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April 21, 2016

Executive Director
Public Service Commission
211 Sower Boulevard
P. O. Box 615
Frankfort, KY 40602-0615

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MAY - 2 2016

Public Service
Commission

Re: Notice of Changes to White Pages Directory Publication and Distribution Plans
Case No. 2009-00480

On July 19, 2013, AT&T notified the Kentucky Public Service Commission of YP's plans to no longer automatically deliver any printed directories – white pages or yellow pages – within portions of specific markets. Consumers were notified via door hangers that they can call a toll-free number to order a free printed yellow pages directory and/or a white pages directory. As an update, going forward YP will either send a post card to consumers to advise them of their options for obtaining a free copy of the printed directories or continue using door hanger notifications as described above.

If you have any questions regarding this change, please contact Pam Jagers at 502-582-8643.

Sincerely,

Tony Taylor



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July 19, 2013

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JUL 22 2013

PUBLIC SERVICE
COMMISSION

Mr. Jeff Derouen
Executive Director
Public Service Commission
211 Sower Boulevard
P. O. Box 615
Frankfort, Kentucky 40602-0615

Re: Notice of Changes to White Pages Directory Publication and Distribution Plans
Case No. 2009-00480

Dear Mr. Derouen:

In compliance with the Commission's April 12, 2010 Order in Case No. 2009-00480, this letter serves as notice of changes to AT&T Kentucky's white pages directory publication and distribution plans in selected Kentucky markets. These changes will be implemented by YP LLC ("YP") pursuant to its contract with AT&T Kentucky.

Experience has shown that within certain portions of the six markets described below,¹ the demand for and usage of printed directories is very low. Accordingly, beginning on the dates specified below, YP will no longer automatically deliver any printed directories – white pages or yellow pages – within those portions of the respective markets.

Instead of automatically delivering printed directories periodically in those portions of the respective markets, YP will deliver door hangers periodically that will inform consumers that they can call a toll-free number to order a free printed yellow pages directory, white pages directory, or both. These consumers, therefore, will have the option of continuing to receive a printed white pages directory upon request and at no charge – an option the Commission has found "qualifies as 'access' to a standard, alphabetical directory under KRS 278.541"²

Listed below are the impacted markets and the implementation date of the changes in each market:

¹ These portions comprise up to 5% of a given market.

² See April 12, 2010 Order in Case No. 2009-00480 at p. 10.

Mr. Jeff Derouen

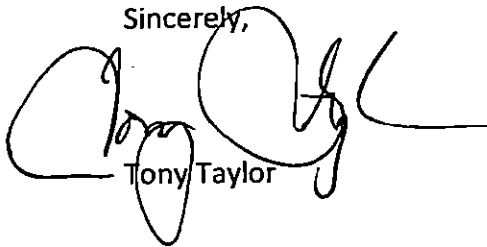
July 19, 2013

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- Christian County-Todd County-Trigg County – November 2013
- Bowling Green – January 2014
- Lexington – January 2014
- Ohio Valley Directory – February 2014
- Frankfort-Lawrenceburg – July 2014
- Louisville Yellow Pages – September 2014

If you have any questions regarding these changes, please contact Pam Jagers at 502-582-8643.

Sincerely,



Tony Taylor