

New Media Telecommunications, Inc.

RESALE TELECOMMUNICATIONS SERVICE TARIFF

OF

NEW MEDIA TELECOMMUNICATIONS, INC.

4225 Executive Square, Suite 1070  
LaJolla, California 92037

**For Customer Service:**

4225 Executive Square, Suite 1070  
LaJolla, California 92037  
Toll-Free: (800) 900-4968

This tariff contains the descriptions, regulations, and rates applicable to the furnishing of resold telecommunications services provided by New Media Telecommunications, Inc. ("New Media") within the Commonwealth of Kentucky. This tariff is on file with the Kentucky Public Service Commission. Copies may also be inspected during normal business hours at the Company's principal place of business.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Stephan O. Bee  
SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:

Claire Donovan  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

CHECK SHEET

This tariff contains pages each of which is effective as of the date shown on the bottom of each page. Original and revised pages as listed below comprise all changes from the original tariff.

SHEET

REVISIONS

Title Page	Original
1	Original
2	Original
3	Original
4	Original
5	Original
6	Original
7	Original
8	Original
9	Original
10	Original
11	Original
12	Original
13	Original
14	Original
15	Original
16	Original
17	Original
18	Original
19	Original
20	Original
21	Original
22	Original
23	Original
24	Original
25	Original

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Stephan D. Bee  
SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:

Claire Donovan  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

TABLE OF CONTENTS

Check Sheet ..... 1

Table of Contents ..... 2

Symbols ..... 3

Tariff Format ..... 4

Section 1 - Terms and Abbreviation ..... 5

Section 2 - Rules and Regulations ..... 8

Section 3 - Service Descriptions and Rates ..... 17

Section 4 - Contracts and Promotions ..... 25

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011.  
SECTION 9 (1)

BY: Stephan Bue  
SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:

Claire Donovan  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

---

**SYMBOLS**

The following are the only symbols used for the purposes indicated below:

- C - Changed regulation.
- D - Delete or discontinue
- I - Change resulting in an increase to a Customer's bill.
- M - Moved from another tariff location.
- N - New.
- R - Change resulting in a reduction to a Customer's bill.
- T - Change in text or regulation.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9(1)

BY: *Stephan D. Bell*  
SECRETARY OF THE COMMISSION

---

ISSUED:

EFFECTIVE:

ISSUED BY:

*Claire Donovan*  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

**TARIFF FORMAT**

- A. Page Numbering** - Sheet numbers appear in the upper right corner of the page. Sheets are numbered sequentially. However, new sheets are occasionally added to the tariff. When a new sheet is added between sheets already in effect, a decimal is added. For example, a new sheet added between sheets 14 and 15 would be 14.1.
- B. Page Revision Numbers** - Revision numbers also appear in the upper right corner of each page. These numbers are used to determine the most current sheet version on file with the Commission. For example, the 4th revised Sheet 14 cancels the 3rd revised Sheet 14. Because of various suspension periods, deferrals, etc., the most current sheet number on file with the Commission is not always the tariff page in effect. Consult the Check Sheet for the sheet currently in effect.
- C. Paragraph Numbering Sequence** - There are nine levels of paragraph coding. Each level of coding is subservient to its next higher level:

- 2.
- 2.1.
- 2.1.1.
- 2.1.1.A.
- 2.1.1.A.1.
- 2.1.1.A.1.(a).
- 2.1.1.A.1.(a).I.
- 2.1.1.A.1.(a).I.(i).
- 2.1.1.A.1.(a).I.(i).(1).

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

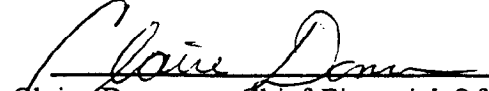
BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

- D. Check Sheets** - When a tariff filing is made with the Commission, an updated Check Sheet accompanies the tariff filing. The Check Sheet lists the sheets contained in the tariff, with a cross reference to the current revision number. When new pages are added, the Check Sheet is changed to reflect the revision. All revisions made in a given filing are designated by an asterisk (\*). There will be no other symbols used on this page if these are the only changes made to it (i.e., the format, etc. remain the same, just revised revision levels on some pages.) The tariff user should refer to the latest Check Sheet to find out if a particular page is the most current on file with the Commission.

ISSUED:

EFFECTIVE:

ISSUED BY:

  
 Claire Donovan, Chief Financial Officer  
 New Media Telecommunications, Inc.  
 4225 Executive Center, Suite 1070  
 LaJolla, California 92037

**SECTION 1 - TERMS AND ABBREVIATIONS**

**Access Line** - Local service lines provided by a Local Exchange Carrier to provide access to the public switched network. New Media's service can be utilized from any LEC access line allowing 1-800/888 dialing, however, New Media does not provide its Customers Access Line service.

**Account Code** - A number assigned to each Customer Account which serves as the only means of Customer identification and for proper Depletion of Customer Account Balances.

**Authorized User** - A person, firm, corporation, or any other entity authorized by the Customer to communicate utilizing the Carrier's service under the terms and regulations of this tariff.

**Available Account Balance** - The amount of usage remaining on a Customer Account at any particular point in time. Each Customer Account has an Initial Account Balance which is stated in either U.S. dollars or Call Units, depending on the type of service. The Available Balance is Depleted by the appropriate dollar amount or number of Call Units, respectively, based on the actual usage of the Company's service.

**Called Party** - The person, individual, corporation, or other entity whose telephone number is called by the End user.

**Call Unit** - A Call Unit is a measurement of usage, such that a specified quantity of Call Units equate to one minute of usage. For example, one Call Unit may equate to one minute of interstate usage, while several Call Units may equate to one minute of international usage. Call Units are depleted on a per-call, real time basis.

**Carrier or Company** - New Media Telecommunications, Inc. ("New Media") unless otherwise indicated by the context.

**Commission** - The Kentucky Public Service Commission.

**Cost Deductions** - Deductions in the dollar amount remaining on a Subscriber's debit card service by using the debit card service.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

ISSUED:

EFFECTIVE:

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

ISSUED BY:

*Claire Donovan*  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

BY: *Stephan Bue*  
SECRETARY OF THE COMMISSION

**SECTION 1 - TERMS AND ABBREVIATIONS, CONT'D.**

**Customer** - Any person, firm, partnership, corporation, or other entity which uses telecommunications services under the provisions and regulations of this tariff and is responsible for payment of charges.

**Customer Account** - A New Media account which is not associated with a Local Exchange Carrier switched access business or residential line. Customer Accounts consist of prepaid balances which are Depleted on a real time basis during each call placed on each account.

**Debit Card Service** - A communications service provided by New Media. To use debit card service, the Caller must first dial a preassigned toll free (i.e. 800/888) number to obtain access to New Media's network. Once the Caller is connected to the New Media network, the caller must then dial an authorization number and then the ten digit number of the called party.

**Depletion** - Reductions in the Available Balance based on usage of the Customer Account. Depletion of Dollar-Based service occurs on a real time basis at the tariffed per minute rates contained herein. Depletion of Unit-Based service occurs on a real time basis at the tariffed number of Call Units per minute contained herein.

**Dollar-Based Accounts** - Service where the Initial Balance and Available Balance is expressed in U.S. dollars. The rates per minute contained in this tariff are expressed in U.S. dollars.

**End user** - Any person, firm, corporation, partnership or other entity which uses the services of the Carrier under the provisions of this tariff. The End User is responsible for payment unless the charges for the services utilized are accepted and paid by another Customer.

**Identification Number** - A unique numerical code associated with each debit card.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:

Claire Donovan  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037



---

**SECTION 1 - TERMS AND ABBREVIATIONS, CONT'D.**

**Initial Account Balance** - The Available Balance of a Customer Account upon issuance of an Account Code and before any Depletion for call activity. The Initial Account Balance is expressed in either U.S. Dollars or in Call Units.

**LEC** - Local Exchange Company

**Marketer** - Any person, firm, entity or corporation authorized by New Media to market debit cards to the public.

**New Media Telecommunications, Inc.** - ("New Media") refers to the Company unless otherwise clearly indicated by the context.

**Personal Account Code** - A pre-defined series of numbers to be dialed by the Customer or Authorized User upon access to the Carrier's network which identifies the Debit Account from which charges for service shall be debited and which validates the caller's authorization to use the services provided.

**Renewal** - A method of replenishing the Available Balance with additional quantities as authorized and paid for by the Customer. Renewal of Available Balances may be limited by the amount or the class of service.

**Subscriber** - A party who subscribes to debit card service.

**Unit-Based Accounts** - Service where the Initial Balance and Available Balance is expressed in Call Units. The rates per minute contained in this tariff are expressed in Call Units, inclusive of taxes.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Stephan D. Bee  
SECRETARY OF THE COMMISSION

---

ISSUED:

EFFECTIVE:

ISSUED BY:

Claire Donovan  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

**SECTION 2 - RULES AND REGULATIONS**

**2.1 Undertaking of New Media**

2.1.1 New Media Telecommunications, Inc. ("New Media") is a resale common carrier providing intrastate direct dialed (1+) communication services to Customers for the transmission and reception of voice, data, and other types of communications within the state of Kentucky under the terms of this Tariff.

2.1.2 New Media may act as the Customer's agent for ordering access connection facilities provided by other carriers or entities, when authorized by the Customer, to allow connection of a Customer's location to the New Media services. The Customer shall be responsible for all charges due for such service arrangement.

2.1.3 The Company's service is available twenty-four (24) hours per day, seven (7) days per week.

**2.2 Limitations**

2.2.1 Service is offered subject to the availability of the necessary facilities and equipment, or both facilities and equipment, and subject to the provisions of this tariff.

2.2.2 New Media reserves the right to discontinue or limit service when necessitated by conditions beyond its control, or when the Customer is using service in violation of provisions of this tariff, or in violation of the law.

2.2.3 The Company does not undertake to transmit messages, but offers the use of its facilities when available, and will not be liable for errors in transmission or for failure to establish connections.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

ISSUED:

EFFECTIVE:

BY: *Stephan Bui*  
SECRETARY OF THE COMMISSION

ISSUED BY:

*Claire Donovan*  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

SECTION 2 - RULES AND REGULATIONS, CONT'D.

2.2 Limitations, (Cont'd.)

2.2.4 All facilities provided under this tariff are directly or indirectly controlled by New Media and the Customer may not transfer or assign the use of service or facilities without the express written consent of the Company. Such transfer or assignment shall only apply where there is no interruption of the use or location of the service or facilities.

2.2.5 Prior written permission from the Company is required before any assignment or transfer. All regulations and conditions contained in this tariff shall apply to all such permitted assignees or transferees, as well as all conditions of service.

2.3 Use

Services provided under this tariff may be used for any lawful purpose for which the service is technically suited.

2.4 Liabilities of the Company

2.4.1 The Company shall not be liable for claim or loss, expense or damage (including indirect, special or consequential damage), for any interruption, delay, error, omission, or defect in any service, facility or transmission provided under this tariff, if caused by any person or entity other than the Company, by any malfunction of any service or facility provided by any other carrier, by an act of God, fire, war, civil disturbance, or act of government, or by any other cause beyond the Company's direct control.

2.4.2 New Media's liability for damages arising out of mistakes, interruptions, omissions, delays, errors, or defects in transmission which occur in the course of furnishing service or facilities, in no event shall exceed an amount equivalent to the proportionate charge to the Customer for the period during which the error or defect in transmission occur.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

ISSUED:

EFFECTIVE:

DEC 31 1997

ISSUED BY:

*Claire Donovan*  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037  
PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
SECTION 9(1)  
BY: *SW*  
SECRETARY OF THE COMMISSION  
9700

SECTION 2 - RULES AND REGULATIONS, CONT'D.

2.4 Liabilities of Company, (Cont'd.)

2.4.3 The Company shall not be liable for, and shall be fully indemnified and held harmless by Customer against any claim or loss, expense, or damage (including indirect, special or consequential damage) for defamation, libel, slander, invasion, infringement of copy-right or patent, unauthorized use of any trademark, tradename or service mark, unfair competition, interference with or misappropriation or violation of any contract, proprietary or creative right, or any other injury to any person, property or entity arising out of the material, data, information, or other content revealed to, transmitted, or used by the Company under this tariff; or for any act or omission of the Customer; or for any personal injury or death of any person caused directly or indirectly by the installation, maintenance, location, condition, operation, failure, presence, use or removal of equipment or wiring provided by the Company, if not directly caused by negligence of the Company.

2.4.4 In no event shall the Company be liable for any incidental, indirect, special, or consequential damages (including lost revenue or profits) of any kind whatsoever regardless of the cause or foreseeability thereof.

2.4.5 The Company shall not be liable for any claim, loss, or refund as a result of loss, theft or fraudulent use of Account Codes and access numbers issued for use with the Company's services.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:

Claire Donovan  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

---

**SECTION 2 - RULES AND REGULATIONS, CONT'D.**

**2.5 Deposits**

The Company does not collect deposits.

**2.6 Advance Payments**

The Company does not collect advanced payments. Establishment of a Debit Account is not an advance payment. Unlike a deposit or advance payment, a Debit Account balance is not held against future payment as all service is available for immediate consumption.

**2.7 Taxes**

The Company shall charge the Customer an amount sufficient to recover any governmental assessments, fees, license, or other similar taxes or fees imposed upon the Company.

2.7.1 For Debit Service, taxes or fees shall be included in the rates and charges New Media d in the Company's rate schedule for this service.

2.7.2 For all other services offered by the Company, taxes and fees shall be added pro-rate, insofar as practical, to the rates and charges New Media d in the Company's rate schedules and listed as separate line items on the Customer's bill for services provided.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Stephan Bue  
SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:

Claire Donovan  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

**SECTION 2 - RULES AND REGULATIONS, CONT'D.**

**2.8 Terminal Equipment**

The Company's facilities and service may be used with Customer-provided terminal equipment or Customer-provided telecommunications systems, such as a telephone set, PBX or key system. Such terminal equipment shall be furnished and maintained at the expense of the Customer, except as otherwise provided. The Customer is responsible for all costs at his or her premises, including personnel, wiring, electrical power, and the like, incurred in the use of the Company's service. When such terminal equipment is used, the equipment shall comply with the generally accepted minimum protective criteria standards of the telecommunications industry as endorsed by the Federal Communications Commission.

**2.9 Installation and Termination**

Service is installed upon mutual agreement between the Customer and the Company. The service agreement does not alter rates specified in this tariff.

**2.10 Payment for Service**

The Customer is responsible for payment of all charges for services and equipment furnished to the Customer or to an Authorized User of the Customer by New Media . All charges due by the Customer are payable to the Company or to the Company's authorized billing agent. Terms of payment shall be according to the rules and regulations of the billing agent and subject to the rules of regulatory agencies. Any objections to billed charges must be reported to the Company or its billing agent. Adjustments to Customer's bills shall be made to the extent that circumstances exist which reasonably indicate that such changes are appropriate.

The Company reserves the right to assess a return check charge of \$15.00 whenever a check or draft presented for payment of service is not accepted by the Customer within the time which it is written.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

ISSUED:

EFFECTIVE:

~~DEC 31 1997~~

ISSUED BY:

*Claire Donovan*  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037  
PURSUANT TO 807 KAR 8.011,  
SECTION 2 (1)  
BY: *[Signature]* SECRETARY OF THE COMMISSION

---

SECTION 2 - RULES AND REGULATIONS, CONT'D.

2.11 Cancellation by Customer

Customer may cancel non-prepaid services by providing written or verbal notice to the Company.

2.12 Interconnection

Service furnished by New Media may be used with or connected to the services or facilities of other carriers. Such service or facilities, if used, are provided under the terms, rates and conditions of the other carrier. The Customer is responsible for all charges billed by other carriers for use in connection with New Media's service. Any special interface equipment or facilities necessary to achieve compatibility between carriers is the responsibility of the Customer.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9(1)

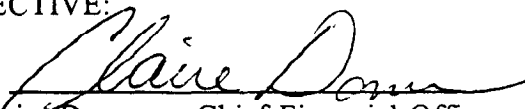
BY: Stephan Bue  
SECRETARY OF THE COMMISSION

---

ISSUED:

EFFECTIVE:

ISSUED BY:

  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

**SECTION 2 - RULES AND REGULATIONS, CONT'D.**

**2.13 Refusal or Discontinuance by Company**

New Media may refuse or discontinue service under the following conditions. Unless otherwise specified, the Customer will be given five (5) days written notice and allowed a reasonable time to comply with any rule or remedy any deficiency.

**2.13.1** For non-compliance with and/or violation of any State or municipal law, ordinance or regulation pertaining to telephone service.

**2.13.2** For the use of telephone service for any other property or purpose other than that described in the application.

**2.13.3** For neglect or refusal to provide reasonable access to the Company for the purpose of inspection and maintenance of equipment owned by the Company.

**2.13.4** For non-compliance with and/or violation of the Commission's regulations or the Company's rules and regulations on file with the Commission.

**2.13.5** For non-payment of bills for telephone service.

**2.13.6** Without notice in the event of Customer use of equipment in such a manner as to adversely affect the Company's equipment or the Company's service to others.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:

Claire Donovan  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037



**SECTION 2 - RULES AND REGULATIONS, CONT'D.**

**2.13 Refusal or Discontinuance by Company, (Cont'd.)**

- 2.13.7 Without notice in the event of tampering with the equipment furnished and owned by the Company.
- 2.13.8 Without notice in the event of unauthorized or fraudulent use of service. Whenever service is discontinued for fraudulent use of service, the Company may, before restoring service, require the Customer to make, at his own expense, all changes in facilities or equipment necessary to eliminate illegal use and to pay an amount reasonably estimated as the loss in revenues resulting from such fraudulent use.
- 2.13.9 For failure of the Customer to make proper application for service.
- 2.13.10 For Customer's breach of the contract for service between the Company and the Customer.
- 2.13.11 When necessary for the Company to comply with any order or request of any governmental authority having jurisdiction.

**2.14 Inspection, Testing and Adjustment**

Upon reasonable notice, the facilities provided by the Carrier shall be made available to the Carrier for tests and adjustments as may be deemed necessary by the Carrier for maintenance. No interruption allowance will be granted for the time during which such tests and adjustments.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:

Claire Donovan  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

---

**SECTION 2 - RULES AND REGULATIONS, CONT'D.**

**2.15 Tests, Pilots, Promotional Campaigns and Contests**

The Carrier may conduct special tests, pilot programs, waivers and promotions to demonstrate the ease of use, quality of service and to promote the sale of its services.

**2.16 Interruption of Service**

Credit allowances for interruptions of service which are not due to the Carrier's testing or adjusting, to the negligence of the Customer, or to the failure of channels, equipment or telecommunications systems provided by the Customer, are subject to the general liability provisions set forth in Section 2.4 herein. It shall be the obligation of the Customer to notify Carrier immediately of any interruption in service for which a credit allowance is desired by Customer. Before giving such notice, Customer shall ascertain that the trouble is not within his or her control, or is not in wiring or equipment, if any, furnished by Customer and connected to Carrier's terminal. Interruptions caused by Customer-provided or Carrier-provided automatic dialing equipment or access-code programmed telephone systems are not deemed an interruption of service as defined herein since the Customer has the option of using the long distance network via local exchange company access.

**2.17 Bill Format**

New Media provides debit card service to its customers. No bill is provided with this service as usage charges are deducted on a real-time basis from the customer's pre-paid account balance. This section of the tariff will be revised in the future should the Company offer a service which bills users for service on a regular basis.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

ISSUED:

EFFECTIVE:

BY: *Stephen D. Bell*  
SECRETARY OF THE COMMISSION

ISSUED BY:

*Claire Donovan*  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

**SECTION 3 - SERVICE DESCRIPTIONS AND RATES**

**3.1 General**

New Media offers prepaid card services for communications originating and terminating within the state of Kentucky under terms of this tariff.

Customers are billed based on their use of New Media's network and services. Charges may vary by service offering and/or call duration.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: *Stephan D. Bell*

SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:

*Claire Donovan*  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.

4225 Executive Center, Suite 1070  
LaJolla, California 92037

**SECTION 3 - SERVICE DESCRIPTIONS AND RATES, CONT'D.**

**3.2 Calculation of Distance**

Usage charges for all mileage sensitive products are based on the airline distance between serving wire centers associated with the originating and terminating points of the call.

The serving wire centers of a call are determined by the area codes and exchanges of the origination and destination points.

The distance between the Wire Center of the Customer's equipment and that of the destination point is calculated by using the industry standard "V" and "H" coordinates.

**Step 1** - Obtain the "V" and "H" coordinates for the wire centers serving the Customer and the destination point.

**Step 2** - Obtain the difference between the "V" coordinates of each of the Wire Centers. Obtain the Difference between the "H" coordinates.

**Step 3** - Square the differences obtained in Step 2.

**Step 4** - Add the squares of the "V" difference and "H" difference obtained in Step 3.

**Step 5** - Divide the sum of the square obtained in Step 4 by ten (10). Round to the next higher whole number if any fraction results from the division.

**Step 6** - Obtain the square root of the whole number obtained in Step 5. Round to the next higher whole number if any fraction is obtained. This is the distance between the wire centers.

Formula:

$$\sqrt{\frac{(V_1 - V_2)^2 + (H_1 - H_2)^2}{10}}$$

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY: Claire Donovan  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

---

**SECTION 3 - SERVICE DESCRIPTIONS AND RATES, CONT'D.**

**3.3 Timing of Calls**

Billing for calls placed over the network is based in part on the duration of the call.

- 3.3.1 Timing for all calls begins when the called party answers the call (i.e. when two way communications are established). Answer detection is based on standard industry answer detection methods, including hardware and software answer detection.
- 3.3.2 Chargeable time for all calls ends when one of the parties disconnects from the call.
- 3.3.3 Call timing is rounded up to the nearest one (1) minute increment after the initial minimum period of one (1) minute.
- 3.3.4 Usage charges are computed and rounded up to the nearest penny on a per call basis.
- 3.3.5 No charges apply for incomplete calls.

**3.4 Rate Periods**

The Company's services are not time of day or day of week sensitive. The same rates apply 24 hours a day, 7 days a week.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Stephan Bue  
SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:

Claire Donovan  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

**SECTION 3 - SERVICE DESCRIPTIONS AND RATES, CONT'D.**

**3.5 Prepaid Card Service - Bronze Issue**

Prepaid Card Service - Bronze Issue permits Customers to purchase a prepaid card to which call charges are consumed on a real-time basis. Customers access the service by dialing a Company-specified access code. All calls must be charged against a prepaid card that has a sufficient available balance. Customers will be provided with a "Usage Remaining" message each time they utilize the card. They will also receive a reminder message when the card has \$2.00 and \$5.00 of value remaining on the card. Calls in progress will be terminated if the balance on the prepaid card is insufficient to cover the charges associated with the call. Registered Distributors of New Media PrePaid Cards will receive cards for their personal use at discounted rates set forth below.

For debiting purposes, call timing is rounded up to the nearest one (1) minute increment after the initial minimum period of one (1) minute. Usage charges are computed and rounded up to the nearest penny on a per call basis.

**3.5.1 Prepaid Card Service - Bronze Issue Rates**

Calls are measured and consumed on a per unit basis. A unit equals one minute for the purpose of debiting the card.

Card Type	Per Unit Rate
End User Rate	\$ 0.1900
Distributor Rate	\$ 0.1650

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:

Claire Donovan  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

**SECTION 3 - SERVICE DESCRIPTIONS AND RATES, CONT'D.**

**3.6 Prepaid Card Service - Silver Issue**

Prepaid Card Service - Silver Issue permits Customers to purchase a prepaid card to which call charges are consumed on a real-time basis. Customers access the service by dialing a Company-specified access code. All calls must be charged against a prepaid card that has a sufficient available balance. Customers will be provided with a "Usage Remaining" message each time they utilize the card. They will also receive a reminder message when the card has \$2.00 and \$5.00 of value remaining on the card. Calls in progress will be terminated if the balance on the prepaid card is insufficient to cover the charges associated with the call.

For debiting purposes, call timing is rounded up to the nearest one (1) minute increment after the initial minimum period of one (1) minute. Usage charges are computed and rounded up to the nearest penny on a per call basis.

**3.6.1 Prepaid Card Service - Silver Issue Rates**

Calls are measured and consumed on a per unit basis. A unit equals one minute for the purpose of debiting the card.

The per minute rate is \$0.25. A per call service charge of \$0.25 per call applies.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Stephan D. Bee  
SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:

Claire Donovan  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

**SECTION 3 - SERVICE DESCRIPTIONS AND RATES, CONT'D.**

**3.7 Prepaid Card Service - Gold Issue**

Prepaid Card Service - Gold Issue permits Customers to purchase a prepaid card to which call charges are consumed on a real-time basis. Customers access the service by dialing a Company-specified access code. All calls must be charged against a prepaid card that has a sufficient available balance. Customers will be provided with a "Usage Remaining" message each time they utilize the card. They will also receive a reminder message when the card has \$2.00 and \$5.00 of value remaining on the card. Calls in progress will be terminated if the balance on the prepaid card is insufficient to cover the charges associated with the call.

For debiting purposes, call timing is rounded up to the nearest one (1) minute increment after the initial minimum period of one (1) minute. Usage charges are computed and rounded up to the nearest penny on a per call basis.

**3.7.1 Prepaid Card Service - Gold Issue Rates**

Calls are measured and consumed on a per unit basis. A unit equals one minute for the purpose of debiting the card.

The per minute rate is \$0.40.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

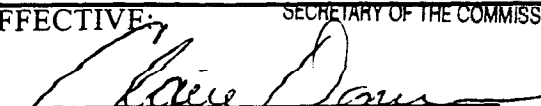
BY: Stephan D. Bee

SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:



Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037



**SECTION 3 - SERVICE DESCRIPTIONS AND RATES, CONT'D.**

**3.8 Debit Card Sponsor Program**

The Debit Card Sponsor Program is offered to individuals, organizations or commercial entities for distribution to their members, patrons, or customers. The marketing channel, marketing vehicle and expiration period is selected by the Sponsor upon joint agreement between the Company and the Sponsor. The Sponsor is responsible for obtaining all necessary permissions for the use of any trade mark, trade name, service mark or other image on the card. The Sponsor may distribute the Carrier's Sponsor Program debit card accounts at reduced rates or free of charge to end users for promotional purposes. At the option of the Sponsor, these cards may not be replenishable.

The service permits Customers to purchase a prepaid card to which call charges are consumed on a real-time basis. Customers access the service by dialing a Company-specified access code. All calls must be charged against a prepaid card that has a sufficient available balance. Customers will be provided with a "Usage Remaining" message each time they utilize the card. They will also receive a reminder message when the card has \$2.00 and \$5.00 of value remaining on the card. Calls in progress will be terminated if the balance on the prepaid card is insufficient to cover the charges associated with the call.

For debiting purposes, call timing is rounded up to the nearest one (1) minute increment after the initial minimum period of one (1) minute. Usage charges are computed and rounded up to the nearest penny on a per call basis.

**Option 1:** Non-renewable Sponsor Account bearing the Sponsor's Marks with an expiration date set for the latter of six months after issuance or six months after the card's last use. The Initial Account Balance of each Customer Account is set by the Sponsor in conjunction with the Company's technical capabilities.

**Option 2:** Renewable Sponsor Account bearing the Sponsor's Marks with expiration at the latter of six months after issuance or six months after the card's last use. The Initial Account Balance and the minimum Renewal amount are set by the Sponsor in conjunction with the Company's technical capabilities.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

ISSUED:

EFFECTIVE:

ISSUED BY:

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)  
BY Stephan Bui  
SECRETARY OF THE COMMISSION  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

---

**SECTION 3 - SERVICE DESCRIPTIONS AND RATES, CONT'D.**

**3.8 Debit Card Sponsor Program**

**3.8.1 Debit Card Sponsor Program**

Sponsor Service may be provided to Customers as a no-charge complimentary item at the direction and expense of the sponsor and will Deplete at the appropriate rates noted below.

Calls are measured and consumed on a per unit basis. A unit equals one minute for the purpose of debiting the card.

The per minute rate is \$0.40.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9(1)

BY: Stephan Bee  
SECRETARY OF THE COMMISSION

ISSUED:

EFFECTIVE:

ISSUED BY:

Clair Donovan  
Clair Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

**SECTION 4 - CONTRACTS AND PROMOTIONS**

**4.1 Demonstration of Service**

From time to time the Company may demonstrate service for potential customers by providing free use of its network on a limited basis for a period of time, not to exceed one (1) month. The Company may also provide debit cards for purposes of demonstrating the service to Customers free of charge. Such cards will be valid up to one year from date of issue unless otherwise limited by the Company. Demonstration of service and the type, duration or quantity of service provided will be at the Company's discretion.

**4.2 Comparable Pricing Promotion**

New Media will, at its discretion, match certain standard or promotional offerings of other interexchange carriers or resellers in order to acquire new Customers or retain existing Customer accounts. The Customer must demonstrate to the Company's satisfaction that 1) an alternative service offering is valid and currently available from a competing interexchange carrier or reseller and 2) the Customer intends to either subscribe to or purchase the competitors service or remain with the competing interexchange carrier or reseller.

**4.3 Sponsorship Contracts**

At the option of the Company, services may be offered on a contract basis to meet the specialized requirements of the Sponsors of Debit Services which are not contemplated in this tariff. The terms of each contract shall be mutually agreed upon between the Sponsor and the Company and may include corporate discounts off of rates contained herein, charges for specially designed and constructed services not contained in the Company's general service offerings, or other customized features. The terms of the contract may be based partially or completely on the term and volume commitment, type or location of originating or terminating access, mixture of services or other distinguishing features. Service shall be available to all similarly situated potential Sponsors for six months after the initial offering to the first contract Sponsor for any given set of terms.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 31 1997

ISSUED:

EFFECTIVE:

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

ISSUED BY:

*Claire Donovan*  
Claire Donovan, Chief Financial Officer  
New Media Telecommunications, Inc.  
4225 Executive Center, Suite 1070  
LaJolla, California 92037

*Stephan Bue*  
SECRETARY OF THE COMMISSION