

MEETING RECORD

DSM Advisory Group Meeting Minutes

Date: **September 17, 2021**

Location: Online Meeting **only** using WEBEX

Participants: **LG&E /KU:**
Representatives from:
Business & Economic Development
Energy Efficiency / Emerging Business Planning & Development
Emerging Business Delivery
Legal Department
Regulatory Strategy / Policy

Stakeholders:
Representatives from:
Kentucky Energy Solar Society
Mountain Association
NAACP
Metropolitan Housing Coalition
Kentucky Interfaith Power and Light
Copper Labs
Jefferson Community and Technical College
Kentucky Office of the Attorney General
Oracle / Opower
Louisville Energy Alliance, and Trane Company
SEEL
Sierra Club
Louisville Metro

Date Issued: 9/30/2021

Issued by: John Hayden

The following meeting minutes have been prepared to summarize the conversations and issues discussed at the above referenced meeting. Also refer to the meeting attendee list document as many questions were presented to the group via “chat” functionality in WebEx. These questions and comments were addressed during the meeting.

Welcome / Introductions

John Bevington, the Director of LG&E and KU's Energy Efficiency Planning & Development Department, opened the meeting at 10:05 AM EDT and welcomed the meeting participants and asked attendees to introduce themselves.

Meeting Agenda

John Bevington thanked meeting participants for attending and asked each attendee for an introduction and to indicate their company, agency, or organization of affiliation. He then presented an overview of the meeting agenda:

- Welcome / Introductions
- Current Programs
 - WeCare Program
 - Business Rebates Program
 - DLC Programs
 - Advanced Metering Program
 - Marketplace (pilot)
 - Powerley (pilot)
- Advisory Group Survey Results
- Potential Offerings
- DSM Planning and Development Process
- Other Items

Current Programs

Lisa Keels provided a recap of the Companies' currently approved DSM programs.

- WeCare Program
 - On track for approved goal of 4,000 audits by end of year
 - As of 8/31/2021, 2,793 customers have been serviced
 - 800 Multifamily Dwellings Units
 - 1,993 Single Family Homes
 - Seeing steady demand
 - A response was provided to a question regarding the difference between the DSM WeCare Program and the Home Energy Assistance (HEA) charge on customer's bills. The WeCare Program is funded by the DSM mechanism and LG&E/KU partners with a vendor, SEEL, to administer it. HEA is non-DSM funded and a KPSC mandated charge so that eligible customers can apply for bill payment assistance. It is administered by Community Action Kentucky and local community action agencies.
- Business Rebates
 - As of 8/31/2021, paid out over \$1.9m in rebates to customers
 - Very strong and sustained activity (lighting projects)
 - Small Business EE Kits mailed to customers over the summer
- Demand Conservation Programs
 - As of 8/31/2021, no control events in 2021

Lauren Colberg provided a recap of the Companies' pilot programs.

- Marketplace (pilot)
 - Our online Marketplace empowers customers to learn how to purchase high-efficiency appliances.
 - In 2021 alone, site has had over 70,000 visitors (as of 8/31/21 YTD)
- Powerley (pilot)
 - We are conducting a small pilot to explore taking Advanced Meter data to the next level. Getting an advanced meter already comes with the MyMeter portal however this adds more

possibilities with smart home devices for those interested in home automation. This technology offered by Powerley provides 3-second interval data.

- To connect, a customer needs a Smart Meter, Wi-Fi, and a Smartphone or Tablet
- This pilot is intended to test out the functionality, see what's possible, understand how easy it is to use for our customers. It's not a fully automated pilot, just the base model to test and understand if there's a potential here for a larger offering.
- Pilot participants receive an energy bridge and we still have room in the pilot if there's anyone here today with an advanced meter who would be interested in participating. If so, at the end of this presentation, we've included our contact information and you can send us an email.

Advisory Group Survey Results

John Hayden provided a recap of the advisory group survey results.

- Low-income programs and residential rebates (specifically weatherization rebates) are the program offerings stakeholders are most interested in seeing from LG&E/KU
- Secondary criteria for selecting programs for the Plan: breadth of participation (equity) and energy savings/demand reduction
- Note, raw survey responses (without names), will be shared alongside these minutes.

Potential Offerings

John Hayden provided a recap of the programs and potential offerings under evaluation:

- Adding more funding for Rebates to the Business Rebates Program
- Critical Peak Rebates (also referred to as "Peak-Time Rebates")
 - For an example of how it might work, see BG&E's program "Energy Savings Day:" [Energy Savings Days | Baltimore Gas and Electric Company \(bge.com\)](https://www.bge.com/energy-savings-days)
- On-Bill Financing
 - For an example of how it might work, see Jackson Energy's "How Smart Program:" [Energy Efficiency Programs | Jackson Energy Cooperative](https://www.jacksonenergy.com/energy-efficiency-programs)
- Other low-income offerings
- AMI based offerings
- All other programs / offerings (i.e. Marketplace)

DSM Planning and Development Process

John Hayden provided a recap of the DSM planning and development process and expected timeline for the upcoming 2023-2025 plan.

Open Floor for Discussion

John Bevington opened the floor for discussion. Some questions were asked about:

- The timeline for the upcoming DSM Filing
- Cost effectiveness on programs, portfolio, and pilots
- Companies' preparedness regarding the federal government's clean energy legislature
- Will stakeholder process occur again before filing (in February 2022) or after filing?
- Funding streams of WeCare versus LIHEAP

There was discussion on whether another Advisory Meeting would be held. Some feedback from the group indicated there was interest to have a follow-up meeting. John Bevington stated that we want to continue to engage with stakeholders during the period between this interim filing and the next "new" DSM filing. Thus, depending on Cadmus' research and analysis, another meeting may be scheduled with the DSM Advisory

Group to discuss the findings. To conclude the meeting, participants were reminded that they could contact John Bevington or John Hayden for any questions or comments that might arise later related to topics around DSM and Energy Efficiency.

The meeting ended at 11:46 AM EDT.