

October 2, 2006  
Via Overnight Delivery

Electronically filed on October 2, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: *Modification* to Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request to modify the *BellSouth® Online Cash Back Promotion* currently available to residential customers. The Commission was notified of this promotion by letter dated May 3, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to offer this promotion to Customers subscribing to BellSouth® Advantage 5¢ Plan or BellSouth® Advantage 5¢ Value Plan, beginning October 4, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the revised promotion are provided below:

**BellSouth® Online Cash Back Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Customers or existing Message Telecommunications Service (MTS) Customers who subscribe to one of the eligible plans listed in (C) below during the promotion availability period. Eligible Customers may choose either a cash back reward<sup>1</sup> or a gift card<sup>1</sup> when they meet all the eligibility requirements under the terms and conditions listed below. The amount of the cash back reward or gift card will be based on the eligible plan to which a Customer subscribes as specified in (C) below.

**(B) Eligibility Requirements:**

- (1)** Customers must be a new Customer of BellSouth Long Distance or an existing MTS Customer and must subscribe via the Company-designated Internet website, to one of the eligible plans in (C) below during the promotion availability period.

-----  
<sup>1</sup> This promotion is the same as the promotion in the Company's Interstate Residential Services Pricing and Service Guide. Customers will only be eligible for one coupon for both interstate and intrastate service.



**BellSouth® Online Cash Back Promotion, (continued)**

**(B) Eligibility Requirements, (cont'd.):**

- (2) The Customer must follow the procedures provided by the Company on the designated website at the time of subscription to an eligible service and must complete the procedures by the specified date indicated on the website instructions.
- (3) The Customer must remain a current subscriber to an eligible calling plan at the time of the cash back reward or gift card redemption processing.
- (4) The Customer may only redeem one cash back reward or one gift card for one eligible plan from the Company within the promotional period. Only one cash back or one gift card is available for one line per account.
- (5) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (6) Customers who transfer service from one address to another address are not eligible for this promotion.
- (7) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (8) This promotion will begin on May 5, 2006 and will end on December 31, 2006.

**(C) Eligible Plans**

**Cash Back Reward/Gift Card Amount**

BellSouth® Complete Choice® Unlimited Plan	\$25.00
BellSouth® PreferredPack® Unlimited Plan	\$25.00
BellSouth® Advantage Unlimited Plan	\$25.00
BellSouth® Advantage Unlimited Value Plan	\$25.00
BellSouth® Select Unlimited Value Plan	\$25.00
BellSouth® Nickel Plan	\$25.00
BellSouth® Nickel Value Plan	\$25.00
BellSouth® Dollar Plan	\$10.00
BellSouth® Dollar Value Plan	\$10.00
BellSouth® Talk 200 Plan	\$25.00
BellSouth® Talk 200 Value Plan	\$25.00
<u>BellSouth® Advantage 5¢ Plan</u>	<u>\$25.00</u>
<u>BellSouth® Advantage 5¢ Value Plan</u>	<u>\$25.00</u>



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
October 2, 2006  
Page 3 of 3

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0649  
proj.: 4897-186



October 2, 2006  
Via Overnight Delivery

Electronically filed on October 2, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: *Modifications* to Promotion Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request to modify the *BellSouth® Unlimited Cash Back or Gift Card Promotion* currently available to residential customers. The Commission was notified of this promotion by letter dated May 3, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to revise, and add an additional restriction, to the existing eligibility requirements for this promotion, effective October 4, 2006. The changes to this promotion are underlined for your reference.

The specifics of the revised promotion are provided below:

**Revised BellSouth® Unlimited Cash Back or Gift Card Promotion**

**(A) Promotion Description**

This promotion is available to certain new or existing BellSouth Long Distance Customers who subscribe to one of the eligible plans listed in (C) below during the promotion availability period. Eligible Customers may choose either a cash back reward valued at \$25<sup>1</sup> or a gift card valued at \$25<sup>1</sup> when they meet all the eligibility requirements under the terms and conditions listed below:

**(B) Eligibility Requirements:**

- (1) Customers must be a new Customer of BellSouth Long Distance, an existing MTS Customer or an existing Customer with a BellSouth Long Distance plan other than one of the plans listed in (C) below and must subscribe to one of the eligible plans in (C) below during the promotion availability period.

-----  
<sup>1</sup> This promotion is the same as the promotion in the Company's Interstate Residential Services Pricing and Service Guide. Customers will only be eligible for one coupon for both interstate and intrastate service.



**Revised BellSouth® Unlimited Cash Back or Gift Card Promotion, (continued)**

**(B) Eligibility Requirements, (cont'd.):**

- (2) The Customer must follow the procedures provided by the Company at the time of subscription to an eligible service and must complete the procedures within ninety (90) days following the date of service order completion.
- (3) Customer's order for BellSouth Long Distance service must be completed prior to obtaining the cash back reward or gift card.
- (4) The Customer must remain a current subscriber to an eligible calling plan at the time of the cash back reward or gift card redemption processing.
- (5) The Customer may only redeem one cash back reward or one gift card for one eligible plan from the Company within the promotional period. Only one cash back or one gift card is available for one line per account.
- (6) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (7) Customers who transfer service from one address to another address are not eligible for this promotion.
- (8) Existing Customers who concurrently subscribe to BellSouth® Complete Choice® Unlimited plan, BellSouth® Complete Choice® Unlimited Savings plan, BellSouth® PreferredPack® Unlimited plan or BellSouth® PreferredPack® Unlimited Savings plan and BellSouth® FastAccess® Internet service with a speed of 1.5 Mbps or higher provided by the Company's affiliated incumbent local exchange entity and also subscribe to a wireless plan provided by the Company's affiliated wireless provider or to a digital TV service provided by the Company's affiliated incumbent local exchange entity are not eligible to receive the benefits of this promotion.
- (9) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (10) This promotion will begin on May 5, 2006 and will end on December 31, 2006.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
October 2, 2006  
Page 3 of 3

**Revised BellSouth® Unlimited Cash Back or Gift Card Promotion, (continued)**

**(C) Eligible Plans**

BellSouth® Complete Choice® Unlimited Plan  
BellSouth® Complete Choice® Unlimited Savings Plan  
BellSouth® PreferredPack® Unlimited Plan  
BellSouth® PreferredPack® Unlimited Savings Plan  
BellSouth® Advantage Unlimited Plan  
BellSouth® Advantage Unlimited Value Plan  
BellSouth® Basic Unlimited II Savings Plan  
BellSouth® Basic Unlimited II Savings Value Plan  
BellSouth® Select Unlimited Value Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0650  
proj.: 4897-201



September 28, 2006  
Via Overnight Delivery

*Electronically filed on September 28, 2006*

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extensions* Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plans to extend the *BellSouth® Domestic Voice* and *BellSouth® Domestic Voice Plus* promotions for complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for these promotions to December 31, 2006, with the requirement that at least one promotion-eligible service be installed and activated by February 28, 2007. The specifics of the promotions are as follows:

**Revised Complex Business Promotions**

**BellSouth® Domestic Voice Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance, Inc. Customers who either sign a new or renew a BellSouth Business Class Family of Services Enrollment form for a term of one-year or longer. This promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

**(B) Eligible Customers will receive the following pricing for services purchased under this promotion:**

- (1)** A 10% discount off of interstate and intrastate voice usage for the following services: BellSouth® Dial Direct Service, BellSouth® Toll-Free Service, BellSouth® Long Distance Voice Service, BellSouth® VPN Service and BellSouth® Long Distance Calling Card Service, including standard calling card per call surcharges.



**Revised Complex Business Promotions, (Continued)**

**BellSouth® Domestic Voice Promotion, (continued)**

- (B) Eligible Customers will receive the following pricing for services purchased under this promotion, (cont'd.):
- (2) The Discount will apply to long distance intrastate and interstate per minute inbound and outbound voice usage, including voice VPN usage and calling card usage and surcharges. The Discount does not apply to VPN Service Fee Monthly Recurring Charges, if applicable.
  - (3) Discounts will be applied after application of the standard volume and term discounts.
- (C) This promotion will end on December 31, 2006, and at least one eligible service must be installed and activated by February 28, 2007.
- (D) This promotion is coterminous with the Customer's BellSouth® Business Class Family of Services Agreement.

**BellSouth® Domestic Voice Plus Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance, Inc. Customers who either sign a new or renew a BellSouth Business Class Family of Services Enrollment form for a term of one-year or longer. This promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Customers must also sign a new or renewal agreement, concurrently or within ninety (90) days prior to the signing of this promotion, with BellSouth Telecommunications, Inc., for: BellSouth® Local Services Agreement ("LSA"), BellSouth® Product Level Contract Service Arrangement ("CSA"), BellSouth® Product Level Letter of Election ("LOE"), BellSouth® Dedicated Internet Access and/or BellSouth® DSL Agreement.

- (B) Eligible Customers will receive the following pricing for services purchased under this promotion:
- (1) A 15% discount off of interstate and intrastate voice usage for the following services: BellSouth® Dial Direct Service, BellSouth® Toll-Free Service, BellSouth® Long Distance Voice VPN Service and BellSouth® Long Distance Calling Card Service, including standard calling card per call surcharges.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
September 28, 2006  
Page 3 of 3

**Revised Complex Business Promotions, (Continued)**

**BellSouth® Domestic Voice Plus Promotion, (continued)**

- (B) Eligible Customers will receive the following pricing for services purchased under this promotion, (cont'd.)
- (2) The Discount will apply to long distance intrastate and interstate per minute inbound and outbound voice usage, including voice VPN usage and calling card usage and surcharges. The Discount does not apply to VPN Service Fee Monthly Recurring Charges, if applicable.
  - (3) Discounts will be applied after application of the standard volume and term discounts.
- (C) This promotion will end on December 31, 2006, and at least one eligible service must be installed and activated by February 28, 2007.
- (D) This promotion is coterminous with the Customer's BellSouth® Business Class Family of Services Agreement.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/mew

cc: Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0646  
proj: 4897-193



September 28, 2006  
Via Overnight Delivery

**Electronically filed on September 28, 2006**

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Promotion *Extension* Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® High Volume Domestic Voice Promotion* currently available to complex business customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated June 28, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to December 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**Complex Business Promotion**

**BellSouth® High Volume Domestic Voice Promotion**

**(A) Promotion Description**

Eligible Customers purchasing services under this promotion will receive the following net effective domestic voice usage rates for BellSouth® Dial Direct Service, BellSouth® Toll-Free Service, BellSouth® Voice VPN Service and BellSouth® Long Distance Calling Card service usage (per minute) charges based on the contract Term and Minimum Monthly Revenue Commitment ("MMC") of the Customer's BellSouth® Business Class Family of Services agreement.

Usage charges will be determined based on the below "per minute" rates and billing increments of eighteen (18) seconds for the initial period and six (6) seconds for each additional call period.



**Complex Business Promotion (Continued)**

**BellSouth® High Volume Domestic Voice Promotion (continued)**

Service Type	Length of Contract Term		
	1 Year Per Minute Rates	2 Year Per Minute Rates	3+ Year Per Minute Rates
Switched/Calling Card	\$0.0528	\$0.0511	\$0.0490
Dedicated to Switched	\$0.0323	\$0.0313	\$0.0300
Switched to Dedicated	\$0.0323	\$0.0313	\$0.0300
Dedicated to Dedicated	\$0.0170	\$0.0165	\$0.0158

Service Type	1 Year Per Minute Rates	2 Year Per Minute Rates	3+ Year Per Minute Rates
Calling Card per call Surcharge	\$0.3395	\$0.3290	\$0.3150

- (B) This promotion is offered under the following terms and conditions:
- (1) Customers must sign a new or renew a BellSouth® Business Class Family of Services agreement with a Minimum Monthly Revenue Commitment ("MMC") of \$4,000.00.
  - (2) Customers must also have either an existing, new or renewed BellSouth® Local Services Agreement ("LSA"), BellSouth® Product Level Contract Service Arrangement ("CSA") or BellSouth® Product Level Letter of Election ("LOE") Agreement active and in force at the time of Promotion enrollment.
  - (3) The benefits associated with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement.
  - (4) This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA.
  - (5) The Promotional base rates used in the calculation of the net effective promotional rates listed above will be used in lieu of the standard tariff rates prior to discounts, set forth in the Company's tariff, in the calculation of the Customer's MMC.
  - (6) All other charges not specifically referenced in this promotion will be rated at standard Volume and Term discounts as set forth in the Customer's BellSouth® Business Class Family of Services agreement.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
September 28, 2006  
Page 3 of 3

**Complex Business Promotion (Continued)**

**BellSouth® High Volume Domestic Voice Promotion (continued)**

- (B) This promotion is offered under the following terms and conditions, (continued):
- (7) Customers must execute the Services Agreement acknowledging enrollment in this Promotion no later than December 31, 2006. This promotion shall apply to eligible services ordered under the Services Agreement, provided that at least one such eligible service is installed and activated by February 28, 2007.
  - (8) This promotion will begin on July 1, 2006 and will end on December 31, 2006.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelope provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575 or [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/mew

cc: Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0645  
proj: 4897-192



September 28, 2006  
Via Overnight Delivery

**Electronically filed on September 28, 2006**

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plans to extend the *BellSouth® Net Benefits Promotion* currently available to complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to December 31, 2006, with the requirement that at least one promotion-eligible service be installed and activated by February 28, 2007. The specifics of the revised promotion are as follows:

**Revised Complex Business Promotion:**

**BellSouth® Net Benefits Promotion**

This promotion is available to new or renewing BellSouth® Long Distance Customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year and a Minimum Monthly Revenue Commitment (MMC) of \$250.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.0490 per minute for intrastate Switched Access voice usage and \$0.0300 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth® Long Distance Dial Direct service, BellSouth® Long Distance Toll-Free service and BellSouth® Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement. This promotion will end on December 31, 2006. At least one service associated with this promotion must be installed and activated prior to February 28, 2007 for the promotional discounts to remain valid.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
September 28, 2006  
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/mew

cc: Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0647  
proj: 4897-194



September 28, 2006  
Via Overnight Delivery

**Electronically filed on September 28, 2006**

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plans to extend the *BellSouth® Net Benefits Bundle Promotion* currently available to complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to December 31, 2006, with the requirement that at least one promotion-eligible service be installed and activated by February 28, 2007. The specifics of the revised promotion are as follows:

**Revised Complex Business Promotion:**

**BellSouth® Net Benefits Bundle Promotion**

This promotion is available to new or renewing BellSouth® Long Distance Customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least two years and a Minimum Monthly Revenue Commitment (MMC) of \$250.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.0490 per minute for intrastate Switched Access voice usage and \$0.0300 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth® Long Distance Dial Direct service, BellSouth® Long Distance Toll-Free service and BellSouth® Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

In addition, within 30 days of signing for this promotion, the Customer must sign a new or renew one of the following agreements for local service from BellSouth Telecommunications: BellSouth® Local Services Agreement ("LSA"), BellSouth® Product Level Contract Service Arrangement ("CSA"), BellSouth® Product Level Letter of Election ("LOE"), and/or BellSouth® MegaLink® Channel Service Agreement.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
September 28, 2006  
Page 2 of 2

**Revised Complex Business Promotion:**

**BellSouth® Net Benefits Bundle Promotion, (cont'd.)**

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement. This promotion will end on December 31, 2006. At least one service associated with this promotion must be installed and activated prior to February 28, 2007 for the promotional discounts to remain valid.

Commission approval of the extension of this promotion will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/mew

cc: Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0648  
proj: 4897-195



September 7, 2006  
Via Overnight Delivery

Electronically filed on September 7, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® Online Summer Cash Back Promotion* currently available to residential customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated May 3, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to December 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® Online Summer Cash Back Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Customers or existing Message Telecommunications Service (MTS) Customers who subscribe to one of the eligible plans listed in (C) below during the promotion availability period. Eligible Customers may choose either a cash back reward<sup>1</sup> or a gift card<sup>1</sup> when they meet all the eligibility requirements under the terms and conditions listed below. The amount of the cash back reward or gift card will be based on the eligible plan to which a Customer subscribes as specified in (C) below.

**(B) Eligibility Requirements:**

- (1) Customers must be a new Customer of BellSouth Long Distance or an existing MTS Customer and must subscribe via the Company-designated Internet website, to one of the eligible plans in (C) below during the promotion availability period.

-----  
<sup>1</sup> This promotion is the same as the promotion in the Company's Interstate Residential Services Pricing and Service Guide. Customers will only be eligible for one coupon for both interstate and intrastate service.



**BellSouth® Online Summer Cash Back Promotion, (continued)**

**(B) Eligibility Requirements, (cont'd.):**

- (2) The Customer must follow the procedures provided by the Company on the designated website at the time of subscription to an eligible service and must complete the procedures by the specified date indicated on the website instructions.
- (3) The Customer must remain a current subscriber to an eligible calling plan at the time of the cash back reward or gift card redemption processing.
- (4) The Customer may only redeem one cash back reward or one gift card for one eligible plan from the Company within the promotional period. Only one cash back or one gift card is available for one line per account.
- (5) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (6) Customers who transfer service from one address to another address are not eligible for this promotion.
- (7) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (8) This promotion will begin on May 5, 2006 and will end on December 31, 2006.

**(C) Eligible Plans**

**Cash Back Reward/Gift Card Amount**

BellSouth® Complete Choice® Unlimited Plan	\$25.00
BellSouth® PreferredPack® Unlimited Plan	\$25.00
BellSouth® Advantage Unlimited Plan	\$25.00
BellSouth® Advantage Unlimited Value Plan	\$25.00
BellSouth® Select Unlimited Value Plan	\$25.00
BellSouth® Nickel Plan	\$25.00
BellSouth® Nickel Value Plan	\$25.00
BellSouth® Dollar Plan	\$10.00
BellSouth® Dollar Value Plan	\$10.00
BellSouth® Talk 200 Plan	\$25.00
BellSouth® Talk 200 Value Plan	\$25.00



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
September 7, 2006  
Page 3 of 3

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0644  
proj.: 4897-182



September 7, 2006  
Via Overnight Delivery

Electronically filed on September 7, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® Unlimited Cash Back or Gift Card Promotion* currently available to residential customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated May 3, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to December 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® Unlimited Cash Back or Gift Card Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Customers or existing Message Telecommunications Service (MTS) Customers who subscribe to one of the eligible plans listed in (C) below during the promotion availability period. Eligible Customers may choose either a cash back reward valued at \$25<sup>1</sup> or a gift card valued at \$25<sup>1</sup> when they meet all the eligibility requirements under the terms and conditions listed below:

**(B) Eligibility Requirements:**

- (1) Customers must be a new Customer of BellSouth Long Distance or an existing MTS Customer and must subscribe to one of the eligible plans in (C) below during the promotion availability period.

-----  
<sup>1</sup> This promotion is the same as the promotion in the Company's Interstate Residential Services Pricing and Service Guide. Customers will only be eligible for one coupon for both interstate and intrastate service.



**BellSouth® Unlimited Cash Back or Gift Card Promotion, (continued)**

**(B) Eligibility Requirements, (cont'd.):**

- (2) The Customer must follow the procedures provided by the Company at the time of subscription to an eligible service and must complete the procedures within ninety (90) days following the date of service order completion.
- (3) Customer's order for BellSouth Long Distance service must be completed prior to obtaining the cash back reward or gift card.
- (4) The Customer must remain a current subscriber to an eligible calling plan at the time of the cash back reward or gift card redemption processing.
- (5) The Customer may only redeem one cash back reward or one gift card for one eligible plan from the Company within the promotional period. Only one cash back or one gift card is available for one line per account.
- (6) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (7) Customers who transfer service from one address to another address are not eligible for this promotion.
- (8) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (9) This promotion will begin on May 5, 2006 and will end on December 31, 2006.

**(C) Eligible Plans**

BellSouth® Complete Choice® Unlimited Plan  
BellSouth® Complete Choice® Unlimited Savings Plan  
BellSouth® PreferredPack® Unlimited Plan  
BellSouth® PreferredPack® Unlimited Savings Plan  
BellSouth® Advantage Unlimited Plan  
BellSouth® Advantage Unlimited Value Plan  
BellSouth® Basic Unlimited II Savings Plan  
BellSouth® Basic Unlimited II Savings Value Plan  
BellSouth® Select Unlimited Value Plan



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
September 7, 2006  
Page 3 of 3

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0643  
proj.: 4897-181



August 29, 2006  
Via Overnight Delivery

Electronically filed on August 29, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on September 1, 2006 and will end on December 31, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

**BellSouth® \$50 Unlimited Cash Back Closer Coupon Promotion**

**(A) Promotion Description**

New Residential Customers will receive a coupon redeemable for a cash back reward of \$50<sup>1</sup> for subscribing to an eligible calling plan listed in (C) herein during the promotion availability period; and demonstrate to the Company's reasonable satisfaction that they will accept a competitor's offer in the absence of any further inducement from the Company to subscribe to Company service, when they meet all the eligibility requirements under the terms and conditions below:

**(B) Eligibility Requirements:**

- (1)** Customers must be a new Customer of BellSouth Long Distance and subscribe to one of the eligible plans in (C) herein during the promotion availability period.

-----  
<sup>1</sup> This promotion is the same as the promotion in the Company's Interstate Residential Services Pricing and Service Guide. Customers will only be eligible for one coupon for both interstate and intrastate service.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
August 29, 2006  
Page 2 of 3

**BellSouth® \$50 Unlimited Cash Back Closer Coupon Promotion (Continued)**

**(B) Eligibility Requirements, (cont'd.):**

- (2) The Customer must fill out and mail the original coupon provided by the Company to a specified address. Coupon must be postmarked within the ninety (90) days following the date of the order.
- (3) The Customer must remain a current subscriber to an eligible calling plan at the time of the coupon redemption processing.
- (4) The Customer may only redeem one coupon for one eligible plan from the Company within the promotional period. Only one coupon is available for one line per account.
- (5) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (6) Customers who transfer service from one address to another address are not eligible for this promotion.
- (7) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (8) This promotion will begin on September 1, 2006 and will end on December 31, 2006.

**(C) Eligible Plans**

BellSouth® Complete Choice® Unlimited Plan  
BellSouth® Complete Choice® Unlimited Savings Plan  
BellSouth® Basic Unlimited II Savings Plan  
BellSouth® Basic Unlimited II Savings Value Plan  
BellSouth® PreferredPack® Unlimited Plan  
BellSouth® PreferredPack® Unlimited Savings Value Plan  
BellSouth® Advantage Unlimited Plan  
BellSouth® Advantage Unlimited Value Plan  
BellSouth® Select Unlimited Value Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
August 29, 2006  
Page 3 of 3

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0635  
proj.: 4897-172



August 29, 2006  
Via Overnight Delivery

Electronically filed on August 29, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® Business 100 Free Minutes Promotion* currently available to business customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated December 29, 2005.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to December 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® Business 100 Free Minutes Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Business Customers or existing Business Message Telecommunications Service (MTS) Customers who subscribe to an eligible plan listed below during the promotion availability period. This promotion will offer 100 domestic outbound direct-dialed (1+) minutes per month for the first four (4) billing periods after enrollment in this promotion. For part month billing periods the bonus minutes will be prorated.

**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customers must be a new Business Long Distance Customer or an existing Business Message Telecommunications Service (MTS) Customer and subscribe to an eligible plan listed below during the promotion availability period.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
August 29, 2006  
Page 2 of 2

**BellSouth® Business 100 Free Minutes Promotion**

**(B) Eligibility Requirements, (cont'd.):**

- (2) Unused bonus minutes in one month do not carry over to any subsequent monthly billing periods.
- (3) Customers who change from one eligible plan to another during the promotion availability period are not eligible for this promotion's benefits.
- (4) This promotion began on January 3, 2006 and will end on December 31, 2006.

**(C) Eligible Plans**

BellSouth® Business Preferred Rate Plan  
BellSouth® Business Fixed Rate Plan  
BellSouth® Business One Plan  
BellSouth® Business Appreciation Plan  
BellSouth® Business Appreciation II Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0639  
proj.: 4897-176



August 29, 2006  
Via Overnight Delivery

Electronically filed on August 29, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on September 1, 2006 and will end on December 31, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to business Customers:

**BellSouth® Business Easy Toll Free MRC Waiver Promotion**

**(A) Promotion Description**

BellSouth® Business Easy Toll Free plan Customers will receive a reward equal to the per Toll Free Number Monthly Charge associated with each toll free number to which the Customer subscribes. Eligible Customers will receive the reward for six months. To receive the reward the Customer's combined monthly toll free usage must meet or exceed a specified level based on the number of toll free numbers to which the Customer subscribes as follows:

<u>Number of Toll Free Numbers</u>	<u>Monthly Toll Free Usage Level</u>
2 or 3 numbers	\$20.00 or greater
4 to 9 numbers	\$40.00 or greater
10 or more numbers	\$75.00 or greater



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
August 29, 2006  
Page 2 of 2

**BellSouth® Business Easy Toll Free MRC Waiver Promotion (Continued)**

**(A) Promotion Description (cont'd.):**

Customers who subscribe to the BellSouth® Business 3500 Minute Package plan, BellSouth® Business Integrated Solutions 500 Minutes plan, BellSouth® Business Integrated Solutions 1000 Minutes plan, BellSouth® Business 7500 Minute Package plan, BellSouth® Business 10,000 Minute Package plan, BellSouth® Business 500 Minute Package plan, BellSouth® Business 1000 Minute Package plan, BellSouth® Business 2000 Minute Package plan, BellSouth® Business 5000 Minute Package plan, BellSouth® Business Integrated Solutions 2000 Minutes plan, BellSouth® Business Integrated Solutions 5000 Minutes plan or BellSouth® Business Integrated Solutions 3500 Minutes plan are not eligible to receive the benefits of this promotion.

This promotion is available beginning September 1, 2006 and ending December 31, 2006.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0642  
proj.: 4897-180



August 29, 2006  
Via Overnight Delivery

Electronically filed on August 29, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® Business One Plan Promotion* currently available to business customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated December 29, 2005.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to December 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® Business One Plan Promotion**

**(A) Promotion Description**

Certain Customers who subscribe to BellSouth® Business One plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to ninety (90) days after enrollment in this promotion.

**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within five (5) days prior to enrollment to BellSouth® Business One plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business One plan during the promotion availability period.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
August 29, 2006  
Page 2 of 2

**BellSouth® Business One Plan Promotion, (Cont'd.)**

**(B) Eligibility Requirements, (continued):**

- (2) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (3) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business One plan rate and charge.
- (4) Plan usage discounts and term discounts do not apply during the promotional period.
- (5) After the promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business One plan in the tariff.
- (6) This promotion began on January 3, 2006 and will end on December 31, 2006.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0641  
proj.: 4897-178



August 29, 2006  
Via Overnight Delivery

Electronically filed on August 29, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® Business Unlimited Flex 20% Off Promotion* currently available to business customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated April 27, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to December 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® Business Unlimited Flex 20% Off Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Customers and to existing Message Telecommunications Service (MTS) Customers who subscribe to the BellSouth® Business Unlimited Flex plan and meet the eligibility requirements listed below during the promotion availability period. Customers will receive a credit equal to 20% off of their BellSouth® Business Unlimited Flex plan monthly recurring charge for the first four invoices. For partial months, the monthly recurring charge will be prorated.

**(B) Eligibility Requirements:**

- (1) Customers must be a new BellSouth Long Distance Customer or an existing MTS Customer and subscribe to the BellSouth® Business Unlimited Flex plan during the promotion availability period.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
August 29, 2006  
Page 2 of 2

**BellSouth® Business Unlimited Flex 20% Off Promotion (Continued)**

**(B) Eligibility Requirements (cont'd.):**

- (2) Customers who change from one eligible plan to another during the promotion availability period are not eligible for this promotion's benefits.
- (3) BellSouth® Business Easy Toll Free plan features and monthly recurring charge are not eligible for this promotion's benefits.

(C) This promotion will begin on May 1, 2006 and will end on December 31, 2006.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0637  
proj.: 4897-174



August 29, 2006  
Via Overnight Delivery

Electronically filed on August 29, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth<sup>®</sup> Business Unlimited Plan MRC Waiver Promotion* currently available to business customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated April 27, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to December 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth<sup>®</sup> Business Unlimited Plan MRC Waiver Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Business Customers and to existing Business Message Telecommunications Service (MTS) Customers who meet the eligibility requirements listed below. This promotion will waive the Customer's monthly recurring charge associated with the BellSouth<sup>®</sup> Business Unlimited plan for up to the first four invoices after enrollment in this promotion.

**(B) Eligibility Requirements:**

- (1) In order to be eligible for this promotion the Customer must be a new BellSouth Long Distance customer or an existing MTS Customer and subscribe to the BellSouth<sup>®</sup> Business Unlimited plan during the promotion availability period.
- (2) This promotion will be offered to eligible Business Customers beginning May 1, 2006 and ending December 31, 2006.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
August 29, 2006  
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0638  
proj.: 4897-175



August 29, 2006  
Via Overnight Delivery

Electronically filed on August 29, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on September 1, 2006 and will end on December 31, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to business Customers:

**BellSouth® Business Unlimited Upgrade Promotion**

**(A) Promotion Description**

This promotion is available to eligible Business Customers who subscribe to one of the eligible plans listed in (C) herein ("Eligible Plan") during the promotion availability period. This promotion will waive the monthly recurring charge associated with the Eligible Plan for the first two monthly billing periods after Customer subscribes to the Eligible Plan.

**(B) Eligibility Requirements:**

In order to be eligible for this promotion the Customer must be:

- (1) a new BellSouth Long Distance Customer subscribing to one of the Eligible Plans during the promotion availability period;
- (2) an existing Business Message Telecommunications Service (MTS) Customer subscribing to one of the Eligible Plans during the promotion availability period; or,



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
August 29, 2006  
Page 2 of 2

**BellSouth® Business Unlimited Upgrade Promotion (Continued)**

**(B) Eligibility Requirements, (cont'd.):**

- (3) An existing BellSouth Long Distance BellSouth® Preferred Rate plan, BellSouth® Fixed Rate plan, BellSouth® Business Value plan, BellSouth® Business 500 Minute Package plan, BellSouth® Business 1000 Minute Package plan, BellSouth® Business 2000 Minute Package Plan, BellSouth® Business 3500 Minute Package plan, or BellSouth® Business 5000 Minute Package plan Customer who subscribes to one of the Eligible Plans during the promotion availability period.
- (4) This promotion will be available to eligible Business Customers beginning September 1, 2006 and ending December 31, 2006.

**(C) Eligible Plans**

BellSouth® Business Unlimited Plan  
BellSouth® Business Unlimited Flex Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0636  
proj.: 4897-173



August 29, 2006  
Via Overnight Delivery

Electronically filed on August 29, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
Frankfort, KY 40602-0615  
211 Sower Boulevard

RE: Special Promotion *Extensions* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for five special promotions currently available to business customers. The Commission was notified of the reintroduction of these promotions by letter dated April 28, 2005.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for the BellSouth<sup>®</sup> Business Appreciation Plan Promotion III, BellSouth<sup>®</sup> Business Appreciation Plan II Promotion III, BellSouth<sup>®</sup> Business Preferred Rate Plan Promotion III, BellSouth<sup>®</sup> Business Platinum Preferred Rate Plan Promotion III and BellSouth<sup>®</sup> Business Fixed Rate Plan Promotion to December 31, 2006. All other terms and conditions associated with these promotions will remain the same.

The details of each extended promotion are provided below:

**BellSouth<sup>®</sup> Business Appreciation Plan Promotion III**

**(A) Promotion Description:**

Certain Customers who subscribe to BellSouth<sup>®</sup> Business Appreciation plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

**(B) This promotion is offered under the following terms and conditions:**

- (1)** Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment and who subscribe to BellSouth<sup>®</sup> Business Appreciation plan during the promotion period.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
August 29, 2006  
Page 2 of 7

**BellSouth® Business Appreciation Plan Promotion III (Continued)**

- (B) This promotion is offered under the following terms and conditions, (cont'd.):
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
  - (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
  - (4) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation plan rate and charge.
  - (5) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation plan for all minutes of use obtained under this promotion.
  - (6) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation plan in the tariff.
  - (7) This promotion cannot be combined with the BellSouth® Fixed/Preferred Monthly Fee Waiver promotion.
  - (8) This promotion began on May 2, 2005 and will end on December 31, 2006.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
August 29, 2006  
Page 3 of 7

**BellSouth® Business Appreciation II Plan Promotion III**

**(A) Promotion Description:**

Customers, except those in Florida, who subscribe to BellSouth® Business Appreciation II plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

**(B) This promotion is offered under the following terms and conditions:**

- (1)** Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment and who subscribe to BellSouth® Business Appreciation II plan during the promotion period.
- (2)** Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3)** To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4)** The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation II plan rate and charge.
- (5)** Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation II plan for all minutes of use obtained under this promotion.
- (6)** After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation II plan in the tariff.
- (7)** This promotion cannot be combined with the BellSouth® Fixed/Preferred Monthly Fee Waiver promotion.
- (8)** This promotion began on May 2, 2005 and will end on December 31, 2006.



**BellSouth® Business Preferred Rate Plan Promotion III**

**(A) Promotion Description:**

Certain Customers who subscribe to BellSouth® Business Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

**(B) This promotion is offered under the following terms and conditions:**

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Preferred Rate plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Preferred Rate plan rate and charge.
- (5) Plan usage discounts and term discounts do not apply during the promotional period.
- (6) The BellSouth® Business Preferred Rate plan Monthly Recurring Charge is not subject to waiver during the promotional period.
- (7) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Preferred Rate plan in addition to any termination charges associated with BellSouth® Business Preferred Rate plan for all minutes of use obtained under this promotion.
- (8) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Preferred Rate plan in the tariff.
- (9) This promotion cannot be combined with the BellSouth® Fixed/Preferred Monthly Fee Waiver promotion.
- (10) This promotion began on May 2, 2005 and will end on December 31, 2006.



**BellSouth® Business Platinum Preferred Rate Plan Promotion III**

**(A) Promotion Description:**

Certain Customers who subscribe to BellSouth® Business Platinum Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

**(B) This promotion is offered under the following terms and conditions:**

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Platinum Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Platinum Preferred Rate plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 35,000 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Platinum Preferred Rate plan rate and charge.
- (5) Plan usage discounts and term discounts do not apply during the promotional period.
- (6) The BellSouth® Business Platinum Preferred Rate plan minimum monthly commitment will be waived during the promotional period.
- (7) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Platinum Preferred Rate plan in addition to any termination charges associated with BellSouth® Business Platinum Preferred Rate plan for all minutes of use obtained under this promotion.
- (8) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Platinum Preferred Rate plan in the tariff.
- (9) This promotion cannot be combined with the BellSouth® Fixed/Preferred Monthly Fee Waiver promotion.
- (10) This promotion began on May 2, 2005 and will end on December 31, 2006.



**BellSouth® Business Fixed Rate Plan Promotion**

**(A) Promotion Description:**

Certain Customers who subscribe to BellSouth® Business Fixed Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

**(B) This promotion is offered under the following terms and conditions:**

- (1)** Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Fixed Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Fixed Rate plan during the promotion period.
- (2)** Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3)** To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4)** Plan usage discounts and term discounts do not apply during the promotional period.
- (5)** Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Fixed Rate plan in addition to any termination charges associated with BellSouth® Business Fixed Rate plan for all minutes of use obtained under this promotion.
- (6)** After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Fixed Rate plan in the tariff.
- (7)** This promotion cannot be combined with the BellSouth® Fixed/Preferred Monthly Fee Waiver promotion.
- (8)** This promotion began on May 2, 2005 and will end on December 31, 2006.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
August 29, 2006  
Page 7 of 7

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Thomas Margavio - BellSouth  
John A. Coleman - BST  
file: BellSouth - KY  
tms: KYx0640  
proj.: 4897-177



July 27, 2006  
Via Overnight Delivery

*Electronically filed on July 27, 2006*

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth<sup>®</sup> Advantage 5¢ Value Plan Promotion* currently available to residential customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated April 27, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to September 30, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth<sup>®</sup> Advantage 5¢ Value Plan Promotion**

**(A) Plan Description**

The BellSouth<sup>®</sup> Advantage 5¢ Value plan is a direct dialed outbound long distance service promotion offered to new residential Customers on switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service.

Customers of this promotional plan must subscribe to BellSouth<sup>®</sup> Complete Choice<sup>®</sup> plan, BellSouth<sup>®</sup> Area Plus<sup>®</sup> plan, BellSouth<sup>®</sup> PreferredPack<sup>®</sup> plan or Flat Rate Residential Individual lines. Customers who subscribe to Flat Rate Residential Individual lines must also subscribe to at least one Associated Service listed in Section 3.13 of the Company's Kentucky Tariff No. 3. These plans and services are provided by the Company's affiliated incumbent local exchange entity. The Customer must also receive billing for each of these services from the Company's affiliated incumbent local exchange entity. Customers who no longer meet the eligibility requirements identified above will be contacted by the Company and offered an alternative plan.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
July 27, 2006  
Page 2 of 2

**BellSouth® Advantage 5¢ Value Plan Promotion (continued)**

**(A) Plan Description (continued)**

All calls are billed in one (1) minute increments after an initial period, for billing purposes, of one (1) minute. This service is only offered in conjunction with the corresponding interstate BellSouth® Advantage 5¢ Value plan and is not offered on an intraLATA only basis. This plan will be offered from May 1, 2006 through September 30, 2006.

**(B) Rates and Charges**

**(1) Monthly Recurring Charge\***

Monthly Charge (per account): \$2.99

**(2) Per Minute Rate**

Per Minute Charge: \$0.0500

\* This monthly recurring charge is identical to the monthly recurring charge identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one monthly recurring charge will apply when both interstate and intrastate service is provided to the Customer.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0634  
proj.: 4897-170



July 27, 2006  
Via Overnight Delivery

*Electronically filed on July 27, 2006*

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® Advantage 5¢ Plan Promotion* currently available to residential customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated April 27, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to September 30, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® Advantage 5¢ Plan Promotion**

**(A) Plan Description**

The BellSouth® Advantage 5¢ plan is a direct dialed outbound long distance service promotion offered to new residential Customers on switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service.

All calls are billed in one (1) minute increments after an initial period, for billing purposes, of one (1) minute. This service is only offered in conjunction with the corresponding interstate BellSouth® Advantage 5¢ plan and is not offered on an intraLATA only basis. This plan will be offered from May 1, 2006 through September 30, 2006.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
July 27, 2006  
Page 2 of 2

**BellSouth® Advantage 5¢ Plan Promotion (continued)**

**(B) Rates and Charges:**

**(1) Monthly Recurring Charge\***

Monthly Charge (per account): \$2.99

**(2) Per Minute Rate**

Per Minute Charge: \$0.0500

\* This monthly recurring charge is identical to the monthly recurring charge identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one monthly recurring charge will apply when both interstate and intrastate service is provided to the Customer.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0633  
proj.: 4897-169



June 28, 2006  
Via Overnight Delivery

**Electronically filed on June 28, 2006**

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Promotion Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on July 1, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to complex business Customers:

**New Complex Business Promotion**

**BellSouth® High Volume Domestic Voice Promotion**

**(A) Promotion Description**

Eligible Customers purchasing services under this promotion will receive the following net effective domestic voice usage rates for BellSouth® Dial Direct Service, BellSouth® Toll-Free Service, BellSouth® Voice VPN Service and BellSouth® Long Distance Calling Card service usage (per minute) charges based on the contract Term and Minimum Monthly Revenue Commitment ("MMC") of the Customer's BellSouth® Business Class Family of Services agreement.

Usage charges will be determined based on the below "per minute" rates and billing increments of eighteen (18) seconds for the initial period and six (6) seconds for each additional call period.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
7/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

**New Complex Business Promotion (Continued)**

**BellSouth® High Volume Domestic Voice Promotion (continued)**

Service Type	Length of Contract Term		
	1 Year Per Minute Rates	2 Year Per Minute Rates	3+ Year Per Minute Rates
Switched/Calling Card	\$0.0528	\$0.0511	\$0.0490
Dedicated to Switched	\$0.0323	\$0.0313	\$0.0300
Switched to Dedicated	\$0.0323	\$0.0313	\$0.0300
Dedicated to Dedicated	\$0.0170	\$0.0165	\$0.0158

Service Type	1 Year Per Minute Rates	2 Year Per Minute Rates	3+ Year Per Minute Rates
Calling Card per call Surcharge	\$0.3395	\$0.3290	\$0.3150

- (B) This promotion is offered under the following terms and conditions:
- (1) Customers must sign a new or renew a BellSouth® Business Class Family of Services agreement with a Minimum Monthly Revenue Commitment ("MMC") of \$4,000.00.
  - (2) Customers must also have either an existing, new or renewed BellSouth® Local Services Agreement ("LSA"), BellSouth® Product Level Contract Service Arrangement ("CSA") or BellSouth® Product Level Letter of Election ("LOE") Agreement active and in force at the time of Promotion enrollment.
  - (3) The benefits associated with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement.
  - (4) This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA.
  - (5) The Promotional base rates used in the calculation of the net effective promotional rates listed above will be used in lieu of the standard tariff rates prior to discounts, set forth in the Company's tariff, in the calculation of the Customer's MMC.
  - (6) All other charges not specifically referenced in this promotion will be rated at standard Volume and Term discounts as set forth in the Customer's BellSouth® Business Class Family of Services agreement.

**PUBLIC SERVICE COMMISSION**  
**OF KENTUCKY**  
**EFFECTIVE**  
**7/1/2006**  
**PURSUANT TO 807 KAR 5:011**  
**SECTION 9 (1)**

By  \_\_\_\_\_  
 Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
June 28, 2006  
Page 3 of 3

**New Complex Business Promotion (Continued)**

**BellSouth® High Volume Domestic Voice Promotion (continued)**

- (B) This promotion is offered under the following terms and conditions, (continued):
- (7) Customers must execute the Services Agreement acknowledging enrollment in this Promotion no later than September 30, 2006. This promotion shall apply to eligible services ordered under the Services Agreement, provided that at least one such eligible service is installed and activated by November 30, 2006.
- (8) This promotion will begin on July 1, 2006 and will end on September 30, 2006.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelope provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575 or [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0628  
proj: 4897-160

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
7/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

June 28, 2006  
Via Overnight Delivery

Electronically filed on June 28, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Promotion *Extension* Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® Bonus Month Promotion* currently available to complex business customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated March 30, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to July 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® Bonus Month Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Customers, who sign a BellSouth® Business Class Family of Services (BBCFS) Services Agreement with a minimum term of at least one (1) year. Promotion eligible Customers will receive a credit equal to one month of BellSouth® Long Distance services, in addition to any eligible discounts and credits as identified in the Customer's BBCFS Services Agreement. Customers must execute the BBCFS Services Agreement, acknowledging enrollment in this promotion, no later than July 31, 2006. This Promotion shall only apply to eligible services ordered under the Services Agreement and installed and activated prior to the date of application of the Free Month credit provided in conjunction with this promotion.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
6/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

**BellSouth® Bonus Month Promotion, (Cont'd.)**

**(B)** This promotion is offered under the following terms and conditions:

- (1)** Customers must be a new BellSouth Long Distance Customer and must sign a BellSouth® Business Class Family of Services (BBCFS) Services Agreement with a minimum term of at least one (1) year or longer. For purposes of this promotion, new Customers are defined as not having any billable BellSouth Long Distance Services for a period of at least three (3) months prior to date of enrollment in this promotion.
- (2)** This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. This Promotion is coterminous with the Customer's BellSouth® Business Class Family of Services Agreement.
- (3)** This promotion began on April 1, 2006 and will end on July 31, 2006. At least one service associated with this promotion must be installed and activated prior to the date of application of the Free Month credit provided with this promotion.

**(C)** The Free Month will be applied as follows:

A credit ("Free Month") in the amount equal to the Customer's monthly recurring and usage charges for one (1) complete billing cycle under the Services Agreement, will be applied as follows:

- (1)** The Free Month will be applied in, and calculated based on, the second monthly billing cycle under the Services Agreement.
- (2)** The Free Month credit amount will be capped at the greater of \$2,000 or 150% of the Customer's Minimum Monthly Commitment ("MMC") as defined in the Services Agreement.
- (3)** The Free Month does not include the following:
  - (a)** International Data Services, or any other services offered via SCA
  - (b)** Nonrecurring or One-Time Set-up charges
  - (c)** BellSouth® Conferencing Services
  - (d)** Any Local, County, State and Federal Taxes
  - (e)** Any other Charges and Fees: Operator Services, Payphone Surcharges, Directory Assistance and all special billing delivery charges

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
6/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
June 28, 2006  
Page 3 of 3

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelope provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575 or [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KSx0627  
proj: 4897-158

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
6/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

June 28, 2006  
Via Overnight Delivery

Electronically filed on June 28, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extensions* Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plans to extend the *BellSouth® Domestic Voice* and *BellSouth® Domestic Voice Plus* promotions for complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for these promotions to September 30, 2006, with the requirement that at least one promotion-eligible service be installed and activated by November 30, 2006. The specifics of the promotions are as follows:

#### **Revised Complex Business Promotions**

##### **BellSouth® Domestic Voice Promotion**

###### **(A) Promotion Description**

This promotion is available to new BellSouth Long Distance, Inc. Customers who either sign a new or renew a BellSouth Business Class Family of Services Enrollment form for a term of one-year or longer. This promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

###### **(B) Eligible Customers will receive the following pricing for services purchased under this promotion:**

- (1)** A 10% discount off of interstate and intrastate voice usage for the following services: BellSouth® Dial Direct Service, BellSouth® Toll-Free Service, BellSouth® Long Distance Voice VPN Service and BellSouth® Long Distance Calling Card Service, including standard calling card per call surcharges.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
6/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

**Revised Complex Business Promotions, (Continued)**

**BellSouth® Domestic Voice Promotion, (continued)**

- (B) Eligible Customers will receive the following pricing for services purchased under this promotion, (cont'd.):
- (2) The Discount will apply to long distance intrastate and interstate per minute inbound and outbound voice usage, including voice VPN usage and calling card usage and surcharges. The Discount does not apply to VPN Service Fee Monthly Recurring Charges, if applicable.
  - (3) Discounts will be applied after application of the standard volume and term discounts.
- (C) This promotion will end on September 30, 2006, and at least one eligible service must be installed and activated by November 30, 2006.
- (D) This promotion is coterminous with the Customer's BellSouth® Business Class Family of Services Agreement.

**BellSouth® Domestic Voice Plus Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance, Inc. Customers who either sign a new or renew a BellSouth Business Class Family of Services Enrollment form for a term of one-year or longer. This promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Customers must also sign a new or renewal agreement, concurrently or within ninety (90) days prior to the signing of this promotion, with BellSouth Telecommunications, Inc., for: BellSouth® Local Services Agreement ("LSA"), BellSouth® Product Level Contract Service Arrangement ("CSA"), BellSouth® Product Level Letter of Election ("LOE"), BellSouth® Dedicated Internet Access and/or BellSouth® DSL Agreement

- (B) Eligible Customers will receive the following pricing for services purchased under this promotion:
- (1) A 15% discount off of interstate and intrastate voice usage for the following services: BellSouth® Dial Direct Service, BellSouth® Toll-Free Service, BellSouth® Long Distance Voice VPN Service and BellSouth® Long Distance Calling Card Service, including standard call surcharges.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
6/30/2006  
PURSUANT TO 807 KAR 5.011  
SECTION 9(1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
June 28, 2006  
Page 3 of 3

**Revised Complex Business Promotions, (Continued)**

**BellSouth® Domestic Voice Plus Promotion, (continued)**

- (B) Eligible Customers will receive the following pricing for services purchased under this promotion, (cont'd.)
- (2) The Discount will apply to long distance intrastate and interstate per minute inbound and outbound voice usage, including voice VPN usage and calling card usage and surcharges. The Discount does not apply to VPN Service Fee Monthly Recurring Charges, if applicable.
  - (3) Discounts will be applied after application of the standard volume and term discounts.
- (C) This promotion will end on September 30, 2006, and at least one eligible service must be installed and activated by November 30, 2006.
- (D) This promotion is coterminous with the Customer's BellSouth® Business Class Family of Services Agreement.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0630  
proj: 4897-162



June 28, 2006  
Via Overnight Delivery

Electronically filed on June 28, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Promotion *Extension* Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® Free Rewards Promotion* currently available to complex business customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated March 30, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to July 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® Free Rewards Promotion**

**(A) Promotion Description**

This promotion is available to BellSouth Long Distance Customers who either sign a new or renew a BellSouth® Business Class Family of Services (BBCFS) Services Agreement for a term of one (1) year or longer, with a Minimum Monthly Revenue Commitment (MMC) of \$100.00, will receive a credit for up to three (3) months of free BellSouth® Long Distance services, depending on the Customer's BBCFS term agreement. Customers must execute the BBCFS Services Agreement, acknowledging enrollment in this promotion, no later than July 31, 2006. This Promotion shall only apply to eligible services ordered under the Services Agreement and installed and activated prior to the date of application of the Free Month(s) credit provided in the enrollment term agreement.

Customers must also have either an existing agreement or sign a new or renewal agreement, with BellSouth Telecommunications, Inc. ("BST"): BellSouth® Local Services Agreement (LSA), BellSouth® Product Level Contract Service Arrangement (CSA) or BellSouth® Product Level Letter of Election (LOE) Agreement active and in force at the time of enrollment in this Promotion.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
6/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9(1)

By   
Executive Director

**BellSouth® Free Rewards Promotion, (Continued)**

**(A) BellSouth® Free Rewards Promotion (continued)**

Eligible Customers will receive one free month of service, equal to the Customer's BellSouth Long Distance Services Monthly Recurring Charge (MRC) and usage charges, for each committed contract year, up to three (3) years and three (3) free months.

**(B) This promotion is offered under the following terms and conditions:**

- (1)** Customers must either sign a new or renew a BellSouth® Business Class Family of Services (BBCFS) Services Agreement for a term of one (1) year or longer, with a Minimum Monthly Revenue Commitment (MMC) of \$100.00.
- (2)** This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. This Promotion is coterminous with the Customer's BellSouth® Business Class Family of Services Agreement.
- (3)** This promotion began on April 1, 2006 and will end on July 31, 2006. At least one service associated with this promotion must be installed and activated prior to the date of application of the Free Month(s) credit provided with this promotion.
- (4)** In addition to any contractual early termination penalties, as provided in the Customer's BBCFS Services Agreement, early termination of service(s) under this Promotion will result in the Customer's remuneration of all credits received under this promotion.

**(C) The Free Month(s) will be applied as follows:**

- (1)** Customers with a one (1) year term - The Free Month will be applied to, and calculated based on, the second billing cycle (bill 2).
- (2)** Customers with a two (2) year term - The Free Months will be applied to, and calculated based on, the second and thirteenth billing cycles (bills 2 and 13).
- (3)** Customers with a three (3) year term or more - The Free Months will be applied to, and calculated based on, the second, thirteenth and twenty-fifth billing cycles (bills 2, 13 and 25).

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
6/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
June 28, 2006  
Page 3 of 3

**BellSouth® Free Rewards Promotion, (Continued)**

- (C) The Free Month(s) will be applied as follows, (continued):
- (4) The monthly waiver amount will be capped at the greater of \$2,000 or 150% of the Customer's committed monthly volume.
  - (5) Free months service includes the waiver of all BellSouth Long Distance Monthly Recurring Charges and usage charges, including loop charges.
  - (6) Free months do not include the following:
    - (a) International Data Services (ATM, Frame Relay, Private Line, etc.).
    - (b) Nonrecurring or One-Time Set-Up Charges.
    - (c) BellSouth® Conferencing Services.
    - (d) Any applicable Local, County, State and Federal Taxes.
    - (e) Any other charges and fees - including, but not limited to, USF, Operator Services, Payphone Surcharges, Directory Assistance and all special billing delivery charges.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelope provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575 or [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0629  
proj: 4897-161

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
6/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

June 28, 2006  
Via Overnight Delivery

**Electronically filed on June 28, 2006**

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plans to extend the *BellSouth® Net Benefits Bundle Promotion* currently available to complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to September 30, 2006, with the requirement that the Voucher be redeemed for credit by November 30, 2006. The specifics of the revised promotion are as follows:

**Revised Complex Business Promotion:**

**BellSouth® Net Benefits Bundle Promotion**

This promotion is available to new or renewing BellSouth® Long Distance Customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least two years and a Minimum Monthly Revenue Commitment (MMC) of \$250.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.0490 per minute for intrastate Switched Access voice usage and \$0.0300 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth® Long Distance Dial Direct service, BellSouth® Long Distance Toll-Free service and BellSouth® Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

In addition, within 30 days of signing for this promotion, the Customer must sign a new or renew one of the following agreements for local service from BellSouth Telecommunications: BellSouth® Local Services Agreement ("LSA"), BellSouth® Product Level Contract Service Arrangement ("CSA"), BellSouth® Product Level Letter of Election ("LOE"), and/or BellSouth® Megalink® Channel Service Agreement.

PUBLIC SERVICE COMMISSION  
OFFICE OF THE CLERK  
EFFECTIVE  
6/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
June 28, 2006  
Page 2 of 2

**Revised Complex Business Promotion:**

**BellSouth® Net Benefits Bundle Promotion, (cont'd.)**

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement. This promotion will end on September 30, 2006. At least one service associated with this promotion must be installed and activated prior to November 30, 2006 for the promotional discounts to remain valid.

Commission approval of the extension of this promotion will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0632  
proj: 4897-164

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
6/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

June 28, 2006  
Via Overnight Delivery

**Electronically filed on June 28, 2006**

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plans to extend the *BellSouth® Net Benefits Promotion* currently available to complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to September 30, 2006, with the requirement that the Voucher be redeemed for credit by November 30, 2006. The specifics of the revised promotion are as follows:

**Revised Complex Business Promotion:**

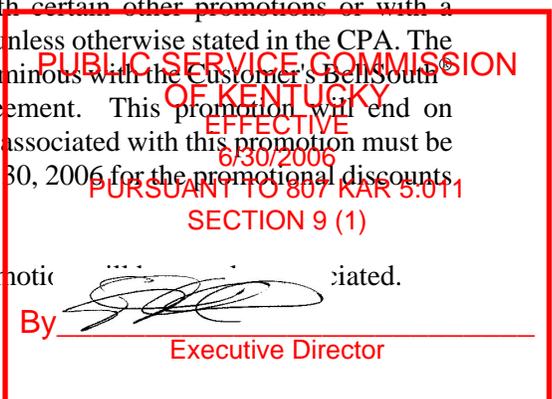
**BellSouth® Net Benefits Promotion**

This promotion is available to new or renewing BellSouth® Long Distance Customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year and a Minimum Monthly Revenue Commitment (MMC) of \$250.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.0490 per minute for intrastate Switched Access voice usage and \$0.0300 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth® Long Distance Dial Direct service, BellSouth® Long Distance Toll-Free service and BellSouth® Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement. This promotion will end on September 30, 2006. At least one service associated with this promotion must be installed and activated prior to November 30, 2006 for the promotional discounts to remain valid.

Commission approval of the extension of this promotion is hereby granted.

By  Executive Director



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
June 28, 2006  
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/mew

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0631  
proj: 4897-163

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
6/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

May 3, 2006  
Via Overnight Delivery

Electronically filed on May 3, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on May 5, 2006 and will end on September 10, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

**BellSouth® Online Summer Cash Back Promotion**

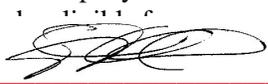
**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Customers or existing Message Telecommunications Service (MTS) Customers who subscribe to one of the eligible plans listed in (C) below during the promotion availability period. Eligible Customers may choose either a cash back reward<sup>1</sup> or a gift card<sup>1</sup> when they meet all the eligibility requirements under the terms and conditions listed below. The amount of the cash back reward or gift card will be based on the eligible plan to which a Customer subscribes as specified in (C) below.

**(B) Eligibility Requirements:**

- (1) Customers must be a new Customer of BellSouth Long Distance or an existing MTS Customer and must subscribe via the Company-designated Internet website, to one of the eligible plans in (C) below during the promotion availability period.
- (2) The Customer must follow the procedures provided by the Company on the designated website at the time of subscription to an eligible service and must complete the procedures by the specified date indicated on the website instructions.

-----  
<sup>1</sup> This promotion is the same as the promotion in the Company's Interstate Residential Services Pricing and Service Guide. Customers will only be eligible to receive a cash back reward for both interstate and intrastate service.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/5/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**  
By   
Executive Director

**BellSouth® Online Summer Cash Back Promotion, (continued)**

**(B) Eligibility Requirements, (cont'd.):**

- (3) The Customer must remain a current subscriber to an eligible calling plan at the time of the cash back reward or gift card redemption processing.
- (4) The Customer may only redeem one cash back reward or one gift card for one eligible plan from the Company within the promotional period. Only one cash back or one gift card is available for one line per account.
- (5) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (6) Customers who transfer service from one address to another address are not eligible for this promotion.
- (7) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (8) This promotion will begin on May 5, 2006 and will end on September 10, 2006.

**(C) Eligible Plans**

**Cash Back Reward/Gift Card Amount**

BellSouth® Complete Choice® Unlimited Plan	\$25.00
BellSouth® PreferredPack® Unlimited Plan	\$25.00
BellSouth® Advantage Unlimited Plan	\$25.00
BellSouth® Advantage Unlimited Value Plan	\$25.00
BellSouth® Select Unlimited Value Plan	\$25.00
BellSouth® Nickel Plan	\$25.00
BellSouth® Nickel Value Plan	\$25.00
BellSouth® Dollar Plan	\$10.00
BellSouth® Dollar Value Plan	\$10.00
BellSouth® Talk 200 Plan	\$25.00
BellSouth® Talk 200 Value Plan	\$25.00

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/5/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
May 3, 2006  
Page 3 of 3

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0626  
proj.: 4897-140

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/5/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

May 3, 2006  
Via Overnight Delivery

Electronically filed on May 3, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on May 5, 2006 and will end on September 10, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

**BellSouth® Unlimited Cash Back or Gift Card Promotion**

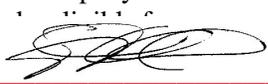
**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Customers or existing Message Telecommunications Service (MTS) Customers who subscribe to one of the eligible plans listed in (C) below during the promotion availability period. Eligible Customers may choose either a cash back reward valued at \$25<sup>1</sup> or a gift card valued at \$25<sup>1</sup> when they meet all the eligibility requirements under the terms and conditions listed below:

**(B) Eligibility Requirements:**

- (1) Customers must be a new Customer of BellSouth Long Distance or an existing MTS Customer and must subscribe to one of the eligible plans in (C) below during the promotion availability period.
- (2) The Customer must follow the procedures provided by the Company at the time of subscription to an eligible service and must complete the procedures within ninety (90) days following the date of service order completion.

-----  
<sup>1</sup> This promotion is the same as the promotion in the Company's Interstate Residential Services Pricing and Service Guide. Customers will only be eligible for both interstate and intrastate service.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/5/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**  
By   
Executive Director

**BellSouth® Unlimited Cash Back or Gift Card Promotion, (continued)**

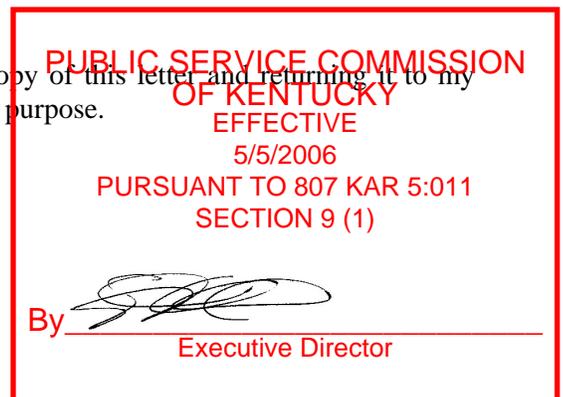
**(B) Eligibility Requirements, (cont'd.):**

- (3) Customer's order for BellSouth Long Distance service must be completed prior to obtaining the cash back reward or gift card.
- (4) The Customer must remain a current subscriber to an eligible calling plan at the time of the cash back reward or gift card redemption processing.
- (5) The Customer may only redeem one cash back reward or one gift card for one eligible plan from the Company within the promotional period. Only one cash back or one gift card is available for one line per account.
- (6) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (7) Customers who transfer service from one address to another address are not eligible for this promotion.
- (8) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (9) This promotion will begin on May 5, 2006 and will end on September 10, 2006.

**(C) Eligible Plans**

BellSouth® Complete Choice® Unlimited Plan  
BellSouth® Complete Choice® Unlimited Savings Plan  
BellSouth® PreferredPack® Unlimited Plan  
BellSouth® PreferredPack® Unlimited Savings Plan  
BellSouth® Advantage Unlimited Plan  
BellSouth® Advantage Unlimited Value Plan  
BellSouth® Basic Unlimited II Savings Plan  
BellSouth® Basic Unlimited II Savings Value Plan  
BellSouth® Select Unlimited Value Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
May 3, 2006  
Page 3 of 3

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0625  
proj.: 4897-139

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/5/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

April 27, 2006  
Via Overnight Delivery

Electronically filed on April 27, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on May 1, 2006 and will end on September 10, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

**BellSouth® \$25 Cash Back Closer Coupon Promotion**

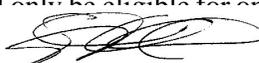
**(A) Promotion Description**

New Residential Customers will receive a coupon redeemable for a cash back reward of \$25<sup>1</sup> for subscribing to an eligible calling plan listed below during the promotion availability period; and demonstrate to the Company's reasonable satisfaction that they will accept a competitor's offer in the absence of any further inducement from the Company to subscribe to Company service, when they meet all the eligibility requirements under the terms and conditions listed below:

**(B) Eligibility Requirements:**

- (1) Customers must be a new Customer of BellSouth Long Distance and subscribe to one of the eligible plans in (C) below during the promotion availability period.
- (2) The Customer must fill out and mail the original coupon provided by the Company to a specific address. Coupon must be postmarked within ninety (90) days following the date of the order.

-----  
<sup>1</sup> This promotion is the same as the promotion in the Company's Interstate Residential Services Pricing and Service Guide. Customers will only be eligible for one coupon for both interstate and intrastate service.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**  
By   
Executive Director

**BellSouth® \$25 Cash Back Closer Coupon Promotion, (continued)**

**(B) Eligibility Requirements, (cont'd.):**

- (3) The Customer must remain a current subscriber to an eligible calling plan at the time the coupon is redeemed.
- (4) The Customer may only redeem one coupon for one eligible plan from the Company within the promotional period. Only one Closer Coupon is available for one line per account.
- (5) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (6) Customers who transfer service from one address to another address are not eligible for this promotion.
- (7) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (8) This promotion will begin on May 1, 2006 and will end on September 10, 2006.

**(C) Eligible Plans**

BellSouth® Complete Choice® Unlimited Plan  
BellSouth® Nickel Plan  
BellSouth® Nickel Value Plan  
BellSouth® PreferredPack® Unlimited Plan  
BellSouth® Advantage Unlimited Plan  
BellSouth® Advantage Unlimited Value Plan  
BellSouth® Talk 200 Plan  
BellSouth® Talk 200 Value Plan  
BellSouth® Select Unlimited Value Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
April 27, 2006  
Page 3 of 3

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0620  
proj.: 4897-129

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

April 27, 2006  
Via Overnight Delivery

Electronically filed on April 27, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on May 1, 2006 and will end on July 31, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

**BellSouth<sup>®</sup> Advantage 5¢ Plan Promotion**

**(A) Plan Description**

The BellSouth<sup>®</sup> Advantage 5¢ plan is a direct dialed outbound long distance service promotion offered to new residential Customers on switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service.

All calls are billed in one (1) minute increments after an initial period, for billing purposes, of one (1) minute. This service is only offered in conjunction with the corresponding interstate BellSouth<sup>®</sup> Advantage 5¢ plan and is not offered on an intrastate only basis. This plan will be offered from May 1, 2006 until July 31, 2006.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
April 27, 2006  
Page 2 of 2

**BellSouth® Advantage 5¢ Plan Promotion (continued)**

**(B) Rates and Charges:**

**(1) Monthly Recurring Charge\***

Monthly Charge (per account): \$2.99

**(2) Per Minute Rate**

Per Minute Charge: \$0.0500

\* This monthly recurring charge is identical to the monthly recurring charge identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one monthly recurring charge will apply when both interstate and intrastate service is provided to the Customer.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0618  
proj.: 4897-127

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

April 27, 2006  
Via Overnight Delivery

Electronically filed on April 27, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on May 1, 2006 and will end on July 31, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

**BellSouth<sup>®</sup> Advantage 5¢ Value Plan Promotion**

**(A) Plan Description**

The BellSouth<sup>®</sup> Advantage 5¢ Value plan is a direct dialed outbound long distance service promotion offered to new residential Customers on switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service.

Customers of this promotional plan must subscribe to BellSouth<sup>®</sup> Complete Choice<sup>®</sup> plan, BellSouth<sup>®</sup> Area Plus<sup>®</sup> plan, BellSouth<sup>®</sup> PreferredPack<sup>®</sup> plan or Flat Rate Residential Individual lines. Customers who subscribe to Flat Rate Residential Individual lines must also subscribe to at least one Associated Service listed in Section 3.13 of the Company's Kentucky Tariff No. 3. These plans and services are provided by the Company's affiliated incumbent local exchange entity. The Customer must also receive billing for each of these services from the Company's affiliated incumbent local exchange entity. Customers who no longer meet the eligibility requirements identified above will be contacted by the Company and offered an alternative plan.

All calls are billed in one (1) minute increments after an initial period, for billing purposes, of one (1) minute. This service is only offered in conjunction with the corresponding interstate BellSouth<sup>®</sup> Advantage 5¢ Value plan and is not offered on an intraLATA only basis. This plan will be offered from May 1, 2006 until July 31, 2006.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY**  
EFFECTIVE  
5/1/2006  
PURSUANT TO 807 KAR 5.011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
April 27, 2006  
Page 2 of 2

**BellSouth® Advantage 5¢ Value Plan Promotion (continued)**

**(A) Rates and Charges**

**(1) Monthly Recurring Charge\***

Monthly Charge (per account): \$2.99

**(2) Per Minute Rate**

Per Minute Charge: \$0.0500

\* This monthly recurring charge is identical to the monthly recurring charge identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one monthly recurring charge will apply when both interstate and intrastate service is provided to the Customer.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0619  
proj.: 4897-128

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

April 27, 2006  
Via Overnight Delivery

Electronically filed on April 27, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on May 1, 2006 and will end on August 31, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to business Customers:

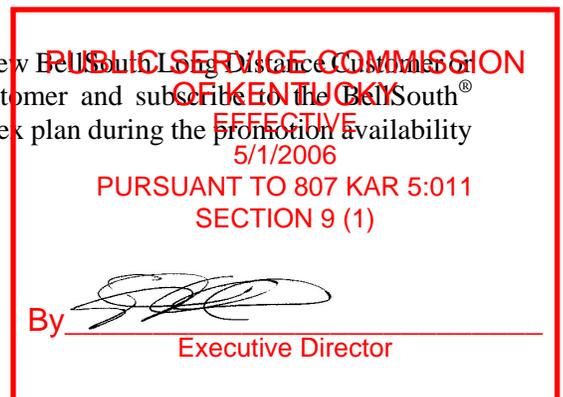
**BellSouth® Business Unlimited Flex 20% Off Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Customers and to existing Message Telecommunications Service (MTS) Customers who subscribe to the BellSouth® Business Unlimited Flex plan and meet the eligibility requirements listed below during the promotion availability period. Customers will receive a credit equal to 20% off of their BellSouth® Business Unlimited Flex plan monthly recurring charge for the first four invoices. For partial months, the monthly recurring charge will be prorated.

**(B) Eligibility Requirements:**

- (1) Customers must be a new BellSouth Long Distance Customer or an existing MTS Customer and subscribe to the BellSouth® Business Unlimited Flex plan during the promotion availability period.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
April 27, 2006  
Page 2 of 2

**BellSouth® Business Unlimited Flex 20% Off Promotion, (continued)**

**(B) Eligibility Requirements, (continued):**

- (2) Customers who change from one eligible plan to another during the promotion availability period are not eligible for this promotion's benefits.
- (3) BellSouth® Business Easy Toll Free plan features and monthly recurring charge are not eligible for this promotion's benefits.

(C) This promotion will begin on May 1, 2006 and will end on August 31, 2006.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0621  
proj.: 4897-131

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

April 27, 2006  
Via Overnight Delivery

Electronically filed on April 27, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on May 1, 2006 and will end on August 31, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to business Customers:

**BellSouth® Business Unlimited Plan MRC Waiver Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Business Customers and to existing Business Message Telecommunications Service (MTS) Customers who meet the eligibility requirements listed below. This promotion will waive the Customer's monthly recurring charge associated with the BellSouth® Business Unlimited plan for up to the first four invoices after enrollment in this promotion.

**(B) Eligibility Requirements:**

- (1) In order to be eligible for this promotion the Customer must be a new BellSouth Long Distance customer or an existing MTS Customer and subscribe to the BellSouth® Business Unlimited plan during the promotion availability period.
- (2) This promotion will be offered to eligible Business Customers beginning May 1, 2006 and ending August 31, 2006.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
April 27, 2006  
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0622  
proj.: 4897-132

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

April 27, 2006  
Via Overnight Delivery

Electronically filed on April 27, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on May 1, 2006 and will end on August 31, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to business Customers:

**BellSouth® Business Value Plan Monthly Fee Waiver Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Business Customers and to existing Business Message Telecommunications Service (MTS) Customers who meet the eligibility requirements listed below. This promotion will waive the Customer's monthly recurring charge associated with the BellSouth® Business Value plan up to the first thirteen invoices after enrollment in this promotion.

**(B) Eligibility Requirements:**

- (1) In order to be eligible for this promotion the Customer must be a new BellSouth Long Distance customer or an existing MTS Customer and subscribe to the BellSouth® Business Value plan during the promotion availability period.
- (2) This promotion will be offered to eligible Business Customers beginning May 1, 2006 and ending August 31, 2006.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
April 27, 2006  
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0623  
proj.: 4897-133

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
5/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

April 27, 2006  
Via Overnight Delivery

Electronically filed on April 27, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
Frankfort, KY 40602-0615  
211 Sower Boulevard

RE: Special Promotion *Extensions* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for five special promotions currently available to business customers. The Commission was notified of the reintroduction of these promotions by letter dated April 28, 2005.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for the BellSouth<sup>®</sup> Business Appreciation Plan Promotion III, BellSouth<sup>®</sup> Business Appreciation Plan II Promotion III, BellSouth<sup>®</sup> Business Preferred Rate Plan Promotion III, BellSouth<sup>®</sup> Business Platinum Preferred Rate Plan Promotion III and BellSouth<sup>®</sup> Business Fixed Rate Plan Promotion to August 31, 2006. All other terms and conditions associated with these promotions will remain the same.

The details of each extended promotion are provided below:

**BellSouth<sup>®</sup> Business Appreciation Plan Promotion III**

**(A) Promotion Description:**

Certain Customers who subscribe to BellSouth<sup>®</sup> Business Appreciation plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

**(B) This promotion is offered under the following terms and conditions:**

- (1)** Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 30 days prior to enrollment and who subscribe to BellSouth<sup>®</sup> Business Appreciation plan during the promotion period.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

**BellSouth® Business Appreciation Plan Promotion III**

**(A) Promotion Description:**

Certain Customers who subscribe to BellSouth® Business Appreciation plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

**(B) This promotion is offered under the following terms and conditions:**

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment and who subscribe to BellSouth® Business Appreciation plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation plan rate and charge.
- (5) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation plan for all minutes of use obtained under this promotion.
- (6) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation plan in the tariff.
- (7) This promotion cannot be combined with the BellSouth® Fixed/Preferred Monthly Fee Waiver promotion.
- (8) This promotion began on May 2, 2005 and will end on August 31, 2006.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

**BellSouth® Business Appreciation II Plan Promotion III**

**(A) Promotion Description:**

Customers, except those in Florida, who subscribe to BellSouth® Business Appreciation II plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

**(B) This promotion is offered under the following terms and conditions:**

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment and who subscribe to BellSouth® Business Appreciation II plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Appreciation II plan rate and charge.
- (5) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Appreciation II plan for all minutes of use obtained under this promotion.
- (6) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Appreciation II plan in the tariff.
- (7) This promotion cannot be combined with the BellSouth® Fixed/Preferred Monthly Fee Waiver promotion.
- (8) This promotion began on May 2, 2005 and will end on August 31, 2006.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

**BellSouth® Business Preferred Rate Plan Promotion III**

**(A) Promotion Description:**

Certain Customers who subscribe to BellSouth® Business Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

**(B) This promotion is offered under the following terms and conditions:**

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Preferred Rate plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Preferred Rate plan rate and charge.
- (5) Plan usage discounts and term discounts do not apply during the promotional period.
- (6) The BellSouth® Business Preferred Rate plan Monthly Recurring Charge is not subject to waiver during the promotional period.
- (7) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Preferred Rate plan in addition to any termination charges associated with BellSouth® Business Preferred Rate plan for all minutes of use obtained under this promotion.
- (8) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Preferred Rate plan in the tariff.
- (9) This promotion cannot be combined with the BellSouth® Fixed/Preferred Monthly Fee Waiver promotion.
- (10) This promotion began on May 2, 2005 and will end on August 31, 2006.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY**  
EFFECTIVE  
4/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

**BellSouth® Business Platinum Preferred Rate Plan Promotion III**

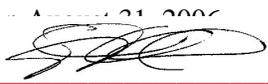
**(A) Promotion Description:**

Certain Customers who subscribe to BellSouth® Business Platinum Preferred Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

**(B) This promotion is offered under the following terms and conditions:**

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Platinum Preferred Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Platinum Preferred Rate plan during the promotion period.
- (2) Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4) The promotional rate is subject to a cap of 35,000 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business Platinum Preferred Rate plan rate and charge.
- (5) Plan usage discounts and term discounts do not apply during the promotional period.
- (6) The BellSouth® Business Platinum Preferred Rate plan minimum monthly commitment will be waived during the promotional period.
- (7) Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Platinum Preferred Rate plan in addition to any termination charges associated with BellSouth® Business Platinum Preferred Rate plan for all minutes of use obtained under this promotion.
- (8) After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Platinum Preferred Rate plan in the tariff.
- (9) This promotion cannot be combined with the BellSouth® Fixed/Preferred Monthly Fee Waiver promotion.
- (10) This promotion began on May 2, 2005 and will end on April 30, 2006.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

**BellSouth® Business Fixed Rate Plan Promotion**

**(A) Promotion Description:**

Certain Customers who subscribe to BellSouth® Business Fixed Rate plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to 90 days after enrollment in this promotion.

**(B) This promotion is offered under the following terms and conditions:**

- (1)** Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within 5 days prior to enrollment to BellSouth® Business Fixed Rate plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business Fixed Rate plan during the promotion period.
- (2)** Customers must commit to at least a 12-month term agreement with BellSouth Long Distance at the time of promotion enrollment.
- (3)** To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (4)** Plan usage discounts and term discounts do not apply during the promotional period.
- (5)** Customers who cancel their term agreement prior to the expiration of the term agreement will be charged and required to pay an amount equal to the amount of the difference between the promotional rate and the per minute rate for the BellSouth® Business Fixed Rate plan in addition to any termination charges associated with BellSouth® Business Fixed Rate plan for all minutes of use obtained under this promotion.
- (6)** After promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business Fixed Rate plan in the tariff.
- (7)** This promotion cannot be combined with the BellSouth® Fixed/Preferred Monthly Fee Waiver promotion.
- (8)** This promotion began on May 2, 2005 and will end on August 31, 2006.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
April 27, 2006  
Page 7 of 7

Commission approval of the promotions will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this matter may be directed to my attention at (407) 740-8575. Thank you for your assistance in this matter.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
John A. Coleman - BST  
file: BellSouth - KY  
tms: KYx0617  
proj.: 4897-123

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

April 27, 2006  
Via Overnight Delivery

Electronically filed on April 27, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® Business 100 Free Minutes Promotion* currently available to business customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated December 29, 2005.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to August 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® Business 100 Free Minutes Promotion**

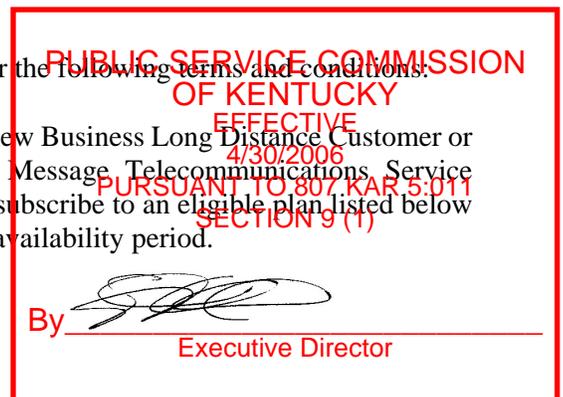
**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Business Customers or existing Business Message Telecommunications Service (MTS) Customers who subscribe to an eligible plan listed below during the promotion availability period. This promotion will offer 100 domestic outbound direct-dialed (1+) minutes per month for the first four (4) billing periods after enrollment in this promotion. For part month billing periods the bonus minutes will be prorated.

**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customers must be a new Business Long Distance Customer or an existing Business Message Telecommunications Service (MTS) Customer and subscribe to an eligible plan listed below during the promotion availability period.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
April 27, 2006  
Page 2 of 2

**BellSouth® Business 100 Free Minutes Promotion**

**(B) Eligibility Requirements, (cont'd.):**

- (2) Unused bonus minutes in one month do not carry over to any subsequent monthly billing periods.
- (3) Customers who change from one eligible plan to another during the promotion availability period are not eligible for this promotion's benefits.
- (4) This promotion began on January 3, 2006 and will end on August 31, 2006.

**(C) Eligible Plans**

BellSouth® Business Preferred Rate Plan  
BellSouth® Business Fixed Rate Plan  
BellSouth® Business One Plan  
BellSouth® Business Appreciation Plan  
BellSouth® Business Appreciation II Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0616  
proj.: 4897-122

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

April 28, 2006  
Via Overnight Delivery

Electronically filed on April 28, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® Business One Plan Promotion* currently available to business customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated December 29, 2005.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to August 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® Business One Plan Promotion**

**(A) Promotion Description**

Certain Customers who subscribe to BellSouth® Business One plan and who meet all plan eligibility requirements during the promotion period may pay \$0.01 per minute (rounded up to the next whole minute) for domestic outbound and inbound (toll free) long distance calls subject to this plan for a period up to ninety (90) days after enrollment in this promotion.

**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customers must be new Customers of BellSouth Long Distance who have not subscribed to any Company service within five (5) days prior to enrollment to BellSouth® Business One plan or existing BellSouth Long Distance Business MTS Customers who subscribe to the BellSouth® Business One plan during the promotion availability period.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
April 28, 2006  
Page 2 of 2

**BellSouth® Business One Plan Promotion, (Cont'd.)**

**(B) Eligibility Requirements, (continued):**

- (2) To be eligible to receive the benefits of this promotion on toll free calls, Customers must subscribe to the BellSouth® Business Easy Toll Free plan. The monthly recurring charges associated with BellSouth® Business Easy Toll Free plan will continue to apply.
- (3) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business One plan rate and charge.
- (4) Plan usage discounts and term discounts do not apply during the promotional period.
- (5) After the promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business One plan in the tariff.
- (6) This promotion began on January 3, 2006 and will end on August 31, 2006.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0624  
proj.: 4897-146

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/30/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

March 30, 2006  
Via Overnight Delivery

Electronically filed on March 30, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Change in Promotion Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a name change for two business plans currently included in the list of eligible plans for the *BellSouth<sup>®</sup> Business 50% Off Promotion*. The Commission was notified of this promotion by letter dated December 29, 2005. All other terms and conditions associated with this promotion will remain the same.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the specifics of the revised promotion are provided below. The changes to this promotion are underlined for your reference.

**BellSouth<sup>®</sup> Business 50% Off Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Business Customers and to existing Business Message Telecommunications Service (MTS) Customers who subscribe to one of the eligible plans listed in (C) herein and meet the eligibility requirements listed in (B) herein during the promotion availability period. Eligible Customers will receive a credit equal to 50% off of their eligible plan monthly recurring charge for the first four invoices. For partial months the monthly recurring charge will be prorated.

**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customers must subscribe to a local service agreement for at least a twelve (12) month term with the Company's affiliated incumbent local exchange carrier.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/3/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
March 30, 2006  
Page 2 of 2

**BellSouth® Business 50% Off Promotion**

**(B) Eligibility Requirements (continued)**

- (2) Customers who change from one eligible plan to another during the promotion availability period are not eligible for this promotion's benefits.
- (3) This promotion will begin on January 3, 2006 and will end on April 30, 2006.

**(C) Eligible Plans**

BellSouth® Business 500 Minutes Package Plan  
BellSouth® Business 1000 Minutes Package Plan  
BellSouth® Business 2000 Minutes Package Plan  
BellSouth® Business 3500 Minutes Package Plan  
BellSouth® Business 5000 Minutes Package Plan  
BellSouth® Business Integrated Solutions 2000 Minutes Plan  
BellSouth® Business Integrated Solutions 5000 Minutes Plan  
BellSouth® Business Integrated Solutions 500 Minutes Plan  
BellSouth® Business Integrated Solutions 1000 Minutes Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/jlh

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0612  
proj.: 4897-119

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/3/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

March 30, 2006  
Via Overnight Delivery

Electronically filed on March 30, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Promotion offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on April 1, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to business Customers:

**BellSouth® Bonus Month Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Customers, who sign a BellSouth® Business Class Family of Services (BBCFS) Services Agreement with a minimum term of at least one (1) year. Promotion eligible Customers will receive a credit equal to one month of BellSouth® Long Distance services, in addition to any eligible discounts and credits as identified in the Customer's BBCFS Services Agreement. Customers must execute the BBCFS Services Agreement, acknowledging enrollment in this promotion, no later than June 30, 2006. This Promotion shall only apply to eligible services ordered under the Services Agreement and installed and activated prior to the date of application of the Free Month credit provided in conjunction with this promotion.

**(B) This promotion is offered under the following terms and conditions:**

- (1)** Customers must be a new BellSouth Long Distance Customer and must sign a BellSouth® Business Class Family of Services (BBCFS) Services Agreement with a minimum term of at least one (1) year or longer. For purposes of this promotion, new Customers are defined as not having any billable BellSouth Long Distance Services for a period of at least three (3) months prior to date of enrollment in this promotion.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615  
March 30, 2006  
Page 2 of 3

**BellSouth® Bonus Month Promotion, (Cont'd.)**

(B) This promotion is offered under the following terms and conditions, (continued):

- (2) This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. This Promotion is coterminous with the Customer's BellSouth® Business Class Family of Services Agreement.
- (3) This promotion will begin on April 1, 2006 and will end on June 30, 2006. At least one service associated with this promotion must be installed and activated prior to the date of application of the Free Month credit provided with this promotion.

(C) The Free Month will be applied as follows:

A credit ("Free Month") in the amount equal to the Customer's monthly recurring and usage charges for one (1) complete billing cycle under the Services Agreement, will be applied as follows:

- (1) The Free Month will be applied in, and calculated based on, the second monthly billing cycle under the Services Agreement.
- (2) The Free Month credit amount will be capped at the greater of \$2,000 or 150% of the Customer's Minimum Monthly Commitment ("MMC") as defined in the Services Agreement.
- (3) The Free Month does not include the following:
  - (a) International Data Services, or any other services offered via SCA
  - (b) Nonrecurring or One-Time Set-up charges
  - (c) BellSouth® Conferencing Services
  - (d) Any Local, County, State and Federal Taxes
  - (e) Any other Charges and Fees: Operator Services, Payphone Surcharges, Directory Assistance and all special billing delivery charges

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelope provided for that purpose.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615  
March 30, 2006  
Page 3 of 3

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575 or [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/jlh

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KSx0611  
proj: 4897-116

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

March 30, 2006  
Via Overnight Delivery

Electronically filed on March 30, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Promotion offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on April 1, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to business Customers:

**BellSouth® Free Rewards Promotion**

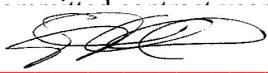
**(A) Promotion Description**

This promotion is available to BellSouth Long Distance Customers who either sign a new or renew a BellSouth® Business Class Family of Services (BBCFS) Services Agreement for a term of one (1) year or longer, with a Minimum Monthly Revenue Commitment (MMC) of \$100.00, will receive a credit for up to three (3) months of free BellSouth® Long Distance services, depending on the Customer's BBCFS term agreement. Customers must execute the BBCFS Services Agreement, acknowledging enrollment in this promotion, no later than June 30, 2006. This Promotion shall only apply to eligible services ordered under the Services Agreement and installed and activated prior to the date of application of the Free Month(s) credit provided in the enrollment term agreement.

Customers must also have either an existing agreement, or sign a new or renewal agreement, with BellSouth Telecommunications, Inc. ("BST"): BellSouth® Local Services Agreement (LSA), BellSouth® Product Level Contract Service Arrangement (CSA) or BellSouth® Product Level Letter of Election (LOE) Agreement active and in force at the time of enrollment in this Promotion.

Eligible Customers will receive one free month of service, equal to the Customer's BellSouth Long Distance Services Monthly Recurring Charge (MRC) and usage charges, for each customer up to three (3) years and three (3) free months.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

**BellSouth® Free Rewards Promotion, (Cont'd.)**

- (B) This promotion is offered under the following terms and conditions:
- (1) Customers must either sign a new or renew a BellSouth® Business Class Family of Services (BBCFS) Services Agreement for a term of one (1) year or longer, with a Minimum Monthly Revenue Commitment (MMC) of \$100.00.
  - (2) This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. This Promotion is coterminous with the Customer's BellSouth® Business Class Family of Services Agreement.
  - (3) This promotion will begin on April 1, 2006 and will end on June 30, 2006. At least one service associated with this promotion must be installed and activated prior to the date of application of the Free Month(s) credit provided with this promotion.
  - (4) In addition to any contractual early termination penalties, as provided in the Customer's BBCFS Services Agreement, early termination of service(s) under this Promotion will result in the Customer's remuneration of all credits received under this promotion.
- (C) The Free Month(s) will be applied as follows:
- (1) Customers with a one (1) year term - The Free Month will be applied to, and calculated based on, the second billing cycle (bill 2).
  - (2) Customers with a two (2) year term - The Free Months will be applied to, and calculated based on, the second and thirteenth billing cycles (bills 2 and 13).
  - (3) Customers with a three (3) year term or more - The Free Months will be applied to, and calculated based on, the second, thirteenth and twenty-fifth billing cycles (bills 2, 13 and 25).
  - (4) The monthly waiver amount will be capped at the greater of \$2,000 or 150% of the Customer's committed monthly volume.
  - (5) Free months service includes the waiver of all BellSouth Long Distance Monthly Recurring Charges and usage charges, including loop charges.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
March 30, 2006  
Page 3 of 3

**BellSouth® Free Rewards Promotion, (Cont'd.)**

(C) The Free Month(s) will be applied as follows, (continued):

(6) Free months do not include the following:

- (a) International Data Services (ATM, Frame Relay, Private Line, etc.).
- (b) Nonrecurring or One-Time Set-Up Charges.
- (c) BellSouth® Conferencing Services.
- (d) Any applicable Local, County, State and Federal Taxes.
- (e) Any other charges and fees - including, but not limited to, USF, Operator Services, Payphone Surcharges, Directory Assistance and all special billing delivery charges.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelope provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575 or [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/jlh

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0615  
proj: 4897-117

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
4/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

March 29, 2006  
Via Overnight Delivery

Electronically filed on March 29, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® \$25 Gift Card Promotion* currently available to residential customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated January 4, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to April 30, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® \$25 Gift Card Promotion**

**(A) Promotion Description**

New Residential Customers to BellSouth Long Distance will receive a gift card<sup>1</sup> valued at \$25 for subscribing to an eligible calling plan listed in (C) during the promotion availability period when they meet all the eligibility requirements under the terms and conditions listed below. This promotion is available to eligible Customers who are contacted by the Company regarding this promotion or who contact the Company requesting this specific promotional offer during the promotion availability period.

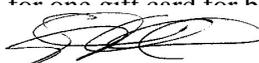
**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customer must be an existing Customer of the Company's affiliated incumbent local exchange entity and must become a new Customer of BellSouth Long Distance service at the time of subscription to an eligible plan listed in (C) during the promotion availability period.

<sup>1</sup> This gift card is the same as the gift card in the Company's Residential Services Pricing and Service Guide. Customers will only be eligible for one gift card for both interstate and intrastate service.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
3/31/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

**BellSouth® \$25 Gift Card Promotion**

**(B) Eligibility Requirements, (cont'd.)**

- (2) The Customer must follow the procedures provided by the Company at the time of subscription to an eligible service and must complete the procedures within ninety (90) days following the date of service order completion in order to obtain the gift card.
- (3) Customer's order for BellSouth Long Distance service must be completed prior to obtaining the gift card.
- (4) The Customer must remain a current subscriber to an eligible calling plan at the time of the gift card processing.
- (5) The Customer may only receive one gift card per eligible plan from the Company within the promotional period. Only one gift card is available for one line per account.
- (6) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (7) Customers who transfer service from one address to another address are not eligible for this promotion.
- (8) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (9) Terms and conditions associated with the use of the gift card are established by the gift card provider.

This promotion is available beginning January 6, 2006 and ending April 30, 2006.

**(C) Eligible Plans**

BellSouth® Nickel Plan  
BellSouth® Nickel Value Plan  
BellSouth® Dollar Plan  
BellSouth® Dollar Value Plan



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
March 29, 2006  
Page 3 of 3

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0613  
proj.: 4897-120

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
3/31/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

March 29, 2006  
Via Overnight Delivery

Electronically filed on March 29, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® \$50 Gift Card Promotion* currently available to residential customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated January 4, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to April 30, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® \$50 Gift Card Promotion**

**(A) Promotion Description**

New Residential Customers to BellSouth Long Distance, Inc. will receive a gift card<sup>1</sup> valued at \$50 for subscribing to an eligible calling plan listed in (C) during the promotion availability period when they meet all the eligibility requirements under the terms and conditions listed below. This promotion is available to eligible Customers who are contacted by the Company regarding this promotion or who contact the Company requesting this specific promotional offer during the promotion availability period.

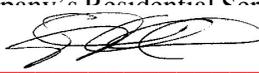
**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customer must be an existing Customer of the Company's affiliated incumbent local exchange entity and must become a new Customer to BellSouth Long Distance service at the time of subscription to an eligible plan listed in (C) during the promotion availability period.

<sup>1</sup> This gift card is the same as the gift card in the Company's Residential Services Pricing and Service Guide. Customers will only be eligible for interstate and intrastate service.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
3/31/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

**BellSouth® \$50 Gift Card Promotion**

**(B) Eligibility Requirements, (cont'd.)**

- (2) The Customer must follow the procedures provided by the Company at the time of subscription to an eligible service and must complete the procedures within ninety (90) days following the date of service order completion in order to obtain the gift card.
- (3) Customer's order for BellSouth Long Distance service must be completed prior to obtaining the gift card.
- (4) The Customer must remain a current subscriber to an eligible calling plan at the time of the gift card processing.
- (5) The Customer may only receive one gift card per eligible plan from the Company within the promotional period. Only one gift card is available for one line per account.
- (6) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (7) Customers who transfer service from one address to another address are not eligible for this promotion.
- (8) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (9) Terms and conditions associated with the use of the gift card are established by the gift card provider.

This promotion is available beginning January 6, 2006 and ending April 30, 2006.

**(C) Eligible Plans**

BellSouth® Complete Choice® Unlimited Plan  
BellSouth® Advantage Unlimited Plan  
BellSouth® Advantage Unlimited Value Plan  
BellSouth® PreferredPack® Unlimited Plan  
BellSouth® Unlimited II Plan  
BellSouth® Select Unlimited Value Plan

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
3/31/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
March 29, 2006  
Page 3 of 3

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0614  
proj.: 4897-121

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
3/31/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

March 29, 2006

**Electronically filed on March 29, 2006**

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Promotion Extension with *Modifications* Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plans to modify and extend the *BellSouth® CPE Bundle Promotion* available to eligible complex business customers. The changes to this promotion are underlined for your reference.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for this promotion to June 30, 2006, with the requirement that the Voucher be redeemed for credit by September 30, 2006. Additionally, this filing establishes new limitations applicable to this promotion. The specifics of the revised promotion are as follows:

**Revised Complex Business Promotion:**

**BellSouth® CPE Bundle Promotion**

**(A) Promotion Description**

This promotion is available to BellSouth® Long Distance Customers who sign a new or renew an existing BellSouth® Business Class Family of Services agreement with a minimum term of two years and Minimum Monthly Revenue Commitment (MMC) of \$100.00. The Customer will receive a one-time credit in an amount equal to the Customer's MMC as specified in the Services Agreement, up to a maximum of \$10,000. The Customer may use such credit solely towards one-time purchase of Customer Premises Equipment ("CPE") from BellSouth Communication Systems, LLC ("BCS").

This promotion cannot be combined with the BellSouth® Interstate Extra Promotion, the BellSouth® Free Rewards Promotion, or any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

**(B) Voucher Specifications:**

**(1)** This promotion will end on June 30, 2006.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
3/31/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
March 29, 2006  
Page 2 of 2

**Revised Complex Business Promotion, (Cont'd.):**

**BellSouth® CPE Bundle Promotion**

**(B) Voucher Specifications, (cont'd.):**

- (2) The Voucher shall be valid from the date the Customer enrolls in this Promotion through the earlier occurrence of:
  - (a) the date on which BCS applies the one-time credit to the Customer's purchase of CPE; or
  - (b) September 30, 2006.
- (3) The Voucher, including any unused amounts, shall be considered null and void after the initial voucher credit is applied or by September 30, 2006.
- (4) The Voucher has no cash value and is valid only towards the purchase of BCS supplied CPE. Additionally, the Voucher is only valid towards the purchases made under a single order of BCS equipment and all unused portions of the Voucher after the initial equipment order shall be forfeited.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/jlh

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0607  
proj: 4897-112



March 29, 2006  
Via Overnight Delivery

Electronically filed on March 29, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extensions with Modification* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to modify and/or extend the *BellSouth® Domestic Voice and BellSouth® Domestic Voice Plus promotions* for complex business customers.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for these promotions to June 30, 2006, with the requirement that at least one promotion-eligible service be installed and activated by August 31, 2006. The specifics of the promotions are as follows:

### Revised Complex Business Promotions

#### BellSouth® Domestic Voice Promotion

##### (A) Promotion Description

This promotion is available to new BellSouth Long Distance, Inc. Customers who either sign a new or renew a BellSouth Business Class Family of Services Enrollment form for a term of one-year or longer. This promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

##### (B) Eligible Customers will receive the following pricing for services purchased under this promotion:

- (1) A 10% discount off of interstate and intrastate voice usage for the following services: BellSouth® Dial Direct Service, BellSouth® Toll-Free Service, BellSouth® Long Distance Voice VPN Service and BellSouth® Long Distance Calling Card Service, including standard calling card per call surcharges.
- (2) The Discount will apply to long distance intrastate and interstate per minute inbound and outbound voice usage, including voice VPN usage and calling card usage and surcharges. The Discount does not apply to VPN Service Fee Monthly Recurring Charges, if applicable.

By   
Executive Director

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
3/31/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

**Revised Complex Business Promotions, (Cont'd.)**

**BellSouth® Domestic Voice Promotion, (cont'd.)**

- (B) Eligible Customers will receive the following pricing for services purchased under this promotion, (cont'd.):
- (3) Discounts will be applied after application of the standard volume and term discounts.
- (C) This promotion will end on June 30, 2006, and at least one eligible service must be installed and activated by August 31, 2006.
- (D) This promotion is coterminous with the Customer's BellSouth® Business Class Family of Services Agreement.

**BellSouth® Domestic Voice Plus Promotion**

(A) **Promotion Description**

This promotion is available to new BellSouth Long Distance, Inc. Customers who either sign a new or renew a BellSouth Business Class Family of Services Enrollment form for a term of one-year or longer. This promotion cannot be combined with certain other promotions and cannot be combined with any Customized Pricing Arrangement (CPA), unless otherwise stated in the CPA.

Customers must also sign a new or renewal agreement, concurrently or within ninety (90) days prior to the signing of this promotion, with BellSouth Telecommunications, Inc., for: BellSouth® Local Services Agreement ("LSA"), BellSouth® Product Level Contract Service Arrangement ("CSA"), BellSouth® Product Level Letter of Election ("LOE"), BellSouth® Dedicated Internet Access and/or BellSouth® DSL Agreement.

- (B) Eligible Customers will receive the following pricing for services purchased under this promotion:
- (1) A 15% discount off of interstate and intrastate voice usage for the following services: BellSouth® Dial Direct Service, BellSouth® Toll-Free Service, BellSouth® Long Distance Voice VPN Service and BellSouth® Long Distance Calling Card Service, including standard calling card per call surcharges.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
3/31/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
March 29, 2006  
Page 3 of 3

**Revised Complex Business Promotions, (Cont'd.)**

**BellSouth® Domestic Voice Plus Promotion, (cont'd.)**

- (B) Eligible Customers will receive the following pricing for services purchased under this promotion, (cont'd.)
- (2) The Discount will apply to long distance intrastate and interstate per minute inbound and outbound voice usage, including voice VPN usage and calling card usage and surcharges. The Discount does not apply to VPN Service Fee Monthly Recurring Charges, if applicable.
  - (3) Discounts will be applied after application of the standard volume and term discounts.
- (C) This promotion will end on June 30, 2006, and at least one eligible service must be installed and activated by August 31, 2006.
- (D) This promotion is coterminous with the Customer's BellSouth® Business Class Family of Services Agreement.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/jlh

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0608  
proj: 4897-113



March 29, 2006  
Via Overnight Delivery

**Electronically filed on March 29, 2006**

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension with Modifications* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to modify and extend the *BellSouth® Net Benefits Bundle Promotion* currently available to complex business customers. The changes to this promotion are underlined for your reference.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to June 30, 2006, with the requirement that the Voucher be redeemed for credit by August 31, 2006. The specifics of the revised promotion are as follows:

**Revised Complex Business Promotion:**

**BellSouth® Net Benefits Bundle Promotion**

This promotion is available to new or renewing BellSouth® Long Distance Customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least two years and a Minimum Monthly Revenue Commitment (MMC) of \$250.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.0490 per minute for intrastate Switched Access voice usage and \$0.0300 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth® Long Distance Dial Direct service, BellSouth® Long Distance Toll-Free service and BellSouth® Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

In addition, within 30 days of signing for this promotion, the Customer must sign a new or renew one of the following agreements for local service from BellSouth Telecommunications: BellSouth® Local Services Agreement ("LSA"), BellSouth® Product Level Contract Service Arrangement ("CSA"), BellSouth® Product Level Letter of Election ("LOE"), and/or BellSouth® MegaLink® Channel Service Agreement.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
7/31/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
March 29, 2006  
Page 2 of 2

**Revised Complex Business Promotion:**

**BellSouth® Net Benefits Bundle Promotion, (cont'd.)**

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement. This promotion will end on June 30, 2006. At least one service associated with this promotion must be installed and activated prior to August 31, 2006 for the promotional discounts to remain valid.

Commission approval of the extension of this promotion will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/jlh

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0610  
proj: 4897-115

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
3/31/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

March 29, 2006  
Via Overnight Delivery

Electronically filed on March 29, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of the Company's plan to extend the *BellSouth® Net Benefits Promotion* currently available to complex business customers. The changes to this promotion are underlined for your reference.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to June 30, 2006, with the requirement that the Voucher be redeemed for credit by August 31, 2006. The specifics of the revised promotion are as follows:

**Revised Complex Business Promotion:**

**BellSouth® Net Benefits Promotion**

This promotion is available to new or renewing BellSouth® Long Distance Customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year and a Minimum Monthly Revenue Commitment (MMC) of \$250.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.0490 per minute for intrastate Switched Access voice usage and \$0.0300 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth® Long Distance Dial Direct service, BellSouth® Long Distance Toll-Free service and BellSouth® Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement. This promotion will end on June 30, 2006. At least one service associated with this promotion must be installed and activated prior to August 31, 2006 for the promotional discounts to remain valid.

Commission approval of the extension of this promotion will be greatly appreciated.

By   
Executive Director

SUBJECT TO COMMISSION  
EFFECTIVE  
3/31/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
March 29, 2006  
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF/jlh

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0609  
proj: 4897-114

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
3/31/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

February 27, 2006  
Via Overnight Delivery

Electronically filed on February 27, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: *Modification* to Promotion Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request to modify the *BellSouth® 50% Off Promotion* currently available to business customers. The Commission was notified of this promotion by letter dated December 29, 2005.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to offer this promotion to Customers subscribing to the *BellSouth® Business Integrated Solutions 500 Minutes Plan* and *BellSouth® Integrated Solutions 1000 Minutes Plan*, beginning March 1, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the revised promotion are provided below:

**BellSouth® Business 50% Off Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Business Customers and to existing Business Message Telecommunications Service (MTS) Customers who subscribe to one of the eligible plans listed in (C) herein and meet the eligibility requirements listed in (B) herein during the promotion availability period. Eligible Customers will receive a credit equal to 50% off of their eligible plan monthly recurring charge for the first four invoices. For partial months the monthly recurring charge will be prorated.

**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customers must subscribe to a local service agreement for at least a twelve (12) month term with the Company's affiliated incumbent local exchange carrier.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
3/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
February 27, 2006  
Page 2 of 2

**BellSouth® Business 50% Off Promotion**

**(B) Eligibility Requirements (continued)**

- (2) Customers who change from one eligible plan to another during the promotion availability period are not eligible for this promotion's benefits.
- (3) This promotion will begin on January 3, 2006 and will end on April 30, 2006.

**(C) Eligible Plans**

BellSouth® Business 500 Minutes Package Plan  
BellSouth® Business 1000 Minutes Package Plan  
BellSouth® Business 2000 Minutes Package Plan  
BellSouth® Business 3500 Minutes Package Plan  
BellSouth® Business 5000 Minutes Package Plan  
BellSouth® Business BIS/PRI 2000 Minutes Package Plan  
BellSouth® Business BIS/PRI 5000 Minutes Package Plan  
BellSouth® Business Integrated Solutions 500 Minutes Plan  
BellSouth® Business Integrated Solutions 1000 Minutes Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth  
Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0603  
proj.: 4897-106



February 24, 2006  
Via Overnight Delivery

Electronically filed on February 24, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® \$50 Gift Card Promotion* currently available to residential customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated January 4, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to March 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® \$50 Gift Card Promotion**

**(A) Promotion Description**

New Residential Customers to BellSouth Long Distance, Inc. will receive a gift card<sup>1</sup> valued at \$50 for subscribing to an eligible calling plan listed in (C) during the promotion availability period when they meet all the eligibility requirements under the terms and conditions listed below. This promotion is available to eligible Customers who are contacted by the Company regarding this promotion or who contact the Company requesting this specific promotional offer during the promotion availability period.

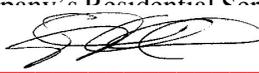
**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customer must be an existing Customer of the Company's affiliated incumbent local exchange entity and must become a new Customer to BellSouth Long Distance service at the time of subscription to an eligible plan listed in (C) during the promotion availability period.

<sup>1</sup> This gift card is the same as the gift card in the Company's Residential Services Pricing and Service Guide. Customers will only be eligible with interstate and intrastate service.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
2/28/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

**BellSouth® \$50 Gift Card Promotion**

**(B) Eligibility Requirements, (cont'd.)**

- (2) The Customer must follow the procedures provided by the Company at the time of subscription to an eligible service and must complete the procedures within ninety (90) days following the date of service order completion in order to obtain the gift card.
- (3) Customer's order for BellSouth Long Distance service must be completed prior to obtaining the gift card.
- (4) The Customer must remain a current subscriber to an eligible calling plan at the time of the gift card processing.
- (5) The Customer may only receive one gift card per eligible plan from the Company within the promotional period. Only one gift card is available for one line per account.
- (6) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (7) Customers who transfer service from one address to another address are not eligible for this promotion.
- (8) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (9) Terms and conditions associated with the use of the gift card are established by the gift card provider.

This promotion will end March 31, 2006.

**(C) Eligible Plans**

BellSouth® Complete Choice® Unlimited Plan  
BellSouth® Advantage Unlimited Plan  
BellSouth® Advantage Unlimited Value Plan  
BellSouth® PreferredPack® Unlimited Plan  
BellSouth® Unlimited II Plan  
BellSouth® Select Unlimited Value Plan

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
2/28/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
February 24, 2006  
Page 3 of 3

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0606  
proj.: 4897-111

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
2/28/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

February 24, 2006  
Via Overnight Delivery

Electronically filed on February 24, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Promotion *Extension* by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® \$25 Gift Card Promotion* currently available to residential customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated January 4, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to March 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

**BellSouth® \$25 Gift Card Promotion**

**(A) Promotion Description**

New Residential Customers to BellSouth Long Distance will receive a gift card<sup>1</sup> valued at \$25 for subscribing to an eligible calling plan listed in (C) during the promotion availability period when they meet all the eligibility requirements under the terms and conditions listed below. This promotion is available to eligible Customers who are contacted by the Company regarding this promotion or who contact the Company requesting this specific promotional offer during the promotion availability period.

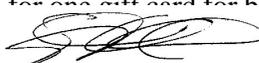
**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customer must be an existing Customer of the Company's affiliated incumbent local exchange entity and must become a new Customer of BellSouth Long Distance service at the time of subscription to an eligible plan listed in (C) during the promotion availability period.

<sup>1</sup> This gift card is the same as the gift card in the Company's Residential Services Pricing and Service Guide. Customers will only be eligible for one gift card for both interstate and intrastate service.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
2/28/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

**BellSouth® \$25 Gift Card Promotion**

**(B) Eligibility Requirements, (cont'd.)**

- (2) The Customer must follow the procedures provided by the Company at the time of subscription to an eligible service and must complete the procedures within ninety (90) days following the date of service order completion in order to obtain the gift card.
- (3) Customer's order for BellSouth Long Distance service must be completed prior to obtaining the gift card.
- (4) The Customer must remain a current subscriber to an eligible calling plan at the time of the gift card processing.
- (5) The Customer may only receive one gift card per eligible plan from the Company within the promotional period. Only one gift card is available for one line per account.
- (6) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (7) Customers who transfer service from one address to another address are not eligible for this promotion.
- (8) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (9) Terms and conditions associated with the use of the gift card are established by the gift card provider.

This promotion will end on March 31, 2006.

**(C) Eligible Plans**

BellSouth® Nickel Plan  
BellSouth® Nickel Value Plan  
BellSouth® Dollar Plan  
BellSouth® Dollar Value Plan



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
February 24, 2006  
Page 3 of 3

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0605  
proj.: 4897-110

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
2/28/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

February 14, 2006  
Via Overnight Delivery

Electronically filed on February 14, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: *Modification* to Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request to modify the *BellSouth® Unlimited \$25 Gift Card Promotion* currently available to residential customers. The Commission was notified of this promotion by letter dated January 4, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to offer this promotion to Customers subscribing to the BellSouth® Select Unlimited Value Plan, beginning February 16, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the revised promotion are provided below:

**BellSouth® Unlimited \$25 Gift Card Promotion**

**(A) Promotion Description**

Residential Customers will receive a gift card<sup>1</sup> valued at \$25 for subscribing to an eligible calling plan listed below, when they meet all the eligibility requirements under the terms and conditions listed below.

**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customer must subscribe to an eligible calling plan listed in (C) during the promotion availability period.
- (2) The Customer must follow the procedures provided by the Company at the time of subscription to an eligible service and must complete the procedures within ninety (90) days following the date of service order completion in order to obtain the gift card.

-----  
<sup>1</sup> This gift card is the same as the gift card in the Company's Residential Services Pricing and Service Guide. Customers will only be eligible for this promotion with interstate and intrastate service.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
2/16/2006**  
**PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**  
By   
Executive Director

**BellSouth® Unlimited \$25 Gift Card Promotion**

**(B) Eligibility Requirements, (cont'd.)**

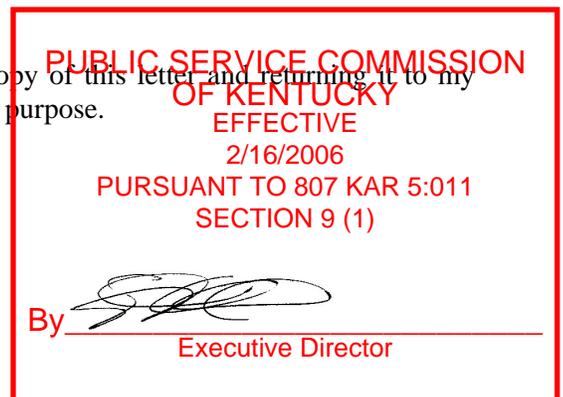
- (3) The Customer must be a current subscriber to an eligible calling plan at the time the gift card is issued to the Customer.
- (4) The Customer may receive one gift card from the Company within the promotional period. Only one gift card is available for one line per account.
- (5) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (6) Customers who transfer service from one address to another address are not eligible for this promotion.
- (7) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (8) Terms and conditions associated with the use of the gift card are established by the gift card provider.

This promotion will begin on January 6, 2006 and will end on May 4, 2006.

**(C) Eligible Plans**

BellSouth® Basic Unlimited II Savings Plan  
BellSouth® Basic Unlimited II Savings Value Plan  
BellSouth® Complete Choice® Unlimited Plan  
BellSouth® Complete Choice® Unlimited Savings Plan  
BellSouth® Advantage Unlimited Plan  
BellSouth® Advantage Unlimited Value Plan  
BellSouth® PreferredPack® Unlimited Plan  
BellSouth® PreferredPack® Unlimited Savings Plan  
BellSouth® Unlimited II Plan  
BellSouth® Select Unlimited Value Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
February 14, 2006  
Page 3 of 3

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth  
Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0602  
proj.: 4897-102

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
2/16/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

February 14, 2006  
Via Overnight Delivery

Electronically filed on February 14, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: *Modification* to Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request to modify the *BellSouth® \$50 Gift Card Promotion* currently available to residential customers. The Commission was notified of this promotion by letter dated January 4, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to offer this promotion to Customers subscribing to the BellSouth® Select Unlimited Value Plan, beginning February 16, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the revised promotion are provided below:

**BellSouth® \$50 Gift Card Promotion**

**(A) Promotion Description**

New Residential Customers to BellSouth Long Distance, Inc. will receive a gift card<sup>1</sup> valued at \$50 for subscribing to an eligible calling plan listed in (C) during the promotion availability period when they meet all the eligibility requirements under the terms and conditions listed below. This promotion is available to eligible Customers who are contacted by the Company regarding this promotion or who contact the Company requesting this specific promotional offer during the promotion availability period.

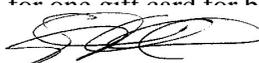
**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customer must be an existing Customer of the Company's affiliated incumbent local exchange entity and must become a new Customer to BellSouth Long Distance service at the time of subscription to an eligible plan listed in (C) during the promotion availability period.

<sup>1</sup> This gift card is the same as the gift card in the Company's Residential Services Pricing and Service Guide. Customers will only be eligible for one gift card for both interstate and intrastate service.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
2/16/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

**BellSouth® \$50 Gift Card Promotion**

**(B) Eligibility Requirements, (cont'd.)**

- (2) The Customer must follow the procedures provided by the Company at the time of subscription to an eligible service and must complete the procedures within ninety (90) days following the date of service order completion in order to obtain the gift card.
- (3) Customer's order for BellSouth Long Distance service must be completed prior to obtaining the gift card.
- (4) The Customer must remain a current subscriber to an eligible calling plan at the time of the gift card processing.
- (5) The Customer may only receive one gift card per eligible plan from the Company within the promotional period. Only one gift card is available for one line per account.
- (6) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (7) Customers who transfer service from one address to another address are not eligible for this promotion.
- (8) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (9) Terms and conditions associated with the use of the gift card are established by the gift card provider.

This promotion is available beginning January 6, 2006 and ending February 28, 2006.

**(C) Eligible Plans**

BellSouth® Complete Choice® Unlimited Plan  
BellSouth® Advantage Unlimited Plan  
BellSouth® Advantage Unlimited Value Plan  
BellSouth® PreferredPack® Unlimited Plan  
BellSouth® Unlimited II Plan  
BellSouth® Select Unlimited Value Plan

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
2/16/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
February 14, 2006  
Page 3 of 3

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth  
Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0601  
proj.: 4897-101

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
2/16/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

February 13, 2006  
Via Overnight Delivery

Electronically filed on February 13, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on February 15, 2006 and will end on March 31, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to business customers:

**BellSouth® Select Business Bonus Points Promotion**

**(A) Promotion Description**

The BellSouth® Select Business Bonus Points Promotion is available to Business Customers who participate in the Company's BellSouth® Select Business Program and meet the eligibility requirements listed below. Customers will receive one (1) BellSouth® Select bonus point for every dollar of BellSouth Long Distance spending during the promotional period. These bonus points will be awarded in accordance with the terms and conditions established in the BellSouth® Select Business Program.

**(B) Eligibility Requirements:**

- (1) To receive bonus points Customers must register for this promotion via a Company-designated Internet website between February 15, 2006 and March 31, 2006.
- (2) Customers must participate and meet the eligibility criteria established for the BellSouth® Select Business Program as described in Section 4.3.20 of the Company's Kentucky Tariff No. 3.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
2/15/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
February 13, 2006  
Page 2 of 2

**BellSouth® Select Business Bonus Points Promotion**

**(B) Eligibility Requirements, (cont'd.):**

- (3) Customers must be a BellSouth Long Distance Select Business participant at the time the bonus points are awarded.
- (4) This promotion is available to eligible subscribers who contact the Company in response to a marketing effort of the Company.

**(C)** Bonus Points will be earned from April 1, 2006 through June 30, 2006.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth  
Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0604  
proj.: 4897-107

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
2/15/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

January 4, 2006  
Via Overnight Delivery

Electronically filed on January 4, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on January 6, 2006 and will end on February 28, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

**BellSouth® \$25 Gift Card Promotion**

**(A) Promotion Description**

New Residential Customers to BellSouth Long Distance will receive a gift card<sup>1</sup> valued at \$25 for subscribing to an eligible calling plan listed in (C) during the promotion availability period when they meet all the eligibility requirements under the terms and conditions listed below. This promotion is available to eligible Customers who are contacted by the Company regarding this promotion or who contact the Company requesting this specific promotional offer during the promotion availability period.

**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customer must be an existing Customer of the Company's affiliated incumbent local exchange entity and must become a new Customer of BellSouth Long Distance service at the time of subscription to an eligible plan listed in (C) during the promotion availability period.

<sup>1</sup> This gift card is the same as the gift card in the Company's Residential Services Pricing and Service Guide. Customers will only be eligible for this promotion with interstate and intrastate service.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/6/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)  
By   
Executive Director

**BellSouth® \$25 Gift Card Promotion**

**(B) Eligibility Requirements, (cont'd.)**

- (2) The Customer must follow the procedures provided by the Company at the time of subscription to an eligible service and must complete the procedures within ninety (90) days following the date of service order completion in order to obtain the gift card.
- (3) Customer's order for BellSouth Long Distance service must be completed prior to obtaining the gift card.
- (4) The Customer must remain a current subscriber to an eligible calling plan at the time of the gift card processing.
- (5) The Customer may only receive one gift card per eligible plan from the Company within the promotional period. Only one gift card is available for one line per account.
- (6) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (7) Customers who transfer service from one address to another address are not eligible for this promotion.
- (8) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (9) Terms and conditions associated with the use of the gift card are established by the gift card provider.

This promotion is available beginning January 6, 2006 and ending February 28, 2006.

**(C) Eligible Plans**

BellSouth® Nickel Plan  
BellSouth® Nickel Value Plan  
BellSouth® Dollar Plan  
BellSouth® Dollar Value Plan

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/6/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
January 4, 2006  
Page 3 of 3

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth  
Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0556

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/6/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

January 4, 2006  
Via Overnight Delivery

Electronically filed on January 4, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on January 6, 2006 and will end on February 28, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

**BellSouth® \$50 Gift Card Promotion**

**(A) Promotion Description**

New Residential Customers to BellSouth Long Distance, Inc. will receive a gift card<sup>1</sup> valued at \$50 for subscribing to an eligible calling plan listed in (C) during the promotion availability period when they meet all the eligibility requirements under the terms and conditions listed below. This promotion is available to eligible Customers who are contacted by the Company regarding this promotion or who contact the Company requesting this specific promotional offer during the promotion availability period.

**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customer must be an existing Customer of the Company's affiliated incumbent local exchange entity and must become a new Customer to BellSouth Long Distance service at the time of subscription to an eligible plan listed in (C) during the promotion availability period.

<sup>1</sup> This gift card is the same as the gift card in the Company's Residential Services Pricing and Service Guide. Customers will only be eligible for this promotion with interstate and intrastate service.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/6/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)  
By   
Executive Director

**BellSouth® \$50 Gift Card Promotion**

**(B) Eligibility Requirements, (cont'd.)**

- (2) The Customer must follow the procedures provided by the Company at the time of subscription to an eligible service and must complete the procedures within ninety (90) days following the date of service order completion in order to obtain the gift card.
- (3) Customer's order for BellSouth Long Distance service must be completed prior to obtaining the gift card.
- (4) The Customer must remain a current subscriber to an eligible calling plan at the time of the gift card processing.
- (5) The Customer may only receive one gift card per eligible plan from the Company within the promotional period. Only one gift card is available for one line per account.
- (6) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (7) Customers who transfer service from one address to another address are not eligible for this promotion.
- (8) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (9) Terms and conditions associated with the use of the gift card are established by the gift card provider.

This promotion is available beginning January 6, 2006 and ending February 28, 2006.

**(C) Eligible Plans**

BellSouth® Complete Choice® Unlimited Plan  
BellSouth® Advantage Unlimited Plan  
BellSouth® Advantage Unlimited Value Plan  
BellSouth® PreferredPack® Unlimited Plan  
BellSouth® Unlimited II Plan

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/6/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
January 4, 2006  
Page 3 of 3

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth  
Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0557

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/6/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

January 4, 2006  
Via Overnight Delivery

Electronically filed on January 4, 2006

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on January 6, 2006 and will end on May 4, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to residential customers:

**BellSouth® Unlimited \$25 Gift Card Promotion**

**(A) Promotion Description**

Residential Customers will receive a gift card<sup>1</sup> valued at \$25 for subscribing to an eligible calling plan listed below, when they meet all the eligibility requirements under the terms and conditions listed below.

**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1)** Customer must subscribe to an eligible calling plan listed in (C) during the promotion availability period.
- (2)** The Customer must follow the procedures provided by the Company at the time of subscription to an eligible service and must complete the procedures within ninety (90) days following the date of service order completion in order to obtain the gift card.

-----  
<sup>1</sup> This gift card is the same as the gift card in the Company's Residential Services Pricing and Service Guide. Customers will only be eligible for one gift card for both interstate and intrastate service.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/6/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

**BellSouth® Unlimited \$25 Gift Card Promotion**

**(B) Eligibility Requirements, (cont'd.)**

- (3) The Customer must be a current subscriber to an eligible calling plan at the time the gift card is issued to the Customer.
- (4) The Customer may receive one gift card from the Company within the promotional period. Only one gift card is available for one line per account.
- (5) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (6) Customers who transfer service from one address to another address are not eligible for this promotion.
- (7) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (8) Terms and conditions associated with the use of the gift card are established by the gift card provider.

This promotion will begin on January 6, 2006 and will end on May 4, 2006.

**(C) Eligible Plans**

BellSouth® Basic Unlimited II Savings Plan  
BellSouth® Basic Unlimited II Savings Value Plan  
BellSouth® Complete Choice® Unlimited Plan  
BellSouth® Complete Choice® Unlimited Savings Plan  
BellSouth® Advantage Unlimited Plan  
BellSouth® Advantage Unlimited Value Plan  
BellSouth® PreferredPack® Unlimited Plan  
BellSouth® PreferredPack® Unlimited Savings Plan  
BellSouth® Unlimited II Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/6/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
January 4, 2006  
Page 3 of 3

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth  
Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0558

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/6/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

December 29, 2005  
Via Overnight Delivery

Electronically filed on December 29, 2005

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on January 3, 2006 and will end on April 30, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to business customers:

**BellSouth® Business 100 Free Minutes Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Business Customers or existing Business Message Telecommunications Service (MTS) Customers who subscribe to an eligible plan listed below during the promotion availability period. This promotion will offer 100 domestic outbound direct-dialed (1+) minutes per month for the first four (4) billing periods after enrollment in this promotion. For part month billing periods the bonus minutes will be prorated.

**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customers must be a new Business Long Distance Customer or an existing Business Message Telecommunications Service (MTS) Customer and subscribe to an eligible plan listed below during the promotion availability period.
- (2) Unused bonus minutes in one month do not carry over to any subsequent monthly billing periods.

By   
Executive Director

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/3/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
December 29, 2005  
Page 2 of 2

**BellSouth® Business 100 Free Minutes Promotion**

**(B) Eligibility Requirements, (cont'd.):**

- (3) Customers who change from one eligible plan to another during the promotion availability period are not eligible for this promotion's benefits.
- (4) This promotion will begin on January 3, 2006 and will end on April 30, 2006.

**(C) Eligible Plans**

BellSouth® Business Preferred Rate Plan  
BellSouth® Business Fixed Rate Plan  
BellSouth® Business One Plan  
BellSouth® Business Appreciation Plan  
BellSouth® Business Appreciation II Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth  
Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0551

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/3/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

December 29, 2005  
Via Overnight Delivery

Electronically filed on December 29, 2005

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky. This promotion will begin on January 3, 2006 and will end on April 30, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company will offer the following promotion to business customers:

**BellSouth® Business 50% Off Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Business Customers and to existing Business Message Telecommunications Service (MTS) Customers who subscribe to one of the eligible plans listed in (C) herein and meet the eligibility requirements listed in (B) herein during the promotion availability period. Eligible Customers will receive a credit equal to 50% off of their eligible plan monthly recurring charge for the first four invoices. For partial months the monthly recurring charge will be prorated.

**(B) Eligibility Requirements**

This promotion is offered under the following terms and conditions:

- (1) Customers must subscribe to a local service agreement for at least a twelve (12) month term with the Company's affiliated incumbent local exchange carrier.
- (2) Customers who change from one eligible plan to another during the promotion availability period are not eligible for this promotion's benefits.
- (3) This promotion will begin on January 3, 2006 and will end on April 30, 2006.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/3/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
December 29, 2005  
Page 2 of 2

**BellSouth® Business 50% Off Promotion**

**(C) Eligible Plans**

BellSouth® Business 500 Minutes Package Plan  
BellSouth® Business 1000 Minutes Package Plan  
BellSouth® Business 2000 Minutes Package Plan  
BellSouth® Business 3500 Minutes Package Plan  
BellSouth® Business 5000 Minutes Package Plan  
BellSouth® Business BIS/PRI 2000 Minutes Package Plan  
BellSouth® Business BIS/PRI 5000 Minutes Package Plan

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth  
Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0552

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/3/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)**

By   
Executive Director



Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
December 29, 2005  
Page 2 of 2

**BellSouth® Business One Plan Promotion**

**(B) Eligibility Requirements, (cont'd.):**

- (3) The promotional rate is subject to a cap of 7,200 minutes per bill period. Any usage that exceeds the cap will be billed at the BellSouth® Business One plan rate and charge.
- (4) Plan usage discounts and term discounts do not apply during the promotional period.
- (5) After the promotion benefit has expired the Customer will be charged the per minute rate in effect for the BellSouth® Business One plan in the tariff.
- (6) This promotion will begin on January 3, 2006 and will end on April 30, 2006.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth  
Thomas Margavio - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0550

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/3/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

December 29, 2005  
Via Overnight Delivery

Electronically filed on December 29, 2005

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky, beginning January 1, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to offer the following special promotion:

**New Complex Business Promotion:**

**BellSouth<sup>®</sup> Net Benefits Bundle Promotion**

This promotion is available to new or renewing BellSouth<sup>®</sup> Long Distance Customers who sign a BellSouth<sup>®</sup> Business Class Family of Services agreement with a term of at least two years and a Minimum Monthly Revenue Commitment (MMC) of \$250.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.0490 per minute for intrastate Switched Access voice usage and \$0.0300 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth<sup>®</sup> Long Distance Dial Direct service, BellSouth<sup>®</sup> Long Distance Toll-Free service and BellSouth<sup>®</sup> Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

In addition, within 30 days of signing for this promotion, the Customer must sign a new or renew one of the following agreements for local service from BellSouth Telecommunications: BellSouth<sup>®</sup> MegaLink<sup>®</sup> Channel Service, BellSouth<sup>®</sup> Integrated Solutions, BellSouth<sup>®</sup> Primary Rate ISDN or BellSouth<sup>®</sup> Centrex Flex 2.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
December 29, 2005  
Page 2 of 2

**New Complex Business Promotion:**

**BellSouth® Net Benefits Bundle Promotion, (cont'd.)**

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement. This promotion will end on March 31, 2006. At least one service associated with this promotion must be installed and activated prior to May 31, 2006 for the promotional discounts to remain valid.

Commission approval of this promotion will be greatly appreciated.

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth  
Robin Taylor - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0554

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

December 29, 2005  
Via Overnight Delivery

Electronically filed on December 29, 2005

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RE: Special Promotion Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to advise the Commission of a special promotion the Company intends to offer within the State of Kentucky, beginning January 1, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to offer the following special promotion:

**New Complex Business Promotion:**

**BellSouth® Net Benefits Promotion**

This promotion is available to new or renewing BellSouth® Long Distance Customers who sign a BellSouth® Business Class Family of Services agreement with a term of at least one year and a Minimum Monthly Revenue Commitment (MMC) of \$250.00. This promotion is offered in conjunction with a similar interstate promotion and similar promotions in certain other states, and provides a net effective rate of \$0.0490 per minute for intrastate Switched Access voice usage and \$0.0300 per minute for intrastate Dedicated Access voice usage for the following services: BellSouth® Long Distance Dial Direct service, BellSouth® Long Distance Toll-Free service and BellSouth® Long Distance Calling Card service. These net effective rates are not subject to any additional volume and term discounts and will be used in lieu of standard tariff rates in calculation of the Customer's MMC as explained in the Company's tariff.

This promotion cannot be combined with certain other promotions or with a Customized Pricing Arrangement (CPA) unless otherwise stated in the CPA. The rates offered with this promotion are coterminous with the Customer's BellSouth® Business Class Family of Services agreement. This promotion will end on March 31, 2006. At least one service associated with this promotion must be installed and activated prior to May 31, 2006 for the promotional discounts to remain valid.

Commission approval of this promotion will be greatly appreciated.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
December 29, 2005  
Page 2 of 2

Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc.

TMF:mw

cc: Mario Soto - BellSouth  
Robin Taylor - BellSouth  
Joan A Coleman - BST  
file: BellSouth - KY  
tms: KYx0553

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE  
1/1/2006  
PURSUANT TO 807 KAR 5:011  
SECTION 9 (1)

By   
Executive Director