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**VIA OVERNIGHT DELIVERY**

May. 8, 2013

Jeff Derouen  
Executive Director  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, Kentucky 40602-0615

**Re: Case No. 2012-00085, In the Matter of Duke Energy Kentucky, Inc., for an Energy Efficiency Cost Recovery Mechanism and for Approval of Additional Programs for Inclusion in its Existing Portfolio**

Dear Mr. Derouen:

On June 29, 2012, the Kentucky Public Service Commission issued its Order approving Duke Energy Kentucky's Application in the above-referenced Proceeding. Among other things, this Order granted the Company's request to implement new residential demand-side management programs including the Low Income Neighborhood Program. With respect to the approval of this particular program, the Commission held:

Duke Kentucky's request to add three new residential programs is approved. Duke Kentucky shall provide information from the first community-based kick-off event as to the material provided to inform the targeted neighborhoods about the Low Income Neighborhood Program, the type of program presented at the community-based kick-off event, and how the program was received.<sup>1</sup>

In compliance with the Commission's directive stated above, Duke Energy Kentucky respectfully submits the following information regarding its Low Income Neighborhood Program event.

Duke Energy Kentucky held its first Kentucky Residential Neighborhood Program kickoff event on March 28, 2013. The event was held at the Sixth District Elementary School. There were approximately 25 attendees. Prior to the event, in order to encourage attendance, Duke Energy Kentucky sent postcards via direct mail to area residents within the pre-selected community. Of the 25 attendees, 17 individuals had actually RSVP'd for the event. At the event, residents were provided information through a presentation from the Low Income Neighborhood Program's

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<sup>1</sup> In the Matter of Duke Energy Kentucky, Inc., for an Energy Efficiency Cost Recovery Mechanism and for Approval of Additional Programs for Inclusion in its Existing Portfolio, Case No. 2012-00085, (Order at 23) (June 29, 2012).

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Program and Operations Managers. Residents were advised on how the program would operate in their neighborhood and were shown a map of the boundaries. The presenters described the program in detail and made available the energy efficiency measures that would be installed and were provided informational materials and pamphlets detailing the program and the general benefits of energy efficiency. The residents in attendance were all receptive to the program and importantly have since participated in the program. Residents in attendance were also provided information on the partnership between Duke Energy Kentucky and the City of Covington by Larry Klein, City Manager. They also received information regarding our partnership with Northern Kentucky Community Action Commission's President, Florence Tandy. Duke Energy Kentucky solicited feedback from attendees through comment cards. The general nature of the feedback was positive in that attendees were pleased to know that the Company was offering this program and its components for free.

Sincerely,

A handwritten signature in black ink, appearing to read 'Rocco D'Ascenzo', with a long horizontal line extending to the right.

Rocco D'Ascenzo  
Associate General Counsel