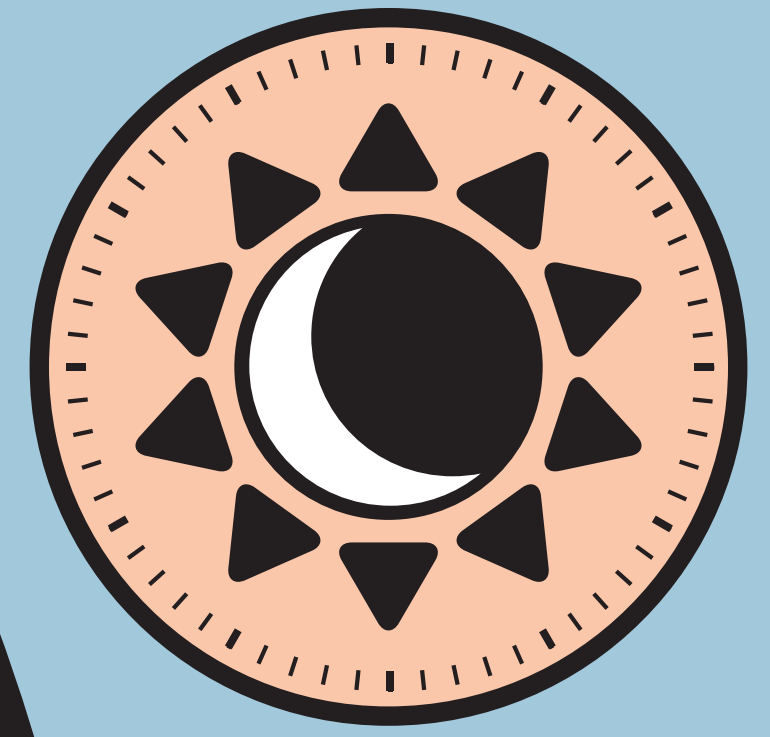


Introducing TIME- OF-DAY Rate Plans



Reduce electricity usage during On-Peak hours.



Avoid using appliances such as washers, dryers and dishwashers at the same time.



The key to the program is understanding On-Peak and Off-Peak hours.

Manage your energy usage and charges with our two new optional rate plans.

Learn more at lge-ku.com/timeofday, or call 800-981-0600.

KU now offers Time of Day Rate Plans to help you save energy and money. Choose between these two plans:

- 1** **Time of Day ENERGY Rate Plan** - Save money based on the time of the day you use electricity.
- 2** **Time of Day DEMAND Rate Plan** - Save money based on the time of the day you use electricity AND by the DEMAND for electricity you create.



a PPL company