

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF ALLTEL LONG DISTANCE, INC.)
FOR A CERTIFICATE OF PUBLIC CONVENIENCE AND) CASE NO.
NECESSITY TO PROVIDE RESOLD INTEREXCHANGE) 96-100
TELECOMMUNICATIONS SERVICE)

O R D E R

On March 18, 1996, ALLTEL Long Distance, Inc. ("ALLTEL Long Distance") filed its application with the Commission seeking a Certificate of Public Convenience and Necessity to provide intrastate, long-distance telecommunications services as a reseller within the Commonwealth of Kentucky.

ALLTEL Long Distance is a Delaware corporation proposing to resell the services of carriers currently certified within the Commonwealth of Kentucky in accordance with the terms and conditions set forth in its tariff. ALLTEL Long Distance also seeks the authority to provide operator-assisted telecommunications services.

ALLTEL Long Distance employs no intrastate transmission or reception telecommunications equipment or facilities in the performance of its services, and all intrastate facilities, equipment, and networking will be provided by the underlying carrier. ALLTEL Long Distance will not construct any new facilities in the Commonwealth of Kentucky.

The information provided by ALLTEL Long Distance demonstrates its financial, managerial, and technical capability to provide intrastate, long-distance telecommunications

service. The proposed rates filed March 18, 1996, with modifications ordered herein, should be approved as the fair, just and reasonable rates to be charged.

In Administrative Case No. 306,¹ the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, ALLTEL Long Distance should ensure that its name appears prominently on all bills issued to customers for services rendered by it.

The Commission, having considered the application, the information provided by ALLTEL Long Distance, and being otherwise sufficiently advised, HEREBY ORDERS that:

1. ALLTEL Long Distance be and it hereby is granted authority to provide intrastate, long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.

2. ALLTEL Long Distance shall comply with the provisions of the Orders in Administrative Case No. 323.²

3. ALLTEL Long Distance be and it hereby is granted authority to provide operator services within the Commonwealth of Kentucky on and after the date of this Order.

4. ALLTEL Long Distance shall comply with the provisions of the Orders in Administrative Case No. 330.³

¹ Administrative Case No. 306, Detariffing Billing and Collection Services, Order dated April 30, 1990.

² Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.

³ Administrative Case No. 330, Policy and Procedures in the Provision of Operator-Assisted Telecommunications Services, Orders Dated March 27, 1991 and May 3, 1991.

5. ALLTEL Long Distance shall ensure that its name appears prominently on all bills issued to customers for services rendered by it.

6. ALLTEL Long Distance's authority to provide service in this Commonwealth is strictly limited to those services described in this Order and in ALLTEL Long Distance's application.

7. The rates and charges proposed by ALLTEL Long Distance are hereby approved pending the following amendments to its tariff:


a. Amend the tariff to comply with 807 KAR 5:006, Section 6(3), which states that the tariff must include a billing format or its contents.

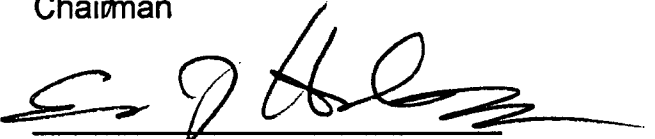
b. Amend Original Page 21, Section 3.11, to conform with 807 KAR 5:006, Section 14(2)(f), to ensure that proper disconnection notice is given to customers.

8. Within 30 days from the date of this Order, ALLTEL Long Distance shall file its tariff sheets in accordance with 807 KAR 5:011.

Done at Frankfort, Kentucky, this 7th day of June, 1996.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:


Executive Director