

SCHEDULE F

SOCIAL, **SERVICE CLUB**, CHARITABLE, RATE CASE, ADVERTISING
AND OTHER PROFESSIONAL EXPENSES

KENTUCKY-AMERICAN WATER COMPANY

CASE NO: **2004-00103**

Forecasted Test Period: FOR THE TWELVE MONTHS ENDED: NOVEMBER 2005

Base Period: FOR THE TWELVE MONTHS ENDED: JULY 2004

Schedule	Description
F-1	Social and Service Club Dues
F-2	Charitable Contributions
F-2.2	Initiation Fees/Country Club Expenses
F-2.3	Employee Party, Outing and Gift Expenses
F-3	Customer Service, Sales Promotion and Advertising Expense
F-4	Advertising
F-5	Professional Service Expense
F-6	Rate Case Expense
F-7	Civic, Political and Related Activities

For electronic version, see KAW_APP_EX37F_043004.pdf

KENTUCKY-AMERICAN WATER COMPANY
CASE NO: 2004-00103
SOCIAL AND SERVICE CLUB DUES
FOR THE TWELVE MONTHS ENDED: JULY 31, 2004
FOR THE TWELVE MONTHS ENDED: NOVEMBER 30, 2005

DATA: X BASE PERIOD, X FORECASTED PERIOD
TYPE OF FILING: X ORIGINAL, X UPDATED, X REVISED
WORKPAPER REFERENCE NO(S): SCH C-2.2

SCHEDULE F-1
PAGE 1 OF 1
Witness Responsible: C. D. Bush

Line No.	Account No.	Social Organization / Service Club	Base Period		Forecasted Period	
			Total Utility	Jurisdictional %	Total Utility	Jurisdictional %
3	42641	Spindletop Hall	\$265	100.00%	272	100.00%
4	42642	Spindletop Hall	265		272	
5	42641	Keeneland Club	400		410	
6	42642	Keeneland Club	400		410	
7	93098	U.K. Faculty Club	180		185	
8	93098	Rotary	830		851	
9	93098	Lexington Kiwanis	110		113	
10	93098	Lafayette Club	2,580		2,645	
11	93098	Audubon Society	90		70	
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17		Totals	\$5,120		\$5,226	
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KENTUCKY-AMERICAN WATER COMPANY
CASE NO: 2004-00103
CHARITABLE CONTRIBUTIONS
FOR THE TWELVE MONTHS ENDED: JULY 31, 2004
FOR THE TWELVE MONTHS ENDED: NOVEMBER 30, 2005

DATA: X BASE PERIOD X FORECASTED PERIOD
TYPE OF FILING: X ORIGINAL X UPDATED X REVISED
WORKPAPER REFERENCE(S): SCH C-2.2

SCHEDULE F-2.1
PAGE 1 OF 3
Witness Responsible: C. D. Bush

Line No.	Account No.	Charitable Organization	Total Utility	Base Period Jurisdictional %	Jurisdiction	Total Utility	Forecasted Period Jurisdictional %	Jurisdiction
1	4261	Lexington Humane Society	150	100.00%	150	0	0	\$0
2	4261	Lexington Humane Society	350	100.00%	350	0	0	\$0
3	4261	UK - Women Mean Business	500	100.00%	500	500	100.00%	500
4	4261	Morton Shull Advertising	2,622		2,622	0		0
5	4261	Roots and Heritage Festival	12,000		12,000	0		0
6	4261	Roads and Heritage Festival	6,000		6,000	0		0
7	4261	Black Church Coalition	500		500	500		500
8	4261	Lex Arts and Cultural Council	500		500	500		500
9	4261	Owen County Chamber of Commerce	100		100	100		100
10	4261	Home Builders Association	850		850	850		850
11	4261	First Link of the Bluegrass	500		500	500		500
12	4261	Cumberland Media Group, Inc.	600		600	600		600
13	4261	Multiple Sclerosis Society	500		500	500		500
14	4261	KCTCS	750		750	750		750
15	4261	Ky Institute of Economic development	200		200	200		200
16	4261	Lexington Chamber of Commerce	500		500	500		500
17	4261	Owen County High School	2,000		2,000	2,000		2,000
18	4261	Lexington Christian Academy	1,250		1,250	1,250		1,250
19	4261	UK - K-Fund	500		500	500		500
20	4261	Georgetown College	1,000		1,000	1,000		1,000
21	4261	Mary Queen of the Holy Rosary	20		20	20		20
22	4261	East Jessamine Boys Basketball	50		50	50		50
23	4261	UK Library Endowment	10,000		10,000	10,000		10,000
24	4261	Midway College	5,000		5,000	5,000		5,000
25	4261	Walk Our Children to School Day	500		500	500		500
26	4261	Scott County 4-H Council	200		200	200		200
27	4261	Friends of McConnell Springs	1,000		1,000	1,000		1,000
28	4261	Earth Day	1,764		1,764	1,764		1,764
29	4261	Audubon Society	250		250	250		250
30	4261	New Liberty Fire Dept.	500		500	500		500
31	4261	UK - Center on Aging Foundation	1,200		1,200	1,200		1,200
32	4261	Down Syndrome Association	100		100	100		100
33	4261	Jonesville Fire Dept.	500		500	500		500
34	4261	American Lung Association	50		50	50		50
35	4261	Central Kentucky Blood Center	85		85	85		85
36	4261	Leukemia & Lymphoma Society	475		475	475		475
37	4261	New Horizons Medical Foundation	500		500	500		500
38	4261	Komen Foundation for Breast Cancer	1,200		1,200	1,200		1,200
39	4261	African American Leadership Emerges	500		500	500		500
40	4262	American Heart Association	500		500	500		500
41	4262	American Red Cross	500		500	500		500
42	4262	Aviation Museum of Central KY	1,000		1,000	1,000		1,000
43	4262	Black Achievers	250		250	250		250
44	4262	Bluegrass Community Foundation	500		500	500		500
45	4262	Bluegrass Land & Nature Trust	200		200	200		200
46	4262	Bluegrass Pride	1,000		1,000	1,000		1,000
47	4262	Bluegrass State Games	1,000		1,000	1,000		1,000
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49	4262							
50	4262							

KENTUCKY-AMERICAN WATER COMPANY
CASE NO: 2004-00103
CHARITABLE CONTRIBUTIONS
FOR THE TWELVE MONTHS ENDED: JULY 31, 2004
FOR THE TWELVE MONTHS ENDED: NOVEMBER 30, 2005

SCHEDULE F - 2.1
PAGE 3 OF 3
Witness Responsible: C. D. Bush

DATA: X_BASE PERIOD X_FORECASTED PERIOD
WORKPAPER REFERENCE NO(S): N/A
WORKPAPER REFERENCE NO(S): SCH C-2.2

Line No.	Account No.	Charitable Organization	Total Utility	Base Period Jurisdictional %	Jurisdiction	Total Utility	Forecasted Period Jurisdictional %	Jurisdiction
1	4262	United Way Rally Supplies	62	100.00%	\$82	500	100.00%	500
2	4262	African-American Forum Inc - P	1000	100.00%	\$1,000	500	100.00%	500
3	4262	Alpha Beta Lambda Chapter Educ	200		200	0		0
4	4262	Big Brothers/Big Sisters(Blueg	1000		1,000	1,000		1,000
5	4262	Bluegrass Dental Society-PO/RE	1500		1,500	1,500		1,500
6	4262	Central Kentucky Blood Ctr - P	500		500	500		500
7	4262	Child Development Ctrs of the	500		500	0		0
8	4262	Fairway Golf Course - REMIT	500		500	0		0
9	4262	Greater Lexington Chamber of C	600		600	0		0
10	4262	Greater Lexington Chamber of C	5000		5,000	0		0
11	4262	Home Builders Association of L	375		375	0		0
12	4262	Lexington Community College -	1000		1,000	0		1,000
13	4262	Lexington Forum Inc	2500		2,500	0		0
14	4262	Lexington Professional Baseball	9500		9,500	0		9,500
15	4262	Martin Luther King Jr Celebrat	300		300	200		200
16	4262	Nature Conservancy - AP/PO	2000		2,000	2,000		2,000
17	4262	Prevent Child Abuse Kentucky	400		400	0		0
18	4262	Salvation Army(Lexington) - RE	55		55	0		0
19	4262	Scott County High School	500		500	0		0
20	4262	TRANSYLVANIA UNIVERSITY - AP/	10000		10,000	0		10,000
21	4262	United Way of the Bluegrass -	7500		7,500	7,500		7,500
22	4262	YMCA Black Achievers - REMIT	750		750	0		0
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Totals			\$186,908		\$186,908	\$156,394		\$156,394

KENTUCKY-AMERICAN WATER COMPANY
CASE NO. 2004-00103
INITIATION FEES/COUNTRY CLUB EXPENSES
FOR THE TWELVE MONTHS ENDED: JULY 31, 2004
FOR THE TWELVE MONTHS ENDED: NOVEMBER 30, 2005

DATA: X BASE PERIOD X FORECASTED PERIOD
TYPE OF FILING: X ORIGINAL UPDATED REVISED
WORKPAPER REFERENCE NO(S): SCH C-2.2

SCHEDULE F--22
PAGE 1 OF 1
Witness Responsible: C. D. Bush

Line	Account No.	Payee Organization	Base Period		Forecasted Period	
			Total Utility	Jurisdictional %	Total Utility	Jurisdictional %
2						
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6	42641	Lexington Country Club	\$1,800	100.00%	\$1,800	100.00%
7	42641	Miscellaneous Fees	363		363	
8	42642	Lexington Country Club	1,800		1,800	
9	42642	Miscellaneous Fees	363		363	
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		Totals	\$4,326		\$4,326	
						\$4,326

KENTUCKY-AMERICAN WATER COMPANY
CASE NO: 2004-00103
EMPLOYEE PARTY, OUTING AND GIFT EXPENSES
FOR THE TWELVE MONTHS ENDED: JULY 31, 2004
FOR THE TWELVE MONTHS ENDED: NOVEMBER 30, 2005

DATA: X_ BASE PERIOD X_ FORECASTED PERIOD
TYPE OF FILING: X_ ORIGINAL ___ UPDATED ___ REVISED
WORKPAPER REFERENCE NO(S): SCH C-2.2

SCHEDULE F - 2.3
PAGE 1 OF 1
Witness Responsible: C. D. Bush

Line No.	Account No.	Employee Expenditures	Base Period		Forecasted Period	
			Total Utility	Jurisdictional %	Total Utility	Jurisdictional %
1						
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3						
4		Employee Recognition Banquet	\$0	100.00%	\$8,450	100.00%
5		Company Picnic	0		6,500	
6		United Way Luncheon	1,650		1,900	
7		United Way Solicitors Luncheon	250		0	
8		UK Tickets	3,782		3,877	
9		Legends tickets	3,692		3,784	
10		Totals	\$9,374		\$24,511	
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KENTUCKY-AMERICAN WATER COMPANY

CASE NO. 2004-00103
CUSTOMER SERVICE, SALES PROMOTION AND MISCELLANEOUS ADVERTISING EXPENSE
FOR THE TWELVE MONTHS ENDED: JULY 31, 2004
FOR THE TWELVE MONTHS ENDED: NOVEMBER 30, 2005

DATA: X, BASE PERIOD, X, FORECASTED PERIOD
TYPE OF FILING: X, ORIGINAL; —, UPDATED; —, REVISED
WORKPAPER REFERENCE NO(S): SCH-C-2.2

SCHEDULE F - 3
PAGE 1 OF 1
Witness Responsible: C. D. Bush

Line No.	Account No.	Description of Expenses	Base Period		Forecasted Period	
			Total Utility	Jurisdictional %	Total Utility	Jurisdictional %
2						
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4	907	CUSTOMER SERVICE EXPENSES				
5		Customer Service and Informational Expense	\$0	100.00%	\$0	100.00%
6						
7	910	SALES PROMOTION EXPENSE				
8		Sales Promotion	0	0	0	0
9						
10	9301	Institutional or Goodwill Advertising Expense	82,305	82.305	133,804	133.804
11						
12	83021	Conservation Advertising	129,746	129.746	37,848	37.848
13		Totals	\$212,051		\$171,652	
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KENTUCKY-AMERICAN WATER COMPANY
CASE NO: 2004-00103
ADVERTISING

FOR THE TWELVE MONTHS ENDED: JULY 31, 2004
FOR THE TWELVE MONTHS ENDED: NOVEMBER 30, 2005

DATA: X, BASE PERIOD X, FORECASTED PERIOD
TYPE OF FILING: X, ORIGINAL, UPDATED, REVISED
WORKPAPER REFERENCE NO(S): N/A

SCHEDULE F - 4
PAGE 1 OF 1
Witness Responsible: C. D. Bush

Line No.	Item	Sales or Promotional Advertising	Institutional Advertising	Conservation Advertising	Rate/Care	Other	Total
1							
2	Base Period:						
3	Newspaper	\$0	\$6,086	\$0	\$0	\$0	\$6,086
4	Magazine and Other	0	0	850	0	0	850
5	Television	0	0	48,921	0	0	48,921
6	Radio	0	1,700	15,000	0	0	18,700
7	Direct Mail	0	3,844	2,016	0	0	5,860
8	Sales	0	0	0	0	0	0
9	Customer Handouts	0	59,019	8,829	0	0	67,847
10	Outdoor billboard			33,347	0	0	33,347
11	Reserved	0	11,556	20,783	0	0	32,339
12	Totals	<u>\$0</u>	<u>\$82,305</u>	<u>\$129,746</u>	<u>\$0</u>	<u>\$0</u>	<u>\$212,050</u>
13	Amount Assigned to Kentucky Retail	<u>\$0</u>	<u>\$82,305</u>	<u>\$129,746</u>	<u>\$0</u>	<u>\$0</u>	<u>\$212,050</u>
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27	Forecasted Period						
28	Newspaper	0	6,238	0	0	0	6,238
29	Magazine and Other	0	0	871	0	0	871
30	Television	0	0	48,921	0	0	48,921
31	Radio	0	1,743	15,375	0	0	17,118
32	Direct Mail	0	3,840	2,066	0	0	6,006
33	Sales	0	0	0	0	0	0
34	Customer Handouts	0	60,494	9,049	0	0	69,544
35	Reserved	0	0	22,847	0	0	22,847
36	Totals	<u>\$0</u>	<u>\$72,415</u>	<u>\$89,130</u>	<u>\$0</u>	<u>\$0</u>	<u>\$171,545</u>
37	Amount Assigned to Kentucky Retail	<u>\$0</u>	<u>\$72,415</u>	<u>\$89,130</u>	<u>\$0</u>	<u>\$0</u>	<u>\$171,545</u>
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KENTUCKY-AMERICAN WATER COMPANY
CASE NO: 2004-00103
RATE CASE EXPENSE

FOR THE TWELVE MONTHS ENDED: JULY 31, 2004
FOR THE TWELVE MONTHS ENDED: NOVEMBER 30, 2005

DATA: _X_ BASE PERIOD _X_ FORECASTED PERIOD
TYPE OF FILING: _X_ ORIGINAL ___ UPDATED ___ REVISED
WORKPAPER REFERENCE NO(S): WIP-3

SCHEDULE F - 6
PAGE 1 OF 1
Witness Responsible: S.A. Valentino

Line No.	Item of Expense	Current Case Estimate	Case No. 2000-120 Actual	Case No. 2000-120 Estimate	Case No. 97-034 Actual	Case No. 97-034 Estimate
2						
3	Comparison of projected expenses associated with the current case to prior rate cases:					
5	Accounting	\$156,940	\$174,476	\$181,700	\$146,492	\$220,000
6	Legal	280,000	214,841	80,000	83,498	125,000
7	Rate of Return Study	26,350	26,061	27,270	23,592	22,000
8	FAS 108 Consultant	0	0	0	2,870	0
9	Other	142,000	2,032	4,331	44,064	6,000
10	Weather Normalization Consultant	171,119	18,387	17,119	23,898	24,100
11	Reserved	0	0	0	0	0
12						
13	Totals	5776,409	5435,817	\$310,420	5326,414	5397,100

Schedule of Rate Case Expense Amortization:

Line No.	Item of Expense	Total to be Amortized	Order No.	Order Date	Amortization Period	Amount Amortized to Date **	Forecasted Period	Write-Offs	Base Period
24	Current Rate Case Estimate	622,409	2004-103	N/A	3 Years	0	207,470	0	0
26	Care No 2000-120	459,817	2000-120	36,831	2 Years	459,817	0	0	0
28	Care No 97-034	0	97-034	0	2 Years	326,414	0	0	0
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						\$207,470			\$0

KENTUCKY-AMERICAN WATER COMPANY
CASE NO: 2004-00103
CIVIC, POLITICAL, AND RELATED ACTIVITIES
FOR THE TWELVE MONTHS ENDED: JULY 31, 2004
FOR THE TWELVE MONTHS ENDED: NOVEMBER 30, 2005

DATA: X BASE PERIOD X FORECASTED PERIOD
TYPE OF FILING: X ORIGINAL UPDATED REVISED
WORKPAPER REFERENCE NO(S): SCH C-2.2

SCHEDULE F - 7
PAGE 1 OF 1
Witness Responsible: C. D. Bush

Line No.	Item	Amount
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	Base Period:	
	Donations	168,939
	Civic Activities	0
	Political Activities	108,509
	Other	0
	Totals	<u>\$278,448</u>
	Forecasted Period:	
	Donations	215,783
	Civic Activities	0
	Political Activities	112,800
	Other	0
	Totals	<u>\$328,583</u>