

Israel Max

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Dynamic and visionary Owner/CEO of Maxsip Telecom with an impressive 35-year tenure in the industry. A highly experienced professional, adept at leveraging expertise in telecommunications systems, sales, and installation to drive business success. Committed to delivering unparalleled service and cultivating a customer-centric approach within the organization. A strategic leader with a proven track record of achieving exceptional results, maximizing profitability, and fostering long-term business relationships. Dedicated to continuously innovating and adapting to the evolving landscape of the telecommunications industry, while consistently contributing to the growth and success of the organization.

PROFESSIONAL EXPERIENCE

Maxsip Telecom: CEO (Valley Stream, NY)

2008-Present

- Provide visionary leadership and strategic direction with a focus on mobile, broadband, and digital services.
- Develop and implement innovative business strategies to drive revenue growth and market expansion.
- Forge strategic partnerships and alliances to enhance the company's product and service offerings.
- Successfully participated in government programs, such as the Emergency Broadband Benefit (EBB) Program, by offering eligible consumers a discount of up to \$50 per month for broadband services, ensuring affordability and accessibility.
- Provided enhanced support to consumers residing on qualifying Tribal lands through the EBB program, offering up to \$75 per month toward broadband services, promoting digital inclusion for underserved communities.
- Facilitated the acquisition of essential devices through the EBB program, offering a one-time discount of up to \$100 for laptops, desktop computers, or tablets purchased from approved providers, improving access to connected devices.
- Effectively transitioned from the temporary Emergency Broadband Benefit to the long-term Affordable Connectivity Program (ACP) on December 31, 2021, ensuring continuous support and affordability for eligible households.
- Demonstrated compliance with regulations and government directives by adopting final rules for the ACP on January 14, 2022, in accordance with the Infrastructure Investment and Jobs Act.
- Successfully conducted outreach activities as part of the Affordable Connectivity Outreach Grant Program and the Your Home, Your Internet Pilot Program, increasing awareness of the ACP among recipients of federal housing assistance.
- Participated in the Affordable Connectivity Pilot Programs, including the Affordable Connectivity Program Navigator Pilot Program, further increase awareness and facilitate enrollment in the ACP, ensuring maximum program utilization.
- Proven ability to navigate regulatory frameworks, adapt to evolving program requirements, and effectively communicate program benefits to target audiences, resulting in increased participation and positive community impact.

Maxsip: Owner/CEO (Woodmere, NY)

2005-Present

- Specialize in delivering custom-designed, full-featured, easily managed, and endlessly scalable Internet-based communications solutions.
- Provide a complete range of VOiP (Voice Over IP) systems to extend existing infrastructure and integrate VOiP with current PBX (Private Branch Exchange).

- Certified CLEC (Competitive Local Exchange Carrier) offering carrier-grade voice service.
- Skilled technicians handle internal wiring and ensure a smooth transition without interruption to business flow.
- Build IP-based communications solutions on top of our family of VOiP solutions.
- Future-proof communications infrastructure to address immediate needs and allow seamless and cost-effective scalability as the business grows and needs change.

Expert Communications: Owner/CEO (Brooklyn, NY)

1985-1999

- Accomplished CEO with a track record of driving growth and profitability in the PBX and low voltage wiring industry.
- Strategic leader who has successfully developed and executed business plans to achieve organizational objectives.
- Demonstrated expertise in overseeing the design, implementation, and maintenance of PBX systems and low voltage wiring solutions.
- Proven ability to build and manage high-performing teams, fostering a culture of collaboration, innovation, and customer focus.
- Strong business acumen with a deep understanding of market dynamics, customer needs, and industry trends in the telecommunications and low voltage sectors.

Quality Security and Communications: Owner/CEO (Brooklyn, NY)

1985-1997

- Owner and Founder of a successful alarm systems company catering to both commercial and residential markets.
- Built and led a high-performing team, fostering a culture of innovation, excellence, and customer satisfaction.
- Established strategic partnerships with suppliers and manufacturers, ensuring the availability of cutting-edge technologies and products.
- Oversaw the design and installation of alarm systems, ensuring compliance with industry standards and meeting customer requirements.
- Successfully managed operations, including inventory management, procurement, and logistics, to optimize efficiency and reduce costs.
- Maintained strong relationships with clients, providing exceptional customer service and ensuring their security needs were met.
- Stayed up-to-date with industry trends and advancements, continuously enhancing the company's offerings and staying ahead of the competition.
- Achieved consistent revenue growth and profitability, contributing to the long-term sustainability and success of the company.
- Received accolades and positive feedback from clients for delivering reliable and top-quality alarm systems and services.

SKILLS

PBX, Telecom, Low Voltage Wiring, Data, Networking, Microsoft Office Suite

EDUCATION

Yeshiva Torah Vodaath, Brooklyn, NY

1991

ADDITIONAL PERSONAL INFORMATION

- EMT (Emergency Medical Technician) - 1989-Present, Hatzalah ember
- Fire Commissioner - Woodmere Fire District
- Class A Firefighter - Woodmere Fire Department