





Bob Cashion, CWT S4 Water Sales & Service, LLC

Robert K. (Bob) Cashion is a Nationally Certified Water Technologist and holds class IV Water & Wastewater operators licenses in several states.

Bob has been providing water & wastewater related training for over 40 years, including on topics for developing utility management leadership skills.

He is the Business Development Manager for S4 Water Sales & Services, and is involved extensively in operations and maintenance issues of filtration systems and water quality assessment projects.

He is an active member in the AWWA, NRWA and various State associations where he has won several outstanding educational leadership awards.

Bob has a BS degree in Environmental Health & Technology from Missouri Southern State University and is a graduate of the Water & Wastewater Technical College, Neosho, MO.



Geoffrey Pellechia is the Senior Business Development Manager for Emerging Contaminants at Evoqua Water Technologies.

Prior to Joining Evoqua, he has held several Senior Leadership positions with SGS, Pace Analytical and Katahdin Analytical. He started his career in Portland, ME in 1990 with the consulting firm EC Jordan and stayed with the firm for more than 16 years. The firm is now part of Wood.

Geoff has specific expertise in Emerging Contaminants, including treatment system design, treatability studies and developing analytical programs to meet the needs of this evolving market.

Mr. Pellechia has a BS in Business Administration with a concentration in Technical Sales and Logistics from the University of Maine, Orono, and a minor in Chemistry from Duquesne University, Pittsburgh, PA.



Damon R. Talley Stoll Keenon Ogden, PLLC

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University of Kentucky College of Law, J.D. University of Kentucky, B.S.M.E

Damon joined Stoll Keenon Ogden's Utility & Energy practice as Of Counsel in 2015 and serves clients through the firm's Hodgenville, Lexington and Louisville offices.

Before his time at SKO, Damon worked for decades in private practice and has provided legal representation to public utilities throughout Kentucky. He has focused primarily on water utilities, and his deep expertise in drinking water has earned him a reputation statewide as a go-to legal resource in this area. Damon is general counsel of the Kentucky Rural Water Association and has served in this capacity since 1979.

Given his substantial experience, Damon is frequently called upon to speak at training sessions sponsored by the Kentucky Rural Water Association, Division of Water, Utility Management Institute and other utility groups in the state.

Damon is highly active in the local community and serves as a board member of several nonprofit organizations. He is a past board member of the Kentucky Infrastructure Authority. He was a charter member, long-time board member and two-term board chairman of the Kentucky FFA Foundation.

Utility & Energy: Damon represents public utility clients before federal and state courts at the trial and appellate levels. He handles matters such as rate adjustments, transfers of control, financing and construction applications, and consumer complaint proceedings.



Gerald E. Wuetcher Stoll Keenon Ogden, PLLC

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Emory University, J.D. Johns Hopkins University, B.A.

Jerry is Counsel to the Firm in SKO's Lexington office and is part of the Utility & Energy practice. He joined the firm in 2014, after working for more than 26 years at the Kentucky Public Service Commission (PSC) as a staff attorney, deputy general counsel and executive advisor.

Over the course of his career, Jerry has frequently appeared before the PSC in administrative proceedings involving electric, natural gas, water and sewer utility issues and has represented the PSC in state and federal courts. He also served as the PSC's representative in several interagency groups addressing water and wastewater issues. He drafted amendments to various provisions of Kentucky's public utility statutes and revisions to the PSC's administrative regulations.

From 2009-2013, Jerry was PSC's representative on the board of the Kentucky Infrastructure Authority. He developed and implemented the PSC's training program for water utility officials and was an instructor for that program.

Jerry is a frequent speaker on utility and local government issues before such organizations as the Kentucky Rural Water Association, Kentucky League of Cities, Kentucky Association of Counties and Utility Management Institute.

Along with his significant experience in the realm of civilian law, Jerry served for 27 years in the U.S. Army as a judge advocate before retiring at the rank of colonel in 2011. He occupied numerous roles on active duty and in a reserve status.

Utility & Energy: Jerry concentrates on public utility law in Kentucky, but also participates in general and commercial litigation, transactions, employment concerns, securities issues and mergers and acquisitions involving gas, electric and water companies. He handles all facets of regulatory matters, including the negotiation of complex agreements and representation before state agencies and courts.



Jeremy D. Baird, MS Director of Agency Operations Kentucky League of Cities

Jeremy Baird is the current Director of Agency Operations for the Kentucky League of Cities Insurance Agency where he oversees marketing, growth, and member education for all KLC Insurance Products and Services related to Property, Casualty, and WC. He also manages the KLC Bona Fide Health Trust which provides a stable environment for municipalities to obtain employee benefits.

Jeremy is celebrating his 12th year with KLC, during which time he has held numerous key roles including Employee Benefits Coordinator, Senior Marketing Agent, Marketing Agent, and Loss Control Consultant.

Before starting with KLC, he spent 9 years at the Kentucky School Boards Association.

Jeremy holds a BS degree from EKU in Occupational Safety and Health, along with an MS degree in Safety, Security, and Emergency Management. He also maintains a license as an insurance agent in Property, Casualty, Worker's Compensation, Health, and Life Insurance.

Jeremy has spent most of his life growing up in Eminence, Kentucky, but calls Somerset home today with his wife Tonya, three kids and dogs, Bokeh and Lucy. When not working with members, Jeremy cheers for the Reds despite their lack luster season and attends all the kids' activities he can.



Robert K. Miller StraightLine Kentucky

QUALIFICATIONS

EDUCATION

Bachelors–Management and Finance, University of Louisville, 1979 Masters-Business Administration and Finance, Indiana University 1982

YEARS OF EXPERIENCE: 38

SPECIALIZATION

Senior Executive in Drinking Water, Wastewater, and Stormwater Industry

PROFESSIONAL AFFILIATIONS

American Water Works

Association QualServe Peer Reviewer

AWWA Business Practices Standards Committee Member Vice-Chair (past)

AWWA Utility Management Standards Committee Member (past)

AWWA Finance, Accounting, and Management Controls Committee Chair (past)

AWWA Management Controls Sub-Committee Chair (past)

AWWA Research Foundation Project Participating Utility Member (past)

National Association of Clean Water Agencies, Utility and Resource Management Committee (past)

Professional Profile

Senior utility executive with 38 years of experience in the drinking water, wastewater, and stormwater industry, including: executive management, strategic planning, policy development, customer service, information technology, and program management. Advocate for sustainability of water infrastructure and affordability for low-income customers. Education includes a Bachelor and Master degrees in business management and finance.

Qualifications and Experience

StraightLine Kentucky, Louisville, KY

2021 - Present Consultant

Advisor to drinking water, wastewater, and stormwater utility managers, regulatory officials, elected officials, and service providers.

City of Jackson, Mississippi

2017 - 2020 Director of Public Works

Executive management of Drinking Water, Wastewater, Stormwater, Solid Waste, Streets, Facilities, Fleet, and Warehouse operations and maintenance.

Sewerage and Water Board of New Orleans, Louisiana

2009 – 2017 Deputy Director / Interim Executive Director Administrative management of Strategic Planning, Accounting, Budgeting, Purchasing, Customer Service, Human Resources, Information Technology, Risk Management, Fleet Maintenance, Warehouse, Internal Audit, and other operations support services.

Municipal and Financial Services Group, Maryland

2008 – 2009 Senior Manager

Management consultant to water and wastewater utilities focusing on enterprise risk management, internal control, financial analysis, and rate studies.

Louisville Water Company, Kentucky

1991 - 2008 Vice President

Administrative management of Finance, Information Technology, Risk Management, Business Planning, Human Resources, and Board Relations