



# Kentucky Rural Water Association

Helping water and wastewater utilities help themselves

September 1, 2009

Mr. Jeff Derouen, Executive Director  
Public Service Commission  
P. O. Box 615  
Frankfort, KY 40602-0615

RECEIVED

SEP 04 2009

PUBLIC SERVICE  
COMMISSION

Re: **Case No. 2009-00280**  
Kentucky Rural Water Association's 30th Annual Technical Conference and  
Exhibition – *Celebrating 30 Years of Service*

Dear Mr. Derouen:

Kentucky Rural Water Association (KRWA) hosted its 30<sup>th</sup> Annual Technical Conference and Exhibition at the Hyatt Regency and Lexington Convention Center in Lexington, Kentucky on August 24-26, 2009. The planned course of instruction was performed as scheduled with the following speaker change:

Wednesday, August 26, 2009

Concurrent B, Session #11B

*Customer Diversity*

Kelly Dearing Smith, Louisville Water Company, replaced Barbara Crowe (The curriculum, as outlined in the original training summary, was not altered. A bio is enclosed.)

On behalf of Kentucky Rural Water Association, I hereby attest that the program herein referenced as **Case No. 2009-00280**, with the changes noted above, was performed as scheduled. As required, KRWA has retained a record of all persons attending this approved course.

Kentucky Rural Water Association would like to thank the Kentucky Public Service Commission and staff for your leadership and support in approving the training offered during our 30<sup>th</sup> Annual Technical Conference and Exhibition.

Sincerely,

Clem Wethington  
Education Director

jc

Enclosure

## **KELLEY DEARING SMITH**

## **Biographical Sketch**

### **Louisville Water Company**

#### **CAREER SUMMARY**

Kelley is an award-winning communications/public relations professional. She has extensive experience in creating community partnerships, developing communication and marketing initiatives and managing large-scale community education projects. Kelley's background includes a degree in Communications, nine years progressive broadcast media experience and nine years public relations experience in a major metropolitan public utility.

Kelley currently serves as the Manager of Strategic Communications for Louisville Water Company, a municipal utility that provides water to over 840,000 people in Louisville Metro and surrounding counties. In her career at Louisville Water, she has developed community partnerships that focus on children's dental health and childhood obesity. Her work includes bringing organizations and businesses together to develop systemic programs that improve the health of children. Kelley has also developed an education program for Louisville Water Company that uses water as the foundation to teach science and social studies. The work has received local and regional awards; the education materials are used by hundreds of students and teachers.

Prior to Louisville Water Company, Kelley served as Assistant News Director and Executive Producer for WHAS-TV. She coordinated news coverage for the station's evening newscast, supervised a staff of sixty and managed special event programming.

#### **SIGNIFICANT CAREER ACCOMPLISHMENTS**

- Developed and serve as project manager for "Smile Kentucky!", a community partnership that provides dental education and treatment to children at 30 schools each year.
  
- Developed and serve as project manager for "Tap into Fitness!", a partnership that focuses improving children's health and fitness
  
- Initiated and created Louisville Water Company's education program that includes programs in over 100 schools each year, curriculum materials and professional development courses for teachers.
  
- Developed and authored "Adventures in Water!", an integrated curriculum that uses water as the foundation to teach science and social studies' concepts.
  
- Managed special event programming for the Kentucky Derby, Thunder over Louisville, presidential visits and final four basketball coverage
  
- Accomplished writer and producer for historical documentaries, feature programs and training videos

#### **CONTACT INFORMATION**

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