



February 17, 2012

***Via Electronic Mail and UPS Overnight Delivery***

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PUBLIC SERVICE  
COMMISSION

Mr. Jim Stevens  
Telecommunications Branch Manager  
Division of Financial Analysis  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40601  
[wjstevens@ky.gov](mailto:wjstevens@ky.gov)

**Re: TAG Mobile, ETC Status, Docket #: 2011-00312**

Dear Mr. Stevens,

TAG Mobile, LLC ("TAG Mobile") is designated as an eligible telecommunications carrier ("ETC") in the State of Kentucky under Docket # 2011-00312. I am writing to inform you as to how TAG Mobile intends to address new requirements and rule changes announced by the Federal Communications Commission ("FCC") in its Lifeline and Link Up Reform Order (FCC 12-11, Feb. 6, 2012) ("FCC Order").

First, TAG Mobile will file with Staff a request for amendment of its current ETC designation order. TAG Mobile seeks to amend its designation order to reflect that TAG Mobile will operate as a Lifeline-only ETC pursuant to the blanket forbearance from the section 214 facilities requirement for ETCs granted in the FCC Order. Accordingly, our amended filing will state that TAG Mobile will not be pursuing Link Up reimbursement. The FCC's grant of forbearance eliminates the need for any showing regarding compliance with the section 214 facilities requirement.

Second, TAG Mobile will file its proposed Compliance Plan with the FCC. Once approved by the FCC, TAG will notify the Commission and file a copy of the Compliance Plan with the Commission.

Completion of this two step process should allow the Commission to accept our request for an amended order for designation as an ETC in a manner consistent with new federal Lifeline program requirements and rule changes announced in the FCC Order.

TAG Mobile appreciates this opportunity to inform you with respect to our plans to continue to operate under its current ETC designation in the State of Kentucky. Please let us know as soon as possible if you have any additional questions, comments or requirements.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Frank Del Col".

Frank Del Col  
President & CEO