
From: Richardson \ Risa \ Katara
Sent: Thursday, September 19, 2024 10:13 AM
To: Rachel McCarty <rmccarty@kypress.com>
Subject: Public Hearing Notice

Hi, Ms. Rachel.

I hope all is well with you!

I am reaching out about the final part of our public notifications for the rate case – the public hearing notice that will run in the classified sections of the same papers where we placed the ad earlier this year.

The hearing will be sometime Oct. 21-23. We don't have the exact date within that range at this time, but we do know that regardless of which of the dates, the notice can run in all papers October 8-11 if that is at all possible on your end.

The content for the notice is attached. The date in the content is in yellow for now until the final date is decided.

At this point, we just have a few questions for preparation:

1. What is the deadline for final copy?
2. Do you need various sizes of PDFs for the notice?
3. Do you have a breakdown of which papers would run the ad on which days Oct. 8-11?

Thank you for all you do!

Risa

Risa Richardson, APR ([she/her](#))
Communications Manager
[NiSource/Columbia Gas of Kentucky](#)
(859) 953-2100

Board member, [Public Relations Society of America East Central District](#)

Board member, [Lexington Urban League](#)

From: Richardson \ Risa \ Katara <risarichardson@nisource.com>
Sent: Tuesday, January 30, 2024 8:59 AM
To: Rachel McCarty <rmccarty@kypress.com>
Cc: Hardgrove \ Eric \ R <EHardgrove@nisource.com>; Durr \ Evelyn \ L <sdurr@nisource.com>
Subject: Quote for Columbia Gas

Hi, Rachel.

I hope all is well!

I've been asked to get a quote for some ad placements that we will need in a few months. There will be two ads – one full page and one smaller.

For the full-page ad, we need two quotes. The ad will run once per week for three consecutive weeks: April 29, May 6 and May 13.

1. One quote would be for papers in 30 counties: Bath, Bourbon, Boyd, Bracken, Carter, Clark, Clay, Estill, Fayette, Floyd, Franklin, Greenup, Harrison, Jessamine, Johnson, Knott, Lawrence, Lee, Letcher, Lewis, Madison, Martin, Marson, Montgomery, Nicholas, Owsley, Pike, Robertson, Scott and Woodford.
2. The other quote would be for papers in only 20 of those counties: Bourbon, Boyd, Bracken, Clark, Estill, Fayette, Floyd, Franklin, Greenup, Harrison, Jessamine, Knott, Lawrence, Madison, Martin, Mason, Montgomery, Pike, Scott and Woodford.

For the smaller ad (about 120 words, 733 characters with spaces), we will need a quote for placement in the list of 30 counties: Bath, Bourbon, Boyd, Bracken, Carter, Clark, Clay, Estill, Fayette, Floyd, Franklin, Greenup, Harrison, Jessamine, Johnson, Knott, Lawrence, Lee, Letcher,

Lewis, Madison, Martin, Marson, Montgomery, Nicholas, Owsley, Pike, Robertson, Scott and Woodford. This ad will be placed sometime in the fall and can run with the Classifieds.

Also, please confirm that you would need a proof by April 15 to begin running the ad on April 29 (two weeks notice). Also, please confirm that we can send the content in a Word document?

Thank you so much for your time!
Risa

Risa Richardson ([she/her](#))
Communications Manager
[NiSource/Columbia Gas of Kentucky](#)

Board member, [Public Relations Society of America East Central District](#)
Board member, [Big Brothers Big Sisters of the Bluegrass](#)