## COMMONWEALTH OF KENTUCKY

## BEFORE THE PUBLIC SERVICE COMMISSION

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In the Matter of:

THE TARIFF APPLICATION OF )
AT&T COMMUNICATIONS FOR ) CASE NO. 9116
OPTIONAL CALLING PLANS

## ORDER

On July 20, 1984, AT&T Communications ("AT&T") filed a tariff proposal offering two optional calling plans, Reach Out Kentucky and AT&T Pro Kentucky.

On August 27, 1984, AT&T filed documentation in response to Commission staff correspondence requesting a cost of service study justifying the proposed charges. This documentation was a projection of total revenues and expenses for 1 year of service showing no long term projections. The documentation does not adequately break down the cost of service so that it may be analyzed for pricing justification. The impact of the additional revenue and its effect on Kentucky services of AT&T is unclear.

The Commission, after consideration of the evidence of record and being advised, is of the opinion and finds that:

1. AT&T has failed to provide proper cost documentation in support of the proposed tariff.

2. AT&T has failed to demonstrate the long term effect of the service in Kentucky.

IT IS THEREFORE ORDERED that the proposed tariff be and it hereby is denied. The pages of the tariff application hereby denied are:

Section A5, First Revised Page 1 Section A5, Orginal Pages 23-27 Tariff Supplement Section A5, Original Page 1

Done at Frankfort, Kentucky, this 5th day of December, 1984.

PUBLIC SERVICE COMMISSION

Chairman
Vice Chairman
Commissioner

ATTEST:

Secretary