AFFIDAVIT

STATE OF OHIO

COUNTY OF HAMILTON

BEFORE ME, the undersigned authority, duly commissioned and qualified in and for the State and County aforesaid, personally came and appeared James W. Stegeman, who, being by me first duly sworn deposed and said that:

He is appearing as a witness before the Kentucky Public Service Commission in Case No. 2003-00379, Review of Federal Communications Commission's Triennial Review Order Regarding Unbundling Requirements for Individual Network Elements, and if present before the Commission and duly sworn, his surrebuttal testimony would be set forth in the annexed testimony consisting of \sqrt{b} pages and exhibits.

James W. Stegeman

SWORN TO AND SUBSCRIBED BEFORE ME THIS __ DAY OF APRIL, 2004

Notary Public

VICTORIA J. RYLES Notary Public, State of Ohio My Commission Expires 02-23-09

1		SURREBUTTAL TESTIMONY OF JAMES W. STEGEMAN
2		ON BEHALF OF BELLSOUTH TELECOMMUNICATIONS, INC.
3		BEFORE THE COMMONWEALTH OF KENTUCKY
4		PUBLIC SERVICE COMMISSION
5		DOCKET NUMBER 2003-00379
6		APRIL 13, 2004
7		
8	Secti	on 1. <u>INTRODUCTION</u>
9		
10	Q.	PLEASE STATE YOUR NAME AND BUSINESS AFFILIATION.
11		
12	A.	My name is James W. Stegeman. I am the President of CostQuest Associates, Inc.
13		I am testifying on behalf of BellSouth Telecommunications ("BellSouth", "BST"
14		or the "Company").
15		
16	Q.	ARE YOU THE SAME JAMES W. STEGEMAN THAT FILED DIRECT
17		TESTIMONY IN THIS PROCEEDING?
18		
19	A.	Yes. In my direct testimony I described the BACE model used for evaluations of
20		economic impairment.
21		
22	Q.	WHAT IS THE PURPOSE OF YOUR SURREBUTTAL TESTIMONY?
23		
24	A.	I respond to the rebuttal testimony of Dr. Mark Bryant and Mr. James Webber
25		(MCI), Mr. Don Wood and Mr. John Klick (AT&T). Each of these witnesses

1		addresses the	BACE model in their rebuttal testimony. My surrebuttal is confined
2		to issues rela	ted to the operations and methods of the BACE model itself, Drs.
3		Aron and Bil	lingsley will primarily respond to issues relating to BACE model
4		inputs and int	erpretation of the results.
5			
6	Q.	HOW IS YO	UR SURREBUTTAL TESTIMONY ORGANIZED?
7			
8	A.	I have divided	d my surrebuttal testimony into six sections:
9		1)	Introduction.
10		2)	The BACE model is open to review, structurally sound, and is a
11			valid TRO potential deployment tool.
12		3)	The rebuttal by CLECs concerning BACE is inconsistent and
13			contradictory.
14		4)	Clarification of BACE features and misinterpretations of BACE.
15		5)	Additional Rebuttal of Mr. Wood.
16		6)	BACE is clearly superior to AT&T's model in meeting the
17			requirements of the TRO and criteria discussed by Mr. Wood.
18			
19	Secti	ion 2. <u>THE BAC</u>	CE MODEL IS OPEN TO REVIEW, STRUCTURALLY
20	SOU	ND, AND IS A	VALID TRO POTENTIAL DEPLOYMENT TOOL
21			
22	Q.	HAVE ANY	WITNESSES CLAIMED THAT BACE IS NOT OPEN TO
23		REVIEW?	
24			
25	A.	Yes, Mr. Woo	od (rebuttal page 24, lines 12-14), Dr. Bryant (rebuttal page 29, lines

1		3-7), and Mr. Klick (rebuttal page 6, section heading II) claim that BACE is not
2		sufficiently open to allow a full review and analysis of the model.
3		
4	Q.	DO YOU AGREE WITH THESE PARTIES' ASSESSMENT OF THE
5		OPENNESS OF BACE?
6		
7	A.	No. BACE and the supporting material provided with BACE will allow even a
8		casual user to review the model. Indeed, BACE and the supporting material
9		provided with BACE will allow any seasoned, telecommunications modeler the
10		ability to review the inputs, review the logic, review the calculations, and verify
11		the output.
12		
13	Q.	PLEASE DESCRIBE HOW PARTIES CAN REVIEW THE BACE
13 14	Q.	PLEASE DESCRIBE HOW PARTIES CAN REVIEW THE BACE MODEL.
	Q.	
14	Q. A.	
14 15		MODEL.
14 15 16		MODEL. My direct testimony included several capabilities to aid the user in evaluating
14 15 16 17		MODEL. My direct testimony included several capabilities to aid the user in evaluating BACE, including:
14 15 16 17 18		MODEL. My direct testimony included several capabilities to aid the user in evaluating BACE, including: 1. A detailed Users Guide (Exhibit JWS-2);
14 15 16 17 18		MODEL. My direct testimony included several capabilities to aid the user in evaluating BACE, including: 1. A detailed Users Guide (Exhibit JWS-2); 2. A detailed Methods Manual (Exhibit JWS-3);
14 15 16 17 18 19 20		MODEL. My direct testimony included several capabilities to aid the user in evaluating BACE, including: 1. A detailed Users Guide (Exhibit JWS-2); 2. A detailed Methods Manual (Exhibit JWS-3); 3. A data dictionary and table layout (contained within the Methods Manual);
14 15 16 17 18 19 20 21		 My direct testimony included several capabilities to aid the user in evaluating BACE, including: 1. A detailed Users Guide (Exhibit JWS-2); 2. A detailed Methods Manual (Exhibit JWS-3); 3. A data dictionary and table layout (contained within the Methods Manual); and ,

1	Q.	WHAT OTHER MEANS TO EVALUATE BACE HAVE BEEN
2		PROVIDED TO PARTIES?
3		
4	A.	There are several.
5		1) BellSouth offers, at no charge, BACE model support, by telephone and email.
6		2) I was a key presenter at public workshops on the model at the November 2003
7		NARUC meetings. BellSouth provided notice of the November 16 and
8		November 17 NARUC presentations in connection with state triennial review
9		proceedings in Mississippi. (See Notice filed by BellSouth in MPSC Docket
10		No. 2003-AD-714, November 10, 2003).
11		3) I presented information on the model at public workshop sponsored by the
12		South Carolina Commission on November 6 th , 2003 (at which MCI and
13		AT&T were in attendance), the Kentucky Commission on December 3 rd ,
14		2003, and the Florida Commission on December 4, 2003. Many of the
15		CLECs that are actively participating in this docket attended one or more of
16		these workshops.
17		4) Through counsel, parties were provided with access to BACE before my
18		direct testimony was filed and without the need for a formal discovery
19		request. Specifically, the link to the CostQuest website was forwarded
20		electronically to AT&T on November 27, 2003 and to MCI on December 2,
21		2003. This version of BACE was substantively the same as the version of
22		BACE filed with my direct testimony here in Kentucky.
23		5) The majority of inputs (all non-proprietary inputs) are user adjustable so that
24		changes can be made to test impacts and sensitivities; and various scenarios

1		can be run either through the wizard or by modifying inputs and creating
2		scenarios directly.
3		
4	Q.	HAVE YOU TAKEN ANY OTHER STEPS TO PROVIDE FULL ACCESS
5		TO BACE?
6		
7	A.	Yes, I have. With my direct testimony I filed a version of the BACE model in
8		which there is a linked database file (the file name is
9		"Scenario"_Intermediate.MDB which resides in the "Scenario" folder) that allow
10		the user to view non-sensitive intermediate processing tables for scenarios based
11		upon the proprietary BellSouth customer data.
12		
13		The BACE source code (for BACE version 2.0) was first provided to the parties
14		in the Florida proceeding on December 23, 2003.
15		
16		In Florida discovery, on January 22, 2004 BellSouth filed supplemental responses
17		to Staff's Third Set of Interrogatories, which responses included PDF versions of
18		the proprietary BACE tables for all nine BellSouth states, including Kentucky.
19		MCI, and AT&T received copies of these responses, which contain information
20		that applies regionally in the context of the state TRO proceedings.
21		
22		In Florida discovery, on January 23, 2004, BellSouth filed supplemental
23		responses to Sprint's First Request for Production of Documents, which included
24		a BACE Demonstration scenario ("Demo") that is fully open for review by any
25		party and which MCI and AT&T received copies of. The processed Demo

1	scenario (including all input and processed BACE tables) is also fully accessible.
2	It is intended to allow a user to see how the model processes from input data to
3	intermediate processing tables to final values. (The price and customer demand
4	"data" in the BACE Demo is for illustrative purposes only and should not be
5	interpreted or construed to reflect values for any particular geographic area.
6	However, the user controlled input data in the BACE Demo is representative of
7	the inputs filed by BellSouth).
8	
9	With the above mentioned material, the user can review the structure of the
10	system, all tables (input and processed), and follow the processing of the model
11	much in the same way as I (and my team) have in developing, testing and refining
12	BACE. And, all of these resources were available more than nine weeks prior
13	(and some were available more than four months prior) to the filing date of
14	rebuttal testimony in Kentucky. Yet, Mr. Klick, Dr. Bryant and Mr. Wood still
15	claim that their access to the model has been impeded in some way.
16	
17	Finally, at the request of a party to the proceedings in Florida (the party is not
18	involved in the Kentucky proceedings), BellSouth has made the complete editable
19	source code of the BACE model available for review by all parties at its offices
20	upon request. To date MCI, AT&T and their witnesses, have not requested any
21	additional access to the model; although I understand that MCI and AT&T were
22	both represented in the Florida prehearing conference during which this matter
23	was discussed. In short, claims that the BACE model is not sufficiently "open"
24	are simply not credible.

25

1		
2	Q.	ARE THERE ANY OTHER WAYS THAT A USER CAN RECEIVE
3		SUPPORT REGARDING BACE?
4		
5	A.	Yes. I am available to answer questions. In fact, parties from other state
6		proceedings (other than AT&T & MCI) have called me and my team repeatedly
7		as they worked through the source code and the tables. Indeed, Mr. Klick
8		(rebuttal footnote 4) cites the testimony of Sprint witness Mr. Dickerson in
9		Florida. In this section of testimony Mr. Dickerson cites his telephone
10		conversations with me regarding the BACE model. However, this is not the case
11		for AT&T and MCI (and their witnesses) here in Kentucky, or in fact, in any of
12		the BellSouth states. AT&T and MCI have not attempted to contact me (and they
13		have not requested access to the editable version of the BACE source code). In
14		my opinion, it is easier and more productive to address an issue or question in an
15		open manner rather than making accusations in testimony.
16		
17	Q.	YOU HAVE FILED THE DEMONSTRATION SCENARIO. CAN THIS
18		BE USED TO VERIFY THE SYSTEM?
19		
20	A.	Yes. In creating systems, developers recognize that a test dataset (designed to test
21		various conditions within the model) is an invaluable and well known approach in
22		testing complex models and the formulas / algorithms within. As such, we
23		released the Demonstration scenario to allow others to test BACE in the same
24		manner as it has been tested by me and my team. That is, the user can run the

1		system, follow the processing, verify each formula / algorithm, and be reassured
2		that the full "production" model will produce reliable results.
3		
4	Q.	THE DEMONSTRATION SCENARIO PROVIDED TO THE CLECS IN
5		DISCOVERY IN FLORIDA DOES NOT HAVE ACTUAL PRICE AND
6		CUSTOMER DEMAND DATA (NO ACTUAL DATA SPECIFIC TO ANY
7		STATE). WHY ARE CERTAIN TABLES AND INTERMEDIATE
8		RESULTS STILL LOCKED FROM THE USERS' VIEW IN THE FULL
9		BACE MODEL WITH ACTUAL DATA?
10		
11	A.	BACE, unlike the AT&T Model (which contains no revenue information and no
12		Kentucky-specific product demand and customer counts), uses a proprietary
13		database containing commercially sensitive and valuable information. Naturally,
14		this data has to be protected. My objective in developing BACE was to make the
15		model as open and easy to use, review, and evaluate, while still protecting this
16		granular, sensitive and powerful data. Certainly, with the additional filed material
17		(filed in my direct and rebuttal testimony and in responses to discovery), BACE
18		users have more than adequate opportunities to use, review and evaluate the
19		model.
20		
21	Q.	WITHIN THE FILED BELLSOUTH SCENARIO, ARE THERE INPUTS
22		THAT <u>CANNOT</u> BE MODIFIED BY THE USER IN BACE?
23		
24	A.	The user cannot modify the initial input values for market prices and quantities.
25		These "locked" quantities include both the total number of BellSouth customers

1		and the number of each product category sold. However, the user has the ability
2		to control modeled CLEC prices via the CLEC price discount and the bundle
3		price inputs. These additional tables were created specifically to allow the user to
4		control a la carte and bundle prices. The user also can control the CLEC
5		quantities via the CLEC market penetration inputs.
6		
7	Q.	WHY CAN'T THE USER DIRECTLY VIEW (AS MR. KLICK CLAIMS
8		HE WOULD PREFER) AND MODIFY THE UNDERLYING MARKET
9		PRICE AND QUANTITY INPUTS?
10		
11	A.	The underlying market price and quantity information is BellSouth customer
12		proprietary data and commercially sensitive. It is not possible to protect this
13		proprietary information and still allow the user to change it. As a result, I
14		designed BACE to provide the user the ability to create CLEC prices and
15		quantities without adjusting the underlying data. The TRO requirement for
16		granularity implies the need to examine a modeling trade-off between allowing
17		the user to change every possible input and having a model that uses this granular,
18		proprietary data. The clearly superior choice is to use proprietary data and
19		provide other methods for the user to obtain modeled CLEC prices and quantities.
20		
21	Q.	DO YOU HAVE ANY ADDITIONAL RESPONSE TO MR. WOOD'S AND
22		MR. KLICK'S SUGGESTIONS THAT EDITABLE SOURCE CODE IS
23		REQUIRED FOR A REVIEW OF A MODEL?
24		

1	A.	Yes. Mr. Wood's claim (rebuttal page 4, lines 10-12) and Mr. Klick's claim
2		(rebuttal section II) that editable source code is required to review BACE is
3		misleading for several reasons. First, as the primary designer, debugger, and
4		developer of the code, \underline{I} do not have the editable version of the source code (and
5		have never had it). I have a word processor document (similar to a PDF) that I
6		use to analyze the code in conjunction with the ability to review the intermediate
7		tables.
8		
9		Second, in contrast to what Mr. Klick implies, editable source code for all key
10		components of telecommunications models typically have not been provided to
11		parties in a format allowing the user to make code changes or even to review. For
12		example, the FCC's HCPM, and AT&T's sponsored HAI and original Hatfield
13		models, which rely on customer data developed by PNR/TNS Telecom, have
14		never provided editable source code for the development of the key customer data
15		to parties. Parties were permitted to visit a PNR/TNS site and use the PNR/TNS
16		computers to review the intermediate outputs of their processes. However, parties
17		were not allowed to review the code. In addition, any parties making such a visit
18		were precluded from copying anything, leaving with any material, and were
19		charged a fee by PNR/TNS for the use of computers.
20		
21		Similarly, consider the telecommunications model BCPM. This was a joint
22		project of BellSouth, Sprint and USWest. It was written in Excel, VBA and C++.
23		While the Excel and VBA programming were available to users, only a Word®
24		document of the C++ code (which created the clustered customer data) was
25		provided to parties.

1		
2		Third, the non-Excel source code for the BSTLM, a model that was used by the
3		Commission in recent BellSouth UNE proceedings, was released in PDF form,
4		i.e., in the same format that BACE source code was provided to the other parties
5		in this proceeding.
6		
7		Fourth, contrary to Mr. Klick's statements and as noted previously in this
8		surrebuttal testimony, the BACE calculation source code is available, printable
9		and readable, and all BACE files have been opened so that any party can review
10		the BACE model. To my knowledge, neither Mr. Klick, nor Mr. Wood, nor Dr.
11		Bryant has ever asked for additional access to the BACE source code nor have
12		they availed themselves of all the material that has been made available.
13		
14	Q.	IN REGARD TO BSTLM, MR. KLICK (REBUTTAL PAGES 18-19) CITES
15		YOUR TESTIMONY IN GEORGIA REGARDING THE USE OF
16		MICROSOFT EXCEL IN THE MODEL. WHY DID YOU NOT USE
17		MICROSOFT EXCEL IN DEVELOPING BACE?
18		
19	A.	I did use Excel in BACE. (Microsoft Excel is used in BACE for the development
20		of the retirement rates through the use of CapCost.XLS Excel workbook that
21		resides in the BACE root directory.) However, the use of Excel in BACE
22		development was limited. As a developer, I have to look at deploying an
23		application for each unique situation that meets multiple, sometimes conflicting,
24		criteria. These criteria can include: handling of complex calculations and data
25		interactions, processing of large datasets, use of proprietary data, quick run times,

1		deployable to parties in a proceeding, open and reviewable code, etc. While
2		Microsoft Excel is a useful tool, it is not the best tool for every application
3		(otherwise there would be no need for applications to be built in Visual Basic,
4		Microsoft Access, C++, SAS, Delphi, Oracle, etc). In developing BSTLM, it
5		was my opinion that the mixed use of Excel, VB, C++, Access and other tools
6		would best meet the requirements of the application. For BACE, it was my
7		opinion that VB and Access would be the best tools to meet the majority of the
8		requirements (including openness and reviewability). There was no plot to hide
9		anything, as envisioned by Mr. Klick. Rather, it was the result of a rational
10		review of the requirements.
11		
12		Further, it is interesting that Mr. Klick compares the openness of BACE to
13		BSTLM. BSTLM included significant code development in Visual Basic and
14		Access. And, the review of that code by outside parties was facilitated using PDF
15		code files that referenced Access table and field names (similar to BACE). In
16		fact, parties from Mr. Klick's firm were involved in many of the state proceedings
17		that reviewed BSTLM and apparently were able to review the PDF version of the
18		source code, understand field names, and make recommendations for
19		modifications.
20		
21	Q.	EVEN THOUGH THE COMPILABLE SOURCE CODE IS NOT
22		REQUIRED TO REVIEW BACE, HAS BELLSOUTH MADE AN
23		EDITABLE, COMPILABLE VERSION OF ALL SOURCE CODE
24		AVAILABLE FOR PARTIES TO INVESTIGATE?

25

1	A.	Yes. As mentioned above, in connection with the Florida proceeding, BellSouth
2		has made available the editable BACE source code on a computer at BellSouth's
3		offices. AT&T and MCI were parties to the Florida proceeding and were aware
4		of the fact that BellSouth had made the editable BACE source code available.
5		Not only does this computer contain the editable source code for the calculation
6		engine, it contains all the input and processing tables in an open format (i.e.,
7		passwords are either removed or provided) and the source code for the User
8		Interface executable file and Table Utility executable file. The last two source
9		code files have no calculation functions, but are provided for completeness.
10		
11		Parties using the source code in one of BellSouth's offices have full access to all
12		BACE processing logic in an editable form that they can modify, compile, run
13		and analyze the results. In addition, all tables within BACE, including proprietary
14		data, have been left unprotected. BellSouth is willing to make this computer
15		available at any of its locations for additional review, if requested (as it has by
16		making it available at its Tallahassee office for both Sprint and the Florida
17		Commission Staff, and at its Washington D.C. office for South Carolina staff
18		witness Dr. Loube).
19		
20		With access to this source code machine, the source code files, and all the BACE
21		input and processing tables, the parties have at their disposal full and open access
22		to BACE (even more than has been requested by most of the parties in this
23		proceeding) which makes the issue of BACE openness moot in this proceeding.
24		

1		I should note that even though full and open access to BACE has been made
2		available by BellSouth, Mr. Klick, to the best of my knowledge, has never
3		requested access to the BACE source code machine, which he claims to be so
4		critical to validate its results. This is in spite of the fact that the BACE source
5		code machine, which includes open access to all data, was available at
6		BellSouth's Washington, D.C. office which is near Mr. Klick's business offices in
7		Washington, D.C.
8		
9	Q.	MR. KLICK CLAIMS (REBUTTAL FOOTNOTE 5, PAGE 13) THAT "IF
10		THE CODE IS PRODUCED AS SPRINT REQUESTED [IN FLORIDA],
11		WE INTEND TO USE IT" PLEASE RESPOND TO THIS CLAIM.
12		
13	A.	First, it bears repeating that, to my knowledge, neither AT&T, nor Mr. Klick nor
14		Dr. Bryant (nor any other witness in this proceeding in Kentucky) has requested
15		access to the editable version of the source code. Had such a request been made,
16		access would have been provided just as it was for Sprint, the Florida Public
17		Commission staff, and South Carolina Staff witness Dr. Loube received it when
18		requested it. In fact, South Carolina staff witness Dr. Loube requested, and
19		received, access to the editable version of the BACE source code even though he
20		only had involvement in South Carolina, while the AT&T and MCI witnesses
21		have been involved in multiple states, with multiple opportunities to request
22		access. If access to the source code in an editable version is so vital to AT&T's
23		and MCI's review, I would expect that AT&T, MCI, and their consultants would
24		have requested access to the editable source code at some point in time.

25

1	In regard to Mr. Klick's reference to the Sprint request in Florida, I think it is
2	useful to put the Florida source code request in perspective.
3	
4	In late December 2003, I placed the PDF version of the BACE source code on the
5	CostQuest website. I provided the proprietary password to access that website to
6	BellSouth. My understanding was that both AT&T and Sprint had informally
7	requested the BACE source code and that website access would be provided so
8	that the parties could review the source code. Additionally, with my direct
9	testimony, I provided a printable, PDF copy of the source code for the version of
10	BACE that was filed in this proceeding here in Kentucky (Exhibit JWS-4).
11	
12	In mid-January 2004, I received data requests from Sprint. These data requests
13	included a request for the editable version of the BACE source code. To my
14	knowledge, there was no comparable request from AT&T. Thereafter, on January
15	30, 2004, I understand that BellSouth offered to make an editable version of the
16	BACE model available at a BellSouth location. I have learned that this offer was
17	emphatically rejected by Sprint witnesses during a conference call between
18	BellSouth, the Florida Commission staff, and Sprint. While I did not personally
19	participate in the conference call, I was available in case my participation in the
20	call was needed.
21	
22	BellSouth reiterated its offer to make the editable version of the BACE source
23	code available in early February 2004. I personally arranged for a computer with
24	editable source code to be sent to BellSouth's Tallahassee office. The computer
25	was delivered to Tallahassee and available on February 13, 2004.

1		
2		It appears that it is better for Mr. Klick (and Mr. Wood and Dr. Bryant) to
3		complain that they do not have access to an editable version of BACE than to
4		request the access that has been available for sometime. Their complaints are
5		analogous to customers sitting in a restaurant, with a full country breakfast placed
6		before them on the table (sufficient to satisfy even the heartiest rational hunger),
7		complaining that they never received the Eggs Benedict when (after more careful
8		scrutiny) the Eggs Benedict was on the menu all along and they simply never
9		bothered to order it.
10		
11	Q.	MR. KLICK CLAIMS (REBUTTAL PAGE 14) THAT THE BACE
12		SOURCE CODE PDF IS INCOMPLETE. IS HE CORRECT?
13		
14	A.	No. These routines are available on the BACE source code machine that
15		BellSouth has made available. Additionally, the functions and subroutines that
16		are referenced by Mr. Klick are housekeeping/interface functions or utility
17		functions that do not affect the underlying calculations in BACE. To ask for these
18		is a bit like asking Mr. Turner (AT&T) for the underlying source code for Excel
19		to review how Excel works.
20		
21		However, to ensure that access to this material is not an issue (even though these
22		functions are not relevant to the calculations in BACE), I have provided as exhibit
23		JWS-6 and JWS-7 the source code for these functions.
24		

1	Q.	MR. KLICK CLAIMS (REBUTTAL PAGE 10, LINES 11-15) THAT
2		"WITHOUT ACCESS TO THE SOURCE CODE IN A FORMAT THAT
3		WOULD PERMIT IT TO BE MODIFIED AND RE-COMPILED IT IS
4		IMPOSSIBLE FOR A PROGRAMMER TO FOLLOW THE FIELD
5		NAMES THAT ARE USED IN THE CALCULATIONS SHOWN IN THE
6		ADOBE ACROBAT FILE," IS THIS TRUE?
7		
8	A.	Certainly not. While Mr. Klick may not be able to follow the field names or
9		understand the BACE source code, this does not mean that a programmer could
10		not perform these tasks (as he claims). First, as I stated earlier, I don't use (and
11		didn't use) the editable version of the source code to develop and refine BACE.
12		Second, in order to modify the code a programmer first has to understand the
13		code, the tables it uses, and the field names it references. Mr. Klick seems to
14		argue the opposite. He claims to need to <u>modify</u> the code to understand it and the
15		field names it references. His claim is counter-intuitive. Having an editable re-
16		compilable version of any program does virtually nothing to help the user follow
17		the code or the field names. This is a bit like claiming that one requires chalk and
18		an eraser to change a series of mathematical equations on a blackboard so that one
19		can understand it (if this were true math books would not exist).
20		
21		While it is theoretically possible that one might make a meaningful change to the
22		BACE code without "following the field names" and understanding the code, it is
23		only possible in the same way that it is theoretically possible to write sound
24		testimony blindfolded at the keyboard.

1		Third, as I mentioned previously, the user has other tools to help evaluate the
2		model in addition to the Adobe Acrobat file of the source code, including: the
3		BACE demonstration scenario; the ability to change inputs via the wizard or user-
4		determined scenarios; BACE telephone and email support, and access to an
5		editable version of BACE is available to parties that requested it.
6		
7		Fourth, if manipulation of the source code was genuinely what Mr. Klick needed
8		to understand BACE, one would expect him to use all avenues available to access
9		an editable version of the source code (which he did not).
10		
11	Q.	MR. KLICK (REBUTTAL PAGES 10 AND 11) CITES YOUR
12		DEPOSITION IN FLORIDA, CLAIMING THAT THE EXISTENCE OF
13		HUNDREDS OF THOUSANDS OR MILLIONS OF BACE
14		CALCULATIONS REVEALS THE "MAGNITUDE OF THE WORK
15		REQUIRED TO VERIFY THE PDF FORM OF THE SOURCE CODE."
16		PLEASE ADDRESS HIS CLAIM.
17		
18	A.	Mr. Klick's argument is inconsistent and contradictory. A large number of
19		mathematical calculations in BACE does not mean that the pdf form of the source
20		code is difficult to follow. With just two or three lines of code, a program can
21		cause the performance of hundreds or thousands of mathematical calculations.
22		Yet, a programmer can review the two or three lines of code, follow the field
23		names, and understand the calculations that will be performed. Indeed, part of the
24		time spent in my deposition in Florida (that Mr. Klick cites) was used by the

1		Florida staff to work through the majority of the pdf form of the BACE source
2		code.
3		
4		In contrast to logic and experience, Mr. Klick claims to find it too difficult to
5		follow the field names and the programming in the source code. He implies that it
6		would somehow be easier to examine the intermediate tables and the hundreds of
7		thousands (if not millions) of calculations to determine how the model works.
8		This is obviously not the most efficient method to evaluate a model. Moreover,
9		even if Mr. Klick were correct and he could quickly review hundreds of thousands
10		or millions of calculations and understand the underlying source code, rather than
11		looking at the source code directly), he has not availed himself of access to the
12		editable version of the BACE model at BellSouth's premises (near his own
13		offices).
14		
15	Q.	IN ADDITION TO AT&T'S FAILURE TO AVAIL ITSELF OF THE
16		EDITABLE BACE SOURCE CODE, DOES ANYTHING ELSE APPEAR
17		DISINGENUOUS ABOUT AT&T'S DISCUSSION OF LIMITATIONS TO
18		THE ANALYSIS OF BACE?
19		
20	A.	Yes. First, Mr. Wood does not cite a single Kentucky BACE result.
21		
22		Second, it appears that Mr. Klick formulated his opinions regarding BACE before
23		he ever attempted to run the model. It is noteworthy that his rebuttal testimony
24		filed in Kentucky is substantially similar (in the first 30 pages) to that first filed in
25		North Carolina on February 16, 2003. In his Kentucky rebuttal he added

1		(Kentucky rebuttal page 50, lines 6-7): "[u]ndertaking sensitivity studies is an
2		important initial step in seeking to understand how a model works" However,
3		when Mr. Klick filed his substantially similar North Carolina rebuttal testimony,
4		on February 16, 2003, he did not file a single BACE result, and he had apparently
5		not run the BACE model. Certainly he had not performed the "important initial
6		step in seeking to understand how [BACE] works." Therefore, even without
7		running BACE or taking this important initial step, Mr. Klick's opinions were
8		apparently already formed.
9		
10	Q.	DR. BRYANT CLAIMS (REBUTTAL PAGE 41, LINE 3) HE HAS "ONLY
11		A LIMITED AMOUNT OF TIME TO WORK WITH THE MODEL"
12		HAVE AT&T AND MCI HAD AMPLE OPPORTUNITIES TO REVIEW
13		AND RUN BACE?
14		
15		
	A.	Yes. Representatives of AT&T and MCI attended a number of workshop
16	A.	Yes. Representatives of AT&T and MCI attended a number of workshop presentations on the BACE model, mentioned above. Additionally as I noted
16 17	A.	
	A.	presentations on the BACE model, mentioned above. Additionally as I noted
17	A.	presentations on the BACE model, mentioned above. Additionally as I noted earlier, the link to the CostQuest website was forwarded electronically to AT&T
17 18	A.	presentations on the BACE model, mentioned above. Additionally as I noted earlier, the link to the CostQuest website was forwarded electronically to AT&T on November 27, 2003 and to MCI on December 2, 2003. AT&T and MCI were
17 18 19	A.	presentations on the BACE model, mentioned above. Additionally as I noted earlier, the link to the CostQuest website was forwarded electronically to AT&T on November 27, 2003 and to MCI on December 2, 2003. AT&T and MCI were both parties to the Florida proceeding where they received a copy of the BACE
17 18 19 20	A.	presentations on the BACE model, mentioned above. Additionally as I noted earlier, the link to the CostQuest website was forwarded electronically to AT&T on November 27, 2003 and to MCI on December 2, 2003. AT&T and MCI were both parties to the Florida proceeding where they received a copy of the BACE model with Florida data on December 4, 2003. And finally, the BACE source
17 18 19 20 21	A.	presentations on the BACE model, mentioned above. Additionally as I noted earlier, the link to the CostQuest website was forwarded electronically to AT&T on November 27, 2003 and to MCI on December 2, 2003. AT&T and MCI were both parties to the Florida proceeding where they received a copy of the BACE model with Florida data on December 4, 2003. And finally, the BACE source code is available in PDF format, a demonstration scenario (including all with all

1		As I noted earlier, neither AT&T nor MCI requested an editable version of the
2		BACE model, and neither has apparently availed itself of the opportunity to use
3		the editable version of the BACE model.
4		
5		It is noteworthy that this is the same statement (regarding a limited amount of
6		time to work with the model) that Dr. Bryant made in his rebuttal testimony filed
7		in Florida on January 7, 2004. While Dr. Bryant may have had experienced some
8		time and/or resource constraints that prevented him from fully evaluating BACE
9		(or requesting access to the editable version of the BACE source code) prior to
10		January 7, 2004, it seems disingenuous to suggest on March 31, 2004, that he has
11		not had ample opportunity to work with the model.
12		
13	Q.	IS IT NECESSARY TO HAVE KENTUCKY-SPECIFIC INPUT DATA TO
14		EVALUATE BACE AS A MODEL?
15		
16	A.	Certainly not. As I indicated earlier, any party could evaluate BACE as a model
17		with the demonstration data, or data from another state (recall that BACE was
18		formally filed in Florida originally on December 4, 2003). While the evaluation
19		of impairment in Kentucky obviously must rely upon a granular analysis of
20		Kentucky data, the model itself can be reviewed with the data from another state
21		(or the sample data in the BACE demo).
22		
2223	Q.	MR. KLICK SUGGESTS (REBUTTAL PAGES 9-10) THAT MANY OF
	Q.	MR. KLICK SUGGESTS (REBUTTAL PAGES 9-10) THAT MANY OF THE BACE TABLES ARE INACCESSIBLE TO THE USER. DO YOU

1		
2	A.	No, quite the contrary. First, BACE contains a dynamic reporting engine that
3		allows the user to obtain information from the processed scenarios from a
4		summary level down to a granular analysis. The data available from the reporting
5		engine includes all key results contained in the PMaster, QMaster, RMaster and
6		CMaster BACE files. Second, as originally filed, 45 of 48 input Access Tables in
7		BACE were open to any user. Of the three tables that are protected, PDF versions
8		of the data have been made available to the parties through discovery in Florida.
9		In addition to the PDF versions of the three tables, the user can control how these
10		three protected tables are used via the use of the other 45 tables. Third, with the
11		use of the Demonstration scenario or the source code machine at BellSouth's site,
12		all tables are open for review.
13		
14	Q.	MR. KLICK (REBUTTAL PAGE 16) CITES TWO (OF TEN) OF THE
15		FCC'S UNIVERSAL SERVICE COST MODEL REQUIREMENTS. DOES
16		BACE SATISFY THESE TWO REQUIREMENTS?
17		
18	A.	Yes it does, even though BACE is not a universal service cost model and these
19		criteria, to the best of my knowledge, have not been noted as a requirement of
20		impairment models by the FCC. As I described above, BACE is open to review
21		and evaluation. In addition, during my deposition in Florida (which Mr. Klick
22		cites in his rebuttal testimony on pages 11, 19, 59 and 60) I explained how BACE
23		met the FCC's universal service criteria number eight (deposition transcript, page

25

24

102-3).

1		In addition, BACE satisfies the FCC's requirement number nine. The user has the
2		ability to modify the critical assumptions and engineering principles such as the
3		cost of capital, depreciation rates, fill factors, input costs, overhead adjustments,
4		retail costs, etc.
5		
6	Q.	MR. KLICK CLAIMS (REBUTTAL PAGE 5, LINES 12-13) THAT HE
7		HAS FOUND ERRORS IN BACE AND PRODUCED COUNTER-
8		INTUITIVE RESULTS FROM BACE, WHILE MR. WOOD (REBUTTAL
9		PAGE 4, LINE 10 AND PAGE 7, LINES 8-10) SUGGESTS THAT BACE IS
10		STRUCTURALLY LIMITED AND PRODUCES INCONSISTENT
11		RESULTS. WHAT IS YOUR RESPONSE?
12		
13	A.	While some of the parties have identified what they may believe are unusual
14		results (which I will describe later in my testimony), there is nothing in the
15		testimony of Mr. Klick, Mr. Webber, Mr. Wood or Dr. Bryant that indicates
16		anyone has identified any significant errors in the model output, model platform
17		or model operations. Outside of misunderstandings of the operations of BACE
18		and misunderstandings of the allocations of indirect costs and corporate taxes
19		across geographic areas within BACE, the majority of the issues that have been
20		raised in regard to BACE and its output are related to input values not BACE
21		algorithms. Indeed, Dr. Bryant states (rebuttal, page 34, lines 1-3): " I do not
22		disagree with the general approach to estimating CLEC profitability outlined in
23		Dr. Aron's and Mr. Stegeman's testimony."
24		

1		In addition, BellSouth posed the interrogatory question to AT&T in Florida: "Do
2		you contend that there are any errors or flaws in the BACE model? AT&T
3		responded: "AT&T has made no such contention." (AT&T's Response to
4		BellSouth's Sixth Set of Interrogatories, Interrogatory 240, dated January 16,
5		2004).
6		
7		Moreover, since Mr. Klick claims that he requires the editable version of the
8		BACE source code (which to my knowledge he has not requested from
9		BellSouth) in order to review BACE, it would appear illogical for Mr. Klick to
10		claim that he has identified errors in the model.
11		
12	Q.	MR. WOOD CLAIMS (PAGE 7, LINES 7-10 OF HIS REBUTTAL) THE
13		MODEL IS NOT STABLE AND DOES NOT PRODUCE CONSISTENT
14		RESULTS? IS THIS CLAIM TRUE?
15		
16	A.	Not at all. I will focus specifically upon Mr. Wood in more detail later in this
17		testimony. However, Mr. Wood's accusation is unsupported and unjustified.
18		
19	Q.	DID YOU MAKE ANY MODIFICATIONS TO BACE IN ANY FILINGS
20		HERE IN KENTUCKY?
21		
22	A.	No, not in Kentucky; by the time I filed the BACE model in Kentucky, with my
23		direct testimony, the modifications to the model and its input data had already
24		been completed in other state proceedings. I remain committed to submitting the
25		best possible model to the Commission. This means that any substantive

1		modifications will be made, if necessary, to present the most accurate version of
2		BACE and to provide the Commission, and the parties to the proceeding, the best
3		tool to evaluate economic impairment.
4		
5	Q.	WHEN YOU MADE CORRECTIONS TO BACE IN THE PAST, DID THE
6		CHANGES TEND TO WORK ONLY IN "FAVOR" OF BELLSOUTH?
7		
8	A.	No. The errors discovered and corrected in BACE and its input data have not
9		gone in the direction that would support BellSouth's claim of non-impairment.
10		For example, the most recent update to data used in the proceedings in Alabama,
11		Florida, Georgia, North Carolina and Tennessee increased the transport costs that
12		are reported and thereby reduced the NPV values in all markets. Similarly, the
13		initial transport values that would have been used in BACE (prior to the filing of
14		direct testimony in Kentucky) would have lead to higher NPV values (had they
15		not been corrected prior to the filing of BACE).
16		
17		As the model developer I have a responsibility to produce an economic evaluation
18		tool that is sound and satisfies the TRO. As I stated earlier, I remain committed to
19		submitting the best possible model to the Commission.
20		
21	Q.	DESPITE CRITICISMS, HAVE OTHER WITNESSES USED BACE TO
22		SUPPORT THEIR POSITIONS?
23		
24	A.	Yes. While some of the reviewers claim that BACE is flawed, the reviewers do
25		not seem to have a problem in using the model, with inputs of their choice, to

1		support their own positions. For example, Mr. Wood claims (rebuttal page 4, line
2		13) albeit without providing any information (e.g., BACE results) by which to
3		assess either type of claim: "it is impossible in many cases to populate the model
4		with meaningful input values" and (rebuttal page 24, lines 12-16): "I have not
5		been able to determine whether the model calculations are accurate renders the
6		results unreliable." Yet on page 21, lines 20 and 21 he states: "When inputs and
7		assumptions are used that do reflect such reasonable judgment, the <u>results of the</u>
8		BACE indicate that a rational CLEC" and at page 10, line 8: "As BellSouth's
9		BACE model can be <u>used to demonstrate</u> " (emphasis added).
10		
11		It appears that Mr. Wood populated the model with (what he considers to be)
12		meaningful inputs and the results were reliable (unless he is indicating that his
13		inputs and results are not meaningful or reliable). Alternatively, he has
14		concluded, albeit in a circular fashion, that the only reliable and meaningful inputs
15		are those that show impairment in every wire center in Kentucky. In either case,
16		his approach appears self-serving.
17		
18	Q.	MR. KLICK CITES THE TESTIMONY OF SPRINT WITNESS KENT
19		DICKERSON IN FLORIDA (KLICK REBUTTAL, FOOTNOTE 4). DO
20		YOU HAVE ANY COMMENT?
21		
22	A.	Yes. First, while I am not an attorney and I am not offering a legal opinion in this
23		regard I do have a comment. While Mr. Klick may feel compelled to rely upon
24		the testimony of others in other jurisdictions, Sprint is not a party in this
25		proceeding and Mr. Dickerson (unlike myself) will <u>not</u> be available for cross

1		examination here in Kentucky, in the event that this Commission holds hearings
2		in this docket.
3		
4		Second, should the Commission decide to consider the testimony of Mr.
5		Dickerson, I would expect that the Commission would also consider the
6		surrebuttal testimony I filed in Florida as well as the surrebuttal testimony of Drs.
7		Aron and Billingsley filed in Florida.
8		
9		Third, it is worth noting that Mr. Klick references Mr. Dickerson who references
10		telephone conversations with me regarding BACE. Therefore, it seems better to
11		consider my testimony here directly, rather than a second hand reference to
12		telephone discussions between me and Mr. Dickerson (who is not a witness in this
13		proceeding).
14		
15		Fourth, Mr. Dickerson's rebuttal testimony in Florida was filed on January 7,
16		2004, before I received data requests from Sprint seeking access to an editable
17		version of the BACE source code, and obviously prior to the time when Sprint
18		took advantage of access to the editable version of the BACE source code. In
19		contrast neither Mr. Klick, nor any other witness in the proceeding here in
20		Kentucky, has requested access to the editable version of the BACE source code
21		(as Sprint eventually did in Florida).
22		
23	Q.	ARE THERE ANY OTHER AREAS OF BACE MISUNDERSTANDING
24		EXHIBITED BY MR. KLICK AND DR. BRYANT?
25		

1	A.	Yes. At times, it appears that Mr. Klick confuses the BACE model with issues
2		regarding the choice of BACE inputs. For example, Mr. Klick cites (rebuttal page
3		53, line 16) "Mr. Stegeman's results", however I do not sponsor results in my
4		direct testimony, I only sponsored the BACE model, its documentation, and
5		materials useful for evaluation of the model.
6		
7		Similarly, Dr. Bryant organizes his rebuttal testimony such that section III claims
8		to rebut my direct testimony regarding BACE. However, at pages 32 and 33 (part
9		of section III of his rebuttal) he discusses issues related to input values as the
10		input choices were part of the model itself. Indeed, he uses his own BACE model
11		results to illustrate levels of detail (e.g., after-tax NPV for mass market separate
12		from enterprise; and results from turning off the user-adjustable optimization
13		toggles) that he suggests the model aggregates, obscures, or precludes. At page
14		33, Dr. Bryant (in the section of his rebuttal testimony dedicated to rebutting my
15		direct testimony regarding the BACE model itself) suggests that BellSouth's
16		proposed market definition obscures pockets of profitability. However, it is the
17		BACE user, rather than the BACE model itself, that chooses the definition of the
18		market. I did not sponsor direct testimony regarding market definition. In my
19		direct testimony I only describe the BACE model itself, I do not describe its
20		inputs, market definition, nor do I suggest appropriate choices of model inputs.
21		
22		In addition, Mr. Klick claims "BellSouth's BACE model assumes that the CLECs
23		will not serve geographic areas that are not profitable" (rebuttal page 46, lines 2-
24		3). This is incorrect. Here he has confused user adjustable optimization inputs
25		with the BACE model itself.

1		
2		Mr. Klick and Dr. Bryant have clearly confused the choice of appropriate BACE
3		model inputs sponsored by other BellSouth witnesses with the BACE model logic
4		sponsored by me.
5		
6	Secti	on 3. THE REBUTTAL BY CLECS CONCERNING BACE IS
7	INC	ONSISTENT AND CONTRADICTORY
8		
9	Q.	EARLIER YOU STATED THAT THE REBUTTAL TESTIMONY BY THE
10		CLEC WITNESSES IS INCONSISTENT AND CONTRADICTORY
11		REGARDING BACE. PLEASE EXPLAIN THIS STATEMENT.
12		
13	A.	There are four major areas of inconsistency and contradiction: 1) whether the
14		fundamental BACE approach is reasonable; 2) whether BACE is sensitive or
15		insensitive to changes in inputs; 3) whether BACE optimization should be
16		utilized; and, 4) which inputs are appropriate. I address the first three items in my
17		testimony. With respect to inputs, these will be addressed in the testimony of
18		other BellSouth witnesses such as Drs. Aron and Billingsley.
19		
20	Q.	WHAT INCONSISTENCIES EXIST IN THE CLEC WITNESSES'
21		TESTIMONY REGARDING THE FUNDAMENTAL APPROACH
22		UTILIZED BY BACE?
23		
24	A.	Mr. Wood makes vague and unsubstantiated claims about the appropriateness of
25		BACE. For example, he states: "[t]he structural limitations of the model cannot

25		CHANGES TO INPUTS YIELD DRASTICALLY DIFFERENT RESULTS?
24	Q.	IS IT POSSIBLE TO ASSESS MR. WOOD'S CLAIM THAT SLIGHT
23		
22		BellSouth wire centers that were projected to be profitable."
21		"varying each of these inputs individually did little to change the number of
20		negative \$10.2 million. In contrast, Dr. Bryant finds (rebuttal page 30, lines 5-7):
19		market and a 1% per year decline in prices reduces NPV from \$23.2 million to a
18		lines 11-16) claims that a 5 percent market share, straight-line penetration of the
17		results (Wood rebuttal, page 20, lines 15-18). And, Mr. Klick (rebuttal, page 47,
16	A.	Mr. Wood claims that even slight changes to key inputs yield drastically different
15		
14		BACE IS SENSITIVE OR INSENSITIVE TO CHANGES IN INPUTS?
13	Q.	WHAT INCONSISTENCIES EXIST IN DISCUSSIONS OF WHETHER
12		
11		testimony." (Kentucky Bryant rebuttal, page 34, lines 1-3).
10		estimating CLEC profitability outlined in Dr. Aron's and Mr. Stegeman's
9		in his rebuttal here in Kentucky " I do not disagree with the general approach to
8		" (e.g., Tennessee Bryant rebuttal, page 28, lines 2-4, February 27, 2004). And
7		approach outlined in Mr. Stegeman's testimony and in the model documentation,
6		" with one or two exceptions that I discuss below, I cannot fault the general
5		In contrast, Dr. Bryant states in Florida, Georgia, North Carolina, and Tennessee:
4		resultai page 21, intes 11 15).
3		rebuttal page 24, lines 14-15).
2		determine that the model does not consider all barriers to entry," (Wood
1		be corrected" (Wood rebuttal, page 4, line 10) and "I have been able to

1		
2	A.	No. Like much of Mr. Wood's testimony regarding BACE, this is an
3		unsubstantiated assertion. Unlike Dr. Bryant reviewing BACE, Mr. Wood does
4		not cite or provide even a single numerical result from BACE. Moreover, as I
5		noted earlier, Mr. Wood only suggests one input change with any specificity.
6		That change is the suggested 5.1% annual price change (based on a review of long
7		distance prices 1984-1993). Even in this case, he does not specify whether he
8		would apply this change to the default input values (which already reflect price
9		reductions below existing prices).
10		
11	Q.	DR. BRYANT CLAIMS THAT "THE COMBINATION OF INPUTS USED
12		IN THE DEFAULT CONFIGURATION OF THE BACE VIRTUALLY
13		GUARANTEES THAT A CLEC WILL BE PROFITABLE IN ALMOST
14		ALL WIRE CENTERS IN THE STATE." (REBUTTAL PAGE 29, LINES
15		10-12). PLEASE COMMENT ON THIS CLAIM.
16		
17	A.	First, inputs should be evaluated on the basis of their reasonableness, not on the
18		basis of whether they produce results Dr. Bryant prefers. Second, Dr. Bryant's
19		claim is inconsistent with his Exhibit MTB-10 which shows that less than 22% of
20		the wire centers in the state have positive NPV based upon the BellSouth inputs.
21		Twenty-two percent is hardly what I would describe as "almost all wire centers."
22		
23	Q.	PLEASE COMMENT ON THE "SENSITIVITY RUNS" PERFORMED BY
24		DR. BRYANT AND MR. KLICK?
25		

1	A.	Mr. Klick claims (rebuttal page 52, lines 9-10): "[u]ndertaking sensitivity studies
2		is an important initial step in seeking to understand how a model works" Yet
3		in all the sensitivity runs discussed by Dr. Bryant and Mr. Klick (approximately
4		50 pages of exhibits and many more pages of textual testimony), I am not aware
5		of a single run in which there was a change in inputs that lead to an <u>increase</u> in net
6		present values.
7		
8		Dr. Aron performed (and described) significant research to determine the
9		appropriate choice of BACE inputs (and a great deal of effort to document those
10		input choices). It appears that Dr. Bryant and Mr. Klick have changed BACE
11		inputs not for the purpose of testing the sensitivity of the model, but rather for the
12		sole purpose of producing results that are favorable to their clients.
13		
14		Consider, for example, Dr. Bryant's Exhibit MTB-12. This exhibit shows Dr.
15		Bryant's choices of inputs for BACE that produce 895 consecutive negative after-
16		tax NPV values; he selects inputs such that not a single wire center in the state of
17		Kentucky has positive after-tax NPV. If Dr. Bryant and Mr. Klick were truly
18		interested in testing BACE's sensitivity to input changes (and not simply
19		interested in generating self-serving results) they would have examined input
20		changes that would have varying impacts on the results and thus would likely
21		have presented some runs in which NPV increased.
22		
23	Q.	WHAT INCONSISTENCIES EXIST ACROSS THE PARTIES IN
24		DISCUSSIONS OF WHETHER THE BACE OPTIMIZATION ROUTINES
25		SHOULD BE UTILIZED?

1		
2	A.	Mr. Wood appears to believe that segmentation, optimization and cream
3		skimming are to be abhorred and no amount of data could convince him that they
4		do, or even could, exist (Wood rebuttal, pages 34-39). Mr. Wood claims that
5		firms investing in switches " will have the incentive to serve as many
6		customers as possible as quickly as possible will hardly be in the position to be
7		selective about its customer base." (Wood rebuttal, page 37, line 21 to page 38,
8		line 3)
9		
10		On the other hand, Mr. Klick, in his sensitivity analyses, does not change the
11		optimization inputs from the BellSouth recommended inputs apparently agreeing
12		that such optimization is reasonable.
13		
14		Finally, Dr. Bryant runs BACE with the optimization filters off (Bryant rebuttal
15		page 30, lines 7 and 8), then later complains that he finds "pockets of
16		unprofitability" (Bryant rebuttal page 33, line 10)
17		
18		It appears the solution to Dr. Bryant's complaints is the continued use (rather than
19		the abandonment) of a number of the optimization filters. More importantly, the
20		power and (ease of use) of the BACE model allows Dr. Bryant, to consider (and
21		describe in his rebuttal testimony) results at such a granular level of detail (e.g.,
22		NPV by customer type by wire center in Exhibit MTB-11).
23		

1	Q.	DR. BYANT CLAIMS (REBUTTAL PAGE 32, LINES 8 AND 9) THAT
2		BACE "RESULTS PORTRAY CLEC ENTRY AS MORE PROFITABLE
3		THAN [IT] IS ACTUALLY." PLEASE COMMENT.
4		
5	A.	Dr. Bryant's discussion of the use of optimization filters is inconsistent and
6		nonsensical. First, as I noted above, BACE allows Dr. Bryant to track after-tax
7		NPV (and pre-tax NPV if he wishes) by customer segment, by wire center, which
8		he uses to claim that BACE overstates profitability. Second, Dr. Bryant's claim is
9		inconsistent with his own discussion of pockets of unprofitability (Bryant rebuttal
10		page 33, line 10). He can't simultaneously claim that the BACE optimization
11		results in CLEC entry that is more profitable than CLEC entry will actually be,
12		and then imply that CLECs would not serve these other pockets of
13		"unprofitability" (which logically suggests that CLEC total profitability would
14		improve as compared to the BACE optimization calculation).
15		
16		As I discuss below, BACE optimization identifies geographic areas, customer
17		segments, and products that have a present value of a revenue stream that is
18		greater than the present value of the direct costs. This means that some areas,
19		customer segments or services may show a negative after-tax NPV when indirect
20		costs and tax liability are fully allocated. However, such segments and services
21		may still provide a contribution toward indirect costs and corporate tax liability.
22		
23	Section	on 4. <u>CLARIFICATION OF BACE FEATURES AND</u>
24	MISI	NTERPRETATIONS OF BACE

1	Q.	DR. BRYANT (REBUTTAL PAGE 32, LINES 11-14) CLAIMS THAT "A
2		SECOND ASPECT OF THE PROBLEM LIES IN THE MARKET
3		DEFINITION PROPOSED BY BELLSOUTH AND IN THE WAY THE
4		MODEL AGGREGATES RESULTS TO CONFORM TO THIS MARKET
5		DEFINITION." PLEASE COMMENT.
6		
7	A.	There is no fundamental market constraint in BACE. First, note that BACE
8		allows the user to choose different definitions of markets; the user is not tied to
9		any particular market definition. Second, despite Dr. Bryant's claims, he provides
10		in his own rebuttal testimony BACE values that are not aggregated at the level he
11		claims to be a problem.
12		
13		Third, Dr. Bryant's entire discussion of "pockets of unprofitability" (rebuttal page
14		33, line 10) conflicts with the FCC's TRO Errata. Errata item number 23 states:
15		"in paragraph 519, we delete the fifth sentence and delete footnote 1586." The
16		deleted sentence at paragraph 519 states: "State commissions must ensure that a
17		facilities-based competitor could economically serve all customers in the market
18		before finding no impairment." The fact that the FCC deleted this sentence in the
19		Errata item number 23 indicates that the FCC clearly rejected the notion of having
20		to serve all customers or customer groups in a market.
21		
22	Q.	MR. WOOD CLAIMS THAT BACE PRICE INPUTS DON'T REFLECT
23		VARIATIONS IN RETAIL PRICES ACROSS THE STATE. IS HE
24		CORRECT?

25

1	A.	No. While the spend band (quintile in the case of retail customer's) average
2		price/average revenue per user (ARPU) is determined at the state level, the
3		number and the percentage of customers falling into each spend band (quintile for
4		residence for example) varies by wire center based on both the retail prices that
5		actually exist in the wire center and the propensity of customers in the wire center
6		to purchase services in each of the major service categories. Using this wire
7		center specific customer count and the ARPU, an unbiased estimate of the
8		revenue for a wire center is determined.
9		
10		For example, if wire center A is in a low-priced rate center (i.e., customers facing
11		low tariffed rates), it will tend (other things being equal) to have customers with
12		actual spend characteristics that are below the state wide average and will
13		therefore have a higher proportion of mass-market customers in the lower spend
14		quintiles. If wire center B is in a high-priced rate center, its customer's actual
15		spend levels are likely to be relatively high and they will tend to have a higher
16		proportion of mass-market customers in the higher spend quintiles.
17		
18	Q.	DOES BACE ALLOCATE CUSTOMERS TO WIRE CENTERS?
19		
20	A.	No. Mr. Wood's claim (rebuttal page 39, lines 20-24) that customers are
21		"allocated" from the state level down to wire centers is incorrect. In North
22		Carolina, Mr. Klick made a claim similar to Mr. Wood's (Klick North Carolina
23		rebuttal page 14), that BACE uses "a mechanism that forces an equal number of
24		customers of each class into each spend category in each wire center." While the
25		actual spend information by individual customers is not retained from the original

1		data source, actual customer spend information by wire center is used to
2		determine the number of customers in each wire center that fall into each of the
3		customer spend categories. Customers with similar spend characteristics are
4		treated similarly.
5		
6		In Kentucky, Mr. Klick has now dropped the reference to wire centers in his
7		rebuttal testimony (presumably because he knows it is wrong) but he retains some
8		misleading and nonsensical language (rebuttal page 11, lines 16-18), claiming
9		that: " using a mechanism that, statewide, forces an equal number of customers
10		of each class into each spend category" This is also incorrect. At the state
11		level, customers are not "forced" into any category. Actual spend information is
12		used to determine the range of each residential customer spend quintile (terciles
13		for business categories).
14		
15		I would like to note that from the starting point of actual expenditures by wire
16		center by customer group, the user can establish starting CLEC price discounts,
17		changes in the discounts over time, starting bundle prices, and changes in bundle
18		prices over time, penetration rates and the speed by which penetration is achieved.
19		
20	Q.	MR. WEBBER STATES (REBUTTAL PAGE 6) AS SECTION HEADING
21		IV: "BELLSOUTH FAILS TO DEMONSTRATE THAT CLECS CAN USE
22		EELS TO SUPPORT MASS MARKET UNE-L." CAN YOU CLARIFY
23		HOW EELS WORKS WITHIN BACE AND COMMENT ON MR.
24		WEBBER'S ASSERTION?

25

I	A.	Yes. In regard to EELs, if the user specifies, the model will determine whether
2		collocation or EELs will be used on a wire center by wire center basis. This
3		determination considers the difference in NPV between a full collocation
4		approach and a full EELs approach at each wire center. Regardless of one's
5		perspective regarding the use of EELs, Mr. Webber is incorrect since the user of
6		the model is free to turn EELs completely off so that only collocation is used. It
7		should be noted that in the BellSouth filed Kentucky BACE run, collocation
8		(rather than EELs) is used in the great majority of locations.
9		
10	Q.	MR. KLICK STATES THAT ALLOCATING SOME OF THE FIXED
11		COSTS WITHIN THE LATA TO BOTH BELLSOUTH AND TO OTHER
12		ILECS WITHIN THE LATA "TENDS TO UNDERSTATE CLEC
13		IMPAIRMENT". (REBUTTAL PAGE 50, LINE 15) PLEASE COMMENT.
14		
15	A.	This BACE assumption is actually relatively conservative. BACE only allocates
16		these costs to non-rural ILECs (BACE implicitly assumes that there is no CLEC
17		service to customers in rural ILEC areas). And for these other non-rural ILECs,
18		this approach has the effect of assuming that the adjacent areas have a zero NPV;
19		i.e., there is no opportunity for the adjacent areas to generate a positive NPV in
20		addition to the BellSouth area. Finally, the impact of this allocation on the total
21		NPV in BellSouth's sponsored BACE Kentucky run is only a reduction of less
22		than 6% and does not impact the market's after-tax NPV sign (negative or
23		positive). Thus, whether one agrees or disagrees with the approach, the
24		recognition that a CLEC will serve customers formerly served by a non-BellSouth
25		ILEC does not impact the impairment findings in Kentucky.

1		
2	Q.	MR. KLICK SUGGESTS (REBUTTAL PAGE 3, LINES 14-15) THAT HE
3		HAS IDENTIFIED "A SERIES OF ANOMALOUS RESULTS"; AND DR.
4		BRYANT CLAIMS: "THE BACE MODEL PRODUCED RESULTS THAT
5		CLEARLY ARE CONTRARY TO REASON" (REBUTTAL PAGE 40,
6		LINES 9-10). PLEASE COMMENT.
7		
8	A.	There are two general categories of reasons why BACE results from two runs can
9		have the appearance of being anomalous: 1) allocations of indirect costs; and 2)
10		income tax liability allocations. For these categories, I provide below a clear
11		explanation of how the results can be produced and why these results are intuitive
12		or the result of anomalous user inputs.
13		
14		In addition, Dr. Bryant has created scenarios in which a third reason may arise for
15		the appearance of anomalous results. In his Exhibit MTB-12 Dr. Bryant turns off
16		the BACE optimization filters (essentially forcing the CLEC to provide service
17		everywhere) then he identifies five combinations of inputs for which every single
18		wire center in the state has a negative after-tax NPV for every one of the
19		combinations of inputs. As I described above, this appears not to be for the
20		purpose of testing the BACE model, but rather for the purpose of presenting
21		results that are useful to Dr. Bryant's client.
22		
23		In fact, Dr. Bryant seems to have identified combinations of inputs for which
24		CLEC operations are so unprofitable that within some range, if penetration falls
25		(between columns B and C in Exhibit MTB-12), the CLEC can actually lose less

1		money. Certainly this is possible if the present value of the cost of adding a
2		customer is greater than the present value of the revenues generated from the
3		customer. In this circumstance, the greater the penetration, the greater the loss.
4		While Dr. Bryant finds this result "contrary to reason", it appears to be perfectly
5		consistent with his choice of inputs (however, his choice of inputs may be
6		contrary to reason).
7		
8	Q.	PLEASE DESCRIBE HOW ATTRIBUTION AND ALLOCATION OF
9		COSTS CAN LEAD TO THE APPEARANCE OF COUNTER INTUITIVE
10		RESULTS.
11		
12	A.	If the user changes input values that only affect mass market customers (e.g., an
13		input related to DSL service, which is not offered to large business customers) the
14		NPV values for enterprise operations can still change due to cost attribution and
15		cost allocation. If input changes lead to lower NPV values for mass market
16		customers and losses of these customers for some areas or markets, the enterprise
17		customers in some areas may then have lower NPV as they must now bear a
18		greater proportion of the higher level costs in some areas where mass market
19		customers are no longer served. This is not a counter-intuitive or anomalous
20		result, but rather a reflection of the allocation of indirect costs that the CLEC
21		incurs.
22		
23	Q.	IS THIS THE REASON WHY MR. KLICK (REBUTTAL PAGE 58)
24		NOTES INSTANCES IN WHICH ENTERPRISE AFTER-TAX NPV
25		FALLS WHEN HE DID NOT EXPECT THIS TO OCCUR?

A.	Yes. Mr. Klick cites examples where input changes for the mass market segment
	leads to results in which a number of mass market customers are not served
	(negative margin). This of course, leads to a reallocation of indirect costs and tax
	liability, leading to the potential for lower after-tax NPV for enterprise customers.
	Mr. Klick seems to understand this phenomenon as he notes earlier in his
	testimony (rebuttal page 49, lines 2-3) that "this reallocation [during optimization]
	would presumably cause other initial NPV positive markets included in the study
	to turn positive." However, by page 58 of his rebuttal he seems to have forgotten
	his earlier insight, using the terms "curiously" and "unanticipated" to describe
	reduced enterprise NPV when mass market penetration is reduced.
Q.	MR. KLICK (REBUTTAL PAGE 59) DISCUSSES THE RESULTS OF A
	ONE PERCENT DISCOUNT EACH YEAR ON PRODUCT AND BUNDLE
	ONE PERCENT DISCOUNT EACH YEAR ON PRODUCT AND BUNDLE PRICES BUT CLAIMS "THERE IS NO REASON TO EXPECT THAT
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Α.	PRICES BUT CLAIMS "THERE IS NO REASON TO EXPECT THAT THE NPV" REDUCTIONS FOR ENTERPRISE WOULD BE MUCH SMALLER THAN FOR MASS MARKET SEGMENTS. PLEASE COMMENT.
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Α.	PRICES BUT CLAIMS "THERE IS NO REASON TO EXPECT THAT THE NPV" REDUCTIONS FOR ENTERPRISE WOULD BE MUCH SMALLER THAN FOR MASS MARKET SEGMENTS. PLEASE COMMENT. First, it is not clear why Mr. Klick finds an after-tax NPV reduction of 41.9% to be "much lower" than 51.1%. The numbers don't appear to be drastically

25

profitable market (rebuttal page 59) and that mass market customers tend to have

1		lower margins. It seems logical that an equal price discount for both segments
2		may affect the lower margin customer more than the higher margin customer (i.e.,
3		that a positive margin will exist over a greater range of input values for the high
4		margin customer segment).
5		
6	Q	AS A SECOND REASON FOR APPARENT ANOMALOUS RESULTS,
7		YOU MENTIONED THAT TAX ALLOCATION MAY BE THE CAUSE.
8		HOW CAN TAX ALLOCATION LEAD TO THE APPEARANCE OF
9		COUNTER INTUITIVE RESULTS?
10		
11	A.	BACE was designed to model an efficient CLEC, a firm that attempts to serve
12		customers profitability and avoids serving unprofitable customers and areas.
13		However, if the user turns off many of the optimizations or provides inputs that
14		lead to a negative NPV in total for the CLEC, the allocation of corporate taxes can
15		produce results below the state level that appear to be counter intuitive.
16		
17		It is important to note that in any situation where total post-tax NPV becomes
18		negative, the allocation of taxes essentially becomes moot. This occurs either in
19		situations of negative total pre-tax NPV, or where pre-tax total NPV is positive,
20		but smaller than the tax liability.
21		
22	Q.	PLEASE EXPLAIN HOW CORPORATE INCOME TAXES ARE
23		TREATED IN THE BACE MODEL.
24		

1	A.	First, it is important to note that the BACE after-tax and pre-tax NPV calculations
2		reflect the cost of equity. Unlike the cost of debt (or other cost items), the cost of
3		equity is not a tax-deductible expense. Therefore, if a BACE run (a hypothetical
4		run) were to reflect a zero NPV for a state, this would imply a significant
5		accounting profit for the modeled CLEC and a significant corporate income tax
6		liability, in order to generate after-tax profits sufficient to compensate
7		shareholders for the cost of equity. There will also be a range of results in which
8		a negative total after-tax NPV will correspond to an accounting profit and a
9		corporate tax liability. Indeed, even with some range of negative total <u>pre</u> -tax
10		NPV, the CLEC would still generate an accounting profit and a corporate tax
11		liability (since the pre-tax NPV already includes the cost of equity, i.e., it already
12		reflects the required accounting profit to satisfy shareholders).
13		
14		BACE was designed to identify and quantify the likely costs and revenues that a
15		CLEC would incur and obtain in a UNE-L environment. BACE calculates
16		corporate income taxes and provides a reasonable method of allocating taxes to
17		products and smaller geographic areas when the modeled CLEC has a total NPV
18		that is positive. However, BACE's allocation of taxes below the state level is not
19		foolproof for modeling an NPV negative CLEC.
20		
21	Q.	HOW ARE INCOME TAXES ALLOCATED TO PRODUCTS AND
22		GEOGRAPHIC AREAS IN BACE?
23		

1	A.	BACE uses pre-tax NPV to allocate corporate income taxes. A ratio of total tax
2		liability to total pre-tax NPV is used to allocate taxes to those products and
3		geographic areas that generate a positive pre-tax NPV.
4		
5	Q.	WHAT HAPPENS WHEN A USER MODELS A CLEC THAT HAS AN
6		OVERALL NEGATIVE NPV?
7		
8	A.	When a user models a CLEC in which the tax liability is greater than the pre-tax
9		NPV, the post-tax results can appear counter intuitive. This is because more than
10		a dollar of taxes is allocated to each dollar of pre-tax NPV (and more than a dollar
11		of tax credit is allocated to each dollar of negative pre-tax NPV) causing NPV
12		values to flip-flop from positive to negative (for positive pre-tax NPV) and
13		negative to positive (for negative pre-tax NPV), when comparing pre and post-tax
14		NPVs. (Counter intuitive results can also obviously occur if the pre-tax NPV in
15		total is negative.) While the allocation of taxes in BACE can be adjusted in
16		situations where the post-tax NPV is negative, I am not sure what benefit it
17		provides since the CLEC in total has a negative NPV.
18		
19	Q.	DO YOU HAVE ANY ADVICE FOR THE BACE USER SEEKING TO
20		MODEL A CLEC THAT HAS A TOTAL NPV THAT IS NEGATIVE?
21		
22	A.	Yes. First, I am not sure I see the value in analyzing market results for a CLEC
23		that in total has a negative NPV. (Of course, other parties may see value in
24		creating peculiar scenarios in which BACE has the appearance of counter
25		intuitive results). However, should a user wish to carefully consider instances in

1		which total after tax NPV is negative, the user should focus on the pre-tax NPV
2		values. As I noted earlier, the tax allocation mechanism in BACE was designed
3		for scenarios where the CLEC had a positive NPV.
4		
5	Q.	MR. KLICK CITES (REBUTTAL PAGES 59-60) YOUR DEPOSITION IN
6		FLORIDA REGARDING TAXES. DOES MR. KLICK CITE THE
7		EXHIBIT REQUESTED BY THE FLORIDA STAFF EXPLAINING THE
8		TAX ISSUE?
9		
10	A.	No, Mr. Klick does not mention the exhibit which was the culmination of the
11		entire deposition discussion on tax allocation. Therefore, I have attached the
12		exhibit requested by the Florida staff on BACE tax allocation, as Exhibit JWS-8
13		in this proceeding. This exhibit provides a description and numerical examples
14		explaining the tax allocation issue.
15		
16	Q.	MR. KLICK CLAIMS (REBUTTAL PAGES 59-60) THAT THERE IS A
17		TAX CALCULATION ERROR IN BACE THAT YOU CHOSE NOT TO
18		FIX. IS THERE A TAX CALCULATION ERROR IN BACE?
19		
20	A.	No, there is not a tax calculation error in BACE. As I describe above, the issue is
21		a design issue of choosing a method by which to allocate total corporate income
22		taxes (which are already calculated) to products and geographic areas within
23		Kentucky. As with any cost allocation issue, at times, the results can appear
24		anomalous. As a design issue, I chose a corporate tax allocation method that
25		provides reasonable results when there is positive total NPV. When there is

1		negative total NPV, the issue of the allocation of the corporate tax liability to
2		products or geographic entities within Kentucky is moot.
3		
4	Q.	MR. STEGEMAN, I THOUGHT THAT BACE ELIMINATED NEGATIVE
5		MARGIN MARKETS IF OPTIMIZATION IS USED. IF THIS IS THE
6		CASE, HOW CAN A USER END UP WITH NEGATIVE AFTER-TAX
7		NPV RESULTS?
8		
9	A.	First, the optimizations within BACE are performed based on direct NPV. What I
10		mean by this is that BACE compares the present value of the revenues to the
11		present value of the direct costs for the optimization step at hand. What a positive
12		margin (direct NPV) then indicates is that the item is producing a contribution to a
13		higher level cost, that is, a cost that is not direct to the items we are looking at and
14		will not go away should we eliminate the item we are considering. For example,
15		the getting started investment of the switch is driven by the fact that the CLEC
16		has customers within a LATA. Should a wire center within the LATA be
17		eliminated, the getting started investment will not go away but would rather be re-
18		apportioned to other wire centers that have positive margin (direct NPVs).
19		
20		Therefore, what BACE retains are optimization areas that cover their direct costs,
21		but not necessarily all of their apportionment of higher level costs that would only
22		be re-apportioned (not eliminated if the area were dropped). Therefore, if a
23		market has a direct NPV greater than zero, but a negative total NPV after the
24		allocation of indirect costs, BACE still serves the market since it has an overall
25		positive contribution to the CLEC. It is my understanding that Dr. Aron

1		eliminates these negative NPV markets, thereby using a more conservative test for
2		whether a market is impaired than the construct in BACE optimization.
3		
4	Q.	HAS MR. KLICK MADE ERRORS IN REPORTING THE RESULTS OF
5		HIS SENSITIVITY RUNS?
6		
7	A.	Yes. Mr. Klick has errors in the "Percent Change" columns in his exhibits JCK-2,
8		JCK-3, JCK-4, JCK-5, JCK-6, JCK-7, JCK-8 and JCK-9. For example, on page 1
9		of exhibit JCK-2 for Paducah Zone 2 he shows a decrease in after-tax total NPV
10		from a negative \$226,045 to negative \$966,366 as an increase in total after-tax
11		NPV of 327.5%; obviously this is <u>a reduction</u> , not an increase, in after-tax NPV.
12		
13		Moreover, these errors exist in the testimony filed by Mr. Klick in other states.
14		As I have pointed out these errors in several other states, it would appear that Mr.
15		Klick has chosen not to correct these misleading errors in his exhibits which could
16		have been solved with any one of a number of simple methods in Excel. This is
17		not the kind of repeated error that one would expect from someone implying that
18		they would "evaluate, test and modify the complex calculation, 'optimization,'
19		and 'filtering' portions of the BACE model" by changing the BACE code and
20		recompiling the model (Klick rebuttal, page 3, lines 2-3). Similar types of errors
21		exist elsewhere in Mr. Klick's testimony (e.g., the label "page 1 of 1" in a 60-
22		page testimony filing)
23		
24	Q.	IF YOU CORRECT THE ERRORS IN MR. KLICK'S EXHIBITS, ARE
25		MANY OF HIS CLAIMS OF "COUNTER INTUITIVE" OR

1		"ANOMALOUS" RESULTS BASED ON HIS EVALUATION OF THE
2		DETAILS OF NEGATIVE TOTAL AFTER-TAX NPV SCENARIOS?
3		
4	A.	Yes. Mr. Klick, in many instances, focuses on the details (below the total state
5		level) of scenarios he has created that yield negative total after-tax NPV. As I
6		described above, the BACE indirect cost and tax allocation mechanisms were
7		designed to provide reasonable allocations when the total after-tax NPV is
8		positive. When the total after-tax NPV is negative, no further analysis below the
9		state level of geography is necessary.
10		
11		Mr. Klick has negative total after-tax NPV scenarios in his exhibits JCK-2, JCK-
12		4, JCK-6 and JCK-8, and his table JCK-1. In these scenarios, the total-state after-
13		tax NPV declines as Mr. Klick would seem to expect. However, as I noted above,
14		because these scenarios have negative total-state after-tax NPVs, indirect cost and
15		tax allocations lead to the appearance of counter intuitive or anomalous results
16		below the state level (for markets, wire centers or other measure of market
17		segment). This suggests nothing regarding a possible error in the BACE model.
18		
19		If for some reason a BACE user wishes to examine BACE results below the total
20		state level when the total state after-tax NPV is negative, they should examine
21		before-tax NPV values (which avoids the issue of tax allocation).
22		
23	Q.	MR. KLICK DESCRIBES (REBUTTAL PAGES 56-58) A BACE RUN IN
24		WHICH ALL PRODUCTS (INCLUDING LOCAL SERVICE) IN A

1		BUNDLE RECEIVE A DISCOUNT (EXHIBIT JCK-8). IS THERE AN
2		ERROR IN BACE RELATED TO BUNDLE PRICE DISCOUNTS?
3		
4	A.	No. However, Mr. Klick chose a bundle discount configuration that I did not
5		expect a user to choose. Indeed, Mr. Klick discusses elsewhere in his testimony
6		his finding that basic local exchange service has low or negative NPV values for
7		some customers, yet here he chooses to discount this service. Within BACE
8		when all products included within a bundle are tagged as being discounted, all
9		bundle prices drop out of the model due to a SQL join condition. As a result, all
10		bundle products show a price of 0. This is why all the mass market customers are
11		removed in Mr. Klick's run (since Mr. Klick uses the same optimization filters
12		that BellSouth recommends).
13		
14		As a design and documentation issue, it may be better if the BACE model and/or
15		the BACE documentation warned the user that at least one service of a bundle
16		must be excluded from the discount (and perhaps suggesting that local service be
17		excluded). Alternatively, BACE code changes could be applied to allow for the
18		scenario Mr. Klick chose.
19		
20	Q.	MR. KLICK SEEMS TO SUGGEST (REBUTTAL PAGES 54-55) THAT
21		RELATIVELY HIGH MARGINS FOR LONG DISTANCE SERVICE
22		SOMEHOW REFLECTS AN ERROR IN BACE. PLEASE COMMENT.
23		
24	A.	This is one of the instances in which Mr. Klick has confused (or intentionally
25		misrepresented) his disagreement regarding BACE inputs with the model itself.

1		Product margins represent the difference between revenues and costs which are
2		the result of inputs to BACE. If he truly doesn't understand the distinction
3		between the model and its inputs, he is unlikely to be able to meaningfully modify
4		and recompile the code to the model in order to "evaluate, test and modify the
5		complex calculation, 'optimization,' and 'filtering' portions of the BACE model"
6		(Klick rebuttal, page 3, lines 7-8).
7		
8	Q.	MR. KLICK IMPLIES (REBUTTAL PAGE 56) THAT BACE MODEL
9		LOGIC CONSTRAINS THE A LA CARTE PRICE DISCOUNT TO ONLY
10		LINE SUBSCRIPTIONS, INSTALLATIONS AND REGULATORY
11		CHANGES. HE IMPLIES THAT THIS REPRESENTS AN ERROR OR A
12		SHORTCOMING IN BACE. IS HE CORRECT?
13		
14	A.	No, Mr. Klick is incorrect. The user controls how the a la carte discounts are
15		applied. The model simply processes the user's inputs. As clearly described in
16		the BACE documentation, bundles are priced and treated separately from a la
17		carte services in BACE. The user can establish bundle prices and a la carte
18		discounts. The a la carte discount is only applied to user specified a la carte
19		prices, not to bundle prices (which are determined separately by the user).
20		
21		
22	Secti	on 5. <u>ADDITIONAL REBUTTAL OF MR. WOOD</u>
23		
24	Q.	DOES MR. WOOD MAKE UNDOCUMENTED ASSERTIONS
25		REGARDING BACE?

1		
2	A.	Yes. Mr. Wood makes a variety of claims and assertions regarding BACE.
3		However, unlike other witnesses in this proceeding, he fails to provide a single
4		numerical result from BACE, nor does he provide an exhibit with any BACE
5		results. Such undocumented assertions provide no available information by
6		which his assertions can be evaluated, and should be viewed with skepticism
7		given the lack of foundation.
8		
9	Q.	DOES MR. WOOD CONFUSE SHORTCOMINGS OF A MODEL (BACE
10		IN THIS CASE) WITH DISAGREEMENT REGARDING INPUT
11		CHOICES?
12		
13	A.	Yes. At several points in his rebuttal testimony, Mr. Wood makes assertions
14		regarding BACE, but only provides associated rhetoric related to the choice of the
15		input values. For example, at page 40, lines 2-3, he states: "The BACE goes on to
16		assign a different CLEC market share for the different customer spending
17		segments". The user of course determines CLEC market shares (BACE
18		doesn't assign them) by segment (and the user can vary them over time if they
19		choose). However, as I note elsewhere in my surrebuttal testimony, when Mr.
20		Wood populates the model with unspecified inputs of his choosing it provides
21		results he finds comport with his view of the world. This has nothing to do with a
22		model shortcoming; Mr. Wood appears to be attempting to disguise some issue
23		regarding inputs under his claims of model shortcomings.
24		

1	Q.	DOES MR. WOOD MAKE UNDOCUMENTED AND MISLEADING
2		ASSERTIONS REGARDING CRASHES OF THE BACE MODEL?
3		
4	A.	Yes. At page 7, lines 7-8 of his rebuttal he asserts that he has not been able to
5		complete his analysis of BACE, apparently in part since "[o]ur efforts continue to
6		be encumbered by the frequent crashes of the model and the limitations of the
7		model wizard." I have several responses.
8		
9		First, Mr. Wood's comment is surprising in light of the fact that in operating
10		BACE, I (and my team) and the LECG team have had no problems with crashes.
11		I have determined that the model is stable, consistent, and operates as stated in the
12		documentation.
13		
14		Second, I am unaware of similar complaints from other parties. Given the
15		number of runs documented by LECG, Sprint (in Georgia and Florida) and MCI
16		in their testimony, the natural conclusion would be that problems with crashes in
17		BACE would have been raised through these parties, had they occurred.
18		
19		Third, emails and phone calls to the BACE model support team are illustrative.
20		When an employee of Wood and Wood Consulting contacted BellSouth's BACE
21		support manager in early December 2003, raising concerns with initial slow run
22		times and log-in problems in running BACE, these concerns appeared to be
23		caused because an attempt to run BACE in a shared-server environment. BACE
24		was not designed to run in, nor was it tested for, a shared-server environment.
25		These concerns appeared to be resolved by December 11, 2003 through the use of

1		BACE on a stand-alone computer platform. Thereafter, BellSouth responded to
2		additional questions from Wood and Wood consulting about how to perform runs
3		on the model from December 11-15, 2003. However, no concerns relating to
4		frequent "crashes" were raised between December 11, 2003 (once the appropriate
5		computer platform was used) and the filing of Mr. Wood's rebuttal testimony in
6		Florida. Mr. Wood's Florida rebuttal testimony is virtually identical to the
7		rebuttal testimony he filed in Georgia, North Carolina, Tennessee, Alabama,
8		South Carolina, and that which he filed here in Kentucky. I would expect that if
9		Mr. Wood continued to be encumbered by frequent crashes, he would have
10		contacted the BACE support team (there is no charge for the support).
11		
12		Since Mr. Wood's identical rebuttal testimony was filed with the Florida
13		Commission on January 7, 2004, more than nine weeks later, the statement that
14		AT&T's "efforts continue to be encumbered by frequent crashes" (emphasis
15		added) is misleading. On January 15, 2004, after Mr. Wood's rebuttal testimony
16		was filed in Florida, a concern relating to crashes was communicated to
17		BellSouth. The timing of this "concern", in light of Mr. Wood's other
18		unsubstantiated claims, seems somewhat questionable. I am unaware of any
19		additional (after January 15, 2004) complaints or problems that Mr. Wood is
20		having with "crashes" of the model.
21		
22	Q.	MR. WOOD ALSO COMPLAINS THAT LIMITATIONS OF THE BACE
23		MODEL WIZARD HAVE ENCUMBERED HIS EVALUATION OF BACE
24		(WOOD REBUTTAL PAGE 7, LINE 8). IS THIS A VALID COMPLAINT?

25

1	A.	Certainly not, for at least three reasons. First, the user has the option to either use
2		the BACE wizard, or create and run scenarios outside the wizard. Second, other
3		models (e.g. HCPM, BCPM) either do not have a wizard, or do not have an
4		extensive wizard. Third, the BACE model wizard is designed for ease of use,
5		especially for those without the skill or time to examine the all of the model's
6		inputs in great detail. Anyone genuinely seeking to evaluate a model, and having
7		the skills to even initially evaluate a model, should not need to rely only on a
8		model wizard alone. For example, any party suggesting that they need the source
9		code to a model should not need to rely upon the model wizard for evaluation.
10		Claiming that the limitations of a model wizard creates an encumbrance to review
11		is akin to an auto mechanic claiming that a car needs more gauges and lights by
12		the steering wheel in order to readily evaluate the engine; popping the hood is still
13		an option if you are actually a mechanic.
14		
15	Q.	MR. WOOD STATES (REBUTTAL, PAGE 23, LINES 18-19) THAT
16		"BACE HAS NO PLACE TO ENTER A PROJECT BETA" IS IT
17		NECESSARY TO INPUT A PROJECT BETA IN ORDER TO
18		CALCULATE ECONOMIC IMPAIRMENT?
19		
20	A.	No. From a modeling perspective, BACE provides input values for the pre-tax
21		cost of capital, the cost of equity, federal and state tax rates and the proportion of
22		equity. Nothing more is required to determine the cost of capital used in BACE.
23		As Dr. Billingsley has described, beta is fully reflected in these values, so there is
24		no further role for beta to play. To the best of my knowledge, no other
25		telecommunications cost model (e.g., BCPM, HCPM, HAI, BSTLM) allows for

	the specific input of a project beta. Indeed, it appears that AT&T's cost
	disadvantage model does not allow the input of a beta.
Q.	MR. WOOD ASSERTS (REBUTTAL PAGE 28, LINES 13-14 THAT IT IS
	IMPOSSIBLE TO ACCURATELY DETERMINE THE REVENUES THAT
	A CLEC IS LIKELY TO RECEIVE WITHOUT THE ABILITY TO INPUT
	FUTURE PRICE CHANGES BY WIRE CENTER. DO YOU AGREE?
A.	No, for several reasons. First, as I discussed above, BACE already leverages a
	powerful database that reflects actual prices and actual spend levels by wire
	center. Therefore, the starting market prices and customer expenditures are
	specific to the wire center and customer segment.
	Second, BACE allows the user to determine CLEC price discounts by customer
	segment, by market, over time (if the user wishes). BACE also allows the user to
	establish bundle prices by customer segment by market and changes in bundle
	prices over time. Further, BACE allows the user to determine CLEC penetration
	by customer segment over time. In designing BACE, there seemed to be no need
	to forecast prices changes on a wire center basis.
	Third, it is unreasonable to expect a user would be willing to perform the task of
	inputting even initial prices by wire center, let alone forecast future prices by wire
	center. BellSouth has a large number of wire centers in its service area in
	Kentucky each with 17 customer-spend categories in BACE. Each of these would

1		have approximately 15 services, each requiring data (under Mr. Wood's
2		approach) for 10 years; this leads to over 300,000 price data entries.
3		
4		Fourth, Mr. Wood's claim that wire-center level price forecasts are necessary is at
5		odds with AT&T's model which provides no price information, nor ability to
6		input price forecasts of any kind.
7		
8		Fifth, Mr. Wood's claim that wire-center level price forecasts are necessary is at
9		odds with his prior claim (rebuttal page 7, line 8) that he and his team are
10		encumbered by the limitations of the BACE wizard. Recall that Mr. Wood is also
11		the only party to complain about the limitations of the wizard. Logic suggests
12		that Mr. Wood should be the last party to attempt the daunting and unnecessary
13		task of forecasting prices by wire center
14		
15	Q.	MR. WOOD CLAIMS "THE [BACE] USER HAS NO ABILITY TO
16		CONSIDER A SHORTER INVESTMENT HORIZON [THAN 10 YEARS]
17		THAT A RATIONAL INVESTOR WOULD CONSIDER BEFORE
18		MAKING AN INVESTMENT IN A LARGE, FIXED ASSET SUCH AS A
19		LOCAL CIRCUIT SWITCH." WHAT IS YOUR REACTION?
20		
21	A.	First, these statements are at odds with the time horizon of AT&T's cost
22		disadvantage model. Mr. Turner indicates (direct, page 26, footnote 23) that
23		AT&T's analysis uses a 10-year study period.
24		

1	Second, my team has examined the inputs to the model, both the Input Portfolio
2	attached to Turner's testimony and the software itself, and there does not appear
3	to be any mechanism to change the study period. We can only assume that the
4	overall study period of AT&T's model is fixed at ten years.
5	
6	Third, other models use a 10-year period or a longer period for the evaluation of
7	economic impairment. The NRRI model (the pre-cursor of Dr. Bryant's model)
8	used asset lives to determine impairment analysis through a TELRIC type costing
9	approach. As such, the time horizon for the costs of assets ranges from 6-30
10	years. The switch life was ten years. In looking at other industry models, the
11	SPR model submitted in other states actually uses a 25-year time horizon for cash
12	flows.
13	
14	Fourth, in is my understanding that AT&T and MCI have consistently advocated
15	the use of FCC depreciation lives in cost proceedings. My understanding is that
16	the prescribed FCC depreciation lives applicable to BellSouth range from 8 to 30
17	years, depending on the type of equipment and the low and high ranges.
18	Moreover, Mr. Turner employed a 13-year switch life input in the AT&T model
19	filed in Florida. However, in his rebuttal testimony, Mr. Wood implies that a
20	switch needs to be recovered in some period less than ten years. Certainly, a 10-
21	year study period is conservative for assets with lives longer than ten years.
22	
23	Section 6. BACE IS CLEARLY SUPERIOR TO AT&T'S MODEL IN MEETING
24	THE REQUIREMENTS OF THE TRO AND CRITERIA DISCUSSED BY MR.
25	WOOD.

		Characteristic	BACE	AT&T model
24				
23				
22		AT&T's model meet the four required characteristics.		
21		with the four major categories of characteristics, comp	paring how B	ACE and
20		must exist for a model to be consistent with the TRO.	Below I pro	vide a table
19	A.	In my direct testimony I discussed at length (pages 8-1	18) the chara	cteristics that
18				
17		BACE MODEL WITH AT&T'S MODEL.		
16		TESTIMONY. PLEASE COMPARE AND CONT	RAST BEL	LSOUTH'S
15		IMPAIRMENT MODEL THAT YOU SPECIFY I	N YOUR DI	RECT
14		FAILS TO MEET THE BASIC REQUIREMENTS	S FOR AN	
13	Q.	MR. WOOD (REBUTTAL PAGE 31, LINES 14-15	5) CLAIMS	THAT BACE
12				
11	A.	BACE is clearly superior.		
10				
9		BACE COMPARE WITH THE AT&T MODEL?		
8		THE MODEL CRITERIA DISCUSSED BY MR. V	WOOD, HO	W DOES
7	Q.	GIVEN THE MODEL REQUIREMENTS IMPLII	ED BY THE	TRO, AND
6		(r87-
5	A.	Yes, and Mr. Wood mentions Mr. Turner's results (W	ood rebuttal	page 16).
4		WIR. WOOD CLAIMED IS RELEVANT FOR TH	IST ROCEI	DING.
3	ų.	MR. WOOD CLAIMED IS RELEVANT FOR TH		
2	Q.	ISN'T AT&T THE SAME PARTY THAT SPONS	ORFD A M	ODFI THAT
1				

1) Capable of granular analysis	yes	yes as to cost,
		no as to
		revenue
2) Consistent with efficient CLEC business model	yes	no
& architecture		
3) Incorporate all likely CLEC revenues and costs	yes	no
4) Perform a business case analysis using NPV	yes	no

2 Q. PLEASE EXPLAIN THE ENTRIES IN THE TABLE ABOVE.

A.

In my direct testimony I described in detail how the BACE model meets these four major characteristics. Thus, I will briefly describe the entries for the AT&T model only. First, in regard to "Capable of granular analysis," while the AT&T model considers some cost information at the wire center level, its level of granularity is not sufficient for this proceeding since it is does not consider key information on all CLEC cost components. In addition, the AT&T model has no information at a gross or granular level regarding revenues. Having a model that is capable of granular analysis for only a subset of the information needed to assess economic impairment is simply not useful. This is analogous to needing detailed loop costs but only having the granularity in the feeder portion of the loop; it simply doesn't provide sufficient information to meet the needs of the Commission in this proceeding.

Second, concerning "Consistent with efficient CLEC business model & architecture," the AT&T model does not provide for optimization in CLEC

25		BACE AND THE AT&T MODEL SATISFY THIS CHARACTERISTIC?
24		AN EFFICIENT CLEC BUSINESS MODEL AND DESCRIBE WHETHER
23		MODEL CHARACTERISTICS YOU LIST ABOVE), WHICH REFERS TO
22	Q.	CAN YOU ELABORATE ON THE SECOND (OF THE FOUR MAJOR
21		
20		within the TRO.
19		calculation and cannot be utilized to measure economic impairment as established
18		AT&T model has no revenue information at all, it cannot provide an NPV
17		does not consider revenues nor does it consider all relevant costs. Because the
16		present value of revenues net of the present value of costs; yet the AT&T model
15		perform a business case analysis. A <u>net</u> present value calculation reflects the
14		AT&T model does appear to use some present value calculations, it does not
13		And fourth, concerning "Perform a business case analysis using NPV," while the
12		
11		the TRO.
10		/output picture that is, incomplete, and insufficient to satisfy the requirements of
9		the AT&T model fails to provide any meaningful result; it only provides a cost
8		model does not consider revenues at all, and it ignores certain CLEC costs. Thus,
7		Third, regarding "Incorporate all likely CLEC revenues and costs," the AT&T
6		,
5		understate CLEC revenues; this could lead to an erroneous finding of impairment.
4		CLEC to optimize its business, it will tend to overstate CLEC costs and/or
3		ILECs in a wire center). If a model does not consider the opportunities for a
2		offerings, and does not consider all potential customers (e.g., across multiple
1		service offerings and engineering, does not consider all potential CLEC product

A.

Yes. In order to satisfy the TROs requirements to reflect an efficient CLEC's activities, BACE allows the user to incorporate CLEC optimizing activities that could lead to either lower CLEC costs or greater opportunities for CLEC revenues. In the table below, I have identified some of the key dimensions over which a CLEC might optimize its network or its service offerings in order to be efficient, and whether each of the models allows optimization for that dimension of activity.

Dimension Over Which to Optimize	BACE	AT&T
		model
1) EELs or collocation	yes	no
2) DSL within the wire center	yes	no
3) Provide (or not provide) service in total for a wire center	yes	no
4) Provide (or not provide) service for Mass Market customers	yes	no
for a market		
5) Provide (or not provide) service for Enterprise customers	yes	no
for a market		
6) Provide (or not provide) CLEC service in total for a market	yes	no
7) Provide (or not provide) CLEC service in total for a LATA	yes	no
8) Place (or not place) a switch in each LATA	no	no
9) Place (or not place) a fiber ring	no	no

10 Q. WHAT IS THE IMPLICATION OF BOTH BACE AND THE AT&T 11 MODEL NOT OPTIMIZING ON ITEMS 8 AND 9 IN THE TABLE

ABOVE?

1		
2	A.	Any model that does not incorporate an opportunity for the CLEC to reduce costs
3		or gain revenues, by not providing optimization in a dimension of CLEC
4		activities, has the potential to overstate the CLEC's costs, or understate revenues.
5		Such omissions therefore have the potential to overstate impairment, i.e. to
6		indicate economic impairment when it does not actually exist. BACE is therefore
7		conservative in these two dimensions and it may overstate CLEC costs. As a
8		result, BACE may overstate economic impairment. The AT&T model is very
9		conservative (it may overstate CLEC costs) since it does not optimize in any of
10		the dimensions listed in the table above and further the AT&T model does not
11		model any CLEC revenues.
12		
13	Q.	MR. WOOD CLAIMS (REBUTTAL PAGE 24, LINES 14-16) THAT BACE
14		DOES NOT REFLECT ALL CLEC BARRIERS TO ENTRY. HOW DOES
15		BACE COMPARE TO THE AT&T MODEL WITH RESPECT TO
16		CAPTURING ALL CLEC COSTS?
17		
18	A.	Beginning at page 51 of my direct testimony, I list 15 cost items that are discussed
19		in the TRO and I describe how these cost items are included in BACE. While
20		AT&T's model incorporates many of the 15 cost items, it does not incorporate the
21		following (numbered in the same fashion as my original list of 15):
22		1) "Costs of purchasing and installing a switch" (TRO, ¶ 520);
23		2) "[T]he recurring and non-recurring charges paid to the incumbent LEC for
24		\underline{loops} " (e.g., TRO, \P 520, and n. 1588) (The AT&T model only considers
25		the non-recurring costs);

1		5) "[T]he recurring and non-recurring charges paid to the incumbent LEC for
2		signaling" (TRO, paragraph 520); 9) "taking into consideration the
3		scale economies inherent to serving a wire center and the line density of
4		the wire center," the AT&T model deploys various levels of equipment
5		capacity and collocation space dependent upon the number of lines they
6		expect to serve in each wire center. However, the model serves all wire
7		centers regardless of the economics of serving all wire centers and
8		therefore it fails to reflect an efficient CLEC (see the rebuttal testimony of
9		Dr. Aron).
10		13) "taking into consideration the cost of maintenance, operations" (TRO,
11		\P 520); and 14); "taking into consideration the cost of other
12		administrative activities" (TRO, ¶ 520). (Underlining in my original
13		direct testimony.)
14		
15	Q.	MR. WOOD COMPLAINS (PAGES 25-29) ABOUT BACE'S
16		TREATMENT OF REVENUES AND PRICES. PLEASE COMPARE AND
17		CONTRAST BACE AND THE AT&T MODEL IN THESE DIMENSIONS.
18	A.	In the table below I compare BACE & the AT&T model with respect to their
19		treatment of prices and revenues in relation to the TRO requirements and the
20		complaints by Mr. Wood.

2	1
_	1

Item	BACE	AT&T
Incorporates initial prices via a detailed database on	yes	no
revenues		
Incorporates geographic differences in the initial	yes	no

prices by wire center via variations in revenues by		
customer spend categories by wire center		
Number of major product categories	6	model has no
		revenue
Allows CLEC to introduce services over time	yes	no
Allows the use of initial CLEC price discount for a	yes	no
la carte services		
Considers the size of the total market in determining	yes	no
revenues		
Considers the effects of bundles of services	yes	no
Allows user to input price changes for a la carte	yes	no
prices		
Considers CLEC penetration in determining CLEC	yes	no
revenue		
Allows user to input price changes for bundle prices	yes	no
Allows changes in CLEC penetration over time and	yes	no
its affect on revenue		
Allows the user to vary price changes by service	yes	no
category (e.g., long distance)		
Provides a user with hundreds or thousands of pages	no	no
of inputs to allow the user to establish prices by wire		
center		
Allows the user to input different CLEC penetration	yes	no
rates by customer spend group		

1 Q. ARE THERE OTHER COMPARISONS BETWEEN THE MODELS THAT

2 ARE RELEVANT BASED ON THE TRO AND MR. WOOD'S REBUTTAL

3 **TESTIMONY?**

4

5 A. Yes. In the table below I list other comparisons that are relevant for the

6 Commission in evaluating a model to assess economic impairment.

Item	BACE	AT&T
Number of years considered	10	10
Allows user to consider a terminal value of the	yes	yes
business		
Provides a model wizard	yes	no
Considers income taxes	yes	no
Considers calculations of net income	yes	no
Allows the user to enter a project beta	no, not	no, not
	necessary	necessary
Allows for revenue and penetration trends	yes	no for revenue,
		allows demand
		trend for cost
Allows costs to change over time	yes	no
Sizes equipment to correspond to demand	yes	yes
Allows the user to size equipment for specific	yes	no
number of years		
Allows the user to consider the economies gained	yes	no
from serving two or more ILEC territories in a		
LATA		

Provides a bright line test for impairment	ves	no
1 Tovides a origin fine test for impairment	yes	110

1

2 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

3

4 A. Yes it does.

Kentucky Public Service Commission Docket No. 2003-00379 Surrebuttal Testimony of James W. Stegeman Exhibit No. JWS-6

BACE Interface Functions

PROPRIETARY

Kentucky Public Service Commission Docket No. 2003-00379 Surrebuttal Testimony of James W. Stegeman Exhibit No. JWS-7

BACE Utility Functions

PROPRIETARY

BellSouth Telecommunications, Inc. Florida Public Service Commission Docket No. 030851
Late Filed Deposition Exhibit 3
Explanation of Tax Treatment
Page 1 of 3

REQUEST: Please respond to the surrebuttal testimony of Sprint witness Dickerson at page 8,

line 11 to page 11, line 6.

RESPONSE: At page 8, line 11, of Mr. Dickerson's surrebuttal testimony, he purports to attach Exhibits KWD-12, which he claims shows that BACE is illogical. His assertion is

without merit.

Mr. Dickerson's exhibit KWD-12 shows the results of four different BACE runs, each with a <u>negative total after-tax NPV</u> (row 38) ranging from approximately -\$33.4 million to -\$120.4 million. Two of these scenarios even have a <u>negative total pre-tax NPV</u> (columns E and F). It appears is that in each of the runs, all but one of the user adjustable optimization toggles (all but the colo or EELs optimization) was turned off (see the rebuttal testimony of Dr. Staihr, page 17). Essentially, all of these runs represent Mr. Dickerson forcing the modeled CLEC to serve all areas (including those that are not economically profitable to serve). Therefore, he has modeled a total entity in Florida that is certainly not efficient and which is not economically profitable (i.e., it does not cover all of its costs including income taxes and the cost of equity).

Before discussing the BACE allocation of corporate income taxes, it is instructive to consider the full scope of the costs BACE considers. Unlike a standard P&L (profit and loss) statement, the BACE NPV metric of impairment includes not only the cost of the network, operations, taxes and debt interest, but also the cost of equity. Unlike the cost of debt (or other cost items), the cost of equity is not a tax-deductible expense. Therefore, if a BACE run (a hypothetical run) were to reflect a zero after-tax NPV for the state of Florida, this would imply a significant taxable income for the modeled CLEC and a significant corporate income tax liability, in order to generate after-tax profits just sufficient to compensate shareholders for the cost of equity.

There will also be a range of results in which a negative total after-tax NPV will correspond to a positive taxable income and a corporate tax liability. Indeed, even with some range of negative total <u>pre</u>-tax NPV, the CLEC would still generate a positive taxable income and a corporate tax liability (since the pre-tax NPV already includes the cost of equity).

Now consider how taxes are allocated within BACE. Corporate taxes represent a cost associated with the total operations of the CLEC. Corporate income tax

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forms are, of course, not filed for each product offered or for each geographic area served. Since corporate income taxes are caused by taxable income (i.e., taxable measures of revenue less tax deductible measures of cost), one form of tax allocation would track some approximation of taxable income. However, taxable income excludes the cost of equity (which is not a tax deductible expense). Therefore, allocating taxes on the basis of taxable income would require that BACE carry this alternate information on taxable income at each and every dimension of the data; a daunting task to say the least. However, the NPV value of every data dimension is available. Since NPV provides an approximation of the "profitability" of a dimension over time, it was selected as a reasonable approach to allocate the corporate taxes.

BACE was designed to allow a user to model an efficient CLEC, a firm that attempts to serve customers profitability and avoids serving unprofitable customers and areas. As such, BACE's allocation of corporate income taxes on the basis of pre-tax NPV as a ratio of (total PV tax)/(total pre-tax NPV) should produce a reasonable assignment of the tax costs for an efficient CLEC. This allocation works as follows.

Consider a hypothetical example in modeling an efficient firm. Total pretax NPV is \$10,000,000 and the estimated present value of the taxes is -\$7,000, 000 (and total after-tax NPV is \$3,000,000). (Note that since taxes are a cost, they have a negative present value, i.e., higher taxes have a greater negative effect on NPV). The tax allocation formula in BACE is (total PV taxes)/(total pre-tax NPV). In this case the tax allocator is -0.7 and each positive pre-tax NPV dollar is reduced by \$0.70 to reflect its tax liability. Similarly, each negative pre-tax NPV dollar is assigned a reduction in tax liability of \$0.70 (i.e., the -0.7 is multiplied times a negative pre-tax NPV to produce a positive gain to that product or area's NPV or a reduction in its negative NPV by \$0.70 on the dollar). In this case, both positive and negative pretax NPV values become smaller (closer to zero) as taxes are applied.

However, in any situation where total post-tax NPV becomes negative, the allocation of taxes essentially becomes moot. That is, if a firm in total has a negative NPV, there is little to be gained by investigating the tax implications on the markets it operates within since it is unlikely the firm would be operating at all. This occurs either in the situations of negative total pre-tax NPV (columns E & F in Mr. Dickerson's KWD-12), or where pre-tax total NPV is positive but smaller than the PV of the tax liability (columns D and G of KWD-12).

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Turning to the case of negative total pre-tax NPV identified in column E of KWD-12, Mr. Dickerson has turned off optimizations such that the resulting CLEC (which he forces to serve all areas) has a pre-tax NPV of approximately - \$93.2 million. However, the CLEC still earns taxable income in total for some period of its existence sufficient to generate a PV of taxes of approximately - \$27.1 million. In this case the resulting tax allocation ratio is approximately 0.29 (= -93.2/-27.1). Note that because of the negative NPV, the allocator has a positive sign, opposite of what one should expect, leading to counter intuitive results in the after-tax NPV calculations.

Now consider the case of a positive total pre-tax NPV in column D of KWD-12 of approximately \$31.2 million. Again, since Mr. Dickerson has turned off optimization, the resulting CLEC (which he forces to serve all areas) has a PV of taxes of approximately -\$64.7 million, which is greater in absolute value than the total pre-tax NPV. Here the tax allocator is -2.07. Here the sign is correct (negative) but the value is greater than one (in absolute value). Each dollar of positive pre-tax NPV is now assigned -2.07 PV in taxes, and each dollar of negative pre-tax NPV is allocated +2.07 PV in taxes (i.e., a reduction in tax liability). In this circumstance, the signs of after-tax segments or areas will tend to flip when after-tax NPV is calculated.

Certainly, these results <u>do not</u> "demonstrate the BACE Model NPV results to be fatally flawed and unsuitable for the conclusions asserted by BellSouth" as Mr. Dickerson claims at page 11 of his surrebuttal. BellSouth did not advance a model of inefficient CLEC behavior forcing the CLEC to serve economically unprofitable areas, leading to total negative after-tax NPV.

Nor do these results suggest that Mr. Dickerson cannot model (for whatever reason) the inefficient activities of CLEC serving all geographic areas. However, the BACE tax allocator and calculations of after-tax NPV were designed as a convenience for the user. If the user wishes to model inefficient CLEC behavior, then the user could focus on pre-tax values and ignore after-tax NPVs. While the allocation of taxes could be modified in the situation where the NPV of the CLEC is negative, such a modification would be nonsensical because it would negate the purpose of the model, which is to consider the activities of an efficient CLEC.