

Exhibit JRW-10

Dominion North Carolina Power
DCF Equity Cost Growth Rate Measures
Analysts Projected EPS Growth Rate Estimates

Electric Proxy Group				
Company	Yahoo	Zack's	Reuters	Average
ALLETE, Inc. (NYSE-ALE)	5.0%	5.0%	6.5%	5.5%
Alliant Energy Corporation (NYSE-LNT)	6.3%	6.2%	5.9%	6.1%
Ameren Corporation (NYSE-AEE)	-4.1%	-0.5%	-4.1%	-2.9%
American Electric Power Co. (NYSE-AEP)	3.4%	3.6%	3.4%	3.4%
Avista Corporation (NYSE-AVA)	4.0%	4.7%	4.5%	4.4%
Black Hills Corporation (NYSE-BKH)	6.0%	6.0%	na	6.0%
Cleco Corporation (NYSE-CNL)	3.0%	na	3.0%	3.0%
CMS Energy Corporation (NYSE-CMS)	6.1%	5.6%	6.1%	5.9%
Consolidated Edison, Inc. (NYSE-ED)	3.0%	3.4%	3.2%	3.2%
Dominion Resources, Inc. (NYSE-D)	5.0%	4.7%	5.4%	5.0%
DTE Energy Company (NYSE-DTE)	4.6%	4.9%	4.4%	4.7%
Duke Energy Corporation (NYSE-DUK)	2.4%	3.7%	3.5%	3.2%
Edison International (NYSE-EIX)	-0.9%	3.7%	2.4%	1.7%
Entergy Corporation (NYSE-ETR)	-1.7%	-1.6%	1.0%	-0.8%
Exelon Corporation (NYSE-EXC)	-9.5%	4.9%	-1.5%	-2.0%
FirstEnergy Corporation (ASE-FE)	-8.2%	0.5%	4.0%	-1.3%
Great Plains Energy Incorporated (NYSE-GXP)	6.5%	7.8%	6.4%	6.9%
Hawaiian Electric Industries, Inc. (NYSE-HE)	8.6%	6.7%	6.3%	7.2%
IDACORP, Inc. (NYSE-IDA)	4.0%	5.0%	4.5%	4.5%
MGE Energy, Inc. (NYSE-MGEE)	4.0%	4.0%	4.0%	4.0%
Nextera Energy (NYSE-NEE)	5.2%	5.7%	5.7%	5.6%
Northeast Utilities (NYSE-NU)	4.9%	6.6%	5.7%	5.7%
NV Energy (NYSE-NVE)	9.5%	18.9%	8.3%	12.2%
OGE Energy Corp. (NYSE-OGE)	5.4%	5.7%	5.3%	5.5%
Pepco Holdings, Inc. (NYSE-POM)	4.5%	3.8%	4.6%	4.3%
PG&E Corporation (NYSE-PCG)	0.4%	2.6%	2.9%	2.0%
Pinnacle West Capital Corp. (NYSE-PNW)	5.9%	5.9%	6.3%	6.0%
PNM Resources, Inc. (NYSE-PNM)	9.3%	9.3%	9.6%	9.4%
Portland General Electric (NYSE-POR)	3.6%	4.1%	4.2%	4.0%
SCANA Corporation (NYSE-SCG)	4.8%	4.4%	4.9%	4.7%
Southern Company (NYSE-SO)	5.4%	5.1%	5.4%	5.3%
TECO Energy, Inc. (NYSE-TE)	2.7%	3.3%	3.8%	3.2%
UIL Holdings Corporation (NYSE-UIL)	4.1%	4.5%	4.3%	4.3%
UNS Energy Corp. (NYSE-UNS)	8.0%	6.3%	8.0%	7.4%
Westar Energy, Inc. (NYSE-WR)	5.8%	6.1%	5.5%	5.8%
Wisconsin Energy Corporation (NYSE-WEC)	6.1%	5.5%	6.9%	6.1%
Xcel Energy Inc. (NYSE-XEL)	5.1%	4.9%	4.9%	4.9%
Mean	3.7%	5.0%	4.6%	4.4%
Median	4.8%	4.9%	4.7%	4.7%

Data Sources: www.reuters.com, www.zacks.com, <http://quote.yahoo.com>, August 31, 2012.