Standard Rate

ITODP

Industrial Time-of-Day Primary Service

APPLICABLE

In all territory served.

AVAILABILITY OF SERVICE

This schedule is available for primary industrial service. Service under this schedule will be limited to minimum average loads of 250 kW and maximum new loads not exceeding 50,000 kW. Existing customers may increase loads to a maximum of 75,000 kW by up to 2,000 kW per year or in greater increments with approval of Company's transmission operator. Customers initiating service on this rate whose load characteristics subsequently do not meet these criteria will be billed on to the appropriate rate or have a rate developed based on their electrical characteristics.

RATE

Basic Service Charge per month:

\$300.00

Plus an Energy Charge per kWh of:

\$ 0.02827

Plus a Demand Charge per kW of:

JUN 2 9 2011

Basic Demand

4.16

KENTUCKY PUBLIC SERVICE COMMISSION

CANCELLED

Peak Demand

Summer Peak Period

\$ 10.11

Winter Peak Period

7.31

Basic Demand Charges are applicable to the highest average load in kilowatts recorded during any 15-minute interval of the billing period and Peak Demand Charges are applicable to the highest average load in kilowatts recorded during any 15-minute interval of the peak period, as defined herein, in the monthly billing period, but not less than 50% of the maximum demands similarly determined for any of the four (4) billing periods of June through September within the eleven (11) preceding months.

SUMMER PEAK PERIOD is defined as weekdays from 10 A.M. to 9 P.M, Eastern Standard Time, during the four (4) billing periods of June through September.

WINTER PEAK PERIOD is defined as weekdays from 8 A.M. to 10 P.M., Eastern Standard Time, during the eight (8) billing periods of October through May.

POWER FACTOR PROVISION

The monthly demand charge shall be decreased .4% for each whole one percent by which the monthly average power factor exceeds 80% lagging and shall be increased .0% for each one percent by which the monthly average power factor is less than 80% lagging ENTUCKY

Monthly average power factor shall be determined by means of a reactive only lagging reactive kilovolt ampere hours, used in conjunction with a TARIFF BRANCH standard watt-hour meter.

Date of Issue: August 6, 2010 Date Effective: August 1, 2010

Issued By: Longie E. Bellar, Vice President, State Regulation and Rates, Louisville, Kentucky

8/1/2010

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Issued by Authority of an Order of the KPSC in Case No. 2009-00549 dated July 30, 2010