



**JACKSON ENERGY  
COOPERATIVE**

A Touchstone Energy Cooperative 

115 Jackson Energy Lane  
McKee, Kentucky 40447  
Telephone (606) 364-1000 • Fax (606) 364-1007

March 24, 2021

Linda C. Bridwell  
Executive Director  
Public Service Commission  
211 Sower Boulevard  
P O Box 615  
Frankfort KY 40602

Dear Ms. Linda Bridwell:

Pursuant to the Commission's Order in Case No. 2013-00219 dated February 27, 2014, please find enclosed the information requested for Jackson Energy Cooperative's DSM annual report.

This has also been uploaded to the case file on the PSC website.

Respectfully yours,

JACKSON ENERGY COOPERATIVE

Ryan Henderson  
Vice President of Corporate Services

Enclosure

**Jackson Energy Cooperative Corporation**  
**Item#7 from Case No. 2013-00219**  
**Year: 2020**

Jackson Energy is required to file annual reports with the Commission which contain the status of each energy-efficiency program and which contain the following information:

- A. By program, the number of customers, peak demand, and kWh savings.
- B. A recap of Jackson Energy’s customer-awareness and education efforts, and the numbers of members who make contact regarding such efforts.
- C. Budgets, actual expenditures, number of participants, and the estimated impact on sales of each energy-efficiency program approved.
- D. The estimated implementation date for any program planned but not yet implemented as of the date of that report, and explanations for why any such planned programs have not yet been implemented. Subsequent-year reports should contain information further describing Jackson Energy’s efforts to implement the planned programs.

**Requirement A & Requirement C:**

This table is an analysis of each energy efficiency program that Jackson Energy offered in 2020. From left to right the table lists **requirement A and requirement C**.

- A. Energy efficiency program, the number of members/consumers enrolled, the peak demand, and kWh savings
- C. The budgeted amounts, actual costs, and the impact on sales

Program (A)	Number (A)	Peak Demand (A)	kWh Savings (A)	Budget (C)	Actual Cost (C)	Impact on Sales (C)
CARES Efficiency	3	0.004MW	14,193	*	*	\$2,400.00
CARES Efficiency In-Eligible	1	0.001MW	4,731	*	*	*
Residential Lighting	2,665	0.011MW	63,960			*
Total	2,669	0.016MW	82,884	*	*	\$2,400.00

\*Budget & Costs incurred by EKPC

\*\*This is lost revenue from lower kWh sales. The amounts were determined by multiplying the kWh savings by the applicable rate schedule kWh charge and kW charge.

### **Requirement B: Customer Awareness and Education Efforts**

The above table is a recap of Jackson Energy's efforts to address energy efficiency improvements to members/consumers throughout the year of 2020. Jackson Energy performs energy audits to bring awareness of energy-efficiency to members/consumers. Jackson Energy offers convenient in-home and online energy audits upon request. Additionally, members/consumers can arrange a meeting with an energy advisor to further discuss information about energy-efficiency programs.

During the year of 2020, Jackson Energy responded to 373 members/consumers requesting information and/or assistance about energy-efficiency programs. Out of 373 inquiries, 19 required an in-home visit from an energy advisor or requested an in-office meeting.

### **Requirement D: Implementation for Programs**

No additional programs are planned at Jackson Energy at this time.