



PPL companies

Kent A. Chandler
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Kentucky Public Service Commission
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October 1, 2020

**RE: Electronic Investigation of Home Energy Assistance Programs
Offered by Investor-Owned Utilities Pursuant to KRS 278.285(4)
Case No. 2019-00366**

Dear Mr. Chandler:

Pursuant to the Commission's Order dated May 4, 2020, specifically Summary of Finding No. 21 in the above referenced proceeding, Louisville Gas and Electric Company ("LG&E") and Kentucky Utilities Company ("KU") (collectively, "the Companies") submits its marketing strategy. The Home Energy Assistance Program Marketing Strategy for LG&E (Exhibit 1) and KU (Exhibit 2) are enclosed for Commission review and approval.

In accordance with 807 KAR 5:001, Section 8, I certify that the electronically filed document is a true and accurate copy of the same document being delivered in paper medium; that the electronic filing has been transmitted to the Commission on October 1, 2020; that there are currently no parties in this proceeding that the Commission has excused from participation by electronic means; and that the original, will be filed with the Commission within 30 days of the lifting of the state of emergency.

Should you have any questions regarding the enclosed, please contact me at your convenience.

Sincerely,

Rick E. Lovekamp / Don Harris - Delegation of Authority

Rick E. Lovekamp