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April 12, 2016

Ms. Stephanie Bell  
Deputy Executive Director  
Kentucky Public Service Commission  
211 Sower Boulevard  
P.O. Box 615  
Frankfort, KY 40601

*RE: Notice of Additional Wireless Coverage for Boomerang Wireless, LLC*

Dear Ms. Bell:

By Order dated January 22, 2013, in Case No. 2012-00422, Boomerang Wireless, LLC was designated by the Commission as an ETC for the purpose of providing prepaid wireless services to qualifying Kentucky (the "Designation Order"). In its application Boomerang sought designation in the licensed service areas of its underlying carriers in Kentucky. *See* Designation Order at 9. At the time of the Designation Order, the Company's underlying carriers included only Sprint and Verizon. *See* Designation Order at 7.

In approving Boomerang as an ETC the Commission said designation would create competitive pressure for other providers, noting that "in order to remain competitive in low-income markets, all providers will have greater incentives to *improve coverage*, increase service offerings, and lower prices." Designation Order at 12 (emphasis added). This observation proved to be accurate, and Boomerang too is improving coverage to enable service to customers in numerous additional communities throughout the state, including Lebanon, Loretto, New Haven, Bardstown, Lawrenceburg, Irvine, and numerous other rural or semi-rural communities.

Boomerang has reached agreements enabling it to utilize the underlying services of two national GSM carriers with coverage complementing the arrangements with underlying CDMA carriers. Boomerang will continue to offer services throughout each of the licensed services within its service coverage, as the Commission noted at page 1 of the Designation Order. The service coverage is expanded by the agreements noted above.

Stephanie Bell  
April 12, 2016  
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Please indicate receipt of this filing by placing your file stamp on the extra copy and returning to me in the enclosed prepaid envelope.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'D. Brent', with a long horizontal stroke extending to the right.

Douglas F. Brent

c: Kimberly Lehrman  
J.E.B. Pinney

DFB: jmp