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JAN 07 2009

PUBLIC SERVICE  
COMMISSION

COMMONWEALTH OF KENTUCKY

BEFORE THE PUBLIC SERVICE COMMISSION

|  |   |                             |
|--|---|-----------------------------|
| In the Matter of                                   | ) |                             |
|  | ) |                             |
| Supplemental Petition of SouthEast Telephone, Inc. | ) | Case No. 2008- <u>00005</u> |
| For Designation as an Eligible Telecommunications  | ) |                             |
| Carrier in Additional Service Areas                | ) |                             |
|  | ) |                             |

**SUPPLEMENTAL PETITION OF SOUTHEAST TELEPHONE, INC., FOR  
DESIGNATION AS AN ELIGIBLE TELECOMMUNICATIONS CARRIER IN  
ADDITIONAL SERVICE AREAS**

SouthEast Telephone, Inc. ("SouthEast"), pursuant to Section 214(e)(2) of the Communications Act of 1934, as amended (the "Act"), hereby submits this Supplemental Petition for Designation ("Petition") as an Eligible Telecommunications Carrier ("ETC") in portions of Kentucky that were not included in SouthEast's initial petition. On November 26, 2002, the Commission designated SouthEast as an ETC for the territories served by BellSouth and Alltel. *Petition of SouthEast Telephone for Designation as an Eligible Telecommunications Carrier in the Commonwealth of Kentucky*, Case No. 2002-00080 (March 11, 2002) ("*SouthEast Designation Order*") SouthEast now seeks designation as an ETC for the additional counties of Lee, Nicholas, Pike, and Powell, within the AT&T Kentucky region.

SouthEast meets all of the requirements for designation as an ETC in those geographic areas, and SouthEast's designation will serve the public interest. SouthEast is a competitive local exchange carrier ("CLEC") that offers a complete line of telecommunications services and products to rural consumers in central and eastern Kentucky by using a combination of facilities owned by SouthEast and facilities that SouthEast leases from other providers, and resale of other carriers'

services. SouthEast's offerings include local service, long distance, and broadband.

**I. SOUTHEAST OFFERS EACH OF THE SERVICES SUPPORTED BY THE FEDERAL HIGH-COST UNIVERSAL SERVICE PROGRAM AND SATISFIES ALL OF THE ETC DESIGNATION REQUIREMENTS**

In the *SouthEast Designation Order*, the Commission found that SouthEast satisfies the criteria for ETC designation in 47 U.S.C. § 214(e). In order to be designated as an ETC, the FCC's rules requires that carriers must publicize and offer the list of services supported by the Federal Universal Service mechanisms. As demonstrated below, SouthEast satisfies these requirements and should be granted ETC status in the additional areas requested. Under the applicable federal rule, 47 CFR § 54.101(a), the ETC must offer the following services:

- a) Voice grade access to the public switched network;
- b) Access to free-of-charge "local usage" defined as an amount of minutes of usage of exchange service;
- c) Dual tone multi-frequency signaling or its functional equivalent;
- d) Single-party service or its functional equivalent;
- e) Access to emergency services;
- f) Access to operator services;
- g) Access to interexchange services;
- h) Access to directory assistance; and
- i) Toll limitations services for qualifying low-income customers.

SouthEast satisfies these criteria in precisely the same manner that the Commission found acceptable in the *SouthEast Designation Order*.

SouthEast provides these services using its own facilities, and facilities that SouthEast leases

from other carriers, including but not limited to incumbent local exchange carriers (“ILECs”) - as well as resale of other carrier’s services. SouthEast is ready and able to serve all customers throughout the areas for which it has requested designation within a reasonable time frame upon request. SouthEast advertises the availability of the supported services and the corresponding charges in a manner that informs the general public within the designated service area. SouthEast Telephone's Marketing Department coordinates with Public Assistance Community Action, Section 8 and Low Income Housing programs, as well as property managers throughout the service area, as part of a more targeted community level marketing approach to reach potential Lifeline customers. Within each county that SouthEast Telephone is seeking ETC status, marketing employees go door to door at designated housing developments distributing Lifeline/Link-Up "flyers" containing eligibility information and the local SouthEast Telephone Agent in their area. SouthEast Telephone also advertises through several different types of media throughout the service area for which designation is requested, including television advertising, and an Internet web site detailing e l i g i b i l i t y   a n d   e n r o l l m e n t   r e q u i r e m e n t s .

(<http://www.southeasttelephone.com/residential/lifeline/life.php>)

## **II. GRANTING THIS PETITION WILL SERVE THE PUBLIC INTEREST**

In the *SouthEast Designation Order*, The Commission found that the designation of SouthEast as an ETC in the BellSouth and Alltel service areas, “will benefit consumers in rural areas of eastern Kentucky by expanding the range of competitive choices and by providing an incentive for incumbent telephone companies to improve their existing networks.” *SouthEast Designation Order* at 3. The same is true in the service areas that are the subject matter of this Supplemental Petition. The public interest is further served by an expeditious grant of this

*Joint Board on Universal Service*, Twelfth Report and Order, 15 FCC Rcd 12208, ¶ 94 (2000).

SouthEast requests that the Commission proceed to grant this petition expeditiously.

### **III. HIGH COST CERTIFICATION**

Under the FCC's rules, carriers seeking high cost support must either be certified by the appropriate state commission or, where the state commission does not exercise jurisdiction, must self-certify with the FCC and the Universal Service Administrative Company as to compliance with Section 254(e) of the Act. Therefore, SouthEast submits its high-cost certification with the Commission as part of this petition (*see* Exhibit C). SouthEast respectfully requests that the Commission issue a finding that it has met the high-cost certification requirement and that SouthEast is, therefore, entitled to begin receiving high-cost support as of the date it receives a grant of ETC status.

### **IV. ANTI-DRUG ABUSE CERTIFICATION**

SouthEast certifies that no party to this petition is subject of a denial of federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. § 862. (*See* Exhibit B).

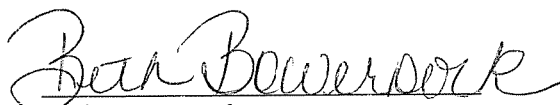
## CONCLUSION

For the reasons stated above, SouthEast respectfully requests that the Commission designate it as an ETC in the requested service areas expeditiously.

Respectfully submitted,

SouthEast Telephone, Inc.

By:

A handwritten signature in cursive script that reads "Beth Bowersock".

Beth Bowersock  
SouthEast Telephone, Inc.  
In House Counsel  
106 Scott Avenue  
Pikeville, KY 41501  
(606)432-3000 Ext. 211  
[beth.bowersock@setel.com](mailto:beth.bowersock@setel.com)

January 6, 2009

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

PETITION OF SOUTHEAST TELEPHONE, )  
INC. FOR DESIGNATION AS AN ELIGIBLE ) CASE NO. 2002-00080  
TELECOMMUNICATIONS CARRIER )

O R D E R

On March 11, 2002, SouthEast Telephone Company, Inc. ("SouthEast") petitioned the Commission to designate SouthEast as an eligible telecommunications carrier ("ETC") pursuant to 47 U.S.C. § 214(e) and 47 C.F.R. 54.201-207. On September 17, 2002, the Commission granted the request of SouthEast. On November 6, 2002, SouthEast petitioned the Commission to clarify the Order. The Commission's Order stated at Ordering paragraph 1, "SouthEast is designated as an ETC for the current service territory of BellSouth and Kentucky ALLTEL." SouthEast requests that it only be certified as an ETC in the areas of the state that fall within or west of Bullitt, Nelson, Marion, Taylor, Adair, and Cumberland counties. On November 12, 2002, SouthEast responded to an informal request of Commission Staff to clarify the areas in which it requested designation as an ETC. Attached, as the Appendix, is the list of the wirecenters.

The Commission, having reviewed the evidence of record and having been otherwise sufficiently advised, HEREBY ORDERS that:

1. SouthEast is designated as an ETC for the wirecenters listed in the Appendix. Accordingly, SouthEast is eligible to receive federal Universal Service Fund support.

2. SouthEast shall offer universal support services to consumers in its service area.

3. SouthEast shall offer these services using its own facilities or a combination of its own facilities and resale of another carrier's services, including the services offered by another ETC.

4. SouthEast shall advertise the availability of and charges for these services using media of general distribution.

5. A copy of this Order shall be served upon the Federal Communications Commission and the Universal Service Administrative Company.

Done at Frankfort, Kentucky, this 26<sup>th</sup> day of November, 2002.

By the Commission

ATTEST:

  
Executive Director

APPENDIX

APPENDIX TO AN ORDER OF THE KENTUCKY PUBLIC SERVICE  
COMMISSION IN CASE NO. 2002-00080 DATED NOVEMBER 26, 2002

| <b>BELLSOUTH<br/>COUNTY</b> | <b>CENTRAL<br/>OFFICE</b> | <b>CLLI</b> |
|-----------------------------|---------------------------|-------------|
| Bell                        | Pineville                 | PIVLKYMADSO |
| Bell                        | Middlesboro               | MDBOKYMADSO |
| Bourbon                     | Paris                     | PARSKYMADSO |
| Boyle                       | Danville                  | DAVLKYMADSO |
| Boyle                       | Junction City             | JNCYKYMADSO |
| Breathitt                   | Jackson                   | JCSNKYMADSO |
| Clark                       | Winchester                | WNCHKYMADSO |
| Floyd                       | Allen                     | ALLNKYMADSO |
| Floyd                       | McDowell                  | MCWLKYMADSO |
| Floyd                       | Martin                    | MARTKYMADSO |
| Floyd                       | Wayland                   | WYLDKYESDSO |
| Floyd                       | Prestonsburg              | PRBGKYES88E |
| Harlan                      | Harlan                    | HRLNKYMA57E |
| Harlan                      | Wallins Creek             | WLCKKYESDSO |
| Harrison                    | Cynthiana                 | CYNTKYMADSO |
| Johnson                     | Paintsville               | PNVLKYMADSO |
| Lawrence                    | Louisa                    | LOUSKYESDSO |
| Letcher                     | Neon                      | NEONKYESDSO |
| Letcher                     | Whitesburg                | WHBGKYMADSO |
| Lincoln                     | Stanford                  | STFRKYMADSO |
| Madison                     | Richmond                  | RCMDKYMADSO |
| Martin                      | Inez                      | INEZKYMADSO |
| Mercer                      | Harrodsburg               | HDBGKYMADSO |
| Mercer                      | Burgin                    | BRGNKYMADSO |
| Montgomery                  | Mt. Sterling              | MTSTKYMADSO |
| Pike                        | Feds Creed                | FDCKKYESDSO |
| Pike                        | Freeburn                  | FEBRKYMADSO |
| Pike                        | Elkhorn City              | ELCYKYESDSO |
| Pike                        | Pikeville-Main            | PKVLKYMADSO |
| Pike                        | Virgie                    | VIRGKYMADSO |
| Pike                        | Scott                     | STONKYMADSO |
| Pike                        | South Williamson          | SWSNKYMADSO |
| Powell                      | Stanton                   | SNTNKYMADSO |
| Scott                       | Georgetown                | GRTWKYMADSO |
| Scott                       | Stamping Ground           | STGRKYMADSO |
| Washington                  | Springfield               | SPFDKYMADSO |
| Whitley                     | Corbin                    | CRBNKYMADSO |
| Whitley                     | Williamsburg              | WLBGKYMADSO |



| <b>ALLTEL<br/>COUNTY</b> | <b>ALLTEL<br/>CENTRAL OFFICE</b> | <b>CLLI</b> |
|--------------------------|----------------------------------|-------------|
| Bath                     | Owingsville                      | OWVLKYXADSO |
| Bath                     | Sharpsburg                       | SHBGKYXARS4 |
| Bath                     | Salt Lick                        | SLLCKYXARSO |
| Boyd                     | Ashland                          | ASLDKYXADSO |
| Boyd                     | Catlettsburg                     | CTBGKYXADSO |
| Bracken                  | Johnsville                       | JHVLKYXARSO |
| Bracken                  | Augusta                          | AGSTKYXARSO |
| Bracken                  | Brooksville                      | BKVLKYXARSO |
| Carter                   | Grayson                          | GYSNKYXADSO |
| Carter                   | Olive Hill                       | OLHLKYXADSO |
| Casey                    | Liberty                          | LBRTKYXADS1 |
| Clay                     | Manchester                       | MNCHKYXARSO |
| Clay                     | Oneida                           | ONEDKYXARSO |
| Clinton                  | Albany                           | ALBYKYXADSO |
| Estill                   | Irvine                           | IRVNKYXADSO |
| Fayette                  | Lexington North                  | LXTNKYXEDSO |
| Fayette                  | Lexington East                   | LXTNKYXBDSO |
| Fayette                  | White Lilly                      | WHLLKYXARSO |
| Fayette                  | Univ Kentucky                    | LXTNKYUKDSO |
| Fayette                  | Shopville                        | SOLVKYXARSO |
| Fayette                  | Lexington Main 5ESS              | LXTNKYXADS1 |
| Fayette                  | Lexington Elkhorn                | LXTNKYXFDSO |
| Fayette                  | Lexington South                  | LXTNKYXDDSO |
| Fayette                  | Lexington SouthEast              | LXTNKYXCDSO |
| Fleming                  | Hillsboro                        | HLBOKYXARSO |
| Fleming                  | Ewing                            | EWNGKYXARSO |
| Fleming                  | Flemingsburg                     | FMBGKYXADSO |
| Garrard                  | Paint Lick                       | PNLCKYXERS1 |
| Garrard                  | Lancaster                        | LNCCKYXADSO |
| Garrard                  | Bryantsville                     | BTVLKYXARS3 |
| Greenup                  | Greenup                          | GNUPKYXADS1 |
| Greenup                  | Meads                            | MEDSKYXADSO |
| Greenup                  | South Shore                      | SSHRKYXARSO |
| Greenup                  | Russell                          | RSSLKYXBDSO |
| Harlan                   | Cumberland                       | CMLDKYXADSO |
| Harlan                   | Evarts                           | EVRSKYXADSO |
| Jessamine                | Nicholasville                    | NCVLKYXADSO |
| Jessamine                | Wilmore                          | WLMRKYXARSO |
| Knox                     | Barbourville                     | BBVLKYXARSO |
| Knox                     | Flat Lick                        | FLLCKYXARSO |
| Laurel                   | London                           | LONDKYXADSO |
| Laurel                   | East Bernstadt                   | EBRNKYACRSO |

|            |              |             |
|------------|--------------|-------------|
| Letcher    | Jenkins      | JNKNKYXADSO |
| Lewis      | Tollesboro   | TLBOKYXADSO |
| Lewis      | Garrison     | GRSNKYXADSO |
| Lewis      | Vanceburg    | VNBGKYXADSO |
| Lincoln    | Eubank       | EBNKKYXARSO |
| Lincoln    | Hustonville  | HTVLKYXERSO |
| Logan      | Lewisburg    | LWGMKYXARSO |
| Madison    | Berea        | BEREKYXADS1 |
| Mason      | Mayslick     | MYLCKYXARSO |
| Mason      | Dover        | DOVRKYXARSO |
| Mason      | Germantown   | GMTWKYXARSO |
| Maysville  | Fernleaf     | FRNLKYXARSO |
| McCreary   | Pine Knot    | PNKNKYXADSO |
| Perry      | Leatherwood  | LTWDKYXARSO |
| Perry      | Hazard       | HZRDKYXADSO |
| Perry      | Vicco        | VICCKYXARLO |
| Pulaski    | Science Hill | SCHLKYXARSO |
| Pulaski    | Faubush      | FBSHKYXARSO |
| Pulaski    | Nancy        | NANCKYXARSO |
| Pulaski    | Burnside     | BRSDKYXADSO |
| Pulaski    | Somerset     | SMRTKYXADSO |
| Robertson  | Mt. Olivet   | MTOLKYXARSO |
| Rockcastle | Mt. Vernon   | MTVRKYAIRSO |
| Rockcastle | Livingston   | LVTNKYXARS1 |
| Rockcastle | Brodhead     | BRHDKYXARS1 |
| Rowan      | Morehead     | MRHDKYXADSO |
| Washington | Washington   | WASHKYXADSO |
| Wayne      | Monticello   | MNTIKYXADSO |
| Woodford   | Versailles   | VRSLKYXADSO |
| Woodford   | Midway       | MDWYKYXARSO |
|            |              |             |

**Exhibit B**

**Affidavit of Darrell L. Maynard**

Darrell L. Maynard, being first duly sworn upon oath, deposes and states as follows:

1. My name is Darrell L. Maynard and I serve as President of SouthEast Telephone, Inc., (“SouthEast”). My business address is 106 Scott Avenue, Pikeville, Kentucky 41501. I am an authorized representative of SouthEast with respect to the forgoing Petition for Designation as an Eligible Telecommunications Carrier in the Commonwealth of Kentucky (“Petition”).
2. I have read the forgoing Petition, and all information therein is true to the best of my knowledge, information and belief.
3. Anti-Drug Abuse Certification To the best of my knowledge, the applicant referred to in the foregoing Petition, including all officers, directors, or persons holding 5% or more of the outstanding stock or shares (voting and/or non-voting) of the applicant as specified by Section 1.2002(b) of the FCC’s rules, are not subject to a denial of federal benefits, including FCC benefits, pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, U.S.C. § 862.

This concludes my affidavit.

\_\_\_\_\_  
Darrell L. Maynard

\_\_\_\_\_  
Notary Public

Affidavit

State of Kentucky

County of Pike

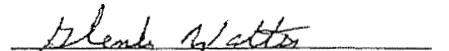
Before Me, the undersigned authority, on this day personally appeared Darrell Maynard of SouthEast Telephone, Inc., who on his oath deposed and said:

1. My name is Darrell Maynard. I am employed by SouthEast Telephone as President. As President, I am personally familiar with the Federal Universal Service support received by SouthEast Telephone and how these funds are used by the company.
2. SouthEast Telephone was designated as an eligible telecommunications carrier by the Kentucky Public Service Commission in PSC Case No. 2002 00080 by order dated September 17, 2002.
3. In the Kentucky Public Service Commission's September 27, 2002, Order in Administrative Case No. 381, carriers were ordered to file with the Commission their plans for use of high-cost federal support by September 1<sup>st</sup> of each year.
4. SouthEast Telephone, would reasonably expect to receive approximately, \$518,900 in Federal Universal Service high cost support during 2009, based upon current funding.
5. Any support received by SouthEast Telephone will be used for the provision, maintenance and upgrading of facilities and services for which the support is intended, as designated by the Federal Communications Commission consistent with Section 254(e) of the Federal Telecommunications Act. These funds will be used to provide the following supported services, as outlined in 47 CFR 54.10(a), which are available to any customer in SouthEast Telephone's service area: single-part voice grade access to the public switched network, unlimited local usage, dual-tone multi-frequency signaling or its functional equivalent, access to emergency services, including 9-1-1 service or enhanced 9-1-1 service, access to operator service, access to interexchange service and access to directory assistance and toll limitation for qualifying low income customers.
6. If Federal Universal Service support is received, SouthEast Telephone does not anticipate increasing local rates nor withdrawing any services; therefore, the comparability of rates and service between the rural areas served by SouthEast Telephone and the urban areas of Kentucky will not be changed because of any action on the part of SouthEast Telephone.

7. The matters addressed above are within my personal knowledge and are true and correct.

  
Darrell Maynard

Sworn and subscribed before me, the undersigned authority, on this the 27<sup>th</sup>  
day of August, 2008.

  
Notary Public, State of Kentucky

My commission expires 4-21-2012.

# SouthEast Telephone

March 4, 2002

Kentucky Public Service Commission  
 Attn: Jim Stevens  
 211 Sower Blvd.  
 P O Box 615  
 Frankfort, KY 40602

RECEIVED

MAR 11 2002

PSC  
 FINANCIAL ANALYSIS

100-110

MAR 11 2002

Dear Mr. Stevens:

*Case 2002-00080*

Thank you for responding to our question concerning the possibility of SouthEast Telephone Co., Inc. being designated as an Eligible Telecommunications Carrier.

Pursuant to FCC Section 214(e) and 47CFR54.201, SouthEast Telephone Company respectfully asks that the Kentucky Public Service Commission declare our company an ETC.

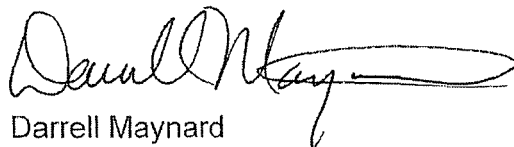
In return for becoming a designated ETC, SouthEast Telephone agrees to comply with the following:

- offer the services that are supported by federal universal support mechanisms under Section 254(c)
- offer such services using its own facilities or a combination of its own facilities and resale of another carrier's services, including the services offered by another eligible telecommunications carrier
- advertise the availability of and charges for such services using media of general distribution.

SouthEast Telephone is now "facilities based" because services provided are under the UNE-P arrangement with BellSouth. In the past, we have not advertised the availability of programs such as Lifeline and Linkup because we could not resale these services. However, as soon as we are declared an ETC and have the authority to promote these programs, we will use the media to advertise them to the public.

Please let us know if we need to do anything further in our request to become a designated Eligible Telecommunications Carrier. Our office hours are Monday-Friday from 8:00 AM to 5:00 PM. Thank you for your help.

Sincerely,



Darrell Maynard  
 President

| County   | Rate Center | Switch CLLI |
|----------|-------------|-------------|
| Lee      | BEATTYVL    | BYVLKYMADS0 |
|          | BEATTYVL    | LXTNKY24W26 |
| Nicholas | CARLISLE    | CRLSKYMADS0 |
|          |             |             |
| Powell   | STANTON     | SNTNKYMADS0 |
|          | STANTON     | LXTNKY24W26 |
| Pike     | META        | PKVLKYMTDS0 |
|          |             |             |

Quality telephone service is important to our neighbors in Eastern Kentucky. SouthEast Telephone is now participating in two programs that can decrease monthly telephone bills for qualifying customers. Lifeline, provided through the Kentucky Public Service Commission, is a program that offers a discount on local telephone service for eligible customers. The Link-Up Program is also being offered and can cover some of the expenses associated with telephone installation charges.

**Eligibility Requirements**

You may be eligible for these services if you participate in any of the following programs:

- Medicaid
- Low Income Home Energy Assistance Program (LIHEAP)
- Food Stamps
- Federal Public Housing
- Supplemental Security Income (SSI)
- Temporary Assistance to Needy Families Program (TANF)
- National Free School Lunch Program (NSL)

Before a customer can be enrolled in the Lifeline or Link-Up programs, they must provide official documentation of their participation in one of the above eligible programs.

Also, eligible persons must have paid or made payment arrangements on any outstanding balance for the telephone service at their current residence.

**Enrollment in the Program**

As always, SouthEast Telephone is dedicated to helping you, our valued customers, with any questions or concerns you may have. If you would like to enroll in the Lifeline or Link-Up Programs, or if you would like more information on either program, please contact us at 888-364-9000.





WYMT  
14578 Collections Center Drive  
Chicago IL 60693  
ph: 606-436-5757

Advertiser Southeast Telephone (16664)  
Agency Direct Account (1)  
Buyer  
Salesperson Stepp, Morrison (1457)  
ph: (606) 436-5757

Invoice 426927  
Inv Date 10/31/2008  
Terms Net 30  
Contract 171660  
Bill Type Calendar  
Period 10/1/2008 - 10/31/2008



Southeast Telephone  
P.O. Box 1001  
Pikeville, KY 41502

000164

Product Media-Telecommunications (1080)  
Brand Home Phone Service (62266)  
Acct Types Local/Trade - Direct  
Est/Headline /  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen Date 11/3/2008 1:24:14PM

11/10/08

WYMT - (CBS) Hazard (WYMT)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled          | Schedule Days to Run | Air Time               | Length | Program                     | Copy/SCI     | Amount  | Remarks |
|------|------|--------------------|----------------------|------------------------|--------|-----------------------------|--------------|---------|---------|
| 11   | SPOT | 6:00AM-57 MOUNTAIN | Day M-Tu-1Th-F-1     | 10/07/08 06:15 am (Tu) | 00:30  | 57 MOUNTAIN NEWS 6A         | HARLAN PHONE | \$60.00 |         |
| 11   | SPOT | 6:00AM-57 MOUNTAIN | Day M-Tu-1Th-F-1     | 10/09/08 06:52 am (Th) | 00:30  | 57 MOUNTAIN NEWS 6A         | HARLAN PHONE | \$60.00 |         |
| 11   | SPOT | 6:00AM-57 MOUNTAIN | Day M-Tu-1Th-F-1     | 10/10/08 06:15 am (Fr) | 00:30  | 57 MOUNTAIN NEWS 6A         | HARLAN PHONE | \$60.00 |         |
| 11   | SPOT | 6:00AM-57 MOUNTAIN | Day M-Tu-1Th-F-1     | 10/13/08 06:10 am (Mo) | 00:30  | 57 MOUNTAIN NEWS 6A         | HARLAN PHONE | \$60.00 |         |
| 11   | SPOT | 6:00AM-57 MOUNTAIN | Day M-Tu-1Th-F-1     | 10/14/08 06:22 am (Tu) | 00:30  | 57 MOUNTAIN NEWS 6A         | HARLAN PHONE | \$60.00 |         |
| 20   | SPOT | 11:59AM-27 NEWSFIR | Day M-Tu-1Th-F-1     | 10/07/08 12:29 pm (Tu) | 00:30  | 27 NEWSFIRST 12PM           | HARLAN PHONE | \$60.00 |         |
| 20   | SPOT | 11:59AM-27 NEWSFIR | Day M-Tu-1Th-F-1     | 10/09/08 12:22 pm (Th) | 00:30  | 27 NEWSFIRST 12PM           | HARLAN PHONE | \$60.00 |         |
| 20   | SPOT | 11:59AM-27 NEWSFIR | Day M-Tu-1Th-F-1     | 10/10/08 12:14 pm (Fr) | 00:30  | 27 NEWSFIRST 12PM           | HARLAN PHONE | \$60.00 |         |
| 20   | SPOT | 11:59AM-27 NEWSFIR | Day M-Tu-1Th-F-1     | 10/13/08 12:22 pm (Mo) | 00:30  | 27 NEWSFIRST 12PM           | HARLAN PHONE | \$60.00 |         |
| 20   | SPOT | 11:59AM-27 NEWSFIR | Day M-Tu-1Th-F-1     | 10/14/08 12:29 pm (Tu) | 00:30  | 27 NEWSFIRST 12PM           | HARLAN PHONE | \$60.00 |         |
| 20   | SPOT | 11:59AM-27 NEWSFIR | Day M-Tu-1Th-F-1     | 10/16/08 12:05 pm (Th) | 00:30  | 27 NEWSFIRST 12PM           | HARLAN PHONE | \$60.00 |         |
| 20   | SPOT | 11:59AM-27 NEWSFIR | Day M-Tu-1Th-F-1     | 10/17/08 12:21 pm (Fr) | 00:30  | 27 NEWSFIRST 12PM           | HARLAN PHONE | \$60.00 |         |
| 20   | SPOT | 11:59AM-27 NEWSFIR | Day M-Tu-1Th-F-1     | 10/20/08 12:22 pm (Mo) | 00:30  | 27 NEWSFIRST 12PM           | HARLAN PHONE | \$60.00 |         |
| 20   | SPOT | 11:59AM-27 NEWSFIR | Day M-Tu-1Th-F-1     | 10/21/08 12:26 pm (Tu) | 00:30  | 27 NEWSFIRST 12PM           | HARLAN PHONE | \$60.00 |         |
| 20   | SPOT | 11:59AM-27 NEWSFIR | Day M-Tu-1Th-F-1     | 10/23/08 12:15 pm (Th) | 00:30  | 27 NEWSFIRST 12PM           | HARLAN PHONE | \$60.00 |         |
| 20   | SPOT | 11:59AM-27 NEWSFIR | Day M-Tu-1Th-F-1     | 10/24/08 12:28 pm (Fr) | 00:30  | 27 NEWSFIRST 12PM           | HARLAN PHONE | \$60.00 |         |
| 30   | SPOT | 12:30PM-YOUNG AND  | Day M-Tu-1Th-F-1     | 10/07/08 01:00 pm (Tu) | 00:30  | YOUNG AND THE RESTLESS      | HARLAN PHONE | \$60.00 |         |
| 30   | SPOT | 12:30PM-YOUNG AND  | Day M-Tu-1Th-F-1     | 10/09/08 01:00 pm (Th) | 00:30  | YOUNG AND THE RESTLESS      | HARLAN PHONE | \$60.00 |         |
| 30   | SPOT | 12:30PM-YOUNG AND  | Day M-Tu-1Th-F-1     | 10/10/08 01:00 pm (Fr) | 00:30  | YOUNG AND THE RESTLESS      | HARLAN PHONE | \$60.00 |         |
| 30   | SPOT | 12:30PM-YOUNG AND  | Day M-Tu-1Th-F-1     | 10/13/08 01:29 pm (Mo) | 00:30  | YOUNG AND THE RESTLESS      | HARLAN PHONE | \$60.00 |         |
| 30   | SPOT | 12:30PM-YOUNG AND  | Day M-Tu-1Th-F-1     | 10/14/08 01:20 pm (Tu) | 00:30  | YOUNG AND THE RESTLESS      | HARLAN PHONE | \$60.00 |         |
| 30   | SPOT | 12:30PM-YOUNG AND  | Day M-Tu-1Th-F-1     | 10/16/08 01:29 pm (Th) | 00:30  | YOUNG AND THE RESTLESS      | HARLAN PHONE | \$60.00 |         |
| 30   | SPOT | 12:30PM-YOUNG AND  | Day M-Tu-1Th-F-1     | 10/17/08 01:00 pm (Fr) | 00:30  | YOUNG AND THE RESTLESS      | HARLAN PHONE | \$60.00 |         |
| 30   | SPOT | 12:30PM-YOUNG AND  | Day M-Tu-1Th-F-1     | 10/20/08 01:00 pm (Mo) | 00:30  | YOUNG AND THE RESTLESS      | JACKSON 08   | \$60.00 |         |
| 30   | SPOT | 12:30PM-YOUNG AND  | Day M-Tu-1Th-F-1     | 10/21/08 12:52 pm (Tu) | 00:30  | YOUNG AND THE RESTLESS      | JACKSON 08   | \$60.00 |         |
| 30   | SPOT | 12:30PM-YOUNG AND  | Day M-Tu-1Th-F-1     | 10/23/08 12:29 pm (Th) | 00:30  | YOUNG AND THE RESTLESS      | JACKSON 08   | \$60.00 |         |
| 30   | SPOT | 12:30PM-YOUNG AND  | Day M-Tu-1Th-F-1     | 10/24/08 01:57 pm (Fr) | 00:30  | YOUNG AND THE RESTLESS      | JACKSON 08   | \$60.00 |         |
| 41   | SPOT | 11:35PM-DAVID LETT | Day M-Tu-1W-1Th-1    | 10/07/08 12:17 am (Tu) | 00:30  | DAVID LETTERMAN             | HARLAN PHONE | \$50.00 |         |
| 41   | SPOT | 11:35PM-DAVID LETT | Day M-Tu-1W-1Th-1    | 10/09/08 12:35 am (We) | 00:30  | DAVID LETTERMAN             | HARLAN PHONE | \$50.00 |         |
| 41   | SPOT | 11:35PM-DAVID LETT | Day M-Tu-1W-1Th-1    | 10/09/08 12:36 am (Th) | 00:30  | DAVID LETTERMAN             | HARLAN PHONE | \$50.00 |         |
| 41   | SPOT | 11:35PM-DAVID LETT | Day M-Tu-1W-1Th-1    | 10/13/08 11:56 pm (Mo) | 00:30  | DAVID LETTERMAN             | HARLAN PHONE | \$50.00 |         |
| 41   | SPOT | 11:35PM-DAVID LETT | Day M-Tu-1W-1Th-1    | 10/14/08 12:16 am (Tu) | 00:30  | DAVID LETTERMAN             | HARLAN PHONE | \$50.00 |         |
| 50   | SPOT | 5:30PM-27 NEWSFIRS | Day Tu-1W-1Th-F-1    | 10/07/08 05:42 pm (Tu) | 00:30  | 27 NEWSFIRST 530PM          | HARLAN PHONE | \$75.00 |         |
| 50   | SPOT | 5:30PM-27 NEWSFIRS | Day Tu-1W-1Th-F-1    | 10/09/08 05:41 pm (We) | 00:30  | 27 NEWSFIRST 530PM          | HARLAN PHONE | \$75.00 |         |
| 50   | SPOT | 5:30PM-27 NEWSFIRS | Day Tu-1W-1Th-F-1    | 10/09/08 05:41 pm (Th) | 00:30  | 27 NEWSFIRST 530PM          | HARLAN PHONE | \$75.00 |         |
| 50   | SPOT | 5:30PM-27 NEWSFIRS | Day Tu-1W-1Th-F-1    | 10/10/08 05:56 pm (Fr) | 00:30  | 27 NEWSFIRST 530PM          | HARLAN PHONE | \$75.00 |         |
| 60   | SPOT | 4:28PM-4:29PM      | Day M-1              | 10/09/08 04:26 pm (We) | 00:30  | 57 MOUNTAIN NEWS 4PM        | HARLAN PHONE | \$75.00 |         |
| 70   | SPOT | 5:33PM-5:34PM      | Day M-1              | 10/09/08 05:34 pm (We) | 00:30  | 27 NEWSFIRST 530PM          | HARLAN PHONE | \$75.00 |         |
| 80   | SPOT | 7:45PM-7:46PM      | Day M-1              | 10/09/08 07:45 pm (We) | 00:30  | KING OF QUEENS (SYNDICATED) | HARLAN PHONE | \$35.00 |         |



WYMT  
14578 Collections Center Drive  
Chicago IL 60693  
ph: 606-436-5757

Advertiser Southeast Telephone (16664)  
Agency Direct Account (1)  
Buyer  
Salesperson Slepp, Morrison (1457)  
ph: (606) 436-5757

Invoice 426927  
Inv Date 10/31/2008  
Terms Net 30  
Contract 171660  
Bill Type Calendar  
Period 10/1/2008 - 10/31/2008

Southeast Telephone  
P.O. Box 1001  
Pikeville, KY 41502

Product Media-Telecommunications (1080)  
Brand Home Phone Service (62266)  
Acct Types Local/Trade - Direct  
Est/Headline /  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen Date 11/3/2008 1:24:14PM

WYMT - (CBS) Hazard (WYMT)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled           | Schedule Days to Run     | Air Time               | Length | Program                | Copy/ISCI    | Amount   | Remarks |
|------|------|---------------------|--------------------------|------------------------|--------|------------------------|--------------|----------|---------|
| 90   | SPOT | 115AM-11AM          | Day M-1                  | 10/26/08 01:16 am (Mo) | 00:30  | CRAIG FERGUSON         | HARLAN PHONE | \$15.00  |         |
| 100  | SPOT | 10:58AM-THE PRICE I | Per Week (4) Mo We Th Fr | 10/15/08 10:59 am (We) | 00:30  | THE PRICE IS RIGHT     | HARLAN PHONE | \$70.00  |         |
| 100  | SPOT | 10:58AM-THE PRICE I | Per Week (4) Mo We Th Fr | 10/16/08 10:59 am (Th) | 00:30  | THE PRICE IS RIGHT     | HARLAN PHONE | \$70.00  |         |
| 100  | SPOT | 10:58AM-THE PRICE I | Per Week (4) Mo We Th Fr | 10/17/08 10:59 am (Fr) | 00:30  | THE PRICE IS RIGHT     | HARLAN PHONE | \$70.00  |         |
| 100  | SPOT | 10:58AM-THE PRICE I | Per Week (4) Mo We Th Fr | 10/17/08 11:29 am (Fr) | 00:30  | THE PRICE IS RIGHT     | HARLAN PHONE | \$70.00  |         |
| 100  | SPOT | 10:58AM-THE PRICE I | Per Week (4) Mo We Th Fr | 10/20/08 10:58 am (Mo) | 00:30  | THE PRICE IS RIGHT     | HARLAN PHONE | \$70.00  |         |
| 100  | SPOT | 10:58AM-THE PRICE I | Per Week (4) Mo We Th Fr | 10/22/08 10:58 am (We) | 00:30  | THE PRICE IS RIGHT     | HARLAN PHONE | \$70.00  |         |
| 100  | SPOT | 10:58AM-THE PRICE I | Per Week (4) Mo We Th Fr | 10/23/08 11:29 am (Th) | 00:30  | THE PRICE IS RIGHT     | HARLAN PHONE | \$70.00  |         |
| 100  | SPOT | 10:58AM-THE PRICE I | Per Week (4) Mo We Th Fr | 10/24/08 10:58 am (Fr) | 00:30  | THE PRICE IS RIGHT     | HARLAN PHONE | \$70.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/15/08 01:59 pm (We) | 00:30  | BOLD & THE BEAUTIFUL   | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/15/08 02:29 pm (We) | 00:30  | AS THE WORLD TURNS     | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/16/08 02:59 pm (Th) | 00:30  | AS THE WORLD TURNS     | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/16/08 03:29 pm (Th) | 00:30  | GUIDING LIGHT          | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/17/08 02:59 pm (Fr) | 00:30  | AS THE WORLD TURNS     | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/17/08 03:59 pm (Fr) | 00:30  | 57 MOUNTAIN NEWS 4PM   | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/20/08 02:29 pm (Mo) | 00:30  | AS THE WORLD TURNS     | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/20/08 02:59 pm (Mo) | 00:30  | AS THE WORLD TURNS     | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/21/08 01:59 pm (Tu) | 00:30  | BOLD & THE BEAUTIFUL   | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/21/08 02:59 pm (Tu) | 00:30  | AS THE WORLD TURNS     | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/22/08 01:29 pm (We) | 00:30  | YOUNG AND THE RESTLESS | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/22/08 02:59 pm (We) | 00:30  | AS THE WORLD TURNS     | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/23/08 01:59 pm (Th) | 00:30  | BOLD & THE BEAUTIFUL   | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/23/08 02:34 pm (Th) | 00:30  | AS THE WORLD TURNS     | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/24/08 01:59 pm (Fr) | 00:30  | BOLD & THE BEAUTIFUL   | HARLAN PHONE | \$40.00  |         |
| 110  | SPOT | 1:30PM-4:00PM       | Day M-2Tu-2W-2Th-2F-2    | 10/24/08 02:59 pm (Fr) | 00:30  | AS THE WORLD TURNS     | HARLAN PHONE | \$40.00  |         |
| 120  | SPOT | 5:58PM-57 MOUNTAIN  | Per Week (1) We Th Fr    | 10/16/08 05:10 pm (Th) | 00:30  | 57 MOUNTAIN NEWS 6PM   | HARLAN PHONE | \$300.00 |         |

To insure proper credit to your account, please include invoice number on your check.

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

|             |            |                |
|-------------|------------|----------------|
| Gross Total | \$4,020.00 | Total Spots 65 |
| Commission  | (50.00)    |                |
| Net Total   | \$4,020.00 |                |



# Media Profile



## Market Profiled: Hazard, KY Market

### Market Demographics

|                                       | Current (2007) | Percent of Total USA | Index to US Average* |
|---------------------------------------|----------------|----------------------|----------------------|
| Total Population:                     | 583,560        | 0.19                 |                      |
| Adult Population:                     | 451,850        | 0.20                 |                      |
| Households:                           | 234,010        | 0.20                 |                      |
| Average Household Size:               | 2.5            |                      | 98                   |
| Population Median Age:                | 38.7           |                      | 106                  |
| Average Household Income:             | \$54,716       |                      | 58                   |
| Gross Regional Product (\$ Million):  | \$12,824.78    | 0.10                 |                      |
| Retail Sales (\$ Million):            | \$5,836.00     | 0.15                 |                      |
| Average Household Retail Expenditure: | \$24,940       |                      | 75                   |

Source: Woods & Poole, 2007.

The demographic, shopping pattern, and media use information shown in this report is derived from a survey of more than 100,000 adults (18 or above) nationwide conducted by Scarborough Research twice each year. National results from this study are projected to your market using the PRIZMne segmentation system from Claritas.

# Lifeline Link-Up

UNIVERSAL TELEPHONE ASSISTANCE PROGRAMS

## IF YOU ARE ENROLLED IN:

- Medicaid • Food Stamps • SSI
- Low Income Home Energy Assistance Program (LIHEAP)
- Federal Public Housing/Section 8
- Temporary Assistance for Needy Families (TANF)
- National School Lunch Programs (NSL)

*You may be eligible for Kentucky Lifeline/Link Up*

### LIFELINE

Lifeline is a government program that offers qualified low income households a discount on their monthly local telephone bill.

**How much can I save?**

Lifeline pays up to \$13.50 each month on your basic monthly bill.

**Are there any restrictions?**

Lifeline can only be used for the primary telephone in a household.

### LINK UP

Pays some of the costs of acquiring new phone service. Link Up doesn't cover the cost of wiring inside your home.

**How much will I save?**

Link Up will pay 50% of your installation charges for total discount of \$21.00. (Maximum discount \$30.00)

**How do I know if I am eligible?**

If you qualify for Lifeline, you also qualify for Link Up.

## How do I apply?

To apply for Lifeline, call SouthEast Telephone Toll Free at 1-888-794-3675 or stop by your local SouthEast Telephone Agent.

# Eastern Telephone

106 Power Drive  
Pikeville, Ky 41501  
606-432-0043