

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

Electronic Investigation Of Home Energy)
Assistance Programs Offered By Investor-) Case No. 2019-00366
Owned Utilities Pursuant to KRS 278.285(4)

Notice of Filing of Kentucky Power Company's 2020 Communication Plan

Kentucky Power Company provides notice that it is filing herewith the Company's 2020 communication plan for its HEART and THAW programs in conformity with the Commission's May 4, 2020 Order in Case No. 2019-00366.¹ The communication plan sets forth the Company's marketing concepts to promote its HEART and THAW programs as required by the Commission's Order.

Respectfully submitted,



Katie M. Glass
Mark R. Overstreet
STITES & HARBISON PLLC
421 West Main Street
P. O. Box 634
Frankfort, Kentucky 40602-0634
Telephone: (502) 223-3477
Facsimile: (502) 223-4124
moverstreet@stites.com
kglass@stites.com

COUNSEL FOR KENTUCKY POWER
COMPANY

¹ Order, *In the Matter of: Electronic Investigation Of Home Energy Assistance Programs Offered By Investor-owned Utilities Pursuant to KRS 278.285(4)*, Case No. 2019-00366 at 20 (Ky. P.S.C. May 4, 2020).