth® Business Appreciation II plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1)** Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment and who subscribe to BellSouth® Business Appreciation II plan during the promotion period.
- (2)** Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3)** To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4)** The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation II plan rate and charge.
- (5)** Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation II plan for all minutes of use obtained under this promotion.
- (6)** After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation II plan in the tariff.
- (7)** This promotion will begin on July 1, 2004 and will end on September 30, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
6/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By



Executive Director

Revised BellSouth® Business Preferred Rate Plan Promotion III

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1)** Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Preferred Rate plan during the promotion period.
- (2)** To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (3)** The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Preferred Rate plan rate and charge.
- (4)** Plan usage discounts and term discounts do not apply during the promotional period.
- (5)** After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Preferred Rate plan in the tariff.
- (6)** This promotion will begin on July 1, 2004 and will end on September 30, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
6/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

BellSouth® Business Platinum Preferred Rate Plan Promotion III

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Platinum Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Platinum Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Platinum Preferred Rate plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 35,000 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Platinum Preferred Rate plan rate and charge.
- (5) Plan usage discounts and term discounts do not apply during the promotional period.
- (6) The BellSouth® Business Platinum Preferred Rate plan minimum monthly commitment will be waived during the promotional period.
- (7) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Platinum Preferred Rate plan in addition to any termination charges associated with BellSouth® Business Platinum Preferred Rate plan for all minutes of use obtained under this promotion.
- (8) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Platinum Preferred Rate plan in the tariff.
- (9) This promotion will begin on July 1, 2004 and will end on September 30, 2004.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY**
EFFECTIVE
6/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)
By 
Executive Director

Revised BellSouth® Business Fixed Rate Plan Promotion

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Fixed Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Fixed Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Fixed Rate plan during the promotion period.
- (2) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (3) Plan usage discounts and term discounts do not apply during the promotional period.
- (4) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Fixed Rate plan in the tariff.
- (5) This promotion will begin on July 1, 2004 and will end on September 30, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
6/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director

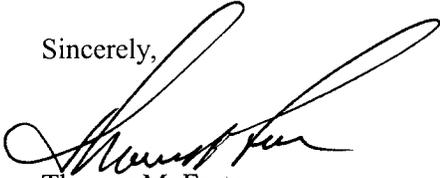
Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
June 28, 2004
Page 7 of 7

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0417

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
6/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



June 28, 2004
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

JUN 29 2004

**PUBLIC SERVICE
COMMISSION**

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of a special promotion in the state of Kentucky. The Commission was notified of this promotion by letter dated December 29, 2003. This promotion began on January 1, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for this promotion to September 30, 2004. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are as follows:

This promotion is available to new residential BellSouth Long Distance Customers who subscribe to eligible plans from July 1, 2004 to September 30, 2004. For the purposes of this promotion the Company defines new customers as all Customers who have not subscribed to any BellSouth Long Distance services within 5 days prior to enrollment in this promotion.

Residential Customers who meet the promotion criteria will pay \$0.01 per minute (rounded up to the next whole minute) for all eligible plan 1+ domestic calls for the first 3 invoices after enrollment in this promotion.

Employee Discounts, as defined in Section 4.8 of the tariff, do not apply for this plan.

Eligible Plans*	
BellSouth® Nickel Plan	PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 6/30/2004. PURSUANT TO 807 KAR 5.011 SECTION 9 (1)
BellSouth® Nickel Value Plan	

* BellSouth® Fixed Rate Savings Value Plan was eligible for this promotion when it was originally introduced. This service will no longer be eligible for the discounted promotional rates on or after July 1, 2004.

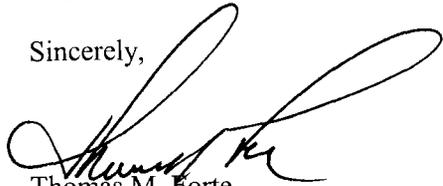
By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
June 28, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0416

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
6/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By



Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

June 28, 2004
Via Overnight Delivery

RECEIVED

JUN 29 2004

**PUBLIC SERVICE
COMMISSION**

RE: Special Promotion Extensions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to extend the BellSouth® Total Voice and BellSouth® Total Voice Plus promotions.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for these two promotions to September 30, 2004, with the requirement that at least one promotion-eligible service be installed and activated by November 30, 2004. The specifics of the extended promotion are as follows:

Revised Complex Business Promotions:

BellSouth® Total Voice Promotion

This promotion is available to new BellSouth Long Distance, Inc. customers who either sign a new or renew one of the following agreements with BellSouth Long Distance, Inc.'s affiliated local exchange entity: BellSouth Key Customer Program Agreement, BellSouth Business Volume & Term (V&T) Agreement, BellSouth Business Winning Rewards Agreement, BellSouth Business Master Agreement (BBMA), BellSouth Simple Savings Agreement, a new Small Business Segment (SBS) Product Level Contract or SBS Product Level Contract Service Arrangement (CSA) Agreement, BellSouth Dedicated Internet Access Agreement and/or BellSouth DSL Agreement. The customer must also sign a new or renew a BellSouth Business Class of Service Enrollment form of one-year or longer with a Monthly Minimum Commitment (MMC) of at least \$100.00. This Promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Eligible customers will receive the following pricing for services purchased under this Promotion:

- (1) An additional 10% discount will be applied to intrastate inbound and outbound voice usage, including calling card usage and surcharges
- (2) Discounts will be applied after application of the standard volume and term discounts.

**PUBLIC SERVICE COMMISSION
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6/30/2004
PURSUANT TO 807 KAR 5:011
SECTION (1)

By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
June 28, 2004
Page 2 of 2

Revised Complex Business Promotions (continued):

BellSouth® Total Voice Plus Promotion

This promotion is available to new BellSouth Long Distance, Inc. customers who either sign a new or renew one of the following agreements with BellSouth Long Distance, Inc.'s affiliated local exchange entity: BellSouth Key Customer Program Agreement, BellSouth Business Volume & Term (V&T) Agreement, BellSouth Business Winning Rewards Agreement, BellSouth Business Master Agreement (BBMA), BellSouth Simple Savings Agreement, a new Small Business Segment (SBS) Product Level Contract or SBS Product Level Contract Service Arrangement (CSA) Agreement, BellSouth Dedicated Internet Access Agreement and/or BellSouth DSL Agreement. The customer must also sign a new or renew a BellSouth Business Class of Service Enrollment form of one-year or longer with a Monthly Minimum Commitment (MMC) not exceeding \$35,000. This Promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Eligible customers will receive the following pricing for services purchased under this Promotion:

- (1) An additional 13% discount will be applied to intrastate inbound and outbound voice usage, including calling card usage and surcharges.
- (2) Discounts will be applied after application of the standard volume and term discounts.

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,


Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0418

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
6/30/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



June 4, 2004
Via Overnight Delivery

RECEIVED

JUN 07 2004

PUBLIC SERVICE
COMMISSION

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on June 8, 2004 and will end on December 31, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to offer the following special promotion to residential customers that meet the specific criteria identified below:

BellSouth® Nickel Savings Value Promotion

(A) Promotion Description

This promotion is available to new BellSouth Long Distance Customers who subscribe to the BellSouth® Nickel Savings Value Plan during the promotion availability period. The Company will waive the monthly recurring charge associated with BellSouth® Nickel Savings Value Plan for the first twelve invoices after enrollment in this promotion.

(B) Customer Eligibility Criteria

This promotion is offered under the following terms and conditions:

- (1) Customers must be a new Customer of BellSouth Long Distance and subscribe to the Company's BellSouth® Nickel Savings Value Plan during the promotion availability period. For purposes of this promotion the Company defines new Customers as all Customers who have not subscribed to any BellSouth Long Distance services within 5 days prior to enrollment in this promotion.
- (2) Customers must be a new Customer to the Company's affiliated incumbent local exchange carrier.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
06/08/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

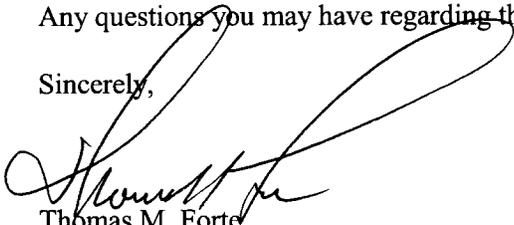
By 
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
June 4, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0410

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
06/08/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By



Executive Director



TF5 2004-00769

210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

June 4, 2004
Via Overnight Delivery

RECEIVED

JUN 07 2004

PUBLIC SERVICE
COMMISSION

RE: Modifications to Expired Promotion Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed are the original and three (3) copies of this letter to request approval to modify a BellSouth Long Distance, Inc. expired promotion for residential customers. Specifically, the Commission was notified of the BellSouth® Unlimited Talk Plan Promotion III by letter dated May 19, 2003. For your reference, a copy of the revised promotion is provided in legislative format as Attachment A to this letter.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes to revise certain eligibility requirements specific to the BellSouth® Unlimited Talk Plan Promotion III. These changes only apply to Customers that subscribed to this plan during the promotional period. No new Customers are eligible to subscribe to this plan since the promotional period has been closed since November 30, 2003.

The specifics of the revised promotion are as follows:

Revised BellSouth® Unlimited Talk Plan Promotion III

The BellSouth® Unlimited Talk plan is a direct dialed outbound long distance service offered to single line residential Customers from switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Unlimited Talk plan provides the Customer with unlimited minutes of interexchange intrastate long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill.

This service is only offered in conjunction with the corresponding interstate BellSouth® Unlimited Talk plan. An additional monthly service charge will apply for the corresponding interstate service. This service is not offered on an intrastate only basis.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
6/8/2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

By 
Executive Director



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

05-0750

May 27, 2004
Via Overnight Delivery

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

MAY 28 2004

PUBLIC SERVICE
COMMISSION

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on June 1, 2004 and will end on July 31, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to offer the following special promotion to eligible residential customers that meet the specific criteria identified below:

BellSouth® Online Sweepstakes Promotion

(A) Promotion Description

This promotion is available to eligible residential BellSouth Long Distance Customers who subscribe to a domestic or international Optional Calling Plan (Non-Message Telecommunications Service) via a Company designated Internet website. Eligible Customers who qualify for entry into a sweepstakes to win a Grand Prize of a trip for two adults, as defined below, to New York, Los Angeles, the Bahamas, Cancun or Vancouver. The trip includes two round trip coach airline tickets, airport transfers at destination, four nights accommodations and \$1,000.00 spending money.

(B) Restrictions and Eligibility Requirements

- (1)** Customers without a domestic or international Optional Calling Plan who subscribe to a domestic or international Optional Calling Plan via a Company designated Internet website during the promotional period, or Customers with a domestic Optional Calling Plan who subscribe to an International Optional Calling Plan, or Customers with an International Optional Calling Plan who subscribe to a domestic Optional Calling Plan via a Company designated Internet website during the promotional period, and who are 18 years of age or older and who reside in one of the following states: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee, are hereinafter referred to as "Eligible Customers".

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
JUN 01 2004
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)
BY: 
EXECUTIVE DIRECTOR

BellSouth® Online Sweepstakes Promotion, (Continued)

(B) Restrictions and Eligibility Requirements, (cont'd.)

- (2) Eligible Customers must add a domestic or international Optional Calling Plan to their account between June 1, 2004 and July 31, 2004 and keep such plan through at least August 15, 2004.
- (3) An eligible Customer may have a maximum of two eligible entries per BellSouth Long Distance account; one for an eligible domestic Optional Calling Plan and one for an eligible international Optional Calling Plan.
- (4) Employees of the Company or affiliated companies, including immediate family members and those living in the same household, are not eligible for this promotion.
- (5) An individual can enroll in the Sweepstakes associated with this promotion without subscribing to an eligible plan by sending an individually mailed, stamped, hand printed 3"x 5" index card including name, address, residential telephone number, and e-mail address to a designated address. No photocopied, facsimile, mass entries, metered mail or mechanically, electronically or otherwise reproduced entries accepted. Mail entries must be postmarked by July 31, 2004, and received by August 7, 2004. There is a maximum of two entries per household regardless of the method of entry.
- (6) Existing BellSouth Long Distance plan Customers who are subscribed to a domestic or international BellSouth Long Distance Optional Calling Plan as of May 31, 2004, and then cancel their plan and sign up for another domestic or international Optional Calling Plan during the promotional period are not eligible for this promotion.
- (7) See www.BellSouth.com for other terms and conditions.
- (8) The Company reserves the right to terminate this promotion at any time.
- (9) The Company reserves the right to modify this promotion at any time following any required Commission notice.
- (10) There will be one prizewinner.
- (11) This promotion will begin on June 1, 2004 and will end on ~~JULY 31~~ **JUN 30**, 2004.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE**

JUN 01 2004

**PURSUANT TO 807 KAR 0011
SECTION 9.11**

BY  **EXECUTIVE DIRECTOR**

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
May 27, 2004
Page 3 of 3

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

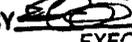
TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0409

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE**

JUN 01 2004

**PURSUANT TO 807 KAR 5011
SECTION 9(1)**

BY  EXECUTIVE DIRECTOR

765-6688



May 13, 2004
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RECEIVED

MAY 14 2004

PUBLIC SERVICE
COMMISSION

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on May 17, 2004 and end on June 30, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company plans to offer the BellSouth® Premium Incentive I Promotion to business customers. The details of the promotion are provided below:

BellSouth® Premium Incentive I Promotion

(A) Promotion Description

Customers who subscribe to an eligible plan and sign a term agreement during the promotional period may receive 250 bonus domestic direct dial minutes.

(B) Customer Eligibility Criteria

This promotion is offered under the following terms and conditions:

- (1) Customers must subscribe to an eligible plan listed below.
- (2) Customers must renew an existing BellSouth Long Distance term agreement or sign a new term agreement.
- (3) Customers must be existing customers with the Company's affiliated incumbent local exchange entity and renew an existing local service term agreement.
- (4) Customers must select BellSouth Long Distance for both intraLATA and interLATA long distance service.
- (5) The 250 bonus minutes will expire 90 days from the service order completion date.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

MAY 17 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
May 13, 2004
Page 2 of 2

BellSouth® Premium Incentive I Promotion, (Continued)

(B) Customer Eligibility Criteria, (cont'd.)

- (6) Customers who cancel their term agreement prior to the expiration of the term agreement will forfeit any remaining minutes for this promotion.
- (7) This promotion will begin on May 17, 2004 and will end on June 30, 2004.
- (8) Customers receiving the benefits of this promotion, during the promotional benefit period, are not eligible for another Company promotion.

(C) Eligible Plans

BellSouth® Business Preferred Rate Plan
BellSouth® Business Fixed Rate Plan
BellSouth® Business Appreciation Plan
BellSouth® Business Appreciation II Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0408

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

MAY 17 2004

PURSUANT TO 807 KAR 5011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T65-0608

April 30, 2004

Via Overnight Delivery

RECEIVED

MAY 08 2004

PUBLIC SERVICE COMMISSION



Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

210 N. Park Ave.
Winter Park, FL
32789

RE: Special Promotion by **BellSouth Long Distance, Inc.**

P.O. Drawer 200
Winter Park, FL
32790-0200

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on May 4, 2004 and end on October 31, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company plans to offer the following special promotion to residential customers:

BellSouth® Unlimited Savings Value Plan Promotion

(A) Promotion Description

The BellSouth® Unlimited Savings Value plan is a direct dialed outbound long distance service offered to single line or multi-line residential Customers on switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Unlimited Savings Value Plan provides the Customer with unlimited minutes of interexchange intrastate long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill.

This service is only offered in conjunction with the corresponding interstate BellSouth® Unlimited Savings Value Plan. An additional monthly service charge will apply for the corresponding interstate service. This service is not offered on an intraLATA or intrastate only basis.

(B) Monthly Service Charge

For the first twelve invoices after subscribing to this plan, the following monthly charge will apply per account:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
\$9.49

Monthly Charge for first twelve invoices:

MAY 04 2004

After the first twelve invoices the following monthly charge will apply per account:

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

Monthly Charge:

BY  EXECUTIVE DIRECTOR

BellSouth® Unlimited Savings Value Plan Promotion, (Continued)

(C) Customer Eligibility Criteria

In order to be eligible for this promotion, the Company must be able to verify that the Customer meets the following eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this promotion and will be contacted by the Company and offered an alternative service. Customers are eligible for this service if they meet the following requirements:

- (1) This promotion is available to Customers with one to three lines at a location.
- (2) Single line Customers must subscribe to BellSouth Long Distance and also to the Company's affiliated incumbent local exchange entity's BellSouth® Complete Choice® plan. Customers with two or three lines must subscribe to BellSouth Long Distance and the Company's affiliated incumbent local exchange entity on each line under the plan. Customers with two or three lines must also subscribe to the Company's affiliated local exchange entity's BellSouth® Complete Choice® plan on the primary line. Customers must receive billing for each of these services from the Company's affiliated local exchange entity.
- (3) Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service on all lines subscribed to under this promotion.
- (4) This promotion cannot be used for any use inconsistent with residential service.
- (5) This promotion is not available on an account that is the recipient of charges billed from another location.
- (6) Customer lines associated with educational institutions (colleges, universities, etc.) are not eligible for this promotion.
- (7) Unlimited plan usage does not include multi-party conference calls (except those calls placed by using the Three-Way Calling Feature are included), calls to 900 numbers, directory assistance, calling card, operator services, international calling and toll free calling services.
- (8) This promotion is not available for resale.

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE**

MAY 04 2004

**PURSUANT TO 807 KAR 5:011
SECTION 9 (1)**

BY  EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
April 30, 2004
Page 3 of 3

BellSouth® Unlimited Savings Value Plan Promotion, (Continued)

(C) Customer Eligibility Criteria, (cont'd)

- (9) If the Company determines that usage is not consistent with typical Residential Customer usage, the Customer may be subject to an additional fee of \$50.00* per month or offered an alternative plan at the Company's sole discretion.

For the purposes of this promotion, typical residential usage is presumed to be total usage that does not exceed 5,000 minutes per month of interstate and/or intrastate service per account.

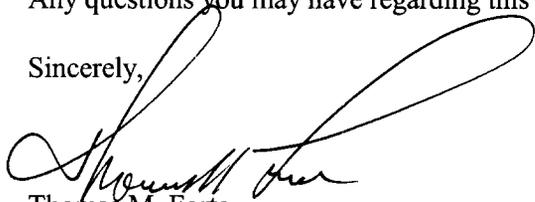
- (10) Employee Discounts, as defined in Section 4.8 of the Company's Kentucky Tariff No. 3, do not apply for this plan.
- (11) The Company reserves the right to exclude certain terminating telephone numbers from this plan. Calls to these numbers will be billed at applicable MTS rates.
- (12) This promotion will begin on May 4, 2004 and will end on October 31, 2004.

* This charge is the same as the additional fee identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one additional fee will apply when both interstate and intrastate service is provided to the customer.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0407

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE**

MAY 04 2004

**PURSUANT TO 807 KAR 5:011
SECTION 9 (1)
BY 
EXECUTIVE DIRECTOR**

T65-0446



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

March 29, 2004
Via Overnight Delivery

RECEIVED

MAR 30 2004

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of a special promotion in the state of Kentucky. The Commission was notified of this promotion by letter dated December 29, 2003, with a requested beginning date of January 1, 2004 and an ending date of March 31, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for this promotion to June 30, 2004. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are as follows:

This promotion is available to new residential BellSouth Long Distance Customers who subscribe to eligible plans from April 1, 2004 to June 30, 2004. For the purposes of this promotion the Company defines new customers as all Customers who have not subscribed to any BellSouth Long Distance services within 5 days prior to enrollment in this promotion.

Residential Customers who meet the promotion criteria will pay \$0.01 per minute (rounded up to the next whole minute) for all eligible plan 1+ domestic calls for the first 3 invoices after enrollment in this promotion.

Employee Discounts, as defined in Section 4.8 of the tariff, do not apply for this plan.

Eligible Plans	PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE
BellSouth® Nickel Plan	
BellSouth® Nickel Value Plan	
BellSouth® Fixed Rate Savings Value Plan	APR 01 2004

PURSUANT TO 807 KAR 5-011
SECTION 9 (1)

BY Charles L. D... ..
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
March 29, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

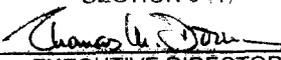
TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0334a

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 03 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T65-0445



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

March 29, 2004
Via Overnight Delivery

RECEIVED

MAR 30 2004

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of a special promotion in the state of Kentucky. The Commission was notified of this promotion by letter dated December 29, 2003, with a requested beginning date of January 1, 2004 and an ending date of March 31, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for this promotion to June 30, 2004. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are as follows:

This promotion is available to new residential BellSouth Long Distance Customers who subscribe to eligible plans from April 1, 2004 to June 30, 2004. For purposes of this promotion the Company defines new customers as all Customers who have not subscribed to any BellSouth Long Distance services within 5 days prior to enrollment in this promotion.

Residential Customers that meet the promotion criteria will have extra minutes added to their monthly initial minutes of intrastate and interstate usage for the Customer's first 3 invoices after enrollment in this promotion as indicated below. A Customer will receive prorated extra minutes for a partial invoice month.

Eligible Plans	Promotion Description
BellSouth [®] Talk 30 Lite plan BellSouth [®] Talk 30 Value Lite plan	15 extra package minutes ¹ added to the monthly initial minutes of usage on the Customer's first 3 invoices after enrollment in this promotion.
BellSouth [®] Talk 60 Lite plan BellSouth [®] Talk 60 Value Lite plan	30 extra package minutes ¹ added to the monthly initial minutes of usage on the Customer's first 3 invoices after enrollment in this promotion.

¹ Package minutes are prorated for partial months depending upon the date the promotion is added to the Customer's service.

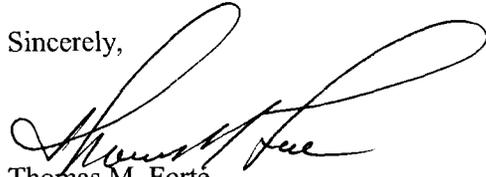
APR 01 2004
PURSUANT TO 807 KAR 5.011
SECTION 9 (1)
BY Thomas H. Dore
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
March 29, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forté
Consultant to BellSouth Long Distance, Inc.

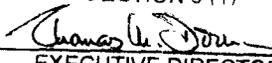
TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0333a

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 01 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T65-0444

March 29, 2004
Via Overnight Delivery

RECEIVED

MAR 30 2004

PUBLIC SERVICE
COMMISSION



Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

210 N. Park Ave.
Winter Park, FL
32789

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

P.O. Drawer 200
Winter Park, FL
32790-0200

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of the BellSouth® Cash Back Promotion. The Commission was notified of this promotion by letter dated December 22, 2003, with a requested beginning date of January 5, 2004 and an ending date of March 31, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for this promotion to June 30, 2004. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are as follows:

BellSouth® Cash Back Promotion

Customers subscribing to an eligible plan will receive a coupon redeemable for a combined cash back bonus of \$25.00¹ when they meet all the eligibility requirements under the terms and conditions listed below:

- (1) The Customer must be a new subscriber to either the BellSouth® Unlimited plan or BellSouth® Unlimited MultiLine plan during the availability of the promotion and meet all eligibility criteria for the plan.
- (2) The promotion will begin April 1, 2004 and will end June 30, 2004. The order for eligible services must be completed and activated by June 30, 2004.
- (3) The Customer must completely fill out and mail the original coupon provided by the Company to a specified address by the specified date.
- (4) The Customer must be a current subscriber to the eligible plan at the time the cash back check is issued.

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

¹ This promotion is the same as the promotion in the Residential Services Pricing and Service Guide. Customers will only be eligible for one coupon for both interstate and intrastate service.

BY *[Signature]*
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
March 29, 2004
Page 2 of 2

BellSouth® Cash Back Promotion, (continued)

- (5) The Customer may only redeem one coupon from the Company within the promotional period per account.
- (6) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (7) Customers who transfer service from one address to another are not eligible for this promotion.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

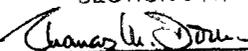
TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0336a

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 01 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T65-0443

March 29, 2004
Via Overnight Delivery

RECEIVED

MAR 30 2004

PUBLIC SERVICE
COMMISSION



210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion Extensions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. This letter is written to request approval to extend two promotions for complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes the following:

Revised Complex Business Promotions:

BellSouth® Winning Rewards III Long Distance Promotion	This promotion will be available until June 30, 2004 to new BellSouth® Long Distance customers who also have one of the following local service agreements with BellSouth Long Distance's affiliated local exchange entity: BellSouth® Business Smart Start Agreement, BellSouth® Business Volume and Term Agreement, BellSouth® Business Winning Rewards Agreement or a BellSouth® Business Master Agreement. To be eligible, the customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years and a monthly revenue commitment between \$100 and \$10,000 for their long distance Complex Voice services, Private Line services and/or Dedicated Access services. At least one of the selected services must be installed and activated prior to August 31, 2004 for the promotion to remain valid. BellSouth Long Distance will waive usage and monthly charges for the services mentioned above for up to three months ¹ depending on the length of the customer's agreement. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charges.
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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

1 Customers signing a one-year agreement will receive a one-month waiver of charges. Customers signing a two-year agreement will receive a two-month waiver of charges. Customers signing a three to five-year agreement will receive a three-month waiver of charges. The maximum amount of charges waived will be \$2,000 or 150% of the committed monthly revenue amount, whichever is greater.

MAR 31 2004
PURSUANT TO 807 KAR 5.011
BY: *[Signature]*
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
March 29, 2004
Page 2 of 2

BellSouth® Business Appreciation III Long Distance Promotion	This promotion will be available until June 30, 2004 to new BellSouth® Long Distance customers who also have a BellSouth® Simple Savings local service agreement with BellSouth Long Distance's affiliated local exchange entity. To be eligible, the customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years and a monthly revenue commitment between \$100 and \$10,000 for their long distance Complex Voice services, Private Line services and/or Dedicated Access services. At least one of the selected services must be installed and activated prior to August 31, 2004 for the promotion to remain valid. BellSouth Long Distance will waive usage and monthly charges for the services mentioned above for up to three months ¹ depending on the length of the customer's agreement. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charge.
---	---

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

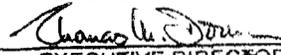
TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0404

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

MAR 31 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 

¹ Customers signing a one-year agreement will receive a one-month waiver of charges. Customers signing a two-year agreement will receive a two-month waiver of charges. Customers signing a three to five-year agreement will receive a three-month waiver of charges. The maximum amount of charges waived will be \$2,000 or 150% of the committed monthly revenue amount, whichever is greater.

T65-0442

March 29, 2004
Via Overnight Delivery

RECEIVED

MAR 30 2004

PUBLIC SERVICE
COMMISSION



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extensions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to extend three existing special promotions.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes the following:

Revised Complex Business Promotions:

BellSouth® Customer Benefit Promotion

This promotion is available to new or renewing BellSouth® Long Distance customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year and offers a five percent discount, in addition to standard volume and term discounts, to BellSouth® Long Distance Dial Direct Service, BellSouth® Long Distance Toll-Free Service, BellSouth® Long Distance Calling Card and BellSouth® Long Distance VPN service voice usage. This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The discounts offered with this promotion are coterminous with the customer's BellSouth® Business Class Family of Services agreement. This promotion will end on June 30, 2004. At least one service associated with this promotion must be installed and activated prior to August 31, 2004 for the promotional discounts to remain valid.

BellSouth® Customer Benefit Plus Promotion

This promotion is available to new or renewing BellSouth® Long Distance customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year with a \$100 Minimum Monthly Revenue Commitment (MMC) and offers an eight percent discount, in addition to standard volume and term discounts, to BellSouth® Long Distance Dial Direct Service, BellSouth® Long Distance Toll-Free Service, BellSouth® Long Distance Calling Card and BellSouth® Long Distance VPN service voice usage. This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The discounts offered with this promotion are coterminous with the customer's BellSouth® Business Class Family of Services agreement. This promotion will end on June 30, 2004. At least one service associated with this promotion must be installed and activated prior to August 31, 2004 for the promotional discounts to remain valid.

PUBLIC SERVICE COMMISSION OF KENTUCKY
EFFECTIVE
MAR 31 2004
PURSUANT TO 807 KAR 5.011
SECTION 9 (1)
BY Charles W. Brown
EXECUTIVE DIRECTOR

Revised Complex Business Promotions, (continued)

BellSouth® Simple Select Promotion

This promotion is available to new or renewing BellSouth® Long Distance customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least two years with an Minimum Monthly Revenue Commitment (MMC) of \$500 or \$2,000. This promotion offers a net effective rate, after application of promotional and standard volume and term discounts, as indicated in the table below for BellSouth® Long Distance Dial Direct Service, BellSouth® Long Distance Toll-Free Service and BellSouth® Long Distance Calling Card voice usage charges. Service charges and/or surcharges associated with Calling Card service are not included as part of the net effective rate and are additional at standard term and volume discounts.

MMC	Switched Access/ Calling Card Usage		Switched/Dedicated Access Usage	
	2 YR	3 to 5 YR	2 YR	3 to 5 YR
\$ 500	\$0.0550	\$0.0525	\$0.0400	\$0.0375
\$2,000	\$0.0525	\$0.0500	\$0.0375	\$0.0350

For customers having locations in more than one state, the above net effective usage rates will apply only when the customer selects Georgia as his "home" state. These rates will not apply and standard usage rates will apply when the customer selects a state other than Georgia as his "home" state.

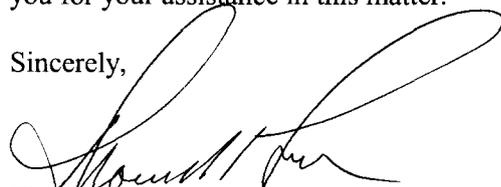
The BellSouth® Simple Select Promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The discounts offered with this promotion are coterminous with the customer's BellSouth® Business Class Family of Services agreement. This promotion will end on June 30, 2004. At least one service associated with this promotion must be installed and activated prior to August 31, 2004 for the promotional discounts to remain valid.

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

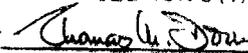
PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

MAR 31 2004

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0405

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T65-0441



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

March 29, 2004
Via Overnight Delivery

RECEIVED
MAR 30 2004
PUBLIC SERVICE
COMMISSION

RE: Special Promotion Extensions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to extend the BellSouth® Total Voice and BellSouth® Total Voice Plus promotions.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for these two promotions to June 30, 2004 with the requirement that at least one promotion-eligible service be installed and activated by August 31, 2004.

The BellSouth® Total Voice promotion currently offers a 10% discount in addition to standard Volume and Term discounts to customers signing a BellSouth® Business Class Family of Services agreement of at least one year with a Minimum Monthly Commitment (MMC) between \$100.00 and \$14,999.00. Effective April 1, 2004, this promotion will be available to customers with an MMC of at least \$100.00.

The BellSouth® Total Voice Plus promotion currently offers a 13% discount in addition to standard Volume and Term discounts to customers signing a BellSouth® Business Class Family of Services agreement of at least one year with an MMC between \$100.00 and \$10,000.00. Effective April 1, 2004, this promotion will be available to customers with an MMC not exceeding \$35,000.00.

These promotions will continue to be available to Customers signing one or more of the following agreements with BellSouth Long Distance's affiliated local exchange entity: BellSouth Key Customer Program Agreement, BellSouth Business Smart Start Agreement, BellSouth Business Volume & Term (V&T) Agreement, BellSouth Business Winning Rewards Agreement, BellSouth Business Master Agreement (BBMA), BellSouth Simple Savings Agreement, a new Small Business Segment (SBS) Product Level Contract or SBS Product Level Contract Service Arrangement (CSA) Agreement, BellSouth DSL Agreement, Internet Access Agreement and/or BellSouth DSL Agreement.

Commission approval of the promotions will be greatly appreciated.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 01 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

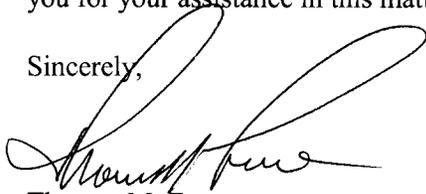
BY Thomas W. Dyer
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
March 29, 2004
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

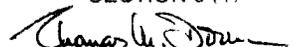
TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0406

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 01 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T65-0437

December 29, 2003
Via Overnight Delivery

RECEIVED

MAR 30 2004

PUBLIC SERVICE
COMMISSION



Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

RE: Special Promotion Extensions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for five special promotions currently available to business customers. The Commission was notified of these promotions by letter dated December 29, 2003, with a requested beginning date of January 1, 2004 and an ending date of March 31, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for the BellSouth® Business Appreciation Plan Promotion III, BellSouth® Business Appreciation Plan II Promotion III, BellSouth® Business Preferred Rate Plan Promotion III, BellSouth® Business Platinum Preferred Rate Plan Promotion III and BellSouth® Business Fixed Rate Plan Promotion to June 30, 2004. All other terms and conditions associated with these promotions will remain the same.

The specifics of the extended promotions are as follows:

BellSouth® Business Appreciation Plan Promotion III

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Appreciation plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment and who subscribe to BellSouth® Business Appreciation plan during the promotion period.**

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 01 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Thomas L. Dore
EXECUTIVE DIRECTOR

BellSouth® Business Appreciation Plan Promotion III, (continued)

- (B) This promotion is offered under the following terms and conditions (continued):
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
 - (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
 - (4) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation plan rate and charge.
 - (5) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation plan for all minutes of use obtained under this promotion.
 - (6) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation plan in the tariff.
 - (7) This promotion will begin on April 1, 2004 and will end on June 30, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
PREFECTIVE

APR 01 2004

PURSUANT TO 807 KAR 5:013
SECTION 9 (1)

BY Thomas H. Dorn
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
March 29, 2004
Page 3 of 7

BellSouth® Business Appreciation II Plan Promotion III

(A) Promotion Description:

Customers who subscribe to BellSouth® Business Appreciation II plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment and who subscribe to BellSouth® Business Appreciation II plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation II plan rate and charge.
- (5) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation II plan for all minutes of use obtained under this promotion.
- (6) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation II plan in the tariff.
- (7) This promotion will begin on April 1, 2004 and will end on June 30, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 01 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles L. Dore
EXECUTIVE DIRECTOR

BellSouth® Business Preferred Rate Plan Promotion III

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Preferred Rate plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Preferred Rate plan rate and charge.
- (5) Plan usage discounts and term discounts do not apply during the promotional period.
- (6) The BellSouth® Business Preferred Rate plan Monthly Recurring Charge is not subject to waiver during the promotional period.
- (7) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Preferred Rate plan in addition to any termination charges associated with BellSouth® Business Preferred Rate plan for all minutes of use obtained under this promotion.
- (8) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Preferred Rate plan in the tariff.
- (9) This promotion will begin on April 1, 2004 and will end on June 30, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EXECUTIVE

APR 03 2004

PURSUANT TO 807 KAR 0001
SECTION 9 (1)

BY Charles L. Dorn
EXECUTIVE DIRECTOR

BellSouth® Business Platinum Preferred Rate Plan Promotion III

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Platinum Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Platinum Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Platinum Preferred Rate plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 35,000 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Platinum Preferred Rate plan rate and charge.
- (5) Plan usage discounts and term discounts do not apply during the promotional period.
- (6) The BellSouth® Business Platinum Preferred Rate plan minimum monthly commitment will be waived during the promotional period.
- (7) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Platinum Preferred Rate plan in addition to any termination charges associated with BellSouth® Business Platinum Preferred Rate plan for all minutes of use obtained under this promotion.
- (8) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Platinum Preferred Rate plan in the month of expiration.
- (9) This promotion will begin on April 1, 2004 and will end on June 30, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
APR 1 2004
PURSUANT TO 807 KAR 5.015
SECTION 9 (1)
BY Chambers L. Stewart
EXECUTIVE DIRECTOR

BellSouth® Business Fixed Rate Plan Promotion

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Fixed Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

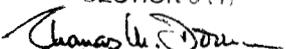
(B) This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Fixed Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Fixed Rate plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) Plan usage discounts and term discounts do not apply during the promotional period.
- (5) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Fixed Rate plan in addition to any termination charges associated with BellSouth® Business Fixed Rate plan for all minutes of use obtained under this promotion.
- (6) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Fixed Rate plan in the tariff.
- (7) This promotion will begin on April 1, 2004 and will end on June 30, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 01 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
March 29, 2004
Page 7 of 7

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0335a

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 01 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR



February 12, 2004
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED
FEB 13 2004
PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on February 16, 2004 and end on May 16, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers. This promotion consists of a "virtual" 150 minute prepaid long distance calling card. The details of the promotion are provided below:

BellSouth® Online Prepaid Card Promotion

(A) Promotion Description

The Company will offer the following promotion to certain Residential BellSouth Long Distance Customers who request installation or transfer of their BellSouth Long Distance service along with a transfer of the Company's affiliated incumbent local exchange service within the authorized service area via a Company-designated Internet website. Eligible Customers will receive via email a "virtual" 150 minute prepaid calling card which is information that provides the Customer with an access number and personal identification number to place calls.

(B) This promotion is offered under the following terms and conditions:

- (1)** Customers must be a new or existing Residential Customer of BellSouth Long Distance and an existing Residential Customer of the Company's affiliated incumbent local exchange entity requesting a transfer of service within the authorized service area via a Company-designated Internet website.
- (2)** Customers must subscribe to BellSouth Long Distance domestic or International service offering, other than Residential MTS, as defined in Section 4.2 of the Company's Kentucky Tariff No. 3 at the time of the transfer request.
- (3)** Transfer of service must be completed by June 15, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
PURSUANT TO 801 KAR 010
SECTION 4.2
BY [Signature]
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
February 12, 2004
Page 2 of 2

BellSouth® Online Prepaid Card Promotion (continued)

- (B) This promotion is offered under the following terms and conditions (cont'd.):
- (4) Customers must remain subscribed to eligible BellSouth Long Distance Service at the time transfer of service is complete.
 - (5) Carrier services for the prepaid card issued pursuant to this promotion are provided by U.S. South. Terms and conditions associated with the use of the prepaid card are established by U.S. South.
 - (6) Only one prepaid calling card is available per account.
- (C) This promotion will begin February 16, 2004 and will end May 15, 2004.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0403

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

FEB 16 2004

PURSUANT TO 807 KAR 50.01
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T65-0178



February 6, 2004
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

JAN 09 2004

PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on February 10, 2004 and end on August 10, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to certain business customers. This promotion consists of a prepaid calling card that must be activated by responding to a Company direct mail marketing offer. The details of the promotion are provided below:

BellSouth® Prepaid Card V Promotion

(A) Promotion Description

The Company will offer the following promotion to certain Business Customers. The promotion will consist of either a 60 minute prepaid calling card or a 250 minute prepaid calling card that must be activated by responding to the Company's direct mail marketing offer.

(B) This promotion is offered under the following terms and conditions:

- (1) This promotion is available to existing small Business Customers whose term plan agreement is expiring in March through August of 2004, and who contact the Company in response to a Company direct mail marketing offer. This promotion is available to Customers who subscribe to services as described in Section 4.3 of the Company's Kentucky Tariff No. 3.
- (2) Customers whose average BellSouth Long Distance monthly usage under the term agreement is less than \$20.00 will receive a 60 minute prepaid calling card.
- (3) Customers whose average BellSouth Long Distance monthly usage under the term agreement is \$20.00 or more will receive a 250 minute prepaid calling card.

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Thomas H. Dora
EXECUTIVE DIRECTOR

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
FEB 10 2004

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
February 6, 2004
Page 2 of 2

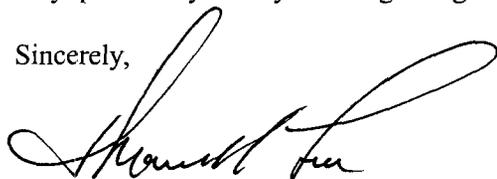
BellSouth® Prepaid Card V Promotion (continued)

- (B) This promotion is offered under the following terms and conditions (cont'd.):
- (4) Customers must call, by a specified date, the telephone number provided with the card in order to activate the prepaid calling card.
 - (5) Only one prepaid calling card is available per account.
 - (6) Customers are not required to renew their expiring contract in order to activate the prepaid card.
 - (7) Carrier services for the prepaid card issued pursuant to this promotion are provided by U.S. South. Terms and conditions associated with the use of the prepaid card are established by U.S. South.
 - (8) This promotion will begin February 10, 2004 and will end August 10, 2004.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

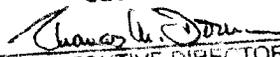
TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0402

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

FEB 10 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T65-0070



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

January 22, 2004
Via Overnight Delivery
RECEIVED

JAN 23 2004
PUBLIC SERVICE
COMMISSION

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on January 26, 2004 and end on March 31, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company plans to offer the BellSouth® Select Business Bonus 500 Points Promotion to business customers. The details of the promotion are provided below:

BellSouth® Select Business Bonus 500 Points Promotion

(A) Promotion Description

The BellSouth® Select Business Bonus 500 Points Promotion is available to business Customers with 3 or more lines who currently participate in the BellSouth® Select Business Program and meet the eligibility requirements listed below. This promotion will award a one time extra 500 Select Points (Bonus Points) per account to eligible Customers who respond to a direct mail marketing offer.

(B) Eligibility Requirements

This promotion is available to business Customers under the following terms and conditions. In order to be eligible for this promotion, Customers must:

- (1) be a new Customer to BellSouth Long Distance and subscribe to a domestic business service offering other than MTS, as defined in Section 4.3 of the Company's tariff within the promotional period.
- (2) be a business Customer who participates in and meets the eligibility criteria established for the BellSouth® Select Business Program as defined in Section 4.3.20 of the Company's tariff.

PUBLIC SERVICE COMMISSION
OF KENTUCKY

JAN 26 2004

BY Charles L. Davis
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
January 22, 2004
Page 2 of 2

BellSouth® Select Business Bonus 500 Points Promotion

(B) Eligibility Requirements, (continued)

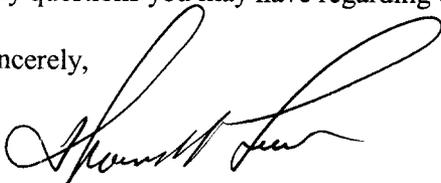
(3) be a BellSouth Long Distance Customer at the time the bonus points are awarded.

(C) This promotion will be offered to eligible Business Customers from January 26, 2004 through March 31, 2004.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0401

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 26 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

65-0079



RECEIVED
JAN 23 2004
PUBLIC SERVICE
COMMISSION

BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

January 23, 2004

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 64-1518

Dear Mr. Dorman:

On November 19, 2003, and again on December 17, 2003, we notified you of a new promotion called BellSouth® Business Smart Start that we intended to begin offering to business customers on January 2, 2004. The promotion was accepted by Commission staff in a letter dated January 14, 2004.

We have now decided to terminate this promotion. Please accept this letter as notice that this promotion will be terminated on January 31, 2004. We apologize for any inconvenience that this cancellation may cause the Commission or staff.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 31 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles L. Dorman
EXECUTIVE DIRECTOR

T64-1653



December 22, 2003
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED
DEC 26 2003
PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on January 5, 2004 and will end on March 31, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the Cash Back Promotion to residential customers that meet specific criteria. The details of the promotion are provided below:

BellSouth® Cash Back Promotion

Customers subscribing to an eligible plan will receive a coupon redeemable for a combined cash back bonus of \$25.00¹ when they meet all the eligibility requirements under the terms and conditions listed below:

- (1) The Customer must be a new subscriber to either the BellSouth® Unlimited plan or BellSouth® Unlimited MultiLine plan during the availability of the promotion and meet all eligibility criteria for the plan.
- (2) The promotion will begin January 5, 2004 and will end March 31, 2004. The order for eligible services must be completed and activated by April 30, 2004.
- (3) The Customer must completely fill out and mail the original coupon provided by the Company to a specified address by the specified date.
- (4) The Customer must be a current subscriber to the eligible plan at the time the cash back check is issued.

¹ This promotion is the same as the promotion in the Residential Services Pricing and Service Guide. Customers will only be eligible for one coupon for both interstate and intrastate service.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

PURSUANT TO KY KAR 5.01,
SECTION 11.0

BY 
EXECUTIVE SECRETARY

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 22, 2003
Page 2 of 2

BellSouth® Cash Back Promotion, (continued)

- (5) The Customer may only redeem one coupon from the Company within the promotional period per account.
- (6) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (7) Customers who transfer service from one address to another are not eligible for this promotion.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0336

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 05 2004

PURSUANT TO 1907 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T64-1684



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

December 29, 2003
Via Overnight Delivery

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

DEC 30 2003

PUBLIC SERVICE
COMMISSION

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky beginning on January 1, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company will offer the following promotion:

This promotion is available to new residential BellSouth Long Distance Customers who subscribe to eligible plans from January 1, 2004 to March 31, 2004. For the purposes of this promotion the Company defines new customers as all Customers who have not subscribed to any BellSouth Long Distance services within 5 days prior to enrollment in this promotion.

Residential Customers who meet the promotion criteria will pay \$0.01 per minute (rounded up to the next whole minute) for all eligible plan 1+ domestic calls for the first 3 invoices after enrollment in this promotion.

Employee Discounts, as defined in Section 4.8 of the tariff, do not apply for this plan.

Eligible Plans
BellSouth® Nickel Plan
BellSouth® Nickel Value Plan
BellSouth® Fixed Rate Savings Value Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelope ~~provided for that purpose.~~

IAN 01 2004

BY 
EXPLORATION MANAGER

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2003
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0334

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 07 2004

PURSUANT TO KRS 150.010
SECTION 5(1)

BY 
EXECUTIVE DIRECTOR

T64-1683



December 29, 2003
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

DEC 30 2003

PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky beginning on January 1, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company will offer the following promotion:

This promotion is available to new residential BellSouth Long Distance Customers who subscribe to eligible plans from January 1, 2004 to March 31, 2004. For purposes of this promotion the Company defines new customers as all Customers who have not subscribed to any BellSouth Long Distance services within 5 days prior to enrollment in this promotion.

Residential Customers that meet the promotion criteria will have extra minutes added to their monthly initial minutes of intrastate and interstate usage for the Customer's first 3 invoices after enrollment in this promotion as indicated below. A Customer will receive prorated extra minutes for a partial invoice month.

Eligible Plans	Promotion Description
BellSouth® Talk 30 Lite plan BellSouth® Talk 30 Value Lite plan	15 extra package minutes ¹ added to the monthly initial minutes of usage on the Customer's first 3 invoices after enrollment in this promotion.
BellSouth® Talk 60 Lite plan BellSouth® Talk 60 Value Lite plan	30 extra package minutes ¹ added to the monthly initial minutes of usage on the Customer's first 3 invoices after enrollment in this promotion.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
FRANKFORT

¹ Package minutes are prorated for partial months depending upon the date the promotion is added to the Customer's service.

JAN 01 2004

PURSUANT TO BOARD ORDER
SERIALIZED

BY 
EXECUTIVE VICE PRES.

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2003
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0333

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 01 2004

PURSUANT TO 807 KAR 5.011
SECTION 9.11

BY 
EXECUTIVE DIRECTOR



T64-1682

December 29, 2003
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

RECEIVED

DEC 30 2003

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotions by BellSouth Long Distance, Inc.

P.O. Drawer 200
Winter Park, FL
32790-0200

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of five special promotions the Company intends to offer within the State of Kentucky. These promotions will begin on January 1, 2004 and will end on March 31, 2004.

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the BellSouth® Business Appreciation Plan Promotion III, BellSouth® Business Appreciation Plan II Promotion III, BellSouth® Business Preferred Rate Plan Promotion III, BellSouth® Business Platinum Preferred Rate Plan Promotion III and BellSouth® Business Fixed Rate Plan Promotion. These promotions are available to business customers that meet the specific criteria identified on the attached pages for each promotion.

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Thank you for your assistance in this matter.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw
Attachments

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0335

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 01 2004

PURSUANT TO 807 KAR 6-011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

BellSouth® Business Appreciation Plan Promotion III

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Appreciation plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1)** Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment and who subscribe to BellSouth® Business Appreciation plan during the promotion period.
- (2)** Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3)** To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4)** The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation plan rate and charge.
- (5)** Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation plan for all minutes of use obtained under this promotion.
- (6)** After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation plan in the tariff.
- (7)** This promotion will begin on January 1, 2004 and will end on March 31, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 01 2004

PURSUANT TO 807 KAR 5:011
SECTION 9(1)

BY Thomas G. Stone
EXECUTIVE DIRECTOR

BellSouth® Business Appreciation II Plan Promotion III

(A) Promotion Description:

Customers, except those in Florida, who subscribe to BellSouth® Business Appreciation II plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment and who subscribe to BellSouth® Business Appreciation II plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation II plan rate and charge.
- (5) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation II plan for all minutes of use obtained under this promotion.
- (6) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation II plan in the tariff.
- (7) This promotion will begin on January 1, 2004 and will end on March 31, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 01 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles H. Dow
EXECUTIVE DIRECTOR

BellSouth® Business Preferred Rate Plan Promotion III

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Preferred Rate plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Preferred Rate plan rate and charge.
- (5) Plan usage discounts and term discounts do not apply during the promotional period.
- (6) The BellSouth® Business Preferred Rate plan Monthly Recurring Charge is not subject to waiver during the promotional period.
- (7) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Preferred Rate plan in addition to any termination charges associated with BellSouth® Business Preferred Rate plan for all minutes of use obtained under this promotion.
- (8) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Preferred Rate plan in the tariff.
- (9) This promotion will begin on January 1, 2004 and will end on March 31, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 01 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles W. Strickland
EXECUTIVE DIRECTOR

BellSouth® Business Platinum Preferred Rate Plan Promotion III

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Platinum Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Platinum Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Platinum Preferred Rate plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 35,000 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Platinum Preferred Rate plan rate and charge.
- (5) Plan usage discounts and term discounts do not apply during the promotional period.
- (6) The BellSouth® Business Platinum Preferred Rate plan minimum monthly commitment will be waived during the promotional period.
- (7) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Platinum Preferred Rate plan in addition to any termination charges associated with BellSouth® Business Platinum Preferred Rate plan for all minutes of use obtained under this promotion.
- (8) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Platinum Preferred Rate plan in the tariff.
- (9) This promotion will begin on January 1, 2004 and will end on ~~March 31, 2004~~ **February 28, 2004**.

JAN 01 2004

PURSUANT TO 807 KAR 6:011
SECTION 9 (1)

BY Charles L. Dyer
EXECUTIVE DIRECTOR

BellSouth® Business Fixed Rate Plan Promotion

(A) Promotion Description:

Certain Customers who subscribe to BellSouth® Business Fixed Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

(B) This promotion is offered under the following terms and conditions:

- (1)** Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Fixed Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Fixed Rate plan during the promotion period.
- (2)** Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3)** To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4)** Plan usage discounts and term discounts do not apply during the promotional period.
- (5)** Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Fixed Rate plan in addition to any termination charges associated with BellSouth® Business Fixed Rate plan for all minutes of use obtained under this promotion.
- (6)** After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Fixed Rate plan in the tariff.
- (7)** This promotion will begin on January 1, 2004 and will end on March 31, 2004.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 01 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Charles L. Dow
EXECUTIVE DIRECTOR

T64-1681



December 29, 2003
Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

DEC 30 2003

PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotions by BellSouth Long Distance, Inc.

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. This letter is written to request approval to extend a current special promotion and add BellSouth® Winning Rewards III Long Distance Promotion for complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes the following:

New Complex Business Promotions:

BellSouth® Winning Rewards III Long Distance Promotion	This promotion will be available effective January 1, 2004 until March 31, 2004 to new BellSouth® Long Distance customers who also have one of the following local service agreements with BellSouth Long Distance's affiliated local exchange entity: BellSouth® Business Smart Start Agreement, BellSouth® Business Volume and Term Agreement, BellSouth® Business Winning Rewards Agreement or a BellSouth® Business Master Agreement. To be eligible, the customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years and a monthly revenue commitment between \$100 and \$10,000 for their long distance Complex Voice services, Private Line services and/or Dedicated Access services. At least one of the selected services must be installed and activated prior to May 31, 2004 for the promotion to remain valid. BellSouth Long Distance will waive usage and monthly charges for the services mentioned above for up to three months ¹ depending on the length of the customer's agreement. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charges.
---	---

¹ Customers signing a one-year agreement will receive a one-month waiver of charges. Customers signing a two-year agreement will receive a two-month waiver of charges. Customers signing a three to five-year agreement will receive a three-month waiver of charges. The maximum amount of charges waived will be \$2,500 or 150% of the committed monthly revenue amount, whichever is greater.

JAN 01 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Charles H. Dowd
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2003
Page 2 of 2

Revised Complex Business Promotions:

BellSouth® Business Appreciation III Long Distance Promotion	This promotion will be available until March 31, 2004 to new BellSouth® Long Distance customers who also have a BellSouth® Simple Savings local service agreement with BellSouth Long Distance's affiliated local exchange entity. To be eligible, the customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years and a monthly revenue commitment between \$100 and \$10,000 for their long distance Complex Voice services, Private Line services and/or Dedicated Access services. At least one of the selected services must be installed and activated prior to May 31, 2004 for the promotion to remain valid. BellSouth Long Distance will waive usage and monthly charges for the services mentioned above for up to three months ¹ depending on the length of the customer's agreement. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charge.
---	---

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Thank you for your assistance in this matter.

Sincerely,



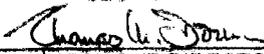
Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0331

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 01 2004

PURSUANT TO 807 KAR 5.013
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

¹ Customers signing a one-year agreement will receive a one-month waiver of charges. Customers signing a two-year agreement will receive a two-month waiver of charges. Customers signing a three to five-year agreement will receive a three-month waiver of charges. The maximum amount of charges waived will be \$2,000 or 150% of the committed monthly revenue amount, whichever is greater.



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

T64-1680

December 29, 2003
Overnight Delivery
RECEIVED

DEC 30 2003

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extension by BellSouth Long Distance, Inc.

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of the BellSouth® Total Voice and BellSouth® Total Voice Plus promotions.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes to extend the expiration date for these two promotions to March 31, 2004 with the requirement that at least one promotion-eligible service be installed and activated by May 31, 2004.

Effective January 1, 2004, these promotions will only be available to Customers signing one or more of the following agreements with BellSouth Long Distance's affiliated local exchange entity: BellSouth Key Customer Program Agreement, BellSouth Business Smart Start Agreement, BellSouth Business Volume & Term (V&T) Agreement, BellSouth Business Winning Rewards Agreement, BellSouth Business Master Agreement (BBMA), BellSouth Simple Savings Agreement, a new Small Business Segment (SBS) Product Level Contract or SBS Product Level Contract Service Arrangement (CSA) Agreement, BellSouth Dedicated Internet Access Agreement and/or BellSouth DSL Agreement. All other terms and conditions associated with each promotion will remain the same.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

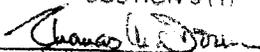
Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0307e

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFEC PVE

JAN 01 2004

PURSUANT TO 807 KAR 5.001
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

764-1679



December 29, 2003
Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

DEC 30 2003

PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotions by BellSouth Long Distance, Inc.

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of three special promotions the Company intends to offer within the State of Kentucky. These promotions will begin on January 1, 2004 and will end on March 31, 2004.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the BellSouth® Customer Benefit Promotion, BellSouth® Customer Benefit Plus Promotion and BellSouth® Simple Select Promotion to business customers that meet specific criteria. The details for each promotion are provided below:

New Complex Business Promotions:

BellSouth® Customer Benefit Promotion

This promotion is available to new or renewing BellSouth® Long Distance customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year and offers a five percent discount, in addition to standard volume and term discounts, to BellSouth® Long Distance Dial Direct Service, BellSouth® Long Distance Toll-Free Service, BellSouth® Long Distance Calling Card and BellSouth® Long Distance VPN service voice usage. This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The discounts offered with this promotion are coterminous with the customer's BellSouth® Business Class Family of Services agreement. This promotion will commence on January 1, 2004 and will end on March 31, 2004. At least one service associated with this promotion must be installed and activated prior to May 31, 2004 for the promotional discounts to remain valid.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 01 2004

PURSUANT TO KY REV. STAT.
SECTION 9.11

BY Charles H. Brown
EXECUTIVE DIRECTOR

New Complex Business Promotions:, (Continued)

BellSouth® Customer Benefit Plus Promotion

This promotion is available to new or renewing BellSouth® Long Distance customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year with a \$100 Minimum Monthly Revenue Commitment (MMC) and offers an eight percent discount, in addition to standard volume and term discounts, to BellSouth® Long Distance Dial Direct Service, BellSouth® Long Distance Toll-Free Service, BellSouth® Long Distance Calling Card and BellSouth® Long Distance VPN service voice usage. This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The discounts offered with this promotion are coterminous with the customer's BellSouth® Business Class Family of Services agreement. This promotion will commence on January 1, 2004 and will end on March 31, 2004. At least one service associated with this promotion must be installed and activated prior to May 31, 2004 for the promotional discounts to remain valid.

BellSouth® Simple Select Promotion

This promotion is available to new or renewing BellSouth® Long Distance customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least two years with an Minimum Monthly Revenue Commitment (MMC) of \$500 or \$2,000. This promotion offers a net effective rate, after application of promotional and standard volume and term discounts, as indicated in the table below for BellSouth® Long Distance Dial Direct Service, BellSouth® Long Distance Toll-Free Service and BellSouth® Long Distance Calling Card voice usage charges. Service charges and/or surcharges associated with Calling Card service are not included as part of the net effective rate and are additional at standard term and volume discounts.

MMC	Switched Access/ Calling Card Usage		Switched/Dedicated Access Usage	
	2 YR	3 to 5 YR	2 YR	3 to 5 YR
\$ 500	\$0.0550	\$0.0525	\$0.0400	\$0.0375
\$2,000	\$0.0525	\$0.0500	\$0.0375	\$0.0350

For customers having locations in more than one state, the above net effective usage rates will apply only when the customer selects Georgia as his "home" state. These rates will not apply and standard usage rates will apply when the customer selects a state other than Georgia as his "home" state.

The BellSouth® Simple Select Promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The discounts offered with this promotion are coterminous with the customer's BellSouth® Business Class Family of Services agreement. This promotion will commence on January 1, 2004 and will end on March 31, 2004. At least one service associated with this promotion must be installed and activated prior to May 31, 2004 for the promotional discounts to remain valid.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 01 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Thomas G. Dore
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 29, 2003
Page 3 of 3

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Thank you for your assistance in this matter.

Sincerely,



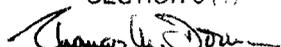
Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0332

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 03 2004

PURSUANT TO 807 KAR 5:013
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T64-1547



November 24, 2003
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

NOV 24 2003
PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky beginning on December 1, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company will offer the following promotion to certain small business customers. This promotion consists of a 250 minute prepaid calling card that must be activated by responding to a Company direct mail marketing offer.

This promotion is offered under the following terms and conditions:

250 Minute Prepaid Card IV Promotion

- (A) This promotion is available to potential subscribers to the Company's services as well as to current subscribers who contact the Company in response to a Company direct mail marketing offer.
- (B) This promotion is available to selected business customers whose monthly telecommunications spending level is \$3,000.00 or less.
- (C) Only one prepaid card is available per account.
- (D) Customers are not required to subscribe to Company service or change their existing Company service in order to activate the prepaid card.
- (E) Carrier services for the prepaid card issued pursuant to this promotion are provided by U.S. South. Terms and conditions associated with the use of prepaid card are established by U.S. South.
- (F) This promotion will begin on December 1, 2003, and Customers will have until January 31, 2004 to contact the Company to activate the prepaid card.

PUBLIC SERVICE
OF KENTUCKY
EFFECTIVE

DEC 01 2003

PURSUANT TO 807 KAR 5:011
SECTION 9(1)

BY Charles L. Spivey
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
November 24, 2003
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

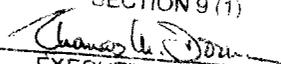
TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A. Coleman - BST
file: BellSouth - KY
tms: KYx0330

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

DEC 01 2003

PURSUANT TO 807 KAR 5.01:
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

764-1546



November 24, 2003
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

NOV 25 2003
PUBLIC SERVICE COMMISSION
OF KENTUCKY

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

P.O. Drawer 200
Winter Park, FL
32790-0200

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of a special promotion applicable to BellSouth® Fixed Rate Savings Value Plan. The Commission was notified of this promotion by letter dated May 29, 2003. This promotion began June 2, 2003.

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for this promotion to December 31, 2003. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are as follows:

The Company plans to offer a promotion to new and existing customers that will waive the customer eligibility criteria for the BellSouth® Fixed Rate Savings Value Plan as defined in Section 4.2.24 of the Company's tariff. In order to be eligible for this promotion Customers must subscribe to either BellSouth® Complete Choice® plan, BellSouth® Area Plus® plan or BellSouth® PreferredPackSM plan offered by the Company's affiliated incumbent local exchange carrier.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

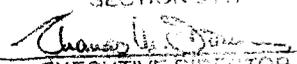
Sincerely,


Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

NOV 26 2003

PURSUANT TO KY KAR 5.011
SECTION 9.11

BY 
EXECUTIVE DIRECTOR

TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0314b

T64-1431

October 30, 2003
Via Overnight Delivery



210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

OCT 31 2003

PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of the BellSouth® Select Business Bonus Points Promotion. The Commission was notified of this promotion by letter dated July 30, 2003, with a requested beginning date of August 1, 2003 and an ending date of October 31, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the company proposes to extend the expiration date for this promotion to January 31, 2004. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are as follows:

BellSouth® Select Business Bonus Points Promotion

The BellSouth® Select Business Bonus Points Promotion is available to certain business Customers who participate in the Company's BellSouth® Select Business Program. This promotion will award an extra 100 Select Points (Bonus Points) to eligible Customers. These Bonus Points will be awarded in accordance with the terms and conditions established in the BellSouth® Select Business Program.

In order to be eligible for this promotion, Customers must:

- (1) be a business Customer who participates in and meets the eligibility criteria established for the BellSouth® Select Business Program as described in Section 4.3.20 of the Kentucky Tariff No. 3;
- (2) previously have subscribed to the Company's services within the last 90 days;
- (3) demonstrate that they switched their interexchange telephone service to another interexchange carrier within the last 90 days; and
- (4) not have subscribed to any of the Company's services within the last 7 days.

PUBLIC SERVICE COMMISSION
OFFICE IN KENTUCKY
EFFECTIVE

NOV 01 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

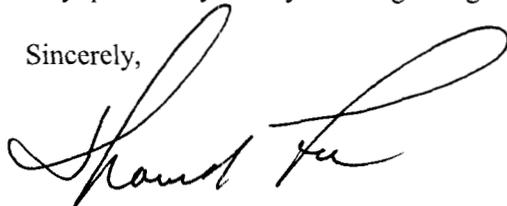
BY Chandra L. Dora
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
October 30, 2003
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

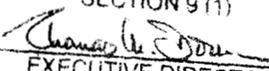
TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0320a

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

NOV 01 2003

PURSUANT TO 807 KAR 5.011
SECTION 9(1)

BY 
EXECUTIVE DIRECTOR



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky beginning October 16, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company will offer the following promotion:

BellSouth® Savings Plan Promotion

Customers who subscribe to the BellSouth® Savings plan during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic long distance calls subject to this plan during the promotional period.

This promotion begins on October 16, 2003 and ends on January 31, 2004.

This promotion covers calls made from time of enrollment in this promotion until January 31, 2004. After January 31, 2004, the Customer will be charged the per-minute rate in effect for the BellSouth® Savings plan described in Section 4.2.31 of the Company's tariff.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose. Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0326

764-1357

October 14, 2003
Via Overnight Delivery

RECEIVED

OCT 15 2003

PUBLIC SERVICE
COMMISSION

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

OCT 16 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR



September 29, 2003
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

SEP 30 2003

PUBLIC SERVICE
COMMISSION

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to reintroduce within the State of Kentucky beginning October 1, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the following special promotion;

Complex Business Promotion:

BellSouth® Elevate LD Promotion

This promotion is available to BellSouth Long Distance, Inc. customers who sign a new or renew a BellSouth® Business Class Family of Services (BBCFS) agreement of one-year or longer with a \$100 to \$14,999 Minimum Monthly Revenue Commitment (MMC). This promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA. The benefits of this promotion are coterminous with the customer's BBCFS agreement.

Eligible customers will receive the following pricing for services purchased under this promotion:

- (1) An additional 10% discount will be applied to intrastate inbound and outbound voice usage, including calling card usage and associated calling card service charges.
- (2) Discounts will be applied after application of the standard volume and term discounts.

This promotion will end on December 31, 2003 and at least one eligible service must be installed and activated by February 29, 2004.

OCT 01 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles W. Jones
EXECUTIVE DIRECTOR

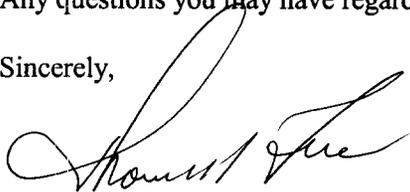
PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
September 29, 2003
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

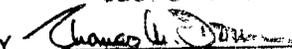
TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0324

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

OCT 01 2003

PURSUANT TO 807 KAR 5.011
SECTION 9(1)

BY 
EXECUTIVE DIRECTOR

T64-1284



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

September 29, 2003
Via Overnight Delivery

RECEIVED

SEP 30 2003

PUBLIC SERVICE COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of four special promotions the Company intends to offer within the State of Kentucky. These promotions will begin on October 1, 2003 and will end on December 31, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the BellSouth® Business Appreciation Plan Promotion II, BellSouth® Business Appreciation Plan II Promotion II, BellSouth® Business Preferred Rate Plan Promotion II and BellSouth® Business Platinum Preferred Rate Plan Promotion II to business customers that meet specific criteria. The details for each promotion are provided below:

BellSouth® Business Appreciation Plan Promotion II

Certain Customers who subscribe to BellSouth® Business Appreciation plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan during the promotional period.

This promotion is offered under the following terms and conditions:

- (A) Customers must be new Customers of BellSouth Long Distance who subscribe to BellSouth® Business Appreciation plan during the promotion period.
- (B) Customers must commit to at least a 12-month agreement with BellSouth Long Distance at the time of promotion enrollment.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

OCT 01 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Thomas L. Dorn
EXECUTIVE DIRECTOR

BellSouth® Business Appreciation Plan Promotion II, (continued)

- (C) Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service.
- (D) Customers must have a new or existing local service agreement with the Company's affiliated incumbent local exchange entity.
- (E) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the Bellsouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (F) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation plan rate and charge.
- (G) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation plan.
- (H) This promotion covers calls made from time of enrollment in this promotion until December 31, 2003. After December 31, 2003, the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation plan in the tariff.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

OCT 01 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles W. Dixon
EXECUTIVE DIRECTOR

BellSouth® Business Appreciation II Plan Promotion II

Certain Customers who subscribe to BellSouth® Business Appreciation II plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan during the promotional period.

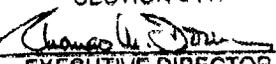
This promotion is offered under the following terms and conditions:

- (A) Customers must be new Customers of BellSouth Long Distance who subscribe to BellSouth® Business Appreciation II plan during the promotion period.
- (B) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (C) Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service.
- (D) Customers must have a new or existing local service agreement with the Company's affiliated incumbent local exchange entity.
- (E) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the Bellsouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (F) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation II plan rate and charge.
- (G) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation II plan.
- (H) This promotion covers calls made from time of enrollment in this promotion until December 31, 2003. After December 31, 2003, the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation II plan in the tariff.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

OCT 01 2003

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

BellSouth® Business Preferred Rate Plan Promotion II

Certain Customers who subscribe to BellSouth® Business Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan during the promotional period.

This promotion is offered under the following terms and conditions:

- (A) Customers must be new Customers of BellSouth Long Distance who subscribe to BellSouth® Business Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Preferred Rate plan during the promotion period.
- (B) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (C) Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service.
- (D) Customers must have a new or existing local service agreement with the Company's affiliated incumbent local exchange entity.
- (E) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (F) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Preferred Rate plan rate and charge.
- (G) Plan usage discounts and term discounts do not apply during the promotional period.
- (H) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Preferred Rate plan in addition to any termination charges associated with BellSouth® Business Preferred Rate plan.
- (I) This promotion covers calls made from time of enrollment in this promotion until December 31, 2003. After December 31, 2003, the Customer will be charged the per minute rate in effect for the BellSouth® Business Preferred Rate plan in the tariff.

OCT 01 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles L. Brown
EXECUTIVE DIRECTOR

BellSouth® Business Platinum Preferred Rate Plan Promotion II

Certain Customers who subscribe to BellSouth® Business Platinum Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan during the promotional period.

This promotion is offered under the following terms and conditions:

- (A) Customers must be new Customers of BellSouth Long Distance who subscribe to BellSouth® Business Platinum Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Platinum Preferred Rate plan during the promotion period.
- (B) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (C) Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service.
- (D) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (E) The promotional rate is subject to a cap of 35,000 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Platinum Preferred Rate plan rate and charge.
- (F) Plan usage discounts and term discounts do not apply during the promotional period.
- (G) The BellSouth® Business Platinum Preferred Rate plan minimum monthly commitment will be waived during the promotional period.
- (H) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Platinum Preferred Rate plan in addition to any termination charges associated with BellSouth® Business Platinum Preferred Rate plan.
- (I) This promotion covers calls made from time of enrollment in this promotion until December 31, 2003. After December 31, 2003, the Customer will be charged the per minute rate in effect for the BellSouth® Business Platinum Preferred Rate plan in the tariff.

PUBLIC SERVICE COMMISSION
OFFICE OF THE CLERK
EFFECTIVE

OCT 01 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles L. Dorn
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
September 29, 2003
Page 6 of 6

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

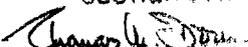
TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tns: KYx0325

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

OCT 01 2003

PURSUANT TO 807 KAR 0011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

764-1283



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

September 29, 2003
Via Overnight Delivery

RECEIVED

SEP 30 2003

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of the BellSouth® Charter Intrastate promotion. The Commission was originally notified of this promotion by letter dated March 28, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes to extend the expiration date for this promotion to December 31, 2003 with the requirement that at least one promotion-eligible service be installed and activated by February 29, 2004. All other terms and conditions associated with this promotion will remain the same.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

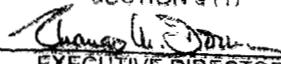
TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0307d

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

OCT 01 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR



T64-1282

September 29, 2003
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

RECEIVED

SEP 30 2003

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of the BellSouth® Total Voice and BellSouth® Total Voice Plus promotions. The Commission was originally notified of these promotions by letter dated March 28, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes to extend the expiration date for these two promotions to December 31, 2003 with the requirement that at least one promotion-eligible service be installed and activated by February 29, 2004. All other terms and conditions associated with each promotion will remain the same.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

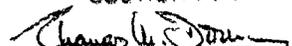
TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0307d

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

OCT 01 2003

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T64-1222



September 11, 2003
Via Overnight Delivery

RECEIVED

SEP 12 2003

PUBLIC SERVICE
COMMISSION

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky beginning on September 15, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company will offer the following promotion to certain small business customers. This promotion consists of a 250 minute prepaid calling card that must be activated by responding to a Company direct mail marketing offer.

This promotion is offered under the following terms and conditions:

250 Minute Prepaid Card III Promotion

- (A) This promotion is available to potential subscribers to the Company's services as well as to current subscribers who contact the Company in response to a Company direct mail marketing offer.
- (B) This promotion is available to selected business customers whose monthly telecommunications spending level is \$3,000.00 or less.
- (C) Only one prepaid card is available per account.
- (D) Customers are not required to subscribe to Company service or change their existing Company service in order to activate the prepaid card.
- (E) Carrier services for the prepaid card issued pursuant to this promotion are provided by U.S. South. Terms and conditions associated with the use of prepaid card are established by U.S. South.
- (F) This promotion will begin on September 15, 2003, and Customers will have until November 18, 2003 to contact the Company to activate the prepaid card.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

SEP 15 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles S. Dyer
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
September 11, 2003
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

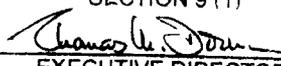
TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0323

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

SEP 15 2003

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

764-1209



September 10, 2003
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

SFP 1 1 2003

PUBLIC SERVICE
COMMISSION

RE: Special Promotions by **BellSouth Long Distance, Inc.**

P.O. Drawer 200
Winter Park, FL
32790-0200

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. This letter is written to request approval to reintroduce two special promotions for complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes the following:

Complex Business Promotions:

<p>BellSouth® Winning Choice Long Distance Promotion</p>	<p>This promotion will be available until December 31, 2003 to new BellSouth® Long Distance customers who also have a BellSouth® Winning Choice local service agreement with BellSouth Long Distance's affiliated local exchange entity. To be eligible, the customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years and a monthly revenue commitment between \$100 and \$10,000 for their long distance Complex Voice services, Private Line services and/or Dedicated Access services. At least one of the selected services must be installed and activated prior to February 29, 2004 for the promotion to remain valid. BellSouth Long Distance will waive usage and monthly charges for the services mentioned above for up to three months¹ depending on the length of the customer's agreement. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charges.</p>
---	--

¹ Customers signing a one-year agreement will receive a one-month waiver of charges. Customers signing a two-year agreement will receive a two-month waiver of charges. Customers signing a three to five-year agreement will receive a three-month waiver of charges. The maximum amount of charges waived will be \$2,000 or 15% of the committed monthly revenue amount, whichever is greater.

SFP 1 2 2003

PURSUANT TO 807 KAR 5:011
SECTION 5(1)

BY Chas. L. D... ..
EXECUTIVE DIRECTOR

Complex Business Promotions, (continued):

BellSouth® Business Appreciation III Long Distance Promotion	This promotion will be available until December 31, 2003 to new BellSouth® Long Distance customers who also have a BellSouth® Simple Solutions local service agreement with BellSouth Long Distance's affiliated local exchange entity. To be eligible, the customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years and a monthly revenue commitment between \$100 and \$10,000 for their long distance Complex Voice services, Private Line services and/or Dedicated Access services. At least one of the selected services must be installed and activated prior to February 29, 2003 for the promotion to remain valid. BellSouth Long Distance will waive usage and monthly charges for the services mentioned above for up to three months ¹ depending on the length of the customer's agreement. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charge.
---	---

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

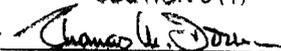
TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0322

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

SEP 12 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

¹ Customers signing a one-year agreement will receive a one-month waiver of charges. Customers signing a two-year agreement will receive a two-month waiver of charges. Customers signing a three to five-year agreement will receive a three-month waiver of charges. The maximum amount of charges waived will be \$2,000 or 150% of the committed monthly revenue amount, whichever is greater.

T64-1128



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

August 26, 2003
Via Overnight Delivery

RECEIVED

AUG 27 2003

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of a special promotion applicable to BellSouth® Area Plus® Complete Savings Plan. Specifically, the Commission was notified of this promotion by letter dated May 29, 2003, with a requested beginning date of June 2, 2003 and an ending date of August 31, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for this promotion to November 30, 2003. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are as follows:

The Company plans to offer a promotion to Customers who subscribe to the BellSouth® Area Plus® Complete Savings Plan as defined in Section 4.2.21 of the Company's tariff. This promotion will waive the requirement to subscribe to BellSouth® Area Plus® plan, but retain the requirement to subscribe to the BellSouth® Complete Choice® plan, offered by the Company's affiliated incumbent local exchange entity during the promotion period. In addition, the BellSouth® Area Plus® Complete Savings plan will be made available to Customers subscribing to the BellSouth® PreferredPackSM plan offered by the Company's affiliated incumbent local exchange entity during the promotion period.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

SEP 01 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles L. Brown
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
August 26, 2003
Page 2 of 2

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0315a

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

SEP 01 2003

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T64-1127



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

August 26, 2003
Via Overnight Delivery
RECEIVED

AUG 27 2003

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of a special promotion applicable to BellSouth® Fixed Rate Savings Value Plan. Specifically, the Commission was notified of this promotion by letter dated May 29, 2003, with a requested beginning date of June 2, 2003 and an ending date of August 31, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for this promotion to November 30, 2003. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are as follows:

The Company plans to offer a promotion to new and existing customers that will waive the customer eligibility criteria for the BellSouth® Fixed Rate Savings Value Plan as defined in Section 4.2.24 of the Company's tariff. In order to be eligible for this promotion Customers must subscribe to either BellSouth® Complete Choice® plan, BellSouth® Area Plus® plan or BellSouth® PreferredPackSM plan offered by the Company's affiliated incumbent local exchange carrier.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0314a

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

SEP 01 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY EXECUTIVE DIRECTOR

T64-1083

August 14, 2003
Via Overnight Delivery

RECEIVED

AUG 15 2003

PUBLIC SERVICE
COMMISSION



210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on August 18, 2003 and end on November 18, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the BellSouth® Business Unlimited Plan Promotion to business customers that meet specific criteria. The details of the promotion are provided below:

BellSouth® Business Unlimited Plan Promotion

(A) Promotion Description

The BellSouth® Business Unlimited plan is a direct dialed domestic outbound long distance voice service offered to business Customers with one to nine switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Business Unlimited plan provides the Customer with unlimited minutes of interexchange intrastate long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill for usage eligible for unlimited calling but does provide call detail information for usage not included in the unlimited calling. This service is only offered in conjunction with the corresponding interstate BellSouth® Business Unlimited plan. This service is not offered on an intraLATA or intrastate only basis.

Toll free service is available with this plan for Customers who also subscribe to the BellSouth® Business Easy Toll Free plan. The rates and charges of the BellSouth® Business Easy Toll Free plan will apply as described in Section 4.3.11 of the BellSouth Long Distance, Inc. Kentucky P.S.C. Tariff No. 3 except that usage rates are specified below. Toll free usage is not included in the unlimited usage.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
AUG 18 2003
PURSUANT TO 807 KAR 5:011
SECTION 8 (1)
BY Changli Dou
EXECUTIVE DIRECTOR

BellSouth® Business Unlimited Plan Promotion (continued)

(B) Rates

(1) Monthly Recurring Charge*

The following monthly recurring charge applies for eligible unlimited plan usage based on the number of lines subscribed to this plan:

Direct Dial Service

Number of Lines	Monthly Recurring Charge
1	\$20.00
2	\$35.00
3	\$50.00
4	\$65.00
5	\$80.00
6	\$95.00
7	\$110.00
8	\$125.00
9	\$140.00

(2) Toll Free Inbound Service

(a) Monthly Recurring Charges: See Section 4.3.11 of the BellSouth Long Distance, Inc. Kentucky P.S.C. Tariff No. 3.

(b) Toll Free Inbound Per Minute Rate: \$0.09

All toll free inbound calls are billed in six (6) second increments after an initial period, for billing purposes, of thirty (30) seconds.

* This monthly recurring charge is identical to the monthly recurring charge identified in the Company's Interstate Business Services Pricing and Service Guide. Only one monthly recurring charge will apply when both interstate and intrastate service is provided to the Customer.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

AUG 18 2003

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Charles L. Drennon
EXECUTIVE DIRECTOR

BellSouth® Business Unlimited Plan Promotion (continued)

(C) Customer Eligibility Criteria:

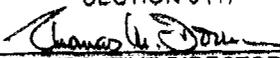
In order to be eligible for this plan, the Company must be able to verify that the Customer meets the following eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative service. Customers are eligible for this service if they meet the following requirements:

- (1) Customers must be new or existing subscribers to BellSouth Long Distance and must also be new or existing subscribers to the Company's affiliated incumbent local exchange carrier. Customers must subscribe to BellSouth® Complete Choice® For Business plan offered by the Company's affiliated incumbent local exchange carrier on each line at each location under this promotion. The Customer must also receive billing for each of these services from the Company's affiliated incumbent local exchange carrier.
- (2) At the time of subscription to this plan, Customers must subscribe to a local service term agreement with the Company's affiliated incumbent local exchange carrier.
- (3) This plan is available to business Customers with one to nine business lines at a single location and on a single billing account. All lines at the location must subscribe to this plan.
- (4) Customers must presubscribe to BellSouth® Business Unlimited plan for both intraLATA and interLATA usage on all lines that are at a single location and on a single billing account.
- (5) This promotion cannot be used for placing interLATA or intraLATA calls to online services, Internet access services, or broadcast facsimile services or for any services that do not involve a person-to-person conversation or voice-only calls.
- (6) Unlimited plan usage does not include multi-party conference calls (except those calls placed by using the Three-Way Calling feature are included), calls to 900, 976, 700 numbers and other calls to access information services, directory assistance, calling card, operator services, international calling and toll free calling services.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

AUG 18 2003

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

BellSouth® Business Unlimited Plan Promotion (continued)

(C) Customer Eligibility Criteria, (continued)

- (7) This plan is not available for resale.
- (8) This plan is not available to Customers with an account that bills to another number or is the recipient of charges billed from another number.
- (9) If the Company determines that the Customer's total long distance usage is excessive on any line, the Customer may be subject to an additional fee of \$50.00* for each line on the account per month for which the usage was excessive. In the alternative, in the Company's sole discretion, the Customer may be offered an alternative service.

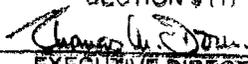
For the purposes of this promotion, excessive usage is defined as total usage per line that exceeds 1000% of the Company's average per line usage for all lines subscribed to this plan within the state of Kentucky.

- (10) The Company reserves the right to exclude certain terminating telephone numbers from this promotion. Calls to these numbers will be billed at applicable MTS rates.
- (11) Service under this plan cannot be used with the following applications or services: call center environment or in connection with any similar such application, auto-dialers or any similar type of device, PBX or PBX-like equipment, data transmission equipment, Centrex service, foreign exchange service, public telephone services, ISDN services or the equivalents of any such services.
- (12) Customers on this plan may only place as many concurrent calls as they have individual lines subscribed to under this plan.
- (13) Term discounts are not applicable to this service.
- (14) Customer lines associated with education institutions (colleges, Universities, etc.), hotels or motels, or other businesses that aggregate end user traffic are not eligible for this plan.

* This charge is the same as the additional fee identified in the Company's Interstate Business Services Pricing and Service Guide. Only one additional fee will apply when both interstate and intrastate service is provided to the Customer.

AUG 18 2003

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

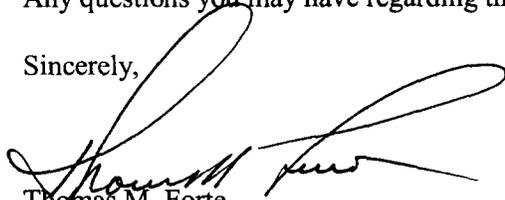
BY 
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
August 14, 2003
Page 5 of 5

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

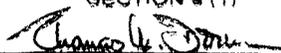
TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0321

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

AUG 18 2003

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T64-0857



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

June 26, 2003
Via Overnight Delivery

RECEIVED

JUN 27 2003

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of the BellSouth® Charter Intrastate promotion. The Commission was notified of this promotion by letter dated March 28, 2003, with a requested beginning date of April 1, 2003 and an ending date of June 30, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes to extend the expiration date for this promotion to September 30, 2003 with the requirement that at least one promotion-eligible service be installed and activated by November 30, 2003. All other terms and conditions associated with this promotion will remain the same.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

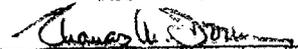
TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0307c

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JUN 28 2003

PURSUANT TO 807 KAR 5.011
SECTION 9(1)

BY 
EXECUTIVE DIRECTOR

T64-0818



June 17, 2003
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of two special promotions the Company intends to offer within the State of Kentucky beginning June 20, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the following special promotions;

Complex Business Promotions:

BellSouth® Elevate LD Promotion

This promotion is available to BellSouth Long Distance, Inc. customers who sign a new or renew a BellSouth® Business Class Family of Services (BBCFS) agreement of one-year or longer with a \$100 to \$14,999 Minimum Monthly Revenue Commitment (MMC). This promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA. The benefits of this promotion are coterminous with the customer's BBCFS agreement.

Eligible customers will receive the following pricing for services purchased under this promotion:

- (1) An additional 10% discount will be applied to intrastate inbound and outbound voice usage, including calling card usage and associated calling card service charges.
- (2) Discounts will be applied after application of the standard volume and term discounts.

This promotion will end on August 31, 2003 and at least one eligible service must be installed and activated by October 15, 2003.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JUN 20 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)
BY Thomas H. [Signature]
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
June 17, 2003
Page 2 of 2

Complex Business Promotions, (continued):

BellSouth® Elevate LD II Promotion

This promotion is available to BellSouth Long Distance, Inc. customers who sign a new or renew a BellSouth® Business Class Family of Services (BBCFS) agreement of one-year or longer with a \$100 to \$10,000 Minimum Monthly Revenue Commitment (MMC). This promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA. The benefits of this promotion are coterminous with the customer's BBCFS agreement.

Eligible customers will receive the following pricing for services purchased under this promotion:

- (1) An additional 13% discount will be applied to intrastate inbound and outbound voice usage, including calling card usage and associated calling card service charges.
- (2) Discounts will be applied after application of the standard volume and term discounts.

This promotion will end on August 31, 2003 and at least one eligible service must be installed and activated by October 15, 2003.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0318

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JUN 20 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

June 12, 2003
Via Overnight Delivery

RECEIVED

JUN 13 2003

PUBLIC SERVICE
COMMISSION

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company will offer the following promotion to certain small business customers. This promotion consists of a 250 minute prepaid calling card that must be activated by responding to a Company direct mail marketing offer.

This promotion is offered under the following terms and conditions:

- (A) This promotion is available to potential subscribers to the Company's services as well as to current subscribers who contact the Company in response to a Company direct mail marketing offer.
- (B) This promotion is available to selected business customers whose monthly telecommunications spending level is \$3,000.00 or less.
- (C) Only one prepaid card is available per account.
- (D) Customers are not required to subscribe to Company service or change their existing Company service in order to activate the prepaid card.
- (E) Carrier services for the prepaid card issued pursuant to this promotion are provided by U.S. South. Terms and conditions associated with the use of prepaid card are established by U.S. South.
- (F) This promotion will begin on June 16, 2003, and Customers will have until July 31, 2003 to contact the Company to activate the prepaid card.

JUN 16 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles L. Dorn
EXECUTIVE DIRECTOR

KENTUCKY PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
June 12, 2003
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0317

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JUN 16 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T64-0739



May 29, 2003
Via Overnight Delivery

RECEIVED

JUN 02 2003

PUBLIC SERVICE
COMMISSION

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on June 2, 2003 and will end on August 31, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer a promotion to new and existing customers that will waive the customer eligibility criteria for the BellSouth® Fixed Rate Savings Value Plan as defined in Section 4.2.24 of the Company's tariff. In order to be eligible for this promotion Customers must subscribe to either BellSouth® Complete Choice® plan, BellSouth® Area Plus® plan or BellSouth® PreferredPackSM plan offered by the Company's affiliated incumbent local exchange carrier.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

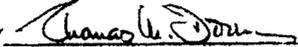
TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0314

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JUN 03 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T64-0736



May 29, 2003
Via Overnight Delivery

RECEIVED

JUN 02 2003

PUBLIC SERVICE
COMMISSION

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on June 2, 2003 and will end on August 31, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer a promotion to Customers who subscribe to the BellSouth® Area Plus® Complete Savings Plan as defined in Section 4.2.21 of the Company's tariff. This promotion will waive the requirement to subscribe to BellSouth® Area Plus® plan, but retain the requirement to subscribe to the BellSouth® Complete Choice® plan, offered by the Company's affiliated incumbent local exchange entity during the promotion period. In addition, the BellSouth® Area Plus® Complete Savings plan will be made available to Customers subscribing to the BellSouth® PreferredPackSM plan offered by the Company's affiliated incumbent local exchange entity during the promotion period.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,


Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0315

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JUN 03 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

764-0735



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

May 29, 2003
Via Overnight Delivery
RECEIVED

JUN 02 2003
PUBLIC SERVICE
COMMISSION

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of the BellSouth® Total Voice and BellSouth® Total Voice Plus promotions. The Commission was notified of these promotions by letter dated March 28, 2003, with a requested beginning date of April 1, 2003 and an ending date of May 31, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes to extend the expiration date for these two promotions to September 30, 2003 with the requirement that at least one promotion-eligible service be installed and activated by November 30, 2003. All other terms and conditions associated with each promotion will remain the same.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

to Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0307b

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JUN 03 2003

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY
EXECUTIVE DIRECTOR

T64-0734

May 30, 2003
Via Overnight Delivery



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

JUN 03 2003

PUBLIC SERVICE
COMMISSION

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on June 3, 2003 and end on August 31, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the BellSouth® Movers Promotion to residential customers. The details of the promotion are provided below:

BellSouth® Movers Promotion

The BellSouth® Movers Promotion is available to new and existing residential BellSouth Long Distance Customers who request installation or transfer of their BellSouth Long Distance service along with a transfer of the Company's affiliated incumbent local exchange service within the authorized service area via a Company designated Internet site. Eligible Customers will receive a gift amount of \$10 that may be used for selecting a gift online from a pre-determined list of merchandise provided by a participating retailer.

This promotion is offered under the following terms and conditions:

- (A) To be eligible for this promotion a Customer must be 1) a new or existing residential Customer of BellSouth Long Distance and 2) an existing residential Customer of the Company's affiliated incumbent local exchange carrier requesting a transfer of Company's affiliated incumbent local exchange service within the authorized service area via a Company designated Internet site.
- (B) A new Customer of the Company must subscribe to Company service via a Company-designated Internet site at the time of the transfer request. An existing Customer of the Company must remain subscribed to the Company's service at the time of the transfer request.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JUN 03 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles L. Dow
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
May 30, 2003
Page 2 of 2

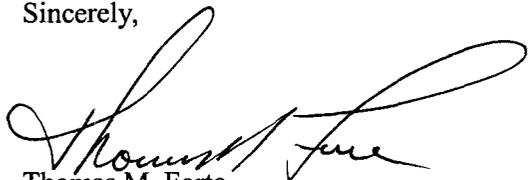
BellSouth® Movers Promotion (continued)

- (C) To receive the benefit of this promotion the Customer must order the gift on the participating retailer's Internet site using a gift code provided to the Customer.
- (D) The gift must be ordered within 30 days from date of issue of the gift code to the customer.
- (E) Additional terms and conditions of the participating retailer may also apply. These additional terms and conditions will be available through a link to the participating retailer's Internet site at the time the Customer receives the gift code.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

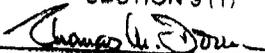
TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0316

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JUN 03 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T64-0671



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

RECEIVED

MAY 20 2003

PUBLIC SERVICE
COMMISSION

May 19, 2003

Via Overnight Delivery

RECEIVED

MAY 20 2003

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on May 22, 2003 and end on August 31, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to offer the following special promotion to residential customers:

BellSouth® Unlimited Talk Plan Promotion III

The BellSouth® Unlimited Talk plan is a direct dialed outbound long distance service offered to single line residential Customers from switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Unlimited Talk plan provides the Customer with unlimited minutes of interexchange intrastate long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill.

This service is only offered in conjunction with the corresponding interstate BellSouth® Unlimited Talk plan. An additional monthly service charge will apply for the corresponding interstate service. This service is not offered on an intraLATA only basis.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

Rate Structure

(A) **Monthly Service Charge**

Monthly Charge

MAY 22 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

\$12.24

BY Charles H. Dean
EXECUTIVE DIRECTOR

BellSouth® Unlimited Talk Plan Promotion III, (cont'd.)

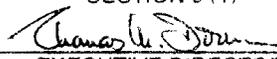
Eligibility Requirements

- (A) Customers must subscribe to BellSouth Long Distance and also subscribe to the Company's affiliated incumbent local exchange carrier's BellSouth® Complete Choice® plan. The Customer must also receive billing for all of these services from the Company's affiliated incumbent local exchange carrier.
- (B) Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service.
- (C) This plan cannot be used for placing interLATA or intraLATA calls to on-line services or Internet access services or for any commercial use, for any use inconsistent with residential service, or for any services that do not involve a person-to-person conversation or voice messages.
- (D) This plan is not available to Customers with a multi-line account or an account that bills to another number or is the recipient of charges billed from another number unless the Customer establishes separate billing accounts for each line.
- (E) Customer lines associated with educational institutions, (colleges, universities, etc.) are not eligible for this plan.
- (F) Employee Discounts, as defined in Section 4.8 of the tariff, do not apply for this plan.
- (G) Unlimited plan usage does not include multi-party conference calls, calls to 900 numbers, directory assistance, calling card, operator services, international calling and toll free calling services.
- (H) This plan is not available to Customers with variable call forwarding, preferred call forwarding, or remote access to call forwarding features on the local line.
- (I) This plan is not available for resale.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

MAY 22 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
May 19, 2003
Page 3 of 3

BellSouth® Unlimited Talk Plan Promotion III, (cont'd.)

Eligibility Requirements, (continued)

- (J) If the Company determines that usage is not consistent with typical Residential Customer usage, the Customer may be subject to an additional fee of \$50.00* per month or offered an alternative plan at the Company's sole discretion.

For the purposes of this plan, total usage that exceeds 1000% of the Company's average total usage for Customers under this plan within the state of Kentucky shall not be deemed typical usage.

- (K) In order to be eligible for this plan, the Company must be able to verify that the Customer meets these eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative plan.

- (L) The Company reserves the right to exclude certain terminating telephone numbers from this plan. Calls to these numbers will be billed at applicable MTS rates.

- * This charge is the same as the additional fee identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one additional fee will apply when both interstate and intrastate service is provided to the customer.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



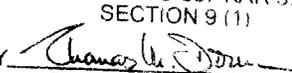
Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0313

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

MAY 22 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)
BY 
EXECUTIVE DIRECTOR

T63-0537



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

April 28, 2003
Overnight Delivery

RECEIVED

APR 29 2003

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Promotional modifications by BellSouth Long Distance, Inc.

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter to request approval to modify the eligibility requirements of two existing BellSouth Long Distance, Inc. special promotions for complex business customers. Specifically, the Commission was notified of the BellSouth® Total Voice and BellSouth® Total Voice Plus promotions by letter dated March 28, 2003.

Currently, these two promotions are available to new BellSouth Long Distance customers who subscribe to or renew, with BellSouth Long Distance's affiliated local exchange entity, a BellSouth® Key Customer Program Agreement, BellSouth® Business Rewards Plus, BellSouth® Custom Advantage, BellSouth® Simple Solutions, BellSouth® Dedicated Internet Access and/or BellSouth® DSL Agreement.

This letter requests that these two promotions also be made available to BellSouth Long Distance customers who subscribe to or renew a product level Contract Service Arrangement (CSA) for local service offered by BellSouth Long Distance's affiliated local exchange entity. Other eligibility requirements specified in our original request also apply to these CSAs.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0307a

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 30 2003

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T64-0400



April 1, 2003
Via Overnight Delivery

RECEIVED

APR 02 2003

PUBLIC SERVICE
COMMISSION

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

P.O. Drawer 200
Winter Park, FL
32790-0200

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on April 3, 2003 and end on May 15, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the following special promotion;

BellSouth® Mother's Day Promotion

This promotion is available to new residential BellSouth Long Distance Customers that subscribe to the Company's service through a special on-line registration program. The Company will offer one \$15.00 online gift certificate that the Customer may apply to charges from a participating retailer for merchandise ordered at the participating retailer's Internet site.

This promotion is offered under the following terms and conditions:

- (A) To be eligible for this promotion a Customer must be 1) a new residential Customer of BellSouth Long Distance who subscribes to the Company's service via a Company-designated Internet site during the promotion period and, 2) a new or existing Customer of the Company's affiliated local exchange carrier.
- (B) Only one gift certificate is available per account.
- (C) All gift certificates must be redeemed within 45 days from date of issue to the Customer.
- (D) Existing Customers of BellSouth Long Distance are not eligible for this promotion.
- (E) Additional conditions of the participating retailer may also apply to the redemption of the gift certificate. These additional terms and conditions will be available through a link, on the subscription page, to the participating retailer's Internet site.

APR 03 2003

PURSUANT TO KRS 192.011
SECTION 2 (1)

BY: 
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
April 1, 2003
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0308

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 03 2003

PURSUANT TO KY KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

March 28, 2003
Overnight Delivery

RECEIVED

MAR 31 2003

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky beginning April 1, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the following special promotions;

Complex Business Promotions:

BellSouth® Total Voice Promotion

This promotion is available to new BellSouth Long Distance, Inc. customers who either sign a new or renew one of the following agreements with BellSouth Long Distance, Inc.'s affiliated local exchange entity: BellSouth® Key Customer Program, BellSouth® Business Rewards Plus, BellSouth® Custom Advantage, BellSouth® Simple Solutions, BellSouth® Dedicated Internet Access and/or BellSouth® DSL. The customer must also sign a new or renew a BellSouth Business Class of Service Enrollment form of one-year or longer with a \$100.00 to \$14,999 Monthly Minimum Commitment (MMC). This Promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Eligible customers will receive the following pricing for services purchased under this Promotion:

- (1) An additional 10% discount will be applied to intrastate inbound and outbound voice usage, including calling card usage and surcharges.
- (2) Discounts will be applied after application of the standard volume and term discounts.

This promotion will end on May 31, 2003 and at least one eligible service must be installed and activated by July 31, 2003.

PUBLIC SERVICE
COMMISSION
OF KENTUCKY
FRANKFORT, KY

APR 01 2003

PURSUANT TO KYRS 5.011
SECTION 5.011

BY: *Charles W. B... ..*
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
March 28, 2003
Page 2 of 3

Complex Business Promotions:

BellSouth® Charter Intrastate Promotion

This promotion will be available to BellSouth Long Distance, Inc. customers who sign a new or renew a BellSouth® Business Class Family of Service Agreement of one-year or longer. This Promotion cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Eligible customers will receive the following pricing for Services purchased under this Promotion:

- (1) An additional 8% discount will be applied to intrastate inbound and outbound voice usage, including calling card usage and surcharges.
- (2) This discount will be applied after application of the standard term discounts

This promotion will end on June 30, 2003 and at least one eligible service must be installed and activated by August 31, 2003.

BellSouth® Total Voice Plus Promotion

This promotion is available to new BellSouth Long Distance, Inc. customers who either sign a new or renew one of the following agreements with BellSouth Long Distance, Inc.'s affiliated local exchange entity: BellSouth® Key Customer Program, BellSouth® Business Rewards Plus, BellSouth® Custom Advantage, BellSouth® Simple Solutions, BellSouth® Dedicated Internet Access and/or BellSouth® DSL. The customer must also sign a new or renew a BellSouth Business Class of Service Enrollment form of one-year or longer with a \$100.00 to \$10,000 Monthly Minimum Commitment (MMC). This Promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Eligible customers will receive the following pricing for services purchased under this Promotion:

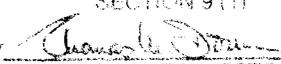
- (1) An additional 13% discount will be applied to intrastate inbound and outbound voice usage, including calling card usage and surcharges.
- (2) Discounts will be applied after application of the standard volume and term discounts.

This promotion will end on May 31, 2003 and at least one eligible service must be installed and activated by July 31, 2003.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 01 2003

PURSUANT TO BULKAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
March 28, 2003
Page 3 of 3

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
tms: KYx0307

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 01 2003

PURSUANT TO KY KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T64-0377



March 28, 2003
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

MAR 31 2003

PUBLIC SERVICE
COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension of the special promotion for toll free customers. Specifically, the Commission was notified of the BellSouth® Business Easy Toll Free promotion by letter dated February 26, 2003. This promotion began on March 3, 2003.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes to extend this special promotion from the original end date of March 31, 2003 through April 30, 2003. The specifics of the extended promotion are:

Customers who subscribe to BellSouth® Business Easy Toll Free plan along with one of the Company's long distance outbound calling plans listed below, and who meet the promotion criteria, will receive bonus minutes for the plans selected. Customers who also subscribe to optional features on the Business Easy Toll Free plan will receive additional bonus minutes. Bonus minutes received pursuant to this promotion may be used for toll free calls only.

Customers eligible for bonus minutes must purchase a qualified plan on or before April 30, 2003. These customers will receive bonus minutes for a period of up to ninety (90) days beginning with the date service is initiated with BellSouth Long Distance.

Promotional Bonus Minutes for Business Easy Toll Free usage with the following plans:

Plan Name	Description of Promotion
BellSouth® Business Preferred Rate plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate Plus plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate Ultra plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate Value plan	Customer receives 60 bonus minutes

All marks ®, SM, TM, are owned by BellSouth Intellectual Property Corporation.

PUBLIC SERVICE
COMMISSION
OF KENTUCKY
EXECUTIVE

APR 01 2003

PURSUANT TO KRS 150.011
SECTION 9(1)

BY [Signature]
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
March 28, 2003
Page 2 of 2

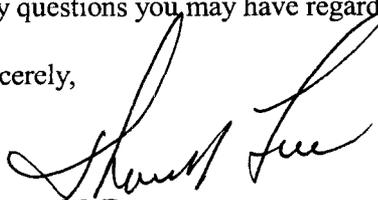
Promotional Bonus Minutes for Business Easy Toll Free features with the following plans:

Plan Name	Description of Promotion
BellSouth® Business Preferred Rate plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate Plus plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate Ultra plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate Value plan	Customer receives 60 bonus minutes

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

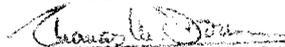
TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0303a

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

APR 03 2003

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

All marks ®, SM, TM, are owned by BellSouth Intellectual Property Corporation.

T64-0319



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

March 18, 2003
Via Overnight Delivery

RECEIVED

MAR 19 2003

PUBLIC SERVICE
COMMISSION

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter to request approval to modify an existing BellSouth Long Distance, Inc. special promotion. Specifically, the Commission was notified of the BellSouth® Unlimited Talk Plan promotion by letter dated February 26, 2003. The company is revising certain eligibility requirements specific to this promotion. A copy of the revised promotion is provided in legislative format for your reference.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the BellSouth® Unlimited Talk Plan to residential customers that meet the specific criteria identified on the attached pages.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF/mw
Attachment

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0302a

BellSouth® Unlimited Talk Plan Promotion

The BellSouth® Unlimited Talk plan is a direct dialed outbound long distance service offered to single line residential Customers from switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Unlimited Talk plan provides the Customer with unlimited minutes of interexchange intrastate long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill.

This service is only offered in conjunction with the corresponding interstate BellSouth® Unlimited Talk plan. An additional monthly service charge will apply for the corresponding interstate service. This service is not offered on an intraLATA only basis.

Rate Structure

(A) Monthly Service Charge

Monthly Charge	\$12.24
----------------	---------

Eligibility Requirements

- (A)** Customers must be new subscribers to BellSouth Long Distance and also must be: (i) a new Customer to the Company's affiliated local exchange carrier and must previously have had local exchange service from another local exchange provider at the Customer's present address and (ii) must subscribe to the Company's affiliated local exchange carrier's BellSouth® Complete Choice® plan. The Customer must also receive billing for all of these services from the Company's affiliated local exchange carrier.
- (B)** Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service.
- (C)** Existing Customers of BellSouth Long Distance are not eligible for this plan.
- (D)** This plan cannot be used for placing interLATA or intraLATA calls to on-line services or Internet access services or for any commercial use, for any use inconsistent with residential service, or for any services that do not involve a person-to-person conversation or voice messages.
- (E)** This plan is not available to Customers with a multi-line account or an account that bills to another number or is the recipient of charges billed from another number unless the Customer establishes separate billing accounts for each line.
- (F)** Customer lines associated with educational institutions, (colleges, universities, etc.) are not eligible for this plan.

BellSouth® Unlimited Talk Plan Promotion, (Cont'd.)

Eligibility Requirements, (continued)

- (G) Employee Discounts, as defined in Section 4.8 of the tariff, do not apply for this plan.
- (H) Unlimited plan usage does not include multi-party conference calls, calls to 900 numbers, directory assistance, calling card, operator services, international calling and toll free calling services.
- (I) This plan is not available to Customers with variable call forwarding, preferred call forwarding, or remote access to call forwarding features on the local line.
- (J) This plan is not available for resale.
- (K) If the Company determines that usage is not consistent with typical Residential Customer usage, the Customer may be subject to an additional fee of \$50.00* per month or offered an alternative plan at the Company's sole discretion.

For the purposes of this plan, total usage that exceeds 1000% of the Company's average total usage for Customers under this plan within the state of Kentucky shall not be deemed typical usage.

- (L) In order to be eligible for this plan, the Company must be able to verify that the Customer meets these eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative plan.
- (M) The Company reserves the right to exclude certain terminating telephone numbers from this plan. Calls to these numbers will be billed at applicable MTS rates.

* This charge is the same as the additional fee identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one additional fee will apply when both interstate and intrastate service is provided to the customer.



T64-0232

February 26, 2003
Via Overnight Delivery

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED
2003
PUBLIC SERVICE COMMISSION

210 N. Park Ave.
Winter Park, FL
32789

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

P.O. Drawer 200
Winter Park, FL
32790-0200

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on March 3, 2003 and will end on March 31, 2003.

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the following promotion to customers who subscribe to BellSouth® Business Easy Toll Free plan along with one of the Company's long distance outbound calling plans listed below. Customers that meet the promotion criteria will receive bonus minutes for the plans selected. Customers who also subscribe to optional features on the Business Easy Toll Free plan will receive additional bonus minutes. Bonus minutes received pursuant to this promotion may be used for toll free calls only.

Customers eligible for bonus minutes must purchase a qualified plan on or before March 31, 2003. These customers will receive bonus minutes for a period of up to ninety (90) days beginning with the date service is initiated with BellSouth Long Distance.

Promotional Bonus Minutes for Business Easy Toll Free usage with the following plans:

Plan Name	Description of Promotion
BellSouth® Business Preferred Rate plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate Plus plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate Ultra plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate plan	Customer receives 60 bonus minutes

Promotional Bonus Minutes for Business Easy Toll Free features with the following plans:

Plan Name	Description of Promotion
BellSouth® Business Preferred Rate plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate Plus plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate Ultra plan	Customer receives 60 bonus minutes
BellSouth® Business Fixed Rate plan	Customer receives 60 bonus minutes

All marks ®, SM, TM, are owned by BellSouth Intellectual Property Corporation.

MAR 03 2003

PURSUANT TO KRS 267 KAR 50.01
SECTION 9 (1)

BY Charles J. [Signature]
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
February 26, 2003
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0303

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

MAR 03 2003

PURSUANT TO KRS 263.010
SECTION 5 (1)

BY 
EXECUTIVE DIRECTOR

T64-0233



February 26, 2003
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED
FEB 27 2003
KENTUCKY PUBLIC SERVICE COMMISSION

P.O. Drawer 200
Winter Park, FL
32790-0200

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the BellSouth® Unlimited Talk Plan to residential customers that meet the specific criteria identified on the attached pages. This promotion will begin on March 1, 2003 and will end on May 31, 2003.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

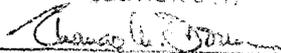
TMF/mw
Attachment

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0302

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

MAR 01 2003

PURSUANT TO 607 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

BellSouth® Unlimited Talk Plan Promotion

The BellSouth® Unlimited Talk plan is a direct dialed outbound long distance service offered to single line residential Customers from switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Unlimited Talk plan provides the Customer with unlimited minutes of interexchange intrastate long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). Accordingly, this plan does not provide call detail information on the Customer's monthly bill.

This service is only offered in conjunction with the corresponding interstate BellSouth® Unlimited Talk plan. An additional monthly service charge will apply for the corresponding interstate service. This service is not offered on an intraLATA only basis.

Rate Structure

(A) **Monthly Service Charge**

Monthly Charge \$12.24

Eligibility Requirements

- (A) Customers must be new subscribers to BellSouth Long Distance and also must be a new Customer to the Company's affiliated local exchange carrier's BellSouth® Complete Choice® plan. The Customer must also receive billing for each of these services from the Company's affiliated local exchange carrier.
- (B) Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service.
- (C) Existing Customers of BellSouth Long Distance are not eligible for this plan.
- (D) This plan is not available to Customers placing calls to on-line services or Internet access services and the plan cannot be used for any commercial use or for any services that do not involve a person-to-person conversation or voice messages.
- (E) This plan is not available to Customers with a multi-line account or an account that bills to another number or is the recipient of charges billed from another number.
- (F) Customer lines associated with educational institutions, (colleges, universities, etc.) are not eligible for this plan.
- (G) Employee Discounts, as defined in Section 4.8 of the tariff, ~~do not~~ apply for this plan.

PUBLIC SERVICE COMMISSION
OF KENTUCKY

MAR 01 2003

PURSUANT TO 657 KAR 5.011
SECTION 5(1)

BY Charles L. Denny
EXECUTIVE DIRECTOR

BellSouth® Unlimited Talk Plan Promotion, (Cont'd.)

Eligibility Requirements, (continued)

- (H) Unlimited plan usage does not include multi-party conference calls, calls to 900 numbers, directory assistance, calling card, operator services, international calling and toll free calling services.
- (I) This plan is not available to Customers with variable call forwarding or remote access to call forwarding features on the local line.
- (J) This plan is not available for resale.
- (K) If the Company determines that usage is not consistent with typical Residential Customer usage, the Customer may be subject to an additional usage fee of \$50.00* per month or offered an alternative plan at the Company's sole discretion.

For the purposes of this plan, usage that exceeds 500% of the Company's average usage for Customers under this plan within the state of Kentucky shall be deemed non-typical usage,

- (L) In order to be eligible for this plan, the Company must be able to verify that the Customer meets these eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative plan.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

MAR 01 2003

PURSUANT TO 807 KAR 5.011
SECTION 916

BY Charles W. B... ..
EXECUTIVE DIRECTOR

* This charge is the same as the additional usage fee identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one additional usage fee will apply when both interstate and intrastate service is provided to the customer.



T64-0234

February 26, 2003
Via Overnight Delivery

210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

FEB 27 2003

PUBLIC SERVICE
COMMISSION

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company plans to offer the following special promotion to certain business customers. The promotion will consist of a 250 minute prepaid calling card. This promotion will begin on February 28, 2003 and will end on the earlier of July 31, 2003, or once 100,000 customers throughout the BellSouth nine state region have requested the prepaid card

This promotion is available to new and potential subscribers to the Company's services as well as to current subscribers who contact the Company regarding their Company service plan.

This promotion is available to Business Customers whose monthly telecommunications spending level is less than \$3,000.00 Only one prepaid card is available per account.

Carrier services for the prepaid card issued pursuant to this promotion are provided by U.S. South. Terms and conditions associated with the use of the prepaid card are established by U.S. South.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

FEB 28 2003

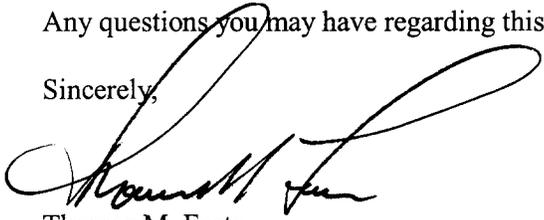
PURSUANT TO KRS 102.011
SECTION 9 (1)

BY Charles H. Miller
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
February 26, 2003
Page 2 of 2

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF/mw

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
John A. Coleman - BST
file: BellSouth - KY
tms: KYx0304

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

FEB 28 2003

PURSUANT TO 807 KAR 5.011
SECTION 5 (1)

BY 
EXECUTIVE DIRECTOR

T63-1510



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

December 26, 2002
Via Overnight Delivery

RECEIVED

DEC 27 2002

PUBLIC SERVICE
COMMISSION

RE: Special Promotion Extension by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed are the original and three (3) copies of this letter to request approval to extend several existing BellSouth Long Distance, Inc. special promotions.

In accordance with the Special Promotion Tariff in Section 5.1 of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the following special promotions from their original end date of December 31, 2002 until March 31, 2003:

Residential Promotions:

Plan Name	Description of Promotion
BellSouth [®] Fixed Rate Savings plan	Customer receives 60 bonus minutes
BellSouth [®] Fixed Rate Savings Value plan	Customer receives 60 bonus minutes
BellSouth [®] Real Talk [®] Savings plan	Customer receives 60 bonus minutes
BellSouth [®] Real Talk [®] Savings Value plan	Customer receives 60 bonus minutes
BellSouth [®] Basic Savings plan	Customer receives 60 bonus minutes
BellSouth [®] Basic Savings Value plan	Customer receives 60 bonus minutes

Small Business Promotions:

Plan Name	Description of Promotion
BellSouth [®] Business Fixed Rate Value plan	Customer receives 60 bonus minutes
BellSouth [®] Business Savvy	Customer receives 60 bonus minutes

Residential and small business customers that meet the promotions criteria will receive bonus minutes for the plans selected. Customers eligible for bonus minutes must purchase a qualified plan on or before March 31, 2003. These customers will receive bonus minutes for a period of up to ninety days beginning with the date service is initiated with BellSouth Long Distance.

All marks [®], SM, TM, contained in this tariff are owned by BellSouth Intellectual Property Corporation.

DEC 31 2002

Stamp: PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 26, 2002
Page 2 of 2

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this filing by date stamping the extra copy of this cover letter and returning it to me in the self-addressed, stamped envelope provided for that purpose.

Questions regarding this filing may be directed to me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

cc: Mario Soto - BellSouth Long Distance
Robin Taylor - BellSouth Long Distance
D. M. Barron - BellSouth Long Distance
file: BellSouth Long Distance - KY
tms: 4897KYx0210

FEDERAL PUBLIC SERVICE COMMISSION
OF KENTUCKY
RECEIVED

DEC 31 2002

REGISTRATION DIVISION
RECEIVED



T63-1496



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

December 20, 2002
Via Overnight Delivery

RECEIVED

DEC 23 2002

**PUBLIC SERVICE
COMMISSION**

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

This letter is written to request approval to modify an existing BellSouth Long Distance, Inc. special promotion for complex business customers. Specifically, the Commission was notified of the BellSouth® New Year's Blitz promotion by letter dated December 18, 2002. The company is expanding this promotion to encompass the BellSouth® Long Distance Voice VPN service customers through rates provided on Page 2 of this letter.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes the following:

Complex Business Promotions:

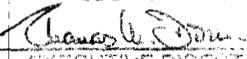
(A) BellSouth® New Year's Blitz Promotion

This promotion will commence on December 27, 2002 and end on January 31, 2003. The promotion is available to new BellSouth® Long Distance Customer who sign a BellSouth® Business Class Family of Services agreement of at least 2 years and who have a minimum monthly revenue committed volume of \$100. This promotion cannot be combined with the BellSouth® Business Appreciation III Promotion, the BellSouth® Winning Choice Promotion and/or any Customized Pricing Arrangement ("CPA"), unless otherwise stated in the CPA. "New Customer" is defined as not currently having BellSouth LD Services at any affiliated location. This Promotion is coterminous with the Customer's BellSouth® Business Class Family of Services agreement. At least one of the selected services must be installed and activated prior to March 31, 2003 for the promotion to remain valid. Customers subscribing to this service will receive the following per minute rates depending on the term plan subscribed to:

**PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE**

DEC 26 2002

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 20, 2002
Page 2 of 2

Complex Business Promotions: Continued

(A) **BellSouth® New Year's Blitz Promotion, Continued**

(1) **Per Minute Rates**

Complex Dial Direct and Toll Free Service Rates

2 Year Term Plan		3 Year Term Plan	
Switched/Switched	Dedicated/Switched	Switched/Switched	Dedicated/Switched
\$0.0766	\$0.0537	\$0.0696	\$0.0488

Voice VPN Service Rates

2 Year Term Plan		3 Year Term Plan	
Switched/Dedicated	Dedicated/Dedicated	Switched/Dedicated	Dedicated/Dedicated
\$0.0537	\$0.0264	\$0.0488	\$0.0240

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



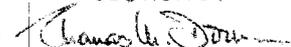
Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
file: BellSouth - KY
tns: KYx0208a

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

DEC 26 2002

PURSUANT TO 807 KAR 5-011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T63-1481

December 18, 2002
Via Overnight Delivery



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED
DEC 18 2002
PUBLIC SERVICE
COMMISSION

RE: Special Promotions by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. This letter is written to request approval to extend and modify an existing BellSouth Long Distance, Inc. special promotion and to offer two new special promotions for complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the company proposes the following:

Complex Business Promotions:

BellSouth® Winning Choice Long Distance Promotion	This promotion is extended to March 31, 2002 and is available to new BellSouth® Long Distance customers who also have a BellSouth® Winning Choice local service agreement with BellSouth Long Distance's affiliated local exchange entity. To be eligible, the customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years and a monthly revenue commitment between \$100 and \$10,000 for their long distance Complex Voice services, Private Line services and/or Dedicated Access services. At least one of the selected services must be installed and activated prior to May 31, 2003 for the promotion to remain valid. BellSouth Long Distance will waive usage and monthly charges for the services mentioned above for up to three months ¹ depending on the length of the customer's agreement. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charges. After December 31, 2002, this promotion will no longer be available to customers who subscribe to a BellSouth® Simple Solutions local agreement.
--	---

¹ Customers signing a one-year agreement will receive a one-month waiver of charges. Customers signing a two-year agreement will receive a two-month waiver of charges. Customers signing a three to five-year agreement will receive a three-month waiver of charges. The maximum amount of charges waived will be \$2,000 or 50% of the committed monthly revenue amount, whichever is greater.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
DECEMBER 19 2002
PURSUANT TO 807 KAR 5.011
SECTION 9 (1)
BY *[Signature]*
EXECUTIVE DIRECTOR

Complex Business Promotions, (continued):

<p>BellSouth® Business Appreciation III Long Distance Promotion</p>	<p>This promotion will commence on December 27, 2002 and end on March 31, 2003. This promotion will be available to new BellSouth® Long Distance customers who also have a BellSouth® Simple Solutions local service agreement with BellSouth Long Distance's affiliated local exchange entity. To be eligible, the customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years and a monthly revenue commitment between \$100 and \$10,000 for their long distance Complex Voice services, Private Line services and/or Dedicated Access services. At least one of the selected services must be installed and activated prior to May 31, 2003 for the promotion to remain valid. BellSouth Long Distance will waive usage and monthly charges for the services mentioned above for up to three months¹ depending on the length of the customer's agreement. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charge.</p>
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<p>BellSouth® New Year's Blitz Promotion</p>	<p>This promotion will commence on December 27, 2002 and end on January 31, 2003. The promotion is available to new BellSouth® Long Distance Customer who sign a BellSouth® Business Class Family of Services agreement of at least 2 years and who have a minimum monthly revenue committed volume of \$100. This promotion cannot be combined with the BellSouth® Business Appreciation III Promotion, the BellSouth® Winning Choice Promotion and/or any Customized Pricing Arrangement ("CPA"), unless otherwise stated in the CPA. "New Customer" is defined as not currently having BellSouth LD Services at any affiliated location. This Promotion is coterminous with the Customer's BellSouth® Business Class Family of Services agreement. At least one of the selected services must be installed and activated prior to March 31, 2003 for the promotion to remain valid. Customers subscribing to this service will receive the following per minute rates depending on the term plan subscribed to:</p>
---	--

2 Year Term Plan	
Switched/Switched \$0.0766	Dedicated/Switched \$0.0537
3 Year Term Plan	
Switched/Switched \$0.0696	Dedicated/Switched \$0.0488

PURSUANT TO 807 KAR 5:011
 SECTION 9 (1)

¹ Customers signing a one-year agreement will receive a one-month waiver of charges. Customers signing a two-year agreement will receive a two-month waiver of charges. Customers signing a three to five-year agreement will receive a three-month waiver of charges. The maximum amount of charges waived will be \$2,000 or 150% of the committed monthly revenue amount, whichever is greater.

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
December 17, 2002
Page 3 of 3

Information regarding the BellSouth® Winning Choice Long Distance Promotion was provided to the Commission in a letter from the Company dated September 27, 2002.

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF/mw

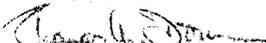
cc: Mario Soto - BellSouth
Robin Taylor - BellSouth
file: BellSouth - KY
tms: KYx0208

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

DEC 19 2002

PURSUANT TO 807 KAR 5:013
SECTION 9 (1)

BY


EXECUTIVE DIRECTOR

T63-1195

October 4, 2002
Via Overnight Delivery



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RECEIVED

OCT 07 2002

PUBLIC SERVICE
COMMISSION

RE: Promotions offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

This letter is written to inform you of BellSouth Long Distance, Inc.'s (BSLD) plans to offer several special promotions for both residential and business customers. These promotions will begin on October 8, 2002 and will end on December 31, 2002.

Residential and small business customers that meet the promotions criteria will receive bonus minutes for the plans selected. Customers eligible for bonus minutes must purchase a qualified plan on or before December 31, 2002. These customers will receive bonus minutes for a period of up to ninety days beginning with the date service is initiated with BellSouth Long Distance.

In accordance with the Special Promotion Tariff in Section 5.1 of BSLD, Kentucky Tariff No. 3, the Company proposes the following promotions:

Residential Promotions:

Plan Name	Description of Promotion
BellSouth® Fixed Rate Savings plan	Customer receives 60 bonus minutes
BellSouth® Fixed Rate Savings Value plan	Customer receives 60 bonus minutes
BellSouth® Real Talk® Savings plan	Customer receives 60 bonus minutes
BellSouth® Real Talk® Savings Value plan	Customer receives 60 bonus minutes
BellSouth® Basic Savings plan	Customer receives 60 bonus minutes
BellSouth® Basic Savings Value plan	Customer receives 60 bonus minutes

Small Business Promotions:

Plan Name	Description of Promotion
BellSouth® Business Fixed Rate Value plan	Customer receives 60 bonus minutes
BellSouth® Business Savvy	Customer receives 60 bonus minutes

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

OCT 08 2002

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

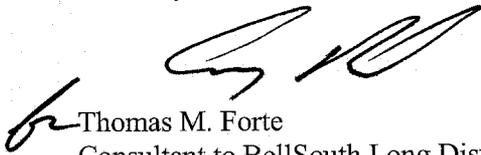
BY Charles L. Dyer
EXECUTIVE DIRECTOR

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
October 4, 2002
Page 2 of 2

Please acknowledge receipt of this filing by date stamping the extra copy of this cover letter and returning it to me in the self-addressed, stamped envelope provided for that purpose.

Questions regarding this filing may be directed to me at (407) 740-8575 or by email at tforte@tminc.com.
Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

cc: Mario Soto - BSLD
Robin Taylor - BSLD
D. M. Barron - BSLD
file: BSLD - KY
tms: 4897KYx0204

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

OCT 8 2002

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Promotion offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. for the BellSouth® Winning Choice Long Distance Promotion.

In accordance with the Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s ("BSLD") Kentucky P.S.C. Tariff No. 3, the Company proposes to offer a special promotion for complex business customers. This promotion will begin on October 1, 2002 and will expire on December 31, 2002. Additionally, a minimum of one of the selected services must be installed and operational prior to February 28, 2003 for this promotion to remain valid.

This promotion is available to new BellSouth® Long Distance customers who also subscribe to a BellSouth® Simple Solutions or a BellSouth® Winning Choice local service agreement from the Company's affiliated local exchange entity. The customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years for their long distance Complex Voice services, Private Line services and/or Dedicated Access services.

BellSouth Long Distance will waive usage and monthly charges for the services mentioned above for up to three months depending on the length of the customer's Business Class Family of Services agreement. The monthly waiver amount will be capped at \$2,000 or 150% of the customer's committed monthly revenue whichever is greater. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charges.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelope provided for that purpose.

Any questions regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

cc: Mario Soto - BSLD
Robin Taylor - BSLD
D. M. Barron - BSLD
file: BSLD - KY
tms: 4897KYx0201

763-1163

September 27, 2002
Overnight Delivery

RECEIVED

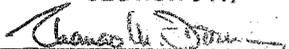
SEP 30 2002

PUBLIC SERVICE
COMMISSION

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

OCT 01 2002

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T63-1135



BellSouth Long Distance, Inc.
400 Perimeter Center Terrace
Suite 400
Atlanta, Georgia 30346

Mary Jean Dennis
Director
Business Implementation & Compliance
770 352-3077
Fax: 678 443-3470

September 24, 2002

Mr. Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

RECEIVED

SEP 24 2002

PUBLIC SERVICE
COMMISSION

Dear Mr. Dorman:

This letter is written to advise the Commission of several BellSouth Long Distance, Inc.'s (BSLD) special promotions for both residential and business customers. These promotions are scheduled to begin on September 27, 2002 and end on December 31, 2002. The promotions for complex business customers will also end on December 31, 2002, and at least one service associated with the complex business promotions must be installed and in service by February 28, 2003.

Residential and small business customers that meet the promotions criteria will have extra minutes added to their monthly initial minutes of intrastate and interstate usage for the promotional period or will receive bonus/discounted minutes for the plan selected. Customers eligible for bonus minutes must purchase a qualified plan on or before December 31, 2002. These customers will receive bonus minutes for a period of up to ninety days beginning with the date service is initiated with BellSouth Long Distance. In addition, any monthly recurring charge waiver applies for a period of up to ninety (90) days.

In accordance with the Special Promotion Tariff in Section 5.1 of BSLD, Kentucky Public Service Commission Tariff No.1, the Company proposes the following promotions:

Residential Promotions:

Plan Name	Description of Promotion
BellSouth® Talk 30/ Talk 30 Value Plan	15 extra package minutes added to the monthly initial minutes of usage for the promotional period.
BellSouth® Talk 60/ Talk 60 Value Plan	30 extra package minutes added to the monthly initial minutes of usage for the promotional period.
BellSouth® Talk 300/ Talk 300 Value Plan	150 extra package minutes added to the monthly initial minutes of usage for the promotional period.
BellSouth® Talk 600/ Talk 600 Value Plan	300 extra package minutes added to the monthly initial minutes of usage for the promotional period.
BellSouth® Talk 1000/ Talk 1000 Value Plan	500 extra package minutes added to the monthly initial minutes of usage for the promotional period.
BellSouth® Distance 300 Plan	150 extra package minutes added to the monthly initial minutes of usage for the promotional period.
BellSouth® Fixed Rate Plus Plan	Customer receives 60 Bonus minutes.
BellSouth® Fixed Rate Value Plus Plan	Customer receives 60 Bonus minutes.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

SEP 27 2002

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY *Thomas M. Dorman*
EXECUTIVE DIRECTOR

Small Business Promotions:

Plan Name	Description of Promotion
BellSouth® Business Preferred Rate Plan	<p>Customers with a local service agreement with the Company's affiliated local exchange entity who also commit to a minimum 12-month term contract with BSLD pay \$.01 per minute (rounded up to the next whole minute) for long distance calls subject to this plan for the promotional period ending December 31, 2002. <i>This promotional rate is subject to a cap of 7200 minutes per bill period.</i> Plan usage discounts and term discounts do not apply during the promotional period. Customers who cancel their BSLD plan prior to the end of the contract will be subject to a termination charge. The termination charge will be equal to the amount of the difference between the per-minute rate charged for this service and the per-minute rate for Business Message Telecommunications Service for all minutes of use obtained under this plan.</p> <p style="text-align: center;">-OR-</p> <p>Customers who do not meet the eligibility requirements as stated above will receive 60 bonus minutes. The monthly recurring charge of \$3.95 is also waived for up to ninety (90) days.</p>
BellSouth® Business Platinum Preferred Plan	<p>Customers who commit to a minimum 12-month term contract with BSLD pay \$.01 per minute (rounded up to the next whole minute) for long distance calls subject to this plan for the promotional period ending December 31, 2002. <i>This promotional rate is subject to a cap of 35,000 minutes per bill period.</i> Plan usage discounts and term discounts do not apply during the promotional period. Customers who cancel their BSLD plan prior to the end of the contract will be subject to a termination charge. The termination charge will be equal to the amount of the difference between the per-minute rate charged for this service and the per-minute rate for Business Message Telecommunications Service for all minutes of use obtained under this plan.</p>
BellSouth® Business Appreciation/Business Appreciation II Plans	<p>Customers with a local service agreement with the Company's affiliated local exchange entity who also commit to a minimum 12-month term contract with BSLD pay \$.01 per minute (rounded up to the next whole minute) for long distance calls subject to this plan for the promotion period ending December 31, 2002. <i>This promotional rate is subject to a cap of 7200 minutes per bill period.</i> Customers who cancel their BSLD plan prior to the end of the contract will be subject to a termination charge. The termination charge will be equal to the amount of the difference between the per-minute rate charged for this service and the per-minute rate for Business Message Telecommunications Service for all minutes of use obtained under this plan.</p>
BellSouth® Business Easy Toll Free plan	<p>Customers who subscribe to this toll free plan along with one of the domestic outbound calling plans listed below will receive <i>extra bonus minutes</i> as identified below as a promotion:</p> <ul style="list-style-type: none"> -Business Preferred Rate.....60 minutes (Business Preferred Rate customers with Penny Promo do not get extra bonus minutes) -Business Fixed Rate.....60 minutes -Business Fixed Rate Plus....100 minutes -Business Fixed Rate Ultra...200 minutes <p>These additional bonus minutes may be used for BellSouth® Business Easy Toll Free Plan calls <i>only</i>. The bonus minutes' expiration date is the same as the expiration date on the customer's promotional 1+ bonus minutes.</p>

PUBLIC SERVICE COMMISSION
 OF KENTUCKY
 EFFECTIVE

SEP 27 2002

PURSUANT TO 807 KAR 5:011
 SECTION 9 (1)

BY  EXECUTIVE DIRECTOR

Small Business Promotions (continued):

Plan Name	Description of Promotion
BellSouth® Business 500 Minutes Integrated Solutions-T1 Plan	250 extra minutes added to monthly initial minutes of usage for the promotional period.
BellSouth® 1000/1500/2500 Minutes Integrated Solutions-T1 Plans	500 extra minutes added to monthly initial minutes of usage for the promotional period.
BellSouth® Business Fixed Rate Plan	Customer receives 60 bonus minutes.
BellSouth® Business Fixed Rate Plus Plan	Monthly recurring charge of \$4.95 is waived for up to ninety (90) days and customer receives 100 bonus minutes.
BellSouth® Business Fixed Rate Ultra SM Plan	Monthly recurring charge of \$9.95 is waived for up to ninety (90) days and customer receives 200 bonus minutes.
BellSouth® Business Package Minutes Plan	500 extra minutes added to monthly initial minutes of usage for the promotional period.

Complex Business Promotions:

Plan Name	Description of Promotion
BellSouth® Dedicated Access service Installation Charge Waiver Promotion	This promotion waives the nonrecurring charges, including the Central Office Connection (COC) and Access Coordination Fee (ACF), associated with DS-0, DS-1 and DS-3 Dedicated Access channels. A minimum contract period of one year is required.
BellSouth® Winning Choice Long Distance Promotion	This promotion is available to new BellSouth® Long Distance customers who also have a BellSouth® Simple Solutions or a BellSouth® Winning Choice local service agreement with BSLD's affiliated local exchange entity. To be eligible, the customer must sign a BellSouth® Business Class Family of Services agreement with a term of one to five years for their long distance Complex Voice services, Private Line services and/or Dedicated Access services. BSLD will waive usage and monthly charges for the services mentioned above for up to 90 days depending on the length of the customer's Business Class Family of Services agreement. The monthly waiver amount will be capped at the greater of \$2,000.00 or 150% of the customer's committed BSLD monthly revenue. Customers who terminate their contract prior to the expiration of their agreement will be liable for all waived charges.

Please acknowledge receipt of this letter by date stamping the extra copy of this letter and returning it to BellSouth Long Distance, Inc., in the self-addressed, stamped envelope provided for that purpose.

Sincerely,

Mary Jean Dennis

PUBLIC SERVICE COMMISSION
 OF KENTUCKY
 EFFECTIVE

SEP 27 2002

PURSUANT TO 807 KAR 5:011
 SECTION 9 (1)

BY *Thomas H. Egan*
 EXECUTIVE DIRECTOR