

Kentucky Power
3249 N Mayo Trail
Pikeville, KY 41501
KentuckyPower.com

Item No. 361
Attachment 12
Page 1 of 68



An AEP Company

BOUNDLESS ENERGY™

August 17, 2017

Nellie Middleton
120 Comet Drive
Olive Hill, KY 41164

RE: K-PEGG Application

Dear Nellie:

Thank you for your participation and application to the Kentucky Power Economic Growth Grants (K-PEGG) program. This is the program's second year and we have had great participation from our communities. There have been many worthy applications and the committee continues to have a difficult time selecting the grant recipients. Further, the committee and Kentucky Power Company must adhere to specific guidelines stipulated by the Kentucky Public Service Commission on how to best use these dollars to encourage and support economic development.

We regret to inform you that your application was not selected to receive a K-PEGG grant. I would be happy to schedule a time with you and your application team to review the application and assist you in identifying opportunities for future grant applications. Please contact me to schedule a time to discuss with you or your team.

We encourage you to apply again to the program. The K-PEGG program can accept applications year round, and we can award grants as long as the program continues to be funded and those funds are available.

Kentucky Power Company is dedicated to be a resource for economic development in the communities we serve. We have many economic development programs designed to assist the region. I will be happy to discuss with you how we can assist you in your endeavors. Please feel free to contact me anytime with questions.

Again, thank you for participation in the K-PEGG grant program.

Sincerely,

Jacob S. Colley
External Affairs Manager

Betsy Sekula

From: bookmobile@cartercountypubliclibrary.info
Sent: Friday, January 06, 2017 12:05 PM
To: Regiana M Sistevaris
Cc: bookmobile@cartercountypubliclibrary.info
Subject: [EXTERNAL] Kentucky Power Economic Growth Grant
Attachments: 2707_001.pdf

This is an EXTERNAL email. STOP. THINK before you CLICK links or OPEN attachments.

Kentucky Power Economic Growth Grant

Applicant Organization: Carter County Public Library Primary Contact Name: Larisa Tackett Primary Contact Phone: 606-286-8070 Primary Contact Fax:
Primary Contact E-Mail: bookmobile@cartercountypubliclibrary.info

Alternate Contact Name: Nellie Middleton Alternate Contact Phone: 606-286-8070 Alternate Contact Fax:
Alternate Contact E-Mail: director@cartercountypubliclibrary.info

Street Address: 120 Comet Drive; 116 W Main Street
City: Olive Hill; Grayson
State: KY
ZIP Code: 41164

Project Location: Carter County
Funding Request: 25,000.00
Previous Grant Recipient: No

Explanation of Project or Organizational Need: Around 80% of our daily walk-ins seek us out for digital services. A vast majority of these requests are employment related – copies of identification for example or scanning identification to be e-mailed to a potential employer.

We began looking at the need for new equipment in January 2016 with the announcement that Microsoft would no longer be supporting Windows Vista, which is the operating system used at our Olive Hill Branch.

Initially, we approached our local funders for an increase citing technology as a top three need. This was not feasible for them.

The availability of local funds has not changed and since then, we have lost the ability to scan on our only machine that did so. Additionally, Microsoft has announced they will no longer support Windows 7 beginning in January 2017, leaving our Grayson Branch computers without the ability to update either.

This equipment funding would give us the ability to provide these services for years to come, regardless of the status of our operational funding.

Project or Organizational Scope: Carter County

Number of Jobs to be Created within 3 years: Not measurable, 100% access.

Number of Existing Jobs to be Retained within 3 years: Not measurable, 100% access.

Describe Anticipated Results of Proposed Project: All of Carter County's citizens will have up to date access to digital services including internet access, copying, faxing, and scanning.

Other Pertinent Information: Please see attached.

Explain the Project Budget, including use of Kentucky Power K-PEGG Funds: This project would be solely funded with Kentucky Power KPEGG funds.

20 HP Workstations @ 982.00 totaling 19,640.00 Available to us at this discount through the Commonwealth of Kentucky's current contract with ProSys.

2 HP Multifunction Inkjet Printers @ 699.99 totaling 1399.98 We prefer to procure these from Quill, with whom we already have a sales tax-exempt account.

20 USB Wireless Adapters @ 7.99 totaling 159.80 This would allow all workstations access to a printer/scanner. We prefer to procure these from Amazon, with whom we already have a sales tax-exempt account.

20 Microsoft Office Licenses @ 149.99 totaling 2999.80 We have been solely reliant upon the free Microsoft Word viewer available on their website. However, this does not give you the ability to manipulate any documents or provide the software's potential employability benefits such as their Resume Wizard. Also, many timesheets require Excel.

Incidental funds for potential price changes, etc. @ 800.42

We will work with local IT vocational students for set up and networking – giving them some hands-on experience and at no cost to us.

Additional Information to Lend Support to this Request: In a recent newspaper article, Carter County Judge Executive Mike Malone specifically mentions the inability of the public library to provide these digital services as a hindrance to employment. (http://www.journal-times.com/news/local_news/malone-shifts-focus-to-economic-development/article_93781a4a-6f79-11e6-9fe7-036620cb65b1.html)

List other Partner Organizations and Collaborators with Contact Information:

Project Start Date: 03/01/2017

Project Completion Date: 06/30/2017

Betsy Sekula

From: John A Rogness III
Sent: Friday, July 01, 2016 2:22 PM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

Hi Brad,

Here are my comments / recommendations for the last two applications:

Coal Fields Regional Industrial Authority and Appalachian Industrial Authority - These applications are to cover operating expenses for the coming two year period, with only a small amount for marketing. There are no jobs expected to be created or retained. Funding projects that are specifically targeted toward laying the groundwork to attract and retain new employers as well as job training / job creation is our mandate and would be a better use of our limited grant funds. While I regret that the organizations' budgets have been cut, **I recommend that we deny both of these applications.**

Thanks,

John A. Rogness III
Director - Regulatory Services
AEP Kentucky Power Company
101 Enterprise Dr.
Frankfort, KY 40601
Phone (502) 696-7010
Audinet 8-605-7010

From: John A Rogness III
Sent: Thursday, June 30, 2016 4:31 PM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

Hi Brad,

I have only read two of the projects so far, but here are my recommendations.

I strongly recommend approval of the BSCTC request for \$75,000 to help equip its training center. Though still in its infancy, the program appears to be gaining traction. The ten students who traveled to Texas for additional training with Google is a great start on many levels.

I strongly recommend approval of the Ashland Alliance grant request for \$84,000. It builds on a lot of hard work and the successful completion of previous projects and we should follow through with the effort.

Thanks,

John A. Rogness III
Director - Regulatory Services
AEP Kentucky Power Company
101 Enterprise Dr.
Frankfort, KY 40601
Phone (502) 696-7010
Audinet 8-605-7010

From: Brad N Hall
Sent: Wednesday, June 29, 2016 10:35 AM
To: John A Rogness III; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

John,

That would be great. Please let me know if you have further questions.

Thank you,

Brad N. Hall, MBA | Manager External Affairs
Economic & Business Development
AEP Kentucky Power Company
3249 N Mayo Trail
Pikeville, KY 41501
Office: 606-437-3790
Mobile: 502-382-0507
Email: bnhall@aep.com
Website: aeped.com



A unit of American Electric Power

From: John A Rogness III
Sent: Wednesday, June 29, 2016 9:20 AM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

Brad,

Do you want us to rank these in order of funding preference?

Thanks,

John A. Rogness III
Director - Regulatory Services
AEP Kentucky Power Company
101 Enterprise Dr.
Frankfort, KY 40601
Phone (502) 696-7010
Audinet 8-605-7010

From: Brad N Hall
Sent: Tuesday, June 28, 2016 4:57 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
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K-PEGG Review Team,

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Please review the applications and supporting material, then provide me with an email describing your support or denial of each request. Please respond to this email with your answers by Thursday, July 7th at 5:00 PM.

Please let me know if anyone has any questions or would like to discuss further. I thought I would try putting them all into one email so you would not have to track multiple emails. I hope this is not confusing.

Thank you for your dedication to this program.

Brad N. Hall, MBA | External Affairs Manager
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Mobile: 502-382-0507
Email: bnhall@aep.com
Website: aeped.com



A unit of American Electric Power

From: Emily Fields [<mailto:emily.fields@pikevilleky.gov>]
Sent: Friday, March 18, 2016 9:58 AM
To: Brad N Hall
Cc: Tonya Taylor; Donovan Blackburn
Subject: Kentucky Power Economic Growth Grant (KPEGG) Application - City of Pikeville

This is an EXTERNAL email. STOP. THINK before you CLICK links or OPEN attachments.

Brad –
Please see attached for the City of Pikeville’s KPEGG application.
If you have any questions or comments, please let us know.

We look forward to this opportunity.

Thank you,

Emily Fields
Admin. Director of Grants
606-437-5132

Betsy Sekula

From: Bob Shurtleff
Sent: Wednesday, July 06, 2016 4:37 PM
To: Brad N Hall
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

I agree with the recommendations I have seen so far concerning the Ashland Alliance, aerospace certification and the marketing study, it fits our program nicely and I recommend the project

I believe I need to recuse myself from the vote concerning BSCTCS since I am on an advisory board and the Foundation board for the Institution. I believe my service with the advisory board could be seen as an influence.

The other two request for Coalfields and Gateway I reject for one they are identical request with name changed and I don't believe we should be awarding money to support the basic needs of the infrastructure of the parks.

Bob Shurtleff
3249 N. Mayo Trail, Pikeville, KY 41501
Audinet 620-3180
Outside 606-437-3180
Cell 606-794-1555

This message (including any attachments) contains confidential information intended for a specific individual and purpose, and is protected by law. If you are not the recipient, you should delete this message and are hereby notified that any disclosure, copying, or distribution of this message, or the taking of any actions based on it, is strictly prohibited

From: Brad N Hall
Sent: Tuesday, June 28, 2016 4:57 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

K-PEGG Review Team,

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Please review the applications and supporting material, then provide me with an email describing your support or denial of each request. Please respond to this email with your answers by Thursday, July 7th at 5:00 PM.

Please let me know if anyone has any questions or would like to discuss further. I thought I would try putting them all into one email so you would not have to track multiple emails. I hope this is not confusing.

Thank you for your dedication to this program.

Brad N. Hall, MBA | External Affairs Manager
AEP Kentucky Power Company
3249 N Mayo Trail
Pikeville, KY 41501
Office: 606-437-3790
Mobile: 502-382-0507
Email: bnhall@aep.com
Website: aeped.com



A unit of American Electric Power

From: Emily Fields [<mailto:emily.fields@pikevilleky.gov>]
Sent: Friday, March 18, 2016 9:58 AM
To: Brad N Hall
Cc: Tonya Taylor; Donovan Blackburn
Subject: Kentucky Power Economic Growth Grant (KPEGG) Application - City of Pikeville

This is an EXTERNAL email. STOP. THINK before you CLICK links or OPEN attachments.

Brad –
Please see attached for the City of Pikeville’s KPEGG application.
If you have any questions or comments, please let us know.

We look forward to this opportunity.

Thank you,

Emily Fields
Admin. Director of Grants
606-437-5132

Betsy Sekula

From: Del Borden
Sent: Wednesday, July 06, 2016 3:00 PM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

Brad,

After reviewing the Grants, I find I agree with Hall and John Rogness.

1. The Big Sandy Community and Technical College grant request of \$75,000, to equip the new Advanced Technology Center, will be a good investment. It will help train our residents for the jobs of the near future, allowing for good paying jobs. I highly recommend this project.
2. The Ashland Alliance Grant request for \$84,000, to become a AIReady Certified for Boyd and Greenup Counties and to market and brand our area, seems a good investment. I would be concerned if we did not obtain the certification. We would be the donut hole instead of the bulls eye. I recommend this project.
3. Appalachian Industrial Authority's request of \$50,000. seems short sighted. They will be in the same boat in 2 years. \$5400 is not going to do an adequate job to market the property or get it ready for marketing. I recommend against this grant proposal.
4. Coal Field Regional Industrial Authority, Inc – identical request as #3 only different location. Same comments, I recommend against this grant request.

From: Brad N Hall
Sent: Tuesday, June 28, 2016 4:57 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

K-PEGG Review Team,

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Please review the applications and supporting material, then provide me with an email describing your support or denial of each request. Please respond to this email with your answers by Thursday, July 7th at 5:00 PM.

Please let me know if anyone has any questions or would like to discuss further. I thought I would try putting them all into one email so you would not have to track multiple emails. I hope this is not confusing.

Thank you for your dedication to this program.

Brad N. Hall, MBA | External Affairs Manager
AEP Kentucky Power Company
3249 N Mayo Trail
Pikeville, KY 41501
Office: 606-437-3790
Mobile: 502-382-0507
Email: bnhall@aep.com
Website: aeped.com



A unit of American Electric Power

From: Emily Fields [<mailto:emily.fields@pikevilleky.gov>]
Sent: Friday, March 18, 2016 9:58 AM
To: Brad N Hall
Cc: Tonya Taylor; Donovan Blackburn
Subject: Kentucky Power Economic Growth Grant (KPEGG) Application - City of Pikeville

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Brad –
Please see attached for the City of Pikeville’s KPEGG application.
If you have any questions or comments, please let us know.

We look forward to this opportunity.

Thank you,

Emily Fields
Admin. Director of Grants
606-437-5132

Betsy Sekula

From: Enochs, John C (CED) <john.enochs@ky.gov>
Sent: Wednesday, July 06, 2016 3:38 PM
To: Brad N Hall; John A Rogness III; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

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Brad, My assessment of the projects is set forth below in order of funding preference:

1. **Big Sandy Community and Technical College, \$75,000.** This is a strong project with great potential. Having a well-trained telecommunications workforce could have significant reach across various industry sectors. I would, however, consider making the grant contingent upon securing the remaining matching funds needed for the equipment (\$425,000) within a reasonable time frame.
2. **Ashland Alliance, \$84,000.** This appears to be part of a very thoughtful development strategy.
3. **Coal Fields Regional Industrial Authority and Appalachian Industrial Authority, \$50,000 each.** It is questionable whether the provision of operating dollars will translate effectively into economic development. Requests for overhead costs raise organizational concerns and the efficacy of funding these projects.

Please let me know if you need anything further. I look forward to talking Friday.

Best regards, John

From: Brad N Hall [mailto:bnhall@aep.com]
Sent: Wednesday, June 29, 2016 10:35 AM
To: John A Rogness III; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); Enochs, John (CED); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

John,

That would be great. Please let me know if you have further questions.

Thank you,

Brad N. Hall, MBA | Manager External Affairs
Economic & Business Development
AEP Kentucky Power Company
3249 N Mayo Trail
Pikeville, KY 41501
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Sent: Wednesday, June 29, 2016 9:20 AM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John Enochs (john.enochs@ky.gov); Michael G Lasslo
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Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

Brad,

Do you want us to rank these in order of funding preference?
Thanks,

John A. Rogness III
Director - Regulatory Services
AEP Kentucky Power Company
101 Enterprise Dr.
Frankfort, KY 40601
Phone (502) 696-7010
Audinet 8-605-7010

From: Brad N Hall
Sent: Tuesday, June 28, 2016 4:57 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
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Thank you,

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Betsy Sekula

From: Allison D Barker
Sent: Thursday, July 07, 2016 12:35 AM
To: Brad N Hall; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

Brad,

I recommend funding of the Big Sandy fiber optics project for \$75,000 and the Ashland Alliance project for \$84,000. Both projects are in line with our economic development goals for the region. However, I have concerns about the other two project requests, the Gateway Industrial Park and the Coalfields Industrial Park, because of the small dedication of funds to marketing compared to operations. I would consider providing just the \$5,400 requested for marketing in both projects but not operational funding.

Allison

From: Brad N Hall
Sent: Tuesday, June 28, 2016 4:57 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
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Thank you,

Emily Fields
Admin. Director of Grants
606-437-5132

Betsy Sekula

From: Michael G Lasslo
Sent: Thursday, July 07, 2016 2:34 PM
To: Allison D Barker
Cc: Brad N Hall; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov)
Subject: Re: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

I agree with the requests for the Big Sandy project and the Ashland Alliance project.

I do not support the requests for the two industrial parks (Coal Fields and Gateway). They probably need the funds but we should not use K-PEGG for operation & maintenance expenses. I am concerned if they are in financial distress. The two industrial authorities will need to look elsewhere. I would support a request solely for marketing of the parks, especially for Coal Fields (which needs a name change).

Thanks,

Lasslo

Sent from my iPhone

On Jul 7, 2016, at 12:35 AM, Allison D Barker <adbarker@aep.com> wrote:

Brad,

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Allison

From: Brad N Hall
Sent: Tuesday, June 28, 2016 4:57 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

K-PEGG Review Team,

Please find attached four new grant requests for the K-PEGG program. The requests are from the following agencies:

1. Ashland Alliance – a request to fund an aerospace certification for Boyd and Greenup Counties and for an extensive marketing study / plan for promoting the industrial sites within the Alliance Region -- \$84,000
2. Coalfields Industrial Authority – a request to fund the parks maintenance, utilities and some basic marketing for the next two years -- \$50,000

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4. Big Sandy Community & Technical College – a request to fund fiber optics training equipment for the new fiber optics training program at the College.

Please review the applications and supporting material, then provide me with an email describing your support or denial of each request. Please respond to this email with your answers by Thursday, July 7th at 5:00 PM.

Please let me know if anyone has any questions or would like to discuss further. I thought I would try putting them all into one email so you would not have to track multiple emails. I hope this is not confusing.

Thank you for your dedication to this program.

Brad N. Hall, MBA | External Affairs Manager
AEP Kentucky Power Company
3249 N Mayo Trail
Pikeville, KY 41501
Office: 606-437-3790
Mobile: 502-382-0507
Email: bnhall@aep.com
Website: aeped.com

<image001.jpg>

From: Emily Fields [<mailto:emily.fields@pikevilleky.gov>]
Sent: Friday, March 18, 2016 9:58 AM
To: Brad N Hall
Cc: Tonya Taylor; Donovan Blackburn
Subject: Kentucky Power Economic Growth Grant (KPEGG) Application - City of Pikeville

This is an EXTERNAL email. STOP. THINK before you CLICK links or OPEN attachments.

Brad –
Please see attached for the City of Pikeville’s KPEGG application.
If you have any questions or comments, please let us know.

We look forward to this opportunity.

Thank you,

Emily Fields
Admin. Director of Grants
606-437-5132



July 21, 2016

Charles Colwell, Chairman
Coal Fields Regional Industrial Authority, Inc.
PO Box 239
Hazard, KY 41702

RE: Coalfields Industrial Authority K-PEGG Application

Mr. Colwell,

Thank you for your participation and application to the Kentucky Power Economic Growth Grants (K-PEGG) program. This is the program's first year and we have had great participation from our communities. There have been many worthy applications and the committee continues to have a difficult time selecting the grant recipients. Further, the committee and Kentucky Power Company must adhere to the guidelines stipulated by the Kentucky Public Service Commission on how best these dollars should be utilized.

We regret to inform you that your application was not selected to receive a K-PEGG grant. I would be happy to schedule a time with you and your application team to review the application and assist you in identifying opportunities for future grant applications. Please contact me to schedule a time to discuss with you or your team.

We encourage you to apply again to the program for other projects. The K-PEGG program can accept applications year round, and we can award grants as long the program continues to be funded and those funds are available.

Kentucky Power Company is dedicated to be a resource for economic development in the communities we serve. We have many economic development programs designed to assist the region. I will be happy to discuss with you how we can assist you in your endeavors. Please feel free to contact me anytime with questions.

Again, thank you for participation in the K-PEGG grant program.

Sincerely,

Brad N. Hall
External Affairs Manager

Betsy Sekula

From: John A Rogness III
Sent: Friday, July 01, 2016 2:22 PM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

Hi Brad,

Here are my comments / recommendations for the last two applications:

Coal Fields Regional Industrial Authority and Appalachian Industrial Authority - These applications are to cover operating expenses for the coming two year period, with only a small amount for marketing. There are no jobs expected to be created or retained. Funding projects that are specifically targeted toward laying the groundwork to attract and retain new employers as well as job training / job creation is our mandate and would be a better use of our limited grant funds. While I regret that the organizations' budgets have been cut, **I recommend that we deny both of these applications.**

Thanks,

John A. Rogness III
Director - Regulatory Services
AEP Kentucky Power Company
101 Enterprise Dr.
Frankfort, KY 40601
Phone (502) 696-7010
Audinet 8-605-7010

From: John A Rogness III
Sent: Thursday, June 30, 2016 4:31 PM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

Hi Brad,

I have only read two of the projects so far, but here are my recommendations.

I strongly recommend approval of the BSCTC request for \$75,000 to help equip its training center. Though still in its infancy, the program appears to be gaining traction. The ten students who traveled to Texas for additional training with Google is a great start on many levels.

I strongly recommend approval of the Ashland Alliance grant request for \$84,000. It builds on a lot of hard work and the successful completion of previous projects and we should follow through with the effort.

Thanks,

John A. Rogness III
Director - Regulatory Services
AEP Kentucky Power Company
101 Enterprise Dr.
Frankfort, KY 40601
Phone (502) 696-7010
Audinet 8-605-7010

From: Brad N Hall
Sent: Wednesday, June 29, 2016 10:35 AM
To: John A Rogness III; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

John,

That would be great. Please let me know if you have further questions.

Thank you,

Brad N. Hall, MBA | Manager External Affairs
Economic & Business Development
AEP Kentucky Power Company
3249 N Mayo Trail
Pikeville, KY 41501
Office: 606-437-3790
Mobile: 502-382-0507
Email: bnhall@aep.com
Website: aeped.com



A unit of American Electric Power

From: John A Rogness III
Sent: Wednesday, June 29, 2016 9:20 AM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

Brad,

Do you want us to rank these in order of funding preference?

Thanks,

John A. Rogness III
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Email: bnhall@aep.com
Website: aeped.com



A unit of American Electric Power

From: Emily Fields [<mailto:emily.fields@pikevilleky.gov>]
Sent: Friday, March 18, 2016 9:58 AM
To: Brad N Hall
Cc: Tonya Taylor; Donovan Blackburn
Subject: Kentucky Power Economic Growth Grant (KPEGG) Application - City of Pikeville

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If you have any questions or comments, please let us know.

We look forward to this opportunity.

Thank you,

Emily Fields
Admin. Director of Grants
606-437-5132

Betsy Sekula

From: Bob Shurtleff
Sent: Wednesday, July 06, 2016 4:37 PM
To: Brad N Hall
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

I agree with the recommendations I have seen so far concerning the Ashland Alliance, aerospace certification and the marketing study, it fits our program nicely and I recommend the project

I believe I need to recuse myself from the vote concerning BSCTCS since I am on an advisory board and the Foundation board for the Institution. I believe my service with the advisory board could be seen as an influence.

The other two request for Coalfields and Gateway I reject for one they are identical request with name changed and I don't believe we should be awarding money to support the basic needs of the infrastructure of the parks.

Bob Shurtleff
3249 N. Mayo Trail, Pikeville, KY 41501
Audinet 620-3180
Outside 606-437-3180
Cell 606-794-1555

This message (including any attachments) contains confidential information intended for a specific individual and purpose, and is protected by law. If you are not the recipient, you should delete this message and are hereby notified that any disclosure, copying, or distribution of this message, or the taking of any actions based on it, is strictly prohibited

From: Brad N Hall
Sent: Tuesday, June 28, 2016 4:57 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
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Pikeville, KY 41501
Office: 606-437-3790
Mobile: 502-382-0507
Email: bnhall@aep.com
Website: aeped.com



A unit of American Electric Power

From: Emily Fields [<mailto:emily.fields@pikevilleky.gov>]
Sent: Friday, March 18, 2016 9:58 AM
To: Brad N Hall
Cc: Tonya Taylor; Donovan Blackburn
Subject: Kentucky Power Economic Growth Grant (KPEGG) Application - City of Pikeville

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Brad –
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If you have any questions or comments, please let us know.

We look forward to this opportunity.

Thank you,

Emily Fields
Admin. Director of Grants
606-437-5132

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From: Del Borden
Sent: Wednesday, July 06, 2016 3:00 PM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

Brad,

After reviewing the Grants, I find I agree with Hall and John Rogness.

1. The Big Sandy Community and Technical College grant request of \$75,000, to equip the new Advanced Technology Center, will be a good investment. It will help train our residents for the jobs of the near future, allowing for good paying jobs. I highly recommend this project.
2. The Ashland Alliance Grant request for \$84,000, to become a AIReady Certified for Boyd and Greenup Counties and to market and brand our area, seems a good investment. I would be concerned if we did not obtain the certification. We would be the donut hole instead of the bulls eye. I recommend this project.
3. Appalachian Industrial Authority's request of \$50,000. seems short sighted. They will be in the same boat in 2 years. \$5400 is not going to do an adequate job to market the property or get it ready for marketing. I recommend against this grant proposal.
4. Coal Field Regional Industrial Authority, Inc – identical request as #3 only different location. Same comments, I recommend against this grant request.

From: Brad N Hall
Sent: Tuesday, June 28, 2016 4:57 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
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Pikeville, KY 41501
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Mobile: 502-382-0507
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A unit of American Electric Power

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Sent: Friday, March 18, 2016 9:58 AM
To: Brad N Hall
Cc: Tonya Taylor; Donovan Blackburn
Subject: Kentucky Power Economic Growth Grant (KPEGG) Application - City of Pikeville

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Brad –
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If you have any questions or comments, please let us know.

We look forward to this opportunity.

Thank you,

Emily Fields
Admin. Director of Grants
606-437-5132

Betsy Sekula

From: Enochs, John C (CED) <john.enochs@ky.gov>
Sent: Wednesday, July 06, 2016 3:38 PM
To: Brad N Hall; John A Rogness III; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

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Brad, My assessment of the projects is set forth below in order of funding preference:

1. **Big Sandy Community and Technical College, \$75,000.** This is a strong project with great potential. Having a well-trained telecommunications workforce could have significant reach across various industry sectors. I would, however, consider making the grant contingent upon securing the remaining matching funds needed for the equipment (\$425,000) within a reasonable time frame.
2. **Ashland Alliance, \$84,000.** This appears to be part of a very thoughtful development strategy.
3. **Coal Fields Regional Industrial Authority and Appalachian Industrial Authority, \$50,000 each.** It is questionable whether the provision of operating dollars will translate effectively into economic development. Requests for overhead costs raise organizational concerns and the efficacy of funding these projects.

Please let me know if you need anything further. I look forward to talking Friday.

Best regards, John

From: Brad N Hall [mailto:bnhall@aep.com]
Sent: Wednesday, June 29, 2016 10:35 AM
To: John A Rogness III; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); Enochs, John (CED); Michael G Lasslo
Cc: Gregory G Pauley
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John,

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Thank you,

Brad N. Hall, MBA | Manager External Affairs
Economic & Business Development
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Cc: Gregory G Pauley
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Brad,

Do you want us to rank these in order of funding preference?
Thanks,

John A. Rogness III
Director - Regulatory Services
AEP Kentucky Power Company
101 Enterprise Dr.
Frankfort, KY 40601
Phone (502) 696-7010
Audinet 8-605-7010

From: Brad N Hall
Sent: Tuesday, June 28, 2016 4:57 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
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Thank you,

Emily Fields
Admin. Director of Grants
606-437-5132

Betsy Sekula

From: Allison D Barker
Sent: Thursday, July 07, 2016 12:35 AM
To: Brad N Hall; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: RE: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

Brad,

I recommend funding of the Big Sandy fiber optics project for \$75,000 and the Ashland Alliance project for \$84,000. Both projects are in line with our economic development goals for the region. However, I have concerns about the other two project requests, the Gateway Industrial Park and the Coalfields Industrial Park, because of the small dedication of funds to marketing compared to operations. I would consider providing just the \$5,400 requested for marketing in both projects but not operational funding.

Allison

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606-437-5132

Betsy Sekula

From: Michael G Lasslo
Sent: Thursday, July 07, 2016 2:34 PM
To: Allison D Barker
Cc: Brad N Hall; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov)
Subject: Re: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested

I agree with the requests for the Big Sandy project and the Ashland Alliance project.

I do not support the requests for the two industrial parks (Coal Fields and Gateway). They probably need the funds but we should not use K-PEGG for operation & maintenance expenses. I am concerned if they are in financial distress. The two industrial authorities will need to look elsewhere. I would support a request solely for marketing of the parks, especially for Coal Fields (which needs a name change).

Thanks,

Lasslo

Sent from my iPhone

On Jul 7, 2016, at 12:35 AM, Allison D Barker <adbarker@aep.com> wrote:

Brad,

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Thank you for your dedication to this program.

Brad N. Hall, MBA | External Affairs Manager
AEP Kentucky Power Company
3249 N Mayo Trail
Pikeville, KY 41501
Office: 606-437-3790
Mobile: 502-382-0507
Email: bnhall@aep.com
Website: aeped.com

<image001.jpg>

From: Emily Fields [<mailto:emily.fields@pikevilleky.gov>]
Sent: Friday, March 18, 2016 9:58 AM
To: Brad N Hall
Cc: Tonya Taylor; Donovan Blackburn
Subject: Kentucky Power Economic Growth Grant (KPEGG) Application - City of Pikeville

This is an EXTERNAL email. STOP. THINK before you CLICK links or OPEN attachments.

Brad –
Please see attached for the City of Pikeville’s KPEGG application.
If you have any questions or comments, please let us know.

We look forward to this opportunity.

Thank you,

Emily Fields
Admin. Director of Grants
606-437-5132



July 21, 2016

Julian Slone, Chairman
Appalachian Industrial Authority, Inc.
PO Box 239
Hazard, KY 41702

RE: Appalachian Industrial Authority K-PEGG Application

Mr. Slone,

Thank you for your participation and application to the Kentucky Power Economic Growth Grants (K-PEGG) program. This is the program's first year and we have had great participation from our communities. There have been many worthy applications and the committee continues to have a difficult time selecting the grant recipients. Further, the committee and Kentucky Power Company must adhere to the guidelines stipulated by the Kentucky Public Service Commission on how best these dollars should be utilized.

We regret to inform you that your application was not selected to receive a K-PEGG grant. I would be happy to schedule a time with you and your application team to review the application and assist you in identifying opportunities for future grant applications. Please contact me to schedule a time to discuss with you or your team.

We encourage you to apply again to the program for other projects. The K-PEGG program can accept applications year round, and we can award grants as long the program continues to be funded and those funds are available.

Kentucky Power Company is dedicated to be a resource for economic development in the communities we serve. We have many economic development programs designed to assist the region. I will be happy to discuss with you how we can assist you in your endeavors. Please feel free to contact me anytime with questions.

Again, thank you for participation in the K-PEGG grant program.

Sincerely,

Brad N. Hall
External Affairs Manager

Betsy Sekula

From: Brad N Hall
Sent: Tuesday, June 28, 2016 4:57 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Cc: Gregory G Pauley
Subject: KPEGG Applications (4) - Ashland Alliance, Coalfields Industrial Park, Gateway Industrial Park, and Big Sandy Community & Tech College -- Response Requested
Attachments: 20160627_Ashland Alliance_KPEGG GRANT APPLICATION_Marketing_Aerospace.doc; 20160627_Ashland Alliance_KPEGG_Letter of Support_1.doc; 20160627_Ashland Alliance_KPEGG_Letter of Support_2.docx; 20160623_Coalfields Industrial Park_KPEGG_Operational Money.pdf; 20160627_Gateway Industrial Park_KPEGG Request_Operational Funding.pdf; 20160615_BSCTC KPEGG GRANT APPLICATION_Fiber Equip.docx; 20160615_BSCTC_KPEGG_Cover Letter.pdf; 20160615_BSCTC_KPEGG_Fiber Optic Classroom Quote.xlsm; 20160615_BSCTC_KPEGG_Fiber Optics Equipment Needed.xlsx; 20160615_BSCTC_KPEGG_letter of support.doc

K-PEGG Review Team,

Please find attached four new grant requests for the K-PEGG program. The requests are from the following agencies:

1. Ashland Alliance – a request to fund an aerospace certification for Boyd and Greenup Counties and for an extensive marketing study / plan for promoting the industrial sites within the Alliance Region -- \$84,000
2. Coalfields Industrial Authority – a request to fund the parks maintenance, utilities and some basic marketing for the next two years -- \$50,000
3. Gateway Industrial Park (Appalachian Regional Industrial Park) – a request to fund the parks maintenance, utilities and some basic marketing for the next two years -- \$50,000
4. Big Sandy Community & Technical College – a request to fund fiber optics training equipment for the new fiber optics training program at the College.

Please review the applications and supporting material, then provide me with an email describing your support or denial of each request. Please respond to this email with your answers by Thursday, July 7th at 5:00 PM.

Please let me know if anyone has any questions or would like to discuss further. I thought I would try putting them all into one email so you would not have to track multiple emails. I hope this is not confusing.

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Emily Fields
Admin. Director of Grants
606-437-5132

Betsy Sekula

From: Del Borden
Sent: Thursday, July 21, 2016 9:29 AM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Subject: RE: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

I support the Ashland Alliance's grant request for \$15,000, to help "close the deal" for the Steel Ventures expansion. The addition of 65 jobs makes this a very wise investment for the community. There is also good State and Local support for this project.

Do we have any additional information on the second grant request by Leslie Co Fiscal Court for \$75,000. I'm unclear what the funds will be used for. Is there any other upfront contributions, or just the annual support by KCTCS and the Fiscal Court?

From: Brad N Hall
Sent: Wednesday, July 20, 2016 4:11 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Subject: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

KPEGG Team,

As you can see, the K-PEGG program has become very popular. Just this week, Greg Pauley signed off on our last two recommendations to award the Big Sandy Community & Technical College grant and the Ashland Alliance Marketing grant. We will have a check presentation with those two organizations very soon. He also agreed with our decision not to award the two grant requests for Coalfields Industrial Authority and Appalachian Industrial Authority.

Attached you will find two new grant requests. Note that we have currently expended the money we have on hand, but we do accrue these K-PEGG funds at approximately \$50,000 per month. The two requests we have are as follows:

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As I mentioned above, we have committed all of the K-PEGG funding we have collected, but we do received additional funds at the approximate rate of \$50,000 per month. At the end of July, we will have \$92,000 available before we pay the Floyd County Fiscal Court request of \$100,000 for RCL Chemical. Our next funding will be received at the end of August.

Please review these two requests and provide me with your yes or no vote along with a short written response supporting your decision. I would ask for a response by close of business on Wednesday, July 27th.

As always, thank you for all of the time each of you have dedicated to this program. These funds are providing significant impact to Eastern Kentucky.

Please contact me with any questions that you may have.

Thank you,

Brad N. Hall, MBA | Manager External Affairs
Economic & Business Development
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3249 N Mayo Trail
Pikeville, KY 41501
Office: 606-437-3790
Mobile: 502-382-0507
Email: bnhall@aep.com
Website: aeped.com



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Betsy Sekula

From: Del Borden
Sent: Thursday, July 21, 2016 9:33 AM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Subject: RE: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

I see potential in the Leslie County Project, But I would need additional information before I could vote on it.

Thanks,

Del

From: Brad N Hall
Sent: Wednesday, July 20, 2016 4:11 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Subject: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

KPEGG Team,

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Email: bnhall@aep.com
Website: aeped.com



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Betsy Sekula

From: John A Rogness III
Sent: Thursday, July 21, 2016 9:47 AM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John Enochs (john.enochs@ky.gov); Michael G Lasslo
Subject: RE: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

Brad,

The Leslie County application does not have sufficient information upon which to base a decision. A teleworks Hub with 45 jobs sounds good, but relative to the other applications we've received, this is just too sparse. If Leslie could provide additional information that would be helpful. At this point, I think the Application is incomplete. Why not send it back to Leslie County to be reworked and resubmitted.

Thanks,

John A. Rogness III
Director - Regulatory Services
AEP Kentucky Power Company
101 Enterprise Dr.
Frankfort, KY 40601
Phone (502) 696-7010
Audinet 8-605-7010

From: Brad N Hall
Sent: Wednesday, July 20, 2016 4:11 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Subject: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

KPEGG Team,

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Thank you,

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Email: bnhall@aep.com
Website: aeped.com



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Betsy Sekula

From: Allison D Barker
Sent: Thursday, July 21, 2016 10:10 AM
To: Brad N Hall
Subject: RE: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

Brad,

I support both of these projects. While there was some concerns voiced by others about the Leslie County proposal, I think all of the concerns can be easily addressed. From a public relations standpoint, I think it is important to make some of these awards in our southern territory. We rejected two recently, and for good reason since they were to help with budgetary shortfalls and not economic development. This one doesn't have those some operational concerns so I support it. I also like the Steel Ventures project because it appears to be a good one. I am concerned, though, about the public perception about the number of grants we have awarded to the Ashland Alliance even though they do great work.

Allison

From: Brad N Hall
Sent: Wednesday, July 20, 2016 4:11 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Subject: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

KPEGG Team,

As you can see, the K-PEGG program has become very popular. Just this week, Greg Pauley signed off on our last two recommendations to award the Big Sandy Community & Technical College grant and the Ashland Alliance Marketing grant. We will have a check presentation with those two organizations very soon. He also agreed with our decision not to award the two grant requests for Coalfields Industrial Authority and Appalachian Industrial Authority.

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Betsy Sekula

From: Michael G Lasslo
Sent: Thursday, July 21, 2016 12:08 PM
To: Brad N Hall
Cc: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov)
Subject: Re: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

I support the grant for Steel Ventures as \$15k is a small amount and seems to be needed to close the deal. Good jobs and we will get some electrical load as well. The company appears solid with good potential for growth.

As others have commented, the Leslie County project could be worthwhile as it is in one of the poorest counties in our service area, but the application is lacking details.

I would like some background on Teleworks e.g. how solid is this company and what do they do? What would be the line item budget for the \$75k? Is this a "build it and they will come" or do they have specific prospects for companies that would employ workers when the project is completed?

Lasslo

Sent from my iPhone

On Jul 20, 2016, at 4:10 PM, Brad N Hall <bnhall@aep.com> wrote:

KPEGG Team,

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Thank you,

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<image003.jpg>

<20160713_KPEGG Request_Ashland Alliance_Steel Ventures.doc>

<Cabinet Economic Development_Steel Ventures KPEGG Letter.pdf>

<Greenup County Steel Ventures KPEGG Letter.tif>

<Steel Ventures Request_Galvanizing Report_State of KY.docx>

<20160713_KPEGG Application_Leslie Co_Teleworks.pdf>

Betsy Sekula

From: Bob Shurtleff
Sent: Friday, July 22, 2016 4:05 PM
To: Brad N Hall; Allison D Barker; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Subject: RE: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

My vote is yes for the Steel Ventures Expansion and no for the Teleworks project in Leslie County.

The support shown by state and local government gives promise to the project as well as the foundation grant from the Woodlands Foundation and the contribution from the Fiscal Court concerning the Steel Ventures request.

The Leslie County Teleworks project application needs more detail and supporting information, and the way I read it one concludes that the money would need to be given again next year since they say per year from KCTCS and the Fiscal Court.

Explain the Project Budget, including use of Kentucky Power K-PEGG FROM K-PEGG \$15,000.00 PER YEAR FROM KCTCS AND \$10,000 LESLIE COUNTY FISCAL COURT

Bob Shurtleff
3249 N. Mayo Trail, Pikeville, KY 41501
Audinet 620-3180
Outside 606-437-3180
Cell 606-794-1555

This message (including any attachments) contains confidential information intended for a specific individual and purpose, and is protected by law. If you are not the recipient, you should delete this message and are hereby notified that any disclosure, copying, or distribution of this message, or the taking of any actions based on it, is strictly prohibited

From: Brad N Hall
Sent: Wednesday, July 20, 2016 4:11 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Subject: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

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Email: bnhall@aep.com
Website: aeped.com



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Betsy Sekula

From: Enochs, John C (CED) <john.enochs@ky.gov>
Sent: Monday, July 25, 2016 11:43 AM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; Michael G Lasslo
Subject: RE: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

This is an EXTERNAL email. STOP. THINK before you CLICK links or OPEN attachments.

Ashland Alliance/Steel Ventures: I vote **yes** on this project. The company was preliminarily approved by KEDFA for incentives under the KBI program, which is a competitive program for tax incentives that are only available if the company might locate in another state. This is a relatively small request on an important project that will create a significant number of new jobs.

Leslie County/Teleworks Hub: I vote **no** on this project. I agree with the consensus that the application lacks detail, including any explanation about how grant funds would be used. While the creation of 45 jobs would be great in this area, it is unclear whether these would be permanent jobs, and the extent to which the project will continue upon completion. In addition, it is unclear how awarding grant funds in this case would result in the creation or retention of industrial and/or manufacturing jobs.

Please let me know if you need anything further regarding these requests. I look forward to talking to the group later this week.

Thanks, John

From: Brad N Hall [<mailto:bnhall@aep.com>]
Sent: Wednesday, July 20, 2016 4:11 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; Enochs, John C (CED); Michael G Lasslo
Subject: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

KPEGG Team,

As you can see, the K-PEGG program has become very popular. Just this week, Greg Pauley signed off on our last two recommendations to award the Big Sandy Community & Technical College grant and the Ashland Alliance Marketing grant. We will have a check presentation with those two organizations very soon. He also agreed with our decision not to award the two grant requests for Coalfields Industrial Authority and Appalachian Industrial Authority.

Attached you will find two new grant requests. Note that we have currently expended the money we have on hand, but we do accrue these K-PEGG funds at approximately \$50,000 per month. The two requests we have are as follows:

1. Ashland Alliance – Steel Ventures Galvanizing Plant: Steel Ventures of West Virginia is planning to build a new galvanizing plant at the Wurtland River Port in Greenup County. This would be a \$15.8 million dollar project creating 65 good paying jobs. As the project began to progress, they discovered the need to have a major line expansion from the gas company to meet the demand of the facility. This will be an unexpected cost of \$336,000 for the project. They have asked the local community to raise \$50,000 to assist in this cost for them to locate the project. **The Alliance is asking K-PEGG for \$15,000.** Those dollars will be paired with \$10,000 from the Greenup County Fiscal Court, and \$25,000 from the Woodland Foundation.
2. Leslie Co Fiscal Court – Teleworks Hub: **The Leslie County Fiscal has requested \$75,000** to assist them in establishing a Teleworks Hub in the region. The Leslie County Fiscal Court would contribute \$10,000 and KCTCS would contribute \$15,000. This project is expected to create 45 jobs.

As I mentioned above, we have committed all of the K-PEGG funding we have collected, but we do received additional funds at the approximate rate of \$50,000 per month. At the end of July, we will have \$92,000 available before we pay the Floyd County Fiscal Court request of \$100,000 for RCL Chemical. Our next funding will be received at the end of August.

Please review these two requests and provide me with your yes or no vote along with a short written response supporting your decision. I would ask for a response by close of business on Wednesday, July 27th.

As always, thank you for all of the time each of you have dedicated to this program. These funds are providing significant impact to Eastern Kentucky.

Please contact me with any questions that you may have.

Thank you,

Brad N. Hall, MBA | Manager External Affairs
Economic & Business Development
AEP Kentucky Power Company
3249 N Mayo Trail
Pikeville, KY 41501
Office: 606-437-3790
Mobile: 502-382-0507
Email: bnhall@aep.com
Website: aeped.com



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Betsy Sekula

From: Hal Goode <hgoode@kaedonline.org>
Sent: Monday, July 25, 2016 1:18 PM
To: Brad N Hall; Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Subject: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

This is an EXTERNAL email. STOP. THINK before you CLICK links or OPEN attachments.

Hi Brad,

The grant for Ashland Alliance/Steel Ventures in Ashland looks like another good partnership. Good jobs and I agree with others the company appears solid with good potential for growth. Very worthy investment. Yes from me.

I'm like the others really want to see the possible growth in Leslie County but I still have some questions on the application. I believe it does not have sufficient information upon which to base a decision. I wonder if Leslie County could provide more detail to the project and investments. I am curious what the result in the creation or retention of industrial and/or manufacturing jobs would be. Additional information that would be helpful. I do see the potential in this project but have some of the same questions that have been presented by others. No for right now.

Thanks,

Hal

From: Brad N Hall [<mailto:bnhall@aep.com>]
Sent: Wednesday, July 20, 2016 4:11 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal Goode; John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Subject: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks

KPEGG Team,

As you can see, the K-PEGG program has become very popular. Just this week, Greg Pauley signed off on our last two recommendations to award the Big Sandy Community & Technical College grant and the Ashland Alliance Marketing grant. We will have a check presentation with those two organizations very soon. He also agreed with our decision not to award the two grant requests for Coalfields Industrial Authority and Appalachian Industrial Authority.

Attached you will find two new grant requests. Note that we have currently expended the money we have on hand, but we do accrue these K-PEGG funds at approximately \$50,000 per month. The two requests we have are as follows:

1. Ashland Alliance – Steel Ventures Galvanizing Plant: Steel Ventures of West Virginia is planning to build a new galvanizing plant at the Wurtland River Port in Greenup County. This would be a \$15.8 million dollar project creating 65 good paying jobs. As the project began to progress, they discovered the need to have a major line expansion from the gas company to meet the demand of the facility. This will be an unexpected cost of \$336,000 for the project. They have asked the local community to raise \$50,000 to assist in this cost for them to locate the project. **The Alliance is asking K-PEGG for \$15,000.** Those dollars will be paired with \$10,000 from the Greenup County Fiscal Court, and \$25,000 from the Woodland Foundation.

2. Leslie Co Fiscal Court – Teleworks Hub: **The Leslie County Fiscal has requested \$75,000** to assist them in establishing a Teleworks Hub in the region. The Leslie County Fiscal Court would contribute \$10,000 and KCTCS would contribute \$15,000. This project is expected to create 45 jobs.

As I mentioned above, we have committed all of the K-PEGG funding we have collected, but we do received additional funds at the approximate rate of \$50,000 per month. At the end of July, we will have \$92,000 available before we pay the Floyd County Fiscal Court request of \$100,000 for RCL Chemical. Our next funding will be received at the end of August.

Please review these two requests and provide me with your yes or no vote along with a short written response supporting your decision. I would ask for a response by close of business on Wednesday, July 27th.

As always, thank you for all of the time each of you have dedicated to this program. These funds are providing significant impact to Eastern Kentucky.

Please contact me with any questions that you may have.

Thank you,

Brad N. Hall, MBA | Manager External Affairs
Economic & Business Development
AEP Kentucky Power Company
3249 N Mayo Trail
Pikeville, KY 41501
Office: 606-437-3790
Mobile: 502-382-0507
Email: bnhall@aep.com
Website: aeped.com



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Betsy Sekula

From: Gregory G Pauley
Sent: Wednesday, August 10, 2016 10:46 AM
To: Brad N Hall
Subject: RE: K-PEGG Award Recommendations Response Requested

Approved action as proposed

Gregory G Pauley
President & COO
Kentucky Power Company
101A Enterprise Drive
Frankfort, Ky 40601
Office 502-696-7007
Cell 502-545-7007

From: Brad N Hall
Sent: Monday, August 08, 2016 12:14 AM
To: Gregory G Pauley
Subject: K-PEGG Award Recommendations Response Requested

Greg,

The K-PEGG team has received and reviewed three more grant requests for the K-PEGG program. We currently have approximately \$92,000 available to award, and the fund increases by approximately \$50,000 per month at the end of each month. Please review the summarized requests below and respond with your affirmation or declination for each request.

Request 1: Project Approved by the committee

Floyd Co Court, RCL Chemical -- This one is from the Floyd County Fiscal Court on behalf of a large project looking to locate in Floyd County. The project is expected to create 70 permanent jobs, 200 temporary construction jobs, and invest \$500,000,000. The project has been awarded \$18,000,000 in incentives from the state of Kentucky. The grant request is asking for \$100,000 for site preparation work for this project. This can be viewed as a closing fund for a project and that is a valid use of the funds.

Request 2: Project Rejected by the committee

Leslie County Fiscal Court, Teleworks Facility – **The Leslie County Fiscal has requested \$75,000** to assist them in establishing a Teleworks Hub in the region. The Leslie County Fiscal Court would contribute \$10,000 and KCTCS would contribute \$15,000. This project is expected to create 45 jobs. The reason for the rejection is a very poorly written application. See attached.

Request 3: Project Approved by the committee

Ashland Alliance, Steel Ventures Galvanizing Plant Expansion in Greenup Co –Steel Ventures of West Virginia is planning to build a new galvanizing plant at the Wurtland River Port in Greenup County. This would be a \$15.8 million dollar project creating 65 good paying jobs. As the project began to progress, they discovered the need to have a major line expansion from the gas company to meet the demand of the facility. This will be an unexpected cost of \$336,000 for the project. They have asked the local community to raise \$50,000 to assist in this cost for them to locate the project. **The**

Alliance is asking K-PEGG for \$15,000. Those dollars will be paired with \$10,000 from the Greenup County Fiscal Court, and \$25,000 from the Woodland Foundation. This can be viewed as a closing fund for a project and that is a valid use of the funds.

By the end of August, the fund will have enough money to cover these requests. If you agree with the rejection of the Leslie County, the committee has agreed that the request is for a good project but the applications need to be resubmitted with much more information. I will be happy to reach out to them to explain that they should reapply with an improved grant application.

Please let me know if you have any questions.

Thank you,

Brad N. Hall, MBA | Manager External Affairs
Economic & Business Development
AEP Kentucky Power Company
3249 N Mayo Trail
Pikeville, KY 41501
Office: 606-437-3790
Mobile: 502-382-0507
Email: bnhall@aep.com
Website: aeped.com





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GRANT REQUEST NO. _____

**Kentucky Power Economic Growth Grant
 K-PEGG Fund
 GRANT APPLICATION**

Applicant:	LESLIE COUNTY FISCAL COURT

Primary Contact:	ONZIE SIZEMORE		
Phone: 606-672-3382	Fax: 606-672-7373	Osize12@yahoo.com	

Alternate Contact:	JIMMY SIZEMORE		
Phone: 606-672-3200	Fax: 606-672-7373	E-Mail: lfcourt@tds.net	

Address:	P O BOX 619 22010 MAIN STREET		
Community:	HYDEN	KY	41749

Project Location: (Describe KY Power service territory that will benefit)	KCTCS SCHOOL OF BLUEGRASS MUSIC MAPLE STREET HYDEN KY 41749
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Funding Request (\$): 75,000.00
Are you a previous grant recipient? NO <i>Previous recipients are required to complete the reporting requirement prior to application submission.</i>

Explanation of Project or Organizational Need: <u>TELEWORKS USA IS INTERESTED IN LOCATING A HUB AT KCTCS SCHOOL OF BLUEGRASS MUSIC</u>
--

Project or Organizational Scope (Area/Region): LESLIE COUNTY; LOCATE A TELEWORKS HUB HERE THAT WILL CREATE 45 JOBS LOCALLY
--

Anticipated Results:	
Number of Jobs to be Created within 3 years:	45

Describe Anticipated Results of Proposed Project: THE PROJECT WILL ALLOW LOCALS TO WORK ON LINE FOR VARIOUS COMPANIES THROUGH TELEWORKS USA.

Other Pertinent Information: _____

Explain the Project Budget, including use of Kentucky Power K-PEGG Funds: \$75,000.00 FROM K-PEGG \$15,000.00 PER YEAR FROM KCTCS AND \$10,000.00 PER YEAR FROM LESLIE COUNTY FISCAL COURT

Additional Information to Lend Support to this Request: ITS A COLLABORATIVE EFFORT BETWEEN LESLIE COUNTY FISCAL COURT, CITY OF HYDEN, AND KCTCS.

List other Partner Organizations and Collaborators with Contact Information: CITY OF HYDEN, CAROL LEWIS JOSEPH-MAYOR 22035 MAIN STREET, HYDEN KY 41749. 606-672-2300. KCTCS- DEAN OSBORNE 108 MAPLE STREET, HYDEN KY 41749. 606-672-6800. LESLIE COUNTY FISCAL COURT-JIMMY SIZEMORE-PO BOX 619 HYDEN KY 41749-606-672-3200

Estimated Project Schedule (if applicable):

Project Start :	AUGUST 2016
Project Completion:	SEPTEMBER 2016

Applications must meet program guidelines and receive final approval from KY Power

KY Power K-PEGG Fund Recommendation (KY Power use only)	\$
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Applicant Type Name and Title	_____
Date:	

KY Power Representative Name and Title	_____
Date:	

- All K-PEGG applications must be submitted electronically in the provided format to bnhall@aep.com. Please scan supporting documentation and cover letter and include with your application.
- The K-PEGG program will not have any deadlines for request. The program is designed to be flexible in an effort to meet any potential economic development needs year round, as deemed qualified by the K-PEGG review team. A request can be made at any time by completing this request form and by providing any necessary supplemental information.
- Incomplete applications will not be returned for revision.
- Requests for Kentucky Power K-PEGG funds must meet specific program requirements. The total planned giving for all awarded projects for any given year will not exceed the amount collected and matched through the Kentucky Economic Development Surcharge (KEDS), this will be approximately \$600,000 annually. Kentucky Power reserves the right to adjust potential grant awards based on competitive requests, appropriateness of requests, fund availability, and other criteria established by Kentucky Power.

Betsy Sekula

From: Brad N Hall
Sent: Wednesday, July 20, 2016 4:11 PM
To: Allison D Barker; Bob Shurtleff; Del Borden; Gregory G Pauley; Hal B. Goode (hgoode@kaedonline.org); John A Rogness III; John Enochs (john.enochs@ky.gov); Michael G Lasslo
Subject: New KPEGG Requests: Steel Ventures Expansion, Leslie Co Teleworks
Attachments: 20160713_KPEGG Request_Ashland Alliance_Steel Ventures.doc; Cabinet Economic Development_Steel Ventures KPEGG Letter.pdf; Greenup County Steel Ventures KPEGG Letter.tif; Steel Ventures Request_Galvanizing Report_State of KY.docx; 20160713_KPEGG Application_Leslie Co_Teleworks.pdf

KPEGG Team,

As you can see, the K-PEGG program has become very popular. Just this week, Greg Pauley signed off on our last two recommendations to award the Big Sandy Community & Technical College grant and the Ashland Alliance Marketing grant. We will have a check presentation with those two organizations very soon. He also agreed with our decision not to award the two grant requests for Coalfields Industrial Authority and Appalachian Industrial Authority.

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Please review these two requests and provide me with your yes or no vote along with a short written response supporting your decision. I would ask for a response by close of business on Wednesday, July 27th.

As always, thank you for all of the time each of you have dedicated to this program. These funds are providing significant impact to Eastern Kentucky.

Please contact me with any questions that you may have.

Thank you,

[Brad N. Hall, MBA | Manager External Affairs](#)

Economic & Business Development
AEP Kentucky Power Company
3249 N Mayo Trail
Pikeville, KY 41501
Office: 606-437-3790
Mobile: 502-382-0507
Email: bnhall@aep.com
Website: aeped.com



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**KENTUCKY
POWER**

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Kentucky Power
101A Enterprise Drive
Frankfort, KY 40601
KentuckyPower.com

August 22, 2016

Leslie County Fiscal Court
c/o Onzie Sizemore
PO Box 270
Hyden, KY 41749

RE: Leslie County Fiscal Court, Teleworks Facility

Mr. Sizemore,

Thank you for your participation and application to the Kentucky Power Economic Growth Grants (K-PEGG) program. This is the program's first year and we have had great participation from our communities. There have been many worthy applications and the committee continues to have a difficult time selecting the grant recipients. Further, the committee and Kentucky Power Company must adhere to specific guidelines stipulated by the Kentucky Public Service Commission on how to best use these dollars to encourage and support economic development.

We regret to inform you that your application was not selected to receive a K-PEGG grant. I would be happy to schedule a time with you and your application team to review the application and assist you in identifying opportunities for future grant applications. Please contact me to schedule a time to discuss with you or your team.

We encourage you to apply again to the program for other projects. The K-PEGG program can accept applications year round, and we can award grants as long as the program continues to be funded and those funds are available.

Kentucky Power Company is dedicated to be a resource for economic development in the communities we serve. We have many economic development programs designed to assist the region. I will be happy to discuss with you how we can assist you in your endeavors. Please feel free to contact me anytime with questions.

Again, thank you for participation in the K-PEGG grant program.

Sincerely,

A handwritten signature in blue ink that reads 'Brad Hall'.

Brad N. Hall

External Affairs Manager

Betsy Sekula

From: tgoodwin@windstream.net
Sent: Monday, February 27, 2017 6:08 PM
To: Brad N Hall
Subject: [EXTERNAL] [no subject]
Attachments: aep - KPEGG_GRANT_REQUEST_APPLICATION_FORM.docx; hpceda 2016_Draft Budget_Perry Co ED (2) (2).xls; hpceda annual meeting presentation notes formatted.docx; hpceda cover letter for aep grant application.docx

This is an EXTERNAL email. STOP. THINK before you CLICK links or OPEN attachments.

Brad,

Attached are the documents you need to process our request for \$25,000 of the KPEGG Grant. I cannot thank you enough for not only the monetary donations you so graciously give to our part of your region but the support we receive in the sharing of your experience and many resources you make available to us.

I am naming the Directors and Investors below since my email with several attachments is so limited. If you need them in a separate format, I will send them in a separate email.

Thank you and I look forward to seeing you Thursday at our HPCEDA meeting.

Tonita Goodwin, Director
Hazard-Perry County Economic Development Alliance
P.O. Box 2138
Hazard, Kentucky 41702
(606)439-6963 Office
(606)439-6960 Fax
(859)623-5248 Cell
tgoodwin@windstream.net



GRANT REQUEST NO. _____

**Kentucky Power Economic Growth Grant
 K-PEGG Fund
 GRANT APPLICATION**

Applicant:	Hazard-Perry County Economic Development Alliance
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Primary Contact:	Tonita Goodwin
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Phone: 606-439-6963	Fax:	E-Mail: tgoodwin@windstream.net
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Alternate Contact:	Joe Grossman
--------------------	--------------

Phone: 859-351-9835	Fax:	E-Mail: jgrossman@arh.org
---------------------	------	---------------------------

Address:	P.O. Box 2138		
Community:	Hazard	State: KY	Zip: 41702

Project Location: (Describe KY Power service territory that will benefit)	<i>The alliance is in Hazard-Perry County but we are recruiting and marketing a regional industrial park, Coal Fields Regional Industrial Park, representing 5 counties – Perry, Harlan, Breathitt, Leslie and Knott.</i>
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Funding Request (\$): 25,000.00
Are you a previous grant recipient? Yes <i>Previous recipients are required to complete the reporting requirement prior to application submission.</i>

Explanation of Project or Organizational Need: *HPCEDA is an organization started in 2015 that just hired a full-time director for economic development to work in unison with One East Kentucky to market the area, recruit new industry, help existing industry and local businesses, whether existing or startup, to enhance the economy in this coal-distressed area of eastern Kentucky. The alliance currently depends on investors' donations to fund their operations.*

Project or Organizational Scope (Area/Region): *The primary focus for the alliance is in Hazard-Perry County but in recruiting and marketing the regional industrial park, Coal Fields Regional Industrial Park, the 5 counties of Perry, Harlan, Breathitt, Leslie and Knott all benefit from industries and jobs created. Also, Hazard is a regional hub for southeastern Kentucky and economic growth in Hazard-Perry County benefits a region much larger than the other 4 counties listed above.*

Anticipated Results:

Number of Jobs to be Created within 3 years:	300
Number of Existing Jobs to be Retained within 3 years:	90%
Describe Anticipated Results of Proposed Project: <i>The goal is to create jobs for the out-of-work coal miners in the county and region. HPCEDA is creating a marketing plan to include a website, brochure, slide presentation, etc. to advertise the area to prospective industries, site consultants, the Kentucky Cabinet for Economic Development, etc. to increase the visibility and awareness of the extensive workforce available in the area. Retaining the jobs in the current industries that already call Hazard-Perry County home is of utmost importance as well.</i>	
Other Pertinent Information: <i>This area has never had a full-time economic developer to position the area to compete for projects that would bring jobs. HPECEA is a group of concerned citizens, businesses and industries that have committed time and resources to make a difference in the area by developing the organization to create jobs and build the economy now and for the future.</i>	

Explain the Project Budget, including use of Kentucky Power K-PEGG Funds:
The 2016-2017 budget is attached.

Additional Information to Lend Support to this Request:
A copy of the brochure marketing piece is also attached.

List other Partner Organizations and Collaborators with Contact Information:
The list of directors, officers and investors is attached.

Estimated Project Schedule (if applicable):

Project Start :	2016
Project Completion:	2021 is the end of the five year commitment

Applications must meet program guidelines and receive final approval from KY Power

KY Power K-PEGG Fund Recommendation (KY Power use only)	\$
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Applicant Type Name and Title	<u>Tonita Goodwin, Director</u>
Date:	2/14/17

KY Power Representative Name and Title	_____
Date:	

➤ All K-PEGG applications must be submitted electronically in the provided format to bnhall@aep.com. Please scan supporting documentation and cover letter and include with your application.

- **The K-PEGG program will not have any deadlines for request. The program is designed to be flexible in an effort to meet any potential economic development needs year round, as deemed qualified by the K-PEGG review team. A request can be made at any time by completing this request form and by providing any necessary supplemental information.**
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- **Requests for Kentucky Power K-PEGG funds must meet specific program requirements. The total planned giving for all awarded projects for any given year will not exceed the amount collected and matched through the Kentucky Economic Development Surcharge (KEDS), this will be approximately \$600,000 annually. Kentucky Power reserves the right to adjust potential grant awards based on competitive requests, appropriateness of requests, fund availability, and other criteria established by Kentucky Power.**

HPCEDA Annual Meeting
Synopsis of Presentation by Tonita Goodwin, Executive Director
January 23, 2017

I have found it very impressive that leaders and business people in the community started the Hazard-Perry County Economic Development Alliance and made the commitment and investment of time and resources to make the community a better place today and for future generations. So if you see any of the founding members, investors or supporters, thank them. They care and are willing to do something about it.

There are many initiatives in Eastern Kentucky right now – way too many to try to mention them all but I do want to mention two.

S.O.A.R. – Shaping our Appalachian Region – you may have heard about S.O.A.R. It is an initiative started by former Governor Beshear and Congressman Hal Rogers to help build a brighter future for coal communities. Perry County is part of the S.O.A.R. area and can capitalize on the resources it has to offer.

One East Kentucky is a 9-county regional cooperative effort to attract jobs to the region using aggressive marketing and recruiting for new industries. One East Kentucky has a much larger budget than the Hazard-Perry County Economic Development Alliance so the director of One East spends more time traveling to meet with prospective companies and site consultants across the US. He also has some international trips planned this year as well. Perry County is part of One East Kentucky. Again, if you know any of the founding members and/or investors, thank them for their commitment.

Several studies have been completed or are in the making to help move our community and region forward. These studies are researched and compiled by third-party companies with the expertise in such studies to add credibility to the results.

First, with AEP Kentucky Power at the helm leading the collaborative effort, a Site Readiness Evaluation was completed to discover the gaps that exist in our being ‘client-ready’ and ready to win the projects when we get a chance at them. We are using this report in our strategic planning.

We have a Workforce Study proving what we already knew...our workers are our biggest advantage to competing globally for new industry.

We have a certification for the One East Kentucky 9-county region designating us Ready for Aerospace. This 4-month study found that our workforce has 74 different skill sets necessary to the Aerospace and Aviation industry. AND there are 7,700 people with one or more of these skill sets in the region.

Everyone knows that Kentucky plays a big role in the auto industry. As a matter of fact, we are 3rd in the production of light vehicles behind Michigan and Ohio, first and second respectively.

What most people don’t know is Kentucky’s number one export is actually aerospace products and Kentucky is 2nd or 3rd nationwide. We need to diversify our economy and not put all our eggs in one basket. With our being Ready for Aerospace, aerospace/aviation is a natural fit.

The news has been talking about the need for manufacturing employees for the past few years and the estimate is there will be a need for 3.5 million jobs over the next decade – 2015-2025. The opinion is that nearly 2 million jobs will go unfilled due to lack of skills. Areas of Kentucky like Bowling Green and Elizabethtown can’t find enough people to work right now.

Most areas have industrial parks and a few have buildings to market, as do we. BUT, we have what everyone needs - skilled workers. We don't want them to come and take our friends and neighbors; we want them to bring the jobs here.

So part of the efforts of marketing our area is marketing our workforce...thus the ad that just came out in the Southern Business and Development magazine which is similar to the one One East Kentucky placed in the Site Selection magazine. The ad in the SB&D magazine is in two places...one quarter-page ad is next to an article "Want skilled manufacturing labor? Check out Eastern Kentucky". The other is a full-page ad on the inside of the back cover.

We work closely with the Kentucky Cabinet for Economic Development in Frankfort. Their annual magazine is used to market Kentucky by the Cabinet for Economic Development and by the governor. We have already submitted an ad for this publication as well.

HPCEDA is now members of the following organizations:

- Kentucky Association of Economic Developers (KAED)
- Southern Economic Development Council (SEDC)
- International Economic Development Council (IEDC)
- Kentucky Automotive Industry Association (KAIA)
- Kentucky Aerospace Industry Consortium (KAIC)
- Kentucky United (we are in the process of joining this group)

Membership in these organizations gives us the opportunity to not only network with other economic developers but we have the opportunity to meet and talk with site consultants, and leaders of companies from CSX to folks in DC with the Appalachian Regional Commission, EPA, Commerce Cabinet and embassies from China, Japan, and so on.

The director for the Kentucky Automotive Industry Association (KAIA), Dave Tatman, is a friend of mine and he knows the automotive industry from the inside out. He retired as the plant manager for the Corvette plant in Bowling Green before taking this position with KAIA. Dave is planning to visit us soon to be familiar with what we have to offer. We never know when he may hear of an opportunity that he could assist in bringing to Hazard-Perry County.

You may ask where we go now that we have an office set up and the groundwork laid.

Again, one of our great partners & investors, AEP Kentucky Power is funding the process of getting our industrial park certified. We are working with a company out of Columbus, Ohio, creating another tool for our tool box in marketing our park.

We are developing a written strategic plan that coincides with the strategic plan of the City of Hazard and Perry County. Balanced Scorecard Institute defines strategic planning like this. "Strategic planning is an organizational management activity that is used to set priorities, focus energy and resources, strengthen operations, ensure that employees and other stakeholders are working toward common goals, establish agreement around intended outcomes/results, and assess and adjust the organization's direction in response to a changing environment."

We are in the process of taking inventory of several things. The first questions I asked when I started were what does the city and county NEED and want? Assuming money was no object, what is the pie-in-the-sky list? We know we need natural gas to the industrial park and the road to our airport needs to be improved. A strategic planning process may flush out more items like these. We are seeking grant and funding resources to apply for the money to help fund our priorities once they are addressed.

We are creating an inventory of vacant and potential industrial properties. There aren't that many buildings available across the state. Let's take an inventory and let everyone know we can supply a building without costing them the time of constructing a new one. A company could get up and running a lot sooner.

I am trying to meet our industry and business leaders. I would like for everyone to see this organization as the source of sources. If you need assistance, just call. I won't have all the answers but, I will find someone that does.

We have several partners that can offer assistance to small businesses and startups. I have been talking with some of them and plan to coordinate a strategy to make the public aware of the assistance available to them through workshops and the like.

We have a great base to build on due to the work that has already been done and the many assets we have in addition to S.O.A.R and One East Kentucky.

Don't take the cooperation and forward-thinking of our local elected officials for granted. I promise you not every community has it and it is impossible to move the community forward if you are held back by the leaders.

Appalachian Regional Healthcare (ARH) is our largest employer that offers medical care to the region.

Hazard Community and Technical College (HCTC) with Dr. Jennifer Lindon at the helm and her great staff are always eager to help like Keila Miller and many others.

The University Center of the Mountains is a dynamic consortium bringing more educational opportunities to southeastern Kentucky. Between the fall of 2004 and December 2015, over 1,100 degrees (bachelor's and/or master's) have been awarded to eastern Kentuckians.

Partners like the Hazard-Perry County Chamber of Commerce, EKCEP, MACED, KRADD, etc. I am afraid to try to mention them all because I would omit someone.

We have an airport with two runways, a terminal and land for expansion or for industry.

We have the North Fork of the Kentucky River. Some communities have built retail and recreational opportunities around their river.

CSX rail is here and all the potential that it has to offer.

Buckhorn Lake State Resort Park is an often overlooked asset.

We even have a country duo that spreads our name for us...Halfway 2 Hazard.

We have a lot to work with and like I said earlier, our biggest asset is our people.

(If you didn't know what an Economic Developer does, you have a good idea now.)

I am proud to be a part of this community. The people are great. I grew up in Jackson County so I am used to the hills and hollers. (Yes, I call them hollers.) I have sold my home in Richmond where I lived since college and moved here to make this my home. I am doing what I love and I am thankful for the opportunities this job offers.

HAZARD - PERRY COUNTY
ECONOMIC DEVELOPMENT ALLIANCE

P.O. Box 2138, Hazard, Kentucky 41702

February 27, 2017

AEP Kentucky Power
Attn: Brad Hall
12333 Kevin Avenue
Ashland, Kentucky 41102

Brad,

You are receiving this letter because of your generosity in supporting the Hazard-Perry County Economic Development Alliance (HPCEDA). Our records indicate the anniversary of your investment in the HPCEDA is upon us; therefore, we have enclosed the required application for the KPEGG Grant.

Since your 1st installment the organization has really moved forward on achieving some of its goals. First, in September 2016, I was hired as the full-time Executive Director. Over the past 4 ½ months, we have been working diligently to get our office set up; create an aggressive marketing plan; upgrade our record keeping; meet local leaders, businesses, organizations, etc.; take inventory of available properties, resources and partners among many other daily chores.

One such marketing piece is enclosed – our first edition of our newsletter, “Mining” Economic Opportunities. This will give you a snapshot of the assets Hazard-Perry County enjoys, where we are in marketing those assets and where we plan to go with the information we have gathered thus far.

Because I was asked by some of the attendees at our January 23 Annual Board Meeting to create a written synopsis of the information presented that evening, I have enclosed a copy of that document. We are getting our organization, industrial park and overall plans together so when we have prospects, we can put our best foot forward to show we have great people, a skilled workforce and a great place to work, live and play.

Thank you seems too insignificant for your generosity. Please know that my Board of Directors and I greatly appreciate your support that allows us to help move our part of the region forward. Future generations will also be appreciative of your investment in our community.

Please contact me if you have any questions. My contact information on the email.

Have a great day!

Tonita Goodwin, Executive Director

Enclosures