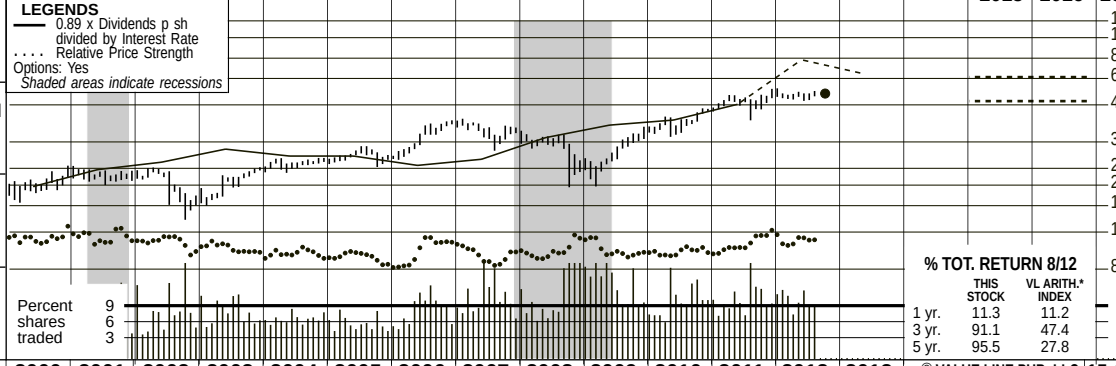
OGE ENERGY CORP. NYSE-OGE

RECENT PRICE	P/E RATIO		RELATIVE P/E RATIO	DIV'D YLD	
54.32	15.7	(Trailing: 15.5 Median: 14.0)	1.03	3.0%	VALUE LINE

TIMELINESS 3 Lowered 4/27/12
SAFETY 2 Raised 7/1/05
TECHNICAL 3 Lowered 9/14/12
BETA .75 (1.00 = Market)

High:	24.7	24.2	24.3	27.0	30.6	40.6	41.3	36.2	37.8	46.2	57.2	57.5
Low:	20.0	13.7	16.0	22.8	24.4	26.3	29.1	19.6	19.7	33.9	40.6	50.2

Target Price Range
2015 | 2016 | 2017



2015-17 PROJECTIONS

	Price	Gain	Ann'l Total Return
High	65	(+20%)	8%
Low	50	(-10%)	-1%

Insider Decisions

	O	N	D	J	F	M	A	M	J
to Buy	0	0	0	0	0	0	0	0	0
Options	0	3	0	0	0	0	0	0	0
to Sell	0	8	0	0	0	0	0	0	0

Institutional Decisions

	4Q2011	1Q2012	2Q2012
to Buy	118	116	125
to Sell	118	119	112
Hld's(000)	50222	52502	50733

% TOT. RETURN 8/12

	THIS STOCK	VL ARITH.* INDEX
1 yr.	11.3	11.2
3 yr.	91.1	47.4
5 yr.	95.5	27.8

1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	© VALUE LINE PUB. LLC	15-17
17.18	18.23	20.02	27.90	42.33	40.80	38.52	43.24	54.74	65.65	43.92	41.37	43.54	29.58	38.08	39.92	*37.90*	*38.70*	Revenues per sh	*45.50*
3.31	3.38	3.90	4.06	4.15	3.61	3.75	3.65	3.74	3.89	4.47	4.79	4.80	5.37	6.02	6.63	*6.85*	*7.25*	"Cash Flow" per sh	*8.25*
1.62	1.61	2.04	1.94	1.89	1.29	1.43	1.73	1.78	1.83	2.45	2.64	2.49	2.66	2.99	3.45	*3.50*	*3.65*	Earnings per sh A	*4.00*
1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.33	1.34	1.37	1.40	1.43	1.46	1.52	*1.59*	*1.66*	Div'd Decl'd per sh B ■	*1.90*
2.00	2.03	1.86	2.33	2.30	2.89	2.99	2.07	3.02	3.30	5.34	6.08	8.02	8.74	8.73	12.95	*11.20*	*11.40*	Cap'l Spending per sh	*4.50*
11.91	12.19	12.91	13.09	13.66	13.34	12.53	13.75	14.28	15.19	17.59	18.31	20.29	21.04	23.46	26.13	*27.95*	*29.95*	Book Value per sh C	*35.75*
80.76	80.77	80.80	77.86	77.92	77.99	78.50	87.40	90.00	90.60	91.20	91.80	93.50	97.00	97.60	98.10	*99.00*	*99.50*	Common Shs Outst'g D	*101.00*
12.3	14.0	13.3	12.1	10.6	17.4	14.1	11.8	14.1	14.9	13.7	13.8	12.4	10.8	13.3	14.4	*Bold figures are*		Avg Ann'l P/E Ratio	*14.0*
.77	.81	.69	.69	.69	.89	.77	.67	.74	.79	.74	.73	.75	.72	.85	.91	*Value Line*		Relative P/E Ratio	*.95*
6.7%	5.9%	4.9%	5.7%	6.6%	5.9%	6.6%	6.5%	5.3%	4.9%	4.0%	3.8%	4.5%	5.0%	3.7%	3.1%	*estimates*		Avg Ann'l Div'd Yield	*3.5%*

CAPITAL STRUCTURE as of 6/30/12
Total Debt $3334.2 mill. **Due in 5 Yrs** $1156.7 mill.
LT Debt $2737.5 mill. **LT Interest** $155.6 mill.
(LT interest earned: 4.4x)

Leases, Uncapitalized Annual rentals $6.8 mill.

Pension Assets-12/11 $589.8 mill. **Oblig.** $697.7 mill.

Pfd Stock None

Common Stock 98,656,135 shs.

MARKET CAP: $5.4 billion (Large Cap)

2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013		15-17
3023.9	3779.0	4926.6	5948.2	4005.6	3797.6	4070.7	2869.7	3716.9	3915.9	*3750*	*3850*	Revenues ($mill)	*4600*
111.7	141.8	157.8	166.1	226.1	244.2	231.4	258.3	295.3	342.9	*365*	*385*	Net Profit ($mill)	*425*
36.4%	35.4%	34.5%	30.2%	34.8%	32.3%	30.4%	31.7%	34.9%	30.7%	*31.0%*	*31.0%*	Income Tax Rate	*31.0%*
.8%	.4%	1.1%	1.3%	3.8%	1.6%	1.7%	9.1%	5.7%	9.0%	*7.0%*	*5.0%*	AFUDC % to Net Profit	*2.0%*
60.4%	54.4%	52.6%	49.5%	45.6%	44.4%	53.3%	50.6%	50.8%	51.6%	*51.5%*	*51.5%*	Long-Term Debt Ratio	*51.0%*
39.6%	45.6%	47.4%	50.5%	54.4%	55.6%	46.7%	49.4%	49.2%	48.4%	*48.5%*	*48.5%*	Common Equity Ratio	*49.0%*
2485.8	2637.7	2709.7	2726.6	2950.1	3025.5	4058.6	4129.7	4652.5	5300.4	*5705*	*6115*	Total Capital ($mill)	*7350*
3204.3	3309.5	3581.0	3567.4	3867.5	4246.3	5249.8	5911.6	6464.4	7474.0	*8250*	*9025*	Net Plant ($mill)	*9350*
6.6%	7.1%	7.4%	7.6%	9.1%	9.5%	7.0%	7.9%	7.8%	7.8%	*8.0%*	*8.0%*	Return on Total Cap'l	*7.5%*
11.4%	11.8%	12.3%	12.1%	14.1%	14.5%	12.2%	12.7%	12.9%	13.4%	*12.5%*	*12.0%*	Return on Shr. Equity	*11.0%*
11.4%	11.8%	12.3%	12.1%	14.1%	14.5%	12.2%	12.7%	12.9%	13.4%	*12.5%*	*12.0%*	Return on Com Equity E	*11.0%*
1.2%	3.6%	3.4%	3.4%	6.6%	7.1%	5.4%	6.0%	6.7%	7.7%	*7.0%*	*6.5%*	Retained to Com Eq	*6.0%*
89%	70%	73%	72%	53%	51%	55%	53%	48%	43%	*43%*	*43%*	All Div'ds to Net Prof	*45%*

ELECTRIC OPERATING STATISTICS

	2009	2010	2011
% Change Retail Sales (KWH)	-3.4	+6.6	+3.4
Avg. Indust. Use (MWH)	684	729	752
Avg. Indust. Revs. per KWH (¢)	4.69	5.44	5.37
Capacity at Peak (Mw)	7084	7029	7115
Peak Load, Summer (Mw)	6418	6626	7057
Annual Load Factor (%)	52.0	53.8	52.2
% Change Customers (yr-end)	+.8	+.8	+.8
Fixed Charge Cov. (%)	338	409	427

ANNUAL RATES of change (per sh)	Past 10 Yrs.	Past 5 Yrs.	Est'd '09-'11 to '15-'17
Revenues	-.5%	-8.0%	*4.0%*
"Cash Flow"	4.5%	8.5%	*5.5%*
Earnings	6.0%	8.5%	*4.5%*
Dividends	1.0%	2.0%	*4.5%*
Book Value	6.0%	8.5%	*7.0%*

Cal-endar	QUARTERLY REVENUES ($ mill.) Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2009	606.6	644.1	845.3	773.7	2869.7
2010	875.8	887.2	1125.4	828.5	3716.9
2011	840.5	978.1	1212.1	885.2	3915.9
2012	840.7	855.0	*1200*	*854.3*	*3750*
2013	*850*	*850*	*1250*	*900*	*3850*

Cal-endar	EARNINGS PER SHARE A Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2009	.18	.72	1.40	.35	2.66
2010	.25	.78	1.65	.31	2.99
2011	.25	1.04	1.80	.37	3.45
2012	.38	.95	*1.82*	*.35*	*3.50*
2013	*.35*	*1.00*	*1.95*	*.35*	*3.65*

Cal-endar	QUARTERLY DIVIDENDS PAID B ■ Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2008	.3475	.3475	.3475	.3475	1.39
2009	.355	.355	.355	.355	1.42
2010	.3625	.3625	.3625	.3625	1.45
2011	.375	.375	.375	.375	1.50
2012	.3925	.3925	.3925		

BUSINESS: OGE Energy Corp. is a holding company for Oklahoma Gas and Electric Company (OG&E), which supplies electricity to 794,000 customers in Oklahoma (88% of electric revenues) and western Arkansas (9%); wholesale is (3%). Owns 81.3% of Enogex pipeline subsidiary. Acquired Transok 6/99. Electric revenue breakdown: residential, 43%; commercial, 24%; industrial, 18%; other, 15%. Generating sources: coal, 49%; gas, 33%; wind, 2%; purchased, 16%. Fuel costs: 58% of revenues. '11 reported depreciation rate (utility): 2.9%. Has 3,500 employees. Chairman, President & CEO: Peter B. Delaney. Incorporated: Oklahoma. Address: 321 North Harvey, P.O. Box 321, Oklahoma City, Oklahoma 73101-0321. Telephone: 405-553-3000. Internet: www.oge.com.

OGE Energy's utility subsidiary has received a rate increase. Oklahoma Gas and Electric's tariffs were raised by $4.3 million (less than 1%), based on a 10.2% return on a 53% common-equity ratio. The rate hike was well below the $73.3 million OG&E had requested. Still, the decision wasn't as unfavorable as it might appear. The utility will now be able to file for recovery of some transmission projects through a rate rider, similar to the regulatory mechanisms it has for other kinds of capital expenditures (such as wind capacity). OG&E expects to spend nearly $1 billion on transmission in the next five years.

The utility isn't earning its allowed ROE in Arkansas. OG&E will soon seek recovery of a wind project through a surcharge on customers' bills. If this doesn't narrow the gap between its allowed and earned ROEs, the utility will probably file a general rate case.

The Enogex pipeline subsidiary acquired some gas-gathering assets earlier this month. It paid $80.5 million for properties in northwestern Oklahoma and the Texas panhandle. This is a key growth region for Enogex. In fact, the company plans to invest another $250 million in midstream gas infrastructure there through the end of next year. Enogex expects its minority partner to invest $60 million in the fourth quarter of 2012. This would reduce OGE's stake in Enogex to about 80%, from 81.3% today.

We estimate an earnings increase this year and next. The economy in OG&E's service area is stronger than the national economy, and OGE is benefiting from ongoing investment at Enogex. The bottom-line growth this year will likely be slight, however, because the extremely hot summer of 2011 makes for a tough comparison.

We expect a dividend increase at the board meeting in the fourth quarter. This is when the directors usually review the disbursement. We estimate a 4.5% raise in the annual payout, to $1.64 a share.

This stock's yield is more than a percentage point below the utility average. With the quotation within our 2015-2017 Target Price Range, total return potential is low.

Paul E. Debbas, CFA *September 21, 2012*

(A) Diluted EPS. Excl. nonrecurring losses: '02, 39¢; '03, 14¢; '04, 6¢; gains on discontinued ops.: '02, 12¢; '04, 1¢; '05, 49¢; '06, 39¢. '09 & '11 EPS don't add to total due to rounding. Next earnings report due early Nov. (B) Div'ds historically paid in late Jan., Apr., July & Oct. ■ Div'd reinvestment plan avail. (C) Incl. deferred charges. In '11: $6.98/sh. (D) In mill., adj. for split. (E) Rate base: Net orig. cost. Rate allowed on com. eq. in OK in '12: 10.2%; in AR in '09: 10.25%; earned on avg. com. eq., '11: 13.1%. Regulatory Climate: Average.

Company's Financial Strength	A
Stock's Price Stability	95
Price Growth Persistence	95
Earnings Predictability	95

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