

RECEIVED

AUG 25 2009

PUBLIC SERVICE COMMISSION

Post Office Box 1070 Frankfort Kentucky 40602 (502) 875-2428 phone (502) 875-2845 fax e-mail fitzKRC@aol.com www.kyrc.org

August 24, 2009

Docket Clerk Public Service Commission 211 Sowetr Boulevard Frankfort, Kentucky 40601

Dear Docket Clerk:

Please fine enclosed for docketing the original and ten (10) copies of AARP's Response to First Set of Data Requests From Columbia Gas of Kentucky, Inc. All parties of record have been served. Due to the size of the filing, it is being shipped via UPS in two envelopes.

Thanks very much.

Cordially,

Tom Fitz/Gerald
Counsel for AARP

CERTIFICATE OF SERVICE

I hereby certify that a copy of the AARP's Response to Data Requests of Columbia Gas of Kentucky, Inc., was served upon all parties of record by Priority U. S. mail this 24th day of August, 2009.

Thomas FitzGerald
Attorney for AARP

SERVICE LIST

Iris G. Skidmore, Esq. Bates & Skidmore 415 W. Main Street, Suite 2 Frankfort, Kentucky 40601

David F. Boehm, Esq. Boehm, Kurtz & Lowry 36 E. Seventh Street, Suite 1510 Cincinnati, Ohio 45202

Vincent A. Parisi, Esq. Interstate Gas Supply, Inc. 5020 Bradenton Avenue Dublin, Ohio 43017

W. L. Wilson, Esq.
Leslye M. Bowman, Esq.
Lexington-Fayette Urban County
Government
200 East Main Street
Lexington, Kentucky 40507

Robert M. Watt, III, Esq. Stoll Keenon Ogden PLLC 300 West Vine Street Suite 2100 Lexington, KY 40507-1801 Dennis G. Howard, II, Esq. Lawrence W. Cook, Esq. Office of the Attorney General 1024 Capitol Center Drive, Suite 200 Frankfort, Kentucky 40601-8204

William H. May, III, Esq. Matthew R. Malone, Esq. Hurt, Crosbie & May PLLC 127 West Main Street Lexington Kentucky 40507

Stephen B. Seiple, Esq. 200 Civic Center Drive P.O. Box 117 Columbus, Ohio 43216-0117

John M. Dosker, Esq. Stand Energy Corporation 1077 Celestial Street, Suit #110 Cincinnati, OH 45202-1629

Richard S. Taylor, Esq. 225 Capital Avenue Frankfort, Kentucky 40601

RECEIVED

AUG 25 2009

PUBLIC SERVICE COMMISSION

RECEVED

AUG 25 2009

PUBLIC SERVICE COMMISSION

PSC Case No. 2009-00141 CGK Set 1 DR No. 001 Respondent: Nancy Brockway

AARP RESPONSE TO FIRST DATA REQUEST OF COLUMBIA GAS OF KENTUCKY (CGK)

Data Request 001:

Regarding the Direct Testimony of Nancy Brockway, page 5, lines 19-25. Please provide all studies, memoranda, data or other material regarding gas usage of customers age 65 or older utilized by Ms. Brockway to support her testimony.

Response:

See attached Spreadsheet, Table 1, RECS natural gas 2001; Spreadsheet – Elder / non-Elder, ESC 2005.

Table 1. Consui Gas, 2001	mption and I	Expenditu	res in U.S. 1	Household	ls that Use	Natural					\ <u></u>
<u> </u>											
					ſ 	1	Average	Natural Ga	ıs		
		D									
والمراجع والم والمراجع والمراجع والمراجع والمراجع والمراجع والمراجع والمراع			dential ldings		Cor	nsumption			Exp	enditures	
					per						
gangganingspiloningspiloningspiloningspiloningspiloningspiloningspiloningspiloningspiloningspiloningspiloning			Total	per	Square		per		per		per
	Total	Total	Floorspace	Building	Foot	per	Household	per	Square	per	Household
	Households	Number	(billion	(million	(thousand	Household	Member	Building	Foot	Household	Member
Characteristics	(million)	(million)	sq. ft.)	Btu)	Btu)	(million Btu)	(million Btu)	(dollars)	(dollars)	(dollars)	(dollars)
Total U.S. Households	66.9	53.8	137.2	90	35	72.4	27	873	0.34	702	265
Census Region and Division											
Northeast	12.5	7.8	25.4	126	39	78.3	33	1,434	0.44	889	372
New England	. 2.3	1.5	5.5	128	34	82.5	35	1,567	0.42	1,014	428
Middle Atlantic	10.3	6.3	19.9	126	40	77.4	32	1,403	0.45	861	360
Midwest	19.4	16.4	44.9	112	41	94.7	37	947	0.35	803	310
East North Central	14.2	12.0	32.4	116	43	98.2	37	961	0.35	811	309
West North Central	5.2	4.5	12.4	99	36	85.0	34	910	0.33	779	315
South	18.7	16.9	38.5	67	29	60.4	23	700	0.31	634	239
South Atlantic	8.0	7 1	17.1	69	29	61.2	23	809	0.34	717	271
East South Central	2.9	2.5	6.6	71	27	61.6	27	701	0.27	606	264
West South Central	7.8	7.3	14.8	63	31	59.1	21	593	0.29	559	200
West	16.3	12.7	28.5	71	32	55.0	19	665	0.30	516	177
Mountain	4.7	4.2	8.9	78	37	68.8	24	631	0.30	558	197
Pacific	11.6	8.5	19.6	67	29	49.4	17	682	0.30	499	170
Four Most Populated States											
California	10.5	7.6	17.5	64	28	46.3	15	668	0.29	483	160
Florida	1.3	1.2	2.7	28	13	26.3	10	417	0.19	386	141
New York	5.4	2.6	10.1	149	38	71.4	29	1,729	0.45	829	332
Texas	4.9	4.5	9.5	62	29	57.0	19	537	0.26	497	170
Metropolitan Statistical Area											

Urban	58.4	45.8	- 120.3	92	35	72.1	27	891	0.34	698	261
Central City	30.0	22.2	55.7	92	37	67.8	25	890	0.35	658	246
Suburban	28.4	23.6	64.6	92	34	76.6	29	891	0.33	740	277
Rural	8.5	8.0	16.9	79	38	74.4	30	773	0.37	728	292
Urban/Rural Location (1)							<u> </u>				
City	37.4	27.9	67.1	90	37	67.1	26	872	0.36	651	248
Town	11.2	9.5	23 1	91	38	77.6	29	873	0.36	740	280
Suburbs	14.4	12.6	37.4	91	31	80.2	29	903	0.30	792	287
Rural or Open Country	3.9	3.8	9.5	83	33	79.0	32	782	0.31	749	307
Climate Zone (2)											
Fewer than 2,000 CDD and											
More than 7,000 HDD	4.9	4.3	11.7	99	37	87.0	35	828	0.31	728	294
5,500 to 7,000 HDD	21.2	16.8	48.3	119	41	94.0	37	1,079	0.38	856	335
4,000 to 5,499 HDD	14.9	10.6	29.4	102	37	72.8	29	1,053	0.38	751	298
Fewer than 4,000 HDD	13.8	11.2	26.0	66	28	53.1	18	727	0.31	588	199
2,000 CDD or More and											
Fewer than 4,000 HDD	12.1	10.9	21.8	56	28	50.0	19	546	0.27	490	182
Type and Ownership of Housing Unit	1										
Single-Family Detached	40.5	40.5	99.1	82	33	81.8	29	782	0.32	782	279
Owned	35.5	35.5	90.8	83	32	82.8	30	789	0.31	789	287
Rented	4.9	4.9	8.3	75	45	75.1	24	728	0.43	728	231
Single-Family Attached	8.0	8.0	18.0	83	37	83.1	29	800	0.35	800	284
Owned	5.6	5.6	14.3	89	35	89.2	33	844	0.33	844	312
Rented	2.4	2.4	3.8	69	44	69.0	22	697	0.44	697	226
Multifamily											
2 to 4 Units	6.2	2.3	9.4	198	47	71.7	30	2,080	0.50	754	315
Owned	1.3	0.5	2.9	234	37	86.0	34	2,550	0.41	937	372
Rented	5.0	1.8	6.5	188	52	68.0	29	1,956	0.54	706	300
5 or More Units	9.9	0.8	8.1	366	35	28.4	13	3,859	0.37	300	141
Owned	0.9	0.1	0.9	359	25	24.7	13	3,726	0.26	256	136
Rented	9.0	0.7	7.3	366	36	28.8	ļ	3,870	0.38	304	141
Mobile Homes	2.3	2.3	2.5	60	57	60.1	26	546	0.51	546	236

Owned	2.0	2.0	2.2	60	55	60.3	27	551	0.50	551	244
Rented	0.3	0.3	0.3	59	70	59.2	23	511	0.60	511	197
Total Floorspace	·										and the property of the second
(Square Feet)	na namani da mada kananan anda ar asar 1 a p					animining a proper pro		and the second second second second second			
Fewer than 500	2.3	0.6	0.9	105	68	26.5	13	1,164	0.75	293	148
500 to 999	12.7	6.1	9.8	89	56	43.1	20	898	0.56	434	202
1,000 to 1,499	13.1	10.2	162	77	48	60.0	23	771	0.48	598	229
1,500 to 1,999	11.0	10.2	19.1	76	41	71.2	27	743	0.40	693	259
2,000 to 2,499	9.1	8.6	20.3	85	36	80.1	29	821	0.35	777	284
2,500 to 2,999	6.2	5.9	17.0	97	34	92.3	33	933	0.32	883	315
3,000 to 3,499	4.2	4.1	13.7	102	30	97.4	30	955	0.28	917	287
3,500 to 3,999	2.7	2.6	9.9	110	29	106.2	32	1,004	0.26	974	297
4,000 or More	5.6	5.5	30.3	121	22	119.0	39	1,138	0.21	1,124	369
Total Number of Rooms								<u></u>			
1	1.6	0.3	0.8	146	49	24 7	13	1,486	0.50	252	128
2	5.4	1.4	4.0	117	41	30.5	18	1,224	0.43	320	188
3	11.3	6.7	13.3	88	44	51.7	24	890	0.45	525	248
4	13.7	11.5	22.7	81	41	67.2	26	782	0.39	652	255
5	14.0	13.3	30.1	82	36	77.3	27	799	0.35	756	268
6	9.1	9.0	24.1	86	32	85.4	28	830	0.31	822	274
7	6.4	6.4	194	101	33	100.1	32	946	0.31	937	296
8 or More	5.4	5.4	22.8	118	28	116.9	34	1,093	0.26	1,087	315
Ownership of Unit								-2			
Owned	45.3	43.6	111.1	85	33	81.6	30	809	0.32	780	289
Rented	21.7	102	26.1	113	44	53.2	21	1,150	0.45	539	213
Year of Construction											
1939 or Before	14.3	10.4	28.6	122	44	88.8	35	1,188	0.43	862	344
1940 to 1949	5.7	4.7	10.2	89	41	73.1	27	897	0.41	733	267
1950 to 1959	10.3	8.7	20.3	87	37	72.9	29	823	0.35	692	272
2001 Household Income											
Less than \$10,000	6.8	3.8	7.9	99	47	55.8	27	982	0.47	555	274
\$10,000 to \$14,999	4.4	3.1	5.9	83	43	58.2	26	815	0.43	573	251
\$15,000 to \$19,999	5.2	3 8	8.2	92	43	67.4	29	880	0.41	646	276

\$20,000 to \$29,999	8.6	67	13.6	87	43	67.3	28	852	0 42	658	279
\$30,000 to \$39,999	8.4	67	14.5	84	39	67.2	25	800	0.37	641	241
\$40,000 to \$49,999	8.0	6.7	16.7	87	35	72.6	26	851	0.34	714	255
\$50,000 to \$74,999	13.9	12.2	33.6	87	32	76.3	26	836	0.30	732	248
\$75,000 to \$99,999	5.4	5.0	14.8	93	32	86.6	29	882	0_30	823	277
\$100,000 or More	6.2	5.7	21.9	105	28	97.3	32	1,034	0.27	954	312
Below Poverty Line		-i									
100 Percent	9.3	5.6	11.4	96	47	57.9	21	948	0 46	571	209
125 Percent	12.2	7.8	16.1	97	47	61.7	21	945	0.46	601	205
150 Percent	15.8	10.4	21.5	95	46	62.5	22	919	0.44	606	217
Eligible for Federal Assistance (4)	20.7	14.1	30.4	96	45	65.5	23	932	0.43	636	227
Age of Householder							·				
Under 25 Years	3.4	1.7	3.9	103	46	51.5	19	1,018	0.45	508	189
25 to 34 Years	10.7	8 1	18.9	85	37	64.4	21	825	0.35	623	202
35 to 44 Years	14.5	11.9	31.5	93	35	76.0	22	894	0.34	731	216
45 to 59 Years	18.3	15.8	42.8	90	33	77.8	29	859	0.32	744	279
60 Years and Over	18.2	14.9	36.4	90	37	73.8	41	887	0.36	727	407
Race of Householder											
Non-Hispanic	59.5	48.8	126 6	92	35	75.1	30	885	0.34	726	285
Non-Hispanic White	46.6	39.3	101.6	89	34	75 0	31	853	0.33	719	295
Non-Hispanic Black	9.2	6.9	18.2	113	43	84.9	31	1,110	0.42	836	304
Multi-racial (5)	0.5	0.4	0.8	81	40	58.3	23	824	0.41	593	233
Other (6)	3 2	2.2	6.1	76	27	52.5	15	771	0.27	535	151
Hispanic	7.5	5.0	10.5	75	36	50.3	15	754	0.36	506	147
Householder of Hispanic Descent											
Yes	7.4	5.0	10.4	75	36	50.0	15	752	0.36	503	146
No	59.5	48.8	126.8	92	35	75.2	30	885	0.34	727	285
Household Size											
1 Person	16.6	11.4	24 7	82	38	56.5	56	823	0.38	564	564

2 Persons	21.7	17.9	46.0	88	34	73.0	37	858	0.33	709	354
3 Persons	10.4	8.6	23.1	93	35	77.3	26	904	0.34	750	250
4 Persons	10.4	9.1	25.1	91	33	79.4	20	862	0.31	755	189
5 Persons	4.9	4.1	11.4	103	37	87.4	17	981	0.35	832	166
6 or More Persons	3.0	2.7	6.8	101	40	90.3	13	957	0.38	855	128
Number of Stories											
Single-Family Homes	48 5	48.5	117.2	82	34	82.0	29	785	0.32	785	280
1 Story	27.2	27.2	52.9	68	35	68.5	26	663	0.34	663	253
2 Stories	18.8	18.8	56.7	98	33	98.2	32	931	0.31	931	307
3 Stories	1.3	1.3	4.6	120	35	119.8	38	1,177	0.34	1,177	370
Split-Level	1.1	11	2.9	97	36	96.7	35	828	0.30	828	295
Other	Q	Q	Q	81	60	80.6	20	751	0.56	751	188
Mobile Homes	2.3	2.3	2.5	60	57	60.1	26	546	0.51	546	236
Number of Floors in Apartment Buildings											
1 or 2 Floors	4.6	0.4	3.9	296	33	28.4	13	3,066	0.34	294	131
3 or 4 Floors	3.0	0.3	2.4	393	42	33.4	16	4,066	0.43	345	166
5 to 10 Floors	1.7	0.1	1.3	624	29	22.1	11	7,448	0.34	263	126
11 to 20 Floors	0.6	(*)	0.4	681	29	21.0	13	6,833	0.29	211	133
Number of Units in Apartment Buildings											
2 to 4 Units	6.2	23	9.4	198	47	71.7	30	2,080	0.50	754	315
5 to 10 Units	3.5	0.5	3.1	242	39	34.9	17	2,516	0.41	363	175
11 to 20 Units	2.2	0.2	1.8	376	33	27.5	11	4,065	0.36	297	119
21 to 50 Units	1.5	(*)	1.2	688	26	20.0	10	7,467	0.28	217	106
51 Units or More	1.8	(*)	1.3	2,112	30	22.3	12	20,972	0.30	222	118
No Answer	0.7	(*)	0.4	480 (7)	45	30.0	14	5,343 (7)	0.50	334	157
Not Applicable	50.8	50.8	119.6	81	34	81.0	29	774	0.33	774	278
(1) Based on the	household res	snondent's	description	rather than	the Federa	al Governme	nt definition.				

⁽¹⁾ Based on the household respondent's description rather than the Federal Government definition.

cooling degree-days. For this report, the heating or cooling degree-days are a measure of how cold or how hot a location is over a

period of one year, relative to a base temperature of 65 degrees Fahrenheit. A household is assigned to a climate zone according to

the 30-year average annual degree-days for an appropriate nearby weather station

⁽²⁾ One of five climatically distinct areas, determined according to the 30-year average (1961-1990) of the annual heating and

- (3) New construction for 2001 includes only those housing units built and occupied between January and the April-August period when the household interviews were conducted.
- (4) Below 150 percent of poverty line or 60 percent of median State income.
- (5) Respondents could select one or more race categories to describe themselves
- (6) Includes Native American, Native Alaskan, and Pacific Islander households.
- (7) For these buildings we assumed 16 units, the median value of the reported cases
- (*) = Value rounds to zero in the units displayed

Notes: • Because of rounding, data may not sum to totals.

Source: Energy Information Administration, Office of Energy Markets and End Use, Forms EIA-457 A, B, C of the 2001 Residential

Energy Consumption Survey.

Cross-tabs provided by John Howat, NCLC					
				The second secon	±.
		East South Central Region			
2005 RECs: Annual Gas Usage by Elder/Non-Elder* Households			7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		
	Among Hhlds that Heat with Natural Gas				
			mmBTU	Mcf	
		Elder	65.72	67.75	
		Non-Elder	67.72	69.81	N-A-A-A-A-A-A-A-A-A-A-A-A-A-A-A-A-A-A-A
					nava nasturassi
	* For elder households, householder age is 65 years or greater				
	For non-elder housedholds, householder age is under 65 years				

Data Request 002:

Regarding the Direct Testimony of Nancy Brockway, page 5. Please provide all studies,

memoranda, data or other material regarding consumers age 65 or older membership in the low-

income customer class of natural gas utilities utilized by Ms. Brockway to support her testimony.

Response:

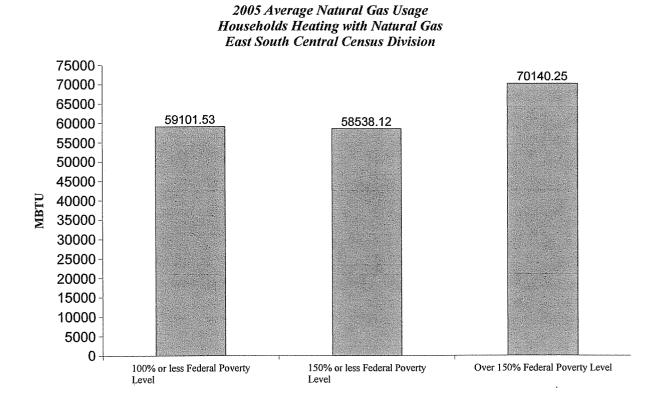
Ms. Brockway does not understand the question.

	d'		

Data Request 003:

Regarding the Direct Testimony of Nancy Brockway, page 6-7. Please provide the raw data and written report, memoranda and other material from the Residential Energy and Consumption Survey for 2005 performed by John Howat of the National Consumer Law Center for Kentucky. Response:

See below Spreadsheet, 05 NG_Usage_by_Poor_100_Poor_150_Non-Poor_ESC_Census Division.



Data Request 004:

Regarding the Direct Testimony of Nancy Brockway, page 6, lines 19-21. Please provide the

studies, memoranda, data or other material which support Ms. Brockway's statement regarding

Columbia's customers having usage below the level needed to benefit from the proposed SFV

rate design.

Response:

See the Company's bill frequency analysis, and Exhibit NB-3

Data Request 005:

Regarding the Direct Testimony of Nancy Brockway, page 7, lines 14-16. Please provide all studies, memoranda, data or other material supporting Ms. Brockway's statement regarding gas usage of low-income customers as compared to non-low-income customers.

Response:

See answers to data requests 1 and 3.

Data Request 006:

Regarding the Direct Testimony of Nancy Brockway, page 7, lines 30-32, page 8, lines 1-5.

Please provide the raw data and written report, memoranda and other material from the most

recent federal Residential Energy and Consumption Survey performed by John Howat of the

National Consumer Law Center, including the data which concludes that low income customers

use less gas than other customers.

Response:

See answer to data request 3.

Respondent: Nancy Brockway

AARP RESPONSE TO FIRST DATA REQUEST OF COLUMBIA GAS OF KENTUCKY

(CGK)

Data Request 007:

Regarding the Direct Testimony of Nancy Brockway, page 8, lines 3-5. Please explain how

Columbia's residential customers who receive LIHEAP assistance likely have disproportionately

higher usage than the low-income customers' average usage. Please include any and all studies,

memoranda, data or other material relied upon in that assessment.

Response:

See Ms. Brockway's direct testimony at p. 8, lines 3-5. Ms. Brockway's answer is based on 30

years of experience working with payment-troubled low-income customers and the LIHEAP

program.

(CGK)

Data Request 008:

Regarding the Direct Testimony of Nancy Brockway, page 8, line 28. Please provide all studies,

memoranda, data or other material supporting Ms. Brockway's opinion regarding the gas cost

savings under Columbia's proposed DSM program.

Response:

See Ms. Brockway's discussion of the reasons that the Company's DSM programs as proposed

are unlikely to produce significant gas savings. The programs will leave a number of market

imperfections and market barriers in place, thus failing to overcome all the barriers that impede

most customers' uptake of efficiency, and thus failing to achieve the hoped-for savings. For a

discussion of market imperfections and market barriers that impede customer uptake of

efficiency measures available in the market place, see, e.g., ACEEE, Quantifying the Effects of

Market Failures in the End-Use of Energy, a paper for the IEA, available at

www.aceee.org/pubs/e071.htm. For confirmation that education-only programs are not

evaluated for savings (because any savings cannot confidently be attributed to such educational

efforts), see Model Energy Efficiency Program Impact Evaluation Guide, November 2007, a

resource published by the National Action Plan for Energy Efficiency, and available at

www.epa.gov/cleanenergy/documents/evaluationguide.pdf, especially Appendix C-6.

Data Request 009:

Regarding the Direct Testimony of Nancy Brockway, page 8, lines 31-33. Please describe how

the replacement of inefficient appliances with high-efficiency appliances will not reduce gas

usage of customers in the proposed DSM programs.

Response:

Ms. Brockway does not testify that replacement of inefficient appliances with high-efficiency

appliances would not reduce gas usage.

Data Request 0010:

Regarding the Direct Testimony of Nancy Brockway, page 11-12. Please provide all studies,

memoranda, data or other material relied upon regarding the recovery of fixed costs for the

following service industries: hairdressing, purchasing of propane gas, legal services, accounting

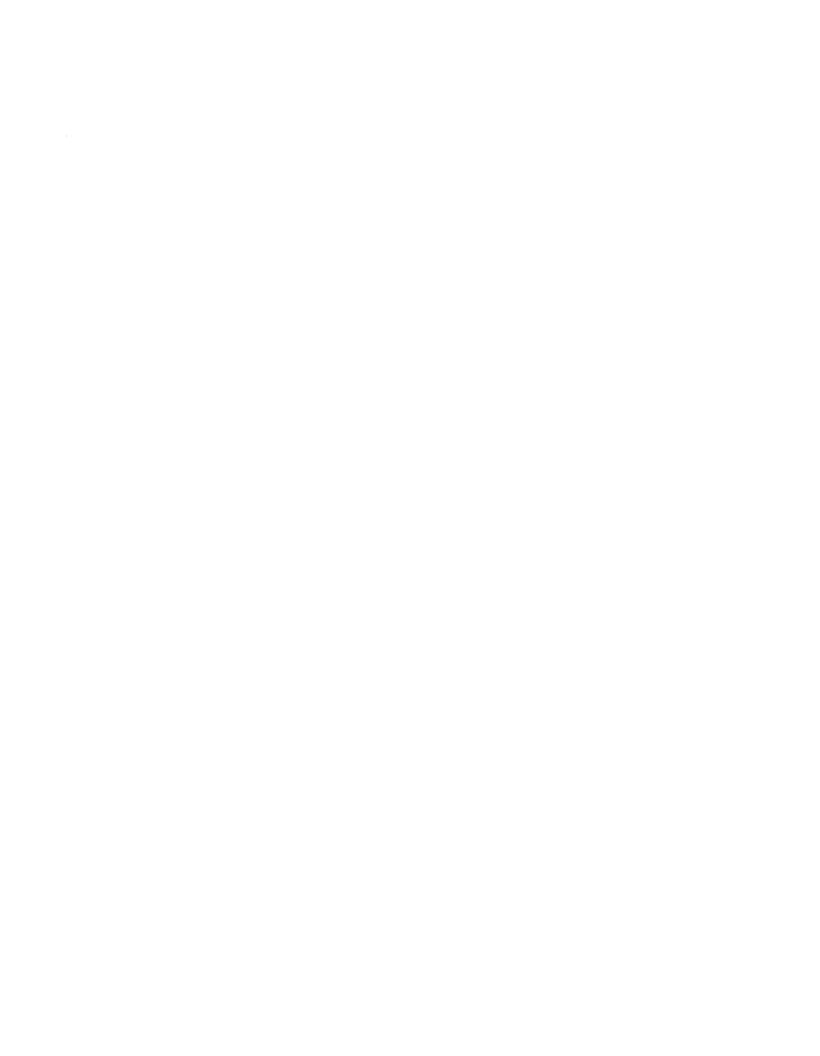
services, and retail stores.

Response:

Ms. Brockway's testimony regarding recovery of fixed costs in such service industries is based

on 40 years of experience participating in and observing such transactions, as well as review of

literature on the subject of rate design and pricing.



Data Request 0011:

Regarding the Direct Testimony of Nancy Brockway, page 12, lines 8-14. What does Ms.

Brockway believe would be an appropriate time frame in which to gradually introduce a new rate

design?

Response:

The time frame for introducing a new rate design depends on the rate design being proposed, in

light of the impact of the timing on the achievement of the goals of ratemaking.

Data Request 0012:

Regarding the Direct Testimony of Nancy Brockway, pages 12-13. Please provide any historical

data, forecasts or projections regarding gas usage for the Columbia Gas of Kentucky service

territory, Kentucky or the East South Central Census region relied upon to determine that gas

usage reductions have bottomed out.

Response:

Ms. Brockway's suggestion that gas usage reductions have bottomed out is based on her

understanding of the bases for existing forecasts of usage, and of the bases of historical

reductions in usage.

Data Request 0013:

Regarding the Direct Testimony of Nancy Brockway, page 13, lines 17-20. Please explain and

provide any studies, memoranda, data and other material relating thereto, how the standard of

reasonable rates can be met if a utility remains at risk for usage reductions.

Response:

Utilities since the beginning of regulation have been at risk for usage reductions. Regulation

does not offer a guarantee that the Company will earn its allowed return, but only a reasonable

opportunity to earn such a return.

Data Request 0014:

Regarding the Direct Testimony of Nancy Brockway, page 13, lines 20-21. Please provide all

studies, memoranda, data or other material to support Ms. Brockway's statement regarding the

rise of coal and electricity prices in Kentucky.

Response:

Ms. Brockway's opinion about possible coal and electricity price increases in Kentucky is based

on her understanding of the coal markets and of their impact on electricity pricing, and on her

observation of recent trends in such markets.

Data Request 0015:

Regarding the Direct Testimony of Nancy Brockway, page 14, lines 24-28. Please provide all

studies, memoranda, data or other material to support Ms. Brockway's conclusion that the SFV

proposal will both virtually guarantee Columbia's allowed rate of return and shift the risk of over

earning onto customers.

Response:

A virtual guarantee of earning a particular return is a reduction in risk from the fundamental

premise of ratemaking, that a utility is entitled to a reasonable opportunity to earn a just and

reasonable return. The reduction in the company's risk creates an equivalent increase in

customer risk.

Data Request 0016:

Regarding the Direct Testimony of Nancy Brockway, pages 14-15. Please provide all expert

testimony presented by Ms. Brockway in previous public utility commission proceedings related

to the cost of equity determination for a regulated utility company.

Response:

Ms. Brockway has not sponsored testimony proposing a particular cost of equity for a public

utility. Ms. Brockway has frequently testified concerning the relationship between risk and

reward in utility ratemaking.

Data Request 0017:

Regarding the Direct Testimony of Nancy Brockway, page 15, lines 25-27. Please provide all

studies, memoranda, data or other material relied upon regarding reasons customers do not pay

their gas bills.

a. If the information relied upon is the Public Service Lifestyle Survey from 1983, contained in

Exhibit NB-6, pages 3-4, please provide any more recent studies, memoranda, data or other

material that Ms. Brockway relied upon regarding reasons customers do no pay their gas bills.

Response:

A recent study confirming, among other things, the relationships between ability to pay and bill

payment patterns, is the following:

John Shingler, Long Term Study of Low Income Usage Reduction Program: Results of Analysis

and Discussion, January 2009, Penn State University, available at:

http://www.puc.state.pa.us/General/publications_reports/pdf/PSU-LIURP_Report2008.pdf

Data Request 0018:

Regarding the Direct Testimony of Nancy Brockway, page 16, lines 6-13. Please provide a copy

of each utility's survey which are alleged to have concluded that few non-paying customers

actually had the money to pay their gas bill.

Response:

Ms. Brockway does not possess the actual surveys. In addition to the survey conducted by

Wisconsin Public Service Company, Ms. Brockway has reviewed survey results from a

consortium of natural gas utilities in Washington State, and Baltimore Gas & Electric, all in

roughly the same time period. Ms. Brockway does not have copies of these survey results.

Data Request 0019:

Regarding the Direct Testimony of Nancy Brockway, page 16, lines 20-21. Please provide a

copy of the raw data of Exhibit NB-6, Ron Grosse, Win-Win Alternatives for Credit and

Collections.

Response:

Ms. Brockway does not have the raw data from which the results reported in Mr. Grosse's paper

were derived.

Data Request 0020:

Regarding the Direct Testimony of Nancy Brockway, page 17, lines 14-21. Please explain how

the Wisconsin Public Service funded and recovered the cost of the Early Intervention Program.

Response:

Ms. Brockway does not know specifically how Wisconsin Public Service Company funded and

recovered the cost of its Early Intervention Program, except that the costs of the program were

included in the utility's cost of service.

s.		

Data Request 0021:

Regarding the Direct Testimony of Nancy Brockway, page 20, lines 17-19. Please provide any

studies, memoranda, data and other material concluding that weakening the incentive to manage

commodity-related uncollectible expenses can lead to less effective collections and customer

relations.

Response:

The observation that weakening the incentive to manage commodity-related uncollectible

expenses can lead to less effective collections and customer relations is based on the underlying

logic of public utility ratemaking, which in turn is based on observations of human nature and

responses to differential risk and rewards for different behaviors.