



VIA ELECTRONIC FILING

Mr. Jeff DeRouen, Executive Director
Kentucky Public Service Commission
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Frankfort, Kentucky 40601

LG&E and KU Energy
State Regulation and Rates
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July 30, 2015

RE: Application of Kentucky Utilities Company for an Adjustment of Its Electric Rates - Case No. 2014-00371

and

Application of Louisville Gas and Electric Company for an Adjustment of Its Electric and Gas Rates – Case No. 2014-00372

Dear Mr. DeRouen:

Pursuant to Paragraph 6 of the Commission’s Orders dated June 30, 2015 in the above referenced matters, please find and accept for filing Kentucky Utilities Company’s (“KU”) and Louisville Gas and Electric Company’s (“LG&E”) communication plans for the RTOD-Energy and RTOD-Demand tariffs. The following items are included:

- RTOD Brochure for KU Central Division
- RTOD Brochure for KU Eastern Division
- RTOD Brochure for LG&E
- RTOD Poster for KU
- RTOD Poster for LG&E
- RTOD Webpage Content

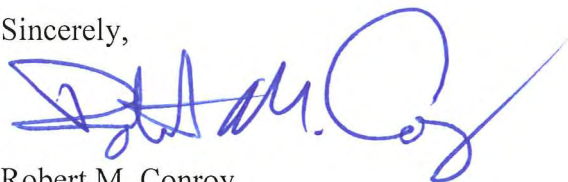
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Beginning in August 2015, the RTOD brochures and posters will be displayed at the walk-in offices and the webpage content will be displayed on the KU and LG&E corporate website. Based on customers' response to the RTOD rate offerings, future communications could include bill inserts, PowerSource newsletter articles, press releases and digital advertising.

In accordance with 807 KAR 5:001, Section 8, this is to certify that the electronically filed documents are a true and accurate copy of the same documents being filed in paper medium; that the electronic filing has been transmitted to the Commission on July 30, 2015; that there are currently no parties in this proceeding that the Commission has excused from participation by electronic means; and that the original and three copies in paper medium of this filing will be filed by hand-delivery with the Commission within two business days from the date of the electronic filing.

Should you have any questions or need any additional information, please contact me at your convenience.

Sincerely,



Robert M. Conroy

cc: Parties of Record