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July 30, 2014

RECEIVED
JUL 31 2014
PUBLIC SERVICE
COMMISSION

Mr. Jeff R. Derouen
Executive Director
Public Service Commission of Kentucky
P.O. Box 615
211 Sower Boulevard
Frankfort, KY 40602-0615

In the Matter of:
**Application of Big Rivers Electric Corporation for a
General Adjustment in Rates – Case No. 2011-00036**

Dear Mr. Derouen:

Pursuant to Ordering Paragraph No. 9 of the Commission’s Order, dated November 17, 2011, in the abovementioned docket, Big Rivers Electric Corporation (“Big Rivers”) hereby files an original and five (5) copies of its Semi-Annual Demand-Side Management Report, dated July 31, 2014.

Please confirm the Commission’s receipt of this information by placing the Commission’s date stamp on the enclosed additional copy and returning it to Big Rivers in the self-addressed, postage paid envelope provided.

Should you have any questions about this information, please let me know.


Sincerely yours.

Billie J. Richert
Senior Vice President Accounting, Rates and Chief Financial Officer

Attachment

Cc: DeAnna M. Speed



Your Touchstone Energy® Cooperative 

Big Rivers Electric Corporation
Demand Side Management
(DSM) Report
July 31, 2014

Provided to the Kentucky Public Service Commission
Pursuant to Ordering Paragraph No. 9
of
The Commission's Order dated November 17, 2011
in
Case No. 2011-00036

**Big Rivers Electric Corporation
Demand Side Management (“DSM”) Report
July 31, 2014**

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Big Rivers Electric Corporation Demand Side Management (“DSM”) Report July 31, 2014

Program Summary

Big Rivers Electric Corporation has taken a proactive approach to advance the goal of Strategy 1 of the 2008 Governor’s Intelligent Energy Choices plan “to improve the efficiency of Kentucky’s homes, buildings, industries and transportation fleet by establishing a goal of offsetting at least 18 percent of Kentucky’s projected 2025 energy demand.”

The purpose of this DSM report is to provide descriptions and data relevant to DSM programs currently being offered and listed below.

DSM/Energy Efficiency Programs

Residential Programs

- DSM-01 High Efficiency Lighting Replacement
- DSM-02 Energy Star Clothes Washer Replacement
- DSM-03 Energy Star Refrigerator Replacement
- DSM-04 Residential High Efficiency HVAC
- DSM-05/DSM-10 Residential Weatherization
- DSM-06 Touchstone Energy New Home
- DSM-07 Residential HVAC Tune-Up

Commercial/Industrial (C/I) Programs

- DSM-08 C/I High Efficiency Lighting
- DSM-09 C/I General Energy Efficiency
- DSM-07 C/I HVAC Tune-Up
- DSM-11 C/I High Efficiency HVAC

Other

- DSM-12 High Efficiency Outdoor Lighting

2014 DSM/Energy Efficiency Results

The year to date June 2014 DSM Program Summary, shown in the table at the top of the following page, shows spending is very close to target. At the halfway point in the budget year, spending has hit 45% of the \$1,000,000 budget. Total spending of \$448,683 on incentives and promotion is slightly less than half of the annual allocation of \$1,000,000. Promotion expenditures were 6% of the total through the end of June 2014.

Big Rivers Electric Corporation Demand Side Management (“DSM”) Report July 31, 2014

Big Rivers Electric Corporation YTD June 2014 DSM/Energy Efficiency Program Summary

2014 June YTD Program Totals			
Residential Programs	Units	Unit Quantity	Spend
DSM-01 High Efficiency Lighting Replacement	bulbs	5,380	\$8,877
DSM-02 Energy Star Clothes Washer Replacement	unit	519	\$51,900
DSM-03 Energy Star Refrigerator Replacement	unit	325	\$32,500
DSM-04 Residential High Efficiency HVAC	unit	161	\$57,650
DSM-05/DSM-10 Residential Weatherization	homes	41	\$134,603
DSM-06 Touchstone Energy New Home	homes	60	\$56,150
DSM-07 Residential HVAC Tune-Up	unit	242	\$6,050
Commercial/Industrial (C/I) Programs			
DSM-08 C/I High Efficiency Lighting	kW saved	142	\$50,046
DSM-09 C/I General Energy Efficiency	kW saved	1	\$193
DSM-07 C/I HVAC Tune-Up	units	109	\$5,450
DSM-11 C/I High Efficiency HVAC	ton	129	\$9,638
Other			
DSM-12 High Efficiency Outdoor Lighting	fixture	113	\$7,910
Promotion Expense			\$27,716
Total			\$448,683

The total budget for 2014 energy efficiency programs was \$1,000,000 collected in base rates. The 2013 program budget was \$1,300,000 because \$300,000 was carried forward from the 2012 budget when the entire \$1 million collected that year was not spent.

Aggressive promotion in 2013 resulted in increased program activity. The activity has carried-over into 2014, allowing the Member Cooperatives to reduce spending on promotion and redirect those funds to incentive payments in the first half of 2014.

The residential CFL distribution primarily occurs in October, during Cooperative Month activities and to a lesser extent in June, at each Member Cooperative’s annual meeting.

Energy Star appliance programs are currently on track to reach the 2014 target, while the Energy Star HVAC program is substantially ahead of target in June.

Commercial high efficiency lighting incentives have been slow in the first half of 2014, following a similar pattern to 2013. Participation is expected to increase in the third and fourth quarter as commercial members complete planning and obtain corporate-sponsored funds for improvements.

**Big Rivers Electric Corporation
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The Commercial HVAC program has already exceeded the annual target as commercial members upgrade their systems. The program was approved in June 2013 and although aggressively marketed, no members chose to take advantage of the incentive last year. In 2014, commercial members have allocated capital to invest in HVAC upgrades, and program activity has increased.

2014 Budget Detail

The 2014 energy efficiency program budget is \$1,000,000 including incentives and promotion. The 2013 energy efficiency program budget included the \$1 million collected through the approved tariff and \$300,000 carried over from the 2012 budget that was not spent. As a result of demand for programs in 2013, the entire budget was consumed and no funding was carried forward.

Specific program budgets are flexible and are tailored to retail member response to each program. Member Cooperatives are able to adjust or shift budgets to address successful programs. Requirements for each individual program outlined in the tariffs are minimum standards; Member Cooperatives may establish more stringent requirements at their discretion.

The individual program targets for 2014 are listed in the table on Page 4. Information contained in the table outlines each program’s estimated impact using program annual targets based on the 2014 energy efficiency program budget of \$1,000,000 for incentives and promotion. If targets are met in 2014, the deemed savings of the measures completed will be 6,250 MWh reduced consumption annually and demand reductions of 2,074 kW at winter peak and 1,153 kW at summer peak.

The table on Page 5 provides estimated impact data for the YTD 2014 June spend for each program. With most programs very close to budget, the total impact of the programs results in a reduction of 2,246 MWh in deemed savings. Winter demand was reduced 813 kW and summer demand was reduced by 430 kW.

2014 is the first year all current programs will be offered for the entire year since their inception in 2011, and the programs are performing well. If the spending on energy efficiency by retail members continues, most of the targets should be achieved or exceeded.

Big Rivers Electric Corporation Demand Side Management ("DSM") Report July 31, 2014

Big Rivers Program/Measure Assumptions

2014 DSM/Energy Efficiency Program Targets														
Units	Annual kWh Savings Per Unit	Winter kW Savings Per Unit	Summer kW Savings Per Unit	Measure Cost	Incentive	Measure Life	Gas Savings	Water Savings	Avoided O&M	First Year Benefit	Unit Quantity	Total Annual kWh Savings	Total Winter kW Savings	Total Summer kW Savings
Residential Programs														
Residential Lighting Program														
CFL bulbs	31	0.007	0.003	\$1.75	\$1.75	7	0.0	0	\$0.00	\$0.00	30,384	931,573	216.9	95.3
Residential Efficient Appliances														
Clothes Washer Rebate	unit	224	0.007	\$258.00	\$100.00	11	0.0	6,500	\$0.00	\$0.00	952	213,248	6.6	24.6
Energy Star Refrigerator + Recycling	unit	1,084	0.076	\$130.00	\$100.00	6	0.0	0	\$0.00	\$0.00	649	703,516	49.3	57.8
HVAC Program														
Dual Fuel	unit	3,448	7.066	\$2,000.00	\$500.00	12	-19.2	0	\$0.00	\$0.00	64	220,672	452.2	9.3
Air Source Heat Pump	unit	692	0.000	\$1,000.00	\$200.00	12	0.0	0	\$0.00	\$0.00	107	74,044	0.0	15.6
Geothermal	unit	3,658	4.453	\$8,300.00	\$750.00	22	0.0	0	\$0.00	\$4,200.00	42	153,636	187.0	15.3
Weatherization Program														
Wx - Wgt Average Of 4 measures	homes	5,703	2.917	\$3,306.00	\$3,306.00	15	1.2	7,458	\$0.00	\$0.00	109	621,621	318.0	63.6
New Construction														
Gas Heat	homes	2,435	0.260	\$3,030.00	\$750.00	20	14.2	0	\$0.00	\$0.00	93	226,455	24.2	53.9
Air Source Heat Pump	homes	4,922	2.700	\$3,030.00	\$1,000.00	20	0	0	\$0.00	\$0.00	13	63,980	35.1	7.5
Dual Fuel Heat Pump (w/ Gas)	homes	8,370	9.766	\$4,030.00	\$1,200.00	20	-19.2	0	\$0.00	\$0.00	12	100,434	117.2	7.0
Geothermal Heat Pump	homes	8,580	7.150	\$11,330.00	\$2,000.00	20	0	0	\$0.00	\$4,200.00	13	111,534	93.0	10.4
Tune-Up	unit	636	0.000	\$160.00	\$25.00	6	0.0	0	\$0.00	\$0.00	515	327,540	0.0	156.4

Commercial/Industrial (C/I) Programs

Units	Annual kWh Savings Per Unit	Winter kW Savings Per Unit	Summer kW Savings Per Unit	Measure Cost	Incentive	Measure Life	Gas Savings	Water Savings	Avoided O&M	First Year Benefit	Unit Quantity	Total Annual kWh Savings	Total Winter kW Savings	Total Summer kW Savings
C&I Lighting														
Lighting Projects	kw saved	4088	1.000	\$750.00	\$350.00	10	0.0	0	\$0.00	\$0.00	544	2,223,872	544.0	505.9
C&I Products	kw saved	3666	1.000	\$1,000.00	\$350.00	15	0.0	0	\$0.00	\$0.00	21	52,122	21.0	21.0
Misc. Efficient Projects														
HVAC Tune-Up*	Units	860	0.000	\$175.00	\$50.00	6	0.0	0	\$0.00	\$0.00	172	147,920	0.0	98.0
HVAC Replacement Program	ton	135	0.000	\$111.20	\$75.00	15	0.0	0	\$0.00	\$0.00	107	14,488	0.0	10.7
OTHER														
Efficient Outdoor Lighting														
100W MH to LED	fixture	250	0.037	\$221.00	\$70.00	17	0.0	0	\$35.29	\$0.00	255	63,776	9.6	0.5
100W MH to Induction	fixture	131	0.020	\$355.00	\$70.00	17	0.0	0	\$35.29	\$0.00	0	0	0.0	0.0

Totals 6,250,429 2,074 1,153

Big Rivers Electric Corporation Demand Side Management ("DSM") Report July 31, 2014

Big Rivers Program/Measure Assumptions June YTD 2014 DSM/Energy Efficiency Program Impact

Units	Annual kWh		Winter kW		Summer kW		Savings Per Unit	Unit	Measure Cost	Incentive	Measure Life	Gas Savings	Water Savings	Avoided O&M	First Year Benefit	Unit Quantity	Total Annual kWh Savings	Total Winter kW Savings	Total Summer kW Savings
	Savings Per Unit	Unit	Savings Per Unit	Unit	Savings Per Unit	Unit													
Residential Lighting Program																			
CFL bulbs	31	0.007	0.003	\$1.75	\$1.75	7	0.0	0	\$0.00	\$0.00	\$0.00	0	0	0	\$0.00	5,380	164,951	38.4	16.9
Residential Efficient Appliances																			
Clothes Washer Rebate	unit	224	0.007	\$258.00	\$100.00	11	0.0	6,500	\$0.00	\$0.00	\$0.00	0	0	\$0.00	519	116,256	3.6	13.4	
Energy Star Refrigerator + Recycling	unit	1,084	0.076	\$130.00	\$100.00	6	0.0	0	\$0.00	\$0.00	\$0.00	0	0	\$0.00	325	352,300	24.7	28.9	
HVAC Program																			
Dual Fuel	unit	3,448	7.066	\$2,000.00	\$500.00	12	-19.2	0	\$0.00	\$0.00	\$0.00	0	0	\$0.00	39	134,472	275.6	5.7	
Air Source Heat Pump	unit	692	0.000	\$1,000.00	\$200.00	12	0.0	0	\$0.00	\$0.00	\$0.00	0	0	\$0.00	97	67,124	0.0	14.2	
Geothermal	unit	3,658	4.453	\$8,300.00	\$750.00	22	0.0	0	\$0.00	\$4,200.00	\$0.00	0	0	\$0.00	25	91,450	111.3	9.1	
Weatherization Program																			
Wx- Wgt Averages Of 4 measures	homes	5,703	2.917	\$3,306.00	\$3,306.00	15	1.2	7,458	\$0.00	\$0.00	\$0.00	0	0	\$0.00	41	233,821	119.6	23.9	
New Construction																			
Gas Heat	homes	2,435	0.260	\$3,030.00	\$750.00	20	14.2	0	\$0.00	\$0.00	\$0.00	0	0	\$0.00	49	119,915	12.7	28.4	
Air Source Heat Pump	homes	4,922	2.700	\$3,030.00	\$1,000.00	20	0	0	\$0.00	\$0.00	\$0.00	0	0	\$0.00	1	4,922	2.7	0.6	
Dual Fuel Heat Pump (w/ Gas)	homes	8,370	9.766	\$4,030.00	\$1,200.00	20	-19.2	0	\$0.00	\$0.00	\$0.00	0	0	\$0.00	2	16,739	19.5	1.2	
Geothermal Heat Pump	homes	8,580	7.150	\$11,330.00	\$2,000.00	20	0	0	\$0.00	\$4,200.00	\$0.00	0	0	\$0.00	8	68,656	57.2	6.4	
Tune-Up																			
HVAC Tune-Up	unit	636	0.000	\$160.00	\$25.00	6	0.0	0	\$0.00	\$0.00	\$0.00	0	0	\$0.00	242	153,912	0.0	73.5	

Commercial/Industrial (C/I)

Units	Annual kWh		Winter kW		Summer kW		Savings Per Unit	Unit	Measure Cost	Incentive	Measure Life	Gas Savings	Water Savings	Avoided O&M	First Year Benefit	Unit Quantity	Total Annual kWh Savings	Total Winter kW Savings	Total Summer kW Savings
	Savings Per Unit	Unit	Savings Per Unit	Unit	Savings Per Unit	Unit													
C&I Lighting																			
Lighting Projects	kW saved	4088	1.000	\$750.00	\$350.00	10	0.0	0	\$0.00	\$0.00	\$0.00	0	0	\$0.00	142	580,496	142.0	132.1	
C&I Products																			
Misc. Efficient Projects	kW saved	3666	1.000	\$1,000.00	\$350.00	15	0.0	0	\$0.00	\$0.00	\$0.00	0	0	\$0.00	1	2,482	1.0	1.0	
Tune-Up																			
HVAC Tune-Up*	Units	860	0.000	\$175.00	\$50.00	6	0.0	0	\$0.00	\$0.00	\$0.00	0	0	\$0.00	109	93,740	0.0	62.1	
HVAC Replacement Program																			
HVAC ROB Program	ton	135	0.000	\$111.20	\$75.00	15	0.0	0	\$0.00	\$0.00	\$0.00	0	0	\$0.00	129	17,467	0.0	12.9	

OTHER

Units	Annual kWh		Winter kW		Summer kW		Savings Per Unit	Unit	Measure Cost	Incentive	Measure Life	Gas Savings	Water Savings	Avoided O&M	First Year Benefit	Unit Quantity	Total Annual kWh Savings	Total Winter kW Savings	Total Summer kW Savings
	Savings Per Unit	Unit	Savings Per Unit	Unit	Savings Per Unit	Unit													
Efficient Outdoor Lighting																			
100W MH to LED	fixture	250	0.037	\$221.00	\$70.00	17	0.0	0	\$35.29	\$0.00	\$0.00	0	0	\$35.29	113	28,261	4.2	0.2	
100W MH to Induction	fixture	131	0.020	\$355.00	\$70.00	17	0.0	0	\$35.29	\$0.00	\$0.00	0	0	\$35.29	0	0	0.0	0.0	

Totals																				2,246,343	813	430
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**Big Rivers Electric Corporation
Demand Side Management (“DSM”) Report
July 31, 2014**

**Appendix A
Big Rivers Electric Corporation
Demand-Side Management Program Tariff Sheets**

This Appendix A presents the Commission-approved tariff sheets for Big Rivers’ Demand-Side Management Programs as shown in tariff P.S.C. KY No. 27 on file with the Commission. As noted thereon, the Commission approved these tariff sheets by its Order dated April 25, 2014, in Case No. 2013-00199.



Your Touchstone Energy Cooperative
(Name of Utility)

For All Territory Served By
Cooperative's Transmission System
P.S.C. KY. No. 27

Original SHEET NO. 3

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 3

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

**DSM-01
High Efficiency Lighting Replacement Program**

Purpose:

This program promotes an increased use of Compact Fluorescent Light ("CFL") lamps meeting ENERGY STAR® standards among Rural Customers by reimbursing a Member the cost of CFL lamps purchased and distributed by the Member to its eligible Rural Customers.

Availability:

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member's Rural Customer in the Member's service area.

Member Incentives:

Big Rivers will reimburse a Member the cost of CFL lamps purchased and distributed by the Member to its eligible Rural Customers. Big Rivers will also reimburse a Member's reasonable costs of promoting this program, if the promotional program and its costs are pre-approved by Big Rivers.

Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a paid CFL supplier invoice, and acceptable documentation that those CFLs have been or will be distributed to eligible Rural Customers of the Member.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE May 15, 2014
DATE EFFECTIVE February 1, 2014

/s/ Billie J. Richert

ISSUED BY: Billie J. Richert,
Vice President Accounting, Rates, and
Chief Financial Officer
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420
*Issued by Authority of an Order of the Commission,
dated April 25, 2014, in Case No. 2013-00199*

KENTUCKY PUBLIC SERVICE COMMISSION
JEFF R. DEROUEN EXECUTIVE DIRECTOR
TARIFF BRANCH
<i>Brent Kirtley</i>
EFFECTIVE 2/1/2014
PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



Your Touchstone Energy® Cooperative
(Name of Utility)

For All Territory Served By
Cooperative's Transmission System
P.S.C. KY. No. 27
Original SHEET NO. 4
CANCELLING P.S.C. KY. No. 26
Original SHEET NO. 4

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-02

ENERGY STAR® Clothes Washer Replacement Incentive Program

Purpose:

This program promotes an increased use of clothes washing machines meeting ENERGY STAR® standards (“Qualifying Clothes Washer”) among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer, who purchases and installs a Qualifying Clothes Washer.

Availability:

This DSM program’s rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member’s corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member’s Rural Customer who purchases and installs a Qualifying Clothes Washer in the Member’s service area.

Member Incentives:

Big Rivers will reimburse a Member an incentive payment of \$100 for each Qualifying Clothes Washer purchased and installed by an eligible Rural Customer in the Member’s service area. Big Rivers will also reimburse a Member’s reasonable costs of promoting this program, if the promotional program and its costs are pre-approved by Big Rivers.

Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a paid invoice from a legitimate retail appliance supplier for purchase and installation of a Qualifying Clothes Washer on the premises of an eligible Rural Customer of the Member in the Member’s service area.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE May 15, 2014
DATE EFFECTIVE February 1, 2014

/s/ Billie J. Richert

ISSUED BY: Billie J. Richert,
Vice President Accounting, Rates, and
Chief Financial Officer
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420
*Issued by Authority of an Order of the Commission,
dated April 25, 2014, in Case No. 2013-00199*

KENTUCKY PUBLIC SERVICE COMMISSION
JEFF R. DEROUEN EXECUTIVE DIRECTOR
TARIFF BRANCH
<i>Brent Kinley</i>
EFFECTIVE 2/1/2014
PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By
Cooperative's Transmission System

P.S.C. KY. No. 27

Original SHEET NO. 5

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 5

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-03

ENERGY STAR® Refrigerator Replacement Incentive Program

Purpose:

This program promotes an increased use of fifteen (15) cubic foot or larger refrigerators meeting ENERGY STAR® standards (“Qualifying Refrigerator”) among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer, who purchases and installs a Qualifying Refrigerator and removes from operation and recycles an existing older, low-efficiency refrigerator.

Availability:

This DSM program’s rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member’s corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member’s Rural Customer who purchases and installs a Qualifying Refrigerator and removes from operation and recycles an existing refrigerator.

Member Incentives:

Big Rivers will reimburse a Member an incentive payment of \$100 for each Qualifying Refrigerator that is purchased and installed by an eligible Rural Customer in the Member’s service area, in conjunction with removing from operation and recycling an existing refrigerator. Big Rivers will also reimburse a Member’s reasonable costs of promoting this program, if the promotional program and its costs are pre-approved by Big Rivers.

DATE OF ISSUE May 15, 2014
DATE EFFECTIVE February 1, 2014

/s/ Billie J. Richert

ISSUED BY: Billie J. Richert,
Vice President Accounting, Rates, and
Chief Financial Officer
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420
*Issued by Authority of an Order of the Commission,
dated April 25, 2014, in Case No. 2013-00199*

KENTUCKY PUBLIC SERVICE COMMISSION
JEFF R. DEROUEN EXECUTIVE DIRECTOR
TARIFF BRANCH
<i>Brent Kinley</i>
EFFECTIVE 2/1/2014
PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By
Cooperative's Transmission System
P.S.C. KY. No. 27

Original SHEET NO. 6

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 6

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-03 (continued)

ENERGY STAR® Refrigerator Replacement Incentive Program

Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a paid invoice from a legitimate retail appliance supplier for purchase and installation of a Qualifying Refrigerator on the premises of an eligible Rural Customer of the Member in the Member's service area, and acceptable documentation that an older refrigerator has been removed from operation and recycled.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE May 15, 2014
DATE EFFECTIVE February 1, 2014

/s/ Billie J. Richert

ISSUED BY: Billie J. Richert,
Vice President Accounting, Rates, and
Chief Financial Officer
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420
*Issued by Authority of an Order of the Commission,
dated April 25, 2014, in Case No. 2013-00199*

KENTUCKY PUBLIC SERVICE COMMISSION
JEFF R. DEROUEN EXECUTIVE DIRECTOR
TARIFF BRANCH
<i> Brent Kinley </i>
EFFECTIVE 2/1/2014
PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



Your Touchstone Energy® Cooperative
(Name of Utility)

For All Territory Served By
Cooperative's Transmission System
P.S.C. KY. No. 27

Original SHEET NO. 7

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 7

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-04

Residential High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program

Purpose:

This program promotes an increased use of high-efficiency HVAC systems among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer who purchases and installs an HVAC system beyond contractor grade minimums to one of three types of HVAC systems meeting ENERGY STAR® standards ("Qualified System").

Availability:

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member's Rural Customer who upgrades an HVAC system located in the Member's service area to one of three types of Qualified Systems.

Member Incentives:

Big Rivers will reimburse a Member an incentive payment, based on the following table, for purchase and installation by one of its Rural Customers of a Qualified System HVAC upgrade located in the Member's service area. The incentive paid for each Qualified System of one of the following types shall be:

Geothermal	\$ 750
Dual Fuel	\$ 500
Air Source	\$ 200

Big Rivers will also reimburse a Member's reasonable costs of promoting this program, if the promotional program and its costs are pre-approved by Big Rivers.

DATE OF ISSUE May 15, 2014
DATE EFFECTIVE February 1, 2014

/s/ Billie J. Richert

ISSUED BY: Billie J. Richert,
Vice President Accounting, Rates, and
Chief Financial Officer
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420
*Issued by Authority of an Order of the Commission,
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KENTUCKY PUBLIC SERVICE COMMISSION
JEFF R. DEROUEN EXECUTIVE DIRECTOR
TARIFF BRANCH
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Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By
Cooperative's Transmission System
P.S.C. KY. No. 27

Original SHEET NO. 8

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 8

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-04 (continued)

Residential High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program

Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a receipt of purchase and installation of a Qualified System from a licensed contractor, along with a certificate from the Member verifying installation of the Qualified System on the premises of a Rural Customer in the Member's service area.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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/s/ Billie J. Richert

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PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



Your Touchstone Energy Cooperative

(Name of Utility)

For All Territory Served By
Cooperative's Transmission System

P.S.C. KY. No. 27

Original SHEET NO. 9

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 9

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

**DSM-05
Residential Weatherization Program**

Purpose:

This program promotes increased implementation of weatherization improvements among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer, who undertakes and completes residential weatherization improvements in accordance with this program.

Availability:

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member's Rural Customer who undertakes and completes weatherization improvements in accordance with this program at the Rural Customer's all-electric home located in the Member's service area.

Member Incentives:

Big Rivers will reimburse the cost of an initial site visit, a diagnostic audit, and completed residential weatherization improvements performed in accordance with this program including project management costs. Big Rivers' total reimbursement shall not exceed the amounts outlined below in Terms and Conditions. Big Rivers will also reimburse a Member's reasonable costs of promoting this program, if the promotional program and its costs are pre-approved by Big Rivers.

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Your Touchstone Energy® Cooperative
(Name of Utility)

For All Territory Served By
Cooperative's Transmission System
P.S.C. KY. No. 27
Original SHEET NO. 10
CANCELLING P.S.C. KY. No. 26
Original SHEET NO. 10

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

**DSM-05 (continued)
Residential Weatherization Program**

Terms & Conditions:

- Big Rivers will contract with a third party contractor (“Contractor”) that performs weatherization projects for electric utilities.
- The Member will promote the program, and select Rural Customer names to submit to Contractor.
- Contractor will contact the Rural Customers from the names provided, and manage the weatherization process.
- Big Rivers will pay the Contractor \$150 for the initial site visit.
- Big Rivers will also pay \$3 per installed CFL bulb and \$10 per installed low-flow aerator, or low-flow shower head, as part of the initial audit. Reimbursement will be limited to the following:

CFL Bulbs	Twenty (20) per Rural Customer’s residence
Low-Flow Aerator	Two (2) per Rural Customer’s residence
Low-Flow Shower Head	One (1) per Rural Customer’s residence
- The Contractor will collect \$100 from the Rural Customer for the diagnostic audit, which will be reimbursed when the project is complete. If the Rural Customer does not follow-through with the weatherization process, the \$100 will be forfeited and Big Rivers will pay \$350 to the Contractor. Big Rivers will pay the Contractor \$450 for the diagnostic audit upon completion of the weatherization process.
- Big Rivers will pay the Contractor up to \$2,500 for implemented residential weatherization measures including project management.

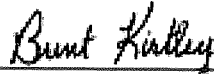
Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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Your Touchstone Energy® Cooperative

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For All Territory Served By
Cooperative's Transmission System

P.S.C. KY. No. 27

Original SHEET NO. 11

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 11

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-06

Touchstone Energy® New Home Program

Purpose:

This program promotes an increased use of energy efficient building standards as outlined in the Touchstone Energy® certification program, including installation of high-efficiency HVAC systems meeting ENERGY STAR® standards, among Rural Customers and home builders by paying a Member an incentive for the benefit of an eligible Rural Customer whose new home includes an HVAC system beyond contractor grade minimums that is one of three specified types of HVAC systems meeting ENERGY STAR® standards (“Qualified System”).

Availability:

This DSM program’s rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member’s corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member’s Rural Customer whose new Touchstone Energy® Certified residence includes a Qualified System.

Member Incentives:

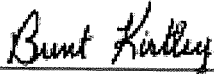
Big Rivers will reimburse a Member an incentive payment based on the following table for purchase by one of its Rural Customers of a new Touchstone Energy® Certified residence that includes a Qualified System. The incentive paid for each residence for a Qualified System of one of the following types shall be:

Geothermal Heat Pump (ground coupled heat pump)	\$ 2,000
Air Source Heat Pump	\$ 1,000
Dual Fuel Heat Pump (ASHP w/Gas Backup)	\$ 1,200
Gas Heat	\$ 750

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Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By
Cooperative's Transmission System
P.S.C. KY. No. _____ 27

Original SHEET NO. 12

CANCELLING P.S.C. KY. No. _____ 26

Original SHEET NO. 12

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-06 (continued)

Touchstone Energy® New Home Program

Member Incentives (continued):

Big Rivers will also reimburse a Member's reasonable costs of promoting this program, if the promotional program and its costs are pre-approved by Big Rivers.

Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of the original Touchstone Energy® Certified residence certification document and supporting documents, and a copy of the receipt or certification from a licensed HVAC contractor verifying installation of the Qualified System on the premises of a Rural Customer in the Member's service area.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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Your Touchstone Energy Cooperative
(Name of Utility)

For All Territory Served By
Cooperative's Transmission System
P.S.C. KY. No. 27

Original SHEET NO. 13

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 13

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

**DSM-07
Residential and Commercial HVAC & Refrigeration Tune-Up Program**

Purpose:

This program promotes annual maintenance of heating and air conditioning equipment among eligible Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer, for professional cleaning and servicing of the Rural Customer's heating and cooling system.

Availability:

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member's Rural Customer whose heating and cooling system is professionally cleaned and serviced in accordance with this program.

Member Incentives:

Big Rivers will reimburse a Member an incentive payment of \$25 incentive for each residential unit and \$50 for each commercial unit of an eligible Rural Customer in the Member's service area that is professionally cleaned and serviced. The incentive is available once per unit per year. Big Rivers will also reimburse a Member's reasonable costs of promoting this program, if the promotional program and its costs are pre-approved by Big Rivers.

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Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By
Cooperative's Transmission System

P.S.C. KY. No. _____ 27 _____

Original SHEET NO. 14

CANCELLING P.S.C. KY. No. _____ 26 _____

Original SHEET NO. 14

RATES, TERMS AND CONDITIONS – SECTION I

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-07 (continued)

Residential and Commercial HVAC & Refrigeration Tune-Up Program

Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a receipt from a licensed contractor verifying that the heating and cooling system on the premises of an eligible Rural Customer in the Member's service area has been professionally cleaned and serviced.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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Cooperative's Transmission System
P.S.C. KY. No. 27

Original SHEET NO. 15

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 15

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-08

Commercial / Industrial High Efficiency Lighting Replacement Incentive Program

Purpose:

This program promotes the upgrading of low-efficiency commercial or industrial lighting systems by Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer who measurably improves the energy efficiency of a commercial or industrial lighting system.

Availability:

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member's Rural Customer who measurably improves the energy efficiency of a commercial or industrial lighting system in a facility located in the Member's service area in accordance with this program.

Member Incentives:

Big Rivers will pay a Member, for the benefit of its eligible Rural Customer, an incentive payment of \$350 per kW of measurable improvement in energy efficiency of a commercial or industrial lighting system at the facility of a Member's eligible Rural Customer achieved by improvements to an existing commercial or industrial lighting system. Big Rivers will also reimburse a Member's reasonable costs of promoting this program, if the promotional program and its costs are pre-approved by Big Rivers.

DATE OF ISSUE May 15, 2014
DATE EFFECTIVE February 1, 2014

/s/ Billie J. Richert

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Your Touchstone Energy® Cooperative
(Name of Utility)

For All Territory Served By
Cooperative's Transmission System
P.S.C. KY. No. 27

Original SHEET NO. 16

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 16

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-08 (continued)

Commercial / Industrial High Efficiency Lighting Replacement Incentive Program

Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers, in the form and detail specified by Big Rivers:

1. Information from which the energy efficiency of the existing commercial or industrial lighting system can be calculated;
2. Information from which the energy efficiency of the improved commercial or industrial lighting system can be calculated, and the improvement in the energy efficiency of the light system determined;
3. Information that documents the purchase and installation of the improvements to the commercial or industrial lighting system, including a copy of the invoice for materials and installation services associated with the project;
4. Certification by the Member, or a third party acting on behalf of the Member, of the installation of the lighting system improvements at a Rural Customer's facility in the Member's service area; and
5. A copy of the form showing the calculation of the energy efficiency improvements from the lighting system improvements, signed by the Rural Customer.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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Your Touchstone Energy Cooperative

(Name of Utility)

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P.S.C. KY. No. 27

Original SHEET NO. 17

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 17

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-09

Commercial / Industrial General Energy Efficiency Program

Purpose:

This program promotes the implementation of energy efficiency projects among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer of the Member who implements an energy efficiency projects at its commercial or industrial facilities.

Availability:

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member's Rural Customer who implements an energy efficiency project at its commercial or industrial facilities in Member's service area in accordance with the terms and conditions of this program.

Member Incentives:

Big Rivers will pay a Member, for the benefit of its eligible Rural Customer, an incentive payment of \$350 per kW of measurable improvement in demand reduction achieved by an energy efficiency project implemented by a Member's eligible Rural Customer at the Rural Customer's facility located in the Member's service area. The maximum incentive available per project is \$25,000. Big Rivers will also reimburse a Member's reasonable costs of promoting this program, if the promotional program and its costs are pre-approved by Big Rivers.

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Your Touchstone Energy® Cooperative
(Name of Utility)

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P.S.C. KY. No. 27

Original SHEET NO. 18

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 18

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-09 (continued)

Commercial / Industrial General Energy Efficiency Program

Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers, in the form and detail specified by Big Rivers:

1. Information from which the energy efficiency of the existing commercial or industrial facility can be calculated;
2. Information from which the energy efficiency of the commercial or industrial facility can be calculated after the completion of the energy efficiency project, and the improvement in the energy efficiency of the commercial or industrial facility can be determined;
3. Information that documents the plans and specifications of the energy efficiency project, the purchase, construction or installation of the improvements of the energy efficiency project at the commercial or industrial facility, including a copy of the invoice(s) for materials and installation services associated with the project;
4. Certification by the Member, or a third party acting on behalf of the Member, of the installation of the improvements specified in the energy efficiency project at the Rural Customer's facility in the Member's service area; and
5. A copy of the form showing the calculation of the demand reduction achieved by the energy efficiency project improvements, signed by the Rural Customer.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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Your Touchstone Energy Cooperative

(Name of Utility)

For All Territory Served By
Cooperative's Transmission System

P.S.C. KY. No. 27

Original SHEET NO. 19

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 19

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-10

Residential Weatherization Program-Primary Heating Source Non-Electric

Purpose:

This program promotes increased implementation of weatherization improvements among Rural Customers whose primary heating source is non-electric by paying a Member an incentive for the benefit of an eligible Rural Customer, who undertakes and completes residential weatherization improvements in accordance with this program.

Availability:

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member's Rural Customer who undertakes and completes weatherization improvements in accordance with this program at the Rural Customer's home located in the Member's service area, if the Rural Customer's home has a primary heat source that is non-electric and electric-sourced air conditioning.

Member Incentives:

Big Rivers will reimburse the cost of an initial site visit, a portion of the diagnostic audit, and completed residential weatherization improvements performed in accordance with this program including management costs. Big Rivers' total reimbursement shall not exceed the amounts outlined below in Terms and Conditions. Big Rivers will also reimburse a Member's reasonable costs of promoting this program, if the promotional program and its costs are pre-approved by Big Rivers.

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Your Touchstone Energy® Cooperative

(Name of Utility)

For All Territory Served By
Cooperative's Transmission System
P.S.C. KY. No. _____

27

Original SHEET NO. 20

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26

Original SHEET NO. 20

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-10 (continued)

Residential Weatherization Program-Primary Heating Source Non-Electric

Terms & Conditions:

1. Big Rivers will contract with a third party contractor (“Contractor”) that performs weatherization projects for electric utilities.
2. The Member will promote the program and select Rural Customer names to submit to Contractor.
3. Contractor will contact the Rural Customers from the names provided, and manage the weatherization process.
4. Big Rivers will pay the Contractor \$150 for the initial site visit.
5. Big Rivers will also pay \$3 per installed CFL bulb and \$10 per installed low-flow aerator, or low-flow shower head, if the water heater is electric, as part of the initial audit. Reimbursement will be limited to the following:

CFL Bulbs	Twenty (20) per Rural Customer’s residence
Low-Flow Aerator	Two (2) per Rural Customer’s residence
Low-Flow Shower Head	One (1) per Rural Customer’s residence

6. Big Rivers will pay the Contractor \$225 upon completion of the diagnostic audit. The Rural Customer will pay \$225 to the Contractor for the diagnostic audit.
7. Big Rivers will pay the Contractor up to \$1,000 for implemented residential weatherization measures including project management.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

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(Name of Utility)

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P.S.C. KY. No. 27

Original SHEET NO. 21

CANCELLING P.S.C. KY. No. 26

Original SHEET NO. 21

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-11

Commercial High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program

Purpose:

This program promotes an increased use of high-efficiency HVAC systems among Rural Customers by paying a Member an incentive for the benefit of an eligible Rural Customer who purchases and installs an HVAC system beyond minimum efficiency standards to HVAC systems meeting ENERGY STAR® standards ("Qualified System").

Availability:

This DSM program's rates, terms and conditions are available to a Member for its Rural Customers, subject to the limitations and eligibility requirements of this program, and to the rules and regulations of this tariff and the Member's corresponding tariff.

Eligibility:

An eligible Rural Customer is a Member's Rural Customer who upgrades an HVAC system located in the Member's service area and installs a Qualified System.

Member Incentives:

Big Rivers will reimburse a Member an incentive payment of \$75 per ton (12,000 BTU per hour nominal capacity) when a non-residential Rural Customer installs a Qualified System HVAC upgrade located in the Member's service area.

Big Rivers will also reimburse a Member's reasonable costs of promoting this program, if the promotional program and its costs are pre-approved by Big Rivers.

DATE OF ISSUE May 15, 2014
DATE EFFECTIVE February 1, 2014

/s/ Billie J. Richert

ISSUED BY: Billie J. Richert,
Vice President Accounting, Rates, and
Chief Financial Officer
Big Rivers Electric Corporation, 201 Third Street, Henderson, KY 42420
*Issued by Authority of an Order of the Commission,
dated April 25, 2014, in Case No. 2013-00199*

KENTUCKY PUBLIC SERVICE COMMISSION
JEFF R. DEROUEN EXECUTIVE DIRECTOR
TARIFF BRANCH
<i>Burt Kinley</i>
EFFECTIVE 2/1/2014
PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



Your Touchstone Energy Cooperative

(Name of Utility)

For All Territory Served By
Cooperative's Transmission System
P.S.C. KY. No. _____

27

Original

SHEET NO.

22

CANCELLING P.S.C. KY. No. _____

26

Original

SHEET NO.

22

RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

DSM-11 (continued)

Residential High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Program

Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers a copy of a receipt of purchase and installation of a Qualified System from a licensed contractor, along with a certificate from the Member verifying installation of the Qualified System on the premises of a Rural Customer in the Member's service area.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE May 15, 2014
DATE EFFECTIVE February 1, 2014

/s/ Billie J. Richert

ISSUED BY: Billie J. Richert,
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RATES, TERMS AND CONDITIONS – SECTION 1

STANDARD RATE - RDS – Rural Delivery Service – (continued)

**DSM-12
High Efficiency Outdoor Lighting Program**

Purpose:

This program promotes the increased use of high-efficiency Light Emitting Diode (“LED”) and Induction outdoor lighting by Members.

Availability:

This DSM program is available to Members to provide non-metered outdoor lighting to their Rural Customers.

Eligibility:

An eligible Member purchases wholesale power from Big Rivers.

Member Incentives:

Big Rivers will reimburse a Member \$70 for each high-efficiency LED or Induction outdoor lamp it purchases and installs.

Terms & Conditions:

To qualify for the incentive under this program, a Member must submit to Big Rivers documentation supporting the purchase and installation of high-efficiency outdoor lighting.

Evaluation, Measurement and Verification:

Big Rivers will initiate a process of evaluation, measurement and verification for the program. The process will ensure the quality and effectiveness of the program and optimal use of resources.

DATE OF ISSUE May 15, 2014
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/s/ Billie J. Richert

ISSUED BY: Billie J. Richert,
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PURSUANT TO 807 KAR 5:011 SECTION 9 (1)