

Kentucky Power Company
KPSC Case No. 2025-00365
Commission Staff's Third Set of Data Requests
Dated March 27, 2026

DATA REQUEST

KPSC 3_1 Refer to Kentucky Power's response to Commission Staff's Second Request for Information (Staff's Second Request), Item 7. Explain approximately how long Kentucky Power will continue to attempt to contact and schedule a customer who has requested the home energy audit but has yet to respond with availability.

RESPONSE

The Company's implementation contractor makes a minimum of three attempts to contact the customer to schedule the home energy assessment over a three-month period. Outreach will include a combination of outbound calls and emails to provide the proper implementation contractor contact information for the customer to schedule the assessment. After the end of the three-month period, the customer's information and documentation of their original request remain in "on-hold" status indefinitely and can be updated when they decide to participate.

Witness: Stevi N. Cobern

Kentucky Power Company
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DATA REQUEST

KPSC 3_2 Refer to Kentucky Power's response to Staff's Second Request, Item 7. Provide the typical timeline for a residential customer who requests a home energy audit to be contacted and receive an audit.

RESPONSE

Typically, home energy assessments are completed within three weeks of the customer's request, depending on the customer's response and availability. The contractor offers multiple appointment time slots to accommodate the customer's schedule.

Witness: Stevi N. Cobern

Kentucky Power Company
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DATA REQUEST

KPSC 3_3 Refer to Kentucky Power's response to Staff's Second Request, Item 3. Provide the calculations for the average annual usages provided in the table in Excel spreadsheet format with all formulas, rows, and columns unprotected and fully accessible.

RESPONSE

Please see KPCO_R_KPSC_3_3_Attachment1, Tabs "2_3" and "12mos BA" for the requested information.

Witness: Lerah M. Kahn

Kentucky Power Company
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DATA REQUEST

KPSC 3_4 Referring to Kentucky Power's response to Staff's Second Request, Items 2 and 3. Provide the annual bill impact results of the same residential usage profiles referenced in Item 2 in a similar format as Item 3.

RESPONSE

Please see KPCO_R_KPSC_3_3_Attachment1, Tab "3_4" for the requested information.

Witness: Lerah M. Kahn

Kentucky Power Company
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DATA REQUEST

KPSC 3_5 Provide an update on the participation and budget spent for each Demand-Side Management program as of April 2026.

RESPONSE

Please see the chart below for the participation and budget spent for TEE Program, HEIP, and CESP from January 2026 through March 2026, which represents the most recent information the Company has in its possession.

	TEE	TEE Budget	HEIP Assmt.	HEIP Rebates	HEIP Budget	CESP	CESP Budget
Jan-26	3	\$15,367.99	11	8	\$11,820.00	4	\$2,174.00
Feb-26	7	\$35,077.05	7	2	\$5,062.75	4	\$2,920.00
Mar-26	6	\$28,149.01	44	-	\$28,580.00	1	\$1,200.00

Witness: Stevi N. Cobern

Kentucky Power Company
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DATA REQUEST

KPSC 3_6 Refer to Kentucky Power's response to Staff's Second Request, Item 3. With real usage data from 2025, provide a line graph that depicts the impact of the current and proposed residential Demand-Side Management surcharge for a typical low, average, and high energy user in Kentucky Power's service territory.

RESPONSE

Please see KPCO_R_KPSC_3_6_Attachment1 for the requested information. Neither the Company nor the Commission has defined or quantified a "low energy user" or "high energy user." For purposes of this response, the Company identified an account with a monthly average of 673 kWh (low user), a monthly average of 1,127 kWh (average user), and a monthly average of 4,177 kWh (high user), for the 12 months ending December 2025.

Witness: Lerah M. Kahn

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DATA REQUEST

KPSC 3_7 Refer to the Direct Testimony of Stevi N. Cobern (Cobern Direct Testimony).

- a. Provide a monthly breakdown of actual participation numbers for the Targeted Energy Efficiency (TEE), Home Energy Improvement (HEIP), and Commercial Energy Solutions (CESP) programs during the 2025 calendar year, along with a census of the active contractors or agencies currently authorized to perform work under each program.
- b. Provide the specific projected participation targets for 2026 and a comprehensive operational plan explaining how Kentucky Power will utilize rolled-over funds and expanded contractor capacity to meet these increased objectives, regarding the 2025 participation shortfalls.

RESPONSE

a. Please see the below table for the participation numbers. Please note that the CESP and HEIP were not approved by the Commission until February 28, 2025. Over the next several months, the Company implemented the programs, customers began taking advantage, and rebates were then provided.

	TEE	HEIP Assessments	HEIP Rebates	CESP
Jan-25	4			
Feb-25	8			
Mar-25	6			
Apr-25	3			
May-25	5			
Jun-25	8			
Jul-25	5	—	—	—
Aug-25	5	—	—	—
Sep-25	8	—	—	—
Oct-25	11	6	—	—
Nov-25	2	7	1	4
Dec-25	4	9	—	3

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The TEE Program is administered in conjunction with the DOE's federal Weatherization Assistance Program by Big Sandy Community Action Program, Gateway Community

Action, LKLP Community Action Council, and Northeast Community Action Agency, who employ crews to complete weatherization improvements.

The HEIP and CESP programs are administered by the Company's selected (and Commission-approved) implementation contractor, TRC, who contracts with the following vendors to complete audits and/or install energy efficiency measures:

- Air Power USA Inc
- American Heating, Cooling & Electric LLC
- Appalachian Refrigeration Heating and Cooling
- BriteSwitch LLC
- Diggs Electrical Supply
- EAG-LED LLC
- Earth Right Mid Atlantic
- Incentive Rebate360, LLC
- MW Co. LLC
- ROI Energy Investments, LLC
- Utility Metering Solutions, LLC
- WESCO

b. Please see KPCO_R_KPSC_3_7_Attachment1 which provides a plan for achieving the combined kWh goals for 2025 and 2026 program years for both HEIP and CESP.

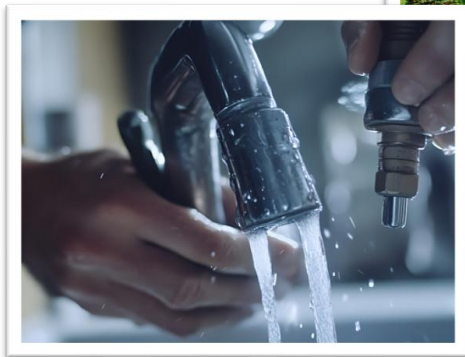
To meet the combined 2025 and 2026 goal, TRC will sustain and expand coordinated outreach across the service territory, including events, field visits, and distribution of HEIP and CESP program collateral. Ongoing marketing campaigns and direct customer outreach will be supplemented by in-person visits from the implementation contractor and proactive customer engagement by the Company's customer services team, who will share program overviews and generate project leads. The program team is also identifying, onboarding, and actively recruiting additional trade allies and contractors—with emphasis on lighting and HVAC installers—to support rebate projects and scale implementation.

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The Company also is providing KPCO_R_KPSC_3_7_Attachment2, which is a presentation made by TRC and its subcontractor to Kentucky Power representatives (including members of the customer service team) in February 2026, that comprehensively details the aforementioned operational plans for the programs. Kentucky Power meets regularly with TRC to ensure that the programs are being implemented in accordance with the Company's and the Commission's expectations.

Program participation has already markedly increased in the first three months of 2026, as shown in the Company's response to KPSC 3_5. The Company expects this trend to continue throughout 2026.

Witness: Stevi N. Cobern



ENERGY ADVANTAGE

February 11, 2026



SAVING ENERGY STARTS HERE

Agenda

- Safety Moment
- Meet the Team
- Who is TRC
- Program Design
- Marketing
- Program Overviews
 - EnergyAdvantage At Home
 - EnergyAdvantage For Business
- Operations
- Discussion / Collaboration



Safety Moment

Strategies to prevent heart disease

- Get moving: Aim for at least 30 to 60 minutes of activity daily
- Eat a heart-healthy diet
- Maintain a healthy weight
- Get quality sleep
- Manage stress
- Get regular health screening tests



Who is TRC?

TRC partners with utilities to design and manage energy efficiency programs. We provide full-service support across the program lifecycle:

- Program Design & Management
- Application Intake & Project Qualification
- Incentive Calculation & Fulfillment
- Engineering Reviews
- Customer Support Services
- Contractor & Partner Management
- Outreach & Marketing Support



TRC National Reach



Program Design



Program Design

Inputs:

- Stakeholder priorities
- Data (historical participation, market analysis)
- Utility data - customer count, usage, class
- Technical reference manuals (IL TRM)
- Final rulings, goals, and budgets

Outputs:

- What-if scenarios
- Cost-effectiveness testing (CSPM)
- Demand-focused incentive structure
- Iterative stakeholder feedback process



Program Design

Home Energy Improvement: Goals

	2025	2026	2027	2028	Total
Gross Energy Savings (kWh)	192,609	539,305	693,393	192,609	1,617,916

Commercial Energy Solutions: Goals

	2025	2026	2027	2028	Total
Gross Energy Savings (kWh)	1,269,774	2,947,015	3,367,814	1,269,775	8,854,378

Engineering Support

Engineering's role in the program:

- Adding new measures to online application
- Verifying calculations comply with TRM
- QAQC of projects (technical review, inspections)
- Working with EM&V to verify savings

TRC engineering support available for customers:

- Application technical assistance
 - Equipment/measure eligibility
 - Online application questions
- Energy savings calculations
- Incentive estimates
- Simple Payback Period & Return on Investment (ROI) calculations



Project Summary



Project Cost Without Incentive	\$	20,000.00
Estimated Incentive	\$	5,000.00
Annual Energy Savings (kWh)		50,000.00
Measure Effective Useful Life (yrs)		10
Electricity Cost (\$/kWh)	\$	0.12
Project Cost with Incentive	\$	15,000.00
Annual Cost Savings	\$	6,000.00
Simple Payback (yrs)		2.5
Simple Return on Investment (ROI)		300%
Annualized Return on Investment (ROI)		23%

Impact Summary

Savings
50,000 kWh



is equivalent to...



9.4
gas vehicles removed
from the road



49.2
homes powered
for one month



15.6
tons of landfill CO₂
emissions eliminated

Marketing



Marketing – Collateral / Materials

- **Program Collateral**
 - Incentive guides
 - One pagers
 - Home program half-pager
 - Home program door hanger
 - TA Truck Magnets
 - Folders

- **Outreach Materials**
 - PowerPoint Template
 - Name badges
 - Business Cards
 - Pull-Up Banners
 - Tablecloth

ENERGYADVANTAGE FOR BUSINESS
 Saving Energy Starts Here

ENERGYADVANTAGE AT HOME
 Saving Energy Starts Here

Energy Incentives for Kentucky businesses

Home Energy Rebates

Home Energy Assessment Process

Three Ways to Save!

1 Home Energy Assessment

2 Direct Install

3 Rebates

Benefits of energy efficient equipment to your home:

- Lower Energy Bills
- Increase Comfort
- Enhance Safety

ENERGYADVANTAGE FOR BUSINESS

Savings for Your Business

The Kentucky Power EnergyAdvantage for Business program provides incentives for equipment upgrades that reduce operating expenses, improve comfort, and contribute to a more sustainable future.

844-657-1230
 KentuckyPower.com/EnergyAdvantageBusiness

ENERGYADVANTAGE
 Saving Energy Starts Here

ENERGYADVANTAGE AT HOME

Savings for Your Home

The Kentucky Power EnergyAdvantage at Home program offers free Home Energy Assessments, no-cost direct install measures, and rebates for upgrading to energy saving equipment in your home.

844-657-1230
 KentuckyPower.com/EnergyAdvantageHome

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 Saving Energy Starts Here

ENERGYADVANTAGE FOR BUSINESS
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ENERGYADVANTAGE AT HOME
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Contact Us
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 KentuckyPower.com/EnergyAdvantageBusiness

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KENTUCKY POWER
 An AEP Company

ENERGYADVANTAGE

APPROVED CONTRACTOR



Marketing – 2026 Calendar

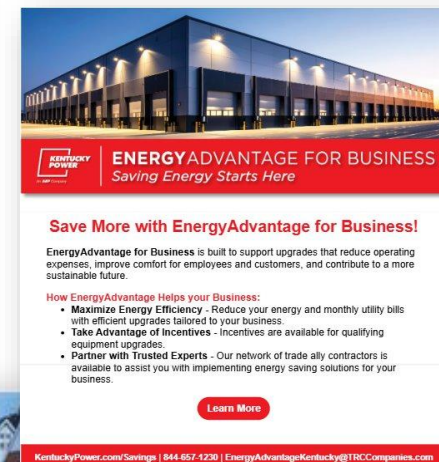
Kentucky Power - EnergyAdvantage for Home												
Tactic	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Contractor Outreach												
Recruitment	X	X	X	X	X	X	X	X	X	X	X	X
Virtual Webinar				X					X			
Email Newsletter			X			X			X			X
Award Event											X	
Customer Outreach												
Email	X	X	X	X	X	X	X	X	X	X	X	X
Social Posts	X	X	X	X	X	X	X	X	X	X	X	X
Direct Mail		X			X					X		
Webinar				X								

Kentucky Power - EnergyAdvantage for Business												
Tactic	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Trade Ally Outreach												
Recruitment	X	X	X	X	X	X	X	X	X	X	X	X
Virtual Webinar				X					X			
Email Newsletter			X			X			X			X
Award Event											X	
Customer Outreach												
Email	X	X	X	X	X	X	X	X	X	X	X	X
Social Posts	X	X	X	X	X	X	X	X	X	X	X	X
Webinar								X				
Chamber of Comm. "Kit"		X			X					X		



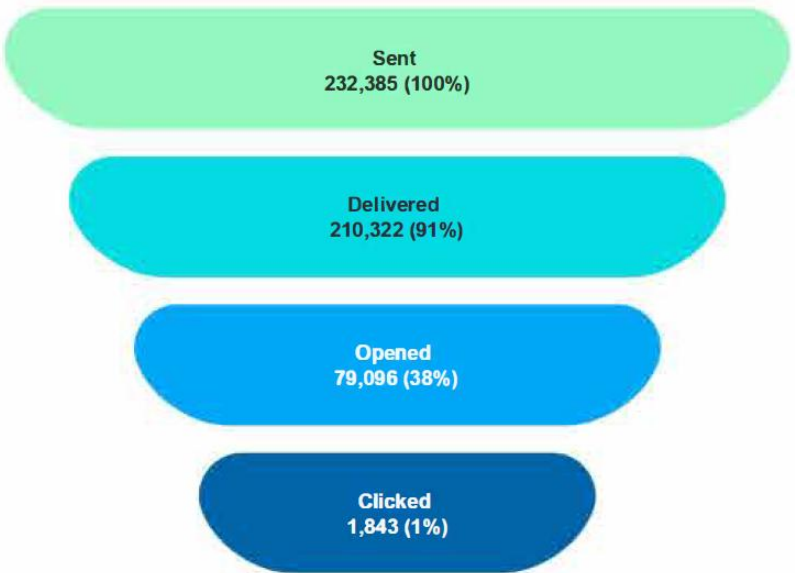
Marketing - Campaigns

- **Launch Materials – first notifications of the programs**
 - Emails
 - Social graphics
 - Postcard designs
- **Campaign Materials – ongoing notifications**
 - Emails
 - Social graphics
 - Postcard designs



Marketing – Email Performance

Time Sent	Campaign Name	Sends	Opens	Open Rate	Clicks	Click Rate	Subject Lines
11/20/2025 9:27	Business Email 1	5218	1687	38.40%	53	1.20%	Cut Energy Costs & Upgrade Comfort With EnergyAdvantage for Business
12/2/2025 12:04	Business Email 2	5204	1726	39.40%	51	1.20%	Save Money. Feel Comfortable. Help the Environment.
12/17/2025 8:38	Business Email 3	5190	1671	38.30%	24	0.50%	Prepare your business for the season
11/20/2025 9:30	Home Email 1	52937	18279	37.90%	363	0.80%	Big Savings Start Here – Introducing EnergyAdvantage
12/2/2025 12:12	Home Email 2	52824	17092	35.50%	207	0.40%	Save Money. Feel Comfortable. Help the Environment.
12/17/2025 8:36	Home Email 3	52716	17314	36.10%	148	0.30%	EnergyAdvantage: Is Your Home Ready?





ENERGY ADVANTAGE

AT HOME



SAVING ENERGY STARTS HERE

EnergyAdvantage at Home: Overview

- **Program Details** – Available to residential customers within Kentucky Power’s service territory with electrically heated homes.
- **Home Energy Assessment** – Identifies how much energy a home uses, where it’s inefficient, and what improvements can save energy and increase comfort.
- **Direct Install (DI) Upgrades** – No-cost energy-saving products installed during the assessment to deliver immediate savings and encourage further weatherization projects and rebate participation.
- **Rebates** – Cash incentives for deeper energy efficiency upgrades, such as HVAC improvements and weatherization measures.

*Customers can take part in the Home Energy Assessment with DI upgrades, rebates, or both.
An assessment is required to receive DI upgrades but not to apply for rebates.*



EnergyAdvantage at Home: HEA & DI Measures



- TRC subcontractor, Earth Right, will perform all Home Energy Assessments and install all DI measures.
- DI measures capped at \$600 per electric account.



Direct Install Measures		
Measure	Incentive Cap	
Whole Home Assessment	\$150 per Home	
Low-flow Showerhead	\$20 per measure	
Low-flow Bathroom Faucet Aerator	\$10 per measure	
Low-flow Kitchen Faucet Aerator	\$10 per measure	
Domestic Hot Water Pipe Insulation	\$4 per measure	
Water Heater Temperature Setback	\$15 per measure	
Water Heater Wrap	\$75 per measure	
Advanced Power Strip – Tier 1	\$30 per measure	
Air Sealing with Blower Door – Whole Home Pathway Available to homes 15+ years old	\$320 per home (\$250 blower door, \$70 air sealing)	
Residential Duct Sealing & Insulation	\$150 per Home	
Air Sealing – Prescriptive Pathway	Caulking, Sealing, Tape	\$20 per measure
	Outlet and Switch Gaskets	\$5 per measure
	Door Sweep	\$50 per measure
	Window/Door Weatherstripping	\$40 per measure

EnergyAdvantage at Home: Rebates

- Additional rebates are capped at \$1,500 per electric account.
- Rebates may not exceed total project cost.

Weatherization Incentives	
Measure	Incentive Cap
Residential Attic Insulation	\$230 per Home
Residential Floor Insulation Above Crawlspace	\$220 per Home

HVAC and Water Heating Incentives			
Measure		Incentive Cap	
Central Air Conditioner	Tier 1	Split System	\$200 each
		Single Package	
	Tier 2	Split System	\$250 each
		Single Package	
Air Source Heat Pump or Ducted Mini-Split	Tier 1	Split System	\$400 each
		Single Package	
	Tier 2	Split System	\$500 each
		Single Package	
Ductless Air Conditioner System	Single-Zone	\$100 per System	
	Multi-Zone	\$200 per System	
Ductless Heat Pump System	Single-Zone	\$200 per System	
	Multi-Zone	\$400 per System	
Room Air Conditioner		\$20 each	
Heat Pump Water Heater		\$500 each	
Smart Thermostat		\$50 each	



Energy Advantage At Home

Completed and Paid -

Home Energy Assessments – 30
 Rebates – 10

Home Energy Assessment Requests -

Home Energy Assessments Scheduled – 20
 Attempting to Schedule – 74

Rebates Applications -

In Review – 3 (Documentation Needed)
 In Progress– 19 (Outreach to Customer)

Outreach Targets -

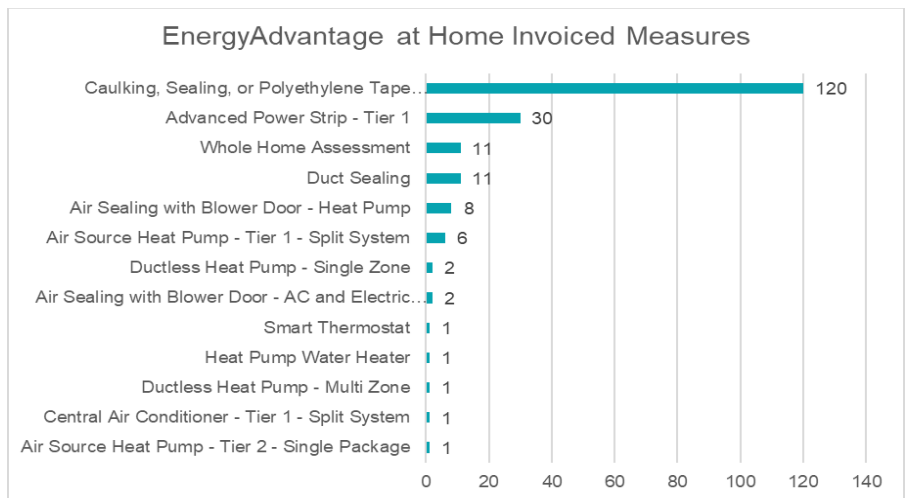
- High Energy Users
- Community Gathering Locations
 - Grocery/Retail
 - Churches
 - Senior Center
 - Daycares
- Event/Table Opportunities
- Contractors – HVAC and Insulation

	2026- HEIP	
	kWh	Incentives
Annual	539,305	\$ 217,383.00
Monthly	44,942.08	\$ 18,115.25
Per Home (2025 Average)	1667	\$ 743.00
Per Month to meet Goal	26.96	24.38122476
	27 homes per month	



EnergyAdvantage At Home

2026 EnergyAdvantage at Home Invoiced Measures	Units	Gross Savings kWh	Incentives
Air Source Heat Pump - Tier 2 - Single Package	1	386	\$90
Central Air Conditioner - Tier 1 - Split System	1	2,400	\$780
Ductless Heat Pump - Multi Zone	1	6,648	\$1,650
Heat Pump Water Heater	1		\$1,650
Smart Thermostat	1	9,105	\$2,560
Air Sealing with Blower Door - AC and Electric Resistance Heat	2	5,835	\$2,400
Ductless Heat Pump - Single Zone	2	999	\$640
Air Source Heat Pump - Tier 1 - Split System	6	1,770	\$400
Air Sealing with Blower Door - Heat Pump	8	1,846	\$500
Duct Sealing	11	242	\$200
Whole Home Assessment	11	1,618	\$400
Advanced Power Strip - Tier 1	30	5,188	\$500
Caulking, Sealing, or Polyethylene Tape (Between Conditioned and Unconditioned Space)	120	799	\$50
Total	195	36,836	\$11,820

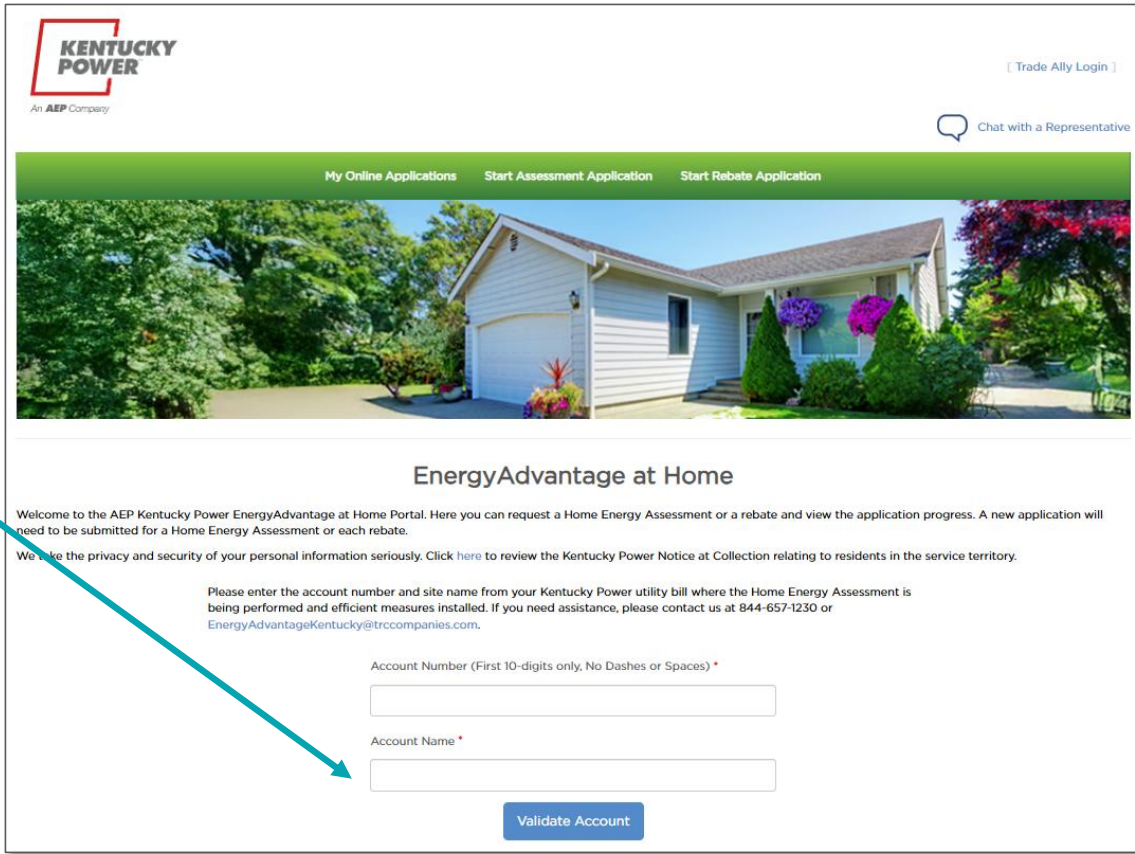


Requesting a Home Energy Assessment

Request is submitted through the online portal.

Customer or contractor enters customer account number and account name to validate customer has a residential Kentucky Power account.

Note: The account name must be entered exactly as displayed on the customer's utility bill.





An **AEP** Company

ENERGY ADVANTAGE

FOR BUSINESS



SAVING ENERGY STARTS HERE

EnergyAdvantage for Businesses: Overview

- **Program Details** – Available through **June 30, 2028**, for commercial customers in the Kentucky Power service area.
- **Incentives** – Lighting incentives available in 2025, HVAC incentives in 2026, and food service incentives in 2027.
- **Equipment Standards** – Installed equipment must meet recognized efficiency certifications (CEE, DLC, ENERGY STAR®, AHRI, or other Kentucky Power–approved standards).
- **Funding Limits** – Annual cap of **\$25,000 per electric account**; incentives cannot exceed total project cost. Projects over **\$10,000 require pre-approval** before equipment purchase or installation.

EnergyAdvantage for Business: Measures

2025 Lighting Only

- LEDs
- Network Lighting Controls
- Daylight Controls
- Occ Sensors

2026 Lighting & HVAC

- Commercial AC
- Heat Pumps
- Heat Pump Water Heater
- Smart Thermostats

2027 Lighting, HVAC & Food Service

- Combination Ovens
- Fryers
- Steam Cookers
- Dishwashers

EnergyAdvantage for Business: Lighting Measures



Exterior Lighting Incentives

Measure		Incentive Cap
Fixture	LED ≤ 30W	\$30 per Fixture
	LED 31 - 100W	\$35 per Fixture
	LED 100 - 200W	\$50 per Fixture
	LED 201 – 300W	\$75 per Fixture

Interior Lighting Incentives

Measure		Incentive Cap
Low-Bay Fixture	LED ≤ 200W	\$10 per Fixture
High-Bay Fixture	LED ≤ 200W	\$50 per Fixture
	LED 201 – 250W	\$60 per Fixture
	LED 251 – 300W	\$75 per Fixture
Troffer	LED ≤ 80W	\$20 per Fixture
Linear Lamp	LED 2ft ≤ 10W	\$1.50 per Lamp
	LED 3ft ≤ 13W	
	LED 4ft ≤ 22W	
	LED 8ft ≤ 43W	
Downlight	LED U-Bend ≤ 22W	\$3 per Lamp
	LED Recessed, Surface, Pendant Downlight	
Refrigerated Case Lighting	LED Refrigerated/Freezer Case Light	\$9 per Fixture
Refrigerated Case Lighting	LED Refrigerated/Freezer Case Light	\$3.50 per Foot

Interior Lighting Controls Incentives

Measure		Incentive Cap
Occupancy Sensor	Wall Switch	\$15 per Sensor
	Fixture-Mounted	\$15 per Sensor
	Remote or Wall-Mounted	\$30 per Sensor
	Integrated into LED Fixture	\$15 per Sensor
Daylight Sensor	Fixture-Mounted	\$10 per Sensor
	Remote or Wall-Mounted	\$20 per Sensor
Dual Occupancy & Daylight Sensor	Fixture-Mounted	\$30 per Sensor
	Integrated into LED Fixture	\$15 per Sensor
Networked Lighting Controls		\$0.20 per Watt Reduced

EnergyAdvantage for Business: HVAC Measures



HVAC & Water Heating Incentives		
Measure		Incentive Cap
Air-Cooled Split or Single Packaged HVAC System	< 65 kbtu (< 5.42 ton)	\$40 per Ton
	65 ≤ kBtu < 135 (5.42 ≤ tons < 11.25)	
	135 ≤ kBtu < 240 (11.25 ≤ tons < 20)	
	240 ≤ kBtu < 760 (20 ≤ tons < 63.3)	
	≥ 760 kbtu (≥ 63.3 ton)	
Air Source Heat Pump	Single Package < 65 kbtu (< 5.42 ton)	\$175 per Ton
	Split System < 65 kbtu (< 5.42 ton)	
Packaged Terminal Heat Pumps		\$250 per Ton
Packaged Terminal Air Conditioners		\$125 per Ton
Geothermal Heat Pump	Closed Loop Water-to-Air	\$500 per Ton
	Open Loop Water-to-Air	
	Closed Loop Water-to-Water	
	Open Loop Water-to-Water	
	DGX-to-Air DGX-to-Water	
Smart Thermostat		\$50 per Thermostat
Commercial Heat Pump Water Heater		\$500 Per Unit

EnergyAdvantage for Business: Food Service Measures

Food Service & Misc. Incentives		
Measure		Incentive Cap
Commercial Combination Oven	Pan Capacity ≤ 14	\$600 per Oven
	Pan Capacity 15 - 29	\$1,000 per Oven
	Pan Capacity ≥ 30	\$1,430 per Oven
Commercial Electric Fryer	Large and Standard Vat	\$500 per Fryer
Commercial Electric Steam Cooker	3-Pan Capacity	\$900 per Cooker
	4-Pan Capacity	\$1,000 per Cooker
	5-Pan Capacity	\$1,200 per Cooker
	≥ 6-Pan Capacity	\$1,380 per Cooker
Commercial Dishwasher		\$220 per Dishwasher



EnergyAdvantage For Business

Project Number	Site	Project Type	Savings kWh	Savings kW	Incentive Total
CES2025_008886	████████████████████	Lighting	7,450	2	\$372
CES2025_008942	████████████████████	Lighting	65,875	19	\$3,433
CES2025_008943	████████████████████	Lighting	14,904	4	\$714
CES2025_008944	████████████████████	Lighting	106,274	30	\$6,346
CES2025_008950	████████████████████	Lighting	23,280	6	\$1,873
CES2025_008973	████████████████████	Lighting	3,054	1	\$840
CES2025_009034	████████████████████	Lighting	20,448	0	\$2,310
CES2026_009165	████████████████████	Lighting	4,152	0	\$414
CES2026_009254	████████████████████	Lighting	6,030	2	\$260
CES2026_009270	██	Lighting	3,204	2	\$1,260
CES2026_009293	████████████████████	Lighting	5,184	1	\$240
TOTAL			259,856	67	\$18,062

	2026- Commercial	
	kWh	Incentives
Annual	2,947,015	\$ 317,995.00
Monthly	245,584.58	\$ 26,499.58
Per Project (2025 Average)	35000	\$ 2,275.00
Per Month to meet Goal	7.02	11.6481685
	7 projects month project size will vary	



Outreach

Targeting Research/Outreach Commercial

- Restaurants
- Grocery Stores
- Large kWh users
- Contractors- HVAC & Lighting
- Medical Facilities
- Economic Development
- Chambers of Commerce



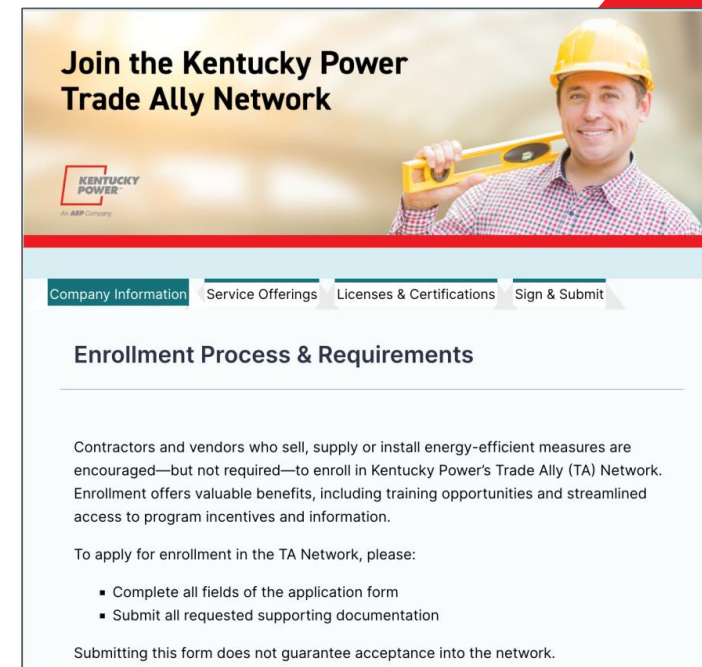
Operations



EnergyAdvantage Trade Ally Network Benefits

- Expand customer base and boost sales
- Participation in Trade Ally Roundtable Meetings
- Early access to program updates and announcements
- Business listing featured on the Kentucky Power website.
- Submit projects on behalf of customers
- Track application progress through an online portal
- Recognition and rewards for outstanding achievements

Note: You do **not** need to be in the network to submit projects - customers may also install and submit projects themselves.



Join the Kentucky Power Trade Ally Network

KENTUCKY POWER
An AEP Company

Company Information | Service Offerings | Licenses & Certifications | Sign & Submit

Enrollment Process & Requirements

Contractors and vendors who sell, supply or install energy-efficient measures are encouraged—but not required—to enroll in Kentucky Power's Trade Ally (TA) Network. Enrollment offers valuable benefits, including training opportunities and streamlined access to program incentives and information.

To apply for enrollment in the TA Network, please:

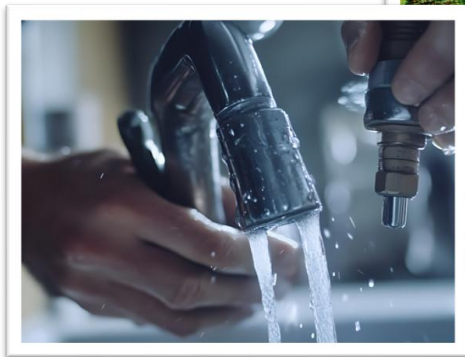
- Complete all fields of the application form
- Submit all requested supporting documentation

Submitting this form does not guarantee acceptance into the network.

Stay Connected!

- **Visit:** KentuckyPower.com/EnergyAdvantageBusiness
- **Visit:** KentuckyPower.com/EnergyAdvantageHome
- **Email:** EnergyAdvantageKentucky@trccompanies.com
- **Customer Service Call Center:** 844-657-1230





Thank You!



SAVING ENERGY STARTS HERE

