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March 1, 2010

Errol K. Wagner
Director Regulatory Services
American Electric Power
101A Enterprise Drive
P. O. Box 5190
Frankfort, KY 40602

RE: Case No. 2010-00095
American Electric Power
(Demand-Side Management)

This letter is to acknowledge receipt of initial application in the above case. The application was date-stamped received February 26, 2010 and has been assigned Case No. 2010-00095. In all future correspondence or filings in connection with this case, please reference the above case number.

If you need further assistance, please contact my staff at (502) 564-3940.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeff Derouen".

Jeff Derouen
Executive Director

JD/tw