# COMMONWEALTH OF KENTUCKY

## BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

ROGER WAYNE KESSLER, JR.

COMPLAINANT

V.

CASE NO. 96-586

LOUISVILLE GAS AND ELECTRIC COMPANY

DEFENDANT

### ORDER TO SATISFY OR ANSWER

Louisville Gas and Electric Company ("LG&E") is hereby notified that it has been named as defendant in a formal complaint filed on November 27, 1996, a copy of which is attached hereto.

Pursuant to 807 KAR 5:001, Section 12, LG&E is HEREBY ORDERED to satisfy the matters complained of or file a written answer to the complaint within 10 days from the date of service of this Order.

Should documents of any kind be filed with the Commission in the course of this proceeding, the documents shall also be served on all parties of record.

Done at Frankfort, Kentucky, this 20th day of December, 1996.

# PUBLIC SERVICE COMMISSION

Commissioner

ATTEST:

**Executive Director** 

#### COMMONWEALTH OF KENTUCKY

BEFORE THE PUBLIC SERVICE COMMISSION

PUBLIC SERVICE COMMISSION

NOV 27 1996

RECEIVE

ROGER WAYNE KESSLER GR (Your Full Name)	f	)
(YOUR FULL Name)	COMPLAINANT	)
VS.		2 Case No. 96-586
Louis-GAS+ FLECT.		) ) )

In the Matter of:

DEFENDANT

#### COMPLAINT

)

The complaint of  $\frac{RoyERW.KESS(ERSR.}{(VOUL Full Name)}$  respectfully shows:

(a) <u>ROGER W KESSLER SK.</u> (Your Full Name)

- (b) Coursville Mas + Elect. Co. (Name of Utility)
  - <u>820 W. BROADWAY</u> P.O. Box 32020 Lowis Ky. 40232 (Address of Utility)
- (c) That: <u>REPRESENTATIVE OF LGJE SAID THEN WOULD</u> (Describe here, attaching additional sheets if

Hook ME TO MAIN & SET METER FREE NOT THEY necessary, the specific act, fully and clearly, or facts

MIT. BUT THEY WOULD. ALL I ASK IS THEY DO that are the reason and basis for the complaint.)

WHAT THEY SAID THEN WOULD DO. NO MORE NO LESS.

Pormal Complaint

ROJER (ESSLER SK.VS L, G+E (Utility Name)

Page 2

THIS LETTER COST ME A LOT OF MONEY, THEY SAID FREE, SO I DID AWAY WITH OTHER HEAT IN MY HOUSE LIKE FIREPLACE. PLEASE LET ME KNOW (ASAP) IT'S ETE GETTING COLO THANK you VERY MUCH Wherefore, complainant asks <u>& Rown Kensler: ask</u> (Specifically state the ml one thing that the stility company on the representative, of the utility Do what Dail it would Do, Hook mil The letter up to the sac suggly free of charge \_\_\_\_, Kentucky, this 15<sup>74</sup> day Dated at <u>Louisville</u> (Your City) of <u>NOV</u> (Month) \_\_\_, 19<u>96</u>.



Louisville Gas and Electric Company 820 West Broadway P.O. Box 32020 Louisville, Kentucky 40232

August 13, 1996

KESSLER SR, ROGER W 348 MINNIE LN SH<u>EPHERDSVL, KY 40</u>1657643

Dear Customer,

How would you like to receive **substantial savings** on your monthly utility bill? According to our records at Louisville Gas and Electric, there is an existing gas main very close to your home. Once connected, you will be able to enjoy the savings and reliability that is provided by natural gas.

There are several benefits to installing natural to your lot. Natural gas is an environmentally clean burning, low cost fuel utilitilized by **95%** of the homes in your area.

All this comfort and convenience can be yours by contracting a certified gas technician or plumber of your choice to install your house service line from our gas main to your gas appliance(s). We will connect your house service line to the main and place your gas meter for **free**. All you have to do is to contact our LG&E Gas Sales Office at 364-8252.

Sincerely,

usam Ualla Susan Waller

Susan Waller LG&E Gas Sales





Louisville Gas and Electric Company 820 West Broadway P.O. Box 32020 Louisville, Kentucky 40232

August 13, 1996

10,444

8

KESSLER SR, ROGER W 348 MINNIE LN SHEPHERDSVL, KY 401657643

Dear Customer,

How would you like to receive **substantial savings** on your monthly utility bill? According to our records at Louisville Gas and Electric, there is an existing gas main very close to your home. Once connected, you will be able to enjoy the savings and reliability that is provided by natural gas.

There are several benefits to installing natural to your lot. Natural gas is an environmentally clean burning, low cost fuel utilitilized by **95%** of the homes in your area.

All this comfort and convenience can be yours by contracting a certified gas technician or plumber of your choice to install your house service line from our gas main to your gas appliance(s). We will connect your house service line to the main and place your gas meter for **free**. All you have to do is to contact our **LG&E Gas Sales Office at 364-8252.** 

Sincerely,

usam Walke

Susan Waller LG&E Gas Sales



Louisville Gas and Electric Company 820 West Broadway P.O. Box 32020 Louisville, Kentucky 40232

August 13, 1996

¢.

Sterric .....

j.

...........

KESSLER SR, ROGER W 348 MINNIE LN SH<u>EPHERDSVL, KY 40</u>1657643

Dear Customer,

How would you like to receive **substantial savings** on your monthly utility bill? According to our records at Louisville Gas and Electric, there is an existing gas main very close to your home. Once connected, you will be able to enjoy the savings and reliability that is provided by natural gas.

There are several benefits to installing natural to your lot. Natural gas is an environmentally clean burning, low cost fuel utilitilized by **95%** of the homes in your area.

All this comfort and convenience can be yours by contracting a certified gas technician or plumber of your choice to install your house service line from our gas main to your gas appliance(s). We will connect your house service line to the main and place your gas meter for **free**. All you have to do is to contact our LG&E Gas Sales Office at 364-8252.

Sincerely,

4/2 Obe

Susan Waller LG&E Gas Sales



NO STAFF REFERRAL RECORD ON FILE

ADVANTAGES OF HAVING NATURAL GAS. HE ASKED SUSAN TO SEND HIM A NEW CONTRACT SO THAT HE CAN GET HOOKED UP. 

UTIL. REPRESENTATIVE: CLARK CONTACT DATE: 5-SEP-1996

UTILITY RESPONSE:

UTILITY RESPONSE: SALES LETTER IS MAILED TO THE SMALLER TARGET AREAS. THE LARGE BLANKET MASS MAILING WERE ONLY USED FOR CONTACTING CUSTOMERS THAT ARE PROBABLE PROPANE CUSTOMERS THAT LIVE OUTSIDE OF THE LOUISVILLE, JEFFERSON COUNTY AREA. SUSAN SPOKE W/MR KESSLER ON 9/5/96 AND DISCUSSED THE SITUATION. HE SAID HE CONTACTED THE PSC BECAUSE OF THE DOLLAR AMOUNT OF THE TAP FEE. WHEN THE AREA ORIGINALLY PETITIONED HE WAS WORKING & COULDN'T AFFORD THE TAP FEE. HE NOW RECEIVES DIS-ABILITY & IS IN EVEN WORSE FINANCIAL SHAPE. WHEN HE REC'D THE FORM LETTER, IT RAISED HIS HOPES. ALTHOUGH HE IS DISAPPOINTED WITH THE "OUTCOME" HE UNDERSTANDS WHAT HAS HAPPENED. SUSAN CONT'D TO DISCUSS COST RECOVERY, HIS FINANCES AND THE 

UTIL. REPRESENTATIVE: CLARK CONTACT DATE: 5-SEP-1996

UTILITY RESPONSE: SUSAN WALLER MAILED A SALES LETTER ON 8/13/96, VIA A BLANKET MASS MAILING, TO THE ZIP CODE (40165) IN SHEPHERDSVILLE AREA USING ADDRESSES TAKEN FROM THE THE LETTER STATES THE CUSTOMER HAS A GAS MAIN CLOSE TO THEIR SPS DATA BASE. HOME AND COULD RECEIVE A FREE CONNECTION BY CONTACTING THE GAS SALES OFFICE. IN RESPONSE TO THE SALES LETTER, ME KESSLER CLD SUSAN ON 8/27/96. AFTER CHECKING SOME MAPS, SUSAN CONFIRMED THAT GAS IS AVAILABLE TO MR KESSLER, BUT IT IS A PRO RATA MAIN, WHICH WOULD COST \$898.84 TO CONNECT, ACCORDING TO THE ORIGINAL PETITION #73004. TO PREVENT THIS SITUATION FROM HAPPENING AGAIN, EACH ADDRESS WILL BE CHECKED FOR GAS AVAILABILITY AND THAT THE CONNECTION IS FREE BEFORE THE 

UTIL. REPRESENTATIVE: CLARK CONTACT DATE: 5-SEP-1996

CCS100R

CALL BACK INFORMATION: AND HAVE THE METER PLACED FOR FREE. CUSTOMER HAD A FURNACE INSTALLED IN ORDER TO BE ABLE TO USE THE GAS SERVICE AND WAS THEN TOLD IT WOULD COST \$900 TO HAVE THE SERVICE HOOKED UP. LETTER WAS SIGNED BY SUSAN WALLER, LG&E GAS SALES. 

PROCESSOR NAME: GEOGHEGAN CALL BACK DATE: 3-SEP-1996 09:48:40.00

PRELIMINARY DESCRIPTION: CUSTOMER RECEIVED A LETTER FROM LG&E INDICATING THERE IS AN EXISTING GAS MAIN VERY CLOSE TO HIS HOME AND THAT HE COULD BE CONNECTED TO THE HOUSE SERVICE LINE. PROCESSOR NAME: GEOGHEGAN

ENTRY DATE/TIME: 3-SEP-1996 09:45:54.00 TYPE CONTACT:H CCS-NBR:960171605 NAME: KESSLER, ROGER LOUISVILLE GAS AND ELECTRIC COMPANY ADR1:348 MINNIE LANE UTIL-NUMBER: 22200500 ADR2: SERV: GA COMP: OT CONFIDENTIAL: N CONTACTED UTIL?Y DISC.INITIAL CALL?Y CITY: SHEPHERDSVILLSTATE: KY ZIP:41065 CNTY: BULLITT PRIORITY:N HOME PHONE: WORK: ( ) -ACCT-NBR: DATA ENTRY OPERATOR:RG

CONSUMER INQUIRY SYSTEM

KY. PUBLIC SERVICE COMMISSION