BEFORE THE

KENTUCKY PUBLIC SERVICE COMMISSION

REBUTTAL TESTIMONY

OF

DYLAN W. D'ASCENDIS, CRRA, CVA PARTNER SCOTTMADDEN, INC.

ON BEHALF OF

THE WATER SERVICE CORPORATION OF KENTUCKY

November 23, 2022

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1	I.	INTRODUCTION, PURPOSE, AND SUMMARY
2	Q.	PLEASE STATE YOUR NAME AFFILIATION, AND BUSINESS ADDRESS.
3	A.	My name is Dylan W. D'Ascendis. I am employed by ScottMadden, Inc. as Partner. My
4		business address is 3000 Atrium Way, Suite 200, Mount Laurel, NJ 08054.
5	Q.	ON WHOSE BEHALF ARE YOU SUBMITTING THIS TESTIMONY?
6	A.	I am submitting this rebuttal testimony (referred to throughout as my "Rebuttal
7		Testimony") before the Kentucky Public Service Commission ("Commission") on behalf
8		of The Water Service Corporation of Kentucky ("WSCKY" or the "Company").
9	Q.	DID YOU FILE DIRECT TESTIMONY IN THIS PROCEEDING?
10	A.	Yes, I did.
11	Q.	WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?
12	A.	The purpose of my Rebuttal Testimony is two-fold. First, I update my cost of common
13		equity ("ROE") analyses to reflect current data. Second, I respond to the direct testimony
14		of Mr. Richard A. Baudino, witness for the Kentucky Office of the Attorney General &
15		The City of Clinton as it relates to the Company's ROE on its Kentucky jurisdictional rate
16		base.
17	Q.	HAVE YOU PREPARED SCHEDULES IN SUPPORT OF YOUR
18		RECOMMENDATION?
19	A.	Yes. I have prepared Schedules DWD-1R through DWD-8R, which were prepared by me
20		or under my direction.
21	Q.	PLEASE SUMMARIZE YOUR CONCLUSIONS.
22	A.	Due to the passage of time since the analysis in my Direct Testimony, I have updated my
23		ROE analyses as of October 14, 2022. Based on these updated analyses, my range of
24		reasonable ROEs attributable to WSCKY is between 9.67% and 12.06% (unadjusted) and

1		10.67% to 13.06% (adjusted). Therefore, my specific ROE recommendation of 10.60%
2		for WSCKY in this case continues to be reasonable, if not conservative.
3	Q.	IN WHAT KEY AREAS ARE MR. BAUDINO'S ANALYSES AND
4		RECOMMENDATIONS INCORRECT OR UNSUPPORTED?
5	A.	There are several areas, including:
6		1. His sole reliance on the discounted cash flow ("DCF") model;
7		2. His application of the capital asset pricing model ("CAPM"); and
8		3. His exclusion of a size adjustment.
9	II.	UPDATED ANALYSES
10	Q.	HAVE YOU UPDATED YOUR COST OF COMMON EQUITY ANALYSES FOR
11		YOUR REBUTTAL TESTIMONY?
12	A.	Yes, I have. Due to the passage of time since my Direct Testimony analysis (data as of
13		March 31, 2022), I have updated my analysis using data as of October 14, 2022.
14	Q.	HAVE YOU UPDATED YOUR UTILITY PROXY GROUP FOR YOUR UPDATED
15		ANALYSES?
16	A.	Yes, I have. As noted by Mr. Baudino, The York Water Company is no longer covered by
17		Value Line Investment Survey's ("Value Line") Standard edition. ¹ As such, I have
18		eliminated them from my updated Utility Proxy Group.
19	Q.	HAVE YOU APPLIED ANY OF YOUR ROE MODELS DIFFERENTLY IN YOUR
20		UPDATED ANALYSES?
21	А.	No, I have not.

Baudino Direct Testimony, at 15.

1 Q. WHAT ARE THE RESULTS OF YOUR UPDATED ANALYSES?

A. Using data available as of October 14, 2022, my updated results are presented in page 2 of
Schedule DWD-1R and in Table 1, below.

4		Table 1: Updated Cost of Common Equity Results		
		Discounted Cash Flow Model	9.67%	
		Risk Premium Model	11.97%	
		Capital Asset Pricing Model	12.02%	
		Cost of Equity Models Applied to Comparable Risk, Non-Price Regulated		
		Companies	<u>12.06%</u>	
		Indicated Range	9.67% - 12.06%	
		Size Adjustment	1.00%	
		Recommended Range	10.67% - 13.06%	
		Recommended Cost of Common Equity	<u>10.60%</u>	
5 6		In view of the unadjusted and adjusted ranges of ROE, I maintain my original ROE		
7		recommendation of 10.60%. Since my recommended ROE of 10.60% is under the		
8		Company-specific indicated range of ROEs, it is a conservative measure of the Company's		
9		ROE at this time.		
10	Q.	DO ECONOMIC CONDITIONS INFLUENCE T	THE REQUIRED COST OF	
11		CAPITAL AND REQUIRED RETURN ON COMMO	DN EQUITY?	
12	A.	Yes. The models used to estimate the cost of equity are meant to reflect, and therefore are		
13		influenced by, current and expected capital market conditions. Therefore, it is important		
14		to assess the reasonableness of any financial model's results in the context of observable		

15 market data.

1Q.DOES YOUR UPDATED ROE ANALYSIS CONSIDER THE CURRENT2CAPITAL MARKET ENVIRONMENT?

A. Yes, it does. From an analytical perspective, it is important that the inputs and assumptions used to arrive at a ROE recommendation, including assessments of capital market conditions, are consistent with the recommendation itself. Although all analyses require an element of judgment, the application of that judgment must be made in the context of the quantitative and qualitative information available to the analyst and the capital market environment in which the analyses were undertaken.

9 Q. HOW DO MARKET CONDITIONS COMPARE TO THOSE OBSERVED 10 DURING MR. BAUDINO'S RECENT ROE RECOMMENDATIONS IN 11 KENTUCKY?

Current capital market conditions are riskier now than they were in 2021. On Table 2, A. 12 below, I have compared several measures of risk throughout each of the Company's last 13 14 four rate cases. They are (1) proxy group average Beta coefficient ("beta"); (2) Fed Funds rate; (3) Average 30-year Treasury bond yield; (4) the Coefficient of Variation ("CoV") of 15 30-year Treasury bonds during the proceeding;² (5) Average A-rated public utility bond 16 yields; (6) the CoV of A-rated utility bond yields; (7) Average inflation rate; (8) the 17 annualized volatility³ of the Utility Proxy Group; (9) the annualized volatility of the S&P 18 500; and (10) the average level of the Chicago Board of Exchange's Volatility Index, or 19 VIX. 20

² The Coefficient of Variation is used by investors and economists to determine volatility.

³ The annualized standard deviation of daily price movements.

<u>Table 2: Comparison of Risk Measures During the Pendency of Two Recent</u> <u>Kentucky Rate Cases Mr. Baudino Participated in and the Instant Proceeding⁴</u>

	Case No. 2021-00190	Case No. 2021-00214	Case No. 2022-00147
Average Beta	0.78	0.78	0.77
Fed Funds rate	0.00%-0.25%	0.00%-1.00%	0.75%-3.25%
Average 30-year Treasury yield	1.97%	2.18%	3.31%
CoV of 30-year Treasury bond	3.89%	4.73%	4.03%
Moody's A-Rated Utility bond Yield	3.02%	3.42%	5.00%
CoV of Moody's A-Rated Utility bond	2.43%	3.28%	3.05%
Average Inflation rate (CPI)	5.91%	6.83%	8.49%
Annualized Proxy Group Volatility	21.63%	23.05%	28.98%
Annualized S&P500 Volatility	12.21%	18.54%	24.47%
VIX Index	18.54	21.79	26.23

4

As show in Table 2, current measures of the Fed Funds target rate, 30-year Treasury 5 bond yields, A-rated public utility bond yields, annualized volatility of the Utility Proxy 6 Group, annualized volatility of the S&P 500, the level of VIX⁵, and the Consumer Price 7 Index ("CPI") are all the highest of the three rate cases, indicating higher risk. As an 8 additional measure of risk, on page 9 of his direct testimony, Mr. Baudino notes that Utility 9 Bond credit spreads have increased by 62 basis points from January 2022 through 10 September 2022. Mr. Baudino acknowledges that as interest rates rise the cost of equity 11 also increases but does not reflect the elevated capital costs in his recommendation, stating 12 that it "has changed little since 2021".⁶ In view of Table 2, Mr. Baudino's statement is 13 misplaced. 14

⁴ Source: Federal Reserve Data Download Program, Bloomberg Professional Services, *Value Line Investment Survey*.

⁵ Mr. Baudino acknowledges that there was a "significant increase in market volatility during 2022" as illustrated by the VIX on page 12 of his direct testimony.

⁶ Baudino Direct Testimony, at 5.

2

Q. PLEASE SUMMARIZE THE CURRENT CAPITAL MARKET ENVIRONMENT FROM WHICH YOUR UPDATED ANALYSIS IS BASED.

A. The economy is currently in an inflationary environment, as evidenced by increased levels of the CPI as compared to the Federal Reserve's ("Fed") traditional inflation target of 2.00%. Inflation can be characterized as an imbalance of supply and demand in the economy, specifically, when demand is in excess of supply. When demand is in excess of supply, the cost of goods and services increase.

8 Part of the Fed's Congressional mandate is to mitigate inflation and they have two 9 main tools to achieve their mandate: (1) raising the Fed Funds Rate; or (2) decreasing the 10 size of their balance sheet. In Fed Chairman Jerome H. Powell's Press Conference on 11 November 2, 2022, he indicated that the Fed has the resolve to use both tools to restore 12 price stability on behalf of American families and businesses.⁷

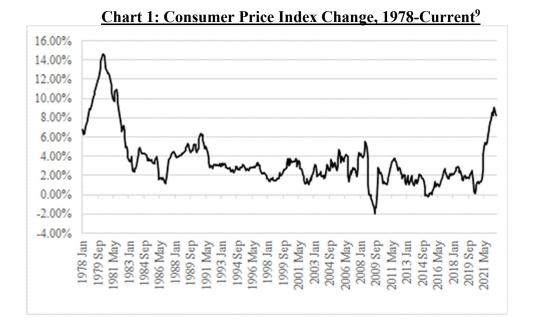
Overall, the current market environment can be summarized as one with increasing inflation⁸, and expectations are that the Fed will implement both of its tools to limit inflation.

16 Q. HAS THE CPI RISEN RECENTLY?

A. Yes, it has. As shown on Chart 1, the CPI has increased exponentially since the beginning
 of the pandemic, and more recently has experienced year-over-year increases not seen since
 the early 1980s.

⁷ Transcript of Chair Powell's Press Conference, November 2, 2022.

⁸ As noted by Mr. Baudino on page 9 of his direct testimony. Additionally, on page 10 of Mr. Baudino's testimony, he notes that the expected CPI level will average 2.80% per year, well above the Fed's 2.00% target.



Further, looking to other measures of inflation such as the Personal Consumption Expenditures Index, both with and without food and energy costs, recent quarterly increases also are the highest they have been since the 1980s.



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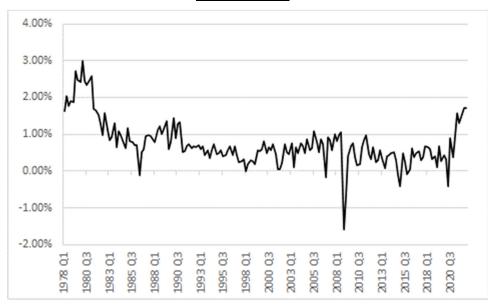
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<u>Chart 2: Personal Consumption Expenditures Index Change,</u> <u>1978-Current</u>¹⁰



⁹ Source: Bureau of Labor Statistics, Series Title: All items in U.S. city average, all urban consumers, seasonally adjusted, Series ID: CUSR0000SA0 (https://data.bls.gov/timeseries/CUSR0000SA0?output_view=pct_1mth).

 ¹⁰ Bureau of Economic Analysis. Table 2.3.4. Price Indexes for Personal Consumption Expenditures by Major Type of Product (https://apps.bea.gov/iTable/iTable.cfm?reqid=19&step=2#reqid=19&step=2&isuri=1&1921=survey)

Given the rise in these measures as shown in Charts 1 & 2, even if inflation were to moderate to a degree, it would remain significantly elevated compared to the last several years and the Fed's inflation target of 2.00%.

4 Q. IS INFLATION EXPECTED TO MODERATE TOWARDS THE FED'S TARGET 5 OF 2.00% IN THE LONG TERM?

A. Yes, it is. In response to market conditions and Fed action, the 10- and 30-year breakeven 6 inflation rates,¹¹ represented as the 10-year and 30-year Treasury Inflation-Protected 7 Securities ("TIPS") spreads are 2.41% and 2.33% as of October 14, 2022. These data are 8 consistent with Mr. Powell's statements in his November 2, 2022, press conference. 9 Discussing the anchoring¹² of long-term inflation expectations, he warns: "But that [TIPS 10 spreads] is not grounds for complacency; the longer the current bout of high inflation 11 continues, the greater the chance that expectations of higher inflation will become 12 entrenched."13 13

- 14 Market-based inflation expectations like the breakeven inflation rate are important
- 15 benchmarks for the Fed. Michelle W. Bowman, Member of the Board of Governors of the
- 16 Federal Reserve System noted that:

One important factor that we often point to in driving today's 17 spending decisions and inflation outlook are expectations of future 18 inflation. Near-term expectations tend to rise as current inflation 19 increases, but when inflation expectations over the longer-term - the 20 next 5 to 10 years - begin to rise, it may indicate that consumers and 21 businesses have less confidence in the Fed's ability to address higher 22 inflation and return it to the Federal Open Market Committee's 23 (FOMC) goal of 2 percent. If expectations move significantly above 24 our 2 percent goal, it would make it more difficult to change 25

¹¹ The breakeven inflation rate is the market's determination of the level of inflation during the period it measures. For example, the 10-year breakeven inflation rate is the market's expectation of inflation over the next ten years.

¹² Anchoring of inflation expectations is characterized as the market's belief (as shown in market data) that inflation rates will normalize toward the Fed's target of 2.00%.

¹³ Transcript of Chair Powell's Press Conference, November 2, 2022. [clarification added]

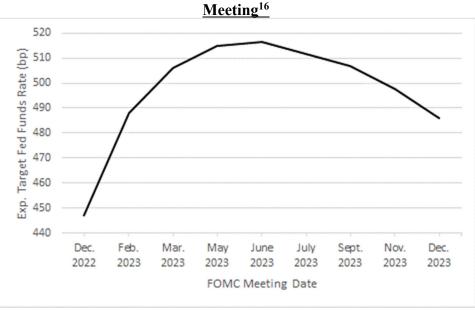
people's perceptions about the duration of high inflation and 1 2 potentially more difficult to get inflation under control.¹⁴ HAS MR. POWELL DESCRIBED THE FED'S APPROACH TO BRING 3 **Q**. **INFLATION BACK TO ITS 2.00% TARGET?** 4 A. Yes, he has. During his press conference on November 2, 2022 Mr. Powell stated: 5 6 My colleagues and I are strongly committed to bringing inflation 7 back down to our 2 percent goal. We have both the tools that we need and the resolve it will take to restore price stability on behalf 8 9 of American families and businesses. *** 10 Today, the FOMC [Federal Open Market Committee] raised our 11 policy interest rate by 75 basis points, and we continue to anticipate 12 that ongoing increases will be appropriate. We are moving our 13 policy stance purposefully to a level that will be sufficiently 14 restrictive to return inflation to 2 percent. In addition, we are 15 continuing the process of significantly reducing the size of our 16 Restoring price stability will likely require 17 balance sheet. maintaining a restrictive stance of policy for some time. 18 *** 19 At some point, as I've said in the last two press conferences, it will 20 21 become appropriate to slow the pace of increases, as we approach the level of interest rates that will be sufficiently restrictive to bring 22 inflation down to our 2 percent goal. There is significant 23 uncertainty around that level of interest rates. Even so, we still 24 25 have some ways to go, and incoming data since our last meeting suggest that the ultimate level of interest rates will be higher than 26 27 previously expected. *** 28 We are taking forceful steps to moderate demand so that it comes 29 into better alignment with supply. Our overarching focus is using 30 our tools to bring inflation back down to our 2 percent goal and to 31 keep longer-term inflation expectations well anchored. Reducing 32 inflation is likely to require a sustained period of below-trend 33 growth and some softening of labor market conditions. Restoring 34 price stability is essential to set the stage for achieving maximum 35 employment and stable prices in the longer run. The historical 36

¹⁴ Michelle W. Bowman, "The Outlook for Inflation and Monetary Policy", At "Executive Officers Conference Massachusetts Bankers Association", Harwich, Massachusetts, June 23, 2022.

record cautions strongly against prematurely loosening policy. We 1 will stay the course, until the job is done.¹⁵ 2 As can be gleaned from statements by members of the Fed, they expect inflation to 3 continue well into next year and they will continue to use the tools at their disposal to 4 support the economy and the labor market, including accelerating the pace of rate increases 5 of the Fed Funds Rate and the roll off assets from its balance sheet. 6 IS THE MARKET CURRENTLY PRICING EXPECTATIONS OF SIGNIFICANT Q. 7 FUTURE FED FUNDS RATE INCREASES IN LINE WITH THE FED'S 8 **STATEMENTS?** 9 Yes. The CME FedWatch Tool, as presented in Chart 3 below, indicates that investors are 10 A. pricing a Fed Funds Rate in excess of 4.50% through the Fed's December 2023 meeting, 11 as compared to the current level of the Fed Funds Rate between 3.75% and 4.00% as of 12

13 November 2, 2022.

14 Chart 3: CME FedWatch Tool – Expected Fed Funds Rate Through December 2023



16

 ¹⁵ Transcript of Chair Powell's Press Conference, November 2, 2022. [clarification and emphasis added]
 ¹⁶ Source: https://www.cmegroup.com/trading/interest-rates/countdown-to-fomc.html, accessed November 2, 2022.

1 **Q.**

2

HOW DOES THE CURRENT INFLATIONARY ENVIRONMENT AFFECT

AUTHORIZED ROES AND INTEREST RATES?

A. Increasing inflation drives *all* costs higher (*e.g.*, prices for materials, labor, capital). This is an economic reality that affects companies across the board, and WSCKY is not immune to such increases. As a result, among other impacts inflation has on a utility's cost of service, higher inflation increases risk and the investor-required return for utility investors.

Q. PLEASE SUMMARIZE YOUR OBSERVATIONS OF THE CURRENT MARKET 8 ENVIRONMENT.

A. In response to the current inflationary environment, the Fed recently raised the Fed Funds
Rate and anticipates additional increases over the next year in addition to rolling off assets
from their balance sheet. Regardless of current and future actions of the Fed, it has
acknowledged that inflation is higher than its target average level of 2.00% and will
continue to run higher than that target.

14 Utilities are not immune from those inflationary pressures which will lead to an 15 increased level of risk and a higher investor-required return for utility investors.

16

III. <u>RESPONSE TO WITNESS BAUDINO</u>

17 Q. PLEASE SUMMARIZE MR. BAUDINO'S ROE RECOMMENDATIONS AS 18 THEY RELATE TO THE COMPANY'S COST OF CAPITAL.

A. Mr. Baudino recommends an ROE range of 9.00% to 9.50%, with a point estimate of 9.25%, based primarily on the results of his Constant Growth DCF analyses applied to his proxy group of six regulated water utilities.¹⁷ Mr. Baudino also performs three CAPM analyses, although he does not give those results weight in arriving at his ROE recommendation.¹⁸

¹⁷ Baudino Direct Testimony, at 3.

¹⁸ Baudino Direct Testimony, at 3.

1 A. <u>SOLE RELIANCE ON THE DISCOUNTED CASH FLOW MODEL</u>

Q. TO WHAT EXTENT DOES MR. BAUDINO'S RECOMMENDED ROE RELY ON HIS DCF MODEL?

- A. As previously stated, Mr. Baudino relies exclusively on his constant growth DCF model
 results to determine his recommended ROE. As discussed in my Direct Testimony,¹⁹ the
 use of multiple models, supported by both financial literature and regulatory precedent,
 adds reliability to the estimation of the common equity cost rate.
- 8 Q. CAN YOU PLEASE PROVIDE SOME EXAMPLES FROM FINANCIAL

9 LITERATURE WHICH SUPPORT THE USE OF MULTIPLE COST OF

10 COMMON EQUITY MODELS IN DETERMINING THE INVESTOR-REQUIRED

11 **RETURN?**

12 A. Yes. In one example, Morin states:

Each methodology requires the exercise of considerable judgment on the 13 reasonableness of the assumptions underlying the methodology and on the 14 reasonableness of the proxies used to validate a theory. The inability of the 15 DCF model to account for changes in relative market valuation, discussed 16 below, is a vivid example of the potential shortcomings of the DCF model 17 when applied to a given company. Similarly, the inability of the CAPM to 18 account for variables that affect security returns other than beta tarnishes its 19 20 use.

- 21No one individual method provides the necessary level of precision for22determining a fair return, but each method provides useful evidence to23facilitate the exercise of an informed judgment. Reliance on any single24method or preset formula is inappropriate when dealing with investor25expectations because of possible measurement difficulties and vagaries in26individual companies' market data. (emphasis added)
- 27 *** 29 There is some land is struct in the Grant
- There is ample academic support in the financial literature for the need to rely upon several financial models in arriving at a recommended common equity cost rate. Professor Eugene Brigham, a widely respected scholar and finance academic, asserts^(footnote omitted):

¹⁹ D'Ascendis Direct Testimony, at 41-42.

1 2	Three methods typically are used: (1) the Capital Asset Pricing Model (CAPM), (2) the discounted cash flow (DCF)
3	method, and (3) the bond-yield-plus-risk-premium approach.
4	These methods are not mutually exclusive – no method
5	dominates the others, and all are subject to error when used
6	in practice. Therefore, when faced with the task of estimating
7	a company's cost of equity, we generally use all three methods
8	and then choose among them on the basis of our confidence in
9	the data used for each in the specific case at hand. (italics in
10	original) (emphasis added)
11	Another prominent finance scholar, Professor Stewart Myers, in an early
12	pioneering article on regulatory finance, stated ^(footnote omitted) :
13	Use more than one model when you can. Because estimating
14	the opportunity cost of capital is difficult, only a fool throws
15	away useful information. That means you should not use any
16	one model or measure mechanically and exclusively. Beta is
17	helpful as one tool in a kit, to be used in parallel with DCF
18	models or other techniques for interpreting capital market
19	data. (italics in original) (emphasis added)
20	* * *
21	Reliance on multiple tests recognizes that no single methodology produces
22	a precise definitive estimate of the cost of equity. As stated in Bonbright,
23	Danielsen, and Kamerschen (1988), 'no single or group test or technique is
24	conclusive.' (italics in original)
25	* * *
26	While it is certainly appropriate to use the DCF methodology to
27	estimate the cost of equity, there is no proof that the DCF produces a
28	more accurate estimate of the cost of equity than other methodologies.
29	Sole reliance on the DCF model ignores the capital market evidence and
30	financial theory formalized in the CAPM and other risk premium methods.
31	The DCF model is one of many tools to be employed in conjunction with
32	other methods to estimate the cost of equity. It is not a superior
33	methodology that supplants other financial theory and market evidence.
34	The broad usage of the DCF methodology in regulatory proceedings in
35	contrast to its virtual disappearance in academic textbooks does not make it
36	superior to other methods.
37	The same is true of the Risk Premium and CAPM methodologies.
38	(emphasis added) ²⁰
39	Finally, Brigham and Gapenski note:

²⁰ Roger A. Morin, <u>Modern Regulatory Finance</u>, Public Utilities Reports, Inc., 2022, at 476-479. ("Morin")

2 yield plus risk premium, and DCF – and then apply judgment when the methods produce different results. People experienced in estimating equity 3 capital costs recognize that both careful analysis and some very fine 4 5 judgments are required. It would be nice to pretend that these judgments are unnecessary and to specify an easy, precise way of determining the exact 6 7 cost of equity capital. Unfortunately, this is not possible. Finance is in large part a matter of judgment, and we simply must face this fact. (italics in 8 original)²¹ 9 In the academic literature cited above, three methods are consistently mentioned: 10 11 the DCF, CAPM, and the risk premium model ("RPM"), all of which I used in my analyses. 12 Q. DOES THE COMMISSION HAVE A PREFERENCE FOR THE PRESENTATION **OF MULTIPLE MODELS TO DETERMINE THE ROE?** 13 A. Yes, it does. In its Order in Case No. 2021-00214 the Commission states: 14 Most recently in Case Nos. 2021-00183,(footnote omitted) 2021-00185,(footnote 15 omitted) and 2021-00190, (footnote omitted) the Commission explained why it is 16 appropriate for utilities to present, and for the Commission to evaluate, 17 multiple methodologies to estimate ROEs. Each approach has its own 18 strengths and limiting assumptions. As demonstrated in the respective ROE 19 testimonies in this proceeding, there is considerate variation in both data 20 and application within each modelling approach, which can lead to very 21 different results. The Commission's role is to conduct a balanced analysis 22 of all presented models, while giving weight to current economic conditions 23 and trends. 24 IN ADDITION TO THE ABOVE, WHY IS SOLE RELIANCE ON THE DCF 25 **Q**. **MODEL PROBLEMATIC AT THIS TIME?** 26 A. Traditional rate base/rate of return regulation, where a market-based common equity cost 27 rate is applied to a book value rate base, presumes that market-to-book ("M/B") ratios are 28 at unity or 1.00. However, that is rarely the case. Morin states: 29 30 The third and perhaps most important reason for caution and skepticism is 31 that application of the DCF model produces estimates of common equity cost that are consistent with investors' expected return only when stock 32 price and book value are reasonably similar, that is, when the M/B is close 33 34 to unity. As shown below, application of the standard DCF model to utility

In practical work, it is often best to use all three methods – CAPM, bond

²¹ Eugene F. Brigham and Louis C. Gapenski, <u>Financial Management – Theory and Practice</u>, 4th Ed. The Dryden Press, 1985 at 256.

1 2 3 4 5 6 7 8 9		stocks understates the investor's expected return when the M/B ratio of a given stock exceeds unity. This was particularly relevant in the capital market environment of the early 2020s when utility stocks are trading at M/B ratios well above unity and have been for nearly two decades. The converse is also true, that is, the DCF model overstates the investor's return when the stock's M/B ratio is less than unity. The reason for the distortion is that the DCF market return is applied to a book value rate base by the regulator, that is, a utility's earnings are limited to earnings on a book value rate base ²² .
10		As he explains, DCF models assume an M/B ratio of 1.0 and therefore under- or
11		over-states investors' required return when market value exceeds or is less than book value,
12		respectively. It does so because equity investors evaluate and receive their returns on the
13		market value of a utility's common equity, whereas regulators authorize returns on the
14		book value of common equity. This means that the market-based DCF will produce the
15		total annual dollar return expected by investors only when market and book values of
16		common equity are equal, a very rare and unlikely situation.
17	_	
17	Q.	WHY DO MARKET AND BOOK VALUES DIVERGE?
17	Q. A.	WHY DO MARKET AND BOOK VALUES DIVERGE? Market values can diverge from book values for a myriad of reasons including, but not
18		Market values can diverge from book values for a myriad of reasons including, but not
18 19		Market values can diverge from book values for a myriad of reasons including, but not limited to, earnings per share ("EPS") and dividends per share ("DPS") expectations,
 18 19 20 21 22 23 		Market values can diverge from book values for a myriad of reasons including, but not limited to, earnings per share ("EPS") and dividends per share ("DPS") expectations, merger / acquisition expectations, interest rates, etc. As noted by Phillips: Many question the assumption that market price should equal book value, believing that 'the earnings of utilities should be sufficiently high to achieve market-to-book ratios which are consistent with those prevailing for stocks

Morin, at 481-482. Charles F. Phillips, <u>The Regulation of Public Utilities</u>, Public Utilities Reports, Inc., 1993, at 395.

commission did possess the power of control, any attempt to exercise it ... would result in harmful, uneconomic shifts in public utility rate levels. (italics added)²⁴

4 Q. CAN THE UNDER- OR OVER-STATEMENT OF INVESTORS' REQUIRED 5 RETURN BY THE DCF MODEL BE DEMONSTRATED MATHEMATICALLY? 6 A. Yes. Schedule DWD-2R demonstrates how a market-based DCF cost rate of 9.25%, when

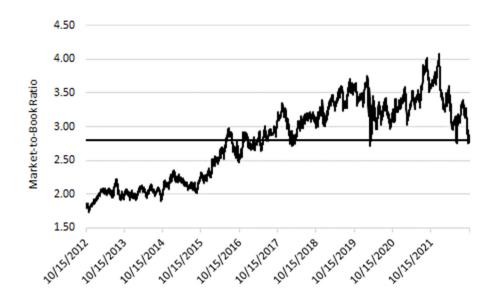
applied to a book value substantially below market value, will understate investors' 7 8 required return on market value. As shown, there is no realistic opportunity to earn the expected market-based rate of return on book value. In Column [A], investors expect a 9 9.25% return on an average market price of \$82.73 for Mr. Baudino's proxy group. 10 Column [B] shows that when Mr. Baudino's 9.25% return rate is applied to a book value 11 of \$26.09,²⁵ the total annual return opportunity is \$2.413. After subtracting dividends of 12 \$1.554, the investor only has the opportunity for \$0.859 or 1.04% in market appreciation. 13 The magnitude of the understatement of investors' required return on market value using 14 Mr. Baudino's 9.25% cost rate is 6.33%, which is calculated by subtracting the market 15 appreciation based on book value of 1.04% from Mr. Baudino's expected growth rate of 16 7.37%. 17

18 Q. HOW DO M/B RATIOS OF MR. BAUDINO'S PROXY GROUP COMPARE TO 19 THEIR TEN-YEAR AVERAGE?

A. The M/B ratio of Mr. Baudino's proxy group is currently close to its ten-year average of
approximately 2.81 times.

James C. Bonbright, Albert L. Danielsen and David R. Kamerschen, <u>Principles of Public Utility Rates</u> (Public Utilities Reports, Inc., 1988), at 334.

²⁵ Representing a market-to-book ratio of 170.43%.



The significance of this is that the ten-year average M/B ratio has always been higher than 1.0x, which means that DCF model results have consistently understated the investor-required return.

7 Q. IS THERE ANOTHER WAY TO QUANTIFY THE INACCURACY OF THE DCF 8 MODEL WHEN M/B RATIOS ARE DIFFERENT THAN UNITY?

A. Yes. One can quantify the inaccuracy of the DCF model when M/B ratios are not at unity
by estimating the implied DCF model results (based on a market-value capital structure) to
reflect a book-value capital structure. This can be measured by first calculating the market
value of each proxy company's capital structure, which consists of the market value of the
company's common equity (shares outstanding multiplied by price), and the fair value of
the company's long-term debt and preferred stock. All these measures, except for price,
are available in each company's SEC Form 10-K.

26

1

Source: S&P Global Market Intelligence.

1	Second, one must de-leverage the implied cost of common equity based on the		
2	DCF. This is derived using the Modigliani / Miller equation ²⁷ as illustrated in Schedule		
3	DWD-3R and shown below:		
4	ku = ke - (((ku - i)(1 - t)) D/E) - (ku - d) P/E [Equation 1]		
5	Where:		
6	ku = Unlevered (i.e., 100% equity) cost of common equity;		
7	ke = Market determined cost of common equity;		
8	i = Cost of debt;		
9	t = Income tax rate;		
10	D = Debt ratio;		
11	E = Equity ratio;		
12	d = Cost of preferred stock; and		
13	P = Preferred equity ratio.		
14	For example, using Mr. Baudino's average proxy group-specific data, the equation		
15	becomes:		
16	ku = 9.25% - (((ku - 4.04%)(1 - 21%)) 25.31% / 74.68%) - (ku - 7.26%) 0.02% / 74.68%)		
17	Solving for ku results in an unlevered cost of common equity of 8.15%. Next, one		
18	must re-lever those costs of common equity by relating them to each proxy group's average		
19	book capital structure as shown below:		
20	ke = ku + (((ku - i)(1 - t)) D/E) + (ku - d) P/E [Equation 2]		
21	Once again, using Mr. Baudino's average proxy group-specific data, the equation		
22	becomes:		

²⁷ The Modigliani / Miller theorem is an influential element of economic theory and forms the basis for modern theory on capital structure. *See*, F. Modigliani, and M. Miller, *The Cost of Capital, Corporation Finance and the Theory of Investment*, <u>The American Economic Review</u>, Vol. 48, No. 3, (June 1958), at 261-297.

1 ke = 8.15% + (((8.15% - 4.04%) (1-21%)) 50.40%/49.54%) + (8.15% - 7.26%) 0.05%/49.54%

2 Solving for ke results in a 11.45% indicated cost of common equity relative to the 3 book capital structure of the proxy group, which is an increase of 2.20% over Mr. 4 Baudino's indicated DCF result of 9.25%. The leverage-adjusted DCF result 11.45% is 5 still not applicable to the Company, as it does not reflect the higher risk that WSCKY faces 6 relative to the proxy group given its smaller size.

Q. ARE YOU ADVOCATING A SPECIFIC ADJUSTMENT TO THE DCF RESULTS TO CORRECT FOR ITS MIS-SPECIFICATION OF THE INVESTOR REQUIRED RETURN?

A. No. The purpose of this discussion was to demonstrate that like all cost of common equity models, the DCF has its limitations, and that the use of multiple cost of common equity models, in conjunction with informed expert judgment, provides a more accurate and reliable picture of the investor-required ROE than does a narrow evaluation of the results of one model.

15 B. <u>APPLICATION OF THE DISCOUNTED CASH FLOW MODEL</u>

Q. PLEASE BRIEFLY DESCRIBE MR. BAUDINO'S CONSTANT GROWTH DCF ANALYSIS AND RESULTS.

A. Mr. Baudino calculates an average dividend yield of 1.88% by dividing each proxy
 company's annualized dividend by its monthly stock price for the six-month period ending
 September 2022²⁸, noting that the average dividend yield for the proxy group ranged from
 1.76% to 1.98% during the six-month period²⁹. For the expected growth rate, Mr. Baudino
 relies on EPS growth rate projections from *Value Line*, Zacks, and Yahoo! Finance, as well

²⁸ Baudino Direct Testimony, at 16.

²⁹ Baudino Direct Testimony, at 16.

1		as DPS growth rate projections from <i>Value Line</i> . ³⁰ Mr. Baudino then calculates his DCF
2		results based on the mean and median growth rate of the four sources noted above. Mr.
3		Baudino refers to the DCF results produced using mean growth rates as "Method 1", and
4		DCF results produced using median growth rates as "Method 2". The mean DCF results
5		of his Method 1 and 2 were 9.14% and 8.92%, respectively. ³¹ From these results, Mr.
6		Baudino concludes that an appropriate ROE for the Company using the DCF model is
7		between 9.00% and 9.50%. ³²
8	Q.	DO YOU HAVE ANY CONCERNS WITH MR. BAUDINO'S APPLICATION OF
9		THE DCF MODEL?
10	A.	Not at this time. While I disagree with Mr. Baudino's inclusion of DPS growth rates in his
11		DCF model, his indicated results are comparable to my updated DCF model results. My
12		concern is that Mr. Baudino relies exclusively on his DCF analysis for his recommended
13		ROE, as described above.
14		C. <u>APPLICATION OF THE CAPITAL ASSET PRICING MODEL</u>
15	Q.	PLEASE DESCRIBE MR. BAUDINO'S CAPM ANALYSIS AND RESULTS.
16	A.	Mr. Baudino calculates three sets of CAPM results. The first set relies on forward-looking
17		estimates in determining the market risk premium ("MRP"), for which he derives ROE
18		estimates ranging from 12.74% to 16.86%. The second set relies on historical MRP
19		estimates, for which he derives results ranging from 8.72% to 9.66%. ³³ The third set relies
20		on MRP estimates from Kroll and Damodaran, for which he derives results ranging from

Baudino Direct Testimony, at 18. Baudino Direct Testimony, at 19. Baudino Direct Testimony, at 3. Baudino Direct Testimony, at 28.

1		8.13% to 8.15%. ³⁴ Mr. Baudino notes that he did not rely on the results of his CAPM in
2		determining his recommended ROE, noting that it is less reliable than the DCF. ³⁵
3	Q.	MR. BAUDINO CITES THAT A DISADVANTAGE WITH THE CAPM ANALYSIS
4		IS THAT THE ANALYST'S APPLICATION OF JUDGMENT CAN
5		SIGNIFICANTLY INFLUENCE THE RESULTS OBTAINED BY THE CAPM. ³⁶
6		WHAT IS YOUR RESPONSE?
7	A.	All ROE models are only as good as their inputs, and all ROE models can be easily
8		manipulated by changing those inputs. For example, the DCF model has a number of

inputs and variations of inputs that can drastically alter results as shown on Table 3: 9

10

Table 3: Various Inputs to DCF Models

Input	Variations of Inputs
	Constant-Growth, Blended Growth, Multi-
Cash Flow Stream	Stage Growth
Dividend Yield	Spot Dividend Yield, average dividend yield
	No adjustment, ½ g adjustment, full g
Adjusted Dividend Yield	adjustment, projected dividend
Growth Rates	Historical v. Projected v. Sustainable
Growth Measure	EPS, DPS, Book Value Per Share
Sources of Growth Rates	Value Line, Zacks, Yahoo, MorningStar, etc.

Q. ARE ALL COST OF EQUITY MODELS SUBJECT TO LIMITING 11

ASSUMPTIONS THAT DO NOT HOLD IN REALITY? 12

Yes, they are. As discussed previously, all cost of equity models are subject to error when 13 A. used in practice. To gain greater insight into the investor-required return, one must look to 14 multiple models and not narrowly focus on the results of any one model, like Mr. Baudino 15 has done. 16

³⁴ Baudino Direct Testimony, at 28.

³⁵ Baudino Direct Testimony, at 13.

³⁶ Baudino Direct Testimony, at 22.

2

Q. DO FIRMS USE MULTIPLE COMMON EQUITY MODELS, INCLUDING THE

CAPM IN THEIR INTERNAL ANALYSES?

- 3 A. Yes, they do. Brigham and Daves state:
- Recent surveys found that the CAPM approach is by far the most widely 4 used method. Although most firms use more than one method, almost 74 5 percent of respondents in one survey, and 85 percent in the other, used the 6 CAPM.^(footnote omitted) This is in sharp contrast to a 1982 survey which found 7 tht only 30 percent of respondents used the CAPM. footnote omitted 8 9 Approximately 16 percent now use the CF, down from 31 percent in 1982. The bond vield plus risk premium is used primarily by companies that aren't 10 publicly traded. 11
- People experienced in estimating the cost of equity recognize that both careful analysis and sound judgment are required. It would be nice to pretend that judgment is unnecessary and to specify an easy, precise way of determining the exact cost of equity capital. Unfortunately, this is not possible – finance is in large part a matter of judgment, and we simply must face that fact.³⁷
- 18 This excerpt establishes four points: (1) most firms use multiple models; (2) the use
- 19 of the CAPM is prevalent by firms in internal decision-making; (3) the importance of the
- 20 DCF model in the decision-making process for firms have waned over time; and (4)
- 21 regardless of which models one uses, judgment is the key ingredient in determining the
- 22 cost of equity capital. In view of the above, the Commission should ignore Mr. Baudino's
- 23 concerns regarding the applicability of the CAPM for cast of capital purposes.

24 Q. DO YOU HAVE ANY CONCERNS WITH MR. BAUDINO'S APPLICATION OF

25 **THE CAPM?**

A. Yes, I do. I am concerned with Mr. Baudino's calculation of the "supply side" MRP, and his considerations of the Kroll and Damodaran MRPs in his analysis. I am also concerned with him not using the empirical form of the CAPM ("ECAPM"). Finally, while I am usually concerned with the use of current interest rates in forward-looking cost of common

³⁷ Eugene F. Brigham, Phillip R. Daves, <u>Intermediate Financial Management</u>, Ninth Edition, Thomson Southwestern, 2007, at 332-333.

equity models, Mr. Baudino's proposed risk-free rate of 3.80% is like my updated projected
 risk-free rate of 3.86% and is not a meaningful difference at this time.

Q. DO YOU GENERALLY AGREE WITH MR. BAUDINO'S HISTORICAL LONGTERM ARITHMETIC MEAN MRP OF 7.40% AND THREE- TO FIVE-YEAR PROJECTED MARKET RETURN OF 17.55%?

6 A. Yes, I do. They are similar measures to what I use in the calculation of my average MRP.

7 Q. DO YOU AGREE WITH MR. BAUDINO'S SUPPLY SIDE MRP OF 6.22%?

A. No, I do not. The reason why I do not is because the MRP mismatches a projected return 8 9 on the market with a historical bond yield. A more correct way to derive that MRP would 10 be to use the projected return and subtract a projected risk-free rate. On page 208 of SBBI - 2022, the Ibbotson and Chen supply side model produces a forward-looking geometric 11 return on the market of 9.38%.³⁸ Because the arithmetic mean is appropriate for cost of 12 capital purposes,³⁹ the geometric mean projected market return of 9.38% must be converted 13 14 to an arithmetic mean return. Converting the 9.38% geometric mean return to an arithmetic mean return results in an arithmetic, forward-looking market return of 11.31%.40 15 Subtracting the applicable risk-free rate of 3.86% results in a forward-looking MRP of 16 7.45%. 17

18 Q. WHAT IS YOUR POSITION ON THE 5.50% MRP QUOTED BY KROLL?

A. A forecast is only as good as its inputs, and if the assumptions within those forecasts are by nature unpredictable (e.g., productivity growth forecasts), they are of little value. In addition, the determination of the MRP as calculated by Kroll is not transparent, especially

³⁸ <u>SBBI – 2022</u>, at 208.

³⁹ SBBI – 2022, at 201.

The conversion of a geometric mean return to an arithmetic mean return is shown in <u>SBBI – 2022</u>, at 209. $11.31\% = 9.38\% + 19.64\%^2/2$

1		in view of the historical MRP and supply side MRP presented in <u>SBBI – 2022</u> , which is
2		already well known by investors.
3	Q.	PLEASE NOW RESPOND TO MR. BAUDINO'S USE OF THE DAMODARAN
4		5.47% MRP.
5	A.	Damodaran's method, which is a two-stage form of the DCF model, calculates the present
6		value of cash flows over the five-year initial period, together with the terminal price (based
7		on the Gordon Model), to be received in the last (i.e., fifth) year. The model's principal
8		inputs include the following assumptions:
9		• Over the coming five years, the S&P 500 Index (the "Index") will appreciate at
10		a rate equal to the compound growth rate in "Operating Earnings";
11		• Cash flows associated with owning the Index will be equal to the historical
12		average Earnings, Dividends, and Buyback yields, applied to the projected
13		Index value each year; and
14		• Beginning in the terminal year, the Index will appreciate, in perpetuity, at a rate
15		equal to the 30-day average yield on 30-year Treasury securities.
16		In terms of historical experience, over the long-term the broad economy has grown
17		at a long-term compound average growth rate of 5.97%. ⁴¹ Considered from another
18		perspective, Kroll reports the long-term rate of capital appreciation on Large Company
19		stocks to be 8.20%. ⁴² Using current data as of October 2022, ⁴³ Damodaran's model
20		assumes, however, that the market index will grow by less than one-third that amount,
21		4.12%, over the coming five years. ⁴⁴

Source: Bureau of Economic Analysis for the years 1929 to 2021. See also, www.bea.gov/data/gdp/grossdomestic-product. Kroll, <u>2022 SBBI® Yearbook</u>, 145. From Damodaran Online, ERPOct22 Spreadsheet.

From Damodaran Online, ERPOct22 Spreadsheet. Five-year growth rate = (Expected Terminal Value / Intrinsic Value) $^{(1/5)} - 1.$ (4,388.98 / 3,586.00) $^{(1/5)} - 1 = 4.12\%$.

Mr. Baudino has not explained why growth beginning five years in the future and 1 extending in perpetuity will be approximately one-half of long-term historical growth. 2 3 Nowhere in his testimony has Mr. Baudino explained the fundamental, systemic changes that would so dramatically reduce long-term economic growth, or why they are best 4 measured by the 30-day average long-term Treasury yield. 5 Further, research by the Federal Reserve Bank of San Francisco calls into question 6 the relationship between interest rates and macroeconomic growth. As the authors noted, 7 "[o]ver the past three decades, it appears that private forecasters have incorporated 8 essentially no link between potential growth and the natural rate of interest: The two data 9 series have a zero correlation."⁴⁵ In view of the above, the Commission should reject Mr. 10 Baudino's use of Damodaran's MRP. 11 HAS MR. BAUDINO CALCULATED AN ADDITIONAL MRP FROM HIS VALUE Q. 12 LINE INVESTMENT ANALYZER DATA IN PAST PROCEEDINGS? 13 14 A. Yes, he has. In North Carolina Docket Nos. E-2, Sub 1219 and E-7, Sub 1214, concerning Duke Energy Progress, LLC and Duke Energy Carolinas, LLC, Mr. Baudino used the 15 average dividend yield and median projected three- to five-year growth rates in EPS and 16 book value per share ("BVPS") to determine a projected market return. 17 WHAT WOULD BE THE PROJECTED RETURN ON THE MARKET USING MR. 18 **Q**. BAUDINO'S VALUE LINE INVESTMENT ANALYZER DATA AS OF HIS SPOT 19 DATE USING AVERAGE DIVIDEND YIELD AND MEDIAN PROJECTED EPS 20 **GROWTH RATES?** 21 It would be 11.09%, as detailed in note 2 of Schedule DWD-4R. Subtracting the 22 A. appropriate risk-free rate results in a forward-looking MRP of 7.23%. I did not consider 23

FRBSF Economic Letter, Does Slower Growth Imply Lower Interest Rates?, November 10, 2014, at 3.

using the projected BVPS growth rates in the projected market return because projected EPS growth rates are the superior measure of growth in a DCF model.

3 Q. WHY ARE EPS PROJECTED GROWTH RATES SUPERIOR MEASURES OF 4 GROWTH IN A DCF MODEL?

Over the long run, there can be no growth in DPS without growth in EPS. Earnings 5 A. expectations have a more significant, but not sole, influence on market prices than dividend 6 expectations. Thus, the use of earnings growth rates in a DCF analysis provides a better 7 match between investors' market appreciation expectations implicit in market prices and 8 the growth rate component of the DCF. Consequently, earnings expectations have a 9 significant influence on market prices which affect market price appreciation, and hence, 10 the "growth" experienced by investors. This should be evident even to unsophisticated 11 investors just by listening to financial news reports on radio, TV, or reading newspapers. 12

13 In fact, Morin states:

1

2

Because of the dominance of institutional investors and their influence on 14 individual investors, analysts' forecasts of long-run growth rates provide a 15 sound basis for estimating required returns. Financial analysts exert a 16 strong influence on the expectations of many investors who do not possess 17 the resources to make their own forecasts, that is, they are a cause of g. The 18 accuracy of these forecasts in the sense of whether they turn out to be correct 19 20 is not at issue here, as long as they reflect widely held expectations. As long 21 as the forecasts are typical and/or influential in that they are consistent with current stock price levels, they are relevant. The use of analysts' forecasts 22 23 in the DCF model is sometimes denounced on the grounds that it is difficult to forecast earnings and dividends for only one year, let alone for longer 24 time periods. This objection is unfounded, however, because it is present 25 investor expectations that are being priced; it is the consensus forecast that 26 is embedded in price and therefore in required return, and not the future as 27 it will turn out to be. 28

29 * *

Published studies in the academic literature demonstrate that growth forecasts made by security analysts represent an appropriate source of DCF growth rates, are reasonable indicators of investor expectations and are more accurate than forecasts based on historical growth. These studies show that investors rely on analysts' forecasts to a greater extent than on 1 historic data.⁴⁶

2	However, while EPS is a significant factor influencing market prices, it is by no
3	means the only factor that affects market prices, a fact recognized by Bonbright about
4	public utilities, as previously discussed. In addition, studies performed by Cragg and
5	Malkiel demonstrate that analysts' forecasts are superior to historical growth rate
6	extrapolations. They state:

- 7 Efficient market hypotheses suggest that valuation should reflect the information available to investors. Insofar as analysts' forecasts are more 8 9 precise than other types we should therefore expect their differences from other measures to be reflected in the market. It is therefore noteworthy that 10 our regression results do support the hypothesis that analysts' forecasts are 11 needed even when calculated growth rates are available. As we noted when 12 we described the data, security analysts do not use simple mechanical 13 methods to obtain their evaluations of companies. The growth-rate figures 14 we obtained were distilled from careful examination of all aspects of the 15 companies' records, evaluation of contingencies to which they might be 16 subject, and whatever information about their prospects the analysts could 17 glean from the companies themselves of from other sources. It is therefore 18 notable that the results of their efforts are found to be so much more relevant 19 to the valuation than the various simpler and more "objective" alternatives 20 that we tried.⁴⁷ 21
- 22 In addition, Vander Weide and Carleton conclude:
- . . . our studies affirm the superiority of analyst's forecasts over simple
 historical growth extrapolations in the stock price formation process.
 Indirectly, this finding lends support to the use of valuation models whose
 input includes expected growth rates.⁴⁸

27 Q. WHAT IS MR. BAUDINO'S CAPM MRP AFTER CORRECTING HIS SUPPLY

28 SIDE MODEL TO REFLECT AN ARITHMETIC RETURN, THE ELIMINATION

⁴⁶ Morin, at 371-373.

⁴⁷ John G. Cragg and Burton G. Malkiel, <u>Expectations and the Structure of Share Prices</u> (University of Chicago Press, 1982) Chapter 4.

⁴⁸ James H. Vander Weide and Willard T. Carleton, *Investor Growth Expectations: Analysts vs. History* (<u>The</u> <u>Journal of Portfolio Management</u>, Spring 1988) 78-82.

1		OF THE KROLL AND DAMODARAN MRPS, AND THE ADDITION OF MR.
2		BAUDINO'S ALTERNATIVE MRP CALCULATION USED IN RECENT CASES?
3	A.	As shown on Schedule DWD-4R, Mr. Baudino's corrected average MRP for use in the
4		CAPM is 8.99%. ⁴⁹
5	Q.	THE ECAPM IS ONE MEANS OF ADJUSTING THE CAPM FOR THE
6		EMPIRICAL OBSERVATION THAT THE SECURITY MARKET LINE IS NOT
7		AS STEEPLY SLOPED AS THE CAPM PREDICTS. HAS MR. BAUDINO
8		INCLUDED AN ECAPM ANALYSIS?
9	A.	No, he has not. In fact, numerous tests of the CAPM have confirmed the ECAPM's validity
10		by showing that the empirical Security Market Line ("SML") described by the traditional
11		CAPM is not as steeply sloped as the predicted SML. While the results of these tests
12		support the notion that betas are related to security returns, the empirical SML described
13		by the CAPM formula is not as steeply sloped as the predicted SML, ⁵⁰ as discussed on
14		pages 33-34 of my Direct Testimony.
15	Q.	IS THERE ADDITIONAL EVIDENCE THAT SUPPORTS THE VALIDITY OF
16		THE ECAPM?
17	A.	Yes, there is. The empirical issues with the CAPM have been present since the presentation
18		of the model, as noted by Dianna R. Harrington in her text Modern Portfolio Theory & the

19 <u>Capital Asset Pricing Model</u>:

20So far we have learned some very interesting things about the CAPM and21reality. Some of the earliest work tested realized data (history) against data22generated by simulated portfolios. Early studies by Douglas (1969) and23Lintner (Douglas [1969]) showed discrepancies between what was expected24on the basis of the CAPM and the actual relationships that were apparent in25the capital markets. Theoretically, the minimal rate of return from the

⁴⁹ 8.99% = (7.40% + 13.75% + 7.29% + 7.51%) / 4.

⁵⁰ Morin, at 207.

1 2	portfolios (the intercept) and the actual risk-free rate for the period should have been equal. They were not.
3	* * *
4	Another study, now more famous than Lintner's was done by Black, Jensen,
5	and Scholes (1972). Lintner had used what is called a cross-sectional
6	method (looking at a number of stock returns during one time period),
7	whereas Black, Jensen, and Scholes used a time-series method (using
8	returns for a number of stocks over several time periods). To make their
9	test, Black, Jensen, and Scholes assumed that what had happened in the past
10	was a good proxy for the investor expectations (a frequent assumption in
11	CAPM tests). Using historical data, they generated estimates using what
12	we call the market model:
13	$R_{jt} = \alpha_{j} + \beta_{j} \left(R_{mt} \right) + \epsilon_{j}$
14	Where:
15	R = total returns
16	β = the slope of the line (the incremental return for risk)
17	α = the intercept or a constant (expected to be 0 over time and across
18	all firms)
19	ε = an error term (expected to be random, without information)
20	m = the market proxy
21	j = the firm or portfolio
22	t = the time period
23	Instead of using single stocks, they formed portfolios in an effort to wash
24	out one source of error; because betas of single firms are quite unstable.
25	On the basis of the CAPM, they expected to find
26	1. That the intercept was equal to the risk-free rate (their proxy was
27	the Treasury bill rate)
28	2. That the capital market line had a positive slope and that riskier
29	(higher beta) securities provided higher return
30	Instead, they found
31	1. That the intercept was different from the risk-free rate
32	2. That high-risk securities earned less and low-risk securities
33	earned more than predicted by the model
34	3. That the intercept seemed to depend on the beta of any asset:
35	high-beta stocks had a different intercept than low-beta stocks
36	* * *
37	Fama and MacBeth (1974) criticized the Black, Jensen, and Scholes study
38	(hereafter called BJS). In a reformulation of the study, they supported the

first of the BJS findings. They found that the intercept exceeded the risk-free proxy, but did not find the evidence to support the other BJS conclusions.⁵¹

4 Harrington discusses Black's potential solution to this phenomenon:

5 Black's replacement for the risk-free asset was a portfolio that had no covariability with the market portfolio. Because the relevant risk in the 6 7 CAPM is systematic risk, a risk-free asset would be the one with no volatility relative to the market – that is, a portfolio with a beta of zero. All 8 9 investor-perceived levels of risk could be obtained from various linear combinations of Black's zero-beta portfolio and the market portfolio... 10 Since R_z (the rate of return of the zero-beta asset) and R_m are uncorrelated 11 (as R_f and R_m were assumed to be in the simple CAPM), the investor can 12 choose from various combinations of R_z and R_m. On segment R_mY, R_z, is 13 sold short and proceeds are invested in R_m. On segment R_zR_m, portions of 14 the zero-beta portfolio are purchased. At R_m, the investor is fully invested 15 in the market portfolio. The equilibrium CAPM was rewritten by Black as 16 follows: 17

$$E(R_i) = (1 - \beta_i) E(R_z) + \beta_i E(R_m)$$

Where:

20	E indicates expected,	
21	$E(R_z)$ is less than $E(R_m)$, and	
22	R_z holdings over the whole market must be in equilibrium. That is	,

the number of short sellers and lenders of securities must be equal.

Black's adaptation is intriguing. The result of using this model is a capital market line that has a less steep slope and a higher intercept than those of the simple CAPM. If Black's model is more correct in its description of investor behavior in the marketplace, then the use of the simple model would produce equity return predictions that would be too low for sticks with betas greater than one and too high for stocks with betas of less than one.⁵²

- 31 As such, while I still find the CAPM to be appropriate, if Mr. Baudino is of the
- 32 opinion that the CAPM is not reliable, he should have applied an ECAPM analysis.
- 33 Further, as discussed below, the ECAPM is not simply a second adjustment to a company's
- 34 beta.

1 2

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18

19

⁵¹ Dianna R. Harrington, <u>Modern Portfolio Theory & the Capital Asset Pricing Model – A User's Guide</u>, Prentice-Hall, Inc. 1983, at 43-45.

⁵² Dianna R. Harrington, <u>Modern Portfolio Theory & the Capital Asset Pricing Model – A User's Guide</u>, Prentice-Hall, Inc. 1983, at 30-31.

1 Q. IS THE ECAPM AN ADJUSTMENT TO A COMPANY'S BETA AS ASSERTED

2

BY MR. BAUDINO?⁵³

A. No, it is not. A common critique of the ECAPM is the claim that using adjusted betas in a CAPM analysis addresses the empirical issues with the CAPM (discussed above), by increasing the expected returns for low beta stocks and decreasing the returns for high beta stocks, concluding that there is no need to use the ECAPM. This is an incorrect understanding of the ECAPM. Using adjusted betas in a CAPM analysis is not equivalent to using the ECAPM, nor is it an unnecessary redundancy.

- 9 Betas are adjusted because of their general regression tendency to converge toward
- 10 1.0 <u>over time</u>, i.e., over successive calculations of beta. As also noted above, numerous
- studies have determined that the SML described by the CAPM formula at any given
- 12 moment in time is not as steeply sloped as the predicted SML. Morin states:
- 13The use of adjusted betas in a CAPM analysis is not equivalent to the14ECAPM. Betas are adjusted because of the regression tendency of betas to15converge toward 1.0 over time. We have seen that numerous empirical16studies have determined that the SML described by the CAPM formula at17any given moment in time is not as steeply sloped as the predicted SML.18The slope of the SML should not be confused with beta.
- 19 * * *
- The use of an adjusted beta by Value Line is correcting for a different problem than the ECPAM. The adjusted beta captures the fact that betas regress toward one over time. The ECAPM corrects for the fact that the CAPM under-predicts observed returns when beta is less than one and overpredicts observed returns when beta is greater than one.⁵⁴
- 25 Moreover, the slope of the SML should not be confused with beta. As Brigham
- 26 and Gapenski state:
- The slope of the SML reflects the degree of risk aversion in the economy the greater the average investor's aversion to risk, then (1) the steeper is the

⁵³ Baudino Direct Testimony, at 45.

⁵⁴ Morin, at 223-224.

1 2	slope of the line, (2) the greater is the risk premium for any risky asset, and (3) the higher is the required rate of return on risky assets. ¹²
3	¹² Students sometimes confuse beta with the slope of the SML. This is a
4	mistake. As we saw earlier in connection with Figure 6-8, and as is
5	developed further in Appendix 6A, beta does represent the slope of a line,
6	but not the Security Market Line. This confusion arises partly because the
7	SML equation is generally written, in this book and throughout the finance
8	literature, as $k_i = R_F + b_i(k_M - R_F)$, and in this form b_i looks like the slope
9	coefficient and $(k_M - R_F)$ the variable. It would perhaps be less confusing
10	if the second term were written $(k_M - R_F)b_i$, but this is not generally done. ⁵⁵
11	In addition, in Appendix 6A of Brigham and Gapenski's textbook entitled
12	"Calculating Beta Coefficients," the authors demonstrate that beta, which accounts for
13	regression bias, is not a return adjustment, but rather is based on the slope of a different
14	line.
15	A 1980 study by Litzenberger, et al. found the CAPM underestimates the ROE for
16	companies, such as public utilities, with betas less than 1.00.56 In that study, the authors
17	applied adjusted betas and still found the CAPM to underestimate the ROE for low-beta
18	companies. Similarly, Brattle Group's Risk and Return for Regulated Industries supports
19	the use of adjusted betas in the ECAPM:
20	Note that the ECAPM and the Blume adjustment are attempting to correct
21	for different empirical phenomena and therefore both may be applicable. It
22	is not inconsistent to use both, as illustrated by the fact that the Litzenberger
23	et.al (1980) study relied on Blume adjusted betas and estimated an alpha of
24	2% points in a short-term version of the ECAPM. This issue sometimes
25	arises in regulatory proceedings. ⁵⁷
26	Hence, using adjusted betas does not address the previously discussed empirical
27	issues with the CAPM. In view of the foregoing, using adjusted betas in both the traditional
28	and empirical applications of the CAPM is neither incorrect nor inconsistent with the

⁵⁵ Eugene F. Brigham and Louis C. Gapenski, Financial Management - Theory and Practice, 4th Ed. (The Dryden Press, 1985), at 201-204.

⁵⁶ Robert Litzenberger, Krishna Ramaswamy and Howard Sosin, On the CAPM Approach to the Estimation of A Public Utility's Cost of Equity Capital, The Journal of Finance, Vol. XXXV, No. 2, May 1980. Bente Villadsen, *et. al*, <u>Risk and Return for Regulated Industries</u> (2017) at 95, endnote 147 of Chapter 4.

⁵⁷

1	financial literature, and is not an unnecessary redundancy. In view of financial theory and
2	practical research, it is therefore appropriate to include the ECAPM when estimating the
3	cost of common equity.

4 Q. WHAT WOULD THE RESULTS OF MR. BAUDINO'S CAPM ANALYSIS BE IF 5 CORRECTED TO USE AN APPROPRIATE MRP AND EMPLOY THE ECAPM 6 AS DISCUSSED ABOVE?

A. Schedule DWD-4R, pages 1 and 2 presents the results of the corrected applications of both
the traditional CAPM and the ECAPM of 10.92% and 11.38%, respectively. These
indicated cost rates do not reflect WSCKY's risk profile, as they are not adjusted for the
Company's small relative size to the proxy group.

11 Q. WHAT WOULD MR. BAUDINO'S COMMON EQUITY COST RATES BE BASED

12 ON THE CORRECTIONS TO HIS CAPM ANALYSES DISCUSSED ABOVE?

- A. The results of Mr. Baudino's DCF model and corrections to his CAPM are provided in
 Table 4, below:
- 15

Table 4: Summary of Baudino Corrected Results

Measure	Recommended Range9.00% - 9.50%	
Discounted Cash Flow Model		
	САРМ	ECAPM
Capital Asset Pricing Model	10.92%	11.38%

In view of these corrected results, Mr. Baudino's reasonable range of ROEs would be from 9.00% to 11.38%. However, an indicated range of ROEs from 9.00% to 11.38% still understates WSCKY's ROE because it does not reflect their smaller size relative to the proxy group. 1 D. <u>ADJUSTMENTS TO THE COST OF COMMON EQUITY</u>

2 Q. DOES MR. BAUDINO CONSIDER A SIZE ADJUSTMENT IN HIS 3 RECOMMENDED ROE?

- A. No, he does not. Mr. Baudino claims that there is no consensus regarding the use of a size
 premium for utilities. He also claims that since WSCKY is part of CORIX Regulated
- 6 Utilities ("CORIX"), it should not be allowed a size premium.⁵⁸

7 Q. HAVE YOU CONDUCTED AN ADDITIONAL STUDY COMPARING THE SIZE

8 OF WSCKY WITH THE AVERAGE PROXY COMPANY?

- 9 A. Yes, I have. Kroll's Cost of Capital Navigator: U.S. Cost of Capital Module ("Kroll")
- 10 presents a Size Study based on the relationship of various measures of size and return.
- 11 Relative to the relationship between average annual return and the various measures of
- 12 size, Kroll states:

24

26

13The "size" of a company is one of the most important risk elements to14consider when developing cost of equity estimates for use in valuing a15business, simply because size has been shown to be a *predictor* of equity16returns.

- 17 Traditionally, researchers have used market value of equity (market 18 capitalization or simply "market cap") as a measure of size in conducting 19 historical rate of return studies. However, as we discuss later in this chapter, 20 market cap is not the only measure of size that can be used to predict return, 21 nor is it necessarily the best measure of size to use. ⁵⁹
- 22 The Size Study uses the following eight measures of size, all of which have
- 23 empirically shown that over the long-term, the smaller the company, the higher the risk:
 - Market Value of Common Equity (or total capital if no debt / equity);
- Book Value of Common Equity;
 - Net Income (five-year average);

⁵⁸ Baudino Direct Testimony, at 30.

⁵⁹ Kroll, <u>Cost of Capital Navigator: U.S. Cost of Capital Module</u>, Size as a Predictor of Returns, at 1.

1		• Market Value of Invested Capital;
2		• Total Assets (Invested Capital);
3		• Earnings Before Interest, Taxes, Depreciation & Amortization (five-year
4		average);
5		Sales / Operating Revenues; and
6		• Number of Employees.
7		I used the Kroll Size Study to determine the approximate magnitude of any
8		necessary risk premium due to the size of the WSCKY relative to the proxy group. As
9		shown on Schedule DWD-5R, in all measures, WSCKY is smaller than the proxy group
10		presented in this proceeding with associated size premiums between 1.31% and 3.42%.
11		Though I disagree with the use of data of WSCKY's parent, CORIX, I also applied the
12		Kroll Size Study to CORIX and found that in all measures, CORIX is smaller than the
13		proxy group presented in this proceeding with associated size premiums between 1.00%
14		and 1.60%. In view of these indicated size premiums, WSCKY is riskier than companies
15		in the proxy group, and that an upward size adjustment of 1.00% to the indicated cost of
16		common equity is extremely conservative.
17	Q.	HAVE YOU PERFORMED STUDIES THAT LINK SIZE AND RISK FOR
18		UTILITY COMPANIES?
19	A.	Yes, I have performed two studies that link size and risk for utility companies. My first

study included the universe of electric, gas, and water companies included in *Value Line Standard* and *Small and Mid-Cap Editions*. From each of the utilities' *Value Line* Ratings
& Reports, I calculated the 10-year annualized volatility of daily prices (a measure of risk)
and current market capitalization (a measure of size) for each company. After ranking the

37

- companies by size (largest to smallest) and risk (least risky to most risky), I made a scatter
- 2 plot of the data, as shown on Chart 5, below:

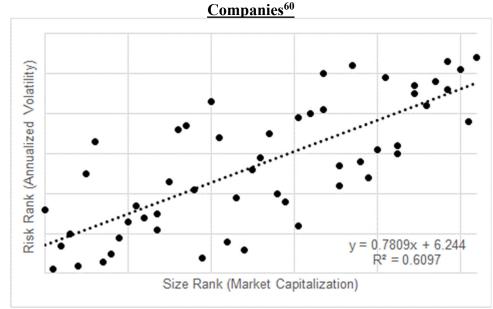
1

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Chart 5: Relationship Between Size and Risk for the Value Line Universe of Utility



6 As shown in Chart 5 above, as company size decreases (increasing size rank), the 7 annualized volatility increases, linking size and risk for utilities, which is significant at 8 95.0% confidence level.

9 The second study used the same universe of companies, but instead of using 10 annualized volatility, I used the *Value Line* Safety Ranking,⁶¹ which is another measure of 11 total risk agreed upon by Mr. Baudino.⁶² After ranking the companies by size and Safety 12 Ranking, I made a scatterplot of those data, as shown on Chart 6, below:

⁶⁰ Source: *Value Line*.

⁶¹ Value Line also ranks stocks for Safety by analyzing the total risk of a stock compared to the approximately 1,700 stocks in the Value Line universe. Each of the stocks tracked in the Value Line Investment Survey is ranked in relationship to each other, from 1 (the highest rank) to 5 (the lowest rank). Safety is a quality rank, not a performance rank, and stocks ranked 1 and 2 are most suitable for conservative investors; those ranked 4 and 5 will be more volatile. Volatility means prices can move dramatically and often unpredictably, either down or up. The major influences on a stock's Safety rank are the company's financial strength, as measured by balance sheet and financial ratios, and the stability of its price over the past five years.

⁶² Baudino Direct Testimony, at 22.





Like the first study, as company size rank decreases, Safety Ranking degrades, indicating a link between size and risk for utilities. This study is also significant at the 95% confidence level.

Q. ARE YOU AWARE OF ANOTHER ACADEMIC ARTICLE RELATING TO THE APPLICABILITY OF A SIZE PREMIUM?

9 A. Yes. An article by Michael A. Paschall, ASA, CFA, and George B. Hawkins ASA, CFA,

10 "Do Smaller Companies Warrant a Higher Discount Rate for Risk?" also supports the

applicability of a size premium. As the article makes clear, all else equal, size is a risk

- 12 factor which must be taken into account when setting the cost of capital or capitalization
- 13 (discount) rate. Paschall and Hawkins state in their conclusion as follows:
- The current challenge to traditional thinking about a small stock 14 premium is a very real and potentially troublesome issue. The 15 challenge comes from bright and articulate people and has already 16 been incorporated into some court cases, providing further 17 ammunition for the IRS. Failing to consider the additional risk 18 associated with most smaller companies, however, is to fail to 19 acknowledge reality. Measured properly, small company stocks 20 21 have proven to be more risky over a long period of time than have

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3

Source: Value Line.

1 2 3 4 5 6 7 8		larger company stocks. This makes sense due to the various advantages that larger companies have over smaller companies. Investors looking to purchase a riskier company will require a greater return on investment to compensate for that risk. There are numerous other risks affecting a particular company, yet the use of a size premium is one way to quantify the risk associated with smaller companies. ⁶⁴ Hence, Paschall and Hawkins corroborate the need for a small size adjustment, all					
9		else equal.					
10	Q.	SINCE WSCKY IS A PART OF CORIX, WHY IS THE SIZE OF CORIX NOT					
11		MORE APPROPRIATE TO USE WHEN DETERMINING THE SIZE					
12		ADJUSTMENT?					
13	A.	The return derived in the proceeding will not apply to CORIX's operations, but only to					
14		WSCKY's operations. As such, WSCKY's operations should be considered a stand-alone					
15		company, as discussed in my Direct Testimony. ⁶⁵ As demonstrated above and in Schedule					
16		DWD-5R, Using CORIX as a comparator to the Utility Proxy Group would still result in					
17		indicated size premiums from 1.00% to 1.60%.					
18	Q.	WHAT IS MR. BAUDINO'S RANGE OF ROES APPLICABLE TO WSCKY					
19		AFTER ADJUSTMENT?					
20	A.	Mr. Baudino's corrected, adjusted results are summarized in Table 5, below:					
21		Table 5: Summary of Baudino Corrected Results with Adjustments					
		Measure					
		Indicated Range of ROEs Before Adjustment 9.00% - 11.38%					
		Business Risk Adjustment 1.00%					
		Indicated Range of ROEs After Adjustment 10.00% - 12.38%					

In view of these corrected and adjusted model results, Mr. Baudino's initial range 22

of ROEs from 9.00% to 9.50% significantly understates the ROE for WSCKY currently. 23

⁶⁴ Michael A. Paschall, ASA, CFA and George B. Hawkins ASA, CFA, Do Smaller Companies Warrant a Higher Discount Rate for Risk?, CCH Business Valuation Alert, Vol. 1, Issue No. 2, December 1999. 65

D'Ascendis Direct Testimony, at 44-46.

E. **CRITIQUES ON COMPANY TESTIMONY**

2	Q.	DOES MR. BAUDINO HAVE CRITIQUES OF YOUR ROE ANALYSES?
3	A.	Yes. Mr. Baudino's critiques of my analyses are as follows:
4		1. My application of a size premium to my indicated ROE;
5		2. The application of my RPM;
6		3. The application of my CAPM and ECAPM;
7		4. My use of a non-price regulated proxy group comparable in total risk to my
8		utility proxy group;
9		I have already addressed critique number one previously in my Rebuttal Testimony,
10		so I will not address it again here. I will address the remaining critiques in turn below.
11		i. <u>Risk Premium Model</u>
12	Q.	PLEASE SUMMARIZE MR. BAUDINO'S CRITIQUES OF YOUR RPM.
13	A.	Mr. Baudino has the following critiques of my RPM: (1) that I did not demonstrate that the
14		Predictive Risk Premium Model ("PRPM") is relied on by investors or accepted by utility
15		commissions; (2) that the level of the PRPM results leads the model to be "deeply flawed";
16		(3) that the projected market returns used in my total market approach RPM are excessive;
17		(4) that my regression-based equity risk premium ("ERP") is flawed; and (5) that my return
18		on the S&P utilities index is flawed. I will address each of these critiques in turn.
19	Q.	MR. BAUDINO CLAIMS THAT YOU HAVE NOT PROVED THAT YOUR PRPM
20		IS RELIED ON BY INVESTORS. ⁶⁶ PLEASE RESPOND.
21	A.	As discussed in my Direct Testimony ⁶⁷ , the PRPM is based on the research of Dr. Robert
22		F. Engle, dating back to the early 1980s. Dr. Engle discovered that the volatility of market
23		prices, returns, and risk premiums clusters over time, making prices, returns, and risk

Baudino Direct Testimony, at 38. D'Ascendis Direct Testimony, at 20-22.

1		premiums highly predictable. In 2003, he shared the Nobel Prize in Economics for this
2		work, characterized as "methods of analyzing economic time series with time-varying
3		volatility (ARCH). ⁶⁸ Dr. Engle ⁶⁹ noted that relative to volatility, "the standard tools have
4		become the ARCH/GARCH ⁷⁰ models." Hence, the methodology is not exclusively used
5		by me, and would be relied on by investors.
6	Q.	IS THE PRPM CITED IN ACADEMIC LITERATURE BESIDES THE ARTICLES
7		CITED ABOVE?
8	A.	Yes, it is. The PRPM is cited in the following textbooks on cost of capital by authors
9		unaffiliated the authors of the academic articles cited above:
10		• Shannon Pratt and Roger Grabowski, Cost of Capital: Applications and
11		Examples, (Fifth Edition), Wiley & Sons, 2015;
12		• Shannon Pratt and Roger Grabowski, The Lawyer's Guide to Cost of Capital:
13		Understanding Risk and Return for Valuing Businesses and Other
14		Investments, ABA Publishing, 2015; and
15		• Roger A. Morin, Modern Regulatory Finance, PUR Books, 2021.
16		Regarding the PRPM, Pratt and Grabowski state:
17 18 19 20 21		Empirical testing of this new model has yielded data allowing a comparison of results with other techniques including the DCF and CAPM. The results-combined with the stability of PRPM estimates- suggests that the model is robust when applied to electric, natural gas, combination electric and gas, and water utility companies. ⁷¹
22		In addition, Morin states:
23 24		PRPM cost of capital estimates then began to proliferate based on extensive work published in the Journal of Regulatory Economics, The Electricity

⁶⁸ www.nobelprize.org

⁶⁹ Robert Engle, *GARCH 101: The Use of ARCH/GARCH Models in Applied Econometrics*, Journal of <u>Economic Perspectives</u>, Volume 15, No. 4, Fall 2001, at 157-168.

⁷⁰ Autoregressive Conditional Heteroskedasticity/Generalized Autoregressive Conditional Heteroskedasticity.

⁷¹ Shannon Pratt, Roger Grabowski, "The Lawyer's Guide to The Cost of Capital: Understanding Risk and Return for Valuing Businesses and Other Investments", American Bar Association, 2015, at 421.

1 2		Journal, and Energy Policy Journal. It is only a matter of time before the technique becomes more mainstream in regulatory proceedings.
3		***
4 5 6 7 8 9 10 11 12 13 14		It is well known that security markets exhibit periods of relative calm and periodic high volatility for a variety of reasons. The GARCH technique does not explain the volatility but <i>models</i> its clustering. Investment analysts and financial institutions typically use models such as GARCH to estimate the volatility of returns for stocks, bonds, and market indices. They use the resulting information to help determine pricing decisions and judge which assets will potentially provide higher returns, as well as to forecast the returns. At its core, GARCH is a statistical modelling technique used in analyzing time-series data where the variance error is believed to be serially uncorrelated, and is used to help predict the volatility of returns on financial assets. ⁷²
15 16		
17	Q.	MR. BAUDINO STATES THAT YOU HAVE NOT SHOWN THAT THE PRPM
18		HAS BEEN ACCEPTED BY REGULATORY JURISDICTIONS. PLEASE
19		RESPOND.
20	А.	As discussed on page 22 of my testimony, the PRPM has been accepted in part, or in full,
21		by regulatory commissions. Mr. Baudino's concerns regarding the PRPM should be
22		dismissed.
23	Q.	MR. BAUDINO CLAIMS THAT BECAUSE THE RANGE OF MY PRPM
24		RESULTS AND THE LEVEL OF INDICATED ROES PRODUCED BY THE
25		MODEL SHOWS THAT THE PRPM IS DEEPLY FLAWED. ⁷³ PLEASE
26		RESPOND.
27	A.	Mr. Baudino is mistaken on both counts. Regarding the range of PRPM results, even when
28		proxy groups are carefully selected, it is common for analytical results to vary from
29		company to company. It therefore is common for analytical results to reflect a wide range,

Morin, at 139-141. Baudino Direct Testimony, at 38.

even for a group of similarly situated companies. For example, the indicated DCF results
for my Utility Proxy Group range from 4.94% to 14.28% and the indicated results of the
PRPM ranged from 11.36% to 18.88%. If the range of individual company results
generated by a cost of common equity model determines whether it is "flawed" or not, the
DCF model should also be viewed with caution.

6 Regarding the level of indicated ROEs being a determinant of the PRPM being a 7 flawed model, Mr. Baudino only looks to the results and not the underlying theory of the 8 model, which won the Nobel Prize for Economics, and has not been rebutted in the 9 academic literature for a decade since being published in the *Journal of Economics and* 10 *Business* in June 2011. Since Mr. Baudino does not rebut the underlying model nor 11 uncovers any "flaws" in the calculation of the GARCH-in-mean model, his claim should 12 be dismissed by the Commission.

13 Q. MR. BAUDINO NOTES THAT THE PROJECTED MARKET RETURNS USED IN

14 YOUR ERP USING YOUR BETA ADJUSTED APPROACH ARE **OVERSTATED.**⁷⁴ HOW DO YOUR RECOMMENDED ERPS OF 6.20% 15 (DIRECT) AND 5.77% (REBUTTAL) COMPARE TO THE HISTORICAL 16 **DISTRIBUTION OF ERPS FROM 1929-2021?** 17

A. The ERPs recommended in my Direct and updated analysis fall within the 51st and 49th percentiles, respectively, of historical ERPs (as measured by the return on the S&P Utility Index less the yield on an A-rated utility bond). Mr. Baudino's concerns regarding the level of my ERPs in my RPM should be dismissed.

⁷⁴ Baudino Direct Testimony, at 39.

1 Q. PLEASE RESPOND TO MR. BAUDINO'S CRITIQUE OF YOUR REGRESSION

2

BASED MRP.

3 A. Mr. Baudino states that because the R-squared value of my regression is low, my regression based MRP should be ignored as it "should not be relied upon to predicted market risk 4 premium based on changes in bond yields."⁷⁵ Mr. Baudino's criticism is misplaced, as the 5 relevant issue is whether the relationship examined has the expected sign and is statistically 6 significant, not whether the R-square meets some unspecified threshold. The R-square 7 measures the extent to which changes in the dependent variable (the risk premium) are 8 explained by changes in the explanatory variable (AAA/AA Corporate bond yields); it does 9 not measure statistical significance. As shown in Table 6, the T-statistics show that both 10 the intercept and AAA/AA Corporate bond yields (the independent variable) are 11 statistically significant.⁷⁶ 12

13

Table 6: Regression Coefficients for Regression MRP

	Coefficient	T- Statistic	P- Value	Standard Error
Intercept	0.137	9.567	0.000	0.014
AAA/AA Corporate bond yield	-1.283	-5.779	0.000	0.220

14Q.MR. BAUDINO SUGGESTS THAT MARKET RETURNS CALCUALTED FROM15THE S&P UTILITY INDEX SHOULD BE ESTIMATED AS A STRAIGHT16AVERAGE, AND NOT AS A MARKET CAPITILIZATION WEIGHTED17AVERAGE. PLEASE RESPOND.

A. I disagree with Mr. Baudino's suggestion. The market returns used in my S&P Utility
 Index Holding Returns ERP aim to estimate what the expected return of the S&P Utility

⁷⁵ Baudino Direct Testimony, at 42.

⁷⁶ As noted earlier, a T-statistic higher than 2.00 (absolute value) indicates a statistically significant relationship at the 95.00 percent confidence level.

Index is. In calculating the S&P Utilities Index, S&P Global uses a "float-adjusted market cap weighted" methodology, and not a straight average.⁷⁷ As a result, the most appropriate method to replicate the index is to apply the same methodology as the managers of the index, S&P Global. Further, I also note that I apply the same market cap weighted methodology in estimating my S&P 500 market returns, which Mr. Baudino does not take issue with.

7

ii.

Capital Asset Pricing Model

8 Q. PLEASE SUMMARIZE MR. BAUDINO'S CRITIQUES ON YOUR 9 APPLICATION OF THE CAPM.

A. Mr. Baudino critiques the following: (1) my projected market return; (2) the level of my
 MRPs; and (3) my use of the ECAPM. As I discussed the applicability of the ECAPM
 previously, I will not repeat that discussion here. I will address the remaining critiques in
 turn.

14 Q. PLEASE RESPOND TO MR. BAUDINO'S CLAIM THAT YOUR PROJECTED

15 MRPS BASED ON YOUR MARKET DCF ANALYSIS ARE "SO HIGH."⁷⁸

A. Mr. Baudino finds my projected market returns of 11.98% to 15.90% to be overstated. 16 Again, Mr. Baudino fails to consider the other four measures I have considered. The 17 average implied market return for my Direct (12.98%) and Rebuttal Testimonies (14.04%) 18 represent the approximately 48th and 49th percentile of actual returns observed from 1926 19 to 2021 as shown on Schedule DWD-6R. As discussed above and as noted by Mr. Baudino, 20 multiple measures give greater insight into the investor-required return than a limited 21 number of measures. The average implied market return for my Direct and Rebuttal 22 Testimonies are 12.98% and 14.04%, respectively, which are comparable to the average 23

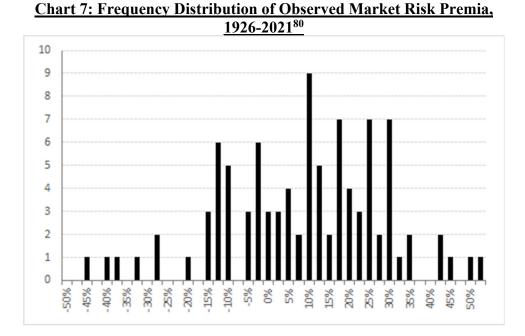
⁷⁷ S&P Global, S&P 500 Utilities Sector Factsheet.

⁷⁸ Baudino Direct Testimony, at 44.

historical market return of approximately 12.00%. Moreover, because market returns
 historically have been volatile, my market return estimates are statistically
 indistinguishable from the long-term arithmetic average market data on which Mr. Baudino
 relies.⁷⁹

5 Recalling that Mr. Baudino includes historical data among the methods he used to 6 estimate the MRP, I produced a histogram of the annual MRPs reported by Kroll. The 7 results of that analysis, which are presented in Chart 7 below, demonstrate average MRPs 8 of 9.80% (Direct Testimony) to 10.18% (Rebuttal Testimony) occur approximately 53% 9 of the time.

10 11



12

Further, Mr. Baudino finds that the growth rates underlying the projected market returns "are not supportable when one further considers both historical and forecasted gross domestic product ("GDP") growth for the U.S."⁸¹ To that end, I calculated the correlation coefficient between year-over-year GDP growth and Large-Capitalization Stock returns

⁷⁹ <u>SBBI-2022</u>, at Appendix A-1.

⁸⁰ Schedule DWD-6R.

⁸¹ Baudino Direct Testimony, at 40.

1	since 1929 and four	nd a correlation	on of 0.13, meaning	ng little-to-1	no link t	between (GDP growth
2	and stock returns.	In addition	, the relationship	between t	he two	was not	statistically
3	significant.						

4 Q. DO YOU AGREE WITH MR. BAUDINO THAT THE MRP FALLS IN A RANGE 5 OF 5% TO 8%?

No, I do not. On page 45 of his direct testimony, Mr. Baudino cites to the eighth edition 6 A. of "Principles of Corporate Finance" by Brealey, Myers, and Allen, which was published 7 in 2006, to suggest that my MRP estimates are overstated. I do not agree that it is 8 reasonable to compare generic estimates of the MRP from 16 years ago to current MRP 9 estimates. It is readily discernible that there is an inverse relationship between the yield on 10 interest rates and the ERP - in other words, as interest rates decline, the equity risk premium 11 rises and vice versa, a result consistent with financial literature on the subject.⁸² Since 12 2006, the 30-year Treasury yield has decreased from approximately 5% to approximately 13 3.56%, as reported by Mr. Baudino.⁸³ Given the well documented inverse relationship, it 14 is not surprising that my estimate of the MRP based on current data is higher than it was in 15 2006. 16

Adding the 2006 risk-free rate of approximately 5% to Mr. Baudino's suggested 5% to 8% MRP implies a market return of 10% to 13%. As noted above, the implied market return in my CAPM is 12.98% (Direct) and 14.04% (Rebuttal).⁸⁴ That estimate of the market return falls within the range implied by Mr. Baudino.

See, e.g., Robert S. Harris and Felicia C. Marston, *The Market Risk Premium: Expectational Estimates Using Analysts' Forecasts*, Journal of Applied Finance, Vol. 11, No. 1, 2001, at pages 11 to 12; Eugene F. Brigham, Dilip K. Shome, and Steve R. Vinson, *The Risk Premium Approach to Measuring a Utility's Cost of Equity*, Financial Management, Spring 1985, at pages 33 to 45.

⁸³ Exhibit RAB-4.

As shown on Page 22 of Schedule DWD-1R, an MRP of 10.18% plus projected risk-free rate of 3.86% equals an implied market return of 14.04%.

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iii.

Non-Price Regulated Group

Q. PLEASE SUMMARIZE MR. BAUDINO'S CONCERNS WITH YOUR NON PRICE REGULATED PROXY GROUP.

A. Mr. Baudino's concern is that non-utility companies face risks that lower risk water
 companies like WSCKY do not face.⁸⁵

6 Q. DOES MR. BAUDINO DISCUSS THE IMPORTANCE OF DETERMINING

7 COMPARATIVE LEVELS OF RISK IN MAKING INVESTMENT DECISIONS?

A. Yes, he does. Mr. Baudino states the task of a rate of return analyst is to "estimate a return
that is equal to the return being offered by other risk-comparable firms", which he notes
could be a "utility stock, a utility bond, a mutual fund, a money market fund, or any other
number of investment vehicles."⁸⁶ Mr. Baudino clearly recognizes that risk-comparable
investments do not necessarily have to be utility based.

13 Q. HAVE YOU SHOWN YOUR NON-PRICE REGULATED PROXY GROUP TO BE

14 COMPARABLE IN RISK TO YOUR UTILITY PROXY GROUP?

- A. Yes, I have. As discussed in my Direct Testimony, the selection criteria for my Non-Price
 Regulated Proxy Group were based on a range of unadjusted betas (a measure of systematic
 risk) and a range of standard errors of the regression (a measure of unsystematic risk),
 which gave rise to those betas, and together measure total risk.⁸⁷
- As to the comparability of my Non-Price Regulated and Utility Proxy Groups, the selection criteria for my Non-Price Regulated Proxy Group was based on ranges of two measures of risk, the unadjusted beta of the proxy group, which measures systematic, or market risk, and the standard error of the regression, which gave rise to those betas,

⁸⁵ Baudino Direct Testimony, at 46.

⁸⁶ Baudino Direct Testimony, at 4.

⁸⁷ D'Ascendis Direct Testimony, at 39.

measuring non-systematic or diversifiable risk. Systematic plus non-systematic risk is one definition of total risk.⁸⁸ Mr. Baudino echoes this fact on pages 20-21 of his direct testimony.

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Business and financial risks may vary between companies and proxy groups, but if 4 the collective average betas and standard errors of the regression of the group are similar, 5 then the total, or aggregate, non-diversifiable market risks and diversifiable risks are 6 similar, as noted in "Comparable Earnings: New Life for an Old Precept" provided in 7 Schedule DWD-7R. Thus, because the non-price regulated companies are selected based 8 on analyses of market data, they are comparable in total risk (even though individual risks 9 may vary) to the Utility Proxy Group. This is demonstrated clearly on page 273 of Jack C. 10 Francis' Investments: Analysis and Management (page 3 of Schedule DWD-8R), which 11 shows that total risk can be "partitioned into its systematic and unsystematic components." 12 Companies that have similar betas and standard errors of regression have similar total 13 14 investment risk.

Q. IS THERE A SPECIFIC ADVANTAGE TO USING YOUR SELECTION CRITERIA, WHICH USES MEASURES OF SYSTEMATIC AND UNSYSTEMATIC RISK, INSTEAD OF USING THE COMBINATION OF BUSINESS AND FINANCIAL RISK?

A. Yes. *Value Line* unadjusted betas and the standard error of the regressions giving rise to
 those betas are measurable objective values, whereas total business risk⁸⁹ and financial risk
 measures are more subjective. In view of all the above, Mr. Baudino's concerns regarding
 my Non-Price Regulated Proxy Group should be dismissed by the Commission.

⁸⁸ Business risk plus financial risk is a second definition of total risk.

50

⁸⁹ Business risk in excess of size risk, which is measurable, as discussed previously.

Q. HAVE YOU CONDUCTED ANOTHER ANALYSIS TO DETERMINE WHETHER YOUR UTILITY PROXY GROUP AND NON-PRICE REGULATED PROXY GROUP ARE OF COMPARABLE RISK?

A. Yes, I have. On page 22 of Mr. Baudino's direct testimony, he mentions that *Value Line's*Safety Ranking is a proxy for a company's total risk. I compared the average and median
Safety Ranking for the Utility Proxy Group and Non-Price Regulated Proxy Group, as
shown on Table 7, below:

8 9

Table 7: Comparison of Safety Rankings of Mr. D'Ascendis' Utility Proxy Groupand Non-Price Regulated Proxy Group

Group	Average Safety Ranking	Median Safety Ranking
Utility Proxy Group	2.67	3.00
Non-Price Regulated Proxy Group	1.67	2.00

As shown, the Safety Rankings of the Utility Proxy Group and the Non-Price Regulated Proxy Group are comparable, indicating comparable total risk.⁹⁰ This, in addition to all of the above should lead the Commission to consider the results of my Non-Price Regulated Proxy Group in its determination of WSCKY's ROE in this proceeding.

14 IV. <u>CONCLUSION</u>

15 Q. PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY.

16 A. In this Rebuttal Testimony I updated my ROE models with market data as of October 14,

- 17 2022. The results of the ROE models produced indicated ranges of ROEs from 9.67% to
- 18 12.06% (unadjusted) and from 10.67% to 13.06% (adjusted).⁹¹ Given these ranges, I

⁹⁰ I note that the highest possible Safety Rank is a 1, so Table 7 illustrates that my Non-Price Regulated Proxy Group is actually *less* risky than my Utility Proxy Group.

⁹¹ D'Ascendis Rebuttal Testimony, Schedule DWD-1R, at 2.

maintain my initial recommendation of 10.60%, which, considering the current capital
 markets, is reasonable if not conservative.

Regarding Mr. Baudino's direct testimony, I discussed my disagreements with his analyses, which I supported with citations to the academic literature and empirical analyses. I also responded to any critiques to my Direct Testimony, again, supporting my responses with citations to the academic literature and empirical analyses.

Q. SHOULD ANY OR ALL OF THE ARGUMENTS MADE BY MR. BAUDINO PERSUADE THE COMMISSION TO LOWER THE RETURN ON COMMON EQUITY IT APPROVES FOR WSCKY BELOW YOUR RECOMMENDATION?

10 A. No, they should not. My recommended cost of common equity of 10.60% is both 11 reasonable and conservative. It will provide the Company with sufficient earnings to 12 enable it to attract necessary new capital efficiently and at a reasonable cost, to the benefit 13 of both customers and investors.

14 Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?

15 A. Yes, it does.

AFFIDAVIT

The undersigned, DYLAN W. D'ASCENDIS, being duly sworn, deposes and says that he is a partner at ScottMadden, Inc. which provides consulting services to the Water Service Corporation of Kentucky, that he is authorized to submit this testimony on behalf of Water Service Corporation of Kentucky, and that the information contained in the testimony is true and accurate to the best of his knowledge, information and belief, after reasonable inquiry, and as to those matters that are based on information provided to him, he believes to be true and correct.

Dylan W. D'Ascendis, Affiant

188 A

NOTARY CERTIFICATE
STATE OF <u>New Jekney</u> COUNTY OF <u>Burlington</u>
Subscribed, acknowledged and sworn to before me by <u>Dylan W D'ASC encis</u> on this <u>D</u> day of <u>newember</u> , 2022. My commission expires: <u>4471300</u> (58). <u>Atomie Market</u> NOTARY PUBLIC

<u>Water Service Corporation of Kentucky</u> Table of Contents to Exhibit 9.5 <u>of Dylan W. D'Ascendis, CRRA, CVA</u>

	<u>Schedule</u>
Updated ROE Analysis	DWD-1R
Demonstration of the Inadequacy of a DCF Return Rate Related to Book Value When Market Value is Greater than Book Value	DWD-2R
Calculation of Indicated DCF Applied to Book Value Capital Structure	DWD-3R
Baudino Corrected CAPM Analysis	DWD-4R
Kroll Size Study Applied to Baudino Proxy Group, Water Service Corporation of Kentucky, and CORIX Regulated Utilities, Inc.	DWD-5R
Frequency Distribution of Market Risk Premiums 1926-2021	DWD-6R
Comparable Earnings: New Life for an Old Precept	DWD-7R
Excerpt from Investments: Analysis and Management	DWD-8R

<u>Water Service Corporation of Kentucky</u> Recommended Capital Structure and Cost Rates <u>for Ratemaking Purposes</u>

Type Of Capital	Ratios (1)	Cost Rate	Weighted Cost Rate
Long-Term Debt Common Equity	50.29% 49.71%	4.71% (1) 10.60% (2)	2.37% 5.27%
Total	100.00%	=	7.64%

Notes:

(1) Company-provided.

(2) From page 2 of this Schedule.

Water Service Corporation of Kentucky Brief Summary of Common Equity Cost Rate

Line No.	Principal Methods	Proxy Group of Six Water Companies	Proxy Group of Six Water Companies ex PRPM
1.	Discounted Cash Flow Model (DCF) (1)	9.67%	9.67%
2.	Risk Premium Model (RPM) (2)	11.97%	11.61%
3.	Capital Asset Pricing Model (CAPM) (3)	12.02%	11.83%
4.	Market Models Applied to Comparable Risk, Non-Price Regulated Companies (4)	12.06%	11.91%
5.	Indicated Common Equity Cost Rate before Adjustment for Unique Risk	9.67% - 12.06%	9.67% - 11.91%
6.	Business Risk Adjustment (5)	1.00%	1.00%
7.	Indicated Common Equity Cost Rate after Adjustment	10.67% - 13.06%	10.67% - 12.91%
	Recommended Common Equity Cost Rate	10.	60%

Notes: (1) From page 3 of this Schedule.

(2) From page 10 of this Schedule.

(3) From page 21 of this Schedule.

(4) From page 26 of this Schedule.

(5) Size risk adjustment to reflect Water Service Kentucky's smaller size compared to the Utility Proxy Group as detailed in Mr. D'Ascendis' Direct Testimony.

	Indicated Commor	<u>Water Service C</u> n Equity Cost Rate L <u>Proxy Group o</u>	<u>Water Service Corporation of Kentucky</u> Indicated Common Equity Cost Rate Using the Discounted Cash Flow Model for the <u>Proxy Group of Six Water Companies</u>	<u>ucky</u> d Cash Flow Mod <u>ties</u>	el for the		
	[1]	[2]	[3]	[4]	[2]	[9]	[2]
Proxy Group of Six Water Companies	Average Dividend Yield (1)	Value Line Projected Five Year Growth in EPS (2)	Zack's Five Year Projected Growth Rate in EPS	Yahoo! Finance Projected Five Year Growth in EPS	Average Projected Five Year Growth in EPS (3)	Adjusted Dividend Yield (4)	Indicated Common Equity Cost Rate (5)
American States Water Company American Water Works Company, Inc. California Water Service Group Essential Utilities Inc. Middlesex Water Company SJW Group	1.87 % 1.78 1.71 2.41 1.32 2.25	5.50 % 3.00 6.50 4.50 14.00	NA % 8.10 NA 6.10 NA NA	4.40 % 8.30 % 11.70 6.80 6.80 2.70 9.80	4.95 % 6.47 9.10 7.63 3.60 11.90	1.92 % 1.84 1.79 2.50 2.38 2.38	6.87 % 8.31 10.89 10.13 4.94 14.28
						Average	9.24 %
						Median	9.22 %
					Average of Mean and Median	1 and Median	9.23 %
			Average of N	Aean and Median	Average of Mean and Median Excluding Middlesex Water (6)	ex Water (6)	10.11 %
					Indicate	Indicated DCF Result	9.67 %
	NA= I	NA= Not Available					
	Notes: (1) 1 (2) 7 (4) 7 (4) 2 (5) 7 (6) 1 (6) 1 (1) 1 (1) 1 (2) 1 (3) 2 (4) 1 (4) 1 (5) 1 (4) 1 (5) 1 (6) 1 (7) 1 (Indicated dividend at 10/14/20 10/14/2022 for each company. From pages 4 through 9 of this 5 Average of columns 2 through 4 This reflects a growth rate com column 1 to reflect the periodic Thus, for American States Wate Column 5 + column 6. The indicated DCF cost rate of N utility bonds.	 Indicated dividend at 10/14/2022 divided by the average closing price of the last 60 trading days ending 10/14/2022 for each company. From pages 4 through 9 of this Schedule. Average of columns 2 through 4 excluding negative growth rates. This reflects a growth rate component equal to one-half the conclusion of growth rate (from column 5) x column 1 to reflect the periodic payment of dividends (Gordon Model) as opposed to the continuous payment. Thus, for American States Water Company, 1.87% x (1+(1/2 x 4.95%)) = 1.92%. Column 5 + column 6. The indicated DCF cost rate of Middlesex Water Company is excluded as it is below the yield of A-rated public utility bonds. 	led by the averag e. ing negative grow equal to one-half (any, 1.87% x (1+(funy, 1.87% x (1+ x Water Compan	e closing price of t rth rates. the conclusion of <u>g</u> iordon Model] as o 1/2 x 4.95%]) = 1 y is excluded as it i	he last 60 trading di prowth rate (from c pposed to the conti 92%. s below the yield of	ays ending olumn 5) x inuous payment. f A-rated public
Council of Information.	Weiner	o I ino Innoctment C					

Source of Information:

Value Line Investment Survey www.zacks.com Downloaded on 10/14/2022 www.yahoo.com Downloaded on 10/14/2022

Exhibit 9.5 Schedule DWD-1R Page 4 of 34

AM	ER.	STA	TES	WAT	ER	IYSE-A	WR P	ECENT	82.1	P/E RATIO	31.	9 (Traili Medi	ng: 36.8 an: 27.0)	RELATIVE P/E Ratio			2.0)%	/ALUI LINE		
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1.45	1.65			2.11	2.13	2.48	2.65	2.67	2.81	2.70	2.96	2.84	3.26	3.34	3.64	3.60	3.90	"Cash F	low" per s		4.75
.67 .46	.81			1.11 .52	1.12 .55	1.41 .64	1.61 .76	1.57 .83	1.61 .87	1.62 .91	1.88 .99	1.72 1.06	2.28	2.33 1.28	2.55 1.40	2.45 1.53	2.60 1.62		s per sh ^A ecl'd per s		3.25 2.15
1.95	1.45			2.12	2.13	1.77	2.52	1.89	2.39	3.55	3.08	3.44	4.12	3.54	3.91	4.10	4.00		pending pe		4.25
8.32 34.10	8.77 34.46			10.13 37.26	10.84 37.70	11.80 38.53	12.72 38.72	13.24 38.29	12.77 36.50	13.52 36.57	14.45 36.68	15.19 36.76	16.33 36.85	17.39 36.89	18.57 36.94	20.15 37.25	21.35 37.50		alue per sh n Shs Out		23.75 37.50
27.7	24.0			15.7	15.4 .97	14.3	17.2 .97	20.1 1.06	24.6 1.24	25.6	25.7	34.0 1.84	34.4	34.3	33.2 1.82		ures are Line		n'l P/E Rat P/E Ratio		25.0
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	ock Non		Oblig. \$2			787.0	818.4	832.6	791.5	815.3	854.9	938.4	1082.5	1216.2	1272.6	1400	1450	Total Ca	ipital (\$mi		1710
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(B) Dividends historically paid in early March, (B) Dividends historical paid historical paid

Exhibit 9.5 Schedule DWD-1R Page 5 of 34

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.65	d.47	2.87	2.89	3.56	3.73	4.27	4.36	4.75	5.13	5.26	5.14	6.15	6.65	7.24	10.46	8.15	8.90	"Cash Fl	low" per s	sh	10.
d.97	d2.14		1.25	1.53	1.72	2.11	2.06	2.39	2.64	2.62	2.38	3.15	3.43	3.91	6.95	4.45	4.85		s per sh A		5.
4.31	4.74	6.31	.82 4.50	.86 4.38	.90 5.27	1.21 5.25	.84 5.50	1.21 5.33	1.33 6.51	1.47 7.36	1.62 8.04	1.78 8.78	1.96 9.15	2.15 10.05	2.36	2.57 13.75	2.80 11.75		cl'd per s ending pe		3. 11.
4.31	28.39		22.91	23.59	24.11	25.11	26.52	27.39	28.25	29.24	30.13	32.42	33.83	35.58	40.18	41.00	43.85		lue per sh		57.
50.00	160.00		174.63	175.00	175.66	176.99	178.25	179.46	178.28	178.10	178.44	180.68	180.81	181.30	181.61	182.00	182.50		1 Shs Out		190.
		18.9	15.6	14.6	16.8	16.7	19.9	20.0	20.5	27.7	33.8	27.3	32.9	35.3	23.6		ures are	Avg Ann	'I P/E Rati	io	27
		1.14	1.04	.93	1.05	1.06	1.12	1.05	1.03	1.45	1.70	1.47	1.75	1.81	1.28	Value estin	Line		P/E Ratio		1.
		1.9%	4.2%	3.8%	3.1%	3.4%	2.0%	2.5%	2.5%	2.0%	2.0%	2.1%	1.7%	1.6%	1.4%	coun	uico	Avg Ann	'l Div'd Yi	ield	2.3
		JCTURE 621 mil. I) mil	2876.9	2901.9	3011.3	3159.0	3302.0	3357.0	3440.0	3610.0	3777.0	3920.0	3800		Revenue			51
	t \$11023		T Interes			374.3 40.7%	369.3 39.1%	429.8 39.4%	476.0 39.1%	468.0 39.2%	426.0 53.3%	567.0 28.2%	621.0 25.5%	709.0 23.3%	1263.0 23.0%	810 21.0%	885 22.0%	Net Profi Income 1			10 24.0
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ases	Uncap	italized:	Annual rei	ntals \$12	0 mill	53.9%	52.4%	52.4%	53.7%	52.4%	54.7%	56.3%	58.5%	59.1%	58.6%	60.0%	61.0%		rm Debt R		60.0
		s 12/21 \$			• • • • • •	46.1%	47.6%	47.4%	46.2%	47.5%	45.3%	43.6%	41.4%	40.9%	41.4%	40.0%	39.0%		n Equity R		40.
d C+c	ck \$3.0		Oblig. \$19 Pfd Div'd		•	9635.5	9940.7	10364	10911	10967	11875	13433	14760	15787	17639	19260			pital (\$mil	II)	220
u 310	СК ФО.0			φ.∠ miii		11739	12391	12900	13933	14992	16246	17409	18232	19710	21084	22900	24400	Net Plan			260
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s of 7/	21/22					8.4%	7.8%	8.7%	9.4%	9.0%	7.9%	9.7%	10.1%	11.0%	17.3%	10.5%	10.5%	1	n Com Eq	-	10.5
ARKE	T CAP:	\$25.0 bil	lion (Larg	ge Cap)		3.6%	4.7%	4.3%	4.7%	4.0%	2.5%	4.2%	4.4%	5.0%	11.4%	4.5%	4.5%		to Com E		4.(
URRE (\$MI		SITION	2020	2021	6/30/22	57%	40%	50%	50%	56%	68%	56%	57%	55%	34%	58%	58%	All Div'd	s to Net P	rof	62
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(A) Diluted earnings. Excludes nonrecur. [\$2.70 sh. gain from sale of HOS sub.in Q4,'21. [C] In millions. (D) Includes intangibles. On losses: '08, \$4.62; '09, \$2.63; '11, \$0.07. Disc. | Next earnings report due late Oct. oper.: '06, (\$0.04); '11, \$0.03; '12, (\$0.10); | (B) Dividends paid in March, June, September, '13,(\$0.01). GAAP used as of 2014. Includes | and December. = Div. reinvestment available. | E) Pro forma numbers for '06 & '07. '13,(\$0.01). GAAP used as of 2014. Includes | and December. = Div. reinvestment available. | E) 2022 Value Line, Inc. All rights reserved. Factual material is obtained from sources believed to be reliable and is provided without warranties of any kind. THE PUBLISHER IS NOT RESPONSIBLE FOR ANY EMRORS OR OMISSIONS HEREIN. This publication is strictly for subscriber's own, non-commercial, internal use. No part of it may be reproduced, resold, stored or transmitted in any printed, electronic or other form, or used for generating or marketing any printed or electronic publication, service or product.

Company's Financial Strength	B++
Stock's Price Stability	80
Price Growth Persistence	100
Earnings Predictability	80
To subscribe call 1-800-VAL	UELINE

Exhibit 9.5 Schedule DWD-1R Page 6 of 34

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41.31	41.33		41.53	41.67	41.82	41.98	47.74	47.81	47.88	47.97	48.01	48.07	48.53	50.33	53.72	53.75	52.00		n Shs Out		50.0
29.2	26.1		19.7	20.3	21.3	17.9	20.1	19.7	24.8	29.6	26.9	30.3	39.3	24.9	30.5	Bold fig Value			I'l P/E Rat		24.
1.58 2.9%	1.39		1.31 3.1%	1.29 3.2%	1.34 3.4%	1.14 3.5%	1.13 3.1%	1.04 2.8%	1.25 2.9%	1.55 2.3%	1.35 1.9%	1.64 1.8%	2.09	1.28 1.7%	1.67 1.5%	estin			P/E Ratio n'I Div'd Yi		1.3 2.0%
		UCTURE				560.0	584.1	597.5	588.4	609.4	666.9	698.2	714.6	794.3	790.9	830	860		es (\$mill)		89
		30.0 mill. I .2 mill. I				42.6	47.3	56.7	45.0	48.7	67.2	65.6	63.1	96.8	101.1	92.0		Net Prof			12
		overage:		(47% of C		37.5% 8.0%	30.3% 4.3%	33.0% 2.7%	36.0% 4.3%	35.5% 6.1%	30.1% 3.5%	24.5% 3.1%	19.1% 5.8%	11.1% 3.3%	20.1% 1.7%	21.0% 4.0%	21.0% 5.0%		Tax Rate % to Net F	Profit	21.0% 5.0%
Pensio	n Asset	ts-12/21 \$	810.5 mill			47.8%	41.6%	40.1%	44.4%	44.6%	42.7%	49.3%	50.2%	45.9%	47.3%	44.0%	42.5%		rm Debt F		39.5%
	ock Non		Oblig. \$8			52.2%	58.4%	59.9%	55.6%	55.4%	57.3%	50.7%	49.8%	54.1%	52.7%	56.0%	57.5%		n Equity F		60.5%
						908.2 1457.1	1024.9 1515.8	1045.9 1590.4	1154.4 1701.8	1191.2 1859.3	1209.3 2048.0	1440.2 2232.7	1566.7 2406.4	1702.4 2650.6	2233.4 2846.9	2150 2950	2125 2975	Net Plar	pital (\$mi t (\$mill)	II)	210 305
Commo	on Stoc	k 54,356,	000 shs.			6.3%	6.0%	6.3%	5.2%	5.5%	7.1%	5.9%	5.5%	7.0%	5.5%	5.0%	6.0%	Return o	on Total C		6.5%
						9.0% 9.0%	7.9% 7.9%	9.1% 9.1%	7.0% 7.0%	7.4% 7.4%	9.7% 9.7%	9.0% 9.0%	8.1% 8.1%	10.5% 10.5%	8.6% 8.6%	7.5% 7.5%	9.0% 9.0%		on Shr. Eq on Com Ec		10.0% 10.0%
MARKE	ET CAP	: \$3.0 billi	on (Mid (Cap)		3.4%	3.4%	4.1%	2.0%	2.4%	4.7%	4.0%	3.2%	6.0%	4.6%	3.0%	4.5%		to Com I		5.0%
CURRE (\$MI	ENT PO	SITION	2020	2021	6/30/22	62%	56%	55%	71%	68%	51%	55%	60%	43%	47%	59%	50%	All Div'd	s to Net P	Prof	49%
Cash A Other	Assets	:	44.6 221.4	78.4 222.1	61.7 215.0				ater Servivice to 4							nde Corp resident					
Curren	t Asset	s 1	266.0	300.5	276.7	munitie	s in the	state of	California.	Accoun	nts for ab	out 94%	of total	public a	uthoritie	s, 5%; ot	her 4%.	Off. and	dir. own	1% of c	commo
Debt D	Payable Jue		375.1	144.4 40.2	139.7 75.8				s in Wash							ky). Has nc.: DE. 1					
Other Curren	t Liab.	-	81.9 588.7	72.0	70.6 286.1				iquin Vall							1.: 408-36					
									ter S							ter co					
of change	AL RATE e (per sh)	10 Yrs	. 5 Ýr		25-'27				the c							l and l. bot					
Reveni "Cash	Flow"	3.0 6.5)% 4. % 9.	0% 3 0% 2	3.0% 2.0%	and	Wasł	ningto	n-base	ed su	ibsidia	aries	both	poise	d to	impro	ove ov	ver th	ne bao	ck ha	alf o
Earning Divider	gs nds	6.5 3.5	5% 5.	0% (0% (6.5% 6.5%				acqui acent												
Book V		6.0	0% 7.	.0%	5.0%	tions	s, whi	ich ai	e stil	l pen	ding	custo	mary	shavi	ing \$0	0.30 fi	om o	ur cu	rrent-	year	
Cal- endar		RTERLY RE 1 Jun.30			Full Year	closi ough			ns and lster							ate, to nt in					men
2019	126.1	179.0	232.6	176.9	714.6	resid	lentia	l ope	rating	foot	print	in	these	is or	ı the	dock	cet ov	ver tl	ne pu	ll to	late
2020 2021	125.6	175.5 213.1	304.1 256.7	189.1 173.4	794.3 790.9				ile, in d into												
2022	173.0	206.2	255	195.8	830	supp	ly`aį	greem	ent v	vith	the	Guada	alupe	plant	is, C	alifor	nia	Water	is	alloc	ating
2023	175 F	220 Arnings I	265 PER SHAR	200 F A	860	Blan	co Ri	ver A	uthor	ity. T	'he d	eal is	s im-	funds	s to s	shore	up its	s prep	paratio	on foi	r un
Cal- endar		Jun.30			Full Year				growir												
2019 2020	d.16	.35	.88 1.94	.24	1.31				substa											ion	stocl
2021	d.42 d.06	.11 .75	1.20	.31 .07	1.97 1.96	men	t conf	aeve tinues	lopme to n	nt. 1 nake	progr	mai ess o	nage- n its	Cali	аск р f orni :	rograr a Wa	ter s	hare	s lac	k in	vest
2022 2023	.02	.36 .55	1.07 1.15	.25 .35	1.70 2.15	2021	cost	of c	apital	revie	ew ar	nd ge	neral	men	t app	eal a	t this	junc	ture.	The	stocl
Cal-		RTERLY DI			Full		case f nings		apt t	o tak	ke a s	sten	back			ed one cale, te					
endar	Mar.31	l Jun.30	Sep.30	Dec.31	Year	this	year	. Cali	fornia	Wate	r post	ted ne	et in-	over,	muc	h of	the	growt	h we	env	visio
2018 2019	.1875		.1875 .1975	.1875 .1975	.75 .79				oer sha f that												
2020	.2125	.2125	.2125	.2125	.85				han-ez												
2021 2022	.230	.230 .250	.230 .250	.230	.92	be a	ıttribu	ited t	o cost	s as	sociat	ed wi	ith a	rema	in on	the si	deline	es, for	now.		
					 		ge in	dete	rred r		,								Octobe	· · ·	
I Í, 4¢. I	Next ea	Excl. nonr rnings rep	ort due e	arly Nov.	(C)		gible ass	ets. In '2	1 : \$36.8		(E) Exclu	aes non-	regulated	l revenue	s.	Sto	ck's Ýric	e Stabili		in	B++ 95
B) Divid	lends hi	storically µ Nov. ■ Div	oaid in lat	e Feb.,		9/sh. n millions	s, adiuste	d for spli	t.								ce Growt nings Pr				85 55
										1							33.1				
	Value Lin	INC. All	PONSIRI F	FOR ANV	RROPS	DR OMISSIO		SOURCES	ublication in	strictly for	ble and is r subscribe	s provided	without won-commerce	varranties	of any ki	nd.	subscri	be call	1-800-`	VALLIE	LINE

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ES	SEN	TIAI	L UTI	L. NYS	SE-WTF	RG		ecent Rice	43.4	6 P/E RATI	o 23.	9 (Traili Medi	ng: 25.6 an: 25.0)	RELATIVI P/E RATI		6 DIV'D YLD	2.7	7%	/ALU LINE		
		3 Raised		High:	19.0	21.5	28.1	28.2	31.1	35.8	39.6	39.4	47.3	54.5	53.9	53.7				t Price	
SAFET		3 Lowere		Low:	15.4 NDS		20.6	22.4	24.4	28.0	29.4	32.1	32.7	30.4	41.1	41.0			2025	2026	202
TECHN			9/16/22	17 Be	7.50 x "Ca elative Pric	sh Flow" p e Strength	sh														128
		= Market)	0/10/22	5-for-4 sp Options:	olit 9/13		-														
			e Range	 Shaded 	area indic	ates recess	ion														· 64
.ow-H		•	6 to Mid)		-																48
38-\$7	-	5 (25%)	o to imu,							.19		հարհ	րդերը,	1.110.0	11.	7 •					40
		ROJECT					سالون	innua!	ուսերել	ու, ըսև	anna an			1	1						
20			Ann'l Tota	1		սու _{րու}	r,	1													
ligh	Price 70	Gain (+60%)	Return 15%	1 <u></u>	, an atta					•				•• •••							-16
ow	45	(+5%)	4%	•••••	*****	••••	·····		· · · · · · · · · · · · · · · · · · ·	****		•••••	••••					% ТО	T. RETUR	RN 8/22	-12
nstiti		Decisio											,		*****	•••••		,		VL ARITH.* INDEX	
o Buy	4Q202 313			Percen shares										11 1	-			1 yr.	1.4	-12.0	E
o SelÍ Hư c(000	208 178560 (traded	5 -			╢┉╟			hillihood	Hutull			╢╢╢╢			3 yr. 5 yr.	18.1 64.1	43.2 54.9	\vdash
2006			_	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023		UE LINE P		25-2
3.23	3.6	-			4.10	4.32	4.32	4.37	4.61	4.62	4.56	4.71	4.03	5.96	7.43	8.25	8.25		es per sh		8.
1.01	1.10				1.45	1.51	1.82	1.89	1.87	2.07	2.12	1.90	1.73	2.21	2.89	3.00	3.20		low" per	sh	4.
.56	.57	7 .5	8.62	.72	.83	.87	1.16	1.20	1.14	1.32	1.35	1.08	1.04	1.12	1.67	1.80	1.95		s per sh		2.
.35	.38				.50	.54	.58	.63	.69	.74	.79	.85	.91	.97	1.04	1.11			ecl'd per s		1.
1.64	1.43				1.90	1.98	1.73	1.84	2.07	2.16	2.69	2.78	2.49	3.41	4.04	3.95	3.85		pending p		3.
5.57	5.85				7.21	7.90	8.63	9.27	9.78	10.43	11.02	11.28	17.58	19.09	20.50	21.45	22.30		alue per sl		26
65.41 34.7	166.75				173.60 21.3	175.43 21.9	177.93 21.2	178.59 20.8	176.54 23.5	177.39 23.9	177.71 24.7	178.09 32.6	220.76 39.1	245.39 39.6	252.87 28.3	255.00 Bold fig	260.00 wres are		n Shs Ou n'I P/E Rat	-	280. 20
1.87	1.70				1.34	1.39	1.19	1.09	23.5	1.25	1.24	1.76	2.08	2.03	1.55		ures are Line		P/E Ratio		1
1.8%	2.1%				2.8%	2.8%	2.4%	2.5%	2.6%	2.3%	2.4%	2.4%	2.2%	2.2%	2.2%	estin	nates		n'l Div'd Y		2.7
			as of 6/3		,	757.8	768.6	779.9	814.2	819.9	809.5	838.1	889.7	1462.7	1878.1	2110	2150		es (\$mill)		25
				5 Yrs \$882	2.1 mill.	153.1	205.0	213.9	201.8	234.2	239.7	192.0	224.5	284.8	431.6	460	505		fit (\$mill)		-
T Deb	t \$6087	.7 mill.		st \$216.0		39.0%	10.0%	10.5%	6.9%	8.2%	6.6%					4.0%	10.0%	-	Tax Rate		15.0
			(53)	% of Cap'l))		1.1%	2.4%	3.1%	3.8%	6.3%	6.8%	7.2%	4.5%	4.8%	5.0%	5.0%	AFUDC	% to Net I	Profit	6.0
ensio	n Asset	ts-12/21	\$433.1 mi	II.		52.7%	48.9%	48.5%	50.3%	48.4%	50.6%	54.4%	43.1%	54.0%	52.7%	54.0%	54.5%		erm Debt F		53.0
	- I- NI		C	blig. \$45	2.9 mill.	47.3%	51.1%	51.5%	49.7%	51.6%	49.4%	45.6%	56.9%	46.0%	47.3%	46.0%	45.5%	-	n Equity F		47.0
	ock Non on Stoc		0,763 sha	res		2929.7	3003.6	3216.0	3469.5	3587.7	3965.4	4407.8	6824.2	10192	10964	11975	12800	1	apital (\$mi	ill)	160
	/22/22	R 202,17	0,700 0110	100		3936.2	4167.3	4402.0	4688.9	5001.6	5399.9	5930.3	6345.8	9512.9	10252	10900 5.5%	11600		nt (\$mill)	en'l	135
						6.6% 11.0%	8.0% 13.4%	7.8%	6.9% 11.7%	7.6% 12.7%	7.1% 12.2%	5.5% 9.6%	4.2% 5.8%	3.7% 6.1%	4.8% 8.3%	5.5% 8.5%	5.5% 8.5%		on Total C on Shr. Eq		5.5 8.5
IARK	ET CAP	: \$11.4 b	illion (Lar	ge Cap)		11.0%	13.4%	12.9%	11.7%	12.7%	12.2%	9.6%	5.8%	6.1%	8.3%	8.5%	8.5%	1	on Com E		8.5
	ENT PO		2020	• • • •	6/30/22	4.3%	6.7%	6.1%	4.7%	5.6%	5.1%	2.1%	.9%	1.1%	3.3%	3.0%	3.0%		d to Com		2.5
(\$M	ILL.) Assets		4.8	10.6	13.0	61%	50%	52%	60%	56%	59%	79%	84%	82%	60%	62%	62%	All Div'o	ds to Net F	Prof	69
eceiv	ables		154.8	141.0	143.4	BUSIN	ESS: Es	sential	Jtilities, Ir	nc. beca	ame the	new na	me for	for 52%	of rever	nues in 2	2021; res	idential,	30%; cor	mmercia	l, 8.0
nvent Other	ory (Avg	gCst)	58.4 162.2	109.6 176.6	128.6 128.3				, 2020, to										46%; oth		
	t Asset	s -	380.2	437.8	413.3				ch occurr										tock; Bla 22 proxy		
octs Debt E	Payable	•	177.5	192.9	194.1 125.6				ewater se , IN, VA N										W Lanca		
Other	lue		162.6 263.8	197.1 285.1	224.4				laine Util.										www.ess		
Currer	it Liab.	-	603.9	675.1	544.1	Esse	ntial	Ut	ilities	' s	econd	l-auai	rter	long	-term	gro	wth.	Amer	rica's	wate	c in
	AL RATI			ast Est'o	l '19-'21				e in										ented v		
chang	e (per sh)	10 Yı		rs. to	' 25-'27 7.5% 0.0%	pect	ation	ns. Tl	ne wa	ter a	and g	as ut	ility		· · · ·			-	by s		
Cash	Flow"	5.	0% 3	.0% 1	0.0%				t of \$0										ntities.		
arnin ivide					0.0% 8.0%				ageme										requi		
	/alue	11	.0% 14	.0%	6.0%				as bef previ										atmen When		
Cal-	QUA	RTERLY F	REVENUES	(\$ mill.)	Full				30 and										take		
ndar	-			Dec.31		2023	, resp	ective	ly. The	ese fi	gures	repre	sent						can c		
2019	201.1	218.9		226.1	889.7			b incre	ease fo	or bot	h this	s year	and				cies b	oy eli	minati	ing r	nan
2020 2021	255.6	384.5 397.0		474.0 535.7	1462.7 1878.1	next.				• • •					ndanc						1/1
2022	699.3			570	2110				acquis										l by a incre		
2023	660	475	420	595	2150				roject summ										\$0.28		
Cal-			PER SHAP		Full				subsid						e late			<i>/e</i> , co	φ0.20	, u .	inai
ndar				Dec.31	Year	sivit	y agr	eemer	nt with	h ťhe	Buck	cs Co	unty					do n	ot loo	ok pa	rtio
2019	.09	.25	.38	.28	1.04				er Autl					ular	ly_at	tracti	ive a	t thi	s tim	e. In	th
020 021	.21		.22 .19	.40 .44	1.12				et for										just		
022	.72			.51	1.80				er, the										broade		
023	.78			.47	1.95				d. Aqu n com										's tota t of th		
Cal-	QUA	RTERLY D	IVIDENDS I	PAID ^B =	Full				n any										view. S		
ndar			0 Sep.30		Year				quisiti										Essei		
2018	.2047	.204	7 .219	.219	.85				arts, o										includ		
2019	.219		.2343		.91	sever	n diff	erent	water	· syst	ems.	The j	orice	defin	ed ea	rnings	s and	divid	end gr	owth	, bu
2020 2021	.2343				.97 1.04				proxin										e than	n refl	ecte
2021	.2507			.2002	1.04				of ag								otatio	n.	0-1-1	hon 7	906
									ntities			-		Jame	es A. I				Octob	,	
ol. ga	in from (disc. ope	rations: '1	s: '12, 180 2, 7¢; '13,	repo		the Decord	c. period. r.	Next earn	nings	available (C) In mi	(5% disc llions, ad	ount). justed for	stock sp	lit.	Cor	mpany's ock's Pric	e Stabil	al Strengi ity	,	B+

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Excl. gain from disc. operations: '12, 7¢; '13, 9¢; '14, 11¢. Quarterly EPS do not add in '19 due to a large change in the number of shares © 2022 Value Line, Inc. All rights reserved. Factual material is obtained from sources believed to be reliable and is provided without warranties of any kind. THE PUBLISHER IS NOT RESPONSIBLE FOR ANY ERRORS OR OMISSIONS HEREIN. This publication is strictly for subscriber's own, non-commercial, internal use. No part of it may be reproduced, resold, stored or transmitted in any printed, electronic or other form, or used for generating or marketing any printed or electronic publication, service or product.

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MIC)DLI	ESE)	(WA	TER	NDQ-	MSEX	R	ecent Rice	81.76	P/E Rati	o 35 .	5 (Traili Medi	ing: 36.5) ian: 24.0)	RELATIVI P/e rati		7 DIV'D YLD	1.4	1%	/ALUI LINE	-	
TIMELI		3 Raised		High: Low:	19.4 16.5	19.6 17.5	22.5 18.6	23.7 19.1	28.0 21.2	44.5 25.0	46.7 32.2	60.3 34.0	67.7 51.0	76.1 48.8	121.4 67.1	121.1 75.8				Price	
SAFET TECHN		2 New 10/ 3 Raised		LEGEN 55 div	.00 x Divid	lends p sh terest Rate															
-	70 (1.00		10/7/22	Options: \	elative Pric Yes	e Strength									.111						120
18-Mo	nth Tar	get Price	e Range	Shaded	area indic	ates recess	tion									••••••••••••••••••••••••••••••••••••••					80
Low-Hi \$77-\$10	-	dpoint (%	to Mid)																		60 50
• •		19 (45%) ROJECTI	ONS							յրերկ	יייוויהי	hi Illinu									40 30
	Price	A Gain	nn'l Total Return				IIIII			1				******	••••	•••••					20
High Low	90 65	(+10%) (-20%)	4% -4%		••••								•••••••		••••			% TC	T. RETUR	N 8/22	_15
Institu	utional 402021	Decisio		· `	******	••••	••••••	•••••••	•••••	•	•	•••						/010		/L ARITH.*	
to Buy to Sell	93 84	8 82	90	Percent shares traded	8 -		. 1											1 yr. 3 yr.	-17.9 51.0	-12.0 43.2	
Hid's(000 2006	12685 2007			2010	2011	2012	2013	2014		2016	2017		2019	2020	2021	2022	2023	5 yr. © VAL	152.2 .UE LINE P	54.9 UB. LLC	25-27
6.16	6.50) 6.79	6.75	6.60	6.50	6.98	7.19	7.26	7.77	8.16	8.00	8.42	7.72	8.10	8.17	8.75	8.95	Revenu	es per sh		9.15
1.33 .82	1.49			1.55 .96	1.46 .84	1.56 .90	1.72 1.03	1.84 1.13	1.97 1.22	2.17 1.38	2.24 1.38	2.89 1.96	2.90	3.25 2.18	3.28 2.07	3.40 2.45	3.50 2.50		low" per s per sh f		3.85 2.75
.68	.69	.70	.71	.72	.73	.74	.75	.76	.78	.81	.86	.91	.98	1.04	1.11	1.18	1.25	Div'd D	ecl'd per s	h ^B ∎	1.40
2.31 9.52	1.66			1.90 11.13	1.50 11.27	1.36 11.48	1.26 11.82	1.40 12.24	1.59 12.74	2.91 13.40	3.08 14.02	4.40 15.17	5.11 18.57	6.04 19.81	4.53 20.99	5.00 21.70	5.25 22.40		pending p alue per sl		6.00 22.80
13.17 22.7	13.25			15.57	15.70	15.82 20.8	15.96	16.12	16.23 19.1	16.30	16.35	16.40	17.43	17.47	17.52	17.75	17.85		n Shs Ou		18.00
1.23	21.6			17.8 1.13	21.7 1.36	1.32	19.7 1.11	18.5 .97	.96	25.6 1.34	28.4 1.43	22.2 1.20	29.7 1.58	30.1 1.55	44.3 2.43	Value	ures are Line		n'I P/E Rat P/E Ratio		28.0 1.30
3.7%	3.7%		4.7%	4.2%	4.0%	4.0%	3.7%	3.7%	3.3%	2.3%	2.2%	2.1%	1.6%	1.6%	1.2%		ates		n'l Div'd Y	ield	1.8%
Total D	ebt \$31	3.2 mill.	as of 6/30 Due in 5 \	/rs \$43.7		110.4 14.4	114.8 16.6	117.1 18.4	126.0 20.0	132.9 22.7	130.8 22.8	138.1 32.5	134.6 33.9	141.6 38.4	143.1 36.5	155 44.0		Revenu Net Pro	es (\$mill) fit (\$mill)		165 50.0
	nterest c	l mill. overage:	LT Interes 5.0x)	st \$7.5 mi	II.	33.9%	34.1%	35.0%	1	34.0%	32.7%	2.8%		2.8%	2.8%	21.0%	21.0%		Tax Rate)	21.0%
		-	(45% of C	ap'l)		3.4% 41.5%	1.9% 40.4%	1.7% 40.5%	1.9% 39.4%	2.7% 37.9%	3.1% 37.5%	1.4% 37.8%	3.4% 41.5%	3.9% 44.0%	3.9% 45.3%	2.5% 44.0%	2.5% 43.5%		% to Net I erm Debt F		2.5% 42.0%
Pensio	n Asset		100.8 mill Oblig. \$11			57.4% 316.5	58.7% 321.4	58.8% 335.8	59.8% 345.4	61.5% 355.4	61.8% 370.7	61.6% 404.1	58.2% 556.7	55.7% 621.5	54.4% 676.3	55.5% 690	56.0% 710		n Equity F apital (\$mi		57.5% 715
Pfd Sto	ock \$2.4		Div'd: \$.1			435.2	446.5	465.4	481.9	505.4 517.8	557.2	618.5	705.7	796.6	865.4	875	885	1	nt (\$mill)	"	915
		k 17,610,	000 shs.			5.4% 7.8%	5.9% 8.7%	6.3% 9.2%	6.6% 9.6%	7.1%	6.9% 9.8%	8.9% 12.9%	6.7% 10.4%	6.8% 11.0%	6.0% 9.9%	6.5% 11.0%	6.5% 11.0%		on Total C on Shr. Eq		7.5%
as of 7	129122					7.8%	8.7%	9.3%	9.6%	10.3%	9.9%	13.0%	10.4%	11.1%	9.9%	11.5%	11.0%	Return	on Com E	quity	12.0%
MARK	ET CAP:	: \$1.4 bill	ion (Smal	l Cap)		1.4% 83%	2.4% 73%	3.1% 67%	3.5% 63%	4.3% 58%	3.8% 62%	7.0% 46%	5.4% 48%	5.8% 48%	4.6% 53%	6.0% 48%	5.5% 50%		d to Com Is to Net F		6.0% 51%
(\$M	ENT POS ILL.)	SITION	2020	2021	6/30/22				Vater Com			n the ow	nership	2021, th		esex Sys	tem acco	unted fo	r 59% of	operatin	g reve-
Cash A Other	Assets	_	4.5 29.6	3.5 30.9	4.3 34.7				ed water ut a. It also										employee nnis W. I		
Accts I	it Assets Payable		34.1 30.4	34.4 21.1	39.0 24.2				on behalf o k System p										ackRock		
Debt D Other	Jue	_	9.3 17.1	6.7 28.8	7.8 46.8				ily in Mide										w.middles		
Curren		-0 D	56.8	56.6	78.8				ter rec he Bo										cond on come		
of chang	AL RATE ge (per sh	i) 10 Yrs	s. 5 Yr		25-'27	New	Jers	sey's	water	and	l sew	er ut	tility	fits	and	hig	her	opera	ating	expe	enses
Reven "Cash Earnin	Flow"	8.0	0% .)% 9.! 5% 11.	5% 3	2.5% 3.5% 4.5%				he nev to effe												
Divide Book \	nds	3.5	5% 6.	0%	5.0% 2.5%	2022	, rep	laces	the p d incl	orevi	ous â	lecade	-long	botto	m-lin	e estir	nate,	to \$2.	45 pei	shar	e.
Cal-	QUA	RTERLY R	EVENUES (\$ mill.)	Full	mair	ntenar	ice an	d custo	omer	servio	ces.		ship	is p	poise	d to	inve	st he	avily	on on
endar 2019	Mar.31 30.7	Jun. 30 33.4	37.8	Dec. 31 32.7	Year 134.6				hikes npany												
2020 2021	31.8 32.5	35.3 36.7	39.9 39.9	34.6 34.0	141.6 143.1	war	e wa	astev	vater	dive	estme	ent :	from	pipel	ines	are l	ong	overd	ue fo	r rep	lace-
2022	36.2	39.7	41.0	38.1	155	appr	oxima	tely s	e ar. Th 50.7 mi	llion	in re	duced	l rev-	ity tr	eatm	ent er	hanc	ement	ts as v	vell. (Over-
2023 Cal-	38.0 E	41.0 ARNINGS	42.0 PER SHARI	<u>39.0</u> E A	160 Full				June p nefiting												
endar	Mar.31	l Jun. 30	Sep. 30	Dec. 31	Year	lates	t roui	nd of	custom	er ra	ate in	crease	es. To	rate	hikes	are	proba				
2019 2020	.39	.49 .55	.66 .72	.46 .47	2.01				ersey E oprovec									ran	ked t	o mi	irror
2021 2022	.39 .68	.62 .50	.65 .75	.41 .52	2.07 2.45				aggre n syst												
2023	.53	.60	.77	.60	2.50	sum,	we	now	look fo	or re	venue	es of	\$155	at th	ne rec	ent q	uotat	ion, t	he eq	uity	lacks
Cal- endar			VIDENDS P Sep.30		Full Year				r (up fi) and												
2018	.2237	/5 .2237	5 .22375	.24	.91	next	(up fi	rom \$	158 mil	llion)				cyclic	cal an	nd pag	ysa	stable	quar	terly	divi-
2019 2020	.24 .2562			.2562 .2725	.98 1.04	on t	ap fo	or 20	ı-line o 22, de	spite	e a m	odes	t re-	think	wait	ting f	or a	better	r entr	y poi	nt is
2021 2022	.2725	5 .2725 .29	.2725 .29	.29	1.11				our cu ings co										his jur <i>Octob</i>		
			t earnings	report du		L Dividend	s histori	cally pa	d in mid-	Feb.,	(C) In mi		2070	1,0010		Co	npany's	Financia	al Streng		B++
	vember.		3-		Máy		nd Noverr		/'d reinvest		.,					Sto	ck's Pric	ce Stabil	ity		85 90
e		- I All		aniad Faat	· ·			001/7000	believed to	ho rolial	blo and in	provided	without w	arrantiae	of onv kir	Ear	nings Pi	redictabi	lity		90

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Exhibit 9.5 Schedule DWD-1R Page 9 of 34

JU	W GF			1			P	ecent Rice	59.5			J (Medi	-	RELATIV P/E RATI	0 Z.U	1 DIV'D YLD	2.4	%	/ALUI LINE		
		Lowered		High: Low:	26.8 20.9	26.9 22.6	30.1 24.5	33.7 25.5	35.7 27.5	56.9 28.6	69.3 45.4	68.4 51.3	74.5 53.9	75.0 45.6	73.7 58.0	73.4 55.7				t Price 2026	
AFE		8 New 4/22		LEGEI	2.00 x Divid	dends p sh															
	NICAL :	B Raised 1(- Market))/7/22	Options:	vided by in elative Pric Ves	terest Rate e Strength															12
	onth Targ		Range	Shaded	area indic	ates recess	sion														10
ow-H	-	lpoint (% t	•								μ.	<u>հ. բրեր</u> կ	1 ¹¹¹¹¹¹¹¹¹¹	կլու	կորո	! <u></u>					
57-\$9	6 \$77	(30%)	-							H'				111							
20)25-27 PR			l				PPI-LIP	111, ₁₁ 1,1	14											30
h		Gain	nn'l Total Return		հուրի	لالترتيين	n din			•*				•. •							2
igh ow	90 (- 60	+50%) (Nil)	13% 3%		•••••	••••••••••••	····			··	*****	••••	-	~••		•.••		% то	T. RETUR	N 8/22	-15
nstit	utional [402021	Decisior 102022	1S 2Q2022					••••										/010		VL ARITH.*	
o Buy o Sell	402021 98 68	93 80	202022 78 104	Percen shares	10 -								Ilutut	htt.	1	1.11		1 yr. 3 yr.	-5.2 -0.4	-12.0 43.2	F
lld's(00	0) 21890	21360	21790	traded	5 -													5 yr.	27.2	54.9	Ļ.
10.05		2008	2009 11.68	2010		2012	2013	2014		2016	10.07	2018	2019	2020	2021	2022	2023 20.85		UE LINE P	UB. LLC	
10.35		12.12	2.21	11.62 2.38	12.85 2.80	14.01 2.97	13.73 2.90	15.76 4.42	14.97 3.86	16.61 4.76	18.97 5.24	14.00 3.29	14.78 3.13	19.77 5.28	19.01 5.13	20.00 3.60	20.85		es per sh 'low" per :	sh	22. 4.
1.19	1.04	1.08	.81	.84	1.11	1.18	1.12	2.54	1.85	2.57	2.86	1.82	.82	2.14	2.03	1.95	2.50	Earning	s per sh ^	۰ I	3.
.57 3.87		.65 3.79	.66 3.17	.68 5.65	.69 3.75	.71 5.67	.73 4.68	.75	.78 5.24	.81 6.95	1.04 7.26	1.12	1.20 6.25	1.28	1.36 8.32	1.44 7.50	1.52 8.00		ecl'd per s bending p		1. 7.
12.48		13.99	13.66	13.75	14.20	14.71	15.92	17.75	18.83	20.61	22.57	31.31	31.27	32.12	34.28	36.65	39.15		alue per si		40.
18.28		18.18	18.50	18.55	18.59	18.67	20.17	20.29	20.38	20.46	20.52	28.40	28.46	28.56	30.18	30.00	30.00		n Shs Out		30
23.5 1.27		26.2 1.58	28.7 1.91	29.1 1.85	21.2	20.4 1.30	24.3 1.37	11.2 .59	16.6 .84	15.7 .82	18.8 .95	32.7 1.77	NMF NMF	30.0 1.54	32.9 1.80		ures are Line		n'l P/E Rat P/E Ratio		2: 1.
2.0%		2.3%	2.8%	2.8%	2.9%	3.0%	2.7%	2.6%	2.5%	2.0%	1.9%	1.9%	1.9%	2.0%	2.0%	estin	nates		n'l Div'd Y		2.3
	AL STRU					261.5	276.9	319.7	305.1	339.7	389.2	397.7	420.5	564.5	573.7	600	625	Revenue	es (\$mill)		6
	Debt \$149 bt \$1455.7					22.3	23.5	51.8	37.9	52.8	59.2	38.8	23.4	61.5	60.5	59.0		Net Prof	<u> </u>		9
	erest Cov					41.1%	38.7%	32.5%	38.1%	38.8%	36.7%	20.6%	26.4%	12.0%	12.2% 1.5%	21.5% 1.5%	21.0% 1.5%		Tax Rate % to Net F	Profit	21.0 1.5
				(59% 0	of Cap'l)	55.0%	51.1%	51.6%	49.8%	50.7%	48.2%	32.7%	59.1%	58.4%	59.1%	57.5%	54.0%		rm Debt F		45.0
						45.0%	48.9%	48.4%	50.2%	49.3%	51.8%	67.3%	40.9%	41.6%	40.9%	42.5%	46.0%		n Equity F		55.0
ensi	on Assets	3-12/21 \$3	310.2 mill			610.2 831.6	656.2 898.7	744.5 963.0	764.6 1036.8	855.0 1146.4	894.3 1239.3	1320.7 1328.8	2173.6 2206.5	2204.7 2334.9	2527.5 2497.5	2575 2565	2550 2650	Net Plar	pital (\$mi ht (\$mill)	II)	22 28
fd St	ock None		Oblig. \$38	83.8 mill.		5.0%	5.0%	8.3%	6.3%	7.4%	7.9%	3.9%	1.8%	4.0%	3.5%	3.0%	3.5%		on Total C	ap'l	5.0
	non Stock		00 shs.			8.1%	7.3%	14.4%	9.9%	12.5%	12.8%	4.4%	2.6%	6.7%	5.8%	5.5%	6.5%		on Shr. Eq		8.0
IARK	ET CAP:	\$1.8 billir	on (Smal	ll Cap)		8.1%	7.3%	14.4%	9.9% 5.7%	12.5% 8.6%	12.8% 8.2%	4.4%	2.6%	6.7% 2.7%	5.8% 2.0%	5.5% 1.5%	6.5% 2.5%		on Com E d to Com		<u>8.0</u> 3.5
URR	ENT POS		2020	.,	6/30/22	59%	62%	29%	42%	31%	36%	60%	NMF	59%	66%	74%			is to Net F		54
ash.	MLL.) Assets		9.3	10.9	12.0				p engage										vides ser		
Accts Other	Receivab		58.1 59.9	53.7 69.5	58.8 68.0				ribution, a imately 2										n of 450,0 about 8.0		
	nt Assets Payable		27.3 34.2	134.1 30.4	138.8 26.6	populat	tion of ro	ughly on	e million p	people in	n the Sar	n Jose a	rea and	ing sha	res (3/22	2 proxy).	. Chairm	an & Cl	EO: Eric	Thornbu	urg.
Debt [Dther			76.2	39.1	39.0				reach abo nd Austir										Taylor St ernet: ww		
	nt Liab.			133.8 203.3	212.2	SJW		oup	repo	-									xas v		
	AL RATE		Pas		1 '19-'21	anti	cipat	ed	secon	d-qua	arter	bot	tom-	recen	tly ap	oprove	ed by	regul	ators.	More	eove
Rever	ige (per sh) nues	10 Yrs. 4.0°		5%	' 25-'27 3.5%				The E												
Cash arnir	n Flow"	6.0° 6.0°		5% 2	2.5% 4.0%				perato ine pe							Else			aseu v ze er		
)ivide	ends Value	6.5° 9.0°	% 10.	5%	5.5% 4.0%				well s					notal	ole ea	rnings	s reco	very i			
Cal-		RTERLY RE			Full				cted a `a sof												
ndar	Mar.31	Jun. 30	Sep. 30	Dec. 31	Year	ance	duri	ing tl	he pe	riod	(on a	an ar	nnual	tions					-		-
2019 2020	77.7	103.0 147.2	114.0 165.9	125.8 135.6	420.5				admi id inte										re in		
2021	114.8	152.2	166.9	139.8	573.7				ed on										brass		
2022	124.3 130	149.0 160	175 180	151.7 155	600 625				ement										3 milli		
Cal-		ARNINGS P			Full				the round										s are 1s, an		
ndar		Jun. 30							, to $\$1$										nt, fa		
2019	.21	.47 .69	.33 .91	d.19 .46	.82 2.14	woul			the										as w		
	.00	.69	.64	.40	2.03				r of sha 8 hold										ering oup i		
2020 2021	.12	.38	.75 .95	.70 .75	1.95	start	, mod	lest r	evenue	e grov	wth o	ught	to be	spen	d app	roxim	ately				
2020 2021 2022		.57			2.50 Full				y fur										the -	nade	f,
2020 2021 2022 2023	.23 0114BT	FRI Y DIVI			Year				ler bas oup ez												
2020 2021 2022 2023 Cal-	QUART	TERLY DIVI Jun.30	Sep.30	Dec.31	Ical																
2020 2021 2022 2023 Cal- endar 2018	QUART Mar.31 .28	Jun.30 .28	.28	.28	1.12	pend													ce per		
2020 2021 2022 2023 Cal- endar 2018 2019	QUART Mar.31 .28 .30	Jun.30 .28 .30	.28 .30	.28 .30	1.12 1.20	pend Case	e decis	sion t	o be r	eache	d by	the e	nd of	What	's mo	re, at	the r	recent	quota	ition,	tot
2020 2021 2022 2023 Cal- indar 2018 2019 2020 2021	QUART Mar.31 .28 .30 .32 .34	Jun.30 .28 .30 .32 .34	.28 .30 .32 .34	.28	1.12	pend Case this	e decis year,	sion t which	o be r 1 woul	eache d allo	d by ow the	the e e com	nd of pany	What retur	t's mo n pote	re, at ential	the r over	ecent the p	quota	ition,	tot
2020 2021 2022 2023 Cal- endar 2018 2019 2020 2021 2022	QUART Mar.31 .28 .30 .32	Jun.30 .28 .30 .32	.28 .30 .32	.28 .30 .32	1.12 1.20 1.28	pend Case this to n	e decis year, ot on	sion t whicł ly boo	o be r	eache d allo æs, b	d by ow the out re	the e e com coup	nd of pany reve-	What retur leave	t's mo n pote s muc	re, at ential ch to b	the r over be des	ecent the p ired.	quota	tion, 2025-	tot -202
2020 2021 2022 2023 Cal- indar 2018 2019 2020 2021 2022	QUART Mar.31 .28 .30 .32 .34	Jun.30 .28 .30 .32 .34 .36	.28 .30 .32 .34 .36	.28 .30 .32 .34	1.12 1.20 1.28 1.36	pend Case this to n nues	e decis year, ot on retro	sion t which ly boo pactive	o be r n woul ost rat	eache d allo es, b ite in	d by ow the out re crease	the er e com coup es in	nd of pany reve-	What retur leave <i>Nich</i>	t's mo n pote s muc plas P	re, at ential ch to b <i>atriki</i>	the r over be des s	recent the p ired. Financia	quota ull to <i>Octobe</i> al Strengt	ition, 2025- er 7, 2	tot -202

report due early November. Quarterly egs. may vestment plan available. © 2022 Value Line, Inc. All rights reserved. Factual material is obtained from sources believed to be reliable and is provided without warranties of any kind. Ther PUBLISHER IS NOT RESPONSIBLE FOR ANY ERFORS OR ONIESIONS HEERIEN. This publication is strictly for subscriber's own, non-commercial, internal use. No part of it may be reproduced, resold, stored or transmitted in any printed, electronic or other form, or used for generating or marketing any printed or electronic publication, service or product.

<u>Water Service Corporation of Kentucky</u> Summary of Risk Premium Models for the <u>Proxy Group of Six Water Companies</u>

		Proxy Group of Six Water Companies	Proxy Group of Six Water Companies ex PRPM
Predictive Risk Premium Model (PRPM) (1)		12.17 %	NA
Risk Premium Using an Adjusted Total Market Approach (2)		11.77 %	11.61 %
	Average	<u> </u>	<u></u>

Notes:

(1) From page 11 of this Schedule.

(2) From page 12 of this Schedule.

Indicated ROE	Derived by the Predictive Risk Premium Model (1)
	Indicated ROE

[2]	Indicated ROE (5)	12.48%	NMF	11.39%	16.08%	11.72%	11.36%	12.61%
[9]	Risk-Free Rate (4)	3.86%	3.86%	3.86%	3.86%	3.86%	3.86%	Average
[5]	Predicted Risk Premium (3)	8.62%	15.02%	7.53%	12.22%	7.86%	7.50%	
[4]	GARCH Coefficient	1.8175	4.1911	1.8595	2.1551	1.9058	1.4632	
[3]	Recommended Variance (2)	0.38%	0.28%	0.33%	0.45%	0.33%	0.41%	
[2]	Spot Predicted Variance	0.40%	0.33%	0.42%	0.54%	0.68%	0.40%	
[1]	LT Average Predicted Variance	0.38%	0.28%	0.33%	0.45%	0.33%	0.41%	
	Proxy Group of Six Water Companies	American States Water Company	American Water Works Company, Inc.	California Water Service Group	Essential Utilities Inc.	Middlesex Water Company	SJW Group	

11.72%

Median

12.17%

Average of Mean and Median

Notes:

- The Predictive Risk Premium Model uses historical data to generate a predicted variance and a GARCH coefficient. The historical data used are the equity risk premiums for the first available trading month as reported by Bloomberg Professional Service. <u> </u>
 - Based on the long-term average predicted variance.
 - (1+(Column [3] * Column [4])^{^{12}) 1.
- From note 2 on page 22 of this Schedule.
 - Column [5] + Column [6].

Water Service Corporation of Kentucky Indicated Common Equity Cost Rate Through Use of a Risk Premium Model Using an Adjusted Total Market Approach

Line No.		Proxy Group of Six Water Companies	Proxy Group of Six Water Companies ex PRPM
1.	Prospective Yield on Aaa Rated Corporate Bonds (1)	5.18 %	5.18 %
2.	Adjustment to Reflect Yield Spread Between Aaa Rated Corporate Bonds and A2 Rated Public		
	Utility Bonds (2)	0.70	0.70
3.	Adjusted Prospective Yield on A2 Rated Public Utility Bonds	5.88 %	5.88 %
4.	Adjustment to Reflect Bond Rating Difference of Proxy Group (3)	0.12	0.12
5.	Adjusted Prospective Bond Yield	6.00 %	6.00 %
6.	Equity Risk Premium (4)	5.77	5.61
7.	Risk Premium Derived Common Equity Cost Rate	<u> 11.77 </u> %	<u>11.61</u> %

Notes: (1) Consensus forecast of Moody's Aaa Rated Corporate bonds from Blue Chip Financial Forecasts (see pages 18 and 19 of this Schedule).

- (2) The average yield spread of A2 rated public utility bonds over Aaa rated corporate bonds of 0.70% from page 13 of this Schedule.
- (3) Adjustment to reflect the A3 Moody's LT issuer rating of the Utility Proxy Group as shown on page 14 of this Schedule. The 0.12% upward adjustment is derived by taking 1/3 of the spread between A2 and Baa2 Public Utility Bonds (1/3 * 0.35% = 0.12%) as derived from page 13 of this Schedule.
- (4) From page 16 of this Schedule.

<u>Water Service Corporation of Kentucky</u> Interest Rates and Bond Spreads for <u>Moody's Corporate and Public Utility Bonds</u>

Selected Bond Yields

[1]	[2]	[3]
-----	-----	-----

	Aaa Rated Corporate Bond	A2 Rated Public Utility Bond	Baa2 Rated Public Utility Bond				
Sep-2022 Aug-2022 Jul-2022	4.57 % 4.07 4.06	5.26 % 4.76 4.78	5.60 % 5.09 5.15				
Average	4.23 %	4.93 %	5.28 %				

Selected Bond Spreads

A2 Rated Public Utility Bonds Over Aaa Rated Corporate Bonds:

0.70 % (1)

Baa2 Rated Public Utility Bonds Over A2 Rated Public Utility Bonds:

0.35 % (2)

Notes:

(1) Column [2] - Column [1].
 (2) Column [3] - Column [2].

Source of Information:

Bloomberg Professional Service

<u>Water Service Corporation of Kentucky</u> Comparison of Long-Term Issuer Ratings for <u>Proxy Group of Six Water Companies</u>

]	Moody's	Standard & Poor's				
	Long-Ter	rm Issuer Rating	Long-Term Issuer Rating				
	Oct	tober 2022	October 2022				
Proxy Group of Six Water Companies	Long- Term Issuer Rating	Numerical Weighting (1)	Long- Term Issuer Rating	Numerical Weighting (1)			
American States Water Company (2)	A2	6.0	A+	5.0			
American Water Works Company, Inc. (3)	A3	7.0	А	6.0			
California Water Service Group	NR		A+	5.0			
Essential Utilities Inc. (4)	Baa1	8.0	А	6.0			
Middlesex Water Company	NR		А	6.0			
SJW Group (5)	NR		A-	7.0			
Average	A3	7.0	Α	5.8			

Notes:

- (1) From page 15 of this Schedule.
- (2) Ratings are that of Golden State Water Company.
- (3) Ratings are that of New Jersey American Water Co., and Pennsylvania American Water Co.
- (4) Ratings are that of PNG Companies and Aqua Pennsylvania, Inc. (S&P).
- (5) Ratings are that of San Jose Water Company, Connecticut Water Inc. and Connecticut Water Service Inc.

Source Information:

Moody's Investors Service

Standard & Poor's Global Utilities Rating Service

Moody's Bond Rating	Numerical Bond Weighting	Standard & Poor's Bond Rating
Aaa	1	AAA
Aa1	2	AA+
Aa2	3	AA
Aa3	4	AA-
A1 A2 A3 Baa1	5 6 7 8	A+ A A- BBB+
	9	
Baa2 Baa3	9 10	BBB BBB-
Ba1 Ba2 Ba3	11 12 13	BB+ BB BB-
B1 B2 B3	14 15 16	B+ B B-

Numerical Assignment for Moody's and Standard & Poor's Bond Ratings

<u>Water Service Corporation of Kentucky</u> Judgment of Equity Risk Premium for the <u>Proxy Group of Six Water Companies</u>

Line No.		Proxy Group of Six Water Companies	Proxy Group of Six Water Companies ex PRPM
1.	Calculated equity risk premium based on the total market using the beta approach (1)	6.90 %	6.69 %
2.	Mean equity risk premium based on a study using the holding period returns of public utilities with A2 rated bonds (2)	4.64	4.52
3.	Average equity risk premium	5.77 %	5.61 %

Notes: (1) From page 17 of this Schedule. (2) From page 20 of this Schedule.

Water Service Corporation of Kentucky Derivation of Equity Risk Premium Based on the Total Market Approach Using the Beta for the <u>Proxy Group of Six Water Companies</u>

<u>Line No.</u>	Equity Risk Premium Measure	Proxy Group of Six Water Companies	Proxy Group of Six Water Companies ex PRPM		
1.	Ibbotson Equity Risk Premium (1)	6.13 %	6.13 %		
2.	Regression on Ibbotson Risk Premium Data (2)	7.09	7.09		
3.	Ibbotson Equity Risk Premium based on PRPM (3)	10.12	NA		
4.	Equity Risk Premium Based on Value Line Summary and Index (4)	10.85	10.85		
5.	Equity Risk Premium Based on Value Line S&P 500 Companies (5)	11.48	11.48		
6.	Equity Risk Premium Based on Bloomberg S&P 500 Companies (6)	7.36	7.36		
7.	Conclusion of Equity Risk Premium	8.84 %	8.58 %		
8.	Adjusted Beta (7)	0.78	0.78		
9.	Forecasted Equity Risk Premium	6.90 %	6.69_%		

Notes:

- (1) Based on the arithmetic mean historical monthly returns on large company common stocks from Kroll 2022 Yearbook minus the arithmetic mean monthly yield of Moody's average Aaa and Aa2 corporate bonds from 1928-2021.
- (2) This equity risk premium is based on a regression of the monthly equity risk premiums of large company common stocks relative to Moody's average Aaa and Aa2 rated corporate bond yields from 1928-2021 referenced in note 1 above. Using the equation generated from the regression, an expected equity risk premium is calculated using the average consensus forecast of Aaa corporate bonds of 5.18% (from page 12 of this Schedule).
- (3) The Predictive Risk Premium Model (PRPM) is discussed in the accompanying direct testimony. The equity risk premium based on the PRPM is derived by applying the PRPM to the monthly risk premiums between large company common stock monthly returns and average Aaa and Aa2 corporate monthly bond yields, from January 1928 through September 2022.
- (4) The equity risk premium based on the Value Line Summary and Index is derived by subtracting the average consensus forecast of Aaa corporate bonds of 5.18% (from page 12 of this Schedule) from the projected 3-5 year total annual market return of 16.03% (described fully in note 1 on page 22 of this Schedule).
- (5) Using data from Value Line for the S&P 500, an expected total return of 16.66% was derived based upon expected dividend yields and long-term earnings growth estimates as a proxy for capital appreciation. Subtracting the average consensus forecast of Aaa corporate bonds of 5.18% results in an expected equity risk premium of 11.48%.
- (6) Using data from the Bloomberg Professional Service for the S&P 500, an expected total return of 12.54% was derived based upon expected dividend yields and long-term earnings growth estimates as a proxy for capital appreciation. Subtracting the average consensus forecast of Aaa corporate bonds of 5.18% results in an expected equity risk premium of 7.36%.
- (7) Average of mean and median beta from page 21 of this Schedule.

Sources of Information:

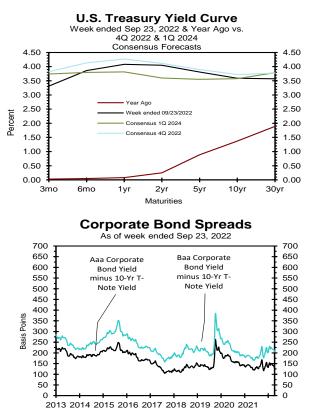
Stocks, Bonds, Bills, and Inflation - 2022 SBBI Yearbook, Kroll. Industrial Manual and Mergent Bond Record Monthly Update. Value Line Summary and Index Blue Chip Financial Forecasts, June 1, 2022 and September 30, 2022 Bloomberg Professional Service

2 ■ BLUE CHIP FINANCIAL FORECASTS ■ SEPTEMBER 30, 2022

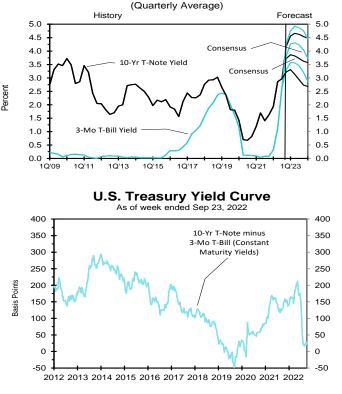
	HistoryHistory						Cons	ensus l	Forecas	sts-Qua	arterly	Avg.		
					Average For Month Latest Qtr				1Q	2Q	3Q	4Q	1Q	
Interest Rates	Sep 23	Sep 16	<u>Sep 9</u>	Sep 2	Aug	Jul	Jun	3Q 2022*	2022	2023	2023	2023	2023	2024
Federal Funds Rate	2.33	2.33	2.33	2.33	2.33	1.68	1.21	2.12	3.8	4.3	4.4	4.3	4.2	3.9
Prime Rate	5.50	5.50	5.50	5.50	5.50	4.85	4.38	5.29	6.9	7.4	7.5	7.4	7.3	6.9
SOFR	2.55	2.28	2.28	2.29	2.28	1.60	1.11	2.09	3.6	4.2	4.3	4.3	4.1	3.7
Commercial Paper, 1-mo.	3.04	2.64	2.54	2.39	2.33	1.90	1.35	2.26	3.8	4.4	4.5	4.4	4.3	3.9
Treasury bill, 3-mo.	3.31	3.22	3.06	2.96	2.72	2.30	1.54	2.71	3.8	4.3	4.3	4.2	4.0	3.7
Treasury bill, 6-mo.	3.86	3.72	3.45	3.32	3.15	2.87	2.17	3.20	4.1	4.5	4.5	4.3	4.1	3.8
Treasury bill, 1 yr.	4.08	3.91	3.62	3.48	3.28	3.02	2.65	3.35	4.3	4.5	4.5	4.3	4.1	3.8
Treasury note, 2 yr.	4.05	3.77	3.50	3.45	3.25	3.04	3.00	3.33	4.1	4.3	4.2	4.0	3.8	3.6
Treasury note, 5 yr.	3.81	3.59	3.41	3.31	3.03	2.96	3.19	3.17	3.9	4.1	4.0	3.8	3.7	3.6
Treasury note, 10 yr.	3.59	3.42	3.31	3.17	2.90	2.90	3.14	3.05	3.7	3.9	3.8	3.7	3.6	3.6
Treasury note, 30 yr.	3.57	3.50	3.46	3.29	3.13	3.10	3.25	3.23	3.8	3.9	4.0	3.9	3.8	3.8
Corporate Aaa bond	4.86	4.77	4.73	4.57	4.35	4.39	4.52	4.49	5.0	5.4	5.4	5.4	5.2	5.1
Corporate Baa bond	5.64	5.53	5.48	5.33	5.08	5.15	5.22	5.24	6.0	6.4	6.5	6.4	6.3	6.1
State & Local bonds	4.35	4.21	4.16	4.08	3.84	3.82	3.94	3.95	4.4	4.6	4.7	4.6	4.5	4.4
Home mortgage rate	6.29	6.02	5.89	5.66	5.22	5.41	5.52	5.53	6.3	6.4	6.3	6.2	6.1	5.9
				Histor	y				Consensus Forecasts-Quarterly					ly
	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q
Key Assumptions	2020	2021	2021	2021	2021	2022	2022	2022**	2022	2023	2023	2023	2023	2024
Fed's AFE \$ Index	105.1	103.4	102.9	105.0	107.0	108.4	113.7	118.5	121.4	121.5	120.4	118.8	117.6	117.0
Real GDP	3.9	6.3	7.0	2.7	7.0	-1.6	-0.6	1.4	0.7	0.1	0.1	0.9	1.3	1.6
GDP Price Index	2.5	5.2	6.3	6.2	6.8	8.3	9.0	4.9	4.3	3.5	3.0	2.8	2.7	2.5
Consumer Price Index	2.2	4.1	8.2	6.7	7.9	9.2	10.5	5.3	3.9	3.4	3.0	2.6	2.5	2.4
PCE Price Index	1.6	4.5	6.4	5.6	6.2	7.5	7.3	4.5	3.7	3.2	2.7	2.5	2.4	2.3

Consensus Forecasts of U.S. Interest Rates and Key Assumptions

Forecasts for interest rates and the Federal Reserve's Advanced Foreign Economies Index represent averages for the quarter. Forecasts for Real GDP, GDP Price Index, CPI and PCE Price Index are seasonally-adjusted annual rates of change (saar). Individual panel members' forecasts are on pages 4 through 9. Historical data: Treasury rates from the Federal Reserve Board's H.15; AAA-AA and A-BBB corporate bond yields from Bank of America-Merrill Lynch and are 15+ years, yield to maturity; State and local bond yields from Bank of America-Merrill Lynch, A-rated, yield to maturity; Mortgage rates from Freddie Mac, 30-year, fixed; SOFR from the New York Fed. *Interest rate data for 3Q 2022 based on historical data through the week ended Sep 23. **Data for 3Q 2022 for the Fed's AFE \$ Index based on data through the week ended September 23. Figures for 3Q 2022 Real GDP, GDP Chained Price Index, Consumer Price Index, and PCE Price Index are consensus forecasts from the September 2022 survey.



US 3-Mo T-Bills & 10-Yr T-Note Yield



Long-Range Survey:

The table below contains the results of our twice-annual long-range CONSENSUS survey. There are also Top 10 and Bottom 10 averages for each variable. Shown are consensus estimates for the years 2023 through 2028 and averages for the five-year periods 2024-2028 and 2029-2033. Apply these projections cautiously. Few if any economic, demographic and political forces can be evaluated accurately over such long time spans.

				Average Fo	or The Year			Five-Year	Averages
		2023	2024	2025	2026	2027	2028	2024-2028	2029-2033
1. Federal Funds Rate	CONSENSUS	3.0	2.7	2.5	2.5	2.5	2.5	2.6	2.5
	Top 10 Average	3.5	3.3	3.0	2.8	2.8	2.8	3.0	2.8
	Bottom 10 Average	2.6	2.1	2.0	2.2	2.2	2.2	2.2	2.1
2. Prime Rate	CONSENSUS	6.1	5.9	5.7	5.6	5.6	5.6	5.7	5.6
	Top 10 Average	6.6	6.4	6.1	6.0	6.0	6.0	6.1	5.9
	Bottom 10 Average	5.6	5.3	5.2	5.3	5.3	5.3	5.3	5.2
3. SOFR	CONSENSUS	3.0	2.8	2.5	2.5	2.5	2.5	2.6	2.5
	Top 10 Average	3.4	3.3	3.0	2.9	2.8	2.8	3.0	2.8
	Bottom 10 Average	2.7	2.2	2.0	2.2	2.2	2.2	2.2	2.1
4. Commercial Paper, 1-Mo	CONSENSUS	3.2	2.9	2.6	2.6	2.6	2.6	2.7	2.6
	Top 10 Average	3.5	3.4	3.1	2.9	2.9	2.9	3.0	2.9
	Bottom 10 Average	2.8	2.5	2.3	2.4	2.4	2.3	2.3	2.3
5. Treasury Bill Yield, 3-Mo	CONSENSUS	3.0	2.8	2.6	2.6	2.6	2.5	2.6	2.5
	Top 10 Average	3.6	3.4	3.1	3.1	3.0	2.9	3.1	2.9
	Bottom 10 Average	2.5	2.2	2.0	2.1	2.2	2.2	2.1	2.2
6. Treasury Bill Yield, 6-Mo	CONSENSUS	3.2	2.9	2.7	2.7	2.7	2.6	2.7	2.6
	Top 10 Average	3.8	3.6	3.2	3.2	3.1	3.0	3.2	3.0
	Bottom 10 Average	2.6	2.2	2.1	2.2	2.3	2.3	2.2	2.3
7. Treasury Bill Yield, 1-Yr	CONSENSUS	3.2	3.0	2.9	2.9	2.8	2.8	2.9	2.8
	Top 10 Average	3.9	3.8	3.5	3.4	3.3	3.2	3.4	3.2
	Bottom 10 Average	2.6	2.4	2.2	2.4	2.4	2.4	2.3	2.4
8. Treasury Note Yield, 2-Yr	CONSENSUS	3.4	3.2	3.1	3.1	3.0	3.0	3.1	3.0
	Top 10 Average	4.3	4.1	3.8	3.6	3.5	3.5	3.7	3.5
	Bottom 10 Average	2.7	2.4	2.3	2.5	2.6	2.5	2.4	2.5
9. Treasury Note Yield, 5-Yr	CONSENSUS	3.5	3.4	3.3	3.3	3.3	3.2	3.3	3.3
	Top 10 Average	4.3	4.2	4.1	3.9	3.8	3.8	3.9	3.8
	Bottom 10 Average	2.8	2.6	2.5	2.7	2.7	2.7	2.6	2.8
10. Treasury Note Yield, 10-Yr	CONSENSUS	3.5	3.5	3.4	3.5	3.5	3.4	3.5	3.5
	Top 10 Average	4.4	4.4	4.2	4.2	4.1	4.1	4.2	4.1
	Bottom 10 Average	2.8	2.5	2.6	2.9	2.9	2.8	2.7	2.8
11. Treasury Bond Yield, 30-Yr		3.8	3.8	3.8	3.9	3.8	3.8	3.8	3.9
	Top 10 Average	4.6	4.7	4.5	4.5	4.4	4.5	4.5	4.5
	Bottom 10 Average	3.0	2.9	3.0	3.3	3.2	3.2	3.1	3.2
12. Corporate Aaa Bond Yield	CONSENSUS	5.0	5.0	4.9	5.0	5.0	4.9	4.9	5.0
	Top 10 Average	5.7	5.7	5.6	5.5	5.5	5.5	5.5	5.6
	Bottom 10 Average	4.4	4.2	4.3	4.4	4.4	4.4	4.3	4.4
13. Corporate Baa Bond Yield	CONSENSUS	6.0	5.9	5.8	5.9	5.9	5.9	5.9	5.9
	Top 10 Average	6.6	6.6	6.4	6.3	6.3	6.3	6.4	6.4
	Bottom 10 Average	5.4	5.3	5.2	5.4	5.4	5.4	5.3	5.4
14. State & Local Bonds Yield	CONSENSUS	4.3	4.3	4.2	4.3	4.3	4.3	4.3	4.3
	Top 10 Average	5.0	5.0	4.8	4.8	4.7	4.7	4.8	4.8
	Bottom 10 Average	3.7	3.7	3.7	3.9	3.9	3.9	3.8	3.9
15. Home Mortgage Rate	CONSENSUS	5.7	5.5	5.4	5.4	5.4	5.4	5.4	5.4
	Top 10 Average	6.4	6.4	6.1	6.0	6.0	6.0	6.1	6.0
	Bottom 10 Average	4.9	4.7	4.6	4.8	4.8	4.8	4.7	4.8
A. Fed's AFE Nominal \$ Index	CONSENSUS	113.8	112.8	111.9	111.0	110.6	110.4	111.3	109.8
	Top 10 Average	115.6	114.7	114.0	113.4	113.1	112.8	113.6	112.7
	Bottom 10 Average	112.2	111.0	109.9	108.8	108.2	107.9	109.2	107.4
				• Year-Over-Ye	-				Averages
		2023	2024	2025	2026	2027	2028	2024-2028	2029-2033
B. Real GDP	CONSENSUS Top 10 Average	2.0	2.0 2.4	2.1 2.4	2.1 2.4	2.1 2.4	2.1 2.4	2.1 2.4	2.0 2.3
		2.6							
C CDP Chained Price Inder	Bottom 10 Average	1.5	1.5	1.8	1.8	1.8	1.8	1.7	1.8
C. GDP Chained Price Index	CONSENSUS	3.0	2.4	2.3	2.3	2.2	2.2	2.3	2.2
	Top 10 Average	3.7	2.8	2.7	2.6	2.6	2.6	2.7	2.6
D. Consumer Price Index	Bottom 10 Average	2.3	2.0	1.9	1.9	1.9	1.9	1.9	1.9
D. Consumer Price Index	CONSENSUS	3.2	2.4	2.4	2.4	2.3	2.3	2.4	2.3
	Top 10 Average	4.1	3.0	2.9	2.8	2.7	2.7	2.8	2.7
E DCE Price Index	Bottom 10 Average	2.3	1.8	2.0	2.0	1.9	1.9	1.9	1.9
E. PCE Price Index	CONSENSUS Top 10 Average	3.0 3.8	2.3 2.8	2.3 2.8	2.3 2.7	2.3 2.7	2.2 2.6	2.3 2.7	2.3 2.7
	Bottom 10 Average	3.8 2.2	2.8 1.8	2.8 1.9	2.7	2.7	2.6	2.7	2.7
	Dottom to Average	2.2	1.0	1.7	1.7	1.7	1.0	1.9	1.7

<u>Water Service Corporation of Kentucky</u> Derivation of Mean Equity Risk Premium Based Studies Using Holding Period Returns and <u>Projected Market Appreciation of the S&P Utility Index</u>

<u>Line No.</u>		Implied Equity Risk Premium	Implied Equity Risk Premium ex PRPM
1.	Historical Equity Risk Premium (1)	4.28 %	4.28 %
2.	Regression of Historical Equity Risk Premium (2)	4.80	4.80
3.	Forecasted Equity Risk Premium Based on PRPM (3)	5.13	NA
4.	Forecasted Equity Risk Premium based on Projected Total Return on the S&P Utilities Index (Value Line Data) (4)	3.65	3.65
5.	Forecasted Equity Risk Premium based on Projected Total Return on the S&P Utilities Index (Bloomberg Data) (5)	5.36	5.36
6.	Average Equity Risk Premium (6)	4.64 %	4.52 %

Notes: (1) Based on S&P Public Utility Index monthly total returns and Moody's Public Utility Bond average monthly yields from 1928-2021. Holding period returns are calculated based upon income received (dividends and interest) plus the relative change in the market value of a security over a one-year holding period.

(2) This equity risk premium is based on a regression of the monthly equity risk premiums of the S&P Utility Index relative to Moody's A2 rated public utility bond yields from 1928 - 2021 referenced in note 1 above. Using the equation generated from the regression, an expected equity risk premium is calculated using the prospective A2 rated public utility bond yield of 5.88% (from line 3, page 12 of this Schedule).

(3) The Predictive Risk Premium Model (PRPM) is applied to the risk premium of the monthly total returns of the S&P Utility Index and the monthly yields on Moody's A2 rated public utility bonds from January 1928 - September 2022.

- (4) Using data from Value Line for the S&P Utilities Index, an expected return of 9.53% was derived based on expected dividend yields as a proxy for income returns and long-term growth estimates as a proxy for market appreciation. Subtracting the expected A2 rated public utility bond yield of 5.88%, calculated on line 3 of page 12 of this Schedule results in an equity risk premium of 3.65%. (9.53% 5.88% = 3.65%)
- (5) Using data from Bloomberg Professional Service for the S&P Utilities Index, an expected return of 11.24% was derived based on expected dividend yields as a proxy for income returns and long-term growth estimates as a proxy for market appreciation. Subtracting the expected A2 rated public utility bond yield of 5.88%, calculated on line 3 of page 12 of this Schedule results in an equity risk premium of 5.36%. (11.24% 5.88% = 5.36%)
- (6) Average of lines 1 through 5.

	[7] [8]	Indicated Common ECAPM Cost Rate Rate (3)	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	12.44 % 12.17 %	12.17 % 11.86 %	12.31 % 12.02 %		[7] [8]	Indicated Common ECAPM Cost Equity Cost Rate Rate (3)	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	12.24 % 11.98 %	11.98 % 11.68 %	12.11 % 11.83 %	
lodel (ECAPM)	[9]	Traditional CAPM Cost Rate	10.99 % 13.03 11.50 13.13 11.19 11.19 11.60	11.90 %	11.55 %	11.73 %		[9]	Traditional CAPM Cost Rate	10.83 % 12.82 11.32 12.92 11.03 11.42	11.72 %	11.37 %	11.55 %	
Indicated Common Equity Cost Rate Through Use of the Traditional Capital Asset Pricing Model (CAPM) and Empirical Capital Asset Pricing Model (ECAPM)	[5]	Risk-Free Rate (2)	3.86 % 3.86 3.86 3.86 3.86 3.86					[5]	Risk-Free Rate (2)	3.86 % 3.86 3.86 3.86 3.86 3.86 3.86				
Indicated Common Equity Cost Rate Through Use set Pricing Model (CAPM) and Empirical Capital A	[4]	Market Risk Premium (1)	10.18 % 10.18 10.18 10.18 10.18 10.18				the PRPM MRP	[4]	Market Risk Premium (1)	9.95 % 9.95 9.95 9.95 9.95				
Common Equity Model (CAPM)	[3]	Average Beta	0.70 0.90 0.75 0.91 0.72 0.72	0.79	0.76	0.78	Results Excluding the PRPM MRP	[3]	Average Beta	0.70 0.90 0.75 0.91 0.72 0.72	0.79	0.76	0.78	
Indicated (pital Asset Pricing	[2]	Bloomberg Adjusted Beta	0.74 0.89 0.81 0.75 0.72				Re	[2]	Bloomberg Adjusted Beta	0.74 0.89 0.81 0.86 0.75 0.75				
e Traditional Ca	[1]	Value Line Adjusted Beta	0.65 0.90 0.70 0.70 0.95 0.80					[1]	Value Line Adjusted Beta	0.65 0.90 0.70 0.70 0.70				
<u>of th</u>		Proxy Group of Six Water Companies	American States Water Company American Water Works Company, Inc. California Water Service Group Essential Utilities Inc. Middlesex Water Company SJW Group	Mean	Median	Average of Mean and Median			Proxy Group of Six Water Companies	American States Water Company American Water Works Company, Inc. California Water Service Group Essential Utilities Inc. Middlesex Water Company SJW Group	Mean	Median	Average of Mean and Median	Notes on page 22 of this Schedule.

Water Service Corporation of Kentucky

Water Service Corporation of Kentucky Notes to Accompany the Application of the CAPM and ECAPM

Notes:

(1) The market risk premium (MRP) is derived by using six different measures from three sources: Ibbotson, Value Line, and Bloomberg as illustrated below:

Historical Data MRP Estimates:

Measure 1: Ibbotson Arithmetic Mean MRP (1926-2	2021)	
Arithmetic Mean Monthly Returns for Large Stocks Arithmetic Mean Income Returns on Long-Term Go MRP based on Ibbotson Historical Data:		12.37 % 5.02 7.35 %
Measure 2: Application of a Regression Analysis to (1926-2021)	Ibbotson Historical Data	<u> </u>
Measure 3: Application of the PRPM to Ibbotson His (January 1926 - September 2022)	storical Data:	<u> 11.34 </u> %
Value Line MRP Estimates:		
Measure 4: Value Line Projected MRP (Thirteen we	eks ending October 14, 2022)	
Total projected return on the market 3-5 years hend Projected Risk-Free Rate (see note 2): MRP based on Value Line Summary & Index: *Forcasted 3-5 year capital appreciation		16.03 % 3.86 12.17 %
Measure 5: Value Line Projected Return on the Mar	ket based on the S&P 500	
Total return on the Market based on the S&P 500: Projected Risk-Free Rate (see note 2): MRP based on Value Line data		16.66 % 3.86 12.80 %
Measure 6: Bloomberg Projected MRP		
Total return on the Market based on the S&P 500: Projected Risk-Free Rate (see note 2):	MRP based on Bloomberg data	12.54 % 3.86 8.68 %
1	Average of Value Line, Ibbotson, and Bloomberg MRP:	10.18 %
	Average MRP Excluding the PRPM MRP:	<u>9.95</u> %

(2) For reasons explained in the Direct Testimony, the appropriate risk-free rate for cost of capital purposes is the average forecast of 30 year Treasury Bonds per the consensus of nearly 50 economists reported in Blue Chip Financial Forecasts. (See pages 18 and 19 of this Schedule.) The projection of the risk-free rate is illustrated below:

Fourth Quarter 2022	3.80 %
First Quarter 2023	3.90
Second Quarter 2023	4.00
Third Quarter 2023	3.90
Fourth Quarter 2023	3.80
First Quarter 2024	3.80
2024-2028	3.80
2029-2033	3.90
	3.86 %

(3) Average of Column 6 and Column 7.

Sources of Information:

Value Line Summary and Index Blue Chip Financial Forecasts, June 1, 2022 and September 30, 2022 Stocks, Bonds, Bills, and Inflation - 2022 SBBI Yearbook, Kroll. Bloomberg Professional Services

<u>Water Service Corporation of Kentucky</u> Basis of Selection of the Group of Non-Price Regulated Companies <u>Comparable in Total Risk to the Utility Proxy Group</u>

The criteria for selection of the proxy group of twenty-seven non-price regulated companies was that the non-price regulated companies be domestic and reported in <u>Value Line</u> <u>Investment Survey</u> (Standard Edition).

The Non-Price Regulated Proxy Group were then selected based on the unadjusted beta range of 0.49 - 0.77 and residual standard error of the regression range of 2.8333 - 3.3793 of the Utility Proxy Group.

These ranges are based upon plus or minus two standard deviations of the unadjusted beta and standard error of the regression. Plus or minus two standard deviations captures 95.50% of the distribution of unadjusted betas and residual standard errors of the regression.

The standard deviation of the Utility Proxy Group's residual standard error of the regression is 0.1365. The standard deviation of the standard error of the regression is calculated as follows:

Standard Deviation of the Std. Err. of the Regr. = <u>Standard Error of the Regression</u> $\sqrt{2N}$

where: N = number of observations. Since Value Line betas are derived from weekly price change observations over a period of five years, N = 259

Thus, $0.1365 = \frac{3.1063}{\sqrt{518}} = \frac{3.1063}{22.7596}$

Source of Information: Value Line, Inc., September 2022 Value Line Investment Survey (Standard Edition)

Water Service Corporation of Kentucky Basis of Selection of Comparable Risk Domestic Non-Price Regulated Companies

[1]	[2]	[3]	[4]
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Proxy Group of Six Water Companies	Value Line Adjusted Beta	Unadjusted Beta	Residual Standard Error of the Regression	Standard Deviation of Beta
American States Water Company	0.65	0.44	2.6059	0.0604
American Water Works Company, Inc.	0.90	0.78	3.3488	0.0776
California Water Service Group	0.70	0.48	3.1091	0.0721
Essential Utilities Inc.	0.95	0.91	2.7564	0.0639
Middlesex Water Company	0.70	0.51	3.4761	0.0806
SJW Group	0.80	0.65	3.3417	0.0775
Average	0.78	0.63	3.1063	0.0720
Beta Range (+/- 2 std. Devs. of Beta) 2 std. Devs. of Beta	0.49 0.14	0.77		
Residual Std. Err. Range (+/- 2 std.				
Devs. of the Residual Std. Err.)	2.8333	3.3793		
Std. dev. of the Res. Std. Err.	0.1365			
2 std. devs. of the Res. Std. Err.	0.2730			

Source of Information: Valueline Proprietary Database, September 2022

<u>Water Service Corporation of Kentucky</u> Proxy Group of Non-Price Regulated Companies Comparable in Total Risk to the <u>Proxy Group of Six Water Companies</u>

Unadjusted Beta 0.56 0.59 0.56 0.76 0.70 0.54 0.66 0.56 0.76 0.51 0.70	Residual Standard Error of the Regression 3.3474 2.9969 3.1415 3.1644 2.9185 3.3437 2.8403 2.8967 3.0218 3.0304 2.9759 3.3732	Standard Deviation of Beta 0.0776 0.0695 0.0728 0.0733 0.0676 0.0775 0.0658 0.0671 0.0700 0.0702 0.0690
0.59 0.56 0.70 0.54 0.66 0.56 0.76 0.51 0.70	2.9969 3.1415 3.1644 2.9185 3.3437 2.8403 2.8967 3.0218 3.0304 2.9759	0.0695 0.0728 0.0733 0.0676 0.0775 0.0658 0.0671 0.0700 0.0702 0.0690
0.59 0.56 0.70 0.54 0.66 0.56 0.76 0.51 0.70	2.9969 3.1415 3.1644 2.9185 3.3437 2.8403 2.8967 3.0218 3.0304 2.9759	0.0695 0.0728 0.0733 0.0676 0.0775 0.0658 0.0671 0.0700 0.0702 0.0690
0.56 0.76 0.70 0.54 0.66 0.56 0.76 0.51 0.70	3.1415 3.1644 2.9185 3.3437 2.8403 2.8967 3.0218 3.0304 2.9759	0.0728 0.0733 0.0676 0.0775 0.0658 0.0671 0.0700 0.0702 0.0690
0.76 0.70 0.54 0.66 0.56 0.76 0.51 0.70	3.1644 2.9185 3.3437 2.8403 2.8967 3.0218 3.0304 2.9759	0.0733 0.0676 0.0775 0.0658 0.0671 0.0700 0.0702 0.0690
0.70 0.54 0.66 0.56 0.76 0.51 0.70	2.9185 3.3437 2.8403 2.8967 3.0218 3.0304 2.9759	0.0676 0.0775 0.0658 0.0671 0.0700 0.0702 0.0690
0.54 0.66 0.56 0.76 0.51 0.70	3.3437 2.8403 2.8967 3.0218 3.0304 2.9759	0.0775 0.0658 0.0671 0.0700 0.0702 0.0690
0.66 0.56 0.76 0.51 0.70	2.8403 2.8967 3.0218 3.0304 2.9759	0.0658 0.0671 0.0700 0.0702 0.0690
0.56 0.76 0.51 0.70	2.8967 3.0218 3.0304 2.9759	0.0671 0.0700 0.0702 0.0690
0.76 0.51 0.70	3.0218 3.0304 2.9759	0.0700 0.0702 0.0690
0.51 0.70	3.0304 2.9759	0.0702 0.0690
0.70	2.9759	0.0690
	3.3732	
0.63		0.0782
0.62	3.0694	0.0711
0.63	2.9122	0.0675
0.76	2.9657	0.0687
0.59	2.9165	0.0676
0.67	3.3239	0.0770
0.67	2.8812	0.0668
0.69	2.9056	0.0673
0.60	3.0605	0.0709
0.62	3.2991	0.0765
0.62	2.9185	0.0676
0.71	3.2681	0.0758
0.76	3.0002	0.0695
0.73	2.8872	0.0669
	3.3343	0.0773
0.56	3.0050	0.0697
0.56 0.68		0.0711
	0.71 0.76 0.73 0.56	0.713.26810.763.00020.732.88720.563.3343

0.78

Source of Information:

Proxy Group of Six Water Companies

Valueline Proprietary Database, September 2022

0.63

3.1063

0.0720

<u>Water Service Corporation of Kentucky</u> Summary of Cost of Equity Models Applied to Proxy Group of Twenty-Seven Non-Price Regulated Companies Comparable in Total Risk to the <u>Proxy Group of Six Water Companies</u>

Principal Methods		Proxy Group of Twenty-Seven Non- Price Regulated Companies	Proxy Group of Twenty-Seven Non- Price Regulated Companies ex PRPM
Discounted Cash Flow Model (DCF) (1)		11.19 %	11.19 %
Risk Premium Model (RPM) (2)		12.92	12.71
Capital Asset Pricing Model (CAPM)		12.06 (3)	11.88 (4)
	Mean	12.06 %	<u> 11.93 </u> %
	Median	12.06 %	11.88 %
	Average of Mean and Median	12.06 %	<u> 11.91 </u> %

Notes:

(1) From page 27 of this Schedule.

(2) From page 28 of this Schedule.

(3) From page 31 of this Schedule.

(4) From page 32 of this Schedule.

[8]	Indicated Common Equity Cost Rate (1)	$\begin{array}{cccccccccccccccccccccccccccccccccccc$
[2]	Adjusted Dividend Yield	0.54 % 1.45 1.45 1.45 1.87 1.87 2.13 0.57 0.56 0.57 0.56 1.134 1.47 1.85 3.27 2.91 1.47 1.85 3.27 0.99 1.16 1.44 1.44 1.44 1.45 1.13 3.42 1.16 1.14 Mean Median n and Median
[9]	Average Projected Five Year Growth Rate in EPS	19.25 % 0.54 5.67 1.45 7.33 1.87 7.33 1.87 5.37 3.10 5.37 3.10 7.83 2.13 7.83 2.13 7.07 0.57 11.75 0.57 11.75 0.56 11.75 0.56 11.77 1.18 5.13 1.147 9.67 1.147 9.67 1.147 9.67 0.36 11.82 2.91 9.67 3.37 11.82 2.91 9.67 0.36 9.67 0.36 9.70 0.36 9.53 1.147 9.53 1.147 13.25 1.148 9.53 3.42 9.53 1.133 8.00 0.99 9.53 1.144 13.25 1.133 7.37 1.338 9.53 3.42 7.37 6.45
[4]	Yahoo! Finance Projected Five Year Growth in EPS	24.00 % 4.80 7.50 7.50 7.50 7.50 10.15 7.50 10.15 7.10 6.00 7.10 (5.00) 112.00 112.00 114.00 114.00 114.00 114.00 114.65 7.70 110.80 114.65 7.77 7.70 110.13 10.10 113.40 114.65 7.77 114.65 7.77 7.70 110.13 114.65 7.77 114.65 7.77 114.65 7.77 114.65 7.77 114.65 7.77 114.65 7.77 114.65 7.77 114.65 7.77 115.00 1
[3]	Zack's Five Year Projected Growth Rate in EPS	NA % 7.70 7.50 7.50 6.30 6.30 6.30 6.30 7.10 7.10 NA NA NA NA NA NA NA NA NA NA NA NA NA
[2]	Value Line Projected Five Year Growth in EPS	14.50 % 4.50 7.00 7.00 7.00 8.50 7.00 11.50 8.50 11.50 8.50 8.50 8.50 6.50 6.50 6.50 6.50 6.50 6.50 11.50 11.50 11.50 9.00 8.00 11.50 9.00 8.00 8.00 8.00 8.00 8.00 8.00 8.0
[1]	Average Dividend Yield	0.49 % 1.41 - - 1.80 3.02 3.02 0.32 0.53 0.53 0.53 0.53 0.53 1.00 1.24 1.00 1.24 1.00 1.24 1.00 1.24 1.00 1.24 1.77 3.41 0.53 0.53 0.53 0.53 0.53 0.53 0.53 0.54 0.53 0.53 0.53 0.54 0.53 0.53 0.53 0.54 0.53 0.54 0.53 0.54 0.53 0.54 0.53 0.54 0.53 0.54 0.54 0.53 0.54 0.54 0.53 0.54 0.54 0.53 0.54 0.54 0.54 0.53 0.54 0.54 0.54 0.54 0.54 0.54 0.54 0.54 0.54 0.54 0.54 0.54 0.53 1.20 1.24 1.77 3.41 0.33 0.32 0.33 0.32 0.33 0.32 0.33 0.33 0.33 0.33 0.33 0.33 0.33 0.34 0.54 0.53 0.54 0.53 0.54 0.53 0.54 0.54 0.53 0.54 0.53 0.128 0.32 0.32 0.32 0.32 0.32 0.32 0.32 0.32 0.32 0.32 0.32 0.32 0.32 0.32 0.32 0.32 0.32 0.32 0.32 0.33 0.94 0.128 0.32 0.32 0.33 0.94 0.128 0.321 0.321 0.321 0.321 0.321 0.321 0.321 0.321 0.321 0.321 0.321 0.321 0.321 0.321 0.321 0.321 0.341 0.321 0.321 0.321 0.321 0.341 0.321 0.341 0.321 0.321 0.341 0.321 0.341 0.321 0.341 0.321 0.341 0.321 0.3
	Proxy Group of Twenty-Seven Non- Price Regulated Companies	Balchem Gorp. Becton, Dickinson Black Knight, Inc. Booz Allen Hamilton Bristol-Myers Squibb C.H. Robinson C.H. Robinson C.H. Robinson C.H. Robinson C.H. Robinson C.H. Robinson C.H. Robinson C.H. Robinson C.H. Robinson C.H. Robinson C.S.G Systems Inr'l CSG Systems Inr'l Mercer Reverage New Market Corp. Progressive Corp. Progressive Corp. Progressive Corp. Progressive Corp. Progressive Corp. Progressive Corp. Progressive Corp. Progressive Corp. Rull Corp. Rull Corp. Werner Enterprises Western Union Noverner Enterprises

(1) The application of the DCF model to the domestic, non-price regulated comparable risk companies is identical to the application of the DCF to the utility proxy group. The dividend yield is derived by using the 60 day average price and the spot indicated dividend as of October 14, 2022. The dividend yield is then adjusted by 1/2 the average projected growth rate in EPS, which is calculated by averaging the 5 year projected growth in EPS provided by Value Line, www.zacks.com, and www.yahoo.com (excluding any negative growth rates) and then adding that growth rate to the adjusted yield.

Value Line Investment Survey www.zacks.com Downloaded on 10/14/2022 www.yahoo.com Downloaded on 10/14/2022

Source of Information:

Water Service Corporation of Kentucky Indicated Common Equity Cost Rate Through Use of a Risk Premium Model Using an Adjusted Total Market Approach

Line No.		Proxy Group of Twenty-Seven Non- Price Regulated Companies	Proxy Group of Twenty-Seven Non- Price Regulated Companies ex PRPM
1.	Prospective Yield on Baa2 Rated Corporate Bonds (1)	6.19 %	6.19 %
2.	Adjustment to Reflect Bond rating Difference of Non-Price Regulated Companies (2)	(0.17)	(0.17)
3.	Adjusted Prospective Bond Yield	6.02	6.02
4.	Equity Risk Premium (3)	6.90	6.69
5.	Risk Premium Derived Common Equity Cost Rate	<u> 12.92 </u> %	<u> 12.71 </u> %

Notes: (1) Average forecast of Baa2 corporate bonds based upon the consensus of nearly 50 economists reported in Blue Chip Financial Forecasts dated June 1, 2022 and September 30, 2022 (see pages 18 and 19 of this Schedule). The estimates are detailed below.

Fourth Quarter 2022	6.00 %
First Quarter 2023	6.40
Second Quarter 2023	6.50
Third Quarter 2023	6.40
Fourth Quarter 2023	6.30
First Quarter 2024	6.10
2024-2028	5.90
2029-2033	5.90
Average	6.19 %

(2) The average yield spread of Baa rated corporate bonds over A corporate bonds for the three months ending September 2022. To reflect the Baa1 average rating of the non-utility proxy group, the prosepctive yield on Baa corporate bonds must be adjusted by 1/3 of the spread between A and Baa corporate bond yields as shown below:

	A Corp. Bond	Baa Corp.		
	Yield	Bond Yield	Spread	
Sep-22	5.16 %	5.68 %	0.52	%
Aug-22	4.65	5.15	0.50	
Jul-22	4.67	5.21	0.54	_
	Average	yield spread	0.52	-
	1	1/3 of spread	0.17	-

(3) From page 30 of this Schedule.

Water Service Corporation of Kentucky Comparison of Long-Term Issuer Ratings for the Proxy Group of Twenty-Seven Non-Price Regulated Companies of Comparable risk to the Proxy Group of Six Water Companies

	Long-Term	ody's Issuer Rating per 2022	Long-Term	d & Poor's Issuer Rating per 2022
Proxy Group of Twenty-Seven Non-Price Regulated Companies	Long-Term Issuer Rating	Numerical Weighting (1)	Long-Term Issuer Rating	Numerical Weighting (1)
Balchem Corp.	NA		NA	
Becton, Dickinson	Baa2	9.0	BBB	9.0
Black Knight, Inc.	Ba3	13.0	BB	12.0
Booz Allen Hamilton	NA		NA	
Bristol-Myers Squibb	A2	6.0	A+	5.0
C.H. Robinson	Baa2	9.0	BBB+	8.0
Chemed Corp.	WR		NR	
CSG Systems Int'l	NA		BB+	11.0
CSW Industrials	NA		NA	
Heartland Express	NA		NA	
Henry (Jack) & Assoc	NA		NA	
Lilly (Eli)	A2	6.0	A+	5.0
McCormick & Co.	Baa2	9.0	BBB	9.0
Merck & Co.	A1	5.0	A+	5.0
Monster Beverage	NA		NA	
NewMarket Corp.	Baa2	9.0	BBB+	8.0
Northrop Grumman	Baa1	8.0	BBB+	8.0
Oracle Corp.	Baa2	9.0	BBB	9.0
Pfizer, Inc.	A2	6.0	A+	5.0
Progressive Corp.	A2	6.0	А	6.0
Quest Diagnostics	Baa2	9.0	BBB+	8.0
RLI Corp.	Baa2	9.0	BBB	9.0
Rollins, Inc.	NA		NA	
Selective Ins. Group	Baa2	9.0	BBB	9.0
Watsco, Inc.	NA		NA	
Werner Enterprises	NA		NA	
Western Union	Baa2	9.0	BBB	9.0
Average	Baa1	8.2	BBB+	7.9

Notes:

(1) From page 15 of this Schedule.

Source of Information:

Bloomberg Professional Services

Water Service Corporation of Kentucky Derivation of Equity Risk Premium Based on the Total Market Approach Using the Beta for Proxy Group of Twenty-Seven Non-Price Regulated Companies of Comparable risk to the <u>Proxy Group of Six Water Companies</u>

<u>Line No.</u>	Equity Risk Premium Measure	Proxy Group of Twenty-Seven Non- Price Regulated Companies	Proxy Group of Twenty-Seven Non- Price Regulated Companies ex PRPM
1.	Ibbotson Equity Risk Premium (1)	6.13 %	6.13 %
2.	Regression on Ibbotson Risk Premium Data (2)	7.09	7.09
3.	Ibbotson Equity Risk Premium based on PRPM (3)	10.12	NA
4.	Equity Risk Premium Based on <u>Value Line</u> Summary and Index (4)	10.85	10.85
5	Equity Risk Premium Based on <u>Value Line</u> S&P 500 Companies (5)	11.48	11.48
6.	Equity Risk Premium Based on Bloomberg S&P 500 Companies (6)	7.36	7.36
7.	Conclusion of Equity Risk Premium	8.84 %	8.58 %
8.	Adjusted Beta (7)	0.78	0.78
9.	Forecasted Equity Risk Premium	6.90 %	6.69 %

Notes:

- (1) From note 1 of page 17 of this Schedule.
- (2) From note 2 of page 17 of this Schedule.
- (3) From note 3 of page 17 of this Schedule.
- (4) From note 4 of page 17 of this Schedule.
- (5) From note 5 of page 17 of this Schedule.
- (6) From note 6 of page 17 of this Schedule.
- (7) Average of mean and median beta from page 31 of this Schedule.

Sources of Information:

Stocks, Bonds, Bills, and Inflation - 2022 SBBI Yearbook, Kroll. <u>Value Line</u> Summary and Index Blue Chip Financial Forecasts, June 1, 2022 and September 30, 2022 Bloomberg Professional Services

Proxy Group of Twenty-Seven Non- Price Regulated Companies Balchem Corp. Back Knight, Inc. Back Knight, Inc. Baoz Allen Hamilton Bristol-Myers Squibb C.H. Robinson C.H. Robinson C.H. Robinson C.H. Rubinson C.H. Robinson C.H. Robinson C.M. Corpitson Morter Beverage	[1] Value Line Adjusted Beta 0.75 0.75 0.75 0.75 0.85 0.85 0.80 0.80 0.80 0.80 0.80 0.8	[2] Bloomberg Beta 0.67 0.65 0.81 0.67 0.67 0.67 0.67 0.72 0.72 0.72 0.72 0.72 0.73 0.77 0.77 0.77 0.77 0.78 0.77	[3] [4] Average Market Risk Beta Premium (1) 0.81 10.18 % 0.71 10.18 % 0.71 10.18 % 0.70 10.18 10.18 % 0.70 10.18 10.18 0.76 10.18 10.18 0.76 10.18 0.18 0.76 10.18 0.18 0.76 10.18 0.79 0.79 10.18 0.79 10.18 0.79 0.79 10.18 0.79 0.79 10.18 0.79 0.79 0.79 0.79 0.79 0.79 0.79 0.79	[4] Market Risk Premium (1) 10.18	[5] Risk-Free Rate (2) 3.86 3.86 3.86 3.86 3.86 3.86 3.86 3.86	[6] Traditional CAPM Cost Rate 12.11 % 11.09 11.09 11.90 11.51 11.90 11.52 11.90 11.52 11.50 11.	[7] ECAPM Cost Rate 11.75 11.7	[8] Indicated Common Equity Cost Rate (3) 11.37 11.37 11.37 11.46 11.37 11.46 11.37 11.90 11.82 11.82 11.82 11.82 11.37 11.37 11.73 11.73 11.73 11.73 11.73 11.73
New Market Corp. Northrop Grumman Oracle Corp. Pfizer, Inc. Progressive Corp. Quest Diagnostics RLI Corp. Rollins, Inc. Selective Ins. Group Watsco, Inc. Western Union	0.75 0.80 0.80 0.80 0.75 0.85 0.85 0.85 0.85 0.85 0.85	0.62 0.66 0.74 0.72 0.72 0.86 0.76 0.97 0.83 0.83	$\begin{array}{c} 0.69\\ 0.73\\ 0.73\\ 0.74\\ 0.74\\ 0.72\\ 0.78\\ 0.78\\ 0.78\\ 0.78\\ 0.78\\ 0.79\\ 0.91\\ 0.91\\ 0.79\\ 0.79\end{array}$	10.18 10.18 10.18 10.18 10.18 10.18 10.18 10.18 10.18 10.18	3 8 8 8 8 8 9 9 9 9 9 9 9 9 9 9 9 9 9 9	$\begin{array}{c} 10.89\\ 11.29\\ 12.72\\ 11.70\\ 11.40\\ 11.19\\ 11.19\\ 11.19\\ 11.19\\ 11.19\\ 12.62\\ 12.01\\ 13.13\\ 11.90\\ 11.90\end{array}$	11.68 11.98 11.98 12.06 11.91 12.36 12.36 12.35 13.36 12.35 12.44 12.43	11.28 11.64 11.99 11.73 11.73 11.73 11.73 12.80 12.26 13.24 12.17 12.17
Mean Median Average of Mean and Median Notes: (1) (2)	tes: (1) From page 22, note 1 of this Schedule. (2) From page 22, note 2 of this Schedule. (3) Average of CAPM and ECAPM cost rates.	ote 1 of this Sched ote 2 of this Sched A and ECAPM cost	0.78 0.78 0.78 ule. ule. rates.			11.75 % 11.80 % 11.78 %	12.33 % 12.36 % 12.35 %	12.04 % 12.08 % 12.06 %

Traditio	nal CAPM and ECA	<u>J</u> .PM Results for th	<u>Vater Service Co</u> e Proxy Group of <u>Proxy Group of S</u>	Water Service Corporation of Kentucky te Proxy Group of Non-Price-Regulated Proxy Group of Six Water Companies	Compar	ırable in Total Ris		
	[1]	[2]	[3]	[4]	[5]	[9]	[7]	[8]
Proxy Group of Twenty-Seven Non- Price Regulated Companies	Value Line Adjusted Beta	Bloomberg Beta	Average Beta	Market Risk Premium (1)	Risk-Free Rate (2)	Traditional CAPM Cost Rate	ECAPM Cost Rate	Indicated Common Equity Cost Rate (3)
Balchem Corp.	0.75	0.88	0.81	9.95 %	3.86 %	11.92 %	12.39 %	12.16 %
Becton, Dickinson	0.75	0.67	0.71	9.95	3.86	10.93	11.65	11.29
Black Knight, Inc.	0.75	0.65	0.70	9.95	3.86	10.83	11.57	11.20
Booz Allen Hamilton Brietol-Mvere Squibb	0.85	0.81	0.83	9.95 9.95	3.86 3.86	12.12 10.93	12.54 11.65	12.33 11.29
C.H. Robinson	0.70	0.87	0.79	9.95	3.86	11.72	12.24	11.98
Chemed Corp.	0.80	0.72	0.76	9.95	3.86	11.42	12.02	11.72
CSG Systems Int'l	0.70	0.80	0.75	9.95	3.86	11.32	11.95	11.64
CSW Industrials	0.85	06.0	0.87	9.95	3.86	12.52	12.84	12.68
Heartland Express	0.70	0.71	0.70	9.95	3.86	10.83	11.57	11.20
Henry (Jack) & Assoc	0.80	0.77	0.79	9.95	3.86	11.72	12.24	11.98
Lilly (Eli)	0.80	0.78	0.79	9.95	3.86	11.72	12.24	11.98
McCormick & Co.	0.75	0.73	0.74	9.95	3.86	11.22	11.87	11.55
Merck & Lo. Monter Demonan	0.80	25.U CO 0	0.00	59.9 0 0 5	3.80 2 06	10.43	11.2/	58.01 55 CT
MowMarket Corn.	0.75	0.62	0.69	26.6	3.86	10.73	11.50	11.11
Northrop Grumman	0.80	0.66	0.73	9.95	3.86	11.13	11.80	11.46
Oracle Corp.	0.80	0.94	0.87	9.95	3.86	12.52	12.84	12.68
Pfizer, Inc.	0.80	0.74	0.77	9.95	3.86	11.52	12.10	11.81
Progressive Corp.	0.75	0.72	0.74	9.95	3.86	11.22	11.87	11.55
Quest Diagnostics	0.80	0.63	0.72	9.95	3.86	11.03	11.72	11.37
RLI Corp.	0.75	0.81	0.78	9.95	3.86	11.62	12.17	11.90
Rollins, Inc.	0.85	0.86	0.86	9.95	3.86	12.42	12.77	12.59
Selective Ins. Group	0.85	0.76	0.80	9.95	3.86	11.82	12.32	12.07
Watsco, IIIC. Werner Enternrises	0.75	0.83	1.6.0	9.95	3.86 3.86	11.72	12.24	11.98
Western Union	0.80	0.86	0.83	9.95	3.86	12.12	12.54	12.33
Mean			0.78			11.57 %	12.13 %	11.85 %
Median			0.78			11.62 %	12.17 %	11.90 %
Average of Mean and Median			0.78			11.60 %	12.15 %	11.88 %
Notes: (1) (2) (3)	tes: (1) From page 22, note 1 of this Schedule. (2) From page 22, note 2 of this Schedule. (3) Average of CAPM and ECAPM cost rates.	iote 1 of this Sche iote 2 of this Sche M and ECAPM cos	dule. dule. t rates.					

	[4]	Spread from Applicable Size Premium (4)			3.62%	[0]	Size Premium (Return in Excess of CAPM)*	-0.22% 0.43%	0.55%	0.54%0.0.89%	1.18%	1.34%	1.21%	2.10% 4.80%		مonnacroal (۱۵۱) م
SDAQ	[3]	Applicable Size Premium (3)		4.80%	1.18%	[C]	Market Capitalization of Largest Company (millions)	\$ 2,324,390.219 36.099.221	16,738.364	8,212.638 5.003.747	3,276.553	2,164.524	1,306.038	627.803 289.007	ost of Capital Navigato	romriate decile (Colum
it Based upon of the NYSE/AMEX/NA	[2]	Applicable Decile of the NYSE/AMEX/ NASDAQ (2)		10	9	[B]	Market Capitalization of Smallest Company (millions)	\$ 36,160.584 16.759.390	8,216.356	3.281.009	2,170.315	1,306.402	629.118	290.002 10588	*From 2022 Duff & Phelps Cost of Capital Navigator	m of this nage. The ann
Derivation of Investment Risk Adjustment Based upon Ibbotson Associates' Size Premia for the Decile Portfolios of the NYSE/AMEX/NASDAO		on October 14, 2022	(times larger)		278.3 x	[A]	Decile	1	I M -	4 N	9	7	8	ب 10		From page 34 of this Schedule. Glaanad from Columns IBI and ICI on the bottom of this nage. The annrowriate decile (Column [Al]) corresonads
Derivation of In on Associates' Size Premi	[1]	Market Capitalization on October 14, 2022 (1)	(millions)	\$ 10.910	\$ 3,035.903			Largest						Smallast	OIIIaiiCor	From page 34 of this Schedule. Gleaned from Columns RI and
Ibbotso				Water Service Corporation of Kentucky	Proxy Group of Six Water Companies											Notes: (1)
		Line No.		ij	2.											

Water Service Corporation of Kentucky

- (2) defined from columns [b] and [c] on the bottom of this page. The appropriate declie (column [A]) corresponds to the market capitalization of the proxy group, which is found in Column [1].
 (3) Corresponding risk premium to the decile is provided in Column [D] on the bottom of this page.
 (4) Line No. 1 Column [3] Line No. 2 Column [3]. For example, the 3.62% in Column [4], Line No. 2 is derived as follows 3.62% = 4.8% 1.18%.

		Proxy	Proxy Group of Six Water Companies	r Compan	ies			
		[1]	[2]		[3]	[4]	[2]	[9]
Company	Exchange	Common Stock Shares Outstanding at Fiscal Year End 2021 (millions)	Book Value per Share at Fiscal Year End 2021 (1)		Total Common Equity at Fiscal Year End 2021 (millions)	Closing Stock Market Price on October 14, 2022	Market-to-Book Ratio on October 14, 2022 (2)	Market Capitalization on October 14, 2022 (3) (millions)
Water Service Corporation of Kentucky	I	NA	NA	A \$	3.843 (4)	NA		
Based upon Proxy Group of Six Water Companies							283.9 (5)	\$ 10.910 (6)
Proxy Group of Six Water Companies American States Water Company	NV SF	36 036	\$ 18 F71	.	685 947	\$480 \$	457.1 06	¢ 3136160
American Water Works Company, Inc.	NYSE	181.611			7,298.000	Γ	319.6	7
California Water Service Group	NYSE	53.716	22.023	3	1,182.980	54.670	248.2	2,936.654
Essential Utilities Inc.	NYSE	252.868	20.503	ю I	5,184.450	39.910	194.7	10,091.947
Middlesex Water Company SJW Group	NASDAQ NYSE	17.522 30.181	20.987 34.277	~ ~	367.726 1,034.519	81.020 62.200	386.0 181.5	1,419.632 $1,877.280$
Median		45.326	\$ 21.505	ъ С	1,108.750	\$ 71.610	283.9 %	\$ 3,035.903
	NA= Not Available							
	Notes: (1) (2) (3)	 Column 3 / Column 1. Column 4 / Column 2. Column 1 * Column 4. 						

Market Capitalization of Water Service Corporation of Kentucky and the Water Service Corporation of Kentucky

(4) Requested rate base multiplied by requested common equity ratio.
(5) The market-to-book ratio of Water Service Corporation of Kentucky on October 14, 2022 is assumed to be equal to the market-to-book ratio of Proxy Group of Six Water Companies on October 14, 2022 as appropriate.

(6) Column [3] multiplied by Column [5].

Source of Information: 2021 Annual Forms 10K

Bloomberg Financial Services

<u>Water Service Corporation of Kentucky</u> Demonstration of the Inadequacy of a DCF Return Rate Related to Book Value <u>When Market Value is Greater than Book Value</u>

[A]

[B]

Based on Mr. Baudino's Proxy Group

			bed on Phi Dudding	551	Tony droup
Line No.	-	M	larket Value	E	Book Value
1.	Per Share	\$	82.73 (1)	\$	26.09 (2)
2.	DCF Cost Rate (3)		9.25%		9.25%
3.	Return in Dollars (4)	\$	7.652	\$	2.413
4.	Dividends (5)	\$	1.554	\$	1.554
5.	Growth in Dollars (6)	\$	6.098	\$	0.859
6.	Return on Market Value (7)		9.25%		2.92%
7.	Rate of Growth on Market Value (8)		7.37%		1.04%

Notes:

- (1) Average market price calculated using the six-month dividend yield and annual dividend as shown on Exhibit RAB-2.
- (2) Average book value calculated by dividing total common equity at year-end 2021 by common shares outstanding at year-end 2021 for each proxy group company.
- (3) Recommended DCF cost rate for Mr. Baudino.
- (4) Line 1 * Line 2.
- (5) Dividends are based on Mr. Baudino's average dividend yield.
- (6) Line 3 Line 4.
- (7) Line 3 / Line 1.
- (8) Line 5 / Line 1.

with with <t< th=""><th></th><th></th><th></th><th></th><th></th><th></th><th>Un-le</th><th>ver In</th><th>dicated</th><th>Marke</th><th>t Capita</th><th>al Struc</th><th>Un-lever Indicated Market Capital Structure DCF</th><th>r-</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></t<>							Un-le	ver In	dicated	Marke	t Capita	al Struc	Un-lever Indicated Market Capital Structure DCF	r-								
		п))) -	Ku	ı) 1		t)	D	\	ы	- ((k			q		Р	/ E	ы
		П	9.25%		Ku	ï	4.04%) 1				1% /	74.68%					26%	0 (0.02% /	/ 74.68%	68%
))) -	Ku	'	4.04%		79.00%	(%	-	33.85	%€	- (J			26%		0	0.03%	
					79.00%	*	Ku		3.1948	(%	_	33.85	%€					Ku		0.00%		
				_ -	26.77%	*	Ku	ı	1.08%		_		-0.03%		K			%00				
			9.25%		-26.77%	*	Ku	+	1.08%	.0			-0.03%		Х			%00				
* Ku = 1033% Ku = 8.15% Re-lever to Indicated Book Value Capital Structure DCF = Ku + (((Ku - i) 1 - t) D / E) + (Ku - d)) = 8.15% + ((8.15% - 4.04%) 1 - 21%) 50.40% / 4954%) + (8.15% - 726%)) = 8.15% + ((3.24%) 10.73%) + (0.00%) 101.73%) + (0.89% -)) = 8.15% + (3.24%) 101.73%) + (0.00%) 3040% / 4954%) + (8.15% - 726%)) = 8.15% e (1 3.24%) 101.73%) + (0.00%) 101.73%) + (- 0.89% -) (- 6.89\% -) (- 6.8\% -) (- 6			0.33%		-26.80%	*	Ku															
Ku = 8.15% Relever to Indicated Book Value Capital Structure DCF Relever to Indicated Book Value Capital Structure DCF = Ku + ((() Ku - i) 0 / 6) 0) = Ku + ((() Ku - 4.04%) 1 - 1 0 / 6) 1 0) 1 (1 0 0) 1 0) 1 0) 1 0) 1 0) 1 0) 1 0) 1 0) 1 0) 1 0) 1 1 0) 1 0) 0) 1 0) 0) 0) 0		*		Ш	10.33%																	
Re-lever to Indicated Book Value Capital Structure DCF $=$ Ku $+$ (((Ku $ 1$ $ 1$ $ -$				Ш	8.15%																	
$ \begin{array}{l c c c c c c c c c c c c c c c c c c c$							Re-lever	to Inc	licated E	300k Va	alue Ca	pital St	ructure l	DCF								
		П			Ku	ï	.I) 1		t)	D		н	+	\Box			q		Р	/ E	ы
= 8.15% + (((4.11%) 10.73%) + ((3.11%) 101.73%) + ((3.11%) 101.73%) + ((3.11%) 101.73%) + ((0.00%)) $ = 8.15% + ((3.30%) + (0.00%)) + (0.00%) $ $ = 8.15% + (3.30%) + (0.00%) $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00% $ $ = 0.00%$))) +	8.15%	ŗ	4.04%) 1				/ %0	49.54%					26%		0.05% /	/ 49.54%	54%
 8.15% + ((3.24%) 101.73%) + 8.15% + (3.30%) + 8.15% + (3.30%) + Ke = 11.45% Un-levered (i.e., 100% equity) cost of common equity Market determined cost of common equity Cost of debt Income tax rate Debt ratio Equity ratio Cost of preferred stock))) +	4.1	1%			79%		_	101.7	.3%	+	J	0.	89%			0	0.11%	
 8.15% + (3.30%) + Ke = 11.45% Un-levered (i.e., 100% equity) cost of common equity Market determined cost of common equity Cost of debt Income tax rate Debt ratio Equity ratio Cost of preferred stock Deferred equity ratio 					3.24%		101.73%			(%0	_											
) +	3.30%		+		0.0	%0												
				Ш	11.45%																	
	Where:																					
			n-levered arket det	l (i.e., 10 ermined	0% equity) co: cost of comm	st of co on equ	ommon ec uity	quity														
			ost of deb come tax	ot : rate																		
			sbt ratio																			
1 1			quity rati	0 forrod at	o al r																	
I			a iq io iet a ferred e	acticu su sonitv ra	tio																	

<u>Water Service Corporation of Kentucky</u> Calculation of Indicated DCF Applied to Book Value Capital Structure of Mr. Baudino's Proxy Group

<u>Water Service Kentucky</u> Calculation of the Capital Asset Pricing Model to Reflect Forward-Looking Interest Rates, Market Risk Premiums and the Employment of the ECAPM

	Arithmetic Mean	Value Line 3-5 Year Total Return	Value Line Investment Analyzer Market DCF	Ibbotson and Chen Prospective MRP	Average
	САРМ				
Long-Term Annual Return on Stocks	12.30% (1)	17.55% (1)	11.09% (2)	11.31% (3)	
Long-Term Annual Income Return on Long-Term Treas. Bonds	4.90%	3.80% (4)	3.80% (4)	3.80% (4)	
Market Risk Premium	7.40%	13.75%	7.29%	7.51%	8.99%
Proxy Group Beta, Value Line (6)	0.79	0.79	0.79	0.79	
Beta * Market Premium	5.86%	10.89%	5.77%	5.95%	
Prospective 30-Year Treasury Bond Yield	3.80%	3.80%	3.80%	3.80%	
CAPM Cost of Equity	9.66%	14.69%	9.57%	9.75%	10.92%
	ECAPM				
Historical Market Risk Premium	7.40%	13.75%	7.29%	7.51%	
Proxy Group Beta, Value Line	0.79	0.79	0.79	0.79	
Beta * Market Premium	5.86%	10.89%	5.77%	5.95%	
Prospective 30-Year Treasury Bond Yield	3.80%	3.80%	3.80%	3.80%	
ECAPM Cost of Equity (rf + 0.25(MRP) + 0.75(6*MRP))	10.04%	15.40%	9.95%	10.14%	11.38%

Notes:

(1) From Exhibit RAB-3.

(2) Calculated from Baudino Value Line Investment Analyzer workpapers, as shown below:

	Avg. Dividend	Median Projected		
	Yield	EPS Growth Rate	Adjusted Yield	Market DCF
Value Line Investment Analyzer Data	1.04%	10.00%	1.09%	11.09%

(3) Calculated by converting the lbbotson and Chen projected return on the market from a geometric mean to an arithmetic mean as shown below:

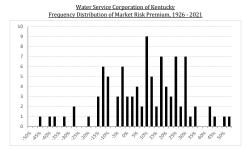
$R_A = R_G + \frac{\sigma^2}{2}$	Standard Geometric Deviation of Arith Mean Return Equity Returns Mean					
Where:						
R _A = Arithmetic Mean	9.38%	19.64%	11.31%			
R _G = Geometric Mean						

 σ = Standard Deviation of Equity Returns

(4) Mr. Baudino's proposed risk-free rate.

Sources of Information: Exhibit RAB-4 Baudino Workpapers Kroll 2022 SBBI Yearbook

	ž		B-2			Portfolio Ra <u>as (</u> B-3	<u>Water Service (G</u> nks by Size and iompiled by Krol	Water-Service Corporation of Kentucky Portfolio Ranks by Size and Risk Premiums over GAPM Results as Compiled by Kroll Cost of Capital Navigator B-4	<u>ıtucky</u> ver CAPM Resu Navigator	lts B-5		φ ά		B-7		φ m	
Portfolio Rank by Size	Market Val. of Equity (in \$millions)	R	Average Book Val. (in \$millions)	RP	5-yr Net Income (in \$millions)	a B	Market Value of Invested Capital (in \$millions)	/alue of apital (in ions)	RP	Total Assets (in \$millions)	RP	5-yr EBITDA (in \$millions)	RP	Sales (in \$millions)	RP	Average Number of Employees	RP
н (\$327,375 and Up	-0.98%	\$48,552 and Up	1.18%	\$7,602 and Up			3 and Up		\$125,752 and Up	0.86%	\$15,760 and Up	0.92%	\$93,399 and Up	1.11%	231,203 and Up	0.61%
3 6	c/c//2c~-c96///c \$47,040 - \$77,985	0.94%	\$10,843 - \$17,943 \$10,843 - \$17,943	2.09%	\$1,581 - \$2,533 \$1,581 - \$2,533	1.94%	% \$100,161 - \$3/1,/43	\$5/1,/45 \$100,161	0./1% 1.18%	\$38,314 - \$56,658	1.74%	\$3,751 - \$5,692	2.00%	\$20,386 - \$31,788 \$20,386 - \$31,788	2.26%	61,445 - 88,575	L.34%
4 -	\$32,207 - \$47,040	1.29%	\$7,886 - \$10,843	2.26%	\$1,090-\$1,581			\$60,342	1.46%	\$25,760 - \$38,314	2.01%	\$2,798 - \$3,751	2.20%	\$15,525 - \$20,386	2.45%	47,209 - 61,445	2.08%
5 9	\$24,317 - \$32,207 \$19.487 - \$24.317	1.56%	\$6,098 - \$7,886 \$4 901 - \$6 098	2.41%	\$831 - \$1,090 \$661 - \$831	2.37%	6 \$34,274 - \$44,265 6 \$76,180 - \$34,274	\$34,265	1.66% 187%	\$19,484 - \$25,760 \$15 916 - \$19 484	2.23%	\$2,166 - \$2,798 \$1 713 - \$2 166	2.37%	\$12,379 - \$15,525 \$10.467 - \$17.379	2.60%	36,996 - 47,209 29 306 - 36 996	2.27%
~ ~	\$15,882 - \$19,482	1.93%	\$3,932 - \$4,901	2.63%	\$542 - \$661	2.64%		\$26,180	2.08%	\$12,920 - \$15,916	2.48%	\$1,379 - \$1,713	2.66%	\$9,043 - \$10,462	2.81%	24,168 - 29,306	2.63%
8 0	\$13,166 - \$15,882 \$10,929 - \$12,166	2.09%	\$3,242 - \$3,932 \$7 000 - \$2 247	2.74%	\$449 - \$542 \$275 - \$440	2.76%	6 \$17,707 - \$21,040 2 \$14,695 - \$17,707	\$21,040	2.20%	\$10,563 - \$12,920 \$9.947 - \$10.562	2.62%	\$1,145 - \$1,379 \$075 - \$1.145	2.79%	\$7,737 - \$9,043 \$6,602 - \$7.737	2.91%	20,191 - 24,168	2.75%
10	\$8,851 - \$10,839	2.42%	\$2,508 - \$2,809	2.89%	\$312 - \$375			\$14,685	2.49%	\$7,598 - \$8,847	2.85%	\$835 - \$975	2.99%	\$5,667 - \$6,603	3.11%	14,606 - 16,820	3.03%
11	\$7,364 - \$8,851	2.58%	\$2,210 - \$2,508	2.94%	\$264 - \$312		•,	\$12,329	2.63%	\$6,719 - \$7,598 er 026 ec 710	2.93%	\$720-\$835	3.08%	\$4,920 - \$5,667	3.20%	12,851 - 14,606	3.12%
12	\$6,201 - \$7,364 \$5.274 - \$6.201	2.73%	\$1,921 - \$2,210 \$1.678 - \$1.921	3.02%	\$226 - \$264 \$194 - \$226	3.18%	6 \$8,617 - \$10,316 6 \$7,480 - \$8.617	\$10,316 \$8,617	2.91%	\$5,936 - \$6,719 \$5,166 - \$5,936	3.09%	\$614 - \$720 \$528- \$614	3.17%	\$4,227 - \$4,920 \$3.599 - \$4.227	3.29%	11,248 - 12,851 9.938 - 11.248	3.23%
14	\$4,547 - \$5,274	3.00%	\$1,465 - \$1,678	3.16%	\$166 - \$194			\$7,480	2.99%	\$4,364 - \$5,166	3.18%	\$466-\$528	3.36%	\$3,138 - \$3,599	3.49%	8,586 - 9,938	3.42%
15	\$3,954 - \$4,547	3.11%	\$1,289 - \$1,465	3.23%	\$144 - \$166 \$127 \$144		6 \$5,777 - \$6,632	\$6,632	3.10%	\$3,637 - \$4,364	3.31%	\$407 - \$466 earr eaor	3.44%	\$2,763 - \$3,138	3.56%	7, 225 - 8,586	3.56%
17	\$2,884 - \$3,376 \$2,884 - \$3,376	3.28%	\$996 - \$1,139 \$996 - \$1,139	3.35%	\$107 - \$125 \$107 - \$125	3.63%		\$4,986	3.33%	\$2,719 - \$3,145	3.49%	\$304 - \$355	3.61%	\$2,098 - \$2,400 \$2,098 - \$2,400	3.73%	0,100 - /,223 5,359 - 6,168	3.80%
18	\$2,471 - \$2,884	3.50%	\$873 - \$996	3.42%	\$90-\$107			\$4,247	3.46%	\$2,322 - \$2,719	3.59%	\$248-\$304	3.73%	\$1,813 - \$2,098	3.82%	4,582 - 5,359	3.91%
19	\$2,083 - \$2,471	3.64%	\$764 - \$873	3.49%	\$73 - \$90	3.84%	6 \$3,029 - \$3,613	\$3,613	3.58%	\$1,983 - \$2,322	3.69%	\$201-\$248	3.87%	\$1,518 - \$1,813	3.92%	3,844 - 4,582	4.05%
21	\$1,702 - \$2,083 \$1,327 - \$1,702	3.99%	\$536 - \$653	3.65%	\$38 - \$/3 \$46 - \$58	5.99% 4.11%		\$3,029	3.74%	\$1,966 - \$1,963 \$1,366 - \$1,668	3.91%	\$135-\$166	5.99% 4.11%	\$1,027 - \$1,243 \$1,027 - \$1,243	4.04%	3,198 - 3,844 2,568 - 3,198	4.18% 4.33%
22	\$993 - \$1,327	4.21%	\$424 - \$536	3.77%	\$36 - \$46	4.26%		\$1,989	4.09%	\$1,044 - \$1,366	4.05%	\$105 - \$135	4.24%	\$827 - \$1,027	4.28%	1,966 - 2,568	4.52%
23	\$682 - \$993 \$348 -\$682	4.48%	\$327 - \$424 \$197 - \$327	3.89%	\$24 - \$36 \$12 - \$24	4.75%	6 \$1,008 - \$1,487 6 \$511 - \$1,008	\$1,487 \$1.008	4.72%	\$709 - \$1,044 \$369 - \$709	4.26%	\$74 - \$105 \$40 - \$74	4.44%	\$608 - \$827 \$335 - \$608	4.45%	1,433 - 1,966 793 - 1,433	4.75% 5.01%
25	Up To \$348	5.84%	Up To \$197	4.52%	Up To \$12	5.47%		\$511	5.63%	Up To \$369	5.22%	Up To\$40	5.33%	Up To \$335	5.35%	Up to 793	5.88%
	B-1 Value	Portfolio Ranking	B-2 Value	Portfolio Ranking	B-3 Value	Portfoli <i>o</i> Ranking	B-4 Value		Portfolio Ranking	B-5 Value	Portfolio Ranking	B-6 Value	Portfolio Ranking	B-7 Value	Portfolio Ranking	B-8 Value	Portfoli o Ranking
Mr. Baudino's Proxy Group	\$ 9,957	10	\$ 2,626	10	\$ 205	5 13	s	13,643	10 \$	8,493	10	\$ 531	13	\$ 1,302	20	2,117	22
Water Service Corporation of Kentucky	\$ 12	25	3	25	\$ 0.05	5 25	s	12	25 \$	EI.	25	\$ 0.2	25	3 \$	25	12	25
CRU	\$ 1,419	21	\$ 346	23	\$ 18.0	0 24	s	1,744	22 \$	1,043	23	\$ 75.8	23	\$ 211	25	200	25
Indicated Risk Premium - WSCKY	3.42%		1.63%		2.2	2.20%		3.14%		2.37%		2.05%		1.31%		1.36%	
Indicated Risk Premium - CRU	1.57%		1.00%	÷	1.4	1.48%		1.60%		1.33%		1.16%		1.31%		1.36%	
Sources of Information: B S S V V C	Kroll Cost of Capital Navigator as of December 31, 2021. Biombuerg Professional SEC Form 10-K Water Service Corporation of Kentucky and CRU financial statements Company Provided Documents	: of December 31, 2 ntucky and CRU fin	2021. iancial statements														



MRP Jan-Dec* 0.0789 0.3408 0.4039 -0.1189 0.2822

-0.2822 -0.4667 -0.1188 0.5087 -0.0462 -0.4846 -0.3115 -0.3769 -0.2848 -0.0281 -0.1201 -0.1353 0.1788 0.2346 0.1729 0.4101 -0.1011 0.0358 0.0358 0.0358

0.1654 0.2959 0.2164 0.1571 -0.0383 0.2881 0.0357 -0.1422 0.4009 0.0795 -0.0379 0.2306 -0.1273

-0.1273 0.1891 0.1233

0.1233 0.0826 -0.1455 0.1939 0.0556 -0.1445 -0.0288 0.0798 0.1312 -0.2120 -0.3374 0.7924

-0.3374 0.2924 0.1604 -0.1430 -0.0133 0.0975 0.2253 -0.1647 0.0805 0.1218

-0.0547

-0.0547 0.2048 0.0969 -0.0267 0.0764 0.2288 -0.1129 0.2225 0.0036 0.0291 -0.0527

0.2998 0.1678 0.2672 0.2275 0.2275 0.1560 -0.1742 -0.2769 0.2388 0.0586 0.0022 0.1111 0.0063 -0.4145 0.2299 0.2389 0.04145 0.2299 0.1111 0.063 -0.4145 0.2299 0.1111 0.063 -0.4145 0.2299 0.1111 0.063 0.215 0.215 0.2175 0.2275 0.2275 0.2388 0.0063 0.0222 0.1111 0.0063 0.2299 0.2388 0.2299 0.2388 0.01712 0.2399 0.2388 0.0217 0.2399 0.2388 0.0217 0.2399 0.2317 0.2358 0.2299 0.2171 0.2358 0.2299 0.2171 0.2171 0.2171 0.2171 0.2175 0.2299 0.2171

0.1028 -0.0109 0.0966 0.1916 -0.0720 0.2894 0.1698 0.2698 0.0746 0.1979

Year	Large Company Stocks Total Returns	Long-Term Government Bond Income Returns
1926	Jan-Dec* 0.1162	Jan-Dec* 0.0373
1927	0.3749	0.0341
1928	0.4361	0.0322
1929	-0.0842	0.0347
1930	-0.2490	0.0332
1931 1932	-0.4334	0.0333
1932	-0.0819 0.5399	0.0369 0.0312
1933	-0.0144	0.0312
1935	0.4767	0.0281
1936	0.3392	0.0277
1937	-0.3503	0.0266
1938	0.3112	0.0264
1939	-0.0041	0.0240
1940	-0.0978	0.0223
1941	-0.1159	0.0194
1942	0.2034	0.0246
1943	0.2590	0.0244
1944	0.1975	0.0246
1945	0.3644	0.0234 0.0204
1946	0.0571	0.0204
1948	0.0550	0.0210
1949	0.1879	0.0225
1950	0.3171	0.0212
1951	0.2402	0.0238
1952	0.1837	0.0266
1953	-0.0099	0.0284
1954	0.5262	0.0279
1955	0.3156	0.0275
1956	0.0656	0.0299
1957	-0.1078	0.0344
1958	0.4336	0.0327
1959	0.1196	0.0401
1960 1961	0.0047 0.2689	0.0426
1962	-0.0873	0.0383
1963	0.2280	0.0389
1964	0.1648	0.0415
1965	0.1245	0.0419
1966	-0.1006	0.0449
1967	0.2398	0.0459
1968	0.1106	0.0550
1969	-0.0850	0.0595
1970	0.0386	0.0674
1971	0.1430	0.0632
1972	0.1899	0.0587
1973	-0.1469 -0.2647	0.0651 0.0727
1974 1975	0.3723	0.0727
1975	0.2393	0.0789
1977	-0.0716	0.0714
1978	0.0657	0.0790
1979	0.1861	0.0886
1980	0.3250	0.0997
1981	-0.0492	0.1155
1982	0.2155	0.1350
1983	0.2256	0.1038
1984	0.0627	0.1174
1985	0.3173	0.1125
1986 1987	0.1867	0.0898 0.0792
1987	0.0525 0.1661	0.0792
1988	0.3169	0.0897
1989	-0.0310	0.0819
1991	0.3047	0.0822
1992	0.0762	0.0726
1993	0.1008	0.0717
1994	0.0132	0.0659
1995	0.3758	0.0760
1996	0.2296	0.0618
1997	0.3336	0.0664
1998	0.2858	0.0583
1999	0.2104	0.0557
2000 2001	-0.0910	0.0650
2001	-0.2210	0.0559
2003	0.2868	0.0480
2004	0.1088	0.0502
2005	0.0491	0.0469
2006	0.1579	0.0468
2007	0.0549	0.0486
2008	-0.3700	0.0445
2009	0.2646	0.0347
2010	0.1506	0.0425
2011 2012	0.0211	0.0382
2012 2013	0.3239	0.0246
2013 2014	0.3239	0.0288
2014 2015	0.01389	0.0247
2013	0.1196	0.0230
2010	0.2183	0.0250
2019	-0.0438	0.0282
2019	0.3149	0.0255
2020	0.1840	0.0142
2021	0.2871	0.0173
Average	0.1233	0.0487
Std. Dev.	0.1964	0.0264

	MRP	
Bin	Frequency	Cumulative
-50.00%	0	0.0%
-47.50% -45.00%	1	1.0%
-45.00% -42.50%	0	1.0%
-40.00%	1	2.1%
-37.50%	1	3.1%
-35.00%	0	3.1%
-32.50%	1	4.2%
-30.00%	0	4.2%
-27.50%	2	6.3%
-25.00%	0	6.3%
-22.50%	0	6.3%
-20.00%	1	7.3%
-17.50%	0	7.3%
-15.00%	3	10.4%
-12.50%	6	16.7%
-10.00%	5	21.9%
-7.50%	0	21.9%
-5.00%	3	25.0%
-2.50%	6	31.3%
0.00%	3	34.4%
2.50%	3	37.5%
5.00%	4	41.7%
7.50%	2	43.8%
10.00%	9	53.1%
12.50%	5	58.3%
15.00%	2	60.4%
17.50%	7	67.7%
20.00%	4	71.9%
22.50%	3	75.0%
25.00%	7	82.3%
27.50%	2	84.4%
30.00%	7	91.7%
32.50%	1	92.7%
35.00%	2	94.8%
37.50%	0	94.8%
40.00%	0	94.8%
42.50%	2	96.9%
45.00%	1	97.9%
47.50%	0	97.9%
50.00%	1	99.0%
51.00%	1	100.0%
Count:	96	
MDD	from Direct	Rank
MKr	9.80%	52.60%
MDD fre	om Rebuttal	Rank
Mild III	10.18%	53.40%
Market Return -	Diment	
Market Return -	% Rank	Occurrence
12.98%	47.80%	50
Market Return -	Rebuttal	
	% Rank	Occurrence
14.04%	49.00%	49

Source: Kroll 2022 SBBI Yearbook



Comparable Earnings: New Life for an Old Precept

by Frank J. Hanley Pauline M. Ahern

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Comparable Earnings: New Life for an Old Precept

ccelerating deregulation has greatly increased the investment risk of natural gas utilities. As a result, the authors believe it more appropriate than ever to employ the comparable earnings model. We believe our application of the model overcomes the greatest traditional objection to it — lack of comparability of the selected nonutility proxy firms. Our illustration focuses on a target gas pipeline company with a beta of 0.96 — almost equal to the market's beta of 1.00.

Introduction

The comparable earnings model used to determine a common equity cost rate is deeply rooted in the standard of "corresponding risk" enunciated in the landmark *Bluefield* and *Hope* decisions of the U.S. Supreme Court¹ With such solid grounding in the foundations of rate of return regulation, comparable earnings should be accepted as a principal model, along with the currently popular marketbased models, provided that its most common criticism, non-comparability of the proxy companies, is overcome.

Our comparable earnings model overcomes the non-comparability issue of the non-utility firms selected as a proxy for the target utility, in this example, a gas pipeline company. We should note that in the absence of common stock prices for the target utility (as with a wholly-owned subsidiary), it is appropriate to use the average of a proxy group of similar risk gas pipeline companies whose common stocks are actively traded. As we will demonstrate, our selection process results in a group of domestic, non-utility firms that is comparable in total risk, the sum of business and financial risk, which reflects both non-diversifiable systematic, or market, risk as well as diversifiable unsystematic, or firm-specific, risk.



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Embedded in the Landmark Decisions

As stated in *Bluefield* in 1922: "A public utility is entitled to such rates as will permit it to earn a return ... on investments in other business undertakings which are attended by corresponding risks and uncertainties ..."

In addition, the court stated in *Hope* in 1944: "By that standard the return to the equity owner should be commensurate with returns on investments in other enterprises having corresponding risks."

Thus, the "corresponding risk" pre-

cept of *Bluefield* and *Hope* predates the use of such market-based cost-of-equity models as the Discounted Cash Flow (DCF) and Capital Asset Pricing (CAPM), which were developed later and are currently popular in ratebase/rate-of-return regulation. Consequently, the comparable earnings model has a longer regulatory and judicial history. However, it has far greater relevance now than ever before in its history because significant deregulation has substantially increased natural gas utilities' investment risk to a level similar to that of non-utility firms. As a result, it is

more important than ever to look to similar-risk non-utility firms for insight into common equity cost rate, especially in view of the deficiencies inherent in the currently popular market-based cost of common equity models, particularly the DCF model.

Despite the fact that the landmark decisions are still regarded as having set the standards for determining a fair rate of return, the comparable earnings model has experienced decreased usage by expert witnesses, as well as less regulatory acceptance over the years. We believe the decline in the popularity of the comparable earnings model, in large measure, is attributable to the difficulty of selecting non-utility proxy firms that regulators will accept as comparable to the target utility. Regulatory acceptance is difficult to gain when the selection process is arbitrary. Our application of the model is objective and consistent with fundamental financial tenets.

Principles of Comparable Earnings

Regulation is a substitute for the competition of the marketplace. Moreover, regulated public utilities compete in the capital markets with all firms, including unregulated non-utilities. The comparable earnings model is based upon the opportunity cost principle; i.e., that the true cost of an investment is the return that could have been earned on the next best available alternative investment of similar risk. Consequently, the comparable earnings model is consistent with regulatory and financial principles, as it is a surrogate for the competition of the marketplace, and investors seek the greatest available rate of return for bearing similar risk.

The selection of comparable firms is the most difficult step in applying the comparable earnings model, as noted by Phillips² as well as by Bonbright, Danielsen and Kamerschen ³ The selection of non-utility proxy firms should result in a sufficiently broad-based group in order to minimize the effect of company-specific aberrations. However, if the selection process is arbitrary, it likely would result in a proxy group that is too broad-based, such as the Standard & Poor's 500 Composite Index or the Value Line Industrial Composite. The use of such groups would require subjective adjustments to the comparable earnings results to reflect risk differences between the group(s) and the target utility, a gas pipeline company in this example.

Authors' Selection Criteria

We base the selection of comparable non-utility firms on market-based, objective, quantitative measures of risk resulting from market prices that subsume investors' assessments of all elements of risk. Thus, our approach is based upon the principle of risk and return; namely, that firms of comparable risk should be expected to earn comparable returns. It is also consistent with the "corresponding risk" standard established in Bluefield and Hope. We measure total investment risk as the sum of non-diversifiable systematic and diversifiable unsystematic risk. We use the unadjusted beta as a measure of systematic risk and the standard error of the estimate (residual standard error) as a measure of unsystematic risk. Both the unadjusted beta and the residual standard error are derived from a regression of the target utility's security returns relative to the market's returns, which takes the general form:

r _{it}	=	$a_i +$	b_i	r _{mt}	ŧ	e _{ii}	
where:							

- $r_{it} = t$ th observation of the *i*th utility's rate of return
- $r_{mt} = t$ th observation of the
- market's rate of return
- $e_{it} = t$ th random error term $a_i = constant least-squares$
- a_i = constant least-squares regression coefficient
- b_i = least-squares regression slope coefficient, the unadjusted beta.

As shown by Francis,⁴ the total variation or risk of a firm's return, Var (r_i) , comes from two sources:

 $Var(r_i) = total risk of ith asset$

- $= \operatorname{var}(a_i + b_i r_m + e)$ substituting $(a_i + b_i r_m + e)$ for r_i = $\operatorname{var}(b_i r_m) + \operatorname{var}(e)$ since
- $var(a_i) = 0$ = $b_i^2 var(r_m) + var(e)$ since $var(b_i r_m) = b_i^2$ $var(r_m)$ = systematic +

unsystematic risk

As a measure of systematic risk, we use the Value Line unadjusted beta. Beta measures the extent to which marketwide or macro-economic events affect a firm's stock price. We use the unadjusted beta of the target utility as a starting point because it results from the regression of the target utility's security returns relative to the market's returns. Thus, the resulting standard deviation of beta relates to the unadjusted beta. We use the standard deviation of the unadjusted beta to determine the range around it as the selection criterion based on systematic risk.

We use the residual standard error of the regression as a measure of unsystematic risk. The residual standard error reflects the extent to which events specific to the firm's operations affect a firm's stock price. Thus, it is a measure of diversifiable, unsystematic, firmspecific risk.

An Illustration of Authors' Approach

Step One: We begin our approach by establishing the selection criteria as a range of both unadjusted beta and residual standard error of the target gas continued on page 6

pipeline company.

As shown in table 1, our target gas pipeline company has a Value Line unadjusted beta of 0.90, whose standard deviation is 0.1250. The selection criterion range of unadjusted beta is the unadjusted beta plus (+) and minus (-) three of its standard deviations. By using three standard deviations, 99.73 percent of the comparable unadjusted betas is captured.

Three standard deviations of the target utility's unadjusted beta equals 0.38 (0.1250 x 3 = 0.3750, rounded to 0.38). Consequently, the range of unadjusted betas to be used as a selection criteria is 0.52 - 1.28 (0.52 = 0.90 - 0.38) and (1.28 = 0.90 + 0.38).

Likewise, the selection criterion range of residual standard error equals the residual standard error plus (+) and minus (-) three of its standard deviations. The standard deviation of the residual standard error is defined as: $\sigma/\sqrt{2N}$.

As also shown in table 1, the target gas pipeline company has a residual standard error of 3.7867. According to the above formula, the standard deviation of the residual standard error would be $0.1664 (0.1664 = 3.7867/\sqrt{2(259)} =$ 37867/22.7596, where 259 = N, the number of weekly price change observations over a period of five years). Three standard deviations of the target utility's residual standard error would be 0.4992 (0.1664 x 3 = .4992). Consequently, the range of residual standard errors to be used as a selection criterion is 3.2875 - 4.2859 (3.2875 = 3.7867 -(4.2859 = 3.7867 +0.4992).

Step Two: The step one criteria are applied to Value Line's data base of nearly 4,000 firms for which Value Line derives unadjusted betas and residual standard errors on a weekly basis. All firms with unadjusted betas and residual standard errors within the criteria ranges are then selected.

Step Three: In the regulatory ratemaking environment, authorized common equity return rates are applied to a book-value rate base. Thus, the earnings rates on book common equity, or net worth, of competitive, non-utility firms are highly relevant provided those firms are indeed comparable in total risk to the target gas pipeline. The use of the return rates of other utilities has no relevance because their allowed, and hence subsequently achieved, earnings rates are dependent upon the regulatory

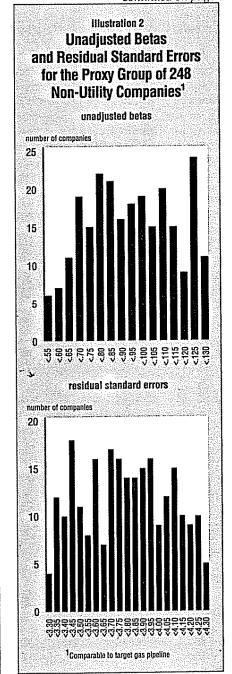
	- data 1 and	2	3 residual	4	5 rate of	6 return on n	7 at worth	8
	adj.	unadj.	standard	3-year	4-year	5-year	5-year projected ³	
verage for the proxy group of 248 non-utility companies comparable in total risk to the target gas pipeline company	<u>beta</u> 0.97	<u>beta</u>	<u>error</u> 3.7705	<u>averaye-</u>	average ²	average ²	hiolorian.	
arget gas pipeline company	0.96	0.904	3.7867					
redian				11.7%	12.0%	12.6%	15.5%	
verage of the median historical returns					12.1%			40.00
onclusion ⁵								13.8%

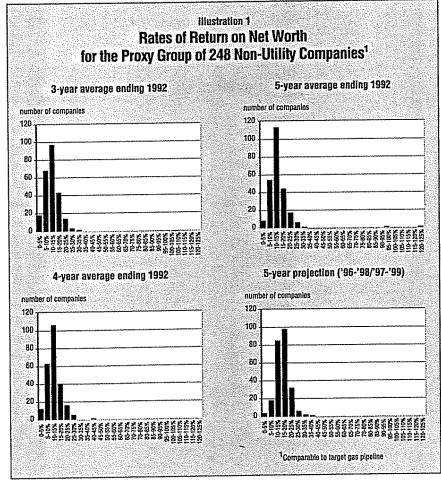
process. Consequently, we believe all utilities must be eliminated to avoid circularity. Moreover, we believe nondomestic firms must be eliminated because their reporting methods differ significantly from U.S. firms.

Step Four: We then eliminated those firms for which Value Line does not publish a "Ratings & Report" in Value Line Investment Survey so that the historical and projected returns on net worth⁶ are from a consistent source. We use historical returns on net worth for the most recent five years, as well as those projected three to five years into the future. We believe it is logical to evaluate both historical and projected return rates because it is reasonable to assume that investors avail themselves of both when they are available from widely disseminated information services, such as Value Line Inc. The use of Value Line's return rates on net worth understates the common equity return rates for two reasons. First, preferred stock is included in net worth. Second, the net worth return rates are as of the end of each period. Thus, the use of average common equity return rates would yield higher results.

Step Five: Median returns based on the historical average three, four and five years ending 1992 and projected 1996-1998 or 1997-1999 rates of return on net worth are then determined as shown in columns 4 through 7 of table 1. The median is used due to the wide variations and skewness in rates of return on net worth for the non-utility firms as evidenced by the frequency distributions of those returns as shown in illustration 1. However, we show the average unadjusted beta, 0.92, and residual standard error, 3.7705, for the proxy group in columns 2 and 3 of table 1 because their frequency distributions are not significantly skewed, as shown in illustration 2.

Step Six: Our conclusion of a comcontinued on page 8





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parable earnings cost rate is based upon the mid-point of the average of the median three-, four- and five-year historical rates of return on net worth of 12.1 percent as shown in column 5 and the median projected 1996-1998/1997-1999 rate of return on net worth of 15 5 percent as shown in column 7 of table 1. As shown in column 8, it is 13.8 percent.

Summary

Our comparable earnings approach demonstrates that it is possible to select a proxy group of non-utility firms that is comparable in total risk to a target utility In our example, the 13.8 percent comparable earnings cost rate is very conservative as it is an expected achieved rate on book common equity (a regulatory allowed rate should be greater) and because it is based on endof-period net worth. A similar rate on average net worth would be about 20 to 40 basis points higher (i.e., 14.0 to 14.2 percent) and still understate the appropriate regulatory allowed rate of return on book common equity.

Our selection criteria are based upon measures of systematic and unsystematic risk, specifically unadjusted beta and residual standard error. They provide the basis for the objective selection of comparable non-utility firms. Our selection criteria rely on changes in market prices over approximately five years. We compare the aggregate total risk, or the sum of systematic and unsystematic risk, which reflects investors' aggregate assessment of both business and financial risk. Thus, no adjustments are necessary to the proxy group results to

Report Lists Pipeline, Storage Projects

More than \$9 billion worth of projects to expand the nation's natural gas pipeline network are in various stages of development, according to an A.G.A. report. These projects involve nearly 8,000 miles of new pipelines and capacity additions to existing lines and represent 15.3 billion cubic feet (Bcf) per day of new pipeline capacity.

During 1993 and early 1994, construction on 3,100 miles of pipeline was completed or under way, at a cost of nearly \$4 billion, says A.G.A. These projects are adding 5.4 Bcf in daily delivery capacity nationwide.

Among the projects completed in 1993 were Pacific Gas Transmission Co.'s 805 miles of looping that allows increased deliveries of Canadian gas to the West Coast; Northwest Pipeline Corp.'s addition of 433 million cubic feet of daily capacity for customers in the Pacific Northwest and Rocky Mountain areas; and the 156-mile Empire State Pipeline in New York.

In addition, major construction projects were started on the systems of Texas Eastern Transmission Corp. and Algonquin Gas Transmission Co. — both subsidiaries of Panhandle Eastern Corp. — and along Florida Gas Transmission Co.'s pipeline.

The report goes on to discuss another \$5 billion in proposed projects, which, if completed, will add nearly 5,000 miles of pipeline and 9.8 Bcf per day in capacity, much of it serving Florida and West Coast markets.

A.G.A. also identifies 47 storage projects and says that if all of them are built, existing storage capacity will increase by more than 500 Bcf, or 15 percent.

For a copy of New Pipeline Construction: Status Report 1993-94 (#F00103), call A.G.A. at (703) 841-8490. Price per copy is \$6 for employees of member companies and associates and \$12 for other customers.

compensate for the differences in business risk and financial risk, such as accounting practices and debt/equity ratios. Moreover, it is inappropriate to attempt a comparison of the target utility with any individual firm, or subset of firms, in the proxy group because only the average firm of the group is relevant.

Because the comparable earnings model is firmly anchored in the "corresponding risk" precept established in the landmark court decisions, it is worthy of consideration as a principal model for use in estimating the cost rate of common equity capital of a regulated utility. Our approach to the comparable earnings model produces a proxy group that is indeed comparable in total risk because the selection process is objective and quantitative. It therefore overcomes criticism linked to arbitrary selection processes.

All cost-of-common-equity models, including the DCF and CAPM, are fraught with deficiencies, usually stemming from the many necessary but unrealistic assumptions that underlie them. The effects of the deficiencies of individual models can be mitigated by using more than one model when estimating a utility's common equity cost rate. Therefore, when the non-comparability issue is overcome, the comparable earnings model deserves to receive the same consideration as a primary model, as do the currently popular market-based models.

³James C Bonbright, Albert L. Danielsen and David R Kamerschen. <u>Principles of Public Utilities Rates</u>. 2nd edition. Public Utilities Reports Inc. 1988, p. 329.

⁴Jack Clark Francis, <u>Investments</u>; <u>Analysis and</u> <u>Management</u>, 3rd edition. McGraw-Hill Book Co., 1980, p. 363

⁵Id., p. 548.

⁶Returns on net worth must be used when relying on Value Line data because returns on book common equity for non-utility firms are not available from Value Line

¹Bluefield Water Works Improvement Co. v. Public Service Commission. 262 U S 679 (1922) and Federal Power Commission v. Hope Natural Gas Co. 320 U.S 519 (1944).

²Charles F Phillips Jr., <u>The Regulation of Public</u> <u>Utilities: Theory and Practice</u>, Public Utilities Reports Inc., 1988, p. 379

Investments:

Analysis and

Management

Fifth Edition

Jack Clark Francis

Bernard M. Baruch College City University of New York

McGraw-Hill, Inc.

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-95.

Investments: Analysis and Management

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1234567890 DOC DOC 9543210

ISBN 0-07-021814-5

This book was set in Times Roman by General Graphic Services, Inc. The editors were Ken MacLeod and Ira Roberts; the designer was Robin Hessel; the production supervisor was Friederich W. Schulte. New drawings were done by J&R Services, Inc. R. R. Donnelley & Sons Company was printer and binder.

Library of Congress Cataloging-in-Publication Data

Francis, Jack Clark. Investments: Analysis and management / Jack Clark Francis .--5th ed. p. cm.--(McGraw-Hill series in finance) Includes bibliographical references. ISBN 0-07-021814-5 1. Investments. 2. Securities. 3. Financial futures. I. Title. 4. Arbitrage. II. Series. HG4521.F685 1991 332.6-dc20 90-33289

Chapter 10 The Characteristic Line and the CAPM

Beta Measurements The beta coefficient is an *index of systematic risk*. Beta coefficients may be used for ranking the systematic risk of different assets. If the beta is larger than 1, b > 1.0, then the asset is more volatile than the market and is called an **aggressive asset**. If the beta is less than 1, b < 1.0, the asset is a **defensive asset**; its price fluctuations are less volatile than the market's. Figure 10-1 illustrates the characteristic lines for three different assets that have low, medium, and high levels of beta (or undiversifiable risk).

Figure 10-2 shows that IBM is a stock with an average amount of systematic risk. IBM's beta of 1.02 indicates that its return tends to increase 2 percent more than the return on the market average when the market is rising. When the market falls, IBM's return tends to fall 2 percent more than the market's. The characteristic line for IBM has an above average correlation coefficient of $\rho = .7495$, indicating that the returns on this security follow its particular characteristic line slightly more closely than those of the average stock.

Partitioning Risk Total risk can be measured by the variance of returns, denoted Var(r). This measure of total risk is partitioned into its systematic and unsystematic components in Equation (10-8).⁷

$$Var(r_i) = \text{total risk of } i\text{th asset}$$

$$= Var(a_i + b_i r_{m,t} + e_{i,t})$$
by substituting $(a_i + b_i r_{m,t} + e_{i,t})$ for $r_{i,t}$

$$= 0 + Var(b_i r_{m,t}) + Var(e_{i,t})$$
since $Var(a_i) = 0$
(10-8)
$$r_i) = b_i^2 Var(r_m) + Var(e) \quad \text{since } Var(b_i r_m) = b_i^2 Var(r_m)$$

$$Var(r_i) = b_i^2 Var(r_m) + Var(e) \quad \text{since } Var(b_i r_m) = b_i^2 Var(r_m)$$

= systematic + unsystematic risk (10-8a)

.01389 = .00780 + .00609 for IBM

The unsystematic risk measure Var(e) is called in regression language the *residual variance* or, synonymously, the *standard error squared*.

Undiversifiable Proportion The percentage of total risk that is systematic can be measured by the coefficient of determination ρ^2 (that is, the characteristic line's squared correlation coefficient).

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⁷In this context, **partition** is a technical statistical term that means to divide the total variance into *mutually exclusive* and *exhaustive* pieces. This partition is only possible if the returns from the market are statistically independent from the residual error terms that occur simultaneously, $Cov(r_{m.t}, e_{i,t}) = 0$. The mathematics of regression analysis will orthogonalize the residuals and thus ensure that the needed statistical independence exists.

Part 2 Introduction to Investments Theory

$$\frac{\text{Systematic risk}}{\text{Total risk}} = \frac{b_i^2 \operatorname{Var}(r_m)}{\operatorname{Var}(r_m)} = \rho^2$$
(10-9)
$$\frac{.007802}{.01389} = \frac{(1.021)^2 (.00749)}{.00749} = .5617 \times 100 = 56.17\% \text{ for IBM}$$

Diversifiable Proportion The percentage of unsystematic risk equals $(1.0 - \rho^2)$.

$$\frac{\text{Unsystematic risk}}{\text{Total risk}} = \frac{\text{Var}(e)}{\text{Var}(r_i)} = (1.0 - \rho^2)$$
$$\frac{.00609}{.01389} = (1.0 - .5617) = .438 \times 100 \qquad (10-10)$$
$$= 43.8\% \text{ unsystematic} \quad \text{for IBM}$$

Studies of the characteristic lines of hundreds of stocks listed on the NYSE indicate that the average correlation coefficient is approximately $\rho = .5.^8$ This means that about $\rho^2 = 25$ percent of the total variability of return in most NYSE securities is explained by movements in the market.

	NYSE average	IBM
Systematic risk: ρ^2	.25	.5617
Unsystematic risk: $(1.0 - \rho^2)$.75	.4383
Total risk: 100%	1.00	1.0000

As explained above, systematic changes are common to all stocks and are therefore undiversifiable.

A primary use of the characteristic line (or *market model*, or the *single-index model*, as it is also called) is to assess the risk characteristics of one asset.⁹ The statistics in Table 10-2, for instance, indicate that IBM's common stock is slightly more risky than the average common stock in terms of total risk and

⁸The average ρ was found to be about .5, as reported in Marshall Blume, "On the Assessment of Risk," *Journal of Finance*, March 1971, p. 4. For similar estimates, see J. C. Francis, "Statistical Analysis of Risk Surrogates for NYSE Stocks," *Journal of Financial and Quantitative Analysis*, Dec. 1979.

⁹Professor Jensen reformulated the characteristic line in a risk-premium form. See M. C. Jensen, "The Performance of Mutual Funds in the Period 1945 through 1964," *Journal of Finance*, May 1968, pp. 389–416. See also M. C. Jensen, "Risk, the Pricing of Capital Assets, and the Evaluation of Investment Portfolios," *Journal of Business*, vol. XLII, 1969. Jensen interprets the alpha intercept term of the characteristic line, as he formulates it, as an investment performance measure. It has been suggested that Jensen's performance measure is biased. See Keith V. Smith and Dennis A. Tito, "Risk-Return Measures of Ex-Post Portfolio Performance," *Journal of Financial and Quantitative Analysis*, Dec. 1969, vol. IV, no. 4, p. 466.

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systematic risk.¹⁰ New risk measurements must be made periodically, however, because the risk and return of an asset may change with the passage of time.¹¹

10-3 CAPITAL ASSET PRICING MODEL (CAPM)

An old axiom states "there is no such thing as a free lunch." This means that you cannot expect to get something for nothing—a rule that certainly applies to investment returns. Investors who want to earn high average rates of return must take high risks and endure the associated loss of sleep, the possibility of ulcers, and the chance of bankruptcy. The question to which we now turn is: Should investors worry about total risk, undiversifiable risk, diversifiable risk, or all three?

In Chapter 1 it was suggested that investors should seek investments that have the maximum expected return in their risk class. Their happiness from investing is presumed to be derived as indicated in the expected utility E(U) function below.

$E(U) = f[E(r), \sigma]$

The investment preferences of wealth-seeking risk-averse investors represented by the function above cause them to maximize their expected utility (or, equivalently, happiness) by (1) maximizing their expected return in any given risk class, $\partial E(U)/\partial E(r) > 0$, or, conversely, (2) minimizing their total risk at any given rate of expected return, $\partial E(U)/\partial \sigma < 0$. However, in selecting individual assets, investors will not be particularly concerned with the asset's total risk σ . Figure 9-1 showed that the unsystematic portion of total risk can be easily diversified by holding a portfolio of different securities. But, systematic risk affects all stocks in the market because it is undiversifiable. Portfolio theory therefore suggests that only the undiversifiable (or systematic) risk is worth avoiding.¹²

¹⁰Statements about the relative degree of total risk are made in the context of a longrun horizon—that is, over at least one *complete business cycle*. Obviously, an accurate short-run forecast which says that some particular company will go bankrupt next quarter makes it more risky than IBM, although IBM may have had more historical variability of return.

¹¹Empirical studies documenting the intertemporal instability of betas have been published. Marshall Blume, "Betas and Their Regression Tendencies," *Journal of Finance*, June 1975, pp. 785–795. See also J. C. Francis, "Statistical Analysis of Risk Coefficients for NYSE Stocks," *Journal of Financial and Quantitative Analysis*, Dec. 1979, vol. XIV, no. 5, pp. 981–997. An appendix at the end of this chapter reviews some evidence about shifting betas, standard deviations, and correlations.

¹²Both the systematic and unsystematic portions of total risk must be considered by **undiversified investors.** Entrepreneurs who have their entire net worth invested in one business, for example, can be bankrupted by a piece of bad luck that could be easily averaged away to zero in a diversified portfolio. Poorly diversified investors should not treat diversifiable risk lightly. Only well-diversified investors can afford to ignore diversifiable risk.