

2016 Residential Appliance Saturation Survey

American Electric Power

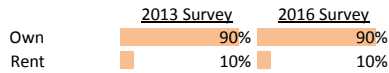
Results for Kentucky Power

Fielded November 9, 2015 through January 26, 2016

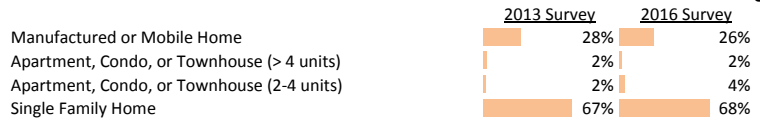
JURIS Kentucky Power ▼

YOUR HOME

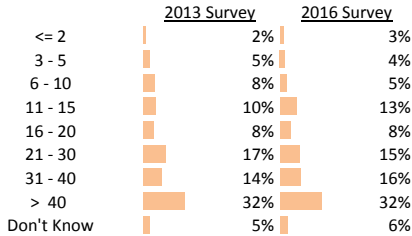
Do you own or rent your present home?



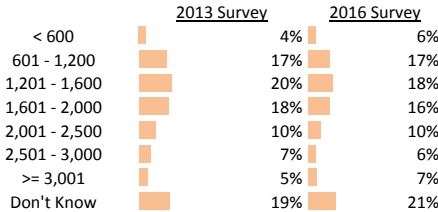
What one type best describes your home?



Approximately how old is your home?

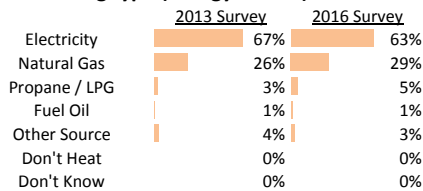


What is the approximate square footage of your home's living area?

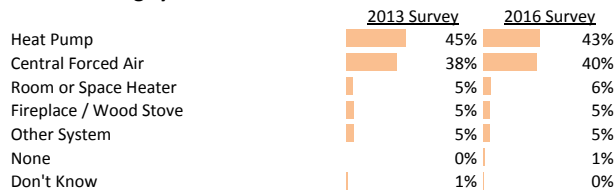


HOME HEATING & COOLING

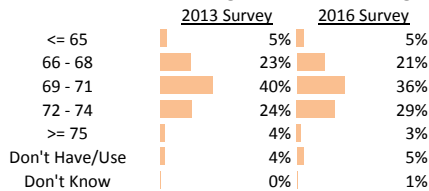
MAIN heating type (energy source)?



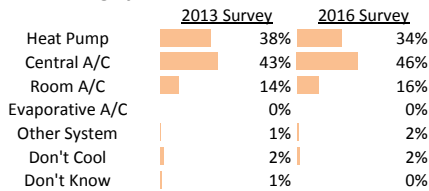
MAIN heating system?



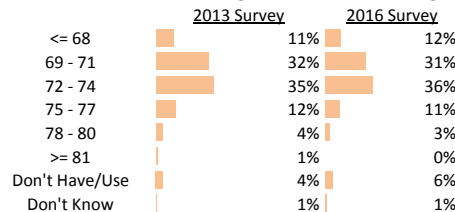
Normal thermostat setting in the winter (degrees Fahrenheit)?



MAIN cooling system?

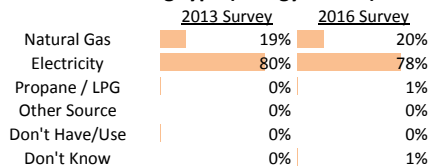


Normal thermostat setting in the summer (degrees Fahrenheit)?

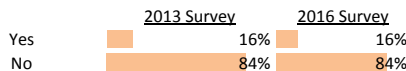


WATER HEATING

MAIN water heating type (energy source)?

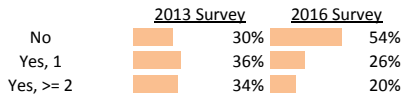


Is water heater a tankless or on-demand model?

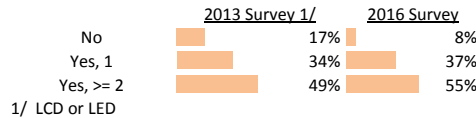


OTHER EQUIPMENT

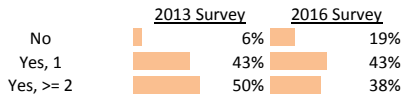
Have a tube-type television?



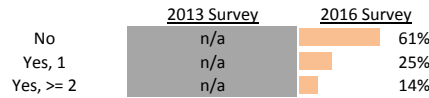
Have a high definition television?



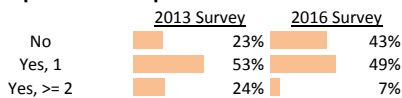
Have a DVD, DVR, or Cable Box?



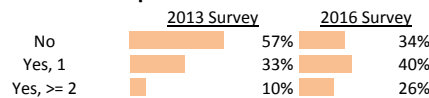
Have a gaming console?



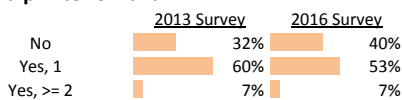
Have a personal computer?



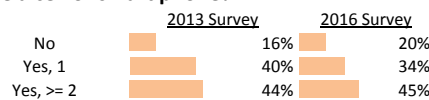
Have a tablet computer?



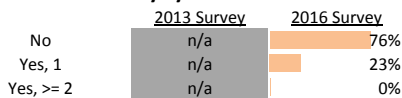
Have a printer or fax?



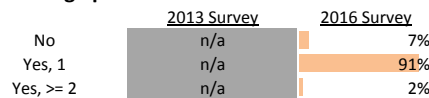
Have a cell or smart phone?



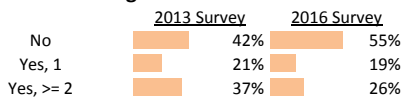
Have a home security system?



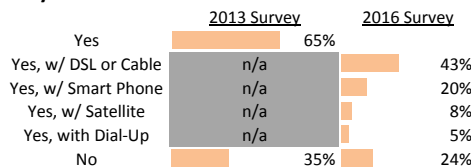
Have a surge protector?



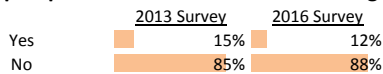
Have other rechargeables?



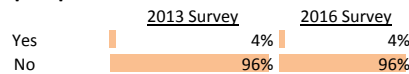
Do you connect to the internet at home?



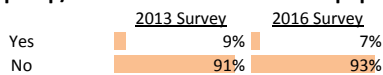
Have a pump or electric motor for - Swimming Pool?



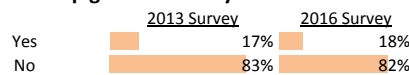
Have a pump or electric motor for - Hot Tub?



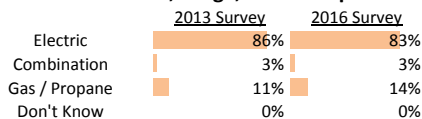
Have a pump/electric motor for - Other Equipment?



Have a backup generator for your home?

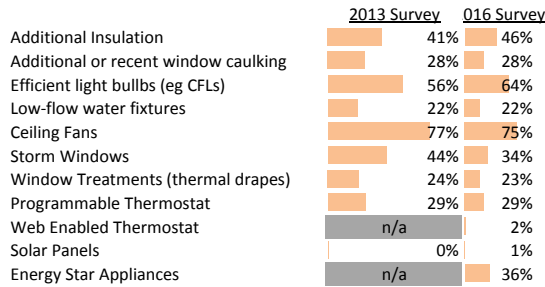


Heat source of stove, range, or cooktop?

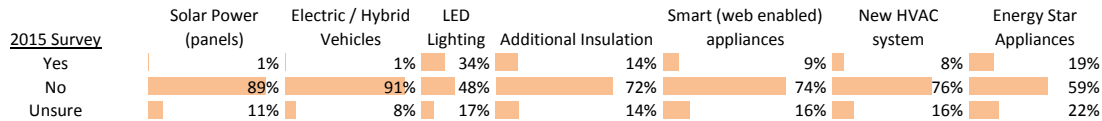


ENERGY MANAGEMENT & CONSERVATION

Have these in your home?

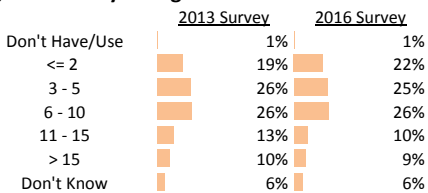


Do you plan to Purchase in next 2 years?

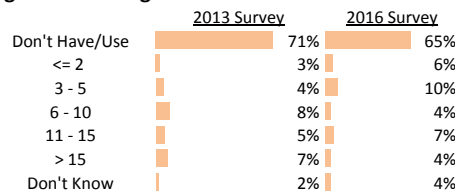


APPLIANCES

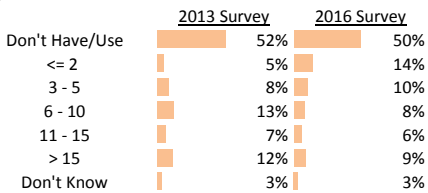
Age of Primary Refrigerator?



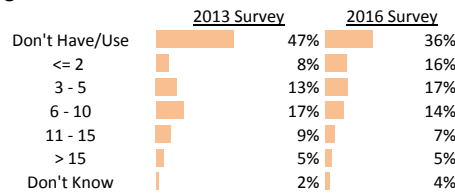
Age of 2nd refrigerator?



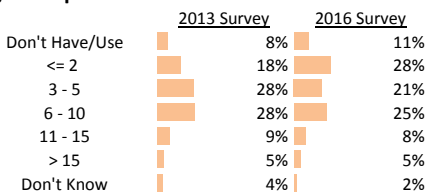
Age of stand-alone freezer?



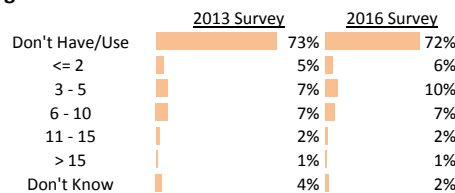
Age of automatic dishwasher?



Age of top load clothes washer?



Age of front load clothes washer?



Age of clothes dryer (Electric)?

	2013 Survey	2016 Survey
Don't Have/Use	13%	7%
<= 2	17%	21%
3 - 5	25%	28%
6 - 10	25%	25%
11 - 15	11%	9%
> 15	6%	9%
Don't Know	3%	2%

Age of clothes dryer (Gas)?

	2013 Survey	2016 Survey
Don't Have/Use	97%	86%
<= 2	1%	3%
3 - 5	1%	4%
6 - 10	1%	3%
11 - 15	0%	2%
> 15	0%	0%
Don't Know	0%	3%

Age of stove, range, or cooktop?

	2013 Survey	2016 Survey
Don't Have/Use	1%	3%
<= 2	16%	23%
3 - 5	21%	20%
6 - 10	33%	28%
11 - 15	14%	10%
> 15	10%	10%
Don't Know	7%	6%

Age of heating system equipment?

	2013 Survey	2016 Survey
Don't Have/Use	n/a	6%
<= 2	15%	17%
3 - 5	20%	18%
6 - 10	23%	21%
11 - 15	17%	13%
> 15	18%	16%
Don't Know	6%	8%

Age of cooling system equipment?

	2013 Survey	2016 Survey
Don't Have/Use	n/a	8%
<= 2	15%	18%
3 - 5	23%	20%
6 - 10	28%	20%
11 - 15	17%	13%
> 15	11%	13%
Don't Know	6%	8%

Age of water heater?

	2013 Survey	2016 Survey
Don't Have/Use	n/a	2%
<= 2	20%	28%
3 - 5	28%	25%
6 - 10	25%	24%
11 - 15	12%	7%
> 15	8%	8%
Don't Know	8%	6%

LIGHTING

Main Source of Lighting?

	Kitchen		Living Room/Den		Master Bedroom	
	2013 Survey	2016 Survey	2013 Survey	2016 Survey	2013 Survey	2016 Survey
Incandescent (traditional bulb)	41%	37%	52%	42%	55%	48%
Compact Fluorescent (CFL or Tubular)	48%	33%	33%	24%	31%	22%
LED	n/a	16%	n/a	20%	n/a	17%
Other High Efficient	8%	7%	12%	9%	11%	8%
Don't Know	4%	7%	3%	5%	4%	5%

	Other Bedroom(s)		Bathroom		Dining Room	
	2013 Survey	2016 Survey	2013 Survey	2016 Survey	2013 Survey	2016 Survey
Incandescent (traditional bulb)	56%	50%	54%	50%	58%	46%
Compact Fluorescent (CFL or Tubular)	31%	21%	34%	21%	30%	25%
LED	n/a	16%	n/a	18%	n/a	14%
Other High Efficient	9%	6%	9%	6%	8%	8%
Don't Know	4%	6%	3%	6%	4%	7%

	Family or Game Room		Office or Study		Outdoor Areas	
	2013 Survey	2016 Survey	2013 Survey	2016 Survey	2013 Survey	2016 Survey
Incandescent (traditional bulb)	49%	40%	43%	35%	49%	47%
Compact Fluorescent (CFL or Tubular)	35%	28%	35%	33%	32%	23%
LED	n/a	14%	n/a	10%	n/a	14%
Other High Efficient	11%	7%	13%	5%	14%	9%
Don't Know	6%	10%	9%	17%	6%	7%