C. Historical Risk Premium Estimate

Q. PLEASE DESCRIBE YOUR HISTORICAL RISK PREMIUM ANALYSIS OF THE ENERGY UTILITY INDUSTRY USING TREASURY BOND YIELDS.

A. A historical risk premium for the regulated utility industry was estimated with an annual time series analysis applied to the utility industry as a whole over the 1930-2014 period, using Standard and Poor's Utility Index (S&P Index") as an industry proxy. The latter index includes both natural gas and electric utilities. The analysis is depicted on Attachment RAM-8. The risk premium was estimated by computing the actual realized return on equity capital for the S&P Utility Index for each year, using the actual stock prices and dividends of the index, and then subtracting the long-term Treasury bond return for that year.

As shown on Attachment RAM-8, the average risk premium over the period was 5.5% over long-term Treasury bond yields. Given the risk-free rate of 4.5%, and using the historical estimate of 5.5% for bond returns, the implied cost of equity is 4.5% + 5.5% = 10.0% without flotation costs and 10.2% with the flotation cost allowance discussed later in my testimony.

It is noteworthy that the risk premium estimate of 5.5% obtained from the historical risk premium study is identical to the risk premium produced by the CAPM, that is, a beta of 0.77 times the MRP of 7.2% equals 5.5% also.

Q. DR. MORIN, ARE RISK PREMIUM STUDIES WIDELY USED?

A. Yes, they are. Risk Premium analyses are widely used by analysts, investors, economists, and expert witnesses. Most college-level corporate finance and/or

investment management texts, including Investments by Bodie, Kane, and Marcus[10], which is a recommended textbook for CFA (Chartered Financial Analyst) certification and examination, contain detailed conceptual and empirical discussion of the risk premium approach. Risk Premium analysis is typically recommended as one of the three leading methods of estimating the cost of capital. Professor Brigham's best-selling corporate finance textbook, for example, Corporate Finance: A Focused Approach[11], recommends the use of risk premium studies, among others. Techniques of risk premium analysis are widespread in investment community reports. Professional certified financial analysts are certainly well versed in the use of this method. The only difference is that I rely on long-term Treasury yields instead of the yields on A-rated utility bonds.

Q. ARE YOU CONCERNED ABOUT THE REALISM OF THE ASSUMPTIONS THAT UNDERLIE THE HISTORICAL RISK PREMIUM METHOD?

A. No, I am not, for they are no more restrictive than the assumptions that underlie the DCF model or the CAPM. While it is true that the method looks backward in time and assumes that the risk premium is constant over time, these assumptions are not necessarily restrictive. By employing returns realized over long time periods rather than returns realized over more recent time periods, investor return expectations and realizations converge. Realized returns can be substantially different from prospective returns anticipated by investors, especially when

[10] McGraw-Hill Irwin, 2002.
[11] Fourth edition, South-Western, 2011.

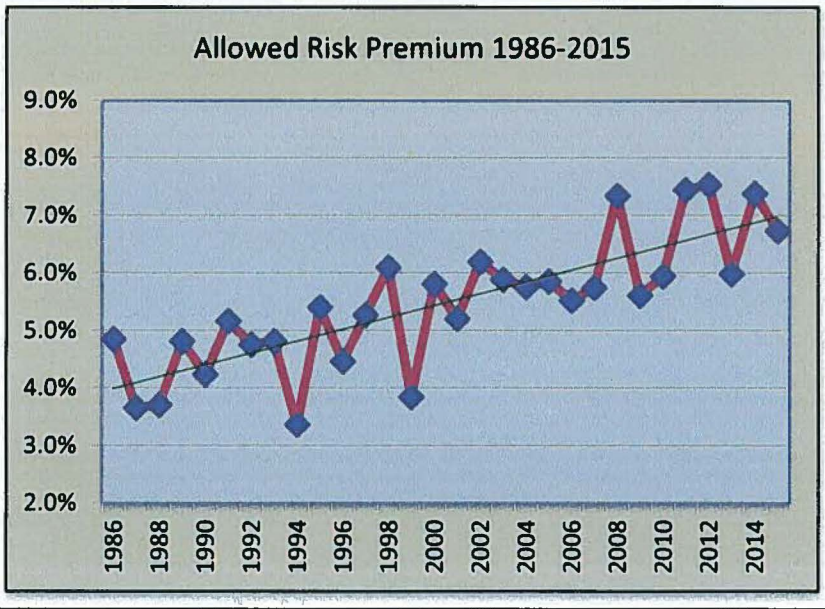
measured over short time periods. By ensuring that the risk premium study encompasses the longest possible period for which data are available, short-run periods during which investors earned a lower risk premium than they expected are offset by short-run periods during which investors earned a higher risk premium than they expected. Only over long time periods will investor return expectations and realizations converge, or else, investors would be reluctant to invest money.

D. Allowed Risk Premiums

Q. PLEASE DESCRIBE YOUR ANALYSIS OF ALLOWED RISK PREMIUMS IN THE NATURAL GAS UTILITY INDUSTRY.

A. To estimate the natural gas utility industry's cost of common equity, I examined the historical risk premiums implied in the ROEs allowed by regulatory commissions in several hundred decisions for natural gas utilities over the 1986-2015 period for which data were available, relative to the contemporaneous level of the long-term Treasury bond yield. This variation of the risk premium approach is reasonable because allowed risk premiums are based on the results of market-based methodologies (DCF, Risk Premium, CAPM, *etc.*) presented to regulators in rate hearings and on the actions of objective unbiased investors in a competitive marketplace. Historical allowed ROE data are readily available over long periods on a quarterly basis from Regulatory Research Associates (now SNL) and easily verifiable from SNL publications and past commission decision archives.

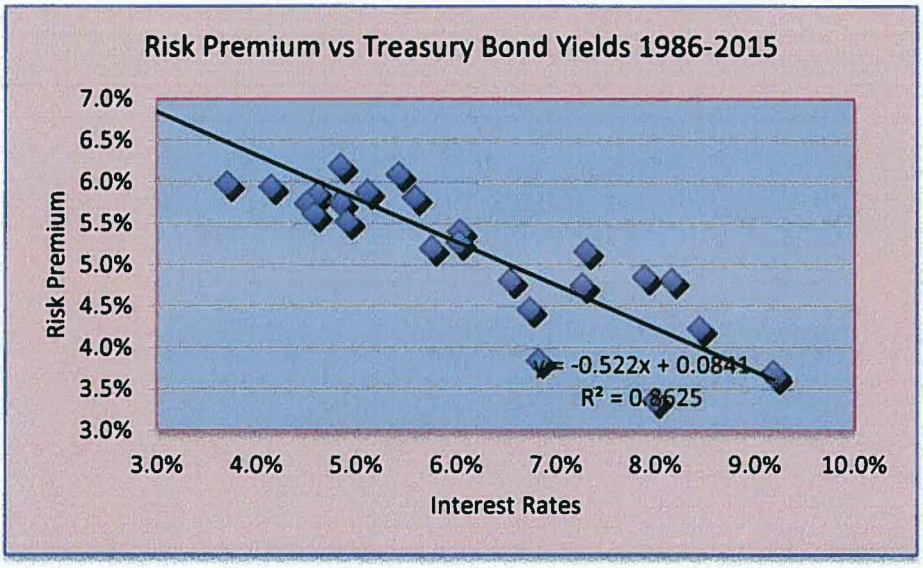
As shown on Attachment RAM-9, the average ROE spread over long-term Treasury yields was 5.5% over the entire 1986-2015 period for which data were available from SNL. The graph below shows the year-by-year allowed risk premium. The escalating trend of the risk premium in response to lower interest rates and rising competition is noteworthy.



A careful review of these ROE decisions relative to interest rate trends reveals a narrowing of the risk premium in times of rising interest rates, and a widening of the premium as interest rates fall. The following statistical relationship between the risk premium (RP) and interest rates (YIELD) emerges over the 1986-2015 period:

$$RP = 8.4100 - 0.5220\ YIELD \qquad R^2 = 0.86$$

The relationship is highly statistically significant[12] as indicated by the very high R^2. The graph below shows a clear inverse relationship between the allowed risk premium and interest rates as revealed in past ROE decisions.



Inserting the current long-term Treasury bond yield of 4.5% in the above equation suggests a risk premium estimate of 6.1%, implying a cost of equity of 10.6% for the average risk utility.

Q. DO INVESTORS TAKE INTO ACCOUNT ALLOWED RETURNS IN FORMULATING THEIR RETURN EXPECTATIONS?

A. Yes, they do. Investors do indeed take into account returns granted by various regulators in formulating their risk and return expectations, as evidenced by the availability of commercial publications disseminating such data, including Value Line and SNL (formerly Regulatory Research Associates). Allowed returns, while certainly not a precise indication of a particular company's cost of equity

[12] The coefficient of determination R^2, sometimes called the "goodness of fit measure," is a measure of the degree of explanatory power of a statistical relationship. It is simply the ratio of the explained portion to the total sum of squares. The higher R^2 the higher is the degree of the overall fit of the estimated regression equation to the sample data.

capital, are nevertheless important determinants of investor growth perceptions and investor expected returns.

Q. PLEASE SUMMARIZE YOUR RISK PREMIUM ESTIMATES.

A. Table 5 below summarizes the ROE estimates obtained from the two risk premium studies. The two estimates are remarkably consistent.

Table 5

Risk Premium Method	ROE
Historical Risk Premium	10.2%
Allowed Risk Premium	10.6%

E. Need for Flotation Cost Adjustment

Q. PLEASE DESCRIBE THE NEED FOR A FLOTATION COST ALLOWANCE.

A. All the market-based estimates reported above include an adjustment for flotation costs. The simple fact of the matter is that issuing common equity capital is not free. Flotation costs associated with stock issues are similar to the flotation costs associated with bonds and preferred stocks. Flotation costs are not expensed at the time of issue, and therefore must be recovered via a rate of return adjustment. This is done routinely for bond and preferred stock issues by most regulatory commissions, including FERC. Clearly, the common equity capital accumulated by the Company is not cost-free. The flotation cost allowance to the cost of common equity capital is discussed and applied in most corporate finance textbooks; it is unreasonable to ignore the need for such an adjustment.

Flotation costs are very similar to the closing costs on a home mortgage. In the case of issues of new equity, flotation costs represent the discounts that must

be provided to place the new securities. Flotation costs have a direct and an indirect component. The direct component is the compensation to the security underwriter for his marketing/consulting services, for the risks involved in distributing the issue, and for any operating expenses associated with the issue (e.g., printing, legal, prospectus). The indirect component represents the downward pressure on the stock price as a result of the increased supply of stock from the new issue. The latter component is frequently referred to as "market pressure."

Investors must be compensated for flotation costs on an ongoing basis to the extent that such costs have not been expensed in the past, and therefore the adjustment must continue for the entire time that these initial funds are retained in the firm. Appendix B to my testimony discusses flotation costs in detail, and shows: (1) why it is necessary to apply an allowance of 5% to the dividend yield component of equity cost by dividing that yield by 0.95 (100% - 5%) to obtain the fair return on equity capital; (2) why the flotation adjustment is permanently required to avoid confiscation even if no further stock issues are contemplated; and (3) that flotation costs are only recovered if the rate of return is applied to total equity, including retained earnings, in all future years.

By analogy, in the case of a bond issue, flotation costs are not expensed but are amortized over the life of the bond, and the annual amortization charge is embedded in the cost of service. The flotation adjustment is also analogous to the process of depreciation, which allows the recovery of funds invested in utility plant. The recovery of bond flotation expense continues year after year,

irrespective of whether the Company issues new debt capital in the future, until recovery is complete, in the same way that the recovery of past investments in plant and equipment through depreciation allowances continues in the future even if no new construction is contemplated. In the case of common stock that has no finite life, flotation costs are not amortized. Thus, the recovery of flotation costs requires an upward adjustment to the allowed return on equity.

A simple example will illustrate the concept. A stock is sold for $100, and investors require a 10% return, that is, $10 of earnings. But if flotation costs are 5%, the Company nets $95 from the issue, and its common equity account is credited by $95. In order to generate the same $10 of earnings to the shareholders, from a reduced equity base, it is clear that a return in excess of 10% must be allowed on this reduced equity base, here 10.53%.

According to the empirical finance literature discussed in Appendix B, total flotation costs amount to 4% for the direct component and 1% for the market pressure component, for a total of 5% of gross proceeds. This in turn amounts to approximately 20 basis points, depending on the magnitude of the dividend yield component. To illustrate, dividing the average expected dividend yield of around 4.0% for utility stocks by 0.95 yields 4.2%, which is 20 basis points higher.

Sometimes, the argument is made that flotation costs are real and should be recognized in calculating the fair return on equity, but only at the time when the expenses are incurred. In other words, as the argument goes, the flotation cost allowance should not continue indefinitely, but should be made in the year in which the sale of securities occurs, with no need for continuing compensation in

future years. This argument is valid only if the Company has already been compensated for these costs. If not, the argument is without merit. My own recommendation is that investors be compensated for flotation costs on an on-going basis rather than through expensing, and that the flotation cost adjustment continue for the entire time that these initial funds are retained in the firm.

In theory, flotation costs could be expensed and recovered through rates as they are incurred. This procedure, although simple in implementation, is not considered appropriate, however, because the equity capital raised in a given stock issue remains on the utility's common equity account and continues to provide benefits to ratepayers indefinitely. It would be unfair to burden the current generation of ratepayers with the full costs of raising capital when the benefits of that capital extend indefinitely. The common practice of capitalizing rather than expensing eliminates the intergenerational transfers that would prevail if today's ratepayers were asked to bear the full burden of flotation costs of bond/stock issues in order to finance capital projects designed to serve future as well as current generations. Moreover, expensing flotation costs requires an estimate of the market pressure effect for each individual issue, which is likely to prove unreliable. A more reliable approach is to estimate market pressure for a large sample of stock offerings rather than for one individual issue.

There are several sources of equity capital available to a firm including: common equity issues, conversions of convertible preferred stock, dividend reinvestment plans, employees' savings plans, warrants, and stock dividend programs. Each carries its own set of administrative costs and flotation cost

components, including discounts, commissions, corporate expenses, offering spread, and market pressure. The flotation cost allowance is a composite factor that reflects the historical mix of sources of equity. The allowance factor is a build-up of historical flotation cost adjustments associated with and traceable to each component of equity at its source. It is impractical and prohibitively costly to start from the inception of a company and determine the source of all present equity. A practical solution is to identify general categories and assign one factor to each category. My recommended flotation cost allowance is a weighted average cost factor designed to capture the average cost of various equity vintages and types of equity capital raised by the Company.

Q. DR. MORIN, CAN YOU PLEASE ELABORATE ON THE MARKET PRESSURE COMPONENT OF FLOTATION COST?

A. The indirect component, or market pressure component of flotation costs represents the downward pressure on the stock price as a result of the increased supply of stock from the new issue, reflecting the basic economic fact that when the supply of securities is increased following a stock or bond issue, the price falls. The market pressure effect is real, tangible, measurable, and negative. According to the empirical finance literature cited in Appendix B, the market pressure component of the flotation cost adjustment is approximately 1% of the gross proceeds of an issuance. The announcement of the sale of large blocks of stock produces a decline in a company's stock price, as one would expect given the increased supply of common stock.

Q. IS A FLOTATION COST ADJUSTMENT REQUIRED FOR AN OPERATING SUBSIDIARY LIKE DUKE ENERGY KENTUCKY THAT DOES NOT TRADE PUBLICLY?

A. Yes, it is. It is sometimes alleged that a flotation cost allowance is inappropriate if the utility is a subsidiary whose equity capital is obtained from its owners, in this case, Duke Energy. This objection is unfounded since the parent-subsidiary relationship does not eliminate the costs of a new issue, but merely transfers them to the parent. It would be unfair and discriminatory to subject parent shareholders to dilution while individual shareholders are absolved from such dilution. Fair treatment must consider that, if the utility-subsidiary had gone to the capital markets directly, flotation costs would have been incurred.

IV. SUMMARY: COST OF EQUITY RESULTS

Q. PLEASE SUMMARIZE YOUR RESULTS AND RECOMMENDATION.

A. To arrive at my final recommendation, I performed DCF analyses on two surrogates for Duke Energy Kentucky: a group of investment-grade dividend-paying natural gas distribution utilities and a group of investment-grade dividend-paying combination electric and gas utilities. I also performed four risk premium analyses. For the first two risk premium studies, I applied the CAPM and an empirical approximation of the CAPM using current market data. The other two risk premium analyses were performed on historical and allowed risk premium data from natural gas and electric utility industry aggregate data, using the forecast yield on long-term utility bonds. The results are summarized in Table 6 below.

Table 6 Summary of Results

STUDY	ROE
Traditional CAPM	10.2%
Empirical CAPM	10.7%
Historical Risk Premium S&P Utility Index	10.2%
Allowed Risk Premium	10.6%
DCF Natural Gas Utilities Value Line Growth	10.7%
DCF Natural Gas Utilities Analyst Growth	9.1%
DCF Combination Elec & Gas Util Value Line Growth	10.1%
DCF Combination Elec & Gas Util Analyst Growth	9.8%

If the outlying result of 9.1% is removed from the analysis, the results lie in a range of 9.8% to 10.7%. The average result is 10.3%, and the truncated mean result is 10.4%[13]. Setting aside the outlying result of 9.1%, the results from the various methodologies are quite consistent, increasing the confidence in the reliability and reasonableness of the results. Based on those central results, I shall use 10.4% as my ROE estimate for Duke Energy Kentucky. I also note that the Company's current allowed ROE of 10.375 %, as was determined in the Company's last gas distribution rate case, is virtually identical to my recommended return of 10.4% and lies well within the 9.8% - 10.7% range, and continues to be reasonable.

I stress that no one individual method provides an exclusive foolproof formula for determining a fair return, but each method provides useful evidence so as to facilitate the exercise of an informed judgment. Reliance on any single method or preset formula is hazardous when dealing with investor expectations. Moreover, the advantage of using several different approaches is that the results of each one can be used to check the others. Thus, the results shown in the above

[13] The truncated mean is obtained by removing the high and low results and computing the average of the remaining observations.

table must be viewed as a whole rather than each as a stand-alone. It would be inappropriate to select any particular number from the summary table and infer the cost of common equity from that number alone.

V. IMPACT OF COST RECOVERY MECHANISMS

Q. DR. MORIN, DO YOU BELIEVE YOUR ROE RECOMMENDATION SHOULD BE ADJUSTED DOWNWARD ON ACCOUNT OF THE COMPANY'S PROPOSED PIPELINE RECOVERY COST RIDER?

A. No, it should not.

Q. CAN YOU PLEASE DISCUSS THE IMPACT OF COST RECOVERY MECHANISMS SUCH AS PIPE REPLACEMENT RIDERS, ON UTILITY INVESTMENT RISK AND ROE?

A. Yes. The presence of cost recovery mechanisms, also known as risk mitigators, such as pipe replacement riders, revenue decoupling, and trackers, raises the question as to whether such mechanisms reduce business risk, and to what extent the required ROE should be reduced, if at all.

I do not believe that my recommended ROE should be reduced downward in order to account for the impact of risk mitigators, such as a pipe replacement rider, on the Company's business risks because my recommended market-derived ROE for the Company is estimated from market information on the cost of common equity for other comparable gas and electric utilities. To the extent that the market-derived cost of common equity for other utility companies already incorporates the impacts of these or similar mechanisms, no further adjustment is

appropriate or reasonable in determining the cost of common equity for the Company. To do so would constitute double-counting.

Most, if not all, utility companies in the natural gas and electric utility industry are under some form of risk-mitigating mechanisms. The approval of riders, adjustment clauses, cost recovery mechanisms, and various forms of risk-mitigating mechanisms by regulatory commissions is widespread in the utility business and is already largely embedded in financial data, such as bond ratings, stock prices, and business risk scores. Moreover, it is important to note that investors generally do not associate specific increments to their return requirements with specific rate structures. Rather, investors tend to look at the totality of risk-mitigating mechanisms in place relative to those in place at comparable companies when assessing risk. Not only is the impact of risk-reducing mechanisms already reflected in the capital market data of the comparable companies, but the risk impact of these mechanisms is offset by several factors that work in the reverse direction, such as declining customer use of natural gas and conservation.

Q. HOW PREVALENT ARE RISK-MITIGATING MECHANISMS IN THE UTILITY INDUSTRY?

A. Risk-mitigating mechanisms are becoming the norm for regulated utilities across the U.S. A study by the Edison Foundation reports on the prevalence of direct cost recovery mechanisms in most of the fifty states. A majority of state jurisdictions have risk-mitigating mechanisms in place, or are reviewing or implementing them. A summary of the study is attached as Attachment RAM-10

The major point of all this is that while risk-mitigating mechanisms reduce risk on an absolute basis, they do not necessarily do so on a relative basis, that is, compared to other utilities. For example, a purchased gas adjustment clause does not reduce relative risk since most natural gas utilities in the industry already possess such a clause.

Moreover, while adjustment clauses, riders, and cost tracking mechanisms may mitigate (on an absolute basis but not on a relative basis) a portion of the risk and uncertainty related to the day-to-day operations, there are other significant factors to consider that work in the reverse direction, for example the weakening of the economy, declining customer natural gas usage, and the Company's dependence on a significant capital spending program requiring external financing. In other words, risk mitigating mechanisms constitute responses to other risks that have heightened or appeared.

Q. IS THERE ANY EMPIRICAL EVIDENCE ON THE IMPACT OF RISK MITIGATORS?

A. Yes, there is. A recent comprehensive study by the Brattle Group[14] investigated the impact of a particular risk-mitigating mechanism, namely, revenue decoupling, on risk and the cost of capital and found that its effect on risk and cost of capital, if any, is undetectable statistically.

[14] Wharton, Vilbert, Goldberg & Brown, *The Impact of Decoupling on the Cost of Capital: An Empirical Investigation*, The Brattle Group, February 2011.

Q. DR. MORIN, ARE YOU AWARE OF ANY REGULATORS WHO HAVE REDUCED ALLOWED ROES ON ACCOUNT OF REVENUE DECOUPLING SINCE 2011?

A. No, I am not, presumably because of the reasons I have outlined above.

Q. IS DUKE ENERGY KENTUCKY'S FINANCIAL RISK IMPACTED BY THE AUTHORIZED ROE?

A. Yes, very much so. A low ROE increases the likelihood that Duke Energy Kentucky will have to rely on debt financing for its capital needs. This creates the specter of a spiraling cycle that further increases risks to both equity and debt investors; the resulting increase in financing costs is ultimately borne by the utility's customers through higher capital costs and rates of returns. As the Company relies more on debt financing, its capital structure becomes more leveraged. Since debt payments are a fixed financial obligation to the utility, this decreases the operating income available for dividend growth. Consequently, equity investors face greater uncertainty about the future dividend potential of the firm. As a result, the Company's equity becomes a riskier investment. The risk of default on the Company's bonds also increases, making the utility's debt a riskier investment. This increases the cost to the utility from both debt and equity financing and increases the possibility the Company will not have access to the capital markets for its outside financing needs, or if so, at prohibitive costs.

Q. IF CAPITAL MARKET CONDITIONS CHANGE SIGNIFICANTLY BETWEEN THE DATE OF FILING YOUR PREPARED TESTIMONY AND THE DATE ORAL TESTIMONY IS PRESENTED, WOULD THIS CAUSE YOU TO REVISE YOUR ESTIMATED COST OF EQUITY?

A. Perhaps. Capital market conditions are volatile and uncertain at this time. Interest rates and security prices do change over time, and risk premiums change also, although much more sluggishly. If substantial changes were to occur between the filing date and the time my oral testimony is presented, I would evaluate those changes and their impact on my testimony accordingly.

VI. CONCLUSION

Q. DR. MORIN, WHAT IS YOUR FINAL CONCLUSION REGARDING DUKE ENERGY KENTUCKY'S COST OF COMMON EQUITY CAPITAL?

A. Based on the results of all my analyses, the application of my professional judgment, and the risk circumstances of Duke Energy Kentucky, it is my opinion that a just and reasonable ROE for Duke Energy Kentucky's natural gas distribution operations in the State of Kentucky is 10.4%.

Q. WERE ATTACHMENTS RAM-1 THROUGH RAM-10 AND APPENDICIES A AND B PREPARED BY YOU AND AT YOUR DIRECTIONAND CONTROL?

A. Yes.

Q. DOES THIS CONCLUDE YOUR PRE-FILED DIRECT TESTIMONY?

A. Yes.

VERIFICATION

PROVINCE OF NOVA SCOTIA)
) SS:
COUNTY OF HALIFAX)

The undersigned, Dr. Roger A. Morin, Emeritus Professor of Finance at the College of Business, Georgia State University and Professor of Finance for Regulated Industry at the Center for the Study of Regulated Industry at Georgia State University, being duly sworn, deposes and says that he has personal knowledge of the matters set forth in the foregoing testimony, and that the answers contained therein are true and correct to the best of his knowledge, information and belief.

Roger A. Morin

Dr. Roger A. Morin, Affiant

Subscribed and sworn to before me by Dr. Roger A. Morin on this 7 day of AUG 2015.

MICHAEL R. CROWELL
A Commissioner of the Supreme
Court of Nova Scotia

Michael R. Crowell

NOTARY PUBLIC

My Commission Expires: N/A

RESUME OF ROGER A. MORIN

(Summer 2015)

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E-MAIL ADDRESS: profmorin@mac.com

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Robinson College of Business
Atlanta, GA 30303

RANK: Emeritus Professor of Finance

HONORS: Distinguished Professor of Finance for Regulated Industry,
Director Center for the Study of Regulated Industry,
Robinson College of Business, Georgia State University.

EDUCATIONAL HISTORY

- Bachelor of Electrical Engineering, McGill University, Montreal, Canada, 1967.
- Master of Business Administration, McGill University, Montreal, Canada, 1969.
- PhD in Finance & Econometrics, Wharton School of Finance, University of Pennsylvania, 1976.

EMPLOYMENT HISTORY

- Lecturer, Wharton School of Finance, Univ. of Pennsylvania, 1972-3

- Assistant Professor, University of Montreal School of Business, 1973-1976.

- Associate Professor, University of Montreal School of Business, 1976-1979.

- Professor of Finance, Georgia State University, 1979-2011

- Professor of Finance for Regulated Industry and Director, Center for the Study of Regulated Industry, Robinson College of Business, Georgia State University, 1985-2009

- Visiting Professor of Finance, Amos Tuck School of Business, Dartmouth College, Hanover, N.H., 1986

- Emeritus Professor of Finance, Georgia State University, 2007-15

OTHER BUSINESS ASSOCIATIONS

- Communications Engineer, Bell Canada, 1962-1967.

- Member Board of Directors, Financial Research Institute of Canada, 1974-1980.

- Co-founder and Director Canadian Finance Research Foundation, 1977.

- Vice-President of Research, Garmaise-Thomson & Associates, Investment Management Consultants, 1980-1981.

- Member Board of Directors, Executive Visions Inc., 1985-2015

- Board of External Advisors, College of Business, Georgia State University, Member 1987-1991.

- Member Board of Directors, Hotel Equities Marriott, Inc., 2009-2015

PROFESSIONAL CLIENTS

AGL Resources

AT & T Communications

Alagasco - Energen

Alaska Anchorage Municipal Light & Power

Alberta Power Ltd.

Allete

AmerenUE

American Water

Ameritech

Arkansas Western Gas

Baltimore Gas & Electric – Constellation Energy

Bangor Hydro-Electric

B.C. Telephone

B C GAS

Bell Canada

Bellcore

Bell South Corp.

Bruncor (New Brunswick Telephone)

Burlington-Northern

C & S Bank

California Pacific

Cajun Electric

Canadian Radio-Television & Telecomm. Commission

Canadian Utilities

Canadian Western Natural Gas

Cascade Natural Gas

Centel

Centra Gas

Central Illinois Light & Power Co

Central Telephone

Central & South West Corp.

CH Energy

Chattanooga Gas Company

Cincinnatti Gas & Electric

Cinergy Corp.

Citizens Utilities

City Gas of Florida

CN-CP Telecommunications

Commonwealth Telephone Co.

Columbia Gas System

Consolidated Edison

Consolidated Natural Gas

Constellation Energy

Delmarva Power & Light Co

Deerpath Group

Detroit Edison Company

Duke Energy Indiana

Duke Energy Kentucky

Duke Energy Ohio

DTE Energy

Edison International

Edmonton Power Company

Elizabethtown Gas Co.

Emera

Energen

Engraph Corporation

Entergy Corp.

Entergy Arkansas Inc.

Entergy Gulf States, Inc.

Entergy Louisiana, Inc.

Entergy Mississippi Power

Entergy New Orleans, Inc.

First Energy

Florida Water Association

Fortis

Garmaise-Thomson & Assoc., Investment Consultants

Gaz Metropolitain

General Public Utilities

Georgia Broadcasting Corp.

Georgia Power Company

GTE California - Verizon

GTE Northwest Inc. - Verizon

GTE Service Corp. - Verizon

GTE Southwest Incorporated - Verizon

Gulf Power Company

Havasu Water Inc.

Hawaiian Electric Company

Hawaiian Elec & Light Co

Heater Utilities – Aqua - America

Hope Gas Inc.

Hydro-Quebec

ICG Utilities

Illinois Commerce Commission

Island Telephone

ITC Holdings

Jersey Central Power & Light

Kansas Power & Light

KeySpan Energy

Maine Public Service

Manitoba Hydro

Maritime Telephone

Maui Electric Co.

Metropolitan Edison Co.

Minister of Natural Resources Province of Quebec

Minnesota Power & Light

Mississippi Power Company

Missouri Gas Energy

Mountain Bell

National Grid PLC

Nevada Power Company

New Brunswick Power

Newfoundland Power Inc. - Fortis Inc.

New Market Hydro

New Tel Enterprises Ltd.

New York Telephone Co.

NextEra Energy

Niagara Mohawk Power Corp

Norfolk-Southern

Northeast Utilities

Northern Telephone Ltd.

Northwestern Bell

Northwestern Utilities Ltd.

Nova Scotia Power

Nova Scotia Utility and Review Board

NUI Corp.

NV Energy

NYNEX

Oklahoma G & E

Ontario Telephone Service Commission

Orange & Rockland

PNM Resources

PPL Corp

Pacific Northwest Bell

People's Gas System Inc.

People's Natural Gas

Pennsylvania Electric Co.

Pepco Holdings

Potomac Electric Power Co.

Price Waterhouse

PSI Energy

Public Service Electric & Gas

Public Service of New Hampshire

Public Service of New Mexico

Puget Sound Energy

Quebec Telephone

Regie de l'Energie du Quebec

Rockland Electric

Rochester Telephone

SNL Center for Financial Execution

San Diego Gas & Electric

SaskPower

Sempra

Sierra Pacific Power Company

Source Gas

Southern Bell

Southern States Utilities

Southern Union Gas

South Central Bell

Sun City Water Company

TECO Energy

The Southern Company

Touche Ross and Company

TransEnergie

Trans-Quebec & Maritimes Pipeline

TXU Corp

US WEST Communications

Union Heat Light & Power

Utah Power & Light

Vermont Gas Systems Inc.

MANAGEMENT DEVELOPMENT AND PROFESSIONAL EXECUTIVE EDUCATION

- Canadian Institute of Marketing, Corporate Finance, 1971-73

- Hydro-Quebec, "Capital Budgeting Under Uncertainty," 1974-75

- Institute of Certified Public Accountants, Mergers & Acquisitions, 1975-78

- Investment Dealers Association of Canada, 1977-78

- Financial Research Foundation, bi-annual seminar, 1975-79

- Advanced Management Research (AMR), faculty member, 1977-80

- Financial Analysts Federation, Educational chapter: "Financial Futures Contracts" seminar

- Exnet Inc. a.k.a. The Management Exchange Inc., faculty member 1981-2008:

  National Seminars:

  Risk and Return on Capital Projects
  Cost of Capital for Regulated Utilities
  Capital Allocation for Utilities
  Alternative Regulatory Frameworks
  Utility Directors' Workshop
  Shareholder Value Creation for Utilities
  Fundamentals of Utility Finance in a Restructured Environment
  Contemporary Issues in Utility Finance

- SNL Center for Financial Education. faculty member 2008-2015.
  National Seminars: *Essentials of Utility Finance*

- Georgia State University College of Business, Management Development Program, faculty member, 1981-1994.

EXPERT TESTIMONY & UTILITY CONSULTING AREAS OF EXPERTISE

Corporate Finance

Rate of Return

Capital Structure

Generic Cost of Capital

Costing Methodology

Depreciation

Flow-Through vs Normalization

Revenue Requirements Methodology

Utility Capital Expenditures Analysis

Risk Analysis

Capital Allocation

Divisional Cost of Capital, Unbundling

Incentive Regulation & Alternative Regulatory Plans

Shareholder Value Creation

Value-Based Management

REGULATORY BODIES

Alabama Public Service Commission

Alaska Regulatory Commission

Alberta Public Service Board

Arizona Corporation Commission

Arkansas Public Service Commission

British Columbia Board of Public Utilities

California Public Service Commission

Canadian Radio-Television & Telecommunications Comm.

City of New Orleans Council

Colorado Public Utilities Commission

Delaware Public Service Commission

District of Columbia Public Service Commission

Federal Communications Commission

Federal Energy Regulatory Commission

Florida Public Service Commission

Georgia Public Service Commission

Georgia Senate Committee on Regulated Industries

Hawaii Public Utilities Commission

Illinois Commerce Commission

Indiana Utility Regulatory Commission

Iowa Utilities Board

Kentucky Public Service Commission

Louisiana Public Service Commission

Maine Public Utilities Commission

Manitoba Board of Public Utilities

Maryland Public Service Commission

Michigan Public Service Commission

Minnesota Public Utilities Commission

Mississippi Public Service Commission

Missouri Public Service Commission

Montana Public Service Commission

National Energy Board of Canada

Nebraska Public Service Commission

Nevada Public Utilities Commission

New Brunswick Board of Public Commissioners

New Hampshire Public Utilities Commission

New Jersey Board of Public Utilities

New Mexico Public Regulation Commission

New Orleans City Council

New York Public Service Commission

Newfoundland Board of Commissioners of Public Utilities

North Carolina Utilities Commission

Nova Scotia Board of Public Utilities

Ohio Public Utilities Commission

Oklahoma Corporation Commission

Ontario Telephone Service Commission

Ontario Energy Board

Oregon Public Utility Service Commission

Pennsylvania Public Utility Commission

Quebec Regie de l'Energie

Quebec Telephone Service Commission

South Carolina Public Service Commission

South Dakota Public Utilities Commission

Tennessee Regulatory Authority

Texas Public Utility Commission

Utah Public Service Commission

Vermont Department of Public Services

Virginia State Corporation Commission

Washington Utilities & Transportation Commission

West Virginia Public Service Commission

SERVICE AS EXPERT WITNESS

Southern Bell, So. Carolina PSC, Docket #81-201C

Southern Bell, So. Carolina PSC, Docket #82-294C

Southern Bell, North Carolina PSC, Docket #P-55-816

Metropolitan Edison, Pennsylvania PUC, Docket #R-822249

Pennsylvania Electric, Pennsylvania PUC, Docket #R-822250

Georgia Power, Georgia PSC, Docket # 3270-U, 1981

Georgia Power, Georgia PSC, Docket # 3397-U, 1983

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Georgia Power, F.E.R.C., Docket # ER 81-730, 80-731

Georgia Power, F.E.R.C., Docket # ER 85-730, 85-731

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GTE-Quebec Telephone, Quebec PSC, Docket 84-052B

Newtel., Nfld. Brd of Public Commission PU 11-87

CN-CP Telecommunications, CRTC

Quebec Northern Telephone, Quebec PSC

Edmonton Power Company, Alberta Public Service Board

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NYNEX, FCC generic cost of capital Docket #84-800

Bell South, FCC generic cost of capital Docket #84-800

American Water Works - Tennessee, Docket #7226

Burlington-Northern - Oklahoma State Board of Taxes

Georgia Power, Georgia PSC, Docket # 3549-U

GTE Service Corp., FCC Docket #84-200

Mississippi Power Co., Miss. PSC, Docket U-4761

Citizens Utilities, Ariz. Corp. Comm., Docket U2334-86020

Quebec Telephone, Quebec PSC, 1986, 1987, 1992

Newfoundland L & P, Nfld. Brd. Publ Comm. 1987, 1991

Northwestern Bell, Minnesota PSC, Docket P-421/CI-86-354

GTE Service Corp., FCC Docket #87-463

Anchorage Municipal Power & Light, Alaska PUC, 1988

New Brunswick Telephone, N.B. PUC, 1988

Trans-Quebec Maritime, Nat'l Energy Brd. of Cda, '88-92

Gulf Power Co., Florida PSC, Docket #88-1167-EI

Mountain States Bell, Montana PSC, #88-1.2

Mountain States Bell, Arizona CC, #E-1051-88-146

Georgia Power, Georgia PSC, Docket # 3840-U, 1989

Rochester Telephone, New York PSC, Docket # 89-C-022

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Orange & Rockland, New York PSC, Case 89-E-175

Central Illinois Light Company, ICC, Case 90-0127

Peoples Natural Gas, Pennsylvania PSC, Case

Gulf Power, Florida PSC, Case # 891345-EI

ICG Utilities, Manitoba BPU, Case 1989

New Tel Enterprises, CRTC, Docket #90-15

Peoples Gas Systems, Florida PSC

Jersey Central Pwr & Light, N.J. PUB, Case ER 89110912J

Alabama Gas Co., Alabama PSC, Case 890001

Trans-Quebec Maritime Pipeline, Cdn. Nat'l Energy Board

Mountain Bell, Utah PSC,

Mountain Bell, Colorado PUB

South Central Bell, Louisiana PS

Hope Gas, West Virginia PSC

Vermont Gas Systems, Vermont PSC

Alberta Power Ltd., Alberta PUB

Ohio Utilities Company, Ohio PSC

Georgia Power Company, Georgia PSC

Sun City Water Company

Havasu Water Inc.

Centra Gas (Manitoba) Co.

Central Telephone Co. Nevada

AGT Ltd., CRTC 1992

BC GAS, BCPUB 1992

California Water Association, California PUC 1992

Maritime Telephone 1993

BCE Enterprises, Bell Canada, 1993

Citizens Utilities Arizona gas division 1993

PSI Resources 1993-5

CILCORP gas division 1994

GTE Northwest Oregon 1993

Stentor Group 1994-5

Bell Canada 1994-1995

PSI Energy 1993, 1994, 1995, 1999

Cincinnati Gas & Electric 1994, 1996, 1999, 2004

Southern States Utilities, 1995

CILCO 1995, 1999, 2001

Commonwealth Telephone 1996

Edison International 1996, 1998

Citizens Utilities 1997

Stentor Companies 1997

Hydro-Quebec 1998

Entergy Gulf States Louisiana 1998, 1999, 2001, 2002, 2003

Detroit Edison, 1999, 2003

Entergy Gulf States, Texas, 2000, 2004

Hydro Quebec TransEnergie, 2001, 2004

Sierra Pacific Company, 2000, 2001, 2002, 2007, 2010

Nevada Power Company, 2001

Mid American Energy, 2001, 2002

Entergy Louisiana Inc. 2001, 2002, 2004

Mississippi Power Company, 2001, 2002, 2007

Oklahoma Gas & Electric Company, 2002 -2003

Public Service Electric & Gas, 2001, 2002

NUI Corp (Elizabethtown Gas Company), 2002

Jersey Central Power & Light, 2002

San Diego Gas & Electric, 2002, 2012, 2014

New Brunswick Power, 2002

Entergy New Orleans, 2002, 2008

Hydro-Quebec Distribution 2002

PSI Energy 2003

Fortis – Newfoundland Power & Light 2002

Emera – Nova Scotia Power 2004

Hydro-Quebec TransEnergie 2004

Hawaiian Electric 2004

Missouri Gas Energy 2004

AGL Resources 2004

Arkansas Western Gas 2004

Public Service of New Hampshire 2005

Hawaiian Electric Company 2005, 2008, 2009

Delmarva Power & Light Company 2005, 2009

Union Heat Power & Light 2005

Puget Sound Energy 2006, 2007, 2009

Cascade Natural Gas 2006

Entergy Arkansas 2006-7

Bangor Hydro 2006-7

Delmarva 2006, 2007, 2009

Potomac Electric Power Co. 2006, 2007, 2009

Duke Energy Ohio, 2007, 2008, 2009

Duke Energy Kentucky 2009

Consolidated Edison 2007 Docket 07-E-0523

Duke Energy Ohio Docket 07-589-GA-AIR

Hawaiian Electric Company Docket 05-0315

Sierra Pacific Power Docket ER07-1371-000

Public Service New Mexico Docket 06-00210-UT

Detroit Edison Docket U-15244

Potomac Electric Power Docket FC-1053

Delmarva, Delaware, Docket 09-414

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Sierra Pacific Power Docket No. 10-06001

Gaz Metro, Regie de l'Energie (Quebec), Docket 2012 R-3752-2011

California Pacific Electric Company, LLC, California PUC, Docket A-12-02-014

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San Diego Gas & Electric, FERC, 2012

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Southern California Gas, California PUC, 2012, Docket A-12-04

PROFESSIONAL AND LEARNED SOCIETIES

- Engineering Institute of Canada, 1967-1972
- Canada Council Award, recipient 1971 and 1972
- Canadian Association Administrative Sciences, 1973-80
- American Association of Decision Sciences, 1974-1978
- American Finance Association, 1975-2002
- Financial Management Association, 1978-2002

ACTIVITIES IN PROFESSIONAL ASSOCIATIONS AND MEETINGS

- Chairman of meeting on "New Developments in Utility Cost of Capital", Southern Finance Association, Atlanta, Nov. 1982
- Chairman of meeting on "Public Utility Rate of Return", Southeastern Public Utility Conference, Atlanta, Oct. 1982
- Chairman of meeting on "Current Issues in Regulatory Finance", Financial Management Association, Atlanta, Oct. 1983
- Chairman of meeting on "Utility Cost of Capital", Financial

Management Association, Toronto, Canada, Oct. 1984.

- Committee on New Product Development, FMA, 1985

- Discussant, "Tobin's Q Ratio", paper presented at Financial Management Association, New York, N.Y., Oct. 1986

- Guest speaker, "Utility Capital Structure: New Developments", National Society of Rate of Return Analysts 18th Financial Forum, Wash., D.C. Oct. 1986

- Opening address, "Capital Expenditures Analysis: Methodology vs Mythology," Bellcore Economic Analysis Conference, Naples Fl,, 1988.

- Guest speaker, "Mythodology in Regulatory Finance", Society of Utility Rate of Return Analysts (SURFA), Annual Conference, Wash., D.C. February 2007.

PAPERS PRESENTED:

"An Empirical Study of Multi-Period Asset Pricing," annual meeting of Financial Management Assoc., Las Vegas Nevada, 1987.

"Utility Capital Expenditures Analysis: Net Present Value vs Revenue Requirements", annual meeting of Financial Management Assoc., Denver, Colorado, October 1985.

"Intervention Analysis and the Dynamics of Market Efficiency", annual meeting of Financial Management Assoc., San Francisco, Oct. 1982

"Intertemporal Market-Line Theory: An Empirical Study," annual meeting of Eastern Finance Assoc., Newport, R.I. 1981

"Option Writing for Financial Institutions: A Cost-Benefit Analysis", 1979 annual meeting Financial Research Foundation

"Free-lunch on the Toronto Stock Exchange", annual meeting of Financial Research Foundation of Canada, 1978.

"Simulation System Computer Software SIMFIN", HP International Business Computer Users Group, London, 1975.

"Inflation Accounting: Implications for Financial Analysis." Institute of Certified Public Accountants Symposium, 1979.

OFFICES IN PROFESSIONAL ASSOCIATIONS

- President, International Hewlett-Packard Business Computers Users Group, 1977

- Chairman Program Committee, International HP Business Computers Users Group, London, England, 1975

- Program Coordinator, Canadian Assoc. of Administrative Sciences, 1976

- Member, New Product Development Committee, Financial Management Association, 1985-1986

- Reviewer: Journal of Financial Research
  Financial Management
  Financial Review
  Journal of Finance

PUBLICATIONS

"Risk Aversion Revisited", Journal of Finance, Sept. 1983

"Hedging Regulatory Lag with Financial Futures," Journal of Finance, May 1983. (with G. Gay, R. Kolb)

"The Effect of CWIP on Cost of Capital," Public Utilities Fortnightly, July 1986.

"The Effect of CWIP on Revenue Requirements" Public Utilities Fortnightly, August 1986.

"Intervention Analysis and the Dynamics of Market Efficiency," Time-Series Applications, New York: North Holland, 1983. (with K. El-Sheshai)

"Market-Line Theory and the Canadian Equity Market," Journal of Business Administration, Jan. 1982, M. Brennan, editor

"Efficiency of Canadian Equity Markets," International Management Review, Feb. 1978.

"Intertemporal Market-Line Theory: An Empirical Test," Financial Review, Proceedings of the Eastern Finance Association, 1981.

BOOKS

Utilities' Cost of Capital, Public Utilities Reports Inc., Arlington, Va., 1984.

Regulatory Finance, Public Utilities Reports Inc., Arlington, Va., 2004

Driving Shareholder Value, McGraw-Hill, January 2001.

The New Regulatory Finance, Public Utilities Reports Inc., Arlington, Va., 2006.

MONOGRAPHS

Determining Cost of Capital for Regulated Industries, Public Utilities Reports, Inc., and The Management Exchange Inc., 1982 - 1993. (with V.L. Andrews)

Alternative Regulatory Frameworks, Public Utilities Reports, Inc., and The Management Exchange Inc., 1993. (with V.L. Andrews)

Risk and Return in Capital Projects, The Management Exchange Inc., 1980. (with B. Deschamps)

Utility Capital Expenditure Analysis, The Management Exchange Inc., 1983.

Regulation of Cable Television: An Econometric Planning Model, Quebec Department of Communications, 1978.

"An Economic & Financial Profile of the Canadian Cablevision Industry," Canadian Radio-Television & Telecommunication Commission (CRTC), 1978.

Computer Users' Manual: Finance and Investment Programs, University of Montreal Press, 1974, revised 1978.

Fiber Optics Communications: Economic Characteristics, Quebec Department of Communications, 1978.

"Canadian Equity Market Inefficiencies", Capital Market Research Memorandum, Garmaise & Thomson Investment Consultants, 1979.

MISCELLANEOUS CONSULTING REPORTS

"Operational Risk Analysis: California Water Utilities," Calif. Water Association, 1993.

"Cost of Capital Methodologies for Independent Telephone Systems", Ontario Telephone Service Commission, March 1989.

"The Effect of CWIP on Cost of Capital and Revenue Requirements", Georgia Power Company, 1985.

"Costing Methodology and the Effect of Alternate Depreciation and Costing Methods on Revenue Requirements and Utility Finances", Gaz Metropolitan Inc., 1985.

"Simulated Capital Structure of CN-CP Telecommunications: A Critique", CRTC, 1977.

"Telecommunications Cost Inquiry: Critique," CRTC, 1977.

"Social Rate of Discount in the Public Sector", CRTC Policy Statement, 1974.

"Technical Problems in Capital Projects Analysis", CRTC Policy Statement, 1974.

RESEARCH GRANTS

"Econometric Planning Model of the Cablevision Industry," International Institute of Quantitative Economics, CRTC.

"Application of the Averch-Johnson Model to Telecommunications Utilities," Canadian Radio-Television Commission. (CRTC)

"Economics of the Fiber Optics Industry", Quebec Dept. of Communications.

"Intervention Analysis and the Dynamics of Market Efficiency", Georgia State Univ. College of Business, 1981.

"Firm Size and Beta Stability", Georgia State University College of Business, 1982.

"Risk Aversion and the Demand for Risky Assets", Georgia State University College of Business, 1981.

Chase Econometrics, Interactive Data Corp., Research Grant, $50,000 per annum, 1986-1989.