

Boyardee, Healthy Choice, Orville Redenbacher, Slim Jim, Reddiwip, Hebrew National, Egg Beaters, and Hunt's. It operates through three divisions: Consumer Foods, Commercial Foods, and Private

2.3% of common stock; The Vanguard Group, 6.7%; State Street Corp., 5.4% (9/14 proxy). CEO & President: Gary Rodkin. Incorporated: DE. Address: One ConAgra Drive, Omaha, NE 68102-5001. Telephone: 402-240-4000. Internet: www.conagrafoods.com.

ANNUAL RATES Past Est'd '12-'14 5 Yrs. 7.5% 9.5% 9.5% 5.5% of change (per sh) Sales "Cash Flow" to 6.5% 3.0% Earnings Dividends Book Value 3.0% 8 0%

3401.3

Current Liab

2642 4

2900.1

Fiscal Year Ends			ALES (\$ m Feb.Per	ill.) ^A May Per	Full Fiscal Year
2011	2804	3148	3141	3210	12303
2012	3072	3404	3373	3414	13263
2013	3312	3735	3850	4594	15491
2014	4197	4714	4390	4437	17738
2015	3701	4225	4000	4499	16425
Fiscal	EARNINGS PER SHAREA B				Full .
Year Ends	Aug.Per	Nov.Per	Feb.Per	May Per	Fiscal Year
2011	.34	.45	.50	.46	1.75
2012	.31	.49	.53	.51	1.84
2013	.44	.57	.55	.60	2.16
2014	.37	.62	.62	.56	2.17
2015	.39	.60	.63	.63	2.25
Cal-	QUARTERLY DIVIDENDS PAID C =				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2010	.20	.20	.20	.23	.83
2011	.23	.23	.23	.24	.93
2012	.24	.24	.24	.25	.97
2013	.25	.25	.25	.25	1.00
2014	.25	.25	.25	-	""

ConAgra Foods stock has rebounded nicely after falling to a two-year low earlier this year on a disappointing performance in fiscal 2014 (ended May 25th). The main catalyst behind the renewed interest was a stronger-than-expected start to the new fiscal year. Spe-cifically, the food processor earned \$0.39 a share, which was a few cents better than the prior-year tally and above our estimate of \$0.34. An improved profit performance in the Consumer Foods segment, mostly driven by productivity and efficiency in-itiatives, offset weak showings in the Commercial Foods and Private Brands units (see below). That said, the Commercial Foods business, which is CAG's largest division, is still far from firing on all cylinders, as there are persistent volume concerns given several slower-growth products in the portfolio.

We still maintain a cautious stance toward ConAgra Foods. As noted above, the company's branded lineup currently lacks many high-growth products. Too, ConAgra's acquisition of Ralcorp, which came at an expensive price, has been far from a home run. In fact, operating profits

in the Private Brands division, which houses the Ralcorp products, fell 36% in the August period, owing to declines in the private-label cereal and pasta lines. The lack of recent success here prompted Con-Agra to aggressively cut prices last year in an attempt to recover lost market share. Management also hopes to revive the struggling business by expanding distribu-tion, eliminating less profitable items, and enhancing productivity. While these maneuvers are welcome, we will need to see some tangible improvement in privatelabel sales, especially given that the branded business remains lackluster as well, before we become more optimistic about ConAgra Foods. Still . .

Those investors worried about the recent spike in the market's volatility may want to give high-quality Con-Agra Foods stock a closer look. high marks for Price Stability and Safety and a below-the-market Beta. This may well provide a degree of comfort in a down equity market. And, even with the recent run-up, we think ConAgra stock still trades at a fairly reasonable multiple. October 24, 2014

William G. Ferguson

(A) FY ends last Sun. in May. (B) Dil. egs. Excl. n/r items: '98, d3¢; '99, d71¢; '00, d81¢; '01, d9¢; '03; d12¢; '04, d2¢ '05, d8¢; '06, d25¢; '09, d10¢; '10, d7¢; '11, 15¢; '13, d31¢;

Egs. may not sum due to change in shr. count.

Company's Financial Strength Stock's Price Stability Price Growth Persistence 60 Earnings Predictability