

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

AN INVESTIGATION INTO THE INTRASTATE )	ADMINISTRATIVE
SWITCHED ACCESS RATES OF ALL )	CASE NO.
KENTUCKY INCUMBENT AND COMPETITIVE)	2010-00398
LOCAL EXCHANGE CARRIERS )	

PETITION FOR CONFIDENTIALITY OF  
BELLSOUTH TELECOMMUNICATIONS, LLC D/B/A AT&T KENTUCKY, AT&T  
COMMUNICATIONS OF THE SOUTH CENTRAL STATES, LLC, BELLSOUTH LONG  
DISTANCE, INC., D/B/A AT&T LONG DISTANCE SERVICE, AND TCG OHIO

Petitioners, BellSouth Telecommunications, LLC d/b/a AT&T Kentucky, AT&T Communications of the South Central States, LLC, BellSouth Long Distance, Inc., d/b/a Long Distance Service, and TCG Ohio (collectively, "AT&T"), by counsel, hereby move the Public Service Commission of the Commonwealth of Kentucky (the "Commission"), pursuant to KRS 61.878 and 807 KAR 5:001, § 7, to classify as confidential the highlighted information in the Rebuttal Testimony of Dr. Debra J. Aron and the Rebuttal Testimony of Dr. Ola A. Oyefusi, filed on behalf of AT&T. The material that is highlighted contains company specific market and financial information of several Parties and AT&T.

The Kentucky Open Records Act exempts certain information from the public disclosure requirements of the Act, including confidential and/or proprietary information, the disclosure of which would permit an unfair commercial advantage to competitors. KRS 61.878(1)(c)1. To qualify for the commercial information exemption and, therefore, keep the information confidential, a party must establish that disclosure of the

commercial information would permit an unfair advantage to competitors and the parties seeking confidentiality if openly discussed. KRS 61.878(1)(c)1; 807 KAR 5:001 § 7.

The Commission has taken the position that the statute and rules require the party to demonstrate actual competition and the likelihood of competitive injury if the information is disclosed.

The information for which AT&T seeks confidentiality contains carrier-specific marketing, financial and market share information. Specifically, the information that is highlighted on Pages 16, 35, and 36 and in Rebuttal Exhibits DJA-1 and DJA-2 of Dr. Aron's Rebuttal Testimony and on Pages 18 and 20 and in Rebuttal Exhibit OAO-1 of Dr. Oyefusi's Rebuttal Testimony is information related to or derived from company-specific data regarding pricing, revenues, local switching minutes, switched access charges and/or expenses, and/or market share of AT&T, the RLECs, the TDS Telecom companies, Cincinnati Bell, the Windstream companies, Frankfort Plant Board, and/or tw telecom of Kentucky. This data contains market sensitive information that could compromise each of these companies in their competitive positions in their respective markets.

Public disclosure of the identified information would provide competitors that provide services similar to AT&T and these companies, namely ILECs, CLECs, IXCs, and other competitors, with an unfair competitive advantage. The Commission should also grant confidential treatment to the information for the following reasons:

(1) The information for which AT&T is requesting confidential treatment is not known outside of AT&T or these other companies to the best of AT&T's knowledge;

(2) The information is not disseminated within AT&T and is known only by those of AT&T's employees who have a legitimate business need to know and act upon the information;

(3) AT&T seeks to preserve the confidentiality of this information through appropriate means, including the maintenance of appropriate security at its offices; and

(4) By granting AT&T's petition, there would be no damage to any public interest.

For the reasons stated herein, the Commission should grant AT&T's request for confidential treatment of the identified information.

Respectfully submitted,



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