

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

Electronic Application Of Kentucky Power Company)
For (1) A General Adjustment Of Its Rates For)
Electric Service; (2) Approval Of Tariffs And Riders;)
(3) Approval Of Accounting Practices To Establish)
Regulatory Assets And Liabilities; (4) A)
Securitization Financing Order; And (5) All Other)
Required Approvals And Relief)

Case No. 2023-00159

REBUTTAL TESTIMONY OF
ANDREW R. CARLIN
ON BEHALF OF KENTUCKY POWER COMPANY

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**REBUTTAL TESTIMONY OF
ON BEHALF OF
KENTUCKY POWER COMPANY
BEFORE THE PUBLIC SERVICE COMMISSION OF KENTUCKY**

I. INTRODUCTION

1 **Q. PLEASE STATE YOUR NAME, POSITION AND BUSINESS ADDRESS.**

2 A. My name is Andrew R. Carlin. My business address is 1 Riverside Plaza, Columbus,
3 Ohio 43215. My position is Director – Compensation & Executive Benefits for
4 American Electric Power Service Corporation (“AEPSC”), a wholly owned subsidiary
5 of American Electric Power Company, Inc. (“AEP”). AEP is the parent company of
6 Kentucky Power Company (the “Company” or “Kentucky Power”). AEPSC supplies
7 engineering, financing, accounting, and other services to AEP’s seven electric
8 operating companies, including the Company. In this testimony, I will refer to AEPSC,
9 Kentucky Power, and other AEP utility operating companies collectively as the “AEP
10 System.”

11 **Q. ARE YOU THE SAME ANDREW R. CARLIN WHO OFFERED DIRECT**
12 **TESTIMONY IN THIS PROCEEDING?**

13 A. Yes.

II. PURPOSE OF REBUTTAL TESTIMONY

14 **Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?**

15 A. The purpose of my rebuttal testimony is to correct mischaracterizations in the testimony
16 of Attorney General and Kentucky Industrial Utility Customers, Inc. (“AG-KIUC”)
17 Witness Lane Kollen with respect to short-term incentive (STI) compensation, long-
18 term incentive (LTI) compensation, Retirement Savings related employee benefits

1 expense and Supplemental Excess Retirement Plan (SERP) expense the Company
2 requested to be included in its cost of service in its filing. I will show that the STI and
3 LTI compensation expenses in question provide substantial benefits to customers and
4 thus should be included in the Company's cost of service. I will show that the
5 retirement savings plan, collectively with the cash balance pension, collectively
6 provide market competitive retirement income benefits and are both part and parcel of
7 a market competitive total benefit program for employees. I will also demonstrate that
8 the requested non-qualified post-retirement plan expenses are reasonable and
9 appropriate costs to be included in the Company's cost of service.

III. SHORT-TERM AND LONG-TERM INCENTIVE COMPENSATION EXPENSE

10 **Q. WHAT ADJUSTMENTS HAVE BEEN PROPOSED WITH RESPECT TO THE**
11 **COMPANY'S REQUESTED LEVEL OF STI AND LTI COMPENSATION**
12 **EXPENSE?**

13 A. AG-KIUC Witness Kollen proposes denying cost recovery for financial performance-
14 based STI and LTI compensation.¹ He argues that 60% of the Company's and
15 AEPSC's allocated STI compensation expense is based on financial performance² and
16 90% of the Company's and AEPSC's allocated LTI is based on financial performance.³

¹ Kollen Direct at 39, Line 5.

² Kollen Direct at 38, Line 18 and Exhibit (LK-3), Incentive Comp tab, p. 1 of 1, column C, row 40.

³ *Id.* at 38 Lines 7-9 and Exhibit (LK-3), column B rows 11 and 13.

1 **Q. WHAT IS WITNESS KOLLEN'S RATIONALE FOR HIS**
2 **RECOMMENDATION TO REMOVE ALL FINANCIALLY BASED STI AND**
3 **LTI EXPENSE FROM THE COST OF SERVICE?**

4 A. AG-KIUC Witness Kollen first references what he believes is the Public Service
5 Commission of Kentucky's ("Commission") historical practice of disallowing and
6 removing incentive compensation expenses from utilities' revenue requirements that
7 were incurred to incentivize the achievement of shareholder goals as measured by
8 financial performance, rather than incurred to incentivize the achievement of customer
9 and safety goals.

10 **Q. DO YOU AGREE THAT IT IS THE COMMISSION'S PRACTICE TO**
11 **REMOVE ALL FINANCIALLY BASED STI AND LTI EXPENSE FROM THE**
12 **KENTUCKY POWER'S AND OTHER ELECTRIC UTILITIES' COST OF**
13 **SERVICE AS STATED BY MR. KOLLEN?**

14 A. No. The Commission's orders in past cases do not foreclose the Company's ability to
15 recover STI and LTI expense tied to financial performance. And, Commission
16 precedent has slightly changed over time.

17 In the Commission's Order in Case No. 2014-00396, the Commission, in
18 denying the Attorney General's recommendation that 75% of the Company's ICP
19 expense be excluded because it was funded by EPS, found that, "the amount that should
20 be removed for ratemaking purposes should be based on the performance measures of
21 the plan, not the funding measures."⁴ The current STI plan for Kentucky Power

⁴ Order of the Kentucky Public Service Commission, Case No. 2014-00396, June 22, 2015, at 25-26.

1 distribution employees includes two financial measures, Kentucky Power earnings and
2 Kentucky Power ROE, each with a 10% weight. Based on the Commission’s findings
3 in Case No. 2014-00396, Mr. Kollen’s recommended reduction should have been the
4 20% total weights for these performance measures and not the 60% weight for the AEP
5 Operating EPS measure funding measure. Thus, Mr. Kollen’s recommendation is not
6 in line with the Commission’s findings in Case No. 2014-00396.

7 In Case No. 2017-00179 the Commission adopted the incentive compensation
8 reductions reflected in a settlement agreement among all signatory parties, except for
9 the Attorney General and Kentucky Commercial Utility Customers, Inc. (“KCUC”)
10 (which were not signatories to the settlement agreement).⁵ The terms of any settlement
11 agreement necessarily reflect compromise, and not the litigated outcome as determined
12 by the Commission, and they should not be considered practice or precedent setting for
13 future proceedings.

14 In its ruling in the Company’s most recent base rate case (Case No. 2020-
15 00174) the Commission found “that incentive plan costs for funding metrics and
16 performance metrics tied to financial objectives should be disallowed from recovery
17 for ratemaking purposes *absent a clear showing of benefit to ratepayers.*”⁶

18 Thus, according to the Commission’s most recent precedent on these issues, the
19 Commission did not foreclose the Company’s ability to recover STI and LTI expenses
20 tied to financial performance. Instead, the Commission held that these expenses were
21 recoverable upon a clear showing of benefit to ratepayers. The Company has provided

⁵ Order of the Kentucky Public Service Commission, Case No. 2017-00179, January 18, 2018, at 15.

⁶ Order of the Kentucky Public Service Commission, Case No. 2020-00174, January 13, 2021, at 14 (emphasis added).

1 that clear showing of benefit to ratepayers in this case, and recovery of the expenses
2 should be allowed.

3 **Q. DOES FINANCIALLY BASED INCENTIVE COMPENSATION BENEFIT**
4 **RATE PAYERS?**

5 A. Yes. First and foremost, financially based incentive compensation is a component of a
6 reasonable and market competitive employee compensation package that enables the
7 AEP System to attract and retain the suitably skilled and experienced employees
8 needed to provide service efficiently and effectively. Whether this cost is provided to
9 employees in the form of incentive compensation or base pay, it is necessary to
10 maintain the market competitiveness of the compensation the AEP system offers
11 employees. Without market competitive compensation, employee turnover and
12 position vacancy would increase to problematic levels, hiring and training expense
13 would increase, and employee productivity would decrease, given the many years it
14 often takes new employees to learn to perform their jobs safely, efficiently, and
15 effectively. Therefore, this portion of employee compensation expense clearly benefits
16 customers.

17 The many substantial benefits that incentive compensation, financial or
18 otherwise, provides to customers are described in my direct testimony.⁷ Without
19 discounting any of these benefits by omission here, it is worth highlighting that the
20 interests of shareholders and customers are aligned with respect to keeping costs low,
21 which is the primary and often only lever most employee-participants have available

⁷ Carlin Direct, Section VIII: The Benefits of Incentive Compensation in its entirety, and p. 33 line 10 through p. 34, line 31 and p. 46 line 3 through p. 47 line 13.

1 to improve the value of their financially based incentive compensation. Financially
2 based incentive compensation also better ensures that sufficient equity capital is
3 available at reasonable costs to maintain and expand Kentucky Power’s electric system
4 to meet the needs of our customers for stable and affordable electricity. These are clear
5 and substantial benefits that are afforded to customers by using financially based
6 incentive compensation.

7 **Q. WHAT IS THE PURPOSE OF THE FUNDING MECHANISM FOR STI**
8 **COMPENSATION?**

9 A. The funding mechanism ensures that AEP can afford employee incentive compensation
10 while also meeting its commitments to other stakeholders, which include Kentucky
11 Power customers. It also ensures that STI compensation does not impair the AEP
12 System Companies financially, which helps avoid the increased costs that would create,
13 such as increased borrowing costs that Kentucky Power customers would likely at least
14 partially absorb if the AEP System were financially impaired even to a small extent.
15 The importance of such a mechanism becomes apparent when utilities are in financial
16 distress. Anyone who has ever managed their living expenses within a budget knows
17 that it is not sustainable, and it is detrimental to their financial wellbeing, as well as that
18 of those they serve and support, to spend more than they can afford.

19 The AEP Operating EPS component of the Funding Measures also sends a clear
20 message to all employees that it is imperative for them to maintain financial discipline.
21 This drives a relentless pursuit of efficiency and cost reduction that enables the
22 Company to complete work at a lower cost than would otherwise be the case—which
23 benefits customers in the form of a lower cost of service.

1 The funding mechanism also facilitates business unit and operating company
2 goal setting by shifting the focus to ensuring a consistent degree of difficulty among
3 AEP's business units and operating companies rather than a degree of difficulty for all
4 goals that produces payouts consistent with overall AEP performance.

5 **Q. DO YOU AGREE WITH AG-KIUC WITNESS KOLLEN (AT 39) THAT**
6 **INCENTIVE COMPENSATION TIED TO FINANCIAL PERFORMANCE**
7 **BENEFITS SHAREHOLDERS TO THE DETRIMENT OF CUSTOMERS IN**
8 **RATE PROCEEDINGS SUCH AS THIS?**

9 A. No, this is a false dichotomy, and AG-KIUC Witness Kollen has not presented any
10 evidence that this has occurred or even how it theoretically might occur. The primary
11 objective of the Company's STI and LTI compensation is to serve as reasonable and
12 market competitive component of the total compensation package that is needed to
13 attract and retain the appropriately skilled and experienced employees needed to
14 provide electric service to customers efficiently and effectively. This fundamental
15 aspect of these programs clearly primarily benefits customers. None of the Kentucky
16 Power employees and only a handful of the AEPSC employees who participate in these
17 plans have any significant ability to affect performance towards any of the AEP
18 financial incentive metrics that AG-KIUC Witness Kollen recommends removing,
19 which are all measures of AEP financial performance. Note that Kentucky Power
20 generated only about 3.5% of AEP's total revenue in 2022. Furthermore, the Company
21 has consistently requested that only the target level of direct Kentucky Power STI and
22 LTI compensation be included in its cost of service in rate cases, not the significantly
23 higher actual level. Moreover, the target level does not vary based on performance.

1 Therefore, it is not even possible for the financial measures in question to encourage
2 employee behavior that is detrimental to customer interests.

3 In addition, AG-KIUC Witness Kollen’s concern that financially based
4 incentive compensation is detrimental to customers ignores the Commission’s
5 oversight of rates through robust regulatory proceedings such as this rate case. The
6 regulatory process is designed to address such conflicting interests. Witness Kollen’s
7 concern that financially based incentive compensation provides “executives, managers,
8 and employees a direct incentive to seek greater and more frequent rate increases from
9 customers”⁸ is an unsupported red herring. The Commission, the regulatory process,
10 and the Company’s demonstrated commitment to the needs of customers each mitigate
11 this potential issue. Mr. Kollen’s proposed disallowance is also greatly disproportional
12 to his stated concerns because the vast majority AEP System employees, all of whom
13 are eligible for financially based incentive compensation, have no input in or
14 responsibility for the decision to seek a rate increase.

15 **Q. DOES FINANCIALLY BASED INCENTIVE COMPENSATION, PRIMARILY**
16 **BENEFIT SHAREHOLDERS?**

17 A. No. The accumulated cost savings that financially based incentive compensation has
18 produced over the decades that it has been in place are reflected in Kentucky Power’s
19 test year cost of service. Maintaining financially based incentive compensation
20 prevents backsliding on previously achieved cost-control and efficiency savings.
21 These savings will again be embedded in rates in this rate case proceeding as they have

⁸ Kollen Direct at 40, Lines 17-18.

1 in prior rate case proceedings, and they will again pass through to customers. There is
2 no mechanism, outside of the Commission's control of rates, for shareholders to benefit
3 from the accumulated value that incentive compensation has produced. Disallowing
4 recovery of these amounts requires shareholders to pay for a large portion of this
5 reasonable, customary, and appropriate cost of doing business without receiving any of
6 the accumulated benefits and while also being required to pay for any incremental
7 benefits that may accrue through above target incentive level.

8 Although incentive compensation should be expected to occasionally payout at
9 or below target from time to time, the AEP System Companies' and the utility
10 industry's average payout has been significantly above target. This is because it is
11 necessary to maintain employees' perceptions that target performance is achievable and
12 that employees' total compensation opportunity remains market competitive. If this
13 perception is undermined it would increase employee turnover, which would result in
14 cost increases that likely would offset any incentive compensation savings.

15 Given that customers are already receiving the ongoing benefits of financially
16 based incentive compensation and that it is unknown whether it will provide any new
17 incremental benefits going forward, beyond those provided by a market-competitive
18 Total Compensation package; customers, not shareholders, are the primary
19 beneficiaries of the Company's Incentive Compensation program. Excluding any
20 portion of the target level of incentive compensation from Kentucky Power's revenue
21 requirement is not justified based on the evidence that I have provided herein.
22 Moreover, doing so would impede the Company's ability to earn the rate of return set
23 by the Commission in this proceeding.

1 **Q. ARE THERE ANY OTHER REASONS WHY YOU DISAGREE WITH AG-**
2 **KIUC WITNESS KOLLEN'S RECOMMENDATIONS ON INCENTIVE**
3 **COMPENSATION?**

4 A. Yes. It is not proper for the companies to "charge" employee compensation costs to
5 shareholders when this compensation is a reasonable, prudent, and necessary expense,
6 and when it provides a clear benefit to ratepayers.

7 **Q. IS WITNESS KOLLEN'S PROPOSED 60% REDUCTION TO REMOVE THE**
8 **EPS FUNDING MEASURE WEIGHT FOR STI COMPENSATION BASED ON**
9 **A COMPLETE AND ACCURATE ASSESSMENT OF THE AEP SYSTEM STI**
10 **COMPENSATION PLAN?**

11 A. No. Even if the Company agreed with Mr. Kollen's proposal, his calculation is
12 incorrect. The funding measures are multiplied by the operating measures (except for
13 the executive council scorecard for which the funding measures are the operating
14 measures) to produce the overall score. Therefore, the funding measures (which add
15 to 100%) and operating measures (which also add to 100%) have the same potential
16 impact on the overall score. Because the funding measures and operating measures
17 total to 200%, the weight of any one measure should be divided by 200% to accurately
18 reflect its impact on STI payouts. As such, if the Commission were to accept Mr.
19 Kollen's proposal, a maximum of 30% of STI expense should be removed from the
20 Company's cost of service ($60\%/200\%=30\%$), the value of which can be readily
21 quantified from Company Witness Whitney's workpapers.⁹

⁹ Whitney Rebuttal, Exhibit HMW-R6.

1 **Q. IS WITNESS KOLLEN’S PROPOSED 90% REDUCTION TO REMOVE ALL**
2 **LONG-TERM INCENTIVE COMPENSATION, EXCEPT WHAT HE**
3 **DESCRIBES AS THE STRATEGIC PORTION, INTERNALLY**
4 **CONSISTENT?**

5 A. No. AG-KIUC Witness Kollen recommends removing all performance share expense
6 because it is tied to financial measures, except the 10% portion tied to what he describes
7 as the “strategic goal portion.”¹⁰ The inconsistency is that Witness Kollen also
8 recommends removing all restricted stock units (RSUs) from the cost of service, even
9 though RSUs are not tied to any financial measures whatsoever, financial, or otherwise.
10 If the Commission were to accept Mr. Kollen’s recommendation with respect to
11 performance shares, then it should also allow cost recovery for RSUs, which is 25% of
12 overall LTIP expense.

13 **Q. GIVEN THAT KENTUCKY POWER’S REQUESTED COST OF SERVICE**
14 **VOLUNTARILY EXCLUDED THE SUBSTANTIAL VALUE OF ACTUAL**
15 **INCENTIVE COMPENSATION PAID DURING THE TEST YEAR THAT**
16 **EXCEEDED THE TARGET LEVEL OF DIRECT KENTUCKY POWER**
17 **INCENTIVE COMEPNSATION, SHOULD ANY REDUCTION THE**
18 **COMMISSION CHOOSES TO MAKE BE TAKEN FROM THIS ALREADY**
19 **REDUCED STARTING POINT?**

20 A. No. The Company voluntarily reduced the value of direct incentive compensation for
21 Kentucky Power employees included in its requested cost of service to the target level

¹⁰ Kollen Direct, Exhibit (LK-3), p. 1 of 1, Incentive Comp tab, column A, rows 11 and 13.

1 because this reflects the market competitive level. However, if the Commission
2 reduces incentive compensation to remove financially based incentive compensation
3 or for any other reasons, then the Commission should apply this reduction to the actual
4 level of incentive compensation incurred during the test year. This would have the
5 effect of treating Kentucky Power's incentive compensation the same as other
6 Kentucky investor-owned electric utilities for which incentive compensation is not
7 reduced to the target level before other reductions are applied. AEP System and
8 industry practice has shown that above target incentive payouts are the norm (132%
9 10-year average for CEOs) so this voluntary reduction to target is not a "going level"
10 type of adjustment.¹¹ As such, if the Commission were inclined to reduce the
11 Company's cost recovery below that target level, the Company would respectfully
12 request to withdraw its voluntary reduction to the target level such that any reduction
13 would apply to the full test-year incentive compensation amount.

14 **Q. HOW WOULD THE COMPANY BE AFFECTED BY REDUCING OR**
15 **ELIMINATING VARIABLE INCENTIVE COMPENSATION FROM ITS**
16 **COST OF SERVICE FOR RATEMAKING PURPOSES?**

17 A. Denying cost recovery for such a substantial portion of incentive compensation would
18 reduce the Company's rate of return to below the level to be set in this rate case, all
19 else being equal.¹² It would also encourage shifting variable incentive compensation
20 into fixed base pay to enable the Company to recover its reasonable payroll costs in the

¹¹ 2023 U.S. Energy Services Compensation Survey, October 12, 2023, Results and Trends Webinar, p. 17.

¹² Denying \$6.29M revenue requirement associated with prudently incurred incentive cost results in an approximate 63 basis point (BPS) reduction to the Company's requested ROE. Per KPCO_R_KPSC_3_30_Attachment1, 10 BPS = \$1,000,190.

1 future. This would diminish or eliminate the efficiencies, productivity enhancements,
2 and operational benefits gained by the proven strategy of linking pay to performance
3 and ultimately result in increased expenses, reduced performance, and higher rates for
4 customers.

IV. RETIREMENT SAVINGS PROGRAM EXPENSE

5 **Q. PLEASE DESCRIBE THE AEP SYSTEM RETIREMENT SAVINGS**
6 **PROGRAM?**

7 A. Employees are encouraged to contribute a percentage of their eligible compensation
8 (base pay and annual incentive compensation) to a retirement saving program account.
9 The Company matches the first 1% of eligible compensation from each paycheck on a
10 dollar-for-dollar basis and the next 5% of eligible compensation on a \$0.70 per dollar
11 basis.

12 **Q. DO THE AEP SYSTEM COMPANIES ALSO PROVIDE DEFINED**
13 **CONTRIBUTION PENSION BENEFITS?**

14 A. Yes, AEP System benefits continue to include a cash balance pension benefit for
15 employees with one or more years of service, which vests after 3 years of service. The
16 cash balance pension is structured as an account balance plan, which causes it to operate
17 similarly to a defined contribution plan. Eligible participants are credited with a
18 percentage of eligible compensation, which is also base pay plus incentive
19 compensation, plus interest credits. The eligible compensation crediting rate varies
20 from 3.0% to 8.5% based on age and years of service. The cash balance formula
21 generally provides significantly less benefit value to participants than the AEP
22 System's now-frozen traditional final average pay (FAP) formula would have provided

1 under similar circumstances, although such comparisons are dependent on a variety of
2 factors, such as interest rates and participant elections. The traditional FAP formula
3 was locked to new hires on or after January 1, 2000, or earlier for legacy CSW
4 formulas, and years of service and compensation taken into consideration were frozen
5 effective December 31, 2010.

6 One change since the last Kentucky Power base rate case is that the cash balance
7 lookback credit on eligible compensation for employees who reach one year of service
8 was eliminated for employees hired on or after January 1, 2021. As a result of this
9 change, employees with less than one year of service no longer participate in any way
10 in this program.

11 **Q. DID AG-KIUC WITNESS KOLLEN PROPOSE AN ADJUSTMENT TO**
12 **RETIREMENT SAVINGS PROGRAM EXPENSE?**

13 A. Yes, Witness Kollen proposed eliminating all retirement savings program expense
14 from Kentucky Power's cost of service in its entirety based on past Commission
15 precedent.

16 **Q. WHAT WAS THE COMMISSION'S RATIONALE FOR DISALLOWING**
17 **RETIREMENT SAVINGS PROGRAM EXPENSE IN THE COMPANY'S LAST**
18 **BASE RATE CASE, CASE NO. 2020-00174?**

19 A. First it should be noted that the Commission allowed the Company's requested
20 retirement savings program expense to be recovered as part of the Company's cost of
21 service in its 2017 base rate case, Case No. 2017-00179.¹³ In its next base rate case,

¹³ Order of the Kentucky Public Service Commission, Case No. 2017-00179, January 18, 2018, at 15.

1 Case No. 2020-00174, Kentucky Power made the same proposal with respect to
2 retirement savings program expense. In that case, “[n]one of the intervenors directly
3 addressed Kentucky Power’s savings plan expense.”¹⁴

4 Then, the Commission’s final order in Case No. 2020-00174 held:

5 First, the Commission notes that it made an erroneous finding of fact in
6 its final Order in Case No. 2017-00179 because the Order referenced
7 only the 401(k) contributions and a defined benefit plan that was locked
8 and frozen but was silent regarding a third retirement plan funded
9 entirely by Kentucky Power in the form of the cash balance formula
10 pension. In Case No. 2017-00179 and in this proceeding, Kentucky
11 Power testified that the contributions to the 401(k) and cash balance
12 formula pension were designed so that, taken individually, the
13 contributions are less than would be required to provide a market
14 competitive retirement benefit, but, taken together, are market
15 competitive. However, the Commission finds that Kentucky Power has
16 not provided substantial evidence to support this assertion. For this
17 reason, the Commission has reduced jurisdictional 401(k) savings plan
18 expense by \$1,684,045.¹⁵

19 **Q. WHY DID THE COMPANY NOT PROVIDE ADDITIONAL EVIDENCE ON**
20 **RETIREMENT SAVINGS PROGRAM EXPENSE IN CASE NO. 2020-00174?**

21 The Company did not provide additional evidence to support retirement savings
22 program expense because the Commission had approved the same proposal in the
23 Company’s previous base rate case, no intervening Witness contested the expense, and
24 the Company had no reason to believe it was at issue.

¹⁴ Order of the Kentucky Public Service Commission, Case No. 2020-00174, January 13, 2021, at 17.

¹⁵ *Id.* at 18.

1 **Q. HAS KENTUCKY POWER PROVIDED SUBSTANTIAL EVIDENCE TO**
2 **SUPPORT THE RECOVERY OF RETIREMENT SAVINGS PLAN EXPENSE**
3 **IN THIS CURRENT CASE?**

4 A. Yes, the Company has provided substantial evidence of this. Confidential Exhibit
5 ARC-10 to my direct testimony and Confidential Attachment 1 to the Company's
6 response to KPSC 1-22, show that AEP System benefits are in the middle of the pack
7 overall (between the 6th and 7th highest out of 11 peer employers)¹⁶ with an overall
8 value score of 100.4 compared to the average of the comparator group.¹⁷ AEP System
9 retirement income benefits ranked between the 3rd and 4th highest out of 11 employers
10 with a retirement income value of 106.5 score compared to the average of the
11 comparator group.¹⁸ Such peer comparisons are a moving target due to employer
12 benefit changes, new employers entering the survey, and current employers exiting the
13 survey. Nonetheless, these results remain well within a reasonable market competitive
14 range and show that the retirement income combination, and AEP System benefits
15 overall, remain market competitive.

16 **Q. HOW HAS THE COMPANY DEMONSTRATED OR DESCRIBED THAT**
17 **THIS COMBINATION OF RETIREMENT INCOME IS PRUDENT,**
18 **REASONABLE, AND RECOVERABLE IN THE PAST?**

19 A. In past rate cases, I have described this combination like an ice cream swirl cone that
20 is made up of more than one flavor of ice cream. I use this metaphor because it aptly

¹⁶ Carlin Direct, CONFIDENTIAL EXHIBIT ARC-10, excerpt p. 14 of 224 and
KPCO_R_KPSC_1_22_ConfidentialAttachment2, p. 7.

¹⁷ Carlin Direct, CONFIDENTIAL EXHIBIT ARC-10, excerpt p. 15 of 224 and
KPCO_R_KPSC_1_22_ConfidentialAttachment2, p. 8.

¹⁸ Id.

1 describes the AEP System’s mix of pension and retirement savings plan matching
2 contributions because and it shows that these benefits - singularly or in combination –
3 can provide a market competitive value of retirement income benefits compared to peer
4 utilities. In other words, the AEP System’s swirl of pension (chocolate) and matching
5 savings program contributions (vanilla) fit in the same size retirement income cup or
6 cone as used by other peer utilities to provide retirement income benefits to their
7 employees.

8 It should be noted that the Aon Benefit Index survey (Confidential Exhibit
9 ARC-10) groups pension and savings plan matching contributions together into a single
10 Retirement Income category. This shows that providing cost recovery to utilities for
11 only one or the other type of retirement income benefit is an unnecessary and
12 unreasonable distinction. Instead, the market competitiveness of the total value of
13 retirement income benefits or, better still, the total value of all employee benefits,
14 would provide meaningful comparisons.

15 **Q. DID THE COMMISSION FIND THAT THERE WAS AN ERRONEOUS**
16 **FINDING OF FACT IN ITS FINAL ORDER IN CASE NO. 2017-00179?**

17 A. Yes. The Commission’s findings with respect to retirement savings expense in the final
18 order in Case No. 2017-00179 require additional context. In its order for Case No.
19 2020-00174, the Commission stated that the finding of fact in its final order in case No.
20 2017-00179 was erroneous because it “referenced only the 401(k) contributions and a
21 defined benefit plan that was locked and frozen, but was silent regarding a third
22 retirement plan funded entirely by Kentucky Power in the form of the cash balance

1 formula pension.”¹⁹ The next section of the final order in case No. 2017-00179
2 addresses Supplemental Executive Retirement Plan ("SERP") expense, which is an
3 expense largely associated with the cash balance pension formula.²⁰ The missing
4 context here is that the Commission in the 2017 case found that the cash balance
5 pension formula should be treated as a defined contribution type plan because it
6 functions and is funded by a defined contribution formula similar to a typical 401k plan
7 formula. In my testimony in the 2017 case, I distinguished between the locked and
8 frozen final average pay pension formula,²¹ the ongoing cash balance pension
9 formula,²² and the retirement savings plan benefits²³ and the swirl cone analogy was
10 particularly memorable. The distinction between the pension formulas and the savings
11 plan contributions was acknowledged in the transcript by Vice-Chairman Cicero.²⁴ I
12 believe the transcript of this case was clear that the Company was maintaining both an
13 ongoing cash balance pension benefit and a retirement savings program.²⁵ I also
14 believe the record was clear that these two types of benefits, in total, were the swirl
15 cone that the Company considered to be market competitive.²⁶

¹⁹ Order of the Kentucky Public Service Commission, Case No. 2020-00174, January 13, 2021, at 18.

²⁰ Order of the Kentucky Public Service Commission, Case No. 2017-00179, January 18, 2018, at 16.

²¹ KPCO December 7, 2017 Hearing Transcript, at 675, Lines 10-14.

²² Id., Lines 15-18.

²³ Id. at 677, Lines 13-19.

²⁴ Id., Lines 20-21.

²⁵ Id., Lines 14-19

²⁶ KPCO December 7, 2017 Hearing Transcript, at 677-678, Line 22-1 and 679-680, rows 22-6.

1 **Q. WHAT ARE SOME OF THE ADVANTAGES OF HAVING BOTH DEFINED**
2 **BENEFIT PENSION PROGRAM AND A DEFINED CONTRIBUTION**
3 **RETIREMENT SAVINGS PROGRAM?**

4 A. The retirement savings program encourages employees to save for their retirement,
5 which is important because the Company's contribution to employees' retirement
6 income in total would not be enough for most employees to retire comfortably, even
7 with social security benefits. However, a distinction of the retirement savings program
8 is that employees can take loans and distributions before retiring and they are
9 responsible investment decisions.

10 The cash balance pension program is funded by the Company and backed by
11 the AEP System Companies and the Federal Pension Benefit Guaranty Corporation,
12 which moves the investment risk to the Company and ensures that sufficient funds will
13 be available for employees' and their spouses' retirements. The AEP System is also
14 able to invest more efficiently and with a longer time horizon than employees can on
15 their own. The AEP System also may choose, at times, to take on more investment risk
16 than employees would, which, if successful, may reduce the cost of pension benefits
17 by funding them through investment gains. In fact, the expense for the pension
18 program is a large enough credit in this case, to more than offset the retirement savings
19 program expense. However, pension benefits are less accessible to participants in times
20 of need and do not encourage retirement savings. Since each of these types of
21 retirement benefits address some of the shortcomings of the other type, taken together,
22 they provide a more robust retirement income benefits than either would provide alone.

1 **Q. ARE THERE OTHER REASONS THAT THE BENEFITS THAT THE AEP**
2 **SYSTEM PROVIDES TO EMPLOYEES ARE BENEFICIAL FOR**
3 **KENTUCKY POWER CUSTOMERS?**

4 A. Yes, as I have shown, AEP System benefits are reasonable and market competitive
5 overall compared to peer utilities. As such they enable the Company to attract and
6 retain the suitable employees necessary to provide electric service to customers
7 efficiently and effectively. Due to economies of scale and well-designed benefit
8 programs, AEP System benefits are very efficient, in fact 11% more efficient than other
9 employers in the Energy/Utility industry.²⁷ Developing and maintaining different
10 employee benefits for Kentucky Power employees would undermine the efficiency of
11 the benefits provided to all AEP System employees, particularly those for Kentucky
12 Power employees.

13 **Q. HOW DO CURRENT AEP SYSTEM RETIREMENT INCOME BENEFITS**
14 **COMPARE TO THOSE OF EMPLOYERS WHO WERE SEEMINGLY THE**
15 **IMPETUS FOR THE COMMISSION'S PRACTICE OF DENYING COST**
16 **RECOVERY FOR MORE THAN ONE RETIREMENT INCOME PLAN**
17 **BENEFIT?**

18 A. The AEP System retirement income benefits provide less value to employees and have
19 less cost than the plans described by, for example, Cumberland Valley Electric, Inc.
20 (Cumberland Valley Electric) in Case No. 2016-00169. By way of example, the
21 Cumberland Valley Electric plan's defined benefit contribution had a 30.22% rate.

²⁷ Carlin Direct, CONFIDENTIAL EXHIBIT ARC-11 – 2023 WTW Industry Efficiency Healthcare Financial Benchmarks (FBS) 042023C, p. 2.

1 This is more than three times greater than the upper range of Kentucky Power's defined
2 contribution, and more than ten times greater than the lower range. This compares to
3 the AEP System's maximum contribution of 13% (3.0% to 8.5% cash balance pension
4 credit plus 4.5% matching saving plan contribution), which is less than half of
5 Cumberland's defined benefit contribution.

6 **Q. WHAT WOULD BE THE IMPACT OF DISALLOWING COST RECOVERY**
7 **FOR RETIREMENT SAVINGS PLAN EXPENSE?**

8 A. Denying cost recovery for such a substantial expense would impair the Company's
9 ability to earn the rate of return set by the Commission in this case. Long-term
10 continuation of this situation would be unsustainable and would impair Kentucky
11 Power's ability to offer market competitive employee benefits and erode its ability to
12 attract and retain qualified employees. This would likely result in the need for the
13 Company to change the mix of retirement income benefits for Kentucky Power
14 employees to a mix that is recoverable. However, because the AEP System
15 Companies' benefits are market competitive and other AEP System utilities do not have
16 similar cost recovery issues, it would be necessary to break Kentucky Power employees
17 out of the AEP System benefits program, to eliminate either the pension or retirement
18 savings benefit. Additionally, Kentucky Power's compensation and benefits are
19 market competitive. If these pension or retirement savings benefits were discontinued,
20 the Company likely would not see cost savings because those costs would be offset by
21 increasing some other type of compensation or benefit, such as an offsetting increase
22 in base pay, to keep total compensation market-competitive and to avoid impeding the
23 Company's ability to attract and retain suitable employees. This would undermine the

1 efficiency of the benefits provided to Kentucky Power employees and result in
2 increased costs to Kentucky Power customers.

V. SUPPLEMENTAL EMPLOYEE RETIREMENT PLAN (SERP) EXPENSE

3 **Q. PLEASE EXPLAIN THE COMPANIES' SERP BENEFITS.**

4 A. The AEP System maintains Supplemental Employee Retirement Plans or "SERP" (the
5 AEP Supplemental Benefit Plan and the CSW Executive Retirement Plan) to provide
6 benefits outside of the limits imposed on ERISA-qualified defined benefit pension
7 plans. The Federal ERISA law limits the value of pension benefits that are deductible
8 in the current year from employers' income taxes but amounts in excess of this limit
9 remain deductible when paid to participants. ERISA does not limit total (qualified and
10 non-qualified) pension benefits. The CSW plan is applicable to former CSW pension
11 plan participants, and the AEP plan is applicable to all other participants. The
12 applicable SERP plan provides benefits to employees using the same formulas used
13 under the ERISA-qualified AEP Retirement Plan, except that the value of non-qualified
14 benefits is reduced by the value of qualified benefits so that the SERP plan provides
15 only the value that cannot be provided in the qualified plan due to ERISA limits. In
16 this way the Company's SERPs provide benefits that would be provided under the
17 qualified plan formulas but for the ERISA limits.

18 **Q. HOW PREVALENT ARE NON-QUALIFIED DEFINED BENEFIT PENSION**
19 **PLANS?**

20 A. In my experience, most companies that provide ERISA-qualified defined benefit
21 pension plans to employees also provide non-qualified restoration plans like AEP's
22 non-qualified pension plans. Such plans are a prevalent component of total rewards

1 offered by large U.S. utility and industrial companies with qualified defined benefit
2 pension plans. Many large Kentucky Power commercial and industrial customers and
3 governments also utilize non-qualified defined-benefit retirement plans.

4 **Q. WHAT TREATMENT OF SERP EXPENSE IS RECOMMENDED BY AG-**
5 **KIUC WITNESS KOLLEN AND WHAT IS HIS RATIONALE FOR HIS**
6 **RECOMMENDATION?**

7 A. AG-KIUC Witness Kollen recommends excluding all SERP expense from Kentucky
8 Power's cost of service because of past Commission practice. In its ruling in Case No.
9 2020-00174, the Commission stated that it "typically disallows SERP costs when
10 retirement plan expenses offered exclusively to certain highly-compensated employees
11 exceed the cost of pension plans for all employees because, absent substantial evidence
12 to the contrary, retirement plans that benefit highly-compensated employees without
13 providing a benefit to ratepayers are the type of costs the Commission finds should not
14 be borne by ratepayers."²⁸

15 **Q. DOES THIS RATIONALE APPLY IN THIS CASE AND, IF NOT, WHY?**

16 No, for two reasons. First, the Company's SERP plan is not "exclusive" to any
17 "certain" group of employees. It is provided to all AEP System employees who are
18 pension participants, which requires one-year or more of service, whose eligible
19 compensation exceeds the IRS eligible compensation limit for ERISA qualified
20 retirement plans. Secondly, read literally, the order only excludes SERP plan expense

²⁸ Order of the Kentucky Public Service Commission, Case No. 2020-00174, January 18, 2018, at 16.

1 if it “exceed[s] the cost of pension plans for all employees”²⁹ and it does not do so in
2 this case.

3 **Q. HAS THE COMMISSION PREVIOUSLY MADE A DETERMINATION ON**
4 **THE REASONABLENESS OF THE COMPANY’S SERP EXPENSE IN**
5 **OTHER PRIOR CASES?**

6 A. Yes. In Case No. 2017-00179, the Attorney General recommended adjustments for the
7 expense associated with the Company’s SERP arguing that such plans provide benefits
8 to executives that exceed amounts limited in qualified retirement plans by the Internal
9 Revenue Service and that additional retirement compensation to the Company’s highest
10 paid executives is not a reasonable expense that should be recovered in rates. In its
11 January 18, 2018 Order, the Commission found, “the [Company’s] SERP expenses
12 reasonable and, therefore, should be allowed for ratemaking purposes.”³⁰ The
13 Company respectfully requests that Commission find the Company’s SERP expense is
14 reasonable consistent with its previous ruling in Case No. 2017-00179.

15 **Q. DOES SERP BENEFIT CUSTOMERS?**

16 Yes. The AEP System Companies need many employees with scarce experience,
17 knowledge, capabilities, and skills to provide electric service to customers efficiently
18 and effectively. It is reasonable, prudent, and in customers’ interests for the Company
19 to attract and retain such employees. These attributes enable many of these employees
20 to command compensation that exceeds IRS-qualified plan compensation limits.
21 Therefore, the cost associated with attracting and retaining such employees is necessary

²⁹ Id.

³⁰ Order of the Kentucky Public Service Commission, Case No. 2017-00179, January 18, 2018, at 16.

1 and prudent if the Company is to provide its electric service to customers efficiently
2 and effectively. While continuing to provide SERP benefits is a discretionary decision,
3 eliminating this benefit without an offsetting increase in some other form of
4 remuneration would have negative consequences on the Companies' ability to attract
5 and retain such highly talented employees and this would ultimately have negative
6 impacts on the cost and quality of the service the Company is able to provide to
7 customers. Therefore, while SERP is discretionary, the need to provide market-
8 competitive total remuneration to employees is not, nor is the cost associated with that,
9 which includes SERP expense.

10 One of the primary reasons for the ERISA limits on qualified plan benefits is
11 so that the Federal government can meet its need for current tax revenue. It is arbitrary
12 to use limits established for this purpose to set the maximum level of pension expense
13 that is necessary and prudent for the provision of efficient and reasonable electric
14 service. Moreover, the IRS limit has varied significantly over time due to changes in
15 the law. The Commission should consider whether using this limit to determine
16 recoverable vs. non-recoverable pension expense makes sense given the potential for
17 such variability. In fact, utilizing any fixed limit for such a determination is biased
18 against larger companies, including those with economies of scale that lower costs and
19 improve service quality for customers. This is because more skilled and experienced
20 managers and other highly compensated employees are needed to manage larger
21 companies, and such employees command higher compensation in the marketplace,
22 which is more likely to exceed any fixed limit.

1 The Companies' non-qualified defined contribution pension benefits have been
2 designed as part of the market-competitive total rewards package. Without SERP
3 benefits, most highly paid employees would be stunned to find that their pension
4 benefit is not based on all their otherwise eligible compensation as it is for lower-paid
5 employees due to such an arbitrary limit, and many would demand equivalent value in
6 another form. SERP is not an additional benefit above and beyond what is needed to
7 provide market-competitive total rewards to these employees. As such, customers
8 benefit from the provision of SERP benefits as part of a market-competitive total
9 rewards package that enables the company to attract and retain suitable employees in
10 the same way as customers benefit from the provision of base pay as part of the same
11 market-competitive package.

VI. CONCLUSION

12 **Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?**

13 **A. Yes, it does.**



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E-Signature 1: Andrew R. Carlin (ARC)
 November 03, 2023 12:38:49 -8:00 [57649E89E5A7] [167.239.221.104]
 arcarlin@aep.com (Principal) (Personally Known)

E-Signature Notary: Marilyn Michelle Caldwell (MMC)
 November 03, 2023 12:38:49 -8:00 [358AC51FA953] [167.239.221.103]
 mmcaldwell@aep.com
 I, Marilyn Michelle Caldwell, did witness the participants named above electronically sign this document.



VERIFICATION

The undersigned, Andrew R. Carlin, being duly sworn, deposes and says he is the Director of Compensation and Executive Benefits, for American Electric Power Service Corporation, that he has personal knowledge of the matters set forth in the foregoing testimony and the information contained therein is true and correct to the best of his information, knowledge, and belief after reasonable inquiry.

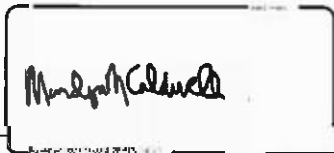
Andrew R. Carlin
Signed on 2023 11 03 12:38:49 -8:00

Andrew R. Carlin

Commonwealth of Kentucky)
)
County of Boyd)

Case No. 2023-00159

Subscribed and sworn to before me, a Notary Public in and before said County and State, by Andrew R. Carlin, on _____.



Notary Public

MARILYN MICHELLE CALDWELL
ONLINE NOTARY PUBLIC
STATE AT LARGE KENTUCKY
Commission # KYNP71841
My Commission Expires May 05, 2027

Notary Stamp 202311 03 12:38:49 PST

Notarial act performed by audio-visual communication

My Commission Expires _____

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