

**COMMONWEALTH OF KENTUCKY**  
**BEFORE THE PUBLIC SERVICE COMMISSION**

In the Matter of:

AN INQUIRY INTO THE STATE            ) CASE NO. 2016-00059  
UNIVERSAL SERVICE FUND            )

**TELRITE’S SUPPLEMENTAL RESPONSE**  
**TO COMMISSION STAFF’S FIRST REQUESTS FOR INFORMATION**

Telrite Corporation d/b/a Life Wireless (“Telrite” or the “Company”), hereby serves its Supplemental Response to the Kentucky Public Service Commission Staff’s Request for Information No. 3 dated April 6, 2016.

## DATA RESPONSES

### REQUESTS FOR INFORMATION TO PARTIES THAT RECEIVED PAYMENT FROM THE KENTUCKY UNIVERSAL SERVICE FUND ("KUSF")

**REQUEST NO. 3:** Refer to the Lifeline plans you filed with the Commission with your Application for Designation as an Eligible Telecommunications Carrier ("ETC"). State whether there have been changes to these Lifeline plans since the Commission entered an Order designating you as an ETC for the purpose of offering Lifeline service in Kentucky. If there have been changes to the Lifeline plans, provide:

- a. Copies of all Lifeline plans currently offered to Kentucky subscribers.
- b. For each new or modified Lifeline plan, explain in detail:
  - i. How the current Lifeline plan modifies the Lifeline plan in effect when you were designated as an ETC:
  - ii. Whether the current Lifeline plan was offered in addition to Lifeline plans in effect when you were designated as an ETC.
- c. An explanation for why existing Lifeline plans were changed or additional Lifeline plans were added.

### **RESPONSE:**

When Telrite filed for Designation as an ETC in Kentucky, it offered as follows:

Telrite will provide qualified Lifeline customers in Kentucky their choice of 125 or 250 anytime prepaid minutes per month at no charge. Minutes do not expire for 125 minute plan and unused minutes are rolled over to the next month. Unused minutes for the 250 minute plan do not roll over. Text messaging is available, with these alternatives:

- (a) 125 Minute Plan with rollover and 3 SMS per voice minute; and
- (b) 250 Minute Plan without rollover and 3 SMS per voice minute.

Telrite continues to offer the 125 Minute Plan with rollover and 3 SMS per voice minute.

Starting September 8, 2015, Telrite began offering – in lieu of the 250 minute plan set forth in its application, a 500 minute plan without rollover and 3 SMS per voice minute.

Additionally, since June 17, 2015 all Telrite new Lifeline subscribers in Kentucky received 50MB of data along with their voice service and this increases to 100MB of data after 6 months service. Subsequently, Telrite increased its standard offer in Kentucky to 750 voice minutes and unlimited SMS, plus unlimited MMS and 1GB of mobile data

when data service is available from Telrite's primary CMRS provider for the assigned mobile number. Since it rolled out data for Lifeline subscribers, Telrite has only distributed “smart phones” in Kentucky, and those phones are Wi-Fi capable as well.

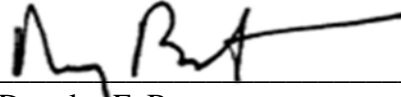
For the Telrite plan with rollover minutes, the change has been that the company added 50 MB of data along with the voice service which increases to 100MB of data after 6 months of service. For the far more popular Telrite plan of minutes with no rollover, the company added the data as indicated and increased its voice minutes to 500 from 250. Also, though not formally part of these plans, Telrite has moved to distributing only smart phones in Kentucky versus the simpler phones that were distributed earlier on.

Telrite improved its offer in Kentucky because believed it could gain competitive advantage and better satisfy the needs of eligible Lifeline subscribers by increasing to 500 minutes and offering some data together with smart phones. Telrite now offers 500 minutes in all of its jurisdictions other than California but Kentucky was one of the first states in which it did so. Additionally, Kentucky is the only state other than California in which Telrite offers data as part of its basic package for eligible Lifeline customers.

**RESPONSIBLE WITNESS:** Susan Berlin, VP Regulatory Affairs & Counsel, Telrite

**CERTIFICATE OF SERVICE**

In accordance with 807 KAR 5:001, Section 8, I certify that the January 10, 2018 electronic filing of these Data Responses is a true and accurate copy of the same document being filed in paper medium; that the electronic filing was transmitted to the Commission on January 10, 2018; that there are currently no parties that the Commission has excused from participation by electronic means in this proceeding; and that an original paper medium of these Data Responses will be mailed to the Commission by first class United States mail, postage prepaid, on January 10, 2018.

A handwritten signature in black ink, appearing to read 'Douglas F. Brent', written over a horizontal line.

Douglas F. Brent