

**COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION**

IN THE MATTER OF:

**THE APPLICATION OF KENTUCKY-AMERICAN
WATER COMPANY FOR AN ADJUSTMENT OF
RATES ON AND AFTER MARCH 28, 2010**

)
)
)
)
)
)

CASE NO. 2010-00036

REBUTTAL TESTIMONY OF KEITH CARTIER

1 **1. Q. WHAT IS YOUR NAME, TITLE AND BUSINESS ADDRESS AND HAVE YOU**
2 **FILED DIRECT TESTIMONY IN THIS CASE?**

3 A. My name is Keith Cartier. I am Vice President, Operations for Kentucky American
4 Water. My business address is 2300 Richmond Road, Lexington, Kentucky 40502. I
5 filed Direct Testimony on February 26, 2010 in support of the Company's
6 Application.

7
8 **2. Q. HAVE YOU REVIEWED THE TESTIMONY OF MR. RALPH SMITH AND DO**
9 **YOU HAVE ANY COMMENTS REGARDING ASPECTS OF THAT**
10 **TESTIMONY?**

11 A. Yes, I have reviewed Mr. Smith's testimony and have comments on the portion of it
12 regarding the KRS I lagoon cleaning cost projection.

13
14 **3. Q. WHAT ARE YOUR COMMENTS ON MR. SMITH'S TESTIMONY REGARDING**
15 **KRS I LAGOON CLEANING?**

16 A. Mr. Smith suggests that averaging the last four lagoon cleaning costs is an appropriate
17 methodology for arriving at a suggested cost for 2011 cleaning. I believe that is a
18 flawed methodology for projecting what a future bid will be. Mr. Smith's
19 methodology uses non-inflated costs from ten, seven, five and two years back.

20
21 **4. Q. WHAT INFORMATION SHOULD BE CONSIDERED IN ADDITION TO YOUR**
22 **ORIGINAL TESTIMONY REGARDING LAGOON CLEANING COSTS?**

1 A. For the most recent (2009) cleaning, the attached bids (KC Rebuttal Exhibit 1) were
2 received from four contractors. The bids ranged in price from the low of \$180,000 to
3 a high of \$635,000 and averaged \$339,836.

Contractor	Bid
C. B. Construction Co.	\$180,000
C. J. Hughes Construction	\$316,345
Dix and Associates Pipeline, Inc.	\$635,000
SLA Inc. dba Adkins Excavating	\$228,000
Average	\$339,836
Average w/o high bid	\$241,448

4
5 In reviewing the bids, one may presume the high bid is an outlier as it is double the next
6 highest bid. A reasonable projection may be derived by throwing out the high bid, and
7 averaging the remaining three bids. That yields an average of \$241,448. Inflating that
8 even minimally over the two years (from 2009 when those bids were received to 2011
9 when the new bids will be solicited) yields a figure greater than the \$245,000 included in
10 the 2011 budget. I also believe one must consider the economic environment in which
11 those most recent bids were received, and its impact on construction trades at that time. I
12 do not believe it prudent to expect a similar low bid when proposals are solicited next
13 year. Therefore, I believe the original budget number submitted for lagoon cleaning is
14 appropriate and a prudent estimate of costs that KAW will incur to clean the lagoon.

15
16 **5. Q. DO YOU HAVE ANY OTHER CONCERNS REGARDING MR. SMITH'S**
17 **TESTIMONY REGARDING LAGOON CLEANING?**

18

1 Yes. The methodology implies that the cleaning is nearly identical each time and that is
2 generally the case. However, KAW plans to conduct an engineering study of the
3 dewatering area at KRS I in advance of next year's lagoon cleaning. Recommendations
4 from that assessment may lead to changes in process, (i.e., more dried material removal
5 than has been the case in prior clean outs before wet material is added to the drying area).
6 KAW anticipates that recommendations arising from that study may include structural
7 changes to the dewatering area or changes to dewatering process. A change in either will
8 affect the proposals solicited and bids received.

9 **6. Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?**

10 A. Yes.

C. B. Construction Company

P.O. Box 965
233 East French Ave.
Burnside, Kentucky 42519
(606) 561-9983

mob. 859-361-6750

From: William Christopher
C. B. Const. Co.

Time 11:00 AM 3-26-09

To: William E. Hardy Jr.
Americaw Water
800 West Hershey PA. 17033

Bid Form,
Ky. River Station Sludge Removal
5 pages to Follow

BID FORM**PUMPING, TRANSPORTATION, AND BENEFICIAL USE OF WATER
TREATMENT RESIDUALS FROM:****KENTUCKY RIVER STATION**

Bid Due Date: Thursday March ²⁶~~28~~, 2008 - 4 PM (via e-mail, fax or regular mail)

THIS BID IS SUBMITTED TO:

William E. Hardy, Jr.
American Water
800 West Hershey Park Dr.
Hershey, PA 17033
717-531.3287 Fax 717-531-3235
William.hardy@amwater.com

1. The undersigned Bidder proposes and agrees, if this Bid is accepted, to enter into an Agreement with OWNER in the form included in the Contract Documents to perform and furnish all Work as specified in the Contract Documents for the Contract Price and within the Contract Times indicated and in accordance with the other terms and conditions of the Contract Documents.
2. Bidder accepts all of the terms and conditions of the Invitation to Bid, Instructions to Bidders and Project Specifications. This Bid will remain subject to acceptance as stated in the Instructions to Bidders. Bidder will sign and submit the Agreement and other documents required by the Bidding Requirements within ten (10) days after the date of OWNER's notice of award.
3. In submitting this Bid, Bidder represents, as more fully set forth in the Agreement:
 - (a) Bidder has examined copies of all the Bidding Documents.
 - (b) Bidder has familiarized itself with the nature and extent of the Contract Documents, Work, site, locality, and all local conditions and Laws and Regulations that in any manner may affect cost, progress, performance or furnishing of the Work.
 - (c) Bidder has familiarized itself with the site conditions.
 - (d) Bidder has given written notice of all conflicts, errors or discrepancies that it has discovered in the Contract Documents and the written resolution thereof by OWNER is acceptable to Bidder.
 - (e) This Bid is genuine and not made in the interest of or on behalf of any undisclosed person, firm or corporation and is not submitted in conformity with any agreement or rules of any group, association, organization or

corporation; Bidder has not directly or indirectly induced or solicited any other Bidder to submit a false or sham Bid; Bidder has not solicited or induced any person, firm or corporation to refrain from bidding; and Bidder has not sought by collusion to obtain for itself any advantage over any other Bidder or over OWNER.

4. Bidder will provide a total lump sum price for all required Work as outlined in the Exhibit A -Scope of Work:

• Kentucky River Station

Lump Sum Proposal for 2009 Residuals Project: \$ 180,000.⁰⁰

5. Bidder will complete the Work for the prices shown above.

6. Bidder acknowledges receipt of the following Addenda issued by OWNER:

Addenda Numbers: - 0 -

7. The terms used in this Bid which are defined in the Terms and Conditions of the Contract Documents have the meanings assigned to them in the Terms and Conditions.

SUBMITTED on: March 26th, 2009.

If Bidder is:

An Individual

By William Christopher
(Signature)

William Christopher
(Print/Type Individual's Name)

Doing Business As: C. B. Const. Co.

Business Address: 233 East French Ave. P.O. Box 965 Burnside Ky

Phone No.: 606-561-9963 Mob. 859-361-6750 42519

A Partnership

By _____
(Signature)

(Print/Type General Partner's Name)

By _____ (SEAL)
(Firm Name)

Business Address: _____

Phone No.: _____

A Corporation

By _____ (CORPORATE SEAL)
(Print Corporation Name)

(State of Incorporation)

By _____
(Name of Person Authorized to Sign)

(Title)

Attest _____
(Secretary)

Business Address: _____

Phone No.: _____

ACORD CERTIFICATE OF LIABILITY INSURANCE

Page 9 of 25
03/20/2009

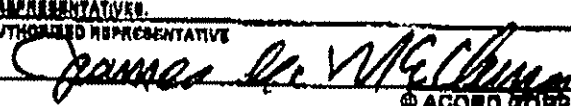
PRODUCER Jarvis Insurance Agency, Inc. 37 Public Square P O Box 13 Somerset, KY 42802		THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.	
INSURED William Christopher DBA C B Construction Company P O Box 985 Burnside, KY 42819		INSURERS AFFORDING COVERAGE	NAIC #
		INSURER A: OHIO CASUALTY INSURANCE CO	
		INSURER B: Kentucky Employers Mutual Insurance	
		INSURER C:	
		INSURER D:	
		INSURER E:	

COVERAGES

THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

PLANS (A, B, C)	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YYYY)	POLICY EXPIRATION DATE (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY CLAIMS MADE <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> 3250 PROPERTY DAMAGE Deductible GENL AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PER-ACCIDENT <input type="checkbox"/> LOC	BHO50831448	05/28/08	05/28/09	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (EA OCCUR) \$ 100,000 MED EXP (Per one person) \$ 10,000 PERSONAL & ADY INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
A	<input type="checkbox"/> AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input checked="" type="checkbox"/> ALL OWNED AUTOS <input checked="" type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS <input type="checkbox"/> GARAGE LIABILITY <input type="checkbox"/> ANY AUTO	BAO50831448	08/28/08	08/28/09	COMBINED SINGLE LIMIT (EA ACCIDENT) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ AUTO ONLY - EA ACCIDENT \$ OTHER THAN AUTO ONLY: EA AGG \$ AGG \$
A	<input type="checkbox"/> EXCESS/UMBRELLA LIABILITY <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE <input type="checkbox"/> DEDUCTIBLE <input checked="" type="checkbox"/> RETENTION \$ 10,000	UBO50831448	06/28/2008	08/28/2009	EACH OCCURRENCE \$ 4,000,000 AGGREGATE \$ 4,000,000
B	<input type="checkbox"/> WORKERS COMPENSATION AND EMPLOYERS' LIABILITY <input type="checkbox"/> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? <input type="checkbox"/> If yes, describe using SPECIAL PROVISIONS below. <input type="checkbox"/> OTHER	304482	09/23/2008	09/23/2009	<input checked="" type="checkbox"/> WC/EA/PA <input type="checkbox"/> WC/PA E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES / EXCLUSIONS ADDED BY ENDORSEMENT / SPECIAL PROVISIONS
 Certificate holder is included as additional insured with respect to liability arising out of the named insured's operations performed on behalf of holder as required by written contract. Excess policy follows form for Employers Liability, General Liability and Auto Liability policies without exception and shall be indicated as such with an endorsement from the insurer. Any coverage afforded to the Additional Insured shall apply as primary & not excess to any other insurance or self insurance available to the Additional Insured. William Christopher is excluded under the workers compensation coverage.

CERTIFICATE HOLDER William E. Hardy, Jr. American Water 800 West Hershey Park Dr. Hershey, PA 17033	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING INSURER WILL ENDEAVOR TO MAIL 10 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES. AUTHORIZED REPRESENTATIVE 
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BID FORM

PUMPING, TRANSPORTATION, AND BENEFICIAL USE OF WATER
TREATMENT RESIDUALS FROM:

KENTUCKY RIVER STATION

Bid Due Date: Thursday March 19, 2008 – 4 PM (via e-mail, fax or regular mail)

THIS BID IS SUBMITTED TO: William E. Hardy, Jr.
American Water
800 West Hershey Park Dr.
Hershey, PA 17033
717-531.3287
William.hardy@amwater.com

1. The undersigned Bidder proposes and agrees, if this Bid is accepted, to enter into an Agreement with OWNER in the form included in the Contract Documents to perform and furnish all Work as specified in the Contract Documents for the Contract Price and within the Contract Times indicated and in accordance with the other terms and conditions of the Contract Documents.
2. Bidder accepts all of the terms and conditions of the Invitation to Bid, Instructions to Bidders and Project Specifications. This Bid will remain subject to acceptance as stated in the Instructions to Bidders. Bidder will sign and submit the Agreement and other documents required by the Bidding Requirements within ten (10) days after the date of OWNER's notice of award.
3. In submitting this Bid, Bidder represents, as more fully set forth in the Agreement:
 - (a) Bidder has examined copies of all the Bidding Documents.
 - (b) Bidder has familiarized itself with the nature and extent of the Contract Documents, Work, site, locality, and all local conditions and Laws and Regulations that in any manner may affect cost, progress, performance or furnishing of the Work.
 - (c) Bidder has familiarized itself with the site conditions.
 - (d) Bidder has given written notice of all conflicts, errors or discrepancies that it has discovered in the Contract Documents and the written resolution thereof by OWNER is acceptable to Bidder.
 - (e) This Bid is genuine and not made in the interest of or on behalf of any undisclosed person, firm or corporation and is not submitted in conformity with any agreement or rules of any group, association, organization or

corporation; Bidder has not directly or indirectly induced or solicited any other Bidder to submit a false or sham Bid; Bidder has not solicited or induced any person, firm or corporation to refrain from bidding; and Bidder has not sought by collusion to obtain for itself any advantage over any other Bidder or over OWNER.

4. Bidder will provide a total lump sum price for all required Work as outlined in the Exhibit A –Scope of Work:

- **Kentucky River Station**

Lump Sum Proposal for 2009 Residuals Project: \$316,345.00

5. Bidder will complete the Work for the prices shown above.

6. Bidder acknowledges receipt of the following Addenda issued by OWNER:

Addenda Numbers: 1

7. The terms used in this Bid which are defined in the Terms and Conditions of the Contract Documents have the meanings assigned to them in the Terms and Conditions.

SUBMITTED on: March 26 , 2009.

If Bidder is:
An Individual

By _____
(Signature)

(Print/Type Individual's Name)

Doing Business As: _____

Business Address: _____

Phone No.: _____

A Partnership

By _____
(Signature)

(Print/Type General Partner's Name)

By _____ (SEAL)
(Firm Name)

Business Address: _____

Phone No.: _____

A Corporation

By C. J. Hughes Construction Co. Inc. (CORPORATE SEAL)
(Print Corporation Name)

West Virginia
(State of Incorporation)

By Dwight Randolph
(Name of Person Authorized to Sign)

President
(Title)

Attest _____
(Secretary)

Business Address: 75 West 3rd Ave Huntington, WV
Phone No.: 304-399-2305



AMERICAN WATER

Request for Quotes

Residuals Removal

Kentucky River Station

Kentucky American Water

2300 Richmond Road

Lexington, KY 40502

1. CONFIDENTIALITY AND NON-DISCLOSURE

This Request for Proposal (RFQ) and the information contained herein, and any other information, data, materials of or about American Water (AW) or its business operations in connection with this RFQ, constitute highly sensitive and confidential information, and is the property of AW. Each potential supplier (Supplier) shall regard this RFQ and all such information, data, and materials as strictly confidential. This RFQ and all proposals submitted to AW, and all other information, data, materials, and communications relating to this RFQ shall be subject to the terms of the Non-Disclosure Agreement (NDA) that has been executed between AW and Supplier. Each Supplier must recognize that AW operates in a highly competitive business environment and, for that reason, the Supplier must not disclose any portion or portions of this RFQ, or of any such information, data, and materials, to any of its business partners, affiliates, or subcontractors, or to any other third party, unless each such business partner, affiliate, subcontractor, or other third party, as the case may be, first executes a confidentiality agreement no less restrictive than the NDA that has been signed by the Supplier and AW.

2. GENERAL COMPANY INFORMATION

With headquarters in Voorhees, NJ, American Water employs approximately 6,900 dedicated professionals who provide drinking water, wastewater and other related services to approximately 16.2 million people in 32 states and Ontario, Canada. More information can be found by visiting www.amwater.com.

SUPPLIER'S PROPOSAL

1.1 Invoicing

AW requires that all suppliers break down each invoice such that labor, material, and any taxes are shown as separate line items for each purchase. Please confirm your company's ability to comply with this requirement.

YES

2.1 Labor

Do you employ union or non-union workers? If union, please provide answers to the following:

1. When was the last time, if ever, that you had a strike?
2. When does your current labor agreement end?
3. What contingency plans do you have in the event of a strike?

Non-Union

2.2 Health & Safety

Does your company have a written safety policy, mission statement or other document addressing your company's attitude and responsibility towards worker safety and the safety of the general public?

YES

Does your company have a designated safety officer? If yes, please provide this individual's name, qualifications, work experience, etc.

YES; Justin M. Dix

Please provide the number of OSHA Lost Workdays and Recordable Incident Rate for each year for the past five (3) years. OSHA Form 200 or equivalent document may be requested.

Will Provide If Low Bidder

Please list all OSHA (or other health and safety agency) violations issued against your company for the last three (3) years and include a description for each offense.

None

Please provide your Worker's Compensation Experience Ratings (Experience Modifier) for the past five (5) years.

1.	_____	_____
	(Year)	(EMR)
2.	_____	_____
	(Year)	(EMR)
3.	_____	_____
	(Year)	(EMR)
4.	_____	_____
	(Year)	(EMR)
5.	_____	_____
	(Year)	(EMR)

Has your company received notice of any violations related to the environment, labor, health and safety, or other matters from any government or governmental agency in the past 7 years? If you answered yes, please explain.

No

2.3. Equipment

Please provide us with a listing of equipment to be used to perform the required services.

Excavators, Dozers, Trucks, Etc.

2.4. Sub-Contractor Disclosure

You cannot subcontract without AW's express written permission. If the execution of work to be performed by your company requires the hiring of sub-contractors, you must clearly state this in your proposal. Sub-contractors must be identified and the work they will perform must be defined. AW will not refuse a proposal based upon the use of sub-contractors; however AW retains the right to refuse the sub-contractors you have selected. Your company shall remain solely responsible for the performance of all work, including work that you sub-contract.

Do you anticipate utilizing subcontractors to fulfill your obligations under an agreement with AW? If so, what percentage of work do you anticipate will be subcontracted? Also, how does your company qualify its subcontractors?

No

3. SUPPLIER BACKGROUND INFORMATION

3.1. Supplier Organizational Structure

Provide your company's full legal name, company mailing address and phone number. Indicate whether your company is a sole proprietorship, a partnership or a corporation.

Dix And Assoc. Pipeline, Inc., 210 Industry Pkwy., Nich. KY 40356

How many employees does your company currently have?

35

Describe your company's current and former relationship with AW.

40 Years

3.2. Supplier Contacts

Provide the name, title, fax number, email address, and telephone number of the person who will be the principal point of contact for your company relative to this RFQ, including the person who will be the principal contact related to any contractual dialogue and administration of any agreement resulting from this RFQ.

R.L Dix, Wes Naylor, and Justin M. Dix

3.3. Experience

How many years has your company been in the business associated with this solicitation? Identify your company's primary business and secondary business, including all subsidiaries.

30 Years, Underground Utilities, and Site Work

What percentage of your business is currently with AW?

60%

3.4. Supplier Diversity Status

Is your company certified as being any of the diverse supplier classifications (defined by being at least 51% owned, operated and controlled) by an identified group? If yes, please indicate your company's classification by marking the appropriate box.

- Minority-Owned Business Enterprise
- Women-Owned Business Enterprise
- Veteran-Owned Business Enterprise
- Service Disabled Veteran-Owned Business Enterprise
- Small Business
- Small Disadvantaged Business
- HUB Zone Business
- Other

Please use the box below to list the name of the organization which certified your business as a diverse supplier, as well as the expiration date of that certification. In addition please attach a copy of the certification when responding to the RFQ and include the specific name of the document. If your company is not currently certified, please detail any future plans your company may have to become certified.

N/A

3.5. Supplier References

Provide relevant references and/or customer testimonies.

Greg Tomko, Gerald Jackson, and Linda Bridwell

Non-Disclosure Agreement

During the course of discussions between American Water Works Service Company, Inc. (AW) and

Dix & Associates Pipeline

("Supplier") relating to and for the purpose of proposing and evaluating potential supply agreements, each company may disclose to the other information it considers proprietary and confidential ("Confidential Information"). Confidential Information includes (a) all information provided by AW relating to contract terms and the identity, kind, quality and quantity of materials for which bids are sought, (b) the price submitted by each Supplier when taken together with the identity of that Supplier, and (c) all other information in tangible form marked by the disclosing party as confidential or which the disclosing party orally indicates is confidential if such information is provided orally. The company providing the Confidential Information is the "Provider" and the company receiving it is the "Recipient".

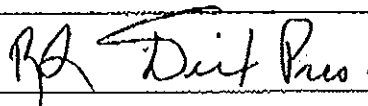
We each agree, as a Recipient, as follows:

Recipient will use the Confidential Information of the Provider only in the furtherance of the purpose described above and will protect the confidentiality of Provider's Confidential Information in the same manner it protects the confidentiality of its own proprietary and confidential information.

Recipient will restrict disclosure or availability of the Confidential Information to only those subsidiaries, and employees (and, in AW's case, consultants contracted to assist in the overall evaluation and selection of qualified suppliers) who (a) have a need to know based on participation in and contribution to the project with Provider and who (b) have been informed by Recipient of Provider's proprietary interest and of Recipient's obligations of confidentiality.

Recipient is not prohibited or limited in the use of information (included but not limited to ideas, concepts, know-how, techniques, and methodologies) (I) previously known to it, (II) independently developed by it, (III) acquired by it from a third party which was not, to the best of the Recipient's knowledge, under an obligation to Provider not to disclose such information, or (IV) which is or becomes publicly available through no breach by Recipient.

Recipient shall be responsible and liable to Provider for any breach of this agreement by Recipient, including without limitation any of its affiliates, subsidiaries, directors, officers, or employees. We both recognize and acknowledge that any breach or threatened breach may result in irreparable injury to Provider for which monetary damages may not be an adequate remedy, and Provider shall be entitled (without proving monetary damages) to temporary and/or permanent injunctions from a court restraining such breach or threatened breach. Injunctive relief shall not be deemed to be the exclusive remedy for any such breach or threatened breach of this Agreement, but shall be in addition to all other remedies available to Provider at law or in equity. The rights and obligations provided in this Agreement shall continue whether or not the parties enter into a supply agreement.

Agreed and Accepted by:		
Company Name	American Water	Dix & Associates Pipeline Cont. Inc.
By:	William E. Hardy, Jr.	Robert L. Dix
Title:	Manager	President
Date:	3/5/09	3/11/09
Signature:	William E. Hardy, Jr.	

BID FORM**PUMPING, TRANSPORTATION, AND BENEFICIAL USE OF WATER
TREATMENT RESIDUALS FROM:****KENTUCKY RIVER STATION****Bid Due Date: Thursday March 19, 2008 – 4 PM (via e-mail, fax or regular mail)****THIS BID IS SUBMITTED TO:****William E. Hardy, Jr.
American Water
800 West Hershey Park Dr.
Hershey, PA 17033
717-531.3287
William.hardy@amwater.com**

1. The undersigned Bidder proposes and agrees, if this Bid is accepted, to enter into an Agreement with OWNER in the form included in the Contract Documents to perform and furnish all Work as specified in the Contract Documents for the Contract Price and within the Contract Times indicated and in accordance with the other terms and conditions of the Contract Documents.
2. Bidder accepts all of the terms and conditions of the Invitation to Bid, Instructions to Bidders and Project Specifications. This Bid will remain subject to acceptance as stated in the Instructions to Bidders. Bidder will sign and submit the Agreement and other documents required by the Bidding Requirements within ten (10) days after the date of OWNER's notice of award.
3. In submitting this Bid, Bidder represents, as more fully set forth in the Agreement:
 - (a) Bidder has examined copies of all the Bidding Documents.
 - (b) Bidder has familiarized itself with the nature and extent of the Contract Documents, Work, site, locality, and all local conditions and Laws and Regulations that in any manner may affect cost, progress, performance or furnishing of the Work.
 - (c) Bidder has familiarized itself with the site conditions.
 - (d) Bidder has given written notice of all conflicts, errors or discrepancies that it has discovered in the Contract Documents and the written resolution thereof by OWNER is acceptable to Bidder.
 - (e) This Bid is genuine and not made in the interest of or on behalf of any undisclosed person, firm or corporation and is not submitted in conformity with any agreement or rules of any group, association, organization or

corporation; Bidder has not directly or indirectly induced or solicited any other Bidder to submit a false or sham Bid; Bidder has not solicited or induced any person, firm or corporation to refrain from bidding; and Bidder has not sought by collusion to obtain for itself any advantage over any other Bidder or over OWNER.

4. Bidder will provide a total lump sum price for all required Work as outlined in the Exhibit A –Scope of Work:

• Kentucky River Station

Lump Sum Proposal for 2009 Residuals Project: \$ 635,000⁰⁰

5. Bidder will complete the Work for the prices shown above.

6. Bidder acknowledges receipt of the following Addenda issued by OWNER:

Addenda Numbers: #1, #2 E-mail

7. The terms used in this Bid which are defined in the Terms and Conditions of the Contract Documents have the meanings assigned to them in the Terms and Conditions.

SUBMITTED on: March 26, 2009.

If Bidder is:
An Individual

By _____
(Signature)

(Print/Type Individual's Name)

Doing Business As: N/A.

Business Address: _____

Phone No.: _____

A Partnership

By _____
(Signature)

(Print/Type General Partner's Name)

By _____ (SEAL)
(Firm Name)

Business Address: _____

Phone No.(859) _____

A Corporation

By Dix And Associates Pipeline, Inc. (CORPORATE SEAL)

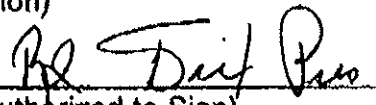
(Print Corporation Name)

Kentucky

(State of Incorporation)

By

Robert L. Dix

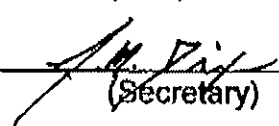


(Name of Person Authorized to Sign)

President

(Title)

Attest X



(Secretary)

Business Address: 210 Industry Parkway, Nicholasville, KY 40356

Phone No.: (859) 887-2661

BID FORM

PUMPING, TRANSPORTATION, AND BENEFICIAL USE OF WATER
TREATMENT RESIDUALS FROM:

KENTUCKY RIVER STATION

Bid Due Date: Thursday March 19, 2008 – 4 PM (via e-mail, fax or regular mail)

THIS BID IS SUBMITTED TO:

William E. Hardy, Jr.
American Water
800 West Hershey Park Dr.
Hershey, PA 17033
717-531.3287
William.hardy@amwater.com

1. The undersigned Bidder proposes and agrees, if this Bid is accepted, to enter into an Agreement with OWNER in the form included in the Contract Documents to perform and furnish all Work as specified in the Contract Documents for the Contract Price and within the Contract Times indicated and in accordance with the other terms and conditions of the Contract Documents.
2. Bidder accepts all of the terms and conditions of the Invitation to Bid, Instructions to Bidders and Project Specifications. This Bid will remain subject to acceptance as stated in the Instructions to Bidders. Bidder will sign and submit the Agreement and other documents required by the Bidding Requirements within ten (10) days after the date of OWNER's notice of award.
3. In submitting this Bid, Bidder represents, as more fully set forth in the Agreement:
 - (a) Bidder has examined copies of all the Bidding Documents.
 - (b) Bidder has familiarized itself with the nature and extent of the Contract Documents, Work, site, locality, and all local conditions and Laws and Regulations that in any manner may affect cost, progress, performance or furnishing of the Work.
 - (c) Bidder has familiarized itself with the site conditions.
 - (d) Bidder has given written notice of all conflicts, errors or discrepancies that it has discovered in the Contract Documents and the written resolution thereof by OWNER is acceptable to Bidder.
 - (e) This Bid is genuine and not made in the interest of or on behalf of any undisclosed person, firm or corporation and is not submitted in conformity with any agreement or rules of any group, association, organization or

corporation; Bidder has not directly or indirectly induced or solicited any other Bidder to submit a false or sham Bid; Bidder has not solicited or induced any person, firm or corporation to refrain from bidding; and Bidder has not sought by collusion to obtain for itself any advantage over any other Bidder or over OWNER.

4. Bidder will provide a total lump sum price for all required Work as outlined in the Exhibit A –Scope of Work:

- **Kentucky River Station**

Lump Sum Proposal for 2009 Residuals Project: **\$ 228,000.00**

5. Bidder will complete the Work for the prices shown above.

6. Bidder acknowledges receipt of the following Addenda issued by OWNER:

Addenda Numbers: n/a

7. The terms used in this Bid which are defined in the Terms and Conditions of the Contract Documents have the meanings assigned to them in the Terms and Conditions.

SUBMITTED on: March 26, 2009.

If Bidder is:
An Individual

By _____
(Signature)

(Print/Type Individual's Name)

Doing Business As: _____

Business Address: _____

Phone No.: _____

A Partnership

By _____
(Signature)

(Print/Type General Partner's Name)

By _____(SEAL)
(Firm Name)

Business Address: _____

Phone No.: _____

A Corporation

By SLA INC dba Adkins Excavating (CORPORATE SEAL)
(Print Corporation Name)

West Virginia
(State of Incorporation)

By Steven L. Adkins
(Name of Person Authorized to Sign)

President/Owner
(Title)

Attest _____
(Secretary)

Business Address: 5205 State Route 10, Barboursville, WV 25504

Phone No.: 304-736-8960

**COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION**

IN THE MATTER OF:

**THE APPLICATION OF KENTUCKY-AMERICAN
WATER COMPANY FOR AN ADJUSTMENT OF
RATES ON AND AFTER March 28, 2010**

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CASE NO. 2010-00036

REBUTTAL TESTIMONY OF MICHAEL A. MILLER

1 **KENTUCKY-AMERICAN WATER COMPANY**
2 **PSC CASE NO. 2010-00036**
3 **REBUTTAL TESTIMONY OF MICHAEL A. MILLER**

4
5 1. Q. WHAT IS YOUR NAME AND BUSINESS ADDRESS?

6 A. Michael A. Miller, 1600 Pennsylvania Avenue, Charleston, West Virginia.
7

8 2. Q. DID YOU FILE DIRECT TESTIMONY IN THIS CASE?

9 A. Yes.
10

11 3. Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?

12 A. I will address several recommendations discussed in the direct testimony of AG
13 witnesses Smith and Woolridge, and LFUCG witness Baudino:

- 14 1. General/Forecasted Test-Year - - Page 1
- 15 2. Capital Structure & Cost of Long-term and Short-term Debt - - Page 4
- 16 3. Return on Equity - - Page 7
- 17 4. Rate Base - - Page 12: CWIP - - Page 13_
18 UPAA - - Page 16
19 Deferred Maint. Expense–Labor - - Page 17
20 ADIT –Deferred Maintenance - - Page 19
21 Accum. Depr & ADIT-ACRS - - Page 19
22 Cash Working Capital - - Page 20
23 Major Accounting Change - - Page 20
- 24 5. Incentive Compensation - - Page 25
- 25 6. Pension and OPEBs - - Page 38
- 26 7. Rate Case Expense - - Page 38
- 27 8. AWWSC Costs - - Page 46
- 28 9. Federal Income Taxes - - Page 61
- 29 10. Employee Related Expenses - - Page 72
- 30 11. Cost Cap - KRS II - - Page 72
- 31 12. Interest Synchronization - - Page 73
- 32 13. Low Income Tariff - - Page 73

1 **GENERAL - FORECASTED TEST-YEAR**

2
3 4. Q. DO YOU HAVE ANY GENERAL COMMENTS ON THE POSITIONS
4 TAKEN BY THE AG WITNESS SMITH?

5 A. Yes. Mr. Smith on a number of cost of service elements is attempting to change
6 long-standing policy of the Commission. He loosely uses such terms as matching
7 issues in the forecasted test-year approach, single issue regulation problems with
8 amortization of certain expenses as permitted under FAS 71, and the term
9 normalization as a cure for all problems. While AG witness Crane in case
10 number 2004-00103 showed outright disdain for the use of a forecasted test-year
11 approach to establishing fair and reasonable rates, Mr. Smith's approach is more
12 subtle regarding the forecasted test-year. He is also very selective in his
13 references and applications of regulatory concepts mentioned above, but he
14 attempts to change long-standing Commission policy for items such as
15 CWIP/AFUDC and rate case expense by saying there are matching principle
16 issues, or that FAS 71 doesn't apply to forecasted test-year cases, or there are
17 single issue rate making.

18
19 Mr. Smith attempts to "muddy the waters" with his rhetoric, but he is just wrong
20 about the applicability of those rate making concepts as they apply to forecasted
21 test-year filings. His testimony ignores long-standing Commission policy and
22 practice and lacks credible supporting evidence or analysis supporting his
23 positions. In some cases his sole support for adjustments is the position of a
24 different AG witness in the Company's 2007 and 2008 rate cases which ended in
25 settlement. It also struck me as somewhat contradictory in his testimony that in
26 the case of the Kentucky-American Water Company's ("Company or KAWC")
27 proposal for recovery of rate case expense from prior cases through the
28 amortization periods historically used by the Commission, he uses those same
29 settlement agreements as support for his position. The testimony that follows will
30 address a number of cost of service elements addressed by Mr. Smith where his
31 misapplication of accepted regulatory concepts will be highlighted to show his

1 recommendations should not be accepted by the Commission. The most
2 noticeable feature of the AG's recommendations is that there is little, if any,
3 support to deviate from Commission precedent other than to indicate that different
4 methods are used in other regulatory jurisdictions. The Company's case comports
5 with Commission practice and precedent. I will explain where Mr. Smith's
6 suggested deviations are offered in an obvious attempt to unjustly and
7 unreasonably understate a fair and reasonable cost of service.
8

9 5. Q. DOES KENTUCKY LAW PERMIT THE USE OF A FORECASTED TEST
10 YEAR?

11 A. Yes. As permitted under 807 KAR Chapter 5 and as authorized by KRS 278.192
12 and 278.310, the Company has filed each case since 1993 using a fully forecasted
13 test-year.
14

15 6. Q. HAVE THERE BEEN PROBLEMS WITH THE USE OF A FORECASTED
16 TEST-YEAR APPROACH?

17 A. Not from the Company's perspective and we don't believe from the
18 Commission's perspective either. The Commission's rules require a very defined
19 and detailed filing exhibit to support the forecasted test-year filings, but the
20 process has resulted in fair and reasonable results for the Company and its
21 customers. The Company has been able to maintain stable financial results, it has
22 not overachieved authorized ROE, but has been able to attract capital, adequately
23 carry out its public service obligation, improve service and address its major cost
24 needs, including the KRS II plant and pipeline project. The method of
25 determining fair and reasonable rates takes many different forms in the various
26 state regulatory jurisdictions. Some states utilize fully forecasted test years and
27 others use historical test years. There are literally hundreds of variations
28 regarding determining cost of service elements. However, I know of no state that
29 does not permit known and measurable adjustments to historical test-years in
30 order to determine the proper cost of service during the time rates will be
31 effective. Other states require a historical test-year but permit post-test year rate

1 base additions for committed construction and other states also permit CWIP.
2 The Company believes that a fully forecasted test-year filing has the best potential
3 for the establishment of fair and reasonable rates and has worked well for the
4 Company, its customers, and the Commission.
5

6 7. Q. WOULD YOU SPEAK TO MR. SMITH'S COMMENTS THAT THE USE OF
7 CWIP AND DEFERRED ASSETS ARE INCONSISTENT WITH A
8 FORECASTED TEST-YEAR?

9 A. Mr. Smith has raised the exact same argument put forth by AG witness Ms. Crane
10 in case number 2004-00103. This Commission has appropriately recognized
11 CWIP in the forecasted test-year (along with a corresponding offset for AFUDC)
12 in the Company's past filings which I will cover in detail later in this testimony.
13 The use of a forecasted test-year has absolutely nothing to do with the
14 Commission's consideration for the ratemaking treatment of CWIP and other
15 deferred assets requested by the Company in this case. This area will also be
16 addressed in detail later in the testimony.
17

18 **CAPITAL STRUCTURE AND COST OF LONG-TERM AND SHORT-TERM DEBT**
19

20 8. Q. HAVE YOU REVIEWED THE TESTIMONY CONCERNING CAPITAL
21 STRUCTURE FILED BY DR. WOOLRIDGE AND MR. BAUDINO?

22 A. Yes.
23

24 9. Q. WHAT CAPITAL STRUCTURE WAS USED BY DR. WOOLRIDGE AND
25 MR. BAUDINO IN ARRIVING AT THEIR RECOMMENDATIONS FOR THE
26 COST OF CAPITAL?

27 A. Both Dr. Woolridge and Mr. Baudino used the thirteen-month average capital
28 structure for the forecasted test-year proposed by the Company without
29 adjustment.
30

1 10. Q. DID DR. WOOLRIDGE OR MR. BAUDINO SUGGEST CHANGES TO THE
2 SHORT-TERM AND LONG-TERM INTEREST RATES PROPOSED BY THE
3 COMPANY?

4 A. Mr. Baudino did not take exception to either the Short-term (“ST”) or Long-term
5 (“LT”) debt rates proposed by the Company. Dr. Woolridge proposes a lower ST
6 debt interest rate than the Company and proposes a lower LT debt interest rate on
7 the Company’s proposed \$25.0 million LT debt financing that will be closed in
8 November 2010.

9
10 11. Q. DO YOU AGREE WITH THE SHORT-TERM DEBT RATE PROPOSED BY
11 DR. WOOLRIDGE?

12 A. No.

13
14 12. Q. WHY DO YOU NOT AGREE WITH DR. WOOLRIDGE’S SHORT-TERM
15 DEBT RATE?

16 A. Dr. Woolridge limits his analysis to the average spread between KAW ST debt
17 rates for the six months ended November 2009 and Fed Funds Rate (per Exhibit
18 MAM-6) applied to the current Fed Funds Rate (per Exhibit JRW-5, page 3 of 4).
19 The problem with this approach is that it does not attempt to determine what a
20 reasonable ST debt rate would be for the forecasted test-year in this case, even
21 though financial forecasts permitting such an analysis are obviously available to
22 Dr. Woolridge.

23
24 13. Q. HAVE YOU PERFORMED AN ANALYSIS FROM AVAILABLE, CREDIBLE
25 FINANCIAL FORECASTS OF A REASONABLE SHORT-TERM DEBT
26 RATE FOR THE FORECASTED TEST-YEAR IN THIS CASE?

27 A. Yes. In my direct testimony I performed such an analysis using the most current
28 information available to me at the time this case was filed which produced a ST
29 interest rate for the forecasted test-year of 2.0847%. That analysis was attached
30 to my direct testimony as Exhibit MAM-6 and applied the spread of actual ST
31 debt rates of KAW for the six months ended November 2009 to the fed funds rate

1 forecasted by the Value Line Publication for 2011. I also indicated in my direct
2 testimony that I would update that information as we moved forward in this case.

3
4 14. Q. HAVE YOU PREPARED AN UPDATE TO THE ANALYSIS PROVIDED IN
5 EXHIBIT MAM-6?

6 A. Yes. That update is provided with this rebuttal testimony and identified as
7 Rebuttal Exhibit MAM-1. The schedule determines the average spread between
8 actual KAW ST debt rates for the twelve months ended June 2010 to fed funds
9 rates. This average spread was then added to the forecasted fed funds rate for
10 2011 of 1.6% as published in the Value Line Publication of May 28, 2010, the
11 latest information available to me. This resulted in a ST interest rate of 1.9004%
12 which I recommend be used to establish the Weighted Average Cost of Capital
13 (“WACC”) used to establish the rates approved by the Commission in this case.
14 In the update to the base year filed on July 15, the Company changed its requested
15 ST debt rate to 1.900% for the forecasted test-year WACC.

16
17 15. Q. DO YOU AGREE WITH DR. WOOLRIDGE’S LONG-TERM DEBT RATE
18 FOR THE \$25.0 MILLION TAXABLE LONG-TERM DEBT ISSUE THAT
19 THE COMPANY WILL PLACE IN NOVEMBER 2010?

20 A. No. The reason is essentially the same as my issue with Dr. Woolridge’s
21 approach to the ST debt rate; he makes no effort to perform an analysis to
22 determine a reasonable rate based on a long-term bond to be issued in November
23 2010. As shown on Exhibit JRW-5, page 4 of 4, Dr. Woolridge limits his analysis
24 of the interest rate for the November 2010 bond rate to the five week actual data
25 ended June 4, 2010, although sufficient forecasted data is or should be available
26 to Dr. Woolridge to do so. I find it very interesting, but troubling that Dr.
27 Woolridge is able to determine in this case a much more complicated analysis
28 regarding the future cost of equity capital using in part the same Financial
29 Publication that I use to look at the forecasted cost of equity, but he fails to do so
30 for the cost of ST and LT debt rates.

31

1 16. Q. HAVE YOU PERFORMED AN ANALYSIS OF WHAT A REASONABLE
2 LONG-TERM TAXABLE INTEREST RATE WOULD BE IN NOVEMBER
3 2010 FOR A BBB- RATED UTILITY BOND?

4 A. Yes. That analysis is attached to this testimony and identified as Rebuttal Exhibit
5 MAM-2. The schedule used the Value Line publication to determine the spreads
6 between 30-year BBB-rated utility bonds and 30-year treasury bonds for the four
7 quarters ended June 2010. Those quarterly average spreads are then added to the
8 Value Line Publication of May 28, 2010 forecasts for 30-year Treasury Bonds for
9 November 2010. This results in a range of 30-year taxable bond rates for the
10 Company of 6.200% to 6.387% as shown on the bottom right of page 2 of 2 of
11 Rebuttal Exhibit MAM-2. This rate is above the 5.9% rate proposed by Dr.
12 Woolridge, but below the 6.663% used by the Company in its filing.

13
14 **RETURN ON EQUITY**

15
16 17. Q. HAVE YOUR REVIEWED THE TESTIMONY OF DR. WOOLRIDGE AND
17 MR. BAUDINO REGARDING RETURN ON EQUITY?

18 A. Yes.

19
20 18. Q. DO YOU HAVE ANY GENERAL COMMENTS ABOUT THAT
21 TESTIMONY?

22 A. Yes. As I read their testimony it is their opinion and belief that their analysis
23 fully captures investor expectations and produces an ROE of 9.5% (Mr. Baudino)
24 and 9.25% (Dr. Woolridge). The bottom line is their recommendations are below
25 any reasonable expectation of the cost of equity capital for KAW, and below the
26 level at which it would be difficult for the Company to attract equity capital.
27 Their recommendations should not be adopted in this case. Dr. Vander Weide's
28 rebuttal testimony will address the problems, issues and shortcomings the
29 Company has with their approaches to the various DCF, Risk Premium and
30 CAPM methods, I will focus on the end results of their recommendation.

1 19. WHAT IS THE DIFFERENCE IN REVENUE REQUIREMENT AT 9.25% ROE
2 RECOMMENDED BY THE ATTORNEY GENERAL AND THE 9.5% ROE
3 RECOMMENDED BY THE LFUCG TO THE 11.50% INCLUDED IN THE
4 COMPANY'S FILING?

5 A. Based on the Company's revenue requirement model each change of 25 basis
6 points (0.25%) changes the revenue requirement by approximately \$656,000.
7 Based on that data, the differences between the Company's and the AG's ROE is
8 equivalent to approximately \$5.904 million of revenue requirement, and the
9 difference between the Company's and LFUCG's ROE is equivalent to
10 approximately \$5.248 million of revenue requirement. These differences
11 demonstrate how important the ROE issue is in this case.
12

13 20. Q. DID MR. BAUDINO MAKE REFERENCE TO THE AUTHORIZED ROE OF
14 THE OTHER AWW REGULATED SUBSIDIARIES?

15 A. Yes.
16

17 21. Q. HOW DID HE USE THIS DATA?

18 A. I agree with Mr. Baudino that a comparison of the ROE recommendations in this
19 case to other AWW subsidiaries is meaningful but in an entirely different context
20 than the one used by Mr. Baudino. On page 35 of his testimony, Mr. Baudino
21 provides Table 2 which indicates the authorized ROEs of various AWW regulated
22 subsidiaries arriving at an average ROE of the regulated subsidiaries of 10.29%.
23 He reaches the conclusion from his review of this data that Dr. Vander Weide's
24 recommendation of 11.5% ROE in this case is unreasonable. Dr. Vander Weide's
25 range of ROE is 10.8% - 12.1%. It was the Company who choose to use the
26 11.5% within Dr. Vander Weide's range, which was the mid-point of his range
27 and a reasonable return on which to base its filing based on the Company's
28 assessment. Dr. Vander Weide's range is within the range of authorized ROEs of
29 AWW subsidiaries with the highest being 12% and several in 10.5% to 10.8%
30 range. In reviewing Mr. Baudino's recommendations on page 31, his range is
31 8.12% to 10.07% (DCF only). Under Mr. Baudino's misplaced theory one could

1 just as easily say his range is excessively low. The same may be said for the 7.3%
2 - 9.3% range of Dr. Woolridge (page 2 of his testimony) when compared to the
3 AWW regulated subsidiaries authorized ROEs. While I believe that Mr.
4 Baudino's use of the data is misplaced, I do believe a more thorough analysis of
5 the authorized ROEs of other AWW regulated subsidiaries is useful to assess the
6 reasonableness of the wide range of ROE recommendations by the three cost of
7 capital witnesses in this case.

8
9 22. Q. HAVE YOU PREPARED AN ANALYSIS THAT UTILIZES THE
10 AUTHORIZED ROES OF AMERICAN WATER REGULATED
11 SUBSIDIARIES TO ASSESS THE RATE OF RETURN RECOMMENDATION
12 OF MR. BAUDINO AND DR. WOOLRIDGE?

13 A. Yes. That analysis is attached to this testimony and identified as Rebuttal Exhibit
14 MAM-3. This analysis includes the most recent authorized ROE for the regulated
15 AWW subsidiaries compared to the A-Rated utility bond rate per the Value Line
16 publication at the time of the Order in each of those rate proceedings.

17
18 23. Q. WHY SHOULD THE COMMISSION CONSIDER THE A-RATED UTILITY
19 BONDS TO ASSESS THE BASIS POINTS SPREAD (RISK PREMIUM) FOR
20 THE COMPANY'S ROE IN THIS CASE?

21 A. The utility business is a long-term business. Utility plant investments are
22 recovered over many years, with useful depreciation lives for water mains, for
23 instance, of upwards of 70 years. Many water lines and treatment plants remain
24 in service for over 100 years. It is also a ratemaking and financial community
25 axiom that there is greater risk associated with the ownership of the equity in a
26 company than with the ownership of the debt of a company, based on the simple
27 fact that the shareholders stand "last in line" in the event of dissolution.
28 Consequently, a comparison of current rates for long-term bonds in relation to
29 authorized ROEs provides a viable and meaningful calculation of the extent of
30 that additional risk.

31

1 24. Q. YOU INDICATED EARLIER THAT YOU DISAGREE WITH THE ROE
2 RECOMMENDATIONS OF THE AG AND LFUCG WITNESSES. WHY?

3 A. The recently authorized ROEs for other AWW operating subsidiaries, when
4 compared to the Value Line interest rate for A-rated utility bonds at the time of
5 the Order, demonstrates just how low the AG's and LFUCG's ROE
6 recommendations are. The analysis contained on Rebuttal Exhibit MAM-3 is a
7 simple comparison method the Commission can use to assess the risk between A-
8 rated utility bonds and equity recognized by Commissions in other jurisdictions in
9 determining a fair and reasonable rate of return on equity, and to assess the
10 fairness and reasonableness of the recommended ranges of ROE in this case.
11

12 25. Q. PLEASE RECAP YOUR ANALYSIS SHOWN ON REBUTTAL EXHIBIT
13 MAM-3?

14 A. In the top section of the exhibit the authorized ROEs of AWW regulated
15 subsidiaries are compared to the A-rated utility bonds at the time of the order in
16 each case establishing that authorized ROE. Then the spread (difference between
17 the authorized ROE and A-rated utility bond rate) is calculated. The first shaded
18 line shows the averages for the AWW subsidiaries of 10.29% ROE and a 4.33%
19 average spread to A-rated utility bonds. In the middle section I compare those
20 results to the recommendations of Dr. Woolridge's and Mr. Baudino's for ROE of
21 9.25% and 9.5% respectively. The results were the AG's recommended ROE of
22 9.25% was 104 basis points below the average AWW subsidiary ROE and 123
23 basis points below the average spread of AWW ROE to A-rated utility bonds.
24 For this purpose I used the forecasted A-rated utility bonds for 2011, which were
25 taken from Rebuttal Exhibit MAM-2, page 2 of 2. The results for the LFUCG
26 recommended ROE of 9.5% was 79 basis points below the AWW average ROE
27 and 98 basis points below the average spread of AWW ROE to A-rated utility
28 bonds. I believe this comparison shows the recommendations of Dr. Woolridge
29 and Mr. Baudino are unreasonably low when compared to the other AWW
30 regulated subsidiaries.
31

1 26. Q. DID YOU DETERMINE WHAT THE ROE WOULD BE USING THE
2 AVERAGE SPREAD OF AWW AUTHORIZED ROE APPLIED TO THE A-
3 RATED UTILITY BONDS FOR THE FORECASTED TEST-YEAR?

4 A. Yes. In the bottom section of Rebuttal Exhibit MAM-3 I applied the average
5 spread of AWW ROE to A-rated utility bonds for 2011 (the first full year which
6 rates for this case will be effective) as calculated on page 2 of 2 of Rebuttal
7 Exhibit MAM-2. The result of this calculation produces ROEs of 10.50%,
8 10.45% and 10.48% respectively.

9
10 27. Q. WHY IS IT IMPORTANT TO CONSIDER THE ROES OF THE OTHER AWW
11 REGULATED SUBSIDIARIES IN ESTABLISHING THE AUTHORIZED ROE
12 IN THIS PROCEEDING?

13 A. The Company does not obtain its equity capital in the open market, but obtains
14 that equity from its parent, AWW. Each of the rate of return witnesses recognizes
15 this fact and utilizes a proxy group of publicly-traded water companies to
16 determine a market expectation of ROE. There is an incredibly wide range of
17 recommendations from the cost of capital witnesses for the Company, the AG and
18 the LFUCG in this case. If the Company (as would any company) is to be able to
19 obtain capital when needed to maintain facilities and improve service, it must
20 have the opportunity to achieve an ROE that is equivalent to companies with
21 similar risk. I believe it is appropriate, if not essential, that the Commission
22 review all available data on ROE, including the level of ROE that other regulatory
23 commissions are recognizing as fair and reasonable based on the most current
24 data. All of these AWW subsidiaries obtain their equity capital from the same
25 parent, all obtain their debt from AWCC, all have similar capital structures, and
26 all face similar financial and business risks. These returns can, at the very least,
27 provide a frame of reference and comparison in the Commission's determination
28 for a fair and reasonable return on equity in this case. Given the extremely wide
29 range of results in the recommendations in this case, it is both reasonable and
30 essential that the Commission look at all available data, including other
31 commission decisions, to test the fairness and reasonableness of the ROE

1 recommendations in this case. AWW is again a publicly traded company and it
2 must obtain its equity in the market place, as AWCC must do for the debt needed
3 by the AWW subsidiaries. As we know financial market conditions are tough,
4 and credit is tight. It should not be assumed that AWW or AWCC will provide
5 additional capital to under-performing subsidiaries. Like any prudent investor,
6 AWW will invest its available equity capital where it can earn a fair rate of return,
7 one that is commensurate with the returns it earns from other regulated
8 subsidiaries. All else being equal, a prudent investor will not invest capital in
9 KAWC at 9.25% if higher returns are available elsewhere.

10
11 28. Q. IS THE COMPANY ASKING THE COMMISSION TO USE THE METHOD
12 JUST DESCRIBED TO DETERMINE THE ROE?

13 A. No. The Company is only asking that Commission consider the information in
14 determining the reasonableness of the ROE it establishes in this case. The
15 Company believes that a comparison of other Commission established risk
16 premiums between ROE and the A-rated utility bonds at the time the ROE was
17 established, when compared to the current bond market expectations, provides a
18 valuable point of reference for the Commission. This is particularly true when the
19 comparative companies compete for the same equity capital, obtain their capital
20 from the same source, and have very similar business and financial risk.

21
22 **RATE BASE**

23
24 29. Q. WHAT RATE BASE IS BEING RECOMMENDED BY MR. SMITH?

25 A. The AG is recommending a rate base of \$352,362,756. This compares to the rate
26 base request of the Company in its updated Exhibit 37-schedule B of
27 \$363,668,114 or a difference of \$11,305,358 (See Exhibit RCS-1) The updated
28 Schedule B was provided with the base period update filed on July 15, 2010.

29
30 30. Q. WHAT IS THE MAJOR DIFFERENCE IN THE RATE BASE
31 RECOMMENDATIONS?

1 A. The primary difference is related to the proposed elimination of CWIP by Mr.
2 Smith, with other reductions to acquisition adjustment, cash working capital,
3 deferred maintenance, accumulated depreciation and accumulated income taxes as
4 shown on RCS-1, page 2 of 2.
5

6 31. Q. WHAT PROBLEMS ARE CREATED FOR THE COMPANY IF RATE BASE
7 IS REDUCED BY \$11.305 MILLION?

8 A. The Company provided a reconciliation of invested capital to rate base as Exhibit
9 9 to its filing. That exhibit indicates the Company will have capital invested in
10 the Company of \$360.229 million based on the 13-month average capital structure
11 determined in the forecasted test-year. The Company simply cannot be expected
12 to absorb the carrying cost of \$11.305 million of capital and have any expectation
13 of a reasonable opportunity to achieve whatever ROE the Commission establishes
14 in this case. The annual revenue requirement difference on the unrecovered
15 invested capital (rate base) of \$11.305 million not included in the AG's rate base
16 recommendation is approximately \$1.135 million (offset by \$646,180 of AFUDC
17 included as going-level revenue in the Company's filing). If the AG's
18 recommendation for rate base were approved, on the first day the rates from this
19 case are effective the Company would have to overcome an erosion of its earnings
20 of 19 basis points in order to achieve its authorized ROE.
21

22 **Construction Work In Progress**

23
24 32. Q. DOES MR. SMITH ELIMINATE THE CWIP INCLUDED AS RATE BASE IN
25 THE COMPANY'S FILING?

26 A. Yes. He excludes the CWIP saying essentially the same things that AG witness
27 Andrea Crane said in case number 2004-00103:

- 28 1. CWIP should not be included in rate base without compelling reasons.
- 29 2. KAWC has not demonstrated why CWIP should be included in rate base.
- 30 3. CWIP is not yet in service.
- 31 4. KAWC has not shown CWIP to be non-revenue producing.

- 1 5. CWIP violates the matching principle.
- 2 6. Revenues have not been extended past the test-year (presumably he means the
- 3 historical test-year) to correspond with customer growth.
- 4 7. CWIP is not used and useful and may never serve customers.
- 5 8. CWIP should never be a rate base item, and
- 6 9. Inclusion of CWIP is inappropriate in a forecasted test year filing.
- 7
- 8

9 33. Q. HOW HAS THE COMMISSION HISTORICALLY TREATED CWIP IN THE
10 COMPANY'S RATE FILINGS?

11 A. In the exact manner as proposed by the Company in this filing, with the CWIP
12 included in rate base and an offsetting adjustment to AFUDC above the line for
13 rate making purposes. As explained in the responses to questions 6 and 7 above,
14 Commissions use various methods in their regulatory practices to arrive at a just
15 and reasonable cost of service on which to base rates. Just because Mr. Smith has
16 not seen CWIP in rate base in other states where he has appeared before
17 Commissions (he mentions Illinois and Arizona), does not support his proposal in
18 Kentucky, and certainly is not justification for the Commission to change its long-
19 established rate making methodology. On pages 2-3 of his testimony I see where
20 Mr. Smith has appeared previously in Kentucky, New Jersey, Pennsylvania and
21 Virginia, states where other AWW regulated subsidiaries are located and where I
22 believe Commissions recognize post test-year committed construction and/or
23 CWIP in rate base. Regardless, without a full examination and explanation of
24 how other state commissions treat cost of service elements and test years,
25 comparison to results in those jurisdictions is meaningless. Consequently, Mr.
26 Smith's reference to Illinois and Arizona regulation is of no value to this
27 Commission, and his selective reference to only those two states is misleading at
28 best.

29

1 34. Q. DO YOU HAVE OTHER COMMENTS ON THE ITEMS OF MR. SMITH'S
2 RECOMMENDATION CONCERNING CWIP ENUMERATED IN THE
3 RESPONSE TO QUESTION 32 ABOVE?

4 A. Yes. The Company has provided a massive amount of information about its
5 Capital Spending levels and individual projects both in its original filing and in
6 response to numerous data requests issued by the AG. In addition, the Company
7 has calculated the slippage factors regarding its capital spending versus budget as
8 has been the Commission's practice and policy, and supplied updates to its case
9 about the impact of those factors in response to Commission Staff data requests.
10 Mr. Smith's contention that the Company has not met its burden of proof
11 concerning forecasted test-year capital investment is simply not accurate.

12
13 Mr. Smith's assertion concerning a matching problem between forecasted test-
14 year capital investment and revenues or customer growth is again simply
15 inaccurate. The Company fully forecasted customer growth through the end of
16 the forecasted test-year in determining going-level revenue. The Company's
17 inclusion of customer growth properly matches going-level revenue with the
18 capital investment included in the forecasted test-year related to new customers.

19
20 35. Q. HAS THE COMPANY ACHIEVED SOME WINDFALL IN ITS EARNINGS
21 FROM THE MANNER IN WHICH THE COMMISSION HAS TREATED
22 RATE BASE?

23 A. No. As indicated in my direct testimony and previously in this rebuttal testimony,
24 the Company has not been above the level of ROE authorized by the Commission.
25 The Commission's historical treatment of CWIP with above the line AFUDC
26 properly matches the invested capital and rate base during the forecasted test-year
27 for which rates in this case will be established.

28
29 36. Q. DOES MR. SMITH'S ADJUSTMENT CONSIDER ALL ASPECTS OF THE
30 RATEMAKING PROCESS?

1 A. No. The Commission recognizes the components of the capital structure on a 13-
2 month average of the forecasted test-year in its rate setting process. The capital
3 structure then includes any ST debt used to finance the CWIP during the
4 forecasted test year. Therefore there is a proper matching of the rate base and the
5 actual invested capital in the Company's forecasted test-year capital structure.
6

7 37. Q. YOU SAID EARLIER THAT MR. SMITH HAS INTRODUCED NOTHING
8 DIFFERENT IN SUPPORT OF HIS ELIMINATION OF CWIP FROM THE
9 FORECASTED TEST-YEAR THAN AG WITNESS CRANE DID IN CASE
10 NUMBER 2004-00103. DID THE COMMISSION AGREE WITH THE AG IN
11 THE 2004 CASE?

12 A. No. In its order in case number 2004-00103 the Commission said, "We find no
13 merit in the AG's argument that CWIP should be eliminated because of
14 Kentucky-American's use of a forecasted test year. Theoretically, the purpose of
15 a forecasted test-year is to reduce the regulatory lag experienced in historical test
16 period rate cases by forecasting and matching revenue requirements and rates
17 with the actual 12-month period for which rates will first be placed into effect.
18 Kentucky-American is entitled to a return on non-AFUDC bearing CWIP
19 regardless of the test period employed."¹
20

21 **Utility Plant Acquisition Adjustments**

22

23 38. Q. PLEASE DESCRIBE THE ADJUSTMENTS MADE BY THE AG TO THE
24 COMPANY'S FILING FOR UTILITY PLANT ACQUISITION
25 ADJUSTMENTS?

26 A. As Mr. Smith indicates on page 17 of his testimony, in response to data request
27 PSC-2-41 the Company indicated it had erred in double counting the unamortized
28 balance of the Boonesboro acquisition adjustment in rate base. The Company
29 does not contest this issue, and in fact included this adjustment to the forecasted
30 test-year as part of its filing of the updated base year information filed July 15.

¹ See Commission Order in case number 2004-00103, page 12 (For entire discussion about CWIP see pages 10-12).

1
2 **Deferred Maintenance – Labor Cost**
3

4 39. Q. DOES MR. SMITH PROPOSE ANY ADJUSTMENT TO DEFERRED
5 MAINTENANCE COSTS?

6 A. Yes. He applies a 1.68% labor factor to the \$2,708,236 of deferred maintenance
7 costs included in the Company's filing to arrive at a reduction in the deferred
8 maintenance expense of \$45,500 as shown on Exhibit RCS-1, Schedule B-4.
9

10 40. Q. WHAT SUPPORT DOES MR. SMITH GIVE FOR THIS ADJUSTMENT?

11 A. His only support is to reference an adjustment proposed by AG witness Robert
12 Henkes in case number 2008-00427. He did not provide or reference any other
13 support for this adjustment and it does not appear that he performed any analysis
14 to support this adjustment.
15

16 41. Q. DID THE SETTLEMENT AGREEMENT OR COMMISSION ORDER IN
17 CASE NUMBER 2008-00427 INCLUDE ANY MENTION THAT THE
18 PARTIES OR THE COMMISSION UTILIZED MR. HENKES' ADJUSTMENT
19 IN DETERMINING FAIR AND REASONABLE RATES IN THAT CASE?

20 A. No.
21

22 42. Q. DID MR. SMITH REFERENCE ANY OTHER COMMISSION PROCEEDING
23 ON THIS SUBJECT?

24 A. Yes, he references the Commission order in case number 2000-120. In that order
25 the Commission eliminated a portion of the Boonesboro acquisition adjustment
26 related to Company labor that had been charged to the cost of that acquisition.
27 This was done based on an analysis of those costs prepared and supported by
28 testimony in that case. However, in this case, Mr. Smith made no effort or
29 performed no analysis to determine if any Company labor was included in the
30 deferred maintenance balances or to determine the actual, if any, impact on the
31 forecasted test-year labor and benefit costs utilized in the Company's filing.

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43. Q. SHOULD THE COMMISSION GIVE ANY WEIGHT TO MR. SMITH'S RECOMMENDATION CONCERNING REDUCTIONS TO DEFERRED MAINTENANCE?

A. No. Mr. Henkes' testimony in a prior case is no support for adjustments in this case, particularly so when the AG witness in this case did not perform any independent analysis on the topic. As evidenced on WP-1-10, the deferred maintenance balances related to tank inspections, paintings and maintenance, and hydrant paintings that are primarily performed by contractors.

44. Q. HAS THE COMPANY CHARGED LABOR TO DEFERRED MAINTENANCE?

A. I have not performed an analysis to determine that, but the Company in past cases has indicated that the engineering staff has charged some time to the inspection of tanks. I believe this practice is appropriate and has resulted in a small amount of company labor to be included in the deferred maintenance balance.

45. Q. WHY IS IT APPROPRIATE TO CHARGE A PORTION OF ENGINEERING LABOR TO DEFERRED MAINTENANCE-TANK PAINTING EXPENSE?

A. Because that charge by the engineering staff accurately reflects what duties they perform. This does not result in the Company recovering that labor twice in this case. The Company's forecasted test-year O&M labor is determined by applying an appropriate capitalization rate to total labor and labor related benefit costs. Since the engineering costs charged to tank inspections are embedded in the Company's capitalization rate, as well as the capitalization rate proposed by the AG and LFUCG, the Company is not recovering that engineering labor as a period (O&M) cost in the forecasted test-year. Appropriately the Company is only recovering that engineering cost through the amortization of the deferred maintenance-tank painting cost over the life of the maintenance job -- 15 years (as historically approved by the Commission and proposed by the Company in this case).

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Accumulated Deferred Income Tax – Deferred Maintenance

46. Q. WHAT ADJUSTMENT DID MR. SMITH MAKE TO THE ACCUMULATED DEFERRED INCOME TAX – DEFERRED MAINTENANCE PROPOSED BY THE COMPANY?

A. Mr. Smith adjusted ADIT-Deferred Maintenance for the impact of his adjustment to deferred maintenance expense as shown on RCS-1, Schedule B-6. The testimony above demonstrates that Mr. Smith’s adjustment to deferred maintenance expense is without merit, thus this adjustment to the Company’s proposed deferred income taxes should also not be utilized by the Commission in setting appropriate rates in this case.

Accumulated Depreciation and Deferred Income Tax on Accelerated Depreciation

47. Q. DID MR. SMITH MAKE AN ADJUSTMENT TO ACCUMULATED DEPRECIATION RELATED TO HIS PROPOSED ADJUSTMENT TO DEPRECIATION EXPENSE FOR NET NEGATIVE SALVAGE ON SERVICES?

A. Yes as shown on RCS-1, Schedule B-5.

48. Q. DOES THE COMPANY AGREE WITH THIS ADJUSTMENT?

A. No. Mr. Spanos is providing rebuttal testimony regarding Mr. Smith’s adjustment to the Net Negative Salvage (“NNS”) percentage proposed by Mr. Spanos in his direct testimony and supporting depreciation study. The Company believes the NNS percentage for services proposed by Mr. Spanos in his testimony and supporting depreciation study is appropriate to recover the cost of that class of asset of its remaining useful life and should be approved by the Commission. This adjustment to accumulated depreciation and accumulated deferred income taxes as proposed by Mr. Smith is not appropriate based on the appropriate depreciation rate supported by Mr. Spanos.

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Cash Working Capital

49. Q. WILL YOU ADDRESS THE ADJUSTMENT TO CASH WORKING CAPITAL PROPOSED BY MR. SMITH?

A. Yes. Mr. Smith expresses his disagreement with the inclusion of several items in the lead lag study and working capital calculation related to depreciation expense, amortizations, deferred income taxes and return on equity. All of these items were raised by AG witness Crane in case number 2004-00103. The Commission’s order in that case sided with the Company on those issues. Mr. Smith, while disagreeing with the Company approach, appropriately did not adjust the working cash allowance for the non-cash items. He did adjust the working cash allowance for each of his adjustments to applicable cost of service elements. The Company is rebutting most of those AG adjustments and the Commission should appropriately adjust working cash allowance to reflect its final decision on each area in the led-lag study.

Major Accounting Change – Capitalized Repairs (Accumulated Deferred Income Tax Rate Base Deduction)

50. Q. DID AMERICAN WATER WORKS APPLY FOR AND INCLUDE IN ITS 2008 FEDERAL INCOME TAX RETURN A PERIOD DEDUCTION FOR EXPENSES PREVIOUSLY CAPITALIZED AND DEPRECIATED ON BOTH A BOOK AND TAX BASIS?

A. Yes. Mr. Smith quotes on page 21 of his testimony KAWC’s response to data request AG-2-122 in which KAW states that AWW changed the method of tax accounting related to repairs and maintenance by the filing of Form 3116 with the IRS on December 31, 2008. Mr. Smith also quotes from the Company’s response to AG-2-85 that the IRS subsequently approved AWW’s requested change in tax accounting. AWW also included those book capitalized repairs as period tax

1 deductions on the 2008 tax return retroactively to the capitalized repairs
2 beginning in 2001.

3
4 51. Q. DID MR. SMITH MAKE ANY ADJUSTMENT TO THE COMPANY'S
5 REQUESTED ACCUMULATED DEFERRED INCOME TAX BASED ON
6 THE CHANGE IN INCOME TAX ACCOUNTING RELATED TO
7 CAPITALIZED REPAIRS?

8 A. No, but on pages 25-26 of his testimony Mr. Smith appears to say the Company
9 did not reflect the proper reduction to rate base for the deferred income taxes
10 related to the timing differences in the per books and per tax return difference in
11 the treatment of capitalized repairs expense. He goes on to say on page 27 that
12 the Commission should require the Company to identify the amount of ADIT-
13 Capitalized Repairs requested in AG-2-129(e), and to confirm that KAW did **not**
14 reflect that amount as a reduction to rate base in its filing. First, the Company
15 denies Mr. Smith's contention that it did not reflect a rate base reduction for the
16 proper accumulated deferred income taxes related to the capitalized repairs tax
17 deduction which will be clearly demonstrated below. Second, the Company
18 would like to dispel the allegation that it was not responsive to AG-2-129(e). In
19 response, for the second time, KAWC directed Mr. Smith to areas of the previous
20 discovery responses and the Company's filing where he could find that
21 information. In addition, the Company willingly provided follow-up information
22 on this topic to the AG when they requested that we do so after discovery was
23 complete and after Mr. Smith raised this issue in his testimony.

24
25 52. Q. IS MR. SMITH CORRECT TO SAY THE COMPANY DID NOT PROPERLY
26 REFLECT ACCUMULATED DEFERRED INCOME TAXES RELATED TO
27 CAPITALIZED REPAIRS DEDUCTIONS IN ITS FILING?

28 A. No. The Company did properly reflect the rate base reduction related to the
29 accumulated deferred income taxes recorded on the books at December 2009 and
30 appropriately adjusted the 2009 accumulated deferred income taxes for

1 capitalized repairs to reflect capitalized repairs forecasted for 2010 and through
2 the forecasted test-year ended September 30, 2011 in its filing.

3
4 In establishing the FIN 48 reserve for a portion of the capitalized repairs
5 deduction, the Company and its auditors determined those deductions are more
6 likely than not to not be recognized as tax deductions by the IRS. The Company
7 clearly indicated in the response to AG-2-123 that the FIN 48 reserve was only a
8 partial offset to the entire capitalized repairs deduction taken on the income tax
9 return. AG-2-16 was a follow-up to the response to AG-1-28. In AG-1-28 the
10 AG asked for detail about the accumulated deferred income taxes related to all
11 book/tax timing differences. On pages 22 and 23 of the response to AG-1-28
12 (line 170) the Company provided the accumulated deferred income tax balance at
13 December 31, 2009 of \$4,335,857 related to the capitalized repairs book/tax
14 timing difference. The response to AG-1-28(c) also directed the AG to proper
15 documents to identify the accumulated deferred income taxes for 2010 and the
16 forecasted test-year.

17
18 53. Q. WOULD YOU PLEASE ADDRESS THE RECOMMENDATION OF MR.
19 SMITH ON PAGE 27 OF HIS TESTIMONY?

20 A. Yes, on page 27, line 7 of his testimony Mr. Smith indicates the Company should
21 be ordered by the Commission to provide a detailed analysis of the impact of this
22 major tax accounting change on KAWC's forecasted test-year ADIT balance. A
23 Commission order is not necessary. When the AG's office contacted the
24 Company about Mr. Smith's concerns, the Company promptly provided schedules
25 to clarify the Company's position and levels of accumulated deferred income tax
26 (offset by the FIN 48 reserve) in this filing related to the capitalized repairs issue.
27 The Company understands it has a burden of proof to support its request for
28 increased rates, and has taken steps to clarify its position with the AG and is doing
29 so in this rebuttal testimony as well as the rebuttal testimony of Mr. James
30 Warren. The Company is fully prepared to address any further questions
31 concerning this area at the hearing in this proceeding.

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54. Q. WOULD YOU ADDRESS WHAT IS IN THE COMPANY'S FILING RELATED TO THE RATE BASE REDUCTION FOR ACCUMULATED DEFERRED INCOME TAXES FOR THE CAPITALIZED REPAIRS BOOK/TAX TIMING DIFFERENCE?

A. Yes. I am attaching to this testimony Rebuttal Exhibit MAM-4 which I believe clearly demonstrates what level of rate base reduction is in the Company's filing related to deferred income taxes-capitalized repairs (net of the FIN 48 reserve). On page 1 of 2, I address the accumulated deferred income tax for the book/tax timing differences related to the capitalized repairs deduction. As shown on that schedule the Company reflected tax deductions of \$16,662,439 on the 2008 tax return and will reflect a deduction of \$2,171,059 on its 2009 tax return. The Company carried forward the 2009 deduction for 2010 and through September 2011 to properly reflect the impact of capitalized repairs on rate base reduction for accumulated deferred income taxes (net of FIN 48 reserve) in the forecasted test-year. The Company believes based on its capital spending plan that the \$2,171,059 is a reasonable estimate of the capitalized repairs deduction for 2010/2011. As shown on page 1 of 2, total capitalized repairs through the forecasted test-year is \$22,012,953. This amount is then multiplied by the applicable state and federal income taxes to determine the level of deferred income tax applicable to the capitalized repairs deduction. The Company then reduced the tax liability to reflect the reserve for uncertain tax treatment as required under FIN 48. The result was a \$972,807 rate base reduction for the accumulated deferred state income tax and \$5,197,430 rate base reduction for the accumulated deferred federal income tax. These two amounts reflect the amount of rate base reduction included in the Company's rate base filing applicable to the book/tax timing differences for capitalized repairs. Page 2 of 2 reflects the current state and federal income tax expense (net of the FIN 48 reserve) included in the filing, which normalizes the current tax deduction for capitalized repairs taken on the forecasted test-year income tax calculations shown on Schedules E-1.3 and E-1.4 included in the Company's filing.

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55. Q. IS THE METHODOLOGY FOR NORMALIZING THE INCOME TAX EFFECT DESCRIBED IN THE PREVIOUS Q&A CONSISTENT WITH THE SFAS 109 APPROACH TO DEFERRED INCOME TAXES HISTORICALLY USED BY THE COMMISSION IN SETTING JUST AND REASONABLE RATES FOR THE COMPANY?

A. Yes.

56. Q. WHY IS IT NECESSARY TO REFLECT THE FIN 48 RESERVE IN THE RATE BASE REDUCTION FOR DEFERRED INCOME TAXES CALCULATIONS REFLECTED IN REBUTTAL EXHIBIT MAM-4?

A. Mr. Warren will also cover the FIN 48 reserve requirements in his testimony. The Company took a very aggressive approach to the capitalized repairs deduction in order to maximize the potential cash benefit to the Company and its customers. In other words, by not taking this approach, the Company could have foregone benefits that may accrue to the Company and its customers under a less aggressive approach, with less uncertainty about the eventual IRS determination on the capitalized repairs deduction. However, the Company did not believe that was the best option.

Under FIN 48 the Company is required to assess the likelihood of IRS acceptance of its tax deductions. The Company undertook such an assessment which was provided confidentially in response to AG-2-125. The FIN 48 reserve is an appropriate offset to the accumulated deferred income taxes related to the capitalized repairs deductions actually being reflected on the tax returns because it is more likely than not based on the FIN 48 assessment that the IRS will not recognize the entire capitalized repairs deductions claimed by the Company. Therefore it is not appropriate to pass the full benefit to the Company's customers until a final IRS determination is made or the statute of limitations expire on a future IRS audit. As stated in the response to AG-2-16(c)(5), *"the FIN 48 liability represents the difference between KAW's position taken on the tax return versus*

1 *the position utilizing the “more likely than not standard” as required for U. S.*
2 *GAAP. Fin 48 recognized that differences in the interpretation of tax law (i.e.*
3 *legislation and statutes, legislative intent, regulations, rulings and case law) exist,*
4 *and seeks to eliminate any uncertain tax benefit from the financial statements*
5 *until the uncertainty associated with the position has been removed. An*
6 *uncertainty may be removed by either a) review of the technical merits of the*
7 *position by the relevant taxing authority, b) expiration of the statute of limitations,*
8 *or c) law change. Consequently the FIN 48 liability has been excluded because it*
9 *represents an uncertain liability that does not reduce rate base until the*
10 *uncertainty has been removed by audit, statute expiration, or law change”.*

11
12 57. Q. BASED ON YOUR ASSESSMENT OF THE IMPACT OF THE CAPITALIZED
13 REPAIRS, DOES THE COMPANY’S PROPOSED RATE TREATMENT AND
14 FILING APPROPRIATELY REFLECT THE AMOUNT OF ACCUMULATED
15 DEFERRED INCOME TAX DEDUCTION FROM RATE BASE?

16 A. Yes.

17
18 58. Q DO YOU HAVE ANYTHING FURTHER TO ADD TO THE DISCUSSION ON
19 CAPITALIZED REPAIRS?

20 A. Yes. On page 23 of his testimony Mr. Smith indicates that AWW spent a
21 considerable amount of money with PwC regarding a review of the fixed asset
22 reconciliation and Capitalized Repairs. While Mr. Smith does not make a
23 recommendation about this expense the Company would like to clarify. The
24 amount of \$47,324 charged to KAW occurred in the base period for this case.
25 However, because that expense is not expected to be present in the forecasted test-
26 year the Company did not include any expense related to the assessment for
27 capitalized repairs in the PwC fees included in the forecasted test-year and that is
28 the primary reason PwC fees are lower in the forecasted test-year than in the base
29 period as shown in the response to AG-2-130.

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31 **INCENTIVE PLAN COSTS**

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59. Q. WHAT ADJUSTMENTS TO THE COMPANY’S FILING DID THE AG MAKE RELATED TO INCENTIVE PLAN COSTS?

A. The AG witness eliminated all AIP and Stock Based Compensation for both employees of KAWC and AWWSC who charge time to KAWC through management fees. The AG adjustment RCS-1, Schedule C-4 reduces the Company’s requested labor and management fee expense by \$736,516 for AIP compensation, and AG adjustment RCS-1, Schedule C-5 reduces the Company’s labor and management fee expense by \$206,436 for stock based compensation.

60. Q. DESCRIBE THE IMPACT ON THE COMPANY’S FINANCIAL RESULTS IF THE ADJUSTMENT FOR AIP AND STOCK BASED COMPENSATION PROPOSED BY THE AG WERE ADOPTED BY THE COMMISSION?

A. If the AG’s position were adopted by the Commission the Company and its shareholders would be asked to absorb the entire cost of the AIP and Stock Based Compensation. The \$946,000 expense equals 1.4% of the total current revenues, 2.7% of total O&M expenses, and 9.5% of the total labor expense that the company has requested in this case. Given the fixed nature of most operating expenses needed to provide adequate service (i.e. labor and benefits, production costs, maintenance, adequate insurance, etc.), the Company would have limited flexibility to offset such an expense. For example, the \$946,000 reduction in expense for the AIP and Stock Based Compensation would equal the compensation of 12-14 employees. The Company does not believe it can provide adequate service with 12-14 fewer employees.

61. Q. WHAT ARE THE REASONS MR. SMITH CITES FOR HIS ADJUSTMENTS C-4 AND C-5?

A. I believe Mr. Smith’s position boils down to two areas. Mr. Smith claims the entire AIP compensation is driven by corporate financial performance, and he claims the Company’s customers receive no benefit from the Incentive Compensation Plans.

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62. Q. DOES THE COMPANY AGREE WITH MR. SMITH?

A. No, the Company disagrees with Mr. Smith on both counts.

63. Q. PLEASE EXPLAIN WHY THE COMPANY DISAGREES WITH MR. SMITH'S POSITIONS ON INCENTIVE COMPENSATION?

A. Mr. Smith fails to recognize or admit that the Company's incentive compensation is part of the overall compensation plan, that the overall compensation plan is established to drive employee performance, that the overall compensation plan, including the incentive compensation, is market driven and most importantly that the performance driven culture and compensation plans result in benefits to KAWC's customers. The Company provided in the response to several data requests explanations of the changes to the AIP plan beginning in 2009, as well as explanations and supporting data about the performance culture created at AWWSC and KAWC through the overall compensation plan, including the incentive compensation plans. Those responses also included explanations that achieving the overall financial, operational, environmental, and customer satisfaction goals of AWW only determines the amount of AIP available in any given year, but it is the performance of each individual employee that determines his/her incentive compensation, if any. The performance goals of each employee are related to matters that are specific to that job function, not to the financial parameters which determine the overall amount of AIP available. The Company also provided data about its performance improvements over the last five years which are difficult to quantify financially, but clearly benefit the customer through both improved service and lower costs.

64. Q. MR. SMITH PROVIDES REFERENCE TO TESTIMONY IN OTHER STATES AND DECISIONS OF OTHER STATE REGULATORY COMMISSIONS. WHAT IS YOUR POSITION ON THAT?

A. I will cover some of those specific areas of Mr. Smith's testimony below; however, I don't believe Mr. Smith portrays some of that information in the

1 proper context. Different state commissions handle things differently regarding
2 test-years, filing requirements, and a myriad of other areas which must be
3 considered in looking at the overall revenue requirement and the impact of rate
4 orders to provide proper context and meaning. Mr. Smith obviously limited his
5 comments to only two recent cases where he may have been involved.
6

7 65. Q. YOU DO REGULATORY WORK IN A NUMBER OF JURISDICTIONS, CAN
8 YOU TELL US HOW THOSE JURISDICTIONS TREAT INCENTIVE
9 COMPENSATION?

10 A. Yes. Virginia recognized the incentive compensation for rate recovery, West
11 Virginia recognizes incentive compensation for rate recovery, and based on the
12 pre-2009 AWW/KAWC incentive compensation plan, Tennessee recognized both
13 the operation and customer portions (about 60%) of the total incentive
14 compensation. I believe a section of an Order from the West Virginia
15 Commission provided a perspective about incentive compensation that is worth
16 mentioning.
17

18 “The Commission does not find the position of the CAD and the
19 Cities to be persuasive. Indeed, incentive compensation is a
20 known and measurable expense in this case. It was contained in
21 the test year and shall be allowed for ratemaking purposes. The
22 Commission understands the arguments made by the Cities that
23 bonuses awarded to executives for putting more money in the
24 shareholder pockets should be borne by shareholders, not by
25 ratepayers. Looking at the situation from a slightly different
26 perspective, however, it appears that it is the “incentive” and not
27 the compensation that draws the ire of the Cities and the CAD.
28 The Commission realizes that the Company could very well do
29 away with its long-term incentive plan and instead spread the
30 money in the form of salaries. In the present case, no party
31 objected to the overall salary expense and it is unlikely that the
32 addition of an additional \$139,070 to the current salary expense
33 would have triggered any outrage among the parties. Furthermore,
34 at the bottom line, the Commission realizes that all employees of
35 the Company are working not only to provide clean, safe, and
36 potable water to the citizens of West Virginia but are also working
37 as employees of the stockholders with an end towards maximizing
38 stockholder wealth. The incentive compensation is merely a

1 different means of providing such motivation. To the extent
2 employee incentives result in efficiencies and/or increased
3 productivity stockholders are benefited, but eventually such
4 benefits will be reflected in lower revenue requirements and lower
5 rates. Thus, both stockholders and ratepayers benefit from
6 increased productivity and operating efficiencies.
7

8 The Commission rejects the Cities and CAD arguments and will
9 allow the inclusion of the costs of the Long-Term Incentive Plan in
10 the revenue requirements in this case.”²
11

12 66. Q. DOES MR. SMITH INDICATE THAT THE 2009 AIP DOCUMENTS WERE
13 THE LATEST AVAILABLE FOR THE PLAN?

14 A. Yes, the 2010 AIP Brochure had not been issued as of the date of filing discovery
15 requests. Since that time the 2010 AIP Brochure has been issued. I have attached
16 a copy of that document to this testimony identified as Rebuttal Exhibit MAM-5.
17 There are no material changes in the Plan from 2009, except the AIP for an
18 individual is capped at 150% of the target amount for each wage band instead of
19 200% for 2009.
20

21 67. Q DOES MR. SMITH ACCURATELY ASSESS THE 2009/2010 PLAN AS IT
22 COMPARES TO THE PRIOR AIP PLAN?

23 A. No. In the AIP plan prior to 2009, there was a corporate financial threshold that
24 had to be met for the incentive plan awards to be applicable. In addition, each
25 individual’s incentive plan compensation was determined in large part (30%-40%
26 depending on employees functional area) on those same financial results for
27 AWW (corporate AWWSC employees), or each regulated subsidiary (i.e.
28 KAWC), or group of regulated subsidiaries (i.e. Eastern Division). However, in
29 2009/2010 the AIP Plan changed in that AWW, Region/Division or regulated
30 subsidiary financial results do not determine any portion of each individual’s
31 incentive compensation award. Contrary to the assertions of Mr. Smith, the
32 overall financial, operational, customer satisfaction, environmental, business
33 transformation and diversity targets of AWW only determine the “pool” of AIP

² Case #03-0353, Final Order of WV PSC, in general rate proceeding regarding West Virginia American Water Co.,

1 compensation each year, but once the AIP “pool” of compensation available is
2 determined, it is each individual employee’s performance that drives the
3 employee’s incentive compensation payment. This is a significant change from
4 the pre-2009 AIP plans in effect.
5

6 68. A. DID THE COMPANY PROVIDE COPIES OF THE INDIVIDUAL EMPLOYEE
7 PERFORMANCE REVIEWS IN THIS CASE?

8 A. Yes. In response to AG-1-38 and AG-2-19, the Company provided copies of the
9 2009 Performance Reviews. The Company provided these confidentially due to
10 the obvious confidential nature of the data and potential employee issues
11 surrounding the performance reviews if made public. The purpose of supplying
12 those documents was to show that the individual employee performance is not
13 tied to financial performance (although some finance and accounting related
14 employees have goals financial in nature due to the very nature of their duties),
15 and to show the types of challenging goals that drive performance, efficiency,
16 safety, regulatory compliance, service levels, and customer service (satisfaction).
17 They were also provided to demonstrate that the incentive compensation is not
18 just an “add-on” for each employee. Those performance reviews reflect that
19 inadequate performance results in lower (and in some case no) awards for
20 incentive compensation.
21

22 69. Q. WHY WOULD THE INCENTIVE COMPENSATION “POOL” AVAILABLE
23 IN ANY YEAR BE AT LEAST PARTIALLY DRIVEN BY FINANCIAL
24 RESULTS?

25 A. Certainly the overall financial performance of AWW and KAWC are important to
26 management, shareholders and other investors. However, Mr. Smith is wrong to
27 indicate that KAWC’s customers don’t share in those benefits, or that the
28 Commission should not be concerned about the overall AWW financial position.
29 I do not personally know of any incentive compensation plan where financial
30 results are not part of the equation and cannot imagine that any reasonable

1 incentive compensation plan would not at some level be based on overall financial
2 goals. It would be unreasonable to expect incentive compensation be awarded in
3 a year in which financial results did not allow for incentive compensation.
4

5 70. Q. WHAT ARE SOME OF THE BENEFITS THAT THE CUSTOMERS SHARE
6 AS A RESULT OF A FINANCIALLY HEALTHY, EFFICIENT AND
7 PRODUCTIVE COMPANY?

8 A. The overall financial performance of AWW can and does directly impact
9 KAWC's customers. KAW obtains its capital through AWCC for debt and
10 AWW for equity. As demonstrated in Exhibit MAM-4 attached to my direct
11 testimony, the financial benefits to KAW and its customers through the use of
12 AWCC have been substantial. The debt issued by AWCC is only secured by the
13 overall financial strength of AWW. Both AWCC and AWW's credit rating is tied
14 to overall AWW financial strength, interest coverage, debt/equity ratio, free cash
15 flow and various other financial criteria. These financial benchmarks directly
16 impact the investment grade bond rating for AWCC and AWW which drive the
17 financial benefits for KAWC's customers shown on Exhibit MAM-4. Also,
18 strong performance by AWW's stock permits the attraction of capital by AWW
19 which is needed to fund the financing needs of KAWC, such as the KRS II
20 facilities, which are needed to meet and maintain adequate service to the
21 customers. Mr. Smith believes that only KAWC's shareholders benefit from
22 strong financial performance, but he is mistaken.
23

24 71. Q. UPON ADOPTION OF THE INCENTIVE COMPENSATION PLANS, WAS
25 THE BASE PAY OF AWWSC AND KAW EMPLOYEES MODIFIED?

26 A. On page 40 of Mr. Smith's testimony he indicates that the Company's response to
27 AG-1-39 indicated the Company had not reduced base pay. Mr. Smith is correct
28 in this statement; however, he did not place it in the proper context. The
29 Company went on to indicate that development of the incentive compensation
30 plans have taken place over more than a 10 year period, and that the current base
31 pay bands were developed to target base pay at the 50th percentile of the market

1 based salary range. He also failed to mention that the response provided that the
2 at-risk incentive compensation awards were targeted to provide incentive
3 compensation at the 65th percentile of the market based base pay bands. Mr.
4 Smith seems to interpret this to mean the Company pays above market based
5 wages when the incentive compensation is included. What he fails to indicate is
6 that the 65th percentile target is only met by strong job performance by eligible
7 employees, and that strong performance is based on reviews that determine
8 achievement (or non-achievement) of challenging goals developed to enhance the
9 employee's job performance and abilities, improve customer service and
10 satisfaction, and promote effective and efficient operations in the employee's area
11 of responsibility. Also, in response to AG-2-21, the Company provided copies of
12 the latest market based compensation study performed by AWW to the AG.

13
14 72. Q. IS MR. SMITH'S CONTENTION THAT KAW OVERALL EMPLOYEE
15 COMPENSATION IS ABOVE MARKET BASED SALARIES CORRECT?

16 A. No. Mr. Smith paints with a wide brush in this area. It appears Mr. Smith
17 believes no employees should be compensated above the 50th percentile of the
18 wage band regardless of whether they are high performers. The 50th percentile
19 means the mid-point or average and in that context some employees will be
20 higher and some lower than the mid-point. What Mr. Smith fails to acknowledge
21 is that under the current performance based culture and overall compensation
22 plan, it is the high performers who are recognized in overall compensation and it
23 is the lower performing employees or employees needing to improve performance
24 that receive less compensation. It seems Mr. Smith is saying that all employees
25 should be at the 50th percentile of their wage band regardless of their
26 performance. The Company does not agree with this contention and believes Mr.
27 Smith's approach would discourage high performance to the detriment of the
28 customers.

29

1 73. Q. ON PAGE 44 OF HIS TESTIMONY, MR. SMITH DESCRIBES THE
2 INCENTIVE COMPENSATION EXPENSE AS DISCRETIONARY. IS HE
3 CORRECT?

4 A. No. The incentive compensation plans are not discretionary. Those plans, as
5 stated numerous times in this testimony, are and should be viewed as an integral
6 part of the overall compensation policy of AWW, AWWSC and KAW. Mr.
7 Smith attempts to replace what the incentive plans are, which is **at-risk pay**, with
8 discretionary pay and this is not accurate. Due to the at-risk nature of this
9 compensation there can be variability from year-to-year, but that does not support
10 the elimination of the entire amount of incentive compensation. Some level of
11 incentive compensation has been paid from 2006-2009 as indicated in the
12 response to PSC-2-4 and there is no evidence or reason to believe that incentive
13 compensation will not be paid in the forecasted test-year. If the variability related
14 to the compensation being at-risk is what Mr. Smith is attempting to address in
15 this area of his testimony, there are any number of ways to address that in rate
16 recovery other than elimination of the expense. As Mr. Smith suggests regarding
17 uncollectible expense, you can use an average, or adjust based on historical actual
18 to budget much like the Commission historically treats forecasted test-year capital
19 spending.

20
21 74. Q. DID MR. SMITH REFERENCE PAST COMPANY WAGE INCREASES AS
22 JUSTIFICATION FOR HIS RECOMMENDATION TO ELIMINATE THE
23 INCENTIVE COMPENSATION EXPENSE?

24 A. Yes, on page 41 of his testimony, Mr. Smith indicates that it would not be
25 reasonable or appropriate to charge rate payers for additional compensation cost
26 in the form of incentive compensation given the healthy base wage increases
27 given from 2004-2008.

28
29 75. Q. WHAT IS THE COMPANY'S POSITION ON MR. SMITH'S COMMENTS IN
30 THIS AREA?

1 A. Mr. Smith bases his recommendation on the response to an AG discovery request
2 in the Company's last rate case. Upon review of that response, the information on
3 which Mr. Smith relied was indicative of the total increase in wages and salaries,
4 which included new hires, and filling of vacancies and was not limited to base pay
5 increases as indicated by Mr. Smith. That difference should have been apparent
6 because the information from the 2008 rate case response is in stark contrast to
7 the data Mr. Smith uses in his RCS-1, Schedule C-15 to support a reduced
8 forecasted test-year pay increase in this case. Actual salary increases are shown
9 on Schedule C-15, page 2 of 2 and those are significantly lower than the numbers
10 in the table at the top of page 41 of his testimony. Regardless, Mr. Smith's
11 attempt to portray excessive increases in base pay as a justification for elimination
12 of the incentive compensation is misplaced. Increases in base pay are intended to
13 keep total base pay at the 50th percentile of the applicable wage band and those
14 wage bands are adjusted regularly to reflect updated market conditions and adjust
15 for inflationary trends. Base wage increases are predominantly inflation driven or
16 wage band driven and have no bearing on the intent or actual application of the
17 performance based incentive compensation plans.

18
19 76. Q IN RESPONSE TO DISCOVERY DID KAWC DEMONSTRATE THE
20 BENEFITS OF A PERFORMANCE BASED CULTURE AND
21 PERFORMANCE BASED COMPENSATION PLAN?

22 A. Yes. The Company provided information on performance regarding a number of
23 areas that directly benefit the customers in both the form of lower rates and
24 improved service. That information was provided with the response to data
25 request PSC-3-1 and those schedules are being provided with this testimony
26 identified as Rebuttal Exhibit MAM-6. On page 1 of 3 of the Exhibit the
27 Company has shown its O&M costs on a per customer basis from 2004-2009.
28 Those costs have been adjusted (as shown in Note 1 of the Schedule) to reflect
29 only those costs that are primarily impacted by inflationary trends. The schedule
30 also shows the rate of inflation for the same five year period. Page 2 of 3 of
31 Rebuttal Exhibit MAM-6 shows the results graphically. The result of this

1 analysis shows that for most of this period the Company's O&M expenses have
2 been below the rate of inflation and the Company's O&M expenses have only
3 slightly exceeded the cumulative rate of inflation, even when the Company
4 experienced dramatic increases in: i) its electricity costs from the electric
5 providers (55%), ii) increased chemical costs and chemical delivery costs driven
6 by the relationship to the petroleum markets (82%), iii) a 48% increase in
7 insurance costs due to insurance market conditions, and iv) an increase of over
8 200% in the cost of gasoline and fuel to run its service vehicle fleet. The
9 Company believes keeping its O&M costs per customer near the rate of inflation
10 during the troubled financial conditions experienced and identified above is a
11 direct customer benefit that resulted in large part due to the performance based
12 culture (of which the incentive compensation plans are a large part) at KAWC and
13 AWWSC.

14
15 77. Q. REBUTTAL EXHIBIT MAM-6 HAS THREE PAGES, WHAT INFORMATION
16 WAS INCLUDED ON PAGE 3?

17 A. Page 3 of Rebuttal Exhibit MAM-6 captures the Company's performance on a
18 number of Key Performance Indicators (KPIs), which are specifically identified in
19 the incentive compensation plans and are incorporated into each employee's
20 performance goals. These KPIs are regularly reviewed to track progress and
21 improvement in customer satisfaction, operational integrity, meter reading
22 accuracy, customer service order execution, effective collections, non-revenue
23 water, and safety. Some of the metrics are shown, but information was not
24 readily available for all three years. The schedule shows the trends, with green
25 indicating improvement, yellow indicating neutral, and red indicating needs
26 improvement. The schedule shows improvement in all areas except the
27 recordable injury rate for 2009. The Company provided the KAWC performance
28 reviews for 2009 which show a number of KAWC supervisory employees were
29 given a "does not meet" for this employee goal, which did impact their overall
30 AIP awards negatively. Again the improvements shown in those ratios are driven
31 by the performance based culture of KAWC and AWWSC, which in turn is

1 driven by the meaningful and challenging employee performance goals. While it
2 is difficult to quantify the impact of those improvements in dollars, a more
3 productive, safer and improved environmentally compliant workforce benefits the
4 customers in the form of lower costs and improved service.
5

6 78. Q. CAN YOU SUMMARIZE THE COMPANY'S POSITION ON INCENTIVE
7 COMPENSATION?

8 A. Yes. The incentive compensation costs should be included in the cost of service
9 because they are part of the overall market based compensation package offered
10 by the Company. The overall compensation package, including the incentive
11 compensation, is designed to pay employees at the market based salary range with
12 a significant portion of that compensation directly tied to performance driven
13 goals and objectives. It is entirely up to the employee and supervisor to meet or
14 exceed those goals structured to benefit both the Company and its customers, with
15 the understanding that strong performance will be rewarded appropriately and
16 lacking performance will not. It is a fact of being a regulated utility that the
17 enhanced performance of Company employees will result in better service and
18 lower costs, which directly flow to the benefit of the Company's customers each
19 time the Company files a rate case. A utility company can only retain cost
20 savings as long as it doesn't file a rate case. When other factors, such as capital
21 investment and inflation, drive the need to file a case any gains in efficiency and
22 cost savings then flow directly to the benefit of the customers. Obviously service
23 improvements driven by the performance based culture flow to the benefit of the
24 Company's customers immediately.
25

26 In addition, because the Company's overall employee compensation package is
27 market based, including the at-risk portion of employee compensation in the
28 incentive compensation plans, the elimination of the incentive compensation costs
29 would require the Company to increase the base salary to remain competitive in
30 the employee marketplace if the Company is to attract and retain qualified
31 employees. If this hypothetical situation were to become a reality, presumably the

1 Commission would permit the recovery of that compensation if it were base
2 salary/wages instead of the incentive compensation. The Company believes
3 under that scenario the Company's customers would lose. An increase in base
4 pay would make it much more difficult to encourage a performance based culture,
5 and would result in compensating low performing employees at a higher level
6 than the current at-risk incentive based performance compensation plan. The
7 Company does not believe customers would be better off under this type of
8 compensation plan. According to Mr. Smith's recommendation in this
9 proceeding, he is attempting to tell the Commission that it should provide the
10 obvious benefits of the performance based compensation plan that accrue to the
11 customers in this case for free. Obviously, that would be an inappropriate result
12 and a message the Commission should not want to convey to any utility with
13 respect to efforts to work more efficiently and provide a high level of service to
14 its customers.

15
16 79. Q. DO YOU HAVE ANY COMMENTS SPECIFIC TO MR. SMITH'S
17 TESTIMONY ABOUT STOCK BASED COMPENSATION?

18 A. Yes. Mr. Smith I believe was involved in a recent case involving Arizona
19 American Water. Mr. Smith mentions in his testimony and provides copies of
20 testimony given by Thomas Broderick and Miles Kiger on behalf of Arizona
21 American. He uses that testimony to indicate Arizona American agreed to the
22 removal of the stock based compensation expense and to support his elimination
23 of stock based compensation in this proceeding.

24
25 80. Q. WERE THE CIRCUMSTANCES IN ARIZONA AMERICAN THE SAME AS
26 FOR KAWC IN THIS CASE?

27 A. No, and a simple reading of the testimony in Arizona attached to his testimony
28 would make that clear. Arizona is an historical test-year state, and the historical
29 test-year for Arizona American in that case was 2008. The testimony indicates
30 that the stock based compensation in the historical test-year was high due to a
31 one-time grant of restricted stock that was awarded to all non-union employees at

1 the close of the IPO and the historical test-year level was not representative of
2 what was applicable for rate recovery. Upon discussion with Mr. Broderick, my
3 counterpart in the Western Division of AWWSC, Arizona American did not forgo
4 stock based compensation that may be applicable under a different plan than the
5 one-time stock grant that is present in a future case with a different historical test-
6 year where those expenses are present. The circumstances in this case are entirely
7 different and not consistent with Mr. Smith's portrayal. The testimony above
8 regarding incentive compensation is applicable to both the current AIP and stock
9 based compensation and the Company's believes cost recovery is fully supported
10 by the facts in this case.
11

12 **PENSION AND OTHER POST EMPLOYMENT BENEFITS**

13
14 81. Q. DID THE AG MAKE AN ADJUSTMENT TO THE COMPANY'S PROPOSED
15 FAS 87 PENSION COSTS AND FAS 106 OPEB COSTS?

16 A. Yes, Mr. Smith reduced the Company's requested FAS 87 pension cost by
17 \$253,262 and the FAS 106 OPEB expense by \$52,206. He based this adjustment
18 on the Company's response to data request PSC-2-23 to reflect the latest Towers
19 Watson actuarial projections for the forecasted test-year. In the base period
20 update filing of July 15, the Company incorporated that adjustment into its
21 forecasted test-year expenses to reflect the most current pension and OPEB costs.
22

23 **RATE CASE EXPENSE**

24
25 82. Q. WHAT LEVEL OF RATE CASE EXPENSE DID THE COMPANY INCLUDE
26 IN ITS FILING?

27 A. The Company included \$391,328 in its amended filing provided with the base
28 period update filed on July 15, 2010. The updated filing included a correction of
29 the amortization amount for the 2007 rate case omitted in the Company's original
30 filing. The Company is requesting a three-year amortization of the \$590,000
31 forecasted cost of the current case, a three year amortization of the \$42,500

1 forecasted cost of the cost of service study filed in this case, and a five-year
2 amortization of the \$37,500 forecasted cost of the depreciation study filed in this
3 case. In addition, the Company is requesting the recovery of the unamortized
4 expenses of the 2008 rate case (amortized over 3 years beginning in June 2009),
5 the unamortized expenses of the 2007 rate case (amortized over 3 years beginning
6 December 2007), the unamortized cost of service study filed in the 2008 rate case
7 (amortized over 3 years beginning in June 2009), and the unamortized cost of the
8 depreciation study filed in the 2007 rate case (amortized over 5 years beginning in
9 December 2007).

10
11 83. Q. WHY DID THE COMPANY CHOOSE TO AMORTIZE RATE CASE
12 EXPENSE OVER THREE YEARS, COST OF SERVICE STUDY EXPENSE
13 OVER THREE YEARS AND DEPRECIATION STUDY EXPENSE OVER
14 FIVE YEARS?

15 A. The Company believes amortization of these expenses is appropriate because the
16 Company has not historically filed annual rate cases, therefore it would be
17 appropriate to spread these costs over a timeframe more consistent with the time
18 between rate cases or between depreciation studies. It has been the Company's
19 practice to file depreciation study updates on a five year interval, although it has
20 filed them more often recently due to the major investment in the KRS II facilities
21 and the impact that major investment may have on the depreciation rates.

22
23 84. Q. WHAT POSITION DID MR. SMITH PROPOSE?

24 A. Mr. Smith proposes to first lower the Company's forecasted amount of the
25 current case by \$66,000 based on the Company's actual to forecasted rate case
26 expense in the 2007 and 2008 rate cases. He then proposes to "normalize" rate
27 case expense, cost of service study expense and depreciation study expense related
28 to this rate case going forward to recognize them as period costs by spreading
29 them over 3 years. Finally, Mr. Smith under his normalization approach
30 eliminates any recovery for the 2008 rate case expense, cost of service study and
31 depreciation study, and the 2007 rate case and depreciation study. The end result

1 of these adjustments is to recommend rate recovery of \$210,833 as shown on
2 RCS-1, Schedule C-11, a reduction of \$180,495 from the level of rate case
3 expense included in the Company's base period update filed on July 15, 2010.
4

5 85. Q. DOES THE COMPANY AGREE WITH MR. SMITH?

6 A. No, for a number of reasons which will be addressed in this testimony.
7

8 86. Q. WHY IS MR. SMITH'S JUSTIFICATION FOR REDUCTION OF THE COST
9 OF THE CURRENT CASE INCORRECT?

10 A. The premise on which Mr. Smith bases this adjustment is that the forecasted cost
11 of KAW's 2007 and 2008 rate cases were higher than the actual costs. The
12 Company bases its forecasted rate case costs on the assumption that the case will
13 go to full litigation. If the Company filed its rate case assuming settlement, but
14 the case was fully litigated that estimate would obviously be low. The reason the
15 2007 and 2008 actual rate case expense was lower than forecasted was because
16 those cases settled and the cost of a fully litigated case was avoided. There is no
17 expectation that this case will settle. Given that this case will be fully litigated,
18 the entire basis for Mr. Smith's adjustment goes away. The Company believes its
19 cost of \$590,000 for a fully litigated case is reasonable, and in fact lower than
20 estimates for fully litigated cases in 2007 and 2008 and lower than the actual cost
21 of the fully litigated 2004 rate case.
22

23 87. Q. DOES THE COMPANY AGREE WITH MR. SMITH'S ELIMINATION OF
24 THE AMORTIZATION OF PRIOR RATE CASE, COST OF SERVICE AND
25 DEPRECIATION STUDY EXPENSES?

26 A. No. Mr. Smith uses several rate making terms to justify this under his
27 normalization approach. He claims that the deferral of rate case, depreciation
28 study and cost of study expenses to be amortized for rate recovery violates the
29 matching principle and FAS 71 should not apply. He claims deferral and
30 amortization of prior rate case expenses constitutes single issue rate making. It
31 appears that Mr. Smith, while taking advantage of the settlement agreements in

1 the 2007 and 2008 rate cases to justify lower current rate case expense, is then
2 using those same settlement agreements to say that prior rate case expenses were
3 somehow a part of the overall revenue requirement agreed to in those settlement
4 agreements precluding rate recovery in a future period. He indicates that prior
5 rate case expenses should be prior period expenses under his new normalization
6 approach. He claims unamortized rate case is immaterial to the level of rate base
7 as justification for eliminating those expenses from recovery in this case.
8

9 88. Q. WHY IS IT PROPER TO RECOVER RATE CASE EXPENSE IN CUSTOMER
10 RATES?

11 A. The Company as a regulated utility has an obligation to provide reliable service.
12 It also has a responsibility to provide non-discriminatory service in the most cost
13 effective manner possible. As a public utility and upon meeting its public service
14 obligation in a cost effective manner, if the revenues do not cover the cost of
15 providing that service including a fair and reasonable return to its investors the
16 Company has no other option than to seek a rate increase before its regulatory
17 commission. Likewise the Commission has an obligation to review the rate
18 application and to establish just and reasonable rates based on the evidence
19 presented by the utility and all other parties to the preceding. This is often
20 referred to as the "Regulatory Compact." Contrary to Mr. Smith's assertions, the
21 Company's shareholders get no "windfall" from a rate increase, what the
22 Company gets is fair and reasonable rates and the opportunity to achieve a fair
23 and reasonable return on the capital invested in the utility operation. Under the
24 regulatory compact, the Company has no option but to seek Commission approval
25 to increase rates when it is necessary to do so. As such it is not appropriate to ask
26 the Company's shareholders to bear the full cost required to process a rate filing
27 when that is the only manner in which the Company can gain adequate revenue to
28 provide the service it is required to provide. Mr. Smith's approach of
29 normalization would require the Company's shareholders to bear the full cost of
30 the legitimate and prudently incurred 2007/2008 rate case expenses identified in
31 the response to question 82 above.

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89. Q. WOULD YOU PLEASE DISCUSS MR. SMITH'S INTERPRETATION OF THE APPLICABILITY OF FAS 71 AND "SINGLE ISSUE" RATEMAKING REGARDING THE COMPANY'S REQUESTED RATE CASE EXPENSE?

A. His interpretation of FAS 71 and claim of a matching issue or "single issue" ratemaking are simply incorrect. The provisions of FAS 71 permit the establishment of a regulatory asset when the probability of future rate recovery is likely. Usually the establishment of a regulatory asset is related to a legitimate and prudently incurred expense that because of its nature or frequency should be recovered in rates over time or more than one year. The Company's history of rate filings has been less frequent than annual, and depreciation studies are targeted for five year intervals. These expenses were prudently incurred and, thus, the Company determined that recovery of those expenses in future rate proceedings was probable. Mr. Smith provides no support for his claims in this area and these claims are nothing more than an effort to inappropriately lower legitimate and prudently incurred rate case expenses through his proposed normalization method. Under Mr. Smith's approach the Company would never be permitted to recover legitimate rate case expenses when previous cases were settled, unless that recovery was specifically addressed in the settlement agreement. I certainly do not agree with Mr. Smith that the Company should be denied rate recovery of the legitimately incurred rate case expenses in the 2007/2008 rate cases when in fact no party advocated that position in either of those cases.

90. Q. WOULD YOU DISCUSS THE SETTLEMENT AGREEMENTS OF THE 2007 AND 2008 COMPANY RATE CASES?

A. Mr. Smith is correct that both the Company's 2007 and 2008 rate cases ended in settlement with limited reference to the positions of the parties about the various cost of service elements. What is implied by Mr. Smith's normalization approach is that the 2007 and 2008 rate cases, cost of service and depreciation study costs should have been expensed in prior years. What is implied by Mr. Smith's

1 approach is that the additional revenue agreed to by the parties in the 2007 and
2 2008 rate cases included full recovery of the rate case expense. The Company
3 proposed the same amortization periods for its rate case, cost of service and
4 depreciation studies in the 2007 and 2008 rate cases as proposed in this case, and I
5 am certain the parties took into consideration the avoided cost of going to a fully
6 litigated hearing in arriving at those settlements. However, Mr. Smith's position
7 is not consistent with the positions of any party to the 2007/2008 rate cases or
8 with prior Commission rulings in this area. Obviously those settlement
9 agreements ended with "give and take" by all parties, and ended in a significantly
10 lower revenue requirement than requested by the Company. I don't believe Mr.
11 Smith's contention that the rate case expense for the 2007/2008 rate cases should
12 have been written off due to the settlement of those cases is reasonable or based
13 on any evidence about the positions of the parties to those cases.
14

15 91. Q. ON PAGE 61 OF HIS TESTIMONY MR. SMITH QUOTES LANGUAGE
16 FROM THE COMMISSION'S ORDER IN CASE NUMBER 2008-00427.
17 DOES THAT LANGUAGE ADDRESS RATE CASE EXPENSE?

18 A. No. The language he quotes related to the parties agreement about the manner
19 CWIP related to the KRS II was addressed in the settlement agreement. The
20 Company is somewhat confused as to why Mr. Smith quotes this language
21 regarding his position on rate case expense in this case, other than to say language
22 in the 2008 case settlement agreement is not relevant to his position on the rate
23 case expense in this case.
24

25 92. Q. WOULD YOU DISCUSS MR. SMITH'S CLAIM ABOUT MATERIALITY?

26 A. Yes. On page 62 and 63 of his testimony Mr. Smith quotes language from case
27 number 2000-00120 concerning a number of deferred expenses that KAW was
28 seeking recovery of in that case. Rate case expense was not one of the deferred
29 items at issue in that case. Mr. Smith attempts to paint with a wide brush in his
30 use of this language, while ignoring clear language in the Commission's Orders
31 concerning rate case expense in both case number 2000-00120, and case number

1 2004-00103. The issue surrounded a number of deferrals related to two major
2 expenses related to the source of supply issues as well as Y2K and other less
3 significant deferrals. Related to a number of minor deferrals in the 2000 rate case,
4 the Commission mentioned materiality as an issue for rate recovery in a future
5 case. The Company was ordered to seek approval for certain types of deferrals
6 prior to recording them as regulatory assets on its book in the 2000 Order, but rate
7 case was addressed as an entirely separate item in the Order. This same type of
8 issue regarding expense deferrals resurfaced in the 2004 rate case regarding
9 deferrals related to post 9-11 security measures and the transition costs related to
10 creation of the national call center and shared service center, but not about rate
11 case expense. In addition, the Company requested rate base treatment in its 2004
12 rate case for the unamortized balance of rate case expense which the Commission
13 denied. In this case Mr. Smith attempts to make a claim about unamortized rate
14 case expense from a materiality issue and uses the relationship of unamortized
15 rate case expense from the 2007/2008 rate cases to rate base in this case to
16 support his claim about materiality, although it was never one of the deferred
17 items in the 2000 case to which the Commission was referring.

18
19 93. Q. DID THE COMPANY REQUEST RATE BASE TREATMENT FOR THE
20 UNAMORTIZED BALANCE OF RATE CASE EXPENSE IN THIS CASE?

21 A. No. Consistent with the Commission's order in case number 2004-00103 the
22 Company did not. The Commission's order in case number 2004-00103 said,
23 "The Commission has historically excluded this item from rate base to share the
24 cost of rate proceedings between stockholders and rate payers."³ Mr. Smith has
25 now moved from the sharing concept addressed by the Commission in 2004 to the
26 shareholders should bear the full cost of the 2007/2008 rate cases simply because
27 those cases ended in agreement and settlement among the parties to the case.

28
29 94. Q. HAS THIS PROPOSAL TO NORMALIZE RATE CASE EXPENSE BEEN
30 PROPOSED BY THE AG IN A PREVIOUS COMPANY RATE CASE?

³ Commission Order in Case Number 2004-00103, at page 35.

1 A. Yes. The AG witness Crane made essentially the same normalization of rate case
2 expense approach recommendation in case number 2004-00103 as Mr. Smith is in
3 this case
4

5 95. Q. WHAT DID THE COMMISSION SAY ABOUT RATE CASE
6 NORMALIZATION IN CASE NUMBER 2004-00103?

7 A. The Commission rejected the AG's position. The Commission said,

8 "The AG requests that the Commission adopt a policy of
9 normalizing maintenance and rate case costs. Through normalization
10 Kentucky-American would be entitled to recovery not the historical
11 amount of expenditure but rather the future amount that the Commission
12 deems reasonable. Much like the amortized historical amounts, the
13 normalized costs would be divided by their estimated useful lives to
14 determine the annual expense to be recovered through rates. The AG
15 asserts that the normalization approach would eliminate the unamortized
16 account balances from rate base since those accounts would no longer be
17 recorded on Kentucky-American's books.

18 Switching to normalization would affect Kentucky-American's
19 rates as the unamortized balances would be eliminated from rate base.
20 Annual amortization/normalization expense, however would be higher
21 through normalization since the annual expense would be based on future
22 costs that presumably would exceed historical costs. The AG presented no
23 evidence regarding the appropriate level of normalized costs in this case.
24 Absent such evidence, we cannot determine the reasonableness of the
25 AG's proposal and must deny it.

26 The AG also questions the reasonableness of Kentucky-
27 American's requested level of rate case expense. We find that introducing
28 additional projected cost estimates into Kentucky-American's rate
29 proceedings through normalization would only result in additional

1 litigation in future rate cases and thus unnecessarily increase those rate
2 cases even further. We therefore deny the proposed adjustment.”⁴
3

4 96. Q. PLEASE STATE THE COMPANY’S POSITION ABOUT THE
5 NORMALIZATION METHOD PROPOSED BY MR. SMITH?

6 A. The Company’s request for recovery of both its current and prior years rate case
7 expense is absolutely consistent with past Commission’s rulings in case numbers
8 2000-00120 and 2004-00103 for both the method and amortization periods. Mr.
9 Smith has introduced no new credible evidence to support the normalization
10 approach. Mr. Smith has totally ignored the prior rate case expenses (stated at
11 current/or forecasted test-year levels) in arriving at some average normalized rate
12 case expense level appropriate for the forecasted test-year. Mr. Smith only used
13 the current rate case expense to determine his normalized rate case expense which
14 effectively requires the Company’s shareholders to bear the full cost of its
15 2007/2008 rate case expenses instead of the sharing policy adopted by the
16 Commission in its order in case number 2004-00103. Further he normalizes the
17 rate case expense over three years without support. The Company has filed its
18 last three rate cases on approximate intervals of 15-18 months. Even if the
19 Commission should adopt a normalized approach to rate case expense that
20 normalized cost should be reflective of the 18-24 month timeframe not the 36
21 month time frame suggested by the AG witness. The AG’s recommendation
22 should be denied in this case.
23

24 **AMERICAN WATER WORKS SERVICE COMPANY COSTS**
25

26 97. Q. DID THE AG AND THE LFUCG WITNESSES MAKE ADJUSTMENTS TO
27 THE AWWSC COSTS INCLUDED IN THE COMPANY’S FILING?

28 A. Yes, but in very different approaches.
29

30 98. Q. WHAT APPROACH WAS USED BY LFUCG WITNESS MR. BAUDINO?

⁴ Commission Order in Case Number 2004-00103, at page 20.

1 A. He eliminates \$2.145 million of AWWSC claiming that level exceeds the labor
2 savings and that the Company has not shown the AWWSC costs were prudently
3 incurred.

4
5 99. Q. WHAT ADJUSTMENTS DID MR. SMITH MAKE TO THE AWWSC COSTS
6 INCLUDED IN THE COMPANY'S FILING?

7 A. He made five adjustments to AWWSC costs. On RCS-1, in Schedules C-4 and C-
8 5, he eliminated the entire amount of incentive compensation expense for
9 AWWSC for a combined total of \$616,195. On Schedule C-6 he lowered the
10 management fees by \$133,057 based on updated forecast numbers. On Schedule
11 C-7 he eliminated \$198,342 for Business Development costs. And on Schedule
12 C-8 he eliminated \$65,793 for several categories of AWWSC expenses he claims
13 are not appropriately covered in rates. The total adjustment to management fees
14 proposed by the AG is \$1.013 million or 11.2% of the total request.

15
16 100. Q. DO YOU HAVE ANYTHING TO ADD TO YOUR PREVIOUS REBUTTAL
17 TESTIMONY ABOUT INCENTIVE PLAN COSTS?

18 A. Only to clarify that the incentive plan compensation previously discussed at
19 length in this rebuttal testimony are part of the overall compensation plan of
20 AWW which is applicable to both the employees of AWWSC providing service
21 to KAWC, as well as the KAWC employees. The justification previously given
22 in support of rate recovery of incentive compensation applies equally to Mr.
23 Smith's elimination of this expense regarding AWWSC costs.

24
25 101. Q. DID THE COMPANY ADJUST ITS REQUESTED AWWSC COSTS AFTER
26 FILING THE CASE?

27 A. In response to AG-1-113, the Company indicated that it had updated AWWSC
28 costs for the forecasted test-year. The Company indicated the AWWSC costs
29 were expected to decrease by \$133,865, which was primarily related to the same
30 updated actuarially determined pension and OPEB costs for AWWSC as the
31 Company used to lower its requested pension and OPEB costs in response to

1 PSC-2-23. Mr. Smith has included this adjustment in RCS-1, Schedule C-6. The
2 Company does not contest this adjustment to its filing and in fact the Company
3 modified its AWWSC costs for the forecasted test-year for this adjustment in its
4 base year update filing of July 15, 2010. The Company would note that it takes
5 exception with Mr. Smith's portrayal of this update as inaccurate budgeting.
6 Obviously, once the Company knew the updated pension and OPEB forecasts
7 from Towers Watson, it immediately made that information available to the
8 parties through discovery. His portrayal of this adjustment as inaccurate
9 budgeting is misplaced.

10
11 102. Q. DID MR. SMITH INDICATE THAT HE HAD THOROUGHLY REVIEWED
12 THE AFFILIATED CHARGES FROM AWWSC TO KAW?

13 A. On page 50 of his testimony he indicates that he did not "in the detail that these
14 affiliate charges deserve." He went on to indicate that he had asked for and
15 reviewed discovery of some of the costs that have been included in KAWC's
16 claim for affiliated Management Fees.

17
18 103. Q. WHAT IS THE COMPANY'S RESPONSE TO MR. SMITH'S CLAIM ABOUT
19 THE AWWSC INFORMATION PROVIDED TO THE AG?

20 A. The Company responded to each and every data request on the subject of
21 AWWSC costs that the AG and Mr. Smith inquired. That discovery consisted of
22 at least 30 questions, many with many multiple parts, and the responses consisted
23 of hundreds of pages (if not thousands of pages of data). The Company cannot
24 control what Mr. Smith reviewed, but the Company was responsive to the AG's
25 discovery requests, so the information was available for Mr. Smith's
26 consideration.

27
28 104. Q. WHAT OTHER DATA DID MR. SMITH RELY ON IN HIS ANALYSIS OF
29 THE AWWSC COSTS?

30 A. On pages 50-53, Mr. Smith discusses at length a decision in California concerning
31 California American Water Company regarding General Office Expense of which

1 AWWSC costs were included. He indicates that he used recommendations of the
2 California DRA (Department of Ratepayer Advocate) to identify classifications of
3 costs that he is proposing to eliminate for rate recovery in this case. As will be
4 shown in the following testimony, Mr. Smith did not perform any independent
5 analysis of his own to support his adjustments shown on Schedules C-7 and C-8
6 but appears to assume because the California DRA proposed those adjustments
7 they must equally apply to KAWC. Obviously, we do not believe this type of
8 support from a different subsidiary of AWW, with different test-years, different
9 issues, and with which Mr. Smith was not involved, constitutes credible evidence
10 in this case.

11
12 105. Q. ARE YOU FAMILIAR WITH THE CALIFORNIA CASE WHICH MR. SMITH
13 USES AS JUSTIFICATION FOR HIS ADJUSTMENTS IN THIS CASE?

14 A. I have had the opportunity to discuss that case with my counterpart in California
15 and the rate staff at the Shared Services Center who worked on that case. Based
16 on those discussions, I am generally aware of the of California American case.
17 The Department of Ratepayer Advocate (“DRA”) made a number of adjustments
18 similar to those proposed by Mr. Smith in this case. California American strongly
19 disagreed with the DRA and the Commission’s rulings on many areas and asked
20 for reconsideration. The CPUC reversed several of the DRA recommendations
21 previously adopted by the CPUC. One of the issues related to call center
22 allocations to California American regarding third party billing which California
23 American does not perform. This is an example of why adjustments suggested in
24 California are not applicable to KAWC because KAWC does perform third party
25 billing for the LFUCG and other public wastewater providers, and the revenue
26 from those third party billings is reflected above the line in this case. General
27 statements and conclusions from rulings in other states can be misleading without
28 proper analysis to support a position taken in Kentucky. What is obvious in Mr.
29 Smith’s testimony and adjustments is he did no independent analysis to support
30 his position.

31

1 106. Q. DID THE AG WITNESS MAKE ADJUSTMENTS TO MANAGEMENT FEES
2 TO ELIMINATE BUSINESS DEVELOPMENT (“BD”) COSTS?

3 A. Yes. He has eliminated \$198,342 of AWWSC costs associated with business
4 development as shown on RCS-1, Schedule C-7. Mr. Smith bases this
5 adjustment on his contention that “these charges should be removed because they
6 are unnecessary for the provision of safe, reliable and reasonably priced water and
7 wastewater utility service in Kentucky.”⁵

8
9 107. Q. WHAT SUPPORT DID MR. SMITH GIVE FOR THIS ADJUSTMENT?

10 A. Mr. Smith’s support is, “Similar costs were removed by the CPUC in the most
11 recent California American Water Case and are being removed, with concurrence
12 of Arizona-American Water Company witnesses, in that affiliated utility’s current
13 Arizona case.”⁶ I would note that the Arizona case referenced by Mr. Smith is
14 still active with a final decision not due until next January and that Mr. Smith
15 offers no support for his statements concerning that case.

16
17 108. Q. DID MR. SMITH PROVIDE ANY OTHER SUPPORT FOR THIS
18 ADJUSTMENT?

19 A. No. He does not appear to have done any independent analysis to determine if
20 BD activities have benefited KAWC. He did not do any independent analysis to
21 determine if the circumstances in California or Arizona were different than
22 KAWC.

23
24 109. Q. DO YOU AGREE WITH MR. SMITH’S ASSERTION THAT BD COSTS ARE
25 UNNECESSARY FOR THE PROVISION OF SAFE, RELIABLE AND
26 REASONABLY PRICED WATER AND WASTEWATER UTILITY SERVICE
27 IN KENTUCKY?

28 A. I do not agree with Mr. Smith, and I don’t believe the customers in Boonesboro,
29 Tri-Village, Elk Lake or Owenton who are now KAWC customers agree either.

⁵ Testimony of Ralph C. Smith, at page 56, beginning on line 6.

⁶ Testimony of Ralph C. Smith, at page 56, beginning on line 7.

1 The Company made significant improvements to those service areas that prior to
2 KAW acquisition experienced a myriad of service issues, water quality issues and
3 high rates. In addition, customer growth from within the existing service areas
4 and through acquisitions is good for existing customers because revenue growth
5 offsets the need to increase rates and the company's fixed costs are spread over a
6 larger customer base to the benefit of existing customers. In this case the
7 Company included revenue for a new billing contract with the LFUCG to provide
8 storm water billing. The \$364,000 of new 2010 revenue from that contract was
9 included in forecasted test-year going level revenues in this case above the line,
10 which reduces the rate increase in this rate case dollar for dollar from what it
11 would have otherwise been. Mr. Smith provides no analysis nor gives any
12 recognition to the fact that the Company has been encouraged by various
13 Kentucky governmental bodies, including the Commission, to expand its system
14 when it makes sense to do so. Obviously, the Commission, the Department of
15 Water and Kentucky Infrastructure Authority do not share Mr. Smith's belief that
16 consolidation of water systems through acquisitions when that makes sense and is
17 economically feasible to do so provides no benefit to the customers.

18
19 110. Q. DID MR. SMITH DO ANY ANALYSIS TO DETERMINE THE MAKE-UP OF
20 THE BD COSTS TO KAW INCLUDED IN AWWSC COSTS?

21 A. No. He appears to have made no effort to determine the make-up of the BD costs.
22 If he had he would have learned that the BD costs include an employee of
23 AWWSC located in Lexington, Kentucky whose responsibility is to develop
24 growth for KAWC and Tennessee-American. This employee's time and expenses
25 are a significant portion of the cost he eliminated, in addition to the administrative
26 support he gets from other AWWSC employees who provide research and
27 assistance with financial modeling and business proposals relating to KAWC.
28 Mr. Smith would have learned that, through those efforts, growth revenue from
29 the LFUCG billing contract is providing a direct benefit to the customers of KAW
30 in this case.

1 111. Q. IS IT ONLY THE SHAREHOLDERS WHO BENEFIT FROM GROWTH
2 THROUGH REVENUE, ACQUISITIONS OR REGULATED CONTRACT
3 OPERATIONS?

4 A. No. Existing customers benefit in the revenue growth from acquisitions. Any
5 efficiency gains, cost saving measures and growth only remain with the Company
6 and its shareholders until other factors require rates to be adjusted. In each rate
7 case any benefits from these activities then flow to the customers. While I am sure
8 Mr. Smith knows the rate making process, he attempts to incorrectly portray that
9 business development provides no benefits to existing customers. Under Mr.
10 Smith's approach the customers get the benefits of that growth in each rate case,
11 but it is his contention that the shareholders should bear the full cost of the BD
12 personnel required to generate that growth. The Company does not believe Mr.
13 Smith's approach to rate recovery of BD costs is fair, reasonable, or supported by
14 any facts. Mr. Smith's sole justification for this adjustment is "California does
15 it." The Company does not believe that is reason enough given the support for
16 recovery of BD costs provided by the Company.

17
18 112. Q. WOULD YOU DISCUSS THE AG'S ADJUSTMENT RCS-1, SCHEDULE C-8?

19 A. Yes. This adjustment eliminates a number of expenses identified in the AWWSC
20 information provided in response to AG-1-67 and AG-1-89. These items include:

- 21 • Charitable Contributions - \$4,728 -- The Company does not challenge this
22 adjustment.
- 23 • Community Relations Expense - \$3,499 - - The Company will not rebut
24 this item.
- 25 • Advertising - \$11,909 - - The Company will rebut this item.
- 26 • Company Dues, Membership Deductible and Non-deductible - \$1,427 - -
27 The Company will not rebut this item.
- 28 • Membership Dues - \$23,961 - - The Company will rebut this issue.
- 29 • Penalties Non-deductible - \$81 - - The Company will not rebut this issue.
- 30 • Meals Non-deductible - \$20,587 - - The Company will rebut this issue.

1 Mr. Smith did no follow-up to determine the nature of these expenses nor any
2 independent analysis to determine if they were appropriate for rate recovery.

3
4 113. Q. WHY DOES THE COMPANY DISAGREE WITH MR. SMITH'S
5 ELIMINATION OF ADVERTISING EXPENSE?

6 A. While AG-1-67 and AG-1-89 did provide the number used by Mr. Smith, he did
7 no follow-up or analysis to determine what made up the advertising expense.
8 This expense was predominantly made up of advertisements and job placement
9 ads related to hiring employees at AWWSC. The Company believes recruitment
10 efforts and hiring is an important function in maintaining proper staffing levels.
11 If this expense were at KAWC there would not be a question about rate recovery.
12 But since Mr. Smith did no follow-up or independent analysis he assumes this
13 expense could not possibly benefit KAWC's customers. Mr. Smith is not correct
14 and did not perform any analysis to determine the justification for his position.

15
16 114. Q. WHAT ABOUT MEMBERSHIP DUES?

17 A. The response to AG-1-67 listed such membership dues as the Accountancy
18 Board of Ohio, AICPA, American Bar Association, American Water Works
19 Assoc., Human Resources Association, IAPP, Institute of CMA's, Institute of
20 Supply Management, ISACA/ITGI, Kentucky Bar Assoc., Mayor's Water
21 Council, National Fire Protection Assoc., NJ Society of CPA's, PA Institute of
22 CPA's, Society of Human Resources Management, U. S. Chamber of
23 Commerce, Water Environmental Federation, and WV Board of Accountancy.
24 As is obviously apparent, these memberships are for water utility and
25 professional trade organizations where employees who provide service to KAW
26 can gain valuable and pertinent information on current industry standards. They
27 also include professional certification membership organizations for employees
28 directly providing service to KAWC. Again if these types of expenses were at
29 KAWC there would be no question of rate recovery and that should not be
30 different for AWWSC employees providing service to KAWC. I would draw
31 your attention to two examples in particular, the Kentucky Bar Association and

1 the WV Board of Accountancy. Those relate to KAWC's portion of those
2 professional certification memberships for A.W. Turner, Sheila Miller and
3 myself who are AWWSC employees sitting in this courtroom today on behalf of
4 KAWC. The AG may not agree but I believe our staying current with our
5 professional licenses is important to our job performance and does benefit the
6 customers of KAWC.

7
8 115. Q. PLEASE ADDRESS THE ISSUE OF NON-DEDUCTIBLE MEALS?

9 A. Mr. Smith suggests that the Commission should adopt the IRS standard for
10 record keeping on employee meals and exclude that amount from rate recovery.
11 Mr. Smith is not correct in his interpretation of the IRS rules. The IRS provides
12 taxpayers with the option to deduct 50 % of legitimate business purpose meals in
13 order to avoid maintenance of the costly and burdensome detail required for full
14 deduction. AWW has elected the administratively less burdensome 50% option
15 for tax deductible purposes only. Mr. Smith has inappropriately turned this tax
16 option into a claim that the meals are not for legitimate business purpose. The
17 fact is the Company and AWWSC do not permit reimbursement for meals that
18 have no legitimate business purpose. Mr. Smith has incorrectly interpreted the
19 IRS rule, and his claim for disallowance should be rejected.

20
21 116. Q. YOU STATED EARLIER THAT LFUCG WITNESS BAUDINO MADE AN
22 ADJUSTMENT TO REDUCE AWWSC COSTS BY \$2.145 MILLION.
23 WOULD YOU ADDRESS THAT ADJUSTMENT?

24 A. Yes. On page 44 he claims that KAWC has not shown labor costs from
25 AWWSC have been prudently incurred. He goes on to say that Exhibit MAM-7
26 attached to my direct testimony demonstrates that if nothing had changed since
27 case number 2000-00120, labor and labor related costs at KAWC would have
28 been \$2.145 million lower than current labor and labor related costs from
29 AWWSC. The Company believes Mr. Baudino's conclusions are wrong as is his
30 reasoning in arriving at them.

31

1 117. Q. DID THE COMPANY PROVIDE EVIDENCE AS TO THE PRUDENCY OF
2 THE COST FROM AWWSC?

3 A. Yes. I addressed AWWSC costs extensively in my direct testimony (and will
4 address the problems with Mr. Baudino's conclusions about Exhibit MAM-7
5 later in this testimony), and the Company provided volumes of support for the
6 AWWSC costs in the expansive discovery issued in this case (to which Mr.
7 Baudino had access). Most importantly, the Company provided a detailed study
8 attached to the testimony of Mr. Baryenbruch about the need and reasonableness
9 of the services provided by AWWSC, and a cost comparison of the AWWSC
10 costs if provided by third party service providers at market based costs. Mr.
11 Baudino failed to discuss or recognize that study in his testimony. There is
12 ample support for the prudence of the AWWSC costs requested in this case, Mr.
13 Baudino just chooses not to acknowledge it. It is telling that Mr. Baudino fails to
14 mention Mr. Baryenbruch's testimony and study in his testimony, and fails to
15 provide any challenge to the conclusions reached in the study. It is also telling
16 that Mr. Smith only mentioned Mr. Baryenbruch's report at the end of his
17 testimony with some very much unsupported brief comments.

18
19 118. Q. WOULD YOU BRIEFLY SUMMARIZE THE CONCLUSIONS REACHED IN
20 MR. BARYENBRUCH'S STUDY OF AWWSC COSTS?

21 A. Yes. Those conclusions regarding AWWSC costs are provided on page 2-5 of
22 Mr. Baryenbruch's direct testimony:

- 23 • The AWWSC costs per KAWC customer were very reasonable compared
24 to cost per customer for electric and combination gas/electric service
25 companies providing similar services. KAWC was charged
26 \$55/customer which compares to an average cost of the comparison
27 group of \$109. Only 3 or 24 utilities in the comparison group had lower
28 service company costs than KAWC;
- 29 • KAWC was charged below market rates for managerial and professional
30 services from AWWSC;

- 1 • The average rates of outside service providers are 21% higher than
2 AWWSC hourly rates;
- 3 • The managerial and professional services provided by AWWSC (to
4 KAWC) are vital and could not be procured externally without careful
5 supervision, with additional employees at KAWC;
- 6 • If KAWC had outsourced the services provided by AWWSC the cost
7 would have increased by \$1.5 million;
- 8 • The study's hourly rate comparison understates cost advantages of
9 AWWSC because AWWSC only charges for 8 hour days when they
10 work more, while outside providers would charge for actual hours
11 worked;
- 12 • It would be difficult for KAWC to find local service providers with the
13 same specialized water industry experience possessed by AWWSC
14 employees and the same institutional knowledge of KAWC's operation
15 as AWWSC employees;
- 16 • AWWSC service company fees do not include profit markup;
- 17 • The cost of AWWSC customer account services, including the National
18 Call Center, is within a reasonable range of the average of the
19 neighboring electric utility comparison group;
- 20 • The services from AWWSC are necessary and would be required even if
21 KAWC were a stand-alone water utility; and
- 22 • There is no redundancy or overlap in the services provided by AWWSC
23 to KAWC.

24
25 119. Q. DO THE CONCLUSIONS REACHED ABOUT AWWSC COST BY MR.
26 BARYENBRUCH INDICATE TO YOU THAT AWWSC COSTS ARE
27 IMPRUDENT?

28 A. No, just the opposite. Mr. Baryenbruch's testimony and study in this case are
29 presented as evidence in this case and unrebutted by Mr. Baudino. This would
30 seem to me to be a direct contradiction to Mr. Baudino's unsupported claim that

1 KAWC has not shown labor costs charged from AWWSC have been prudently
2 incurred.

3
4 120. Q. WOULD YOU ADDRESS MR. BAUDINO'S CRITICISM OF YOUR DIRECT
5 TESTIMONY EXHIBIT MAM-7?

6 A. Yes. Mr. Baudino claims that the Commission should only consider the portion
7 of Exhibit MAM-7, page 1 of 3 prior to any adjustments for obvious items that are
8 not captured in the labor and labor related benefits analysis sections. Mr. Baudino
9 suggests the Commission should only consider a portion of the overall impact of
10 those shifts in responsibility (presumably only the portion that benefits his
11 position) and ignore the overall impact of those changes in organization
12 alignment. The Company believes the Commission should focus on the overall
13 impact to the customers from those realignments, including savings and benefits
14 that directly resulted from those changes in organization structure and realignment
15 of duties. As indicated in several other areas of this rebuttal testimony the AG
16 and LFUCG witnesses believe the customers should "reap the benefits" of the
17 Company's activities: i) to be more efficient and productive, ii) to improve
18 service, iii) to leverage the use of more current technology, and iv) to be more
19 cost effective by leveraging the overall economies of scale and purchasing power
20 of the entire AWW system, but they indicate the Company's shareholders should
21 bear the full cost to generate those benefits.

22
23 121. Q. YOU MENTION ABOVE A CHANGE IN ACCOUNTING BETWEEN
24 AWWSC AND KAWC IS NOT CAPTURED IN THE ANALYSIS OF THE
25 LABOR AND LABOR RELATED BENEFITS SECTION OF EXHIBIT MAM-
26 7. WOULD YOU PLEASE EXPLAIN THAT CHANGE IN ACCOUNTING
27 AND WHY IT MUST BE INCLUDED IN THIS ANALYSIS?

28 A. Yes. The analysis starts with local KAW and AWWSC labor and benefits costs
29 present in the Commission's authorized cost of service elements in case number
30 2000-120, a period prior to several reorganizations and realignments of
31 responsibilities between AWWSC and KAW. The analysis projects those costs to

1 the forecasted test-year period in this case, as if those reorganizations and
2 realignments had not occurred, based on known and measurable changes in the
3 labor and related labor benefit costs. The analysis then compares that result to the
4 KAW labor costs, labor related benefit costs, and total AWWSC costs included in
5 the forecasted test-year for this case. There were no capital costs (depreciation,
6 capital leases and interest expense) included in the AWWSC costs in case number
7 2000-00120, however, there are significant capital costs embedded in the
8 forecasted test-year AWWSC costs (as indicated in adjustment #3 on Exhibit
9 MAM-7 of \$1,5335,472).

10
11 The difference in accounting between KAWC and AWWSC is that if those
12 Information Technology Systems equipment and software, office space and office
13 equipment had been purchased directly by KAW they would be reflected in
14 depreciation, rent and interest expense, while they are captured as AWWSC costs
15 (management fees) in the forecasted test-year. This change in accounting must be
16 accounted for in the analysis or we have an “apples to oranges” comparison. The
17 purchase of those shared assets used by all AWW subsidiaries through AWWSC
18 versus KAWC purchasing those assets directly resulted in lower costs to
19 KAWC’s customers. If those assets had been purchased by KAWC they would
20 been reflected as rate base which would have provided a return of and on those
21 assets at the overall WACC authorized by the Commission. Instead, those assets
22 are financed by debt at AWWSC and billed at cost. This approach results in a
23 lower cost to KAWC’s customers. This change in accounting is not captured in
24 the section of the analysis of only labor and labor related costs and contrary to Mr.
25 Baudino’s assertion otherwise, they must be considered in this analysis to provide
26 the true impact to KAWC’s customers from the shift in functions from KAW to
27 AWWSC.

28
29 122. Q. PLEASE DESCRIBE ADJUSTMENT 1 SHOWN ON EXHIBIT MAM-7 AND
30 WHY THAT ADJUSTMENT SHOULD BE INCLUDED IN THE OVERALL
31 IMPACT OF THE SHIFT IN FUNCTIONS?

1 A. In 2004 AWWSC created a national procurement center as part of the national
2 shared services center to take full advantage of the economies of scale and buying
3 power of the entire AWW system. This required additional staff that was not
4 present in either the KAWC or AWWSC costs authorized in case number 2000-
5 120, but are present in the AWWSC costs for the forecasted test-year. To
6 determine the overall impact of these additional employee costs in the analysis it
7 is both imperative and appropriate to consider the savings accruing to KAWC
8 from those enhanced purchasing practices to determine the overall impact of the
9 realignment and shift of costs captured in this analysis.

10
11 123. Q. PLEASE DESCRIBE ADJUSTMENT 2 SHOWN ON EXHIBIT MAM-7 AND
12 WHY THAT ADJUSTMENT SHOULD BE INCLUDED IN THE OVERALL
13 IMPACT OF THE SHIFT IN FUNCTIONS?

14 A. By starting the analysis with the costs authorized in case number 2000-120
15 adjusted to the forecasted test-year period included in this case, the analysis does
16 not capture the impact of customer growth that would have been added to KAWC
17 costs if it still maintained its call center, billing and collections functions locally.
18 However, the cost increases related to customer growth are embedded in the
19 AWWSC national call center costs included in the forecasted test-year in this
20 case. To determine the overall impact of these additional employee costs in the
21 analysis it is both imperative and appropriate to consider that cost increase in
22 determining the overall impact of the realignment and shift of costs captured in
23 this analysis.

24
25 124. Q. PLEASE DESCRIBE ADJUSTMENT 4 SHOWN ON EXHIBIT MAM-7 AND
26 WHY THAT ADJUSTMENT SHOULD BE INCLUDED IN THE OVERALL
27 IMPACT OF THE SHIFT IN FUNCTIONS?

28 A. In 2001 the AWWSC created AWCC at the corporate AWWSC level to take full
29 advantage of the economies of scale and buying power of the entire AWW system
30 regarding the placement of long-term debt and short-term debt credit facilities.
31 This required additional staff that was not present in either the KAWC or

1 AWWSC costs authorized in case number 2000-120, but are present in the
2 AWWSC costs for the forecasted test-year. To determine the overall impact of
3 these additional employee costs in the analysis it is both imperative and
4 appropriate to consider the savings accruing to KAWC from those enhanced
5 financing activities obtained through AWCC to determine the overall impact of
6 the realignment and shift of costs captured in this analysis. The cost benefits of
7 those financing activities generated by the use of AWCC are clearly demonstrated
8 in Exhibit MAM-4 attached to my direct testimony.
9

10 125. Q. WOULD THE SAVINGS YOU MENTION IN ADJUSTMENTS 1, 3 AND 4
11 INCLUDED IN THE ANALYSIS PROVIDED ON EXHIBIT MAM-7 HAVE
12 OCCURRED IF THE FUNCTIONS HAD STAYED LOCAL AT KAWC?

13 A. No. The procurement savings would not have occurred without the creation of
14 the procurement group and enhanced emphasis on using the national purchasing
15 power of AWW, and KAWC could not have generated the interest savings on a
16 stand-alone basis issuing debt in the private placement market that have been
17 achieved through the creation and use of AWCC in obtaining debt in the financial
18 markets based on the credit rating of AWW. That is why those savings have to be
19 considered in the overall impact of the shift of functions to AWWSC.
20

21 126. Q. YOU HAVE COVERED THE AWWSC COST ASPECTS, BUT HAS THE
22 INCREASED USE OF AWWSC ENHANCED SERVICE TO THE
23 CUSTOMERS?

24 A. Yes. The national call center provides 24/7 service to the customers compared to
25 the 8-5 Monday-Friday provided locally by KAWC, we now have on-line
26 capabilities in the field service vehicles to better coordinate customer contact and
27 permit convenient customer appointment times, and we have coordinated
28 programmed maintenance expertise for SCADA and plant maintenance to name a
29 few. In addition, these activities have contributed to the improved customer
30 satisfaction and service related metric improvements identified in Rebuttal

1 Exhibit MAM-6 attached to this testimony. Those service related benefits have
2 accrued to the customers immediately upon implementation
3

4 127. Q. WOULD YOU PLEASE SUMMARIZE THE COMPANY'S POSITIONS ON
5 THE ADJUSTMENTS TO AWWSC COSTS PROPOSED BY AG WITNESS
6 MR. SMITH AND LFUCG WITNESS MR. BAUDINO?

7 A. Yes. Both Mr. Smith and Mr. Baudino suggest major reductions to AWWSC
8 costs in their testimony. However, they provide little, if any, support for their
9 positions. Neither provides any meaningful challenge or rebuttal to the
10 conclusions reached in Mr. Baryenbruch's testimony and report on AWWSC
11 costs. As addressed in this rebuttal, neither witnesses' positions are supported by
12 fact or sound reasoning in most instances. The Company believes the information
13 regarding AWWSC costs provided in direct testimony, discovery and this rebuttal
14 testimony clearly indicates that the enhanced use of AWWSC has driven cost
15 savings, increased customer service, resulted in more efficient and cost effective
16 operations, improved customer satisfaction, and provides more than adequate
17 support for the prudence of the AWWSC costs. The Company believes that the
18 unrebutted support by the Company regarding AWWSC costs fully support
19 recovery of those costs as requested by the Company in its filing as amended by
20 the base period update filing of July 15, 2010.
21
22

23 **FEDERAL INCOME TAXES**

24

25 128. Q. HAS THE AG PROPOSED AN ADJUSTMENT TO THE COMPANY'S
26 FEDERAL INCOME TAXES?

27 A. Yes. In addition to the normal adjustments to income taxes resulting from
28 changes in the operating income impact from the AG's recommendations in this
29 case, Mr. Smith proposes to reduce the Company's current federal income tax
30 ("FIT") expense for a consolidated tax adjustment ("CTA"). Mr. Smith's
31 proposed adjustment would reduce the Company's tax expense by \$1.362 million.

1 Because the Company's FIT expense is properly calculated at the 35% statutory
2 FIT rate the Company is required to pay, Mr. Smith's proposal would produce
3 immediate erosion in the Company's rate of return on equity of 86 basis points.
4 This AG adjustment is shown on RCS-1, Schedule C-2.
5

6 129. Q. IS IT THE POLICY OF THIS COMMISSION TO IMPOSE A
7 CONSOLIDATED TAX ADJUSTMENT ON THE COMPANIES THAT IT
8 REGULATES?

9 A. No, it is not. In fact, the Commission has rejected similar proposals by the AG in
10 recent cases involving Kentucky Utilities Company and Louisville Gas &
11 Electric.
12

13 130. Q. IS IT NOT THE CASE, HOWEVER, THAT A CONSOLIDATED TAX
14 ADJUSTMENT WAS PREVIOUSLY IMPOSED ON THE COMPANY BY
15 THE COMMISSION?

16 A. Yes, it is. Prior to the two cases discussed above, the Commission did impose a
17 CTA in the Company's rate case number 2004-00103. The Company appealed
18 the Commission's order in that case, but that appeal case (which contained a cross
19 appeal) was voluntary dismissed as part of the settlement of Company's 2007 rate
20 case. The settlement agreement specifically preserved the Company's right to
21 contest the applicability of a CTA in future rate cases. I will cover the
22 Company's position regarding the Commission's order and findings concerning
23 the CTA issue in case number 2004-00103 later in this testimony. Prior to the
24 Company's 2004 rate case, the Company had always been regulated as a stand-
25 alone entity for federal tax purposes. Both the Company's 2007 and 2008 rate
26 cases ended as settled cases without any determination regarding the federal
27 income tax methodology being included in the settlement agreements approved by
28 the Commission. In fact, in both the KU and LG&E cases, the AG tried to use
29 the Company's 2004 case as precedent for a state-wide CTA and this Commission
30 rejected those proposals, stating that the imposition of the CTA on the Company
31 was due to unique circumstances.

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131. Q. PLEASE ADDRESS THE REASONS GIVEN IN THE COMMISSION’S ORDER IN CASE NUMBER 2004-00103 FOR IMPOSING THE CTA ON THE COMPANY.

A. The CTA proposal was made in that case by the AG in the testimony of its witness Andrea Crane. The Commission accepted the AG’s position based upon the following findings: “The ability to file such a return (consolidated TWUS) would permit the filing of consolidated U.S. Tax returns. The ability to file such a tax return, Kentucky-American argued, benefited the public because it would reduce administrative expenses by eliminating the need to file multiple tax returns *and permit some savings by allowing payment of taxes calculated on the net profits of all entities within the consolidated group* (emphasis supplied).”⁷

132. Q. IN ARGUING FOR APPROVAL OF THE ACQUISITION OF AWW BY RWE, DID THE COMPANY CONTEND THAT FILING A CONSOLIDATED TAX RETURN WOULD PRODUCE ANY TAX SAVINGS THAT WOULD BENEFIT CUSTOMERS?

A. No. The Company stated that filing a consolidated tax return would produce administrative savings and administrative efficiencies. The Company did not say that tax savings would result from allowing the payment of taxes calculated on the net profits of all entities within the consolidated group or that such savings would be a reason for the Commission to approve the merger acquisition. The Company requested a rehearing on that finding and other aspects of the case, and after that process filed an appeal on that finding with the Franklin Circuit Court. As indicated in the Petition for Rehearing and the Appeal Petition with the Circuit Court, the Company disputed the Commission's finding because KAWC did not make that argument in the RWE acquisition proceedings and does not believe such a benefit existed for KAWC prior to, during or after the ownership by RWE.

⁷ Commission Order in case number 2004-00103, page 65.

1 133. Q. WAS THE PROCEEDING REFERENCED IN THE COMMISSION'S ORDER
2 THE FIRST TIME THAT APPROVAL HAD BEEN SOUGHT FOR THE
3 CHANGE OF CONTROL?

4 A. No. In fact, in Case No. 2002-00018, the Commission had already approved the
5 ultimate acquisition of American Waterworks by RWE. Nothing in that order
6 indicated that the Company would have to share its federal income tax losses with
7 Kentucky ratepayers as a quid pro quo for approval of the acquisition. Therefore,
8 there would have been no logical reason for the Company to offer up benefits to
9 ratepayers in a subsequent proceeding involving this matter.

10
11 134. Q PLEASE EXPLAIN WHY KAWC RETURNED TO THE COMMISSION FOR
12 APPROVAL OF THE CORPORATE ARRANGEMENT WITH THAMES
13 AQUA U. S. HOLDINGS, INC. ("TWAUSHI"), AFTER THE COMMISSION
14 HAD PREVIOUSLY APPROVED THE ACQUISITION OF THE COMPANY
15 BY RWE?

16 A. At the time of the change of control, Thames Water was the owner of E'Town
17 Corp. and its subsidiaries (Elizabethtown Water Co. and The Mount Holly Water
18 Co.) under the Thames Water subsidiary TWUS. In that corporate structure,
19 E'Town Corp., its subsidiaries, and TWUS could not have been included in the
20 consolidated federal income tax of AWW. In order to include those entities prior
21 to their merger into AWW and maintain one consolidated tax filing for all the
22 U.S. operations of Thames and RWE, TWAUSHI was established as the Parent in
23 the consolidated income tax group. This change required the further approval of
24 the Commission, notwithstanding the fact that the ultimate parent company
25 remained RWE. This arrangement, however, was intended solely to continue the
26 administrative benefits of a combined AWW/TWUS consolidated federal income
27 tax group.

28
29 135. Q. WERE ANY OF THE INCOME NETTING BENEFITS REFERRED TO IN
30 THE COMMISSION'S FINDING IN CASE NUMBER 2004-00103

1 ADVANCED OR ADVOCATED BY KAWC OR AWW IN THE TWAUSHI
2 APPROVAL PROCEEDING?

3 A. No. The only benefit advocated was to file a consolidated federal income tax
4 return including both the AWW and TWUS subsidiaries with the associated
5 *administrative* savings associated with that combined consolidated federal income
6 tax return. No income netting or tax sharing benefits were ever proposed. The
7 notion that KAWC somehow "promised" to provide consolidated tax savings to
8 its customers as a quid pro quo for the approval of the merger is incorrect.
9 Indeed, as I stated, the merger had already been approved and this was a "clean
10 up" filing so there would have been no need to make that concession - certainly
11 not where the long-time policy of the Commission was to set its jurisdictional
12 utilities' rates based on a stand-alone calculation of federal income tax expense.
13 Accordingly, there is no valid reason to treat KAWC differently for federal
14 income tax purposes than any other utility in the Commonwealth.

15
16 136. Q. IN ADDITION TO THE ABOVE, HAS THE CORPORATE STRUCTURE OF
17 AWW, IN FACT, CHANGED SINCE THE COMMISSION'S APPROVAL OF
18 TWAUSHI AS THE PARENT OF AWW AND KAWC?

19 A. Yes. RWE has since divested its equity holdings in AWW through a series of
20 Initial Public Offerings in the financial markets. AWW is now again a publicly
21 traded domestic (i.e., U.S.) Company (listed on the NYSE as AWK), and AWW
22 is the Parent for the consolidated federal income tax group, which includes
23 E'Town Corp. and its subsidiaries, which are now subsidiaries of AWK through a
24 merger of New Jersey American Water Company and E'Town Corp.
25 Accordingly, there is no conceivable reason for the Commission to carve out
26 KAWC - and KAWC alone - from its established policy that tax expense is to be
27 computed on a stand-alone basis.

28
29 137. Q. SHOULD THE COMMISSION ADOPT A CTA FOR REGULATED
30 UTILITIES IN KENTUCKY?

1 A. No. The Commission has rejected this policy several times in the past, and to
2 adopt a CTA would constitute a major change in the Commission's policy
3 regarding income taxes and would have far reaching implications to every major
4 utility in the Commonwealth that is part of a consolidated tax group. The
5 Company is sponsoring the rebuttal testimony of Mr. James Warren, a tax
6 attorney and CPA who has extensive experience in tax matters and Mr. Warren's
7 rebuttal testimony demonstrates that the imposition of a consolidated tax
8 adjustment is a flawed regulatory concept.
9

10 138. Q. WHY IS A CONSOLIDATED TAX SAVINGS APPROACH NOT
11 APPROPRIATE FOR ESTABLISHING THE COMPANY'S RATES IN THIS
12 CASE?

13 A. The Company is required to expend cash at the statutory federal tax rate
14 (currently 35%) for the federal tax liability generated from the taxable income of
15 the Company under the consolidated AWW federal income tax group policy. It is
16 not appropriate because there are no tax savings "benefits" that arise from
17 participating in a consolidated tax filing. The alleged savings arise simply
18 because the tax losses of non-regulated companies would be confiscated for the
19 benefits of ratepayers. This is wrong because the tax liability for KAWC is the
20 same under the consolidated return of AWW or if a separate return were filed for
21 KAWC. This tax liability is computed by applying the statutory rate provided in
22 the Internal Revenue Code to the taxable income of the Company and subtracting
23 allowable tax credits. A KAWC positive tax liability is not reduced by any
24 nonutility negative tax liability under the consolidated federal income tax return
25 of AWW. Nevertheless, Mr. Smith is suggesting that a lower "effective" tax rate
26 be used than the statutory rate KAWC must pay. This would create a situation
27 whereby the Company would be required to contribute its FIT liability at the
28 statutory FIT rate (if it has positive taxable income) as if it were a stand-alone
29 federal income tax entity, but only recover in rates a federal income expense
30 lower than the statutory rate it is required to pay. As I stated previously, this
31 inappropriate allocation of other subsidiaries' tax losses to KAWC's ratepayers

1 would erode the Company's ability to achieve its authorized ROE by 86 basis
2 points, based on Mr. Smith's proposed adjustment in this case. Mr. Smith's
3 proposed adjustment, if accepted by the Commission, would require the
4 Company's shareholders to absorb \$1.362 million annually of "actual taxes paid"
5 by KAWC either as a member of the AWW consolidated tax group or as a stand-
6 alone federal income tax payer. Stated another way, unlike every other utility in
7 Kentucky that participates in a consolidated tax return, Kentucky American Water
8 Company - and only KAWC - would be penalized \$1.362 million or 86 basis
9 points for its participation in a consolidated tax group. The Company does not
10 believe such an approach to federal income taxes would constitute just or
11 reasonable rate recovery.
12

13 139. Q. WOULD YOU ADDRESS THE MANNER IN WHICH AWW TREATS THE
14 INDIVIDUAL SUBSIDIARIES INCLUDED IN THE CONSOLIDATED
15 FEDERAL INCOME TAX RETURN?

16 A. Yes. As stated earlier, the policy has remained consistent prior to, during and
17 after RWE ownership and the time when TWAUSHI was the consolidated tax
18 entity. The policy is in place to clearly set forth the manner in which individual
19 members of the AWW consolidated income tax group's federal income tax
20 expense and federal income tax payable to the consolidated group will be
21 addressed. The policy indicates that each individual member of the AWW
22 consolidated group (i.e., KAWC) will be treated as if each member had filed a
23 separate income tax return for that year and all prior years related to federal
24 income tax expense, federal income taxes payable, or federal income tax refunds
25 due.
26

27 140. Q. PLEASE EXPLAIN HOW THIS IMPACTS THE CTA RECOMMENDATION
28 OF MR. SMITH?

29 A. The discussion above demonstrates the many flaws in Mr. Smith's CTA that are
30 fatal to the reasoning behind it. His justification for imposing a CTA on KAWC
31 is predicated on the misplaced assumption that KAWC and its customers should

1 or would benefit from tax losses generated at other AWW subsidiaries. The
2 Company does not receive nor can it take advantage of tax losses experienced by
3 any other consolidated group members as suggested by Mr. Smith. The Company
4 pays its federal income taxes at the same statutory rate as it would as a stand-
5 alone company as long as it has taxable income. The only benefits to the
6 Company of being a part of a consolidated federal income tax return are the
7 administrative savings due to a consolidated filing and the fact, that KAWC is
8 paid immediately for its tax losses in any given year instead of having to follow
9 IRS rules on such recovery (for example, when KAWC has a taxable loss as it did
10 in 2008 due to the catch up of the new Capitalized Repairs deduction (from 2001-
11 2008) it can and has been provided immediate refunds for the tax loss).

12
13 Under a stand-alone tax return, the Company would be limited to recouping the
14 tax loss by use of the net operating loss tax provision against a previous or future
15 income tax year. The Company has historically generated taxable income, and
16 certainly will as indicated in the forecasted test-year tax calculation shown on
17 Exhibit 37, Schedule E-1.3 in this case. Therefore, the Company's participation
18 in any tax losses of the consolidated group are strictly passive, meaning the
19 Company has no risk in the expenses or tax strategies that generate those tax
20 losses in other AWW subsidiaries, nor does it recover in rates one penny of the
21 expenses associated with those tax losses at other AWW subsidiaries. What is
22 suggested by Mr. Smith is that a non-existent or "phantom" tax benefit not
23 applicable to KAWC's "actual federal income taxes paid" be provided to the
24 Company's customers, and the Company's shareholders asked to bear the cost of
25 the "phantom" tax savings. What he is suggesting is that the Commission should
26 confiscate the tax benefit of other companies, a tax benefit which KAWC's
27 customers had no part in generating, and which KAWC's customers shared no
28 risk. His position creates a cross subsidization by KAWC's shareholders for tax
29 losses at other subsidiaries to which they are not entitled.

1 141. Q. DID MR. SMITH APPLY HIS CTA METHODOLOGY CONSISTENTLY TO
2 THE AWW CONSOLIDATED TAX GROUP?

3 A. No. In fact, Mr. Smith recognizes the problems with this cross subsidy issue
4 regarding tax losses generated by other regulated companies and suggests that
5 regulated company tax losses should be excluded from his calculation⁸. He
6 appears, however, perfectly willing to ignore the subsidy issue when it comes to
7 confiscating the losses of the non-regulated companies in the consolidated group
8 for KAWC's ratepayers. Having recognized that the tax benefits of other
9 regulated companies should not be confiscated for the benefit of KAWC's
10 customers, he illogically proposed to confiscate for those customers the tax
11 benefits belonging to non-regulated subsidiaries. I contend this distinction is
12 illogical on its face. Mr. Smith's proposed CTA approach would amount to
13 confiscation because it permanently assigns to ratepayers the tax benefit resulting
14 from non-utility tax losses. Tax losses are assets in that they ordinarily provide an
15 immediate or near term cash benefit. These assets belong to those subsidiaries and
16 shareholders who bore the expenses that created the tax loss. On its face the CTA
17 proposed by Mr. Smith constitutes confiscation of non-utility shareholder
18 property. To lower KAWC's tax expense in its cost of service as a result of non-
19 utility tax losses that could have been carried back or forward by the non-utility
20 affiliates in a separate return deprives the non-utility group of valuable property
21 rights belonging to these companies.

22
23 142 Q. ARE THERE OTHER PROBLEMS WITH MR. SMITH'S CONSOLIDATED
24 TAX ADJUSTMENT THAT RENDER IT UNFIT FOR RATEMAKING?

25 A. Yes. Generally, an adjustment should be a reasonable proxy for the conditions
26 that will be in existence when rates are in effect. Mr. Smith's adjustment is
27 anything but that. For example, although his exhibit RCS-1. Schedule C-2
28 presents data for the years 2003 to 2008; Mr. Smith's CTA is calculated only
29 based on the three years 2006 to 2008. His adjustment, briefly, takes the taxable
30 income of the system, figures KAWC's share of that income, then allocates the tax

⁸ Testimony of Ralph C. Smith, at page 31, footnote 5.

1 losses of the non-utility subsidiaries to KAWC based on the Company's share of
2 overall income without any analysis or determination of what drove those tax
3 results or analysis to determine if those factors would be occurring during the
4 forecasted test-year in this case. There are several things that are glaringly
5 apparent (or missing altogether) from this exhibit and testimony:

- 6 • An analysis of the tax returns from 2003-2007 would have shown that the
7 tax losses associated with capital cost related to the premium paid by
8 RWE for the stock of AWW and the “divestiture costs” related to both the
9 2002 Change of Control and the 2007 Divestiture were major contributors
10 to the tax losses.
- 11 • Further review would have indicated that the Commission specifically
12 precluded rate recovery for those types of costs, but which now form a
13 substantial portion of the tax losses Mr. Smith now proposes to pass to the
14 customers. Obviously the Company not does not agree with the CTA
15 approach in general, but believes sharing the tax benefit of premium
16 related and divestiture costs specifically precluded from rate recovery by
17 the Commission is just another example of Mr. Smith’s unsupported
18 adjustments and another reason to reject his proposed CTA approach.
- 19 • The RWE premium costs and Divestiture costs are obviously not present
20 in 2008-2010 and, therefore much of the CTA proposed by Mr. Smith is
21 based on non-recurring items not present in the forecasted test-year in this
22 case.
- 23 • Allocated tax losses fluctuate wildly, from \$0 to over \$8 million driven in
24 large part by the tax losses identified in the first three bullet points above.
- 25 • The results for 2009 and any changes in the AWW tax position for losses
26 for 2010 and 2011 are missing from the document.
- 27 • There is no analysis presented of the derivation of the non-utility losses
28 and whether the declining trend is likely to continue.
- 29 • There is no analysis presented of the impact of the change in ownership
30 and subsequent IPO of American Water on the level of non-utility losses.

1 Further study and analysis would likely reveal more deficiencies in Mr. Smith's
2 proposal, methodology and mechanics, even if a CTA had any basis for rate
3 recovery, which it does not.
4

5 143. Q. WHAT IS YOUR CONCLUSION REGARDING MR. SMITH'S PROPOSED
6 CTA?

7 A. Based on the rebuttal testimony that I have presented and that of Mr. Warren, it
8 should be clear that there is no merit to the position proposed by Mr. Smith that
9 KAWC's current taxes should be determined at a rate other than the statutory rate
10 of 35%. Mr. Smith's assertion that a lower effective tax rate should be applied is
11 entirely based on the misplaced theory that the customers of KAWC should share
12 in the tax losses generated by other AWW subsidiaries - losses to which the
13 customers of KAWC contribute nothing in the rates they pay nor in any sharing of
14 risk of investment. Mr. Smith's proposal for a CTA and the "phantom" benefit of
15 a lower tax rate than 35% is nothing more than passing a non-existent tax
16 "benefit" to the customers by confiscating tax losses arising from non-utility
17 operations. His approach effectively denies KAWC full rate recovery for its
18 "actual taxes paid" at the actual rate paid of 35%. There was and remains no
19 justification to discriminate against KAWC - and KAWC alone - by setting the
20 rates of KAWC using a CTA.
21

22 The imposition of a CTA on KAWC was based on an incorrect finding in case
23 number 2004-00103 that such "benefits" were being offered to KAWC's
24 ratepayers. The reason for continuing to impose the CTA is particularly
25 inappropriate now that AWW is again a publicly traded company with the same
26 tax structure that existed prior to RWE ownership (when the Commission did not
27 impose a CTA on the Company). Finally, even if the rationale for Mr. Smith's
28 adjustment were sound - and it is clearly not sound - makeup of those tax losses
29 and the fact the major driver of those tax losses are no longer present make it clear
30 that Mr. Smith's proposal would establish a tax expense for KAWC that has no
31 connection to the reality of the income and subsidiary losses that would be likely

1 in the forecasted rate year. For all the above reasons, the Commission should
2 reject the proposed consolidated tax adjustment as bad policy and poor
3 ratemaking.

4
5 **EMPLOYEE RELATED EXPENSES**

6
7 144. Q. WOULD YOU PLEASE COMMENT ON AG WITNESS MR. SMITH'S
8 ADJUSTMENT SHOWN ON RCS-1, SCHEDULE C-14 RELATED TO
9 EMPLOYEE AWARDS, OUTINGS AND GIFT EXPENSES?

10 A. Yes. Mr. Smith eliminates these expenses claiming that it is unreasonable to
11 include them in rates since they are not necessary for the provision of safe,
12 adequate and proper utility service. The adjustment to the Company's requested
13 expenses is \$25,070. The Company disagrees with the AG. The annual employee
14 awards function and service milestone gifts are an accepted way of recognizing
15 the hard work and dedication of the employees. The function recognizes both
16 employees that have reached service milestones (i.e. 10, 20, 25, 30 years of
17 service, etc) with a certificate and small gift that is selected from the AWW
18 service award catalog, and employees who performed extraordinarily in providing
19 service (i.e. perfect attendance), helping a customer, or solving a crisis. These
20 functions appropriately recognize those employees' contributions among their
21 peers and co-workers and promote a cohesive and motivated work force. The
22 employee's awards function is appropriate for rate recovery in that it adds to the
23 Company's efforts to promote customer service and satisfaction that is enhanced
24 by having a cohesive and motivated workforce. The United Way rally is a small
25 function to kick-off the annual United Way Fund Drive. The event promotes
26 employee participation and contribution in this important community program
27 that directly benefits many of the Company's customers.

28
29 **COST CAP (KRS II)**

1 145. Q. DID THE AG WITNESS MR. SMITH INCLUDE A DISCUSSION ON A COST
2 CAP OF THE KRS II FACILITIES?

3 A. Yes, he acknowledged that the Commission did not impose a cost cap on the KRS
4 II project as proposed by the AG in case number 2007-00134. He then goes on to
5 discuss change orders provided in responses to several discovery requests that
6 exceed the actual difference in costs from the level estimated in the 2007
7 certificate case to the Company's forecasted final cost. He makes no
8 recommendation regarding these comments other than to say if a cost cap had
9 been approved it would have precluded these additional costs of the project. The
10 Company would only indicate that Mr. Smith did not acknowledge that the final
11 bid price was higher than the original bids due to delays in the certificate
12 proceeding, the Company provided the final bids as required by the Commission
13 in the certificate case, and has filed regular updates with the Commission on the
14 projects progress. The Company would add that its final cost is within any
15 reasonable range of the actual cost versus estimated cost for a project of the major
16 scope and complexities of the KRS II facilities. Company witness Linda Bridwell
17 discussed this issue in great detail in her direct testimony.
18

19 **INTEREST SYNCHRONIZATION**
20

21 146. Q. DESCRIBE THE AG'S ADJUSTMENT IN THIS AREA?

22 A. The AG has synchronized the interest based on the AG's position on rate base,
23 capital structure, and weighted cost of capital. The Company has rebutted all of
24 these issues and the interest synchronization would need to be adjusted to
25 conform to the Commission's final determination in these areas.
26

27 **LOW INCOME TARIFF**
28

29 147. Q. WOULD YOU ADDRESS THE TESTIMONY OF MR. BURCH FROM THE
30 COMMUNITY ACTION COUNCIL?

1 A. Yes. First the issues addressed by Mr. Burch are more social issues than cost of
2 service issues; however KAW understands that social issues are very important to
3 Mr. Burch, and the many agencies and the customers of KAWC which receive
4 services from the Community Action Council (“CAC”). KAWC supports the
5 efforts of the CAC from a social perspective, and as a worthwhile and valued
6 community support service. KAWC also supports the CAC financially with a
7 major shareholder donation each year. Mr. Burch makes reference to the
8 percentage of KAWC’s average residential water bills to the federal poverty
9 levels, and the Company wants to make clear the social issues Mr. Burch raises do
10 not impact the cost of providing that service. The Company has and remains
11 supportive of some type of assistance to low income customers as long as any
12 solution introduced through regulation does not impact full recovery of the cost of
13 service or that the cost of service should be adjusted based on affordability. With
14 that said, from the Company’s perspective this issue is not a cost of service issue,
15 but is a cost allocation issue.

16
17 148. Q. HAS THE COMPANY REQUESTED A LOW INCOME TARIFF IN PRIOR
18 RATE CASES?

19 A. Yes. In case number 2004-00103 the Company proposed a low income discount
20 applied to the service charge portion of the tariff for customers who met
21 requirements under guidelines of qualification related to the Federal Poverty
22 levels. The Company proposed the impact of that change in service cost revenue
23 related to the discount for qualified low income customers be allocated to the
24 volumetric charges for all residential customers. The AG opposed this proposed
25 tariff adjustment of the Company on the grounds that such a tariff would violate
26 the state code regarding non-discriminatory rates. The Commission sided with
27 the AG on this issue.

28
29 149. Q. WHAT IS THE COMPANY’S POSITION ON THE TYPE OF TARIFF
30 PROPOSED BY MR. BURCH ON PAGE 13 OF HIS TESTIMONY?

1 A. The Company has not prepared a cost of service study or attempted to develop
2 such a tariff based on accepted cost allocation guidelines needed to fully respond
3 to Mr. Burch's hypothetical tariff. The Company does not support the change Mr.
4 Burch suggests. Without further study, such a rate structure may harm low
5 income customers and large families whose higher water usage is not solely
6 related to discretionary outside use, but for normal in-house use. The Company
7 believes the better approach to the issue is an adjustment of the service charge,
8 not volumetric tariffs, which will limit the cost allocation changes related to a low
9 income tariff to only qualified low income users. This approach would eliminate
10 any uncertainty as to which types of customers are being impacted by a multi-
11 tiered rate structure. The Company is open to a service cost oriented discount for
12 qualified low income discount. If the AG and Commission continue their
13 opposition to such an approach due to existing state code, then the Company is
14 willing to work with the CAC to seek a legislative solution.

15
16 150. Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?

17 A. Yes.

**Kentucky - American Water Company
Analysis of Short-term Interest Rates
12 Months ended June 2010**

<u>Month</u>	<u>Avg. ST Int. Rate Paid by KAWC</u>	<u>Avg. Fed Funds Rate</u>	<u>Spread</u>
2009 July	0.6727%	0.2500%	0.4227%
August	0.5341%	0.1500%	0.3841%
September	0.4634%	0.1000%	0.3634%
October	0.3922%	0.1000%	0.2922%
November	0.3437%	0.1000%	0.2437%
December	0.3597%	0.1000%	0.2597%
January	0.3467%	0.1000%	0.2467%
2010 February	0.3203%	0.1000%	0.2203%
March	0.3268%	0.1000%	0.2268%
April	0.3732%	0.1000%	0.2732%
May	0.4195%	0.1000%	0.3195%
June	0.4523%	0.1000%	0.3523%
Average Spread			0.3004%
Value Line Forecast for 2011 Fed Funds Rate Publication Date - 5-28-2010			<u>1.6000%</u>
ST Interest Rate Forecast Used in case			1.9004%

Kentucky-American Water Company
Analysis of Interest Rates

Rebuttal Exhibit MAM-2
Page 1 of 2

Value Line Publication Date	As of Market Date	"A" Rated Utility Bonds	30-year Treasury Bonds	Spread	"BBB Rated Utility Bonds	30-year Treasury Bonds	Spread	10-year Corporate Bonds	10-year Treasury Bonds	Spread	13-Week Treasury Bills	Federal Reserve Rate
7/17/2009	7/8/2009	5.710%	4.190%	1.520%	6.650%	4.190%	2.660%	6.530%	3.310%	3.220%	0.180%	0.250%
7/24/2009	7/15/2009	5.970%	4.490%	1.480%	7.190%	4.490%	2.700%	6.620%	3.600%	3.020%	0.180%	0.250%
7/31/2009	7/22/2009	5.810%	4.450%	1.360%	6.970%	4.450%	2.520%	6.580%	3.540%	3.040%	0.180%	0.250%
8/7/2009	7/29/2009	5.790%	4.510%	1.280%	7.140%	4.510%	2.630%	6.950%	3.660%	3.290%	0.180%	0.250%
8/14/2009	8/5/2009	5.700%	4.550%	1.150%	6.700%	4.550%	2.150%	6.850%	3.750%	3.100%	0.180%	0.250%
8/21/2009	8/12/2009	5.790%	4.540%	1.250%	6.620%	4.540%	2.070%	6.450%	3.720%	2.730%	0.170%	0.250%
8/28/2009	8/19/2009	5.640%	4.290%	1.350%	6.230%	4.290%	1.940%	6.230%	3.450%	2.780%	0.160%	0.250%
9/4/2009	8/26/2009	5.530%	4.200%	1.330%	6.170%	4.200%	1.970%	6.130%	3.430%	2.700%	0.150%	0.250%
9/11/2009	9/2/2009	5.450%	4.120%	1.330%	6.140%	4.120%	2.020%	5.790%	3.310%	2.480%	0.130%	0.250%
9/18/2009	9/9/2009	5.650%	4.330%	1.320%	6.400%	4.330%	2.070%	6.040%	3.470%	2.570%	0.140%	0.250%
9/25/2009	9/16/2009	5.590%	4.260%	1.330%	6.210%	4.260%	1.950%	5.740%	3.470%	2.270%	0.100%	0.250%
10/2/2009	9/23/2009	5.580%	4.200%	1.380%	6.140%	4.200%	1.940%	5.680%	3.420%	2.260%	0.090%	0.250%
10/9/2009	9/30/2009	5.400%	4.050%	1.350%	5.730%	4.050%	1.680%	5.610%	3.310%	2.300%	0.100%	0.250%
Quarterly Average		5.662%	4.322%	1.341%	6.499%	4.322%	2.177%	6.246%	3.495%	2.751%	0.149%	0.250%
10/16/2009	10/7/2009	5.440%	4.000%	1.440%	5.950%	4.000%	1.950%	5.460%	3.180%	2.280%	0.060%	0.250%
10/23/2009	10/14/2009	5.650%	4.260%	1.390%	6.220%	4.260%	1.960%	5.450%	3.410%	2.040%	0.070%	0.250%
10/30/2009	10/21/2009	5.530%	4.210%	1.320%	6.160%	4.210%	1.950%	5.480%	3.390%	2.090%	0.060%	0.250%
11/6/2009	10/21/2009	5.530%	4.260%	1.270%	6.200%	4.260%	1.940%	5.450%	3.420%	2.030%	0.060%	0.250%
11/13/2009	11/4/2009	5.710%	4.400%	1.310%	6.390%	4.400%	1.990%	5.350%	3.520%	1.830%	0.040%	0.250%
11/20/2009	11/10/2009	5.640%	4.410%	1.230%	6.320%	4.410%	1.910%	5.260%	3.470%	1.790%	0.060%	0.250%
11/27/2009	11/18/2009	5.510%	4.300%	1.210%	6.240%	4.300%	1.940%	5.210%	3.360%	1.850%	0.020%	0.250%
12/4/2009	11/24/2009	5.520%	4.250%	1.270%	6.220%	4.250%	1.970%	5.190%	3.300%	1.890%	0.030%	0.250%
12/11/2009	12/2/2009	5.580%	4.250%	1.330%	6.250%	4.250%	2.000%	5.260%	3.310%	1.950%	0.040%	0.250%
12/18/2009	12/2/2009	5.710%	4.420%	1.290%	6.320%	4.420%	1.900%	5.340%	3.430%	1.910%	0.020%	0.250%
12/25/2009	12/16/2009	5.740%	4.520%	1.220%	6.450%	4.520%	1.930%	5.320%	3.600%	1.720%	0.030%	0.250%
1/1/2010	12/22/2009	5.860%	4.610%	1.250%	6.590%	4.610%	1.980%	5.500%	3.750%	1.750%	0.070%	0.250%
1/8/2010	12/29/2009	5.980%	4.640%	1.340%	6.530%	4.640%	1.890%	5.520%	3.800%	1.720%	0.080%	0.250%
Quarterly Average		5.646%	4.348%	1.298%	6.295%	4.348%	1.947%	5.368%	3.457%	1.912%	0.049%	0.250%
1/15/2010	1/6/2010	5.860%	4.690%	1.170%	6.500%	4.690%	1.810%	5.600%	3.820%	1.780%	0.050%	0.250%
1/22/2010	1/13/2010	5.890%	4.710%	1.180%	6.490%	4.710%	1.780%	5.650%	3.790%	1.860%	0.050%	0.250%
1/29/2010	1/20/2010	5.720%	4.530%	1.190%	6.320%	4.530%	1.790%	5.440%	3.650%	1.790%	0.050%	0.250%
2/5/2010	1/27/2010	5.720%	4.560%	1.160%	6.320%	4.560%	1.760%	5.490%	3.650%	1.840%	0.070%	0.250%
2/12/2010	2/3/2010	5.800%	4.640%	1.160%	6.410%	4.640%	1.770%	5.460%	3.710%	1.750%	0.090%	0.250%
2/19/2010	2/10/2010	5.800%	4.630%	1.170%	6.340%	4.630%	1.710%	5.400%	3.690%	1.710%	0.100%	0.250%
2/26/2010	2/17/2010	5.930%	4.700%	1.230%	6.440%	4.700%	1.740%	5.410%	3.730%	1.680%	0.090%	0.250%
3/5/2010	2/24/2010	5.850%	4.640%	1.210%	6.340%	4.640%	1.700%	5.330%	3.690%	1.640%	0.110%	0.250%
3/12/2010	3/3/2010	5.790%	4.590%	1.200%	6.280%	4.590%	1.690%	5.160%	3.620%	1.540%	0.140%	0.250%
3/19/2010	3/10/2010	5.860%	4.690%	1.170%	6.350%	4.690%	1.660%	5.220%	3.720%	1.500%	0.150%	0.250%
3/26/2010	3/17/2009	5.750%	4.570%	1.180%	6.240%	4.570%	1.670%	5.080%	3.640%	1.440%	0.150%	0.250%
4/2/2010	3/24/2010	5.930%	4.730%	1.200%	6.400%	4.730%	1.670%	5.180%	3.850%	1.330%	0.130%	0.250%
4/9/2010	3/31/2010	5.920%	4.710%	1.210%	6.370%	4.710%	1.660%	5.240%	3.830%	1.410%	0.150%	0.250%
Quarterly Average		5.832%	4.645%	1.187%	6.369%	4.645%	1.724%	5.358%	3.722%	1.636%	0.102%	0.250%

Rebuttal Exhibit MAM-2
Page 2 of 2

4/16/2010	4/7/2010	5.910%	4.740%	1.170%	6.350%	4.740%	1.610%	5.240%	3.850%	1.390%	0.160%	0.250%
4/23/2010	4/14/2010	5.890%	4.730%	1.160%	6.350%	4.730%	1.620%	5.220%	3.860%	1.360%	0.250%	0.250%
4/30/2010	4/21/2010	5.760%	4.620%	1.140%	6.190%	4.620%	1.570%	5.030%	3.740%	1.290%	0.150%	0.250%
5/7/2010	4/28/2010	5.770%	4.630%	1.140%	6.230%	4.630%	1.600%	4.990%	3.760%	1.230%	0.150%	0.250%
5/14/2010	5/6/2010	5.590%	4.390%	1.200%	6.030%	4.390%	1.640%	4.800%	3.540%	1.260%	0.150%	0.250%
5/21/2010	5/12/2010	5.720%	4.480%	1.240%	6.100%	4.480%	1.620%	4.870%	3.570%	1.300%	0.150%	0.250%
5/28/2010	5/19/2010	5.530%	4.240%	1.290%	5.930%	4.240%	1.690%	4.740%	3.370%	1.370%	0.160%	0.250%
6/4/2010	5/26/2010	5.400%	4.090%	1.310%	5.820%	4.090%	1.730%	4.670%	3.190%	1.480%	0.160%	0.250%
6/11/2010	6/2/2010	5.560%	4.240%	1.320%	6.030%	4.240%	1.790%	4.890%	3.340%	1.550%	0.140%	0.250%
6/18/2010	6/9/2010	5.430%	4.110%	1.320%	5.870%	4.110%	1.760%	4.740%	3.170%	1.570%	0.090%	0.250%
6/25/2010	6/16/2010	5.500%	4.180%	1.320%	6.000%	4.180%	1.820%	4.870%	3.260%	1.610%	0.090%	0.250%
7/2/2010	6/23/2010	5.380%	4.060%	1.320%	5.870%	4.060%	1.810%	4.720%	3.120%	1.600%	0.120%	0.250%
7/9/2010	6/30/2010	5.200%	3.890%	1.310%	5.730%	3.890%	1.840%	4.510%	2.930%	1.580%	0.170%	0.250%
Quarterly Average		5.588%	4.338%	1.249%	6.038%	4.338%	1.700%	4.868%	3.438%	1.430%	0.149%	0.250%

Latest 4 Quarter Average	5.682%	4.413%	1.269%	6.301%	4.414%	1.887%	5.460%	3.528%	1.932%	0.113%	0.250%
Latest 2 Quarter Average	5.710%	4.492%	1.218%	6.204%	4.492%	1.712%	5.113%	3.580%	1.533%	0.126%	0.250%
Latest 1 Quarter Average	5.588%	4.338%	1.249%	6.038%	4.338%	1.700%	4.868%	3.438%	1.430%	0.149%	0.250%

2011 Forecast of Interest Rates:			2011			Nov. 2010		
Note: Value Line Publication of 5-28-2010	Forecasted 30-year, A Rated Utility Bond	Value Line 30-yr. T-bond forecast for 2011	Avg. Spread	Forecasted 30-year, BBB Rated Utility Bond	Value Line 30-yr. T-bond forecast for Nov. 2010	Avg. Spread		
	Based on Latest 4 Quarter Avg. Spread	6.169%	4.900%	1.269%	6.387%	4.500%	1.887%	
	Based on Latest 2 Quarter Avg. Spread	6.118%	4.900%	1.218%	6.212%	4.500%	1.712%	
Based on Latest 1 Quarter Avg. Spread	6.149%	4.900%	1.249%	6.200%	4.500%	1.700%		

**Kentucky American Water
Comparison of Authorized ROE's - American Water Subsidiaries & Other Water Utilities**

<u>Company:</u>	<u>Order Date</u>	<u>Authorized ROE</u>	<u>Value Line "A" Utility Bonds</u>	<u>Date</u>	<u>Spread over "A" Util. Bonds</u>
Long Island Am	4/1/2008	9.50%	6.03%	03/26/10	3.47%
Ohio-Am.	5/19/2010	9.34%	5.59%	05/05/10	3.75%
New Jersey-Am.	12/8/2008	10.30%	6.83%	12/03/08	3.47%
Missouri-Am.	6/18/2010	10.00%	5.50%	06/16/10	4.50%
Indiana-Am.	5/3/2010	10.00%	5.77%	04/28/10	4.23%
Arizona-Am.	12/8/2009	9.90%	5.58%	12/02/09	4.32%
California-Am.	7/1/2010	10.20%	5.38%	06/23/10	4.82%
New Mexico - Am.	4/23/2010	10.00%	5.76%	04/21/10	4.24%
Texas - Am.	12/1/2009	12.00%	5.52%	11/24/09	6.48%
West Virginia-Am.	3/26/2009	10.00%	6.28%	03/25/09	3.72%
Tennessee-Am.	9/1/2008	10.20%	6.15%	08/27/08	4.05%
Illinois-Am.	4/15/2010	10.38%	5.89%	04/14/10	4.49%
Iowa-Am.	2/3/2008	10.40%	6.06%	01/30/08	4.34%
Maryland-Am.	9/1/2009	10.75%	5.53%	08/26/10	5.22%
Virginia-Am.	12/1/2008	10.50%	7.20%	11/25/08	3.30%
Hawaii-Am.	10/10/2008	10.60%	6.58%	10/08/08	4.02%
Pennsylvania-Am.	11/17/2009	10.80%	5.64%	11/10/09	5.16%
Averages					
		10.29%	5.96%		4.33%
AG's opinion of proper ROE vs. Current Bond Rates		9.25%	6.15%		3.10%
LFUCG's opinion of proper ROE vs. Current Bond Rates		9.50%	6.15%		3.35%
AG's variance from average AWW Sub. ROE					
		-1.04%			-1.23%
LFUCG variance from average AWW Sub. ROE					
		-0.79%			-0.98%
Conclusion:					
		4 Quarter Average	2 Quarter Average		Latest 1 Qtr. Avg.
Current A-Rated Utility Bond Rates per Rebuttal Exhibit MAM-2		6.17%	6.12%		6.15%
Average Spread of AWW Companies		<u>4.33%</u>	<u>4.33%</u>		<u>4.33%</u>
ROE Calculated on Average Spread					
		10.50%	10.45%		10.48%

Kentucky American Water Company
Calculation of Accumulated Deferred Income Tax Provision
Related to Normalization of Capitalized Repairs Tax Deduction
For Capitalized Repairs Deduction in the Forecasted Test Year Ended September 2011

SIT

2008 Capitalized Repairs Deduction (Includes catch up from 2001-2008)	16,662,439	
2009 Capitalized Repairs Deduction	2,171,059	
2010 Capitalized Repairs Deduction	2,171,059	
2011 Capitalized Repairs Deduction (thru September)	<u>1,008,396</u>	
Total Capitalized Repairs Subject to Normalization	22,012,953	
State Income Tax Rate		<u>6.00%</u>
Accumulated Deferred State Income Tax		1,320,777
FIN 48 Offset		<u>(347,971)</u>
Accumulated Deferred Income Tax - Rate Base Reduction		<u><u>972,807</u></u>

Benefits Customers in current by normalizing capitalized repairs for 2001 thru forecasted test-year per SFAS 109, returning the tax benefit to the customers over the book life of the property.

FIT

2008 Capitalized Repairs Deduction (Includes catch up from 2001-2008)	16,662,439	
2009 Capitalized Repairs Deduction	2,171,059	
2010 Capitalized Repairs Deduction	2,171,059	
2011 Capitalized Repairs Deduction (thru September)	<u>1,008,396</u>	
Total Capitalized Repairs Subject to Normalization	22,012,953	
Less: SIT		<u>1,320,777</u>
Total Capitalized Repairs Subject to Federal Tax Normalization		<u>20,692,176</u>
Federal Income Tax Rate		<u>35.00%</u>
Accumulated Deferred Federal Income Tax		7,242,262
FIN 48 Offset		<u>(2,044,832)</u>
Accumulated Deferred Income Tax - Rate Base Reduction		<u><u>5,197,430</u></u>

Benefits Customers in current by normalizing capitalized repairs for 2001 thru forecasted test-year per SFAS 109, returning the tax benefit to the customers over the book life of the property.

**Kentucky American Water Company
Calculation of Current Deferred Income Tax Provision
Related to Normalization of Capitalized Repairs Tax Deduction
For the Forecasted Test-Year Ended September 2011**

SIT

FTY Capitalized Repairs Deduction	2,171,059
Less: FIN 48 Reserve for Deduction Subject to Rejection by IRS	<u>(826,532)</u>
Income Deduction used in the Forecasted Test-Year	1,344,527
State Income Tax Rate	<u>6.00%</u>
Current Deferred State Income	<u><u>80,672</u></u>

This deduction reduced current taxable income by \$1,344,527 reducing current FIT tax by \$442,349. See the attached Current Income Calculation included in the application (Schedule E-1.3 and E-1.4. The impact of normalizing the book/tax timing difference under FAS 109 for capitalized repairs has no impact on the Company's filing.

FIT

2009 Capitalized Repairs Deduction (Net of FIN 48 Reserve)	1,344,527
Less: SIT	<u>80,672</u>
Capitalized Repairs Deduction subject to Federal Income Tax	1,263,855
Federal Income Tax Rate	<u>35.00%</u>
Current Deferred Federal Income Tax	<u><u>442,349</u></u>

This deduction reduced current taxable income by \$1,344,527 reducing current FIT tax by \$442,349. See the attached Current Income Calculation included in the application (Schedule E-1.3 and E-1.4. The impact of normalizing the book/tax timing difference under FAS 109 for capitalized repairs has no impact on the income tax included in the Company's filing.



AMERICAN WATER

2010 Annual Incentive Plan Highlights Brochure



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THE 2010 AMERICAN WATER ANNUAL INCENTIVE PLAN

Your Performance — Your Award

At American Water, your performance counts. We rely on our employees' knowledge and skills to help the Company achieve its business objectives.

The American Water 2010 Annual Incentive Plan (AIP) is designed to give eligible exempt employees an annual opportunity to earn a cash award that recognizes and rewards their contributions to the Company's success. We continue to make adjustments to the AIP design to reinforce the link between Company and individual performance and award payouts. This means that Company and individual performance are both taken into account to determine cash awards under the plan. Keeping up our momentum in 2010:

- We are continuing the funding approach that was used in 2009, which directly ties the amount of available cash for AIP payouts to Company performance against specific metrics. AIP funding for all eligible, exempt employees will depend on the Company's achieving its financial and non-financial goals.
- Your **individual performance continues to play a large role in determining the amount of your payout**. Employees who exceed their performance targets could receive higher payouts. Conversely, employees who under-perform and do not meet their performance targets could receive lower payouts or no payout at all. In short, *your* performance directly impacts the amount of *your* award.

The 2010 AIP is designed to challenge and motivate you to perform at your highest level, and promote the creation of value to the customer and shareholder. Read this brochure to learn about how the 2010 plan works and what it means for you.

The 2010 AIP	
Elements of the Program	
<ul style="list-style-type: none"> ■ AIP award pool funding is based on overall corporate performance against specific financial and non-financial goals (represented by the Corporate Multiplier), then allocated across organizational groups/functional areas — at senior management’s discretion — depending on organizational group/functional area results. <ul style="list-style-type: none"> ○ AIP funding for all eligible exempt employees depends on the Company achieving its financial as well as non-financial goals. ○ A pre-determined financial threshold for Company performance must be met in order for funding and any award to be provided under the AIP. ■ Individual award payouts will be based on individual performance against specific goals (represented by the Individual Performance Factor) and paid from available organizational group/functional area funding. ■ For 2010, the Individual Performance Factor range is 0%-150%. Individual payouts will be capped at 150% of AIP target award. 	<ul style="list-style-type: none"> ■ Award opportunity (Target Award) is expressed as a percentage of base salary. (See Attachment B). <ul style="list-style-type: none"> ○ Actual payout may be lower or higher than target depending on Company and individual performance against specific goals. ■ Individual performance is assessed by your manager and measured against your pre-determined performance goals. ■ Your AIP will be distributed as a cash award in March. <ul style="list-style-type: none"> ○ You must be actively employed with American Water on the date awards are made to receive your 2010 AIP payout. ○ If you are disabled, retire, or die, you or your beneficiary may be eligible to receive an award prorated to reflect your service during the plan year. ■ If actual Company performance differs from forecasted Company performance, the American Water Board or its Designee has the right to adjust the award determination(s) and/or award payouts(s) prior to final approval.

Eligibility

- You are eligible for an AIP award opportunity if you are a regular, full-time exempt employee of American Water.
 - Regular, full-time exempt employees who join American Water on or before September 30, 2010 are also eligible to participate in the AIP on a prorated basis.
 - Employees transferred from nonexempt to exempt status on or after September 30th are not eligible in the current plan year.

- You must be an active employee with American Water on the date the payout is made in order to receive the award. In certain circumstances, such as disability, retirement or death, an award may be made — prorated to reflect your service during the plan year.
- If you are promoted during the plan year to a position with a *higher* AIP target level, or if you are reclassified/transferred to a position with a *lower* AIP target level, your award payout will be based on your new target level as of December 13, 2010.
- If you transfer from exempt status to nonexempt status during the current plan year or your job was reclassified to nonexempt status, you are not eligible for a 2010 AIP award.
- If your performance rating is “Unacceptable” or “Too Soon to Rate,” you will not receive a payout.

Why Is the Plan Based on Individual Performance?

Since the value (as reflected in our share price and our return to shareholders) and success of our business depend on the achievement of annual Company and individual performance goals, American Water recognizes the need to differentiate and reward the performance of employees who enable us to reach these goals. The 2010 AIP is designed to ensure that award payouts are directly tied to measurable contributions — both Company and individual — to American Water’s success.

DETERMINING AIP AWARDS

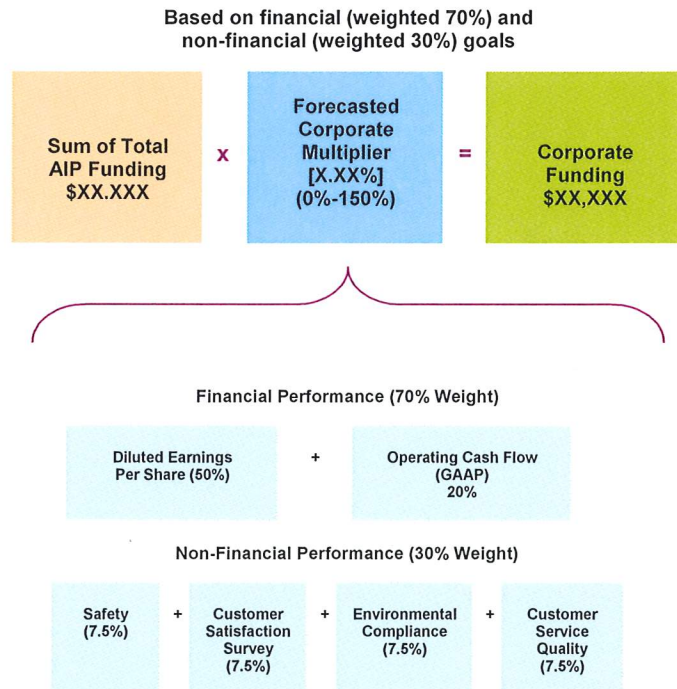
AIP award payouts depend on individual performance; they also depend on overall corporate performance and organizational group/functional area results (which determine award pool funding).

AIP awards will be determined according to the following three-step process:

- Step 1: Establish initial award pool based on overall corporate performance**
- Step 2: Allocate overall corporate funding to organizational groups/functional areas, and adjust specific organizational group/functional area funding to reflect results**
- Step 3: Determine AIP award based on individual performance; awards are paid from available organizational group/functional area funding**

Step 1: Establish initial award pool based on overall corporate performance

Each year, American Water establishes funding for the AIP award pool. In 2010, the funding will be directly tied to Company performance and represented by the **Corporate Multiplier**. The Corporate Multiplier can range from 0% to 150% depending on how well the Company performed against the financial and non-financial goals described below. Note that a pre-determined **threshold** for Company performance - **2010 Diluted Earnings Per Share (EPS) must be at least 85% of target** - must be met in order for funding and any award to be provided under the AIP for Operating Cash Flow (20%) and Non-Financial Performance Factors (30%). 2010 Diluted Earnings Per Share (EPS) must be at least 90% of target for any EPS funding (50%) and award to be provided under the AIP.



■ **Financial Metrics (Weighted 70%) (See Attachment A)**

- *Diluted Earnings Per Share (50%)* is a widely tracked measure of financial performance/profitability, and is calculated as follows:

$$\begin{array}{r}
 \text{Net Income to Common Stockholders} \\
 \div \\
 \text{Average Outstanding Shares (including dilutive securities such as} \\
 \text{stock options)} \\
 = \\
 \text{Diluted Earnings per Share}
 \end{array}$$

- *Operating Cash Flow (GAAP) (20%)* reflects the amount of cash generated from our operations and is used as an additional measure of profitability. Operating cash flow is calculated as follows:

$$\begin{array}{r}
 \text{Net Income} \\
 + \\
 \text{Depreciation and Amortization} \\
 - \\
 \text{Deferred Expenses} \\
 +/- \\
 \text{Changes in Payables and Receivables} \\
 = \\
 \text{Operating Cash Flow}
 \end{array}$$

■ **Non-Financial Metrics (Weighted 30%)***

- Environmental Compliance Notices of Violation (NOVs) (7.5%)
- Safety Performance (7.5%)
- Customer Satisfaction Survey (7.5%)
- Customer Service Quality Survey (7.5%)

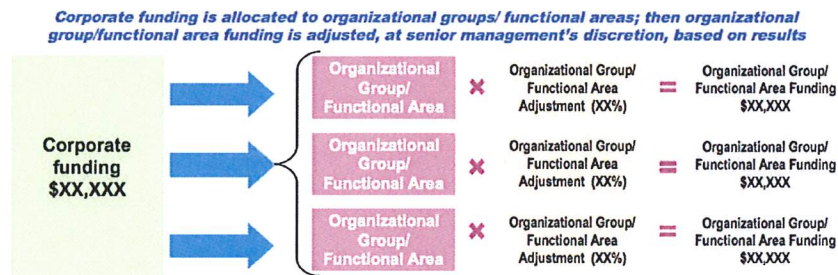
**These outcomes are based on a combination of surveys, end-of-year results, data and other annual reports (see Attachment A at the back of this brochure).*

Please note that AIP funding for all employees will depend on how well the Company achieves its financial goals as well as non-financial goals. A pre-determined financial threshold for Company performance must be met in order for funding and any award to be provided under the AIP.

The financial and non-financial metrics are added together to determine the Corporate Multiplier. So, even if certain metrics are not achieved, the funding may be reduced, but not eliminated altogether. However, if the Company’s financial performance does not meet the threshold, the Corporate Multiplier will be reduced to zero, which would eliminate your award payout (as indicated in the examples on page 10). The Corporate Multiplier (and thus funding for payouts) may be adjusted to take into account “uncontrollable events” including — but not limited to — severe weather conditions that significantly impact financial results (i.e., hurricanes), impairment charges, dissolution or acquisition of businesses or costs related to public offerings.

Step 2: Allocate overall corporate funding to organizational groups/ functional areas, and adjust specific organizational group/functional area funding to reflect results

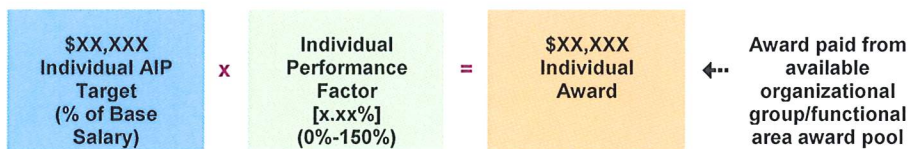
Once the overall corporate funding is determined as described under Step 1, senior management will allocate the Corporate funding to American Water’s organizational groups and functional areas. The funding for each organizational group/functional area may be increased or decreased, at senior management’s discretion, to reflect specific organizational group/functional area results.



Step 3: Determine individual AIP award based on (a) individual performance, and (b) available organizational group/functional area funding; awards are paid from available organizational group/functional area award pool

Your **AIP target award** (i.e., your award opportunity) is based on your job with the Company and is expressed as a percentage of your base salary. Your actual award payout may be higher or lower than target depending on whether individual and Company performance goals have been met, and your organizational group's/functional area's results. Contact your manager for information on your individual AIP Target Award.

Your individual performance factor is based on (a) your performance against specific targets, and (b) the amount of organizational group/functional area funding available



The sum of individual awards for a specific organizational group/functional area must not exceed the funding allocated to that organizational group/functional area

The **Individual Performance Factor** represents how well you achieve your annual individual performance goals. Your Individual Performance Factor (IPF) can range from 0% to 150%, depending on your performance for the plan year and the amount of organizational group/functional area funding available. This performance factor will then be multiplied by your Target Award to determine your 2010 AIP award payout. Individual payouts will be capped at 150% of AIP target award.

Individual AIP awards are then paid from the available organizational group/functional area award funding, which may impact the original (IPF%) determination. The sum of all individual awards within a given organizational group/functional area must not exceed its allocated pool of dollars.

WHAT THE 2010 AIP MEANS FOR YOU

Performance Ratings

Most people are motivated to do their best; therefore the better you perform, the greater your potential award will be under the Plan. It is your responsibility to maximize your award opportunity by achieving or exceeding your goals.

Each year, you and your manager identify four to six high priority and challenging performance targets, which represent where you can directly impact the Company's success. These performance targets and their weightings should be specific, measurable and aligned with the Company's performance targets. During your year-end performance review, you and your manager will discuss how well you performed against the established targets, and rate your performance using one of the following performance ratings:

2010 Performance Rating Scale	
Rating	Description
Exceptional	Contributions are widely recognized as extraordinary. Results far exceed all defined expectations, producing important and substantial impact on the Company, Division, Operating Company, Line of Business or Function.
Significant	Contributions are widely recognized as distinguished. Results exceed all or most expectations, producing a tangible and material impact on the Company, Division, Operating Company, Line of Business or Function.
Commendable	Contributions are widely recognized as meaningful. Results meet, and in some cases exceed expectations, producing a positive and desirable impact on the Company, Division, Operating Company, Line of Business or Function.
Adequate	Contributions are widely recognized as limited. Results generally meet but in some cases fall slightly short of expectations, producing inconsistent and marginal impact on the Company, Division, Operating Company, Line of Business or Function.
Unacceptable	Contributions are widely recognized as unsatisfactory. Results fall considerably short of expectations, producing negligible or no impact on the Company, Division, Operating Company, Line of Business or Function.
Too Soon to Rate	Contributions cannot be measured at this time because more time is needed to see a result.

Later, during the AIP process, your manager will use your rating to determine your Individual Performance Factor. Depending on how you performed during the year, you could potentially earn a higher payout than in previous years — or you could earn a lower payout or no payout at all (as the examples on the following page demonstrate). In other words, the AIP design gives you more power to impact the size of your award. It also means that you are more accountable for meeting your goals.

Award Payout Examples

Let’s calculate possible award payouts for a sample AIP participant, under four possible scenarios:

AIP Participant Assumptions				
Salary Level	L07			
Annual Base Salary	\$90,000			
Individual AIP Target	\$13,500 (15% of Base Salary)			
Total AIP Funding *	\$20,000,000			
Total AIP Funding for Organizational Group*	\$2,000,000			
* The total is the sum of the target awards for the eligible employees.				
	Performance			
	Scenario 1	Scenario 2	Scenario 3	Scenario 4
■ Company	Above Target	Target	Threshold	Below Threshold
— Financial Performance Factor	1.39	0.94	0.50	0.00
— Non-Financial Performance Factor	0.77	1.12	0.50	0.00
■ Individual	Adequate	Exceptional	Significant	Commendable
— Individual Performance Factor	0.25	1.50	1.05	.90

	Scenario 1	Scenario 2	Scenario 3	Scenario 4
STEP 1: Establish corporate funding based on overall corporate performance				
Total of AIP Targets (A)	\$20,000,000	\$20,000,000	\$20,000,000	\$20,000,000
Financial Performance Factor (i) (70% weight)	$1.39 \times 0.70 = 0.97$	$0.94 \times 0.70 = 0.66$	$0.50 \times 0.70 = 0.35$	$0.00 \times 0.70 = 0.00$
Non-Financial Performance Factor (ii) (30% weight)	$0.77 \times 0.30 = 0.23$	$1.12 \times 0.30 = 0.34$	$0.50 \times 0.30 = 0.15$	$0.00 \times 0.30 = 0.00$
i + ii = Corporate Multiplier (B)	1.20	1.00	0.50	0.00
A × B = Corporate Funding	$\$20,000,000 \times 1.20 = \$24,000,000$	$\$20,000,000 \times 1.00 = \$20,000,000$	$\$20,000,000 \times 0.50 = \$10,000,000$	$\$20,000,000 \times 0.00 = \0
STEP 2: Allocate overall corporate funding to organizational groups/functional areas; adjust specific organizational group/functional area funding to reflect results				
Organizational Group Pool (C) (Allocated from corporate funding)	\$2,400,000	\$2,000,000	\$1,000,000	\$0
Organizational Group Adjustment (D)	1.00 (Target)	.80 (Below Target)	1.20 (Above Target)	1.00 (Target)
C × D = Organizational Group Pool (adjusted based on results)	$\$2,400,000 \times 1.00 = \$2,400,000$	$\$2,000,000 \times 0.80 = \$1,600,000$	$\$1,000,000 \times 1.20 = \$1,200,000$	$\$0 \times 1.00 = \0
STEP 3: Determine individual award based on individual performance and available organizational group/functional area funding; awards are paid from available organizational group/functional area award pool				
Individual AIP Target (E)	\$13,500	\$13,500	\$13,500	\$13,500
Individual Performance Factor (F) (Range of 0 – 1.50)	0.25 (Adequate)	1.50 (Exceptional)	1.05 (Significant)	.90 (Commendable)
E × F = Individual Award	$13,500 \times 0.25 = \$3,375$ (25% of AIP target)	$13,500 \times 1.50 = \$20,250$ (150% of AIP target)	$13,500 \times 1.05 = \$14,175$ (105% of AIP target)	$13,500 \times .90 = \$12,150$ However, payout will be \$0, since award pool = \$0

As you can see, both Company and individual performance can significantly impact your final payout. Also, remember that the sum of individual awards for a specific organizational group/functional area must equal the funding allocated to that organizational group/functional area.

Note: If actual Company performance differs from forecasted Company performance, the American Water Board or its Designee has the right to adjust the award determination(s) and/or award payout(s) prior to final approval.

Please discuss the AIP with your manager to ensure you clearly understand how the formula works and how your performance impacts your potential award payout.

Receiving Your AIP Award

Awards will be paid in cash in March of the year following the year in which they are earned. If you're eligible for an award payout, please keep in mind that:

- The payout will be based on your annual base salary as of December 13, 2010 and subject to all federal, state and local income tax withholdings.
- The American Water Board, or its Designee, reserves the right to determine whether awards are payable to any individual or group of individuals; the Board may withhold all award payouts in certain circumstances.

Remember, it's your performance — and your award: The contributions you make to American Water's success throughout the year ultimately impact the size of your payout. Be sure to carefully review this brochure; then speak with your manager about the AIP and about what you can do to improve your performance and share the financial rewards of American Water's success.

FREQUENTLY ASKED QUESTIONS

Question	Answer
<p>How does the plan reward performance?</p>	<p>The AIP allows us to differentiate and reward the performance of employees who contribute to the achievement of the Company's goals. The 2010 AIP directly ties award payouts to measurable contributions (Company, organizational group/ functional area and individual) to American Water's success.</p>
<p>Who is eligible for the AIP?</p>	<p>All regular, full-time exempt employees are eligible to participate. If you join American Water on or before September 30, 2010, you are also eligible to participate in the plan on a prorated basis.</p>
<p>What do I have to do to receive an AIP award?</p>	<p>Any payout will depend largely on your performance, as well as on Company, organizational group/ functional area performance (including financial and non-financial), which determines funding.</p> <p>If your performance is rated "Adequate" or higher, you may receive an award payout — but only if threshold Company performance metrics have been met. If your performance rating is "Unacceptable" or "Too Soon to Rate," you will not receive a payout. To maximize your award opportunity, it's important to meet with your manager to establish meaningful performance goals, then work hard throughout the year to achieve those goals.</p> <p>If actual Company performance differs from forecasted Company performance, the American Water Board or its Designee has the right to adjust the award determination(s) and/or award payout(s) prior to final approval.</p>
<p>How is my AIP target award opportunity determined? How can I find out what it is?</p>	<p>Your AIP target award opportunity is based on your job and expressed as a percentage of your base salary. Please see your manager to learn more about your target award opportunity for 2010.</p>

Question	Answer
<p>How will my AIP award payout be calculated?</p>	<p>The size of the pool which funds your award is determined based on overall corporate performance and adjusted to reflect specific organizational group/functional area results. AIP funding for all eligible employees, will depend on the Company and/or organizational group/functional area achieving its non-financial as well as financial goals. Once individual awards are calculated, they are paid from the organizational group/functional area funding.</p> <p>If actual Company performance differs from forecasted Company performance, the American Water Board or its Designee has the right to adjust the award determination(s) and/or award payout(s) prior to final approval.</p>
<p>What is the minimum and maximum that could be paid under the plan (as a percent of target)?</p>	<p>AIP award payouts can range from zero, to a maximum of an Individual Performance Factor of 150%. Payouts are capped at 150% of AIP target award.</p>
<p>Will I receive an award payout if I meet my individual performance goals but the Company <i>does not</i> achieve minimum (threshold) performance?</p>	<p>No. A pre-determined financial threshold for Company performance must be met in order for funding and any award to be provided under the AIP.</p>
<p>What happens if I leave American Water before I receive my award payout?</p>	<p>To receive the award payout, you must be actively employed with American Water on the date the payment is to be made. If you are disabled, retire, or die during the plan year, you or your beneficiary may be eligible to receive an award, prorated to reflect your service during the year.</p>
<p>What happens if I change job positions within American Water during the plan year?</p>	<p>Your award payout will be based on your base salary and target level percentage as of December 13, 2010.</p>

This brochure is the 2010 American Water Annual Incentive Plan. The American Water Board or its Designee, whose decisions will be final and binding, will determine interpretations of the Plan. The Company reserves the right to amend, modify, or discontinue the Plan during the plan year or at any time in the future. Participation in the Plan does not convey any commitment to ongoing employment.

2010 AIP FINANCIAL PAYOUT CURVE

DILUTED EARNINGS PER SHARE (EPS)

<u>% Target Achieved</u>	<u>% Payout</u>
115%	150%
112%	140%
109%	130%
106%	120%
103%	110%
100%	100%
98%	90%
96%	80%
94%	70%
92%	60%
90%	50%
<90%	0%

OPERATING CASH FLOW

<u>% Target Achieved</u>	<u>% Payout</u>
115%	150%
112%	140%
109%	130%
106%	120%
103%	110%
100%	100%
97%	90%
94%	80%
91%	70%
88%	60%
85%	50%
<85%	0%

2010 AIP NON-FINANCIAL MEASURES

Environmental Compliance

For determining environmental compliance, AW will count Notices of Violation (NOV) for which the Company is responsible as described in the Environmental Non-Compliance Reporting Practice. For 2010 AW will continue to use the NOV target of 21.

NOVs	Award
11	150%
13	140%
15	130%
17	120%
19	110%
21	100%
23	90%
25	80%
27	70%
29	60%
30	50%
>30	0%

Safety Performance

Safety performance will be determined using the total OSHA Recordable Incident Rate (ORIR) for American Water. ORIR measures all injuries and illnesses requiring treatment beyond first aid for every 200,000 hours worked. For 2010 the target has been set at 4.5 which is 15% below the Bureau of Labor Statistics (BLS) Water Utility Average ORIR of 5.3.

ORIR	Award
3.5	150%
3.7	140%
3.9	130%
4.1	120%
4.3	110%
4.5	100%
4.7	90%
4.9	80%
5.1	70%
5.3	60%
5.5	50%
>5.5	0%

2010 AIP NON-FINANCIAL MEASURES

Service Quality

This metric is measured by the Service Quality Survey (SQS) which is conducted throughout the year for customers having had recent contact with an AW Customer Service Representative (CSR), Field Service Representative (FSR) or the web self service system. The score is based on survey question: "Overall, how satisfied were you with the outcome of your service contact?" taking the top two response categories (extremely satisfied or very satisfied) of a 5 point response scale (Extremely Satisfied, Very Satisfied, Somewhat Satisfied, Somewhat Dissatisfied, Very Dissatisfied). The AW target for 2010 is 85%.

SQS %	Award
90	150%
89	140%
88	130%
87	120%
86	110%
85	100%
84	90%
83	80%
82	70%
81	60%
80	50%
< 80	0%

Customer Satisfaction

This metric measures overall customer satisfaction through an annual survey containing the following question, "Overall, how satisfied have you been with (Company Name) in general during the past twelve months", which has a five-point response scale (Extremely Satisfied, Very Satisfied, Somewhat Satisfied, Somewhat Dissatisfied, Very Dissatisfied), response percentages in the top three categories are indicative of overall customer satisfaction levels and a 90% target has been set.

CSS%	Award
95	150%
94	140%
93	130%
92	120%
91	110%
90	100%
89	90%
88	80%
87	70%
86	60%
85	50%
<85	0%

2010 ANNUAL INCENTIVE PLAN TARGETS

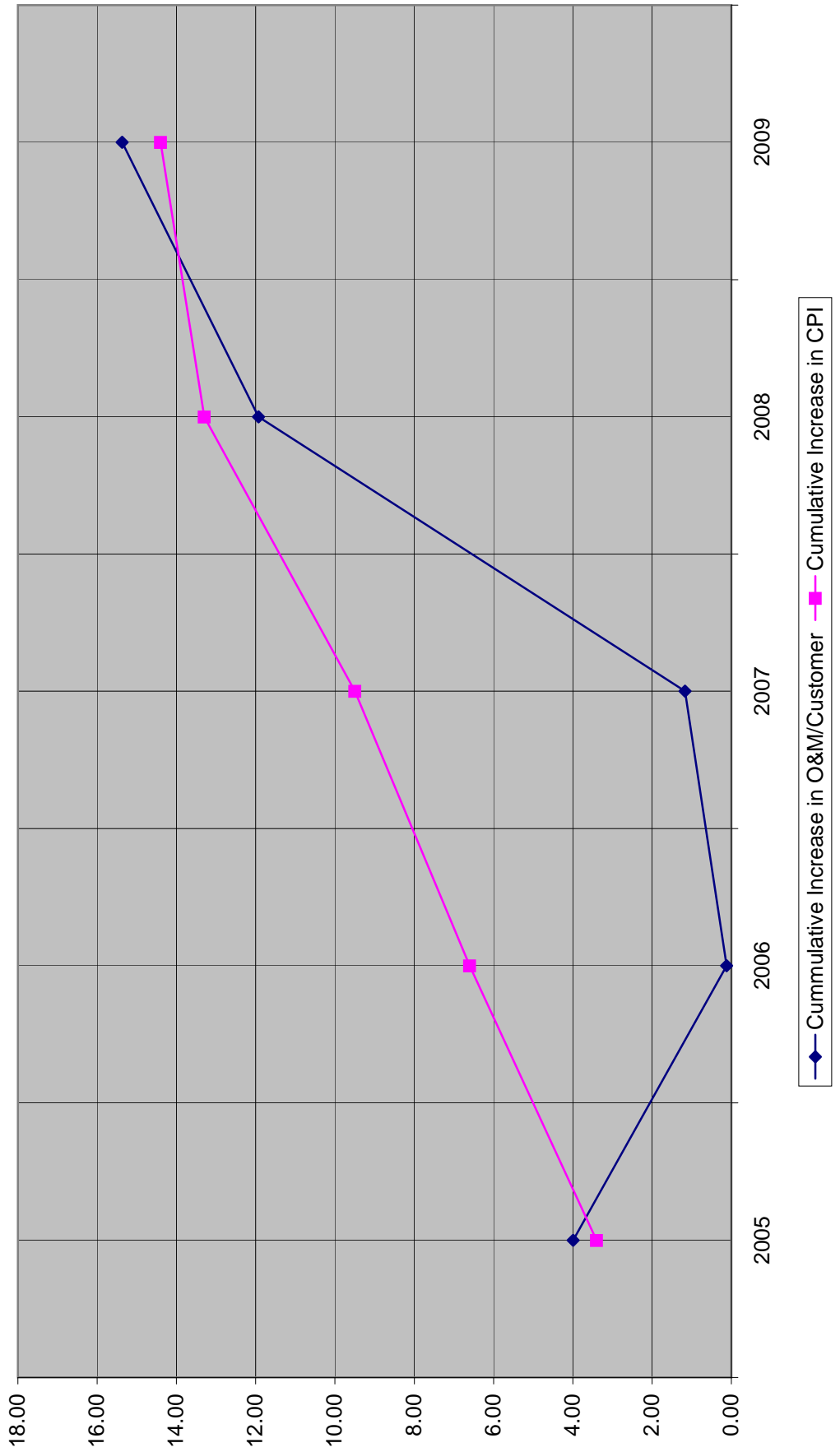
EXEMPT POSITIONS	
Grade	AIP %
L5 – L6	20%
L7	15%
L8-L9	10%
L10 – L12	5%

**Kentucky American Water
Detail of O&M Costs
Response to PSC-3-1**

	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>
Labor	4,930,258	4,665,771	5,170,885	5,896,230	6,585,197	6,848,261
Purchased Water	496,743	481,098	506,626	427,206	125,573	131,328
Fuel & Power	1,946,055	2,462,919	2,638,270	2,827,611	3,244,960	3,014,306
Chemicals	1,228,405	1,212,789	1,495,887	1,691,698	1,749,092	2,234,754
Waste Disposal	160,801	292,070	324,447	260,565	270,251	233,982
Management Fees	6,024,972	5,738,450	5,589,691	5,917,304	6,898,020	6,736,605
Insurance Other	485,732	464,344	649,162	576,700	490,147	719,016
Customer Accounting	1,361,593	1,377,864	1,399,605	1,425,214	1,536,013	1,617,110
Rents	74,599	60,506	52,237	30,452	34,904	31,688
General Office	411,482	440,174	470,171	463,222	566,915	531,596
Miscellaneous	2,958,384	3,991,756	2,933,442	2,245,208	2,712,475	3,141,398
Maintenance	1,239,646	1,285,709	1,058,154	1,014,501	1,263,805	1,249,094
Total O&M Expense (See Note 1)	21,318,670	22,473,450	22,288,577	22,775,911	25,477,352	26,489,138
Customers	110,706	112,229	115,783	117,088	118,246	118,855
O*M Cost per Customer	192.57	200.25	192.50	194.52	215.46	222.87
Annual Increase		3.99%	-3.87%	1.05%	10.77%	3.44%
Cummulative Increase in O&M/Customer		3.99%	0.12%	1.17%	11.93%	15.37%
Consumer Price Index		3.40%	3.20%	2.90%	3.80%	1.10%
Cummulative Increase in CPI		3.40%	6.60%	9.50%	13.30%	14.40%

Note 1: Excludes non-recurring write-offs of reg. assets disallowed for rate recovery, SOX implementation costs, divestiture costs and NNS reclassification. Also excludes Group Insurance and Pension costs which have been driven by financial market conditions other than inflation, for both AWWSC & KAW. Also excludes depreciation expense at AWWSC due to change of policy in 2007 concerning purchases of IT hardware & software by AWWSC. This change resulted in an at cost recovery through AWWSC vs. historical rate base at KAW which resulted in a return on the investment saving KAW customers the return component.

KENTUCKY AMERICAN WATER COMPANY
Detail of O & M Costs
Response to PSC-3-1



**Kentucky American Water
Key Performance Indicators
Response to PSC-3-1(a)**

	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>Trends</u> Green - Improved Yellow - Neutral Red - Needs Improvement
Overall Customer Satisfaction	86.00%	83.00%	89.00%	
Service Quality Satisfaction	83.00%	86.00%	88.00%	
Customer Complaints	84	91	89	
Customer Appointments Met Timely			99.60%	
Service Orders Completed as Scheduled			99.30%	
Non-Pay Shut-offs Worked			95.90%	
O&M Efficiency Rate	53.50%	51.10%	53.40%	
Operating Margin	27.80%	33.00%	30.70%	
Account Receivable over 90 days		10.40%	8.00%	
NRW %	14.30%	14.00%	12.20%	
Estimated Meter Reads		1.20%	0.90%	
Valve Operations		4,146	5,116	
Hydrant Inspections		6,891	7,571	
Environmental Notice of Violation (NOV)	5	0	0	
OSHA Recordable Injury Rate	6.06	4.18	10.62	
Recordable Vehicle Accidents		6	5	
General Liability Claims		34	33	
Overtime Hours	27,583	27,638	23,460	

**COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION**

IN THE MATTER OF:)	
)	
THE APPLICATION OF KENTUCKY-AMERICAN)	CASE NO. 2010-00036
WATER COMPANY FOR AN ADJUSTMENT OF)	
RATES ON AND AFTER MARCH 28, 2010)	
)	

REBUTTAL TESTIMONY OF SHEILA A. MILLER
July 19, 2010

KENTUCKY-AMERICAN WATER COMPANY
CASE NO. 2010-00036
Rebuttal Testimony
Sheila A. Miller

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1. Q. WHAT IS YOUR NAME AND BUSINESS ADDRESS?

A. My name is Sheila A. Miller and my business address is 1600 Pennsylvania Avenue, Charleston, West Virginia 25302.

2. Q. DID YOU FILE DIRECT TESTIMONY IN THIS CASE?

A. Yes.

3. Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?

A. I will address the Company's revisions filed with the Commission on July 15, 2010. I will also address the recommendations made by the AG witness Mr. Ralph Smith regarding the AFUDC adjustment to revenues, the labor vacancy rate and the labor capitalization rate.

REVISIONS TO THE FILING:

4. Q. WHAT REVENUE REQUIREMENT RESULTS FROM THE REVISIONS MADE IN THE FILING?

A. The revised filing results in a revenue requirement of \$25,302,362 which is a reduction of \$545,924 from the original filing.

5. Q. PLEASE DISCUSS THE VARIOUS ITEMS INCLUDED IN THE REVISION.

A. The first item in the revised filing is the application of the slippage factor that was addressed in response to PSC data request 2, question 36. The Company applied the slippage factors, as calculated by the Commission, of 120.862% to all recurring capital expenditure projects from December 2009 through the end of the forecasted test year ending September 2011, and a slippage factor of 90.8% to all investment project expenditures for that same time period.

- 1 **6. Q. DOES THE COMMISSION GENERALLY APPLY A SLIPPAGE FACTOR TO**
2 **THE UTILITY PLANT IN THE COMPANY'S FILING?**
- 3 A. Yes, it has been the past practice of this Commission to apply a slippage factor.
4
- 5 **7. Q. WHAT WAS THE RESULT OF THIS SLIPPAGE FACTOR ADJUSTMENT?**
- 6 A. The application of the slippage factors resulted in an increase of \$254,121 to the
7 revenue requirement.
8
- 9 **8. Q. WERE THERE OTHER RATE BASE ADJUSTMENTS MADE IN THE**
10 **REVISED FILING?**
- 11 A. Yes. As Mr. Smith correctly states on page 17 of his testimony, the Company
12 inadvertently duplicated the unamortized balance of the Boonesboro acquisition
13 adjustment in its original filing. The Company has eliminated that duplication
14 which results in a reduction of \$279 to the revenue requirement.
15
- 16 **9. Q. PLEASE CONTINUES WITH THE RATE BASE ADJUSTMENTS.**
- 17 A. An additional rate base adjustment was made to eliminate the deferred
18 compensation from the other rate base items. In response to AG data request
19 1, question 25, the Company realized that the deferred compensation was no
20 longer being deferred which makes this rate base item no longer applicable.
21 The net effect of this adjustment is a reduction of \$37,756 to the revenue
22 requirement.
23
- 24 **10. Q. WERE ANY REVISIONS MADE TO THE DEPRECIATION RATES TO TAKE**
25 **INTO CONSIDERATION THE COST OF THE NEW KRS II PLANT?**
- 26 A. Yes. In response to PSC data request 3, question 6, Mr. John Spanos
27 recalculated depreciation rates to include the cost of utility plant in service as of
28 December 31, 2010, including the KRS II Treatment Plant.
29
- 30 **11. Q. DID THE COMPANY INCLUDE THE ADJUSTED DEPRECIATION RATES IN**
31 **THE REVISED FILING?**
- 32 A. Yes. By applying the revised depreciation rates, the resulting accumulated
33 depreciation, depreciation expense, and the unrecovered reserve netted a
34 reduction of \$180,991 to the original revenue requirement.
35

- 1 **12. Q. DID THE COMPANY MAKE ANY ADJUSTMENTS TO THE LEAD LAG**
2 **STUDY?**
- 3 A. Yes. The Company made one adjustment to the labor lead/lag days to include
4 the AIP days which was discussed in response to AG data request 2, question
5 118. With the inclusion of the AIP days, the lag period changes from 12 days to
6 20.80 days. This adjustment results in a reduction of \$31,265 to the revenue
7 requirement.
8
- 9 **13. Q. DID THE COMPANY BECOME AWARE OF ANY CHANGES TO EXPENSE**
10 **ITEMS APPLICABLE TO FORECASTED TEST-YEAR ITEMS FROM THOSE**
11 **INCLUDED IN THE INITIAL FILING OF THIS RATE CASE?**
- 12 A. Yes, there were three reductions to the original forecasted years levels for
13 pensions, OPEBs, and management fees, although all three are related to
14 updated actuarial information provided by Towers Watson.
15
- 16 **14. Q. WAS THE COMMISSION STAFF AND THE INTERVENORS MADE AWARE**
17 **OF THESE REVISIONS DURING THE DISCOVERY PROCESS?**
- 18 A. Yes, in response to PSC data request 2, question 23 the Company discussed
19 the latest actuarial projections from Towers Watson regarding the pensions and
20 OPEBs. The reduction in the management fee budget, which was primarily
21 driven by the revised actuarial projections of the OPEB and pension costs, was
22 discussed in response to AG data request 1, question 113 and PSC data
23 request 2, question 20.
24
- 25 **15. Q. WHAT WAS THE RESULT OF INCLUDING THE REVISED NUMBER FOR**
26 **THESE THREE ITEMS IN THE FORECASTED TEST-YEAR REVENUE**
27 **REQUIREMENT?**
- 28 A. The revised pension expense resulted in a revenue requirement reduction of
29 \$258,669, OPEBs a reduction of \$53,552, and management fees a reduction of
30 \$136,133.
31
- 32 **16. Q. WERE THERE OTHER ADJUSTMENTS MADE TO THE OPERATION AND**
33 **MAINTENACE EXPENSES?**

1 A. Yes. In the original filing the Company inadvertently omitted the amortization
2 of the 2007 rate case expense which will be fully amortized in November 2010.
3 The forecasted test year in the base period update includes two months of
4 amortization at a cost of \$12,433. This adjustment increases the original
5 revenue requirement an additional \$25,464.
6

7 **17. Q. PLEASE CONTINUE WITH OTHER CHANGES REFLECTED IN THE**
8 **FORECASTED TEST-YEAR INCLUDED IN THE BASE PERIOD UPDATE?**

9 A. At the time the Company initially filed the rate case, there were several
10 insurance other than group premiums that were due to be renewed. The
11 Company based the initial expense on the 2010 premiums that were available
12 and utilized the budget for items where an invoice had not yet been received.
13 In the revised filing, the Company used the actual 2010 premiums for each item
14 of insurance other than group and applied inflationary increases to the 2010
15 amounts to arrive at the 2011 expense amounts. The anticipated inflationary
16 percentages were included in the Company's workpapers in response to PSC
17 data request 1, question 1a, workpaper 3-9 page 2 of 14. As a result, the
18 forecast is based on the 2010 actual premiums for October through December
19 2010, and the remaining months of January 2011 through September 2011 were
20 based on the projected 2011 premium amounts. The Company eliminated the
21 contingency amount, as well as the executive risk amount. The executive risk
22 was a combination of the fiduciary, excess fiduciary, crime, kidnap & ransom,
23 network security and privacy, D&O, business travel, employed lawyers, and
24 employment practices liability, which were detailed as separate line items.
25

26 The net result of the adjustment to insurance other than group was a reduction
27 of \$49,465 to the revenue requirement.
28

29 **18. Q. DID THE COMPANY MAKE ANY ADJUSTMENT TO THE FORECASTED**
30 **TEST-YEAR IN THE BASE PERIOD UPDATE THAT HAD NOT PREVIOUSLY**
31 **BEEN IDENTIFIED DURING THE DISCOVERY PHASE?**

32 A. Yes. The Company since the filing of its case has transferred the positions of
33 Donna Braxton, Manager Human Resources; Michael Shryock, Senior
34 Specialists Computer Support ITS; and Peggy Slone, Executive Assistant, from

1 Kentucky American's payroll to AWWSC, to reflect their current shared duties
2 with other Eastern Division regulated subsidiaries. It was determined that these
3 three individuals not only perform duties for Kentucky American but also perform
4 duties for other companies in the Eastern Division and it was more appropriate
5 for them to be included in the service company payroll.

6
7 The result of transferring these three employees, including the labor and labor-
8 related overheads, to AWWSC was a reduction of \$6,174 to the revenue
9 requirement.

10
11 **19. Q. WERE THERE ANY REVISIONS TO THE CAPITAL STRUCTURE?**

12 A. Yes. The Company originally estimated a June 2010 long term debt financing
13 in the amount of \$26.0 million at a bond rate of 5.625%. The Company was able
14 to obtain a more favorable rate of 5.375% and has adjusted the long term debt
15 accordingly. This resulted in a reduction to the revenue requirement of \$71,225.

16
17 **20. Q. IS THE COMPANY AWARE OF ANY FURTHER ADJUSTMENTS THAT
18 SHOULD BE MADE TO THE ORIGINAL FILING FORECASTED TEST-YEAR?**

19 A. No.

20
21 **REVENUES**

22
23 **21. Q. DID AG WITNESS SMITH ADDRESS THE GOING-LEVEL REVENUE
24 INCLUDED IN THE COMPANY'S FILING?**

25 A. Yes. Mr. Smith made one adjustment as shown on RCS-1- Schedule C-3.
26 Because Mr. Smith recommends that CWIP be eliminated from the forecasted
27 test-year, he makes the corresponding adjustment to eliminate forecasted test-
28 year AFUDC from going-level revenues. The Company's position on CWIP and
29 discussion of prior Commission rulings on this topic has been covered in Mr.
30 Michael Miller's rebuttal testimony. The Commission has stated in its order in
31 case number 2004-00103 that the Commission rejects the AG's position to
32 eliminate CWIP and corresponding AFUDC from the forecasted test-year. The
33 Company believes it has provided ample support for the Commission renewing
34 its rejection of the AG's position on CWIP in this case. Therefore to the extent

1 CWIP is included in the forecasted test-year rate base, the AFUDC of \$646,180
2 should be restored to going-level revenues.

3
4 **22. Q. DO YOU HAVE ANYTHING TO ADD CONCERNING AFUDC?**

5 A. Yes. To the extent the Commission adjusts the WACC proposed by the
6 Company, the AFUDC related to CWIP reflected in going-level revenues should
7 be recalculated using the authorized WACC authorized by the Commission.
8

9 **SALARIES AND WAGES**

10
11 **Vacancy Rate**

12
13 **23. Q. THE AG WITNESS IMPOSES THREE VACANCIES THAT HE EXPECTS THE**
14 **COMPANY TO INCUR DURING THE ENTIRE FORECASTED TEST-YEAR.**
15 **DO YOU AGREE WITH THIS ADJUSTMENT?**

16 A. No. The Company is currently filling open positions and expects to have its full
17 compliment of 150 employees by the time the rates from this case are effective,
18 including the six plant positions required to operate the new KRS II facility. The
19 Company originally included a full compliment of 153 employees but has
20 transferred three employees to the service company as discussed previously in
21 this rebuttal testimony.
22

23 **24. Q. WHAT REASONING DOES MR. SMITH USE TO JUSTIFY HIS**
24 **ADJUSTMENT?**

25 A. He indicates that it is normal for utilities to have vacancies and the Company
26 has had vacancies during 2008, 2009 and 2010 to date.
27

28 **25. Q. IF THE COMPANY HAS HAD REGULAR VACANCIES WHY IS HIS**
29 **ADJUSTMENT NOT APPROPRIATE?**

30 A. When the Company has vacancies it must use overtime and temporary
31 employees to fill the void. There are two ways to handle this situation in
32 budgets and in rate cases. One way is to assume a vacancy level and include
33 additional overtime and/or temporary employees to cover those vacancies. The
34 other way is to include a full compliment of authorized and necessary

1 employees and reflect overtime and temporary employees commensurate with
2 the full compliment of employees. The Company has reflected in its rate filing a
3 full compliment of employees and overtime and temporary employees matched
4 to the full compliment of employees. You can't have it both ways as suggested
5 by Mr. Smith. Mr. Smith's proposal reflects the permanent employee vacancies
6 but he makes no adjustment to reflect higher overtime and/or temporary
7 employees to fill that void. It would be appropriate to incorporate the vacancies
8 into the rate filing only if the overtime hours and temporary labor charges used
9 to compensate for the vacancies is restored in the forecasted test-year.

10
11 **Pay Raise Projections**

12
13 **26. Q. DID MR. SMITH MAKE ADJUSTEMENTS TO THE COMPANY'S PAY**
14 **INCREASES IN THE FORECASTED TEST-YEAR?**

15 A. Yes.

16
17 **27. Q. DO YOU AGREE WITH HIS ADJUSTMENT?**

18 A. I do not agree with his adjustment. Mr. Smith bases this adjustment shown on
19 RCS-1, Schedule C-15 on the premise that the forecasted test-year is based on
20 budget. That assumption is simply incorrect. The Company has incorporated a
21 3% increase for union employees based on the current union contract, and an
22 increase for salary employees equal to the union increase, and a 3.5% increase
23 for the non-union hourly employees. A review of the Schedule C-15, page 2 of 2
24 attached to Mr. Smith's testimony shows that the pay increases included in the
25 Company's forecasted test-year are below the averages he shows at the bottom
26 of the page on line 14-19. The Company believes its projected employee pay
27 increases are reasonable, in line with the Salary Administration policy of the
28 Company and a reasonable expectation for forecasted test-year labor rates for
29 the Company's employees.

30
31
32 **Payroll and Related Employee Benefit Capitalization Rate**

1 **28. Q. DID AG WITNESS SMITH AND LFUCG WITNESS BAUDINO RECOMMEND**
2 **ADJUSTMENT TO THE 17.34% PAYROLL CAPITALIZATION RATES**
3 **PROPOSED BY THE COMPANY?**

4 A. Yes.

5
6 **29. Q. WHAT JUSTIFICATION DID THEY GIVE FOR THEIR POSITIONS?**

7 A. Both Mr. Smith and Mr. Baudino base their recommendation of a 19.742%
8 payroll capitalization rate on the five-year average ending with the year 2009.
9 Mr. Smith's calculations and recommendation are shown on RCS-1, Schedule
10 C-13. It appears that in the view of Mr. Smith and Mr. Baudino the only reliable
11 indicator of future costs is reliance on the past, regardless of the presence of
12 known and measurable factors that may change past results. Their view is not
13 in line with the regulatory doctrine of known and measurable changes or the
14 forecasted test-year standards used by the Commission.

15
16 **30. Q. WOULD YOU EXPLAIN WHAT YOU MEAN BY KNOWN AND MEASURABLE**
17 **CHANGES THAT WOULD INDICATE THAT MR. SMITH'S AND MR.**
18 **BAUDIO'S RECOMMENDATIONS BASED ON HISTORICAL DATA IS NOT**
19 **REFLECTIVE OF THE FORECASTED TEST-YEAR IS NOT ACCURATE?**

20 A. Yes. Attached to this testimony is Rebuttal Exhibit SAM-1. The schedule shows
21 the actual O&M and capital labor ratios for 2009, the latest actual calendar year
22 data. As indicated in the response to PSC data request 3, question 4, the 2009
23 produces a capitalized payroll ratio of 18.65%, not the 19.64% utilized by Mr.
24 Smith and Mr. Baudino for 2009 based on capitalized hours. The Company
25 believes it is attempting to capture the dollar impact in this case and the
26 response to PSC-3-4 does that. What is missing in their review of the 2009
27 capitalized payroll ratio is the known and measurable impact from the hiring of
28 the six plant operation employees for the KRS II treatment facility. Based on the
29 review of the existing plant operation employees at the Kentucky River (I) and
30 Richmond Road treatment facilities, they charge no time to capital projects
31 because they are solely responsible for the operation and maintenance of the
32 treatment facilities. The plant operators at the KRS II facility will be no different.
33 As shown on Rebuttal Exhibit SAM-1, when the known and measurable wages
34 of the six plant operations employees at the KRS II facilities are added to the

1 2009 wages breakdown (all fully to O&M), it lowers the capitalized ratio to
2 17.92%. In addition, during the construction of the KRS II facility, the production
3 superintendent for that facility, Kevin Kruchinski, has been working at the plant
4 to manage the construction, and to also be familiar with the make-up of the plant
5 and to educate himself on its operation. During this time he has capitalized his
6 labor throughout 2009. That will no longer be the case in the forecasted test-
7 year, once the KRS II Treatment Facility becomes operational. Therefore the
8 adjustment to the 2009 capitalization rate to reflect 95% of Mr. Kruchinski's time
9 to O&M is both reasonable and known and measurable.

10
11 **31. Q. DID THE CAPITALIZATION RATE CHANGE AS A RESULT OF**
12 **TRANSFERRING THREE POSITIONS TO THE SERVICE COMPANY AS**
13 **DISCUSSED EARLIER IN THIS REBUTTAL TESTIMONY?**

14 A. Yes. The three positions that were transferred to the service company were
15 O&M labor positions. The capitalization rate increased to 17.80% as a result of
16 this revision.

17
18 **32. Q. DOES THE COMPANY BELIEVE THAT ITS RECOMMENDATION OF A**
19 **17.80% PAYROLL CAPITALIZATION RATE FOR THE FORECASTED TEST-**
20 **YEAR IS REASONABLE?**

21 A. Yes, it is in line with the adjusted 2009 actual capitalized labor. With no other
22 changes to the 2009 rate other than the known and measurable adjustments
23 shown on Rebuttal Exhibit SAM-5, I have calculated a 17.77% payroll
24 capitalization rate. This analysis also shows the recommendations of Mr. Smith
25 and Mr. Baudino are not reasonable because they ignore known and
26 measurable changes that will occur in the forecasted test-year and thus
27 inappropriately understate the revenue requirement for this case.

28
29 **33. Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?**

30 A. Yes.

Kentucky American Water Company
Actual 2009 labor adjusted for KRS II positions

REBUTTAL EXHIBIT SAM-1

	<u>Actual 2009</u>		<u>Adjusted for 6 tech positions</u>		<u>Act 2009</u>	<u>95% cap Rev 2009</u>	<u>2009 as adj for KRS II</u>	
	a	b	c	d	<u>K Kruchinski</u>		<u>c - e + f</u>	
	e	f						
O&M	6,487,914.01	81.35%	6,487,914.01		50,296.10	63,177.67	6,500,795.58	
6 prod tech O&M			321,844.22	82.08%			321,844.22	82.23%
capitail	1,486,957.72	18.65%	1,486,957.72	17.92%	16,206.71	3,325.14	1,474,076.15	17.77%
total	<u>7,974,871.73</u>	<u>100.00%</u>	<u>8,296,715.95</u>	<u>100.00%</u>	<u>66,502.81</u>	<u>66,502.81</u>	<u>8,296,715.95</u>	<u>100.00%</u>

**COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION**

IN THE MATTER OF:

**THE APPLICATION OF KENTUCKY-AMERICAN
WATER COMPANY FOR AN ADJUSTMENT OF
RATES ON AND AFTER MARCH 28, 2010**

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CASE NO. 2010-00036

REBUTTAL TESTIMONY OF JOHN J. SPANOS

July 19, 2010

FRANKFORT, KENTUCKY

1
2 **INTRODUCTION**

3 **1. Q. Please state your name and address.**

4 A. John J. Spanos. My business address is 207 Senate Avenue, Camp Hill,
5 Pennsylvania.

6 **2. Q. Have you previously submitted testimony in this proceeding?**

7 A. Yes, I have. My direct testimony and Exhibit No. JJS-1 were submitted with
8 the rate filing of Kentucky American Water Company (referred to herein as
9 "the Company") on February 22, 2010.

10 **3. Q. What is the purpose of your rebuttal testimony?**

11 A. The purpose of my rebuttal testimony is to respond to the direct testimony of
12 Ralph C. Smith of the Kentucky Office of Attorney General.

13 **4. Q. What is the subject of your rebuttal testimony?**

14 A. The subject of my rebuttal testimony is the proper net salvage percent for
15 Account 333, Services.

16 **5. Q. What is the currently approved net salvage percent for Account 333,
17 Services?**

18 A. Negative 120 percent.

19 **6. Q. What is the recommended net salvage percent for Account 333,
20 Services by you?**

A. Negative 100 percent.

1 **7. Q. What is the recommended net salvage percent for Account 333,**
2 **Services, by Mr. Smith?**

3 A. Negative 20 percent.

4 **8. Q. Does Mr. Smith give any support for his adjustment in his testimony?**

5 A. No. Mr. Smith's support for his adjustment is the statement that the negative
6 net salvage for Account 333, "sticks out like a sore thumb when compared to
7 Mr. Spanos' more reasonable future net salvage ratios" for the other KAWC
8 plant accounts. A comparison between other plant accounts with drastically
9 different life characteristics and costs to retire is meaningless.

10 **9. Q. Mr. Smith characterizes your estimate for net salvage for Account 333,**
11 **Services solely as judgment. Is this correct?**

12 A. No. As described on page II-24 of the Depreciation Study, judgment is an
13 important component in determining a net salvage percent. However,
14 judgment is based on critical factors, not just what looks good compared to
15 other accounts. These critical factors include: (1) analyses of historical data;
16 (2) knowledge of management's plans and operating policies; and (3) net
17 salvage estimates from previous studies of this company and other water
18 companies.

19 **10. Q. Has your estimate of net salvage utilized historical data?**

20 A. Yes. As stated on pages II-24 and II-25 of the Depreciation Study, the
21 historical data for Account 333, Services, was representative of expectations
22 for future net salvage levels. Historical data for the years 1980-2009 are set
23 forth on pages III-106 and III-107 of the Depreciation Study. The historical
24 indications of this 30-year period are negative 106 percent.

1 **11. Q. Has your estimate included knowledge of management's plans and**
2 **operation policies?**

3 A. Yes. The process and practices of removing services has not changed over
4 the years and there are no plans in the future to change the process.

5 **12. Q. Has your estimate considered the net salvage estimates from previous**
6 **studies of this company and other water companies?**

7 A. Yes. The current estimate for this Company for Account 333, Services is
8 negative 120 percent. The range of estimates for other water companies is
9 between negative 20 percent and negative 150 percent, which includes a
10 negative 120 percent for Indiana-American Water Company and negative 90
11 percent for Missouri American Water Company.

12 **13. Q. Can you further detail the historical indications for Account 333,**
13 **Services?**

14 A. Yes. During the period 1980-2009, there have been \$1,489,251 retired in
15 services. The cost to retire these assets has been \$1,596,028 and the
16 Company has received \$19,303 in salvage value. In other words, the net
17 salvage amount to retire the \$1,489,251 in plant was negative \$1,576,725
18 (\$19,303 – \$1,596,028) or negative 106 percent.

19 **14. Q. Can you summarize your rebuttal testimony related to Account 333,**
20 **Services?**

21 A. Yes, I can. Mr. Smith randomly selects negative 20 percent in order to have a
22 net salvage percent closer to the other accounts. This estimate is not based
23 on historical data or facts, such as; services are underground so the cost to
24 retire is more expensive per plant being retired than many of the above

1 ground assets. Mr. Smith's estimate does not consider the current estimate
2 for this account. Generally, Mr. Smith's estimate is developed with the sole
3 purpose to reduce depreciation.

4 My estimate of negative 100 percent is supported by historical data,
5 Company plans and industry estimates, including the current estimate for this
6 account.

7 **15. Does this complete your rebuttal testimony?**

8 A. Yes, it does.

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

IN THE MATTER OF:

**THE APPLICATION OF KENTUCKY-AMERICAN
WATER COMPANY FOR AN ADJUSTMENT OF
RATES ON AND AFTER MARCH 28, 2010**

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CASE NO. 2010-00036

REBUTTAL TESTIMONY OF JAMES H. VANDER WEIDE
July 19, 2010

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1 **I. WITNESS IDENTIFICATION**

2 **Q. 1 What is your name and business address?**

3 A. 1 My name is James H. Vander Weide. I am Research Professor of Finance and
4 Economics at Duke University, the Fuqua School of Business. I am also
5 President of Financial Strategy Associates, a firm that provides strategic and
6 financial consulting services to business clients. My business address is
7 3606 Stoneybrook Drive, Durham, North Carolina 27705.

8 **Q. 2 Are you the same James Vander Weide who previously filed direct**
9 **testimony in this proceeding?**

10 A. 2 Yes, I am.

11 **Q. 3 What is the purpose of your testimony?**

12 A. 3 I have been asked by Kentucky American Water Company (“KAWC”) to review
13 the direct testimonies of Dr. J. Randall Woolridge and Mr. Richard A. Baudino
14 and to respond to their cost of capital recommendations. Dr. Woolridge’s
15 testimony is presented on behalf of the Kentucky Office of Attorney General,
16 and Mr. Baudino’s testimony is presented on behalf of Lexington-Fayette Urban
17 County Government.

18 **Q. 4 Is there anything in the testimonies of Dr. Woolridge or Mr. Baudino that**
19 **causes you to change your recommended cost of equity for KAWC?**

20 A. 4 No.

21 **II. REBUTTAL OF DR. WOOLRIDGE**

22 **Q. 5 What is Dr. Woolridge’s recommended rate of return on equity for KAWC?**

1 A. 5 Dr. Woolridge recommends a rate of return on equity for KAWC equal to
2 9.25 percent.

3 **Q. 6 How does Dr. Woolridge arrive at his recommended 9.25 percent cost of**
4 **equity for KAWC?**

5 A. 6 Dr. Woolridge arrives at his recommended 9.25 percent cost of equity for
6 KAWC primarily by applying the DCF model to a proxy group of natural gas
7 distribution companies. [Woolridge at 36.]

8 **Q. 7 Why does Dr. Woolridge rely primarily on the DCF results for a proxy**
9 **group of natural gas utilities to estimate the cost of equity for a water**
10 **utility such as KAWC?**

11 A. 7 Dr. Woolridge relies primarily on the DCF results for a proxy group of natural
12 gas utilities to estimate the cost of equity for KAWC because he believes the
13 DCF results for the natural gas utilities are a better indicator of KAWC's cost of
14 equity than the DCF results for water utilities. [Woolridge at 50.]

15 **Q. 8 Does Dr. Woolridge also present Capital Asset Pricing Model ("CAPM")**
16 **results for his proxy companies?**

17 A. 8 Yes. Dr. Woolridge presents CAPM results both for his proxy group of natural
18 gas distribution companies and his proxy group of water companies. However,
19 he gives little or no weight to his CAPM results in this proceeding because he
20 believes the CAPM provides a less reliable indication of the cost of equity for
21 public utilities. [Woolridge at 22.]

1 **A. Dr. Woolridge's Proxy Companies**

2 **Q. 9 What proxy companies does Dr. Woolridge use to estimate KAWC's cost**
3 **of equity?**

4 A. 9 Dr. Woolridge uses a group of nine natural gas distribution companies followed
5 by Value Line and a group of nine water utilities followed by AUS Utility
6 Reports. As noted above, Dr. Woolridge relies primarily on the cost of equity
7 results for his nine natural gas distribution companies to arrive at his
8 recommended cost of equity in this proceeding.

9 **Q. 10 Does Dr. Woolridge compare the risk of his natural gas distribution**
10 **companies to the risk of his water utility group?**

11 A. 10 Yes. Dr. Woolridge provides a risk comparison of his natural gas distribution
12 and water utility groups in his testimony at pages 12 - 14 and in Exhibit JRW-4.
13 He concludes:

14 Five of the six risk measures (lower Beta and higher Safety,
15 Financial Strength, Stock Price Stability, and Earnings
16 Predictability) suggest that the Gas Proxy Group is less risky than
17 the Water Proxy Group. However, the magnitude of the differences
18 in the risk metrics is not large. Nonetheless, these *Value Line*
19 measures do suggest that the Gas Proxy Group is a little less risky
20 than the Water Proxy Group. [Woolridge at 13.]

21 **Q. 11 What proxy companies do you use to estimate KAWC' cost of equity?**

22 A. 11 I use a proxy group of water utilities and a proxy group of natural gas
23 distribution companies followed by Value Line.

24 **Q. 12 What criteria do you use to select your proxy group of water utilities?**

25 A. 12 As discussed in my direct testimony, I select all water utilities in Value Line's
26 Standard and Extended editions that: (1) pay dividends; (2) did not decrease

1 dividends during any quarter of the past two years; (3) have at least one
2 analyst's long-term growth forecast; and (4) have not announced a merger. In
3 addition, all of the companies included in my group, with the exception of
4 Southwest Water, have a Value Line Safety Rank of 3, where 3 is the average
5 Safety Rank of the Value Line universe of companies.

6 **Q. 13 Do you have any evidence that your proxy group of water utilities is a**
7 **reasonable proxy for the risk of investing in KAWC and its parent,**
8 **American Water Works Company (“AWC”)?**

9 A. 13 Yes. Based on data from Standard & Poor's and Value Line, my proxy group of
10 water utilities has a higher Standard & Poor's bond rating (A) than AWC
11 (BBB+), and approximately the same average Value Line Safety Rank (3).¹
12 (See Rebuttal Schedule 1.)

13 **Q. 14 What criteria do you use to select your group of natural gas distribution**
14 **companies?**

15 A. 14 I select all the companies in Value Line's natural gas industry groups that:
16 (1) are in the business of natural gas distribution; (2) paid dividends during
17 every quarter of the last two years; (3) did not decrease dividends during any
18 quarter of the past two years; (4) have at least two analysts included in the
19 I/B/E/S consensus growth forecast;² and (5) have not announced a merger. In

¹ Value Line describes its Safety Rank as “a measurement of potential risk associated with individual common stocks.” Safety Ranks range from 1 to 5, with the most safe rating being a 1.

² As I discuss in my direct testimony, on the basis of my professional judgment, I normally specify that the I/B/E/S long-term earnings growth forecast must include the forecasts of at least three analysts. However, in December 2009 there were only five natural gas companies with growth forecasts from at least three analysts. Therefore, I also include in the studies in my direct testimony the results for companies that have growth forecasts based on two analysts' growth forecasts.

1 addition, all of the LDCs included in my group have an investment grade bond
2 rating and a Value Line Safety Rank of 1, 2, or 3.

3 **Q. 15 Do you have evidence that your proxy group of natural gas distribution**
4 **companies is a reasonable proxy for the risk of investing in KAWC and its**
5 **parent, AWC?**

6 A. 15 Yes. My proxy group of natural gas distribution companies has a higher
7 average Value Line Safety Rank (2) and a slightly higher average bond rating
8 (BBB+ to A-) than AWC, which has a Safety Rank of 3 and a bond rating of
9 BBB+.

10 **Q. 16 Dr. Woolridge claims that the DCF results for water utilities are less**
11 **reliable than the DCF results for natural gas distribution companies**
12 **because there is a large difference between their historical growth rates**
13 **and their forecasted EPS growth rates. Do you agree?**

14 A. 16 No. Although the analysts' EPS growth rates are higher than the historical
15 growth rates for the water utilities, this difference does not imply that the DCF
16 results for the water utilities are less reliable than the DCF results for the natural
17 gas utilities. Differences in historical and projected growth rates for the water
18 utilities indicates that the water utilities are likely to grow more rapidly in the
19 future than they have in the past. The DCF model is intended to capture
20 investors' expectations about the future, and my studies indicate that the
21 analysts' growth forecasts are more highly correlated with stock prices than
22 historical growth rates.

1 **Q. 17 Is it reasonable to expect that water companies would grow at higher**
2 **rates in the future than they have in the past?**

3 A. 17 Yes. Water companies are expected to have to make significant capital
4 expenditures in their water plant to provide safe and reliable water supplies in
5 the future.

6 **Q. 18 Is there also a relatively large difference between historical and projected**
7 **EPS growth rates for Dr. Woolridge's proxy group of natural gas**
8 **distribution companies?**

9 A. 18 Yes. However, for the natural gas distribution companies, the difference is in
10 the opposite direction--that is, the analysts' future growth forecasts tend to be
11 lower than the historical growth rates for these companies. Nonetheless, I
12 believe it is reasonable to use the analysts' growth forecasts to estimate
13 investor growth expectations in the DCF model.

14 **B. Dr. Woolridge's DCF Model**

15 **Q. 19 What cost of equity results does Dr. Woolridge obtain from his application**
16 **of his DCF model?**

17 A. 19 Dr. Woolridge obtains a DCF result of 9.3 percent for his proxy group of nine
18 water utilities and 8.9 percent for his proxy group of nine natural gas distribution
19 companies. [Woolridge at 38.]

20 **Q. 20 What DCF Model does Dr. Woolridge use to estimate KAWC's cost of**
21 **equity?**

22 A. 20 Dr. Woolridge uses an annual DCF model of the form, $k = D_0(1+.5g)/P_0 + g$,
23 where k is the cost of equity, D_0 is the first period dividend, P_0 is the current stock

1 price, and g is the average expected future growth in the company's earnings
2 and dividends.

3 **Q. 21 What are the basic assumptions of Dr. Woolridge's annual DCF model?**

4 A. 21 Dr. Woolridge's annual DCF model is based on the assumptions that: (1) a
5 company's stock price is equal to the present value of the future dividends
6 investors expect to receive from their investment in the company; (2) dividends
7 are paid annually; (3) dividends, earnings, and book values are expected to
8 grow at the same constant rate forever; and (4) the first dividend is received
9 one year from the date of the analysis.

10 **Q. 22 Do you agree with Dr. Woolridge's use of an annual DCF model to**
11 **estimate KAWC's cost of equity?**

12 A. 22 No. Dr. Woolridge's annual DCF model is based on the assumption that
13 companies pay dividends only at the end of each year. Since Dr. Woolridge's
14 proxy companies all pay dividends quarterly, Dr. Woolridge should have used
15 the quarterly DCF model to estimate KAWC's cost of equity.

16 **Q. 23 Why is it unreasonable to use an annual DCF model to estimate the cost**
17 **of equity for companies that pay dividends quarterly?**

18 A. 23 It is unreasonable to apply an annual DCF model to companies that pay
19 dividends quarterly because: (1) the DCF model is based on the assumption
20 that a company's stock price is equal to the present value of the expected future
21 dividends associated with investing in the company's stock; and (2) the annual
22 DCF model cannot be derived from this assumption when dividends are paid
23 quarterly.

1 **Q. 24 Does Dr. Woolridge acknowledge that one must recognize the**
2 **assumptions of the DCF model when estimating the model's inputs?**

3 A. 24 Yes. Dr. Woolridge states, "In general, one must recognize the assumptions
4 under which the DCF model was developed in estimating its components (the
5 dividend yield and expected growth rate)." [Woolridge at 26.]

6 **Q. 25 Recognizing your disagreement with Dr. Woolridge's use of an annual**
7 **DCF model, did Dr. Woolridge apply the annual DCF model correctly?**

8 A. 25 No. Dr. Woolridge's annual DCF model is based on the assumption that
9 dividends will grow at the same constant rate forever. Under the assumption
10 that dividends will grow at the same constant rate forever, the cost of equity is
11 given by the equation, $k = D_0 (1 + g) / P_0 + g$, where D_0 is the current annualized
12 dividend, P_0 is the stock price, and g is the expected constant annual growth
13 rate. Thus, the correct first period dividend in the annual DCF model is the
14 current annualized dividend multiplied by the factor, $(1 + \text{growth rate})$. Instead,
15 Dr. Woolridge uses the current annualized dividend multiplied by the factor $(1 +$
16 $0.5 \text{ times growth rate})$ as the first period dividend in his DCF model. This
17 incorrect procedure, apart from other errors in his methods, causes him to
18 underestimate KAWC's cost of equity.

19 **Q. 26 How does Dr. Woolridge estimate the expected future growth component**
20 **of the DCF cost of equity?**

21 A. 26 Dr. Woolridge considers Value Line data on historical growth rates in earnings,
22 dividends, and book value, as well as Value Line data on projected growth rates
23 in earnings, dividends, and book value. He also considers analysts' forecasts

1 of future growth provided by First Call, Reuters, and Zacks, and internal growth
2 estimates based on Value Line's estimates of retention ratios and rates of
3 return on book equity. Dr. Woolridge's final estimate of the growth rate that
4 investors expect for his proxy companies is based on his judgment of what he
5 considers to be a "reasonable" or "appropriate" growth rate. [Woolridge at 37.]

6 **Q. 27 Do you agree with Dr. Woolridge's use of historical growth rates to**
7 **estimate investors' expectation of future growth in the DCF model?**

8 A. 27 No. Historical growth rates are inherently inferior to analysts' forecasts because
9 analysts' forecasts already incorporate all relevant information regarding
10 historical growth rates and also incorporate the analysts' knowledge about
11 current conditions and expectations regarding the future. My studies described
12 in my direct testimony indicate that investors use analysts' earnings growth
13 forecasts in making stock buy and sell decisions rather than historical or internal
14 growth rates such as those presented by Dr. Woolridge.

15 **Q. 28 What is the internal growth method of estimating the growth component**
16 **for the DCF method?**

17 A. 28 The internal growth method estimates expected future growth by multiplying a
18 company's retention ratio, "b," times its expected rate of return on equity, "r."
19 Thus, "g = b x r," where "b" is the percentage of earnings that are retained in the
20 business and "r" is the expected rate of return on equity.

21 **Q. 29 Do you agree with the internal growth method for estimating growth in the**
22 **DCF model?**

1 A. 29 No. The internal growth method is logically circular because it requires an
2 estimate of the expected rate of return on equity, “r,” in order to estimate the
3 cost of equity using the DCF model. Yet, for regulated companies such as
4 KAWC, the allowed rate of return on equity is set equal to the cost of equity.

5 **Q. 30 What rate of return on equity does Dr. Woolridge assume in his**
6 **calculation of expected growth using his internal growth method?**

7 A. 30 Dr. Woolridge uses a rate of return on equity in the range 11.0 percent to
8 11.8 percent for his proxy group of water utilities, and a rate of return on equity
9 in the range 11.0 percent to 11.3 percent for his proxy group of natural gas
10 companies (Woolridge Exhibit__JRW-10, p. 5).

11 **Q. 31 Is it reasonable to assume that Dr. Woolridge’s proxy companies will earn**
12 **a rate of return on equity in the range 11.0 percent to 11.8 percent when**
13 **he is recommending that they be allowed to earn only a return of**
14 **9.25 percent?**

15 A. 31 No. Investors are well aware that water and natural gas utilities are regulated
16 by rate of return regulation. If investors truly believed that the utilities’ cost of
17 equity were equal to Dr. Woolridge’s recommended 9.25 percent, they would
18 forecast that the utilities would earn 9.25 percent on equity. Thus, Dr.
19 Woolridge’s recommended 9.25 percent rate of return on equity is inconsistent
20 with his assumed 11.0 percent to 11.8 percent earned rate of return on equity
21 for his proxy companies.

1 **Q. 32 Does Dr. Woolridge’s internal growth method recognize that, in addition to**
2 **growth from retained earnings, the companies in his proxy group can also**
3 **grow by issuing new equity at prices above book value?**

4 A. 32 No. Dr. Woolridge’s internal growth method underestimates the expected future
5 growth of his proxy companies because it neglects the possibility that the
6 companies can also grow by issuing new equity at prices above book value.
7 Since many of the proxy companies are selling at prices in excess of book
8 value, and Value Line forecasts that many of them will issue new equity over
9 the next several years, Dr. Woolridge’s failure to recognize the “external”
10 component of future growth causes to him to underestimate his proxy
11 companies’ expected future growth. This is noteworthy at a time when the
12 water industry is expected to undertake substantial infrastructure investments
13 and to finance part of this expansion through the capital markets.

14 **Q. 33 Does Dr. Woolridge’s internal growth method recognize that Value Line’s**
15 **reported rates of return on equity generally understate each company’s**
16 **average rate of return on equity for the year?**

17 A. 33 No. Dr. Woolridge fails to recognize that Value Line calculates its reported
18 rates of return on equity by dividing a company’s net income by end of year
19 equity, whereas most financial analysts calculate a company’s rate of return on
20 equity by dividing net income by the average equity for the year. In the general
21 case where a company’s equity is increasing, Value Line’s reported ROEs will
22 understate the average ROE for the year.

1 **Q. 34 Do you agree with Dr. Woolridge's use of analysts' growth forecasts to**
2 **estimate the expected growth component of his DCF model?**

3 A. 34 Yes. As discussed in my direct testimony, I recommend the use of analysts'
4 growth forecasts for the purpose of estimating the expected growth component
5 of the DCF model. I have conducted extensive studies that demonstrate that
6 stock prices are more highly correlated with analysts' growth rates than with
7 either historical growth rates or the internal growth rates considered by Dr.
8 Woolridge.

9 **Q. 35 What growth rates does Dr. Woolridge obtain from First Call, Reuters, and**
10 **Zacks?**

11 A. 35 Dr. Woolridge obtains a mean growth rate of 7.9 percent (median 7.6 percent)
12 for his water utility proxy group and a mean growth rate of 4.6 percent (median
13 4.8 percent) for his natural gas proxy group (see Woolridge Exhibit__ JRW-10,
14 p. 6).

15 **Q. 36 What DCF result would Dr. Woolridge have obtained for his proxy water**
16 **companies if he had relied entirely on the average EPS growth rates of**
17 **First Call, Reuters, and Zacks?**

18 A. 36 Dr. Woolridge reports an average dividend yield of 3.5 percent for his water
19 utility proxy group (see Woolridge JRW-10.2). The average analyst EPS growth
20 rate for his water utility proxy group is 7.9 percent (see Woolridge JRW-10.6).
21 Adding this dividend yield and growth rate, and using Dr. Woolridge's (incorrect)
22 $\frac{1}{2}$ g multiplier, produces a DCF result for his water proxy group equal to
23 11.5 percent. Correctly implementing the annual DCF model using a full year of

1 growth produces an average DCF result equal to 11.7 percent for the water
2 proxy group.

3 **Q. 37 Have you also calculated DCF results for a group of water utilities that**
4 **currently meet your proxy selection criteria?**

5 A. 37 Yes. The average DCF result for the companies that currently meet my proxy
6 selection criteria is 11.7 percent. (See Rebuttal Schedule 2)

7 **C. Dr. Woolridge's Rejection of Analysts' Growth**
8 **Forecasts**

9 **Q. 38 How do you recommend estimating the future growth component in the**
10 **DCF model?**

11 A. 38 As described in my written evidence, I recommend using the analysts' forecasts
12 published by I/B/E/S Thomson Reuters.

13 **Q. 39 Why do you believe that the analysts' forecasts of earnings growth are**
14 **more accurate indicators of investors' growth expectations than the**
15 **historical and internal growth data provided by Dr. Woolridge?**

16 A. 39 Security analysts analyze the prospects of companies and forecast earnings.
17 They take into account all available historical and current data plus any
18 additional information that is available, such as changes in projected capital
19 expenditures, regulatory climate, industry restructuring, regulatory rulings, or
20 changes in the competitive environment. The performance of security analysts
21 is measured against their ability to weigh the above factors, to predict earnings
22 growth, and to communicate their views to investors. Financial research
23 indicates that securities analysts are influential, their forecasts are more
24 accurate than simple extrapolation of past growth, and, most importantly, the

1 consensus of their forecasts is impounded in the current structure of market
2 prices. This is a key result, since a proper application of the DCF model
3 requires the matching of stock prices and investors' growth expectations.

4 **Q. 40 Are analysts' forecasts readily available?**

5 A. 40 Yes. An important part of the analysts' job is getting their views across to
6 investors. Major investment firms send out monthly reports with their earnings
7 forecasts, and institutional investors have direct access to analysts. Individual
8 investors can get the same forecasts through their investment advisors or
9 online. Studies reported in the academic literature indicate that
10 recommendations based on these forecasts are relied on by investors. Indeed,
11 because analysts' forecasts are perceived by investors as being useful, there
12 are services which offer analysts' forecasts on all major stocks. I/B/E/S and
13 Zack's are some of the providers of these data. I recommend use of the I/B/E/S
14 growth rates because they have been: (1) shown to be highly correlated with
15 stock prices; (2) widely studied in the finance literature; and (3) widely available
16 to investors for many years.

17 **Q. 41 Is it your contention that analysts make perfectly accurate predictions of**
18 **future earnings growth?**

19 A. 41 No. Forecasting earnings growth, for either the short-term or long-term, is very
20 difficult. This statement is consistent with the fact that stocks, unlike high-
21 quality bonds, are risky investments whose returns are highly uncertain.
22 Though analysts' forecasts are not perfectly accurate, they are better than
23 either retention growth rates or historical growth in predicting stock prices. One

1 would expect this result, given that analysts have all the past data plus current
2 information. The important consideration is: what growth rates do investors
3 use to value a stock? Financial research suggests that the analysts' growth
4 forecasts are used by investors and therefore most related to stock prices.

5 **Q. 42 Does the observation that analysts' growth forecasts are inherently**
6 **uncertain imply that investors should ignore analysts' growth forecasts in**
7 **making stock buy and sell decisions?**

8 A. 42 No. Because growth forecasts have a significant influence on a company's
9 stock price, investors have a great incentive to use the best available forecasts
10 of a company's growth prospects, even if these growth forecasts are inherently
11 uncertain. In this regard, the investor's situation is similar to the situation of a
12 pilot who is flying across the country. Although the pilot recognizes that
13 weather forecasts are inherently uncertain, he or she has a strong incentive to
14 obtain the best available forecasts of cross-country weather patterns before
15 taking off.

16 **Q. 43 Have you done research on the appropriate use of analysts' forecasts in**
17 **the DCF model?**

18 A. 43 Yes. As described in my direct testimony, I prepared a study in conjunction with
19 Willard T. Carleton, Professor of Finance Emeritus at the University of Arizona,
20 on why analysts' forecasts are the best estimate of investors' expectations of
21 future long-term growth. This study is described in a paper entitled "Investor
22 Growth Expectations and Stock Prices: the Analysts versus History," published
23 in the Spring 1988 edition of *The Journal of Portfolio Management*. My studies

1 indicate that the analysts' forecasts of future growth are superior to historically-
2 oriented growth measures and retention growth measures in predicting a firm's
3 stock price.

4 **Q. 44 Please summarize the results of your study.**

5 A. 44 First, we performed a correlation analysis to identify the historically oriented
6 growth rates which best described a firm's stock price. Then we did a
7 regression study comparing the historical and retention growth rates to the
8 consensus analysts' forecasts. In every case, the regression equations
9 containing the average of analysts' forecasts statistically outperformed the
10 regression equations containing the historical and retention growth estimates.
11 These results are consistent with those found by Cragg and Malkiel, the early
12 major research in this area (John G. Cragg and Burton G. Malkiel, Expectations
13 and the Structure of Share Prices, University of Chicago Press, 1982). These
14 results are also consistent with the hypothesis that investors use analysts'
15 forecasts, rather than historically oriented growth calculations, in making stock
16 buy and sell decisions. They provide overwhelming evidence that the analysts'
17 forecasts of future growth are superior to historically oriented growth measures
18 in predicting a firm's stock price.

19 **Q. 45 Has your study been updated to include more recent data?**

20 A. 45 Yes. Researchers at State Street Financial Advisors updated my study using
21 data through year-end 2003. Their results continue to confirm that analysts'
22 growth forecasts are superior to historical and retention growth measures in
23 predicting a firm's stock price.

1 **Q. 46 Does Dr. Woolridge agree with your assessment that analysts' growth**
2 **forecasts should be used to estimate the future growth component of the**
3 **DCF model?**

4 A. 46 No. Dr. Woolridge argues that analysts' growth forecasts should not be used to
5 estimate the future growth component of the DCF model because, in his
6 opinion, it is well known that analysts' growth forecasts are overly optimistic
7 [Woolridge at 33].

8 **Q. 47 Have you reviewed the research literature on the properties of analysts'**
9 **growth forecasts?**

10 A. 47 Yes, I have reviewed the articles identified in Rebuttal Schedule 3.

11 **Q. 48 What basic questions does the research literature on analysts' forecasts**
12 **address?**

13 A. 48 The research literature on analysts' growth forecasts addresses three basic
14 questions: (1) Are analysts' forecasts superior to historical growth
15 extrapolations in their ability to forecast future earnings per share? (2) Is the
16 correlation between changes in analysts' EPS growth forecasts and stock
17 prices greater than the correlation between historical earnings growth rates and
18 stock prices? and (3) Are analysts' growth forecasts overly optimistic?

19 **Q. 49 How do researchers test whether analysts' growth forecasts are more**
20 **accurate than forecasts based on historical growth extrapolations?**

21 A. 49 I have identified at least eight published research studies dating from 1972 to
22 2006 that compare the accuracy of analysts' growth forecasts to the accuracy of
23 forecasts based on historical extrapolations. Typically, these research studies

1 follow several basic steps: (1) gather data on historical earnings per share for a
2 large sample of firms over a reasonably long historical period of time; (2) gather
3 data on actual earnings per share growth rates for the same firms over a
4 subsequent future time period; (3) apply statistical forecasting techniques to
5 determine the best model for forecasting future earnings growth based on
6 historical growth data; (4) gather data on analysts' growth forecasts for the
7 study period; (5) calculate the difference between the actual growth rate and the
8 forecasted growth rate for both the best statistical forecasting model and the
9 analysts' forecasts; (6) determine whether there is a significant difference
10 between the forecasting errors of the statistical forecasting model and the
11 forecasting errors of analysts' EPS growth forecasts; and (7) if the errors from
12 the analysts' EPS growth forecasts are less than the errors from the statistical
13 forecasting techniques and the difference is statistically significant, conclude
14 that analysts provide superior forecasts to the forecasts obtained by statistical
15 forecasting techniques. The main differences between the studies reported in
16 the literature relate to the time period studied, the size of the database, and the
17 statistical techniques used to forecast future earnings growth based on
18 historical earnings data.

19 **Q. 50 What are the general conclusions of the research literature regarding the**
20 **accuracy of analysts' growth forecasts compared to the accuracy of**
21 **growth forecasts based on historical growth extrapolations?**

22 A. 50 Seven of the eight articles strongly support the hypothesis that analysts'
23 forecasts provide better predictions of future earnings growth than statistical

1 models based on historical earnings, and one of the articles neither supports
 2 nor rejects this hypothesis (see Table 1 below). These articles strongly support
 3 the conclusion that analysts' EPS growth forecasts are better proxies for
 4 investor growth expectations than historical growth rates.

5 **TABLE 1**
 6 **ARTICLES THAT STUDY WHETHER ANALYSTS' FORECASTS**
 7 **OR HISTORICAL GROWTH EXTRAPOLATIONS**
 8 **ARE BETTER PREDICTORS OF EPS GROWTH**

Author (Date)	Support Historical	Support Analysts
Elton and Gruber (1972)	Neutral	Neutral
Brown and Rozeff (1978)	No	Yes
Crichfield, Dyckman, and Lakonishok (1978)	No	Yes
Givoly and Lakonishok (1984)	No	Yes
Brown, Hagerman, Griffin, and Zmijewski (1987)	No	Yes
Newbold, Zumwalt, and Kannan (1987)	No	Yes
Brown, Richardson, and Schwager (1987)	No	Yes
Banker and Chen (2006)	No	Yes

9 **Q. 51 Why is the correlation between analysts' EPS growth forecasts and stock**
 10 **prices a significant issue in the research literature on analysts' growth**
 11 **forecasts?**

12 A. 51 If analysts' EPS growth forecasts are good proxies for investor growth
 13 expectations, one would expect that changes in analysts' growth forecasts
 14 would have a significant impact on stock prices. The impact of changes in
 15 analysts' growth expectations on stock prices can be estimated using standard
 16 statistical regression techniques.

17 **Q. 52 What are the general conclusions of the research literature regarding the**
 18 **correlation between changes in analysts' EPS forecasts and stock prices?**

19 A. 52 I have identified at least seven published research studies that use regression
 20 techniques to test whether the impact of changes in analysts' growth forecasts
 21 on stock prices is sufficiently strong to justify the conclusion that analysts' EPS

1 growth forecasts are good proxies for investor growth expectations. All these
 2 studies find that changes in analysts' growth forecasts have a large and
 3 statistically significant impact on changes in stock prices. Five of these studies
 4 also test whether the impact of analysts' growth forecasts on stock prices is
 5 stronger than the impact of historical and/or retention growth rates on stock
 6 prices. These studies find that changes in analysts' growth forecasts have a
 7 significantly stronger impact on stock prices than changes in historical and/or
 8 retention earnings growth rates. In summary, financial research strongly
 9 supports the conclusion that analysts' growth forecasts are the best proxies for
 10 investor growth expectations.

11
 12
 13

TABLE 2
ARTICLES THAT STUDY THE RELATIONSHIP
BETWEEN ANALYSTS' GROWTH FORECASTS AND STOCK PRICES

Author (Date)	Support Historical	Support Analysts
Malkiel (1970)	No	Yes
Malkiel and Cragg (1970)	No	Yes
Elton, Gruber, and Gultekin (1981)		Yes
Fried and Givoly (1982)		Yes
Vander Weide and Carleton (1988)	No	Yes
Gordon, Gordon, and Gould (1989)	No	Yes
Timme and Eisemann (1989)	No	Yes

14 **Q. 53 What are the general conclusions of the research literature regarding the**
 15 **claim that analysts' forecasts are overly optimistic?**

16 A. 53 A review of available research evidence strongly supports the hypothesis that
 17 analysts' growth forecasts are not optimistic. I have reviewed nine articles that
 18 address whether analysts' growth forecasts are overly optimistic. At least
 19 seven of the nine articles reviewed find no evidence that analysts' growth

1 forecasts are overly optimistic. Two articles find evidence of optimism, but also
 2 conclude that optimism is declining significantly over time. Of these two
 3 studies, one finds that analysts' forecasts for the Standard & Poor's 500 are
 4 pessimistic for the last four years of the study.

5 **TABLE 3**
 6 **ARTICLES THAT STUDY WHETHER ANALYSTS' FORECASTS**
 7 **ARE BIASED TOWARD OPTIMISM**

Author (Date)	Conclusion
Crichfield, Dyckman, and Lakonishok (1978)	Unbiased
Elton, Gruber, and Gultekin (1984)	Unbiased
Givoly and Lakonishok (1984)	Unbiased
Brown (1997)	Declining optimism
Keane and Runkle (1998)	Unbiased
Abarbanell and Lehavy (2003)	Unbiased
Cicccone (2005)	Pessimistic
Clarke, Ferris, Jayaraman, and Lee (2006)	Unbiased
Yang and Mensah (2006)	Unbiased

8 **Q. 54 What is the most important contribution of the more recent research**
 9 **literature on the accuracy of analysts' forecasts?**

10 A. 54 The most important contribution of more recent research is to identify
 11 substantial statistical difficulties in earlier research studies that caused some of
 12 these studies to unwittingly accept the hypothesis of optimism when no
 13 optimism was present. For example, recent studies recognize that the results
 14 of earlier studies are heavily influenced by the presence of large unexpected
 15 accounting write-offs and special accounting charges at a small number of
 16 sample companies. Unexpected accounting write-offs and special charges
 17 have a potentially dramatic impact on conclusions concerning analysts' bias
 18 because analysts' forecasts intentionally exclude the impact of accounting
 19 write-offs and special charges, whereas actual earnings include these items.

1 Thus, a comparison of analysts' forecasts premised on normalized earnings
2 (that is, earnings that exclude the impact of accounting write-offs and special
3 charges) to reported earnings that include the negative effect of accounting
4 write-offs and special charges will bias the results in favor of concluding that
5 analysts are optimistic. Recent studies demonstrate that, once the distorting
6 effect of unexpected accounting write-offs and special charges are removed
7 from the analysis, there is no evidence that analysts' EPS growth forecasts are
8 optimistic.

9 Recent research also highlights the potential impact of high correlation in
10 analysts' forecast errors on study conclusions. Analysts' forecast errors tend to
11 be highly correlated because unexpected industry and economy-wide shocks,
12 such as unexpected increases in oil prices or terrorist attacks, have similar
13 effects on all firms in the same industry. However, the relevant statistical tests
14 of optimism are based on the assumption that analysts' forecast errors are
15 independent, that is, the tests assume that the correlation of the analyst errors
16 is zero. Once the statistical tests of optimism are adjusted to account for the
17 high correlation in forecast errors that generally characterize the data, evidence
18 supports the hypothesis that analysts' EPS growth forecasts are unbiased, and
19 hence not optimistic.

20 **Q. 55 Dr. Woolridge argues that analysts face potential conflicts of interest**
21 **between their companies' research operations and underwriting**
22 **operations. Has the New York Stock Exchange ("NYSE") and the National**

1 **Association of Securities Dealers (“NASD”) addressed the issue of**
2 **analysts’ potential conflicts of interest?**

3 A. 55 Yes. Beginning in the early 2000s, the NYSE and NASD implemented a series
4 of rule changes that address potential conflicts of interest. Specifically, they:

5 Imposed structural reforms to increase analyst independence, including
6 prohibiting investment banking personnel from supervising analysts or
7 approving research reports;

8 Prohibited offering favorable research to induce investment banking
9 business;

10 Prohibited research analysts from receiving compensation based on a
11 specific investment banking transaction;

12 Required disclosure of financial interests in covered companies by the
13 analyst and the firm;

14 Imposed quiet periods for the issuance of research reports after securities
15 offerings managed or co-managed by a member;

16 Restricted personal trading by analysts;

17 Required disclosure in research reports of data and price charts that help
18 investors track the correlation between an analyst’s rating and the stock’s
19 price movements; and

20 Required disclosure in research reports of the distribution of buy/hold/sell
21 ratings and the percentage of investment banking clients in each category.³

22

23 **Q. 56 What is your overall conclusion regarding the use of analysts’ growth**
24 **forecasts as proxies for investors’ growth expectations?**

25 A. 56 Contrary to Dr. Woolridge’s assessment that analysts’ growth forecasts should
26 not be used in the DCF model because they are well known to be optimistic, I
27 find that the research literature provides strong support for the conclusion that:
28 (1) analysts’ EPS growth forecasts are not optimistic; and (2) analysts’ EPS
29 growth forecasts are reasonable proxies for investor growth expectations, while
30 the historical growth extrapolations and retention growth rates used by Dr.

³ “Joint Report by NASD and the NYSE on the Operation and Effectiveness of the Research Analyst Conflict of Interest Rules,” December 2005, p. 5.

1 Woolridge are not. Furthermore, Dr. Woolridge's concerns regarding analysts'
2 potential conflicts of interest have been fully addressed by rule changes
3 implemented by the NYSE and NASD in the early 2000s. In addition, Dr.
4 Woolridge fails to recognize that the DCF model requires the growth forecasts
5 of investors, whether accurate or not. In this regard, it is helpful to keep in mind
6 that investors would not pay for analysts' growth forecasts if they did not find
7 them to be helpful in making stock buy and sell decisions. Similarly, the NYSE
8 and NASD would not have taken steps to address conflicts of interest if
9 investors did not rely on analysts' forecasts in making investment decisions.

10 **D. Dr. Woolridge's Capital Asset Pricing Model**

11 **Q. 57 What is the CAPM?**

12 A. 57 The CAPM is an equilibrium model of expected returns on risky securities in
13 which the expected or required return on a given risky security is equal to the
14 risk-free rate of interest plus the security's "beta" times the market risk premium:

$$15 \quad \textit{Expected return} = \textit{Risk-free rate} + (\textit{Security beta} \times \textit{Market risk premium}).$$

16 The risk-free rate in this equation is the expected rate of return on a risk-free
17 government security, the security beta is a measure of the company's risk
18 relative to the market as a whole, and the market risk premium is the premium
19 investors require to invest in the market basket of all securities compared to the
20 risk-free security.

21 **Q. 58 How does Dr. Woolridge use the CAPM to estimate KAWC's cost of** 22 **equity?**

23 A. 58 The CAPM requires estimates of the risk-free rate, the company-specific risk
24 factor, or beta, and either the required return on an investment in the market

1 portfolio, or the risk premium on the market portfolio compared to an investment
2 in risk-free government securities. For the risk-free rate, Dr. Woolridge uses the
3 recent average 4.25 percent yield on 30-year Treasury bonds [Woolridge at 41];
4 for the company-specific risk factor or beta, Dr. Woolridge uses the current
5 Value Line beta for each company [Woolridge at 42]; and for the required return
6 or risk premium on the market portfolio, Dr. Woolridge employs the average
7 4.68 percent risk premium he obtains from his review of the risk premium
8 literature [Woolridge at 47].

9 **Q. 59 What CAPM result does Dr. Woolridge obtain for his proxy companies?**

10 A. 59 Dr. Woolridge obtains a CAPM result of 7.8 percent for his water utility proxy
11 group and a result of 7.3 percent for his natural gas distribution company proxy
12 group.

13 **Q. 60 Does Dr. Woolridge recognize that the results of his CAPM analysis are**
14 **unreasonably low?**

15 A. 60 Yes. Dr. Woolridge reports the results of his DCF and CAPM studies in his
16 testimony at page 49 as follows:

	DCF	CAPM
Water Proxy Group	9.3%	7.8%
Gas Proxy Group	8.9%	7.3%

17 From these results, Dr. Woolridge concludes that KAWC's cost of equity is
18 9.25 percent. Since Dr. Woolridge's CAPM results are approximately 150 to
19 200 basis points lower than his recommended 9.25 percent cost of equity, Dr.
20 Woolridge must agree that a CAPM result of 7.8 percent or 7.3 percent is
21 unreasonably low.

22 **Q. 61 Do you agree with Dr. Woolridge's application of the CAPM?**

1 A. 61 No. I agree with Dr. Woolridge that his CAPM results are below a reasonable
2 range of estimates of KAWC's cost of equity.

3 **Q. 62 Why do you believe that the CAPM produces unreasonably low cost of**
4 **equity results for water and natural gas utilities at this time?**

5 A. 62 I believe there are two reasons why the CAPM produces unreasonably low cost
6 of equity results for water and natural gas utilities at this time. First, as a result
7 of the economic crisis, the U.S. Treasury has kept interest rates on Treasury
8 securities low as part of its effort to stimulate the economy. In addition, the
9 betas of utilities are currently approximately 0.70, and the CAPM tends to
10 underestimate the cost of equity for companies whose equity beta is less than
11 1.0 and to overestimate the cost of equity for companies whose equity beta is
12 greater than 1.0.

13 **Q. 63 Can you briefly summarize the evidence that the CAPM underestimates**
14 **the required returns for securities or portfolios with betas less than 1.0**
15 **and overestimates required returns for securities or portfolios with betas**
16 **greater than 1.0?**

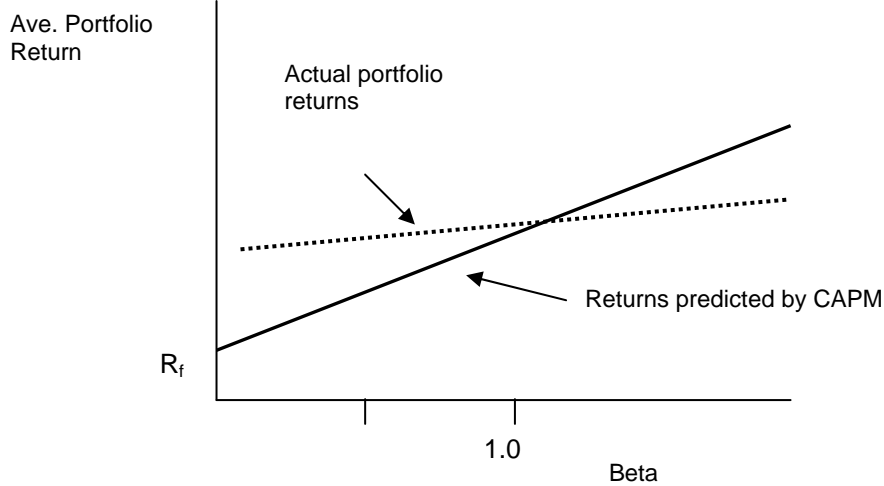
17 A. 63 Yes. The CAPM conjectures that security returns increase with increases in
18 security betas in line with the equation

19
$$ER_i = R_f + \beta_i [ER_m - R_f],$$

20 where ER_i is the expected return on security or portfolio i , R_f is the risk-free rate,
21 $ER_m - R_f$ is the expected risk premium on the market portfolio, and β_i is a
22 measure of the risk of investing in security or portfolio i . If the CAPM correctly
23 predicts the relationship between risk and return in the marketplace, then the

1 realized returns on portfolios of securities and the corresponding portfolio betas
2 should lie on the solid straight line with intercept R_f and slope $[R_m - R_f]$ shown
3 below.

4 **Figure 1**
5 **Average Returns Compared to Beta**
6 **for Portfolios Formed on Prior**



7
8 Financial scholars have found that the relationship between realized returns
9 and betas is inconsistent with the relationship posited by the CAPM. As
10 described in Fama and French (1992) and Fama and French (2004), the actual
11 relationship between portfolio betas and returns is shown by the dotted line in
12 the figure above. Although financial scholars disagree on the reasons why the
13 return/beta relationship looks more like the dotted line in the figure than the
14 solid line, they generally agree that the dotted line lies above the solid line for
15 portfolios with betas less than 1.0 and below the solid line for portfolios with
16 betas greater than 1.0. Thus, in practice, scholars generally agree that the
17 CAPM underestimates portfolio returns for companies with betas less than 1.0,
18 and overestimates portfolio returns for portfolios with betas greater than 1.0.

1 **Q. 64 What conclusions do you reach from your review of the literature on the**
2 **CAPM to predict the relationship between risk and return in the**
3 **marketplace?**

4 A. 64 I conclude that the financial literature strongly supports the proposition that the
5 CAPM underestimates the cost of equity for companies such as public utilities
6 with betas less than 1.0. Since the CAPM significantly underestimates the cost
7 of equity for companies with betas less than 1.0, and both Dr. Woolridge's and
8 my proxy companies have betas that are significantly less than 1.0, I further
9 conclude that the Commission should give little or no weight to the results of the
10 CAPM at this time.

11 **E. Dr. Woolridge's Comments on the Relationship**
12 **between Utilities' Rates of Return on Equity and**
13 **their Market-to-Book Ratios**

14 **Q. 65 Does Dr. Woolridge discuss the relationship between rates of return**
15 **equity, the cost of equity, and market-to-book ratios in his testimony?**

16 A. 65 Yes. Dr. Woolridge asserts that a market-to-book ratio above 1.0 indicates that
17 a company is earning more than its cost of equity:

18 As such, the relationship between a firm's return on equity, cost of
19 equity, and market-to-book ratio is relatively straightforward. A firm
20 that earns a return on equity above its cost of equity will see its
21 common stock sell at a price above its book value. Conversely, a
22 firm that earns a return on equity below its cost of equity will see its
23 common stock sell at a price below its book value. [Woolridge at
24 17.]

25 **Q. 66 Dr. Woolridge reports the results of three regression analyses that he**
26 **believes support his claim that: (1) companies with market-to-book ratios**
27 **greater than 1.0 are earning more than their costs of equity; (2) companies**
28 **with market-to-book ratios equal to 1.0 are earning their costs of equity;**

1 **and (3) companies with market-to-book ratios less than 1.0 are earning less**
2 **than their costs of equity [Woolridge at 18 and Exhibit JRW-6]. Do Dr.**
3 **Woolridge's regression analyses provide any support for Dr. Woolridge's**
4 **claim?**

5 A. 66 No. Dr. Woolridge's regression analyses do not support his claim that
6 companies with market-to-book ratios greater than 1.0 are earning more than
7 their costs of equity. Dr. Woolridge claims that the cost of equity for water
8 utilities like KAWC is 9.25 percent. However, the data shown in Exhibit JRW-6
9 indicate that there are many utilities with costs of equity less than Dr.
10 Woolridge's recommended 9.25 percent but market-to-book ratios greater than
11 1.0. These data contradict Dr. Woolridge's claim that companies earning less
12 than their cost of equity will have market-to-book ratios of less than 1.0.

13 **Q. 67 Are you surprised by Dr. Woolridge's evidence that most electric, gas, and**
14 **water utilities have market-to-book ratios greater than 1.0, even if they are**
15 **earning ROEs less than their cost of equity?**

16 A. 67 No. According to the DCF model, a company's stock price is equal to the
17 present value of the company's expected future dividends, which, in turn,
18 depend on its expected future ROEs. Thus, market-to-book ratios greater than
19 1.0, at best, imply that investors expect the company to earn more than its cost
20 of equity at some time in the future. There is nothing in the DCF model that
21 allows the analyst to draw inferences about the relationship between a
22 company's historical ROE and its cost of equity from evidence on market-to-
23 book ratios.

1 **F. Rebuttal of Dr. Woolridge's Comments on Vander Weide Direct**
2 **Testimony**

3 **Q. 68 What issues does Dr. Woolridge have regarding your estimate of KAWC's**
4 **cost of equity?**

5 A. 68 Dr. Woolridge disagrees with my: (1) proxy companies; (2) quarterly DCF
6 model; (3) reliance on analysts' growth forecasts; (4) risk premium estimates;
7 and (5) allowance for flotation costs [Woolridge at 55-56].

8 **1. Proxy Companies**

9 **Q. 69 What proxy companies do you use to estimate KAWC's cost of equity?**

10 A. 69 I use the proxy group of Value Line water utilities shown in Schedule 1 of my
11 direct testimony and the proxy group of Value Line natural gas distribution
12 companies shown in Schedule 2 of my direct testimony.

13 **Q. 70 Why does Dr. Woolridge disagree with your choice of proxy companies?**

14 A. 70 Dr. Woolridge claims that my proxy group of natural gas distribution companies is
15 unreasonable because it includes companies such as Energen, EQT, MDU
16 Resources, NiSource, ONEOK, and Questar, that receive a relatively low
17 percentage of revenues from natural gas distribution [Woolridge at 54].

18 **Q. 71 Were each of these companies included in the proxy group you used to**
19 **derive your cost of equity recommendation in this proceeding?**

20 A. 71 No. As shown in Vander Weide Schedule 2, I did not include Energen and MDU
21 Resources from my initial proxy group because their DCF results, 5.0 percent
22 and 17.6 percent, respectively, were outliers.

23 **Q. 72 Do EQT and NiSource receive a relatively large percentage of revenues**
24 **from regulated operations?**

1 A. 72 Yes. Dr. Woolridge's Exhibit JRW-13, page 4, shows that EQT receives
2 74 percent of revenues from regulated natural gas operations. NiSource is a
3 combination electric/natural gas utility that also receives most of its revenues
4 from regulated utility operations.⁴

5 **Q. 73 Does your inclusion of EQT, NiSource, ONEOK, and Questar cause your**
6 **natural gas company proxy group to be more risky than KAWC and its**
7 **parent, AWC?**

8 A. 73 No. As discussed above, my natural gas company proxy group is slightly less
9 risky than AWC, as measured by the group's average Value Line Safety Rank
10 and average Standard & Poor's bond rating.

11 2. Quarterly DCF Model

12 **Q. 74 What are Dr. Woolridge's criticisms of your DCF studies?**

13 A. 74 Dr. Woolridge claims that I should: (1) use the annual rather than the quarterly
14 DCF model to estimate KAWC's cost of equity; (2) use a combination of
15 historical and analysts' growth rates to estimate the growth component of the
16 DCF model; (3) include no adjustment for flotation costs; and (4) give less
17 weight to my water utility DCF results in arriving at my cost of equity
18 recommendation.

19 **Q. 75 What is the major difference between the quarterly DCF model which you**
20 **use and the annual DCF model employed by Dr. Woolridge?**

21 A. 75 The major difference is that my quarterly DCF model is based on the realistic
22 assumption that dividends are paid quarterly, while Dr. Woolridge's annual DCF

⁴ Value Line reports NiSource's 2009 revenue breakdown as follows: electric, 18%; gas, 72%; corporate and adjustments, 5%; and other, 5%

1 model is based on the unrealistic assumption that dividends are paid once at
2 the end of each year.

3 **Q. 76 Why do you use the quarterly rather than the annual DCF model to**
4 **estimate KAWC's cost of equity?**

5 A. 76 As I discuss in my direct testimony, the DCF model assumes that a company's
6 stock price is equal to the present discounted value of all expected future
7 dividends. Since the companies in my proxy group all pay dividends quarterly,
8 the current market price that investors are willing to pay reflects the expected
9 quarterly receipt of dividends. Therefore, a quarterly DCF model must be used
10 to estimate the cost of equity for these firms. The quarterly DCF model differs
11 from the annual DCF model in that it expresses a company's price as the
12 present discounted value of a quarterly stream of dividend payments. The
13 annual DCF model is only a correct expression for the present discounted value
14 of future dividends if dividends are paid once at the end of each year.

15 **Q. 77 Why does Dr. Woolridge disagree with your application of the quarterly**
16 **DCF model?**

17 A. 77 Dr. Woolridge argues first that an early proponent of the DCF model, Dr. Myron
18 Gordon, stated that the appropriate dividend yield adjustment for growth in the
19 DCF model "is the expected dividend for the next quarter multiplied by four."
20 [Woolridge at 27.] Second, Dr. Woolridge argues that Professor Bower has
21 stated that the conventional DCF calculation does produce a downwardly-
22 biased estimate of the cost of equity, but the annual DCF model provides the

1 most appropriate estimate of the utility's required return on rate base.
2 [Woolridge at 57.]

3 **Q. 78 Is Dr. Gordon's statement in favor of an annual DCF model a reasonable**
4 **justification for use of the annual DCF model in this proceeding?**

5 A. 78 No. Although Dr. Gordon was certainly a major early proponent of the DCF
6 model, this does not imply that Dr. Gordon is correct in his arguments regarding
7 the quarterly DCF model. As shown in my Appendix 1 (filed with my direct
8 testimony), there can be no doubt that, when dividends are paid quarterly, the
9 quarterly DCF model must be used to estimate the cost of equity.

10 **Q. 79 Do you agree with Dr. Bower's statement that the annual DCF calculation**
11 **is a downwardly-biased estimate of the market cost of equity when**
12 **companies pay dividends quarterly?**

13 A. 79 Yes. That is why I use the quarterly DCF model to estimate the cost of equity in
14 this proceeding.

15 **Q. 80 Do you agree with Dr. Bower's argument that the annual DCF model is the**
16 **appropriate measure of the required rate of return on rate base?**

17 A. 80 No. I believe that it is important to measure the cost of equity for the proxy
18 companies correctly, and then to adjust the cost of equity for differences
19 between the business and financial risks of the proxy companies and those of
20 the regulated utility.

21 3. Analysts' Growth Forecasts

22 **Q. 81 Dr. Woolridge also criticizes your use of analysts' growth rates in your**
23 **DCF model. Why do you use analysts' growth rates to estimate the**
24 **growth component of the DCF model?**

1 A. 81 I use analysts' growth rates because my studies indicate that the analysts'
2 growth rates are highly correlated with stock prices. This evidence provides
3 strong support for the conclusion that investors use analysts' growth rates in
4 making stock buy and sell decisions, and thus the analysts' growth rates should
5 be used to estimate the growth component of the DCF model.

6 **Q. 82 Does Dr. Woolridge agree with your statistical studies of the relationship**
7 **between analysts' growth rates and stock prices?**

8 A. 82 No. Dr. Woolridge has four criticisms of my statistical studies of the relationship
9 between analysts' growth rates and stock prices. First, he argues that my
10 statistical study is outdated. Second, he argues that my study is misspecified
11 because I used a "linear approximation" to the DCF model rather than a
12 modified version of the DCF model. Third, he argues that I did not use both
13 historical and analysts' forecasted growth rates in the same regression. Fourth,
14 he argues that I did not perform any tests to determine if the difference between
15 historic and projected growth measures is statistically significant. [Woolridge at
16 69 - 71.]

17 **Q. 83 Do you agree with Dr. Woolridge's assertion that your statistical analysis**
18 **of the relationship between analysts' growth rates and stock prices is**
19 **outdated?**

20 A. 83 No. As discussed in my direct testimony, my study was updated in August
21 2004. The updated study continues to support the conclusion that the analysts'
22 growth rates are more highly correlated with stock prices than historical

1 measures such as those employed by Dr. Woolridge. Furthermore, Dr.
2 Woolridge ignores other studies that have corroborated my results.

3 **Q. 84 Do you agree with Dr. Woolridge's criticism that your DCF model is**
4 **misspecified because you used a "linear approximation" to the DCF**
5 **model rather than a modified version of the DCF model?**

6 A. 84 No. Most regression analyses are based on the assumption that the
7 relationship between the variables being studied is linear. As part of my
8 studies, I tested whether the linear assumption was sufficiently close to provide
9 reliable estimates of the model parameters. Applying a first order Taylor-series
10 approximation to the DCF equation, I found that the first order, or linear,
11 approximation was sufficiently close to the true equation to justify using linear
12 regression analysis to study the relationship between price/earnings ratios and
13 growth rates.

14 **Q. 85 Why did you not use a combination of historical and analysts' growth**
15 **rates in the same regression?**

16 A. 85 I did not use a combination of historical and analysts' growth rates in the same
17 regression because there are an infinite number of such combinations which
18 could be tested. My studies indicate that the relationship between analysts'
19 forecasts and stock prices is so strong compared to the relationship between
20 historical growth rates and stock prices that there would be little advantage to
21 combining historical growth rates with analysts' forecasts to predict stock prices.

1 **Q. 86 Is there a statistically significant difference between historical and**
2 **projected growth measures in explaining stock prices in your statistical**
3 **study?**

4 A. 86 Yes. The difference in performance of historical and projected growth rates is
5 both statistically significant and dramatic.

6 **Q. 87 Dr. Woolridge claims in his testimony that “it is well known that the long-**
7 **term EPS growth rate forecasts of Wall Street securities analysts are**
8 **overly optimistic and upwardly biased.” [Woolridge at 33.] Is he correct?**

9 A. 87 No. Contrary to Dr. Woolridge’s claim, the academic literature presents
10 compelling evidence that analysts’ EPS forecasts are unbiased—that is, neither
11 optimistic nor pessimistic. As discussed above, I have reviewed nine articles
12 that address whether analysts’ growth forecasts are overly optimistic. At least
13 seven of the nine articles reviewed find no evidence that analysts’ growth
14 forecasts are overly optimistic. Two find evidence of optimism, but also
15 conclude that optimism is declining significantly over time. Of these two
16 studies, one finds that analysts’ forecasts for the S&P 500 are pessimistic for
17 the last four years of the study.

18 **Q. 88 Does some of the later research explain why some earlier studies in the**
19 **literature conclude that analysts’ EPS growth forecasts are optimistic?**

20 A. 88 Yes. Articles by Abarbanell and Lehavy (2003) and Keane and Runkle (1998)
21 recognize that the results of earlier studies are heavily influenced by the
22 presence of large unexpected accounting write-offs and special accounting
23 charges at a small number of sample companies. Analysts’ forecasts

1 intentionally exclude the impact of accounting write-offs and special charges
2 because such one-time write-offs and special charges are inherently
3 unpredictable. Unexpected accounting write-offs and special charges have a
4 potentially dramatic impact on conclusions concerning analysts' bias because
5 actual earnings include these items whereas analysts' normalized forecasts
6 exclude them. Thus, a comparison of analysts' forecasts premised on
7 normalized earnings (that is, earnings that exclude the impact of accounting
8 write-offs and special charges) to reported earnings that include the negative
9 effect of accounting write-offs and special charges will bias the results in favor
10 of concluding that analysts are optimistic. These studies demonstrate that,
11 once the distorting effect of unexpected accounting write-offs and special
12 charges are removed from the analysis, there is no evidence that analysts' EPS
13 growth forecasts are optimistic.

14 This research also highlights the potential impact of high correlation in
15 analysts' forecast errors on study conclusions. Analysts' forecast errors tend to
16 be highly correlated because unexpected industry and economy-wide shocks,
17 such as unexpected increases in oil prices or terrorist attacks, have similar
18 effects on all firms in the same industry. However, typical statistical tests of
19 optimism (such as R-squares and t-statistics) are based on the assumption that
20 analysts' forecast errors are independent, that is, the tests assume that the
21 correlation of the analyst errors is zero. Once the statistical tests of optimism
22 are adjusted to account for the high correlation in forecast errors that generally

1 characterize the data, evidence supports the hypothesis that analysts' EPS
2 growth forecasts are unbiased, and hence not optimistic.

3 **Q. 89 Dr. Woolridge also discusses his study of the relationship between**
4 **analysts' forecasted growth rates and subsequently achieved growth**
5 **rates [Woolridge at 61 - 62 and 67 - 69]. Do you have any criticisms of his**
6 **study?**

7 A. 89 Yes. First, Dr. Woolridge apparently makes no attempt to screen his data for
8 companies that have only one or two analysts' growth forecasts or for
9 companies that have outlier growth forecasts. Although my studies indicate that
10 analysts' growth forecasts are highly correlated with stock prices for large
11 publicly-traded companies that are followed by at least three analysts, they may
12 not be highly correlated for many of the small companies contained in the
13 I/B/E/S data base that have fewer than three analysts' growth estimates and
14 that have outlier growth forecasts. Second, Dr. Woolridge makes no attempt to
15 correct for the statistical problems in studies of analysts' forecasts. For
16 example, Dr. Woolridge makes no attempt to adjust his data for the impact on
17 earnings of unexpected accounting write-offs and special charges. Further, Dr.
18 Woolridge fails to adjust for the high correlation in analysts' forecast errors
19 across companies. Financial researchers have conclusively demonstrated that
20 there is no evidence of analysts' optimism in data sets that are properly
21 adjusted for the impact of one-time accounting write-offs and the correlation in
22 analysts' forecasts errors across companies.⁵

⁵ See Jeffery Abarbanell and Reuven Lehavy, "Biased Forecasts or Biased Earnings? The Role of Reported Earnings in Explaining Apparent Bias and Over/underreaction in Analysts' Earnings Forecasts," *Journal of*

1 **Q. 90 Dr. Woolridge also discusses the results of his study of the relationship**
2 **between analysts' forecasts for utilities and the utilities' subsequent**
3 **achieved earnings growth rates. [Woolridge at 67 - 68.] Do you have any**
4 **comments on his study?**

5 A. 90 Yes. First, Dr. Woolridge has misspecified the time frame of his analysts'
6 earnings growth forecasts. In his study, Dr. Woolridge claims that he compares
7 an analysts' forecast made in a particular quarter to the company's realized
8 earnings growth rate in the same quarter four years hence. In making this
9 comparison, Dr. Woolridge fails to recognize that the time frame of the analysts'
10 growth forecast is an indefinite, long-run period that may differ from one analyst
11 to another. Dr. Woolridge has provided no evidence that analysts' growth
12 estimates were intended to forecast actual results for a period exactly four
13 years hence. Second, Dr. Woolridge has not distinguished between normalized
14 and non-normalized earnings. The analysts' forecasts are generally intended to
15 be normalized earnings growth forecasts, meaning that they are forecasts of
16 earnings in the absence of extraordinary events and one-time write-offs. It is
17 likely that a good deal of the forecast deviations in Dr. Woolridge's sample are
18 due to extraordinary events and one-time write-offs rather than to problems with
19 the analysts' forecasts of normalized earnings.

20 4. Risk Premium

21 **Q. 91 What is the risk premium approach to estimating the cost of equity?**

Accounting and Economics, 36 (2003) 105 – 146; Stephen J. Ciccone, "Trends in Analyst Earnings Forecast Properties," *International Review of financial Analysis*, 14 (2005) 1 – 22.

1 A. 91 The risk premium approach is based on the principle that investors expect to
2 earn a return on an equity investment in KAWC that reflects a “premium” over
3 and above the return they expect to earn on an investment in a portfolio of long-
4 term bonds. This equity risk premium compensates equity investors for the
5 additional risk they bear in making equity investments versus bond investments.
6 Using the risk premium approach, the cost of equity is given by the following
7 equation: cost of equity = interest rate plus risk premium.

8 **Q. 92 How do you estimate the interest rate component of the risk premium**
9 **approach?**

10 A. 92 I estimate the interest rate component of the risk premium approach using the
11 yield to maturity on A-rated utility bonds.

12 **Q. 93 Does Dr. Woolridge have any criticisms of your use of the yield to**
13 **maturity on A-rated utility bonds to estimate the interest rate component**
14 **of the risk premium approach?**

15 A. 93 Yes. Dr. Woolridge argues that my use of the yield to maturity on A-rated utility
16 bonds inflates the required return on equity because long-term utility bonds are
17 not risk free, that is, they are subject to both interest rate risk and credit risk
18 [Woolridge at 75].

19 **Q. 94 Do you agree with Dr. Woolridge’s criticism of your use of the yield to**
20 **maturity on A-rated utility bonds to estimate the interest rate component**
21 **of the risk premium approach?**

22 A. 94 No. Dr. Woolridge fails to recognize that the risk premium approach does not
23 require that the interest rate be “risk free.” Indeed, the only requirement of the

1 risk premium approach is that the same interest rate be used to estimate the
2 interest rate component as is used to estimate the risk premium component.
3 Since the risk premium approach suggests that the cost of equity equals (the
4 interest rate) plus (the required return on equity minus the interest rate), the
5 cost of equity should be approximately the same in a risk premium analysis, no
6 matter what interest rate is used as the benchmark interest rate. Thus, use of
7 the interest rate on A-rated utility bonds in a risk premium analysis will produce
8 a higher interest rate component than use of a government bond interest rate,
9 but this difference will be offset by the correspondingly lower risk premium. The
10 lower risk premium arises because the difference between the return on equity
11 and yield on A-rated utility bonds is less than the difference between the return
12 on equity and the yield on long-term government bonds.

13 **Q. 95 Why do you use the yield on A-rated utility bonds rather than the yield on**
14 **Treasury bonds in your risk premium studies?**

15 A. 95 I use the yield on A-rated utility bonds rather than the yield on Treasury bonds
16 in my risk premium studies because I believe that utility bond yields are better
17 indicators of utilities' cost of equity than Treasury bond yields. First, because
18 the U.S. dollar is the major currency for international trade, foreign governments
19 tend to hold their currency reserves in U.S. Treasury bonds. Indeed, foreign
20 investors now hold approximately 55 percent of U.S. Treasury debt.⁶ Thus,
21 Treasury bond yields are highly sensitive to changes in international economic
22 conditions, whereas the U.S. utilities' cost of equity is not.

⁶ Report to the Secretary of the Treasury from the Treasury Borrowing Advisory Committee of the Securities Industry and Financial Markets Association, February 4, 2009.
<http://www.ustreas.gov/press/releases/tg10.htm>

1 Second, since U.S. Treasuries are considered to be the safest
2 investment in the world, investors across the world tend to flock to investments
3 in U.S. Treasuries at times of widespread global economic turmoil. In such
4 periods of turmoil, the required return on risky investments such as utility bonds
5 and stocks increases while the yield on U.S. Treasury bonds declines.

6 Third, yields on U.S. Treasury bonds are highly sensitive to efforts by the
7 Federal Reserve to stimulate the economy. Although most Federal Reserve
8 monetary policy operations are conducted using short-term U. S. Treasury bills,
9 yields on long-term Treasury bonds frequently move in the same direction as
10 yields on short-term Treasury bills. In addition, the Federal Reserve has
11 recently begun to purchase long-term Treasury bonds in an effort to further
12 reduce long-term Treasury yields.

13 Fourth, to the extent that there are economic developments that are
14 specific to the utility industry, such as changes in environmental regulations and
15 energy policy, such factors will be reflected both in utility bond yields and the
16 utility cost of equity, but not in U.S. Treasury bond yields. Thus, that utility bond
17 yields reflect utility-specific risks is an argument for—not an argument against—
18 the use of utility bond yields to indicate changes in the utility cost of equity.

19 **Q. 96 How do you estimate the risk premium component of the risk premium**
20 **approach?**

21 A. 96 I estimate the risk premium component of the risk premium approach in two
22 ways. First, I estimate the difference between the DCF cost of equity for a
23 proxy group of companies over the previous 111 months and the concurrent

1 yield to maturity on A-rated utility bonds in those months, and then adjust the
2 average risk premium to account for changes in interest rates. This estimate is
3 my “ex ante risk premium approach.” Second, I estimate the risk premium from
4 an historical study of stock and bond returns over the period 1937 to the
5 present. This second risk premium approach is my “ex post risk premium
6 approach.”

7 **Q. 97 Why does Dr. Woolridge criticize your ex ante risk premium approach?**

8 A. 97 Dr. Woolridge criticizes my ex ante risk premium approach because it relies on
9 analysts’ forecasts to estimate the required return on equity using the DCF
10 model. [Woolridge at 75 - 76.]

11 **Q. 98 Have you addressed this criticism elsewhere in this rebuttal testimony?**

12 A. 98 Yes, I have. (See Section II, C above.)

13 **Q. 99 Does Dr. Woolridge agree with your use of historical stock and bond
14 returns to estimate the equity risk premium?**

15 A. 99 No. Dr. Woolridge states:

16 There are a number of flaws in using historic returns over long time
17 periods to estimate expected equity risk premiums. These issues
18 include: (a) biased historic bond returns; (b) the arithmetic versus
19 the geometric mean return; (c) the large error in measuring the
20 equity risk premium using historical returns; (d) unattainable and
21 biased historic stock returns; (e) company survivorship bias; and
22 (f) the “peso problem—U.S. stock market survivorship bias.
23 [Woolridge at 77.]

24 **Q. 100 Why does Dr. Woolridge believe that historical bond returns are biased?**

25 A. 100 Dr. Woolridge states:

26 Historic bond returns are biased downward as a measure of
27 expectancy because of capital losses suffered by bondholders in
28 the past. As such, risk premiums derived from this data are biased
29 upwards. [Woolridge at 77.]

1 **Q. 101 Do you agree with Dr. Woolridge's statement that historical bond returns**
2 **are biased downward because of capital losses suffered by past bond**
3 **investors?**

4 A. 101 No. Because of capital gains and losses, historical bond returns may be higher
5 or lower than what investors expected at the time they purchased the bonds.
6 During the period since 1982, for example, historical bond returns have been
7 biased upward as a measure of expectancy because of the large capital gains
8 achieved by bondholders over this period. However, over the entire period
9 considered in my ex post risk premium study (from 1937 to the present), capital
10 gains and losses on bonds have approximately offset each other, and
11 consequently there is no significant bias as a result from either capital gains or
12 losses.

13 **Q. 102 What is the difference between an arithmetic and a geometric mean**
14 **return?**

15 A. 102 An arithmetic mean return is an additive return that is calculated by summing
16 the achieved return in each time period and dividing the total by the number of
17 periods. In contrast, the geometric mean return is a multiplicative return that is
18 calculated in two steps. First, one calculates the product of (1 plus the return)
19 in each period of the study. Second, one calculates the n^{th} root of this product
20 and subtracts 1 from the result. Thus, if there are two periods, and r_1 and r_2 are
21 the returns in periods one and two, respectively, the arithmetic mean is
22 calculated from the equation: $a_m = (r_1 + r_2) \div 2$. The geometric mean is
23 calculated from the equation,

1
$$a_g = [(1 + r_1) \times (1 + r_2)]^5 - 1.$$

2 **Q. 103 Please describe Dr. Woolridge’s concern regarding the use of geometric**
3 **versus arithmetic mean returns.**

4 A. 103 Dr. Woolridge believes that my ex post risk premium study is biased because I
5 calculate the expected risk premium using the arithmetic mean of past returns,
6 whereas he believes I should have calculated the expected risk premium using
7 the geometric mean of past returns.

8 **Q. 104 Is Dr. Woolridge’s criticism valid?**

9 A. 104 No. As explained in Ibbotson® SBBI® Valuation Edition 2009 Yearbook (SBBI®),
10 the arithmetic mean return is the best approach for calculating the return
11 investors expect to receive in the future:

12 The equity risk premium data presented in this book are arithmetic
13 average risk premia as opposed to geometric average risk premia.
14 The arithmetic average equity risk premium can be demonstrated to
15 be most appropriate when discounting future cash flows. For use
16 as the expected equity risk premium in either the CAPM or the
17 building block approach, the arithmetic mean or the simple
18 difference of the arithmetic means of stock market returns and
19 riskless rates is the relevant number. This is because both the
20 CAPM and the building block approach are additive models, in
21 which the cost of capital is the sum of its parts. The geometric
22 average is more appropriate for reporting past performance, since it
23 represents the compound average return. [SBBI® at 59.]

24 A discussion of the importance of using arithmetic mean returns in the context of
25 CAPM or risk premium studies is contained in my direct testimony,
26 Exhibit____(JVW-5), “Using the Arithmetic Mean to Estimate the Cost of Equity
27 Capital.”

28 **Q. 105 Dr. Woolridge claims that “the U. S. Securities and Exchange Commission**
29 **requires equity mutual funds to report historical return performance using**

1 **geometric mean and not arithmetic mean returns.” [Woolridge at 79.]**
2 **Does this observation demonstrate that the risk premium should be**
3 **estimated using geometric mean returns rather than arithmetic mean**
4 **returns?**

5 A. 105 No. As discussed above, I agree that historical performance should be
6 measured using the geometric mean rather than the arithmetic mean.
7 However, as I demonstrate in Exhibit ____ (J/VW-1), Schedule 5, in estimating the
8 cost of equity, it is essential to use the arithmetic mean return because it is only
9 the arithmetic mean return that will make an initial investment grow to the
10 expected value of the investment at the end of the investment horizon. Thus,
11 for an investment with an uncertain outcome, the arithmetic mean is the best
12 measure of the forward looking expected risk premium.

13 **Q. 106 Dr. Woolridge also criticizes your ex post risk premium study because it is**
14 **based on “unattainable and biased historic stock returns.” [Woolridge at**
15 **80 - 81.] Is he correct?**

16 A. 106 No. Dr. Woolridge bases his allegation on the assumption that stock index
17 returns such as those reported by Ibbotson are “unattainable to investors.” Dr.
18 Woolridge’s assumption is false: investors, in fact, can attain the returns
19 achieved by stock indices simply by purchasing the stock index.

20 **Q. 107 Do you agree with Dr. Woolridge’s criticism that your ex post risk**
21 **premium study is characterized by “survivorship bias”?** [Woolridge at
22 **81.]**

1 A. 107 No. Survivorship bias refers to problems that might arise when data for
2 companies that have failed are excluded from the sample. However, with
3 regard to the U.S. markets that I study, survivorship bias is not a major issue.
4 First, over the period 1937 to the present, there have been relatively few
5 companies in the S&P 500 and the S&P Utilities that have failed. Second, the
6 S&P 500 includes the return on a stock until the day it is dropped from the
7 index, and the effect of a company being dropped from the S&P 500 is
8 generally anticipated by the market well in advance of the delisting. Thus,
9 survivorship is not a material issue with respect to U.S. stocks.

10 **Q. 108 What does Dr. Woolridge mean when he refers to the “peso problem”?**

11 A. 108 Dr. Woolridge uses the term “peso problem” to refer to the fact that U.S.
12 investors have earned higher returns on stock investments than investors in
13 other countries because the U.S. economy has not suffered many of the same
14 economic calamities as the economies of other countries. This criticism of the
15 use of U. S. stock returns in risk premium studies might be appropriate if one
16 were attempting to estimate the expected rates of return on non-U. S. stocks.
17 However, for U. S. stocks, since there is no indication that the U. S. will suffer
18 the economic calamities of other countries, such as hyper-inflation or military
19 invasion, there is no reason why the returns on U. S. stocks would be biased
20 upward. As Morningstar states with respect to “survivorship bias” and the
21 closely-related “peso problem”:

22 While the survivorship bias evidence may be compelling on a worldwide
23 basis, one can question its relevance to a purely U.S. analysis. If the
24 entity being valued is a U.S. company, then the relevant data set should
25 be the performance of equities in the U.S. market. [SBBI® at 65.]

1 **Q. 109 Dr. Woolridge claims that his market risk premium estimate is reasonable**
2 **because it is consistent with the 7.27 percent long-term forecasted return**
3 **on the S&P 500 published in February 2010 by the Federal Reserve Bank**
4 **of Philadelphia's Survey of Professional Forecasters [Woolridge at 47]. Is**
5 **the Survey of Professional Forecasters a reliable source of cost of equity**
6 **estimates?**

7 A. 109 No. The economists included in the survey are macro economists who are
8 primarily concerned with forecasting factors such as GDP growth, inflation
9 rates, unemployment rates, job growth, and other macro economic indicators.
10 The 7.27 percent forecast of the long-term expected return on the S&P 500 is
11 inherently unrealistic as an estimate of the required return on the S&P 500
12 because this expected return as of February 2010 is only 100 basis points more
13 than the 6.25 percent average yield on Baa-rated utility bonds at February
14 2010. Since equity investments in the S&P 500 are more risky than
15 investments in Baa-rated utility bonds, the required rate of return, or cost of
16 equity, on the S&P 500 must certainly be more than 100 basis points above the
17 yield to maturity on Baa-rated utility bonds.

18 **Q. 110 Dr. Woolridge also claims that his risk premium estimate is reasonable**
19 **because it is consistent with the risk premium estimate found in the CFO**
20 **Magazine survey of Chief Financial Officers in March - June 2010**
21 **[Woolridge at 47]. Do you agree that surveys of business managers**
22 **provide useful information on the expected market risk premium?**

1 A. 110 No. Surveys of business managers provide little or no information on the
2 expected market risk premium because: (1) managers have no incentive to
3 take the survey seriously; (2) their responses are not typically based on market
4 transactions or actual investment decisions; (3) their responses may reflect
5 what they think the investigator wants to hear; and (4) the response rate is
6 frequently low. In addition, Dr. Woolridge fails to recognize that managers
7 responding to the CFO survey frequently use hurdle rates for making
8 investment decisions that exceed their estimates of excess returns on the S&P
9 500.⁷

10 5. Flotation Costs

11 **Q. 111 Why do you include an adjustment for flotation costs in your DCF**
12 **analysis?**

13 A. 111 I include an adjustment for flotation costs because, without such an adjustment,
14 KAWC would not be able to recover all the costs it incurs to finance its
15 investments in plant and equipment.

16 **Q. 112 Does KAWC issue equity in the capital markets?**

17 A. 112 No. Although KAWC does not issue equity in the capital markets, its parent
18 must issue equity to provide KAWC the necessary financing to make
19 investments in its utility operations. If the parent is not able to recover its
20 flotation costs through KAWC's rates, it will have no incentive to invest in
21 KAWC.

⁷ The authors of the CFO survey note that responses to their survey are not typically based on market transactions or actual investment decisions when they state, "Often their [the CFO's] 10-year risk premium is supplemented so that the company's hurdle rate exceeds their expected excess return on the S&P 500." John Graham and Campbell Harvey, "The Long-Run Equity Risk Premium," Sep. 9, 2005, p. 6.

1 **Q. 113 Does Dr. Woolridge agree with your flotation cost adjustment?**

2 A. 113 No. Dr. Woolridge claims that a flotation cost adjustment is inappropriate
3 because: (1) the company has not presented any evidence that it actually
4 incurs flotation costs when it issues new equity; and (2) it is frequently asserted
5 that a flotation cost adjustment is required to prevent dilution of the company's
6 existing shareholders, but existing shareholders cannot suffer dilution as long
7 as the company's stock price is above book value. [Woolridge at 71 - 73.]

8 **Q. 114 Do you agree with Dr. Woolridge's assertion that the company did not**
9 **provide any evidence that it incurs flotation costs when it issues new**
10 **equity?**

11 A. 114 No. In Appendix 3 of my direct testimony, I present evidence that all companies
12 incur flotation costs when they issue new equity securities, that flotation costs
13 represent approximately five percent of the company's pre-issue stock price,
14 and that the company will not be able to earn a fair rate of return on its
15 investment if it does not recover its flotation costs.

16 **Q. 115 Do you justify flotation costs on the grounds that flotation costs are**
17 **required to prevent dilution of existing shareholders?**

18 A. 115 No. I justify flotation costs on the grounds that the company will not be able to
19 earn a fair rate of return if it does not recover the flotation costs it incurs when it
20 issues new equity. My flotation cost adjustment is unrelated to the company's
21 market-to-book ratio.

22 **III. REBUTTAL OF MR. BAUDINO**

23 **Q. 116 What is Mr. Baudino's recommended rate of return on equity for KAWC?**

1 A. 116 Mr. Baudino recommends a rate of return on equity equal to 9.5 percent for
2 KAWC.

3 **Q. 117 How does Mr. Baudino arrive at his recommended 9.5 percent rate of**
4 **return on equity for KAWC?**

5 A. 117 Mr. Baudino arrives at his recommended 9.5 percent rate of return on equity by
6 applying the DCF model to two groups of proxy companies, a water utility group
7 and a natural gas distribution company group. Although he also applies the
8 CAPM to these companies, he does not rely on his CAPM results to arrive at
9 his recommended cost of equity.

10 **Q. 118 What areas of Mr. Baudino's testimony will you address in your rebuttal?**

11 A. 118 I will address Mr. Baudino's: (1) proxy companies; (2) DCF analysis; (3) growth
12 estimates; (4) CAPM analysis; and (5) comments on my direct testimony.

13 **Q. 119 What proxy companies does Mr. Baudino use to estimate KAWC's cost of**
14 **equity?**

15 A. 119 Mr. Baudino uses the proxy groups of water utilities and natural gas distribution
16 companies shown in Exhibit__(RAB-5) and Exhibit__(RAB-7).

17 **Q. 120 How does Mr. Baudino construct his proxy group of water utilities?**

18 A. 120 Mr. Baudino begins with my proxy group of water utilities and then eliminates
19 Artesian and Southwest Water, eliminating Artesian because complete data for
20 Artesian is not included in Value Line's expanded edition, and Southwest Water
21 because it has agreed to be purchased by a group of private investors since the
22 time of my direct testimony.

1 **Q. 121 Do you agree with Mr. Baudino's decision to eliminate these companies**
2 **from the proxy group of water utilities?**

3 A. 121 Yes. Recognizing that complete data for Artesian is not included in Value Line
4 and that Southwest Water has agreed to be purchased since the time I
5 prepared my studies, I believe it is reasonable to eliminate these companies
6 from a proxy group of water utilities. In my studies for my direct testimony, I
7 conservatively included results for Artesian in order to have a larger proxy
8 group. If I had not included Artesian in my studies, I would have obtained an
9 average DCF result equal to 12.3 percent rather than the 12.1 percent reported
10 in my direct testimony.

11 **Q. 122 How does Mr. Baudino construct his proxy group of natural gas**
12 **distribution companies?**

13 A. 122 Mr. Baudino begins with my proxy group of 12 natural gas distribution
14 companies and then eliminates five companies that, in his opinion, are not
15 considered to be natural gas distribution companies and selects four additional
16 companies that, in his opinion, are considered to be natural gas distribution
17 companies.

18 **Q. 123 Do you agree with Mr. Baudino's decision to eliminate five companies**
19 **from your group because in his opinion they are not considered to be**
20 **natural gas distribution companies?**

21 A. 123 No. Mr. Baudino fails to recognize that the companies he eliminates from my
22 proxy group have extensive natural gas distribution operations and are included
23 in both Standard & Poor's and Thomson Reuters' natural gas utility groups.

1 The Standard & Poor's natural gas utility group, for example, includes the
2 following companies.⁸

3 **TABLE 4**
4 **STANDARD & POOR'S GAS UTILITIES**

GAS UTILITIES
AGL RESOURCES INC
ATMOS ENERGY CORP
ENERGEN CORP
EQT CORP
LACLEDE GROUP INC
NATIONAL FUEL GAS CO
NEW JERSEY RESOURCES CORP
NICOR INC
NORTHWEST NATURAL GAS CO
ONEOK INC
PIEDMONT NATURAL GAS CO
QUESTAR CORP
SOUTH JERSEY INDUSTRIES INC
SOUTHWEST GAS CORP
UGI CORP
WGL HOLDINGS INC

5 **Q. 124 Why did you not include the four additional companies that Mr. Baudino**
6 **includes in his natural gas proxy group?**

7 A. 124 I did not include these companies because they failed to meet my selection
8 criterion that a company must have at least two analysts' growth forecasts in
9 the I/B/E/S survey.

10 **Q. 125 Do you agree with Mr. Baudino's opinion that your proxy group of natural**
11 **gas distribution companies is more risky, on average, than water**
12 **companies such as KAWC and its parent, AWC?**

⁸ See Standard & Poor's Industry Surveys, "Natural Gas Distribution," July 15, 2010. Standard & Poor's lists NiSource and MDU Resources in the Natural Gas Distribution Survey as "multi-utilities."

1 A. 125 No. As I discuss above, my proxy group of natural gas distribution companies
2 is slightly less risky than AWC, as measured by the Value Line Safety Rank and
3 Standard & Poor's bond ratings.

4 **A. Mr. Baudino's DCF Analysis**

5 **Q. 126 What DCF model does Mr. Baudino use to estimate KAWC's cost of**
6 **equity?**

7 A. 126 Mr. Baudino uses an annual DCF model of the form, $k = D_0^*(1+.5g)/P_0$.

8 **Q. 127 Do you agree with Mr. Baudino's use of an annual DCF model to estimate**
9 **KAWC's cost of equity?**

10 A. 127 No. Mr. Baudino's annual DCF model cannot be consistently applied to his
11 proxy companies because: (1) the DCF model is based on the assumption that
12 a company's stock price is equal to the present value of the expected future
13 dividends investors expect to receive from owning the stock; and (2) the annual
14 DCF model is not a correct equation for the present value of expected future
15 dividends when dividends are paid quarterly. For companies that pay quarterly
16 dividends, the quarterly DCF model must be used to estimate the cost of equity.

17 **Q. 128 How does Mr. Baudino estimate the expected growth component of his**
18 **DCF model?**

19 A. 128 Mr. Baudino estimates the expected growth component of his DCF model by
20 calculating the mean values of five sources of forecasted growth for each proxy
21 company, including the Value Line dividends per share ("DPS"), earnings per
22 share ("EPS"), b times r, Zack's EPS, and Thomson Reuters growth forecasts.

1 **Q. 129 Do you agree with Mr. Baudino's use of Value Line's DPS growth**
2 **forecasts to estimate the growth component of his DCF model?**

3 A. 129 No. I believe that analysts' EPS growth forecasts are the best proxy for
4 investors' growth expectations in the DCF model.

5 **Q. 130 Does Value Line expect the water utilities' dividends and earnings to grow**
6 **at the same rate over the Value Line forecast period?**

7 A. 130 No. The Value Line average earnings growth forecast for the water utilities is
8 7.71 percent, while the Value Line average dividend growth forecast for the
9 water utilities is only 3.39 percent (see Mr. Baudino's Exhibit__(RAB-5), page 1
10 of 2). Thus, Value Line expects that the water utilities' dividends will grow by
11 432 basis points less than their earnings over the Value Line forecast period.

12 **Q. 131 Does Value Line's significantly lower dividend growth forecast compared**
13 **to earnings growth forecast for the water utilities' indicate that Value Line**
14 **is forecasting that the water utilities' average dividend payout ratio will**
15 **decline?**

16 A. 131 Yes. A company's dividend payout ratio is equal to the percentage of earnings
17 that are paid out as dividends. If forecasted dividend growth is expected to be
18 less than forecasted earnings growth, then the forecasted dividend payout ratio
19 is necessarily expected to decline.

20 **Q. 132 Do different dividend and earnings growth rates cause any problems in**
21 **the application of the DCF Model?**

22 A. 132 Yes. The DCF model is based on the assumption that dividends and earnings
23 will grow at the same rate. If earnings and dividends are expected to grow at

1 diverging rates in the short run, an analyst must decide whether the dividend or
2 earnings growth forecast is the best indicator of long-run future growth.

3 **Q. 133 Is Value Line's forecasted dividend growth rate an important indicator of**
4 **long-run future growth for water utilities?**

5 A. 133 No. Dividend growth forecasts are, in general, less accurate indicators of long-
6 run future growth than are earnings growth forecasts. When analysts forecast
7 dividend growth, they first must estimate earnings growth and then forecast the
8 percentage of earnings that will be paid out as dividends. Since the percentage
9 of earnings that are paid out as dividends is uncertain, there is an additional
10 element of error present in dividend growth forecasts than is present in earnings
11 growth forecasts.

12 In addition, Value Line's current average dividend growth forecast for the
13 water utilities is based on its assumption that water utilities are in the process of
14 adjusting to a lower target dividend payout ratio. As shown below, dividends
15 must grow at the same rate as earnings once these companies have achieved
16 their new target dividend payout ratio. Thus, Value Line's forecasted earnings
17 growth rate is a better estimate of long-run dividend growth than its current
18 forecasted dividend growth rate.

19 **Q. 134 Suppose that analysts expect a company's dividends to grow by less than**
20 **its earnings over the next several years because of the company's**
21 **transition to a new, lower target dividend payout ratio. Does this situation**
22 **imply that analysts' earnings growth projections for this company cannot**
23 **be used to estimate the "g" term in the DCF model?**

1 A. 134 No. To illustrate, suppose that a company's current dividend payout ratio is
 2 approximately 75 percent and that the company intends to adjust its dividend
 3 payout ratio to 60 percent. Once the company achieves its new dividend payout
 4 target, dividends will grow at the same rate as earnings. As long as the
 5 transition is relatively short, the earnings growth forecast would still be a good
 6 estimate of long-term dividend growth in the DCF Model.⁹

7 **Q. 135 How does Value Line's DPS growth forecast compare to Mr. Baudino's**
 8 **four other indicators of future growth for his water utility proxy group?**

9 A. 135 As shown below, Value Line's average DPS growth forecast for Mr. Baudino's
 10 water utility companies is significantly lower than his other growth forecasts.

11 **TABLE 5**
 12 **COMPARISON OF MR. BAUDINO'S WATER COMPANY GROWTH RATES¹⁰**

DPS GROWTH	EPS GROWTH	B X R	ZACKS	THOMSON
3.39%	7.71%	5.13%	6.44%	8.37%

13 **Q. 136 What DCF result would Mr. Baudino have obtained for his water utility**
 14 **group if he had properly excluded the DPS growth forecast from his**
 15 **calculations?**

⁹ For any one-year period of time, a company's earnings growth rate is given by the equation:

$$g_E = \frac{E_t}{E_{t-1}}$$

Assuming that the company has achieved its new dividend payout ratio of 60%, its dividend growth rate is given by the equation:

$$g_D = \frac{D_t}{D_{t-1}} = \frac{.6 E_t}{.6 E_{t-1}} = \frac{E_t}{E_{t-1}}$$

Thus, once the company achieves its new dividend payout ratio, dividends must grow at the same rate as earnings.

¹⁰ While Mr. Baudino reports b x r growth rates for his proxy companies, the DCF results he displays in Exhibit__(RAB-5), page 2 of 2, do not report DCF results using the b x r growth rates.

1 A. 136 Mr. Baudino would have obtained an average DCF result equal to
2 11.11 percent rather than 10.07 percent (see Mr. Baudino's Exhibit__(RAB-5),
3 page 2 of 2.

4 **Q. 137 What is the b x r method for estimating growth in the DCF model?**

5 A. 137 The b x r method is identical to Dr. Woolridge's "internal growth" method. As
6 discussed above, the b x r method estimates expected future growth by
7 multiplying a company's retention ratio, "b," times its expected rate of return on
8 equity, "r." Thus, "g = b x r," where "b" is the percentage of earnings that are
9 retained in the business and "r" is the expected rate of return on equity.

10 **Q. 138 Do you agree with Mr. Baudino's b x r method for estimating growth in the**
11 **DCF model?**

12 A. 138 No. As I discuss in my rebuttal of Dr. Woolridge, I have at least three
13 disagreements with Mr. Baudino's use of the b x r method for estimating growth
14 in the DCF model. First, the b x r method involves circular logic in that it
15 requires an estimate of the expected return in order to calculate the growth rate,
16 and the growth rate is used to calculate the required return. Second, the b x r
17 method fails to recognize that a company can grow by issuing new equity at
18 prices above the company's book value. Third, Mr. Baudino's application of the
19 b x r method fails to recognize that Value Line calculates each company's ROE
20 by dividing net income by year-end equity, whereas most financial analysts
21 calculate ROE by dividing net income by average equity for the year. When
22 equity is increasing, as it normally does, Value Line's method of calculating
23 ROE will underestimate the more conventionally measured ROE.

1 **B. Mr. Baudino's CAPM Analysis**

2 **Q. 139 How does Mr. Baudino use the CAPM to estimate KAWC's cost of equity?**

3 A. 139 The CAPM requires estimates of the risk-free rate, the company-specific risk
4 factor, or beta, and either the required return on an investment in the market
5 portfolio, or the risk premium on the market portfolio compared to an investment
6 in risk-free government securities. For the risk-free rate, Mr. Baudino uses the
7 recent average 4.44 percent yield on 20-year Treasury bonds and the recent
8 2.40 percent yield on five-year Treasury bonds; for the company-specific risk
9 factor or beta, Mr. Baudino uses the current average Value Line beta for his
10 water utility group, 0.72; and for the required return or risk premium on the
11 market portfolio, Mr. Baudino employs both the average risk premiums obtained
12 by applying the DCF model to the Value Line universe of companies and the
13 historical risk premiums obtained from Ibbotson [Exhibit__(RAB-8),
14 Exhibit__(RAB-9)].

15 **Q. 140 What CAPM results does Mr. Baudino obtain?**

16 A. 140 Using his estimated risk premium for the Value Line universe of companies, Mr.
17 Baudino obtains CAPM results in the range 8.89 percent to 9.46 percent. Using
18 historical risk premiums from Ibbotson, Mr. Baudino obtains CAPM results in
19 the range 7.83 percent to 9.21 percent.

20 **Q. 141 Does Mr. Baudino incorporate his CAPM results in his recommended cost
21 of equity in this proceeding?**

22 A. 141 No. Mr. Baudino states that his recommendation is based on the results of his
23 DCF analyses and that his recommendation does not incorporate his CAPM
24 results (Baudino at 3).

1 **Q. 142 Do you agree with Mr. Baudino's decision to not incorporate his CAPM**
2 **results in his cost of equity recommendation in this proceeding?**

3 A. 142 Yes. As discussed above, there is considerable evidence that the CAPM
4 underestimates the cost of equity for companies such as Mr. Baudino's proxy
5 water and natural gas companies that have betas significantly less than 1.0.
6 Since the average beta for Mr. Baudino's proxy water companies is 0.72, the
7 Commission should also ignore Mr. Baudino's CAPM results.

8 **C. Rebuttal of Mr. Baudino's Comments on My Direct Testimony**

9 **Q. 143 What are Mr. Baudino's criticisms of your cost of equity estimates for**
10 **KAWC?**

11 A. 143 Mr. Baudino disagrees with my: (1) proxy companies; (2) quarterly DCF model;
12 (3) allowance for flotation costs; (4) sole reliance on earnings growth forecasts;
13 (5) use of forecasted interest rates; and (6) risk premium estimates.

14 **Q. 144 What is Mr. Baudino's concern with your proxy companies?**

15 A. 144 Mr. Baudino argues that my proxy group of natural gas distribution companies
16 is more risky than either KAWC or AWC because it includes several companies
17 that in his opinion are not natural gas distribution companies (Baudino at 14 -
18 15).

19 **Q. 145 Do you address this issue in your rebuttal of Dr. Woolridge?**

20 A. 145 Yes. I demonstrate in my rebuttal of Dr. Woolridge that my proxy group of
21 natural gas distribution companies is slightly less risky than AWC as measured
22 by Value Line Safety Ranks and Standard & Poor's bond ratings. I also note
23 above that these companies are included in several commonly used lists of

1 natural gas distribution companies, such as the classifications published by
2 Standard & Poor's and Thomson Reuters.

3 **Q. 146 What is Mr. Baudino's concern with your use of a quarterly DCF model?**

4 A. 146 Mr. Baudino argues that a quarterly DCF model would over compensate
5 investors because quarterly dividends are already reflected in a company's
6 stock price. [Baudino at 38 - 39.]

7 **Q. 147 Is Mr. Baudino correct?**

8 A. 147 No. The DCF model is based on the assumption that a company's stock price
9 is equal to the present value of the cash flows investors expect to receive from
10 their ownership of the stock. Since the quarterly DCF model is the only DCF
11 model that equates a company's stock price to the present value of the cash
12 flows investors expect to receive from owning the stock, the quarterly model
13 must be used to estimate the cost of equity for companies such as those in Mr.
14 Baudino's and my proxy groups that pay quarterly dividends. Contrary to Mr.
15 Baudino's assertion, it is precisely because investors recognize that dividends
16 pay dividends quarterly that the quarterly DCF model must be used to estimate
17 the cost of equity.

18 **Q. 148 Why does Mr. Baudino disagree with your allowance for flotation costs?**

19 A. 148 Mr. Baudino disagrees with my allowance for flotation costs because, in his
20 opinion, flotation costs are already included in stock prices (Baudino at 39).

21 **Q. 149 Are flotation costs already reflected in stock prices?**

22 A. 149 No. Flotation costs are an expense that are deducted from the proceeds
23 associated with a stock issuance.

1 **Q. 150 If flotation costs are an expense, why do you include them in your**
2 **calculation of a company's cost of equity?**

3 A. 150 I include flotation costs in my calculation of a company's cost of equity because
4 the company will not be able to earn a fair return on equity if flotation costs are
5 not included in the estimate of the cost of equity.

6 **Q. 151 Can you illustrate why a company will not be able to earn a fair return on**
7 **equity if flotation costs are not included in the estimate of the cost of**
8 **equity?**

9 A. 151 Yes. Assume that a company issues \$100 in equity, incurs \$3 in flotation costs,
10 and that the investors' required rate of return on equity is 10 percent. To satisfy
11 the investors' return requirement, the company must earn a \$10 return on the
12 \$100 investment in the company. However, because of the flotation cost, the
13 company will have only \$97 to invest in rate base. Thus, the company must
14 earn a 10.31 percent return on its \$97 investment in order to earn the investors'
15 required \$10 return ($10.31\% \times \$97 = \10).

16 **Q. 152 Why do you rely on earnings growth forecasts in your DCF analyses?**

17 A. 152 I rely on earnings growth forecasts as the estimate of investors' expected
18 growth in the DCF model because the DCF model requires the use of investors'
19 growth expectations, and my studies indicate that earnings growth forecasts are
20 the best proxy for investors' growth expectations in the DCF model.
21 Furthermore, although earnings and dividends must grow at approximately the
22 same rate in the long run, dividends sometimes grow at a different rate than
23 earnings in the short term because a company is adjusting its dividend payout

1 ratio to a different value. Because dividend growth during the transition to the
2 new target dividend payout ratio will not reflect long-run expected dividend
3 growth, analysts' earnings per share estimates are better estimates of long-run
4 future growth than dividend growth forecasts.

5 **Q. 153 Do you discuss your studies of analysts' growth forecasts in your direct**
6 **testimony?**

7 A. 153 Yes.

8 **Q. 154 Why do you use forecasted interest rates in your risk premium studies?**

9 A. 154 I use forecasted interest rates in my risk premium studies because the rates in
10 this proceeding should be sufficient to provide KAWC an opportunity to earn its
11 required return on equity during the period in which rates will be in effect.

12 **Q. 155 What is Mr. Baudino's disagreement with your use of forecasted interest**
13 **rates?**

14 A. 155 Mr. Baudino argues that forecasted interest rates could not possibly be higher
15 than current interest rates because, if they were, investors would adjust current
16 bond yields to avoid or minimize capital losses in the future. (Baudino at 41.)

17 **Q. 156 Do you agree with Mr. Baudino's assertion that forecasted interest rates**
18 **must be equal to current interest rates?**

19 A. 156 No. If investors always expected forecasted interest rates to be equal to current
20 interest rates, they would be unwilling to pay for economic forecasts from firms
21 such as Consensus Economics, Blue Chip, and others. The fact that numerous
22 firms spend considerable sums to obtain forecasts of interest rates is sufficient

1 evidence that they do not believe that current interests rates are the best
2 forecast of future interest rates.

3 **Q. 157 Why does Mr. Baudino disagree with your risk premium estimates?**

4 A. 157 Mr. Baudino contends that: (1) long-term historical return studies may not
5 reflect investors' current required risk premiums; (2) investors' expectations for
6 utilities may be different than their expectations for the S&P500; and (3) low-risk
7 water companies are likely to have a lower risk premium than the Standard &
8 Poor's utilities. [Baudino at 41 - 42.]

9 **Q. 158 Are historical risk premium studies commonly used to estimate the**
10 **investor's current required market risk premium?**

11 A. 158 Yes. Although the current required market risk premium is uncertain, long-term
12 historical studies of the returns on stocks compared to bonds are the most
13 frequently used method for estimating the required risk premium.

14 **Q. 159 Does Mr. Baudino himself use historical risk premium data to estimate the**
15 **required market risk premium in his CAPM analysis?**

16 A. 159 Yes. As I discuss above, Mr. Baudino relies on historical risk premium data
17 from Ibbotson Associates as one of his two methods for estimating the required
18 risk premium on the market portfolio.

19 **Q. 160 In your studies, do you adjust your historical risk premium data for the**
20 **S&P500 to reflect the risk of utility companies?**

21 A. 160 Yes. As I discuss in my direct testimony, I adjust the historical risk premium
22 data on the S&P500 by calculating a historical risk premium on both the
23 S&P500 and the S&P Utilities and using the average of these two estimates.

1 **Q. 161 Does Mr. Baudino present any evidence to support his assertion that**
2 **water companies have lower risks and lower risk premiums than**
3 **companies in the S&P Utilities?**

4 A. 161 No. In addition, I note that the water companies have lower Value Line Safety
5 Ranks than either the Value Line electric or Value Line natural gas distribution
6 companies.

7 **Q. 162 Does this conclude your rebuttal testimony?**

8 A. 162 Yes, it does.

**KENTUCKY AMERICAN WATER COMPANY
REBUTTAL SCHEDULE 1
COMPARISON OF WATER COMPANIES'
VALUE LINE SAFETY RANKS AND STANDARD & POOR'S BOND RATINGS¹¹**

LINE	COMPANY	SAFETY RANK	S&P BOND RATING	S&P BOND RATING (NUMERICAL)
1	Amer. States Water	3	A	4
2	Amer. Water Works	3	BBB+	6
3	Aqua America	3	A+	3
4	Artesian Res. 'A'	2	0.00	0
6	California Water	3	A+	3
7	Connecticut Water	2	A	4
8	Middlesex Water	2	A-	5
9	Pennichuck	3	NA	
10	SJW Corp.	3	A	4
11	York Water	2	A-	5
12	Average	2.6	A	3.8
13	Amer. Water Works	3	BBB+	6

¹¹ Data from Value Line Investment Analyzer, Standard & Poor's, July 2010.

**KENTUCKY AMERICAN WATER COMPANY
REBUTTAL SCHEDULE 2
SUMMARY OF DISCOUNTED CASH FLOW ANALYSIS
FOR PROXY WATER COMPANY COMPANIES
UPDATED TO USE DATA THROUGH JUNE 2010**

LINE NO.	COMPANY	D ₄	P ₀	ANALYST GROWTH FORECAST ¹²	VALUE LINE FORECASTED GROWTH	AVERAGE GROWTH	MARKET CAP \$ (MIL)	COST OF EQUITY
1	Amer. States Water	0.260	35.555	4.00%	6.50%	5.3%	616	8.6%
2	Amer. Water Works	0.210	21.017	10.25%	NMF	10.3%	3,545	15.1%
3	Aqua America	0.145	17.698	7.50%	11.50%	9.5%	2,445	13.4%
4	Artesian Res. 'A'	0.188	18.170	6.00%	NA	6.0%	121	10.7%
5	California Water	0.298	37.008	5.55%	6.50%	6.0%	730	9.7%
6	Pennichuck	0.180	22.595	9.00%	NA	9.0%	181	12.8%
7	SJW Corp.	0.170	25.373	10.00%	NA	10.0%	423	13.2%
8	York Water	0.128	13.946	6.00%	6.00%	6.0%	175	10.2%
9	Average							11.7%

Notes:

- d₀ = Most recent quarterly dividend.
d₁,d₂,d₃,d₄ = Next four quarterly dividends, calculated by multiplying the last four quarterly dividends per *Value Line* by the factor (1 + g).
P₀ = Average of the monthly high and low stock prices during the three months ending June 2010 per Thomson Reuters.
FC = Flotation costs expressed as a percent of gross proceeds.
g = Average of analysts' and Value Line forecasts of future earnings growth June 2010.
k = Cost of equity using the quarterly version of the DCF model shown by the formula below:

$$k = \frac{d_1(1+k)^{-75} + d_2(1+k)^{-50} + d_3(1+k)^{-25} + d_4}{P_0(1-FC)} + g$$

¹² Analysts' growth forecasts obtained from Thomson Reuters and Yahoo Finance July 2010.

**KENTUCKY AMERICAN WATER COMPANY
REBUTTAL SCHEDULE 3
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THE EFFICACY OF ANALYSTS' EARNINGS FORECASTS**

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**COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION**

IN THE MATTER OF:

**THE APPLICATION OF KENTUCKY-AMERICAN
WATER COMPANY FOR AN ADJUSTMENT OF
RATES ON AND AFTER March 28, 2010**

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CASE NO. 2010-00036

REBUTTAL TESTIMONY OF JAMES I. WARREN

1 **BACKGROUND AND INTRODUCTION**

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Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

A. My name is James I. Warren. My business address is 1700 K Street, N.W., Washington, D.C. 20006.

Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?

A. I am a tax partner in the law firm of Winston & Strawn LLP (“Winston”).

Q. PLEASE DESCRIBE YOUR CURRENT RESPONSIBILITIES AT WINSTON.

A. I am engaged in the general practice of tax law. I specialize in the taxation of and the tax issues relating to regulated public utilities. Included in this area of specialization is the treatment of taxes in regulation.

Q. ON WHOSE BEHALF ARE YOU SUBMITTING THIS TESTIMONY?

A. I am submitting this testimony on behalf of Kentucky-American Water Company (“KAWC” or the “Company”).

Q. PLEASE DESCRIBE YOUR PROFESSIONAL BACKGROUND.

A. I joined Winston in September of 2008. For the five years prior to that time, I was a partner in the law firm of Thelen Reid Brown Raysman & Steiner LLP and resident in its New York office. Before that, I was affiliated with the international accounting firms of Deloitte & Touche LLP (October 2000 – September 2003), PricewaterhouseCoopers LLP (January 1998 – September 2000) and Coopers & Lybrand (March 1979 – June 1991)

1 and the law firm Reid & Priest LLP (July 1991 – December 1997). At each of these
2 professional services firms, I provided tax services primarily to electric, gas, telephone
3 and water industry clients. My practice has included tax planning for the acquisition or
4 transfer of business assets, operational tax planning and the representation of clients in
5 tax controversies with the Internal Revenue Service (“IRS”) at the audit and appeals
6 levels. I have often been involved in procuring private letter rulings or technical advice
7 from the IRS National Office. On several occasions, I have represented one or more
8 segments of the utility industry before the IRS and/or the Department of Treasury
9 regarding certain tax positions adopted by the federal government. I have testified before
10 several Congressional committees and subcommittees and at Department of Treasury
11 hearings regarding legislative and administrative tax issues of significance to the utility
12 industry. I am a member of the New York, New Jersey and District of Columbia Bars
13 and also am licensed as a Certified Public Accountant in New York and New Jersey. I
14 am a member of the American Bar Association, Section of Taxation where I am a past
15 chair of the Committee on Regulated Public Utilities.

16
17 Q. HAVE YOU TESTIFIED IN ANY REGULATORY PROCEEDINGS?

18 A. Yes I have. I have testified regarding tax, tax accounting and regulatory tax matters
19 before a number of regulatory bodies including the Federal Energy Regulatory
20 Commission and the utility commissions in Florida, Arkansas, Louisiana, Nevada,
21 Delaware, West Virginia, New Jersey, the District of Columbia, New Orleans, New
22 York, Connecticut, Ohio, California, Maryland, Pennsylvania, Missouri, Illinois,
23 Kentucky, Vermont and Texas.

24

1 Q. PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND.

2 A. I earned a B.A. (Political Science) from Stanford University, a law degree (J.D.) from
3 New York University School of Law, a Master of Laws (LL.M.) in Taxation from New
4 York University School of Law and a Master of Science (M.S.) in Accounting from New
5 York University Graduate School of Business Administration.

6
7 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

8 A. The purpose of my testimony is to respond to certain aspects of the direct testimony of
9 Ralph C. Smith filed on behalf of the Kentucky Office of Attorney General. Specifically,
10 I dispute Mr. Smith's contention that it would be proper for this Commission to import
11 the benefits of tax deductions claimed by companies other than KAWC into the KAWC
12 rate setting process. I therefore oppose his proposal to impose a consolidated tax
13 adjustment ("CTA") in the amount of \$1.362 million in this proceeding (page 29, lines 7 -
14 9). I also dispute his assertion that the Company's FIN 48 amount should be included in
15 its accumulated deferred income tax ("ADIT") balance included in the forecasted test-
16 year thereby serving as a further rate base reduction in excess of that proposed by the
17 Company (page 25, line 16 through page 27, line 20). His proposed treatment of the FIN
18 48 amount would require that, when faced with two alternative uncertain outcomes, this
19 Commission embrace the less likely of the two rather than the more likely. Such a choice
20 would simply not be logical.

21

1 **THE CTA ISSUE**

2

3 **The Filing of a Consolidated Federal Income Tax**

4 **Return and Consolidated Tax Adjustments**

5

6 Q. IS KAWC PART OF A GROUP OF CORPORATIONS THAT FILES A
7 CONSOLIDATED FEDERAL INCOME TAX RETURN?

8 A. Yes it is. KAWC files as part of the American Waterworks Company, Inc. ("AWWC")
9 and Subsidiaries consolidated tax group (the "Group"). It has filed as part of a
10 consolidated group for many years. Recently, RWE has divested its equity holdings in
11 AWWC through a series of Initial Public Offerings in the financial markets. AWWC is
12 now a publicly traded domestic (i.e., U.S.) Company (listed on the NYSE as AWK), and
13 AWWC is the Parent for the consolidated federal income tax group

14

15 Q. IS FILING AS PART OF A CONSOLIDATED TAX GROUP AN UNUSUAL
16 SITUATION?

17 A. No. In fact, based on my more than 30 years experience in taxes, I would say it is the
18 norm. I know of no company whose stock is publicly traded that does not file as part of a
19 consolidated group. This encompasses groups that include utilities as well as those that
20 do not include utilities.

21

22 Q. WHY DO AFFILIATED GROUPS OF CORPORATIONS FILE CONSOLIDATED
23 TAX RETURNS?

1 A. The major reason is that it allows a business enterprise to structure itself for legal and
2 business purposes without having to take into account federal tax implications. For
3 example, if it is important to insulate one specific operation from another (for instance,
4 for legal liability or regulatory reasons), the two operations can be conducted in separate
5 corporations filing a consolidated tax return with virtually the same tax consequences as
6 if it they were divisions of the same corporation. However, were they divisions, they
7 would not have achieved their legal and regulatory goals. The consolidated return
8 mechanism allows structural flexibility without imposing a tax cost.

9

10 Q. DOES THE IMPOSITION OF A CTA CONTRAVENE THIS PURPOSE?

11 A. Yes it does. It imposes a regulatory cost on the utilization of this structural flexibility.

12

13 Q. WHAT ARE SOME OF THE TAX CONSEQUENCES OF FILING AS A MEMBER
14 OF A CONSOLIDATED GROUP?

15 A. Just as would be the case were the separate corporations to be divisions of a single
16 corporation, sales from one member to another member do not produce immediately
17 taxable gains or losses. Tax losses of one member can offset taxable income of another
18 member. Capital losses of one member (which can only be deducted against capital
19 gains) can offset capital gains of another member. There are numerous other
20 consequences, but these illustrate the point.

21

22 Q. ON WHAT SINGLE CONSEQUENCE OF CONSOLIDATED FILING DOES MR.
23 SMITH FOCUS?

1 A. The second one described above – that is, the ability of the tax loss of one member to
2 offset the taxable income of another member. I will refer to this hereafter as "Income
3 Netting." Simply put, the corporate tax rate (generally 35%) is applied to the net taxable
4 income of the entire group – that is, the entire economic enterprise.

5
6 Q. IS THIS A BENEFIT OF FILING A CONSOLIDATED TAX RETURN?

7 A. It can be. There are certainly situations where a member who has not generated any
8 taxable income in the loss carryback period (generally 2 years) could not have used its
9 tax loss to offset taxable income until some time in the future (the carryforward period is
10 20 years). The ability to Income Net is, in such a case, a benefit when compared to the
11 tax consequences of not filing on a consolidated basis – but, of course, it is not a benefit
12 when compared to the tax consequences of a divisional structure. The perception that a
13 benefit exists at all depends on just what it is you compare consolidated filing to.

14
15 Q. WHAT IS THE METHODOLOGY FOR THE CTA PROPOSED BY MR. SMITH?

16 A. For each of the prior 3 years (2006-2008), Mr. Smith proposes to divide up the tax loss of
17 each of the Group's non-regulated affiliates among all the affiliates having positive
18 taxable income in that year. In each year the amount of the non-regulated tax losses
19 assigned to any positive taxable income company is based on the ratio that each
20 company's positive taxable income bears to the total taxable income of all companies
21 producing positive taxable income. He averages the annual amount so allocated to
22 KAWC over the three year period and "tax effects" (multiplies by 35% [the federal

1 income tax rate]) the average to arrive at his proposed adjustment, \$1.362 million. His
2 computation is contained on Exhibit RCS-1, Schedule C-2.

3
4 Q. WHAT SUPPORT DOES MR. SMITH OFFER FOR HIS CTA PROPOSAL?

5 A. The only theoretical basis I can find is where he briefly alludes to the necessity to reflect
6 "actual income taxes paid" (page 30, lines 16-17). Further, he asserts that an adjustment
7 like the one he proposes was accepted by this Commission in Case No. 2004-00103.

8
9 Q. WHAT IS YOUR BASIS FOR OPPOSING THIS PROPOSAL?

10 A. The "actual income taxes paid" axiom is nothing more than a convenient sound bite that
11 has no basis in law or fact. As for this Commission's prior, unique treatment of KAWC, I
12 believe that it was based on the Commission's understanding of a representation
13 allegedly made in one of the RWE change of control cases, which, in any event, involves
14 circumstances which, as Mr. Miller describes in his testimony, no longer exist. Mr.
15 Smith exhorts this Commission to jettison the fundamental regulatory principle of cost
16 responsibility, ignore generally accepted accounting principles, diverge from the vast
17 preponderance of its regulatory brethren, inject the effects of non-regulated operations
18 into ratemaking, and "haircut" the Company's allowed rate of return. It should decline
19 the invitation on all counts. In fact, what Mr. Smith proposes amounts to an unjustified
20 confiscation of valuable shareholder property.

1 **The Role of "Actual Income Taxes Paid" in the Analysis**

2

3 Q. CAN THE "ACTUAL TAXES PAID" MAXIM POSSIBLY UNDERPIN MR. SMITH'S
4 APPROACH TO TAXES IN THIS PROCEEDING?

5 A. Not in my view.

6

7 Q. WHAT EVIDENCE DO YOU HAVE OF THIS?

8 A. Mr. Smith proposes multiple adjustments that are flat out inconsistent with any
9 reasonable construction of the concept. Every one of his proposed cost disallowances
10 carries with it an increase to tax expense. For example, Mr. Smith proposes to disallow
11 \$786,516 of incentive compensation costs (page 32, line 19 through page 44, line 13).
12 This disallowance is reflected in column C-4 of his Exhibit RCS-1, Schedule C-1, page 1
13 of 2. Rows 4 and 9 of that column clearly show the two components of the compensation
14 expenditures that Mr. Smith proposes to disallow. Further down that same column,
15 specifically rows 31 and 34, Mr. Smith reflects the tax effects of the disallowance. State
16 tax expense increases by \$47,191 and Federal tax expense increases by \$258,764.

17

18 Q. WHAT IS THE SIGNIFICANCE OF THE INCREASE IN TAX EXPENSE?

19 A. The increase in tax expense can only have one of two possible explanations. The first is
20 that the disallowed compensation expense will, as a result of being disallowed, not be
21 deductible for tax purposes. The second is that it will still be deductible but that Mr.
22 Smith is not reflecting the tax benefit of that deduction in the setting of KAWC's rates.

23

1 Q. ARE DISALLOWED EXPENSES TAX DEDUCTIBLE?

2 A. The regulatory treatment of an expense has absolutely no bearing on its tax treatment.
3 An otherwise deductible expense remains deductible whether it is allowed or disallowed
4 for regulatory purposes.

5

6 Q. WHAT, THEN, MUST BE THE REASON THAT MR. SMITH INCREASES TAX
7 EXPENSE AS A RESULT OF DISALLOWING COMPENSATION EXPENSE?

8 A. He does it because it is logically required. Shareholders, not customers, bear the cost of
9 any disallowed compensation expenditure and he therefore assigns the tax benefit of that
10 cost to shareholders and not to customers. While I will return to this principle later on in
11 my testimony, the purpose for discussing this now is that it belies his assertion that
12 "actual income taxes paid" are at all relevant to the setting of KAWC's rates. The
13 compensation expenditure will produce a tax deduction and Mr. Smith affirmatively –
14 and properly – ignores that deduction in setting rates.

15

16 Q. IS THIS THE ONLY EXAMPLE OF MR. SMITH ACTING INCOMPATIBLY WITH
17 THE "ACTUAL INCOME TAXES PAID" MANTRA?

18 A. Not at all. He does precisely the same thing with each and every one of his other
19 proposed disallowances. It is abundantly clear from even a cursory review of columns C-
20 5 through C-18 of his Exhibit RCS-1, Schedule C-1 that Mr. Smith is completely
21 consistent. He consistently disregards "actual income taxes paid."

22

23 Q. WHAT, THEN, IS THE SIGNIFICANCE OF "ACTUAL INCOME TAXES PAID?"

1 A. "Actual income taxes paid" has no significance whatsoever. It is, in fact, little more than
2 a sound bite. It is my experience that its adherents tend to be very, very selective in its
3 application.

4
5 Q. IN YOUR OPINION, WHAT IS THE PROPER APPROACH?

6 A. The appropriate undertaking should be to ascertain the level of taxes associated with the
7 provision of KAWC's regulated water service.

8

9 **Cost Responsibility and the Confiscation of Shareholder Property**

10

11 Q. PLEASE DESCRIBE HOW A CTA CONFISCATES SHAREHOLDER PROPERTY.

12 A. Our federal tax system imposes a tax on "taxable income." "Taxable income" is a net
13 number. It is revenue reduced by designated expenses. For a corporation engaged in a
14 business activity, almost all expenses are permitted to reduce taxable income. In fact, the
15 ability to reduce taxable income is an inherent characteristic of a deductible expense. If
16 you incur the expense, you reduce your taxable income. Even individuals experience this
17 phenomenon. Anyone who owns a house and pays mortgage interest and property taxes
18 knows that, as a direct result of making those payments, he or she reduces his or her tax
19 liability. If he or she does not make the payments, there is no tax reduction. The tax
20 benefit cannot be separated from the underlying cost.

21

22 Q. IN THE MORTGAGE INTEREST AND PROPERTY TAX EXAMPLE, TO WHOM
23 DO THE TAX BENEFITS OF THE TAX DEDUCTIONS BELONG?

1 A. I think that any person who makes mortgage interest and property tax payments would
2 rightfully feel aggrieved were the tax reduction resulting from the payment of these items
3 to be assigned to some third party who bore no part of the underlying expenditures nor
4 any risk associated with ownership of the property.

5

6 Q. HOW IS THIS RELEVANT TO RATEMAKING?

7 A. It is the basis for the principle of cost responsibility that is an elemental tenet of most
8 ratemaking. This principle dictates that the party that incurs a cost is entitled to the tax
9 benefit that incurring the cost produces.

10

11 Q. HOW IS THE COST RESPONSIBILITY PRINCIPLE MOST OFTEN EVIDENCED IN
12 RATEMAKING?

13 A. It is most often implicated in the treatment of disallowed costs.

14

15 Q. WHAT IS A DISALLOWED COST?

16 A. A disallowed cost is a cost incurred by a utility that a regulatory commission determines
17 should not be recovered from customers or one that the utility is precluded from
18 recovering by statute or regulation.

19

20 Q. WHAT ARE THE TYPES OF COSTS THAT ARE DISALLOWED?

21 A. Costs that are determined not to be necessary to the provision of service or that do not
22 benefit customers are of this type. Some advertising costs, for example, are expenditures

1 that, in some jurisdictions, are considered of this type. As I have indicated above, Mr.
2 Smith proposes that a number of the Company's costs be disallowed.

3
4 Q. ARE DISALLOWED COSTS TAX DEDUCTIBLE?

5 A. As I indicated earlier in my testimony, the determination that a cost is or is not
6 recoverable in rates has absolutely no bearing on its tax treatment. As with the vast
7 preponderance of expenditures incurred by utilities, most disallowed costs are tax
8 deductible.

9
10 Q. WITH RESPECT TO DISALLOWED COSTS THAT ARE DEDUCTIBLE, DO THEY
11 REDUCE THE TAXES PAID TO TAXING AUTHORITIES?

12 A. Yes, they do because, to the extent a cost is tax deductible, it reduces taxable income.
13 Most often the reduction in tax is immediate. However, sometimes it occurs at a later
14 point in time (as in the case of a disallowed capital cost that is depreciated for tax
15 purposes).

16
17 Q. IN YOUR EXPERIENCE, WHERE RECOVERY OF A TAX-DEDUCTIBLE COST IS
18 DENIED, WHAT IS THE REGULATORY TREATMENT AFFORDED THE TAX
19 BENEFIT OF THAT COST?

20 A. In my experience, the universal treatment afforded the tax benefit of such a cost is that
21 the benefit is allocated to shareholders and not to customers.

22

1 Q. ARE YOU AWARE OF ANY REGULATORY JURISDICTION IN WHICH THIS IS
2 NOT THE CASE?

3 A. No.
4

5 Q. AGAIN, WHAT IS THE PRINCIPLE THAT UNDERLIES THIS REGULATORY
6 TREATMENT?

7 A. It is cost responsibility. The tax benefit is an inherent attribute of the cost. It is, therefore,
8 allocated to whomever bears that cost. In the case of disallowed costs, the tax benefit is
9 allocated to shareholders who bear the cost of the expenditure and not to the customers
10 who do not.

11

12 Q. WHAT DOES THE PRINCIPLE OF COST RESPONSIBILITY RECOGNIZE?

13 A. Just as a person who pays a mortgage and property taxes would feel aggrieved were the
14 tax reduction resulting from the payment to be assigned to some third party having
15 nothing to do with the mortgage, investors who shoulder the burden of a corporate
16 expenditure should rightfully feel aggrieved if the associated tax benefit is provided to
17 customers who had nothing to do with the expenditure.

18

19 Q. TO YOUR KNOWLEDGE, IS THIS A CONTROVERSIAL PROPOSITION?

20 A. To the best of my knowledge, it is not.
21

21

22 Q. DOES MR. SMITH SUBSCRIBE TO THIS PRINCIPLE?

1 A. He appears to do so. As I indicated when I addressed his "actual income taxes paid"
2 reference, his calculations on Exhibit RCS-1, Schedule C-1 conclusively demonstrate that
3 he assigns the tax benefit of each and every proposed disallowed cost to shareholders -
4 and not to customers.

5
6 Q. WHAT DOES THIS MEAN IN TERMS OF HOW MR. SMITH TREATS THE TAX
7 BENEFITS OF HIS PROPOSED DISALLOWED COSTS?

8 A. His treatment of all proposed disallowances is precisely in accord with the principle of
9 cost responsibility. Customers do not bear the disallowed costs and, therefore, they are
10 not provided with the tax benefits of those costs.

11
12 Q. IS THERE AN INCONSISTENCY IN MR. SMITH'S APPLICATION OF THAT
13 PRINCIPLE?

14 A. There certainly is. Most obviously, his proposal to adjust tax expense by reference to tax
15 losses incurred by non-regulated affiliates, that is, his CTA proposal, is inconsistent with
16 this principle.

17
18 Q. CAN YOU PROVIDE AN EXAMPLE OF THE NATURE OF THIS
19 INCONSISTENCY?

20 A. Yes, I can. Mr. Smith proposes to disallow \$4,728 of KAWC's charitable contributions
21 (page 57, line 11). As indicated above, he does not propose to pass the tax benefit of
22 these contributions through to customers. In this context, he respects the principle of cost
23 responsibility and recognizes that shareholders are entitled to the tax benefits of a cost

1 they fund. However, if exactly that same \$4,728 of contributions had been made by one
2 of KAWC's loss affiliates, then Mr. Smith would propose to pass some portion of the tax
3 benefit to KAWC's customers through the CTA mechanism. Customer rates would,
4 thereby, be lower because a non-regulated affiliate made a charitable contribution. In this
5 context, he would ignore the principle of cost responsibility.

6
7 Q. WHAT JUSTIFIES THIS INCONSISTENCY?

8 A. In my view, nothing justifies it. In both cases the nature of the expenditure would be
9 precisely the same. In both cases the amount of the expenditure would be precisely the
10 same. In neither case would customers fund the cost. In both cases shareholders would
11 fund the entire cost. However, the regulatory treatment of the tax cost would be
12 dramatically different. This unjustifiable dichotomy is precisely what Mr. Smith is asking
13 this Commission to embrace. He recommends the assignment to customers of tax
14 benefits that are embedded in costs incurred by shareholders.

15
16 Q. WHAT JUSTIFICATION DO LOSS COMPANIES HAVE FOR CLAIMING THE
17 BENEFITS OF THE TAX LOSSES THEY PRODUCE?

18 A. Tax losses just don't happen. They reflect underlying economic activity. By far the most
19 important element is that each dollar of tax loss represents a dollar expended or a dollar
20 of liability incurred by the tax loss member. In other words, each loss member
21 suffered a substantive change in its economic position to produce the tax loss. By
22 contrast, no member of the consolidated group producing positive taxable income,
23 including the Company, contributed anything whatsoever to the creation of the tax loss.

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Q. WHAT ABOUT THE RISKS ASSOCIATED WITH THE UNDERTAKINGS THAT PRODUCED THE TAX LOSSES?

A. This point is a critical one. Through the regulatory process, customers are insulated from the risks of non-regulated undertakings. That is, at least in part, the job of this Commission. The risk of commercial failure in these undertakings is, therefore, exclusively for the account of the shareholders. It is their dollars, not customer dollars, that is at stake. It is inequitable to strip out the tax consequences of taking on those risks and transferring them to the non-risk-takers.

Q. ARE THERE ADDITIONAL ELEMENTS OF THE TAX LOSS MEMBERS' CLAIMS TO THE BENEFITS OF THE TAX LOSSES THEY PRODUCE?

A. Yes, there are. It would be extremely unusual for a company to produce tax losses that it can not use. Such a company could easily engage in any one of a number of tax planning techniques to eliminate such "tax inefficiency." For example, it could moderate its deductible expenditures. Ways of accomplishing this include leasing depreciable assets instead of owning them, extracting the benefits of accelerated tax depreciation through lower lease payments. Such a company could organize along alternative lines. It could operate as a division of a larger corporation or as wholly owned limited liability company (the existence of which is ignored for tax purposes). It could co-venture in partnership form and specially allocated deductible items to a co-venturer that could make efficient use of additional tax deductions in exchange for enhanced ownership terms.

1 Q. WHAT DOES THIS SUGGEST REGARDING THE TAX LOSS MEMBERS'
2 ENTITLEMENT?

3 A. This is not to say that any of the AWWC loss affiliates should have avoided their tax
4 losses. However, the fact that it was within the power of many of the tax loss members to
5 recognize the tax benefits (directly or indirectly) in the absence of the Company's or any
6 other member's taxable income is a further indicia of responsibility. This element of
7 control over the recognition of tax benefits supports the notion that the benefit of tax
8 losses is properly assigned to the companies that produced the losses.

9

10 Q. WHAT, THEN, DO YOU CONCLUDE REGARDING THE APPROPRIATE
11 ASSIGNMENT OF THE BENEFITS OF A TAX LOSS?

12 A. The group member that produced the tax loss has by far the higher claim to the benefit
13 than does the group member that generated positive taxable income. The former is an
14 active participant in the production of that benefit. The latter is a mere bystander. The
15 loss member effectively paid for the benefit.

16

17 **The Tax Rate Imposed On Consolidated Affiliates**

18

19 Q. WHAT IS YOUR VIEW OF THE BASIS FOR MR. SMITH'S ASSERTION THAT A
20 CTA IS APPROPRIATE?

21 A. The mathematics of his CTA calculation appear to proceed from the premise that,
22 due to the tax losses incurred by its loss affiliates, KAWC does not pay Federal
23 income tax on its income at the maximum 35% tax rate.

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Q. IS THIS PREMISE CORRECT?

A. No it is not. A simple example will illustrate why. Assume that the best deal KAWC can negotiate with a furniture supplier is to purchase the single desk it needs for \$2,000. However, the supplier offers to sell KAWC two desks for \$3,000. If, under these circumstances, KAWC and an affiliate jointly purchase the two desks, clearly each company should be charged \$1,500. The benefit of the volume purchase is appropriately split.

Q. IS THIS ANALOGOUS TO WHAT HAPPENS IN THE FILING OF A CONSOLIDATED INCOME TAX RETURN?

A. Absolutely not. There is no volume discount when it comes to federal tax returns. The tax rate is 35% - no more and no less - on net taxable income. Mr. Smith's fundamental error is that he confuses the effect of Income Netting with a volume discount. They are completely different and distinct situations and, consequently, are subject to differing analyses. I will address these distinctions hereafter.

Q. CAN YOU PROVIDE A MORE ACCURATE ANALOGY FOR CONSOLIDATED TAX FILING?

A. Yes I can. Assume again that the best deal KAWC can negotiate with a furniture supplier is to purchase the single desk it needs for \$2,000. Further assume that there is no volume discount available. However, KAWC's affiliate (who also needs a desk) has a \$1,000 gift card (or some other type of store credit) with the supplier. Using the credit, KAWC

1 acquires the two desks for \$3,000. The economics of this situation are vastly different
2 from the volume discount one. Under no reasonable analysis did KAWC's desk cost
3 \$1,500. Yet that is essentially the proposition Mr. Smith urges this Commission to
4 accept. In fact, the non-regulated affiliate tax losses operate much more like store credits
5 than volume discounts.

6
7 **CTAs And Generally Accepted Accounting Principles**

8
9 Q. DO THE ACCOUNTING RULES ADDRESS THE ISSUE OF CONSOLIDATED TAX
10 RETURNS?

11 A. Yes they do. Where a separate financial statement must be produced by a member of a
12 group filing a consolidated tax return, Statement of Financial Accounting Standards No.
13 109, the standard that prescribes generally accepted accounting principles (GAAP) for
14 income taxes, sets forth rules for the appropriate ways in which consolidated taxes can be
15 allocated.

16
17 Q. DO THESE RULES PERMIT THE TAX ALLOCATION METHOD THE COMPANY
18 USES?

19 A. Yes they do. Paragraph 40 of that standard states:

20 This Statement does not require a single allocation method. The method
21 adopted, however, shall be systematic, rational, and consistent with the
22 broad principles established by this Statement. A method that allocates
23 current and deferred taxes to members of the group by applying this
24 Statement to each member as if it were a separate taxpayer meets those
25 criteria.

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Q. DO THESE RULES PERMIT A TAX ALLOCATION METHOD THAT IMPORTS THE TAX BENEFITS OF AFFILIATE LOSSES AS DOES A CTA?

A. No they do not. Paragraph 40 of that standard further states:

Examples of methods that are not consistent with the broad principles established by this Statement include:

...

c. A method that allocates no current or deferred tax expense to a member of the group that has taxable income because the consolidated group has no current or deferred tax expense.

Q. WHAT IS THE SIGNIFICANCE OF THIS?

A. GAAP financial statements are intended to fairly reflect the underlying economics of the businesses they describe. The fact that FAS 109 accommodates the Company's presentation of its tax expense and explicitly rejects allocation methods that incorporate Mr. Smith's CTA premise should place further doubt upon the validity of his proposal.

CTAs Deny Shareholders the Opportunity to Earn Their Allowed Return

Q. WHAT IS THE EFFECT OF A CTA?

A. A CTA reduces a utility's revenues.

Q. WHAT IS THE IMPACT OF A CTA ON A UTILITY'S NET INCOME?

A. A reduction in revenue with no offsetting decrease in expense can have only one result – a reduction in the utility's net income.

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Q. WHAT IS A CONSEQUENCE OF A REDUCTION IN A UTILITY'S NET INCOME?

A. A reduction in net income reduces the utility's earned return.

Q. WILL YOU ILLUSTRATE THIS EFFECT?

A. Yes. Assume that Utility has a \$1,000 rate base, a capital structure that consists of 100% equity and that it is entitled to earn 11% on that equity. Assume its only expense is \$100 of depreciation and that there is no difference between book and tax depreciation.

Utility's revenue requirement is equal to:

$$\$100 + ((\$1,000 \times 11\%) / .65) = \$269$$

This revenue requirement is composed of \$100 of depreciation, \$59 of tax expense and \$110 equity return. If Utility's results of operations precisely match those projected in its rate case, its income statement will appear as follows:

Revenues	\$269
Less: Depreciation	<u>\$100</u>
Pre-tax Income	\$169
Less: Tax Expense @ 35%	<u>\$59</u>
Earned Return	\$110
Earned Rate of Return	11%

In short, Utility would have earned its allowed return.

Assume, alternatively, that Utility has a non-regulated tax-loss affiliate that produces a CTA that reduces revenue requirement by \$23 (\$269 - \$23 = \$246). Again assuming that

1 Utility's results of operations precisely match those projected in its rate case, its income
2 statement will appear as follows:

3	Revenues	\$246
4	Less: Depreciation	<u>\$100</u>
5	Pre-tax Income	\$146
6	Less: Tax Expense @ 35%	<u>\$51</u>
7	Earned Return	\$95
8	Earned Rate of Return	9.5%

9 Utility fails to earn its allowed rate of return.

10

11 Q. WHAT, THEN, IS THE OVERALL EFFECT OF IMPOSING A CTA?

12 A. This Commission sets just and reasonable rates sufficient to afford a utility the
13 opportunity to earn a specified rate of return. If everything that is presumed in the rate
14 case actually comes to pass (that is, all rate case estimates and projections turn out to be
15 completely accurate), the imposition of a CTA would render the achievement of the
16 designated level of return impossible and, thus, would negate the opportunity to earn its
17 allowed return.

18

19 Q. IN LIGHT OF THIS, HOW CAN A CTA BE CHARACTERIZED?

20 A. A CTA can reasonably be viewed as a discount applied to a utility's allowed rate of
21 return. Certainly this will be the way its imposition will be manifested to the entire
22 financial community since the only evidence of its effect is a reduction in utility
23 revenues.

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Imputing The Consequences Of Non-Regulated Operations Into Ratemaking

Q. DO CTAS IMPORT THE EFFECT OF NON-REGULATED TRANSACTIONS INTO THE UTILITY RATEMAKING ARENA?

A. They do.

Q. WHAT DO YOU BELIEVE IS THE EFFECT OF THE ADOPTION OF A CTA ON THE TRADITIONAL INSULATION OF JURISDICTIONAL CUSTOMERS FROM THE EFFECTS OF NON-REGULATED OPERATIONS?

A. Where a CTA is imposed, the results of non-jurisdictional operations will have a direct effect on the setting of jurisdictional rates. For example, if, at some point after a CTA is imposed, all of the Company's non-regulated affiliates begin to produce taxable income, the Company's revenue requirement will change – even if regulated operations don't change one iota. Thus, whether a non-regulated affiliate leases or purchases an asset may make a difference to the Company's customers. Whether a non-regulated affiliate claims all the deductions it can, depreciates its assets as quickly as it can, borrows additional amounts or pays down debt all become matters of consequence to the Company's customers. Each one of the laundry list of decisions having tax implications that a non-regulated company makes in the normal course will potentially impact customer rates.

Q. WHAT, THEN, DO YOU BELIEVE REGARDING THE RELATIONSHIP BETWEEN CTAS AND THE WALL BETWEEN REGULATED AND NON-REGULATED?

1 A. CTAs create a direct cause and effect relationship between the operations of non-
2 regulated group members and utility rates. The directness of this relationship leaves no
3 doubt as to the status of the historical division between regulated and non-regulated
4 operations. CTAs breach the separation. The breach is direct and mathematically
5 demonstrable.

6 **The Widely Prevailing Practice Of Regulators In Other Jurisdictions Is**
7 **Indicative Of The Flaws Inherent In CTAs**

8
9 Q. IS THE PRACTICE OF IMPOSING CTAS ONE THAT IS GENERALLY FOLLOWED
10 IN THE REGULATORY COMMUNITY?

11 A. No it is not. Of the 53 regulatory jurisdictions that I know of (the 50 states, FERC, D.C.
12 and the New Orleans City Council), I am aware of only five jurisdictions that
13 systematically impose CTAs. Consequently, CTAs, as a utility ratemaking policy,
14 represent very much the exception rather than the rule in this country.

15
16 Q. WHAT ARE THE FIVE JURISDICTIONS THAT CURENTLY IMPOSE CTAs?

17 A. The five are Texas, Pennsylvania, New Jersey, West Virginia and Oregon.

18
19 Q. DO THE PRACTICES IN THESE FIVE JURISDICTIONS INDICATE THAT THOSE
20 REGULATORS HAVE EXERCISED THEIR DISCRETION IN ADOPTING A "PRO-
21 CTA" POLICY?

22 A. Not in all cases. In Oregon, the legislature enacted a complex structure for determining
23 the tax element of cost of service that is completely unique. It bears little resemblance to

1 CTAs in the other four jurisdictions, involving, as it does, an allocation of tax based on
2 sales, payroll and property. In any case, the important aspect of the Oregon CTA is that it
3 is imposed by statute, and leaves no discretion to the regulators. Similarly, the
4 Pennsylvania regulators have no discretion with regard to the imposition of CTAs. In
5 1985, the Supreme Court of Pennsylvania issued a decision mandating (as opposed to
6 permitting) the imposition of CTAs by the Pennsylvania regulators.¹ Since that decision,
7 *i.e.*, for the past 25 years, Pennsylvania regulators have had no discretion in this matter.
8

9 Q. WHAT IS THE PREVALENCE OF "PRO-CTA" POLICIES IN THOSE STATES
10 WHOSE REGULATORS HAVE THE DISCRETION TO IMPOSE OR NOT TO
11 IMPOSE THE ADJUSTMENT?

12 A. Of the 51 jurisdictions in which regulators have discretion to impose or not to impose
13 CTAs, only three regulatory bodies (New Jersey, Texas and West Virginia) have seen fit
14 to impose them. That represents a strikingly small minority.
15

16 Q. DO YOU KNOW OF ANY COMMISSIONS THAT HAVE ISSUED FINAL ORDERS
17 REGARDING THE INITIAL ADOPTION OF A CTA WITHIN THE PAST YEAR?

18 A. I am aware of only two Commissions, Maryland and D.C., that, within the past year, have
19 issued final orders in which they considered the initial adoption of a CTA.
20

21 Q. WHAT WERE THE OUTCOMES OF THESE ORDERS?

¹ *Barasch v. Pennsylvania Public Utility Commission*, 491 A.2d 94 (Sup. Ct. of PA 1985).

1 A. Both commissions explicitly rejected the imposition of CTAs (*Delmarva Power and*
2 *Light Company*, Order No. 83085 (December 30, 2009); *Potomac Electric Power*
3 *Company*, Formal Case No. 1076 (March 2, 2010)).

4
5 Q. WHAT DO YOU TAKE FROM THE FACT THAT CTAS ARE ACCEPTED
6 RATEMAKING IN SO FEW JURISDICTIONS?

7 A. There is a message in the fact that only a handful of regulatory jurisdictions employ
8 CTAs – and that in only three states have regulators affirmatively chosen to do so. While
9 CTAs may be superficially attractive mechanisms to lower rates, the premises that
10 underlie them are weak and unconvincing. The fact that there are so few "takers" among
11 this country's utility regulators bears eloquent testimony to the frailty of their underlying
12 rationale.

13

14 **The Particular Nature Of Mr. Smith's Proposed CTA**

15

16 Q. HOW WOULD YOU DESCRIBE THE CTA PROPOSED BY MR. SMITH?

17 A. It is a particularly virulent and highly questionable type of CTA.

18

19 Q. PLEASE DESCRIBE YOUR BASIS FOR THIS CHARACTERIZATION.

20 A. In the first place, it has the capability of passing to customers the benefits of even short
21 term timing differences with no possibility of restoring the benefits when they reverse. A
22 simple example best illustrates this feature. Assume a consolidated group consisting of
23 only two companies – Parent and Utility. Utility produces taxable income of \$100 in

1 each of three years. Parent breaks even in each of the three years. The taxable posture of
2 this group would be:

	Year 1	Year 2	Year 3
Parent	\$0	\$0	\$0
Utility	\$100	\$100	\$100

3
4 Obviously, because no member has a tax loss in any year, these results would not give
5 rise to a CTA. Now assume that Parent has an opportunity to accelerate a \$60 deduction
6 from Year 2 to Year 1 – a one year timing difference. The taxable posture of the group
7 would now be:

	Year 1	Year 2	Year 3
Parent	-\$60	\$60	\$0
Utility	\$100	\$100	\$100

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13 Mr. Smith's CTA process would allocate Parent's Year 1 \$60 tax loss to Utility. In both
14 Years 2 and 3, there would be no loss to allocate. He would average the total tax losses
15 allocated to Utility over the three years ($[\$60 + \$0 + \$0]/3 = \20) and then tax-effect the
16 result ($\$20 \times 35\% = \7). As a consequence, Utility's tax expense would be reduced by
17 \$7 for the simple act of accelerating a tax deduction by one year. The fact that the timing
18 difference reversed in Year 2 is not considered. The money is gone forever. This is
19 simply inequitable.

20

1 Q. IN WHAT OTHER WAY IS MR. SMITH'S PROPOSED CTA INEQUITABLE?

2 A. We need look no farther than his own exhibit, Exhibit RCS-1, Schedule C-2. On that
3 schedule, Column F computes the allocation of losses to KAWC for 2008. The allocation
4 is \$0. This is because, in that year, KAWC had no positive taxable income. However,
5 the truth is that, in 2008, KAWC generated a tax loss of \$7,444,070. Recall that, where a
6 non-regulated affiliate produces a tax loss, the benefit of its loss is apportioned among
7 other members of the group – that is, *away* from the company that generated the loss.
8 That's the essence of Mr. Smith's CTA. The obvious question is why he doesn't apply
9 precisely the same process when it is KAWC that produces the tax loss. It appears that
10 his CTA is a pendulum that only swings one way.

11

12 Q. IS THERE ANOTHER OBVIOUS FLAW IN THE METHODOLOGY OF MR.
13 SMITH'S PROPOSED CTA?

14 A. Yes there is. Again, the flaw is evident from his Exhibit RCS-1, Schedule C-2. Line 2
15 on that schedule indicates that, in 2003 (column A), KAWC produced \$2,123,369 of
16 taxable income. On line 5 of that same column, Mr. Smith assigns the Company
17 \$4,367,619 of tax losses – an amount in excess of its taxable income. Because, in any
18 year, KAWC is only capable of offsetting a quantity of tax losses equal to its positive
19 taxable income, this allocation appears inherently unreasonable.

20

21 Q. IS THIS AN ANOMALY?

1 A. No it is not. The same thing happens in Mr. Smith's calculation for 2006 (column D). In
2 that year, KAWC generated \$7,944,883 of taxable income and yet is allocated
3 \$8,112,692 of tax losses – again a result that, on its face, defies logic.

4
5 Q. WILL THESE EXCESS ASSIGNMENTS OF TAX LOSSES HAVE A MATERIAL
6 EFFECT ON MR. SMITH'S CTA?

7 A. Because Mr. Smith did not use the 2003 results the effect is not material on his CTA.
8 That, however, is not my point. My point is that any methodology capable of producing
9 unreasonable results such as allocating more tax losses to a company than it has income,
10 is, at the very least, suspect and should not be endorsed by the Commission. This is only
11 one of the odd results of Mr. Smith's adjustment. Others are discussed by Mr. Miller and
12 demonstrate that the CTA, especially as calculated by Mr. Smith, is a very imprecise and
13 unreliable tool that the Commission should not be using to set rates.

14
15 **THE FIN 48 ISSUE**

16
17 Q. WHAT IS THE FUNDAMENTAL ISSUE WITH REGARD TO FIN 48?

18 A. This issue is not conceptually complex. The Company has borrowed money from the
19 federal government. The government makes loans for which it charges interest and ones
20 for which it does not charge interest. The issue is which of these two types of loans the
21 Company has received. The Company has treated its FIN 48 liability as a loan requiring
22 interest. As addressed in Mr. Miller's rebuttal testimony, Mr. Smith's invitation for the
23 Commission to study this issue should be declined.

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Q. WHAT IS THE DIFFERENCE BETWEEN THE TWO TYPES OF LOANS?

A. The difference is best illustrated by a simple, albeit extreme, example. Assume that a utility builds a plant at a cost of \$1 million. On its tax return, it can take the position that the plant is depreciable over 20 years on an accelerated basis. This would be the technically correct tax treatment. The utility would claim accelerated depreciation on its tax return and, by virtue of that fact, reduce its tax liability. The reduction in the tax liability would effect a loan from the government. Indeed, that is the purpose of accelerated depreciation. The loan will be paid back in the later years of the plant's useful life (*i.e.*, after year 20) when it is still supplying water (and, therefore, generating taxable revenue) but no additional tax depreciation (it has all been claimed). Because the loan is repaid by the filing of future tax returns, there is no interest associated with it. It is interest-free as long as it is outstanding. By contrast, if the utility decides to deduct the entire cost of the plant in the year it is placed in service, the deduction will reduce its tax liability for that year. Although this would be an incorrect tax position, it would also effect a governmental loan – one larger than the loan created by "merely" claiming accelerated depreciation. Upon audit, the IRS will disallow the tax deduction to the extent it exceeds the permissible level of depreciation and require the utility to pay back a substantial portion of the loan immediately – with interest. Thus, this latter type of loan is not repaid by filing subsequent tax returns but by receiving an assessment from the IRS relating to a previously-filed tax return.

1 Q. WHAT ARE THE CRITICAL DISTINCTIONS BETWEEN THE TWO TYPES OF
2 LOANS?

3 A. Though both loans are extended through the tax system, they are very different. The first
4 loan, the "depreciation" loan, is a creature of the tax law. It is the result of a conscious
5 decision by Congress to subsidize the cost of capital assets by the extension of interest-
6 free loans. The benefit of that subsidy is clearly one that needs to be reflected in the
7 ratemaking process – and it is through the reflection of the loan in the ADIT balance and
8 the reduction of rate base by that balance. The second loan, the "expense" loan, is not
9 part of a Congressional subsidization scheme and will cost the utility a carrying cost. In
10 fact, by reflecting an aggressive tax position on its tax return, the utility simply borrowed
11 money from the government in the same way it could have from a bank (though,
12 admittedly, the formalities are quite different).

13

14 Q. IN THE "EXPENSE" LOAN SITUATION, IS THE LOAN INTEREST-FREE UP
15 UNTIL THE IRS REQUIRES REPAYMENT?

16 A. No. It is never interest-free. The IRS will charge interest on its assessment not from the
17 date of the assessment, but from the date the utility filed its tax return – that is, from the
18 date of the loan itself. In short, there is no period during which such a loan is interest-
19 free.

20

21 Q. WHAT IS THE DISAGREEMENT BETWEEN THE COMPANY AND MR. SMITH?

22 A. The Company believes that its FIN 48 amount is properly treated as a loan of the second
23 type. Mr. Smith implies it should be treated as a "depreciation" loan.

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Q. WHAT IS FIN 48?

A. FIN 48 is an accounting pronouncement issued in 2006 by the Financial Accounting Standards Board ("FASB"), the body that establishes the rules that constitute "generally accepted accounting principles." FIN 48 prescribes the way in which companies must analyze, quantify, and display the consequences of tax positions that are technically uncertain. It applies to years beginning after December 15, 2006 — that is, for calendar year 2007 and thereafter.

Q. WHAT IS THE PURPOSE OF FIN 48?

A. Each taxpayer has the responsibility both for reporting how much it owes and for paying that amount. This self-reporting is subject to review (i.e., audit) by the relevant taxing authorities. The tax law is exceedingly complex and contains many provisions that are subject to more than one interpretation. Moreover, it is often possible to view business transactions in more than one way. It is not uncommon for a taxpayer to, either knowingly or unknowingly, interpret the tax law in a way that could be disputed. It is similarly not uncommon for a taxpayer to view a transaction, and, hence, the tax consequences of the transaction, in a way that could be disputed. FIN 48 prescribes a single standard, a single process, and a single disclosure regime for uncertain tax positions

Q. WHAT HAPPENS AS A RESULT OF THE APPLICATION OF FIN 48?

1 A. FIN 48 requires that the Company identify all of its "tax positions." The definition of a
2 tax position is very broad. It really goes to the way in which an economic action is
3 reflected on a tax return. With respect to those that are uncertain (i.e., subject to dispute
4 by the tax authorities), the extent of the uncertainty must be evaluated.

5
6 Q. WHAT IS THE NATURE OF THIS EVALUATION?

7 A. The evaluation process is extremely rigorous. Not only do the Company's internal tax
8 people analyze the positions and assess the risk levels, the Company's external auditors,
9 most especially their tax experts, thoroughly review the results of the Company's process
10 and often challenge its conclusions. At the end of the process, the Company and its
11 external auditors generally reach a consensus as to the amount of tax at risk with respect
12 to each uncertain tax position (i.e., how much incremental tax is it likely will be paid or
13 recovered).

14
15 Q. WHAT WOULD FIN 48 MEAN IN TERMS OF YOUR SIMPLE EXAMPLE SET OUT
16 ABOVE?

17 A. In the context of that example, one might say that the purpose of FIN 48 is precisely to
18 distinguish between "depreciation" loans and "expense" loans.

19
20 Q. HOW IS THE AMOUNT AT RISK REFLECTED?

21 A. As a general proposition, the amount of tax that the Company expects to pay in
22 connection with uncertain tax positions must be reflected by the Company on its balance
23 sheet as a tax liability. FIN 48 does not permit this amount to be reflected as ADIT.

24

1 Q. ARE THERE ANY ADDITIONAL CONSEQUENCES?

2 A. Yes. Interest must be accrued on any amount recorded as a liability under FIN 48 at the
3 rates imposed by the relevant taxing authorities on tax underpayments. In addition,
4 where appropriate, any applicable penalties must be accrued.

5

6 Q. WHAT, THEN, DO FIN 48 ENTRIES ECONOMICALLY REPRESENT?

7 A. FIN 48 entries represent the incremental quantity of tax that the Company and its auditors
8 have concluded will most likely be owed with respect to previously filed tax returns.
9 These amounts will be payable with interest when they are assessed.

10

11 Q. BUT WHAT HAPPENS IF THE DETERMINATION OF THE UTILITY AND ITS
12 AUDITORS REGARDING THE LIKELY TAX OUTCOME TURNS OUT TO BE
13 WRONG?

14 A. When it becomes less likely than not that the uncertain tax deduction provides cost-free
15 capital, then the FIN 48 entries will be reversed and the amounts can appropriately be
16 treated as zero cost capital.

17

18 Q. WHAT IS THE ISSUE WITH FIN 48 THAT THE COMMISSION MUST CONSIDER?

19 A. Where a utility holds a quantity of capital the cost status of which is uncertain, should
20 this Commission make the presumption that it is cost-free simply because of the
21 mechanical manner in which it was procured (by means of a tax return) or should it give
22 consideration to the analysis of the experts inside and outside of the utility in forming its
23 conclusion as to the capital's cost status.

24

1 Q. IS THERE UNCERTAINTY ASSOCIATED WITH THE FIN 48 TAX LIABILITY?

2 A. Yes there is – and the uncertainty cuts both ways. It is uncertain that the governmental
3 loans will require interest. At the same time, it is uncertain that the governmental loans
4 will be interest-free. Thus, there will be uncertainty regardless of which position is
5 adopted.

6

7 Q. ARE YOU SUGGESTING THAT IT COMES DOWN TO A CHOICE BETWEEN
8 TWO UNCERTAINTIES?

9 A. Exactly. And it is my view that the Commission ought to adopt the more certain of the
10 two uncertainties – respecting the FIN 48 characterization.

11

12 Q. IN REACHING ITS DETERMINATION, SHOULD THIS COMMISSION
13 ENCOURAGE THE COMPANY TO TAKE UNCERTAIN TAX POSITIONS?

14 A. Absolutely. The successful assertion of an uncertain tax position has the capacity to
15 produce incremental cost-free capital. Consequently, it is in the customers' best interests
16 for the Commission to encourage such positions. Obviously, when the governmental
17 funds produced by the assertion of an uncertain tax position are treated as cost-free
18 capital without regard to their probable real cost, it becomes contrary to the Company's
19 interest to make the attempt.

20

21 Q. WHAT IS THE COMPANY'S POSITION ON THIS QUESTION?

22

23 A. The Company maintains that, where of two possible statuses, one is more likely than the
24 other, presuming the less probable of the two in the setting of rates would seem counter

1 intuitive. Certainly it makes much more sense to presume the more likely alternative. In
2 this case, the more likely alternative is the non-cost-free status of FIN 48 amounts.

3
4

CONCLUSION

5

6 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

7 A. Yes it does.