Case 2017-00091 Exhibit 3

On or around April 28, West Kentucky Rural Telephone Coop. Corp., Inc. will file with the KY Public Service Commission an increase in basic local service rates charged to residential subscribers due to a **Federal Communication Commission** mandate. With this change, residential rates are proposed to increase \$2 from \$18 to \$20. Business rates are unchanged with this filing. If approved by the PSC, the effective date of this rate change will be May 31, 2017. We anticipate the average increase being 7.52%, inclusive of federal fees.

This increase is mandated by the recent changes enacted by the FCC which set minimal local service rate levels as a condition of continued receipt of federal high cost support. This allows us to support advanced voice and broadband services and the economic health of our community. We had no choice but to request this rate increase.

You may examine this application at the offices of West Kentucky Rural Telephone Coop Corp., Inc. located at 1002 Cuba Road, Mayfield, KY 42066 during regular business hours or at the offices of the KY PSC located at 211 Sower Blvd., Frankfort, KY Monday through Friday, 8:00 am. to 4:30 p.m., or through the commission's Web site at http://psc.ky.gov.

Comments regarding the application may be submitted to the PSC through its Web site or by mail to Public Service Commission, Post Office Box 615, Frankfort, KY 40602. Rates contained in this notice are the rates proposed by West Kentucky Rural Telephone Coop. Corp. but the PSC may order rates to be charged that differ from the proposed rates contained in this notice.

You may submit a timely written request for intervention to the Public Service Commission, Post Office Box 615, Frankfort, KY 40602, establishing the grounds for the request including the status and interest of the party. If the Commission does not receive a written request for intervention within thirty (30) days of initial publication or mailing of this notice, the Commission may take final action on the application.