KROLL

U.S. Capital Markets Performance
by Asset Class 1926–2021

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STOCKS, BONDS, BILLS, AND INFLATION®

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The Risk-Free Asset

The equity risk premium can be calculated for a variety of time horizons when given the choice of risk-free asset to be used in the calculation. The long-horizon, intermediate-horizon, and short-horizon equity risk premia calculated in Exhibit 10.8 and Exhibit 10.9 use the income return from (i) a 20-year Treasury bond, (ii) a 5-year Treasury bond, and (iii) a 30-day Treasury bill, respectively.[215]

20-Year vs. 30-Year Treasuries

The U.S. Treasury periodically changes the maturities that it issues. For example, in April 1986 the U.S. Treasury stopped issuing 20-year Treasuries, and from October 2001 through January 2006 the U.S. Treasury did not issue 30-year bonds (it resumed issuing 30-year Treasury bonds in February 2006), making the 10-year bond the longest-term Treasury security issued over the October 2001–January 2006 period. Most recently, on January 16, 2020 the U.S. Department of the Treasury announced it plans to issue a 20-year nominal coupon bond in the first half of calendar year 2020, the first time a 20-year maturity will be offered since March 1986.[216,217]

Our methodology for estimating the long-horizon equity risk premium makes use of the income return on a 20-year Treasury bond. While a 30-year bond is theoretically more correct when dealing with the long-term nature of business valuation,[218] 30-year Treasury securities have an issuance history that is on-again-off-again. Ibbotson Associates creates a series of returns using bonds on the market with approximately 20 years to maturity because Treasury bonds of this maturity are available over a long history, while Treasury bonds of 30-years are not.

Income Return

Another point to keep in mind when calculating the equity risk premium is that the income return on the appropriate-horizon Treasury security, rather than the total return, is used in the calculation.

The total return comprises three return components: the income return, the capital appreciation return, and the reinvestment return. The income return is defined as the portion of the total return that results from a periodic cash flow or, in this case, the bond coupon payment. The capital appreciation return results from the price change of a bond over a specific period. Bond prices generally change in reaction to unexpected

215 For U.S. Treasury Bills, the income return and total return are the same.

216 To learn more, visit the U.S. Department of the Treasury website at: https://home.treasury.gov/news/press-releases/sm878.

217 See Kate Davidson, "Treasury to Issue New 20-Year Bond in First Half of 2020", *The Wall Street Journal*, January 16, 2020 at: https://www.wsj.com/articles/treasury-to-issue-new-20-year-bond-in-first-half-of-2020-11579217450.

218 An equity risk premium is an input in developing cost of capital estimates (i.e., "expected return", "required return", or "discount rate") for use in a discounted cash flow model. **Note:** The four Kroll (formerly Duff & Phelps) "Valuation Handbooks" have been transitioned from print to an online delivery platform, the "Cost of Capital Navigator". The Cost of Capital Navigator is an interactive, web-based platform that guides finance and investment professionals through the process of estimating cost of capital, globally. The Cost of Capital Navigator includes four modules: (i) the U.S. Cost of Capital Module, (ii) the U.S. Industry Benchmarking Module, (iii) the International Cost of Capital Module, and (iv) the International Industry Benchmarking Module. To learn more, visit kroll.com/costofcapitalnavigator.

fluctuations in yields. Reinvestment return is the return on a given month's investment income when reinvested into the same asset class in the subsequent months of the year. The income return is thus used in the estimation of the equity risk premium because it represents the truly riskless portion of the return.

Arithmetic vs. Geometric Mean

The equity risk premium data presented in this book are arithmetic average risk premiums as opposed to geometric average risk premiums. The arithmetic average equity risk premium can be demonstrated to be most appropriate when discounting future cash flows. For use as the expected equity risk premium in either the CAPM or the building-block approach, the arithmetic mean or the simple difference of the arithmetic means of stock market returns and riskless rates is the relevant number.

This is because both the CAPM and the building-block approach are additive models, in which the cost of capital is the sum of its parts. The geometric average is more appropriate for reporting past performance because it represents the compound average return.

Appropriate Historical Period

The equity risk premium can be estimated using any historical time period. For the U.S., market data exist at least as far back as the late 1800s. Therefore, it is possible to estimate the equity risk premium using data that covers roughly the past 125 years.

Our equity risk premium covers 1926 to the present. The original data source for the time series comprising the equity risk premium is the Center for Research in Security Prices. CRSP chose to begin its analysis of market returns with 1926 for two main reasons. CRSP determined that 1926 was approximately when quality financial data became available. They also made a conscious effort to include the period of extreme market volatility from the late 1920s and early 1930s; 1926 was chosen because it includes one full business cycle of data before the market crash of 1929.

Implicit in using history to forecast the future is the assumption that investors' expectations for future outcomes conform to past results. This method assumes that the price of taking on risk changes only slowly, if at all, over time. This "future equals the past" assumption is most applicable to a random time-series variable. A time-series variable is random if its value in one period is independent of its value in other periods.

Choosing an Appropriate Historical Period

The estimate of the equity risk premium depends on the length of the data series studied. A proper estimate of the equity risk premium requires a data series long enough to give a reliable average without being unduly influenced by very good and very poor short-term returns. When calculated using a long data series, the historical equity risk premium is relatively stable. Furthermore, because an average of the realized