

295 291 289 Fixed Charge Cov. (%) ANNUAL RATES Past Est'd '11-'13 of change (per sh) Revenues "Cash Flow" 5 Yrs. -5.0% -2.5% -4.0% to '17-'19 .5% 3.5% 4.5% 10 Yrs. -.5% -.5% -2.5% -4.5% 1.5% Earnings Dividends -9.0% -2.0% 2.0% 1.5% Book Value

| Cal- endar | QUAR Mar.31 | TERLY RE Jun.30 | VENUES (Sep.30 | | Full Year |
|---------------|------------------------------|--------------------|--------------------|--------|--------------|
| 2011 | 1904 | 1781 | 2268 | 1578 | 7531.0 |
| 2012 | 1658 | 1660 | 2001 | 1509 | 6828.0 |
| 2013 | 1475 | 1403 | 1638 | 1322 | 5838.0 |
| 2014 | 1594 | 1419 | 1687 | 1350 | 6050 |
| 2015 | 1650 | 1475 | 1800 | 1425 | 6350 |
| Cal- | EARNINGS PER SHARE A | | | | Full |
| endar | Mar.31 | Jun.30 | Sep.30 | Dec.31 | Year |
| 2011 | .29 | .57 | 1.50 | .10 | 2.47 |
| 2012 | d.11 | .87 | 1.54 | .11 | 2.41 |
| 2013 | .22 | .44 | 1.25 | .19 | 2.10 |
| 2014 | .40 | .62 | 1.23 | .10 | 2.35 |
| 2015 | .30 | .70 | 1.35 | .20 | 2.55 |
| Cal- | QUARTERLY DIVIDENDS PAID B = | | | | Full |
| endar | Mar.31 | Jun.30 | Sep.30 | Dec.31 | Year |
| 2010 | .385 | .385 | .385 | .385 | 1.54 |
| 2011 | .385 | .385 | .385 | .40 | 1.56 |
| 2012 | .40 | .40 | .40 | .40 | 1.60 |
| 2013 | .40 | .40 | .40 | .40 | 1.60 |
| 2014 | 40 | 40 | | | |

Ameren has filed an electric rate case **in Missouri.** The utility is seeking a rate hike of \$264 million (9.7%), based on a return of 10.4% on a common-equity ratio of 51.6%. Ameren wants to recover higher energy costs and place capital spending, such as the replacement of the reactor head at the Callaway nuclear unit, in the rate base. An order is expected in May, with new tariffs taking effect in June. Separately, the Missouri regulators rejected a complaint of Noranda Aluminum (the company's largest customer), which is seeking lower rates. A separate complaint by Noranda is pending.

We estimate significant earnings increases in 2014 and 2015. A gas rate increase in Illinois took effect in January. Ameren benefited from favorable weather patterns in the first half of the year. Also, the company retired some high-cost debt at the parent level in May and replaced it with short-term borrowings that have an interest rate below 1%. Because the weather in July was much cooler than normal, we have trimmed our share-earnings estimate by a nickel, to \$2.35. This is still within Ameren's targeted

range of \$2.30-\$2.50, which is based on normal weather. Next year, the company should benefit from a partial year of rate relief (assuming reasonable regulatory treatment) and the absence of a refueling outage at Callaway

Electric transmission is becoming a greater part of the company's capital **spending plans.** Ameren plans to spend \$2.25 billion on transmission through 2018. This is a key reason for the company's average annual earnings growth target of 7%-10% through 2018. Note that Ameren's allowed ROE of 12.38% on transmission is well above its allowed ROEs in Missouri and Illinois. The allowed ROE for transmission should remain superior, even if the Federal Energy Regulatory Commission lowers it in Ameren's region.

Timely Ameren stock has a dividend yield that is slightly above the utility average. However, with the recent price near the midpoint of our 3- to 5-year Target Price Range, total return potential over that time frame is unspectacular, even if dividend growth resumes next year, as we expect. Paul E. Debbas, CFA September 19, 2014

(A) Diluted EPS. Excl. nonrecur. gain (losses): '03, 11¢; '05, (11¢); '10, (\$2.19); '11, (32¢); '12, (\$6.42); loss from disc. ops.: '13, 92¢. '11 EPS don't add due to rounding. Next egs. report due

early Nov. (B) Div'ds histor. paid in late Mar., June, Sept., & Dec. Div'd reinvest. plan avail. (C) Incl. intang. In '13: \$6.90/sh. (D) In mill. (E) gas; earned on avg. com. eq., '13: 7.6%. Regu-Rate base: Orig. cost deprec. Rate allowed on latory Climate: MO, Avg.; IL, Below Avg.

Company's Financial Strength Stock's Price Stability B++ 100 Price Growth Persistence Earnings Predictability