# CANCELLED

July 1, 2012

Duke Energy Kentucky, Inc. 4580 Olympic Blvd. Erlanger, Kentucky 41018 KY.P.S.C. Electric No. 2 Original Sheet No. 115 Page 1 of 1

JEFER DEROUEN

EFFECTIVE **4/30/2012** PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

# KENTUCKY PUBLIC SERVICE COMMISSION

## PERSONALIZED ENERGY REPORT (PER)®

## APPLICABILITY

Available to residential customers in the Company's electric service area with individually-metered, single-family residences receiving concurrent service from the Company and choose to participate by enrolling through the marketing channels utilized by the program.

#### PROGRAM DESCRIPTION

The Personalized Energy Report (PER)<sup>®</sup> is part of Duke Energy Kentucky's portfolio of programs offered through Rider Demand Side Management Program (Rider DSM) and recovered through the Company's Rider DSMR (Demand Side Management Rate). The purpose of this program is to assist residential customers in assessing their energy usage and to provide recommendations for more efficient use of energy in their homes. The program will also help identify those customers who could benefit most by investing in new energy efficiency measures, undertaking more energy efficient practices and participating in Duke Energy Kentucky programs.

The Company may require a minimum number of months of historical usage data before performing an analysis to customers as follows:

#### Energy Analysis:

Customers complete a home energy survey that was mailed to their home by Duke Energy Kentucky. Participants of the survey receive an Energy Efficiency report (EE report). The customized EE report gives the customer information on the home's energy usage, providing the customer energy tips and information regarding how they use energy and what simple, low cost/no cost measures can be undertaken to lower their energy bill. The report also contains information on month-to-month comparisons of energy usage, a trend chart showing usage of electric by kWh by month, a disaggregation of how the customer uses electricity in the most important appliances, and customized energy tips based on the customer's answers to questions in the survey. During campaigns for PER<sup>®</sup> customers also will receive a free 6-pack of CFLs sent to their home.

#### SERVICE REGULATIONS

The provisions contained in this tariff sheet do not supersede or replace any of the charges and terms contained in the standard base rate and rider tariff sheets. The standard base rate and rider charges apply to all customers.

The supplying of, and billing for, service and all conditions applying thereto, are subject to the jurisdiction of the Kentucky Public Service Commission, and to Company's Service Regulations currently in effect, as filed with the Kentucky Public Service Commission, as apploted by the Kentucky Public Service Commission, as apploted by the Kentucky Public Service Commission, as apploaded by the Kentucky Public Service Commission, and the Kentucky Public Service Commission, as apploaded by the Kentucky Public Service Commission, as apploaded by the Kentucky Public Service Commission, as apploaded by the Kentucky Public Service Commission and the Kentucky Public Se

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