## COMMONWEALTH OF KENTUCKY BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

## AN INQUIRY INTO THE STATE)CASE NO.UNIVERSAL SERVICE FUND)2016-00059

## **KDDI'S PETITION FOR CONFIDENTIALITY**

Petitioner KDDI America, Inc. ("KDDI"), by counsel, hereby moves the Public Service Commission of the Commonwealth of Kentucky (the "Commission"), pursuant to KRS 61.878 and 807 KAR 5:001 §13, to classify as confidential information that is highlighted in yellow in: (1) KDDI's Exhibit A attached to the Responses to KPSC Staff's Second Request for Information to All Parties (hereinafter the "Confidential Information").

Additionally, pursuant to 807 KAR 5:001 §13(2)(a) and 13(3)(e), one (1) copy of the Proprietary Version of KDDI's Responses to KPSC Staff's First Request for Information to All Parties, which is highlighted in yellow and otherwise marked "Confidential" and/or "Proprietary," is being filed with this petition. If and to the extent the Confidential Information becomes generally available to the public, KDDI will notify the Commission and have the Confidential Information's confidential status removed. *See* 807 KAR 5:001 §13(2).

The Confidential Information that is highlighted in yellow in KDDI's Responses to KPSC Staff's Second Request for Information to All Parties, Exhibit A - contains KDDI's number of subscriber lines and competitive information. The Confidential Information is commercially sensitive and proprietary information belonging to KDDI and release of the Confidential Information would provide competitors with an unfair commercial advantage and

by providing them with information on KDDI's subscriber lines and valuable potential competitive market opportunity information for customers in the service area.

The Kentucky Open Records Act exempts certain information from public disclosure requirements of the Act, including confidential and/or proprietary information, the disclosure of which would permit an unfair commercial advantage to competitors. KRS 61.878(1)(c)1. To qualify for the commercial information exemption and, therefore, keep the information confidential, a party must establish that the disclosure of the commercial information would permit an unfair advantage to competitors and the parties seeking confidentiality if openly discussed. KRS 61.878(1)(c)1; 807 KAR 5:001 §13. The Commission has taken the position that the statute and rules require the party to demonstrate actual competition and the likelihood of competitive injury if the information is disclosed.

The Confidential Information for which KDDI seeks confidentiality contains confidential subscriber line information and potential market opportunity information. This Confidential Information is commercially sensitive information that KDDI's competitors could use it for their commercial advantage. Public disclosure of the identified Confidential Information would provide competitors that provide services similar to that of KDDI with an unfair competitive advantage, i.e., giving them the ability to target KDDI's customers in the service area.

The Commission should also grant confidential treatment to the Confidential Information for the following reasons:

(1) The Confidential Information for which KDDI is requesting confidential treatment is not generally known outside of KDDI;

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(2) The Confidential Information is not disseminated within KDDI and is known only by those of KDDI's employees who have a legitimate business need to know and act upon the information;

(3) KDDI seeks to preserve the confidentiality of this Confidential Information through appropriate means, including the maintenance of appropriate security at its offices; and

(4) By granting KDDI's petition, there would be no damage to any public interest.

For the forgoing reasons, the Commission should grant KDDI's request for confidential treatment of the identified Confidential Information.

Dated: September 15, 2016

Respectfully Submitted, Patrick D Crocker

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## FILING NOTICE AND CERTIFICATE

The undersigned hereby certifies that the foregoing is a true and accurate copy of the same document being filed in paper medium with the Commission within two business days; that the electronic filing was transmitted to the Commission on September 15, 2016; and that there are currently no parties that the Commission has excused from participation by electronic means in this proceeding.

Patrick D. Crocker