

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF COASTAL TELECOM LIMITED)
LIABILITY COMPANY FOR A CERTIFICATE OF) CASE NO.
PUBLIC CONVENIENCE AND NECESSITY TO OPERATE) 96-106
AS A RESELLER OF LONG DISTANCE SERVICES)
THROUGHOUT THE STATE OF KENTUCKY)

O R D E R

On March 20, 1996, Coastal Telecom Limited Liability Company ("Coastal Telecom") filed its application with the Commission seeking a Certificate of Public Convenience and Necessity to provide intrastate, long-distance telecommunications services as a reseller within the Commonwealth of Kentucky.

Coastal Telecom is a Tennessee corporation proposing to resell the services of carriers currently certified within the Commonwealth of Kentucky in accordance with the terms and conditions set forth in its tariff. Coastal Telecom does not seek authority to provide operator-assisted telecommunications services.

Coastal Telecom employs no intrastate transmission or reception telecommunications equipment or facilities in the performance of its services, and all intrastate facilities, equipment, and networking will be provided by the underlying carrier. Coastal Telecom will not construct any new facilities in the Commonwealth of Kentucky.

The information provided by Coastal Telecom demonstrates its financial, managerial, and technical capability to provide intrastate, long-distance telecommunications service.

The proposed rates filed March 20, 1996 should be approved as the fair, just and reasonable rates to be charged.

In Administrative Case No. 306,¹ the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, Coastal Telecom should ensure that its name appears prominently on all bills issued to customers for services rendered by it.

The Commission, having considered the application, the information provided by Coastal Telecom, and being otherwise sufficiently advised, HEREBY ORDERS that:

1. Coastal Telecom be and it hereby is granted authority to provide intrastate, long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.

2. Coastal Telecom shall comply with the provisions of the Orders in Administrative Case No. 323.²

3. Coastal Telecom shall ensure that its name appears prominently on all bills issued to customers for services rendered by it.

4. Coastal Telecom's authority to provide service in this Commonwealth is strictly limited to those services described in this Order and in Coastal Telecom's application.

¹ Administrative Case No. 306, Detariffing Billing and Collection Services, Order dated April 30, 1990.

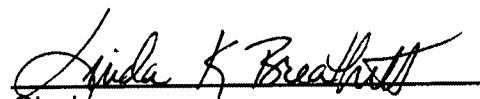
² Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.


5. The rates and charges proposed by Coastal Telecom are hereby approved as filed on March 20, 1996.

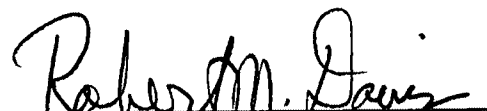
6. Within 30 days from the date of this Order, Coastal Telecom shall file its tariff sheets in accordance with 807 KAR 5:011. This filing should include Coastal Telecom's revision filed April 29, 1996 to incorporate its bill format and 1-800 number.

Done at Frankfort, Kentucky, this 7th day of June, 1996.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:


Executive Director