

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

AN INQUIRY INTO THE STATE) CASE NO. 2016-00059
UNIVERSAL SERVICE FUND)

**BOOMERANG WIRELESS, LLC'S AMENDED RESPONSE
TO COMMISSION STAFF'S FIRST REQUEST FOR INFORMATION**

Boomerang Wireless, LLC (“Boomerang” or “Company”), hereby serves its amended Response to the Kentucky Public Service Commission Staff’s First Request for Information No. 3 dated April 6, 2016. This amendment is to comply with the staff’s request that parties make timely amendment to any prior response. Boomerang is introducing new plans for eligible low-income customers, and amending its April 28, 2016 response (including Exhibit C) to describe them.

DATA RESPONSES

REQUEST NO. 3. Refer to the Lifeline plans you filed with the Commission with your Application for Designation as an Eligible Telecommunications Carrier ("ETC"). State whether there have been changes to these Lifeline plans since the Commission entered an Order designating you as an ETC for the purpose of offering Lifeline service in Kentucky. If there have been changes to the Lifeline plans, provide:

- a. Copies of all Lifeline plans currently offered to Kentucky subscribers.
- b. For each new or modified Lifeline plan, explain in detail:
 - i. How the current Lifeline plan modifies the Lifeline plan in effect when you were designated as an ETC:
 - ii. Whether the current Lifeline plan was offered in addition to Lifeline plans in effect when you were designated as an ETC.
- c. An explanation for why existing Lifeline plans were changed or additional Lifeline plans were added.

RESPONSE: a. Boomerang Wireless currently offers eligible consumers two alternative Lifeline plans; (1) 250 Free Minute Plan without rollover where 1 minute equals 1 unit and 1 text equals 1 unit, and (2) 500 minutes, 100 texts and 10MB of wireless data per month for customers that provide their own compatible device. (See Exhibit C for a complete description of the Lifeline plans.)

b (1). Boomerang Wireless:

- Modified name of the (now discontinued) 125 unit plan into the 125 Free Minute Plan;
- Modified name of the 250 unit plan into the 250 Free Minute Plan;
- Added 10mb of data per month to each Lifeline plan;
- Added the 500 minute with 100 texts plan for BYOD users.
- Added clarification to the "Prohibited Network Use" language and named it the "Acceptable Use Policy".

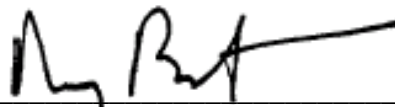
b(2). Not Applicable.

c. Boomerang made changes to the plans (described above) to be more competitive in the market place and for clarification/description of the products for consumers.

RESPONSIBLE WITNESS: Kim Lehrman, President

CERTIFICATE OF SERVICE

In accordance with 807 KAR 5:001, Section 8, I certify that the August 19, 2016 electronic filing of these Data Responses is a true and accurate copy of the same document being filed in paper medium; that the electronic filing was transmitted to the Commission on August 19, 2016; that there are currently no parties that the Commission has excused from participation by electronic means in this proceeding; and that an original paper medium of these Data Responses will be mailed to the Commission by first class United States mail, postage prepaid, on August 19, 2016.



Douglas F. Brent