COMMONWEALTH OF KENTUCKY

BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

AN INVESTIGATION INTO THE)	ADMINISTRATIVE CASE
SWITCHED ACCESS RATES OF)	NO. 2010-00398
KENTUCKY INCUMBENT AND)	
COMPETITIVE LOCAL EXCHANGE)	
CARRIERS)	

APPLICATION FOR REHEARING OF TDS TELECOM

Comes now, TDS Telecommunications Corp., on behalf of Leslie County Telephone Company, Lewisport Telephone Company, and Salem Telephone Company (collectively "TDS Telecom" or "TDS Companies"), by and through counsel, and pursuant to the provisions of KRS 278.400, applies to the Kentucky Public Service Commission ("Commission") for an Order granting the TDS Companies' application for rehearing and granting confidential treatment to certain information provided by the TDS Companies in the course of discovery in the above proceeding. In support of this Application, the TDS Companies state as follows:

1. The Commission entered an Order in this docket on March 10, 2011, requiring ILECs, including the TDS Companies, to provide the amount of access revenue shift they would experience if their Intrastate Switched Access Rates mirror their Interstate Switched Access Rates. The procedural schedule set by the Commission then provided for a series of rounds of testimony and discovery.

- 2. Pursuant to that Order, the TDS Companies submitted the required information and testimony. The TDS Companies have also been subject to and provided responses to discovery.
- 3. By letter dated September 8, 2011, on behalf of Leslie County Telephone Company, Lewisport Telephone Company, and Salem Telephone Company, the TDS Companies filed with the Commission a confidential version of a revised response to AT&T First Set of Data Requests No. 11.
- 4. The TDS Companies erred procedurally in this filing by failing to include with the filing a Petition or Motion Requesting Confidential Treatment as required by Commission procedures.
- 5. By Letter dated September 30, 2011, from Mr. Jeff Derouen, Executive Director, the TDS Companies were advised that the cover letter requesting confidential treatment was insufficient and therefore based upon procedural issues, the request for confidential treatment was denied. The information denied confidentiality has been withheld from public inspection for a period of twenty (20) days from the date of the letter, or until October 20, 2011, pending an opportunity by the TDS Companies to correct their procedural oversight, apply for rehearing, and properly seek confidential treatment of the subject revised discovery response.
- 6. Pursuant to the Executive Director's letter, the TDS Companies hereby seek rehearing on the denial of confidential treatment. By separate filing made contemporaneously with this Application, the TDS Companies have filed a Petition for Confidentiality with respect to the subject revised discovery response. A copy of that separate Petition is attached hereto and incorporated herein for reference. The TDS Companies respectfully submit that the filing of the Petition should be sufficient to cure the procedural deficiency noted in the Executive Director's

September 20, 2011 letter, and afford the TDS Companies the requested confidential treatment

for the provided information.

WHEREFORE, TDS Telecommunications Corp., on behalf of Leslie County Telephone

Company, Lewisport Telephone Company, and Salem Telephone Company, regret their initial

filing oversight, but in consideration of the proper filing of a Petition for Confidentiality made

contemporaneously with this Application, respectfully request that the honorable Kentucky

Public Service Commission grant confidential treatment to the information contained in the filed

revised discovery response to AT&T First Set of Data Requests No. 11.

Respectfully submitted,

Norman James Kennard, Esquire

Thomas, Long, Niesen & Kennard

212 Locust Street, Suite 500

Harrisburg, PA 17101

717-255-7627

James Dean Liebman, Esquire

Liebman and Liebman

403 West Main Street

Frankfort, KY 40601

(502) 226-2000

Bruce Mottern

Manager - State Government Affairs - KY, OH, TN

9737 Cogdill Road, Suite 230

Knoxville, TN 37932

(865) 671-4753

Date: October 10, 2011

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BEFORE THE PUBLIC SERVICE COMMISSION

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AN INVESTIGATION INTO THE)	ADMINISTRATIVE CASE
SWITCHED ACCESS RATES OF)	NO. 2010-00398
KENTUCKY INCUMBENT AND)	
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PETITION FOR CONFIDENTIALITY OF TDS TELECOM

Comes now, TDS Telecommunications Corp., on behalf of Leslie County Telephone Company, Lewisport Telephone Company, and Salem Telephone Company (collectively "TDS Telecom" or "TDS Companies"), by and through counsel, and hereby requests that certain information submitted by the TDS Companies in response to discovery pursuant to Appendix A of the Order, entered March 10, 2011, in the above captioned matter, be provided confidential treatment by the Kentucky Public Service Commission (the "Commission") pursuant to KRS 61.870 *et seq.* and Commission Rule 807 KAR 5:001, Section 7, *et seq.* In support of its Petition, the TDS Companies state as follows:

- 1. The Commission entered an Order in this docket on March 10, 2011, attached to which was an Appendix A setting forth a procedural schedule ("Procedural Schedule").
- 2. Pursuant to that Procedural Schedule, ILECs were to provide the amount of access revenue shift they would experience if their Intrastate Switched Access Rates mirror their Interstate Switched Access Rates. The Procedural Schedule also provided for the filing of data requests, direct testimony, additional data requests, and rebuttal testimony.



- 3. Petitioner has previously submitted financial worksheets providing such requested information as well as direct testimony and responses to data requests. Petitioner has previously sought confidential treatment of portions of such information that Petitioner deemed to be proprietary and confidential and which should be afforded confidential treatment by the Commission.
- 4. In this current Petition, TDS Telecom seeks to correct the procedural error that occurred with the filing of certain data by cover letter dated September 8, 2011, and received by the Commission on September 12, 2011. Specifically, on that date, the TDS Companies filed a revised response to AT&T's First Set of Data Requests, No. 11 on behalf of Leslie County Telephone Company, Lewisport Telephone Company, and Salem Telephone Company. The information filed was a one page document clearly marked "Confidential" and also identified as "Confidential" in the accompanying cover letter. While referencing the confidentiality of the filed data, the TDS Companies failed to include with that filing a Petition for Confidentiality.¹
- 5. Consequently, by letter dated September 20, 2011 from Executive Director Jeff Derouen, confidential treatment was denied, but the TDS Companies were provided twenty (20) days from the date of that letter to file an Application for Rehearing seeking confidential treatment.
- 6. By a separate filing made contemporaneously with this Petition for Confidentiality, the TDS Companies have filed an Application for Rehearing, attaching thereto a copy of this Petition, seeking the Commission's reversal of the denial of confidential

¹ The filing also failed to include a public copy, an error that was addressed by a subsequent telephone call between the Commission and TDS Telecom.

treatment on the bases asserted herein and the correction of the September 8, 2011 procedural deficiency effectuated by the filing of this Petition.

- 7. By this Petition, the TDS Companies seek confidential treatment of that information that TDS Telecom deems to be proprietary and confidential and which should be afforded confidential treatment by the Commission.
- 8. Pursuant to KRS 61.870, et seq., public agencies within the Commonwealth are required to make available for inspection all public records. However, KRS 61.878 contains certain exceptions to that general requirement, which includes an exception for confidential or proprietary information. To qualify for this exception under KRS 61.878(1)(c), a party must demonstrate that disclosure of its commercial information would permit an unfair commercial advantage to its competitors. The procedure for requesting confidential treatment from the Commission is set forth in Commission Rule 807 KAR 5:001, Section 7.
- 9. The information provided on a confidential basis on September 8, 2011 includes data that the TDS Companies believe contains proprietary and commercial information that would permit an unfair advantage to competitors, including competitors who are not be involved in this docket. As such, the TDS Companies request the Commission to afford confidentiality to this information pursuant to the exception provided in KRS 61.878(1)(c). The data included confidential billing units and confidential revenues related to those units. This financial information, if disclosed, would provide an unfair commercial advantage to the TDS Companies' competitors, thereby causing irreparable harm to TDS Telecom. The information contained in the TDS Companies' discovery responses would provide a competitor the opportunity to obtain market information about TDS Telecom. In addition, TDS Telecom is unable to receive such information about its competitors. In a competitive market, any

information learned about a competitor can be used to that competitor's detriment. Unfair competitive advantages hinder the development of true competition and skew the marketplace, all of which ultimately negatively impacts the consumer.

- Agreement ("NDA"), which limits the disclosure of the protected information. Because of the sensitive nature of significant details of the operations of the parties, each has entered into the NDA to facilitate the exchange of information and to assure its non-disclosure. Confidential information provided to parties, including the discovery that is subject to this Petition, has been provided pursuant to the NDA.
- 11. Because the filed revised discovery response contains data that is not otherwise available to the competitors of TDS Telecom, disclosure of confidential information of this nature would be detrimental to the TDS Companies. The information sought to be protected is not known outside TDS Telecom, nor is it provided to the public. TDS Telecom controls the dissemination of this information through all reasonable means, and TDS Telecom's internal use of the information is restricted to only those employees who have a legitimate business reason for reviewing it.
- 12. If this petition is granted, the public interest will be served because competition will be protected and enhanced. No public purpose is served by the disclosure of such information, and the regulations of the Commission contemplate the filing of such information under Confidentiality Order.
- 13. The subject of the discovery for which confidential treatment is sought is clearly identified in the revised discovery response filed September 8, 2011.

WHEREFORE, TDS Telecommunications Corp., on behalf of Leslie County Telephone

Company, Lewisport Telephone Company, and Salem Telephone Company, respectfully

request that the honorable Kentucky Public Service Commission enter an order granting

confidential treatment of the information contained in the revised response to AT&T's First Set

of Data Requests, No. 11 on behalf of Leslie County Telephone Company, Lewisport

Telephone Company, and Salem Telephone Company.

Noman James Kerna O Ron

Norman James Kennard, Esquire Thomas, Long, Niesen & Kennard

212 Locust Street, Suite 500

Harrisburg, PA 17101

717-255-7627

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