

Kentucky Power Company  
KPSC Case No. 2020-00174  
Commission Staff's June 3, 2020 Data Requests  
Dated June 3, 2020

**DATA REQUEST**

- 1-1** Provide the estimated cost savings if Kentucky Power published one complete customer notice and two abbreviated notices, instead of three abbreviated customer notices of its pending rate adjustment case.

**RESPONSE**

The Company estimates the cost savings of \$289,346 for publishing one complete customer notice and two abbreviated notices. For further details on how this figure was derived, please see KPCO\_R\_KPSC\_1\_1\_Attachment1.

Witness: Brian K. West

**Cost Savings**

Cost to run full newspaper notice for 3 weeks.	\$ 618,709.16
Est. to run Abbreviated notice for 3 weeks	<u>\$ 184,689.30</u>
Cost Savings	<u><u>\$ 434,019.86</u></u>

Cost to run full newspaper notice for 3 weeks.	\$ 618,709.16
Est. to run Full ad for 1 week and Abbreviated ad for 2 weeks	<u>\$ 329,362.59</u>
Cost Savings	<u><u>\$ 289,346.57</u></u>

**Publication Notices Cost Estimate - Full Ad**

Public Notice - Full ad

Total Cost Est.  
 \$ 618,709.16

**Total**      **\$ 618,709.16**

**Public Notice - Full Ad**

		Page	Full Page		# of	
		Number Est.	Rate	Cost of 1 Run	Needed	Total Cost Est.
					Runs	
<b><u>Newspapers</u></b>						
1	Ashland Daily Independent	6.7	\$ 3,192.00	\$ 21,386.40	3	\$ 64,159.20
2	Booneville Sentinel	6.7	\$ 1,674.54	\$ 11,219.42	3	\$ 33,658.25
3	Hazard Herald	6.7	\$ 1,333.00	\$ 8,931.10	3	\$ 26,793.30
4	Hindman Troublesome Creek times	6.7	\$ 1,290.00	\$ 8,643.00	3	\$ 25,929.00
5	Hyden Leslie Co. New	6.7	\$ 1,176.00	\$ 7,879.20	3	\$ 23,637.60
6	Inez Mountain Citizen	6.7	\$ 1,060.38	\$ 7,104.55	3	\$ 21,313.64
7	Jackson Times - Voice	6.7	\$ 1,512.00	\$ 10,130.40	3	\$ 30,391.20
8	Louisa Big Sandy News	6.7	\$ 1,116.36	\$ 7,479.61	3	\$ 22,438.84
9	Manchester Enterprise	6.7	\$ 2,322.00	\$ 15,557.40	3	\$ 46,672.20
10	Paintsville Herald	6.7	\$ 1,451.25	\$ 9,723.38	3	\$ 29,170.13
11	Pikeville Appalachian News - Express	6.7	\$ 2,438.10	\$ 16,335.27	3	\$ 49,005.81
12	Prestonsburg Floyd County Chronical and Times	6.7	\$ 1,499.62	\$ 10,047.45	3	\$ 30,142.36
13	Salyersville Independent	6.7	\$ 1,674.54	\$ 11,219.42	3	\$ 33,658.25
14	Sandy Hook Elliott County News	6.7	\$ 622.44	\$ 4,170.35	3	\$ 12,511.04
15	Vanceburg Lewis County Herald	6.7	\$ 559.44	\$ 3,748.25	3	\$ 11,244.74
16	West Liberty Licking Valley Courier	6.7	\$ 677.88	\$ 4,541.80	3	\$ 13,625.39
17	Whitesburg Mountain Eagle	6.7	\$ 1,470.00	\$ 9,849.00	3	\$ 29,547.00
18	Grayson Journal-Enquirer	6.7	\$ 2,184.00	\$ 14,632.80	3	\$ 43,898.40
19	Greenup News	6.7	\$ 1,008.00	\$ 6,753.60	3	\$ 20,260.80
20	Morehead News	6.7	\$ 2,520.00	\$ 16,884.00	3	\$ 50,652.00
<b>Total</b>			\$ 30,781.55	<b>\$ 206,236.39</b>		<b>\$ 618,709.16</b>

**Public Notice Cost Estimate - 1 Full Ad plus 2 abbreviated Ads**

Public Notice - Full ad	Total Cost Est. \$ 206,236.39
Public Notice - Abbreviated	\$ 123,126.20
<b>Total</b>	<b><u>\$ 329,362.59</u></b>

**Public Notice and Tariff Change Notice**

		Page Number Est.	Full Page Rate	Rate of 1 Run	# of Needed Runs	Total Cost Est.
	<b><u>Newspapers</u></b>					
1	Ashland Daily Independent	6.7	\$ 3,192.00	\$ 21,386.40	1	\$ 21,386.40
2	Booneville Sentinel	6.7	\$ 1,674.54	\$ 11,219.42	1	\$ 11,219.42
3	Hazard Herald	6.7	\$ 1,333.00	\$ 8,931.10	1	\$ 8,931.10
4	Hindman Troublesome Creek times	6.7	\$ 1,290.00	\$ 8,643.00	1	\$ 8,643.00
5	Hyden Leslie Co. New	6.7	\$ 1,176.00	\$ 7,879.20	1	\$ 7,879.20
6	Inez Mountain Citizen	6.7	\$ 1,060.38	\$ 7,104.55	1	\$ 7,104.55
7	Jackson Times - Voice	6.7	\$ 1,512.00	\$ 10,130.40	1	\$ 10,130.40
8	Louisa Big Sandy News	6.7	\$ 1,116.36	\$ 7,479.61	1	\$ 7,479.61
9	Manchester Enterprise	6.7	\$ 2,322.00	\$ 15,557.40	1	\$ 15,557.40
10	Paintsville Herald	6.7	\$ 1,451.25	\$ 9,723.38	1	\$ 9,723.38
11	Pikeville Appalachian News - Express	6.7	\$ 2,438.10	\$ 16,335.27	1	\$ 16,335.27
12	Prestonsburg Floyd County Chronical and Times	6.7	\$ 1,499.62	\$ 10,047.45	1	\$ 10,047.45
13	Salyersville Independent	6.7	\$ 1,674.54	\$ 11,219.42	1	\$ 11,219.42
14	Sandy Hook Elliott County News	6.7	\$ 622.44	\$ 4,170.35	1	\$ 4,170.35
15	Vanceburg Lewis County Herald	6.7	\$ 559.44	\$ 3,748.25	1	\$ 3,748.25
16	West Liberty Licking Valley Courier	6.7	\$ 677.88	\$ 4,541.80	1	\$ 4,541.80
17	Whitesburg Mountain Eagle	6.7	\$ 1,470.00	\$ 9,849.00	1	\$ 9,849.00
18	Grayson Journal-Enquirer	6.7	\$ 2,184.00	\$ 14,632.80	1	\$ 14,632.80
19	Greenup News	6.7	\$ 1,008.00	\$ 6,753.60	1	\$ 6,753.60
20	Morehead News	6.7	\$ 2,520.00	\$ 16,884.00	1	\$ 16,884.00
<b>Total</b>			<b><u>\$ 206,236.39</u></b>			<b><u>\$ 206,236.39</u></b>

		Page Number Est.	Full Page Rate	Rate of 1 Run	# of Needed Runs	Total Cost Est.
	<b><u>Newspapers</u></b>					
1	Ashland Daily Independent	2	\$ 3,192.00	\$ 6,384.00	2	\$ 12,768.00
2	Booneville Sentinel	2	\$ 1,674.54	\$ 3,349.08	2	\$ 6,698.16
3	Hazard Herald	2	\$ 1,333.00	\$ 2,666.00	2	\$ 5,332.00
4	Hindman Troublesome Creek times	2	\$ 1,290.00	\$ 2,580.00	2	\$ 5,160.00
5	Hyden Leslie Co. New	2	\$ 1,176.00	\$ 2,352.00	2	\$ 4,704.00
6	Inez Mountain Citizen	2	\$ 1,060.38	\$ 2,120.76	2	\$ 4,241.52
7	Jackson Times - Voice	2	\$ 1,512.00	\$ 3,024.00	2	\$ 6,048.00

8	Louisa Big Sandy News	2	\$ 1,116.36	\$ 2,232.72	2	\$	4,465.44
9	Manchester Enterprise	2	\$ 2,322.00	\$ 4,644.00	2	\$	9,288.00
10	Paintsville Herald	2	\$ 1,451.25	\$ 2,902.50	2	\$	5,805.00
11	Pikeville Appalachian News - Express	2	\$ 2,438.10	\$ 4,876.20	2	\$	9,752.40
12	Prestonsburg Floyd County Chronical and Times	2	\$ 1,499.62	\$ 2,999.24	2	\$	5,998.48
13	Salyersville Independent	2	\$ 1,674.54	\$ 3,349.08	2	\$	6,698.16
14	Sandy Hook Elliott County News	2	\$ 622.44	\$ 1,244.88	2	\$	2,489.76
15	Vanceburg Lewis County Herald	2	\$ 559.44	\$ 1,118.88	2	\$	2,237.76
16	West Liberty Licking Valley Courier	2	\$ 677.88	\$ 1,355.76	2	\$	2,711.52
17	Whitesburg Mountain Eagle	2	\$ 1,470.00	\$ 2,940.00	2	\$	5,880.00
18	Grayson Journal-Enquirer	2	\$ 2,184.00	\$ 4,368.00	2	\$	8,736.00
19	Greenup News	2	\$ 1,008.00	\$ 2,016.00	2	\$	4,032.00
20	Morehead News	2	\$ 2,520.00	\$ 5,040.00	2	\$	10,080.00
<b>Total</b>			<b>\$ 61,563.10</b>		<b>\$</b>		<b>123,126.20</b>

**Public Notice Cost Estimate - 3 Abbreviated Ads**

Public Notice - Abbreviated

Total Cost Est.  
 \$ 184,689.30  
**Total**      **\$ 184,689.30**

		Page			# of	
		Number	Full Page	Rate of 1 Run	Needed	Total Cost Est.
	<u>Newspapers</u>	Est.	Rate	Rate of 1 Run	Runs	
1	Ashland Daily Independent	2	\$ 3,192.00	\$ 6,384.00	3	\$ 19,152.00
2	Booneville Sentinel	2	\$ 1,674.54	\$ 3,349.08	3	\$ 10,047.24
3	Hazard Herald	2	\$ 1,333.00	\$ 2,666.00	3	\$ 7,998.00
4	Hindman Troublesome Creek times	2	\$ 1,290.00	\$ 2,580.00	3	\$ 7,740.00
5	Hyden Leslie Co. New	2	\$ 1,176.00	\$ 2,352.00	3	\$ 7,056.00
6	Inez Mountain Citizen	2	\$ 1,060.38	\$ 2,120.76	3	\$ 6,362.28
7	Jackson Times - Voice	2	\$ 1,512.00	\$ 3,024.00	3	\$ 9,072.00
8	Louisa Big Sandy News	2	\$ 1,116.36	\$ 2,232.72	3	\$ 6,698.16
9	Manchester Enterprise	2	\$ 2,322.00	\$ 4,644.00	3	\$ 13,932.00
10	Paintsville Herald	2	\$ 1,451.25	\$ 2,902.50	3	\$ 8,707.50
11	Pikeville Appalachian News - Express	2	\$ 2,438.10	\$ 4,876.20	3	\$ 14,628.60
12	Prestonsburg Floyd County Chronical and Times	2	\$ 1,499.62	\$ 2,999.24	3	\$ 8,997.72
13	Salyersville Independent	2	\$ 1,674.54	\$ 3,349.08	3	\$ 10,047.24
14	Sandy Hook Elliott County News	2	\$ 622.44	\$ 1,244.88	3	\$ 3,734.64
15	Vanceburg Lewis County Herald	2	\$ 559.44	\$ 1,118.88	3	\$ 3,356.64
16	West Liberty Licking Valley Courier	2	\$ 677.88	\$ 1,355.76	3	\$ 4,067.28
17	Whitesburg Mountain Eagle	2	\$ 1,470.00	\$ 2,940.00	3	\$ 8,820.00
18	Grayson Journal-Enquirer	2	\$ 2,184.00	\$ 4,368.00	3	\$ 13,104.00
19	Greenup News	2	\$ 1,008.00	\$ 2,016.00	3	\$ 6,048.00
20	Morehead News	2	\$ 2,520.00	\$ 5,040.00	3	\$ 15,120.00
<b>Total</b>				<b>\$ 61,563.10</b>		<b>\$ 184,689.30</b>

**VERIFICATION**

The undersigned, Brian K. West, being duly sworn, deposes and says he is the Director of Regulatory Services for Kentucky Power, that he has personal knowledge of the matters set forth in the foregoing responses and the information contained therein is true and correct to the best of his information, knowledge, and belief.



Brian K. West

State of Indiana            )  
  ) ss     Case No. 2020-00174  
County of Allen            )

Subscribed and sworn to before me, a Notary Public, in and for said County and State, Brian K. West this 4<sup>th</sup> day of June, 2020.

Regiana M.  
Sistevaris

Digitally signed by Regiana M.  
Sistevaris  
Date: 2020.06.04 10:42:36 -04'00'

Regiana M. Sistevaris, Notary Public

My Commission Expires: January 7, 2023